
fie evening telegram. St. Johns. NEwFoundland, APRIL 8 , 1925-2

Children Cry for


LORD MORDEN'S DAUGHTER THE TRAGEDY OF THE CEDARS.

Some People Have Funny Ideas
What do you think Carnation Milk is like? Do you think it is "thick as molasses in Januisn't. Do you think it has a funny staste? It hasn't Do you think something is "put in" to make it keep.
There isn't. Do you think some of the food value is There isn't. Do you
taken out?
$t t i s n^{\prime} t$.
Pure Milk in a modern package-that's all Carnation Miik is just pure milk with part of
nazural water content taken out by evaporation. All the food value of full-cream milk is left in No artificial sweetening or other preservative is
added. added
Each can is hermetically sealed and sterilized
to keep its contents pure, sweet, and utterly safe Carnation Milk is a great aid to better baking because of its convenience, safety and richness. Al ways ready for use on your pantry shelf-none is
wasted because it keeps sweet for several days when wasted because it keeps sweet for several days whe
opened. Sold by groters everywhere-ordor several opened. Sold by groters everywhere-ords.
tall 16 oz
Carnation Milk

## om Cortented Cows"

Carnation Milk Products Company, Limited, Aylmer, Ontetrio.

## - 5 - 578








## 





## 

120 Collieries Closed
Down in Great Britain


## NNC

## ind of a oood ing. This is ing to drive

筑臨
RS cmin
ra. ON, Thates mim nuir sumb elegram. , ,

$\qquad$

Things That Matter

## SHE'LL Just Love a Camera For EASTER

It's a real all-the-year-round joy-a.good Camera-and
it doesn't cost any more to keep going thain one spends on candy.
Kodaks of all kinds may be bought at the Kodak Store Full instructions will be whiten the Camera Bou selecect. Fuli nstructions will be given the eeginer at snap-
shot-ing-and the expertly manged developing and
nrintin department printing department will look after your exposed films.
We suggeet Cameras, as Easter offerings. THINK IT
OERR.

## TOOTON'S, The Kodak Store Water St., St. John's.

## 

## Goodrich Tires!

WE HAVE JUST RECEIVED A NEW SHIPMENT OF
GOODICH SILVERTON CORD TIRES GOODRICH SILVERTON CORD TIRES SILVERTON RED TUBES and GOODRICH BALLOON TIRES.
all SIZES IN STOCK.

## Bowring Brothers, Ltd.,

 Nothing is Left to Chance



 ther bexali stobe.
 THRE
CENT
EACH
DAY

U.S. FIDELITY \& GUARANTY CO.


Here is the SOAP on which no Shopkeeper has ever lost money. This Soap has never failed to pay for its keep. Stick to SUNLIGHT and your customers will stick to you.

\section*{SUNLIGHT SOAP | $\begin{array}{l}\text { Sunlight never goes to the } \\ \text { bargain } \\ \text { basket. } \\ \text { sells itself. }\end{array}$ |
| :--- |}

## FIRING THE OPENING SALUTE TO SPRING! *a

## Coats

NEW, SMART, PRICED FOR SPRING OPENING.

Coats of every description-made with side flare, fur trimmed, or the slim,straight line with just enough fur at the bottom to suggest affare. ella Rep Bloom, Charmeen, Bengaline and Kasha are only a few of the wonderful materials these new Spring Coats are made of-The color range is remarkable! There is Poudre Blue, Wigwam,
Chili, Rust, Apricot, Beige and every other rich Chili, Rust, Apricot, Beige and every other rich shade you have admired.
$17.75 \square^{\circ .50} \operatorname{LB}^{.00}$
Several other groups priced at prices you will at once see as amazingly low once you see the
$12.98 \quad 2.98 \quad 2 \underbrace{.00}$
Sizes: Misses' 1 it-20-Women's ${ }^{3}$ 36-44-Stouts

## The BROADWAY <br> "A STORE FOR EVERYBODY."

Spring is here! Everybody welcomes the new atmosphere. To-morrow we are starting it off with the greatest values with which a new season has ever been started. On this page you will find the most wonderful values to choose your Spring attire from-cutting our regular profits in half in order to arouse our readers to a full realization of the money-saving opportunities that await them in our Store.

Beautiful Spring Dresses AN OFFERING DECIDEDLY OUT OF THE ORDINARY
Seldom indeed have so many Dresses been assembled into a few groups to sell at such low prices-but search-
ing the markets we collected beautiful Spring Dresses at marked savings, so that we can make our first in the markets we colleted b beatiful
SPRING SALE A sennational offering.


## New spring Millinery

## Fäshionāble women who want smartest Mi

 linery modes at economical prices, will find these groups most interesting. Here you wil find Hats created by the most briliant modisteHats that are decidedly the vogue for 1925. Hats that are decidediy the vogue for 1925. A
beautiful flower here-a charming bit of lace beautiful fower here-a charming bit of lace
there-or a wonderful jewelled ornament-eac lending a distinct chic to the hat it adorns Surely you will find your new Spring Costume in this vast array Our HATS have been the talk of the town
Have you seen them? If not don't miss themHave you seen them? If not don't miss them-
they are wonderful-that's what every one tells us when they see the
$3.754^{.50} 5.50$ Every conceivable style and colour you will find in these groups.
$4^{.95} 5.956^{.50}$

| BLOOMERS. <br> Made of fine gloved Silk Jersey, with elastic waist and knee. Regular value $\$ 3.50$ for <br> $\$ 2.48$ | PRINCESS SLIPS. <br> Fine heavy Silk Slips in all colours, with contrasting coloured flounces. Values to $\$ 5.50$. Our Price, $\$ 3.98$ | GLOVES. <br> A fine assortment to choose your Silk Gloves from; all wanted shades; every pair reduced for this sale. Prices range from <br> 79c. to $\$ 1.29$ | STEP-INS. <br> These are absolutely the finest your money can buy. Developed of heavy radium silk, nicely hemstitched and embroidered. Values, to $\$ 6.50$ for $\$ 4.98$. All colours. | HOSIERY. <br> A nice selection to choose from in colours to match your Spring outfit. <br> 69c. to $\$ 1.39$ | HAND BAGS. <br> Just received a small ship-ment-just in time for our Spring opening. $\$ 1.98 \text { to } \$ 3.50$ | CAMISOLES. <br> Heavy Silk Camisoles; also some in Satin, in colors of Pink, Navy and Black only. A $\$ 1.25$ value. On Sale for 59c. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Blouses

Wonderful ranges of new Spring Blouses in
colours such as Red, Green, Powder Blue Gre Black, Paisley and many other shades. Beauti-
fully beaded or tucked, with fully beaded or tucked, with long or short
sleeves-Blouses which brighten up your Spring
outfit to the limit Prices rang and

$$
\begin{array}{lll}
3.77 & 4.98 & 5.98 \\
& 6.75 &
\end{array}
$$

OTHER GROUPS TO CHOOSE FROM, AT 1.69
2.39

| Girls' <br> Coats |  | $\begin{array}{r} 4.98 \\ \text { to } \\ 12.98 \end{array}$ | Girls' New Hats |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Girls' |  | 3.98 | * |
| Dresses |  | ${ }^{\text {to }}$ 88 | 2.94 |

## Costumes

For our Spring Opening Display we show a mar-
vellous selection of Costumes, models, fabrics and colors. A visit to our Store
will unfold to you the beauties of the Spring season's most authentic styles.
THREE GROUPS AT POPULAR PRICES

$$
\begin{gathered}
16.5^{.50} 25^{.00} \\
\mathbf{3 5 . 0 0}
\end{gathered}
$$

## Bargain Basement Golden Opportunities to Save on Every Purchase

## Dresses

Over 400 wonderful Spring Dresses in French Serge, Poiret Twill, Wool Crepes, Silks, all-Wool Plaids, etc., in 11 sizes, including Stouts. Priced at greater sav
ed before.

### 6.98 \& 7.98

Coats
Only 84 in this lot of fine Spring Coats, priced at a price which does not pay for the matevials. Every
Coat fully lined with a fine Lingette lining. !

## Values

Costumes
nother "Broadway" triumph value-giving. A group of fine Serge Tricotine and Poiret Twill Costume in Black and Navy only, in plain tailored or embroidered models.

Values to \$19.50 for
11.98


Whildren's Made of good heavy materials and nicely embroidered.
$\$ 1.25 .0 \mathrm{On}$ Sale for

|  |
| :---: |
|  |  |
|  |  |

Rubber Pants
1.79

Children's Rompers Washible and durate are these Ever
our
$\square$
Blouses
50 of these fine Voile and
Blouses in till sives and
 69c
Our merchandising methods are the same
to-day as they have been since we first open--
ed. No extravagant boasts in our advertis-
ing-the truth, the whole truth and nothing
but the truth. Consequently, we believe
you will secure the most for your dollar in
Service, in Quality, in Value, at THE
BROADWAY, as we will not knowingly be
undersold!

## THEBroaoway

MEN ! Here is a Half Page of Real Values! Buy Your Spring Needs Now!

| Men's |
| :---: |
| 8 c to |
| Men's Garters 14e pair |
| Boys' Strong Knicke Pants |
| 59c |
| Men's Working Shirts |

Ihate f good trong Bate
 1.39

## Boys' <br> Sleeping Suits

Made of a fine Striped Flannelette in assorted colors
well finished. Regular Price \$2.10. On Sale for
1.39

## Men's

Suspenders
Cond emens suspatam
 an mive tor

39e


| Ties |
| :---: |
|  |
| 16 | GREAT VALUES in New Spring Suits \& Top Coats Brand new Spring Suits-in the new styles, the new colours, the new

patterns, and values that will set a new pace for St. John's. They are select lots from a big New York Manufacturer's overstock, and choice as

|  |
| :---: |
|  |  |
|  |  |

## The Top Coats

They come from the same sources as the above, and therefore are equally
good values. Made of fine Wool Plaids or plain materials finished with Silk linings in plain or loose models, in a variety of colors. Prices rang from,

### 14.50 to 35.00 <br> THERE ARE SAVINGS IN EVERY GARMENT.

BOYS! YOUR NEW SPRING SUIT


Sale of Men's Pants
 and othors to choose from, whether you want a pair for work or
to match your Coat. Every pair well finished to insure perfect

| 2.98 | 3.98 | 4.98 |
| :--- | :--- | :--- |

Boys' Rubber Coats




Bovril Broadcasts Vitality
Bovril radiates health. Its deaightrul fiavour sends a mes-
sage which interests and excites you get more nourishment from all your to In this way Bovril increases all the vital forces of the body
and builds
to recesist infection. BOVRIL
Concentrated Product of best beef


 ek and
 IFT 000000 ${ }^{5}$ AD
 $000000^{\circ}$ 0000000 LE ${ }_{\text {ESSD }}$ da Thurs
IURDAY th or 10e. SE won. 00000 Coal ORLD.
tice shortus.

\section*{5

 | tists |
| :--- |
| ople. | P E

 ific稫 ${ }_{\mathrm{R}}^{\mathrm{RT}}$ <br> IL 13th.
 <br> 

## Stamped Linen

 Man sift pite
 Snity Set


## New Dress

 Velvet
## $\underset{\text { These }}{ }$ Dess <br>   Sonationtsiik 

## Tussore

 Silk Fancy Tussore Silk. Shades

Menost people are now busy making preparations of Easter

 substan. Make
Easter.
Royal Stores.

## Thursday and Saturday

Needed Things for the Home at Very Special Prices Tea Cloths. $\qquad$








## MEN'S WEAR Lowly Priced

## To Help You Prepare for Easter

| The man who desires to be correctlydressed for Easter and Spring, cannot do better than visit our Gent's Furnishing sec tion. You will find here all the newest styles from the English and the American Markets day and Saturday presents a golden oppor-tunity to save considerable money on your New Easter Outfit. |  |  |
| :---: | :---: | :---: |
| Smart Suits. <br> New Tweed Suits for men, very attractive patterns in Green and Brown Heather mix-tures sizes 3 to 7 , well cut and tailored in tures, sizes 3 to , wellpants. Reg. $\$ 29.25$ suit. Sale <br> Price. . . . $\mathbf{\$ 6 . 6 0}$ |  | $\begin{aligned} & 810 \\ & \hline \text { roc } \\ & \text { rac } \end{aligned}$ |
|  |  |  |
|  |  | Spring Top |
|  |  |  |
| Men's Tweed Suits. <br> Another riew line of Suits for men, in est lines and tailored to perfection, 3 button coat, cuff bottom pants, sizes 3 to 7 , splen- did value. Reg. $\$ 21.25$ suit Sale. Price. |  | 50 |
|  |  |  |
|  |  | $\underset{\text { Exxeptional value in Men's }}{ }$ Knitr |
|  |  |  |
| Made strom extra strong P |  |  |
|  |  |  |
|  |  | Me |
| are properly hated for spring ing en |  | Rubber Betts, in Grey; Brown and |
|  |  |  |
|  |  | - |
| Boys' Caps. <br> Cmart 1ooking, splendidly made make every boo beam with hap. niness in assorted Grey mixtures; piness, in asso |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Charming

## New Blouses

Broadcloth Smok


UNDERWEAR for Women

## Women's Vests.


Women's Corsettes.
 Cotton Crepe Knickers.

Lingerie Shoulder Strap

"JOB" SHOES $\$ 6.00$ Values
For $\$ 3.90$

## THE ROYAL STORES, Limited



# ANNUAL EASTER SAIE 

 "The Sale That Marks The Turn From WVinter to Spring'| N EW NTITHS |  |
| :---: | :---: |
|  |  |
| hildren's | Linget |
| Confirmation | NI |
| Dresses | 8 |
| Niceltembroidered White V Noiles |  |
| 1.75 to 2.20 | in |

## 

in this Remarkable Easter Sale--Shown for the First Time. AN EVENT THAT WILL SHATIER ALL RECORDS FOR VALUES \& SAVINGS


 Even our Salespeople, accustrom-
ed as they are to our knowledge
of the ordinary values, were
startled speechless when we told
them these lovely Hats were to


These are the Most Outstanding Hat Values of Our Bntire Career Shades:


Girls' New Coats, Dresses, Hats New Spring 6.98 Girls' Coats to and

Girls' 3-Piece Ensemble Suits

 Girls' Serge and Tweed Dresses. in the largest 4.98 ever had to and

Girls' New Hats OVER 300 NEW HATS FOR GIRLS All the new styleses shades
Anthers
and material
Both you and daughterill
like these.

WOMEN I--Here it isma Block of the Most Mntepm esting Apparel News that was ever Publlished right before Easter.
3000 BEAUTIFUL NEW SPRING MDTS - SITS - 1ACSSE \$32 to $\$ 40$ New Spring Coats 23. 75 Every Coat is New-An Unequalled Value. Every Coat is correctly Styled \& Tailored. Fashioned of the leading Coatings for Spring,
each garment embodying that genuine smarteach garment embodying that genuine smart-
ness usually foumd only in gammentso
highurer price. The new colors-fabrics and Fur 29 Other Coats on Sale at $\$ 9.98$ up to $\$ 45.00$ $\$ 22$ to $\$ 35$ New Spring Dresses $14^{.98}$ SEASONS NEWEST DRESSES-Never shown before-fresh from their wrappingsDresses suitable for every occasion-many are 09.98 a kind-all the new styles and shades-all sizes.
Other Dresses on Sale at $\$ 5.98$ up $\$ 32.50$


See Sample Range the New Ensemble Suits at $\$ 35.00$


Of course you have bought Silik Lingerie at 1 lo
prices beforre-butt not the guality and not prices before-but not the quality and not $t$

Princess Slips, \$1.30


Fibre Silk Slips, $\$ 3.98$


Jersey Silk Slips, $\$ 1.98$

"Teddies," $\$ 2.98$ Finest
hrimingse
Ore
Lingette Bloomers


SPECIAL: Genuine Squirrel Fur Chokers

THE EVENING TELEEEAM, ST. JOHNTS, NETFTUUNDLAND, APRIL 8 , TSEE-


| HE CASINO |  | THEA H. J. McCOAN. | RE---Saint Ju | John's | Most | $\text { Popular } \mathbf{P l}$ | House |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | mums mo |  |  |
|  | merry |  | Arlie Marks \& |  | Nombit | mism |  |
| ,irre |  |  | "Peg'0 My Heart" |  |  |  |  |
|  |  |  | ENeg Mo. My Hears | 退 | mame | wmonscont, Aramil |  |
| LOOK. AT THE NEW VAUDEVILL L ACTS WE HAVE SECURED AT ENORMOUS EXPENSE. |  |  |  |  |  |  |  |

Secrets of


## Don't Read This

and then forget or neglect. These Bargains won't last long. All Travellers' Samplesand in many cases are less than half price

Ladies' Corsets . .25c, 50c, 75c, 85c, 95c. \$1.10, $\$ 1.49$ Ladies 'Lawn Nightgowns
Misses' Lawn Nightgowns
Ladies' White Lawn Underskirts
Misses' Princess Underskirts
Ladies' Flette Nightgowns
Misses' Flette Nightgowns
Ladies' White Lawn Pants
Child's White Lawn Pants
Misses' Flette Sleeping Suits
Misses' Flette Underskirts
Child's Flette Underskirts
Childs's White Lawn Underskirts.
Child's White Flette Dressing Gowns Child's White Lawn Dresses
Misses' White Lawn Dresses
Ladies' Coloured Crepe Kimonas Child's Bath Robes

| Crepe, Fancy, 36 in. Muslin, in all colours, 36 in. |  |
| :---: | :---: |
|  |  |
| Dark \& Light Crepe, Spot \& Flower, 36 |  |
| Dress Ginghams, plain colours |  |
| Dress Ginghams, stripes \& Checks, 27 in in. 20 c |  |
| Dress Ginghams, stripes \& Checks, 36 in. 27 c . 29 c . yd . |  |
| Cotton Serge, in Navy, Brown, Grey, Cotton Cashmere, Navy, Saxe |  |
|  |  |
| Percales, a splendid variety |  |
| Pongee, Cream, White, Grey |  |
| Children's Ready-to |  |
| Infants' Bibs |  |
| Boys' Braces |  |
| ild's Suspenders |  |
| Dust Caps, in White, Blue, Pink, Fancy |  |
| Hair Brushes |  |
| Cloth Brushes |  |
|  |  |

Ladies \& Misses' White Jean Middies Coloured Curtain Scrim .........12c. \& 15c. yd. White \& Cream Marquesette . . . .....20. 20. 29c. .d. Organdie, 40 in. wide, in Pink, Helio, Sax, Brown, Red, Cream, Navy
Voile, a large range of colours, 32 in Voile, a large range of colours, 36 in Crepe, Fancy colours, 36 in. Crepe, Plain colours in Pin ain colours, in Pink, Blue, etc, 36 in. 35 c .


SIDE TALKS.

" Matchless' is the Paint Quality, Sir.
None Better on the Market at any Price. All "MATCHLESS" products are sought afte
being far better value than any imported

The Standard Manufig Co. LIMITED


TheGloriousEasterSeason


$\qquad$
 $\left(\begin{array}{l}\text { What tel. } \\ \text { Whell } \\ \text { the Ril } \\ \text { te bunn } \\ \text { behing }\end{array}\right.$

 -

## Pound Goods

Shirting, Calico, White \& Striped Flette, Art Tick, Percales, Turkish Towels, Bleached and Unbleached Linen Toweling, White Sheeting, Curtain Scrim White Muslin, Fancy Dress Ends, Gingham Wool Tweed, Sateens, Fancy Linings, Plaid Flannel, Denim, White Lawn, Blanket Ends, Soiled Cotton. Smallwares and Fancy Goods of every description.

It will surely pay the thrifty to give our Store the (Once Over) and be convinced!

## 



House of Assembly
Proceedings



 bor and Bat Harroror on the subbect











 on which to purd same tor 520.00 .
























 ter of npipanurgs Harbor Commise
 mad a ploot on puad Major cabiuk drint



 that tho farasase would biviven. his. pleasure, subbeet to the corern
 Attor the ranat ovese more, paseal










Ladies' Walking Shoes


Fashion Proclaims Straps for Dress Wear we have them:
Ladies' PATENT SHoES-1-Strap, medium Rubber
heel. Special Price, this lot $\ldots \ldots . \$ 2.90^{\text {the }}$ the pair heel. Special Price, this lot $\ldots \cdots . \$ 2.90$ the pair
 Other styles in Fancy Kid and Patnet Footwear, comion, ranging at $\$ 3.50,3.75,4.00,4.50,5.00$


## PARTRR \&e MONROE, Ltd, The Shoe Men Exceptional Values in NEV FOOTVVEAR <br> 

That Will Appeal to Every Member of the Family

## Our EASTER FOOTWEAR Comprises a Very Interesting Choice of Styles and Models

Newest, Smartest and most suitable styles for Business, Street, Sport and Dr
Shoe offerings are reproductions of decidedly higher prieed FOOTWEAR

## Ladies' Suede Footwear

real super-values selected for YOUR APPROVAL.
LADIES, FAWN SUEDE WALKING SHOES-One Strap,
medium rubber heels .. ........ .... . . . $\$ 3.00$ LADIES' GREY SUEDE WALKING SHOES-Plain toé.
rubber heels. A real bargain at .............. $\$ 3.00$ LADIES'

sizes; very stylish... . ... ... .. .. ........... $\$ 3.00$ LADIES FAWN SUEDE SHOES-Fancy cut out quarter, | leather heels, one strap, rubber heils, |
| :--- |
| sents wonderful value at $\ldots .$. |
| $2.75, \$ 3.00, \$ 3.50$ | Many other attractive offerings in fancy Suede Footwear that

are sure to please, at ... . . . . $\$ 4.00, \$ 4.50, \$ 5.00$ SEE THESE INDUCEMENTS AND BE CONVINCED

20c. the box.
SUEDE PoLISH, all shades,

## 

## Girls'

Easter Shoes

 Sites 12 to 2

MANY OTHER ATTRACTIVE OFFERINGSINFOOTWEAR FOR THE KIDDIES

| GIRLS' BOOTS. |  |
| :---: | :---: |
| $\begin{aligned} & \text { Girls' Black Vici Kid } \\ & \text { Boots } \\ & \text { Boles, rubber hein leats. Sizer } \\ & \text { soopes } \end{aligned}$ |  |
|  |  |
|  |  |
| 11 to $2 \cdots .$. |  |
| Giris brown boots | FOOTWEAR for BA |
| Strone Box Calf lear | Infants' Boots, leather |
| $\begin{aligned} & \text { rubber } \\ & \text { rizeels } \\ & \text { Sizes } \\ & 6 \text { to } \\ & \text { attached } \end{aligned}-\$ 2.50$ |  |
| Sizes 11 to $2 . .52 .95$ |  |
| Girs' High Laced Boots |  |
| \%ond | \$1.20, \$1.40, |



Mien's New Spring Oxfords
 Men's Brogues max mixymis
sof other styles to pick from
$\$ 5=\$ \$ 60, \$ 6.75$


[^0]
 con

## ALL READY FOR THE EASTER SEASON

 With an Exquisite Selection in the zanOur Special EASTER BASEMENT bargains
CHILDREN＇S DRESSES Ages 2 to 12 years
Assorted shades and materfils． 69c． LADIES＇ WHITE UNDERSKIRTS $\$ 1.18$ LADIES＇KIMONAS $\$ \mathbf{\$ 1 . 5 9}$ LADIES＇VOILE DRESSES $\$ 1.78$

Latest Shades and Designs
For the Home，Social Circle and Out of Door Display．
HERE ARE SOME OF THE ATTRACTIONS THAT WE OFFER FOR THE DRESS－UP DAYS OF EASTER AND OF EARLY FOUR DISTINCTIVE RACKS OF
Ladies＇Smart Style Dresses

NUMBER ONE． Consists of Serges．an ad
Plaids Rich
wearing and of gooking，long－material． Plaids．
wearing and of looking，long material． Out Regular Price，\＄10．50． $\$ 6.89$

NUMBER TWO． Consists of Silks，Serges and
Canton Crepes，in very beatitioul Cantor．Crepes，in very beautiful
effects．
Regular Price Our Special Price，s12．50． $\$ 7.48$

NUMBER THREE．

Nawy，Brown and to po sitripe．
Our Special Easter Price，only $\$ 9.98$

> NUMBER FOUR. Consists of an assorted selec－ tion in Canton Crepes and Crepe
de Chenes in strikg styles
radiant sind
shades．Thisese would
 $\$ 12.48$

Our Special Easter Prices for These Range from $\$ 15.00$ to $\$ 40.00$ ． Hats for Easter Both large and dmall and vividy coloured．The very newest
features and gay with the Joy of spmingtime．
We have thee We have three Special Easter Prices，and lots in these，and
you will be sure to be well pleased in buying our Easter Hat at
this Store．
HERE ARE THE PRICES： $\begin{array}{lllll}2.98 & 3.98 & 4.98 & 7.50\end{array}$

Coats－ior Faster A finished smartness．shown in each and fashioned by the
world＇s foremost designer．We exhibit these Coats in Plaids， $\frac{\text { All are }}{1925 \text { models and as cheery as Spring itself．}}$ The Special Easter Prices for these new Coats range from $\begin{array}{lllllll}9.98 & 12.75 & 14.75 & 18.75 & \text { to } & 47.50\end{array}$

Our Special EASTER BASEMENT BARGAINS

| LADIES＇ <br> BLOUSES AND MIDDIES <br> A very fine collection and 94 c ． |
| :---: |
| BUREAU SCARFS In Blue and White，with fancy borders．Neat for Bureau de－ coration． 54 c ． |
| $\begin{aligned} & \text { LADIES HOSE } \\ & \text { An extra speaial lot. } \\ & \text { All at the unusualy low price of } \\ & 14 \mathrm{c} \text {. per pair } \end{aligned}$ |
| SILK CAMISOLES Neatly made，in Navy and Pink shades．Going at 59. |



| of |  |  | The Problems |
| :---: | :---: | :---: | :---: |
|  |  | 为 | and Policy of the |
|  |  |  |  |
|  |  | Per Cent Efficent |  |
| Some |  |  |  |
|  |  |  |  |
| Sueme in bere |  |  | men |
| 迷 |  |  |  |
| demamemememe | and | mmem |  |
|  |  |  |  |
| dot min toed |  |  | am， |
| ns |  |  |  |
| Hes | Some |  | \％eat |
|  |  |  | jateo |
|  |  | Cutio mion tosea mat | 为 |
|  | mion jom dim | $A$ ater titestand |  |
|  |  |  |  |
| and |  |  |  |
|  |  |  |  |
|  |  |  |  |



THE EVENING TELEGRAM. ST. JOHN'S. NEWFOUNDLAND, APRIL 8, T925-14


DULEY'S
Electric tarble lamps STANDARD READING LAMPS.

 patrons perartelem in in
 PRICE ONLY $\$ 35.00$. We initit ingection of thase Lamps ${ }^{\text {as }}$
T. J. DULEY \& CO., Ltd.

| No More Kitchen Crashes |  |
| :---: | :---: |
|  |  |
| Anden |  |
|  | Government Boats |
| vom | deman ent provic covo sis m |
|  |  |
|  |  |



STOCK MARKET NEWS

EASTER POULTRY and MEAT. and MEAT.
Round Roast is a Royal
Roosst. Ellis \& Co. Ltd $=$

B

## ,

LONDON DIRECTORY

## 



 Masen uxiushir Morts to mil




BRICKS!

## 10,000 Best Fire Bricks

 100,000 Buildnig Bricks200 Sacks Fireclay.
H. J. Stabb\&CO.

200020 ${ }^{0}$
Some Wise Beah Brummel has truly said-"It's the fixings which make a man's appearance. WE PRESENT THE FOLLOWING Specially Selected Fixings



## 

$\$ 2.40$

## And Now, Your " Easter Hat," Sir!

MAJESHC THEATRE Easter Wednesday Night April 15th.
Concert and Dramatic Entertainment

|  |
| :---: |
|  |  |
|  |  |

PART II-One-At Comedy Drama



000000000000006000000000 STEWART'S FANCY bAKERY Easter Dainties

Important to Housekeepers! We can supply
u with Raw Pastry by the pound. Orders



STEWARTS FANCY BAKERY pousor00000000000000000000\% 1000000030000000030000003000

## Hot X Buns

THE OLD STYLE.
For Easter we have all kinds of Pastry, Sonnge Cake,
Ladies Fingers, Sultank Cake, Dark Fruit Cake, Jelly
Roll, Fancy Iced Cake and all kinds of Small Cakes.



## Moore's Bakery

 Wholesale Phone 1573 .


NORWEGIAN SARDINES
Queen Maud and Polar X Packed. the best in the world.
Norwegian Products Co.

$\frac{0}{\text { Rakr ressiay patrarch }}$





Spreading Out the Secondary Tuning



THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDL AND, APRL 8, 1925-16

\section*{| (4) | $\begin{array}{c}\text { Fortifies } \\ \text { against }\end{array}$ |
| :---: | :---: |
| Exposure |  | Concentrated Beef}

 Look Your Best At Eastertime!
$\qquad$


## VAN HOUTEN'S COCOA

pune . sulubile e easll dogested


Obtainable in all good-class stores.

## TO YOLNG MEN!

This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bottom trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging English trousers hanging free from the hips to the cuff; with plenty of room at knees and bottom.

## Gohn Mawñder ,

DUE MONDAY, APRIL 6th, 1925.


BULii \& LAWRENCE


melloyd George soy
mel Lloyd George
Comes Back at the
Labor Organs


## LIPTONS Table Jellies

for
Quality, Purity
and
Value. NONE BETTER



\section*{New Shipment} Accordeons | 84.50 | 8.00 | 57.00 | 59.00 |
| :--- | :--- | :--- | :--- | GRAMOPHONES wonderful value $\$ 15.00 \quad \$ 20.00 \quad \$ 25.00$ SEE WINDOW

Charles Hutton The Home of Music.


## C○ A T!

SCOTCH BURNSIDE, S12.20.

BEST WELSH ANTHRACITE, $\$ 20.00$.
BEST AMERICAN ANTHRACTTE.
BEST SCREENED NORTH SYDNEY.

## A. H. Murray \& Co., Ltd. <br> 



The Most economical and best Cocoa on the market. BAIRD \& CO., Ltd. Agents for
CADBURY BROS., Limited Bournville, England.


The Most Beautiful,
The Most Serviceable,
And the Most Durable
It Chen
Range



## Red Cross Line

 new york. halfax. st. johns

Furness Withy \& Co., Limi
For Coughs and Colds
Stafford's Phoratone


[^0]:    
    
    
    

