

## Westclox



## The right start

$\mathbf{I}_{\text {ing is }}$ g the he hardest morn- of name Wertlox on the dial Ing is the hardest job of you will be calle on time. the day, then you need an Once your Westlox has a-
alarm clock on which you wakenedyou, the responsican depend for your morn- bility is yours, Your Westing call. There is one thing sure. ty. -It has given you the -If you buy one with the right start.



## A QUEEN UNCROWNED

THE STORY IN THE LONE INN.


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The evening telegram, st. Johns, newfoundrand, SEPTEMBER 5, 1924-3

Montreal--St. John's.

 Murray Transport Co., Ltd., COAL: If you want the BEST order ou All who used it last year say it is the best they Screened North Sydney. Burnside Scotch. A. . H. Murray \& Co., Ltd.

Manchuria Sends an Ultimatum to Pekin Government

Troops Engaged Outside Shanghai Number $40,000---86$ Perish in W. Indies in Last Weeks Storm.


What Would a Transformed Home Mean to You?
 Amioy ingitit, and entertaining - with Beavice






Find Out About Vulcanite Roofing
 produced in canada

## BEAVER W A L L

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and

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High Grade SCHOOL SHOES Boys' and Girls' Bools Lowest Prices.

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\begin{aligned}
& \text { Hiv's TAN LACED Boots sizes } 6 \text { to }
\end{aligned}
$$

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\begin{aligned}
& \text { special: boxs strong schoou boor pre } \\
& \text { F. Smallwood, } \begin{array}{l}
\text { The Homen on God Shoes } \\
218 \& 220 \text { Water St. }
\end{array}
\end{aligned}
$$㟯

# Read! Realize! Act Quick and PROFIT! <br> GREATREBUILDNGSAII 

## FINAL DAYS OF SALE TO-DAY and TO-MORROW

Beginning TO-MORROW and until SATURDAY, September 6th, we will place on sale our entire stock, to make room for mechanics and builders who are witing to commence the re begilding of our Men's Store, at prices we are sure will throng our store with keen shoppers daily for the next 10 days. If the people of this city and vicinity know real, genuine money-saving bargains, this store will be the scene of the fastest and most furious selling and bargain giving ever witnessed here.

## FINAL DAYS OF SALE TO-DAY and TO-MORROWV



## Children's Dresses.

 Voile and Organdie; ages 2 To 6 . Lovely $i$ ittle Dresses inassorted shades. Sold formerty up to $\$ 1.98$. To $\$ 1.00$ clear at $\mathrm{m} . \mathrm{m} . \mathrm{m}$

CAMISOLES.
White and Pink, plain and
fancy patters, with lace and fancy paterns, with lace and
ribbon straps.
Big value
50c. on sale for..$=29 \mathrm{c}$.

## Children's Overalls.

In Blue Cambric; just the kind to wear around the house and to play in. Reg. 29c.

## HOSE! HOSE

 Lladies' Silk Hose; colours Blue, and many other shades.Reg. 65 . On sale Reg. 65c. on sale for 29 c.
a. .
...
..

## White

 Cashmerette Gloves. Every pair perfect; sizes. $61 / 2$ and 7 only. Reg. 39c. $9 c$.On sale for, per pair
On sale for, per pair .a

## Children's and Misses

Dresses.
Serges, up in frine mateterials of

$\$ 2.98$ to $\$ 6.98$

## Dresses

Over 1,000 of the finest Dresses gathered together by underpriced purchases specially for this Great Sale. Canton Crepe, Georgette, Poiret Twill, Tricotines, Crepe de Chine, Satins, Silks, Tricoplaids and many others. Dresses for the Miss, Dresses for Matrons, Dresses for the Stouts. Come, choose yours now at Sale Prices.

ALL OUR SAMPLE DRESSES 1-2 price

No Mail Orders Accepted HATS

Our entire stock of Hats placed on sale at prices which will ining in order to make room for - our New Fall Hats.

HATS of every description. HATS to fit everyone.

HATS to fit everybody's pocket book.

STYLES GALORE :
Buy Now at These Great Savings

Values up to $\$ 3.2$ .50
Values up to $\$ 4.51$
0.50 Values up to $\$ 6.00$ 3.50 Values up to 88.00 $4{ }^{50}$

| Ladies' |
| :---: |
| Summer Combinations. |
| With shoulder straps; a re- | With shoulder straps; a re-

gular. 95c. value for 29 c .


BLOOMERS.
Fancy Crepe Bloomers with
elastic waist and elastic wily
brenla knee; all shades;


## CHILD'S BATH ROBES

Fit ages 3 to $\begin{gathered}\text { years, made } \\ \text { of a fine } \\ \text { quality Eiderdown, }\end{gathered}$ Of a fine
assorted shades with Eiderdown,

airde to match. Regular price $\$ 119$ | \$1.90. On Sale for $:$. |
| :--- |

## Children's Dresses.

 Voile and Gingham; ages 2 toGyars. Fine dotte Chears.
Ched
Gingham
Dresses. Sold previously hp to 49c.
S8c
On .

- TABLE CLOTHS.

Fine large size Table Cloths, nicely hemstitched. Reg. pric
88.50


## Children's Rompers.

 Made up tin a fine Pink Caminy worth \$1.25. Go on 79 3e for 79 sale forGirls' Middy Dresses. Caidgy made up of fine White



## COSTUMES <br> We have taken all our stock of Costumes and re-grouped and re-priced them at prices you will not resist once you see them. Fine materials such as Tweeds, Tricotines, Serges, Poiret Twill, etc, All silk lined in all-wanted shades, such as Navy, Black, Sand, Grey, Light Blue, Tweed Mixtures, etc. Sizes up to 48. <br> ALL OUR ONE OF A KIND COSTUMES Reduced to <br> $1-2$ price

No Mail Orders Accepted

## Blouses

Georgettes, Crepe de Chine, Goorgetes, Canton Crepe, Paisleg Silk, Satins, etc., etc., all group-
ea together in five different groups at marvellous pricess No job lots or slightly damaged,
every one perfect in colour and design. Sizes 36 to 50 .

You will be amazed when you seo each group ai such low prices. Come early for the better cholee.

SAMPLE RANGE OF NEWLY ARRIVED OVER-BLOUSES IN A GREAT SELEC1. TION, \$5.98 to \$7.98.

MIDDY BLOUSES. Ladies' and Miseses in all
shades and sizes, nicely em.
. broidered. Values up to $\$ 1.2 \mathrm{~m}$


GUIMPS. Big assortment of all colors


BLOUSES. White Cotton and Voile tity. Reg. $\$ 1.25$ for. 59 c .

RUNNERS.
$\qquad$ or Buifect. Reg. \$1.50 89c.
broidere value for $\mathrm{men}, \mathrm{wem}$

## SKIRTS.

White and Coloured mash
able Skits;
all sizes. Beavhr able Skitrs; all sizes. Reguar
value up to $\$ 2.00$. On


PILLOW CASES.
Snecial quality White Linen
 75c. eech. On sale for
39c. .................. ${ }^{39 c}$

## LADIES' DRESSES.

Canton Crepe, Serges, Knit-


ror

## THE BRODWWaY HOUSE OF FASHHOW'S <br> great rebulong Sale

## A SALE DECIDEDLY DIFFERENT

## Clearance of Men's Suits

## 號 <br> MEN buil kno at fa fial wh WAY $\$$ $\$$

This Sale is going to be the biggest and most successful Sale ever held in St. John's. The well known ability of this Store to corral the best merchandise in the country at lowest prices has always been our reputation. This Sale will be store-wide; we assure every economical purchaser, bargain prices on every garment in the Store.

Final Days of Sale To-Day and To-Morrow



MARVELLOUS RAGLAN EVENT!

## Your Choice for $\$ 8.98$

Men's Negligee Shirts
A splendid assortment of Percales,
Linens, Madras, etc.; sizes 14 to 17 .
 BOYS' and GIRLS' OVERALLS in good strong Khaki and 59 c .
Blue Drill, nicely trimmed and with pockets..........
Men's Fall Felt Hats
We carry the well known PRESI-
DENT HAT, known all over as one of the finest Hats. We have them in all shades and sizes Prices range from
$\begin{aligned} & \text { You will find in our Store a complete } \\ & \text { line of Soft and Linen Collars made } \\ & \text { by the Van Zanat Co., and known } \\ & \text { all over the world as the Triangle }\end{aligned}$


Men's Hose
In Black, Grey and Brown Cotton; sizes 9 to $111 / 2$; every pair perfect. $\frac{14 \mathrm{c} \text {. Pair }}{\text { Boys' Pants }}$ A good assortment of Boys' Pants
for boys of 8 to 17 years, in good strong heavy Tweeds.

Values up to $\$ 1.65$ on sale for

## 98c.

| catume orin | Men's Ties |
| :---: | :---: |
| Wash | A2ceach |
| Suits | $\frac{12 \mathrm{c} . \text { each }}{\text { Mnsis ik Hose }}$ |
| $y=$ |  |
| 1.48 to 2.48 | 39c. to 75c. |


$\$ 18.98$
83.50 suits in fint int mixd
$\$ 24.98$
537.50 suts in fine all
$\$ 27.98$

$\$ 32.98$
No matter what kind of a suit you are
looking for you will find our stock easy to clioose from.









Three Days' Sale!
Thousands of Bargains :
JUST ARRIVED

## New Shipment o

JOB WALL PAPERS-18c. to 30c. Piece regular papers- 40 c. to $\$ 1.00$ Piece

## House Furnishings

Table Oil Cloth (White)
Table Oil Cloth (Col'd.)
Hearth Rugs
Hearth Rugs
Hearth Rugs
Spring Blinds Spring Blinds
Shelf Oil Cloth

 | Reg. | 48c. |
| :---: | :---: |
| Reg. 1.50 | Sale Price 42c. yd. |
| Sale 1.35 ea. |  | Reg. 1.50 Sale Price 1.35 ea Reg. 4.00 Sale Price 3.60 Reg. 4.00. Sale Price 3.60 ea.

Reg. 85 c . Sale Price 79c. ea Reg. 95c. Sale Price 87c. ea

Friday, Saturday and Monday Three Days' Sale. niay, saturlay

| $\begin{aligned} & \text { SPECIAL! } \\ & \text { \$10.49. } \\ & \text { PAIR. } \end{aligned}$ | $\begin{gathered} \text { IN-VIC-TUS } \\ \text { BOOTS } \\ \text { BLACK \& TAN. } \end{gathered}$ |  |  | $\begin{aligned} & \text { SPECIAL! } \\ & \text { \$10.49. } \\ & \text { PAIR. } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| SCHOOL |  | NOVELTIES |  |  |
| reise Books | 6c. ea. |  |  |  |
| ribblers | 6c. ea. | Sendants | .: ... .: .:. |  |
| Pencil Boxes | .39c. ea. | Necklets .. | ... | to \$1.00 ea. |
| Pencil Casees |  | Vanity Box | (with Puff) |  |
| A Complete Outfit | to \$1.35 | Watch Chai | .... | 9c. |

## Maushall Bros

Thousands of Bargains !

|  | HEAVY DEPARTMENT |  |
| :---: | :---: | :---: |
| Striped Wincey | Reg. 65. Sa | ale Pri |
|  | Reg. 30c. Sa | ale Price 26 |
| Bed Ticking, 58 | Reg. 1.50 Sa | ale Price 1.2 |
| Bed Ticking, 30 i | Reg. 50c. Sa | ale Price |
| White Sheeting . | Reg. 1.00 Sa | ale Pri |
| Blay Sheeting | Reg. 90. Sa |  |




Fresh Fruit Juices Make the Most | Danger of Explosions Delicious and Healthful Brinks.

| The Ideal Summer Talcum$\qquad$ dies all over the world. Its lily-dust powder and its alcum particularly appealThree Flowers. Obtainable$\qquad$ Gerald S. Doyle Sales Agent. |
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## KIA- ORA ORANGE SQUASH

unequalled for its rich and pleasant sugar; and for health giving qualities Children like and benefit by Kia-Ora Orange Squash, just as much as thei elders, because it is rich in vitamines,
vitally neeessary for their health and
strength. KIA-ORA LEMON SQUASH
OPEN EVERY NIGHT.


Our Drug Store on ery Night Until $110^{\prime}$ '-



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 Dr. Stafford \& Sons, Chemists and orue stritrons cinivor. prowni. nex
为 in min


Is really made from fresh lemon juice

and cane sugar: What ana be better? 24 t. 30 glasses of Orange Squash or | one annyy per, glass. Convenience |
| :--- |
| is assured, celeanininess is certain, and |


 hay get a ansubtitute; insist on mia-ora and thus avoid disiappointment. For sale at all good stores in large and small bottles.

## Sole Makers





Before you turn in-


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English Paints, Varnishes, Enamels, Paint Brushes, Linseed Oil, Turpentine, Putty SPECIAL: Red Paint, $\$ 2.45$ per Gallon.

## JOB'S STORES, $\iota$ tu

Water Street Stores.

 THE HOME OF GOOD SHOES
 SIDE TALKS By Ruth Cameron.


Green Pickling Tomatoos, Preserving Plums $\overline{\text { C.P.EAGAN }}$ DUCKWORTE STREET \& QUEENS ROAD.

THE EVENING TELEGRAM, ST. JOBNY, NEWFOUNDJAAND, SEPTEMBER 5, 1924-9


BOYS' JERSEYS-Sizes 20 to 28 . | BOYS' |
| :--- |
| With Polo Collar; 2 coloor com- |
| binations. Priced |
| 1.20 to | according to size 1.20 BOYY' JERSEYS-Sizes 20 to 32.

Stand-up collar, buttoned shoul-
 BOYS' JERSEYS-Sizes 20 to 32. Polo Collars, in White, Brown,
Cardinal, Brown, Grey,
Saxe.
 BOYS' SWEATER COATS-
 BOYS' BLOUSES-Fit 7 to 11 yrs.
Serviceable Striped Cotton, Sorvs blouses-
with collar attached ..... 85c.
Boys.
 fer; collars attached - .on 19 . BoYs BLOUSES-Fit 8 to 16 yrs.
Very durable Khaki; col- 1.80
lars attached

 BOYS' SHIRTS-Sizes 13 to 14.
Fancy Negligee, good qual-
ity; without collors boys' sports shirtsFancy Stripe; sizes $121 / 9$ to 14 ;
short sleeves, wide col- 1.50

 Black Canvas, with handles $\begin{aligned} & \text { E.e. } 951.40 \\ & \text { Black } \\ & \text { Blather, with strap, } 75 \mathrm{c} . \& 1.70\end{aligned}$ Black Leather, with strap, 75c. \& 1.70
Brown Leather, with strap,
1.30, $1.70,3.30$

AYRE \& SONS, Limited RIGHT NOW!
is the time to buy--and profit by our moderate prices on seasonable wear for
BOYS and GIRLS
MAIL ORDERS Receive Careful Attention

## -spegials for girls.

## GINGAMM DRESES-Fit 3 to 6 years ................sc. \& 1.3













## -SCHOOL DRESS GOODS

of spiendid value at low price


Muxised weedsess 40 inht, per yard

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STRONG RKLIABLIS fOOTWEAR CAIDD's
SCUFFER SHOES

 CHEDD'S
SCUFFER BOOTS
 TWO TONE
sCUFFER SHOES
 TWO TONE
 BOYS' BLACR
BOX CALF BOOTS. Sizes 9 to 13
Sizes 1 to

## BOYS' HeAVY BLACK HAMBRO BOOTS.

 HAMBRO BOOTS.Sizes 9
Sizes 1 to 13
5

BOYS' HEAVY TA
HAMBRO BOOTS.
 bOYS' BLACK Sizes 9 to 13
Sizes 1 to


GIRLS CANVAS
RUBBER SOLED SHOES. Sĩes 6 to 10. Brown only .....1.20
Sizes 11 to 2 . Black \& Brown_...30 BOYS' CANVAS
RUBBER SOLED SHOES. Sizes 11 to 2. Black and Brown...1.70
Sizes 3 to 5 . Black and Brown. 1.80
COLLEGE COLOUR TIES. Feildians, St. Bon's and Methodist Derby, 65 Cc .; Widers, Ends, 85c. SPECIAL! SERGENE
In Light and Dark Colourings; a
strong, serviceable material for
School Dresses, Night Dresses, etc. Only 49c. ${ }^{\text {yard. }}$
anden


New Shipment Lipton's Groceries Steer's Ltd.

Lipton's Celebrated English Biscuits. Marie, Albert...Tea, Digestive, Wafer, Orange
Creams, Tennis Chocolate, Assorted Creams, etc., etc. ton's Cakes
 Lipton's Scotch Orange Marmalade, in 1-lb. Glass Jars Lipton's Resperry Jam, in
Lipton's Raspberry Jam, in 1-b. Glass Jars, Lipton's Butter Scotch-"The Real Stuff." As we import this very popular Sweetmeat in large
air-tisht tins, we an guarantee the quality and fresh-
ness air-tight tins, we can guarantee the quaitry and rest
ness of it, and as it is isported in bulk our price for
same is very moderate.
Steer's, Ltd. Unclaimed Letters List G.P.O.




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## London, New York and Paris Association of Fashion.





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## Imperial Jobracele．





Forty－Five Years in the Service of
if the Public－The Evening Telegram． enormous quantities of
such rapid dend perfect results obtapened．
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your flims need developing： Then let us have them．right away，and
within 24 hours you can have the negatives， and finished prints again．
Our up－to－date method of developing and
printing guarantees the best possible re sults from your films．Therefore－for
speedy，succesfful service use

Tooton＇s，The Kodak Store．
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## Le. Stice to SUMILCHHT SOAP and You Won't the Stuck.

SUNLIGHT SOAP Is the Best Soap to Buy Because SUNLIGHT SOAP Sells Best.

##  <br> SELLING OUT! <br> Our plans call for a Final Wind-Up of our Selling Out Sale.

Now we offer the balance of the goods at Further Reduced Prices.
There's no use trying to describe These Astounding Values.

- They have never before been
known in the history of St. John's.
The Ampican Bargain Store


'Sunlight':
 HARVEY \& COMPANY, LTD.,

[^0]


7mpromiss pima. Don't say Paper, Say "EVENING TELEGRAM."


## Job Boots!

BIG VALUES In American Footwear. (2)

Men's Tan Work Boots, Good Heavy Soles.
Price: $\$ 3.25$ \& $\$ 375$ per pair.


Men's Fine Dark Tan Laced Boots, All Fitted with Rubber Heels. Made on Good Roomy American Last,
$\$ 4.50,5.00,5.50 \& 6.00$ the pair. Extra Value in each pair Mail Orders Receive Prompt Attention. Special Prices to Wholesale Buyers.

## F. Smallwood,

Water Street, The Home of Good Shoes.

## 0000000000000000000000000

 Ex S. S. "ROSAUND," DUE THURS70 cases orances Counts 216 .282.
50 halt batrels PEARS.

${ }_{50}^{50}$ barrels APPLESS
BURT \& LAWRENCE
 ADVERTISE IN THE EVENING TELEGRAM.


You can hardy blame this man for what he is doing,
as he is evidently suffering from an attack of Tndigese as he is evidently suffering from an attack of indigess
tion. It would be much chaper for him to purchase
a bottle of some good Stomach Mixture.

Stafford's Prescription A
would certainly help this man, and any other who
would feel like doing the same thing. The usual symptoms of Indigestion or Nerrous Dyss-
onpopia are ap forlows: Uncomfortabe feeving about
Stomach after eating, Headache, Nausea, Acid and




30 Cents- 5 cents extra for postage. large bottle (about three times as large) for
60 Cents- 10 cents extra for postage. at all general stores, or ,
Dr. Stafford \& Son

立家

## NEW

 SUITINGS
## in light colours and weights for Summer wear.

A splendid variety to select from. Samples submitted to you on receipt of postal.




EAST BOSTON, MASS,-HALIFAX, N.S.-S
JOHN'S, NFLD. - NORTH SYDNEY, N.S. Steel Steamship "SABLE I." will


## Breaking Up The Home!


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    $x=1$

