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New Knit Underwear. Men's Fleece Lined and Woolen
Underwear. New Knit will stand the tes

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## MISTAKES COST MONIEY，

But you make no mistake by buying space in ＂The EveningTelegram＂

Record of Sales of The Evening Telegram for 1917 ： 1，879，781．
Read the following SWORN STATEMENT for the past 12 months：

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Total Number of Copies $-1,879,781$ ． 302 Days of Issue． 6,224 Average Issue．Increase 1917，－58，816．

## AFFIDAVIT ：

IT．H．AUGUSTUS HERDER，of the City of St．John＇s，Newfoundland，Accountant of The Evening Tele． gram 1．That the average circulation per issuo for the year ending Deember 31st， 91977 was 6,224 copies，
 the year ending Deceember 3 Tlst， 1917 then is a correct report of the 302 issues of The Evening Telegram for And $I$ have signed，H．A．HERDER Sworn and acknowledged before me，at St．John＇s，this sth day of February，A．D．D．1918．Fenent， A．AERDER THE EVENING TELEGRAM offers its patrons the utmost value for his dollar．

## Count the Returns， not the Cost！




Wealavejust received another shipment of New Furniture，
Bought at Last Year＇s Prices，which we will offer at Old Prices to clear，
as prices will positively be much higher．Those intending to buy Furniture within the next three months，will do well to see same． Iticonsistsof：－

Sideboards，Extension Tables， Bureaus \＆Stands，Chairs，Rockers in various sizes－and prices，Also，a small shipment of BEDS，
we offer with our＂Springstand Mattresses，at special prices．


Corner Water：and Springdale Streets．

## Send the Children Out in All Weathers,

But see they are well clad. We have a full line of complete sizes in Sweater Coats, Snow Suits, Carriage Wraps and Underwear. See them now, the Winter is only beginning.

| Girls' Cambric Underwear. Knickers............................ to $\$ 1.00$ Nightgowns $\$ 1.50$ Princess Underskiris ......... $\$ 1.15$ to $\$ 2.20$ | Children's Sleeping Suits. <br> Tuckaway Brand <br> .80 c. to $\$ 1.00$ <br> Flannellettee $\qquad$ 70c. to $\$ 1.00$ | Child's Flannelette Underwear, Nightgowns 40c. to $\$ 1.00$. Infants Long Slips. Infants Band Slips 20c. Iniants Barras Slips 45c. to 85 e. |
| :---: | :---: | :---: |
| CHILDREN'S | CARRIAGE WRAPS, ONLY \$2.40 EACH. |  |
| Child's Woold Snow Suits, $\$ 1.10$ to $\$ 6.80$ Girls' Sweater Coats, - - $\$ 1.10$ to $\mathbf{\$ 6 . 8 0}$ | Children's Undervests and Wrappers, 37e to 85c. Size 1 to 6. | Infants Bath Robes, . . . $\$ 2.95$ each Child's \& Misses' Bath Robes, - $\$ 1.75$ to 86.40 |

## EARLY MESSAGES




## Casino 1

## The matiot that wimation war

The W. S. Hark To-Night and Tues 'PEG O' MY

WEDNESDAY AND THU
"The Passing of the TI
Matinees Wednesday an
Prices - Breningst 75, $50,38,20$ sumeermo seater now on suer at 00000030030005
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## SO

Owing to the increas erably the past few weeks
surprised to see prices very long. We offer the
to-day at lowest prices "KIRKMAN'S" BORAX big seller)
"SUNLIGHT" SOAP (144
"IVORY" SOAP ( 100 cak
SKYLARK" SOAP (2c. ODWIN'S" TOILET each)
"ZULU" TOILET SOAP


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Afternoon, 2.15;
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## Casino Theatre $3=$ Hie W. s . Irkinis Players 

Greases the Soap market has advanced consid-
erably the past few weeks, and we would not be erably the past few weeks, and we wore before
surprised to se prices go stil higher be ofrer the following lots of Soap
very long. We offer very loy at lowest prices:
"KIRKMAN'S" BORAX SOAP ( 100 cakes; a big seller).
"SUNLIGHT" SOAP ( 144 12-oz. cakes).
"IVORY" SOAP ( $100^{\circ}$ cakes).
"SKYLARK" SOAP ( 2 c . and 3c. sizes; a great SOPWNS" TOILET
"GOODWIN'S" TOILET SOAP (boxes, 1 doz.
"ZULU" TOILET SOAP (boxes, 1 doz. each).

## F. McNAMARA, QUEEN STREET.

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Afternoon, 2.15; Night, 7.30.
"A War of Witts." An evisode of the "Social Prrates" series.
"Clixprrin
dram "skiram in inid Library"-A alm magaine; newsy and edu-




We have juut received a shiment of 44,640
Tins of " 2 in 1 ."


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## T. . Eedis.

 Prince Albert Tobacco, - Beechnut Bacon. ${ }^{20}$ boreser





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Choice Rangoons, 112 lb. sacks. Selected Hand-Picked, 224 lb . sacks. Wholesale Only.

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No man will be signed on any of the Steamers prosecuting the Seal Fishery unless he pro-
duces a Doctor's Certificate that he has been vaccinated successfully within the past seven years.

No unmarried man between the age of eighteen and thirty years, eligible and physically will service in His Majesty's Army or Navy, can produce a valid Certificate of Rejection. $h$ BOWRING BROTHERS, LTD, OB BROS. \& CO., LTD, BAINE, JOHNSTON \& CO. A. J. HARVEY \& CO
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We have just opened some new and striking styles in Queen Quality Boots, Tan Calf, High Laced, Low Heel, with the new Grenadier Tip; nice Dark Brown shades. Makes an ideal skating or walking Boot.
It is only a pleasure to show these new styles to our many patrons. May we expect you?

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Just received a shipment of our choice TEAS
Royal, Crown, Our Best, retailing at
500., 600., 700. per lb。, which for quality and flavour cannot be surpassed. A trial will convince.

RED CROSS BAKING POWDER, Good value. In $5 \mathrm{lb}, 1 \mathrm{lb}, 1-2 \mathrm{lb}$, $1-4$ lb, 2 1-2 oz. tins.

## CLOCK SOAP--pale,

Boxes of $40-21-2 \mathrm{lb}$. bars, and 448 s , 168's (3 1-4 oz, tabs),

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Sugar and Dried Fruit. ON THE SPOT: 500 boxes Evaporated Apricots, 200 boxes Evaporated Peaches, 200 boxes Dried Prmes, 500 barrels Sugar.

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 WE CAN DELIVER THE GOODS. In stock, a large assortment of
DRESS GOODS

Poplins, Cotion Castmeres, Canton Corts meltons, Plates, Chepe de Chene, Serges Whipocris, Satth Cloths, Tweeds, Volles, Sporit Goods, Plamn and Corrided Velvela, Embroidereses.
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$100 \begin{aligned} & \text { Starks. } \\ & \text { brls Apples, No. N' } \\ & \text { Ribstons. }\end{aligned}$
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Paper Bags-all sizes.
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## South Coast Service.

S.S. "GLENCOE" Will sall from Dry Dock Wharf at 3 p.m. TUESDAY, February 5th, calling at the following ports:
Cape Broyle, Ferryland,
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| Shirts, efc. | M. A. Bastow, Beckiscar |
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| is the People's Paper. | ateme |

GIGHT PAGES TO-DAY
wbather forecast.

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## VOLUME XXXX .

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Brass Rabbit
Snare Wire.
sweat pads for horses.
Brown Cloth, Grey Felt,
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HORSE SHOE NAILS.
Numbers 7 and 8.
HORSE SHOES by the keg,
IRON SHOE RIVETS, $5-8$ in.
$21 / 2$ and 3 oz. SHOE TACKS. GALVANIZED BUCKETS,
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