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aHE EVENING GELEGRAM, ST. JOHNTS, NEWFOUNDLAND, JULY 5, 1917-2



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3.00 per ton. Buy your
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$\overrightarrow{P E C L A L}$ of Odd Lines, Remnants, SALE Incomplete Asssortments, SHORT LENGTHS and SMALL LOTS

## Quality and Price!

When making a purchase two things should be considered-QUALITY AND PRICE. Any article that has been purchased at a low price, but which has not quality behind the price, has really been a very expensive purchase. We offer you QUALITY at REASONABLE PRICES.

Men's Shirts.
Khaki Work Shirts, $90 c$. and $\$ 1.50$ each Negligee, a large variety,

70 cts, to $\$ 2.80$ each.
Men's Braces.
Police and Firemen's, 35 cts. per pair Cyclo, 45 cts pair.

President, 60c. pair.

## A Clearing line <br> Boys' Straw Sailor Hats. A Big Job.

Navy, Brown, White and Red. Reg, price, 85 c Selling now at 50c, each.
Thasmalli:Bios

Men's American Neck Ties
A splendid assortment of American Wide End Silk Neck Ties, 25 c ., 35 c ., 50 c ., 60 c . and 75 c each. We have a Tie to suit you,

Men's Stylish Hats. SOFT FELT.
Brown, Navy, Black, Grey and Green, $\$ 1.40$ and $\$ 1.60$ each.

HARD FELT
Comfortable and neat, 80 c . to $\$ 2.50$ each 2ex
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDL AND, JULY 5, 1917-7


## End of Season's



All Left-Overs must be cleared out to make room for our New Goods, soon to arrive.

## FOR TEN DAYS ONLY.

We offer all our stock of Ladies' Blouses, Silk and Wash Dresses, Millinery,
and Ready-to-Wear Hats, Spring Coats, Child's Wash and White Party Dresses, Child's Hats, Rompers, Ett., Etc, AT GENUINE SAVINGS.

To keep to our motto of stocking only the Newest Advance Styles, all our stock must be sLE COMMENGES SATURDAY MORNING, JULY 7th.
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## BISHOP, SONS \& COMPANY, LIMITED.

To-Day's Messages. comeryturis frops.


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|  | The only Film fit fora Kodak is |  |  |
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|  | EASTMAN FILM. |  | srush captix |
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|  | FILM. <br> Dependable, Uniform, Fast. |  |  |
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|  | The Kodak Store, 320 Water Street. | 1.30 P. M. GETTING READY TO FIGHT |  |
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|  |  |  | Organdie is prettier than anything else for medium-sized collars to be worn on dainty dresses. |
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Fishermen !


SKINNER'S Monumental Works,
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Here and There.




St. Bonaventure's Associ Sit sonavenures Assoi
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 Some eridal gowns are made over
rose-colored chiffon, thus
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Hodder \& Stoughtons Novels,
 GARLAND'S Bookstores


The Newfoundland Year Book.

 GARLAND'S Bookstores

the eyening telegram, st. Jown's, newfoundland, july 5, 1917-9
Sylpho-Naifool

STRIPED BLOUSE Men's Handkerchiefs Hair Brushes.

Flaunts 50 Specials Priced in such a way as to make Bargain Enthusiasts revel to their heart's content.

## FRIDAY, SATURDAY and MONDAY.

purchases mentioned here, NOW IS THE TIME ! Come and be convinced
(7) The Latest to hand in Becoming BLOUSES.



Specials in GLOVES.
Ladies' Long silk gloves.
 Ladies' glóves.
 rubber gloves.
and思
Some of Those Things Boys Need, Underpriced.
boys' sallor blouses.
 KHAKO DRILL PANTS.
 BOYS KNICKERS.
 Cricket belts.


TOWELS
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Have Your Pich
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family toweis
for 15c. each.
for 15. each.
 rare offers in Ladies, Misses and Children's WASH DRESSES.


## EXCELLENT SIIIRT VALUES.



A Clearing line of WHITE VESTS


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|  |  | Men's |
| :---: | :---: | :---: |
| Negligee Shirts. |  | Negligee Shirts. |
| $\begin{aligned} & \text { A style the boy likes, } \\ & \text { they're mannish looking, soft } \end{aligned}$ |  | This week we are strong |
|  |  |  |
|  |  |  |
| (121/2 to 14. |  |  |
| Khaki Shirts. |  |  |
|  |  |  |
|  |  | English \& American |
| comes in that nice soft drill |  |  |
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| Just a dozen of these in th <br> the best of White Piques; |  |  | Men's Khaki Pants.



Prices on Home-Needs that Will Tempt Trade Here.
MADRAS MUSLIN.
 SASH MUSIINS SASH MUSLINS.
 DOOR MATS.

 BUNGALLW CURTINS

 TABLE NAPKINS.

 JOB LIEE OF TEA CLOTHS.
 BATH MATS.

 DOWLAS.



Go in for one of these
 Pretty Ripplette Quilts. Pretty Ripplette Quilts. Pretty Ripplette Quilts.
 FOOTWEAR SPECIALS! MISESS STRAP SHOES.





Methodist Conference.
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m. haverss fant- DONT SAY PAPER, SAY "EVENING TELEGRAM."
-READ 3Y EVERYONE.

Sea-Dog MATCHES!
Purity Milk and St. Charles Cream.

100 cases Sea-Dog Matches, in 15 and 50 gross Cases.
500 cases Purity Milk.
150 cases St. Charles Cream.
GEO. NEAL

Steer Brothers.
100 barrels JOWLS
100 barrels HEAVY MESS PORK.
100 barrels LIBBY'S BEEF.
10 boxes BLUE NOSE BUTTER.
150 cases LIBBY'S PICKLES.
200 cases 3's TOMATOES.
100 Cases Purity Milk.
300 cases CURRANTS-Packets and bulk.
50 LARGE CHEESE.
25 cases GRAPE-NUTS
Phone 647 for Prices.
Steer Brothers.
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## - The Newfoundland Year Book.

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WOMEN'S
WOMEN'S WHITE CANVAS BUTTONED BOOTS,
$\$ 2.00$ to $\$ 2.60$.
women's white
and Pumps, $\$ 1.35, \$ 1.40, \$ 1.60, \$ 1.80$ to $\$ 2.50$, Strap
CHILDREN'S WHITE SHOES, Strap
CHILDREN'S WHIT BU
CHILDREN'S WHITE BUTTON BOOTS, $\$ 1.00$ to 1.70
INFANTS' WHITE STRAP SHOES, 90 c . to $\$ 1.40$
PARKER \& MONROE, LTTD.
The Shoe Men.
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Established 1824. Scottish Union and National Insurance Company of Edinburgh Scotland. The larges Fire lisurrance Company in the World Authorised Capital .. .. . . . . . $\$ 30,000,000.00$ Total Amount Subscribed ....... $\$ 26,000,000.00$ in the reprld. Are you safely insured? If In not we can protect you. Artport insurance insured? Ifs effected. Write wren
or phone us

Newfoundland-Labrador Export Co., Ltd. Offices: Board of Trade Building. Agents.


## \$0000000000000006000000000 <br> Rela-Newfoumolain <br> COMPANY.

## South Coast Service.

Passengers leaving St. John's on 8.45 a.m. Train FRIDAY, July 6th, will make connection at Placentia with S.S. Placentia and for the usual ports between Placentia and Port-aux-Basques.

Reid-Newfoundland 60.

Just for To-Night !
We are pleased to be able to inform our customers that with the New Grass feeding in offer further lots of our established brand and "GILD-EDGE" Creamery Butter. "GILT-EDGE" is the best Butter made in Can-
ada. "GILT-EDGE" is packed in 30 lb . tubs. "GILT-EDGE" is ALL Butter.
"GILT-EDGE" may be had from us at lowest Try a sample tub
Try a sample tub of "GILT-EDGE" and ex
perience"Butter satisfaction.

## F.McNAMARA,

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## JUST RECEIVED!

 Rice:Bags of 200 lbs ., $.00 \mathrm{lbs} . \& 50 \mathrm{lbs}$.
Expert Denzal Service
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Dr. A. P. IEHR The Senior Dectists.
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250 Brls. Choice Table Potatoes ECLIPSE TEA, 50 c .1 b ., is good 20 Brls. New York Corned Beel 10 Brls. Ribbed Pork 50 Bags Small Beans, 10 c . 1 b .
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