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JOHN DRYNAN.

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S, Dresses, Ery, **RY GOODS**,

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STATIONERS, UFACTURERS, MOOKBINDER'S STOCK, St,

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DSICTY, ERALLY. & Company)



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, Toronto.

FACULTY.

J. D. ODELL AND EDWARD TROUT, PROPRIETORS.

J. D. ODELL, Principal,

Superintendent of the Course of Instruction, and Lecturer on the Theory and Practice of Business.

EDWARD TROUT, Esq.,

Of the Monetary Times, SECRETARY.

GEORGE HAGUE, Esq., Lecturer on Banking, Finance, &c.

ROBERT WILKES, Esq. M. P. ecturer on Business Correspondence and the Custom of Trade.

H. E. CASTON, Esq.,

Lecturer on Commercial Law, Legal Forms, Insurance, Shipping, Agencies, &c._

CONNOR O'DEA,

Manager of the Practical Department, Teacher of Business Penmanship, Actual Business, and the Science of Accounts.

W. H. DENNIS,

Teacher of Theoretical Bookkeeping and Assistant Teacher of Business Penmanship.

> RICHARD LEWIS, Esq., Teacher of Phonography and Elocution.

TO THE FRIENDS

OF

BUSINESS EDUCATION.

QUR FACILITIES.

To the young men and women of the country, we wish to present the claims of the "BRIJTISH AMERICAN COMMERCIAL COLLEGE;" and we respectfully ask all who are interested in the subject of BUSINESS EDUCATION to first read the following synopsis of our extended programme, to which we strictly adhere, and then visit us, and take a look at us at work, and we will establish our claim to the best and cheapest, in the minds of any party, we care not whom.

Toronto is the great centre of Ontario; and students contemplating lives of business, in city or country, cannot fail to derive incalculable advantage from a few months' residence here, in the midst of great Business Houses, great Business Schemes, and great Business Men. Frequent visits to this busy throng cannot fail to enlarge, develop, and strengthen the student's mind in a business direction, besides making for him valuable business acquaintances.

Our Teachers and Lecturers are all practical men, who know what they teach. Hundreds of our graduates, now at important posts throughout Canada, in Banks and Business Houses, are ready to testify that to us they owe their start in a career of prosperity. Our office is frequently visited by business men in search of Clerks, Cashiers, and accountants; and we have no difficulty in providing places for those competent to fill them. It is the thorough preparation that is needed; and the Business School is as essential to the Business Man, for that thorough preparation, as the Law School is for the Lawyer, the Medical School for the Doctor, or the Normal Schools for the Minister and Teacher. Our work is thorough; not a mere smattering.

Our terms are extremely low; the actual Business Department alone being worth the entire cost. We spare no pains or expense to make our work first-class in every particular.

LECTURER

This gentleman has long positions in Canadian bar which is one of the most su its stock now being double of the bank is mainly or general manager, whose su to speak of such matters fi

ROBER

LECTURER ON BUSINESS CC

In our last annual circul career as a successful me most wealthy and intellige sentative in the House of (past session with credit to

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TEACHER OF

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LECTUR

Is an Englishman from spent about fifteen years perseverence, Mr. Caston 1 has already met with co make him a prominent me

Our corps of Lecturers on Business embraces some of the leading Business men. A knowledge of how business is done, is of live-long satisfaction and value, even though the student does not comtemplate an active business life himself.

. We have separate Halls for Ladies. A lawyer has charge of our Business Law Department. Board can be had very low. In short, we have every element essential for a first-class School of Business; and those wishing a first-class Business Education in a leading city, at a first-class School, having only the best facilities, are respectfully requested to call and examine.

/LADIES.

We offer special inducements to ladies who may wish to enter upon any of the commercial branches of book-keeping, writing, &c.

EVENING SCHOOL.

The Evening School begins the second week in October and continues throughout the winter. Although this session is designed more particularly for young men and boys who are engaged during the day, all students holding scholarships are entitled to attend without extra charge.

Terms for the evening sessions may be had by calling at the College Rooms, or addressing the proprietors. Hours from 7 to 9 p.m.

* TO BUSINESS MEN.

We would respectfully intimate to the business men of Canada, who may require thoroughly competent young men to act as book-keepers, or short-hand writers, that they will find it to their advantage to make application to us. Having a great number of young men attending our Institution from which to select, we are in a position to judge, from their attendance and attention to their studies, the proper persons to recommend, from their moral behaviour as well as commercial ability, to any of the above positions.

We have supplied a great many first-class business houses with accountants, and their employers have uniformly expressed great satisfaction, and in many cases the highest praise. We have elsewhere warned young men not to expect recommendations except we are fully satisfied of their competency. And now we say to business men applying to us for assistants, that they may rest assured that any young man recommended by us will be found thoroughly.capable of performing the duties of any post to which we may nominate him. ne of the leading one, is of live-long s not comtemplate

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OUR LECTURERS.

GEORGE HAGUE, ESQ.,

LECTURER ON BANKING, FINANCE, ETC.

This gentleman has long held and now occupies one of the highest, positions in Canadian banking, as Cashier of the Bank of Toronto, which is one of the most successful banking institutions in this country; its stock now being double its original value. This favorable condition of the bank is mainly owing to the assiduous care and skill of its general manager, whose successful experience in business enables him to speak of such matters from a practical stand point.

ROBERT WILKES, ESQ., M. P.

LECTURER ON BUSINESS CORRESPONDENCE AND THE CUSTOMS OF TRADE.

In our last annual circular we gave a brief sketch of this gentleman's career as a successful merchant, and of his recent selection by the most wealthy and intelligent portion of this city as the people's representative in the House of Commons, a position he has filled during the past session with credit to himself and the city he represents.

RICHARD LEWIS, ESQ.,

TEACHER OF ELOCUTION AND PHONOGRAPHY.

We have been successful in being able to place the name of this gentleman upon our list of instructors. He has had extensive experience, not only as a teacher of Elocution and Phonogaphy, but also of the English branches. His recent publication, the "Dominion Elocutionist," has already met with some flattering notices from the press, and has been very favorably received by the public.

H. E. CASTON, ESQ.,

LECTURER ON COMMERCIAL LAW.

Is an Englishman from the great metropolis of the world, and has spent about fifteen years in this country. By diligence and steady perseverence, Mr. Caston has thoroughly mastered his profession, and has already met with considerable success, which must eventually make him a prominent member of the Canadian Bar. /

Curriculum.

6

The course of study embraces only those branches pertaining directly to a Thorough Business Education. It would be well if every student could obtain a good English education before coming here; but, as this is the exception rather than the rule, we have arranged our course of study in such a manner, and introduced such branches, as will enable those who are backward to obtain such a knowledge of commercial matters as will enable them to conduct their business in a correct and intelligent manner.

SPELLING.

Every member of the School is expected to join this class, which we consider of primary importance. It is taught in a highly interesting and successful manner.

BOOK-KEEPING.

Is taught in a thorough and scientific manner—commencing first with most simple transactions from which to make up and arrange sets of books, and gradually increasing to the most difficult that can occur in any department of trade.

The science of double entry book-keeping explained, its results demonstrated by ample blackboard illustration, and principles fixed upon the mind of the student by test examples. These examples are given until the teacher is fully satisfied that the theory has been comprehended by the pupil, and until, upon given Trial Balances and Inventories, they can make a complete statement of the standing of a business. This being the most important, and, at the same time, the most interesting subject connected with a business education, it necessarily receives the greater portion of the student's time. He never tires of it; it is always fresh, and he daily finds some new application of this useful and perfect science.

BUSINESS ARITHMETIC.

We give this branch the prominence which it desires, there being from three to four classes daily.

Our method of teaching is the most practical and approved that can be adopted; and, with our new text book, we flatter ourselves that we can offer facilities in this branch to be found in no other institution in Canada. Especial attention is given to short processes and contractions, by which desired rethan by old methods.

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In this branch we can a nected with the Business keeping before the studen tice. A good hand writin a young man can have; to other colleges at the prothat a young man, witho chance among his compnumber of good penmen two best penmen to be his cannot elsewhere be obta

BUSIN

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approved that can ourselves that we ther institution in sses and contractions, by which desired results are reached with less labor and time than by old methods.

BUSINESS PENMANSHIP.

In this branch we can offer unrivalled facilities, every teacher connected with the Business Department being a first-class penman, thus keeping before the student correct forms and giving him constant practice. A good hand writing is almost the best introduction to business a young man can have; the Spencerian system as taught in this and other colleges at the present day, is making so many good penman, that a young man, without this essential qualification has but a poor chance among his competitors. This College is justly noted for the number of good penmen it sends out every year, and as we employ the two best penmén to be had, we shall continue to offer advantages that cannot elsewhere be obtained in the country.

BUSINESS CORRESPONDENCE.

To this very important branch we give special attention. This is one of the most difficult subjects we have to teach, owing no doubt, to the fact that it is almost entirely overlooked in most of the schools of the day, and also as the ability to write a good business letter is a rare one, even among otherwise good business men. Our method of teaching, in which we have been very successful, is to analyze the subject thoroughly by means of blackboard illustrations, and place it before the student in such a form that after a few lessons, he knows how to go to work intelligently.

In teaching this subject we owe much of our success to Calvin Townsend, Esq. for a superior text book, intended as a correct guide in the matter of mechanical detail, and in the combinations of the parts of a letter. This book should be in the hands of every young man who desires to become proficient in this branch.

COMMERCIAL LAW.

This embraces the law governing Contracts, Negotiable Paper, Partnership, Agency, Guaranty and Suretyship, Insurance, Interest and Usury, Liens, Bailment, &c., and is under the personal charge of H. E. Caston, Esq., a lawyer of this city.

We do not claim to make lawyers of our students, but to impart such a knowledge of the principles of the laws of business, as will in a great degree, insure the young business man against falling into the snares which are constantly set for the unwary, and enable him to transact his business intelligently.

ACTUAL BUSINESS.

This College is justly celebrated for its Actual Business Department, it being the most complete and best conducted of any institution in the country. The student here becomes an independent business man, being placed upon his own responsibility, he acts upon his own judgment in buying and selling such merchandise, stocks, &c. as may be in the market, paying cash, giving and receiving notes, checks, drafts, &c., &c. when sufficient business has been transacted, he is required to inventory his stock of goods, close his books, and make out a Balance Sheet, showing the exact condition of his business ; this, if found correct, is approved, and he passes to the next set.

In this Department the following forms are taken up and thoroughly mastered by the students:----

- 1. General Merchandise Business.
- 2. Wholesale and Retail Trade.
- 3. Single Entry.
- 4. Changing from Single to Double Entry.
- 5. Six Column Journal.
- 6. Commission.
- 7. Foreign Exchange.
- 8. Administration.
- 9. Manufacturing.
- 10. Steamboating.
- 11. Banking.
- 12. Examination.

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As we have no term di the year with equal adva

PREPAR

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This depends upon th of the pupil. While son others require a year thoroughness of first impo

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The regular hours of and from 1.30 to 4 p. m. 7 to 9 p. m.

Good board with room upon application to the in the city should retain the college, where they places.

We have closed our make arrangements for reasonable rates.

A new Association Dip \$2,000 and is conceded by produced on this contine New York city. This D stitution.

Letters for Students, : cial College will be dis from the trouble of calli iness Department, y institution in the business man, bepon his own judgs, &c. as may be in es, checks, drafts, l, he is required to take out a Balance this, if found cor-

up and thoroughly

GENERAL INFORMATION.

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TIME OF ENTERING.

As we have no term divisions students can enter at any time during the year with equal advantage.

PREPARATORY QUALIFICATIONS.

A knowledge of the rudimentary English branches constitutes sufficient preparation for entering upon our course of study; and any deficiencies in these—if not too radical—can be remedied here.

TIME REQUIRED FOR COMPLETION.

This depends upon the previous education, application and aptness of the pupil. While some will complete the course in five months, others require a year or more. We wish our pupils to regard thoroughness of first importance, without reference to time.

SCHOOL SESSIONS.

The regular hours of study and recitation are from 9 to 12 a.m., and from 1.30 to 4 p.m., and from October 15th to March 15th, from 7 to 9 p.m.

BOARD.

Good board with room can be obtained at from \$3 to \$3.50 per week upon application to the office of the College. Students upon arriving in the city should retain their checks for baggage and come directly to the college, where they will be assisted in procuring suitable boarding places.

TELEGRAHY.

We have closed our Telegraph Department. We can, however, make arrangements for such as desire instruction in this branch at very reasonable rates.

DIPLOMA.

A new Association Diploma has recently been issued at an expense of \$2,000 and is conceded by critics to be the finest piece of engraving produced on this continent. The engraving was done by McLees of New York city. This Diploma is awarded to all graduates of the institution.

MAIL.

Letters for Students, if addressed the the British American Commercial College will be distributed twice a day, and relieve the student from the trouble of calling at the post office.

RULES

I.—The bell will ring f closing of the school at 4

II.—There will be fifte except Saturday) and ar in a week, without a sa (3) days, and his parents

III.—Quietness, order are strictly enjoined.

IV.—Students, after e the full session hours, permission.

V.—Students will not cuting their studies; an upon any other subjects

VI.—No laughing, tal the windows, or collecti

VII.—No student can erty of another; should other article from anoth

IX. When any class places promptly; any u will subject them to exc

X.—When the bell ricial law or other sub Students are expected to his books or other work or lecturer. There must ting of desks, or movin commenced.

XI. No smoking, or allowed within the prec

XII. There must be desks while in class, or ungentlemanly practice is strictly forbidden.

XIII.—Students will the rooms any manusc XIV.—Students are

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VISITORS.

Visitors are alwas welcome to the College Rooms.

Parents and Guardians are especially requested to call and witness the progress of their sons or wards.

EMPLOYMENT FOR GRADUATES.

We have never insulted the good sense of the public by guaranteeing situations to graduates; but many times have we had more applications for accountants than we could respond to. The difficulty is not in finding situations for students, but competent students to fill positions. Our business is to *qualify* our young men so that they will be competent, mot merely to serve as book-keepers for others, but as their own employers.

RATES OF TUITION.

(Payable in Advance-Scholarships not Transferable.)

COMMERCIAL DEPARTMENT.

Tuition Certificate, 3 months			\$	30	00	
Books and Blanks for same from	\$5	00	to	15	00	
Tuition Certificate, 6 months				50	00	
Books and Blanks for same from	12	00	to	20	00	
Scholarships good for life in this College, and for two						
years throughout the International Business College						
Association				75	00	
Books and Blanks for same				20	00	
Penmanship one month				5	00	
Penmanship three months				12	00	
DOOLG HEED						

BOOKS USED.

Bryant and Stratton's Book-keeping, price	\$3 00
Townsend's Commercial Law (new)	8 50
Townsend's Business Correspondence (new)	1 50
Bryant and Stratton's Arithmetic (new)	2 50
Packard's Complete Course-Theory (new)	0 50
Blanks-full set	8 00
Stationery (furnished at commencing)	1 00

Total \$20 00

ORNAMENTAL PENMANSHIP.

Instruction given in this Department comprises Off-hand, Flourishing, German Text, Lettering in every style, Designing, Pen and Ink Drawing, Card Writing, &c. Terms as per agreement.

Our Students in this Department, have been very successful, some of them taking prizes at the Provincial Exhibition, 1878. call and witness

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RULES AND REGULATIONS.

I.—The bell will ring for-roll call at 9 a.m., at 1.30 p.m., and at the closing of the school at 4 p.m.

II.—There will be fifteen roll-calls each week (viz.: three each day except Saturday) and any student who shall be absent five (5) times in a week, without a satisfactory excuse, will be suspended for three (3) days, and his parents or guardians notified of the same.

III.—Quietness, order, and diligence during the hours of business are strictly enjoined.

IV.—Students, after entering, are expected to remain in the room the full session hours, and will in no case leave without obtaining permission.

V.—Students will not remain in the room unless engaged in prosecuting their studies; and are not allowed to engage in conversation upon any other subjects.

VI.—No laughing, talking, or unnecessary noise, lounging, sitting in the windows, or collecting in groups is permitted.

VII.—No student can be allowed to touch the books or other property of another; should any one wish to have the loan of a book or other article from another, he must ask it from the owner.

IX. When any class is called the members thereof will take their places promptly; any unnecessary delay on the part of any student will subject them to exclusion from the class for that time.

X.—When the bell rings for writing, spelling, lectures on Commercial law or other subjects, or any other exercise on which all the Students are expected to engage, each Student will at once put aside his books or other work, and give his whole attention to the teacher or lecturer. There must be no talking, whispering, opening or shutting of desks, or moving from place to place after the exercise has commenced.

XI. No smoking, or chewing tobacco or spitting on the floor, is allowed within the precincts of the College.

XII. There must be no tilting back of chairs against the walls or desks while in class, or during any lecture or exercise; and all such ungentlemanly practice as throwing feet upon chairs, or against desks, is strictly forbidden.

²⁸ XIII.—Students will not, in any instance, be permitted to take from the rooms any manuscript or other article belonging to the College.

XIV .- Students are expected not to disturb the school by enter-

taining visitors'in the rooms longer than is necessary to show them through the different departments.

XV.—It is also expected that all students attending the College will behave like gentlemen in the school and in the street, and in their boarding-houses, and wherever they may be, for their conduct gives character to the College.

XVI.—Any absence from, or tardiness at morning, afternoon, or ' evening roll-call or recitations, are noted in the register, and reports of the same will be sent monthly to parents and guardians when desired.

XVII.—All Students pursuing the complete course will be required to pass the regular examinations in each of the several grades before promotion to the next; and no student will receive a Diploma who has not honorably passed these examinations, and given evidence of his thorough comprehension of the duties of accountantship.

XVIII.—Students occupying official or other positions in the Practical Department, will forfeit the same by absenting themselves from their posts without permission.

XIX.—At the completion of the course, or the expiration of the time for which the student enters, he must remove his books and stationery from his desk, otherwise they will be forfeited and the desk emptied.

XX.—Any student remaining away for more than two weeks, must notify the Principal, otherwise he will forfeit his seat.

XXI.—Any violation of the foregoing Rules and Regulations will subject the violator to suspension or expulsion, at the discretion of the Principal.

LECTURE DELIVER BEFORE THE

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Mr. W. H. Howland, chair, and said that he h of the evening, Mr. Ro audience would carry av was useful and valuable

Mr. Wilkes, who wa afforded him great ple minded him that anoth dressed them. During changing faces and plac heard him last year wer land, the President of t Dominion Board of Tra to education. He thou The subject which he the one word, Thoroug do it with thy might," remembered reading of chant, lately deceased, and what you know, kr sive attribute of the microscopic eye of trut ness just as applied to chest of knowledge; th which all possible kn prising to say that fe clined to say, " If y knows it from a to z, w I will tell you that that secured some knowled more. Spelling is the blocks in the edifice built. Books, the leas little letters. There a sure I can spell; but s must learn to spell if ; fatal mistake than th the result of this neg

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Regulations will liscretion of the

LECTURE DELIVERED BY ROBERT WILKES, Esc., M. P., BEFORE THE STUDENTS OF THIS COLLEGE.

SUBJECT :- THOROUGHNESS.

Mr. W. H. Howland, President of the Board of Trade, took the chair, and said that he had great pleasure in introducing the lecturer of the evening, Mr. Robert Wilkes, M. P., and he felt sure that his audience would carry away with them after the lecture, much that was useful and valuable.

Mr. Wilkes, who was received with great applause, said that it afforded him great pleasure to address them this evening. It reminded him that another year has rolled past since he had before addressed them. During that year the students of the College had been changing faces and places, and he did not suppose many of those who heard him last year were present now. He was glad to see Mr. Howland, the President of the Toronto Board, and also President of the Dominion Board of Trade, taking an interest in matters appertaining to education. He thought to-night "Trade" was well represented. The subject which he had selected for the evening was expressed by the one word, Thoroughness. "Whatsoever thy hand findeth to do, do it with thy might," is an injunction of the Holy Scriptures. He remembered reading of Walter Powell, the successful Australian merchant, lately deceased, that his maxim was, "Begin at the foundation, and what you know, know it well." Absolute 'perfection is the exclusive attribute of the Divine; what appears human perfection, to the microscopic eye of truth reveals flaws. He would treat of Thoroughness just as applied to primary education. The alphabet is the tool chest of knowledge; the instrument by which we know, the means by which all possible knowledge becomes possible. It might seem surprising to say that few know the alphabet well. He would feel inclined to say, "If you find me the man who knows his alphabet, knows it from a to z, with all the inflections and gradations of sound, I will tell you that that man is on the high road to knowledge ; he has secured some knowledge that will lead to the successful acquisition of more. Spelling is the advance of another step, and represents the blocks in the edifice of learning, out of which the vast structure is built. Books, the least and the largest alike, are composed of these little letters. There are very few good spellers. People say, to be sure I can spell; but spelling really is a very serious business. You must learn to spell if you want to spell correctly. There is no more fatal mistake than the neglect of this one fundamental rule. What is the result of this neglect? That everywhere we meet bad spellers,

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imperfect men, spelling with terminal letters wanting, or superfluous ones added. In our primary education he regarded a strict attention to spelling as of the greatest importance. Reading came next, and what should he call that? The photographic gallery of the thoughts of men, which were made to stand before us with semblance and visibility. There are very few good readers ; their numbers may be increasing, but he doubted it. One of the causes of this was the system of modern education. Every man reads to himself. He takes in the thoughts without the utterance of a sound, and consequently when he comes to read aloud he fails. This is no trifling subject, but one of great importance. The man who stands at the threshold of life ought to be a good reader. There were several kinds of bad readers. There was the drawling reader, who dragged his words slowly out one after another in a painful monitone. There was the hasty reader, who travels away like a spinning jenny. He did not know where to refer his audience for specimens of good reading. The Bar or the sacred Pulpit are not free from the taint of bad reading. Without acquiring the art of reading, it was impossible to become a perfect scholar. Of writing he would not say much, because it was the subiect of his former lecture, and because looking round the walls he saw such beautiful specimens that he was convinced this subject was properly attended to in the College. He had called writing visible speech; but he would add this: it should be visible with all its modulations, should be so written that it may be more than the bare utterance. The tone should be given. The spirit of the writer should be conveyed, so that you can almost hear the living speaker. He would say to every one who heard him :- Learn to write. We, as a nation, are bad writers. He was ashamed of Canadian writers-always excepting the Commercial College staff. Do not be abashed in learning to write. The upper stories of high class attainment are comparatively empty, the lower flats are full. Some writing is nearly as good as none. He did not see the right one man had to impose on the valuable time of another by sending him a wretched scrawl. The Germans are a nation of writers. A girl said to the writer in Germany, some time since, that there is no German girl but reads and writes. He wished the same could be said of Canada. He advised his hearers to secure a mastery of the pen; they never would be successful merchants if they sent out wretched invoices and worse correspondence. Bookkeeping was a dangerous subject for him to treat of before those who were all so skilled in the subject, or meant to be; but he would still venture on the advice: study bookkeeping, get bookkeeping on the brain. Untold millions of commercial wealth are in the keeping of this system. The great national debt of England is

between the covers of ledger comparatively; because on the tured on the remark that th tees, and when the £200,00 will be no one to keep the r injustice, for if they had advanced in civilization. I science, and said that it rec has difficult problems to sol ciate the value of transactio ject of his remarks. Lord of what we already know. up two steps at once, but th patiently, ploddingly, and 's spelling, reading, writing, steps up the ladder of life. a stage where the world lie open, and the sciences stre of Thoroughness as applied complains because he is thinks this is a mistake. put to sweep out the shop had been put to such w sweeping. The way to ad it does not pay to keep yo ness. Some men become the way they reach manh it. The apprentice who very poor workman. If art in it. Aim at skill a plains that he is getting lo work when the journeym neration. He would tell more than he gets paid fo of a clerk, with reference standing at the threshold pended on address. He Switzerland with a nativ two thirds of all the peo man appeared to know did not know them all, k is very cheap, and great another trivial thing, bu not only to neatness of

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between the covers of ledgers. All the other sciences are as nothing. comparatively; because on this the wealth of the world hinges. He ventured on the remark that there were no bookkeepers among the Ashantees, and when the £200,000 is paid to Sir Garnet Wolseley, there will be no one to keep the records. He hoped he did not do them an injustice, for if they had bookkeepers among them, they would be advanced in civilization. He again referred to the importance of this science, and said that it required labour to master it. The bookkeeper has difficult problems to solve, and must be able to realize and appreciate the value of transactions. There was another phase of the subject of his remarks. Lord Bacon has said, "We only learn by means of what we already know." Education was a ladder; some can go up two steps at once, but the surer way was to take time, and go up patiently, ploddingly, and slowly. If you have mastered the alphabet, spelling, reading, writing, and bookkeeping, you have advanced five steps up the ladder of life. He added this thought : you have reached a stage where the world lies before you, where the fields of knowledge open, and the sciences stretch out illimitably. He would next speak of Thoroughness as applied to practical business. The apprentice often complains because he is not put to finishing work. He sometimes thinks this is a mistake. A lad once complained to him that he was put to sweep out the shop, and his reply was that if he (the lecturer) had been put to such work he would have shown them some good sweeping. The way to advancement is to do menial work so well that it does not pay to keep you at it. He next spoke of the art of business. Some men become business men. They are tradesmen just in the way they reach manhood, by the lapse of time; they cannot help it. The apprentice who does not study the art of his trade makes, a very poor workman. If it were only chimney sweeping, there is an art in it. Aim at skill as an apprentice. The boy sometimes complains that he is getting/low wages, and why should he aim at skilful work when the journeyman at his side receives so much larger remuneration. He would tell them that the man succeeds best who gives more than he gets paid for. He would speak of a few of the requisites of a clerk, with reférence to this Thoroughness. The first condition, standing at the threshold, was politeness. Success in life largely depended on address. He was once travelling over the mountains of Switzerland with a native gentleman, who, he observed, saluted almost two thirds of all the people he met. He remarked that this gentleman appeared to know a great many-people, but he replied that he did not know them all, but saluted them through politeness. Civility is very cheap, and great results often flow from it. Neatness appeared another trivial thing, but it was also a means to success; he referred not only to neatness of the person, but neatness in the despatch of

business. There is a vast difference to being a fop and being neat. Much frequently depended upon a first impression, and it became our duty to be agreeable in every way; but what he more particularly referred to was neatness in business. He liked to see a man who can keep his stock well, and whose books are not disfigured with dirt and ink. Accuracy is another essential requisite. He heard of a bookkeeper who had been working all day to find out an error of two cents. A friend came in and offered to pay the two cents rather than that he should be worried any more with this matter. This man had no idea of the value of accuracy. Absolute accuracy is one of the essentials of thoroughness in business. If young men only realized the secret of not wasting, they would have the key of success in their hands. The President of an Insurance Company might tell his agents not so much to mind making money, any one could do that, but to avoid losing it. It was no unusual thing to see young men wasting the paper that was wrapped around parcels, and throwing away the twine that fastened them, whereas the paper, if folded up, and the twine laid by, would serve again. The man that wastes in small things wastes all the way down. He will be like a half scuttled ship, always laboring on, but always kept back. Quickness and despatch were requisite; but he did not recommend them until the trade or business was well mastered, there was no use in quickness if the work were only half done. In this age, however, you must have despatch. If he might use a vulgar word, he would say that men with "go" in them are wanted; but if he had to choose between a quick and slovenly worker, and a slower but neater and surer workman, he would take the latter.' Punctuality was another virtue that he recommended. He would say to his audience that/if they did not aim at punctuality, this busy world could do without them. With commercial travellers in England the Dublin merchant is proverbial. When they call to announce that they have their goods on exhibition, the reply they get is "call in some other time," or " come in the afternoon," or "I'll call around and see you next week." This was unfair. If the merchant did not want the goods, he ought to have said so at once; or, if he required them, he ought to have made an appointment and kept it, and this much valuable time would be saved. He would tell his hearers a secret. It was possible to keep several appointments at the same hour. Go tothe first at the time arranged, wait five minutes; depend on it, nobody there, leave a message that you cannot wait. Go to the second, and the chances are that you will fill an appointment by leaving the same message; then go to the third, which will be the appointment you most want to keep, and you will find that you are just in time. He found this an admirable plan, and he hardly liked giving up the patent right. The lecturer here addressed the chairman, and said he had not

written out his lecture ; bu placed himself in the chair enough. Loud applause their part that the lecturer had a few remarks to ma plied to the employer.) N and, like a rocket, goes off conditions of success. H lower virtues than this. than assail everything that must be patient. Oversight business man. Some mer themselves. He knew on drive nails, whereas the better himself. It is far l all that is going on, than thorough business man wi direct the energy of othe have confidence in those v man, who sees a thief in e It were better to be fleece the third place he want habits, companions, and o must thoroughly know w should be thoroughly roo thank you." A young mis saloon; he does not want habits are not rooted. withered in a night; like The day when bad habi ever, never to return. judge men by the compar whom to accept, whom t with the wise man shall b destroyed." Good comp Thoroughness of opinion turned aside. A thoroug If he does not know what he cannot succeed. He rooted and grounded in better for a young man were better to/hold to h into the vortex of life w could urge this more st

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written out his lecture; but had only prepared a few notes, so that he placed himself in the chairman's hands to tell him when he had said enough. Loud applause from the audience announced a desire on their part that the lecturer should continue. He resumed, and said he had a few remarks to make with reference to Thoroughness as applied to the employer.) No man is a thorough merchant who is fussy, and, like a rocket, goes off in one jump. Forbearance was one of the conditions of success. He did not know a higher virtue among the lower virtues than this. He would rather suffer occasional wrong than assail everything that was not right. The successful tradesman must be patient. Oversight is one of the most difficult attributes in a business man. Some men think that they can do every thing best themselves. He knew one man who would teach his porter how to drive nails, whereas the chances were the porter knew how to do it better himself. It is far better to superintend, to have an oversight of all that is going on, than attempt to do everything yourself. The thorough business man will not try to do everything himself, but will direct the energy of other men. The thorough business man must have confidence in those with whom he is associated. The suspicious man, who sees a thief in every second person he meets, cannot succeed. It were better to be fleeced one or twice than to be too suspicious. In the third place he wanted to speak of thoroughness as applied to habits, companions, and opinions. With reference to your habits, you must thoroughly know what they are. It is essential that your habits should be thoroughly rooted. That you should be able to say, "No, thank you." A young man is invited by his companions to go into a saloon; he does not want to go, but nevertheless he goes, because his habits are not rooted. His resolutions are like the gourd, which withered in a night; like the young sapling on the rock without roots. The day when bad habits would be tolerated in trade is passed for ever, never to return. Companionship was very important. We judge men by the company they keep. It is most important to know whom to accept, whom to refuse as companions. "He that walketh with the wise man shall be wise, but the companions of fools shall be destroyed." Good companions are essential to a business man. Thoroughness of opinions was important. A man must not be easily turned aside. A thorough man must know what his own opinions are. If he does not know what his opinions are about truth and falsehood, he cannot succeed. He would say to his hearers that they must be rooted and grounded in their opinions. Some might say: Is it not better for a young man to be unfettered? He would answer, No, it were better to/hold to his opinions; even if a little crude, than to gointo the vortex of life without opinions or faith in God or man. He could urge this more strongly, but perhaps this was not the place;

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but he would urge that every man who listened to him should see that his opinions were based on the great foundation of truth. There were helps to Thoroughness. Lord Brougham said, "Be a whole man to one thing at a time," The life of Brassy, the engineer, showed how he overcame difficulties by the power of concentration on his work. He would say, concentrate all your powers on the thing you have to do. Coolness is a second hint. Not coolness in its social sense ; but as the opposite of worry. Some men may be said to die of w-o-r-r-y. Brassy was a cool man, and it was said of Napoleon Bonaparte that he was a most excellent man for two o'clock in the morning. That was to say when the alarm sounded that the enemy was upon them, there was no fears but he stood cool and collected to give the requisite orders. Thirdly and lastly, the healthy condition of body, mind, and heart are essential to the business man. To obtain a healthy body, take exercise, rise early, go to bed early, and observe a total abstinence from all hurtful indulgences. He has a healthy mind who can take up one of Euclid's problems and make a feast of it. Finally, to have a healthy condition of the heart, you must cultivate the moral affections. No matter what his pursuit, that man will succeed whose heart is right, who keeps his body in order, while those who indulge their passions shall be found among the wrecks that lie strewn along the shores of life.

Mr. Howland, in reply to a vote of thanks offered by the students, said he had always taken great interest in the subject of Commercial Education, and he was pleased to see so many intelligent looking faces before him. The Business College, he said, was the right starting place for a successful business career, and he was glad to see so many who had realized the importance and the necessity of thorough training. When starting out into the world he would advise them not to be afraid of work ; hard, plodding work makes your employer feel that he cannot dispense with your services. In starting out in business for yourselves, avoid speculation or business where the risks are great. Choose a staple trade if possible. Be careful to select only such goods as your customers will need, and then stick to your business ; with the training you have had you need not fear failure. He concluded by saying he had no doubt but that some of the future Presidents of the Dominion Board of Trade would be graduates of this College, and quite possible one of them was now sitting in front of him.

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On the 9th of April last delivered a lecture on the lege. The chair was occu short speech, introduced whose remarks are as follo

"In assigning the subje lecturer said, "he had bee ment, he therefore, did no to him in speaking about gard, however, to book-ke times a dread. 'What wa asked that question went see the capiain consulting instrument did not influe however, by means of enabled to give directions book-keeping. A mercha affairs stood from time to was precisely the same as how to steer his course.

" It was possible for bo for very little good to con it was not to be expected be balanced systematical agree to the last cent. hour had been consumed counted for. He had so time over a trifle, but might lurk under the sin required judgment to pe judgment, but courage, f off; a process which man full of debts that had run lusion and a snare. A tr his books accordingly, wa upon his creditors. He his affairs, to put down that it would have to be : Some men said they wer certainly too busy-too b it was better that stock sl lities should also be care ed to him should see that on of truth. There were id, "Be a whole man to engineer, showed how he ration on his work. He e thing you have to do. social sense; but as the die of w-o-r-r-y. Brassy Bonaparte that he was a rning. That was to say pon them, there was no e the requisite orders. oody, mind, and heart a healthy body, take erve a total abstinence mind who can take up it. Finally, to have a e the moral affections. d whose heart is right, indulge their passions n along the shores of

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"DEBIT AND CREDIT."

On the 9th of April last Mr. George Hague, of the Bank of Toronto, delivered a lecture on the above subject before the students of the College. The chair was occupied by the Hon. J. McMurrich, who, in a short speech, introduced the lecturer to the meeting, an outline of whose remarks are as follows :—

"In assigning the subject that was to occupy their attention," the lecturer said, "he had been allowed to take his own course in its treatment, he therefore, did not intend to take up the whole time allotted to him in speaking about debit and credit in book-keeping. With regard, however, to book-keeping in a general point of view, it was sometimes a dread. "What was the use of keeping books?" If persons who asked that question went on board a ship, they would almost constantly see the capiain consulting the Compass. But the mere *looking* at that instrument did not influence the course of the ship. The captain, however, by means of the knowledge the compass gave him, was enabled to give directions to the men that handled the wheel. So with book-keeping. A merchant found by consulting his accounts how his affairs stood from time to time. The object of book-keeping therefore, was precisely the same as keeping a compass at sea : it told the trader how to steer his course.

" It was possible for books to be kept for a considerable time and yet for very little good to come of it. If they were not properly balanced it was not to be expected that much good would result. Books should be balanced systematically and periodically, and the balance should agree to the last cent. When he was in a bank in England, many an hour had been consumed in looking after a penny that was not accounted for. He had sometimes thought it hard to spend so much time over a trifle, but experience showed that more errors than one might lurk under the simple difference of a sixpence or a penny. It required judgment to perform this process accurately, and not only judgment, but courage, for if debts were bad they should be written off; a process which many a trader never dared to perform. A book full of debts that had run on for years without revision was only a delusion and a snare. A trader who did not revise his assets and adjust his books accordingly, was only cheating himself and might bring loss upon his creditors. He had known a man in making a statement of his affairs, to put down machinery as worth \$10,000 when he knew that it would have to be renewed, at the farthest, within a year or two. Some men said they were too busy to take all this trouble. Some were certainly too busy-too busy to be honest. In making a balance sheet it was better that stock should be undervalued than overvalued. Liabilities should also be carefully examined : assets might be subject to reduction, but liabilities could never be cut down. Courage and honesty was also required here. It was very unpleasant to go through a list of liabilities when a man knew his affairs were not in the most desirable position, but it was to be remembered that the compass was watched most carefully when the ship was in danger. So with book-keeping in the practical and chequered life of a merchant.

"They might say they intended to buy and sell for cash, and did not think it necessary to keep books. Even then, however, he supposed, they would like to know what position they were in from time to time, which could only be done by keeping accurate accounts. Moreover, disputes often arose and then it was necessary that books should be produced. Rarely in Canada was a simple cash business done, both in buying and selling, so, whenever there was credit either given or taken, it was absolutely necessary, if men would be honest, to keep an account of how business stood.

"Farmers should keep books as well as traders, and particularly if they have not fully paid for their land. They might by that means save themselves from mistakes and imposition, and conduct all their operations far more intelligently.

"Young men should keep an account of personal expenditure. It might be thought scarcely worth while to do so; but they would find on trial #At he was giving good practical advice. He had always done so himself since he had any money to keep an account of. Sometimes when income had increased and circumstances were easy he was tempted to let things 'slide.' Letting things 'slide,' however, he had found to be a very dangerous practice; so, after doing so for a short time, hg had to revert to the old practice of keeping an accurate account. Young men, also, as well as traders should balance their accounts. They would find it very instructive, to go over the totals of the various items of expenditure and the practical effect would be that the expenditure of the next year would be considerably modified.

"The last remark he had to make about book-keeping, was that it should be done *plainly*. Some books were kept in such a way that searcely anyone, not accepting even the persons who kept them, could understand them. He had learned from experience, in conducting large establishments, to keep books, and to have books kept, with the utmost plainness possible. He had seen accounts of railways and public companies so mysteriously kept that not only they wanted explaining, but the very explanation itself required explaining too.

"He would now enter upon another branch of the subject. As a merchant, when doing well, was accumulating capital—so everybody in the world was accumulating character. The expression might seem strange, but it was justified by experience. Many men, the majority of mankind in fact, had no other capital than this. Some persons had a large amount of capital in c of their being poor or bankr of Debit and Credit in a m observe that every man had stitution; all were placed all had a certain amount, 1 some possessed a certain an which every one had to de they could perform an enor require very little sleep. O liable to be out of health an selves. The strong constit might be put down to the o was to his debit. But in stitution abused it by drin When he saw a young lad in that way, he always tho in life to put something to hand, exercise in the open and an easy conscience, all ing and chewing were the health was concerned, and stitutional bankruptcy. L he was only about thirty-f stanza:

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the subject. As a l—so everybody in ession might seem men, the majority ome persons had a large amount of capital in cash, but it was all neutralized by the fact of their being poor or bankrupt in character. Considering the subject of Debit and Credit in a moral and spiritual point of view, he had to observe that every man had a certain amount of bodily stamina or constitution ; all were placed in certain surroundings or circumstances : all had a certain amount, more or less, of talent and education, and some possessed a certain amount of money. These were the elements which every one had to deal. Some men had an iron constitution. they could perform an enormous amount of work, and they seemed to require very little sleep. Others were weakly and delicate, constantly liable to be out of health and requiring to take perpetual care of themselves. The strong constitution was like capital to a merchant and might be put down to the credit of a man. Similarly a weakly one was to his debit. But in the course of time some men of fine constitution abused it by drinking, smoking and other injurious habits. When he saw a young lad of sixteen or so draining away his vitality in that way, he always thought, 'young man, you are beginning early in life to put something to the debit of your account.' On the other hand, exercise in the open air, careful, sober living, cheerful company and an easy conscience, all went to a man's credit. Drinking, smoking and chewing were the great debit items of life, so far as the bodily health was concerned, and would bring a man, if persisted in, constitutional bankruptcy. Lord Byron had lived such a life that when he was only about thirty-four years of age he wrote the melancholy stanza:

" My days are in the yellow leaf,

The blossom and the fruit are gone,

The worm, the canker and the grub,

Are mine alone ! "

A pretty story for a man of pleasure to tell ! A pretty balance sheet of life to make out !

"Coming next to *talents*, one of the most important to a young man was practical insight into men and things. Another was courage, but unless combined with caution, it was apt to be dangerous. Perseverance, patience and industry were large items to a man's credit in practical life. Some had a talent for buying and selling. He would like them all to read a book entitled "The Successful Merchant," which would give them very valuable hints on this subject.

"Looking to the opposite side and considering the qualities which would go to a man's debit in life, he would first name idleness. There was little good in a man possessing talents if at the same time he were too idle to apply them. Some countries were specially noted for the idle character of their inhabitants. This might have been said of Italy some time ago, owing partly to bad government and partly to a delicious climate. Canada, however, did not suffer from that reproach, as a whole, though there were numbers of young men in it, throwing away their lives in loafing. Too idle to work for themselves, they had the miserable meanness to sponge on the good nature of hard working fathers.

"Others were restless, they never persevered long enough in any pursuit to succeed. They invariably, however, exampled how deep and wise was the old proverb, 'A rolling stone gathers no moss.'

" Some were impatient of steady labor and desired to grasp a large fortune at a stroke. Speculative men generally made disastrous failures, and sometimes became miserable suicides. He remembered, at that moment two men, who, with great talents, through a mania for speculation, had been ruined and ended their career in suicide. A speculative tendency was a heavy item on the debit side, just as patience and perseverence were on the credit. Their chairman had wisely said that education was one of the most important things that a man could possess. He (the lecturer) did not know of anything that had a larger or more permanent value on the credit side of a man's life. It was almost wholly without drawback. It was to be remembered that a man did not finish his education when he left school. He was, or should, be always learning. Sir Isaac Newton, at the time he made the remark that he felt like a child picking up pebbles on the sea shore, was one of the wisest men in the world. Every man who had prospered might be a lesson to them. Business, however, should not be neglected through an excessive desire for study, and through reading at unsuitable hours.

"It was generally supposed that it was an advantage to a man, something to be placed to his credit to start in life with money. He doubted it. Men who commenced life with nothing, knew the value of money when they had made a little, and they gradually acquired those habits which made the successful man. It might be an uphill journey, but it was not an unpleasant one. Nearly all our farmers had toiled through many years of very hard work before they succeeded in attaining competence, but on looking back they generally seemed to think that such a course had had its full share of enjoyment after all. They felt they were progressing. If the way was uphill, they were getting higher every year, and when a man gets to the top nothing gives him greater pleasure than to look back upon the struggles of early years.

"Men who are prosperous, would do well to lend their aid to those who are struggling on. They ought, in fact, so use their means as to help the community in which they live. Help so rendered, with an honest motive, to individuals, to the community, to the church, would undoubtedly accumulate to the

"To'sum up: care for her and perseverance, were the of credit and make him prosper idleness, impatience, rashness the debit side and might of with property let it be used result of life would be that those good servants who we

The CHAIRMAN said he ha tional matters, and he was l preparing for a business car felt gratified with the pract coming into the College Ha and blanks used in the scho degree of perfection as was meet the requirements of t no such schools but every pick it up in store or offic day gave too much impo jects pertaining to every dently designed to fill a va tion, and he would advis life, to take advantage thorough business educati on them the importance never under any circumst character thoroughly esta here, you will surely make

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their aid to those heir means as to endered, with an he church, would undoubteally accumulate to their credit account, not only in time but for eternity.

"To'sum up: care for health, industry, patience, courage, caution and perseverance, were the qualities which would swell up to a man's credit and make him prosperous, while sensual indulgence, dissipation, idleness, impatience, rashness, speculation, would all count heavily on the debit side and might drag down to ruin. If God blessed them with property let it be used well, as stewards of His bounty, and the result of life would be that they would have performed the part of those good servants who were welcomed to a higher blessedness."

The CHAIRMAN said he had always taken a deep interest in educational matters, and he was highly pleased to see so many young men preparing for a business career. He was certain they must have all felt gratified with the practical remarks they had just heard. Before coming into the College Hall he had been examining the text books and blanks used in the school and was astonished to see such a high degree of perfection as was shown in the adaptation of those works to meet the requirements of the student. In his youthful days they had no such schools but every young man had to learn business as he could pick it up in store or office. He thought the schools of the present day gave too much importance to classics, and not enough to subjects pertaining to every day business matters. This school was evidently designed to fill a vacancy that was long felt in the field of education, and he would advise young men who wish to be successful in life, to take advantage of the facilities here offered, and obtain a thorough business education. Before sitting down, he would urge upon them the importance of being thoroughly honest and truthful, never under any circumstances deviate from the right path. Get your character thoroughly established and with the advantages you have here, you will surely make your mark.

24 WHAT THE BUSINESS MEN OF CANADA THINK OF US.

We are frequently in receipt of letters from merchants, manufacturers, and traders in the various parts of the country who have been our students, or have our students in their employ. In addition to the uniformly kind and encouraging spirit of these communications, many of them contain direct testimony in approval of our methods of teaching, and commending our Business Course in the warmest terms for its thoroughness and efficiency. Those who have employed our graduates as Book-keepers, without any exception whatever, show themselves much gratified and pleased at their fitness and skill for the discharge of the various duties of their responsible position. We have not space for many of these letters, but give the following, which speak for themselves :—

> Office of the Joseph Hall Manufacturing Co., Oshawa, Ont., April 19, 1872.

Messrs. ODELL & TROUT, Toronto.

GENTLEMEN,—It gives me much pleasure to say that I have been acquainted with several of your graduates, and they have all given evidence of good training, both in their Penmanship and their knowledge of Accounts. Nothing is of more importance in the training of business men than a thorough knowledge of BOOK-KEEPING, a want of which causes more failures among them than anything else.

Yours truly, F. W. GLEN, President.

(From the Massey Manufacturing Company.) THE MASSEY MANUFACTURING Co., NEWCASTLE, ONT.

Messrs. Odell & TROUT, B. A. College, Toronto.

We have much pleasure in giving our testimony in favor of your Institution for imparting a sound business education, one of our firm having received a diploma therefrom. The young man you sent us is doing very well. As a penman he excels.

GEO. METCALFE, Secretary and Treasurer.

(From Gooderham & Worts.)

TORONTO.

Messrs. Odell & TROUT,

GENTLEMEN,—In answer to your enquiry, we have much pleasure in stating that, when in want of Accountants, we have always shown a decided preference for those educated in a Business College.

We now have a number of your students in our employ, and, judging by their accuracy and efficiency, we are confident that your business discipline and your system of combining "practice" with the theory of accounts are of the calculated to produce a superio Yours

From C. S. Gzowski & Co. (C.

Messrs. ODELL & TROUT. GENTLEMEN,—Judging from which one of your students have every reason to believ training for young men inten You

(From Messrs. R. M. Wanze

To Messrs. ODELL & TROUT. GENTLEMEN,—In reply to stating that the young lad ployed by us, has shown he books in our office.

(From Messrs. Frag

Messrs. ODELL & TROUT. GENTLEMEN,—In answe your students in our emplo employed.

Messrs. Odell & TROUT,

Having taken the full of turing, Steamboating, &c. a position to recommend of engaging in commerce ornamental penmanship, observed in the College, ments of a Public School the forms and details of a

Picton, Oct. 3, 1873.

HINK OF US.

ants, manufactuy who have been In addition to communications, f our methods of e warmest terms e employed our whatever, show ess and skill for le position. We e the following.

TURING Co., ., April 19, 1872.

hat I have been y have all given and their known the training of EPING, a want of g else. GLEN, President.

y.)

TURING Co., VCASTLE, ONT.

n favor of your one of our firm aan you sent us

nd Treasurer.

TORONTO.

nuch pleasure in always shown a llege. ploy, and, judgt that your busictice" with the theory of accounts are of the highest character, and in every respect calculated to produce a superior class of accountants. GOODERHAM & WORTS.

Yours, &c.,

From C. S. Gzowski & Co. (C. S. Gzowski and Hon. D. L. Macpherson.) TORONTO.'

Messrs. Odell & TROUT.

GENTLEMEN,-Judging from the careful and intelligent manner in which one of your students in our employ discharges his duties, we have every reason to believe your Institution provides a desirable training for young men intended for commercial life. C. S. GZOWSKI & Co. Yours truly,

(From Messrs. R. M. Wanzer & Co., Sewing Machine Manufacturers.)

To Messrs. Odell & Trout.

GENTLEMEN,-In reply to your enquiry, we have much pleasure in stating that the young lady trained in your College, and now employed by us, has shown herself fully competent to take charge of the books in our office.

Yours, &c.,

R. M. WANZER & CO.

(From Messrs. Frank Smith & Co., Wholesale Grocers.) TORONTO.

Messrs. Odell & Trout.

GENTLEMEN,-In answer to your enquiry, we have found one of your students in our employment as satisfactory as any we have ever employed.

Yours truly,

F. SMITH & Co.

Messrs. Odell & TROUT, B. A. C. C., Toronto.

Having taken the full course in Book-keeping, Banking, Manufacturing, Steamboating, &c., at the B. A. Commercial College, I am in a position to recommend its practicol utility to young men desirous of engaging in commercial pursuits. The instruction in plain and ornamental penmanship, as well as the routine of business transactions observed in the College, gives students who have obtained the elements of a Public School education very great advantages in mastering the forms and details of actual business.

(Signed), J. A. CLARKE,

Head Master High and Public Schools.

Picton, Oct. 3, 1873.



Office of the Beaver Mutual Insurance Company.

TORONTO, 12th September, 1874.

Messrs. Odell & TROUT.

GENTLEMEN,—In reply to your enquiry in reference to the graduates of the B. A. College now employed in this office, we have pleasure in stating that we have found them not only thoroughly competent to discharge their duties, but they have given abundant evidence of careful business training and thorough discipline. Young men contemplating business pursuits should attend your school.

Yours, &c., .

W. T. O'REILLY,

Secretary.

(Canada Permanent Buildiny and Savings Society.) TORONTO, Sep. 16, 1874.

Messrs. Odell & TROUT :

GENTLEMEN,—I have much pleasure in stating in reply to your enquiry, that one of your students was about a year ago taken into this Office as Assistant Bookkeeper, that he has proved himself quite equal to the discharge of the duties of that position, which he now fills in a satisfactory manner.

Yours truly,

J. HERBERT MASON, Secretary & Treasurer.

We, the undersigned Bankers and Business men, after having examined the business forms adopted by the British 'American Commercial College, also a synopsis of the course of instruction, have pleasure in stating that we believe it admirably adapted to meet the requirements of those contemplating business pursuits, and, judging from what we know of the gentlemen connected with the Institution, we have no hesitation in commending it to those anxious to secure the necessary basis for the highest class of commercial attainments :--

HON. ALEX. MACKENZIE, Premier of Canada.

HON. WM. MCMASTER, President Canadian Bank of Commerce.

HON. JOHN CRAWFORD, Lieut.-Governor of Ontario.

W. H. HOWLAND, President of the Dominion Board of Trade.

HON. JOHN SIMPSON, President Ontario Bank.

HON. THOS. N. GIBBS, M.P., Oshawa.

WM. GOODERHAM, ESQ., President Bank of Toronto.

J. AUSTIN, ESQ., President Dominion Bank.

HON. J. HILLVARD CAMERON, President Provincial Insurance Co. HON. JOHN MCMURRICH, President Dominion Telegraph Co. P. HALDANE, ESQ., General Manager Western Insurance Co. JOHN MAUGHAN, ESQ., Mar HUGH SCOTT, ESQ., Generai DUN, WIMAN & Co., Mercan JAMES YOUNG, ESQ., M.P., ADAM OLIVER, ESQ., M.P., Our friends among the r mention, and we can only p firms throughout every town

TESTIMONI

Messrs, Odell & TROUT.

GENTLEMEN,—I attended for the purpose of more per Book-keeping which were n course at another Commen I received in your College if found to be of great service G. H. Walton, Agent for tl and in that position use the by you, which I believe t every style of business.

Messrs. Opell & TROUT, DEAR SIRS,-Having pa

since in your College, I thorough system in whi minds of pupils. I con which young men, on the themselves with the prace saving much valuable tin The general knowledge a the regular course of stu money spent, besides the of this miniature mercas graduates in my employ ing their duties to my s success and prosperity :

pany. ptember, 1874.

to the graduates have pleasure in ly competent to ant evidence of Young men con-1.

O'REILLY. Secretary.

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Sep. 16, 1874.

reply to your entaken into this mself quite equal he now fills in a

LASON. y & Treasurer.

after having exnerican Commeron, have pleasure neet the required, judging from e Institution, we us to secure the ainments :--

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of Trade.

Insurance Co. raph Co. ance Co.

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JOHN MAUGHAN, ESQ., Manager Isolated Risk Insurance Co. HUGH SCOTT, ESQ., General Manager Queen City Fire Insurance Co.

DUN, WIMAN & Co., Mercantile Agency.

JAMES YOUNG, ESQ., M.P., Galt.

ADAM OLIVER, ESQ., M.P., Ingersoll. Our friends among the merchants are entirely too numerous to mention, and we can only refer our patrons to the leading business firms throughout every town and city in Ontario.

TESTIMONIALS FROM STUDENTS.

TORONTO, Sept. 7, 1874.

Messrs, Odell & Trout.

GENTLEMEN,-I attended your College in the winter term of 1873,

for the purpose of more perfectly understanding certain principles of Book-keeping which were not clear to me, although I had taken a full course at another Commercial College in Ontario. The instruction I received in your College in the Actual Business Department I have found to be of great service to me. I am now Book-keeper for Mr. G. H. Walton, Agent for the Wheeler & Wilson Manufacturing Co., and in that position use the Journal with special columns, as taught by you, which I believe to be invaluable in being adapted to nearly every style of business.

T remain,

Yours respectfully,

C. C. POMEROY.

Токолто, Sept. 15, 1874.

Messrs. Odell & Trout,

DEAR SIRS,-Having passed through a student's course some years since in your College, I can with pleasure bear testimony to the thorough system in which business principles are instilled into the minds of pupils. I consider it a most excellent medium through which young men, on the threshold of a business career, can acquaint themselves with the practical details of a commercial education, thus saving much valuable time, and sparing their employers vast trouble. The general knowledge any intelligent young man can acquire during the regular course of study will fully compensate him for the time and money spent, besides the thorough training he receives in each branch of this miniature mercantile world. I have at different times had your graduates in my employ, and always found them capable of discharging their duties to my satisfaction. Wishing you the full measure of success and prosperity your efforts merit, I remain,

Very truly yours, W. C. MATTHEWS, Manager for Dun, Wiman & Co.

Messrs. Odell & TROUT, B. A. College, Toronto.

GENTLEMEN,-I wish to express to you my heartfelt thanks for the interest taken in my behalf while attending your Business College. I am sure no young man can employ his time and money to better advantage than in acquiring a business education. I am still with the same firm, Messrs. Wm. Myles & Son of this city, where I have been for the last five years, which position is wholly due to my attendance at your Institution.

I am, respectfully, a Graduate,

J. E. JOHNSTON.

TORONTO, September, 12, 1874.

Messrs. Odell & Trout.

GENTLEMEN.-I have much pleasure in testifying to the excellence of your system of commercial tuition, and to the efficiency with which it is carried out. If a student fails to greatly improve his penmanship and to acquire a good general knowledge of Book-keeping, he must be naturally obtuse, or belong to that class of mankind who repudiate "laziness" but admit being "born tired."

> Yours, &c., D. W. LAW, Ex-Student.

THE INTERNATIONAL BUSINESS COLLEGE ASSOCIATION.

This is a co-operative organization of the leading Business Colleges in the United States and Canada, having for its object the promotion of the cause of Business Education. It is the outgrowth of the chain of Business Colleges, established during the years intervening between 1856 and 1866, by Messrs. Bryant & Stratton. The death of Mr. Stratton, and the retirement of Mr. Bryant from connection with all the colleges, excepting the institution located in Chicago, disintegrated the chain, and necessitated a more permanent organization. In June, 1867, the proprietor of this institution, with the principals of seventeen other Business Colleges, located in every section of the United States and Canadas, met in Buffalo, and organized the International Business College Association, since which numerous accessions have been made, until there is scarcely a city on the continent of any commercial importance, which is not represented.

This combination of talent and interest has wrought wonders in advancing this department of education; and never before in the history of the enterprise was there such evidence of intelligent devotion to the real interests in hand.

OFFICERS OF THE INTE AS

GEO. SOULE P L. L. WILLIAMSV W H. SADLER A. J. MONTAGUE · COLLEGES BELO

LOCATION. Toronto, Ont Montreal, Quebec Rochester, New York Trenton, New Jersey New York City San Francisco, California . New Orleans, Louisiana ... Chicago, Illinois Milwaukee, Wisconsin..... Baltimore, Maryland Albany, New York Cleveland, Ohio Brooklyn, New York Boston, Massachusetts Troy, N. Y Philadelphia, Pennsylvan Portland, Maine Meadville, Pennsylvania Nashville, Tenn Syracuse, New York Utica, New York Peoria, Illinois..... Davenport, Iowa Indianapolis, Indiana Detroit, Michigan Burlington, Iowa Cincinnatti, Ohio St. Paul, Minnesota Providence, Rhode Isla Springfield, Illinois Newark, New Jersey ... Louisville, Kentucky ... Washington, District o Quincy, Illinois St. Louis, Missouri Kansas City, Missouri

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E. JOHNSTON.

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ASSOCIATION.

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OFFICERS OF THE INTERNATIONAL BUSINESS COLLEGE ASSOCIATION.

	ProsidentNew Orleans
GEO. SOULE	PresidentNew Orleans Vice PresidentRochester, N. Y.
L. L. WILLIAMS	Vice-Fresheet
W H. SADLER	ling Son'y Peoria, Ill.
A. J. COLE	Corresponding Sec'y Peoria, Ill. Becording Secretary Davenport, Iowa.
	Corresponding Sec 9 Davenport, Iowa. Recording Secretary Davenport, Iowa.
	DELONGING TO THE ASSOCIATE

· COLLEGES BELONGING TO THE	TRALS OF PROPRIETORS.
TOCATION.	Odell & Trout.
COLLEGES BELONGING TO THE LOCATION.	James Tasker.
Montroal Quebec	T. T. Williams,
Poshoster New York	W. B. Allen.
Twonton New Jersey	S. S. Packard.
Trenton, New Jersey New York City	E. P. Heald.
Son Francisco, California	Geo. Soulé.
San Francisco, California New Orleans, Louisiana Chicago, Illinois	H. B. Bryant.
Chicago Illinois	B. C. Spencer.
Chicago, Illinois Milwaukee, Wisconsin	W H. Sadler.
Milwaukee, Wisconsin Baltimore, Maryland	E G Folsom.
Alleny New York	F B Felton.
Glland Ohio	M. W H Clark.
Albany, New Zork Brooklyn, New York	I E Hibbard.
Brooklyn, New York Boston, Massachusetts	Ino B Carnell.
Bookon, Massachusetts Troy, N. Y	I E Soulé.
Troy, N. Y Philadelphia, Pennsylvania	T. A. Grav.
Philadelphia, Pennsylvania Portland, Maine	A W Smith.
Portland, Maine Meadville, Pennsylvania	E D Earhart.
Meadville, Pennsylvania Nashville, Tenn	C P Meads.
Nashville, Tenn Syracuse, New York	M. Greenwer & Shields.
Syracuse, New York Utica, New York	
Utica, New York Peoria, Illinois	Mantama & Curtis.
Peoria, Illinois Davenport, Iowa	Montague & Ourus.
Davenport, Iowa Indianapolis, Indiana	T II Goldsmith
Indianapolis, Indiana Detroit, Michigan	J. H. Goldsminn
Detroit, Michigan Burlington, Iowa	Bonsall & Limbridge.
Burlington, Iowa Cincinnatti, Ohio	W A Faddis.
Burington, Holio Cincinnatti, Ohio St. Paul, Minnesota Providence, Rhode Island	W. W. Warner.
St. Paul, Minnesoua Providence, Rhode Island Springfield, Illinois	S. Bogardus.
Providence, Rhode Ishino Springfield, Illinois Newark, New Jersey	W. C. Whitney.
Springfield, Illinois. Newark, New Jersey Louisville, Kentucky Washington, District of Columbia	Carson & Wall.
Louisvine, nonitriat of Columbia	TT & Musselman.
Louisville, Kenucky Washington, District of Columbia Quincy, Illinois	W. M. Carpenter.
Washington, District of Country Quincy, Illinois St. Louis, Missouri	J. F. Spaulding.
Quincy, Illinois St. Louis, Missouri Kansas City, Missouri	

NAMES OF STUDENTS WHO HAVE BEEN IN ATTENDANCE DURING THE YEAR.

А.	
Anderson, JnoEverton, Ont.	
Atkinson, W. H Toronto, "	
В.	
Beatty, AToronto, "	
Brewer, JnoToronto, "	
Brown, Jno	
Bell, W. A	
Bailey, Francis	
Bogart, Wellington	
Berkinshaw, W	
Bolton, CToronto, "	
Bolton, C	
Dramon, 100	
Dun, waiter	
Dyne, mos. oingerson,	
Drauy, deorge	
Butt, C. EToronto, "	
Bain, M	
Boulden, C Millerburg, Va., U.S.	
Brown, J. HPort Hope, Ont.	
Ball, CToronto, "	
Bertrands, AugusteSt. Matthias, Que.	
С.	
Coyne, J. HSt. Mary's, Ont.	
Curran, AA.Toronto, "	
Cherry, WesleyToronto, "	
Campbell, Jas. FListowell, "	
Cook, AdamClinton, "	
Collins, J. WToronto, "	
Cooper, Rob. JNanticoke, "	
Clarke, WmWoodstock, "	
Coatsworth, Richard CToronto, "	
Cochrane, RDurham, "	
Crysler, Alex	
Crowther, WilliamToronto, "	
Chisholm, A. J	
D.	
Douglas, J	
Dow, Wm	

Dow, Wm	
Duncan, Geo	Britannia, Ont.
Duncan, A	Yorkville, "

Dawson, H. R.
Derrom, A., Jr
Derrom, J. A
Duncan, Jas
Delaney, Jno
•
Eagan, Patrick
Elliot, W. M. C
Evans, Jno
Fisher, Thompson
Field, E. C
Fizzell, Jno
Fidell, W. H
Foy. P. C
Foreman, Jas
Forrest, David
Gagen, George
Gibson, Theron
Gardner, Walter
Gerrie, Thos
Gray, Thomas
Galbraith, Daniel
Gamble, A
Gilchrist, Jas. M

Dawson, H. N ...

.....

Hunt, R. W Hunt, G. K Harcourt, Jno Hawkins, T Hoar, Thos. J Harrison, A Hoofler, Jno..... Hayden, Henry Harrison, H. A Hall, Jno Holmes, John Hamilton, Andrew Hutton, J. O Howe, W. J Hicock, Albert Hughes, Wm Harvey, Alex

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ATTENDANCE

.....Everton, Ont.Toronto, "Toronto, "Toronto, "Toronto, "Toronto, " Newmarket, "Toronto, "Toronto, "Toronto, " .Downsview, "Ingersoll, "Toronto, "Toronto, " ...Tilsonburg, " erburg, Va., U.S. .. Port Hope, Ont.Toronto, " t. Matthias, Que.

.St. Mary's, Ont.Toronto, "Listowell, "Clinton, "Toronto, " .. Nanticoke, " .Woodstock, "Toronto, "Durham, "Toronto, "Toronto, "Meaford, "

..... ..Britannia, Ont. ...Yorkville, "

.....

Dawson, H. N		Toronto, "
Dawson, H. N Derrom, A., Jr Derrom, J. A		
Derrom, J. A		Arnott, "
Derrom, J. A Duncan, Jas Delaney, Jno		Toronto, "
Delaney, Jno		
•	Ε.	Toronto. "
Eagan, Patrick		Toronto, "
Eagan, Patrick Elliot, W. M. C		Volverton "
Elliot, W. M. C Evans, Jno		
	F. ³	Bondhord "
Fisher, Thompson		Bondhead,
Fisher, Thompson Field, E. C		Osnawa, "
Field, E. C Fizzell, Jno		Onconsville "
Fizzell, Jno Fidell, W. H		Queensville,
Fidell, W. H Foy, P. C		Port Perry,
Foy, P. C Foreman, Jas		
Foreman, Jas Forrest, David		Victoria Corners,
Forrest, David Gagen, George		Toronto,
Gagen, George Gibson, Theron		Gan,
Gibson, Theron Gardner, Walter		Britannia, Elora "
Gardner, Walter Gerrie, Thos		Elora,
Gerrie, Thos Gray, Thomas		
Gray, Thomas Galbraith, Daniel		
Galbraith, Daniel Gamble, A		Norway '
Gamble, A Gilchrist, Jas. M		
	/ Н.	D / Hana
Hunt, R. W		Port Hope,
Hunt, R. W Hunt, G. K		Listoweii,
Harcourt, Jno		Toronto,
Harcourt, Jno Hawkins, T		Hay,
Hoar Thos. J		Christian Island, Toronto,
Harrison, A		Toronto, Toronto,
Hoofler, Jno		Toronto, Port Albert,
Hayden, Henry		Port Albert, Toronto,
Harrison, H. A		Toronto, Toronto,
Hall, Jno		Toronto, Toronto,
Holmes, John		Toronto, Claremont,
Hamilton, Andrew		Claremont,
Hutton, J. O		Huttonsville,
Howe, W. J		Farmersville. Delta
Hicock, Albert		DeltaToronto
Hughes, Wm		Toronto Brampton
Harvey, Alex		Brampton
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Dawson, H. N

.....Brampton, Ont.

	. 01	
	· · · · · ·	McGee, Jas
Hammell, W. J		McTavish, A
Horsey, H	Lamoreaux, "	McKown, A. H
Hutton, A	Toronto, "	McInnes, J
	I. '	MaNair S. B
Irvin, Geo	Mt. Charles, "	McKenzie, Frederick
	J.	McBae, Samuel
Jeffery, A	Houghton, Mich.	McGee, A
James, Jos	Toronto, Ont.	McGee, J
Johnson, Chas		McEachren, F
	Toronto, "	Michael ,
		Neelands, C. R
Johnson, James	Burnhamthorpe, "	Nordheimer, Wm
oomison, oumos ou	К.	Newton, W. Mc. D
Trime totale T. T.	n	Newton, Clarence
Kirpatrick, J. J		Newton, Orarenee
Kennedy, J	St. Mary's, "	Ough, Richard
	L.	Oxley, Jno
	Oshawa, "	l'and the second s
	Brampton, "	Pepper, A. R
	Bradford, "	Paterson, D
		Paxton, Jas. D
Law, David W	Winterbourne, "	Pearn, Jno
Linton, C. B	New Dundee, "	Pearcy, S
Langford, E. F	Toronto, "	Pearcy, Chas
Lloyd, Henry	Yorkville, "	Pherrell, Tilmoth
Lougheed, Joseph .		Pound, Walter
	M.	Paterson, John
Moore, Jno. J	Caledon, "	Price, W. H
Mathews, Alex	Teston, "	11100, 111
Maley, E. M	Kemptville, "	Rawlings, Jas
Montgomery, Chas.	AToronto, "	Rogers, Wm
Morley, Geo. B	Kingston, "	Rogers, Will Ranson, R
	Claremont, "	Rise, John G
May, Playter	Pine Orchard, "	Rise, John G
		Readford, Jas Reardon, D. M
Mackie, Thos	Toronto, "	Reardon, D. M
Mullin, Alex		Russell, Aaron
	Newmarket, "	Rowland, B
	Collingwood, "	Robb, Jas
	Mc.	Sangster, C. H
McLean, A	,	Stewart, S. R
		Shaw, J. H
	Harrington, "	Snowdon, Wm
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igh, Richard dey, Jno pper, A. R..... terson, D

.. Mt. Charles, "

..Houghton, Mich.Toronto, Ont.Toronto, "Toronto, "Toronto, " rnhamthorpe, "

......Toronto, " .Farmersville, "St. Mary's, "

.....Oshawa, "Brampton, "Bradford, "Toronto, " Winterbourne, " Ngw Dundee, "Toronto, "Yorkville, "Tullamore, "

.....Eardley, "Toronto, " ...Harrington, "

IcGee, Jas		Toronto, Ont.
IcGee, Jas IcTavish, A		Toronto, "
IcTavish, A IcKown, A. H		San Francisco, Cal.
AcKown, A. H McInnes, J		Egbert, Ont.
McInnes, J McNair, S. B		Hornby, "
McNair, S. B McKenzie, Frederick		Whitby, "
McKenzie, Frederick McRae, Samuel		Blair, "
McRae, Samuel McGee, A		Toronto, "
McGee, A	·····	Toronto, "
McGee, A McGee, J	·········	Toronto, "
McEachren, F		1
	N.	Brampton "
Neelands, C. R		
Neelands, C. R Nordheimer, Wm		
Nordheimer, Wm Newton, W. Mc. D		Toronto, "
Newton, W. Mc. D Newton, Clarence		
Newton, children	0.	
		Toronto, "
Ough, Richard Oxley, Jno		Toronto, "
Oxley, Jno	Р.	
and the second		Vernon, "
Pepper, A. R		
Pepper, A. R Paterson, D Paxton, Jas. D		Port Perry, "
Paxton, Jas. D		.Toronto, "
Pearn, Jno		Toronto, "
Pearcy, S		Toronto, "
Pearcy, S Pearcy, Chas Pherrell, Tilmoth		Yorkville, "
Pherrell, Tilmoth		Port Perry, '
Pherrell, Tilmoth Pound, Walter		Galt. "
Pound, Walter Paterson, John		Toronto, "
Paterson, John Price, W. H		
Rawlings, Jas		Laskey,
Rawlings, Jas Rogers, Wm		Toronto, "
Rogers, Wm Ranson, R		
Ranson, It		

	Sinclair, A	Toronto, Ont
	Shand, Wm.	Toronto, "
	Smith, Frank	Victoria, "
	Sinclair, Jas	Toronto, "
	Stewart, A	
	Sims, Wm	
	Sullivan, J. F	Toronto, "
	Shaw, Hugh	Toronto, "
	Silverthorn, N	
	Stewart, C. F	
	Slater, Jno. C	Galt, "
,	Stinson, Alex.	
	Slater, Richard	
	Switzer, Jno. H	
	Sheridan, Jno	
	Scott, Jno	
	Scott, Wm. T	
	Т	
	Taylor, Chas.	
	Taylor, Nelson	
	Taylor, A.	
	Thorndyke, Wm	
	Trueman, T	
	Toy, Samuel	
	Thompson, Graham	Toronto, "
	Taylor, Theo. W	Orillia, "
	Townsley, Wm.	
	Tyrull, Jno	Weston, "
	W.	* .
	Whittier, O. O	St. Louis, Mo
	Williams, Robert	
	Woolway, Thos	St. Mary's, "
	Weatherall, Jno	
	Whiteside, J	
	Woodland, Joshua	
	Whitelaw, Jos. C	

 Woods, W. P.
 Thornhill, "

 Wheeler, Edward.
 Stouffville, "

 Wilson, Wm
 Woodstock. "

 Wannofe, Chas.
 Toronto, "

 Watkins, Jas.
 Toronto, "

 Watson, C. J.
 Guelph. "

 Webster, Frank
 Toronto, "

 Watts, A. O.
 Merrickville, "

34

Wright, Jas, Wenger, Amos. Wells, Thos.

Miss S. J. Webster,.... Miss Mary Chisholm,.... Miss Ida B Odell,... Miss A. McIntosh,...

NAMES OF GRADUATES

Rogerson, J. W Leng, Jas. Stuart, S. R Williams, R. S..... Beatty, Arthur..... Gagen, George Smelser, F. A Whittier, O. D Irwin, George Cook, Adam Fidell, W. H Slater, J. C Duncan George..... Gibson, Theron..... Redford, James Stewart, A. Lawrence, R. M Hicock, Albert..... Woolway, Thos. Watkins, JamesToronto, Ont.Toronto, "Victoria, "Toronto, " .. Stouffville, " ...Hamilton, " Toronto, "Toronto, " Summerville, "Galt, "Galt, "Toronto, "Toronto, "Norval, " Toronto, " cottsville, Texas. .. Scottsville, " Toronto, Ont.

.....Toronto, "

..... Toronto, "Toronto, "Lefroy, ".Toronto, "Toronto, "Orillia, "Yorkville, "Weston, "St. Louis, Mo. Toronto, Ont. .. St. Mary's, " ... Eglington, "Yorkville, " Toronto, " Meaford, "Thornhill, " ...Stouffville, " .. Woodstock. "Toronto, "Toronto, "Guelph, " Toronto, "

Merrickville, "

	10101100,
Miss S. J. Webster,	Toronto, "
Miss S. J. Webster, Miss Mary Chisholm,	Toronto, "
Miss Mary Chisholm, Miss Ida B Odell,	Toronto, "
Miss Ida B Odell, Miss A. McIntosh,	

NAMES OF GRADUATES FOR THE YEAR ENDING SEPT. 15, 1874.

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	Leiroy, One.
Rogerson, J. W	Pickering, "
Leng, Jas	Toronto, "
Stuart, S. R	Toronto, "
Williams, R. S.	
Beatty, Arthur	
Gagen, George	Laskey, "
Smelser, F. A	St. Louis, Mo.
Whittier, O. D	Mt. Charles, Ont.
Irwin, George	Clinton, "
Cook, Adam	Queensville, "
Fidell, W. H	
Slater, J. C	Britannia, "
Duncan George	
Gibson, Theron	Stratford, "
Redford, James	Stouffville, "
Stewart, A	Bradford, "
Lawrence, R. M	
Hicock, Albert	St. Mary's, "
Woolway, Thos	
Watkins, James	

C. BEATY, Boot and Shoc Manufacturer,

No. 162 YONGE STREET,

TORONTO.

CLOTHING EMPORIUM,

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