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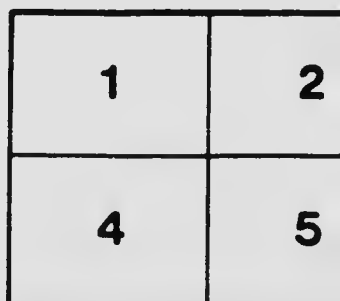
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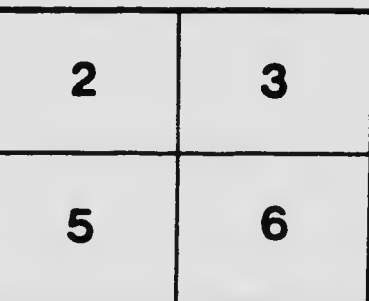
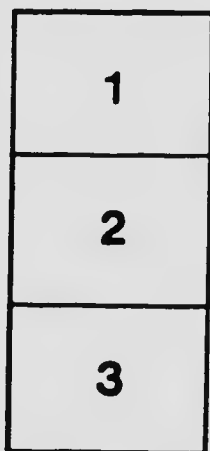
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27411  
3742



# VERNON

The Commercial City  
of the  
OKANAGAN  
VALLEY

Centre of the  
Fruit Industry  
of British Columbia

CCMPILED AND PUBLISHED BY  
THE BOARD OF TRADE

## Poultry Details



Poultry farming in the Okanagan Valley is a distinctly profitable business, provided it is conducted on strictly business lines. Taking one hundred fowl as a unit for calculation, if these are selected from a good laying strain a yield of 15,000 eggs a year can be obtained without artificial forcing. A fair average price for eggs throughout the year is 35c. a dozen. Cost of feeding depends upon the procuring of grain when market is favorable.



## Returns



If a farmer has to pay \$30.00 per ton for wheat, the wheat bill for the year would be \$75.00. Other foods will bring this up to about \$120.00, making a revenue of over \$300.00 from this flock after paying all feeding expenses. Housing will cost about \$1.00 per bird initial outlay. Colony houses accommodating 25 birds can be built for \$7 50.

## The Land Where Unrivalled Oppor

OKANAGAN FRUIT formed a large proportion of the British Columbia fruit exhibits, which for some years past have won the highest awards at the Royal Horticultural Shows in London, England, and other exhibitions in Great Britain. Okanagan fruit also carried off a number of the principal prizes at the National Apple Show in Spokane in 1908 and 1909.

VERNON is surrounded by some of the most beautiful lake and mountain scenery in Canada. Good roads for driving, motoring and riding give access to all parts of the district. Shooting and fishing can be had within easy distance of the city.

VERNON DISTRICT has unlimited markets for its fruit and produce in the prairie



PANORAMIC VIEW OF VERNON

VERNON, the principal city and centre of the Okanagan Valley, with a population of about three the main line of the Canadian Pacific Railway, and with which Vernon has daily train co excellent roads to the Northern towns of the Valley and to the large district the towns on Okanagan Lake by m



## Opportunity Offers Unlimited Success

provinces, Pacific coast and export trade. With first-class systems of irrigation and the best of fruit soil, apples, pears, plums, prunes, etc., grow to perfection, also small fruits and vegetables.

IN 1909 a splendidly equipped hospital was completed costing about \$55,000.00. This year, 1910, many important buildings will be completed: Post Office and Customs House costing

about \$50,000.00; Central School just completed costing about \$55,000.00; Bank of Montreal completed costing about \$50,000.00; new Court House and Government Office will cost about \$100,000. These and other buildings will bring the total building permits up to about \$750,000.00.



OF VERNON AND DISTRICT—1910

at three thousand people, is located about forty-five miles south of Sicamous Junction, which is on train communication. Vernon is most advantageously situated at a point from which radiate the district in and beyond White Valley. Vernon is also in touch daily with the coast by means of modern swift steamers.





## Mixed Farming



The farmer will find land in this district admirably adapted for mixed farming. Wheat, oats, barley, etc., give most excellent crops and root crops grow to perfection. Fodder crops also, such as alfalfa, timothy and clover yield large returns.



## Returns



90 tons potatoes on 5 acres.  
23 tons onions on 13 $\frac{1}{2}$  acres.  
437 tons beets on 11 acres.



Average yields of grain are as follows :—

Wheat, 25 bushels per acre.  
Oats, 39 bushels per acre.  
Barley, 33 bushels per acre.



## Boating and Bathing

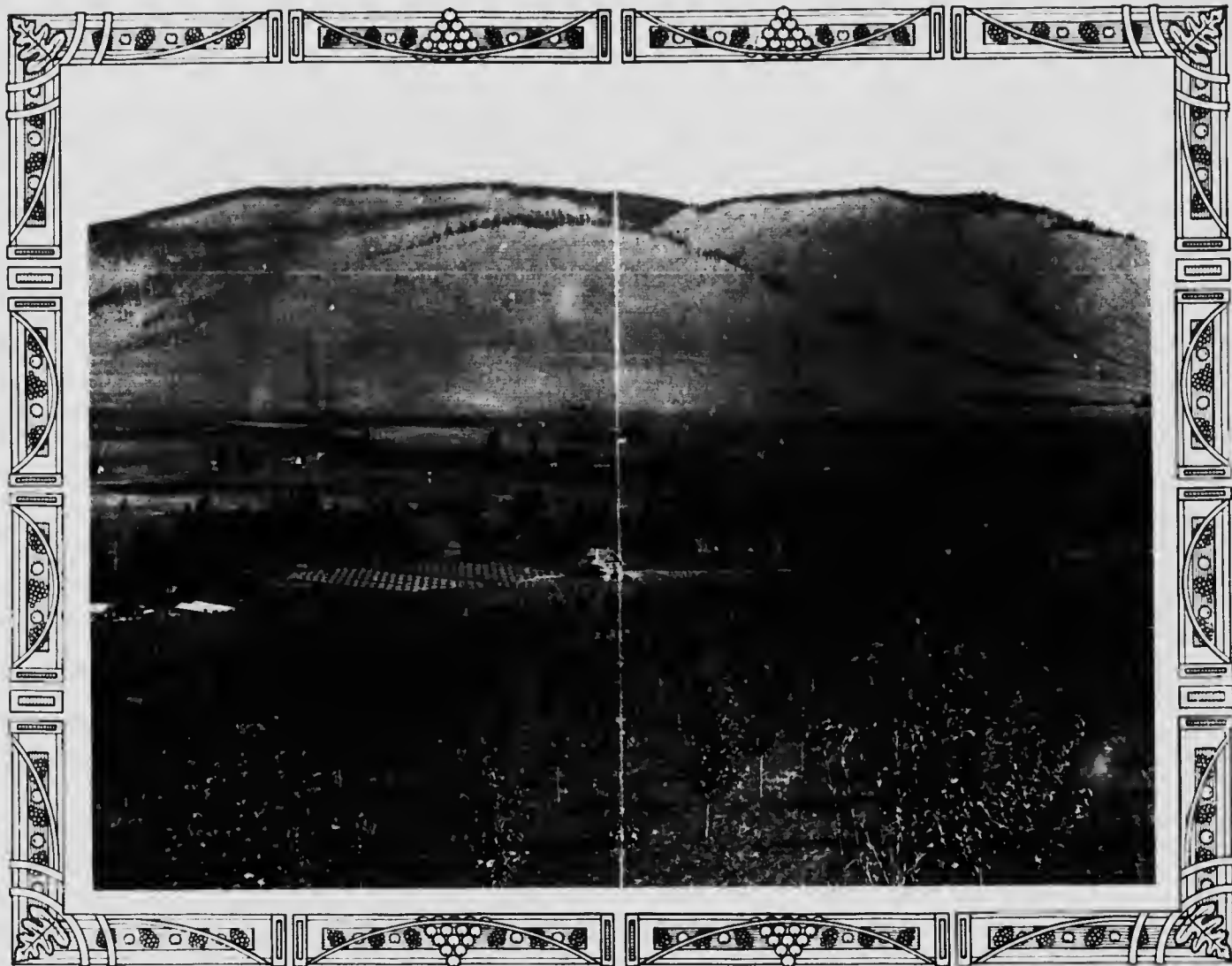


In close proximity to Vernon are two beautiful sheets of water which furnish delightful bathing and boating facilities during the summer months. Long Lake, with its sandy and pebbly beach, lies about two miles from the city, and stretches in a southerly direction for about twelve miles. Okanagan Lake is about seventy-five miles in length, and is reached either by road or train at Okanagan Landing, four miles from town. On these fine beaches campers erect their tents, and boat-houses dot the shores. Fishing



and bathing attract large numbers to these charming spots, and, even in the hottest season, cool breezes may generally be enjoyed at these picturesque resorts.

Residents of Vernon have an opportunity during the winter months to enjoy many outdoor pastimes, which are, in a large degree, conducive to health and happiness. The winter weather permits of sleighing for several months, while skating, curling and hockey engage the attention of those devoted to the healthful sports. The air in winter is dry and bracing; the absence of strong winds is particularly noticeable, while anything approaching to a blizzard is unknown.



## Outlay Required for Orchard



Ten acres cleared land @ \$250.....	\$2,500
Fencing .....	100
Cost of setting out trees, cultivating, spraying, etc., for first year.....	500
Cost of cultivation, etc. after first year (\$250 per year) for four years.....	1,000
Total .....	<u>\$3,750</u>

A very conservative estimate of the value of a five-year-old, ten-acre orchard is \$6,000.

## Returns



The returns to be obtained from fruit growing are worth considering. The following returns are vouched for by responsible parties here:

\$227 worth of fruit from 20 six-year-old pear trees, equal to over \$1,000 per acre.

125 crates of raspberries from one acre sold for \$375.

1453 crates of cherries from 233 trees equals over \$800 per acre.

Apples in 1909, 11 acres, returned \$10,000.

## Hunting and Shooting



The Vernon district is particularly favored in this respect and offers great attraction to the sportsman. Owing to wise precautions taken by the provincial government an abundance of feathered game has been preserved to the settler and sportsman, including many varieties of grouse, prairie chicken, duck, geese, partridge, etc. In the more mountainous districts, within easy access of Vernon, are to be found all varieties of large game such as are usually found in



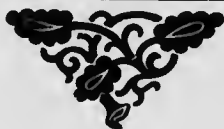
the Rocky Mountain district, including species of deer, caribou, mountain goat, bear, mountain lion, etc.

The angler has also every opportunity to indulge in his pastime within easy reach of Vernon. In both Long and Okanagan Lakes, trout and other fish abound, and in the mountain streams the speckled beauties furnish the necessary incentive for many a good day's outing.



# VERNON FACTS

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CENTRE OF THE GREATEST FRUIT  
GROWING DISTRICT IN B.C.



FINEST CLIMATE IN BRITISH  
COLUMBIA



LONG SUNNY SUMMERS



FINE WINTER WEATHER



FIRST-CLASS SCHOOLS



SIX GOOD HOTELS



TELEPHONE SYSTEM—CITY AND  
SUBURBAN



ELECTRIC LIGHT



SPLENDID WATER SYSTEM



SEWERAGE SYSTEM



UP-TO-DATE STORES OF ALL KINDS



CHURCHES OF ALL DENOMINATIONS.



TWO NEWSPAPERS



