## MC 2035 POOR DOCUMENT

## The funning Timeg Ystar



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## Special For Sat－ urday Only！

Men＇s Negligee Shirts $\$ 1.00$ Values
For 64 Cents

## CORBET＇S

94 Union Street


BEST DIET for INFANTS and INVALDS Pure Full－cream milk and
the extract of selected malted grain，reduced
to powder form． Geet the
Woul．Mnown
Round packeage $\begin{gathered}\text { to powder form．} \\ \text { Delicious，Invigorating }\end{gathered}$ Nourishing The Food－drink for All Ages．


 Ask for HORLICK＇S
Original－Genuine




Reducing the Cost of Living－ and yet，Raising the Standard of Quality． Here＇s Your Opportunity Get a packet of your grocerTo－Day＂ Tea－Pot disappointment is impossible but you must be sure its＂SALADA＂



## SALE！SPECIAL！ minem 19.95用田園   <br> Annual Mid－Winter Sale Reduction of 25 to 40 p．C． Don＇t Wait Till The Good Ones Are Picked Over ！ <br> J．Marcus－30 DockSt． <br> 

＂A Straight Line is the
Shortest Distance between Two Points＂ Whatever troubles old Euclid gave us in our schooldays：
his axioms were simple enough．In our business ilit tio－day we woon $a$ lively eppreciation of the truth of this
taxiam in cutting out superfluous efforts－in the saving of time and labor．
In making goods the straight line is＂efficiency．＂It is
the shortest distance between raw material and finished $\underset{\substack{\text { the shortes } \\ \text { product．}}}{ }$

In Selling Goods，the straight line is Newspaper Advertising．

It is the shortest distance between the seller and the buyer．
Some manufacturers are applying the straight line in the making of their goods，but neglecting it in the selling of them．Some have no ine of communication with the con－ sumer at al－many let their message meander aliog by－
paths of＂chance accuaintanceship＂instad of telegraph－
ting it along the straight line of Newspaper Advertising． Newspaper Advertising is the Shortest Distance between the two points of＂Supply＂and＂Demand．＂



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## Why Don't You



> Phone us and we will send to
our homes, get your boots that our homes, get your boots that
are run down at the heels or have holes in the soles, repair them deatly and send $\boldsymbol{q}$ in
to put them on
> Just as soon as the cold spell is eeather, and will likely have mild et be , antitalle. We be have e bets will taiff of akililed worlimen; use only the best le athers and, finish,

WATERBURY \& RISING


Use the WANT AD. Way

## BARGAINS

Household Necessities


 Ask to gee these three articles, each one of which
Is useful in every household.

WHITTHORNEQCO. TTD (MARKET SQUARE\&KINGST.


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THE EVENING TIMES AND STAR ST. JOHN. N. B. FRIDAY. FEBRUARY 13, 1914

|  | THE TIMES AND STAR CLASSIFIED PAGE | \% |
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REAL ESTATE REAL ESTATE

## FOR SALE:

2 of the Best Business Sites in the City can be Purchased on Easy Terms
No 438


## Allison 2 Thomas

68 Prince William Street Phone M. 1202
$\qquad$ To Sell Real Estate
 U1 We Conolituic







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## DYKEMAN'S <br> Two Great Bargains

Linen Goods

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The first lot ista Suiting Linen, worth 50 cent a yard, is 36 inches wide; a nice fine weave. Thi
will be sold for 29 cents. You know how much nice linen is than cotton, when it comes to washing and A large lot of Handikerohief Linen, 36 inchess
wide, suitable for Blouses, Underwear, or any pur-

F. A. DYKEMAN \& CO.

59 Charlotte Street
 <br> \section*{} <br> \section*{}

## 







We have only 59 Overcoats left-ranging in price from $\$ 17.50$ to $\$ 25$. We started these all at $\$ 15$ on Saturday, last, and they will be reduced one dollar every day for ten days. On the tenth and last day they will be $\$ 6$ each. Today you may have your choice for $\mathbf{\$ 1 0 . 0 0}$ -and \$9.00 Tomorrow.
C. B. PIDGEON

Low Rent District
BLACK LYNX BLACK FOX
For the balance of this week we offer these two popular
scarrs and stoles

Final Clearance of Men's Overccoats

## Prices Reduced One-Third

 per cent. off former pricic. . F you has. paid full priee for any of the
better value by at least 25 per cent, than any other store could give.

Being able to choose est the reduced priess means a bargain chance that no man who
an Overcatat can anford to miss without a distinet loss. It wonld even needs an overo out away till next winter.
one of these to put
Styles are double breasted Ulster with storm or shawl collar, belted beck, single or
donble breasted convertible collar, Chesterfeld with bor made from chinchillas, brushed wool clothths, and Scoctch tweeds and meltons.


 KING STREET
COR. GERMAIN
CREATER OAK HALL

SCOVIL BROS., LIMITTED, st. John, N. B.

## An Overcoat Opportunity

## 

These are the latest stylles, all trimmed with Heads and Tail.
D. MAGEE'S SONS, Ltd, , Manfrumins 63 King St.

