


| Store Open's Dally | 85 |
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| 3800 Yds. Dress Goods, 33c Yd. <br> Such a price on new fall goods, as desirable every way as these, should result in a big busy time TuesPanamas, Worsteds, and fine Wool Cashmere Twills, in both plain weaves and shadow stripes; colors are aavy, brown, red, green, blue, old rose, others. The "saving") price, per yard <br> MATN FLOOR-YONGE STREET. |  |
|  |  |
|  | Quality never so good-prices never so low. Pure, sweet wool, no burrs, full en and, note this-FULL WEIGHT. |
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## FALL OVERCOATS

## For Wet or Cold Days

It has never been our pleasure to offer the men such an all-round real good, nor so large a selection of

## Overcoats and Raincoats

And each garment, no matter which way you look at it, or how carefully you examine it, shows that carefulness of construction and workthoroughness in every detail for which Eaton tailors are becoming famous.

THE MATERIAL is the kind that will appeal to you from the first glance, and the idea you will have that quality is right all through will be strengthened when you give the coats a more minute scrutiny.

THE STYLES are those that all conservative, sane dressers in the world's fashion centres are showing their preference for.

THE WEAR will prove the satisfaction we promise you and THE VALUE will show that
 we share all possible savings with you.

Men's Fall Overcoats- 42 -inch Chesterfield style, black and Oxford grey vicuna and cheviot cloths; lapels and front of coat silk faced, Italian body linings; sizes 34 to 44 . 10.00 Topper Overcoats-Early Fall weight, black English vicuna cloth, 33-inch, single-breasted; Italian .... 10.00
sizes 34 to $42 \ldots . . . . . . . .$. Fall Overcoats - Chesterfield style, vent in back, self collars, silk faced lapels and front; black and Oxford grey vicuna cloth; length about 42
inches ...................... 12.50 Auto Raincoats-Dark Oxford grey cravenette cloth, with herringbone stripe, buttons close to throat, Prus-unlined-will roll up into small space; special .............. 11.00

Raincoats - Of Priestley cravenett cloth, in dark Oxford grey shade; fine finish, shoulders and sleeves
lined with best black satin; sizes 34 to 44; price . ................ . 16.50 Raincoats-Dark Oxford grey cravenette cloth, full length, deep back
vent; lined with Italian cloth, good fitting; sizes 34 to 44 ; price ... 6.50 Raincoats-Of imported English cravenette cloth, in dark Oxford grey, 50 inches long, easy fitting, self collars, nicely lined; sizes 34 to 44 ; spe-
cial ...................... 7.95
Raincoats-Imported English cravenette cloth, dark Oxford grey, full,
long and loose fitting, self collars; long and loose fitting, seif collars
lined with Italian cloth; price 10.00 Raincoats - Plain Oxford greys, browns, olives and greys, with nar-
row pin stripe, perfect fitting, good length, deep back vent; Italian lin-
ings; sizes 34 to 44 ........ 12.50 ings; sizes 34 to 44
N STREET
ancy Suits-Russian syle, win deep trimmed collars dark tweeds, with faint stripe, elastic bloomer knickers; sizes 3 to 7 years; price ................. 3.50 Russian Suits-Of navy blue worsted serge, double-
breasted, deep collar, trimmed with five rows of black soutache braid ....................... 4.09
 Russiah Overcoats-Of neat mixed tweeds, double-
breasted, velvet collars; Italian linings sizes 3 to 7 Russian Overcoats-Dark brown mixed tweeds, dou-
ble-breasted, red flannel lined $\ldots . . . . . . . .4 .00$
Overcoats-Of all wool cheviot, in Cambridge grey; vet collars; sizes 3 to 7 years; prices $\$ 5.00$ and 5.50
ver We make Boys' Clothing with the object in view of oblaining the confidence of the future men of the country
and of strengthening the faith of their parents. MAIN FLOOR-QUEEN STREET

## BOYS' FALL

 CLOTHING






##  Capitals 4

NOTE AND COMMENT

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## The Gillette Safety Razor



## Shaves the World

Tourists, Travelers, Soldiers and Sailors have carried the "Gillette" around the world. Nearly three million men have discarded the ordinary razor and adopted the "Gillette"

C ANADIANS are delighted with it. Americans swear ed with it. Germans dote on it. They all shav
The five Gillette factories in Montreal Boston don, Paris and Berlin are making thousands of Gillett In Paris, even the barbers use the "Gillette." The leading shospo offer their customers their choice of a shave with the "Gillette," "ssing a new, sterile blade in its own
wrapper sealed at the French factory-or with the old wrapper sealed at ce used on every face. The world knows a good thing when it sees it. Only genuine'article, well worth its price, ever rises to be a uni-
versal favorite. The history of commercial successes furnishes no better example than the world-wide popularity there is only one reason-it does the work better than any
other razor. other razor.
The world forgives shabby clothes because poverty is
to be pitied. But the world resents an unshaven face, for Soap and water may clean the skin, but they can't
make than thathaven The "Gillette" las done more to promote the habit of daily shaving-and the consequent result of fresh, clean-
looking faces-than any other one thing Men want things made simple and easy for them. The
 atwatomatio or otherwise. It shaves every face and every
beard comfortably, quickly and cleanly. The hatred o
the task of using ordinary razors, with the eternal honing
and stropping, gets many men into the habit of putting off shaving "until to-morrow," and is responsible for so many unshaven faces. A man uses his "Gillette" just as he does his tooth
brush-and with the same sense of comfort and cleanliness. "all ", " The "Gillette" doess away with the barber shop habit.
"Gu are never "next"- you are always first-with the -The Gillette Safety Razor is an American invention, now being manufactured in Canada to supply the everadvancing trade of the Dominion.
The perfection of the Canadian-made Blades proves The perfection of the Canadian-made Beades proves
that the Canadian manufacturer can sucecestully reproduce the latest and best of the world's inventions. commodity of its kind, and 耳ृees to the public with a definite promise of service and satisfaction, year in and year The quality of the razor itself, and of the blades, has only been attained by employing the most expensive ma-
chinery invented especially for this work, the best of skilled labor and the services of the most experienced steel experts and analytical chemists. Uniformy yood goods
can be made only by those manufacturers who have the can be made only by those manufacturen
facilities, the organization and the ability.
Nothing has ever been found to take the place of the the end. Glass and paste may puzzle the unwary-but the expert picks the genuine from the imitation. A man
who once uses the "Giilette"-with its quickness, ease,
comfort, eeonomy and safety-will never be satisfied with There are counterfeits in the world of razors, just as there are counterfeits sin the world of gems. The imitation razors will not stand the test of constant use and are at
best only a substitute for the anine "Gillette, otherbest only a substitute for the genuine "Gillette", other-
wise they would sell on their own merits and would not be offered as "just as good as the Gillette." will show you the "Gillette" as soon as you mention Safety The Gillette Safety Razor costs $\$ 5$ complete with twelve blades. At its price, it is the biggest $\$ 5$ worth of comfort and cleaniness-and all-the-year-round shaving

## Don't Fail to Visit the Gillette

Booth at the Toronto Exhibition
A complete line of Gillette Safety Razors- - the $\$ 5$ sets, the solid silver, and gold razors, and sets in combination
with toilet articles-are on view, Experts are there to demonstrate the many wonderful and interesting features of the "Gillette," and the "Science of Shaving" will be Come to the Gillette Booth-No. 28-Manufacturers' Annex, East Side. Dru, Cottery, Hardware, Sporting Goods and Deading Jewelry THE GILLETTE SAFETY RAZOR COMPANY OF CANADA, LTD. Office and Factory : Montreal.





