External Affairs and Affaires extérieures et International Trade Canada Commerce extérieur Canada

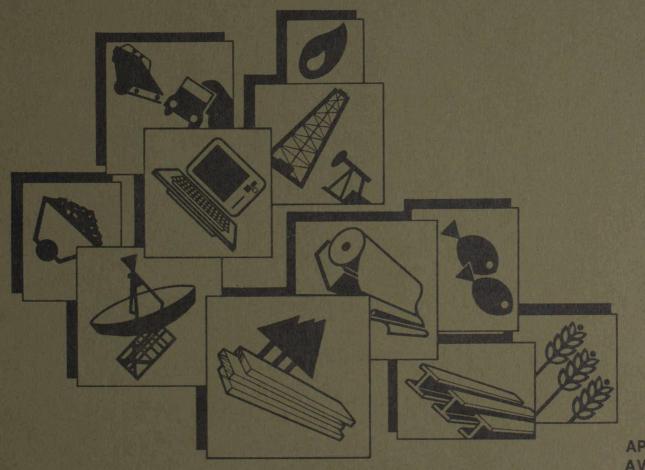
CA1 EA676 T713 EXF 1989 Dec. STORAGE

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM **PROGRAMME D'EXPANSION COMMERCIALE ET INDUSTRIELLE**

QUARTERLY ACTIVITY REPORT RAPPORT TRIMESTRIEL DES ACTIVITÉS

EUROPE

OCTOBER - DECEMBER 1989 (3rd QUARTER FY 1989-90) **OCTOBRE - DÉCEMBRE 1989** (3° TRIMESTRE, AF 1989-90)



APRIL 1990 AVRIL 1990

	Dept. of External Affairs Min. des Affairss extérieures
ENT PRO	GRAM DEC TE 1986
bort 189	RETURN TO DEPARTMENTAL LIBRARY RESOLUTION A LA SIGLIOTI NOVA DI MARTERI

TRADE AND INDUSTRIAL DEVELOPMENT PROGRA

Quarterly Activity Report October - December 1989

Following is the Activity Report for the quarter ending December 31, 1989. This report contains a synopsis of activities and results by sector and subsector reported by the missions in Europe, matched against the proposed activities identified in their 1989/90 post plan. It also contains a report of special unplanned activities that took place during the report period.

The purpose of the report is to allow managers in Ottawa and abroad to monitor the progress of program implementation by comparing planned activities in priority sectors with reported quarterly activity highlights and results.

Readers will note that in some cases the section for post inputs for a particular quarter is blank. This occurs when the mission either has not yet undertaken any of the planned activities in that sector or has not reported activities in a sector identified as a priority in the post plan.

PROGRAMME D'EXPANSION COMMERCIALE ET INDUSTRIELLE

<u>Rapport trimestriel des activités</u> <u>Octobre - Décembre 1989</u>

Voici le Rapport des activités du trimestre qui a pris fin le 31 décembre 1989. Le rapport contient un résumé des activités et des resultats déclarés par les missions en Europe, par secteur et sous-secteur, qui sont comparés aux projets d'activités indiqués dans les plans de missions de 1989/90. Il s'y trouve également un rapport sur les activités spéciales non planifiées qui ont été accomplies pendant la période visée.

Ce rapport a pour but de permettre aux gestionnaires, à Ottawa et à l'extérieur, de surveiller les progrès accomplis relativement a la mise en oeuvre du programme, en comparant les activités planifiées dans les secteurs prioritaires avec les faits saillants et les résultats déclarées du trimestre.

Le lecture notera que, dans certains cas, les espaces prévus pour les renseignements provenant des missions ont été laissés en blanc. La raison en est soit que la mission n' a encore entrepris aucune des activités prévues pour ce secteur, soit qu'elle n'en a déclaré aucune dans un secteur indiqué comme prioritaire dans son plan annuel.

EUROPE

at deserver encode the state white

MISSION	PAGE
ANKARA	1
ATHENS	9
BELGRADE	15
BERNE	24
BONN	30
BRUSSELS	36
BUCHAREST	40
BUDAPEST	47
COPENHAGEN	51
DUBLIN	56
DUSSELDORF	62
HAGUE, THE	68
HELSINKI	73
LISBON	77
LONDON	83
MADRID	90
MILAN	97
MOSCOW	103
MUNICH	109
OSLO	115
PARIS	119
PRAGUE	126
ROME	132
STOCKHOLM	138
VIENNA	143
WARSAW	147

aels Arest

aut

HOLM

AREAN A AND A A

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :401-ANKARA

004-DEFENCE PROGRAMS, PRODUCTS, SERV TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FINAL NEGOTIATIONS OF LLAD CONTRACT

AGGRESIVE MARKETING OF CDN TRANSPORT AIRCRAFT CAPABILITY SHORT LISTING OF CDN SUPPLIER

VISIT TO CDA BY TURKISH MINISTER OF NATIONAL DEFENCE PROMOTE CDN CAPABILITY IN DEFENCE SECTOR & ADATS/DASH-8/CL-

PRESENT A BRIEFING BY DEHAVILLAND AIRCRAFT OF CDA LTD. PROMOTE DASH-8

ORGANIZATION OF VISIT OF CDN DEFENCE MISSION TO TERRITORY INCREASE FAMILIARITY OF TURKISH MILITARY WITH CDN DEFENCE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Assist Canadian company to win LLAD competition -Promote Canadair suppliers of coastal patrol aircraft -Assist CC in helicopters co-production project

QUARTER: 2 -Assist Cdn company to win LLAD competition -Assist Cdn company to introduce S-2E Tracker upgrade capabilities.

-Assist Cdn company to qualify for maintenance programme on newly acquired TAF F-5 aircraft.

QUARTER: 3 -Assist Cdn company to win LLAD competition -Assist Cdn co in mrktg of jet train. aircraft -Asst Cdn co in mrktg Tracker re-engining capab. -Asst Cdn co in precision approach radar coproduction project

QUARTER: 4 -----

Antara phasarad and ailt ha paliart until V and probage emphated. "Co has administed a soli proported prepared f 011y of lastr. basisetion emiciones.

QUARTERLY RESULTS REPORTED:

ANTICIPATED RE

215T SELECTION OF ADATS

SYSTEMS; HELP CDN FIRMS KNOW TURKISH MILITARY.

-Company participated in Idea 89 and Paris Air Show. Minister of Defence visited stand. -Post organized briefing for MOD by one supplier -Evaluation is continuing. Canadian supplier is in the lead.

-The Cdn bidder plus the French competitors are now only two contenders being evaluated. -Cdn firm will give TAF a tech briefing on prog. -TAF has invited Cdn bidder to apply to give technical briefing.

> -Cdn bidder expected to receive new questionnair for further clarification of bid info

> -Cdn co briefed Turkish mil & will submit a bid

-T Navy briefed by Cdn co & info on ASW expected

-Cdn co signed a pre agrmnt w/State Avionics Co.

The 2 should be going maisteness to the comparise the second of second parameter bardles in antars them formals had out on the appendix 1

1. 15. 00

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

SOURCE BASIS

POST :401-ANKARA

008-TRANSPORT SYS, EQUIP, COMP, SERV. TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

URBAN TRANSIT

COMPLETION OF FINAL NEGOTIATIONS ON ANKARA URBAN TRANSIT PRO SIGNING FINAL CONTRACT AND START OF CONSTRUCTION WORK

PREPARATION OF A TURNKEY PROPOSAL FOR BURSA LIGHT RAIL TRANS AN ATTRACTIVE PACKAGE MAY RESULT IN A CONTRACT AWARD ON SOLE

SUBMISSION OF A PROPOSAL TO IZMIR MUNICIPALITY - STUDY AN EXTERNALLY-FUNDED STUDY COULD LEAD TO AWARD OF STUDY

ORGANIZE A BRIEFING ON CDN RAIL COMMUTER TECHNOLOGY INFLUENCE THE SPECIFICATIONS TO FAVOUR CDN TECHNOLOGY

SECURE AT LEAST ONE CDN BIDDER FOR EACH TENDER CONTRACT AWARDS TO CDN FIRMS

AEROSPACE

SUBMISSION OF A PROPOSAL FOR LEASE OF TWO FEEDER LINE AIRCRA PENETRATING OF TURKISH CIVIL AVIATION MARKET

START TALKS ON CO-PRODUCTIONS OF REGIONAL CARRIER CONCLUSION OF AGREEMENT TO CO-PRODUCE AIRCRAFT DASH-8

SUBMISSION OF A PROPOSAL TO SUPPLY FOREST FIRE AIRCRAFT CONTRACT AWARD FOR SUPPLY OF FOREST FIRE FIGHTING AIRCRAFT

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Assist Canadian Consortium (CC) in concluding negotiations for Ankara Urban Transit Project (AUTP)

-Assist Canadian company in winning contract for vessel traffic system for Turkish straits

QUARTER: 2 -Provide on going assistance to Cdn consortium to overcome financing agreement hurdles in Ankara Urban Transit Project. -Brief Mayor of Izmir and staff on Cdn capability in urban transit.

QUARTERLY RESULTS REPORTED:

-Significant progress was made on financing package. Full agreement expected in July.

-Canadian company has begun working with Turkish authorities to prepare tender documents.

-Slow progress continues to be made. Mayor of Ankara placated and will be patient until financial package completed.

-CC has submitted a well prepared proposal to City of Izmir. Evaluation continues.

CONTRACT TO CDN FIRMS ON SOLE SOURCE BASIS

A AND TO Y DESCRIPTION OF A DATA OF

SCREEN OF AUTOMOUS SUPERIOR OF THE STREET, STR

the second second and the second second second

CUNTRES A

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :401-ANKARA

008-TRANSPORT SYS, EQUIP, COMP, SERV.

TURKEY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 3 -Ankara metro financial package -Bursa & Izmir Rapid Transit Projects -Vessel Traffic Management in Turkish Straits -Railway investment program 1990 -Visited railway car manufacturing facility -Financial protocol signed October 1989 -Briefed company & Mun officials on progress -Approached Ministry on behalf of company -Obtained bid opportunities for electric locos. -Obtained details as to J/V opportunities

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :401-ANKARA

007-POWER & ENERGY EQUIP. & SERV.

TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

HYDRO

CONCLUSION OF FUNDING ARRANGEMENTS FOR LAMAS RIVER PROJECT CONTRACT SIGNING

PROMOTION OF CDN HYDROELECTRIC CAPABILITY HAVE AT LEAST ONE CON FIRM TO ENTER NEGOTIATIONS WITH

PROMOTE CDN CAPABILITY FOR REHABILITATION OF HYDRO PLANTS AWARD OF CONTRACT TO AT LEAST ON CDN FIRM FOR HEPP UPGRADING

REPORT ON OPPORTUNITIES IN HYDRO-POWER -POWER GEN. SECTOR ENCOURAGEMENT OF CDN SUPPLIERS TO CONSIDER OPPORTUNITIES IN

THERMAL

SELECTION OF ONE OF THE TWO INTERNATIONAL CONSORTIA SUB-CONTRACT AWARD FOR CANADIAN FIRM

PROMO, OF CDN TECH IN LIGNITE UPGRADING FOR POWER GENERATION OPENING OF NEW OPPORTUNITIES FOR CDN ENGINEERING COMPANIES

PROMO. OF CDN TECH. IN UPGRADING OF EXISTING THERMAL PLANTS CONTRACT AWARD TO A CDN FIRM FOR IMPLEMENTATION WORK ON

NUCLEAR

OBTAINING OF \$1.5 BN FINANCING; ACCEPTANCE OF BOT FORMULA. ACCEPTANCE OF BOT BY CDN GOVT & SECURING FINANCING WILL RE-

COMPLETION OF NEW FUNDING FORMULA PROP. - NEW FOREIGN PARTICI. SIGNING OF CONTRACT

TRANSMISSION

PARTI. BY CDN FIRMS IN TURKISH POWER TRANS. LINE PROJECTS SECURING OF CONTRACT

PUBLICIZATION OF DETAILS OF TURKISH POWER LINE CONST.PROJECT CESS FOR TURKISH POWER LINE CONSTRUCTION PROJECTS. PARTICIPATION OF AT LEAST ONE CDN COMPANY IN TENDERING PRO-

ANTICIPATED RESULTS:

TURKISH GOV'T FOR A DAM & HEPP PROJECT ON BOT BASIS

PROGRAM

TURKEY, ESPECIALLY IN GAP REGION

IN POWER DEVELOPMENT

THERMAL POWER PLANT REHABILITATION PROGRAM.

SULT IN CANDU SALE. CANDU TECH. IS FAVOURED BY TURKISH GOVT.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :401-ANKARA

007-POWER & ENERGY EQUIP. & SERV. TURKEY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Assist CC in finalization of Lamas River hydroproject -Promote Canadian capability in high voltage power transmission sector

QUARTER: 2 -Assist CC in Lamas River Hydro-Project.

 Promote Canadian capability in high voltage power transmission sector

QUARTER: 3 -Assist CC in Lamas River Hydro-Project

-Promote Canadian capability in high voltage power transmission sector

QUARTER: 4 -----

STATISTIC STRUCTS

A set and an alternative and an alternative at the set of the se

al mil addation bid tool bid a bol tadas religion multiple and the second of a solution and resident material to stand to stand the standard

- flows obtained the contract for the project and then all states as applicable as applicable and the second second matrices it response and second second as a second sec

IT ATTACTUDE INCOMPANY IN COAN

EPs 1 Presente Gerandian udentility in experient and apid survey graduate

Property Constants and assessed all the line segment and good a

promptoping and promptopy bland include the promptoping and profiles by promptoping the same answer before include the publicity

ringele par estat para en fore jonair sale -- re-

QUARTERLY RESULTS REPORTED:

-Agreement has been reached on security structure. Contract expected in next quarter. -CC has been shortlisted for turnkey construction of Ataturk Dam-Istanbul 380 KV corridor

-CC is close to signing final contract;minor issues yet to be settled -A Cdn bid has been submitted for the Turkish Electrical Authority conductor tender.

> -CC has been asked to improve its total project cost in view of comparative costs of other BOT HEPP projects

> -Some Cdn companies have obtained through Post biddocs of power line tower construction tender

ACTINGS IN TAXATROOM ENTRY IN CONTRACT

T -Assist GS in Disetting on various gas distribution tion projects environt Constant capital ity in underground stainings of natural gas -Newbors Constant appairing ity in vicetor -Newbors constant to a Cauchier first it actuals bid an inductor piparium project.

CEM BOURSTSH

MURTER: 3 -Assist Novacory in Didding for formating unvious for dipating connecting saior claice to the main title strathing from the bulgerian ourder to antorn perving natural and lagerian from used

SUSSERVIT TENA I BERUS STORESTER

-bas Constitut compare her boar unarged a 'construct to adjuare for popper in all estated according to filest buy constr. -a Constitut construction for third properties cist

and the entries restanting the

the of programmed to grid contract the first contract of the second seco

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :401-ANKARA

011-OIL & GAS EQUIPMENT, SERVICES

TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

MACHINERY AND EQUIPMENT

INCREASE OF CALLS ON POTENTIAL CLIENTS-MINIMUM ONE/MONTH MORE EFFECTIVE PROMOTION OF CDN CAPABILITIES IN OIL/GAS

SEMINAR ON TECH FOR RECOVERY OF HEAVY OIL WINNING OF A CONSULTANCY CONTRACT TO ASSIST TPAO IN HEAVY

INCOMING/OUTGOING MISSION FOR NATURAL GAS APPLICATIONS TECH. WINNING OF AT LEAST ONE NEW CONTRACT FOR CDN FIRM IN GAS

ONE INCOMING AND ONE OUTGOING OIL AND GAS MISSION INVOLVEMENT OF AT LEAST ONE CDN ENGINEERING/CONSULTING FIRM OIL EXTRACTION. FOLLOW-UP EQUIPMENT CONTRACTS.

SECTOR. INCREASE AWARENESS OF NEW OPPORTUNITIES.

TECH APPLICATIONS. SUB-CONTRACTS FOR CDN MANUFACTURED EQPT.

ANTICIPATED RESULTS:

IN IRAN/TURKEY PIPELINE & IN SEVERAL NATURAL GAS CONVERSION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 -Assist CC in bidding on various gas distribution projects -Promote Canadian capability in underground storage of natural gas -Promote Canadian capability in sector -Provide counsel to a Canadian firm to submit bid on important pipeline project.
- QUARTER: 3 -Assist Novacorp in bidding for engineering services for pipelines connecting major cities to the main line stretching from the Bulgarian border to Ankara carrying natural gas imported from USSR.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-CC is negotiating for construction of pipeline extension to Eregli steel mill

-Canadian companies have not followed up -Minister and General Director of TPAO visiting Canada in September

-After extensive meetings in Turkey the Canadian company has selected a local partner and submitted a bid; local info indicates firm is well placed.

-Nova obtained the contract for the project which is approx US \$3.5 million. Nova's current contract with the Turkish Pipeline Corp. (BOTAS) was also extended (US \$1.0 M).

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

010-MINE, METAL, MINERAL PROD & SRV POST :401-ANKARA TURKEY ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: PLANNING: ORGANIZATION OF A FABRICATED STEEL PRODUCTS SUPPLIER MISSION INDUSTRY. INCREASED FAMILIARITY OF TURKISH BUYERS WITH CDN STEEL ASSIST SRVCE COS WHICH IS NECESSARY STEP/OPENING SECT.IN CDA SEE BELOW. EQUIPMENT AND MACHINERY BIDDING SUPPORT FOR CDN FIRM PURSUING UPGRADING-LEAD PLANT AWARD CONTRACT FOR PROJECT IMPLEMENTATION TO A CDN FIRM PROMOTION OF CDN CAPABILITY IN ALUMINUM PLANT MODERNIZATION AWARD OF CONTRACT TO A CANADIAN FIRM JECT IMPLEMENTATION/MANAGEMENT PROMOTION OF CON CAPABILITY - MODERNIZATION OF COPPER PLANT CONTRACT AWARD TO CDN FIRM FOR ENGINEERING SERVICES AND PRO-MINE DEVELOPMENT SERVICES COMPLETION OF TENDERING PROCESS BY CDN FIRM FOR MINE DEV'T CONTRACT AWARD TO CDN FIRM FOR MINE DEVELOPMENT SERVICES PROMOTION OF CDN CAPABILITY IN COPPER SURVEY PROJECT AWARD OF CONTRACT TO ONE CDN FIRM CDN EXPERTISE PROMOTION OF CDN CAPABILITIES IN COAL MINE DEVELOPMENT INCREASE FAMILIARITY OF TURKISH COAL PRODUCING FIRMS WITH

DEVICES

PROMOTION OF CDN EXPERIENCE/TECH RE GEO/AERIAL MAPPING SECURING OF CONTRACTS FOR CDN SUPPLIERS OF MAGNETIC MAPPING

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Promote Canadian capability in copper and gold survey projects

> -Promote Canadian capability in copper and gold prospecting activity

QUARTER: 3 -Promote Cdn capability in gold and copper prospecting activity -Promote Cdn coal washery plant technology/capability -Update Cdn exporters on gold import regs in Tur QUARTERLY RESULTS REPORTED:

-One Canadian company has been awarded a contract to explore for copper in six reserve areas owned by Black Sea Copper. -A Canadian company has filed prospecting claim and is showing results.

-Cdn co progressed in gold exploration activity -Cdn co has been registered w/Turkish Coal Board (TKI) as a potential bidder for coal washery prj -Potential gold importer visited Cdn suppliers w/view to establishing direct buying connections

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

.....

POST :401-ANKARA

005-ADVANCED TECH. PROD. & SERV TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

8

INCOMING INFORMATICS AND COMMUNICATIONS TECHNOLOGY MISSION INCREASED AWARENESS OF CDN CAPABILITY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

and the second s

ALL DE THE POST OF THE PARTY OF THE PARTY OF

work Constant conners into both annuald a more cost to explore the object 16 aix records bothic based to Black the Company.

-k shaidan manané neu filad propanting siala and fa akaring samely.

which as propagate by a birth of the second last of the second based base of the second secon

QUARTERLY RESULTS REPORTED:

AND THE CONTRACT OF AN ADDRESS OF A DESCRIPTION OF A DESC

In concrement were child and there at constant shadely for

לאסאסלוסא מא כמא סאויאטון וויזי- אלאשואו בארומע גע מסומית ביאשן כאאועצעד אאאא דס כמא ביו צייאא איזי בעראנגנינים אאריינים אאר איזי וויזידנסיפא ווינארטאינים אוריאאיזי אואע אראכן נויאאאיז בערעונים וויזיאן די וויזאניטאיז איז פרי עייאעניט

Charling and a series of the s

and the state of the second of the state of the second sec

Autors activity a summer, to quarters for a summer.

-Presente Derverter all children in a gran and gold.

ALABETER: S -Freemeter fals die erstillte die giely mit attende artenandeling entiteller -Freemeter fals coal seconde point tertanlanden die -Freemeter fals coal seconde point tertanlanden die

the star with a start of the start of the start of the

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :402-ATHENS

004-DEFENCE PROGRAMS, PRODUCTS, SERV GREECE

PLANNING:

ANTICIPATED RESULTS:

PACKAGES

ALL SUB-SECTORS

ATTEMPT TO HAVE CMC SPECIFIED FOR NEW FRIGATE RADARS GET RADAR COMPANY SPECIFIED BY HN AND INCLUDE IN VARIOUS

ATTEMPT TO HAVE 2 CDN COS SPECIF.FOR NAVAL AIRCRAFT GET ONE OF THE TWO CDN COS SPECIFIED FOR THE NAVAL AIRCRAFT

ACTIVITIES PROPOSED IN POST PLAN:

FOLLOW UP & PROMOTE SONARS AND VDS-INDAL FOR HELICOPTER SUPP GET 2 OR 3 COMPANIES SPECIFIED ON NAVAL PROJECTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Have CMC specified for frigates DHC or CL-215 for ASW a/c. Promote Westinghouse, Fathom, Indal for sonars and heleicopter systems. Arrange demos DASH ASW a/c and CVR-7.
- QUARTER: 2 Have CMC specified for frigates and DHC or CL-215 for ASW aircraft. Promote Westinghouse, Fathom and Indal for sonars and helicopter systems. Arrange demos DASH 8 ASW aircraft and CRV-7.
- QUARTER: 3 Have CMC specified for frigates and DHC or CL-215 for ASW a/c. Promote Westinghouse, Fathom and Indal for sonars and helicopter systems. Arrange demos DASH ASW a/c and CRV-7 firing.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Frigate radars to go FMS. CMC candiate for destroyers. ASW a/c pending due to elections. Sonars to go FMS. Heleicopter systems pending. Post monitoring intentions for VIP a/c. HAF rejected witnessing CRV-7

Frigate radars to go FMS.CMC still candidate for destroyers.ASW aircraft pending due to elections Sonars to go FMS. Helicopter systems pending. Post monitoring intentions for VIP aircraft.HAF rejected witnessing CRV-7 demo.Elections Nov5.

Frigate radars will be bought through FMS. CMC may have opportunity for destroyers. Sonars to be bought through FMS. Helicopter hauldown systems pending ASW a/c tender frozen. Post trying to arrange presentation CRV-7 rocket.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :402-ATHENS

009-FOREST PRODUCTS, EQUIP, SERVICES

GREECE

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

WOOD AND WOOD PRODUCTS

FOLLOW UP ON TIMBER FRAME CONSTR SEM & GET LOC DEV TO BUILD PUBLISH IN GREEK OF TFC TECHNIQUES & DESIGN SPECS AS REQUES-

CONT DISTRIB OF TIMBER FRAME CONSTR MANUAL TO ENG/ARCH/INSTI GREATER AWARENESS OF CANADIAN TIMBER FRAME HOUSING METHODS

ESTABLISH CONSIGNMENT PLYWOOD STOCKS IN PIRAEUS ESTABLISH INITIAL SALES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Propose incoming lumber buyers mission for September or October 89. Follow up on TFC seminar regarding slaes of plywood and dimension lumber. Follow up on newsprint and pulp sectors where potential exists.

QUARTER: 2 Propose incoming lumber buyers mission for October or November 1989. Follow up on TFC seminar regarding sales of plywood and dimension lumber. Follow up on newsprint and pulp sectors where potential exists.

QUARTER: 3 Propose incoming lumber buyers mission for May 1988 part self-funded (return air fares) and preparation for TFC seminar in Athens.

QUARTER: 4 -----

ANTICIPATED RESULTS:

TED BY LOCAL ARCHITECTS & ADAPTED TO GREEK NEEDS.

\$1 ML SALES IN NEXT 3 YEARS

Post in contact with COFI and lumber cos re mission. Also in close contact with local lumber and pulp import cos re the increase of market share.

QUARTERLY RESULTS REPORTED:

Post in contact with COFI nd lumber companies re incoming mission. Also in close contact with local lumbere and pulp import companies re attempts to increase our market share.

After discussions with lumber importers and in view of upcoming Quebec mission on January 90, lumber mission postponed for mid 1990.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

WORK.

WORK .

POST :402-ATHENS

011-OIL & GAS EQUIPMENT, SERVICES

GREECE

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

ASSIST OTHER CON COS TO PARTICIPATE IN CONSTR.OF GAS P.L. INCLUSION OF CON COS IN REPS TO BE ISSUED

INTRODUCE CDN CNG TECHNOLOGY TO COMBAT POLLUTION PROBLEMS INTRODUCE COS TO GREECE

ASSIST CDN COS TO BE REGISTERED WITH NAPC GET 10% OF BUSINESS OF O&G CONSUMABLES AND NEW EXPLORATION

ALL SUB-SECTORS

ASSIST OTHER CDN COS TO PART IN CONSTR OF GAS P.L. & MANAG. INCLUSION OF CON COS IN REPS TO BE ISSUED

INTRODUCE CDN CNG TECHNOLOGY TO COMBAT POLLUTION PROBLEMS INTRODUCE COS TO GREECE

ASSIST CDN COS TO BE REGISTERED WITH NAPC GET 10% OF BUSINESS OF O&G CONSUMABLES AND NEW EXPLORATION ORDER STATE TA COMPAREMENT STATEMENT

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Assit cos to participate in construction of Gas P/L and management of network. Introduce NG technology to combat pollution Assist Cdn cos to be registered with NAPC.

- QUARTER: 2 Assist companies to participate in construction of Gas P/L and management of network. Introduce CNG technology to combat pollution. Assist Canadian companies to be registered with NAPC
- QUARTER: 3 Assist cos to participate in construction of Gas P/L and management of network. Introduce CNG technology to combat pollution. Assist Cdn cos to be registered with NAPC.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Post in contact with owners to increase Cdn participation. Onr contract concluded. Second co bid on gas distribution engine. CNG technology promoted to authorities. Mission 2 officials to petroleum show.

Post in contact with NAPC to increase Canadian participation. One contract concluded. One co. bid on gas distribution network engineering contract ECNG technology promoted to authorities. Mission of 2 buyers/officials to IPS show Edmon.

Post in contact with owners to increase Cdn participation. One contract concluded. Second bid on distribution networks under evaluation. CNG technology promoted to authorities.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :402-ATHENS

005-ADVANCED TECH. PROD. & SERV GREECE

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

777777

ASSIST RURAL TELECOM & OTHER CDN COS BY ALERTING THEM ON UPC OBTAIN 5% OF AWARDS IN COMMUNICATION EQUIPMENT

MONITOR DEVELOPMENT OF DATA PROCESSING SYSTEM INCLUSION OF CDN COS IN SUPPLY OF DATA NETWORK PACKET

SATELLITE TV

INCLUSION OF CON COS IN SUPPLY OF EQUIPMENT

DATA PROCESSING INCLUSION OF CDN COS IN SUPPLY OF EQUIPMENT

INFORMATICS INCLUSION OF CDN COS IN SUPPLY OF EQUIPMENT

ALL SUB-SECTORS

ASSIST RURAL TELECOM & OTHER CDN COES BY ALERTING THEM OBTAIN 5% OF AWARDS IN COMMUNICATION EQUIPMENT

MONITOR DEVELOPMENT OF DATA PROCESSING SYSTEM INCLUSION OF CDN COS IN SUPPLY OF DATA NETWORK PACKET SWIT- CHING EQUIPMENT

SWITCHING EQUIPMENT

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Assit rural telecom and other Cdn co. by alerting on tenders issued. Monitor development of data system also satellite TV relay system Introduce cos in informatics sector.
- QUARTER: 2 Assist rural telecom and other Canadian companies by alerting on tenders issued. Monitor development of data system also satellite TV relay system. Introduce companies in informatics sector.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Tender transmission on regular basis. Post is monitoring and promotes Cdn cos for periphereals teleinformatics system. Post is monitoring development of satellite Tv relay system.

Transmission of tender on regular basis. Post is monitoring and promotes Canadian companies for periphereals teleinformatics system. Post is monitoring development of satellite TV relay system. Little new developments.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :402-ATHENS

008-TRANSPORT SYS, EQUIP, COMP, SERV. GREECE

PLANNING:

ANTICIPATED RESULTS:

URBAN TRANSIT

ASSIST DON SUB SUPPL TO GET THEIR EQPT INCL IN 1 OF THE PREQ TO GET AT LEAST ONE CDN CO INTO A CONSORTIUM

ACTIVITIES PROPOSED IN POST PLAN:

GET A CDN MFGRS TO BID ON TENDER FOR 15 LOCOS WORTH \$30 MIL. 20% CHANCE OF \$30 MILLION ORDER

GET CON CO TO BID ON TENDER FOR RAILS 10% CHANCE OF \$20 MILLION ORDER

AEROSPACE

FOLLOW ON EVALUATION PROCED TO ASSIST DHC TO BE SPECIFIED 5% CHANCE OF WINNING BID FOR \$150 MILLION

FOLLOW UP ON GOVT INTENTIONS TO PURCH VIP A/C TO ENSURE THAT OBTAIN REQ SUBMISSION OF OFFER

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Ensure DHC is specified for supply of a/c to OA. and Canadair shortlist for VIP a/c. Arrange demo 2)Ensure Cdn equip in Athens Metro. Ensure Cdn bid for 15 locos. Ensure Cdn bid for rails. Assist Cdn cos pursuing RR repair shop.

QUARTER: 2 Ensure DHC is specified for supply of ircraft to Olympic Airways. Ensure Canadair Challenger is included in bidders shortlist for VIP aircraft. Arrange new demo Challenger aircraft.

QUARTER: 3 Ensure DHC is specified for supply of a/c to OA Ensure Canadair is included in bidders shortlist for VIP a/c. Arrange new demo Challenger a/c. Ensure Cdn participation in bid for 15 locos.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

1). OA bought ATR42 a/c.

VIP a/c pending new govt. Post is minotoring. 2.)Athens Metro pending election. GM awarded ten locos contract signature pending. No Cdn bid on rails. Post in contact with OSE/RR repair shop.

Olympic Airways decided to buy ATR42 aircraft. Decision re VIP aircraft pending and will depend on new government. Post is monitoring to establish favourable time for demo. Standstill till after Nov5 elections.

OA ordered ATR 42 a/c. Decision re VIP a/c not expected before Apr.90 elections. Post is monitoring to establish favourable time for demo. GM awarded 10 locos, contract signature pending.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :402-ATHENS

Market Place October - November 1989	
	an annue to sun in relate the 15 local anti- shi dil-
BRANCHERS AN MARTINE MARTINE AND	GO TO BLO SK TERMON FOR RAILE DE SK 420 KILLTON ONDER
	binners fill in tracified for marks of strike it.

L'étamoné de la fait d

authors returned with the set of a first state of a set o

Terroles a proving by the relation for sector.

the set Life 5 -----

GLADERES & ALVER

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

ARRANGEMENTS.

POST :474-BELGRADE

009-FOREST PRODUCTS, EQUIP, SERVICES BULGARIA .

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

EQUIPMENT AND MACHINERY

ASSISTANCE TO CDN CO. DURING ROUND OF TECH. NEGOTIATIONS COMPLETE TECHNICAL DISCUSSIONS PAVING WAY FOR FINANCIAL Can de grand al la contra de la contra de

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

for the Millingian a part la part for the Statestantin system S entrails

R	E	P	T	4	D		
9	0	1	0	4	1	0	5

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE BULGARIA

.....

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

FOOD HANDLING, PROCESSING EQUIP

ASSISTANCE TO RODOPA MEAT INDUSTRY DELEGATION VISITING CDA NEGOTIATION OF CONTRACT BY KNUD SIMONSEN INDUSTRIES FOR MEAT

CONTINUATION OF OUR CONTACTS WITH THE FOOD PROCESSING INDUST POTENTIAL BETTER INFORMATION ON THEIR INTERESTS AND PURCHASING

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

PROCESSING EQUIPMENT.

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

011-0IL & GAS EQUIPMENT, SERVICES YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ACTIVE SUPPORT TO CANADIAN SUPPLIERS OF OIL AND GAS EQUIPMENT AND SERVICES. FREQUENT VISITS TO TWO MAJOR YUGOSLAV PETROLEUM FIRMS TO LEARN AS EARLY AS POSSIBLE OF FUTURE INVESTMENT PROJECTS.

QUARTER: 2 Continued active support to Canadian suppliers of oil and gas equipment and services. Frequent contacts with major Yugoslav oil companies to learn of equipment tendering opportunities.

QUARTER: 3 Continued active support to Cdn. suppliers of oil and gas equipment and services. Frequent contacts with Yugoslav oil companies to learn of tender opportunities. Continued to press Jugel on Willowglen's SCADA bid.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

WILLOWGLEN SYSTEMS OF CALGARY WON CONTRACT TO PROVIDE PETROL OF LJUBLJANA WITH A \$4.3 MILLION SCADA SYSTEM. OBTAINED EARLY WARNING OF MAJOR TENDER TO BE RELEASED IMMINENTLY BY NAFTA-GAS; INFO TRANSMITTED TO CCC\CALGARY AND OTHER FIRMS.

Interceded with Yugoslav client to ensure favourable consideration of technical aspects of bid (INA-Naftaplin) Continued to press Jugel on decision for Willowglen's participation in jnt. bid for gas distribution system.

> INA awarded \$350,000 contract to Alberta firm, and has commented favourably on the quality of the product, alluding to more business in the future.

> > Conservation contractions which investing interview for the Table typering of sign shall be supply group, frints of which water size lasts burnlar while present end rate parts and Pennesses Endeds will empirized frittage advecting to a Party army 1918.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

008-TRANSPORT SYS, EQUIP, COMP, SERV. YUGOSLAVIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 CONTINUE TO MAKE REPRESENTATIONS AT SENIOR LEVEL OF FED AND REPUBLIC GOV'TS TO MOVE AHEAD WITH SALE OF CL-215 WATERBOMBERS. ASSISTED CHC WITH EXPLORATION OF MARKET FOR OFFSHORE HELICOPTER SERVICES. CPCS WAS INTRODUCED TO BULG RAIL DEPT.
 - QUARTER: 2 Continue to make representations at senior level of Federal and Republic govts. to move ahead with sale of CL-215 waterbombers. Assisted CANAC with market exploration esp. re World Bank railroad rehabilition project.
- QUARTER: 3 Assisted Lovat Tunnel in assessing tunnel boring segment of Sofia metro project.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

STATE OF CONFUSION IN YUGOSLAV GOV'T HAS HALTED PROGRESS ON CL-215 SALE, FINANCING MAJOR PROBLM. CHC HAD GOOD VISIT TO ZADAR AIR BASE AND AGREED TO FEASIBILITY STUDY IN THE FALL WITH OUR HELP. CPCS HAS SUBMITTED BID ON BULGARIAN PROJECT.

JAT's consultant on equipment purchase visited Airshow in Abbotsford to familiarize him with Canadian capabilities.

CANAC reports that good prospects for sales of railroad computerized information systems exist.

Lovat very optimistic about prospects; we will accompany them to Sofia for further negotations shortly. Decision expected next quarter.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE YUGOSLAVIA

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

STOCK (LIVESTOCK, EMBRYOS AND SEMEN)

BEEF CATTLE AS WELL

THE AND RELATED AND ADDRESS OF THE A

ANIMAL, POULTRY BREEDING STOCK

DAIRY MISSION TO CANADA IN NOV. 88. NEGOTIATIONS ON FUTURE PURCHASES OF LIVE ANIMAL BREEDING

VISIT TO NEXT YEAR'S AGRIBITION BY A SELECTED GROUP OF REPS BROADEN POSSIBILITIES FOR CDN BREEDING STOCK FROM DAIRY TO

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUOUS SUPPORT TO CON EXPORTERS TO TAKE ADVANTAGE OF OPPORTUNITIES IN CATTLE BREEDING, GENETIC MATERIAL, OILSEEDS, WHEAT AND ESPECIALLY, FOOD PROCESSING.

QUARTER: 2 Active support to Canadian suppliers of food processing machinery,esp. Knud Simonsen Industries on \$30 million meat packing plant project. Monitoring of agricultural production ie.grains, oilseeds, animal husbandry, etc.

QUARTER: 3 Worked closely with Canadian seed potato exporter to improve market penetration.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

SEVERAL VISITS MADE TO RODOPA IN SOFIA ON BEHALF OF KNUD SIMONSEN WHO RECENTLY SIGNED \$30 MILLION CONTRACT TO SUPPLY MEAT PROCESSING PLANT. IN EARLY JUNE ARRANGED MEETING AT RODOPA FOR SENATE SPEAKER CHARBONNEAU TO ASSIST PROJECT CONCLUSION

> Assisted KSI with arrangements for exhibiting at Plovdiv trade fair(Bulgaria). Visited plant site with Mr. Simonsen.

Centrocoop contracted with Canadian supplier for 300 tonnes of top-quality seed stock. Trials which were done last summer show excellent results and Potatoes Canada will undertake followup visit in February 1990.

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

010-MINE, METAL, MINERAL PROD & SRV YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 CONTINUED TO PRESS OFFICIALS OF RTB\BOR TO SEE WHEN DECISION ON SMELTER PROJECT WILL BE MADE. ASSISTED HOWDEN LTD. AND ALLIS-BOLIDEN ON THEIR RESPECTIVE BIDS FOR MAJDANPEK FLOTATION PROJECT.
- QUARTER: 2 Continued to press officials of RTB Bor to make a decision on acquisition of smelter technology. (Short list down to two competitors-Cda or USSR) Assisted Canadian bidders (two) during bid and negotiations for Majdanpek flotation project.
 - QUARTER: 3 Continued to press RTB Bor officials on timing of tender for sulphuric acid plant and smelter technology.

Assisted Howden Canada in contract negotiations for Majdenpek flotation project.

QUARTER: 4 -----

Destructions distributions with the section management for SET, reaction of messagementary and attack. Tribula shows reach date that management accor matchings rerestrict and Paristones Express will another tall to an attack to bringers when

QUARTERLY RESULTS REPORTED:

CORPORATE RESTRUCTURING AND LABORIOUS DECISION MAKING ARE MAJOR PROBLEMS AT BOR.NO RESULT IS LIKELY UNTIL THIRD QUARTER. HOWDEN AND ALLIS-BOLIDEN BOTH MADE TECHNICAL PRESENTATIONS AT MAJDANPEK; BOTH VERY WELL RECEIVED.

Majdanpek project awarded to Howden Cda. Contract value over \$5.2 million. RTB Bor project tender to be issued end Nov. Decision expected March 1990.Post continues to actively support Canadian bidders.

Final negotiations now underway between EDC & Jugobanka for \$5.2 million flotation project. RTB Bor project tender to be issued end Feb.'90. Decsision expected April 1990. Post continues to actively support Canadian bidder.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

015-CONSTRUCTION INDUSTRY YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED: TRACKING:

QUARTER: 1 INITIATED CONTACTS WITH SEVERAL MAJOR YUGOSLAV TURNKEY PROJECT FIRMS TO SEEK COLLABORATION WITH CANADIAN SUPPLIERS AND CONSULTING ENGINEE-RILNG FIRMS.YUGOSLAV FIRMS HAVE WON MANY FOREIGN CONTRACTS IN EAST EUROPE/MIDDLE EAST.

QUARTER: 2 Continued contacts with major Yugoslav turnkey project firms to seek their collaboration with Canadian suppliers and consulting engineers.

QUARTER: 3 Continued contacts with major Yugoslav turnkey project firms to seek their collaboration with Canadian suppliers and consulting engineers. Commenced planning of third country cooperation mission scheduled for February 1990 (8 firms)

QUARTER: 4 ----stratester of financial pressions

INGRA HAS ALREADY GIVEN SUBCONTRACT TO MARINE INDUSTRIES LTD. FOR BEKHME HYDRO PROJECT IN IRAQ. HAVE HIGHLIGHTED ACCESS TO EDC LINES OF CREDIT BY CON FIRMS WHICH SHOULD, IN TIME, GENERATE MORE OPPORTUNITIES FOR CDN SUPPLIERS.

Initiated and designed a full-page supplement in Yugoslavia's most influential business newspaper Privredni Pregled, which outlined EDC financing available in third countries, equipment trade shows in Cda, and suggested forms of cooperation.

Firms contacted about mission have been enthusiastic about meeting and cooperating with Cdn. firms in third countries esp. USSR, Middle East, Africa. We are working with some mission members to identify Cdn partners for USSR projects.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

009-FOREST PRODUCTS, EQUIP, SERVICES YUGOSLAVIA

PLANNING:

ANTICIPATED RESULTS:

ACTIVITIES PROPOSED IN POST PLAN:

EQUIPMENT AND MACHINERY

IBRD LOAN FOR THE BOSNIA & HERCEGOVINA FORESTRY PROJECT INCREASED AWARENESS OF A RANGE OF CDN FORESTRY CAPABILITY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUE TO SEEK OPPORTUNITIES FOR EXPORTS OF PULP AND WOOD PRODUCTS AS WELL FOR MAJOR CAPITAL PROJECTS IN THIS SECTOR.

QUARTER: 2 Continued active support to Canadian bidders on \$300 million bleached kraft pulp mill project at Silistra, Bulgaria.

QUARTER: 3 Continued active support to Canadian bidders on \$400 million bleached kraft pulp mill project at Silistra, Bulgaria

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

CONVINCED H.A. SIMONS TO PURSUE CONSTRUCTION OF APPROX.\$300 MILLLION PULP MILL IN SILISTRA BULG. WITH AMB, INTRODUCED SIMONS TO PULP/PAPER CORP. RETURNED WITH SENATE SPEAKER IN JUNE. SIMONS WILL PRESENT FULL PROPOSAL TO CLIENT EARLY AUG.

Met with Bulgarian client to determine timeframe for decision-making; by end of year. Delivered detailed proposal of H.A. Simons to client.

Encouraged client to visit Cdn companies(pending

Accompanied H.A. Simons delegation to Sofia for technical and financial presentations.Bulgarians seem well disposed to Simons' proposal, and a decision is expected in next quarter.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :474-BELGRADE

One Canada-based officer was asked to assist the political program on a human rights issue, which involved two incountry trips, and numerous meetings in Belgrade.

apartics month harn's' thir, in arrive to best

Constitut and the laterage of predera react for Constitut department. TARGETER MERCILLOS MALE-FUT ALS SUSTTICHMENES

TO DUTA-ALLSE 2-COMPARY PROFILE SYSTEM-SEA CONCULTS STOTES

WARD TRON AT MERICAN STATEMENTS

TRUTH ATOMA AT "SUITS STATUTER FAIR IN GRAALS SHEATED BUCTOR INVERSE ANALYMICS, OF THE PARTYNE OF SHEAT MARKET CLAIMER

ANDERSON ME MEANING DOLLARS FOR THE PARTY OF

CONTRACTION N

bisting 1 - 10 moirer son setse, telecomminications (set - instinuel Streed at Internetional TV symposium and Eachitical Exclusivities, Nardraue, Jure 17-22 1000

Bustics & -infortionin at traited, 5-8 annal 80, and an

And the start of t

and a set of the set o

Anteriar interiar lacat fair toom to basist Edn farmer.

-Colte an initial descripte in before

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

SWITZERLAND

CHANGES & DEREGULATIONS

10 HIGH VOLUME BUYERS

25 DISTRIBUTORS)

POST :409-BERNE

005-ADVANCED TECH. PROD. & SERV SWITZERLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TELECOM, DATACOM, SAT, SPACECOM

MONITOR DEV'T OF THE MARKET FOR HOME TV DISHES/CONVERTERS INCREASE BY 2 THE NUMBER OF CDN COMPANIES REPRESENTED IN

MONITOR THE IMPLEMENTATION OF NEW TELECOM. LAW I.D. MARKET OPENINGS AND OPPORTUNITIES BROUGHT BY LEGAL

MONITOR DEV'T IN THE USE OF SATELLITE CHANNELS I.D. OPPORTUNITIES FOR CDA

COMPUTERS HARD/SOFTWARE & COMP

TARGETED MARKETING; MAIL-OUT AND QUESTIONNAIRES TO MEASURE INTEREST IN CONSIDERING CDN SUPPLIERS; IDENTIFY

DEV DATA-BASE & COMPANY PROFILE SYSTEM-SWI COMPUTER SECTOR TO SUPPLY CDN EXPORTERS WITH MORE INFO AND TO PREPARE

INFO BOOTH AT SWISS COMPUTER FAIR IN GERMAN SPEAKING SECTOR INCREASE AWARENESS OF CON PRESENCE ON SWISS MARKET (TARGET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 To monitor New Swiss telecommunications law. - National Stand at International TV Symposium and Technical Exhibition, Montreux, June 17-22, 1989.
- QUARTER: 2 Info Booth at Ineltec, 5-8 Sept. 89, and at Swiss Computer Fair in german speaking section of Switzerland.
- QUARTER: 3 -Targeted mailout of questionnaires to Swiss cos in telecom & informatics industries in order to develop local data base to assist Cdn firms enter market.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MATERIAL FOR WIN PROGR.

-Modems deregulated by PTT June 30, 1989. - Post did not participate due to decision to devote resources to Oct. ITU-COM 89 (Electronic Media) in Geneva. Post attended Montreux Show. 2 Cdn cos exhibited & Cdns took part in Symposium.

-Post did not participate due to decision to devote resources to Oct. 89 ITUCOM. However post visited Ineltec, no Cdns participated. -Decision taken to participate in Swiss Data, Basel, Sept. 1990.

-350 questionnaires sent out, now awaiting replies.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :409-BERNE

013-CONSUMER PRODUCTS & SERVICES SWITZERLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

- CAMPORNEY

APPAREL (CLOTH, FUR, SHOES) TEXT

REPORT-MARKET FOR FUR GOODS TO DISTRIBUTE TO CDN EXPORTER INCREASE AWARENESS OF MARKETING POSSIBILITIES FOR CDN FUR

MAILING OF FUR GUIDE TO SWISS FURRIERS MAIL REPORT TO 100 CDN FURRIERS. BETTER KNOWLEDGE OF CDN

RECRUITING OF BUYERS FOR 1989 IFF RECRUIT 3 NEW BUYERS FOR IFF

RECRUITING OF SWISS BUYERS TO IFF MTL 1990/91 RECRUIT 3 NEW BUYERS

CALLS ON THE FUR TRADE ASSOCIATION AND 20 FURRIERS PREPARATION OF ANALYSE OF PRODUCT NEEDS FOR CDN EXPORTERS

LEISURE PROD. TOOLS HARDWARE

REPORT-SWISS MARKET FOR SPORTING GOODS INCREASED INTEREST IN SWISS MARKET. DISTRIBUTE TO CDN

PROMOTE CSGA FEB 89 (MTL) FAIR & RECRUIT BUYERS 4-5 NEW BUYING CONNECTIONS

PRE-FAIR MAILINGS ISPO FAIRS SEPT '89 AND FEB '90 AWARENESS OF CDN STAND BY SWISS BUYERS

VISITING SWISSPO TRADE FAIR ZURICH (BUYERS' FAIR) IDENTIFY 8-10 NEW OUTLETS FOR WINTER SPORTING GOODS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -recruiting of buyer to visit the Intl Fur Fair in Montreal in May 1989. - visit Swisspo winter sporting goods buyers' fair, in Zurich to meet with agents of Cdn companies and to identify new buyers/agents.

QUARTER: 2 -Prefair mailing ISPO Fall, Munich. -Preparation of analyse of product needs for Canadian exporters. " Aleve to socialized build "reduced

- · Britches crates is my pulse addings
- by kny second the role Lange.

GOODS

CAPABILITY IN FUR SECTOR (DISTRIBUTE TO 250 BUYERS)

- Traine to conter store reporterio.
- ATTEND OF MALL CONSIGNATION, MARCHINGS, MILLING, MILLING,
- Branching and a strength of the

EXPORTERS

mentioners and 2 too her soon importure/users

QUARTERLY RESULTS REPORTED:

-recruited 3 buyers. One placed \$300,000 order; second concluded agreement for mfg to spec. Expect \$50-100,000 p.a.

- identified 4 new buyers and potential agents.

-Some 200 buyers alerted to Cdn participation. One new agency agreement concluded and two pending.

-Calls on three furriers in Berne.

25

201.201.00

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :409-BERNE

013-CONSUMER PRODUCTS & SERVICES

SWITZERLAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 - Recruiting of buyers to CGSA show in Montreal. Mailing CGSA pre-fair documentation to promote visit to show; calls on 10 furriers; visit of sporting goods fair and on sporting goods importers/representatives.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

 Three buyers recruited. Ten additional buyers announced their visit to CGSA show.
 Recruiting of one buyer to attend Toronto Fur Auction.

Located 8 potential agents.

MAIN DEPENT TO THE THE PUTTIES. SUTTER AND AND A STATE

micharrand of Auflines and Index 1

strans vice, toosy paparets

timmeren initiatiet in anten sector. erretalis 10-200 i.e.

DET CAS CAS STATUTE ALL AND AL

infrant in the second s

- arterillag hard hard and hard and hard and

The second s

the force of the second state of a second state for the force of the second state of t

dusations 2 -Protein mailing and task, Montabut . Propagables of modians of product seams (at

And the state of the second second

-rearries 3 sources. One placed \$500,000 and: rearry concluded appearant for unit to aper. Extent \$50-\$50,000 p.e.

the second se

Consting - ----

-Bable on three furthers in Same.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM REPT4D AT MISSIONS ABROAD FOR FISCAL YEAR 89 90/04/05 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN 009-FOREST PRODUCTS, EQUIP, SERVICES POST :409-BERNE SWITZERLAND ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: PLANNING: MARKET STUDY-PART OF STUDY DESCR. IN PULP/PAPER SUB-SECTOR TO ENTER MARKET AND WHO TO DEAL WITH STUDY RESULTS SHOULD PROVIDE GUIDE TO CDN INDUSTRY, ON WHEN MARKET STUDY OF PULP & PAPER TO DETERMINE KEY LEVELS \$ # ETC TO ENTER THE MARKET AND WHO TO DEAL WITH STUDY RESULTS SHOULD PROVIDE GUIDE TO CON INDUSTRY, ON WHEN entres in College, QUARTERLY RESULTS REPORTED: ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING: QUARTER: 1 ------ Visit to Forestry Fair, Lucerne. QUARTER: 2 - Support claims for customs-reclassifications by key wood importers. - Visits to three wood importers. - Visit of HOLZ exhibition. Meetings with 4 QUARTER: 3 potential importers. - Mailing "Parallam" for McMillan-Bloedel. - Meetings with 2 key Cdn wood importers/users and support in customs classification claim. QUARTER: 4 ----discounting block means tond math with

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :409-BERNE

002-FISHERIES, SEA PRODUCTS & SERV. SWITZERLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

SURVEY - 20 LARGEST FISH & SEAFOOD IMPORTERS PREPARE ANALYSIS FOR DISTRIBUTION TO CDN SUPPLIERS

2ND SURVEY-NEXT 20 LARGEST FISH & SEAFOOD IMPORTERS PREPARE ANALYSIS FOR DISTRIBUTION TO CDN SUPPLIERS.

COORDINATE 2 RESTAURANT PROMOTIONS WITH IMPORTERS PROVIDE SUPPORT TO CONSUMERS FOR CDN PRODUCT RECOGNITION

REPORT-SWISS MARKET FOR FISH & SEAFOOD PRODUCTS BRING SWISS REQUIREMENTS TO ATTENTION OF CDN EXPORTERS AND

PROCESSED FISH & SHELLFISH

SURVEY-20 LARGEST FISH & SEAFOOD IMPORTERS PREPARE ANALYSIS FOR DISTRIBUTION TO CDN SUPPLIERS

2ND SURVEY-NEXT 20 LARGEST FISH & SEAFOOD IMPORTERS PREPARE ANALYSIS FOR DISTRIBUTION TO CDN SUPPLIERS

COORDINATE 2 RESTRAURANT PROMOTIONS WITH IMPORTERS PROVIDE SUPPORT TO CONSUMERS FOR CDN PRODUCT RECOGNITION

REPORT-ON SWISS MARKET FOR FISH & SEAFOOD PRODUCTS BRING SWISS REQUIREMENTS TO ATTENTION OF CDN EXPORTERS AND PRODUCERS

PRODUCERS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 - 2nd survey of 20 largest fish/seafood importers - coordinate two restaurant promotions with importers - to compile report on Swiss Market for fish and seafood products.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- Visits to 7 major fish/seafood importers and follow-up (new/additional sourcings); prepare Igeho Fair Basel Nov. 89.

- first preparations for lobster promotion in 30-45 restaurants/hotels.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :409-BERNE

National stand at ITU-COM 89, Geneva, October 3-8, 1989

Attend Dataquest seminar on PCs in Europe in Geneva, 3 days

Attended TTW (Travel Trade Workshop) in Montreux.

Attended Telecommunications (Annenberg Washington Program) seminar in Montreux. 20/06/05

1111 SA: 130

TAURITEURINE TRAUMAN

AND STATISTICS OF AND

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :423-BONN

004-DEFENCE PROGRAMS, PRODUCTS, SERV GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

OTHER DEFENSE PROD & SERV.

FOLLOW UP ON TRADE ENQUIRIES FROM SECURITY '88 FAIR ESTABLISH AND STRENGTHEN CO. CONTACTS: EXP. SALES

REQUEST CDN SUPPLIERS TO SUBMIT NEW PRODUCT INFO FOR DISTR. ESTABLISH AND STRENGTHEN CO. CONTACTS: EXP. SALES

CONTINUE SURVEY OF GERMAN MEGRS AND INSTALLERS INTEREST IMPROVED ABILITY TO TARGET MARKET SEGMENTS.

CLOSER MONITORING OF FRG GOVT PROCUREMENT CDN BIDS ON UP TO 10 MAJOR TENDERS.

SUB-SECTOR PROFILES OF FRG SECURITY PRODUCTS MARKET IMPROVED TARGETING OF PROMOTIONAL WORK AND EXPECTED

UP DATE OF DEA LITERATURE ON CDN EXPORT CAPABILITIES ON SITE SALES AT SECURITY '90 AS ABOVE.

MARINE

PRESENTATION ON NFR 90 FRIGATE PROGRAM MARKET IDENTIFICATION.

HITEC 90 SUPPLIER IDENTIFICATION.

NAVAL INDUSTRY LIAISON MARKET IDENTIFICATION.

ALL SUB-SECTORS

FOLLOW-UP TO 1988 DEFENCE MISSION TO GERMAN EXPANDED CONTACTS WITH LOCAL COS.

HITEC 89 MEETINGS WITH CAN. FIRMS IDENTIFICATION OF NEW SUPPLIERS.

FOLLOW-UP OF 1987 RESEARCH DEV. & PROD. MEETING MARKET OPPORTUNITIES.

NATO FRIGATE PROGRAM EXPORT OPPORTUNITIES.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :423-BONN

004-DEFENCE PROGRAMS, PRODUCTS, SERV GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

DEFENCE SCIENCE MOU FOLLOW-UP NEW R & D PROJECTS.

NEW ATTACK HELICOPTER SIMULATOR OPPORTUNITY.

TRACKING:

QUARTER: 4 -----

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Cda/FRG bilateral research, development and production meeting (RDP), 5-9 June 1989 Negotiations to conclude low-level flight simulation development contract finalized. High level coordinating group meeting in Lahr

QUARTER: 2 Cda/FRG bilateral research development and production MOU meeting June 1989.

QUARTER: 3 Market identification in the marine industry.

QUARTERLY RESULTS REPORTED:

contes, bit and suche maste (Stabibies, Levies, theory and

Program of Cda/FRG defence trade and trade mission agreed between senior officials TFB-TDO. AE Electronics Stolberg awarded on DM 117 million development contract. Cdn defence policy and implication for Cda/FRG def trade outlined

Followed up with FRG authorities to identify outstanding issues.

Post attended seminar on oil spills combatting equipment hosted by German manufacturers. "Niche" market for Canadian firms were identified.

12

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

AGRICULTURE SECTOR.

POST :423-BONN

001-AGRI & FOOD PRODUCTS & SERVICE GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

SEMI & PROCESSED FOOD & DRINK

LIVE ANIMALS, SEMEN (SANITARY REGS) STANDSTILL, REDUCTION AND REMOVAL OF TARIFFS AND NTBS IN

MEAT (HORMONES, THIRD COUNTRY DIRECTIVE)

GRAINS, OIL AND FLOUR PULSES (SUBSIDIES, LEVIES, IMPORT DEP)

WINE (SUBSIDIES ON GRAPES) PROCESSING

REPORTING, ETC ON CONDUCT OF GATT URUGUAY ROUND INFLUENCE FRG TO ADOPT LESS PROTECTIONIST POSITIONS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 2 -----

QUARTER: 3 Support/Keep up Cdn exports (e.g. of bovine & equine semen) in spite of transfer of competences from FRG to EC

QUARTER: 4 -----

Create awareness in Cda by constant reporting.

INCREASE ACCESS TO EC FOR CDN AGRICULTURAL PROUDUCTS.

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :423-BONN

013-CONSUMER PRODUCTS & SERVICES GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

CULTURE INDUSTRIES

RESPONSES TO TRADE ENQUIRIES FROM PUBLISHERS & AUTHORS RIGHTS SALES OF \$50,000.

EXPANSION CONTACTS W/GERMAN PUBLISHERS & AGENTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1- Frankfurt Fur Fair participation, 5-9 April 1989

QUARTER: 2 -----

QUARTER: 3 Participation in Frankfurt Book Fair 1989 through a Canadian stand. Market identification.

QUARTER: 4 -----

an per apparter, etc and Control are roa man a of tornoria chipeting for literch to con-

followed sith fill addorfting to where the

Auguser reporting on evolution of compositive process and done by post. Contrient and eventue by Augusted to Local firm.

QUARTERLY RESULTS REPORTED:

Strategy for fur trade and fur promotion in FRG worked out during Fur Fair

SX THERE IS SALLS OF GOAL AND

Over 100 Cdn firms exhibited in Federal and/or provincial stand. New authors and titles were introduced. One firm has already concluded contracts for sale of rights over \$100,000. Other deals are underway.

AND TRANSF KI REMATORCHI SATURYTA

E: I Write general rocus on developments in telecometry offensions assime to promote heatment and technological builtment bdr and Edurate mass with when its fendartics of performation to bid on the minute mable i.e. in the antenne to-Hatta

AMATER: 2 Pursue overlopmenter in the felecompetentions entite with a view to formation of pertentioning to bid on the private mobile tet income.

satisfies a prepart for bide of BCE Media and Claiming to

一一一一 為一一個匹子了 同步的

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

CDN SERVICES & EQPT.

POST :423-BONN

005-ADVANCED TECH. PROD. & SERV GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

34

ALL SUB-SECTORS

ANALYSIS & REPORTING ON REFORM OF FED. POSTS & TELECOM FACILITATE PROMOTION OF CDN TELECOM PRODUCTS IN FRG.

MONITORING OF GOVT/MIN PROCUREMENT PROGRAMS AND POLICIES INCREASE BIDS & CONTRACT AWARDS BY 5%.

EXPAND EXCHANGES BIWN CAN & GER ON BROADBAND COMMUN TECH TECHNOLOGY TRANSFER IN ISDN BROADBAND; INITIAL SALES OF

SUPPORT CDN CO. TO OPERATE MOBILE TELEPHONE NET CDN CO. TO OPERATE PRIVATE SECTOR, NET.

PRESENTATION OF CDN EQPT TO BUNDESPOST (W/MUNICH) 5% INCREASE IN SALES OF EQPT.

FOLLOW UP OF VISIT TO CAN OF MINISTER OF POSTS & TELECOMMUN INCREASED PROFILE FOR CANADA IN PROCUREMENT OF TELECOM

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 With general focus on developments in telecommunications sector to promote business contacts between Cdn and German cos with view to formation of partnerships to bid on FRG private mobile tel network (D-Netz)

QUARTER: 2 Pursue developments in the telecommunications sector with a view to formation of partnerships to bid on FRG private mobile tel network.

QUARTER: 3 Support for bids of BCE Mobile and Cantel to operate mobile telephone network.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

EQUIPMENT.

Two Cdn companies, BCE and CANTEL are now members of consortia competing for licence to operate D-Netz

Follow-up with FRG authorities to ensure Cdn interests in this bid are protected.

Regular reporting on evolution of competitive process was done by post. Contract was eventually awarded to local firm. REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :423-BONN

Krone follow-up visits to berlin to prepare Canada presentations. Walcher visit to discuss investment in the Yukon.

Participation at second meeting of Berlin German Canadian Society. Co-operation with Deutsche Bank Berlin AG, re Canada.

Collection of material for "We invested in Canada" folder. Collection of material on Canadian incentives.

Articles and co-operation in "Ubersee-Rundschau".

Visits of Nova Scotia and Manitoba provincial investment officials.

and the second s

appendig on 1-22-1

Instanced color on long care the desire
 Created as Luman
 Introduction of Care ers. on Balgins wither
 via Setimone

al seeing appar auni sint fur this congeniation

35

in a prices

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :414-BRUSSELS

009-FOREST PRODUCTS, EQUIP, SERVICES

BELGIUM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

WOOD AND WOOD PRODUCTS

REVIEW POSS. INTRO OF FURTHER MFG'D PROD: SOLID WD PANELING TO DETREMINE POSSIBILITY TO CHANGE CUSTOMER TASTES

CONT'D PROM VIA VIDEO/TECHNICAL LITERATURE OF TFC CONSTRUCT INCREASE MARKET/CONSUMER AWARENESS OF TFC AND RELATED BUIL-

CONT'D PROMOTION OF LESS WELL KNOWN CANADIAN SPECIES INCREASED AWARENESS AND DEMAND FOR CANADIAN PRODUCTS

IF FUNDING AVAIL, PURSUE RECOMMENDED DEMO HOUSING PROJECT

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Grading mission COFI, BC Press release for IB in Echo des Bois + Houthandel en Nijverheid COMPD mission - Follow-up Batibouw 89 - Preparation Batibouw 90
- QUARTER: 2 Etude de marché sur les bois de trituration (pulpwood) Préparation d'une mission de l'Est du Canada (BPIB) - bois durs et résineux
- QUARTER: 3 a) BPIB mission (hard and softwood)
 - b) Attendance BATIMAT, Paris
 - c) Preparation of BATIBOUW 90
 - d) Packaging board : world conference
 - e) Visit of International Furniture Show

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Tres bonne perspectives de ventes pour la firme belge INTHOS qui represente plusieurs firmes canadiennes (est. 1.000.000,-\$)

Implantation et accroissement des ventes des bois de l'Est du Canada

a) Increased sales on long term for Eastern Canadian lumber

- b) Introduction of Cdn cos. on Belgian market via Batibouw
- e) Seeking opportunities for Cdn companies

ANTICIPATED RESULTS:

DING PRODUCTS

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :414-BRUSSELS

005-ADVANCED TECH. PROD. & SERV BELGIUM

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED: TRACKING:

QUARTER: 1 Planifier et coordonner importante presence cdnn FTI dont participation de Alberta, Quebec, Ontario + missions Organisation de Software mission 89

QUARTER: 2 Visite à Bureau '89 Visite à Météorex

QUARTER: 3 a) Preparation of LRIS mission, Alberta

b) Medica TIP mission

QUARTER: 4 -----

PLus de 34 "exposants cdns presents FTI Nombreux contacts etablis - rapport positif des participants 25 demandes d'informations sur logiciels et produits informatiques

Nombre de contacts à Bureau '89 Promotion pour produits canadiens

> a) Visit to 6 Belgian companies/institutes showed big interest

b) Several meetings with Belgian companies were made by post

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :414-BRUSSELS

014-EDUCATION, MEDICAL, HEALTH PROD BELGIUM

.......

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

PHARMACEUTICALS, BIOTECHNOLOGY

PURSUE CONTACTS W/IND FED(FECHIM) & IMPORTERS/DIST OF DIAGN. BETTER KNOWLEDGE OF MARKET

CONT TO UPDATE LIST OF CDN PROD'RS WHO SEEK TO DEV THEIR EXP FACILITATE SETTING UP CONTACTS, INCLUDING FOR VISITING CDN CO

INCR PROM'L ACTIV. I.E.ARTICLES IN TRADE REVIEWS WIDEN FIELD OF POTENTIAL BELGIAN CANDIDATES WHO ARE PREPARED

HOSP. & MEDICAL EQUIP, INSTRUM.

FOLLOW-UP TO CANADIAN PARTICIPATION IN EXPOMED 88. INCREASED POSSIBILITIES FOR DISTRIBUTION ARRANGEMENTS

GATHER INFO ON PRINCIPLE COMPETITIONS IN BELGIAN MARKET DETERMINE MARKET CHARACTERISTICS

EXAM POSS CDN MISS TO THE BENELUX:AIDS FOR HANDICAPPED INCREASED BILATERAL COOPERATION IN THIS SECTOR THROUGH DIS-

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Suivi des dossiers commences par l'agent qui s'occupait de ces secteurs

QUARTER: 2 Suivi normal des dossiers

QUARTER: 3 1. Faire un suivi rapproche du dossier CDSL (carte de sante) avec autorites locales et partenaire belge

> Preparer visite P.M. Devine (Sask) sur meme sujet en Janvier 1990

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Plusieurs contacts important et potentiels ont ete informe du potentiel canadien dans ces secteurs en recevant, entre autres, le "Canadian Medical Device Directory".

 Contrat pour Phase 1 du projet belge signe (valeur approx. \$ 750.000)

 Une mission ira en Sask. vers Fev/Mars 90 pour etudier sur place l'experience canadienne

38

Compared and the Software wheel an an

TO CONSIDER CON BUSINESS PROP IN BIOTHECHNOLOGY/DIAGNOSTICS

Marrens & Visite & Gorean 189

viality hid forest

TRIBUTION ARRANGEMENTS OR OTHER FORMS SUCH AS TECHN EXCHANGE

REPRESENTATIVES OR ANY CANADIAN MISSION MEMBERS

ANTICIPATED RESULTS:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :414-BRUSSELS

004-DEFENCE PROGRAMS, PRODUCTS, SERV BELGIUM

DELUIOP

PLANNING:

ANTICIPATED RESULTS:

PORTION BECHARTE REGIMERATION TO ELEVANT.

NOMINIES.

ARMAMENTS & VEHICLES

MISSION DE QUELQUES 30 INDUSTRIELS BELGES AU CDA EN MAI 89 DEVELOPPEMENT DU J.U. ET DE LA COOPERATION INDUSTRIELLE

ACTIVITIES PROPOSED IN POST PLAN:

INITIER DES CONTACTS AVEC DES MENSUELS D'INFO & ASSOC PROF. MIEUX CERNER LES BESOINS DU MARCHE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Mission de 46 industriels belges au Canada pour seminaire sur le theme de la cooperation industrielle.

QUARTER: 2 Suivre dossier appel d'offres pour simulateur de mines (CAE) Relancer Ottawa pour obtenir chiffres et détails nouveau livre blanc Défense afin faire suivi mission belge au Canada

QUARTER: 3 Reunion de travail pour suivi du MOU a eu lieu le 15/01/90 en presence du DNA, du BDIG et d'industriels belges.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Franc success de cette mission, tant a Ottawa qu'a Montreal et a Toronto. Les principaux interesses sont prets a "reciproquer" en venant ici

CAE a reçu principaux documents requis et est "short-listed"

Une rencontre avec industriels belges et directeur national de l'armement est prévu dès que renseignements seront disponibles

Situation nouvelle qui prevaut de part & d'autre (coupures budgetaires, desengagements) a ete presentee, expliquee et de nouvelles avenues de cooperation possible ont ete etudiees.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :476-BUCHAREST

007-POWER & ENERGY EQUIP. & SERV.

ROMANIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SUPPORT FOR CERNAVODA UNITS 1,2 & LEASE/SALE OF CDN WATER TRAINING, TECHNICAL SERVICE, ADDITIONAL EQUIPMENT & HEAVY

OCI EXPORT PROMOTION FOR CERNAVODA UNITS 3,4 AND 5 ADDITIONAL SALES OF NUCLEAR EQUIPMENT/COMPONENTS SERVICES &

SUPPORT FOR NUCLEAR COUNTERTRADE ACTIVITIES FOREIGN EXCHANGE ACCUMULATION TO SUPPORT CON EQUIPMENT &

SUPPORT FOR CANDU 600 MARK II MARKETING BEYOND CERNAVODA UPDATING FOR NEW UNITS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Lobbying on behalf of Cdn nuclear suppliers for Units 1 and 2; Clarification of payments mechanism for Units 3, 4 and 5.
- QUARTER: 2 Lobbying on behalf of Cdn nuclear suppliers for units 1 and 2 and clarifying payment mechanism for units 3, 4 and 5.Continue to press issue of Rom del to Cda/AECL.
- QUARTER: 3 Continued efforts on behalf of AECL and Cdn nuclear equipment suppliers to clarify outstanding issues re units 1 and 2, and 3,4,5.

QUARTER: 4 -----

WATER SUPPLY

MFG TECHNOLOGY TRANSFER

SERVICES SALES TO ROMANIA

QUARTERLY RESULTS REPORTED:

Payments mechanism re supply for Units 3,4, 5 still unresolved. Romdel which was to have visited AECL in Jan still does not have authority despite numerous representations at all levels in Romania.

> No progress on payment mechanism.Rom del to Cda now 9 months overdue seems to have finally obtained mandate but departure uncertain.

No remarkable progress

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

COAL

TRIAL ORDERS

Research an approximation of the research and the second and the program . ADITAL has recorded

POST :476-BUCHAREST

010-MINE, METAL, MINERAL PROD & SRV

ROMANIA

PLANNING:

ANTICIPATED RESULTS:

STRING P

ALL SUB-SECTORS

SUPPORT FOR CDN CO. INVOLVED IN SELLING OF IRON ORE, SULPHUR TO INCREASE CDN SHARE IN SUPPLYING THE ROMANIAN MARKET

ACTIVITIES PROPOSED IN POST PLAN:

SUPPORT PROSPECTIVE CDN SUPPLIERS OF COKING COAL INCREASED INTEREST OF ROMS & CDNS IN SUPPLY OF CDN COKING

SEMINARS/WORKSHOPS TO SUPPORT CDN PROMOTIONAL EFFORTS ENHANCED CDN PROFILE WITH POTENTIAL END-USERS & FURTHER

CALL/VISITS TO APPROPRIATE ROMANIAN OFFICIALS TO MAINTAIN FAVOURABLE IMAGE FOR THE CANADIAN PRODUCTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Ongoing contact with Rom importers of iron ore, sulphur, asbestos and providing appropriate information to interested Cdn companies

QUARTER: 2 Ongoing contact with Rom importers of metals and mineral products.

QUARTER: 3 Ongoing contacts with Romanian importers of metals and mineral products.

Patto at worthifty due to carrier (TARCH) Streding suffree Yors carcalled enoutry

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

CONTRACT OF TAXA TO DEPOSITED; .

Iron ore: price factor main impeding element Sulphur: Cansulex offer not accepted Asbestos: LAB Chrysotyle signed a 750 to contract with Rom FTO subject to import licence being issued by MFT.Roms now want to renegotiate price

Romania no longer interested in Cdn supply. Price and distance factors main impediments.

Some interesting exchanges of views with Rom specialists and decision makers. Asbestos : LAB succeeded, with Emb help, in selling 700 tonnes to Romania. 200 tonnes are still in Constanta harbour

A PRITALL

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PRELIMINARY PAPERWORK

AND POSSIBLE FUTURE SALES

POST :476-BUCHAREST

001-AGRI & FOOD PRODUCTS & SERVICE

ROMANIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANIMAL, POULTRY BREEDING STOCK

SUPPORT CDN CO. INVOLVED IN THE EXPORT OF TURKEY BREEDING CREATE A SMALL BUT STEADY MARKET IN ROMANIA.

CALLS/VISITS TO APPROPRIATE ROMANIAN OFFICIALS TO CREATE A FAVOURABLE IMAGE FOR CDN PRODUCTS/SPEEDING UP

ORGANIZING/HOSTING TECH SEMINATRS/WORKSHOPS CDN PROMO EFFORT ENHANCE CDN PROFILE WITH ROMANIAN SPECIALISTS AND END-USERS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Ongoing contact with Rom importers of raw hides, breeding swine, bovine semen and embryos.

QUARTER: 2 Ongoing contact with Romanian importers of raw hides, breeding swine, semen.

QUARTER: 3 Ongoing contact with Romanian importers of raw hides, turkey poults. Selective contacts with potential Romanian importers of breeding swine and bovine semen.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

Raw hides: Emb proposed Incoming Mission sponsored by OMAF; Cdn sales increased fm 3.0 mm to 10 mm\$ as promised by the Rom decision makers Breeding swine: Rom FTO interested in Cdn offer Bovine semen: Rom FTO studying Cdn offers

Raw hides:embassy succeeded arrangement of incoming mission OMAF sponsored.Canadian sales increased to \$15.0 mln. Breeding swine:Romanians switched inquiry to

fresh semen.

Raw hides:OMAF sponsored mission increased Cdn sales to \$15 million. Turkey poults : 3rd shipment arrived with a high rate of mortality due to carrier (TAROM) Breeding swine: Roms cancelled enquiry

42

201 107.00

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :476-BUCHAREST

011-OIL & GAS EQUIPMENT, SERVICES ROMANIA

PLANNING:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW-UP ON MARKET OPPORTUNITIES GENERATED BY NPS 88 IMPROVED COMMUNICATION BETWEEN LEADING CDN SUPPLIERS & ROM

ACTIVITIES PROPOSED IN POST PLAN:

FOLLOW-UP DR. SCHMID'S VISIT OCT 88 TO ROMANIA GENERATE CANADA-ROMANIA COOPERATION IN THIRD COUNTRY PROJECT

FOLLOW-UP NEWLY SIGNED AOSTRA MOU WITH ROMPETROL OPEN UP NEW POSSIBILITIES FOR MARKETING CDN EXPERIENCE IN ENHANCED OIL RECOVERY

END-USERS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Follow up with Rompetrol on opportunities for

jointly working in third market projects.

QUARTER: 2 Followup with Rompetrol on opportunities for jointly working in third market projects.

QUARTER: 3 Continued followup with oil & gas sector to identify third market projects opportunities.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

No substantive progress. AOSTRA has encountered difficulties re greaseless compressors - working on resolving.

Arrangements in place for AOSTRA's outgoing mission to Romania, October, 1989 to discuss new market opportunities.

AOSTRA mission revisited Romania during TIB'89 to reinforce ties and continue dialogue with Rompetrol and Rom Oil Sector officials including Deputy Minister of Oil.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :476-BUCHAREST

012-CHEM PROD & PETROCHEM, EQP, SERV

ROMANIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

DEVELOP/MAINTAIN CLOSE RELATIONSHIP WITH FTO TERRA EARLY ADVICE RE ROM IMPORT REQUIREMENTS

WORKING WITH ISTC/ITC'S & CDN SUPPLIERS OF CHEMICAL/PETROCH. CHEMICALS/PETROCHEMICAL PRODUCTS TO INCREASE THE CDN SHARE IN THE ROMANIAN MARKET FOR

......

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

Artungmente forge as for appente a contra to appende to termine dereasy 1900 ro discute the realest termin islas.

and a survey of the survey of the second second

Maria Maria Maria

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

009-FOREST PRODUCTS, EQUIP, SERVICES

ROMANIA

PLANNING:

POST :476-BUCHAREST

ANTICIPATED RESULTS:

PULP AND PAPER PRODUCTS

SUPPORT AS APPROPRIATE FOR CDN SUPPLIERS OF PULP SPOT SALES

VISIT OF SOME POTENTIAL END-USERS-SUITABILITY OF CDN PRODUCT INCREASE THE CDN SHARE OF THE ROMANIAN MARKET FOR PULP

ACTIVITIES PROPOSED IN POST PLAN:

ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED: TRACKING:

QUARTER: 1 Ongoing contact with Rom importers of cord pulp

QUARTER: 2 Ongoing contact with Romanian importers of cord pulp.

QUARTER: 3 Ongoing contact with Rom importers of pulp & paper

QUARTER: 4 -----

Sellers market. Only two potential Cdn suppliers - Tembec and Western Pulp Ltd - are fully commit ted elsewhere. Rom request - 3,000 tons.

Seller's market.Only two potential Canadian suppliers: TEMBEC and WESTERN PULP LTD. They are fully committed elsewhere.Romanian standard request 3,000 tons.

Cord pulp : Sellers' market. Only two Canadian suppliers : TEMBEC and Western Pulp. They are fully committed elsewhere. Romanian standard request : 3,000 tonnes.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :476-BUCHAREST

Preparing and participating in TIB'89 Preparing and participating in CREC Technical workshop presented by Permatrack Dr Flipot/Agric Cda inspected 7 Rom establishments Octavian Bonea, Commercial Officer annual leave 22-31 Dec Normal activities interrupted in Embassy by revolution from

היושריה אישראית המוצראיה ממכוחריה. באשר מו עוריהליביהי השארה אים שמרומי השאריה היאי אישר הוגיץ שמימותמים בנשמלימים במאוריה אישראיים אי רפקסיפר זי טוס ורישו.

18 Dec through end of reporting period.

and the state of t

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :473-BUDAPEST

007-POWER & ENERGY EQUIP. & SERV.

HUNGARY

PLANNING:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

REACT LTD(CALG)IS STILL TO RUN 2 PILOT PROJ PLANNED ORIG. FULLY EXPECT PROJECTS WILL LEAD TO MAJOR SALES.

ACTIVITIES PROPOSED IN POST PLAN:

MAJOR MARKETING INITIATIVES BY ONTARIO HYDRO POTENTIAL SALES OF NUCLEAR SIMULATORS AND POSSIBLE JV WITH MVMT TO PROVIDE MANAGEMENT SYSTEMS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Support AECL in their marketing of Slow Poke

QUARTER: 2 Support Consulgaz (Gaz Metropolitain) in their efforts to introduce technology to convert diesel engines to natural has use.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

AECL team visited Hungary for bilateral discussions.

Canadian firm signed memorandum of understanding with Budapest Gas Works

- A CERTRALD

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :473-BUDAPEST

001-AGRI & FOOD PRODUCTS & SERVICE

HUNGARY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONT EFFORTS TO ATTRACT CDN FARM EQUIP MFRS TO HUNGARY CO-PRODUCTION OF CANADIAN EQUIPMENT IN HUNGARY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Support AGDEVCO in their marketing efforts.

QUARTER: 2 Support Agdevco in their marketing efforts

QUARTER: 3 -----

QUARTERLY RESULTS REPORTED:

Deputy Min. of Agriculture and Food visited Western Farm Progress Show

Large heifer requirement brought to their attention, unfortunately bid not succesful.

CONTRACT & SEPTEMBE

Contraction of

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :473-BUDAPEST

011-OIL & GAS EQUIPMENT, SERVICES HUNGARY

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ONGOING INVEST BY EDN FIRMS IN THIS SECT TOWARDS MORE CLOSER EXPECT TO SEE STEADY INCREASE IN CDN SALES IN THIS SECTOR

WE WILL CONT ENCOURAGING CON COS TO CONSIDER THE BENEFITS IT IS HOPED THAT THE ESTABLISHMENT OF MORE PERMANENT MKTG

CONNECTIONS HERE WILL ENABLE CDN MFRS TO COMPETE MORE EFFECT

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Promotion of Canadian Oil and Gas Equipment

QUARTER: 2 Promotion of Canadian oil and gas equipment

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Key executives of the Oil and Gas Trust visited Intercan'89.

Oil and Gas Seminar was organized for Alberta Mission

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

.....

POST :473-BUDAPEST

005-ADVANCED TECH. PROD. & SERV HUNGARY

HUNGARY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

ALL CDN TELECOM MFRS MUST SPEND TIME & MONEY REQ'D THIS MRKT SMALL BUT EXPANDING SALES

ASSIST N.TELECOM EFFORTS TO SELL DIGITAL SWITCHING EQUIP. POTENTIAL MAJOR SALES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Support Northern Telecom in their efforts to sell telephone exchanges

QUARTER: 2 -----

QUARTER: 3 Support Northern Telecom in their marketing efforts. Support Canadian exporters of high tech, computers, electronics.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Northern Telecom to open an office in Budapest.

ANTICIPATED RESULTS:

Northern Telecom office opened in Budapest PTT tender for several switches issued. Post participated in East Eurocomm'89.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :435-COPENHAGEN

005-ADVANCED TECH. PROD. & SERV

DENMARK

PLANNING:

ANTICIPATED RESULTS:

DI LE LA

ALL SUB-SECTORS

COMPUTERIZED LISTING OF LOCAL SECTOR CONTACTS/INTERESTS IMPROVED ABILITY TO INTRODUCE NEW CANADIAN PRODUCTS

ACTIVITIES PROPOSED IN POST PLAN:

ASSIST CDN COS IN CONSOLIDATING BUSINESS MAINTAIN PRESENT BUSINESS VOLUME

INTRODUCE NEW CANADIAN COMPANIES APPROX 8 PER QUARTER 2 NEW BUYING CONNECTIONS PER QUARTER.

UPDATE REOPRT ON DANISH ADVANCED TECH SECTOR.

CANVAS/VISIT SELECTED COMPANIES IN JUTLAND ESTABLISH NEW POTENTIAL DISTRIBUTOR CONTACTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Organized Ont. Govt. trade mission May 30- June 1. - Follow up visits to participants in Jutland of incoming buyers mission. - Aquaculture mission May 1 - 10 - Lumber Mission May 22 - 26.

QUARTER: 2 -Nordic Initiatives Mission. -Follow-up to incoming Telco Mission March 1989. -Assisting Cdn firms to adjust to increasingly competitive computer software market in Denmark.

QUARTER: 3 1) Nordic Initiatives Mission 2) Environmental Technologies Mission 3) Computerised listing of sector contacts

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

--- Tom opt, -- painted, -- Town Source | 14- ante-ab

- 5 companies participated and met with potential reps. - Has had to be postponed to Aug./Sept as several key contacts were unavailable before holiday break & we have change in Commercial Counsellor. - Post TDO organized & briefed cos.

-Successor to Advanced Tech Mission. 15 Cdn companies to visit Denmark October 1989. -Postponed to next Quarter due to workload. -Have overcome representation problems encountered by three Canadian exporters.

> 8 of 12 firms have done/will do business in next 6-9 mnths. 2) 12 eqpt/svcs firms visited much potential. ISTCTOR report to follow.
> 3) Liaising with Paris Emb & Extott TPP re adaptation to Win Contact.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :435-COPENHAGEN

002-FISHERIES, SEA PRODUCTS & SERV. DENMARK

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

MARKET CONDITIONS

FISH & SHELLFISH & OTHER PROD

SUPPL MKT INTELL ON DANISH DOMESTIC & INTL. FISHERIES. BETTER INFORMED CANADIAN AUTHORITIES AND COMPANIES ON WORLD

ASSIST BOTH CDN EXPORTERS AND DANISH IMPORTERS. INCREASED TRADE AND MAINTENANCE OF MARKET SHARE

PROMOTE CDN PROD/SPECIES COMMANDING HIGHER PRICES IN EUROPE DIVERSIFICATION OF EXPORT PRODUCT RANGE-IE., EEL, MONKFISH

FOLLOW UP NFLD INTEREST IN ROE PROCESSING TECH. TRANSFER OF ROE PROCESSING TECHNOLOGY TO CANADA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 - World Fishing Exhibition

QUARTER: 2 - Support to ISTCOTT and ISTCMCTON for technology research projects. -Assist Cdn firms in promotion of new species.

QUARTER: 3 1) Mtgs at Anuga and subsequent follow up re lobster promotion Feb89 and CAFE 2) Support export activities of a large no. of Cdn fish exporters

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- 15 Cdn participants. Post assisted in organizing and hosted reception with Danish industry.

-Arranged comprehensive programs of meetings. -Possible market for blue mussels.

> 1) Attempt to counteract mkt stagnation due to Danish Govt policy of dampening consumer spending

2) Maintain and increase markets.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :435-COPENHAGEN

004-DEFENCE PROGRAMS, PRODUCTS, SERV

DENMARK

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

WORK W/DAN. GOVT & IND TO MINIMIZE IMPACT OF OFFSETS ISSUE. CONTINUED SALES POSSIBILITIES

REG CALLS ON KEY DEC MAKERS IN DEFENCE. CE BUDGET SQUEEZE TO MAINTAIN CON MARKET SHARE IN FACE OF SEVERE DANISH DEFEN-

FOLLOW UP TO DEFENCE PRODUCTS MISSION DEC.88 INTRODUCTION OF NEW CANADIAN SUPPLIERS

AMARKET MATRIX SALARY STATES AND A SALARY POLICIES AND A SALARY AND A SALARY AND A SALARY AND A SALARY AND A SA

Containers Receiption dor' Disting Train dertary southed by spit

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- Paris Air Show

QUARTER: 2 - Support to C-Tech in their bid for fixed sonars to Danish Navy. -Address growing Danish concern over SNC Armaments slowness of uptake on offset.

QUARTER: 4 -----

QUARTER: 3 1) Follow up with C-Tech re offset obligations. 2) RFQ support to Tecmotiv and Leigh Instruments and follow up with Danish military on their behalf.

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -Hi-Tech/Armx, Ottawa -Comm.Counsellor briefed 37 Cdn companies on prospects in Denmark. - Sales of \$2.9M during period were realized. - Comm.Counsellor attended & promoted sale of Dash 8 to Danish firm as well as identifying new tech transfer opportunities

> -Met with Naval procurement and advised Cdn firm on revisionof bid - resulted in contract going to C-Tech.

-Made representations to Danish authorities and accomp Cdn V-P on mtgs with DK Min & Fed of Ind.

1) Referred a number of Danish firms to C-Tech 2) They are now in a better position to deal with Danish military.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

OF MARKET.

POST :435-COPENHAGEN

001-AGRI & FOOD PRODUCTS & SERVICE DENMARK

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

BREEDING STOCK.ENCOURAGE CDN SUPPLIERS TO MRKT IN DEN. DUE TO VET. REG.S

CONT TO INTROD & ASSIST GREENLAND BUYERS IN SOURCING IN CDA IF TRANSPORTATION LINKS MAINTAINED OR EXPANDED EXPECT TO

AS FOLLOW UP TO SIAL 88.INTRODUCE FRUIT SNACK FOOD TO DEN. COVERAGE OF DANISH MARKET WITHIN A YEAR

ASSIST CDN COS INTERESTED IN DANISH AG/FOOD PROCESSING TECH. MARKET MAINTENANCE WITH SOME POSSIBILITY OF EXPANSION

DETAILED ANAL OF N.A. EXPORTS TO DEN. TO ALERT CDN/NEW OPPS. DIVERSIFICATION OF PRODUCTS THUS INCREASING CANADIAN SHARE

INVESTIGATE LOSS OF \$10M EXPORT OF PANCREATIC GLANDS/INSULIN REGAIN LOST MARKET SHARE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Herning UNGSKUET exhibition. Ont.Govt.had info booth which post assisted by manning. - Feed Pea Mission June 21-26

QUARTER: 2 -Assist Cdn firms in preparing for participation in Canada days in Greenland Sep 29 to Oct 1. -Introduce Fruit Snack Food to Danish market.

QUARTER: 3 1) Attended ANUGA Fair
2) Met w. major customer re Cdn maple sugar
supplier situation.
3) Post/ITCMCTON follow up with KNI Greenland

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

DOUBLE PRES.CDN SALE

Promoted Cdn Hereford cattle which took all top honours at show.
Promoted use of Cdn feed peas and explored tech transfer prospects.

> -With leadership of EXTOTT/TPS and ISTCMCTON 10 Cdn firms participated. -Unsuccessful. Market is dead due to Danish tariffs, luxury tax and markups.

> Update info on current S/D picture with key Cdn/Dk firms.
> Customer now aware of Cdn industry. Invited buyers to Cda, firm declined.
> KNI has appointed buyer for Cdn from 1/90 has already increased Cdn purchases.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :435-COPENHAGEN

Marketplace - Commercial Counsellor/Senior CO - 28 October to 18 November. Hon & Mrs Gilbert Clements, PEI Minister of Environment & Finance - 4-9 December incl. Canada Days in Greenland - follow up.

Mr Olie Mathews, Senior V-P and two others. Canadian Commercial Corporation 6/7 November. Mr Peter Hepburn, Assistant Mgr, Export Development Corporation, 7/8 November. Mr Gilles Dault, Investment Development, Province of Quebec, Montreal, 10 November. Dr & Mrs Andrew Kerwin, President, Canadian Space Agency, 1/2 November Outgoing Nordic Initiatives Mission and Environmental Technologies Mission. Total 24 companies. SAS Inaugural Flight to Toronto - 3 December

Christmas Reception for Danish Trade contact hosted by HOM 7 December - 700 invitees.

CONTRACT BUILDER AND THE PARTY OF

Humilium unsuscionsius in laron rader tander. Potores M.S simplied to anali regional signer Terdersforesecturions to Irish Air Corps for patrol planes, reduc and softward.

Torner scholariers (rom brovers (roch 2) The air Dorph are also farmaring the Litton VI rodar, boston of Monosover bare airs without generismeries parts afteaux.

uithe and - this be constantly space and - rolling up,

Gee Defence products re Dath & Frader.

121 1993

10 100 10 - 3 File 1. 1992

Aufek un Euspoort Dan vergepeine companium in Infan Aufek un Euspoineu. Attend Parte alt-Sebu.

and the source of neve strengy placed their rolen ander for land B's, as have constant and a sector to land, sir fores internal in caboral printers.

Subdities a sentein tinks with universe peak availables, aur tingue & Secretic. Police up with tiles concerns from Paris airean

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

008-TRANSPORT SYS, EQUIP, COMP, SERV.

Malatine of Baselenters Balance

IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE

REGULAR FOLLOW UP WITH AER LINGUS OVERCOME FOKKER COMPETITION

REGULAR FOLLOW UP WITH GUINNESS PEAT AVIATION RE"OPTIONS" 5 DASH 8'S

REGULAR FOLLOW UP WITH RYANAIR PURCHASE OF DASH 8.

FOLLOW UP WITH IRISH AIR CORPS RE SPECIAL DASH 8 (TRITON) SALE OF TWO PATROL TRITONS

FLIGHT DEMONSTRATION CONFIRMED OR NEW ORDERS

EXPLORE LOCAL CONTENT ASPECT

APPROACH DEPT OF TRANSPORT RE REGIONAL AIRPORT MODERNIZATION SALE OF AVIONICS RELATED EQUIPMENT

LIAISON WITH BACKERS OF DUBLIN STOLPORT LONG TERM POSSIBILITIES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Support Cdn aerospace companies in Irish marketplace. Attend Paris Air Show.

- QUARTER: 2 Whilst GPA have already placed their "big" order for Dash 8's, we have devoted our attention to Irish Air Corps interest in several products.
- QUARTER: 3 Maintain links with Guinness Peat Aviation, Aer Lingus & Ryanair. Follow up with Irish contacts from Paris Airshow

QUARTERLY RESULTS REPORTED:

Raytheon unsuccessful in large radar tender. Pelorus MLS supplied to small regional airport. Tenders/presentations to Irish Air Corps for patrol planes, radar and software.

Tender submissions from Innotech (Dash 8). The Air Corps are also favouring the Litton V5 radar. Westec of Vancouver have also submitted quotations for parts software.

With GPA - this is basically "post sale" followup.

Follow up undertaken.

See Defence products re Dash 8 Tender.

56

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

005-ADVANCED TECH. PROD. & SERV

.............................

IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

EXAMINE SCOPE FOR TECHNOLOGY TRANSFER JOINT VENTURES AND/OR LICENSING

REGULAR CONTACT WITH CANADIAN SUBSIDIARIES BRANCH PLANTS INCREASED IMPORTS OF COMPONENTS

MONITOR INTRODUCTION OF MMDS AND RELATED CABLE TV NEEDS SALES OF EQUIPMENT AND CONSULTANCY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Assist Cdn high-tech companies. Explore possibilities of local involvement prior to 1992.
- QUARTER: 2 Assess and monitor those sectors where technological co-operation can be encouraged prior to 1992.

-

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Encouraging level of interest from various companies - All Computer; Cognos; ATI and Magus.

A memorandum of understanding is under consideration for remote sensing - Geographic Information Systems. New contacts being established in both hardware/software.

ALL ROLLS VITH ALLES ALL ALLESS ALL ALLESS

ACCOUNT OF THE FOOD PRODUCTS

TOCO ANNOLIMA, PROCESSING EDITOR

CERTIFICATION CONTRACTOR

LUC DE MITH LAISH PARTICIPANTS AT 2014 SEMERAR

ANE AREAST AND ALTER AND A

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

001-AGRI & FOOD PRODUCTS & SERVICE

IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANIMAL, POULTRY BREEDING STOCK

EXPLORE EMBRYO TRANSFER MARKET NEW MARKET SEGMENT

LIAISE WITH DEPT OF AGRICULTURE RE ANIMAL HEALTH MARKET ACCESS

ASSIST AGENT AT TRADE SHOWS AND RELATED EVENTS IMPROVED EXPOSURE

EXPLORE MARKET FOR POULTRY STOCK

MISSION TO ONTARIO AND/OR BRITISH COLUMBIA INCREASED SEMEN ORDERS

SEMI & PROCESSED FOOD & DRINK

FOLLOW UP ON SIAL FROZEN FOOD SEMINAR EXCHANGE OF TECHNOLOGY

LIAISON WITH FOOD RESEARCH CENTRES IN IRELAND AND CANADA INCREASED CO-OPERATION

MAINTAIN LINKS WITH AGENTS AND BUYERS NEW ORDERS

REPORT ON 1992 RE FOOD PRODUCTS INCREASED AWARENESS

FOOD HANDLING, PROCESSING EQUIP

APPROACH MAJOR PROCESSORS INCREASED AWARENESS

LINK UP WITH IRISH PARTICIPANTS AT SIAL SEMINAR INCREASED AWARENESS

SPECIAL PROJECT/POULTRY EQUIPMENT/TURNKEY SALE

ANTICIPATED RESULTS:

WARTEN. 2 Address wild motivate toward a sector to be

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

001-AGRI & FOOD PRODUCTS & SERVICE IRELAND

ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING:

very met with Trian processors but they bey

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Follow up on SIAL '88.

Liaise with local processors re co-operation

possibilities.

Contact maintained with key Irish processors. Assess possibilities in embryo transfer. Irish interests examining Cdn green products. Quantity of Cdn wine en route to Irish buyer. Embryo buyers visited sources in Alta and Ont.

QUARTER: 2 Meet with key food importers. Launch of Loblaws "green" products in the Quinnsworth chain. Good publicity for Canada.

Promote Canadian participation at Anuga. Interest in co-operation is still evident.

QUARTER: 3 -----

QUARTER: 4 -----

10

REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

002-FISHERIES, SEA PRODUCTS & SERV.

IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW UP RE SIAL BREAKFAST SEMINAR TECHNOLOGY EXCHANGE

COOPERATE WITH IRISH SEA FISHERIES BOARD INCREASED INDUSTRY COOPERATION

EXAMINE MARKET POTENTIAL FOR HARVESTING/PROCESSING EQUIPMENT NEW MARKET POTENTIAL/SALES

FOLLOW UP RE IRISH VISITORS TO WORLD SYMP.ON FISHING GEAR NEW MARKET POTENTIAL/SALES

ASSESSMENT OF FISHERY SECTOR RE 1992 INCREASED AWARENESS RE COMPETITION

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Explore co-operation possibilities between processors. Examine market for fishery and processing equipment.

QUARTER: 2 Explore co-operation possibilities between Canadian and Irish processors.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

No developments despite post approaches to local processors. Local distributor negotiating with Fishmore (previously Simnar).

Have met with Irish processors but they have not developed links. New local agent for Kobelt steering gear (for trawlers).

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :436-DUBLIN

CDN PRESENTATIONS TO IRISH GOVERNMENT OFFICIALS AND BUSINESS REPS RE PINEWOOD NEMATODE + ONGOING CONSULTATIONS & REPORTS. PARTICIPATION IN MARKETPLACE '89.

ONGOING CONTACT WITH IRISH AIR CORPS AND CONTRACTS BRANCH RE DASH 8 AND LITTON V5 TENDERS. MEETINGS AND APPROACHES WITH IRISH GOVERNMENT OFFICIALS (AND MEDIA) CONCERNING NAFO - OVER-FISHING ISSUES. PROMOTION OF GLOBE '90.

ALBERTA PLASTICS RECYCLING MISSION.

AMBASSADOR "MEET THE BUSINESS COMMUNITY" PRESENTATION AND RECEPTION. PEI (TOURISM) "HERITAGE 1990" MISSION TO IRELAND.

SUPPORT CHEM - SECURITY (AND THEIR LOCAL AGENT) IN THEIR PROPOSAL FOR A TOXIC WASTE INCINERATOR. CONSULTATIONS WITH IRISH OFFICIALS REGARDING PEAS & BEANS, THE DOUBLE TAXATION AGREEMENT & INTL BARRIERS TO SERVICES.

•

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :424-DUSSELDORF

016-INDUSTRIAL MACHIN, PLANTS, SERV. GERMANY WEST

PLANNING:

ANTICIPATED RESULTS:

MANUFACT & MATERIAL PLANT, EQP.

MEET WITH INDUSTRY IN TERRITORY BETTER AWARENESS OF CDN CAPABILITIES

MEET WITH CDN MANUFACTURERS POINT OUT OPPORTUNITIES IN TERRITORY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Continued work in Environmental Services support ing the Globe 90 Conference, the World Energy Congress and the export of environmental equipment and services.

ACTIVITIES PROPOSED IN POST PLAN:

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

Assisted Globe 90 w/participation in Envitec. Provided further detailed advice about important Contacts in environmental sector in Germany. Organized mission to Envitec of Cdn waste disposal cos.and authorities.

to terretamines despite post approaches

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

RERS

POST :424-DUSSELDORF

009-FOREST PRODUCTS, EQUIP, SERVICES

GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

INVESTIGATE MKT OPP FOR CDN STAIRCASE COMPONENTS SAMPLE ORDERS FROM LARGE SCALE STAIRCASE SYSTEM MANUFCATU-

CONT EFFORTS W/GERMAN WOOD HOUSE BUILDERS TO INCR CDN CONT. SAMPLE ORDERS FRO FLOORING, PANELLING AND SIDING

PRODUCE FOLDER ON CDN CAPABILITIES IN THE WOOD PROD.SECTOR SAMPLE ORDERS FOR CANADIAN FINISHED PRODUCTS

ACTIVE SUPPORT OF UNIVERSITY SEMINARS ON WOOD BLDG MATERIALS INCREASE AWARENESS ON PROVEN CANADIAN BUILDING COMPONENTS

PULP AND PAPER PRODUCTS

CDN IND WELL ORG'D IN THIS SUB-SECTOR. WE EXPECT CANADIAN INDUSTRY TO HOLD ITS MARKET SHARE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Ongoing support of Canadian forest products exports.

QUARTERLY RESULTS REPORTED:

Positive sales dev.in hand-crafted log-homes. -Reviewed COMDP prog.w/Ott officers+COFI rep. -Jack Munro-led IWA mission useful in reassuring lumber clients of security of supply. -Reported on Wood Products Sales outlook.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

Seven and the second

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :424-DUSSELDORF

013-CONSUMER PRODUCTS & SERVICES GERMANY WEST

the second second second

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

THE REPORT AND REAL ROUTER SURVEY AND THE THE PROPERTY AND

. . . .

LEISURE PROD. TOOLS HARDWARE

CONTINUE EFFORTS IN MKTG TOOLS & HARDWARE INCREASE MARKET SHARE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Furniture mission to Ligna trade fair (May 1989). QUARTERLY RESULTS REPORTED:

A technology & equipment sourcing mission initiated by ISTC TOR and organized by our office. Companies now have new ideas on plant lay-out and equipment needs plus inside look at German furniture industry.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

and the second in the second and the rest and the second s

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :424-DUSSELDORF

002-FISHERIES, SEA PRODUCTS & SERV.

GERMANY WEST

A Cale I Medice Benefice III and ------

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

FISH & SHELLFISH & OTHER PROD

UPDATE FISH FACT SHEETS DESCRIBING MARKET MAKE CDN AWARE OF OPPORTUNITIES & DISTRIBUTION CHANNELS

"CANADA" SECTION IN TRADE JOURNAL HIGHER PROFILE FOR CDN FISH

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----QUARTER: 2 -----QUARTER: 3 -----

QUARTER: 4 -----

and reported on site galax of \$7,4 min 5 funcaccentecions of \$77.3 min). 23 new experience (estocharch to methods of doing business in Bin quality invola. - Joint Consulsta-Tengelarum prove at source to mativate Can ob partic agrand Autora frame second open dational frame - 31 antipitary data and frantor to Auga Distantion Francisco Forestad inc. Ast 1-17, 1920

ANTICIPATED RESULTS:

ATTACK & CREATERING

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :424-DUSSELDORF

001-AGRI & FOOD PRODUCTS & SERVICE GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SEMI & PROCESSED FOOD & DRINK

INTRODUCTION TO NEW FIRMS OF FROZEN PRE-COOKED MEALS INCREASE ANNUAL SALES BY 5-10%

IDENTIFY NEW CHANNELS OF DISTRIBUTION INCREASE SALES BY 10%

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 A. Development of Tengelmann promotion of Cdn food products B. participation at Seafood Outlook Conference (St. John's April 14-17)

QUARTER: 2 -----

QUARTER: 3 Anuga Trade Show-Cologne National Stand - 30 exhibitors Nexos Mission to Anuga Tengelmann Promotion Targetted for Oct 1-13, 1990

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-Agreed date for promotion (Oct. 1-13/1990) -Agreed on coordination of info flow involving Post, Tengelmann reps. + Ottawa - Selected promotional venues (Magnet+Grosso markets) - Established Fed/Prov. meeting for July

Exh reported on site sales of \$7.4 mln & future expectations of \$77.3 mln). 20 new exporters introduced to methods of doing business in Eur.+ quality levels. - Joint Consulate-Tengelmann prom at Anuga to motivate Cdn co partic agreem. REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :424-DUSSELDORF

CCT 1419-284.5. 185

Visit of David Marshall of Globe 90

EDO Mission included Ddorf at time of Medica

Briefing for Min Crosbie participation in Anuga

NAFO Delegation to Hamburg

Medium Density Fibre Board Mission

Assistance in selection and planning of Bonn Inv. Mission to Canada

1 urganita birden betann haarten Franci storr
Briten silen anteneren in Ostata Failen op alth Anten son and Individual Services To recting projects
2 Anales Conside in their offerts is be included.
Bestel Dieseep in Corr offerts is belies theted.

ALLEY PRIME TO ALLEY ALL

anelera Vikovanis nezer veltar piegrier bereinistieri diffican Alastan, one teredian subsidiere establisher elektrikaren pretenesi sivieler andelse attenet encletested tooira monstru erreined visits in forte ter alberte TI missi

Information meansing and all the lightly 1987 August

allowing being percing contaction of contacts allowing beingord mourch of burch fairlaine and authors ingestates and distributors.

ino appavias from hontrest aini-mistion

Aussia for the second state of the second state of the second sec

C. Mill T. : Propare distribute report on activelized an air for supprise hard and addiners. Entarge Esteary directory of Printelians consister hard softlere facebase

in states I Propared mini-minimized an talacce assurance's in the second statement.

---- & ISATPALIC

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :415-HAGUE. THE

005-ADVANCED TECH. PROD. & SERV NETHERLANDS

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

68

ALL SUB-SECTORS

FOLLOW UP ON INTEREST GENER BY INFO BOOTH IN EUROCOMM, 12/88 5 NEW AGENCIES FOR CANADIAN MANUFACTURERS.

PREP/DIST REPORT ON NETH MKT FOR COMPUTER HARD/SOFTWARE INTRODUCE 5 NEW FIRMS TO DUTCH MARKET.

ENLARGE ENB DIR OF NETHS TELECOM EQUIP IMP/AGENTS & VISIT CO IDENTIFY NEW IMPORTERS/AGENTS INTERESTED IN CANADIAN

ENLARGE EMBASSY DIR OF NETHS COMPUTER HARD/SOFTWARE IMPORTER AND QUALITY PRODUCTS. REINFORCE IMAGE OF CANADA AS SOURCE FOR INNOVATIVE AND

MATCHMAKER MISSION TO "HET INSTRUMENT" MAY 1990 AT LEAST 5 NEW AGENCIES FOR CANADIAN INSTRUMENTATION

INCOMING LAB. EQUIP AGENTS/DISTR MISSION FROM BENELUX AT LEAST 5 NEW AGENCIES FOR CANADIAN INSTRUMENTATION

INFO BOOTH AT EUROCOMM 90 EXHIBITION AT LEAST 5 NEW AGENCIES FOR CANADIAN DATACOM/TELECOM

REPORT ON NETHS MARKET FOR INSTRUMENTATION INTRODUCE 5 NEW FIRMS TO DUTCH MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Arrange appointments for ten companies on Fed Software Mission to Netherlands. Assist individual visitors to identify suitable partners.
- QUARTER: 2 Prepare-distribute report on Netherlands market for computer hard and software. Enlarge Embassy directory of Netherlands computer hard/software importers
- QUARTER: 3 Prepared mini-mission of telecom exporters from Montreal.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

solvity levels, + doing Consultate Series

Co-ordinated Neths program for Benelux Software Mission. One Canadian subsidiary established in Neths. At least four distributor agreements anticipated

Arranged visits in Neths for Alberta FTI mission

Information assembled and currently being "structured"

Project delayed pending evaluation of software allowing keyword search of Dutch hardware and software importers and distributors.

Two companies from Montreal mini-mission identified good potential distributors.

PRODUCTS.

PRODUCTS.

PRODUCTS.

PRODUCTS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :415-HAGUE, THE

004-DEFENCE PROGRAMS, PRODUCTS, SERV

NETHERLANDS

PLANNING:

ANTICIPATED RESULTS:

LEADING TO GREATER OPPORTUNITIES TO BID ON DUTCH REQUIREMENT

ALL SUB-SECTORS

SERVICE INCREASING FLOW OF ENQUIRIES FROM CDN SUPPLIERS THUS INCREASE CDN MARKET SHARE
ALLOW DUTCH OFFICIALS TO EVELUATE NEW DEFENCE PRODUCTS &

ACTIVITIES PROPOSED IN POST PLAN:

DEVELOP CLOSER CONTACTS WITH SR. MILITARY OFFICIALS THAN WAS PREVIOUSLY THE CASE IMPROVED ACCESS FOR CDN BUSINESSMEN TO MORE SENIOR LEVELS

PREPARE RESEARCH DEV'T & PRODUCTION STEERING COMMITTEE IMPROVED CONTACT WITH DUTCH MOD, IMPROVED FLOW OF INFO

DEV. COMPUTER DATABASE TO TRACK MARKET PROSPECTS CHANCES FOR SUCCESS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Organize DirGen Defence Programs Branch visit

Attend HITEC conference in Ottawa Follow up with Dutch MOD and individual services re ongoing projects

QUARTER: 2 Assist Canadair in their efforts to be included on Army RPV shortlist. Assist Diemaco in their efforts to be included on Army rifle shortlist.

QUARTER: 3 Assist Canadair to pursue Army RPV project

Assist Leblanc & Royle to pursue battlefield antennae project

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Successful visit of DirGen Defence Programs Organized State Secretary for Defence and del visit to ARMX

> Organized Army simulation team visit of ARMX Supported Diemaco, Canadair, J.D. Hepburn, etc

Arranged meetings for Canadair and Diemaco with Army and Netherlands MOD. Introduced Canadian manufacturer of battlefield telecom antennae to Dutch agent who is pursuing ongoing project.

Arranged meeting for General Manager of Canadair with Major General in charge of RPV project.

Leblanc & Royle presented proposal worth \$19 million.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

.

POST :415-HAGUE, THE

009-FOREST PRODUCTS, EQUIP, SERVICES

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

WOOD AND WOOD PRODUCTS

MONITOR DUTCH VIEWS ON PLANT HEALTH ISSUES & ARGUE CDN POSTN CONTINUED UNRESTRICTED ACCESS TO EEC FOR CDN SOFTWOOD LUMBER

MARKET REPORT ON FOREST PRODUCTS MARKET INTRODUCE 5 NEW EXPORTERS TO DUTCH MARKET

INCOMING FOREST-BASED DIY & BUILDING PRODUCTS BUYERS MISSION INTRODUCE KEY BUYERS/IMPORTERS TO SELECTED CDN SUPPLIERS

LIAISE W/KEY LOCAL TRADE PUBLNS: ENCOURAGE COVERAGE OF CDA ENHANCE CDA'S IMAGE AS ECOLOGICALLY RESPONSIBLE SUPPLIER OF

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Liaise with local trade press re Cdn forest products in building applications

QUARTER: 2 Introduce new Canadian exporters to the market.

QUARTER: 3 -----

and a second second of the second second second

QUARTER: 4 -----

A statistics in a statistic of gave to a statistic of a statistic

And an inter of these and appropriate the second se

A Sold in a second s

ANTICIPATED RESULTS:

SERVICE INCREMENTS FROM OF DEVELOPMENTS FROM COM STREET, INC.

DEVILOP ELIGINE CONTARTE DIRIGINE, ALCITARE OFFICIALE INFORME ALCORE FOR EMERATIONER TO HORE ACHIER LEVEL

ENTRY ALTER ADVIT & PRODUCT MULTIN STATUTE ALTER AND ADVITED ADVIT

FOREST PRODUCTS AND KNOW-HOW RE BUILDING SECTOR

QUARTERLY RESULTS REPORTED:

Leading local publication preparing article to be followed by Canada special later in year. Liaised with leading lumber importers. Assisted Toronto Homebuilders mission Coordinated Cdn program for local housing assn

5 agency agreements signed between Canadian exporters and Dutch agents.

the blumes to their of our

Antidesention resources and electricity different Thereacter and Maximum decoyed proving evaluations of services in contrast decoyed proving evaluations of services in contrast decoyed proving evaluations of services and balance expected and electrications.

And adopted in Ayan Rampoort adopted and pro-

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :415-HAGUE, THE

001-AGRI & FOOD PRODUCTS & SERVICE NETHERLANDS

PLANNING:

ANTICIPATED RESULTS:

INCREASED SALES.

ALL SUB-SECTORS

SERVICES INCR FLOW OF ENQ FROM CDN SUPPLIER & LOCAL IMPORT EXPANDING MARKET SHARE.

ACTIVITIES PROPOSED IN POST PLAN:

ENC DUTCH IMP/AG TO VISIT CDN STANDS AT MAJOR EUR FOOD SHOWS INCREASING AWARENESS OF CANADIAN SUPPLY CAPABILITIES.

ESTABLISH DATABANK ACTUAL & POT. DUTCH AGENTS IMPORT.BUYERS MORE COMPLETE INFORMATION ON IMPORTERS WILL LEAD TO

ANALYSE ROLE OF WHOLESALE CENTRE CATERING TO THE HOTEL/REST INCREASE EXPORTS IN HOTEL/RESTAURANT SECTOR.

INITIATE EXAM & EVALUTE OF IMPLIC OF EUROPE 1992 FOR CDN EXP ADJUSTMENT OF MARKET STRATEGIES & TACTICS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :415-HAGUE, THE

2-day event arranged for 9 members of Ont Development officers incl 1-day seminar & meetings in Utrecht. Associate Canadian delegation to INTELSAT Assembly in Amsterdam. Incoming "MITT" mission of Ontario Environmental tech.

companies. Arranged programs/briefings Incoming "ISTC TORONTO" mission of Ontario Environmental tech companies. Arranged briefing. Incoming land-related info systems mission ex Alberta. Arranged mission program.

Incoming "BPIB" lumber mission. Arranged program.

Visits from Globe 90 rep (D.Marshall). Arranged appointments. Gave ongoing support to Globe. Visit of Premier of B.C., Bill vander Zalm. Assisted in arranging program/reception Visit of C.M. Whyte, Alberta Economic Development & Trade, arranged program of appointments. Incoming ISTC IRPI "Panel Products" tech awareness mission. Arranged 1 day program.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

73

0710305

POST :431-HELSINKI

005-ADVANCED TECH. PROD. & SERV

FINLAND

PLANNING:

ANTICIPATED RESULTS:

MOVING VERY FAST.

BY +637% DURING JAN-SEPT 88.

THE REAL PROPERTY.

BROADCASTING, INC. CABLE TV

CONTINUE REP ON FINNISH TV & CATV IND. TO CDN SUPPLIERS INCREASE CDN FIRMS KNOWLEDGE ON FINNISH MARKET WHICH IS

ACTIVITIES PROPOSED IN POST PLAN:

DEVELOP CONTACT NETWORK FIND FURTHER OPPORT FOR CDN FIRMS WHOSE EXP TO FINLAND INCR

ORGANIZE CATV INDUSTRIES MISSION TO CANADA MAINTAIN GROWTH MOMENTUM SETTING 89 INCREASE AT 10%.

COMPUTERS HARD/SOFTWARE & COMP

EXPAND POST DATA BASE & UPDATE MARKET REPORT. MORE PRECISE ASSISTANCE TO CANADIAN EXPORTERS.

CONTINUE MAILINGS OF CDN INFORMATICS PUBLIC TO FINNISH IMPOR INCREASED AWARENESS IN FINLAND OF CANADIAN EXPERTISE AND

HARDWARE/SOFTWARE MISSION TO FINLAND. FOLLOW-UP ON LAST YEAR'S MISSIONS AND INCREASE MARKET GAIN.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participation during April 18-21 in the Eltek 89 Electrical Technology and Professional Electronics Show.

QUARTER: 2 1. Planned program for Nordic Initiative mission software companies.

2. Prepared new 1989-90 report on electronic & electric equipment for Finland

QUARTER: 3 1. Nordic Initiative Mission

2. Visit to Systems 89 in Munich

3. Environmental Technology Mission

QUARTER: 4 -----

MORE FIRMS REPRESENTED IN FINLAND.

PRODUCTS.

1. Andreas and and an and a second second of Connection 2. An and the analysis of the second se

QUARTERLY RESULTS REPORTED:

52,000 visitors attended the Show; our stand was popular with visitors requesting information on Canadian companies, products, descriptions and listings from our demo pc.

1. Mission to take place first two days of next quarter. 66 meetings have been scheduled and 120 invitations sent out for a reception.

2. Concise/precise information on the Finnish market.

- 1. Mission generated sales and representation agreements for 3 mission members.
- Increased awareness of Cdn products and established contacts for Cdn exhibitors.
- 3. Jo date progress on 2 projects confirmed.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

......

POST :431-HELSINKI

002-FISHERIES, SEA PRODUCTS & SERV. FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

FISH & SHELLFISH & OTHER PROD

FISHERIES PRODUCTS IN FINLAND REPORT BETTER KNOWLEDGE OF DEMAND AND MARKET.

CONTINUED DEVELOPMENT OF CENTRAL NETWORK & DISTR OF INFO TO 44.6 TONS IN 1988. MAINTAIN GROWTH OF CDN SALES OF SHRIMPS FROM 2 TONS IN 1986

CDN SPECIALTY SEAFOOD INFO DAY INCLUDING "DEGUSTATION" RAISE INTEREST OF IMPORTERS AND CATERERS IN CDN PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Report on the Fish Market in Finland updated. Directory of Fish Importers compiled.

QUARTER: 2 -----

QUARTER: 3 1. Visit Anuga Food Fair in Cologne.

QUARTER: 4 -----

- I JING PARA 27 JURGS YUPS AND

32. Chi visitare attracted the most two stars interpopular settis and reacted the most structured and a settistic presented and, and another and the settistic presented and presettistic presented and pre-

 Mission to take tilase tilase (no para at me apprise, no mentings bare term at and (2) instruction, none and the a parate on.
 Construction and the a parate on the term.

- Hardon president miles and rear superalities administrate for X attactor methods.
 - Instantian emergine of the presidence and surgedisted contents for the objectors.
 to the graphics on 2 prejuits the real real.

QUARTERLY RESULTS REPORTED:

Availability of up to date market information should increase awareness.

 Good opportunity to present Canadian products to Finnish food buyers. Over 300 Finnish delegates attended Anuga.

ADARTICLET FUNCTORING CANING ANTIL 18-23 In the Fires Electrical Inchronogy and Professional Electronics State

ANTICIPATED RESULTS:

NIER: 2 1. Flammand programs for wording initiation mission and unders acception. 2. Proported runs (VE)-to resort in electronic bi wheeture equipment for finalment

> GARTERS 3 1. ROUTE INTERING MILLION 2. Ministry Systems IV (n. Martich 3. Environmental Statustics)

> > ATTAC & CONTRACT

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :431-HELSINKI

013-CONSUMER PRODUCTS & SERVICES

FINLAND

PLANNING:

ANTICIPATED RESULTS:

ALT NEW MKT. MORE BOARSANDE HER DATE AND ATTACHE AND THE TOP AND A TRACK A

OF CDN LABEL BY CONSUMERS.

SULTS:

LEISURE PROD. TOOLS HARDWARE

INSTORE PROMOTION. CDN SPORTING GOODS USING LOCAL ATHLETES GREATER EXPOSURE. INCREASED SALES BY 5%.

ACTIVITIES PROPOSED IN POST PLAN:

ANNUAL DISPLAY OF SPRING GDS & RCPIN FR MAJOR DISTRIB. MAINTAIN MARKET SHARE IN HOCKEY EQUIPMENT AND DEVELOP

EXPLORE VIABILITY OF NEW PRODUCTS ON FINNISH MARKET DIVERSIFY FROM HOCKEY EQUIP. BENEFIT FROM GOOD PERCEPTION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Follow up with Finnish importers who had attended Ispo 89 and visited the Canadian stand.

QUARTER: 2 1. Worked closely with Finnish Hockey Federation trying to secure attendance of Gretzky and Kurri at special sporting goods events.

> 2. Visited garden supplies show (Finland in . (Bloom) and home furniture show (Habitare).

QUARTER: 3 1. Recruitment of buyers to CSGA 90 2. Visit to Educa Fair

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

New contacts established for support and development.

Efforts were not succesful. Event postponed.
 Assessing the market potential of Canadian products.

- Add new Canadian sporting goods to existing product lines.
- Sourcing new outlets for Canadian educational products.

What with very contracts in that, many and allerable contracts, and income the functions o

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :431-HELSINKI

004-DEFENCE PROGRAMS, PRODUCTS, SERV

FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONTINUE TO BUILD UP CONTACTS IN FINNISH DEFENCE FORCES BETTER KNOWLEDGE OF FINNISH REQUIREMENTS.

LOCATE NEW POTENTIAL AGENTS FOR CDN DEFENCE PRODS SUPPLIERS. INCREASED PRESENCE OF CDN DEFENCE PROD: ENSURE THAT CDN CO.

ARE INVITED TO BID ON AT LEAST 2 NEW PROJECTS.

ANTICIPATED RESULTS:

DEFENCE PRODUCTS AND RELATED SERVICES REPORT. IMPROVE KNOWLEDGE OF FINNISH MARKET IN CANADA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Finland's Market Overview report prepared for participation in Hitec 89.
- QUARTER: 2 Demonstration of Canadian equipment organized by Canadian manufacturer and local agent.
- QUARTER: 3 1. Promote integrated interception and radio direction finding equipment to Finnish Air Force.

QUARTER: 4 -----

Extremely worthwhile to raise interest in this small but rich market.

QUARTERLY RESULTS REPORTED:

Parties involved seemed to be interested.

 Canadian supplier and its Finnish agent well positioned.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :406-LISBON

003-GRAINS AND OILSEEDS PORTUGAL

PLANNING:

ANTICIPATED RESULTS:

CEREAL GRAINS

ONGOING MKT CONTACTS WITH EXPANDED POTENTIAL CUST BASE TIMELY ADVISE TO EXPORTERS TO TRENDS & OPPORTUNITIES.

ACTIVITIES PROPOSED IN POST PLAN:

CALLS ON MILLERS & IMPORT AGENTS ASSESS COMPETITION CAPABILITIES

OUTGOING MISSION FROM CANADA TO PORTUGAL INCREASE MARKET SHARE

OILSEEDS

ONGOING CALLS ON CLIENTS AND POTENTIAL IMPORTERS OPEN NEW SALES OPPORTUNITIES

MEETINGS WITH LOCAL AUTHORITIES RE CANOLA ACCEPTANCE TO CANOLA FOR HUMAN CONSUMPTION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Initiate contacts with major millers.

-Meet with number of private sector grain buyers.

ananyone by alcola We getter Halv bell------

QUARTER: 3 - Meet with private sector grain buyers.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Met with LUSOGRAIN to examine current situation and prospects for Canadian wheat. Assisted in preparations for mission to Canada (CONAGRA). -Delayed due to time limitations.

-Met with key contacts in wheat, pulse and oilseeds markets, and reported findings to Canadian officials.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :406-LISBON

002-FISHERIES, SEA PRODUCTS & SERV. PORTUGAL

A REAL PROPERTY AND AND A REAL PROPERTY AND A REAL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

FISH & SHELLFISH & OTHER PROD

ONGOING PROGRAM OF MARKETING CALLS ON MAJ IMPORTERS

CLOSER CONTACT WITH LOCAL AUTHIRITIES MAINTAIN ACCESS TO MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Marketing calls on major codfish buyers. -Maintain database on fisheries issues. -Report to Ottawa on Portugal's position(s) at September meeting of NAFO.

QUARTER: 3 -Organize and implement campaign actions. -Maintain contact with local officials. -Maintain contact with major customers. QUARTERLY RESULTS REPORTED:

-Buyers concerned at apparent shortages. -Met with officials to discuss latest catch data -Met with SecState Fisheries and with DirGen Fisheries. Positions have not changed significantly since November 1988.

Visits of Parl del and industry group were successful.
Met with senior officials re programs for above visits.

-Met with major northern buyers.

ANTICIPATED RESULTS:

QUARTER: 4 -----

ter and the second second second to address

altando malazy, and reported maines to tangeline attic blac

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

A BETTER MARKET PENETRATION

POST :406-LISBON

001-AGRI & FOOD PRODUCTS & SERVICE PORTUGAL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

- OK PORT

ANIMAL, POULTRY BREEDING STOCK

ONGOING SUPPORT FOR LOCAL AGENTS CONTINUED EXPORT VALUE GROWTH

SEEDS & SPECIAL CROPS

MARKETING CALLS ON BUYERS MAINTAIN INTEREST IN CDN PRODUCT

REGULAR MEETINGS WITH LOCAL AUTHORITIES ENSURE PROMPT ACTION RE DEROGATION

MAINTAIN CLOSE CONTACT WITH PTGSE PHYTOSANITARY REPS FACILITATE

PROPOSED INCOMING MISSION MAINTAIN INTEREST IN CDN PRODUCT

FEED, FERTILIZER & VET PRODUCTS

CONTINUING SUPPORT FOR LOCAL AGENT MAINTAIN EXPORTS GROWTH RATE

INCOMING MISSION ON ALFAFA [CUBES & PELLETS] SECURE & EXPAND MARKET SHARE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 - Initiate actions for early derogation re seed potatoes.

-Maintain pressure on Portuguese authorities to open market for Canadian dairy cattle breeding stock.

QUARTER: 2

-Maintain close contact with DGL's office re Canadian dairy cattle exports.

-Organize meetings with government and industry reps to seek early actions re SP derogation.

QUARTERLY RESULTS REPORTED:

-Met with major importers and with local authorities.

-DG Livestock's authorization was given early in May. Market potential estimated at 5000-7000 head.

-With AgricOtt and PotCda reps met with CNPPA officials and with industry. Several improvements to the current procedures were discussed.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :406-LISBON

001-AGRI & FOOD PRODUCTS & SERVICE

PORTUGAL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 -Begin preparations for possible participation at promo events in 90-91. -Maintain pressure on authorities re seed potato derogation and related actions.

QUARTER: 4 -----

CLEMENT OF ALL STATISTICS AND ALL AND

QUARTERLY RESULTS REPORTED:

-Met with local reps re potential interest in participation at Braga Fair. -Derogation was granted. CNPPA assigned an expert to oversee SP shipments.

ACTIVITIES INTERPARED IN TRACTOR

I -initiate active is serie as particulation in the paratom. -thereas hereas a far and a listication is upon autom for formulae delay while propaired

Z -Maintain since contest with Divid a fine for Emmallan dairy cottin establish -Dreamine densings with government and (norsky

Turanoda di mata litaliana

anna all francisso incherate and all house and an

al chierteers poursellesiler and given welt in all and an even persectes maringred at 5000 (2000

עוכן אתר ובסוג פוש שניטלט האתה אתר אירה משייחאת עיריהוגנע היש אוילה אתנקוני, נפעמראי אתר שיייי אניילה גם היה סטריפהל היהטיקטיים אתר להפעמיי

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :406-LISBON

005-ADVANCED TECH. PROD. & SERV

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MARKETING CALLS ON POTENTIAL BUYERS OPEN SALES OPPORTUNITIES

OUTGOING MISSION ON CATV INCREASED LOCAL AWARENESS ON CDN CAPABILITIES COMPUTERS HARD/SOFTWARE & COMP

CONTINUING SUPPORT FOR LOCAL AGENTS MAINTAIN GROWTH RATE IN MARKET SHARE

......

EXPAND NETWORK OF CONTRACTS WITH POTENTIAL BUYERS

OUTGOING MISSION ON INFORMATICS INCREASED AWARENESS OF MARKET POTENTIAL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Prepare for implementation of Canadian booth at MUNICIPALIS 89.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-Given insufficient interest of Canadian companies project was aborted.

ander der Bergen berein soller in en bewenning finner Providente en andler in erförerer statigen instrumt somme formaler anteretereteret attenden at der ander

 Constraint at each in the constraint of the dataset interactions along in the collaboration along the dataset paired or otherway.

Alternation of the second second of the line and

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :406-LISBON

1.Visit of Parliamentary Delegation, led by Mr. R. Reed MP, to discuss overfishing with Portuguese MPs, senior officials, and fishing vessel owners, 16-18 Nov 89.

- 2.Meetings of Fisheries Council of Canada delegation with Portuguese industry and govt reps, 29-30 Nov 89.
- 3.Participation at INMARSAT Assembly of Parties meeting in Lisbon, 31 Oct-02 Nov 89.

the second second transformer and second second

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

SALE

POST :437-LONDON

009-FOREST PRODUCTS, EQUIP, SERVICES UNITED KINGDOM

..............................

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

WOOD AND WOOD PRODUCTS

MONITORING, REPORTING AND RECOM. ON MAJOR ACCESS ISSUES IMPROVED STRATEGIC FRAMEWORK FOR APPROPRIATE INTERVENTION,

WITH COFI-BPIP, ASSESS OPPORTUNITIES FOR WOOD PRODUCT IN UK INCREASED INFORMATION, MARKET DEVELOPMENT, PROMOTION AND

MEET WITH SENIOR EXECUTIVES OF TFC CO. & ESTATE AGENCIES REVITALIZE LEVEL OF TFC HOUSING STARTS

SECTOR PROFILES POSITION PAPERS FOR CONSULTATION AND ASSESSMENT OF POLICY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 - series of missions from IWA-union to forestry to UK and 3 key lumber missions to Canada - continued co-ordination & co-operation of Cdn lumber ind. promotion & technical work on issues - address issues: newsprint quota, dioxins

QUARTER: 2 a) Monitoring & reporting on Eurocode S/CEN activities.

- b) Meet Chairman of large newspapaer publishers on newsprint issue.
- c) Liaison on sectors other than forest products

QUARTER: 3 1. Interbuild

2. Newsprint issue with EC

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- All successful in meeting objectives & considerable follow-up now underway.

ANTICIPATED RESULTS:

DECISIONS AND POLICY.

- considerable studies made. CLA now part of
- BPIB. COFI & BPIB working closely together
- considerable consultation & publicity underway
- a) CEN issues reported on; briefing meetings with UK forest trade held.
 - b) Newsprint issues discussed at senior levels.
 - c) Sector liaison included cement bonded
 - particleboard, promising new product.

 Interbuild exhibition successful Cdn demonstration along with related missions - NEXOS & panel products.

2.Consultations on Cdn newsprint quota with EC leading to autonomous quota of 680,000 tons.

POST :437-LONDON

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

005-ADVANCED TECH. PROD. & SERV UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS HARD/SOFTWARE & COMP

OVERVIEW OF UK MARKET ASSIST CDN COMPANIES TO IDENTIFY MORE CLEARLY OPPORTUNITIES

CONVERSION OF EXISTING CONTACT/CO. IN SECTOR TO WIN POTENTIAL AGENTS

CO-PROMOTIONAL COMPANY SEMINARS AT CANADA HOUSE NEW SALES OFFICE FOR CDN FIRMS IN THE UK

PREPARATION OF UK MARKET REPORTS - CIRCULATE TO CDN INDUSTRY HEIGHTENED INTEREST IN UK MARKET BY CDN SUPPLIERS

IDENTIFICATION OF UK BUYERS FOR PEMD/MISSION TRIPS TO CDA INTRODUCE NEW CDN SUPPLIERS TO UK MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Installation of phaseII WIN equipment, testing, debugging it and training new sers. British Electronics Week Info Booth. UK launch of DBA Communications & Senstar UK at Canada House.

QUARTER: 2 a) Updating of sector papers on telecoms and informatics export opportunities.

- b) Lay groundwork for repeat of highly successful Canada/UK Marketplace.
- QUARTER: 3 1. Preparation & planning for Marketplace 90.

2. Preparation & planning for implementation of new WIN Version 4.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Phase II WIN equipment now installed and working but residual equipment and software problems rem ain. British Electronics Week very successful with about 40 Investment/Sourcing leads. Both company launches very successful.

a) Update completed.

b) Approval received from Ottawa for March 90 Canada/UK Marketplace in London.

1. Initial planning & preparations completed - event well on track.

2. Post ready for new WIN 4.00

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

001-AGRI & FOOD PRODUCTS & SERVICE UNITED KINGDOM

......

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

UP AT PORTS; FEWER STILL IN 89-90

MEATS & MEAT BY-PRODUCTS

ONGOING LIAISON WITH UK IMPORTERS-IMPROVE DOCUMENTARY PROCE. FEWER PROBLEMS EXPERIENCED IN FY 88/89 WITH SHIPMENTS HELD

CONT. MONITORING OF SITUATION ON HORMONE BAN POSSIBLE FURTHER DELAY IN BAN BEING IMPLEMENTED

ENCOURAGE CDN EXPORTERS-EXPORT HORMONE FREE BEEF NEW MARKET TO BE DEVELOPED. LIMITED RESULTS IN YEAR ONE.

ENCOURAGE CONT. EXPORTS OF EDIBLE PORK/BEEF OFFAL MAINTENANCE OF MARKET SHARE OF EDIBLE PORK OFFAL; DEVELOP NEW MARKET FOR INEDIBLE OFFAL

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 - Encourage Cdn beef exporters to export hormone-free beef to UK.

Produce Street Born Barmiss 's

- Encourage continued Cdn exports of edible pork offal & inedible beef offal for petfood; continued monitoring of hormone ban.

- QUARTER: 2 a) Cancel/delay meat hormone ban b) Encourage exports of hormone-free beef to UK
- QUARTER: 3 1. Liaison with Brit importers, Cdn exporters & Cdn vet authorities to improve documentation prceedures.

Encourage sales of hormone-free beef to UK.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- Little interest it seems in exporting hormone free beef to UK due to lack of capacity & certification problems. - Trades continue; there is opportunity for edible beef offal fm culled cows flwg derogation to EC Hormone directive.

- a) Derogation for culled cows agreed.
- b) Canadian producers showing interest in UK market for first time.

1. No delays during quarter at ports of entry due to documentary problems.

2. Possibility of new Cdn plant to be approved by EC will mean UK importers will be more willing to buy from Canada.

and received where good around.

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

002-FISHERIES, SEA PRODUCTS & SERV. UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

DISK STREETERS STOLEN IN AT SLAP LOTS SHOWING THE STREETER AND

FISH & SHELLFISH & OTHER PROD

CONT. LIAISON WITH UK PURCHASERS INCREASED AWARENESS OF CANADIAN SUPPLIERS

LOBSTER PROMOTION INCREASED AWARENESS OF CDN LOBSTER

STUDY OF IMPACT OF PRICE RISE ON CANNED SALMON MARKET INFORM CANADIAN INDUSTRY OF IMPLICATIONS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Prepared and presented paper on UK fish market to Seafood Outlook 89, St John's, Nfld and took out two UK buyers to conference.

QUARTER: 2 Undertake detailed planning of first-time Canadian lobster promotion in London.

QUARTER: 3 Lobster promotion.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Increased awareness in Nfld of UK opportunities.

New buying connections for unidentified fish species from Nfld to UK.

Four maritime provinces and battery of industry speakers from Canada and UK recruited for October promotion.

Good attendance by trade and coverage by trade press raised awareness about Canadian lobsters.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

004-DEFENCE PROGRAMS, PRODUCTS, SERV UNITED KINGDOM

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ALL SUB-SECTORS

FOLLOW UP TO MINE COUNTER MEASURES MISSION PROMOTION OF JOINT VENTURES BETWEEN CDN & UK MCM COMPANIES

FOLLOW UP TO FARNBOROUGH INTERNATIONAL 88 PROMOTION OF CDN AEROSPACE PRODUCTS AND COMPANIES TO UK MOD

CDA/UK RDP STEERING COMMITEE APRIL 89 1.D. OF COOPERATIVE DEFENCE DEVELOPMENT PROJECTS BETWEEN

CON INDUSTRIAL BRIEFINGS TO UK MOD AT CDA HOUSE IN DEPTH EXPOSURE OF UK MOD OPERATIONAL AND REQUIREMENTS

PARIS AIRSHOW JUNE 89 PROMOTION OF CDN PARTICIPATION IN AEROSPACE JOINT VENTURE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participation in Hitec 89 and Paris Airshow 89. Continuing promotion of Cdn high technology companies to UK MOD at High Commission.

- QUARTER: 2 a) Royal Navy Equipment Exhibition 89.
 - b) Promotional seminars to UK MOD by MED-ENG and Sparton Canada.
 - c) Lay groundwork for sector mission to UK.

QUARTER: 3 Royal Navy Equipment Exhibition

QUARTER: 4 -----

TO PURSUE UK AND THIRD COUNTRY MARKETS

AND UK INDUSTRY

CDA & UK

PERSONNEL TO CON NICHE CAPABILITIES

QUARTERLY RESULTS REPORTED:

HUNDER MANAGEREN ING ON THEREFILMENT INCH. THE

BA order for 20 Regional Jets from Canadair worth C\$350 m; Bombardier acquisition of Shorts for C\$60 m with UK govt assistance \$1.5 b; Indal company promos at HiCom.

a) Promoton of j/v's between Cda & UK industry.

- b) UK MOD may acquire bomb disposal suit for evaluation.
- c) Recruitment underway for March 90 mission.

Four Canadian companies (Computing Devices, SEA Industries, Canadian Astronautics and Canadair) were represented on company stands and received very good exposure.

87

ANTICIPATED RESULTS:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

010-MINE, METAL, MINERAL PROD & SRV UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINERALS AND MINERAL PRODUCTS

CONTACT WITH GOVT/ASBESTORS ASS. TO MONITOR LEGISLATION REGULAR REPORTS TO BE MADE

MAINTAIN EXISTING & EXPAND RANGE OF CONTACTS-METAL BUYERS HOLD OR INCREASE CDA MARKET SHARE

PREPARE ADDITIONAL MARKET PROFILES STRATEGIC ANALYSIS OF SECTOR

METALS, PRIMARY & FABRICATED

.

ACTIVELY ENCOURAGE FORMATION OF NICKEL/COPPER STUDY GROUPS ESTABLISHMENT OF STUDY GROUP

CONT. MONITORING/REPORTING ON INTERNATIONAL METALS SCENE INSIGHT INTO MARKET ACTIVITY

PREPARE ADDITIONAL MARKET PROFILE STRATEGIC ANALYSIS AND IDENTIFICATION OF TRADE OPPORTUNITIES

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. Prepare additional market profiles

2.Monitor and report on International metals scene.

- QUARTER: 2 1. Prepare additional market profiles.
 - 2. Monitor and report on International minerals and metals scene.
- QUARTER: 3 1. Prepare additional market profiles
 - 2. Monitor and report on International minerals and metals scene

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Reports have been prepared covering:Cdn.mineral/ metal exports to UK in 1988, Cdn. coal sales to UK tests on Stewart Lake Graphite samples, formation of International Molybdenum Assoc., sale of BP Minerals to RTZ plc.

Reports prepared on reaction to the US EPA ban on asbestos and on British Steel's first year in the private sector.

- 1. Dialogue with Asbestos Information Centre re EPA ban continues
- 2. Attended and reported on seminar relating to UK mining companies

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

GINDAM-YOAK -YOUR

POST :437-LONDON

NAFO Overfishing Issue: separate visits by Ministers
 Crosbie & Siddon, plus mission from Canadian Fish Industry.
 Agrifood Biotech mission to UK.

- Intl Maritime Org Assembly & Council - organisation re Canadian Delegation participation.

- Visit of Premier McKenna (NB) - programme organised, etc.

- Visit of Minister Bouchard (Environment) - programme organised. - Visit of Premier Vander Zalm (BC) - briefing re EC 1992

and trade issues. - Presentations re Canada Promotion in Iceland and NEXOS

Mission. - NS Inv estment Promotion visit.

- Briefi ng of Canadian Parliamentary Interns re Canada/UK/ECtrade an d economic issues. - Negoti ations with Air Canada to finalise the Joint Marketin g agreement (JMA).

trade an - Negoti Marketin

hard others to them

is de tamaini pi maliminitan inititat a taribia

aldan and and and and an and an all and an all and a series of the serie

ANAFORT 3 Constructed Divis Name in this contributed promotion of randor Associate applied by the backing post started produce of rearry barns for interest 90.

- - - A INTERNAL

A Henciendar of Enderstanding has been algued between Local co. Anner and MT. Alfric has ande too antes of Arlfi ZnafyTT. Syn these. [1920] Hencerch ore interested in market. Alexand or courtefiend factor wild courter.

-Ler rock presser land to kake

Scintrez participated at conference and fair hald to Malriz Farro bait appainted new speat instation perceions goat mainisted 2 companies an inference sort with ESCHIFTUR on Instator.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

SALES

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :407-MADRID

005-ADVANCED TECH. PROD. & SERV

SPAIN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

REPORT ON NEW TELECOMMUNICATION LAW WHICH HAS BEEN APPROVED PRODUCTS
LAW IMPROVES MARKETS FOR ACCESS FOR BROAD RANGE OF CDN

ASSIST IMAX CORP TO FOLLOW UP ON LEAD FOR THEATRES PROSPECTS ARE GOOD FOR THE SALE OF TWO OR THREE THEATRES

ASSIST CDN CO. IN THEIR EFFORTS TO SELL COMMUNICATION EQPT. SALES OF SEVERAL MILLION DOLLARS

PREPARE ARTICLE-COMPUTER SOFTWARE MARKET IN SPAIN

ASSIST SPAR, TELESAT ETC TO PARTICIPATE IN COMM. SATELLITE CDN PARTICIPATION COULD RESULT IN UP TO \$200 MILLION IN

DETERMINE OPPORTUNITIES IN STAR RURAL COMMUNICATIONS PROJECT POSSIBLE CDN PARTICIPATION IN THIS \$300 MILLION PROJECT

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Official participation in Informat 89 in Barcelona -Business Delegation led by Minister Crosbie -Ongoing support of Cdn cos.

QUARTER: 2 -Assist Northern Telecom efforts to establish market for PABX systems. -Continued promotion of Remote Sensing Equipment -EAITC has decided to participate in INFORMAT 90 in Barcelona.

QUARTER: 3 Commercial Div.in Madrid has continued promotion of remote sensing equip.Barcelona post started process of recruitment for Informat 90.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-Anticipate \$5 million over next 12 months -Four Cdn CEOs introduecd to senior Span officials. Estimate several million dollars sales will result. - Span will be sub-sontractor to MATRA for Spanish telecom satellite

-A Memorandum of Understanding has been signed between local co. Amper and NT.

-DIPIX has made two sales of Aries Analysis Systems. ITRES Research are interested in market. -Remote preparations began this quarter.

Scintrex participated at conference and fair held in Madrid.Terra Soft appointed new agent: IBERFOR.Barcelona post nominated 2 companies and initiated work with EXTOTT/TDE on INFORMAT.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

SPANISH CO.

POST :407-MADRID

004-DEFENCE PROGRAMS, PRODUCTS, SERV

SPAIN

PLANNING:

ANTICIPATED RESULTS:

JOINT VENTURE PARTNERS ON NEW MAJOR DEVELOPMENT PROGRAMS.

ALL SUB-SECTORS

CONTACTS WITH MOD PURCHASING DIRECTORATES, ASSOC OF DEFENCE STIMULATE SPANISH DECISION-MAKERS TO CONSIDER CDN CO. AS

ACTIVITIES PROPOSED IN POST PLAN:

ASSIST CANADAIR IN ITS EFFORTS TO CONVIENCE FOREST PROTECT. THERE IS POTENTIAL FOR \$100 MILLION SALE

ENCOURAGE SPANISH DEFENCE MANU. ASS. TO TAKE MISSION TO CDA NEW INDUSTRIAL COOPERATION AGREEMENTS BETWEEN CDN AND

PREPARE NEW MARKET GUIDE/CONTACT LIST FOR DISTRIB. AT HI-TEC ASSIST 5 CDN COMPANIES TO FIND REPRESENTATION IN SPAIN

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Canadair CL215 marketing supported during Ministerial Mission visit by Pres of Canadair -Officer from post interviewed 50 cos at Hitec Conference in Ottawa

QUARTER: 2 -Arranged promotional Workshop for EDO Canada Ltd. re sales of fuel tanks to Spanish Airforce for F18.

QUARTER: 3 Presentation of F-18 Fuel Tanks by EDO.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-Negotiations appear promising for \$200 million sale

-Many new leads generated. Canada now selling helicopters to Spain

-Appointment of ASSIL S.A. as agent.

EDO made successful presentation with post assistance.Spanish Air Force F-18 are very interested.Tests will be required. Joint venture a possibility.

91

50/20/60

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

IT IN BARCELONA.

POST :407-MADRID

008-TRANSPORT SYS, EQUIP, COMP, SERV.

SPAIN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

COORDINATE MARKETING EFFORTS OF CDN SUPPLIERS OF URBAN TRAN. SUBMISSION OF COMPETITIVE JOINT-VENTURE BID FOR URBAN TRANS-

MARKETING ASSISTANCE TO CAE ON FLIGHT SIMULATORS FOR IBERIA POSSIBLE SALE OF 3 SIMULATORS

PROMOTE CDN AIRCRAFT & CONSULTING SERVICES & EDC FINANCING GENERATION OF A NUMBER OF REQUESTS FOR PROPOSALS

DISCUSS IMPORT REQUIRE. IN CONNECTION WITH RAILWAY MODERN. CDN SUPPLIERS WILL BE ADVISED OF ANY OPPORTUNITIES

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Press of UTDC participated in Ministerial Mission

-Assist De Havilland to market DASH 8

QUARTER: 2 -Sale of 10 CL215T Water Bomber and 15 Retrofit Engine Kits by Canadair to ICONA. -Continued close support of UTDC for Barcelona Metro. -Support for SEI Ind to promote Bambi Bucket.

and a section of the section of the

QUARTER: 3 Municipal decision was expected on award of detailed engineering for Montjuic Metro in Barcelona.In Madrid assist UTDC with their project definition of Metro to Airport.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-Met with Pres of Catalunya, Mayor of Barcelona and senior transport officers in Madrid. Good sales opportunities in both Barcelona and Madrid -De Havilland have found client for 2 DASH 8s

-Value:\$C205 million.

-Strong and friendly relations established with local authorities to maximize UTDC chances. -Sale of sample bucket for fire fighting local company.

Despite best price,technology political decision taken to award Montjuic to Matra UTDC cancelled Dec.89 visit.Prepared Jan.90 calls on Madrid City Hall and transportation authorities.

ANTICIPATED RESULTS:

REPT4D

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

93

20/10/05

POST :407-MADRID

016-INDUSTRIAL MACHIN, PLANTS, SERV.

SPAIN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOULD HAVE OPPORTUNITY TO BID SUPPLY MACHINERY.

IN SPAIN

OPPORTUNITIES & 20M IN POTENTIAL SALES

2 DIGDOUR.

ALL SUB-SECTORS

FOLLOW-UP WITH CDTI ON BEHALF OF NRC TECH. TRANSFER OPPORT. 6/8 TECHNOLOGY AGREEMENTS

FOLLOW-UP WITH CANARIES GOV'T RE MONENCO PROP.-POWER PLANT SHOULD PROJECT GO AHEAD SEVERAL CDN EQUIPMENT SUPPLIERS

SURVEY-I.D. PRODUCTS/SERVICES-WASTE/WATER/POLLUTION EQUIPMT. INDUCE 8 CDN COMPANIES TO UNDERTAKE NEW MARKETING ACTIVITY

ORGANIZE VISIT TO CDA-IMPORTERS/MUNICIPAL-POLLUTION CONTROL 3/4 JOINT VENTURE AGREEMENTS, TWO CONSULTING SERVICE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Arrange program for visit by President of AECL

QUARTER: 2 -Assisted AECL in its efforts to convince ENDESA to use CANDU technology. -Barcelona and Madrid reported on potential of Environmental Industry.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

As a result of visit Deputy Director of nuclear division of ENDESA will visit Canada to study AECL technology

-Feasibility study signed bewteen ENDESA/AECL. -EITC has approved info booth for Water/Waste Water in Barcelona April 90, Mission to Globe 90 in Vancouver.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :407-MADRID

002-FISHERIES, SEA PRODUCTS & SERV.

SPAIN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

FISH & SHELLFISH & OTHER PROD

CONTACTS WITH SPANISH IMPORTERS, PROVIDING PRODUCT INFORM. TRADE LINKS WILL BE IMPROVED STEADILY

ORGANIZE RETURN VISIT BY NWFLD DELEGATION TO BASQUE FISHING PRODUCT SALES, MARKETING AND INDUSTRIAL COOPERATION IN

ARTICLE ON FISH MARKET IN SPAIN - FOR CDN INDUSTRIES ENCOURAGE CDN SUPPLIERS TO TAKE A MORE ACTIVE INTEREST IN

CONTACTS WITH SPANISH FISHING CO. INTESTED IN CDN FISHERIES IMPROVE ACCESS TO SPANISH MARKET AND THIRD COUNTRY MARKETS

ORGANIZED INCOMING SPANISH VETERINARY MISSION TO CANADA CONTINUED ACCESS FOR CDN BREEDING STOCK

MARKET RESEARCH-CDN FEED PEAS AND FORAGE DETERMINATION OF WHETHER MARKET EXISTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Pres of FPI accompanied Min Crosbie on Mission -Proposed Cdn participation in limentaria 90 in Barcelona - Spain's largest food show

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

FPI introduced to one of Spain's largest fishing cos and major importers. Sales and JV prospects are promissing -Proposal accepted

AGREEMENTS

ANTICIPATED RESULTS:

SPANISH MARKET

ALTON OF A COMPARISON OF A COM

TRADITIONALLY SERVICED BY SPANISH COMPANIES

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :407-MADRID

014-EDUCATION, MEDICAL, HEALTH PROD SPAIN

and the set of the set

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ANTICIPATED RESULTS:

PHARMACEUTICALS, BIOTECHNOLOGY

SURVEY - I.D. SPECIFIC SECTORS OFFERING OPPORTUNITIES INFORM EXPORTERS OF LOCAL OPPORTUNITIES IMPROVE OUR CAPACITY TO SOURCE POTENTIAL EXPORTERS IN CDA

VISIT BARCELONA TO CALL ON MAJOR IMPORTERS IN SECTOR MINE THEIR INTEREST INFORM IMPORTERS OF AVAILABILITY OF CDN PRODUCTS AND DETER-

IMPROVE OUR CAPACITY TO SOURCE POTENTIAL EXPORTERS IN CDA.

INVITE SECTOR SPECIALIST TO ASSIT IN GENERAL MARKET SURVEY INFORM EXPORTERS OF LOCAL OPPORTUNITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 Prepare report on Spanish pharmaceutical sector

QUARTER: 2 -Promote Cdn pharmaceutical/healthcare products.

QUARTER: 3 Promote Cdn pharmaceutical/healthcare products. Meet with Spanish Healthcare Products Mfrs. Association (FENIN).

QUARTER: 4 -----

Report completed

-Reported new agency agreement. -Wide mailings of sector related material to contacts. -Exports increased by \$1 million.

20% increase in exports to Spain during Jan-Sept 89 period. Processed increased number of enquiries local company joint venture with Pharma Lab Montreal (investment \$0.5 million).

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :407-MADRID

Visit of Canadian Parliamentary Delegation on Fisheries Issues.

Visit of Agriculture Canada Official to discuss Animal Health Regulations.

WIN Export manager has had increased work load due to faults in Madrid & Barcelona & need to upgrade new WIN software. Seminar/discussion with Cdn Fishing Industry reps re Span market, supply problems(International Seafood Conference). Consul (Commercial) represented posts at Marketplace 89.

> Bureau de Promotion des Industries des Bois Mission to Madrid/Valencia/Barcelona in October 89.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :404-MILAN

005-ADVANCED TECH. PROD. & SERV

ITALY

RANDA - ADAT YREE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

I.D. MOST SUITABLE LOCAL COMPANIES TO ACT AS AGENTS INCREASE NUMBER OF CDN COMPANIES REPRESENTED AND THEREBY

CONTINUOUS MONITORING OF TELECOM MARKET TO ALERT CDN SUPPL. INCREASE CDN AWARENESS OF MARKET AS A LARGE AND POTENTIALLY

UNDERTAKE STUDY OF FIBER OPTICS SECTOR TO ASSESS MARKET DETERMINE APPROPRIATENESS OF FUTURE TRADE MISSION IN THIS

I.D. MOST APPROPRIATE LOCAL CO. CAPABLE OF ACTING AS AGENTS APPOINTMENT OF ADDITIONAL AGENTS AND THEREBY INCREASED SALES

MONITOR LOCAL MARKET TRENDS TO SOURCE ACTIVELY CDN SUPPLIERS INCREASE CDN AWARENESS OF MARKET AND ESTABLISH A FEW BUYING

I.D. SPECIALIZED TRADE MAGAZINES SUITABLE TO INTRO. NEW PROD INCREASE ITALIAN AWARENESS OF CDN SUPPLIERS AND EXPAND SALES

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 a) Visit specialized trade fairs to evaluate and gather info for Cdn industry.

 b) Preparatory activities for Cdn participation at SMAU 89.

- c) Assist cdn coys locating agents/distributors.
- QUARTER: 2 Liaise with SMAU informatics show organizers & make all necessary arrangements for Cdn official participation.
 - Contact specialized press to get coverage of Cdn participation in SMAU

QUARTER: 3 . Provide logistical and marketing assistance to respectively organizers & exhibitors (and visiting Cdns) at SMAU 89.

. Visit other fairs (e.g. MACMOSAN, QES, ExpoCT) call on local coys and attend spec. seminars.

QUARTER: 4 -----

ANTICIPATED RESULTS:

EXPAND SALES

PROFITABLE ONE

AREA

1.11

ALLE ANDROLLE COMPANYOR DESCRIPTION TO SAME CITIES DESCRIPTION OF RESERVED. INCOMENDES. TRANSFERSE TO REALIZED DESCRIPTION OF RECEIPTION OF THE AND INCOMENTS.

CONNECTIONS

Investoriaria internet and inte

QUARTERLY RESULTS REPORTED:

a) Visited BIAS, INTEL & SCANITALIA sectoral fairs.Contacts established.

b) Major elements re cdn booth established. Recruitment of Cdn coys continues.

c) Three distribs. selected.Agreements underway.

- All stand, logistical and marketing aspects under post responsibility completed prior to show
 - Contacts made with press; info supplied and stage set for exhibition coverage

. Six agents/distributors identified during SMAU exhibition,other 12 to 15 pending and estimated sales of several million dlrs over next 12 mos.

. Identified new potential agents; met/assisted any Cdn in attendance.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :404-MILAN

009-FOREST PRODUCTS, EQUIP, SERVICES

ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

WOOD AND WOOD PRODUCTS

UPDATE FIVE YR "STRATEGIC MARKETING APPROACH" SUBMITTED - 87 UPDATE AND AGREEMENTS ON ACTION PLAN/OBJECTIVES

ELABORATION & DEF'N OF INFORMAL SELLER/BUYER ADVISORY COMM. MORE COORDINATED MARKETING APPROACH

HOLD TWO/THREE CONFERENCES/WORKSHOPS IN MAJOR CITIES OUR SUPPLY POTENTIAL DISSEMINATION OF TECHNICAL INFO AND INCREASED AWARENESS OF

I.D. NEW/RENEW PERSONAL CONTACTS AMONG MAJOR LUMBER DISTRIB. ESTABLISH NEW DISTRIBUTORSHIPS AND EXPAND SALES OF LUMBER &

INVESTIGATE ITALIAN IMPORT MARKET - CDN SUPPLY CAPABILITIES I.D. 2/3 SPECIFIC NICHES AND CDN SUPPLIERS FOR PAPER

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 a) Support and assist organizing a construction lumber mission to Italy.

b) Forest products Eqpt/Services reports outlining potential tech acquisitions for Cda. c) Visit Triveneto and SAIE 2 trade fairs.

- QUARTER: 2 Initiated calls and, generally, intelligence gathering exercise on woodworking machinery sector
 - Also initiated information gathering on advanced building materials sector
- QUARTER: 3 . Organize inst.participation at SAIE Building Show, assist enquirers & Cdn coys present. . Organize Eastern softwood sales mission to Italy.
- . Attend Marketplace

QUARTER: 4 -----

PLYWOOD

ANTICIPATED RESULTS:

PRODUCTS

QUARTERLY RESULTS REPORTED:

a) Prom.local lumber trade & Cdn sources.Favourable support for Mission in Nov-Dec 89. c) Data collection effected on woodwork in m/cs and advanced Mtl. reports to be released on time c) Made 20 new contacts.Reports on show released

- Now in a position to initiate drafting of sectoral report focussing on industrial coop. opportunities

> - First step done on preparation of sectoral report

. Over 5000 Eur.professionals visited stand; 500 enquiries handled; lots of literature distributed . Unfavourable market conditions forced cancellation

. Roughly 20-25 worthwhile inquiries handled.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

MARKET

POST :404-MILAN

001-AGRI & FOOD PRODUCTS & SERVICE

ITALY

ANTICIPATED RESULTS:

PLANNING:

ACTIVITIES PROPOSED IN. POST PLAN:

ANTICIPATED RESOLTS.

.... ARE DRAFT FROM AND LOCAL REPORT OF THE CONTRACT OF THE CONTRACT.

MAINTAIN & DEV. NEW CONTACTS WITH INDEPENDENT AGENTS I.D. 5/6 INCREMENTAL AGENCIES SUITABLE TO REP. CDN SUPPLIERS

REPORT ON ANY MARKET ACCESS/PREFERENCE CHANGES & NEW TRENDS IMPROVE CDN AWARENESS AND UNDERSTANDING OF ITALIAN FOOD

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 a) Follow up on contacts established at Cdn participation in Fieragricola-March 89. b) Plan for next year's participation in Fieragricola.
 - c) Support/assist incom.Potato Mission Fall 89
- QUARTER: 2 Initiate arrangements with FIERAGRICOLA organizers for 1990 official participation
- Coordinate with Potatoes Canada arrangements
 for Italian seed potatoes technical mission
 to Eastern Canada
- QUARTER: 3 . Ensure positive promotional impact in Italy of Cdn official participation in ANUGA fair. . Visit largest Ital. food fair, SIPRAL, and assist Cdn coys/organizations present.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

- a) 25 contacts followed.Relevant documentn sent
 to 30 Cdn suppliers.Report on fair released.
 b) Contacts made with relevant auth. & 10 Cdn
 potential exhibitors.
 - c) Tentative prog.prepared re visits to N.B./PEI

- Space reserved; dialogue open; all in order

 Full program organized; mission departed as planned

 Cdn exhibitors doc. provided to 25 Itl.buyers
 Met Itl buyers, established good contacts with organizers of SIPRAL, Tecnoconserve, Euroconserve
 & identified Itl Tech Transfer partners in food processing for B.C. REPT4D

1151 1 15

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :404-MILAN

002-FISHERIES, SEA PRODUCTS & SERV.

ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

UPDATE REPORT ON FROZEN SALMON MARKET INCL. PREFERR. SPECIES

MAINTAIN & IMPROVE POST'S CONTACTS WITH CDN SUPPLIERS I.D. NEW SUPPLIERS AND LOCAL IMPORTERS/DISTRIBUTORS FOR SAME

FORWARD PERIODIC REPORTS TO ITALIAN IMPORTERS/DISTRIBUTORS FACILITATE ADVANCED PROCUREMENT PROCEDURES COMMON IN ITALY

the second s

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 a) Support & assist incoming buyers' mission. b) Participate in Ancona Fishery Fair May 89.

QUARTER: 2 - Visit Ancona Fishing Eqpt. Fair and organizers - Initiate contacts with Itl fish buyers to set stage for 1990 fishery mission to Canada

QUARTER: 3 . Solidify previously made contacts with Itl fish buyers for June 90 incoming mission. . Assist BC Trade Dev.Corp. initiate fish promo tional action with Italian importers

. Encourage Itl participation in Aquaculture, Vcr

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

a) Proposal submitted to E.A.b) Report on Fair complete with list of new

ANTICIPATED RESULTS:

MARKET

the forest on the Afgerman (c.), and provide the second

contacts, fishery eqpt. and fish products.

- Several new contacts established and others re-visited

 Allowed to reconfirm appropriateness and interest in fish buyers mission

. Established buyers needs and fish species of interest and market terms sought.

. Meeting alerter BC of limitations to increased mkt share and possible remedies

. High interest in collab. in fish farming

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

.......

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

014-EDUCATION, MEDICAL, HEALTH PROD

ITALY

PLANNING:

POST :404-MILAN

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

UNDERTAKE MARKEET ANALYSIS OF BIOTECHNOLOGY SECTOR POTENTIAL DETERMINE NATURE/SIZE OF MARKET AND IDENTIFY AREAS OF SALES

INITIATE CONTACTS WITH POTENTIAL INTERMEDIARIES IDENTIFY 5 TO 10 SOLID POTENTIAL AGENTS/DISTRIBUTORS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 a) Undertake review and analysis of health care a) Visited 2 associations to collect materials market to determine actual potential for Cdn and info on sector. Reviewed publications, exporters & j.v. activities.

- agents, distributors and other intermediaries in health care
 - Undertake preparatory work for market analysis of biotechnology sector
- QUARTER: 3 . Service inquiries from Cda and Italy . Visit MACMOSAN fine chemicals and biotechnology fair

. Continue collection of info on health sector,

& on biotechnology sector for report on same

QUARTER: 4 -----

articles.

- QUARTER: 2 Through contacts visit, initiate list of Through three associations, started meeting with reps, etc. and preparation of their coy profiles
 - Preliminary data gathered

. Five inquiries handled

. Several useful contacts established with Itl coys including with 2 Itl monthly magazines about printing of articles on Cdn industry.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :404-MILAN

Ontario Premier's visit accompanied by 140 businessmen and officials. Cdn Manufacturers' Association technology transfer mission (22 coys) B.C. Ministry of International Trade ind. coop. promotional visit with five businessmen and officials. Mayor of Montreal's visit accompanied by 10 CEO's of prominent Montreal area coys. Semaine Quebec-Italie a Montreal (assistance to Quebec Del. to identify Itl coys). Ontario Economic Development Officers misison under ISTC Toronto (10 EDO's) SMAU informatics exhibition (9 exhibitors)

SAIE Building Show - institutional participation (incl. COFI and BPIB)

0,204,205

PL

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

003-GRAINS AND OILSEEDS UNION OF SOVIET SOC REP

ANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:	
ALL SUB-SEC	CTORS		
	TING 1986-1990 LONG TERM GRAINS AGREEMENT ION OVER 5 YEARS	CAURTO TURBER CONTE & CHAUNT GRAVER PRIMA NOTES - 2010 M/N	
	WHEAT POOL/RSFSR SEED EXCHANGE TESTS	NET TO LOT AN AND LOT AND AND AND AN AND AN AND AN AND AN AND AND	
	RSFSR CANOLA/DURUM WHEAT PROJECT		
3 SEED PI \$1 MILLIO	ROTOCOL AGREE.(FOR KING GRAIN,OSECO & ALB WHEAT POOL ON		
SMALL BA	KERIES USING CDN FROZEN DOUGH TECHNOLOGY ON		
		INTED DUE ADD-THE FLIGHT TO SHA HET, AS ATTACHTE TO MAR VE	

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Support to Canadian Wheat Board in its relations with Soviet customers.

QUARTER: 3 -----

OLAR FEDAL SALANA

Post assisted with Wheat Board meetings in

September.

szer skond, mojazonos ranofaleraja cakta s restatu an izer skin a postal a interaction devents in the bod Albirts A Destricts, him for ser tos skild pipel in appl & services, him for ser tos skild statut at the level of Oil Totazer, E estroya

ALL A MARTING

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

001-AGRI & FOOD PRODUCTS & SERVICE UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

EMBRYO TRANSFER CONTR & IMPLEMT OF J.V. AGREEM FOR CDN FIRMS \$2 MILLION

RESOLUTION OF VETERINARY OBSTACLES TO SALES OF YOUNG HEIFERS \$2 MILLION

HORSE MEAT JOINT VENTURE NEGOTIATIONS WITH ALBERTA FIRM \$1 MILLION

ASSIST PROV OF ALB IN IMPLEM J.V. AGREEM W/GOSAGROPROM \$2 MILLION

4TH SESSION OF THE MIXED AGRIC COMM IN MOSCOW & ALMA ATA LONG TERM BUSINESS

INTRO QUE AGRO-IND FIRMS TO SOV MKT, AS FOLLOW-UP TO MIN VIS. LONG TERM BUSINESS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participation of 2 cdn livestock prod suppliers at regional exh in Kiev. - Quebec Dairy Industry mission to RSESR. - Visit of Quaker Oats delegation to discuss production of Gatorade in USSR.

QUARTER: 2 Mixed Agricultural Commission, Canada-USSR Moscow

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

Dvlpmnt of regional mkt w/good growth potential. - 4 Quebec cos completed one-week dairy visit & signed letters of intent for model dairy farm. -Visits to Moscow & Kiev concluded by signing of letters of intent with Kiev beverage plant.

Visit of DPM & Agric. Min. Mazankowski accompanied by 12 Canadian companies active in this sector.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

011-OIL & GAS EQUIPMENT, SERVICES POST :475-MOSCOW UNION OF SOVIET SOC REP ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: PLANNING: ALL SUB-SECTORS CONT'D SUPPORT FOR CDN COS STARTING JOINT VENTURES IN USSR. IN THE 100 MILLION RANGE WITH THE SIGNING OF THE JVS TO DATE, POTENTIAL BUSINESS IS FIRMS TO WIN \$60 MILLION IN BUSINESS ASSISTING GEN CONTR'S & ENG FIRMS IN FULFILLING COUNTERTRADE THESE COUNTERTRADE ARRANGEMENTS HAVE PERMITTED CANADIAN 50 MILLION ASSISTING LARGE CON OIL/GAS FIRMS IN ESTABL CONTACTS W/MIN OFF-SHORE ENHANCED OIL RECOVERY AND OTHER AREAS EQUAL PROVIDING ASSIST TO CDN FIRMS IN CONTRACTING SULPHUR PLANTS \$10 MILLION SALES COOP W/THE PROV OF ALB IN OIL/GAS MISSIONS TO THE USSR LONG TERM BUSINESS ASSIST COS SUCH AS GULF CDA, PETROCDA, & OTHERS TO ESTABL CONT LONG TERM BUSINESS • QUARTERLY RESULTS REPORTED: ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING: QUARTER: 1 -----Planning completed for 9 person delegation to QUARTER: 2 Planning of pipeline mission from USSR to Ontatravel in October. Post discussed oil and gas rio and Alberta. Supporting Canadian companies equipment in three meetings with Ministry of such as Gulf Canada and Dreco. Oil and Gas.

QUARTER: 3 Pipeline technology mission to Canada. Visit of Alberta Minister of Intergovtl Affairs Horsman. Assistance to Lavalin, Gulf Canada.

QUARTER: 4 -----

In Oct. 1989 8 Soviet pipeline specialists visited Alberta & Ontario. Interest generated in Cdn pipeline eqpt & services. Min Horsman had useful mtgs at USSR Min of Oil Industry

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

002-FISHERIES, SEA PRODUCTS & SERV. UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PROCESSED FISH & SHELLFISH

NEW FISH PURCHASE COMMITMENT INTEL GATHERING FOR CDN FISH IND & SUPP ON BILAT FISH RELAT. \$12 MILLION

LONG TERM RESULTS

ATTEMPT TO DIVERSITY TRADE INTO FISH PROCESS & RELATED EQUIP \$1 MILLION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

An and a set of a set

An itse voir & description and an in a section for itse voir & description and a section of the section of a social and a section of the description where a using his of all induces, a section QUARTERLY RESULTS REPORTED:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

005-ADVANCED TECH. PROD. & SERV UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

QUARTERLY RESULTS REPORTED:

ALL SUB-SECTORS

MARKET STUDY ON THIS AREA WILL BE MADE.

TRY TO INTEREST MAJOR CDN TELECOM CO TO COMPETE IN THIS MKT LONG TERM BUSINESS

WORKING DIRCETLY W/SMALLER CDN COS TO ESTABLISH DIRECT LINKS \$10 MILLION

Andre and a statements

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

And in case of

entrice. Of microsoft Landths even in the sideoffs.

ALTON OLIMAN ADDORATE MAATET

TIAL YES DESIGNATION STRATEGY

THE REPORT OF A PROPERTY AND A PROPE

Eren Con services and the services of the set in the service service services and the the transmission of the the set of the set of the service services of the service service service service service services of the service service service service service service service services of the service service service service services of the service service service service services of the service servic

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :475-MOSCOW

Visit of Prime Minister Mulroney to USSR 19-23 November 1989. Creation of Cda/USSR Business Council incl. 3 day program and inaugural meeting in Moscow. Negotiations on Foreign Investment Protection Agreement delegation in both directions. Negotiations on Cda/USSR Civil Aviation Agreement (2 Cdn delegations visited Moscow. Soviet legal and pipeline delegastions to Canada

Introduction of CARA Limited to Soviet market for possible restaurant JV.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :427-MUNICH

008-TRANSPORT SYS, EQUIP, COMP, SERV.

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

AUTOMOTIVE

ASSIST CDN CO TO GAIN TUV APPROV & INTRODUCE PRODUCT.

LOBBY VW TO TRANSFER DIE CASTING TO CANADA. CREATION OF UP TO 500 JOBS IN CANADA. SALES COULD REACH \$50M

ASSIST CDN CO TO PROMOTE BRAZING SYSTEM. INCREASE SALES. ASSURE POSITION OF FRG MARKET.

I.A.A. SHOW IN FRANKFURT PROMOTE OEM CANADIAN CAPABILITIES

ORGANIZE AUTO PARTS SALES MISSIONS. INCREASE CANADIAN SALES IN THE FRG.

PROVIDE GUIDE ON HOW TO ACCESS FRG AUTO MFGRS. PROVIDE CANADIAN INDUSTRY WITH AN EFFECTIVE TOOL THEY CAN

THE GERMAN AUTO IND 1992. SUGGESTIONS ON HOW TO APPROACH IT PROVIDE INFO ON POSSIBLE AFFECT 1992 ON FRG AUTO INDUSTRY.

AEROSPACE.

INTROD. OF MICROWAVE LANDING SYST TO FRG AIRPORTS. OPENING MARKET FOR MICROWAVE LANDING SYSTEMS.

REPORT ON GERMAN AEROSPACE MARKET INFORMATION ON STRUCTURE OF FRG AEROSPACE MARKET AND POTEN- TIAL FOR CANADIAN EXPORTERS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 Participation at the International Automotive Fair (IAA) Frankfurt Automotive parts suppliers' sales mission to OEM's. QUARTERLY RESULTS REPORTED:

First Cdn participation at the IAA. 4 cos successfully introduced to the int'l mkt. Each co-made contact w/potential buyers,agents & j-v partners. - Mission called on 5 German automotive firms,i.e. BMW,Daimler-Benz,Volkswagen-Audi,Opel

their farriel film and mort interted out it.

USE IN APPROACHING & DEALING WITH FRG CAR MFGRS.

B) SALES T.B.A.

ANTICIPATED RESULTS:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :427-MUNICH

008-TRANSPORT SYS, EQUIP, COMP, SERV.

GERMANY WEST

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 Preparations and recruiting for incoming automotive buyers mission.

QUARTERLY RESULTS REPORTED:

Mission scheduled for February,1990 and is expected to have up to 20 members representing all German auto manufacturers.

QUARTER: 4 -----

NOT IN SPREADED IN MALINA WELL A THE AND ADDRESS OF A STATE

Cristonen mysteria ant 201

arisona risingi v matakin

Arrist for part in the ter had a set in the term of the set of

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :427-MUNICH

005-ADVANCED TECH. PROD. & SERV GERMANY WEST

PLANNING:

ANTICIPATED RESULTS:

TELECOM, DATACOM, SAT, SPACECOM

SUPPORT BCE MOBILE TO FIND SUITABLE JOINT VENTURE. TO PARTICIPATE IN THE NEW GERM.PRIV.CELLULAR RADIO NETWORK ESTABLISH BCE MOBILE AS A JOINT VENTURE PARTNER OF GERMAN CO

SUPPORT CON CO. TO ESTABLISH OFFICE IN FRG OPENING OF SALES OFFICE IN FRG.

ARRANGE MINI SOLO SHOW TO PRESENT CON TELECOM CAPABILITIES INTRODUCTION OF 6 NEW CDN COMPANIES TO FRG MARKET

ACTIVITIES PROPOSED IN POST PLAN:

COMPUTERS HARD/SOFTWARE & COMP

SUPPORT CON CO. TO ESTABLISH SOFTWARE J.V. WITH NIXDORF. JOINT VENTURE.

MICROELECTRONIC MISSION TO CEBIT TO SUPPORT DRIE. INTRODUCTION OF 6 NEW COMPANIES TO POTENTIAL J.V.PARTNERS

SOFTWARE MISSION FROM QUEBEC INTRODUCTION OF 6 NEW COMPANIES TO FRG MARKET

SUPPORT PROD DEMO OF COMPUTER HARD/SOFTWARE INTRODUCTION OF NEW CON PRODUCTS TO FRG MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participate at Paris Air Show Participate at Interhospital 89

QUARTER: 2 Preparation for participation at Systems'89. Schweissen und Schneiden.

QUARTER: 3 Participated at Systems'89 with National Stand. Quebec Software Mission and Seminar. ConGen provided itineraries for mission members, guest and media lists and liaison with Bav. Gov't.

QUARTERLY RESULTS REPORTED:

Representatives of 15 Cdn cos briefed on FRG aerospace market. 20 introductions made between FRG & Cdn cos including MBB/Canadair airbus briefing. - Meetings held with representatives of 6 FRG cos. - see also Investment Prom.activity rep

Eighteen Canadian companies will be present at the fair at our national stand. Met with rep's of 3 Cdn cos at the fair. One of the cos MVS, had asked for assistance in identifying potential j.v.partners or distributors.

15 cos on stand generated on-site sales of \$Cdn 742,000 & expect sales of \$ Cdn 19mn. The cos handled over 1,000 enquiries, appointed 11 agents & have 49 pending. - Event sponsored by Bav & Quebec Gov'ts. 6 Cdn cos participated at seminar

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :427-MUNICH

005-ADVANCED TECH. PROD. & SERV GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TELECOM, DATACOM, SAT, SPACECOM

SUPPORT BCE MOBILE TO FIND SUITABLE JOINT VENTURE. TO PARTICIPATE IN THE NEW GERM. PRIV. CELLULAR RADIO NETWORK ESTABLISH BCE MOBILE AS A JOINT VENTURE PARTNER OF GERMAN CO

SUPPORT CDN CO. TO ESTABLISH OFFICE IN FRG OPENING OF SALES OFFICE IN FRG.

ARRANGE MINI SOLO SHOW TO PRESENT CON TELECOM CAPABILITIES INTRODUCTION OF 6 NEW CDN COMPANIES TO FRG MARKET

COMPUTERS HARD/SOFTWARE & COMP

SUPPORT CDN CO. TO ESTABLISH SOFTWARE J.V. WITH NIXDORF. JOINT VENTURE.

MICROELECTRONIC MISSION TO CEBIT TO SUPPORT DRIE. INTRODUCTION OF 6 NEW COMPANIES TO POTENTIAL J.V.PARTNERS

SOFTWARE MISSION FROM QUEBEC INTRODUCTION OF 6 NEW COMPANIES TO FRG MARKET

SUPPORT PROD DEMO OF COMPUTER HARD/SOFTWARE INTRODUCTION OF NEW CDN PRODUCTS TO FRG MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participate at Paris Air Show Participate at Interhospital 89

QUARTER: 2 Preparation for participation at Systems'89. Schweissen und Schneiden.

QUARTER: 3 Participated at Systems'89 with National Stand. Quebec Software Mission and Seminar. ConGen provided itineraries for mission members, guest and media lists and liaison with Bav. Gov't.

QUARTERLY RESULTS REPORTED:

Representatives of 15 Cdn cos briefed on FRG aerospace market. 20 introductions made between FRG & Cdn cos including MBB/Canadair airbus briefing. - Meetings held with representatives of 6 FRG cos. - see also Investment Prom.activity rep

Eighteen Canadian companies will be present at the fair at our national stand. Met with rep's of 3 Cdn cos at the fair. One of the cos MVS, had asked for assistance in identifying potential j.v.partners or distributors.

15 cos on stand generated on-site sales of \$Cdn 742,000 & expect sales of \$ Cdn 19mn. The cos handled over 1,000 enquiries, appointed 11 agents & have 49 pending. - Event sponsored by Bav & Quebec Gov'ts. 6 Cdn cos participated at seminar

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

113

POST :427-MUNICH

013-CONSUMER PRODUCTS & SERVICES GERMANY WEST

PLANNING:

ANTICIPATED RESULTS:

LEISURE PROD. TOOLS HARDWARE

ORGANIZE BUYERS MISSION TO VISIT C&GA SHOW AND INDUSTRY POTENTIAL NEW BUYING CONNECTIONS AND DRAW BUYERS ATTENTION TO CANADIAN

ACTIVITIES PROPOSED IN POST PLAN:

NUERNBERG TOY FAIR: FEDERAL INFO BOOTH TIES. DRAW ATTENTION OF BUYING ORGANIZATION TO CANADIAN CAPABILIthe new manness and of month housed & allos land on owner

GET TOY FAIR AUTH. TO ACCEPT CDN PRIVATE SECTOR EXHIBITS. MARKET GIVE CANADIAN COMPANIES OPPORTUNITY TO APPROACH EUROPEAN sectors provid B.C. storements for office proving

REPORT ON FRG SPORTING GOODS STANDARDS. KET FROM A REGULATIONS AND NORMS POINT OF VIEW GIVE CON COMPANIES INFO ON THE BEST APPROACH TO THE FRG MAR-

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 Participation at Ispo (Fall)'89

Fourteen Canadian companies were present at the fair. On-site sales and 12 month projected sales were \$ 380,000 and \$ 24.4mn respectively. Both

QUARTERLY RESULTS REPORTED:

QUARTER: 3 Preparations for Ispo Spring.

QUARTER: 4 -----

are significant increases over previous years.

25 companies are expected to participate on the Canadian National Stand at Ispo Spring.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :427-MUNICH

Arranged and hosted reception and presentation at ConGen for Conviron Ltd. of Winnipeg. Hosted Minister and Mrs. Crosbie (accompanied by Wismer RWT) during two day stop over visit in Munich. Acc'd N.B.Prem. McKenna on industrial calls,hosted brief.session for Prem.& made arrang for & part'd at evening recep. Assisted with arrangements for and accompanied Min. Harvie Andre on local calls & hosted dinner in his honour. Accomp'd Montl Mayor Dore on local calls,hosted brief.session for him & made arrang. for him to address Munich German Assisted prov of B.C. w/arrangements for office opening, present.of a financial/investment seminars,luncheon & dinner

Hourseau Contains and an appendix angle an allowing the second states of the second states and the second states of the second states o

and a second second

and a statement of the statement of the

Autorite of President and the party state and an additional state.

An article of the second art has been all a second of the second of the

standing and a second of

114

2014010

BALMAN VARIANCE

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

004-DEFENCE PROGRAMS, PRODUCTS, SERV POST :433-OSLO NORWAY ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: PLANNING: ALL SUB-SECTORS FOLLOW UP ON DEFENCE TRADE MISSION TO NORWAY, NOV/88 MISSION MEMBERS NEW AGENCY AGREEMENTS & INDENTIFICATION OF MKT NICHES FOR FOLLOW UP ON RDP MEETING SCHEDULED FOR FALL. IDENTIFICATION OF NEW MARKET OPPORTUNITIES FOR CDN EXPORTER CONT CALLS ON DEFENCE-RELATED IMP AGENTS, PRIME CONTRACTERS INCREASE AWARENESS IN NORWAY OF CON EXPERTISE. INTERNA COMP. OF CAPUTALINE FOR CO-CONTRACTOR. ENCOURAGE NORWEGIAN MINISTRY OF DEFENCE OFFICIALS TO VIS CAN INCREASED AWARENESS OF CDN CAPABILITY QUARTERLY RESULTS REPORTED: ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING: QUARTER: 1 -----Have had to restart efforts on RDP and will QUARTER: 2 Discussions with MOD on November RDP. Also two begin to reap benefits in November's meeting military product demonstrations on NBCW and night vision if Canadian companies follow-up duations is visited interest Conference in Monorali QUARTER: 3 -----QUARTER: 4 -----

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :433-OSLO

011-OIL & GAS EQUIPMENT, SERVICES

......

NORWAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

COMP CALLS ON LARGEST IMPORTERS & SUPPLIERS IDENTIFY LIST OF NEW AGENCIES

PROMOTION OF CDN COLD CLIMATE TECHNOLOGY POSITIONING CDN COMP. FOR FUTURE PROJECTS IN NORTHERN AREA

MONITOR POTENTIAL GAS PIPELINE CONSTRUCTION PROJECTS

ASSIST CDN FIRMS IN FINDING APPROP NORWEGIAN PARTNERS TO NORWAY
NEW JOINT VENTURES & POSSIBLE NEW OPPORTUNITIES FOR SALE

ENCOURAGE NORWAY COMP TO ATTEND OFFSHORE NEWFOUNDLAND 89 6 NORWEGIAN COMP TO ATTEND EXHIBITION

TRACKING:

G: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

It Establish destaulus fail out of

QUARTER: 2 World Energy Conference in Montreal

QUARTER: 3 Visit of Continental Shelf and Petroleum Technolgy Research Institute (IKU-Sintef) of Norway to Canada

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

Attended by over 150 Norwegians. The Export Council of Norway had national stand exhibiting prominent Norwegian companies in the energy industry including those with offshore oil and gas related products and engineering services

Signing of Memorandum of Understanding between IKU-Sintef and the Alberta Oil Sands Technology and Research Authority in enhanced oil recovery cooperation

116

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :433-OSLO

005-ADVANCED TECH. PROD. & SERV

ANTICIPATED RESULTS:

PLANNING:

TELECOM, DATACOM, SAT, SPACECOM

FOLLOW-UP WITH NORWEGIAN SPACE AGENCY RE DEVEL RADARSAT PROJ NORWAY WILL PARTICIPATE IN RADARSAT PROJECT.

ACTIVITIES PROPOSED IN POST PLAN:

DEVELOP CONTACTS WITH ANDYA ROCKET CENTRE. POSSIBLE CDN PARTICIPATION IN NORWEGIAN SPACE PROGRAMME.

COMPUTERS HARD/SOFTWARE & COMP

FOLLOW-UP ADVANCED TECHNOLOGY MISSION FALL 1988 3-4 AGENCY AGREEMENTS

ATTEND SOFTWARE 90, OSLO, & CAD/CAM FAIR, OSLO 1989 IDENTIFY NEW MARKET POSSIBILITIES

ATTEND MICRODATA, OSLO MAY/89 IDENTIFY NICHES FOR PL EQUIPMENT & SOFTWARE

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 Visit to CAD/CAM 1989 exhibition in Oslo

QUARTER: 3 Advanced Technology Mission to Oslo, October'89 Canada Days in Iceland, Reykjavik, October'89 Attended CAD/CAM Fair in Oslo'89

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Established several new contacts with Norwegian firms for potential cooperation with Canadian companies

Renewed contacts. 1-2 new agency contracts signed for Canadian companies Ongoing work to identify potential agencies for Canadian manufacturers of advanced technology

and the state

117

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :433-OSLO

Canada - U.S.A. New Products Catalogue Show October 4.-6.89 (close to 100 Canadian represented generating 200 leads) Petropicses'89 Fisheries and Offshore Petroleum Activities Conference. Over 10 Canadian papers presented Science and Technology Mission to Norway, October 1989 Meeting on bilateral S+T Exchange of Letters 118

PRANT

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :410-PARIS

001-AGRI & FOOD PRODUCTS & SERVICE FRANCE

PLANNING:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

MISE A JOUR CONTINUELLE DES LISTES D'IMPORTATEURS MEILLEUR CIBLAGE DES CONTACTS PRIORITAIRES

ACTIVITIES PROPOSED IN POST PLAN:

RECHERCHE SUR LE MARCHE DE PORCINS REPRODUCTEURS INCITATION DES EXPORTATEURS CANADIENS

OBTENTION DU CERTIFICAT SANITAIRE POUR LE BISON VENTES INITIALLES

S'OCCUPER DES PROBL.D'ACCES & DES BARRIERES NON-TARIFAIRES PROTEGER LES DEBOUCHES PRESENTS ET EN OUVRIR D'AUTRES

MISS.FRANCAISE A L'ONT.PORK CONG(AVEC APPUI FIN.DE L'ONT) INCITATION DE L'INTERET FRANCAIS AUX RACES CANADIENNES

AMELIORATION DE LIAISON AVEC PRODUCT.FRANC.DE REPROD.PORCINS

SEEDS & SPECIAL CROPS

MISE A JOUR CONTINUELLE DES LISTES D'IMPORTATEURS POTENTIELS MEILLEUR CIBLAGE DES CONTACTS

S'OCCUP.DES PROB.D'ACCES & BARRIERES NON-TARIFAIRES PROTEGER LES DEBOUCHES PRESENTS ET EN OUVRIR D'AUTRES

SEM.D'AGRIC.CDA EN NOV. 1989 SUR LES LEGUMES SECS MEILLEURE CONNAISSANCE DES IMPORTATEURS CONCERNANT DISPONI-

2E CONSUL.A HAUT NIVEAU DES AGENTS S'OCCUP.DES REL.PHYTOSAN. MEILLEURE GESTION DES PROBLEMES CANADA/FRANCE ET CANADA/CEE

MEATS & MEAT BY-PRODUCTS

MISE A JOUR CONTINUELLE DES LISTES D'IMPORTATEURS POTENTIELS MEILLEUR CIBLAGE DE NOS CONTACTS PRIORITAIRES

CONCERTATION AVEC AUTRES MISS.EN EUROPE, EXTOTT & AGRICOTT PLAN POUR SUPRIMER TAUX DE DOUANE PROHIBITIF (RECLASSIFICA-

S'OCCUPER DES PROBLEMES D'ACCES ET BARRIERES NON-TARIFAIRES PROTEGER LES DEBOUCHES PRESENTS ET EN OUVRIR D'AUTRES

BILITE ET QUALITE CANADIENNES.

TION OU NEGOCIATIONS DANS GATT).

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :410-PARIS

001-AGRI & FOOD PRODUCTS & SERVICE FRANCE

FRANCE

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

MEATS & MEAT BY-PRODUCTS

VIS.AU CDA D'UNE MISS.DE VETERINAIRES S'OCCUP.HYG.SANITAIRE FUTUR. FACILITATION DE LA RESOLUTION DES PROBLEMES DU COMMERCE

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 -Identification des exportateurs canadiens de bestiaux et de volailles. - Agrement sea usines de transformation de viande canadienne par la France. - Augmenter la visibilite et l'exportation de produits gourmands du Canada.
- QUARTER: 2 Identification des exportateurs canadiens de bestiaux et de volailles. Présentation de produits cdns aux acheteurs de grande surface; identification importateurs potentiels d'aliments & boissons.
- QUARTER: 3 Agrément des usines de transform'n de viandes. Prods cdns de boucherie. Organisa'n d'une quinzaine avec un grand magasin. Présentation de produits canadiens aux acheteurs de grandes chaines de distribution.

QUARTER: 4 -----

Studitures and inch the street

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

Receiver and an analysis of Poly and Poly and Poly and Poly and Poly

-Progres realises dans l'elaboration d'une liste des exportateurs de bisons pour repondre a la demande francaise. - Acces du "smoked meat" sur le marche francais. - Avons travaille avec la soc.francaise FAUCHON (prod.alimentaires de luxe

Avons reçu d'AGRCDA une liste de 30 troupeaux de bisons indemnes de tuberculoses et de brucelloses.

Activité maintenue durant la période.

Accord du Gouv Français pr abattage de la viande de bison. Viande de bison vendue ds des grandes surfaces & chez bouchers. Appui à Hôtel Sheraton (Paris) pr une quinzaine conne ds leur restaurant.Avons dev. liste imprtrs des magasins

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

REPT4D

90/04/05

005-ADVANCED TECH. PROD. & SERV POST :410-PARIS FRANCE ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: PLANNING: TELECOM, DATACOM, SAT, SPACECOM CAIS. RAPP SUR LE MARCH FRANC, Y COMP LES EFF DE L'ACC EUROP.DE 92 AUGMENTATION DE LA PARTICIPATION CANADIENNE AU MARCHE FRAN-SEMINAIRE, HAUTE TECHNOLOGIE PROMOTION DE NOUVELLES TECHNOLOGIES ET SOCIETES. TATION DE PARTICIPATION CANADIENNE AU MARCHE. VISITE DU DOCOTT A FRANCE TELECOM ET SECTEUR PRIVE. MEILLEURE INFORMATION SUR LE MARCHE & EVENTUELLEMENT AUGMEN-QUARTERLY RESULTS REPORTED: ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING: -Identification des integrateurs et acheteurs QUARTER: 1 -Organisation de seminaire et coordination de potentiels - conclusion d'un accord de represenrencontres avec les utilisateurs finaux de tation avec agent local. CAO/CFAO applique a la construction navale. QUARTER: 2 -----QUARTER: 3 -----QUARTER: 4 -----

and the second second second

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PROJET.

AFRIQUE.

POST :410-PARIS

004-DEFENCE PROGRAMS, PRODUCTS, SERV

FRANCE

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

EQUIPEMENT & SERVICES POUR COMBAT DES INCENDIES. VENTE AU MINISTERE INTERIEUR(SECURITE CIVILE)

PROJET CASAP (SOUS-MARINS) ASSURER MEILLEURE PARTICIPATION INDUSTRIELLE CANADIENNE AU

CL-289:APPUI DES EFF.DE CANADAIR POUR VENT.DANS PAYS TIERS. ACCORD AVEC SOCIETE FRANCAISE POUR VENTE MOYEN ORIENT ET

PROJETS TICCS ET ERYX. ACCORDS AVEC SOCIETES CANADIENNES ET EXPORTATION TECHNOLOGIE

SUIVI OFFRES FRANCAISES CHARS LECLERC & VEHIC.BLINDE LEGER. JV ET TRANSFERTS DE TECHNOLOGIE.

MISSION GDA AU CDA POUR EXPLICATIONS PROCEDURES ACHAT. SOUMISSION ACCRUE INDUSTRIE CANADIENNE SUR PROJETS FRANCAIS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Aider INDAL (Apontage d'helicopteres0 a s'implanter sur le marche francais. -Marketing du CL-289.

QUARTER: 2 a)Préparation d'une mission défense en France. b)Recherche de marchés & partenariats. c)Apporter cohésion à l'approche cdnne en matière de mise en marché des services de lutte contre les incendies de forêt.

QUARTER: 3 CL 227.

Mission de coopération dans le matériel de Défense. Mission du secteur aéronautique et aérospatial canadien dirigé par le Ministre John Crosbie (Oct. 89).

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

-Avons conduit briefing et organise des reunions avec l'Administration et des societes francaises -Negociation d'un accord de mise en marche pour les pays du Maghreb et M.O.

a)Avons obtenu accord de la DGA pour recevoir la miss. cdnne. b)Entente de principe signée entre INDAL & ALCATEL-CILAS:Négociations DCN.c)Rencontres a/principaux resp. de la Séc. Civile. Rapports aux soc. cdnnes concernées(CANADAIR/CONAIR

Briefing cdn & coord. du progr. de présent'n à DCN & État Major de la marine. Préparation et coord'n générale avec DGA/EXTOIT. Organsa'n des réunions de travail;plusieurs prises de contact près des coop'ns & partenariats éventuels.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :410-PARIS

005-ADVANCED TECH. PROD. & SERV FRANCE

PLANNING:

ANTICIPATED RESULTS:

TELECOM, DATACOM, SAT, SPACECOM

RAPP SUR LE MARCH FRANC, Y COMP LES EFF DE L'ACC EUROP.DE 92 CAIS. AUGMENTATION DE LA PARTICIPATION CANADIENNE AU MARCHE FRAN-

SEMINAIRE, HAUTE TECHNOLOGIE PROMOTION DE NOUVELLES TECHNOLOGIES ET SOCIETES.

ACTIVITIES PROPOSED IN POST PLAN:

MEILLEURE INFORMATION SUR LE MARCHE & EVENTUELLEMENT AUGMEN-

VISITE DU DOCOTT A FRANCE TELECOM ET SECTEUR PRIVE. TATION DE PARTICIPATION CANADIENNE AU MARCHE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -Organisation de seminaire et coordination de rencontres avec les utilisateurs finaux de CAO/CFAO applique a la construction navale.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

-Identification des integrateurs et acheteurs potentiels - conclusion d'un accord de representation avec agent local.

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :410-PARIS

017-OTHER SERVICES

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

QUARTERLY RESULTS REPORTED:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

The second s

QUARTER: 3 Rédaction d'un survol économique du territoire.

Compilation de l'information et de la doc. Sélection de points d'intérêt spécifiques à notre mission. Rédaction et finalisation du texte. Production de supports acétates pour projection.

QUARTER: 4 -----

ta estatatati i reach ante ante attante attante fatta (encification des Jenerationes) elletter part risting infatt completation of the attante de reference attante risting infattation attact attante in the second de

Annual Carlos and a second second

And the second s

Alexandra a inclusion are grained on a let man a ris is de anteres second one as an entre i de anteres second beneres termines anteres second one as an entre i de anteres second one as a beneres termines anteres second one as a second of the anteres and a beneres termines and a second of the anteres and a second of the anteres and a beneres termines and a second of the anteres anteres and a second of the anteres anteres and a second of the anteres anteres anteres anteres and a second of the anteres anteres and a second of the anteres anteres and a second of the anteres a autora à actor a contrator de provincion autora a actor brindina a' sementan ten par con a tablicant ins et des ansistes, frais brandintion d'un accur des ator en mindes, in para du sont au se la de

anticons pirment across on in his par remains often admin. Attentions is criterion signin antifitte & Algertin-orthographical attend dis.com from a techniquesian resp. de la ode. Civilie. Repar in non publication concernique (IMAGALA/COM)

A characterità notre de proper de properte de participation de la barlerita prime de content anne de la constituciones primes de content prime de constituciones primes de content prime de content primes de content **REPORT 4A** 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :410-PARIS

Réunion à Paris de la Commission Mixte Economique FR/CDA 16-19 OCT 89.

Visite officielle du Ministre du Commerce Extérieur Honorable John Crosbie et mission d'affaires 17-20 OCT 89. Visite officielle du PM du Nouveau Brunswick Honorable F. McKenna et du Ministre des Pêches et Aquaculture, D. Losier Participation de deux agents commerciaux à Marketplace 1990 29 OCT - 17 NOV 89.

Visite officielle de l'Ambassade Claude T. Charland en Alsace 9-12 OCT 89.

Salon et mission EQUIP-AUTO OCT 89.

Visite du Ministre K. Streatch (Petite Entreprise) de la Nouvelle-Écosse 03-06 OCT 89. Salon et mission BATIMAT NOV 89.

Appui au Salon/Conférence GLOBE 90/Rapport annuel pour commission canadienne du blé.

by that all an introduced has not an

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

AND TECHNOL.

EXES. ETC.

CSSR

And the second of the second s

POST :472-PRAGUE

009-FOREST PRODUCTS, EQUIP, SERVICES CZECHOSLOVAKIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

EQUIPMENT AND MACHINERY

PRESENT.& SUPPORT OF OFFERS FM KOCKUMS CANCAR INC.FOR FUTURE KCCI WITH OUR SUPPORT, HAS EXCELLENT PROSPECTS BASED ON PRICE

IDENT. OF CDN JOINT VENTURE PARTNER FOR BURKOVEC PULP & PAPER DEPENDS ON WILLINGNESS OF CDN. J.V. PARTNER TO INVEST IN

IDENT. OF OPP FOR PULP & PAPER MILL COMP REL'D TO CSSR UPDAT. POTENTIAL SALES OF CHEM RECOVERY BOILERS, EVAPORATOR COMPL-

PUBLICATION OF ARTICLES & TECH. PHOTOS IN MAGAZINE WIDER INFORMATION ABOUT CDN. COS.

CONSULTING & OTHER SERVICES

IDENT OF CDN COS INTERESTED IN BUKOVEC PULP & PAPER MILL POSSIBLE ROLE FOR CONSULTANT AS PART OF CANADIAN CONSORTIUM

CONT. OF LIAISON W/STATE COMM. FOR SCI-TECH DEV. RE POLLUTION POSSIBLE R & D CONTRACT

IDENT.CDN COS W/EXPERTISE IN FOREST MANAGEMENT, SILVACULTURE AREAS POTENTIAL CONSULT. OPPORTUNITIES IN HIGH-POLLUTION FOREST

FIND PARTNER FOR JOINT VENTURE IN PRE-FAB HOUSES CONCLUSION OF A JOINT VENTURE

TRACKING.

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Calls on several sawmill and pulp and paper state enterprises, incl. Paskov, Bukosa Vranov and Piloimpregna. Support for KCCI in bidding on sawmill projects , e.g. Polomka, Vrbno, etc.
- QUARTER: 2 Brno International Engineering Fair participation by Kockums CanCar, CE Lumus/Cowan Lavalin Support for CE Cda re. pursuit of joint venture with 1st Brno Engineering. Liaison with Tradex (CE Canada rep) re financing for Bukovec LWC prj

QUARTERLY RESULTS REPORTED:

B.C. Forestry Technology Mission, May 9-13. Well-attended seminar and overall good reception by CSSR officials. Introduced two new companies to market. KCCI concluded spare parts contract for Zdirec sawmill.

CE Lummus/Cowan Lavalin meetings with West Bohemian Paper Mills to define Bukovec project. Advanced negotiations between KCCI and Smrcina re. Polomka Sawmill project and N. Moravian Woodworking ent. re. Olomouc Sawmill project.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :472-PRAGUE

009-FOREST PRODUCTS, EQUIP, SERVICES CZECHOSLOVAKIA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 Lobbying on behalf of Kockums CanCar bid for Polomka sawmill project - Min of For. Trade, FTO Drevounia, end-user and CSR Ministry of Forests. Assistance to CE Lummus/Cowan Lavalin consortium in prep of bid for Bukovec LWC pulp/paper mill.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

CE Lummus/Cowan Lavalin team visited West Bohemia Pulp Mills 6/12/89 to present technical proposals for LWC and newsprint mill turnkey projects. Beginning of installation of KCCI sawmill machinery at Zdirec. HASO prop for Ruz.

AND T AND A STALL FOR ALTANAN DON CONTRACT NECTRINATION MILE BE READ OLDER

RECOLUME RADE CORE, 10018

ar ermane lanintas colar entroi in finit ar ermane lanintas colar entroi in finit ar finite a scribble a finite and a sc are there a berris an finite the set in the full bes to the s the investigate distances for the for the format to invest the state of the set of the first to the set of the state of the set of

traine in size.

attential 2 Associated in presention of Breast Automatics of Street

Latitat i failenan ang, aras (na, famm of MA Brentalan unmaning Vidigale (channan, Schonnan, Continuing agains for Schond./Patring) adaarts

Telle & Bollow-up and the first of Bollet tell & Bollow-up afte the freed of Francescalate tellet visit 16 interface trade chest in fearmenton.

And other the server flatte most off redining

Antibilization and remainmenter of at a Controller & Cuil Con TCH, administration (Children) and a relation of the local internation (Control and Antibility State), and a for the set prop. For gentering on forth control and antibility of the set o

PART IN THE TRUE

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :472-PRAGUE

011-0IL & GAS EQUIPMENT, SERVICES CZECHOSLOVAKIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

MACHINERY AND EQUIPMENT

OIL RE-REFINING PROJECT IN KORAMO KOLIN CONTRACT MIGHT BE CONCLUDED IN 1989

PIPELINE INSPECTION SERVICES AND EQUIPMENT CONTRACT NEGOTIATIONS ARE UNDER WAY

TRANSIT GAS PIPELINE AUTOMATION CONTRACT NEGOTIATION WILL BE HELD SOON

PROMOTION OF NEW COMPANIES IN THIS TERRITORY ANOTHER ALBERTA TRADE MISSION WILL VISIT 11/88.

SEMINAR ON CDN TECHNOLOGIES APPLICABLE IN CZECHOSLOVAKIA(89) INTRODUCTION OF CANADIAN CAPABILITIES TO WIDER RANGE OF CSSR

EXPERTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Followup mtg. with Ing. Toman of NPP Bratislava re. visit to Intercan , Edmonton. Continuing supprt for Mohawk/PBS/IRGI consortium on Koramo Kolin used oil re-refining project.

- QUARTER: 2 Follow-up with Ing. Ruml of Plynoprojekt re. his visit to Intercan trade show in Edmonton. Assistance to IRGI/PBS/Mohawk in preparation of final offer for Koramo Kolin used oil refining project.
- QUARTER: 3 Call on TCPL subsidiary, Pipetronix, Karlsruhe FRG for briefing on pipeline inspection tech. and services as prep. for assistance on forthcoming TRANSGAS pipeline insp. contracts.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Visit of Koramo Kolin technical experts to Mohawk reference facility.

CSR Minister of Industry agreed to visit same in July

Sales by Farr (hydraulic power tongs) and Dreco (Kelly cock) following Toman/Ruml attendance at Intercan.

Czechoslovak delegation from NPP Bratislava visited Alberta under terms of their technical cooperation agreement with AOSTRA

A HISSION'S ANNUAL PL

ANTICIPATED RESULTS:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :472-PRAGUE

001-AGRI & FOOD PRODUCTS & SERVICE CZECHOSLOVAKIA

PLANNING:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

SIGNING OF EMBRYO-TRANSFER JOINT VENTURE (WESTERN BREEDERS) WESTERN BREEDERS INT. SHOULD GAIN MKT. SHARE VIA JOINT

ACTIVITIES PROPOSED IN POST PLAN:

NEGOTIATION OF PIG BREEDING JOINT VENTURE (AB SWINE BREED ASS BREEDING OF CON PIGS IN CSSR WITH THIRD COUNTRY SALES OPPOR-

2ND MEETING OF CDA-CSSR JOINT AGRICULTURAL COMMITTEE(1989) FURTHER IMPROVEMENT IN TRADE AND TECHNICAL RELATIONS IN

AGRICULTURE MACH, EQUIP, TOOLS

CONT.OF DISC.ON JOINT PROD.OF AGRIC.EQPT OR SMALL TRACTORS IDENTIFICATION OF PARTNERS AND PROD.AS SUBJECTS OF AGREEMENT

2ND MEETING OF CDA-CSSR JOINT AGRICULTURAL WORKING GROUP. FURTHER DEVELOPMENT OF COMMERCIAL AND TECHN.RELATIONS AS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Calls on Ministries of Agriculture in CSR & SSR to investigate opportunities for food processing eqpt and technology. Accompany Dr. Ted Mitenko of Alta Genetics on calls in SSR.

QUARTER: 2 Visit to Slovakia: -Agrokomplex (agricultural exhibition) at Nitra -International Wine Competition at Bratislava -call on co-operative farm to observe DeCloet tobacco harvester in operation. Research on mkt for food processing mach.

QUARTER: 3 Assisted in promotion of Crown Canadian whiskey by co-hosting reception.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Received important basic information on priorities in food processing.

Mission Hill won a gold and three silver medals at the International Wine Competition in Bratislava.



BASIS OF TRADE

TUNITIES

VENTURE

AGRICULTURE

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

.......

POST :472-PRAGUE

010-MINE, METAL, MINERAL PROD & SRV CZECHOSLOVAKIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING:

- QUARTER: 1 Monitoring of Stelco Coilbox project (at NHKG Ostrava)
- QUARTER: 2 Maintained liaison with NHKG Ostrava re. their interest in Stelco "Coilbox" technology.

QUARTER: 3 Liaison with foreign trade corp. Keramika, sole importer of asbestos. Provided them with EMR materials supporting use of asbestos and countering US EPA proposed ban on use of asbestos

QUARTER: 4 -----

for similation of Coilbox installation at NHKG No movement on coilbox as Czechoslovaks ponder

Stelco completed major part of computer model

massive rationalization of their steel industr. Stelco has now provided all technical information requested by NHKG.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

241910

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

NUM-PATEL AND

POST :472-PRAGUE

Nov 15-17: Visit to Prague by Bob Dawson, VP, Globe 90 Nov 28-Dec 1: Visit to Prague by David Horley, RBT.

Dec 11-15: Visit to Czechoslovakia by Bata delegation, incl T. Bata. Nov 17-21: Marketing delegation from Ideal Equipment Ltd.

ncastara tabai and tabahetetat co-credentica

man & contration

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

.....

POST :403-ROME

005-ADVANCED TECH. PROD. & SERV

ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PURSUE MKT OPPORT FOR ATC INSTRUM & EQPT IN CONJ W/OUTG.MISS INCREASED TRADE AND INDUSTRIAL CO-OPERATION

UNDERTAKE MARKET SURVEY ENVIRONMENTAL PRODUCTS & SERVICES IDENTIFICATION MARKET OPPORTUNITIES IN THIS SECTOR

PURSUE MKT OPPORT FOR SPACE & REMOTE SENSING INSTRUM IN CONJ INCREASED TRADE AND INDUSTRIAL CO-OPERATION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

and the second second second

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 Analysis of Italian involvement in EEC/ESA programs and possibilities for Canadian subcontracting through new Italian Space Agency, Selenia Spazio etc.

QUARTER: 4 -----

Outgoing Mission of Canadian Space Companies planned for Fall 90. SED Systems, SPAR, and MDA talking to ASI/Italian Space Agency re above.

High priority sector.

QUARTERLY RESULTS REPORTED:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :403-ROME

004-DEFENCE PROGRAMS, PRODUCTS, SERV

ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW UP TO RE-ACTIVATED CANADA-ITALY RDP COMM.MEETING OBTAINING OF CONTRACTS BY CANADIAN COMPANIES

IDENT OF EXPORT OPPORT RELATED TO MAJOR CDN & ITALIAN ACQUIS INCREASED TRADE AND INDUSTRIAL COOP.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Annual sector report for distribution at HITEC.

QUARTER: 2 REPORT ON ITALIAN SPACE AGENCY AND MARKET

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

SET STAGE FOR OUTGOING SPACE COYS MISSION FALL 1990.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :403-ROME

001-AGRI & FOOD PRODUCTS & SERVICE

ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

NEED FOR MULTI-YR DEROGATION FM EEC TO EXPORT SEED POTATOES STABILIZE MARKET PRESENCE AND INTRODUCE NEW VARIETIES

RENOG OF PLANT HEALTH & VET. REQUI IN VIEW OF ONGOING HARMON MAINTAIN MARKET ACCESS FOR CATTLE, SEMEN, SEEDS, MEAT ETC.

SUPPORT CDN IND MKTG INIT THROUGH REPRES TO CLIENTS & GOVT INCREASED SALES IN NICHE MARKETS OF GOOD POTENTIA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

135

POST :403-ROME

002-FISHERIES, SEA PRODUCTS & SERV. ITALY

PLANNING:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

OBTAIN IT GOVT AUTHORITY FOR IMPORT OF OTHER SHELL FISH EXPORT AUTHORIZATION

CREATE DATA BASE OF LOCAL IMPORTERS/DISTRIBUTORS IMPORTERS MORE RAPID & DIRECT DISTRIBUTION OF OFFERS/INFO TO LOCAL

ACTIVITIES PROPOSED IN POST PLAN:

EXPAND & UPDATE SERIES OF SPECIES/PROD REPORTS & SUMMARY OF TRIES BUILD HIGHER PROFILE FOR ITALY-CON FISH TRADE IN BOTH COUN-

SMOKED SALMON PROM, POSS IN CONJ W/OUTGOING MISS OF SMOK.SALM ESTABLISH 3 OR 4 AGENCY AGREEMENTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :403-ROME

008-TRANSPORT SYS, EQUIP, COMP, SERV.

ITALY

...............

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

AEROSPACE

FOLLOW UP ON REPRES TO ITALIAN AUTHO RE ACQUIS OF FIRE-FIGHT SALE OF TWO ADDITIONAL CL-215

MONITOR PROG OF NEGO FOR CDA-ITALY AIRWORTHINESS CERT AGREEM REMOVAL OF IMPEDIMENT TO TRADE IN THIS SECTOR

SUPP CDN IND MKTG INIT THROUGH REPRES TO CLIENT & GOVT AUTHO INCREASE SALES OF COMPLETE AIRCRAFT

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

BROAD BALLACE PROP, FOR IN CORE ENCOUTINEED BEED OF DESC. GALLE

ANTICIPATED RESULTS:

27400100

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

137

26.11 39

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :403-ROME

Visit of Ontario Premier David Peterson (15-19 Nov) accompanied by 3 Ministers, 10 MPs and 137 Business people.

Visit of Montreal Mayor Dore (17-19 Oct).

Atlantic Canada Mine Countermeasures Technology Mission.

Visit of British Columbia Trade Minister Veitch.

Canadian Manufacturers Association Mission (Nov 12-14) on Italy/Europe 1992 and Canada/USA FTA with CONFINDUSTRIA 20 Cdn coys from different hi-tech sectors. More than 45 one on one appointments with prospective Italian buyers/ agents.

TELLOW SCHOLTER OF KICKS PROUCT

CONT ARVIC OF AGENICY CONTACTS FURDUCH EDGER VISIT

TERMAN CONTINUES OF BUED, CONTINUES & MONTANES OF STATES

PROPARE CON PLATECERS (15 ANALOS CONCRETS CONF. BRONC.)

AGOIT POORT STRUCTS SPECIAL PRIM CON 200 A TELS ADVINTS

to out to p.s. Attractive is the period out-the .

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

005-ADVANCED TECH. PROD. & SERV

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TELECOM, DATACOM, SAT, SPACECOM

REPORT ON CELLULLAR RADIO MKT IN SWEDEN BETTER SOURCING OF NICHE PRODUCTS

GENERAL MKT SURVEY ON TELECOMMUNICATIONS BETTER SOURCING OF NICHE PRODUCTS

REPORT ON ONGOING LIBERALISA'N OF TELECOM SERV & NEW MARKET. BETTER SOURCING OF NICHE PRODUCTS

BROADCASTING, INC. CABLE TV

PREPARE SHORT REPORT ON MAJOR CABLE TV OPERTERS IN SWEDEN BETTER TARGETING OF BUYER CONTACTS FOR CDN SUPPLIES

VISIT BY 2-3 MAJOR SWD. CATV OPRTRS TO CANADA CLOSER COOP. WITH CDN OPRTRS & EQUPMT. MFRS.

TRADE MISSION TO SWEDEN & SEMINAR CATV OPER & EQUIP MFG. INCREASED AWARENESS OF CDN CAPABILITY, NEW BUYING CONNECTION

GOOD MKT PROSPECTS.

AT US SHOWS

CDN BOOTH AT SATELLITE 89, STOCKHOLM

COMPUTERS HARD/SOFTWARE & COMP

CONT DEVEL OF AGENCY CONTACTS THROUGH CORP VISITS 10-15 NEW AGENTS OVER THE YEAR.

PREPARE OVERVIEW OF SWED. COMPUTER & SOFTWARE MARKET BETTER TARGETING OF CDN PRODUCTS POTENTIAL

IDENTIFY BUYEERS & AGENTS VISITNG MAJOR U.S. COMP. SHOWS. GENERAL PROMOTION OF CDN CAPACITY WITH THE CDN PRESENCE

PROMOTE CDN PARTICIPATION IN MAJOR EUROPEAN COMP. SHOWS. BETTER AWARENESS OF CDN CAPACITY

NORDIC REMOTE SENSING SEMINARS PROM CDN R&D & TECH ASPECTS BETTER AWARENESS IN THE R.S. COMMUNITY OF CDN CAPABALITY

REPORT ON R.S. ACTIVITIES IN THE PRIVATE SECTOR. BETTER TARGETING OF BUYERS FOR NICHE PROD & TECHNOLOGY

PLANNING:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

005-ADVANCED TECH. PROD. & SERV

SWEDEN

ANTICIPATED RESULTS:

OTHER ELECTRONICS

CONT PROM OF CDN FLRMS TO ERICSSON WHO HAVE INDICATED OFFSET 3-5 NEW BUYING CONNECTIONS

ACTIVITIES PROPOSED IN POST PLAN:

CONT PROM OF CDN ELECT., COMP THROUGH CORPORATE VISITS

CONT SUPPORT & PROM OF NEW GENERATION OF LSDN CHIPS

JOURNALISTS FM ELECTRONIKVARLDEN TO BE INVITED TO CDA. BETTER PRESS COVERAGE OF NEW PRODUCTS

PROM. CDN PRTCPTN IN MAJOR EUROPE ELECT. COMPONENTS FAIR. DISTRIBUTORS
BETTER AWARENESS OF CDN CAPABILITY AMONG SWE OEMS &

CONSULTING & OTHER SERVICES

COMPUTOR JOURNALISTS MISSION TO CANADA BETTER PRESS COVERAGE FOR CDN PRODUCTS

INDENTIFY CDN SOFTWARE HOUSE INTREST IN OPENING LOCAL OFFICE LONG TERM SALES NOT POSSIBLE WITHOUT LOCAL PRESENCE.

TRADE MISSION & CDN BOOTH AT MAJOR COMPUTER FAIR OCT89 BETTER EXPOSURE OF CDN CAPABILITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

that the first finance, an original that

QUARTER: 1 To get the Win System running

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

It works more or less

MANATORIA SA TALES REPERTED

I mending the draw providence II works at Ppdr. Were and indicate with contraction of farmeric descent submitteer the ITEL with Deciding of Securities are paratheness. Physica descention to Adapted providence originalization were then 1955 of Thesis are sure an in-

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

004-DEFENCE PROGRAMS, PRODUCTS, SERV

SHEDEN

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

ALL SUB-SECTORS

CONT TO WORK THROUGH DEFENCE RDP COMMITTEE IDENTIFICATION OF NEW SALES OPPORTUNITIES

SUPPORT MFRS OF ASW EQUIPMENT IN PROCUREMENT PROCESSES. INCREASED SALES.

SUPPORT MFRS OF ELECT. EQUIP IN MKT DEVELOPMENT. INCREASED MARKET EXPOSURE

SUPPORT MEG OF BCW EQUIP IN MKT IDENTIFICATION INCREASED SALES

INVITE HEAD OF SWED DECE PRCRMT TO CDA FOR OFF. & IND. VSTS. PROFILE FOR CDN PRODUCTION CAPABILITIES IMPROVED

QUARTERLY RESULTS REPORTED:

systems and GPS Systems

Present to military procurement of antenna

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Support of Canadian Exporters

QUARTER: 2 -----

QUARTER: 3 ----of resid of adding definitions many the basis of the

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

......

POST :432-STOCKHOLM

013-CONSUMER PRODUCTS & SERVICES

SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

APPAREL (CLOTH, FUR, SHOES) TEXT

OBTAIN INFO ON CON PARTCIPATION IN FRANKFURT FAIR, W GERMANY BUYING CONNECTIONS

ENCOURAGE SWED BUYERS TO ATTEND MTL. & FRANKFURT SHOWS. INCREASED PURCHAGES

ENCOURAGE CON FURRIER VISIT SWED DISPLAY AT POST OCT/NOV89 INCREASED PURCHASES.

JEWELERY & GIFTWARE

INDENTIFY CDN SUPP OF FTBALL, VOLLEY BALL BASEBALL EQUIP MORE ADDITIONAL BUYING CONNECTIONS

OBTAIN INFIRM ON LOCAL MKT CONDITIONS IN ABOVE SUB-SECTORS INCREASED SALES VOLUMES

CONTACT SWED BUYING GROUPS, COOP, TO INFORM ON AVAILABILITY PURCHASES, INCREASED MARKET SHARE

ENCOURAGE CDN & SWED FIRMS TO EXHIBIT PRODUCTS AT DOMESTIC PURCHASES, INCREASED MARKET SHARE.

CULTURE INDUSTRIES

FOLLOW UP ON CDN PRIZE-WINNING FILM SHOWN LOCALLY

IDENTIFY CON FILM PROCRS, ENCOURAGE THEM TO VISIT MKT INCREASED PURCHASES

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Select fur buyer under incoming buyers program for Montreal Fur Fair (May 1989) and from the Cdn fair through trade. - Report on Stockholm's participation at ISPO Fair Munich Feb, 1989.

QUARTERLY RESULTS REPORTED:

Incoming buyers purchased 20 coats at Fair. Very satisfied with new contacts established. -Report submitted to TTC, with details of interviews and purchases. Highly successful Swedish purchases constituted more than 1/3 of total on site sales

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

013-CONSUMER PRODUCTS & SERVICES

SWEDEN

ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING:

QUARTERLY RESULTS REPORTED:

QUARTER: 2 Participate in Ispo Sporting Goods Fair. Invite Swedish buyers. Attend reception held on site at Cdn stand. Interview exhibitors. Provide them with Swedish contacts. File and report action.

QUARTER: 3 -----

Successful project. Reception well attended by ca 37 Swedish buyers. Despite only 13 Canadian exhibitors 4 obtained Swedish reps. and agencies pending. Report submitted to EXTOIT and DRIE.

QUARTER: 4 -----

the fair through thaday - known on Fridolary

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :422-VIENNA

005-ADVANCED TECH. PROD. & SERV AUSTRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

COMPUTERS HARD/SOFTWARE & COMP

CONTINUATION OF CONTACTS WITH MAJOR AUSTRIAN ORG IN THIS SEC .

INTENSIFIED FOLLOW UP WITH INDUSTRY. INCREASED SALES, EXTENSION OF COOP EFFORTS INCLUDING VENTURES AND JOINT RESEARCH

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Follow-up activities on Canadian software mission. World Tech Fair, Vienna, June 18-22, 1989

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Follow-up activities resulted in many excellent connections leading to meaningful cooperation. Info booth on subject fair demonstrated considerable interest.

ANTICIPATED RESULTS:

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :422-VIENNA

001-AGRI & FOOD PRODUCTS & SERVICE AUSTRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SEMI & PROCESSED FOOD & DRINK

INTENSIFIED CONTACTS WITH AUSTRIAN FOOD TRADE

.....

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 2 -----

QUARTER: 3 -----

----- S TRUTARIO

----- Z STRAND

A CREEKED

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :422-VIENNA

002-FISHERIES, SEA PRODUCTS & SERV. AUSTRIA

ANTICIPATED RESULTS:

PLANNING:

PROCESSED FISH & SHELLFISH

EXTENSIVE CANVASS OF AUSTRIAN FISH MANUFACTURERS & IMPORTERS CONSEQUENT INCREASE IN SALES INCREASE AWARENESS ABOUT CANADIAN SUPPLY POTENTIAL AND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

ACTIVITIES PROPOSED IN POST PLAN:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :422-VIENNA

008-TRANSPORT SYS, EQUIP, COMP, SERV. AUSTRIA

-

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE

ASSIST CDN MANUFACTURER(DEHAVILLAND)WITH THEIR SALES EFFORTS POSSIBLE PURCHASE OF DASH-8 BY AUSTRIAN AIRLINES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 One deHavilland aircraft sold to local carrier.

fforts continue to secure the sale of second aircraft

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

.....

POST :471-WARSAW

011-OIL & GAS EQUIPMENT, SERVICES POLAND

ACTIVITIES PROPOSED IN POST PLAN: PLANNING:

MACHINERY AND EQUIPMENT

ASSIST CDN COMPANY TO SIGN COOP AGREE WITH POLISH OIL/GAS FIRST ENERGY PROJECT POSITION COMPANY FOR EXPORT SALES AND PARTICIPATION IN IBRD

FOLLOW-UP TO DEPARTAMENTAL NATURAL GAS MISSION ENCOURAGE PARTICIPANTS TO QUOTE ON POLISH REQUIREMENTS

OBTAIN SPEC ON VAR GAS EQUIP SOUGHT BY POLISH OIL & GAS CO BRING TWO ADDITIONAL CANADIAN SUPPLIERS INTO POLISH MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1.Assist Canadian Fracmaster to sign cooperation Agreement

Obtain specification on various other requirements.

QUARTER: 2 1. Assist Canadian Fracmaster to sign co-operation agreement. 2. Obtain specifications on other import requirements.

QUARTER: 3 Bring additional companies to market

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

1. Post has maintained continuing contact with POGC.

2. General Director of POGC invited to Intercan 3. Cherco signed \$ 3 million contract with Post assistance

> 1. Sales agreement signed between Polish Oil and Gas Co. and Cherco Compressors of Calgary for delivery of 5 compressors to Poland. Contract worth US \$ 2.5 million.

Consulgas signed co-operation agreement with Polish Oil and Gas Company

- interest deliver, that we at rates to oppose the

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

009-FOREST PRODUCTS, EQUIP, SERVICES

which is the state of the state

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

EQUIPMENT AND MACHINERY

MKT SURV OF PULP/PAPER PROD'RS, FURN. PROD'RS & FOREST MGT OFF TO OBTAIN PROFILE OF POLISH REQUIREMENTS

OBTAIN SPECIFICATIONS OF PROJECTS AND EQUIPMENT TO INTRODUCE ONE NEW CANADIAN SUPPLIER ON MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. Market survey of sector 2. Introduce one new supplier on market

QUARTER: 2 1. Market survey of sector 2. Obtain specifications of other import needs.

QUARTER: 3 1. Market survey of sector.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

 Post commenced series of calls on producers & forwarded specifications to industry
 General veneers obtained contract with Post assistance

 Market survey still in progress to keep up with very quickly changing industrial relations in Poland.

2. Specifications sent to Canada.

 Update obtained on Kwidzyn which was then sent to various companies including Abitibi Price.

148

03.040

PLANNING:

POST :471-WARSAW

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

001-AGRI & FOOD PRODUCTS & SERVICE POLAND ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: ANIMAL, POULTRY BREEDING STOCK IN THIS SECTOR COOP AGREEM. BETWEEN GUELPH UNIV & OLSZTYN AGRIC ACADEMY

MENT REQUIREMENTS

PARTICIPATION OF HYBRID IN LOCAL AGRICULTURAL FAIR CONTRACT WITH PRIVATE SECTOR BREEDER

WORK WITH CO TO DEVELOP QUOT, FOR TURKEY SLAUGHTERING PLANTS SALE OF CANADIAN SLAUGHTERING EQUIPMENT AND ADDITIONAL BREE-

OVERCOME POLISH GOVERNMENT RESISTANCE TO IMPORTS FROM ABROAD

FOOD HANDLING, PROCESSING EQUIP

ASSIST KNUD SIMONSEN IND. IN ITS EFFORTS ON POLISH MARKET TO ENCOURAGE COMPANY TO BID ON POLISH REQUIREMENTS

VISIT TO FOOD PROC PLANTS & PERS CONT WITH MACH IMPORT DEC. TO OBTAIN SPECIFICATIONS OF PROJECTS AND PARTICULAR EQUIP-

IDENTIFY END USERS & DEC MAKERS IN SECT OF INT. TO CDN FIRMS TO ENCOURAGE CANADIAN COMPANIES TO BID ON PROJECTS

OBTAIN SPECIFICATIONS OF EQUIP SOUGHT BY POLISH PRODUCERS TO OBTAIN ONE CONTRACT FOR CANADIAN INDUSTRY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. Assist KSI in efforts to obtain contract

- 2. Industry calls
- Submit specifications to Canadian industry
- 4. Assist Hybrid Turkeys

QUARTER: 2 1. Promotion of Canadian technology. 2. Assist Hybrid Turkey.

3. Assist McLean Brothers Fisheries in arranging J.V. contracts.

QUARTER: 3 1. Visit to food processing plants. 2. Identify endusers and decision makers. 3. Obtain specification of equipment sought by Poland.

QUARTERLY RESULTS REPORTED:

DING STOCK

1.Post has maintained contact with KSI & is following financing prospects. 2. 6 calls made on industry. 3. Specifications sent to Cdn industry but financing remains problem. 4. Post arranged visit of Hybrid President to Poland

1. Office maintained assistance to Hybrid Turkey 2. McLean Brothers Fisheries signed two J.V. agreements with Polish companies.

> 1. Visits made to Polish processors and distributed as part of Canadian Aid Mission

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

005-ADVANCED TECH. PROD. & SERV

POLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

REMOTE SENSING INC. SPACE SAT

CONT.POLISH INST OF METEOR.& INST.INV.IN POLL.FIGHTING REG. DELIVERY OF EQUIPMENT BY BARRINGER RESEARCH INC.

PROM.OF NEW TYPES OF EQUIP MADE BY BARRINGER RESEARCH INC. INCREASE CANADIAN INTEREST IN THE POLISH MARKET

IDENT.SPEC.TYPE OF EQUIP INTENDED FOR USE IN NEW POLL.FIGHT. OBTAIN ONE CONTRACT FOR CANADIAN COMPANY

OTHER ELECTRONICS

PRESENT.OF CDN CO CAPAB.TO LOCAL PROD'RS OF ELECTRONIC EQUIP TO INITIATE CANADIAN INTEREST IN POLISH MARKET OPPORTUNITIES

CONTACTING PROD'RS OF ELECTR.EQUIP TO GET SPECIF OF THEIR IM CANADIAN FIRM ON MARKET TO ELICIT OFFERS BY CANADIAN PRODUCERS & ESTABLISH ONE

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. Contact with Polish Institute of Meteorology and other institutes re pollution control equipment.

2. Identify further opportunities

QUARTER: 2 1. Promotion of Barringer Research Inc. 2. Identify pollution control equipment needs.

 Assist Recom Engineering Ltd. in marketing and sales.

QUARTER: 3 1. Assist Recom Engineering Ltd. in sales 2. Identify pollution control equipment needs

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

 6 calls were made during quarter but lack of hard currency financing has so far presented problems

2. Extensive program of calls arranged for visit by Combustion Engineering

 Continuous promotion of Barringer's interest.
 Pollution control needs still surveyed with changing Polish political situation. 3. Recom Eng had several meet w/Polish cos reps sales agree on comp hard del to Poland exp bef end 89

> Recom Engineering Ltd. signed \$ 100,000 contract

 Contacts maitained through visit by Ministry of Environment

150

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

001-AGRI & FOOD PRODUCTS & SERVICE

.......

EAST GERMANY

ANTICIPATED RESULTS:

PLANNING:

ANIMAL, POULTRY BREEDING STOCK

EMB SHOULD CONT TO LIAISE W/MIN OF AGRIC & END USER TO EMPHASIZE CANADIAN GOVERNMENT SUPPORT FOR THIS EXPORT.

ACTIVITIES PROPOSED IN POST PLAN:

FOOD HANDLING, PROCESSING EQUIP

CALLS ON FOREIGN TRADE ENTERPRISES OBTAIN PROFILE OF GDR REQUIREMENTS

OBTAIN CANADIAN OFFERS OBTAIN ONE CONTRACT IN THIS SECTOR

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. To liaise with Ministry of Agriculture re opportunities.

2. Support Hydrid Turkeys

3. Calls on Foreign Trade Organizations

QUARTER: 2 1. Promote Canadian technology in turkey breeding.

2. Promote slaughtering technology.

QUARTER: 3 Liaison with Nahrung and Ministries

QUARTER: 4 -----

.

QUARTERLY RESULTS REPORTED:

 Post made series of calls in agr sector and discussed visit by GDR Minister of Agriculture to Canada in Fall. 2. Post discussed possible visit to Cda by Hybrids key GDR contact in Fall.
 4 calls made on various agri related organiz.

 Info on Cdn technology passed on to GDR cos.
 Several meetings between Quebec Trade Mission members and GDR cos have been held during Fall Leipzig Fair

Regular meetings held in Berlin

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

003-GRAINS AND OILSEEDS EAST GERMANY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

CEREAL GRAINS

ANTICIPATED RESULTS:

REGULAR REPORTING OF WEATHER AND CROP CONDITIONS

MAINTAIN CONTACT WITH GDR DECISION MAKERS ALERT CWB TO GDR CONCERN AND NEEDS

FLAG CONTINUING CWB INT DURING NEXT GDR/CDA MIXED COMMISSION CONTINUE TO DEMONSTRATE CANADIAN INTEREST IN THIS SECTOR

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

the sector contract and the sector of the sector of the

QUARTER: 1 -----

QUARTER: 2 1. Reports on weather and crop conditions 2. Maintain contact with decision makers

QUARTER: 3 Maintain contact with Nahrung and promote visit by Minister of Agriculture of Canada

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Report on weather & crop conditions completed
 Meetings have taken place at Leipzig Fall
 Fair 1989, attended by Quebec trade mission,
 Alberta and Ontario government representatives.

Minister's visit postponed as result of political changes in GDR

POST :471-WARSAW

PLANNING:

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

002-FISHERIES, SEA PRODUCTS & SERV. EAST GERMANY ANTICIPATED RESULTS: ACTIVITIES PROPOSED IN POST PLAN: FISH & SHELLFISH & OTHER PROD

LIAISE REG W/GDR FISHERIES OFF ON ALLOC, FISHING PLANS, PURCH. OBTAIN GDR SUPPORT FOR FANDOTT NAFO CONCERNS. MAINTAIN CDN

POST MAY BE REQ'D TO ASSIST IN DIPLOMATIC INIT.REGARD.NAFO OBTAIN GDR SUPPORT FOR FANCO NAFO CONCERNS.MAINTAIN CDN FISH EXPORTS & OTHER COMPENSATING MEASURES SUCH AS CREW EXCHANGES

WARY RITE ALMERTS & CLEARED ROWTS TO LINESS

FISH EXPORTS & OTHER COMPENSATING MEASURES SUCH AS CREW EXCH

ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING:

- QUARTER: 1 -----

QUARTER: 2 1. Liaise regularly with GDR officials.

QUARTER: 3 Liaison with Fischimpex

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

1. Regular liaison by Commercial Counsellor undertaken.

Post clarified discrepancies in fish supplies from various supplier vis-a-vis GDR purchase commitment

REPT4D

90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

SCHWEDT PROJECT

CAPABILITIES

POST :471-WARSAW

009-FOREST PRODUCTS, EQUIP, SERVICES EAST GERMANY

LAST GERMAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PULP AND PAPER PRODUCTS

MARKET SURVEY OF GDR REQUIREMENTS ALERT CANADIAN INDUSTRY TO GDR REQUIREMENTS

IDENTIFY COMPANIES INTERESTED IN GDR MARKET ESTABLISH ONE CDN FIRM AS LONG TERM SUPPLIER

WORK WITH ALBERTA & QUEBEC GOVTS TO IDENT INTERESTED FIRMS ESTABLISH ONE CDN FIRM AS LONG TERM SUPPLIER

EQUIPMENT AND MACHINERY

CONTINUE CALLS ON KEY DECISION MAKERS ALERTING CANADIAN COMPANIES ON INVESTMENT DECISION STATUS

SEMINAR ON KLOCKNER STADLER HURTER CAPABILITIES DEEPENING KSH CONTACTS WITH KEY OFFICIALS AT ALL LEVELS RE

VISIT BY TECHNICAL TEAM TO H.A. SIMONS SENSITIZE KEY WITTENBERGE DECISION MAKERS TO H.A. SIMONS

FLAGGING CANADIAN INTERESTS DURING NEXT GDR/CANADA MEC TO EXERT PRESSURE ON GDR

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 1. Market survey of GDR requirements
 - 2. Calls on key decision makers
 - 3. Assist KSH on Crossen bid
 - 4. Assist KSH with Berlin Seminar
 - 5.Flag KSH interest during GDR/CDA MEC in Ottawa
- QUARTER: 2 1. Market surveys of requirements
 - 2. Identify Albertan and Quebec firms for market
 - 3. Promote KSH, H.A. Simons sales
- QUARTER: 3 1. Support for Kloeckner Stadler Hurter 2. Market survey of GDR requirements

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

 Calls made on major GDR agency firms
 Ambassador & Commercial Counsellor called on MOFT re Crossen project

3. Seminar postponed

5.MEC flagged Cdn interest in supporting KSH bic

Meetings with GDR officials and discussions on Canadian offer for Wittenberge and Crossen projects.

1. KSH lost Crossen deal to Sweden on price basis

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

EAST GERMANY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

EQUIPMENT AND MACHINERY

MARKETING SEMINAR SPONSORED BY COMPANY IN BERLIN BROADEN AND DEEPEN CONTACTS WITH TECHNICAL PERSONNEL

ASSIST GOODYEAR ON COOP W/SKET CONC REQ FOR WIRE MAKING MACH CONTACT BETWEEN SKET AND GOODYEAR

ACTIVITIES UNDERTAKEN IN QUARTER: TRACKING:

QUARTER: 1 1. Develop further contacts in sector 2. Assist Goodyear

QUARTER: 2 1. Assist Goodyear in sales effort

QUARTER: 3 Assist Goodyear in co-operation with SKET

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

1. Post made calls on agency firms during program visit.

2. Two calls made in support of Goodyear

Source an extension of the second second and the second seco

Post contacted Transinter, the purchaser of Goodyear conveyor beltings. Sales prospects remain fair.

Continuing discussions with Transinter

010-MINE, METAL, MINERAL PROD & SRV

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

014-EDUCATION, MEDICAL, HEALTH PROD EAST GERMANY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

HOSP. & MEDICAL EQUIP, INSTRUM.

CALLS ON GDR AGENCY FIRMS & FOREIGN TRADE ENTERPRISES DEVELOP PROFILE OF GDR REQUIREMENTS

ALERT CANADIAN FIRMS TO GDR REQUIREMENTS FAMILIARIZE GDR CONTACTS WITH CANADIAN CAPABILITIES

WORK W/ALBERTA & QUEBEC GOVTS TO IDENTIFY INTERESTED FIRMS INTRODUCE TWO CANADIAN COMPANIES ON GDR MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1. Calls on GDR agency firms & foreign Trade Enterprises 2. Alert Canadian companies

QUARTER: 2 1. Maintain calls on GDR companies and officials 2. Assist companies at Leipzig Fair

QUARTER: 3 Hospital modernization

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

Two calls made
 Items publicized in Canadexport but no interest to date.

Several GDR companies and officials contacted at Leipzig Fall Fair 1989.

No highlights.

REPORT 4A 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :471-WARSAW

Increased economic/comercial reporting caused by political upheavel in GDR Food air programme announced for Poland and preparations for incoming mission Preparation for seminars on Poland to be held in Canada, January 1990

ALENED BELOW AND THE SPECIAL AND THE AND THE ADDRESS ADDRESS IN A DESCRIPTION OF ADDRESS ADDRE

and the second second second second second second

and the second sec

ed att programme antanning for Foliced and imparations for mains attailer paretion for aminers as faired to be faire in finite in the second for mark at faired on mary 1990

 preto astroporto a contrato por ter similar ter contratorio della 1 della preto del contrato del contrato del contrato della dilla della della

and the second and and the second second

Andreas frit. and an an an anner them a fame of their

N'SK & I - BOTTON IN COLUMN OF THE ADDRESS OF THE OWNER

It. seeine comparies application and the

and all a sound as a derpication

AND A REAL PROPERTY.

to the calls, said

2. Liens muchter and for the descent of the sector

Reveral did program and cofficials contacted

in dignitights.

44. 19295 101. 19295

CA1 EA676 T713 EXF 1989 STORAGE Trade and Industrial Development Program quarterly activity report 43247427



