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VS, LTD. pt.

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G.
G. Knowling
 10 cisese cirse stane 10 cases Ginger Wine
Essence.
case Mason's Gram case Mason's Grav
Sall.
6 cases Genuine Jeye
Fluid. 4 cases Genuine Jeyee
 250 bags English Table 100 boses Clay Pipess
5 cases Neave's Food. 1 cases Neave's Food,
1 case Phosphor Paste
case
case Lea $\&$ Perrin's 3 cases Allentury's Foo 2 kegs Tartaric Add.




## 1 case Beecham's P

sores. Knowlia

The Royal Stores is a Lively Place at Any Time of the Year. But Just Nowit is A Regular Bee Hive of Life and Business

We have large stocks of the choicest apparel for Men, Vomen, Boys and Girls, as well as big assortments of Household Goods of all kinds.
our RIGHIT PRICES are Attracting Thousands of Buyers Every Week. ter day andrbuilding up the largest Dry Goods Business in Newfoundland.
 =m muatansatunar mata

RECORD VALUES on Standard Quality Goods

A Display of Christmas Novelties of Particular Interest to Mothers.





 $\square=\mathrm{min}$
 body the Essential Style-Features for Fall and Winter.

TheRoyal Stores It.
sumis 84.25






# MILLINERY DEPARTMENT 

YOU ARE ALWAYS WELCOME AT OUR STORE

Announcing a Large Shipment of

THE SATISFACTION OF EVE CUSTOMER IS OUR AIM.

## LADIES

## FALL and WINTER COATS.

LATEST LONDON AND NEW YORK STYLES-THE NEWEST AND MOST UP-TO-DATE MATERIALS-CLOTHS, TWEEDS, PLAIN AND CORDED VELVETS, ETC. To fully appreciate their attractiveness you must see them. Come
eave it to you whether or not our Coats are worthy of your preference-

Ladies' Untrimmed and Ready-to-Wear Hats:
BLACK AND COLOURED FELT, VELOUR, VELVETEEN AND VEI VET - BEA FUL, SHLISH, SERVICEABLE HATS,
To see the beautiful New Hats in our Millinery Department is to be charmed by thei tractiveness and pleased
We are sure you will buy.
untuntir'S Aifl misues' minith uma.
A Small Shipment Children's and Misses' Tweed and Velvet


Dry, Sweet S Wellington


he evening telegram, st. Johns, newfoundiand, november 22, 1918


THE EVENING TELEGRAM. ST. JOHNS, NEWFOUNDLAND, NOVEMBER $22,1918-8$


Big Diversity of Shapes, Exclusive Models and New Ideas.


Ladies' New London Hats, Millinery,

Wear.
Ready-toBuckram Shapes \& Hat Ornaments

West Coast Not


 $\left|\begin{array}{c}\text { Picture Kaiser } \\ \text { On His Way. }\end{array}\right|$

Charlie Chaplin
$\qquad$

 $\qquad$ To Angee - oped.
$\qquad$
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What we consider to be the best collection shown the Season, by this or Store in St. John's is the

## BIG STOCK OF NEW MILLINERY

## We Opened Last Week.



These hats have been personally selected our resident London buyer and represent some the cleverest models shown this season.

They are made of Velour, Velvi and high-grade Felt. There a scarcely two alike in the assor ment.

New, Correct, Desirable, in pro er shape, color and trimming.

It is the simplest matter in the world to find hat here that meets your ideas as to individual and becomingness. There are large hats, sm hats, in fact styles to suit every woman. Butcon to-morrow and see them. A visit to our upsts Showroom will convince you more than anytiii else.

Prices Are Most Moderath MOVALSTOREE

MEN'S OVI Custom Style.
 0 RC






At The Crescent Picture Palace To-Day
The Fox FIIm Corororatoon presents the populur star, Jack Spurlock Prodigal. 6 Parts.

The Aeroplane ane accident Monday-"A Dacehtrer of the gooss,

## CASINO THEATRE

 TO-NIGHTThe Klark-Uirban Co'y
"Which One Shall I Marry"?
saturday matinee and night "Pal O' Mine."

$$
\begin{aligned}
& \text { Pries } 20,3,50 \text { and } 75 \text { cts. Seats on sale at Freed } \\
& \text { CCesmans } \mathrm{S} \text {. }
\end{aligned}
$$

Smallwood's Big Shoe Sale.


## PALMER.



Where Power and Efficiency are of first Importance, there you will almost always find the PALMER. Single and Double Cylinder Two Cycle Reversible Motors. Make and Break. Jump Spark. Sizes: $3,4,5,6,7 \mathrm{I}-2$ H. P. We have also in stock
One 18 H.P. forimmediate Delivery. Catalogues FRANKLIN'S AEENCIES, LTD. ${ }^{19} 9$ Water Street

##  Not Generally Known! <br> The average man or woman may think all WAR STANDARD FLOURS are alike. Such is not the case. The Flour must not be milled ABOVE a to prevent millers from mitling BELOW that standard. <br> Ogilvie's Standard Flour Try a Barrel and be convinced.

 Now in Stock

## Winter Keeping APPLES

Burt \& Lawrence, 14 New Gower St

## THE HUBBARD

 for the fishing boat, and the BULLDOGfor all kinds of stationary work. Both are good Engines. Sold at fair prices. GEO. M. BARR, sopurt
io press hour the weather roto press
then reaived at the Mar-
notheries Department VOLUME XL.

## Just Arrived!

A Large Shipment of 1-16 in. \& 1-32 in Vitite Jointing for Motor Boats and Steam Engines.
Also, a Full Line of the Best Steam Piston Packings, for high as well as low pressure.
WATER STREET STORE DEPT,
REID-NeWFOUNDLAND Company


TIEN PAGTHER FORECAST.

