

WEATHER FORECAST. TORONTO, Noon—Moderate winds, fair to-day. Saturday—N. E. winds and light snow falls. ROYAL, Noon.—Bar, 29.55; ther, 30.

THE EVENING TELEGRAM

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VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, JANUARY 15, 1915.

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NUMBER 12.

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MINARD'S LINIMENT CURES DIPHTHERIA. TEMPEL

Plot That Failed;

Love That Would Not Be Denied.

CHAPTER X.

"Oh," said Violet, with her sweet little laugh, "throws the dishes at the butler's head, I suppose you think Marie?"

"Oh, no, miss, but has the cook up, and talks to him so cold and terrible, like he talked to Bill Summers, who threw down the horse he was so fond of. But, notwithstanding that way of his, he's very kind to all the servants, and any of 'em would do anything for him. They like Mr. Fairfax, too, miss, and he, I heard 'em say, was an artist or an author, or something clever, miss, in London, and he lives with Mr. Leicester, in the same house, and him and Lord Fitz Boisdale are all great friends. And they do say, miss, though, of course, I can't tell whether it's true, that Mr. Leicester is courting Lady Ethel. Did I hurt you, miss?" she broke off, suspending her operations with the hair brush, for Violet had turned round her head rather suddenly.

"No," said Violet, quietly. "What do you say, that Mr. Leicester is in love with Lady Ethel Boisdale?"

"Well, miss, they say so, and it certainly do look like it, if all accounts be true, for Mr. Leicester's man says that his master is at all the balls and soirees and dinners at the Earl of Lackland's, and that he only came down here so suddenlike because Lady Lackland and Lord Fitz and Lady Ethel were coming down to Coombe Lodge."

"That will do," said Violet. "I will go to bed now."

And Marie braided the heavy mass of hair into thick, silken plaits, rattling on meanwhile with a laughable account of Mr. Starling's sayings and doings in the servants' hall, to which he seemed, by Marie's account, quite an acquisition. Violet smiled with her usual enjoyment of the humorous, of which she had a quick perception, and Marie left her still smiling.

But when the talkative little maid had closed the door behind her, light-hearted Violet felt rather lonely.

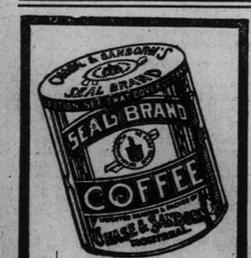
Her aunt slept in the next suite of rooms, and by touching a small bell, she could summon her, or by opening a door and passing through a little anteroom she could reach her, but Violet was not nervous or timid, and after a little wrestling with the feeling she conquered it.

But she could not altogether dismiss the small incidents of the evening from her mind.

Had she really seen the White Nun, or had fancy deceived her?

That was a question she could not answer satisfactorily.

Then another one presented itself



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for consideration. Was Mr. Leicester Dodson a suitor for Lady Ethel's hand?

That also was a question which she could not answer.

It was true he had gone up to town suddenly, and it was true that he had been present at a ball at which Lady Ethel was also present. It was also a singular coincidence that he should return so suddenly to Penruddie at the time of the Lacklands' visit to Coombe Lodge.

"Well, if it was so," thought Violet, humming the air of a song which Captain Murphey had sung, "it was nothing whatever to do with her."

Then she thought of his manner by the stile that evening—of its quiet sense of power and protection; of the grasp of his firm, strong hand on her trembling arm, of—well, of every word he had spoken, of every gesture he had used, of that act of kindness toward Jemmie Sanderson.

"I wish I were a little sleeper," she said, at last.

But though she went to bed sleep would not come to her sweet, deep eyes, which Mr. Leicester so much admired, and they were wide open watching the moonlight as it fell upon the wall for some time.

Had they possessed the power of looking through the wall they might have seen Mr. Leicester's tall, stalwart figure where he leaned against the garden gate, smoking his before-bed cigar, and ruminating, as wakeful as herself.

As for Lady Ethel, she, too, was thoughtful; but that was nothing unusual for her. But when Lord Fitz himself, who was generally extremely talkative, leaned back in profound silence for at least the time occupied in traversing two of the six miles to Coombe Lodge, Ethel felt rather surprised.

"How quiet you are, Fitz!" she said.

"Eh! am I?" he replied, rousing. "I was thinking. I say, Ethel, what do you think of the Mildmay's?"

"I haven't thought very much about them," said Lady Ethel, and indeed she had not. "I think Violet Mildmay is very pretty."

"Isn't she!" exclaimed Lord Fitz, eagerly. "I think her the nicest girl I've seen. She's what you call a 'blue-stocking,' isn't she? One of the 'merry and wise sort,' eh, Ethel?"

"Yes, I liked what I have seen of her very much. I am glad we have met."

"Yes, so am I," said Lord Fitz. "I say, I heard Bertie and Leicester arranging a riding party; do you know if Miss Mildmay is coming?"

"I believe so," said Ethel; "yes, I am sure she is."

"Then," said his lordship, "I think I shall go."

"Of course you will, to take care of me," said Ethel, smiling.

There was a short pause, then Lord Fitz roused again with the sudden question:

"Ethel, do you think the Mildmay's are well liked?"

"Tired in, you insupportable boy, what can you mean?" asked Ethel, with laughing bewilderment.

"Tired in, well off, rich, you know, and all that."

"I should think so," said Lady Ethel, thoughtfully. "They have a

very beautiful place and I have heard that her father was a merchant. Oh, yes, I should think she was rich."

Lord Fitz gave a sigh of relief. "I'm glad of that," he said. Ethel laughed.

"Why should you be glad?" she said, looking at him curiously.

"Oh, never mind," said Lord Fitz, rather embarrassed. "So her father was a merchant. All those merchant fellows get rich. Look at Leicester's father, he's as rich as Croesus. I wish my governor was a merchant."

"He would be very much obliged to you for the compliment," said Lady Ethel with a smile. "For my part I am satisfied with an earldom."

"Oh!" said Lord Fitz, and as he drew a long sigh he murmured inaudibly: "So should I if it had a lot of money with it."

"That's a rum fellow, that captain," said Lord Fitz, after a pause.

"In what way?" asked Ethel. "He seemed very ordinary, very amusing, too."

"Oh, yes, he's amusing enough, as-sented Lord Fitz. "But I'm half inclined to think he's deuced sharp. He can play whist like a book, and picked up the coin like old Hawkeye at the club. But I say, Ethel, you're pretty sharp, sharper than I am, and did you notice the rum look of the captain's eyes? They seemed to be watching everybody and everything, and when he caught you looking at him they shifted down the table, and he was sure to make one of those funny speeches of his, as if he didn't want you to think he'd noticed you looking at him. And every time he lifted his winglass he looked over the top all down the table."

"No, I didn't notice all that," replied Ethel. "You are getting quite a student of human nature and manners, Fitz."

"Oh," said Fitz, nodding his curly head decisively. "You were too much taken up with Mr. Bert. I saw you, Miss Sly Boots, laughing and whispering."

"For shame, Fitz!" retorted Ethel, blushing in the darkness. "Whispering to a stranger?"

"Well, and what then?" said Lord Fitz. "And I don't wonder at any one being taken up with Bert. He knows more stories than any man in all the clubs in London, and he can tell 'em better, too. Pitty he's so poor, Ethel. Poor old Bert!"

Lady Ethel looked straight before her.

"He ought to have been a merchant or a tea grocer, or something of that sort," said Lord Fitz. "That's the way to make money."

By this time, or very shortly afterward, the carriage rolled up to the door of Coombe Lodge.

Ethel, who had not spoken since Lord Fitz's assertion that Bertie should have been a tea grocer, went straight up to Lady Lackland's room, where her mother was waiting for her.

Lord Fitz sauntered off to the billiard room, where he lighted a huge cigar and, with half-closed eyes, tried to decide upon the color of Violet's.

"I'm glad she's rich," he muttered, "very glad!"

Lady Lackland had been prevented from accompanying Fitz and Ethel by one of a series of headaches produced by the last balls of the past season, and she was now quite anxious to hear a full account of the party.

Ethel gave her a list of the guests.

Lady Lackland, who was lying on a couch, raised her head with a grave look of displeasure as Ethel mentioned Bertie Fairfax's name.

"Mr. Fairfax there?" she said. "You did not tell me he was to be there, Ethel."

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"Did I not, mamma?" said Ethel, calmly. "I had forgotten it, perhaps, or did not think his expected presence of sufficient consequence. Yes, he was there."

"And this Miss Mildmay? I remember Mrs. Mildmay—quite a distinguished looking woman. Is her niece like her?"

"She is very pretty and well bred," said Ethel.

Her ladyship moved coldly, eyeing her daughter at intervals while she sat looking through the window at the moon.

"And how did the Dodson's seem? Do you like them?"

"Yes," said Ethel, "very much. It was a very pleasant party, mamma; and we have arranged another, a riding party this time. I may go, I suppose?"

"Yes," said Lady Lackland. "If Fitz goes with you—oh, yes, certainly. Mr. Leicester Dodson goes, I suppose?"

"Yes," said Ethel, "we are all going, all the young ones. Shall I stay any longer? I make your head ache more by talking."

"No, don't stay any longer," said Lady Lackland, coldly. "Before you go you will please draw that writing table near to me."

Ethel did so, kissed her mother, who returned the warm pressure of her soft, sweet lips by a cold touch with her own, and left the room.

Lady Lackland drew the table to a convenient position, and without rising wrote a note to the earl, who was still in London.

"Tell me by return," she wrote, "who and what these Dodsons are, whether they are really as rich as they are supposed to be and if I am right in letting Ethel see so much of the son. She and Fitz dined at their place, the Cedars this evening, and met a Mrs. Mildmay, Violet Mildmay, the merchant John Mildmay's daughter. I believe he left an immense fortune behind him, but I am not certain, and perhaps you can ascertain. I have not seen Fitz, but Ethel says the girl is very pretty and well bred. I am sorry to say that odious Mr. Fairfax was there also; he is staying at the Cedars."

Poor Bertie!

(To be continued.)



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This Date in History.

JANUARY 15. New Moon—15th

Days Past—14 To Come—359. BRITISH MUSEUM opened 1759. This was founded by Hans Sloane's collection, which the Government acquired for £20,000, though worth four times as much. The library to which copies of all books published in Great Britain have to be sent free, is a great treasure house of books, ancient and modern. The museum portion contains a series of invaluable collections of sculptures, antiquities, bronzes, jewels, geological specimens, rare manuscripts, and books. The Natural History Department is now separately housed at South Kensington.

HENRY LABOUCHERE died 1912, aged 81. The well-known journalist who founded "Truth." Was in Parliament 1880-1906 and was made a Privy Councillor on his retirement from active politics.

Books cannot always please, however good: Minds are not ever craving for their food. —Crabbe.

TO A HESITANT BRITON.

You have not gone—no doubt you have a reason: 'Tis, may be, one that all the world might know: But will you not accept a word in season? —Whistlet yet you may with honour, pray, you go!

How can you sleep when midnight rainstorm drenches And beats tattoo upon your window pane! Do you not dream of those in yonder trenches, Facing the foe beyond the ensanguined Aine? —F. G. Greenwood.

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally exzematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

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Our Volunteers

FOUR MORE ENLIST.

Recruiting continues and four more young men came forward yesterday to join the land forces, making a total enrollment of 369, out of which 400 have passed the examination and are considered physically fit for foreign service. Those who volunteered yesterday are: James Geo. Hagen, St. Pierre; Wm. F. Foster, St. John's; Cyril O'Keefe, St. John's; Wm. J. Murphy, Conception Hr. Yesterday forenoon four platoons were taken for a march countrywards where they were given a test in reconnoitering, whilst the remainder of the contingent were put through company drill at Government House grounds. This morning the platoons will go countrywards again and resume reconnoitering work, which will be practiced in sections. Good shooting was made at the Southside range yesterday.

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GEO. KNOWLING Jan 8, 31, eod

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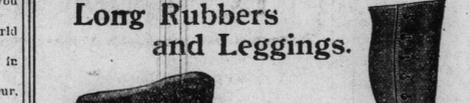
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MEN'S and BOYS' LONG RUBBERS. WOMEN'S and CHILDREN'S LONG RUBBERS. Also

BOYS' and MEN'S LEATHER LEGGINGS. WOMEN'S SPATTS, assorted shades . . . 60c. to \$1.20

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BIG SALE OF MUSIC

SLIGHTLY SOILED, 5 cents a copy, Usual Price—25, 30 and 50 cents.

CHARLES HUTTON, FANCY DEPARTMENT.

Living Scenes in the Hospital

—Father Paul Bull, in a letter superior of the Mirfield Brothers gives a long and interesting account of his experiences as a chaplain of the hospitals in France. The Church Times.

"In No. C Ward we have a German, twelve or fifteen. They first arrived our men did appreciate their coming, and said 'Hello' to them out, Sister. But the 'souvenirs' here. But the day discovered a poor German lad of seven, who could speak a few words of English, and whose brother of twelve had been shot dead by his side, and he made a pet of him; and he got into four of our men sitting on the floor and starting at him and teaching English. (When I gave him our little crucifixes, one of the men did it on his breast, and he was grateful.)

Service in the Wards. "When I arrived the men rapidly recovering from their wounds and about 100 were able to get about; the rest were in bed, whole place is continually with laughter, which in no way detracts from the deep sympathy have for one another.

"The first service I held in the officers. Capt. —, of the Hussars, was reported to be dangerously ill, and he asked for Celebration. So, on Thursday, Mass in the Officers' Ward. —, who was a great boxer, rider, had lost his arm. His knelt by his side for Communion and Major — had his wife with it was a most beautiful service they were all very grateful for next day! Capt. — suddenly died, and in ten minutes had away. Everyone loved him. I say I began a daily Mass in the ward, which has been a great and rich blessing to the hospital.

"To-night, at 5.30, I had a fourteen names of those who died till handed to me. I started them till 6.15, when I took a meeting of prayer and instruction Holy Communion until 7. I visited a poor German from Lorraine, who can speak French and English, and sympathy. He has both his legs off, as he has got in both feet. Just the pathos of it—a refined and matured young man in a foreign country, amidst few people who speak his language—and with what outlook for the future.

"After dinner I returned to the hospital, and found No. C Ward in a lively condition. One poor man who is dying seems to be saying 'good-bye' to all his German friends and our men are telling 'shut up' in many different languages. I announced—and men to sleep, and commend men into God's keeping; they probably be dead before morning. One poor fellow in the Regiment has not uttered a word since he was brought quietly fading away in spite of giving me many grateful

The Hero's Bible. Describing the condition of the wounded are often received Bull says:—

"It was often difficult to what was most and what was Then we carefully popped them and covered them with blankets, ran for a cup of soup, fed them with a spoon, a cigarette into their mouths and ran off to another special favourite was a lad, rowin-Furness, with a wounded arm. He walked to his bed, saturated his overcoat, which was lying being a bright red, been bleeding freely all the journey. When we had got bed, and were turning his out of his pockets, he said: 'Bible and small book in a pocket'; so we found his Bible was as dirty as himself, and by him.

"He then showed me a list of names of lessons, and went into a elaborate explanation of how the Bible portion for every thought not unfamiliar to coming strangely from this—algebra hero all covered in left him, after lighting his supreme comfort, and he nicely."

STATE HELP FOR TR

Temporary Advance P

We understand that the G have under consideration a advancing money to busi firms which find themselves rary difficulties owing to ruption of commerce by the

It is stated that the sum marked for this purpose, if carried through, will amount millions.—Daily Mail.

Moving Scenes in the Hospital.

"Father Paul Bull, in a letter to the Superior of the Mirfield Brotherhood, gives a long and interesting account of his experiences as a chaplain at one of the hospitals in France," says the Church Times.

"In No. C Ward we have a row of Germans, twelve or fifteen. When they first arrived our port did not appreciate their coming, and said: 'Bun-dle them out, Sister, we don't want any "souvenir" here.' But then they discovered a poor German lad of eighteen, who could speak a few words of English, and whose brother of fifteen had been shot dead by his side. They made a pet of him; and he generally has four of our men sitting on his bed and staring at him and teaching him English. When I gave him one of our little crucifixes, one of them pinned it on his breast, and he was so grateful.

Service in the Wards.

"When I arrived the men were rapidly recovering from their wounds, and about 100 were able to walk about; the rest were in bed. The whole place is continually ringing with laughter, which in no way detracts from the deep sympathy men have for one another.

"The first service I held was for the officers. Capt. of the 14th Hussars, who reported to me to be dangerously ill, and he asked for a celebration. So on Thursday I said Mass in the Officers' Ward. Capt. — who was a great boxer and a rider, has lost his arm. His protector knelt by his side for Communion; and Major — had his wife with him. It was a most beautiful service, and they were all very grateful for it. The next day Capt. — suddenly collapsed, and in ten minutes had passed away. Everyone loved him. On Friday I began a daily Mass in the dining room, which has been a great joy and rich blessing to the hospital.

"To-night, at 5.30, I had a list of fourteen names of those dangerously ill handed to me. I started visiting them till 6.15, when I took a small meeting of prayer and instruction on Holy Communion until 7. Then I visited a poor German from Alsace. Larrainé, who can speak French; so I was able to say a few words of affection and sympathy. He has to have both his legs off, as gangrene has set in in both feet. Just imagine the pathos of it—a refined and sweet-natured young man in a foreign country, amidst few people who can speak his language—and with what a poor outlook for the future.

"After dinner I returned to the hospital, and found No. C Ward in rather a lively condition. One poor German who is dying seems to be also raving mad, and is shouting and groaning while all his German neighbors ask our men to tell him to shut up in many different tones and languages. I annoyed—and put three men to sleep, and commended three men into God's keeping; they will all probably be dead before to-morrow morning. One poor fellow in the Sussex Regiment has not uttered a sentence since he was brought in, and is quietly fading away in silence. He has given me many grateful looks."

The Hero's Bible.

Describing the condition in which the wounded are often received, Father Bull says:—
"It was often difficult to decide what was mud and what was flesh. Then we carefully popped them into bed and covered them with warm blankets, ran for a cup of tea or hot soup, fed them with a spoon, shoved a cigarette into their mouths, lit it and ran off to another case. My special favourite was a lad from Barrow-in-Furness, with a wound in his arm. He walked to his bed while I carried his overcoat, which was quite saturated with blood, most of the lining being a bright red. He had been bleeding freely all through the journey. When we had got him into bed, and were turning his treasures out of his pockets, he said: 'Nurse, my Bible and small book in the breast pocket'; so we found his Bible, which was as dirty as himself, and placed it by him.
"He then showed me a little calendar of lessons, and went into an elaborate explanation of how there was a Bible portion for every day—a thought not unfamiliar to me, but coming strangely from this wild dirt, baggage hero all covered in blood. I left him, after lighting his cigarette, in supreme comfort, and he is doing nicely."

STATE HELP FOR TRADERS.
Temporary Advance Plan.
We understand that the Government have under consideration a scheme for advancing money to business concerns which find themselves in temporary difficulties owing to the disruption of commerce by the war.

It is stated that the sum to be earmarked for this purpose, if the scheme is carried through, will amount to seventy millions.—Daily Mail, Sept. 23.

A Few Facts About YOUR PAPER.

The Paper of the People and for the People!

In the last two years, as shown by its sworn statement, the circulation of **The Evening Telegram** has increased **twenty per cent.** In other words, over five thousand news readers have joined the "Telegram Circle" in that time.

The total weight carried under the arms of the newsboys and in the mail bags is over a half a ton each day.

If the sheets of one day's issue were placed in one line, it would make a pathway 22 inches wide to **Portugal Cove**, or a distance of **9 miles.**

The total issue for 1914 if placed the same way would make a pathway from here to the **North Pole**, or if you like, it would **girdle Newfoundland from Cape Spear to Cape Norman, thence to Cape Ray and Cape Race, and even there would be enough to stretch across the Atlantic to our boys at Fort George.**

All this gives you some idea of the huge family of Forty Thousand, made up of all ages, from the tiny tot, just going to school, to the grandfather who reads this every day, and who like **The Evening Telegram** for its Special Features—its sound Talks by Ruth Cameron—the humorous philosophy of Walt Mason—Household Notes—the News of the Day, and in these times the great advantage of knowing the exact time each War Message reaches us, and last but not least they have the always-interesting Advertisements, the value of which they have proved over and over again.

Be one of us. Don't read your neighbour's copy. Subscribe yourself, and keep posted this eventful year of 1915, and it will give you hours of enjoyment and instruction and thus help to make it A Happy New Year indeed.

Begin to-day! Subscriptions only \$3.00 per year, or one cent per copy!

LONDON GOSSIP.

London, Dec. 22nd, 1914.

PRINCE ALBERT'S BIRTHDAY.

Had it not been for his illness Prince Albert would probably have spent his 19th birthday on December 15th on board H. M. S. Collingwood. He expressed a desire to be with Grand Fleet again in the present crisis, but the Medical Board to whom he submitted himself for examination reported that he had not sufficiently recovered from his recent operation to return to his duties. It is fully three months since the Prince was brought by a hospital ship to the mirning home in Aberdeen, where the operation for appendicitis was performed. His enforced absence from his post is regrettable, for there is a singular appropriateness in the King giving a son to both the Army and Navy in this greatest of all wars. Unlike his brother, the Prince of Wales, who was made a midshipman on his father's Coronation day without serving the customary six months at sea, Prince Albert has followed the usual routine of the Navy. He has passed through both Osborne and Dartmouth, and his

experience of the sea includes his six months' tour to the West Atlantic in the first part of last year. At 19 the Prince is said to have a marked aptitude for his profession, and he is a diligent student. In the ordinary course of events he should be commissioned in the rank of sub-lieutenant in September, 1916, and he should become lieutenant sometime in his 22nd year.

SCANDINAVIA AND THE ALLIES.

Advices coming to hand from Christiania indicate that the relations between Norway, Sweden and Russia are better now than they have been at any time since the beginning of the war. Such Germanophil sentiment as existed originally in the Scandinavian countries named is on the decline, largely by reason of the recent policy of Germany in regard to Swedish tonnage supposed to be carrying contraband. The Russian Government, I am told, have taken advantage of every opportunity to assure the King of Sweden and his advisers of their friendly intentions, and this assur-

ance is understood to have found its counterpart in British policy towards both Sweden and Norway, with which two Scandinavian kingdoms can be linked the third, Denmark, the interests of all as neutrals being extremely closely akin, and to each the Allied Powers wish thoroughly well.

AMERICA WANTS WAR BOOKS.

A well-known American publisher has arrived here in search of books about the war. He was assured that he could get plenty of these. "Yes," he replied, "but not of the sort I want. We have had such 'made' war news in America that we don't want any 'made' books. I want volumes of permanent interest; if possible volumes written from the inside." Only two works likely to meet this test are in hand yet, so far as is known. One is the history of the war on which Sir Arthur Conan Doyle is engaged; the other is the history of the war which Mr. Hilaire Belloc has begun.

PARIS WAKES UP.

An Englishman who has been living in Paris for the past three months, gives a most striking account of its re-awakening from the recent period of almost torpidity. When he went to the French capital early in September it was at a time the city was in almost daily expectation of being overrun by the Germans, and trade and traffic were dying away to such an extent that, as my friend graphically phrased it, one could have played tennis on the Place de l'Opera, to be disturbed only by the passing of an occasional ammunition cart. Now shops which have long been shut are reopening in large numbers, matinees at the theatres are being recommenced, and even the boulevards are beginning to show signs of renewed life. The cafes, however, still close at eight every evening, and the unhappy boulevardiers have to seek friends in the restaurants for the next couple of hours, these latter establishments being allowed to be open until ten, which is half an hour later than until very recently. The spirit of the Parisians, this observer declares to be admirable, their quiet confidence in assured victory being very marked.

"OHNESEITIGKEIT."

The avoidance of words of foreign origin is a well-known form which patriotism takes in Germany. Since

the war broke out this tendency to use sound German words instead of foreign importations has been accentuated. The dislike of French and English words in Germany is considerably more pronounced than the English refusal to drink any lager beer that has not been "brewed in Holland." The latest example of the verbal patriotism of the Germans is significant. The usual word for neutrality, "neutralität," has been discarded, and its place taken in official documents by the fearsome compound "ohneseitigkeit." The Germans may well have reasons on other grounds than its Romance origin for avoiding a word so steeped in tragic associations as neutrality. This reminds one of the effort of the scholar with strong views on the importance of using pure Anglo-Saxon words in English. Asked if he would substitute for "impenetrability," he replied, without hesitation, "unthrough-farelessness."

H.M.S. TIPPERARY.

According to the December Navy List, the most recently to be ordered of our flotilla leaders are to be known as the **Bocha** and the **Tipperary** respectively. In honoring South Africa's soldier-Premier in this way the Admiralty are not of course making a striking departure, although the names extensively adopted for the newer destroyers are all of distinguished naval captains. The choice of Tipperary is, however, an innovation with almost endless possibilities. Instead of grouping the vessels according to the initial letters of their names, My Lords might now without further loss of dignity, make each division represent a class of music-hall ditty. A rag-time flotilla with a "Get Out and Get Under" for leader would, for instance, be just the very thing to station off the mouth of the Elbe.

AMMUNITION WAGON DRIVERS' PRETTY FANCIES.

Every now and then one meets in London streets a procession of ammunition automobiles going off to join the thousands which have already crossed the Channel, but one does not realize that these monsters must have a local habitation, a wagon village from which they sallify forth. All the more startling is the effect when, in one of the most peaceful spots on the very edge of London, one comes across the harbor where the wagon fleet lies moored along a curving line, the headquarters of London's transport service. The most unexpected thing about these wagons is that they bear names, and as frivolous names as the gay little pleasure boats do on the river at Hammersmith. It would, of course, tax the imagination to find suitable names for the lumbering monsters which are going to feed our guns in the firing line—they loom up in the twilight like unwieldy saurians,—but it is absurd that they should plunge along the roads of France announcing themselves as "Lily," "Nellie," "Alice," "Gladys." Many of the names are carelessly scrawled along the bonnet as if in hasty compliment to some girl visitor, ready to be as hastily changed at the next port of call, but others wear their names beautiful, printed, and take their allegiance to Margaret or Diana seriously. A few have mottoes—one was in verse which the censor would undoubtedly have edited, and others are labelled "The fast road to Berlin," while the Flying Scotchman had a little "Safe cot, safe in," signed by some girl. Not all the names were sentimental. There were "Clattering Kate," "Frisky Lizzie," "Auld Reekie," and an enormously lettered "Ghost." The fact that the men in charge sleep and eat, play cards, and write their letters in the wagons, accounted for the more imposing title "The Gentlemen's Club" and for the inevitable "Rose Cottage."

Mother! If Child's Tongue is Coated

If cross, feverish, constipated, bilious, stomach sour, give "California Syrup of Figs."

A laxative to-day save a sick child to-morrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish; stomach sour. Look at the tongue, mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold or has sore throat or any other children's ailments, give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours all this constipation poison, sour-bills and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleaning" is oftentimes all that is necessary; it should be the first treatment given in any sickness. Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company."

What is "Human Nature?"

By RUTH CAMERON.



RUTH CAMERON.

The other day I heard two girls talking about a third.

"I was surprised to see Ann show such a disagreeable spirit," said one of them. "She is usually so sweet and courteous to everyone." The other laughed and said: "I know all this little weakness of human nature and it's no use for their possessors to try to hide them from me."

Just a Pose.
"You don't know Ann as well as I do," she said. "When you do you'll realize that that sweetness and courtesy is a favorite pose of hers; and she imposes on most people too. They think she's the sweetest, most accommodating thing that ever was. But now and then she can't help showing her true nature."

The other girl looked partly surprised, partly sorry, partly pleased. "I'm afraid there's a mean streak in most of us that rather likes to find that people are not so good as we have thought them."

Somehow that discovery seems to palliate our own weakness and selfishness. One thing was entirely evident—that she did not question her friend's dictum as to their mutual friend.

I wonder why. What right had the other girl to assume that the sweetness and courtesy were just a pose, and the disagreeable spirit the real girl? What grounds had she for calling the occasional flash of unamiability

her friend's real nature? Why indeed, except that that way of thinking is an all too common habit?

"That's Human Nature."

Have you ever noticed what a low valuation we seem to have agreed to put on human nature?

Let a man do some particularly selfish thing, let him give way to some low instinct, let him seek his own gain with ruthless indifference to the sufferings of others and we say, "Well that's human nature."

But when a man does something particularly noble, when he "swears" to his own hurt and changeeth not, when he puts honor and altruism above gain, when he lays down his life for a friend, did you ever hear anyone say "that's human nature?"

Yet isn't the one human nature just as much as the other?

And isn't the courtesy and kindness just as much the real girl as the flash of disagreeable temper—nay why not more so, since by her detractor's evidence the courtesy is habitual and the disagreeable temper only occasional?

Of course the courtesy or the noble deed usually represents effort and not instinct, but that does not make it any less the real person. Is not what we try to make ourselves just as much our real self as the self we are when we follow the line of least resistance?

Of course a pose is sometimes nothing but a pose, a thin surface veneer meant simply to impress others. But quite as often what we call a pose is really an inspiration. And shame on us when we cannot recognize it as such and honor it instead of deifying it.

Ruth Cameron

Curliana.

The Victoria trophy was competed for at the Curling Rink yesterday afternoon and night, resulting in the Blues defeating the Reds by 86 points to 71. The players and scores were:

Reds	Blues
F. Martin	W. H. Reid
F. Rendell	A. Hayward
C. R. Duder	C. Taylor
F. H. Steer (sk.)	H. Duder
—	—
H. Bartlett	J. Ayre
J. Dewling (sub)	W. C. Job
H. C. Donnelly	W. J. Higgins
W. Shirran (sk.)	A. Montgomerie
—	—
H. J. McKay	J. J. McKay
F. Rendell	E. A. Hayward
G. Peters	S. Milley
J. Jackson (sk.)	F. Chesman
—	—
G. Marshall	W. Harvey
S. Rodger	A. Wilson
H. D. Carter	H. Foster
J. C. Hepburn (sk.)	J. R. Bennett
—	—
E. J. Horwood	R. W. Miller
J. Angel	H. Taylor
Dr. Mitchell	R. B. Job
A. H. Suttar (sk.)	H. J. Jardine
—	—
J. L. Shattery	J. Hanlon
R. G. Ross	D. Bald
D. MacFarlane	R. H. Anderson
R. G. Reid (sk.)	D. P. Duff
—	—
J. Dewling	J. B. Mitchell
E. Bowring	J. A. Paddon
J. B. Soper	J. R. Silek
Jno. Brownning (sk.)	A. Robertson
—	—

The President's and Vice-President's Trophy will be played for to-

RECIPE FOR MAKING GOOD BREAD.

Take 1 quart of VICTORY flour, 1-3 cake Royal Yeast, dissolve in one cup luke warm water, pour this on flour with enough warm water to make stiff batter; in four hours this will be ready for mixing; then add 2 quarts VICTORY Flour and 2 dessert spoons table salt, and 1 pint luke warm water; knead ten minutes, then let rise over night, mould into loaves, let rise until double its bulk and bake for one hour. For fancy bread add 2 dessert spoons granulated sugar, one of butter. Jan. 12.

I. O. G. F.

Under the auspices of Atlantic Lodge, I. O. G. F., Dr. H. M. Mossell lectured to a large gathering last night on "Belgium and her relations to the Great War." The lecturer handled his subject in a masterly manner and gave a most interesting discourse. A vote of thanks was tendered Dr. Mossell at the close, proposed by Mr. Chesley Woods and seconded by Mr. B. D. Spurrill. Mr. J. C. Phillips acted as chairman. During the evening a duet by Messrs. Chafe and Crawford and a recitation by Mr. Watson was given.

Passed Exams.

Among those who were studying medicine at McGill University and who passed their third year examination, as shown in the results just published, are Messrs. W. H. Newhook, an ex-pupil of the Methodist College, and Mr. J. B. O'Reilly, an ex-pupil of St. Bon's College and a son of Inspector O'Reilly, I. S. O.

FRESH TURKEYS Just Received

6 to 8 lbs. each.

Highest Quality

Our Target.

The growers of "Homestead" Brand Tea aim only to produce the best. They specialize in this particular grade, concentrate every effort, and make use of every modern improvement to safe guard and ensure the best quality.

HOMESTEAD TEA.

50c. lb. For 5 lb. parcels 10 per cent discount allowed.

Fresh Supply

IRISH BUTTER.

28 lb. boxes.

The butter market has advanced considerably, but we can still supply the trade at a moderate price.

FRESH EGGS.

CHOICE CANADIAN BACON.

WINTER KEEPING APPLES.

several varieties.

C. P. EAGAN.

Duckworth Street and Queen's Road.

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cheapest place to

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DEPARTMENT,
East, West and Central Stores,

offer the following:—
GOOD BEANS5c. lb.
BEST SAGO8c. lb.
FLAKE TAPIOCA7c. lb.
FLOUR—High grade. 53c. stone
SPLIT PEAS6½c. lb.
BEST GREEN PEAS, 7½c. lb.
RICE—Good quality4c. lb.
FLOUR—Whole Wheat.
Irish milled60c. stone

Baking Powder, Empire Brand,
1 lb. full weight tins, only 16c. tin.

CURRENTS6c. lb.
PRUNES (new)14c. lb.
CANDIED PEEL (mixed), machine cut, 1 lb. cartons; drained and free from excess of sugar; very economical.
PERFECTION SEEDLESS RAISINS, 1 lb. cartons15c. lb.
COCONUT, Desiccated, finest possible quality16c. lb.
"Shamrock" Brand CONDENSED MILK12c. tin
PECANES, in large tins, 18c. tin
ALMONDS, in large tins, 18c. tin

Australian Corned and Boiled Beef,
In full 2 lb. tins (32 ozs. meat); best possible quality, only
45 cts. tin.

CARROTS, 10 lbs. for25c.
PARSNIPS, 10 lbs. for35c.

COFFEE, fresh roasted and ground
on our premises, 20c, 30c & 40c lb.
Our 40c. Tea, imported direct, is
wonderful value.

GEORGE KNOWLING.

Jan 8, 1915

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - - Editor

FRIDAY, January 15, 1915.

The Afflictions of Europe.

The force of affliction is being felt at the present time with terrible effect in Europe. For the most part it is due directly to the wanton acts of national ambition, and in a smaller degree to natural forces over which man has no control. In times of peace, and in times of an ordinary war, the devastation of the earthquake in Italy would have spalled the world, but we have been satiated with such awful slaughters by man raising his hand against man that we have grown less sensitive to distress and more callous to horrors. It is hard for those who have been reading from day to day of the horrible slaughter in Belgium, France, Poland, Galicia, Serbia, and on the bosom of the sea, to realize that a disaster has occurred in Italy which is even worse than that which happened at Messina a few years ago and appalled the world. Where the casualties of the earthquake are counted by the tens of thousands, they are counted by the millions in the Pan-German war. Even in its suddenness, the natural catastrophe only surpasses some of the horrors of war by hours, for we read in the course of the last attack by Hindenberg in the Warsaw regions of Poland, the Germans sustained 20,000 casualties during a single night. We are told too that Germany has sustained a loss of 27,000 officers killed. This is incredible, but taken as casualties, that is counting the wounded who are not killed, it is a staggering loss and confirms the report that Germany has sustained about a million casualties. Even the comparative small British force some little time ago had sustained a loss of 50,000. To realize what this means is difficult. But it may help us to estimate even British losses, if we call to mind that the census of 1911 gives the number of men in Newfoundland between 20 and 25 as 27,664, and between 20 and 55 as 51,985. It may help us to realize better the affliction that Pan-Germanism has so far brought on the British Empire, when we consider that the number of British men killed and wounded about equals the number of men in Newfoundland between the ages of 20 and 55. It is bad enough for the world to be forced to meet distress that is physically inevitable without being forced to pay such terrible penalties in blood, limb and treasure on account of the ambition of a nation crazed with Kaiserism, militarism and Pan-Germanism.

HELP THE BELGIANS AND OUR SOLDIERS AT THE FRONT.—(Under the Distinguished Patronage of H. E. the Governor and Lady Davidson, and the Officers of the First Nfld. Regiment.)—Grand Patriotic Concert and Dramatic Entertainment, Casino Theatre, Wednesday, Jan. 20th, 8.30 p.m. Tickets: Reserve, 50c.; Gallery, 30c.; Pit, 20c. Plan of Hall at Atlantic Bookstore. Buy your tickets early. Programmes for sale at the Hall. Jan 15, 21

To Aid the Wounded.

The St. John Ambulance Association of England, having felt it their duty to offer to equip and support another much needed hospital for our wounded while the war lasts, have sent out an appeal to all districts of the Association, asking if they will help to the best of their ability. They tell us that it will cost \$100 to endow one bed for one year, and all must feel that Newfoundland can easily be represented in this good work. For this cause a number of young girls have decided to provide refreshments which will be sold at a low figure in the Committee Room at the Prince's Skating Rink every Saturday evening and which we hope that all present will patronize. The warm refreshments will certainly be welcome, and all will feel that their ten cents are at the same time going to help to provide comfort and healing to those who are suffering to keep us safe.

McMurdo's Store News.

FRIDAY, Jan. 15, 1915.
Effervescent Salts form a favourite method of medication with many people, and their simplicity and directness of action, the almost invariable relief they bring, combined with their elegance and pleasantness in taking, making them in many cases most desirable. This class of preparations is well aided in many cases of stomach and liver trouble, constipation, nausea, and heart burn and some people find no other medicine necessary than a dose from time to time of one of these "fizzy salts." Foremost amongst articles of this type is Salt Regal which has for many years been popular both in the United Kingdom and here, and which is one of the most reliable and one of the most pleasant things of the kind. If you would like to use this class of preparation at its best, try Salt Regal. Price 50c. a bottle.

Obituary.

There passed away on the 13th inst., one of the R. N. Co. Conductors, in the person of William G. Dalton, only son of Garrett and Mrs. Dalton, now residing at Lewisporte, where their son had been in charge of the Branch train for some three years following his promotion as brakeman, previous to which he had been to the United States and had served with the 72nd Company of U. S. Artillery in the rank of Corporal, a three year term, and had gained an "honourable discharge" from United States military service. Coming in contact with a great percentage of the travelling public, he was a general favourite and well liked by all who knew him, and most obliging and courteous, especially to passengers travelling by his train. Meeting with an accident to his foot during late summer of 1913, at Notre Dame Junction, he was brought to Norris' Arm for surgical attention, afterwards coming to the General Hospital here and later going to St. Anthony Hospital, but all treatment proved unsuccessful and he became despondent and his mind somewhat affected he was sent in to the Lunatic Asylum, where he passed to the Great Beyond on Wednesday morning. He leaves to mourn a loving wife, father, mother and two sisters, Kitty, now in Montreal, and Minnie (Mrs. Capt. Jacob Keay). To the bereaved the deepest sympathy of an extensive circle goes out in their hour of trouble.

CALENDAR.—We thank Joseph M. Curran, of Gambo, for a wall calendar.

Headquarters for Cake

JOHN B. AYRE.

Meeting at Channel.

(Wire from A. W. Piccott, Port aux Basques.)
The public meeting in the Parish Hall, last night, was a great success. The building was packed. When the meeting opened one volunteer came forward; when the meeting closed 14 was the total. The Highland pipers look immensely. A. W. PICCOTT.

"VICTORY" FLOUR

Makes sweet snowy white bread, is strong, full of life and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan 12, 15.

Boethic Back.

STORMY AND EVENTFUL TRIP.
The S.S. Boethic, Capt. Faulke, reached port this morning from the Mediterranean via Sydney, after a very stormy and eventful trip.

WAS HELD UP.

The ship left here the latter part of November codfish laden for Gibraltar, and made a quick run there. After orders proceeded to Africa, the port of Naples in turn to land her cargo. While in the Mediterranean Sea the Boethic was held up by two French battleships and two officers came aboard and examined the ship's papers. She was also held up by a British cruiser off Gibraltar.

STORM-SWEPT.

The Boethic left Naples on December 20th to come this way. Right at the very outset a strong N.W. gale raged with a heavy sea and gradually increased in force. For the next week or more a series of hurricanes were encountered, the like of the storms never before being experienced by Capt. Faulke. Besides there was very keen frost and an occasional blizzard. When the elements were in their greatest fury the ship was hoisted to. Numerous heavy seas were shipped with the result that the ship's lifeboats were carried out of the chocks. Sydney was reached on last Sunday, after a tempestuous voyage of twenty-one days. After getting a load of coal the Boethic left for this port at 2 p.m. Tuesday and for the greater part of the passage a N.E. hurricane prevailed. Yesterday afternoon when off Cape Race, the ship struck the edge of the slob ice that is now blocking this port. The Boethic was butting all last night and entered the harbor at 5 o'clock this morning.

Minard's Liniment Co., Limited.
Gentlemen.—Theodore Daras, a customer of mine, was completely cured of rheumatism after five years of suffering, by the judicious use of MINARD'S LINIMENT.

The above facts can be verified by writing to him, to the Parish Priest or any of his neighbours.
A. COTE, Mercant.
St. Isidore, Que., 12 May, '98.

STORM WEATHER BOOTS!



Here is the Boot for Motor-men, Guides, Prospectors, Captains, Drivers, etc. Suitable for any person who is out in all kinds of stormy weather.

Try a pair of these warm and Waterproof Lumbermen's Boots and you will not be troubled with cold feet.

Mail Orders receive prompt attention.

F. SMALLWOOD
The Home of Good Shoes.

Carbonear Volunteers

Reach the City.
Hon. W. C. Jobb received the following message last evening:—
"Four for Naval Reserve and four for Regiment on train to-night. Please advise Calypso and Armoury. Total number of volunteers is now 34.
MACNAB,
Hr. Grace."

By the shore train last night eight volunteers, all belonging to Carbonear, came to the city having enlisted for the army or navy. Those who volunteered to go with the Second Contingent are Messrs. Taylor, Saunders, Mahoney and Pye, and on arrival they were taken to the Seamen's Institute.

Pantomime Matinee.

There was a good big crowd last night at Rossleys to see the very finest of all the pantomimes, "Robin Hood and His Merry Men," is one of the most picturesque plays ever seen and beautifully carried out by fifty performers. How Mrs. Rossley trained those children to such perfection is simply wonderful. On Saturday all the parents should let the children see the best of all the pantomimes. Mr. Rossley has made the admission for children 5 cents to be within the reach of all. Little Red Riding Hood will be waiting in the Theatre, Saturday, to welcome the little ones. They will be well looked after.

Hr. Grace Notes.

Another of our old citizens—Mr. William Walsh, cooper—passed away yesterday after a long illness. Mr. Walsh leaves one son to mourn his death.

At one of our churches in town, where a wedding ceremony was to be held last night, there was great suspense when the groom failed to arrive. It was learned after a time that he had been suddenly seized with illness. He is better to-day and will likely sign articles this afternoon.

Mr. Frank Davis left on Wednesday for Belleoram; Mr. Selby Parsons and Mr. George Parsons left same time for Grand Bank.

The members of the Masonic fraternity attended the funeral of the late Capt. Wm. Stevenson yesterday.

Work on the R. C. Palace is progressing, and the plasterers will begin their work in a few days.

Hr. Grace, Jan. 14, 1915.

"VICTORY" FLOUR

You cannot buy better at any price anywhere. FRANKLIN'S AGENCIES, Ltd.—Jan 12, 15.

Grand Pantomime.

A large and delighted audience at Rossleys last night, also box party, and the show now running smoothly went with a swing and was thoroughly enjoyed by the large audience. There will be another change of programme soon. On Saturday a special matinee for the children when they will see the entire pantomime for five cents, a treat for the youngsters and one they may never see again. Little Red Riding Hood will be in the theatre and shake hands with the children. One of the greatest successes ever presented; send the children to see the pantomime.

Here and There.

AROUND AGAIN.—Mr. W. J. Ellis, who was indisposed for several days, is able to be around again.

READY FOR SEA.—The schr. Jean is now ready for sea. She has a cargo of fish for Bahia, shipped by Jas. Baird, Ltd.

TWO EXPRESSES ARRIVE.—Two express trains reached the city yesterday afternoon, bringing very large mails.

SAGONA'S CHARTER.—The s.s. Sagona is now loading codfish at Monroe & Co.'s wharf, having been chartered to bring a cargo to Halifax.

"VICTORY" FLOUR

Gives bread that nutty flavor so desirable. FRANKLIN'S AGENCIES, Ltd.—Jan 12, 15.

ARGYLE'S REPAIRS.—It is expected that the S. S. Argyle will resume the Placentia Bay service some time next week when repairs to her are finished.

ACKNOWLEDGMENT.—The St. Vincent de Paul Society (Men's) gratefully acknowledge the sum of Twenty-five Dollars from His Excellency Sir W. E. Davidson—adv't, 11

GOES TO ENGLAND.—The S. S. Nascope will likely finish discharging her salt cargo to-morrow evening and sails early next week for Halifax to load deals for England.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, and all aches and pains. For sale everywhere.—Jan 2, 15

Special to Evening Telegram.
CAPE RACE, To-day.
Wind E.N.E., strong, weather dull, slob ice everywhere; the S.S. Boethic passed in at 12.40 p.m. yesterday, nothing sighted to-day. Bar. 29.60; ther. 33.

BEYOND CAVIL or CRITICISM

are the captivating

8, 9, 10, 12, 14 and 16 cts. a yard

Cotton Laces,

selling now at

5 and 10 cents

per yard, at

A. & S. RODGER'S

Several New

articles will be added to our Premium Stock for this year, full particulars of which will be announced in a few weeks' time.

In the meantime why not exchange some of your coupons for a first class Hockey Stick and Puck; at our

Premium Dept?

Imperial Tobacco Co.
(Newfoundland) Ltd.

January 1915.

MILLEY'S EXTRAORDINARY

White SALE.

To-Day we announce Two Special Lines.

Bargain No. 1---Ladies' White Underskirts for 75c.,
worth \$1.00.

Bargain No. 2---Ladies' White Underskirts for \$1.75,
worth \$2.30.

See Windows!

S. MILLEY.



AT THE R

A refreshing As a mere sight As a lover of For the value sation this January.

Thousand Mar

Ladies' Under ness is evident. Ex workmanship are is that our prices (convince you.

CAMBRIC NIGHT
White Cambric Nightdressed with Lace, Embroidered low neck, long and short. Regular 65c. garment. Regular 80c. garment. Regular 90c. garment. Regular \$1.10 garment. Regular \$1.25 garment. Regular \$1.55 garment. Regular \$2.00 garment. Regular \$2.50 garment. Regular \$3.00 garment. Regular \$2.25 garment. Regular \$2.75 garment.

CAMBRIC CA
White Lawn and Cambric Lace, Ribbon, etc. Regular 35c. garment. Regular 45c. garment. Regular 55c. garment. Regular 70c. garment. Regular \$1.10 garment. Regular 95c. garment. Regular \$1.25 garment. Regular \$1.75 garment. Regular \$1.85 garment. Regular \$2.25 garment.

CAMISOLES FO
WEA Regular 75c. garment. Regular \$1.00 garment. Regular \$1.25 garment. Regular \$1.75 garment. Regular \$2.50 garment.

LADIES' K
In Lawn, Cambric and Tango styles, all sizes, Lace, etc. Regular 65c. garment. Regular 80c. garment. Regular \$1.00 garment. Regular \$1.25 garment. Regular \$1.50 garment.



In Sho Reg. 49 Reg. 60 Reg. 80 Reg. \$1.00 Reg. \$1.25 Reg. \$1.50 Reg. \$2.00

CA

LAW Embroid. ing. ed. AT

BRILLIANT ASSEMBLAGE

OF WHITE MERCHANDISE

AT THE ROYAL STORES

A refreshing vesta of White will greet you the moment you enter this Store. As a mere sightseer you will be charmed with the many interesting displays. As a lover of economy you will be convinced of the genuineness of our offerings. For the values are here—values that are unapproachable—values that, we believe, will create a sensation this January. We advise early attendance for best selections.

Great January White Sale.

Thousands of Dollars worth of Whitewear Marked down for our January White Sale

Ladies' Underwear in Lawns, Muslins, Nainsook and Flette. These goods are quite new. Their freshness is evident. Examine them closely. You will find no dinginess or soiled creases. The shapes, sizes and workmanship are excellent in every respect. The one unchallenged fact that we want you to comprehend is that our prices (quality considered) are invariably much lower than elsewhere. A look at the goods will convince you.

CAMBRIC NIGHTDRESSES.

White Cambric Nightdresses elaborately trimmed with Lace, Embroidery and Ribbon, high and low neck, long and short sleeves.

Regular 65c. garment.	Sale Price	32c.
Regular 80c. garment.	Sale Price	64c.
Regular 90c. garment.	Sale Price	72c.
Regular \$1.10 garment.	Sale Price	86c.
Regular \$1.25 garment.	Sale Price	\$1.30
Regular \$1.55 garment.	Sale Price	\$1.47
Regular \$2.00 garment.	Sale Price	\$1.60
Regular \$2.50 garment.	Sale Price	\$2.05
Regular \$1.45 garment.	Sale Price	\$1.16
Regular \$2.25 garment.	Sale Price	\$1.50
Regular \$2.75 garment.	Sale Price	\$2.30

CAMBRIC CAMISOLES.

White Lawn and Cambric, daintily trimmed with Lace, Ribbon, etc.

Regular 35c. garment.	Sale Price	30c.
Regular 45c. garment.	Sale Price	38c.
Regular 55c. garment.	Sale Price	44c.
Regular 70c. garment.	Sale Price	56c.
Regular \$1.10 garment.	Sale Price	86c.
Regular 95c. garment.	Sale Price	76c.
Regular \$1.25 garment.	Sale Price	\$1.40
Regular \$1.75 garment.	Sale Price	\$1.38
Regular \$1.95 garment.	Sale Price	\$1.56
Regular \$2.25 garment.	Sale Price	\$1.50

CAMISOLES FOR EVENING WEAR.

Regular 75c. garment.	Sale Price	60c.
Regular \$1.00 garment.	Sale Price	80c.
Regular \$1.25 garment.	Sale Price	\$1.00
Regular \$1.75 garment.	Sale Price	\$1.40
Regular \$2.50 garment.	Sale Price	\$2.05

LADIES' KNICKERS.

In Lawn, Cambric and Muslin, open, closed and Tango styles, all sizes, Lace and Embroidery trimmed.

Regular 65c. garment.	Sale Price	52c.
Regular 80c. garment.	Sale Price	64c.
Regular \$1.00 garment.	Sale Price	80c.
Regular \$1.25 garment.	Sale Price	96c.
Regular \$1.50 garment.	Sale Price	\$1.20



PRINCESS UNDERSKIRTS.

In White Cotton, Lawn and Cambric, in sizes to fit ladies', Misses' and Children; Lace and Embroidery trimmed.

Regular 90c. garment.	Sale Price	72c.
Regular \$1.20 garment.	Sale Price	96c.
Regular \$1.60 garment.	Sale Price	\$1.28
Regular \$1.80 garment.	Sale Price	\$1.44
Regular \$2.00 garment.	Sale Price	\$1.60
Regular \$2.30 garment.	Sale Price	\$1.90
Regular \$2.65 garment.	Sale Price	\$2.20
Regular \$3.25 garment.	Sale Price	\$2.60
Regular \$3.75 garment.	Sale Price	\$3.15

LADIES' WHITE UNDERSKIRTS.

Regular 75c. garment.	Sale Price	60c.
Regular \$1.25 garment.	Sale Price	\$1.00
Regular \$1.50 garment.	Sale Price	\$1.20
Regular \$1.60 garment.	Sale Price	\$1.28
Regular \$2.25 garment.	Sale Price	\$1.80
Regular \$2.80 garment.	Sale Price	\$2.35

WHITE FLETTE CHEMISES.

Regular 55c. garment.	Sale Price	44c.
Regular 80c. garment.	Sale Price	64c.
Regular \$1.25 garment.	Sale Price	\$1.00
Regular \$1.50 garment.	Sale Price	\$1.04

WHITE FLETTE NIGHTDRESSES.

Regular 80c. garment.	Sale Price	64c.
Regular 95c. garment.	Sale Price	76c.
Regular \$1.25 garment.	Sale Price	\$1.00

WINCEYETTE FLETTE NIGHTDRESSES.

Regular \$1.75 garment.	Sale Price	\$1.40
Regular \$1.95 garment.	Sale Price	\$1.56
Regular \$2.00 garment.	Sale Price	\$1.60

LADIES' BLOUSES.

White Lawn, various pretty new models.

Regular 45c. garment.	Sale Price	36c.
Regular 55c. garment.	Sale Price	44c.
Regular 75c. garment.	Sale Price	60c.
Regular \$1.00 garment.	Sale Price	80c.
Regular \$2.00 garment.	Sale Price	\$1.60

Unmatchable Values in Fancy Linens.

There are buying opportunities here that the average man or woman cannot resist. Don't fail to come as early as possible for your share.

TRAY CLOTHS.

Linens, trimmed with Embroidery, Lace Insertion and hemstitched, assorted sizes.

Reg. 45c. ea. Sale Price	38c.
Reg. 55c. ea. Sale Price	44c.
Reg. 65c. ea. Sale Price	50c.
Reg. 85c. ea. Sale Price	68c.
Reg. 1.00 ea. Sale Price	80c.
Reg. 1.30 ea. Sale Price	\$1.04
Reg. 1.85 ea. Sale Price	\$1.45

TABLE CENTRES.

Various pretty Designs in White Linen, Lace and Embroidery trimmed.

Reg. 25c. ea. Sale Price	20c.
Reg. 40c. ea. Sale Price	34c.
Reg. 50c. ea. Sale Price	40c.
Reg. 65c. ea. Sale Price	44c.
Reg. 85c. ea. Sale Price	50c.
Reg. 95c. ea. Sale Price	68c.

SIDEBOARD COVERS.

Tambored, Lawn, Linen, etc., Lace trimmed.

Reg. 45c. ea. Sale Price	38c.
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TEA CLOTHS.

Assorted sizes, White Linen and Cotton, Lace trimmed.

Reg. 40c. ea. Sale Price	34c.
Reg. 45c. ea. Sale Price	36c.
Reg. 50c. ea. Sale Price	40c.
Reg. 60c. ea. Sale Price	48c.
Reg. 80c. ea. Sale Price	64c.
Reg. 95c. ea. Sale Price	76c.
Reg. 1.10 ea. Sale Price	88c.

DUCHESS SETS.

4 pieces in each set, in various materials and styles.

Reg. 40c. set. S. Price	34c.
Reg. 50c. set. S. Price	40c.
Reg. 60c. set. S. Price	48c.
Reg. 80c. set. S. Price	64c.
Reg. 1.10 set. S. Price	88c.
Reg. 1.25 set. S. Price	\$1.00
Reg. 1.60 set. S. Price	\$1.28
Reg. 2.00 set. S. Price	\$1.60

CUSHION COVERS.

In White Lawn, daintily Embroidered, Frilled and Hemstitched.

Reg. 30c. each. Sale Price	24c.
Reg. 40c. each. Sale Price	32c.
Reg. 55c. each. Sale Price	44c.
Reg. 60c. each. Sale Price	48c.
Reg. 75c. each. Sale Price	60c.

Nottingham Lace Curtains

You will remember this January White Sale if for no other reason than our splendid offerings in White and Ecru Lace Curtains. Many new and attractive designs bought for this Sale.

Size 28 x 90. Reg. 55c. pair. Sale Price	44c.
Size 40 x 90. Reg. 65c. pair. Sale Price	55c.
Size 40 x 90. Reg. 75c. pair. Sale Price	63c.
Size 50 x 108. Reg. 90c. pair. Sale Price	77c.
Size 50 x 108. Reg. \$1.00 pair. Sale Price	85c.
Size 50 x 108. Reg. \$1.20 pair. Sale Price	\$1.00
Size 50 x 108. Reg. \$1.40 pair. Sale Price	\$1.20
Size 52 x 108. Reg. \$1.65 pair. Sale Price	\$1.48

Size 56 x 126. Reg. \$2.25 pair. Sale Price	\$1.90
Size 58 x 126. Reg. \$2.75 pair. Sale Price	\$2.35
Size 60 x 126. Reg. \$3.25 pair. Sale Price	\$2.75
Size 60 x 126. Reg. \$3.75 pair. Sale Price	\$3.15
Size 60 x 126. Reg. \$4.25 pair. Sale Price	\$3.57
Size 60 x 126. Reg. \$4.75 pair. Sale Price	\$4.00
Size 60 x 126. Reg. \$5.75 pair. Sale Price	\$4.90
Size 60 x 126. Reg. \$7.25 pair. Sale Price	\$6.60

NET & SILK LACE INSERTIONS

ALL REDUCED IN PRICE.

VALENCIENNES and TORCHON LACES, INSERTIONS, EDGINGS, &c.

AT BARGAIN PRICES.

ALL-OVER EMBROIDERY.

17 in. to 23 in. wide. Open, Eyelet and Solid designs.

Reg. 30c. yard. Sale Price	25c.
Reg. 40c. yard. Sale Price	34c.
Reg. 75c. yard. Sale Price	62c.
Reg. \$1.00 yard. Sale Price	85c.

SASH MUSLINS

A clearing line of Plain White Sash Muslins. These goods are slightly soiled from being used in window displays, otherwise they are perfect. They come in single widths, fluted frills, about 30 inches wide. Regular price 30c. yard. Our Special Clearing Price is **12c**.

WHITE DRESS GOODS.

Regular 55c. yard. Sale Price	47c.
Regular \$1.00 yard. Sale Price	88c.
Regular 75c. yard. Sale Price	61c.
Regular 70c. yard. Sale Price	60c.
Regular 55c. yard. Sale Price	47c.
Regular \$1.20 yrd. Sale Price	\$1.00
Regular 65c. yard. Sale Price	56c.
Regular 75c. yard. Sale Price	64c.
Regular \$1.50 yard. Sale Price	\$1.25
Regular \$1.65 yard. Sale Price	\$1.50
Regular 65c. yard. Sale Price	56c.
Regular \$1.00 yard. Sale Price	85c.
Regular \$1.10 yard. Sale Price	94c.
Regular 45c. yard. Sale Price	39c.
Regular 70c. yard. Sale Price	60c.
Regular 65c. yard. Sale Price	56c.
Regular \$1.65 yard. Sale Price	\$1.40
Regular \$1.00 yard. Sale Price	85c.

Great Sale of Swiss Embroideries

We urge you to take immediate advantage of these offerings. All Swiss goods have advanced in price since the war started. These goods were bought before the advance in price. Over 5,000 yards Lawn and Cambric Insertions, Edgings, Beadings and Flourishings.

FLOUNCING EMBROIDERIES.

13 1/4 in. to 17 inches wide. A large variety of attractive designs.

Reg. 50c. yard. Sale Price	42c.
Reg. 55c. yard. Sale Price	46c.

CAMISOLE EMBROIDERIES.

16 to 18 inches wide, assorted patterns.

Reg. 25c. yard. Sale Price	20c.
Reg. 30c. yard. Sale Price	24c.
Reg. 40c. yard. Sale Price	32c.
Reg. 50c. yard. Sale Price	40c.
Reg. 60c. yard. Sale Price	48c.
Reg. 70c. yard. Sale Price	56c.
Reg. 80c. yard. Sale Price	64c.
Reg. 90c. yard. Sale Price	72c.
Reg. \$1.00 yard. Sale Price	80c.
Reg. \$1.25 yard. Sale Price	96c.
Reg. \$1.50 yard. Sale Price	112c.
Reg. \$1.75 yard. Sale Price	128c.
Reg. \$2.00 yard. Sale Price	144c.

FLOUNCING LACE.

In Shadow Silk and Oriental Bead; assorted widths.

Reg. 40c. yard. Sale Price	34c.
Reg. 60c. yard. Sale Price	50c.
Reg. 85c. yard. Sale Price	72c.
Reg. \$1.00 yard. Sale Price	80c.
Reg. \$1.25 yard. Sale Price	96c.
Reg. \$1.50 yard. Sale Price	112c.
Reg. \$1.75 yard. Sale Price	128c.
Reg. \$2.00 yard. Sale Price	144c.

CASH'S FRILLINGS.

ALL WIDTHS, 6c. to 20c. per yard.

LAWN & CAMBRIC.

Embroidery, Insertions and Beadings, 3/8 inch to 4 inches wide, assorted.

ALL REDUCED IN PRICE.

A Carnival of Economics in Household Needs

Which in point of quality, price and variety has never been equalled in this or any other store.

WHITE SHEETINGS.

(Plain and Twilled)

62 ins. wide. Reg. 25c. yard. Sale Price	22c.
62 ins. wide. Reg. 30c. yard. Sale Price	26c.
68 ins. wide. Reg. 35c. yard. Sale Price	30c.
72 ins. wide. Reg. 45c. yard. Sale Price	40c.
80 ins. wide. Reg. 60c. yard. Sale Price	56c.
80 ins. wide. Reg. 70c. yard. Sale Price	64c.

LINEN SHEETINGS.

80 ins. wide. Reg. \$1.25 yard. Sale Price	\$1.10
80 ins. wide. Reg. \$1.60 yard. Sale Price	\$1.42

CIRCULAR PILLOW COTTON.

46 ins. wide. Reg. 22c. yard. Sale Price	19c.
44 ins. wide. Reg. 35c. yard. Sale Price	30c.
44 ins. wide. Reg. 40c. yard. Sale Price	35c.

WHITE SHEETS.

(Plain and Twilled)

Size 68 x 70. Reg. \$1.40 pair. Sale Price	\$1.20
Size 68 x 80. Reg. \$1.75 pair. Sale Price	\$1.47
Size 72 x 90. Reg. \$2.40 pair. Sale Price	\$2.00
Size 72 x 90. Reg. \$2.65 pair. Sale Price	\$2.20
Size 81 x 99. Reg. \$3.20 pair. Sale Price	\$2.70
Size 81 x 99. Reg. \$4.00 pair. Sale Price	\$3.35
Size 81 x 99. Reg. \$4.50 pair. Sale Price	\$3.75

DAMASK TABLE LINENS.

Size 2 x 2 1/2. Reg. \$1.00 each. Sale Price	85c.
Size 2 x 2 1/2. Reg. \$1.25 each. Sale Price	1.05
Size 2 x 2 1/2. Reg. \$1.50 each. Sale Price	1.25
Size 2 x 2 1/2. Reg. \$1.80 each. Sale Price	1.53
Size 2 x 2 1/2. Reg. \$2.00 each. Sale Price	1.68
Size 2 x 2 1/2. Reg. \$2.50 each. Sale Price	2.09
Size 2 x 3. Reg. \$3.25 each. Sale Price	\$2.75
Size 2 x 3. Reg. \$4.75 each. Sale Price	\$4.00
Size 2 x 3. Reg. \$5.25 each. Sale Price	\$4.50
Size 2 x 3. Reg. \$7.00 each. Sale Price	\$5.90

TABLE NAPKINS.

All sizes; hemmed ready for use.

Size 18 x 19. Reg. 9c. each. Sale Price	7c.
Size 18 x 19. Reg. 10c. each. Sale Price	8c.
Size 18 x 19. Reg. 12c. each. Sale Price	10c.
Size 20 x 22. Reg. 12c. each. Sale Price	12c.
Size 20 x 22. Reg. 30c. each. Sale Price	25c.

TABLE LINENS.

By the yard, Blay and White. A beautiful assortment of designs.

58 ins. wide. Reg. 20c. yard. Sale Price	16c.
60 ins. wide. Reg. 35c. yard. Sale Price	29c.
60 ins. wide. Reg. 40c. yard. Sale Price	35c.
66 ins. wide. Reg. 50c. yard. Sale Price	44c.
68 ins. wide. Reg. 60c. yard. Sale Price	52c.
70 ins. wide. Reg. 75c. yard. Sale Price	65c.
72 ins. wide. Reg. \$1.00 yard. Sale Price	88c.

WHITE QUILTS.

Honeycomb, Marcella, Grecian and other popular makes.

Size 8-4. Reg. 60c. each. Sale Price	50c.
Size 8-4. Reg. \$1.00 each. Sale Price	85c.
Size 8-4. Reg. \$1.50 each. Sale Price	\$1.25
Size 8-4. Reg. \$1.75 each. Sale Price	\$1.47
Size 9-4. Reg. \$2.00 each. Sale Price	\$1.68
Size 9-4. Reg. \$2.50 each. Sale Price	\$2.10
Size 9-4. Reg. \$2.75 each. Sale Price	\$2.35
Size 10-4. Reg. \$3.75 each. Sale Price	\$3.15
Size 10-4. Reg. \$4.00 each. Sale Price	\$3.35

TOILET COVERS.

In various makes; Marcella, Honeycomb, Satin, &c.

Reg. 20c. each. Sale Price	17c.
Reg. 30c. each. Sale Price	25c.
Reg. 40c. each. Sale Price	35c.
Reg. 55c. each. Sale Price	47c.

Mail Orders Promptly Attended to.

The Royal Stores Ltd.

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us!
EY.

JANUARY OFFERINGS

Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

WHITE FLANNELETTES at special Cut Prices.
WHITE TABLE DAMASKS still offering at attractive prices.
A JOB LOT OF WHITE LAWNs. Values up to 20c. We offer at an all round price12c.
WHITE TUCKED LAWN (Lace Insertion). Regular 27c.NOW 20c.
WHITE TUCKED LAWN (Lace Insertion). Regular 30c.NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c.NOW 22c.
WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c.NOW 27c.
WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c.NOW 30c.
ONE PIECE VERY FINE TUCKED LAWN. Regular 60c.NOW 45c.

White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

Marshall Bros

THE GROUP OF
 THE GROUP OF
 Phone 768.

General Joffre's Hammer
 Mr. Hilarie Belloc, in Land
 gives a remarkable illustration
 of General Joffre's prob-
 lem to use this reserves to the
 German line. Mr. Belloc who
 have compared the work that
 done against the trenches
 west to the pressure a man
 upon some strong, but
 substance—such, for instance
 of glass. The efforts he
 have a very slight, a
 effect up to the breaking
 . But when the breaking
 comes, it comes suddenly and
 is final. To this metaphor
 another, which I think help
 the so-called dead-
 Suppose you had a hammer
 hammer was of such a nature
 struck its first blow just
 it would be shattered and
 for any further work. And
 that, while you are at-
 tending to your glass rod, a
 blow at the breaking
 your signal. It is evident
 great deal would depend upon
 the moment for the
 hammer. If you misjudged
 you had put upon the glass
 making it greater than it was
 you, therefore, gave your
 signal to strike with the
 soon, the rod would remain
 and the hammer could
 be used again. If you judged
 just rightly, then, though
 were not strong enough
 the glass rod, the h
 come in with just us
 to achieve the result, add
 to the strain you had
 upon the resisting but
 stance.
NAPOLEON'S HAMMER.
 Now, in this wearing down
 of enemy trenches, the
 is the reserve. The whole
 reserve is that you cannot
 use it too. The risk of
 with a great reserve (as
 did in all his later battle
 unless you judge the exact
 rightly in which to use
 worse off then if you had
 at all. It is evident t
 with a large reserve me
 with a correspondingly
 force at the front, and
 your reserve by throwing
 too early or too late
 run that heavy risk of
 insufficient numbers, or

Ladies' Aid Annual Meeting.

At the annual meeting of the Ladies' College Aid Society, held on Jan. 14th, the following ladies were elected to office for the ensuing year, viz.:
 President—Mrs. J. Leamon.
 Vice-Presidents—Mrs. W. J. Herder, Mrs. R. C. Ayre, Mrs. C. P. Ayre.
 Secretary—Mrs. (Dr.) Fenwick.
 Asst. Secretary—Mrs. F. Smallwood.
 Treasurer—Miss Cole.
 Asst. Treasurer—Mrs. J. Peters.
 Work Committee—Mesdames A. Soper, J. McIntyre, L. Diamond, A. Kean, W. Soper, W. G. Currie, A. Bennett, H. Wyatt, W. J. Blandford, F. Moore, T. Bennett, F. W. Horwood.
 Sub-Committee on Miscellaneous Work—Mesdames Inkpen, W. Shirran, Elliott.
 Executive Committee—Officers, with Mesdames A. Soper, J. McIntyre, S. K. Bell, J. Joffe, H. Bishop, (Dr.) Curtis, A. Mews, M. Drover, S. Woods, T. M. Simpson, W. Campbell, J. S. Tait, C. Woods, John Angel, J. C. Crosbie, E. Lindsay.
 The L.C.A.S. will meet as usual on Thursday afternoons, but in addition will meet on Tuesday of each week to work for the soldiers.
 Mrs. W. G. Currie and Mrs. A. Kean will be Work Directors on that afternoon.
 M. H. FENWICK, Secretary.

Last Night's Debate.

"Would a Labour Bureau or Organized Charitable Institutions be more beneficial in relieving the distress in this City" was the subject of debate at the M. C. L. I. Club Rooms last evening.
 Messrs. A. Soper, J. S. Baggs and Rev. Dr. Fenwick supported the opinion that the Labour Bureau was the better way of coping with distress. Opposing that contention were Messrs. S. Woods, G. James and A. Edgermane who contended that Charitable Institutions would be more useful and effective.
 Some well thought out arguments were advanced by the speakers, showing a careful study of the question at issue.
 The Bureau adherents declared that existing distress was brought about mainly on account of unforeseen circumstances and extraordinary causes. Notably was the war the cause of it. It put employment on the decrease. Men were out of work, not through any fault of their own, but because there was no work for them. The best way to cope with such an emergency was to get work and in that direction a Labour Bureau was the best agency to employ, because it left to charity institutions man loses all self-respect.
 The opponents held that it was wrong to claim that the receiving of charity was degrading. Further it was pointed out that those in distress did not comprise the working man but the widow and infirm and could not be helped by a Labour Bureau.
 At the close the Labour Bureau side won by two votes. Next week's topic will be: "Is it the opinion of this Institute that the people of this country are now prepared for Confederation with Canada."

Agents Buying Up

FROZEN HERRING.
 The various banking owners have agents on the move purchasing all the frozen herrings they can get for their purposes, as codfish are reported very plentiful on the Western Banks this season and with favourable weather and plenty bait good fishing is sure to be had.

STILL COMING FORWARD.—By yesterday's train four volunteers arrived for His Majesty's forces.

A Great Record!

110,733

More Telegrams sold in 1914 than in any year since its inception!



This is a great record and one that we are very proud of. We commend the statement of our circulation department (published in our issues of Wednesday and Thursday last) to the careful consideration of our advertisers.

In the meantime we say to those who are yet hesitating: If you require adv. space for 1915, THE EVENING TELEGRAM is at your service. A trial will convince you that an ad. in The Evening Telegram is not misplaced.

Avalon Lodge

Visited by D. G. M. Clift.
 Avalon Lodge, A. F. & A. M. was visited officially last night by District Grand Master J. A. Clift. Patriotic addresses were given and Rev. Bro. Thomas recited and Mr. King sang. Bro. Randolph M. Winter, son of Mr. John Winter, of Burin, who is a volunteer and a member of Hiram Lodge, Burin, was presented with a handsome souvenir, through Grand Master Clift. Bro. Edgar P. Atken, son of P.

M. Atken, of Botwood, who is also a volunteer, was also present. Both listened to an inspiring address from D. G. M. Clift.
JULIUS CAESAR (Act 1, Scene 1)—"Upon what meat does this our Caesar feed that he is grown so great?" "Probably its Stafford's Prescription." "A" that he has been taking." It makes everybody feel great. Jan 21

DUE FROM HAVRE.—The S. S. Morwenna is due back here shortly from Havre, France, where she brought a cargo of oats and will take up the Red Cross route in which she will run while the Florizel and Stephano are at the icefields.
 A "spare" plum, pudding, cooked and put away, should on no account be rebolled; steam it. Vary the up-and-downs cut for one straight across the top. For a second appearance this looks better.

Edwin August at the Crescent.

Edwin August appears at the Crescent Picture Palace to-day in one of the finest productions of the year entitled "Into the Lion's Pit." This great two reel feature is founded on an episode of Pagan Rome and is on somewhat similar lines as "Quo Vadis," the photographic scenes being equal in every respect to anything of the kind ever produced.
 "The Wop," or the Injustice of Justice, is a strong drama produced by the I. M. P. Company, containing a most touching story, the staging and acting being of the superior kind the I. M. P. Co. always produce.
 "The Tender Hearted Sheriff" is a lively Joker Comedy with Max Asliver in the title role supported by the lively Joker Comedy stars.
 J. O'Neil Farrell, baritone, sings "Good Bye, Caroline," a very fine novelty song.
 The usual extra pictures will be shown at the Saturday matinee for the children; send the children to the clean and cosy Crescent where they are well looked after.

Indigestion, Gas or Sick, Sour Stomach.

No Indigestion, Gas, Sourness or Upset Stomach if you'll take "Pape's Diapepsin"—Try This!
 Do some foods you eat hit back—taste good, but work badly; ferment, into stubborn lumps and cause a sick, sour, gassy stomach? Now, Mr. or Mrs. Dyspeptic, jot this down: Pape's Diapepsin digests everything, leaving nothing to sour and upset you. There never was anything so safely quick, so certainly effective. No difference how badly your stomach is disordered you will get happy relief in five minutes, but what pleases you most is that it strengthens and regulates your stomach so that you can eat your favorite foods without fear.
 Most remedies give you relief sometimes—they are slow, but not sure. "Pape's Diapepsin" is quick, positive and puts your stomach in a healthy condition so the misery won't come back.
 You feel different as soon as "Pape's Diapepsin" comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eructations of undigested food, your head clears and you feel fine.
 Go now, make the best investment you ever made, by getting a large fifty-cent case of Pape's Diapepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder.

Lecture at Brigus.

Mr. W. H. Jones, who lectured in the Methodist Academy Hall at Brigus, on the Great War, returned to the city by last night's train, accompanied by his daughter. The lecture took place on Wednesday night before a large audience. Mr. Rabbits presided, and vocal selections were contributed by Miss Jones and the Misses Bartlett.

"VICTORY" FLOUR

You cannot get better at any price. Sweet and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan 21

Vigorol

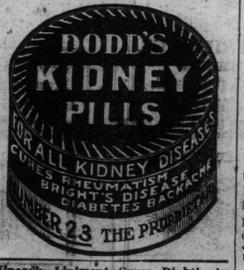
Weak and run-down. Tired and sluggish. Eyes feel heavy. Headaches and feverish. Don't allow these symptoms to continue. Tone yourself up. Get a bottle of VIGOROL. It will do it, and do it quickly. Every spring one needs a good tonic. VIGOROL acts as a general house-cleaner; it goes after every organ and cleanses it. Get it to-day. At all drug stores.

Highly Dramatic Powerful Act.

THE SILENCE OF THE DEAD.
 A marvellous picture in four reels will be presented at the Nickel Theatre to-day, and it is of such a nature and quality that it is certain to attract the attention of all. It is in four reels and entitled: "The Silence of the Dead." The Gaumont Company is responsible for the marvellous play and the acting is just what would be expected from such celebrated artists. This is by far the most dramatic picture ever given in St. John's, with elaborate scenes and settings, a very strong plot and a heart interest that will appeal to every one, you simply cannot afford to miss seeing this great story.
 Miss Margaret Ayer will repeat her success of last evening: "Love and Springtime."
 "Jack and the Beanstalk" is shown at the matinee this afternoon and to-morrow. Let the children go and see it.

Annual Treat to Juveniles.

The members of the Juvenile Branch of the T. A. and B. Society were given their annual treat yesterday afternoon.
 First of all Mr. Keady kindly entertained the boys to a moving picture show at the Casino Theatre, after which they repaired to the T. A. Armoury, were treated to a bounteous supply of fruit, candies, cakes, etc., and for upwards of an hour the ladies attending to the wants of the huer man were kept busy. After ample justice had been done, President Ellis, of the senior branch of the society, addressed the boys at length on Temperance, after which he presented a gold medal to Master McAllister for having brought into the juveniles the largest number of new members for 1914. The boys then dispersed and the adults continued a dance until an early hour this morning to the strains of the T. A. Band.



Winnard's Liniment Cures Diphtheria



A TOTAL LOSS

by fire won't be a loss to you if you have one of my
FIRE INSURANCE
 policies. In that case I stand the loss and reimburse you.
 Don't let your policy run out. Consult me and keep up your policy in my safe and reliable Fire Insurance Company.

PERCIE JOHNSON, Insurance Agent.

Message from I. C. Morris.

The following message was received from Mr. I. C. Morris yesterday by his son Ronald:—
 "Splendid tour so far, beautiful weather. Immense meeting here to-night; unbounded enthusiasm."

Another Meeting of Reserve Committee.

The Reserve Force Committee met last night at the Board of Trade Rooms for the purpose of considering the recommendation of Officers for the Reserve Force.
 Sir Joseph Outerbridge presided and those present at the meeting were:—
 Hon. M. P. Cashin, F. J. Morris, M. H.A., W. J. Higgins, M.H.A., Capt. Montgomerie, W. H. Kenzie (Captain of Musketry Committee), Capt. McKay, Lt. Col. Rendell (C.L.B.), Lt. Col. Conroy (C. C. C.), Dr. Macpherson, Captain H. Outerbridge, J. W. Morris, Major Hutchings (M. G. R.), A. J. Harvey, J. W. N. Johnstone and Dr. V. P. Burke, Secretary.
 The nominees decided on by the Officers' Selection Committee were submitted and approved of and will be forwarded to His Excellency the Governor for consideration.
 The report of Capt. H. Outerbridge, Quartermaster, was read, showing that the work in that direction was being done in a thorough manner. Nearly 300 have been supplied with kits.
 Lieut. E. S. Ayre, who is in charge of the day unit, submitted a most comprehensive report on the advancement made by the Volunteers in the various branches of training.
 The Officers' Selection Committee reported favourably on the efficient state of the force.

Blocked With Ice.

A change of wind is eagerly awaited to remove the ice that has filled the harbour for the past twenty-four hours. Of the Narrows the ice is packed tightly, making it extremely difficult for shipping to get in or out.

WINNARD'S LINIMENT CURES DIPHTHERIA

Money for

—there's no food to food-strength.
 A pretty big
 "All-wheat for Grape-Nuts goes of tire nutrient of of barley.
 More! Grape ly. Most wheat called breakfast tion.
 Grape-Nuts for Being highly value, weight for other foods sold in Grape-Nuts making phosphate lacking in most w daily ration of Grape
 Ready to eat ing, economical—
 "T
 G

Nothing Endures but Quality!

THE NICKEL—RECOGNIZED HOME OF QUALITY FILMS—
SHOWING FRIDAY & SATURDAY:

"The Silence of the Dead,"

A Gaumont masterpiece produced in four parts—Highly dramatic—Strong heart-interest—Sensational incidents—Elaborate interiors—Powerful plot—Picturesque backgrounds—All star cast of French artists—Splendid photography.

MISS MARGARET AXEL, Soprano, sings Arditi's waltz song, "LOVE and SPRINGTIME."

EXTRA—AT THE MATINEES ONLY—JACK AND THE BEAN-STALK—In 2 Reels.
Make a Special Effort to Take in This Show at the Nickel.

LATEST From the Front.

11.00 A.M.

GOING AGAINST THE GERMANS.

LONDON, To-day. Frederick Rennet, telegraphing to the London News from Petrograd says: "It is now regarded here as beyond all question that the desperate trial of strength in Poland has turned against the Germans. Even General Hindenberg is receding from the stuporous waste of the armed forces which has been the only result of his second invasion. His method of redoubling his attacks wherever he found Russian resistance being reinforced has led to the disastrous wreckage of his magnificent mechanical transport and breakdown of army organization which is also suffering from lack of horses. The German Eastern army will doubtless continue to fight with stubbornness but real initiative and ultimate success are slipping from his grasp. It is expected here that the campaign is on the verge of operations different in character from the headlong advance of the past three months, but there are plenty of signs that the German staff despairs of devising any strong alternative."

AUXILIARY USED AS FLAGSHIP.

LONDON, To-day. An exceptional honor has fallen to the Allan Liner Alsatian which appears in the latest navy list as the Flagship of Rear Admiral Dudley Bell. Besides being one of the nearest merchant ships on the coast, the Alsatian has a cruiser stern giving her the appearance of a war vessel.

2.20 P.M.

EVACUATE CAMP.

SALISBURY, To-day. Owing to the condition of Larkhill Camp, members of the Fourth Brigade, consisting of Westeners, among whom spinal meningitis originated, will be placed in Tidworth Barracks, near Salisbury. All artillery and cavalry are now billeted in towns, villages and farms around the Plains.

90,000 CASUALTIES.

LONDON, To-day. The Chronicle's Rome correspondent estimates the total injured and killed in the Italian earthquake at between ninety and a hundred thousand. A Central News despatch from Rome estimates the number of victims at 20,000, distributed as follows: Avezzano, 10,000; Sora, 4,000, and elsewhere, 6,000.

SHOCK FELT IN ALPS.

GENEVA, To-day. The news which was received here from Como and Chiasso indicate that the earthquake was felt in Italian valleys clear to the Swiss frontier. Telegraph and telephone lines are down in that district, but it has been ascertained that no loss of life is reported there. The little news that has come through from the frontier reports that the Alps trembled during the shock and detached numerous avalanches.

APPROACHES MESSINA DISASTER

ROME, To-day. News from the earthquake districts of Italy, still come in slowly, but it is known that the disaster closely approaches that which befell Messina six years ago. Estimates of killed and injured vary from 25,000 to 50,000, and it will probably be days before exact figures are available. The Pope is deeply grieved over the misery which has befallen the Italian people. He showed his deep sympathy by an unusual visit to Santa Maria Hospital, where the injured people from the earthquake region are being cared for.

THE BRITISH REPLY.

LONDON, To-day. The Times in an editorial thinks that the Government has no reason on the whole to be dissatisfied with the impression made in the United States by the interim reply made by the British Foreign Minister to the note from the States, but looking at the many influences at work it adds: "As a fact that, on the question of foreign policies the whole American public may generally be counted upon to support the President without distinction of party. The situation still demands prompt and straightforward treatment and that the discussions between the two Governments to be confined to essentials. The Times also discusses the transfer of the German steamer Dacht to American ownership, and declares that she can be but one of many, namely, if she sailed she must be stopped, and naval points of international law which she threatened to

The Double Cross.

By GEORGE FITCH

Author of "A Good Old Swash." In these tumultuous days we hear much about the Iron cross, the Victoria cross, the Cross of the Legion of Honour, the Cross of St. Mike and other famous crosses. They are given to soldiers who have been unusually valiant with Death while dodging him on the battlefield.

The giving of crosses has always been a mark of honor in the older countries. A European soldier will wade neck deep in gore and perform deeds of unparalleled heroism in order to win one of these small pieces of metal worth \$67 per gross, ribbons included.

We do not use the cross in military proceedings in this country, but the double cross is very well known.

The double cross is a decoration used generally in times of peace. It is hung upon a victim by the man who designed it just before the said designer goes away to a safe place.

The double cross is something a man doesn't want, didn't expect to get and has already paid for. The earliest instance of this decoration on record was that in which Jacob, after having served seven years for Rachel.

The double cross is not conferred for extreme bravery but for extreme confidence. When a man is so confident that he trusts the entire world, he is a logical candidate for the double cross of the first order. If he doesn't hire a real estate agent to bargain with a stranger to double the price of a farm on him and split the proceeds he will place his trust in a political ally who will trade that trust to the highest bidder and get appointed to office on the proceeds.

When a man has had the double cross hung on him he does not become proud and noble like the recipient of the iron cross. He first gives a wild sort of surprise and then proceeds to search for the double crosser. Many of the most extremely dead men in this country have become so by virtue of a certain carelessness which they have delayed in not stepping out of the way quickly enough after having affixed his well-known decoration to a personal friend.

Old Nelse Aldrich once decorated the entire Republican party with this celebrated bit of tinware when he put the tariff on the elevator, yelled "Going Down," and then shot her skyward after the trusting voter had climbed aboard. But as Lincoln so happily said, "You may pin the double cross on the people once, but look out for the axe the next happy occasion."

THE SIMPLEST EVER DEvised. This describes the method, made famous solely by its merit, for transferring yearly records. This system was originated by the



GLOBE-WERNICKE CO. Now that you are obliged to get your files clear for 1915 business, it will pay as well as please you to adopt our economical and effective transfer devices. May I illustrate their working?

PERCIE JOHNSON, Agent Globe-Wernicke Co.



BUSINESS AS USUAL

Here and There.

"VICTORY" FLOUR

Sweet and retains its moisture while the flour lasts. FRANKLIN'S AGENCIES, Ltd.—Jan.12/15

REDS' COMFORTS.—The Reds leaving Port aux Basques after arrival of express; the Ethia left Placentia today; the Glencoe left Placentia at 12:30 p.m. yesterday.

ORGANS.—Shipment just received. We are showing two new styles of Needham Organs at our way down prices. CHESLEY WOODS, 140 Water Street (opposite)—Jan.14/15

Mr. Jack McNeill, who left here a short time ago, has joined the 2nd Battalion of Sportsmen, which are attached to the Fusiliers. It will be remembered that Mr. McNeill saw service during the Boer War in South Africa.

Lecture, Jan. 20th, in Wesley Basement. Subject: "The Human Stampede." Lecturer, Rev. N. M. Guy, M.A. Don't miss it. Admission 10c.—Jan.15, f.m., 8:30

BUSINESS AS USUAL

LINTROSE PASSENGERS.—The s.s. Lintrose reached Port aux Basques at 7:45 a.m. to-day with the following first class passengers: A. Worley, Wm. Fraser, Miss J. Tatten, J. M. Archibald, F. Burroughs and A. C. Pike.

"VICTORY" FLOUR

Sweet and fresh white the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan.12/15

EXTENDS 100 MILES.—Captain Faulke, of the Pacific, reports the fog, which is right up to the Reid Co's Dry Dock, to extend a hundred miles to sea. Unless a change of wind occurs quickly shipping will be greatly impeded.

"VICTORY" FLOUR

Made from highest grade Manitoba wheat by latest improved machinery. There is nothing better made at any price. FRANKLIN'S AGENCIES, Ltd. Jan.12/15

WILL TAKE PLACE ON JAN. TWENTIEH.—As some confusion has arisen we have been requested to state that the Patriotic Concert and Dramatic Entertainment provided by Mrs. Keegan will take place as advertised—on Wednesday, Jan. 20th, and not on Jan. 27th.

ONLY ONE "Bromo Quinine" that is Laxative Bromo Quinine Cures a Cold in One Day, Grip in 2 Days

E. W. Grove on box 25c.

GREAT WHITE SALE.—The firm of James Baird, Ltd. have started their great January White Sale again and are offering splendid lines of goods at remarkably low prices. You should look through their ad. in today's issue, and see the great opportunity offered for money saving.—adv.11

The Annual Meeting of the Newfoundland British Society will take place on Monday, Jan. 18th, 8.30 p.m. sharp, to elect officers for the coming year and to transact other important business. A full attendance is urgently requested. By order, J. M. CARBERRY, Sec'y.—Jan.16/15

SEVENTEEN THOUSAND ULSTER VOLUNTEERS.

London, Jan. 8.—Inspecting the new County Down battalion Sir Edward Carson told the men they would be fighting the same cause as when they were Ulster Volunteers, namely the cause of Liberty and Empire. He mentioned that 17,000 Ulstermen had come forward, but he honestly wanted more.

Send your boy at Fort George a pair of Local Knitted Socks or Mitts. We always have the best. Men's All-Wool Underwear, \$1.00 a garment up. Woolen Blankets, \$2.50 a pair. THE WEST END BAZAAR, Jan.15, 21 51 Water St. West.

CANADIAN WINS APPLE PRIZE FOR WORLD'S BEST. Rochester, N.Y., Jan. 8.—For the second consecutive time, a Canadian captured the Grand Sweepstake prize of \$50, offered by the New York State Fruit Growers' Association for the best three boxes of apples entered in the annual exhibition, when the judges awarded the prize to-day to W. L. Hamilton, of Collingwood, Ontario. This competition was open to the fruit growers of the world.

BUSINESS AS USUAL

DIED. There passed peacefully away, at 10 o'clock yesterday, Thomas Walsh, aged 70; leaving a wife and two daughters to mourn their sad loss; funeral on Sunday, at 2:30 p.m., from his late residence, 78 Patrick Street.

At Whitbourne, this forenoon, Mary Simpson, wife of Rev. J. Reay; funeral from the Railway Station on arrival of to-morrow (Saturday) express; friends will please attend without further notice.

BUSINESS AS USUAL

GERMAN BASE IN NORTH SEA IS NECESSARY. New York, Jan. 8.—A cable to the Herald from Copenhagen says: Herr Albert Ballin, managing Director of the Hamburg-American S. S. line, who

Cold Weather COMFORTS!

Let us help make your home more comfortable this winter. Look over this list, you are sure to need some of them.



RED COAT WEATHER WEAR Stops draught, snow & sleet. 5c. ft. HOT WATER BOTTLES, 40c. to \$1.00. THERMOS BOTTLES. Keeps liquid hot 24 hours without fire; all sizes. \$1.50 up to \$4.50.

ELECTRIC HEATING PADS. No bother. Just attach to electric socket; has a switch to regulate the heat. \$5.25. MAIL ORDERS PROMPTLY ATTENDED TO. HARDWARE DEPARTMENT.

Ayre & Sons, Ltd.

Six Photo Post Cards for \$1.00, at TOOTON'S STUDIO, The Photographer in Your Town. Studio Open Every Night.

St. John's Meat Co., Water St. East, 'Phone 800

IMPORTANT ANNOUNCEMENT!—Britain Stands by Her Oldest Colony!—We are advised our supplies of Choice Argentine Beef and Mutton can now be shipped with regularity. We therefore intend to give the public the benefit, and sell our meats as before, without bone, at the following prices:—Choice Sirloin Roasts, 22c. lb.; Rib Roasts, 20c. lb.; Finest Beef Steak, without bone, 22c. and 25c. per lb.; Boiling and Stewing Cuts, 16c.; Frying Beef, without bone, 20c. lb. Mutton: Legs and Loins, 20c. lb.; Chops, 18c. and 20c. lb.; Boiling and Stewing Cuts, 14c. lb. up. Finest LOCAL FARM FED PORK—PRICES RIGHT. Finest Beef, Pork, Oxford and Cambridge Sausages—18c., 20c., 22c., 25c. per lb. Bologna, 20c.; Black Puddings, 10c.; White Puddings, 12c.; Potted Head, 10c. lb. Finest imported Cooked Frozen Tripe, 20c. lb.; Green Crushed Bone for Poultry Feed, 3c. per lb.

Branches: Water Street East, Water Street West, Military Road. 'Phone 800a 'Phone 98

Crescent To-Day!

"Into the Lions Pit,"

A great spectacular production, featuring Edwin August, the great actor. An episode of Pagan Rome. The finest production of the year in 2 reels. "THE WOM" or "THE INJUSTICE OF JUSTICE"—A strong dramatic attraction produced by the I. M. P. Company. "THE TENDER-HEARTED SHERIFF"—A joker comedy, with Max Asher in the title role. J. O'NEIL FARRELL, Baritone, singing popular songs and ballads. THE USUAL EXTRA PICTURES AT THE SATURDAY MATINEE.

GREAT BRITAIN NOW CALLING FOR WORKERS AMONG THE BELGIANS. The Hague, via London, Jan. 9.—The British Government is advertising in the Belgian refugee camps and elsewhere by means of circulars for artisans in certain trades, iron, steel and brass workers, gunsmiths, ropemakers, shoemakers, instrument makers, glass workers, and many others are called for.

The circular points out that only those named are likely to find employment in Great Britain. Proof of proficiency is demanded from applicants.

The circular states that those accepted will be furnished with a free trip to England and free board until employment is found. Persons with contagious or infectious diseases need not apply.

GERMAN BASE IN NORTH SEA IS NECESSARY. New York, Jan. 8.—A cable to the Herald from Copenhagen says: Herr Albert Ballin, managing Director of the Hamburg-American S. S. line, who

is a personal friend of Emperor William, has expressed the view that Germany must admit their position at Heligoland does not give the German fleet a desirable touch of operation. He also admits that England has brought the whole of Germany's overseas trade to a standstill.

Herr Ballin declares there can be no lasting peace if Germany does not get her feet a station in the North Sea, which will at least give to Germany the same advantage in Europe as Great Britain possesses.

SPURRELL BROS., Gent's Tailoring and Cleaning and Pressing, have now taken over the store at 174 Duckworth St. in connection with their store at 365 Water Street, and are now prepared to enter to the East End trade in High-Class Gent's Tailoring and Cleaning and Pressing, and a share of your patronage is solicited. 'Phone 574.—Jan.9, eod, f

MINARD'S LINIMENT CURES DIPH- THERIA.



Centre Cloth

A very pretty assortment. Linen, embroidered in fast blue, green, square cut, large size measuring from 12 x 18. Reg. 60c. White Sale Price Reg. 90c. White Sale Price Reg. \$1.00. White Sale Price Reg. \$1.50. White Sale Price Reg. \$2.00. White Sale Price

PILLOW S

We are well stocked in these tried, embroidered and hemstitched varied ranging from 18 x 28 to 24 x 36. They are amongst your wants and secure a year's supply, we have you in value here. Reg. 25c. White Sale Price Reg. 30c. White Sale Price Reg. 35c. White Sale Price Reg. 40c. White Sale Price Reg. 55c. White Sale Price



Picture to-night 'Twill give SHOWROOM

With a generous assortment of laces, Knickers, Princess Slips, Longcloth and Lawn, exquisite most perfect in cut and finish.

Children's White Dress

A very special lot of dainty white dresses trimmed with embroidery and lace edging at neck and sleeve and 3/4 sleeves; sizes to fit girls years. Reg. up to \$1.00. White Sale Price

Underskirt

Swift and sure cuts are to be seen in the cheaper grades competition, they are of dainty and good quality; nice deep embroidery; the better grade marked to the lowest during Sale. Reg. 55c. White Sale Price Reg. \$1.30. White Sale Price Reg. \$1.70. White Sale Price Reg. \$2.00. White Sale Price Reg. \$2.50. White Sale Price Reg. \$3.30. White Sale Price

Nightdress

The best in English and American high and low necks, nicely trimmed with ribbon beading and handkerchief long cloths; the best assortment yet shown and such a range making it possible for everybody to share of the offerings. Reg. 70c. White Sale Price Reg. \$1.10. White Sale Price Reg. \$1.40. White Sale Price Reg. \$1.60. White Sale Price Reg. \$2.50. White Sale Price

Camisoles.

The daintiest and most up to date creations are to be found in our Ladies' Camisoles, beautifully trimmed with lace and long cloths with ribbons. Reg. 50c. White Sale Price Reg. 60c. White Sale Price Reg. 80c. White Sale Price Reg. \$1.10. White Sale Price Reg. \$1.50. White Sale Price

THE EVENT of the MONTH

OUR January White Sale.

IT PAYS TO PAY CASH

WE SELL FOR LESS

Centre Cloths.

A very pretty assortment in Irish Linen, embroidered in fast blue washing linen, square cut, large and small sizes measuring from 12 x 12 to 36 x 36.

Reg. 60c. White Sale Price	48c.
Reg. 90c. White Sale Price	72c.
Reg. \$1.00. White Sale Price	81c.
Reg. \$1.60. White Sale Price	\$1.33
Reg. \$2.00. White Sale Price	\$1.68

TEA CLOTHS

Perhaps the daintiest yet. We have a magnificent stock in white linen and fine Damask, the former showing some very nice embroidery and open work effect, hemstitched border.

Reg. 45c. White Sale Price	36c.
Reg. 50c. White Sale Price	40c.
Reg. 65c. White Sale Price	54c.
Reg. 90c. White Sale Price	78c.
Reg. \$1.10. White Sale Price	94c.
Reg. \$1.40. White Sale Price	\$1.12



Tray Cloths.

We have a very neat assortment of these, in White Linen, prettily embroidered and hemstitched; others in fine quality English Damask, and others again in plain White Cotton, which we sell.

Reg. 15c. White Sale Price	12c.
Reg. 20c. White Sale Price	16c.
Reg. 40c. White Sale Price	32c.
Reg. 50c. White Sale Price	40c.
Reg. 70c. White Sale Price	57c.
Reg. 90c. White Sale Price	78c.
Reg. \$1.50. White Sale Price	\$1.20

White Table Cloths.

An extra cloth is always required, see our showing of pure White Damask Cloths, hemmed ready for use, made from reliable English Damask, beautifully figured cloths are here to suit every purse, as can be seen from our extensive assortment.

Reg. 90c. White Sale Price	78c.
Reg. \$1.30. White Sale Price	\$1.00
Reg. \$1.60. White Sale Price	\$1.39
Reg. \$2.20. White Sale Price	\$1.80
Reg. \$2.50. White Sale Price	\$2.05
Reg. \$3.50. White Sale Price	\$2.98

PILLOW SLIPS.

We are well stocked in these showing plain, fringed, embroidered and hemstitched, sizes as varied ranging from 18 x 23 to 21 x 23. If pillow slips are amongst your wants come right down and secure a year's supply, we have a surprise for you in value here.

Reg. 25c. White Sale Price	20c.
Reg. 30c. White Sale Price	24c.
Reg. 35c. White Sale Price	28c.
Reg. 40c. White Sale Price	32c.
Reg. 55c. White Sale Price	44c.

Reap the benefits of this Great Sale.

COME EARLY.—Promptness will be essential if you wish to avoid disappointment, and any inconvenience it may cause you will be amply repaid by the economies gained. See the nice soft wash fabrics, in all their newness and freshness, and the hundreds of ready-to-wear garments in all White, all so extensively and widely varied that each finds that which is especially sought and desired and marked lower than ever before.

CASH ONLY. Absolutely NO Charging.

Summer Wash Goods

ENGLISH & AMERICAN WHITE DRESS MATERIALS, 19c



This lot includes all our regular lines up to 25c. per yard; such materials as Cotton, Voiles, Cotton Crepe Clashes, Piques, Brillants, Spot Muslins and Cross-Barred Muslins, etc. Many of these shown now for the first time. If you want Summer Dresses for yourself or the girls, now is the time. Reg. up to 25c. yard. White Sale Price... 19c

TRABALCO CLOTH 22 cts.

The queen of all wash goods, nice silk finish, showing silk spots, stripes and pretty sprays; washes and retains its lustrous surface, wears unusually well; 27 inches wide, for Ladies' and Children's Dresses and Blouses and all summer apparel. Our special price for this material during White Sale is, per yrd... 22c

American DRESS MUSLINS, 11c

About 40 pieces in this lot, including sheer finish spots and stripes, brilliants and cross-barred Muslins. Usually sold at 14c. yard. White Sale Price... 11c

American WASH GOODS, 14c

36 pieces in the range, large and small spot effects, fancy floral and sprays and extra fine checks. All these are part of special purchase direct from factory. Special White Sale Price, per yard... 14c

Shower O' Hail MUSLINS, 16c. Extra Quality.

28 pieces here, assorted spots, and others in figured, 27 inches wide; these would make lasting "make ups" for the girls for summer wear. Reg. up to 22c. White Sale Price, per yard... 16c



CAMISOLE EMBROIDERY.

Dainty patterns on fine White Lawn and Longcloths, with beading at top and waist line; regular Camisole widths.

Reg. 30c. White Sale Price	25c.
Reg. 45c. White Sale Price	36c.
Reg. 60c. White Sale Price	52c.
Reg. 70c. White Sale Price	60c.

ALL-OVER EMBROIDERY.

Widths from 18 to 54 inches; made from best quality Muslin and fine Longcloths; dainty patterns.

Reg. 25c. White Sale Price	20c.
Reg. 65c. White Sale Price	54c.
Reg. 75c. White Sale Price	64c.
Reg. 1.10. White Sale Price	84c.
Reg. 1.30. White Sale Price	1.08

BOLSTER CASES, 48 cts.

We have these in plain and frilled ends, made of best English Pillow Cotton, sizes 20 x 60; well made. Reg. 60c. White Sale Price... 48c

WHITE SHEETS.

A great time to renew your bed linen is during our White Sale, great savings apparent everywhere, especially on Sheets; we are overstocked and intend to unload at lower than usual low prices, best quality English Sheetings, hemmed ready for use; the better grades have hemstitched ends.

Reg. \$1.50 pair. White Sale Price	\$1.23
Reg. \$2.00 pair. White Sale Price	\$1.68
Reg. \$2.40 pair. White Sale Price	\$2.05
Reg. \$2.80 pair. White Sale Price	\$2.28
Reg. \$3.30 pair. White Sale Price	\$2.41

TUCKED LAWNS.

Hundreds of yards to pick from, plain cluster tucks, others with fine Swiss insertion and tucks, made on best quality cloth, widths up to 39 inches.

Reg. 25c. White Sale Price	20c.
Reg. 30c. White Sale Price	24c.
Reg. 35c. White Sale Price	28c.
Reg. 40c. White Sale Price	32c.
Reg. 45c. White Sale Price	36c.

Great Value in Towels.

40 dozen of assorted sizes, in best quality White Turkish; these are all new, bought specially for this Great White Sale and marked lower than usual.

Reg. 30c. each. White Sale Price	26c.
Reg. 35c. each. White Sale Price	28c.
Reg. 45c. each. White Sale Price	37c.
Reg. 65c. each. White Sale Price	57c.

Ladies' White Wool Gloves.

Two makes in this lot, fine Violella Wool and a Silk and Wool mixture; perfect washing gloves, closely woven. Reg. up to 60c. White Sale Price... 48c

"India Linon" Per yard, 8 1-2 cts.

36 inches wide, beautiful sheer surface, finer than the usual Lawns; used extensively in Canada and the United States and made popular by its usefulness and low prices. Special price for White Sale, yard... 8 1/2

Picture to-night a Field of Snowy White 'Twill give you an idea of our Popular SHOWROOM now arrayed in White

With a generous assortment of Ladies' and Misses' light apparel—Corset Covers, Camisoles, Chemises, Knicker, Princess Slips, Nightgowns, Underskirts, etc. of beautiful fine White Muslin, Longcloth and Lawn, exquisitely fashioned and trimmed with Embroidery and Lace. Every garment perfect in cut and finish, and all featured at special prices during White Sale.

Children's White Dresses.

A very special lot of dainty White Dresses—trimmed with embroidery and insertion, lace edging at neck and sleeves, low neck and 3/4 sleeves; sizes to fit girls from 2 to 14 years. Reg. up to \$1.00. White Sale Price... \$1.18

Underskirts.

Swift and sure cuts are to be found here, even the cheaper grades compel your attention, they are so dainty and made of such good quality, nice deep embroidery edge, faultlessly cut; the better grades are also marked to the lowest during this White Sale.

Reg. 95c. White Sale Price	76c.
Reg. \$1.20. White Sale Price	\$1.08
Reg. \$1.70. White Sale Price	\$1.44
Reg. \$2.00. White Sale Price	\$1.78
Reg. \$2.50. White Sale Price	\$2.02
Reg. \$3.20. White Sale Price	\$2.48

Nightdresses.

The best in English and American makes, high and low necks, nicely trimmed, some with ribbon beading and handsome embroidery neck, made from excellent quality lawns and long cloths; the best assortment we have yet shown and such a range of prices making it possible for everybody to get a share of the offerings.

Reg. 70c. White Sale Price	60c.
Reg. \$1.10. White Sale Price	96c.
Reg. \$1.40. White Sale Price	\$1.16
Reg. \$1.60. White Sale Price	\$1.40
Reg. \$2.50. White Sale Price	\$1.92

Camisoles.

The daintiest and most up to date creations are to be found in our Showroom, Ladies' Camisoles, beautifully finished, lawns and long cloths with ribbon beading.

Reg. 30c. White Sale Price	23c.
Reg. 40c. White Sale Price	32c.
Reg. 60c. White Sale Price	52c.
Reg. 80c. White Sale Price	68c.
Reg. \$1.40. White Sale Price	96c.
Reg. \$1.80. White Sale Price	\$1.45

Lawn Blouses.

Dainty conceptions in smart well-made Blouses of fine White Lawn quality. Now is a great time to lay in your stock of Summer Blouses. Think of the saving it means. What you economize on one helps to buy another. 3 Specials for this week.

Reg. up to 90c. White Sale Price	69c.
Reg. up to \$1.20. White Sale Price	89c.
Reg. up to \$1.80. White Sale Price	\$1.29

White Voile Blouses.

Greater reductions than ever on dainty Snow White Blouses, exquisite styles and faultless trimmings; lots of these advance styles for Summer 1915. New York styles, correctly sized; 34 to 44 inch bust.

Reg. \$2.40. White Sale Price	\$1.50
Reg. \$2.70. White Sale Price	\$1.90
Reg. \$3.00. White Sale Price	\$2.20
Reg. \$3.30. White Sale Price	\$2.40
Reg. \$3.60. White Sale Price	\$2.70

Skirt Embroidery

Our stock of Skirt Embroideries is very pretty, handsome patterns; widths up to 45 inches.

Reg. 45c. White Sale Price	38c.
Reg. 50c. White Sale Price	42c.
Reg. 80c. White Sale Price	68c.

Ladies' COLLARS.

Values 60c. for 35c. White Price. Coat Collars, Sailor Collars, round Peter Pan, trimmed with lace and insertion, and others in long fishy style. Values to 60c. White Sale Price... 35c



NAINSOOKS.

Beautiful sheer surface, widths up to 39 inches; new arrivals, showing finer textures than ever.

Reg. 25c. White Sale Price	20c.
Reg. 30c. White Sale Price	24c.
Reg. 35c. White Sale Price	28c.
Reg. 40c. White Sale Price	32c.
Reg. 45c. White Sale Price	36c.

The Kaiser's Master Spy

Dining at Buckingham Palace With the King.

When in May, 1911, the Kaiser visited England for the purpose of attending the unveiling by the King of the Queen Victoria Memorial, he included among his suite a man named Steinhauer, who rarely left the Kaiser's side. Indeed, when Wilhelm dined at Buckingham Palace, Steinhauer also sat at the table. Both the Royal Family and the officials of the Household regarded him as a distinguished friend of the German Emperor, little realizing then that they were entertaining the German Emperor's master spy, the man who has organized the vast system of espionage which has proved one of Germany's most powerful aids in this great war.

Quite recently Mr. Bodkin, Counsel for the Treasury, stated in court that Steinhauer's name had figured in almost every espionage case investigated in this country in recent years. But it was not until shortly after his treacherous visit to London with the Kaiser in 1911 that our Secret Intelligence Department became aware of his real identity, and promptly set to work to thwart his plans.

Endless Resources. Steinhauer, who is an officer in the Prussian Army, and comes of a very good family, had endless resources for the gaining of information. Well educated, refined, a brilliant conversationalist, and a man of the greatest daring, he organized a vast army consisting of thousands of spies, which invaded not only this country but also France and Belgium; and such was his success that a few years ago he was placed at the head of the German Secret Service and given a free hand by the Kaiser to do just as he pleased.

He was able to command millions of marks, and lavished gold on all those who brought him information of value to the Fatherland. Even now he is hard at work, particularly in America, endeavouring, with the aid of his spies, to excite admiration for Germany and condemnation of the Allies. One of his dodges is to pay spies in this country to write letters purporting to come from Englishmen and women deploring Great Britain's intervention for the sake of a "scrap of paper."

During the last two or three years, however, Steinhauer's schemes have been checkmated by the activity of our own Secret Intelligence Department, who, by allowing him to continue his work, have been able, by intercepting his letters, to learn precisely when plans and information were being sent to the German Government by Steinhauer's spies in this country.

Household Notes

If a fire has to be left unwatched for several hours, put a handful of salt on the top of the coal. This will prevent the fuel burning away quickly, and a stir with the poker will result in a nice glowing fire.

Fasten an ordinary three-arm towel rack to the right-hand side of the sewing machine. It will be found convenient for holding pieces of work close at hand without danger of their slipping behind the machine.

To mend glass, china, or breakage of any kind, common alum, melted in an old spoon over the fire, forms an exceedingly strong cement. Articles mended with this may be washed without fear of their coming apart again.

It is a good idea to have a croquette pot in the refrigerator and into this pot put all the odds and ends that will go into the making of croquettes. By this means you can keep the refrigerator cleared up and at the same time avoid waste.

Cake tins, patty pans, etc., are easily cleaned by boiling. Put them in a saucepan with some soap extract and water, boil them for about an hour, and they will be found clean and new-looking. Soap and soda or borax may be used instead of soap extract, if preferred.

To make barley water take three teaspoonfuls of pearl barley and wash in several waters until quite clean. Add 1 1/2 pints of cold water, boil down to one pint, then strain. Barley water must be freshly made every day. When patent barley is used it can be made in twenty minutes.

To make chocolate blanc mange take two teaspoonfuls of cocoa in a basin and mix with half pint of boiling milk; stir well. Then mix two tablespoonfuls of cornflour with half pint of cold milk, put all in a saucepan, and bring to the boil. Stir well, let boil for half a minute.

When white shoes look gray and shabby, they can be made a pretty brown by applying saffron. Mix six drops of saffron with three tablespoonfuls of olive oil. Clean shoes well; remove dark spots when possible, and then apply two coats of the mixture with a piece of clean flannel.

WINARD'S LINIMENT CURES SABBET IN COWS.

A FIRE POLICY in the Hartford Fire Insurance Co. is as good as gold in your pocket.
The Hartford is famed for over a hundred years for its liberality in settling claims.
GEO. M. BARR, Agent

MR. CUSTOMER,
Probably you've economised by doing without your usual suit and overcoat during Fall of 1914. Are you going to have that down-and-out look in Spring 1915? The Allies have millions of men on the firing line, each requiring thirteen pounds of wool every six or eight weeks. The British Government are keeping British Mills turning out army contracts.
Spring quotations for woollens are sky high. We have on hand a particularly fine range of Serges, Tweed Suitings and Overcoatings. Order now as you will have to pay considerably higher in the Spring.
John Maunder
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

Fleeced Underwear

It Will Warm Your Heart to See the Values We Offer.

- Ladies' Cream Ribbed Fleeced Vests and Knickers, now only 25c. garment.
- Ladies' Cream Ribbed Fleeced Vests and Knickers. Regular 40c. garment. Now35c. garment
- Ladies' White Fleeced Vests and Knickers. Regular 65c. garment. Now50c. garment
- Ladies' White Fleeced Vests and Knickers, very heavy and warm make. Reg. 80c. garment. Now 65c. gar.
- Men's Jaeger Fleeced Underwear. Special 50c. value. Now only43c. garment
- Boys' Jaeger Fleeced Shirts and Drawers. All the sizes from 24" to 34", only 29c. garment
- Girls' Cream Ribbed Fleeced Vests and Pants. Sizes— 16in. 18in. 20in. 22in. 24in. 26in. 28in. 30in. 32in. 34in. Prices— 12c. 14c. 16c. 18c. 20c. 23c. 26c. 29c. 32c. 35c.

Henry Blair

ABOUT LAMPS!

ECONOMY
in oil is necessary, also a Brilliant Light is highly desirable.
THE ALADDIN LAMP
burns half the oil of the ordinary lamp and gives **SIX TIMES** the light. Think it over.
THREE MILLION
Aladdin Lamps in use. Something in this.
CHESLEY WOODS,
Sole Agent Aladdin Lamp.
140 WATER STREET.

Over 40,000 People Read The Telegram

CLEARING BALANCE OF Ladies' Hats At Half Price, 50 cents, 90 cents, \$1.20 and \$2.00. LATEST FALL STYLES. Liberal Reduction in Ladies' FURS.

Robert Templeton.

YOUR KING and COUNTRY WANT YOU

The above is one of the most popular of the many fine patriotic songs now being sung wherever the British flag flies. It has a sweet, pathetic melody and a tender appeal in the simple words. This song has been sung specially by Miss Maggie Teyte (the greatest British Prima Donna) for the Columbia Graphophone Company, who are paying a royalty on each record sold to the Prince of Wales' Patriotic Fund.

¶ We have just received a shipment of 2,000 Columbia Records direct from England—the largest consignment ever received in Newfoundland at one time—consisting chiefly of Patriotic Anthems, Marches and Songs. Among these are:—

God Save the King.
La Maresillaise.
Arrival of the British troops in France.
Russian National Anthem.
Belgian National Anthem.

By Military Bands.

My Bugler Boy.
Follow the Drum.
Bravo, Territorials.
Soldiers of the King (new version).
My Volunteer.

By Harrison Latimer, Baritone.

¶ Come and hear Miss Maggie Teyte sing "Your King and Country Want You" at the

U. S. Picture & Portrait Co.

"Gilt Edge Butter."

We offer a new shipment to-day ex S. S. Stephano.
"GILT EDGE" is put up in 30 lb. tubs.
"GILT EDGE" is ALL BUTTER.
"GILT EDGE" is made in Canada and is positively the choicest Butter obtainable.
"GILT EDGE" is sold at "live and let live" profits.
Next time you want BUTTER try a sample tub of "GILT EDGE."

F. McNAMARA, Queen Street.

Spare Ribs, Apples, etc.

- Ex Durango and Stephano:
- 50 tierces SINCLAIR'S SPARE RIBS.
- 200 brls. No. 1 WAGNER APPLES.
- 50 brls. AMERICAN CABBAGE.
- 75 cases VALENCIA ORANGES.
- 50 cases SMALL ONIONS.
- 300 bags SMALL BEANS.

GEO. NEAL

Public Notice!

CENSORSHIP OF TELEGRAPHS, CABLES AND WIRELESS STATIONS.

By direction of the Chief Censor, London, the following Regulations will be in force on and after Friday next, January the 15th, namely:—

1. Cablegrams in authorized editions of A.B.C. Lieber's, Scott's and Western Union Codes only may be exchanged between British, Allied or Neutral Territory on extra European Telegraph System, on one side, and British or Allied Territory, wherever situated, on the other side.
2. The term "Extra European Telegraph System" means the places outside the Telegraph System of Europe. Besides the places in Europe proper, the following are also counted as being on the European Telegraph System, namely:—Russia in Asia; the following French possessions in North and West Africa, namely:—Algeria, Mauritania, Senegal, Upper Senegal and Niger; and French Morocco. The Island of Cyprus is regarded as outside the European Telegraph System.

3. Until further notice cablegrams in the following three Codes, namely:—Meyer's Atlantic Cotton Code, Thirty-ninth Edition; Bentley's Complete Phrase Code, not including Separate Mining and Oil Supplements; Broomhall's Imperial Combination Code, not including Special Rubber Edition, are allowed only between United Kingdom and places in Extra European Telegraph System.

N.B.—As all messages sent under the above Regulations have to be decoded and censored, the carrying out of this work will be greatly facilitated if persons sending such messages would hand in at the Telegraph Office, at the time of presenting the message, the translation of the same.

JOHN E. BENNETT,
Deputy Chief Censor.
St. John's, Newfoundland,
11th January, 1915. Jan13,15,18,20,22

Lanterns!

We are offering
150 dozen Climax Lanterns,
at
\$4.40
per dozen.

The Direct Agencies Limited.
WHOLESALE ONLY.

Oct29, eod, 3m



LOOKS GOOD
before you prepare it, and tastes better after you cook it, is the verdict of all who buy their meats here. If you want

A SAVORY ROAST
let us pick you out one. 'Twill be so tender and deliciously good that you'll surely trade here regularly afterward.
That means a saving in expense, too, as our meats, although best, are lowly priced.

M. CONNOLLY,
176 Duckworth St.
Phone 420.

No more useful gift for a man than a Safety Razor. We sell the Giant Junior Safety at 50 cents. A perfect shaver and the wonder-of all users. **CHESLEY WOODS, 140 Water Street.** Manufacturer's Agent.—Dec16, 11

Don't have your Wish Bone where your Bone ought to be. If you want

Golden Pheasant

buy it. Sold at 60c. per pound by all up-to-date grocers.

FERGUSON, HOLNESS & CO., LTD.
of London.

J. B. MITCHELL, - - - Agent.
Jan8, 31, eod



Inefficient eyesight means inefficient work and **INEFFICIENT PAY.**
Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street

"Get Out and Get Under."

There is no doubt that "Wilhelm" will soon have to get out and get under his machine, if he is not already there; and there is also no doubt that we are going to get out our stock of

Ladies' Felt HATS,

at their present further extremely

Reduced Prices
All the balance of our stock of Ladies' Untrimmed and Ready-to-Wear Felt and Velour Hats we now offer at give-away prices to make a complete clearance. The prices are

50c., 60c., 80c. and 95c. each.

In every case price at first of season was from double to quadruple the price now made.

We are also offering some

Ladies' & Girls' Felt Hats,

in older styles at only 20c. each. The others are all this season's **GET OUT EARLY** if you want to **GET UNDER** one of these Bargains.

HENRY BLAIR

Dec30, eod, 11

The Kaiser When A Boy.

Even when a child the Kaiser was a very precocious youth. The late Mr. W. P. Frith, the famous painter, used to tell a story of the Kaiser's childhood. Wilhelm, when a little boy, was staying with an artist, and on one occasion wiped so much color on his face when in the studio that Mr. Frith had to remove it with turpentine. The painful process annoyed the rebellious young prince, and at its conclusion he administered a violent kick to the surprised artist, then flung himself under a table, where he yelled until he was soothed.
While Mr. Frith's method of removing paint from the Kaiser's face was not altogether unlike our process of Dry Cleaning, we are exceedingly grateful that our patrons do not adopt the Emperor's method of showing their appreciation of our good services.

MESSRS. NICHOLLE, INKPEN & CHAFE, LTD., Agents.

UNGAR'S LAUNDRY & DYE WORKS, Halifax
Jan11, 13, 15

CABBAGE and ONIONS.

NOW IN STOCK.
We have also a few WAGNERS APPLES Choice stock just in ex Stephano.
PRICES RIGHT.
BURT & LAWRENCE,
14 New Gower Street. Tel. 768.
Box 245.

TEN PAGES TO-DAY
WEATHER FORECAST.
TORONTO. Noon.—Fresh W. winds; fair and moderate cold to-day and on Sunday.
ROPER'S. Noon.—Bar. 19.4 ther. 32.

VOLUME XXXVII



Rubber Sale

GOOD RUBBERS FOR EVERY FOOT

We will have no Rubbers the next three weeks. Big reduction in Rubber Footwear

LADIES'
40c., 45c., 50c., 55c., 60c., 75c., 80c., 90c. and \$1.00
MEN'S RUBBERS,
70c., 75c., 80c., 85c., 90c., 95c., \$1.00, \$1.10, \$1.20, \$1.30, \$1.35, \$1.40, \$1.50.

BOYS' STORM RUBBERS,
55c., 65c., 70c., 80c., 90c., \$1.00
YOUTHS' STORM RUBBER,
50c., 60c., 70c., 80c., 90c.

GIRLS' STORM RUBBER,
50c., 65c., 70c., 75c.
CHILD'S STORM RUBBER,
40c., 42c., 44c.

All sizes and widths.
F. SMALLWOOD
The Home of Good Shoes

Yost Typewriter

When firms like these use it must be good:—

IN ENGLAND.
The Prince of Wales' War Fund The War Office.
Lloyds.
Harrod's, Ltd.
The Army & Navy Stores.
IN NEWFOUNDLAND.
Anglo-American Telegraph Colonial Cordage Co., Ltd. 1st Nfld. Regiment. Queen Insurance Co. Red Cross Line. R. H. Trapnell, etc., etc.

Send for descriptive Literature.

P. E. OUTERBRIDGE

Agent for Newfoundland,
137 WATER STREET.
(Telephone 60.)
Jan16, eod, 11

CEMENT

Just landed per S.S. "Digby," 21st inst.

1500 barrels White's Portland CEMENT, British Manufacture

H. J. Stabb & Co.