
wednesday mornine


FLUFFY RUFFLES at
THURSDAY, MAY 13th.


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CHAMPIONSHIP BASEBKII
HANLANS'S POINT Jersey City vs. Toronto


## See Page 12 for Simpson's Complete List of Offerings for Thursday

## - SIMPSON $=$

## EXCLUSIVE GOWNS

TO BE SOLD IN THE
REA STORE oN THURSDAY

LDIES who think of New York and Paris
gowns with regretful portunity to purchase exclusive gowns
here in the Rea store to-morrow without adding an expensive journey to the cost. Also the duty is already paid. And better still, we will
take off about a third of the marked prices.
These gowns have no duplicates. The opportunity is a very real one

## ON SALE THURSDAY

IN THE REA STORE.

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\begin{aligned}
& \text { HANDSOME SATIN GOWNS that were } \$ 45.00 \text { and. } \\
& \$ 50.00 \text { for } \$ 35.00 \text {. }
\end{aligned}
$$ FOULARD SILK GOWNS that were $\$ 50.00$ for $\$ 35.00$. COLORED RAJA SILK GOWNS that were $\$ 40.00$ for $\$ 25.00$.

$$
\begin{aligned}
& \text { SMART OUTING COATS, assorted colors, that were } \\
& \$ 8.00 \text { and } \$ 10.00 \text { for } \$ 6.50 \text {. }
\end{aligned}
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## Sternberg's

## 'Plant

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GEGG,
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r Concrete
Etc.
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$\pm$
Let me renovate, free, any room in your house--I won't charge for it, and the rug needn't be moved from it






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Note and Comment

| Leafs Win Thru Manser's Charities |
| :--- |
| Bill Phyle Wrenches His Knee |






THE TORONTO WORLD


In all that can make for speed in a pleasure canoe it has been found to excel; so fashioned as to effect the least resistance in the water, yet give
fect balance, and the varnish finish reduces the friction to a minimum. It is exeeedingly graceful in outline, as the above sketch shows. Fifteen and one-half feet long; made of basswood-light and very strong; all fastenings are of copper, that the
loosening. Bow and keel brass bound.
The canoe weighs in all only 60 lbs . Workmanship throughout is WE INVITE YOUR PERSONAL EXAMINATION OF THESE CANOES IN THE BASEMENT. OUR PRICE FOR THE ABOVE VAR-
NISHED CANOE (INCLUDING TWO SPRUCE OR HARDNISHED CANOE (INCLUDING TWO SPRUCE OR HARD- 32.00
WOOD PADDLES).................................... OUR PAINTED CANOE, $151 / 2$ feet long, is the ideal arti-


BICYCLE $\$ 25$
Women--grado materials.
Cold drawn steel tubing. Genuine hande bars and seat. We have every connidenco in its make-up; have tried and tested it for years our entire satisfaction. We guarantee each machine for the season,
covering all breakages and possible defects. We want to prove-and are

(If Coaster Brake is wanted add $\$ 5$.)
\& Bicycle in the EATON Basement

## 




Build Up A Reserve Now

THE STANDARD BANK OF CANADA




Results Clinch the Argument In Any Enterprise---World Real EstateAdvs Get Results For the Advertisers Every Tim

## SEE THIS PAPER FRIDAY LOTS FOR THE WORKINGMAN

## THE SALE OF THE SEASON ON FRIDAY AND SATURDAY.

This is the chance of a lifetime to secure cheap lot and cease paying rent
Little or no restrictions.
The easiest of terms.
Everything in your favor
First come, first served.
FOR PLANS AND PARTICULARS, SEE FRIDAY'S AND SATURDAY'S WORLD. WE EXPECT
IN A WEEK
City \& Suburban Real Estate Agency
Cor. Danforth and Broadview Avenues Phone North 2997

Real Estate and Building News NEW WING FOR CASULLS BIG BUILDINGS COMMAND


NORTH END REAL ESTATE
A. C. JENNINGS \& CO.'s LIST A. C. JENNINGS \& CO.'S L
OFFICES: 1421 Yonge St, Deer Park. FFICES: 1421 Yonge St., Deer Park.
Phone N. 644 k, OPEN EVENINGS.

| A Few Choice Lots Left in Our New Deer Park Annex. They will Not Last Much Longer. |  |  |
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|  |  | Cor, Broadview and Danforth Avenues. Phone North 2997 |
| Davisville and Eglington District. <br> town <br> North toronto. <br> large stab venience. $\qquad$ |  | GEORGE H. RILETT |
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## City and Suburban Real Estate Agency



COBALT---La Rose Makes Nearly $\$ 1,000,000$ Net Profits in Eleven Months

## ERS TORY

 yan La Rose, Nipissing and Chambers-Ferland Hold a Good Portion of the Recent Advances.

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## juning markets are firm <br> TEMISKAMING IS STRONG

## Silvern Gow Ganda

Ontario's Wonderland

<br>F. R. Bartleft \& Co., Ltd.<br>Roval Bank Building - . Matan iozin

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PATRIARCHE \& CO



## INVESTORS, TAKE NOTICE

 your consideration. These are well situated Nining Propertieshe nh Gowganda beit-adioining native silver clams autl outright, but $c$ it producing formation of the district. Owners wity per cent. interest can be obtained for a small cash consideration. We have made diligent enquiry regarding these claims and are advised they are in the same formation the near by properties that have made the Gowganda camp famous

Northern Ontario Silver Mines<br>36 Lawlor Building, Corner King and Yonge Streets,<br>Phone M 6259<br>TORONTO, ONT.

Gow Ganda and Elk Lake
 Binny \& Dalton Thomas

## MERSON \& CO.

16 KING ST. WEST
HONE MAIN 7014 - TORONTO
W. T. CHAMBERS \& SON

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## AGENTS WANTED

 Active agents required to placeFirst-Class Mining Stock. Libral commission to good men.
Apply Box 22, World.
dit GREVILE \& CO., Stock
 COBALT STOCKS
the right of way mining COMPANY, Limited.

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| COBALT CIRCULAR |  |
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| J. L. MITCHELL \& Co. |  |
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MAPS FOR SALE
These have not been prepared to advertise any particular
property or district for any company, but show the vari-
ous locations in the dreat silver fields of New Ontario.

MONTREAL RIVER DISTRICT TOWNSHIP MAPS

Northern Ontario Silver Mines,Ltd Phone M 6259.

Do You Want to Read the Story of Silverland?
The Fairplay Mining Company will send to you on request, free of charge, their booklet which tells
the story of Gowganda and the MONTREAL the sto
RIVER.
The story forms an excellent and faithful word picture reflecting the life, and spirit of the north. Write to-day for booklet, prospectus and maps,
FREE.
Fairplay Mining Co., Limited COBALT -
Send for the prospectus of the Prospectors Exploration and
This Coy's stock at 10c a share will return big profits to

## A. J. BARR \& CO

 43 SCOTT STREET, TORONTOMEMBEROSTANDARD STOCK EXCHANGE

We advise the purchase of the low priced Cobalt stock The market sho

GORMALY, TILT \& COMPANY

| RALPH PIELSTICKER \& CO send for our Spectal Market Lettor <br> -Free on RequentMemberis Standard Stock Fxchange DEALERS IN CQBALS STOCKS Phone M. 1438 edzti | cowannda legal oarme |
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| PHOTOGRAPHS |  |
| LEADING MINES for sale and special work W. BOCART, Photographer, COBALT | gowgandi. |
|  | $\widetilde{\mathrm{G}^{\text {OTGAND }} \text { Navit }}$ |
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| WANTED <br> Gow Ganda mining claims or mining stocks in exchange for indus- trial stocks, real estate or farm lands. 345671 <br> S. M. MATHEWS |  |
|  | West, Toronto. |
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 E made a big deal with Perrin Freres' Canadian agent. We are clearing their quality and the finest of kid at 59 c a pair to-morrow. There are three lengths-12, 16 and 20 button. The quality of leather is so good that, at 59 c , if one shortened the wrist and used them as ordinary short gloves, one would still be money in pocket. 2100 Pairs "Perrin"" made real suede finish gloves, 8 -button, 12,16 and 20 -button lengths,
 ar shade,
orders.
or



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## Thursday you are invited to see the

 lected a wealth of ideass from all the world-some elaborate some simple, all of them
pretty
 The summer girl is to be a soft, gracefully
draped ffurure hhis year, and these costumes
will will give you the cue to pertection. A word
or two as to prices, added to our cordial in
or delicacies to-morrow.





 Distribution of 6000 Waists

Bridal Whitewear Economically Provided by This Store
$W^{\text {E ARE anxious to reduce the stork to the lowest pos }}$ Outfitting cant be dond now very eoonomically. Thursday
 Naten


$\qquad$
 $\$ 1.50$ at this Store
$\qquad$ ample may be witnessed in our price for the celebrated the States and Canada at $\$ 2.50$. We sell it at $\$ 1.50$.


## Notice Re June Weddings 

Cream Dress Novelties

W Hirte for Summer ! White for Spring the year.
Plenty of white shirtwaists is a refuge in the time of white shirrwaists is a perplexity, refug,
the day and now's the hour to the day and now's the hour to foll your
shirtwaist boxes and wardrobe drawers.
We started Saturday last with 10.000 and we sold over our schedule quantity of
1000 per day. Monday it rained, but with the extra gain on Saturday we kept up ou averaqe. Yesterday's. re
writing are not complete




 Sold

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collar and that, si2bucke

 and conntned exclusively to this store, ride silik and woo
fabries, those beantifut clinging materials which drape, so


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## $\$ 15,000$ in Prizes

 Will Be Given Away By
# The Toponto World IN ITS= * GREAT PRIZE CONTEST * 

FIRST GRAND CAPITAL PRIIE, HOUSE AMD LOT COST $\$ 4000$ SECOND GRAND PRIZE TOURING GAR VALUED . $\$ 2500$ THIRD GRAND PRIZE. ROADSTER VALUED . . $\$ 1000$ EUROPEAN TOUR VALUED . $\$ 600$

CONTEST OPENS May 10th

## DISTRICT PRIZES

12 SPLENDID PIANOS Valued at $\$ 350$ Each 12 BEAUTIFUL DIAMOND RINCS Valued at 75 Each 12 VACATION TRIPS Valued at 12 SOLID COLD WATCHES Valued at 75 Each 50 Each

FOURTH GRAND PRIZE
MOTOR BOAT VALUED . . $\$ 800$ FIFTH GRAND PRIZE

CONTEST CLOSES Sept. 10th

EVERYBODY IS ELIGIBLE TO ENTER THE CONTEST (READ CONDITIONS INSIDE)

## \$15,000 IN VALUABLE PRIZES ABSOLUTELY FREE TO THE READERS OF

first grand capital, prite


Equitable Division of City and Province
 DISTRITT No. 1.
Distriet No. 1 includes all that territory bounded on the south by Bloor Street (Bloor Street included), on the east by Dovercourt Road, from Bloor to Davenport and Lakeview Avenue, from Davenport Road to the north boundary (inovercourt
Road and Lakeview Ave. not included), on the north by an imaginary liné running the north by an imaginary line running Eglinton Avenue, and on the west by the Humber River. This district includes West Toronto and Mount Dennis:

DISTRICT NO. 2.
District No, 2 includes all territory bounded on the north by Bloor Stree (Bloor Street not included), on the east by
Dovercourt Road (Dovercourt Road not inDovercourt Road (Dovercourt Rodo not in-
cluded) and the C.P.R., from Dovercourt Road to Bathurst Street; on the south side by Humber Bay, and on the west by the Humber Rive

DISTRICT NO. 3.
District No. 3 includes the territory
bounded on the north by an imaginary line bounded on the north by an imaginary ine
that would be the continuation of Eglinton Avenue, on the east by Bathurst Street ( Bathurst Street included,
south by the C.P.R., on the west by Dovercourt Road (Dovercourt Road from the subway to Davenport and Lakeview, from Davenport to the north boundary), and
Lakeview (included). DISTRICT NO. ${ }^{4}$
District No. 4 includes the territory bounded on the north by the C.P.R., on the east by Yonge
cluded), on the south by the harbor, and on the west by Bathurst Street (Bathurst Street not included). DISTRIOT NO: 5
District No. 5 includes the territory bounded on the north by Bloor Street (Bloor Street included), on the east by the
Don River, on the south by the harbor and Don River, on the south
on the west by Yonge Street (Yonge Street on the we
included)

THIRD GRAND PRIZE.


District No. 6 includes the territory bounded on the north by the northern boundary of North Toronto and on the east
by the Don River Stret, from the Don River to Yonge Street (Bloor Street not included) and the
C.P.R. from Yonge Street to Bathurst C.P.R. from Yonge Street to Bathurst
Street and on the west by Yonge Street Street and on the west by Yonge street
from Bloor to the C.P.R. (Yonge Street included), and by Bathurst Street from the Cl.P.R. to the north boundary (Bathurst Street not included).

DISTRICT NO. 7
District No. 7 includes all the territory
bounded on the west by the Don bounded on the west by the Don River, on the south by Ashbridge's' Bay; East Todistrict. DISTRICT NO. 8
District No. 8 includes all the territory
within the city limits of the City of Hamilton, Ontario.
DISTRICT NO. 9 .
District No. 9 includes the following District No. 9 includes the following
counties-Essex, Kent, Lambton, Elgin, counties-Essex, Kent, Lambton, Elgin,
Middlesex, Norfolk, Oxford, Perth, Huron, Middlesex, Norfolk, Oxford, Perth, Huld
Bruce, Wellington, Waterloo, Brant, HaldiBruce, Wellington, Water, Wentworth (ex-
mand, Welland, Liscoln,
cluding the City of Hamilton) and Halton. DISTRICT NO. 10.
District No. 10 includes the following counties-Grey, Dufferin, Peel, Simeoe, york (excliding the City of toronto), Al
tario, Muskoki, Parry Sound, Algoma DISTRICT NO. 11.
District No. 11 includes the following counties-Durham, Victoria, Haliburton,
Nipissing District, Northumberland, PeterNipissing District, Northumberiand, Peter-
borough, Prince Edward, Hastings and Renfrew.

DISTRICT NO. 12.
District No. 12 includes the following Counties-Addington, Frontenac, Lanark,
Leeds, Grenville, Carlton, Dundas, Russell, Leeds, Grenvile,
Stormont, Prescott and Glengarry.

The Toronto World announces a $\$ 15,000000$ Prize Contest whic will surpass anything of its kind ever conducted by a Canadian newspaper, In brief, we ppopose to distribute Fifteen Thousand Dollars in valuable prizes among the candidates nominated in this contest. Any person, man of woman, married or single, boy or girl, is cligible, to compete, provided the conditions are complied with. Our subseribers are to award the prizes of us. We have divided the City of Toronto into seven districts and the Province of Ontario into four districts, excluding the City of Hamilton, which is a district itself, making twelve districts in all?

The Office of The Contest Manager
Is on the second floor of The World Building, 83 Yonge street. If you are interested in this contest and wish to get started right, come up and get acquainted, or call upp by

The next time you are downtown, drop into this department and lee the Man-
 PRIZE- The Beautifu Ho Hisa and Lot, an Automobile, a motor Boat, of a
Europe, or any of the therer valaubib prises.

## 

## Conditions---Read Carefully

## Any person, man or woman, married or single, girl or boy, is eligible to compete,

 providing the conditions set forth are com-The Contest Manager
to reject any nomination.
Every candidast be minated, in writing on the be regularly nothis paper, or a similar blank furnished by e Toroto World.
The contestants must reside in the disminated.

No candidates will be permitted to transfer votes to another, after voting them for themselves.
Ballots sent in for names not properly
nominated will be destroyed uncounted. nominated will be destroyed uncounted.
A ballot will be printed in every issue
The Daily and Sunday World and when of The Daily and Sunday World and when properly filled out and mailed to the num-
test Department" will be good for the num ber of votes printed thereon, providing ther are sent in before the expiration date.
All coupon-ballots must be neatly trimmed or
Postage must be fully prepaid on all bal-
ts, or they will be rejected at the postlots, or they will be rejec
office-hence not counted.
No employe or member of an employe's family of The Toronto World can be a con-
estant in this cont.
Anyrquestions that may arise will be de-
termined by The Contest Manager of The termined by The Contest Manager of The
Toronto World and his decision will be final and conclusive.

All paid-in-advance subscriptions, for a period of one month or over, must be sent direct to "The Contest Department" "of The Toronto World, and on receipt of the reToronto Word, and on wiltat will then be issued.

| How to Secure Special Ballots |  |
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Special ballots and Extra Special ballots are provided, to carry with them additional
voting value according to the amount paid voting value according to the amount paid
by a new or old subscriber and the term of the subscription.

No protest as to the eligibility of any candidate will be considered after votes
have been cast for the said candidate for a period of ten days.

The Foronto. World reserves the right to alter any conditions pertaining to this contest, if it so desires, other than reducing the prizes which are to be given away
or the order in which they will be given. The contest will be opened at nine 'clock on May 10, 1909, and will close a welve o'clock midnight, Sept. 10, 1909.
To secure a special ballot, all money must be sent direct to The Toronto World Contest Department," by the candidates
or their friends. Special ballots Office.
Any person wishing to withdraw from this contest must write to us personally, as
In accepting nomination, all candidates must accept and agree to abide by the above conditions.
In case of a tie for any of the prizes of ant will receive a prize of equal value.

A contestant that lives in one district is not prevented from securing subscriptions or votes in another district, as special bal lots will be issued in connection with paid in-advance subscriptions secured anywher in Cana
If an order for a subscription is sent in with the money, Special Ballots will be is sued and voted for any candidate that the
writer may designate, or returned to th ubscriber or mailed direct to the contes nt, if so desired.

FOURTH GRAND PRIZE.

sotor boat-valued at $\$ 800.00$.
candida cast fo concer receivi Prizes largest

# WILL BE GIVEN AWAY FREE! THE TORONTO WORLD 

Each. district is separated and distinct in itself, and the vote cast for candidates in one distriet has no bearing whatever upon the number of votes cast for candidates in other districts, except so far as the Grand Prizes are concerned. The Grand Prizes will be distributed among the five candidates receiving the greatest number of votes irrespective of districts, and the District Prizes will be awarded to the four candidates in each district receiving the largest number of votes in their respective district.

## Value of Special Ballots <br> Ballots cannot be bought by any candidate and can only be secured

 in connection with paid-in-advance subscriptions, or by clipping cou-pon-ballot's, published in every issue of The Daily and Sunday World.
Extra Special Ballots issured in conn nection
subseribers equal twice the ovete value of the special ballotot issuued with old sub. of new
seriptions. (See the following schedule.)
Declining Vote Scale
pecial ballots and extra special tradrance subserip
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val.
FIRST PERIOD-FROM MAY 10 TO JUNE 10. dill
 One year's subscription, Daily and sunay ......... 3.00 One year's subscription, Dail Six months' subsscription, Daily and Six months' subscription, Daily only ... Three months' subscription, Daily and Sunday Three months' subseription, Daily only Tunday One month's subscription, Daily and One month's subscription, Daily only .........
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month's subscription, Daily
by carrier in Toronto or towns throu ghout the province where delivery service is maintained:
One year's subscription, Daily and Sunday One year's subsscription, Daily only ........ six months's subscription, Daily only Three months', subscription, Daily and sunday Three month's subscription, Daily only ©uda. One month's subscription, Daily and
One month's subscription, Daily only $\qquad$
Subscription rates by mail (except where foreign postage is necessary): year's subscription, Daily and Syuxday One year's subscription, Daily only Six months' subscription, Daily and Sunday Six months' subseription, Daily only Three months', subscripttion, Daily only Three months' subscription, Daily ond .......
One month's subscription, Daily and sunday Price New Sub. $\begin{array}{ccc}\text { Price } & \begin{array}{cc}\text { New. Sub. } \\ \$ 5.00 & 7,000 \\ 3,00 & 3,500\end{array} & \begin{array}{cc}4,000 \\ 2,000\end{array} \\ & \text { votes }\end{array}$
 By carrier in Toronto or towns throu ghout the province where delivery service By carrie
maintained:
One year's subscription, Daily and Sunday One year's subscription, Daily onl Six months' subscription, Daily a and Sunday Six months' subscription, Daily on Three months', subscription, Daily and Sunday Three months' subscription, Daily only Ounday
One month's subseription, Daily and One month's subscription, Daily only

Subscription rates by mail (except where foreign postage is necessary) : One year's subscription, Daily and Sunday......... 85.00 One year's subscription, Daily and Sunday
One year's subseription, Dail' only One year's subscription, Daily only ©......
Bix months' subscription, Daily and Sunday. Six months' subscription, Dailx only
Three months' subscription, Daily and Sunday Three months'subscription, Daily only.... One month's subscription, Daily and
One month's subseription, Daily only


OURING CAR-valued at


Tour to Europe-Value $\$ 600$.

## List of Prizes <br> GRAND PRIZES

First Grand Capital Prize
House and Lot Cost $\$ 4000$ Second Giand Prize

Touring Car Cost 2500 Third Grand Prize

Roadster Cost 1000 Fourth Grand Prize

Motor Boat Cost 800
Fifth Grand Prize
European. Tour Cost 600
DISTRICT PRIZES
2 Splendid Pianos Valued at $\$ 350$ Each.
${ }_{12}$ Beautitul Diamond Rings \$75.00 Each
${ }_{2}$ Vacation Trips Valued at $\$ 75.00$ Each
${ }_{2}$ Solid Gold Watches Valued at $\$ 50.00$ Each.
Cut out the Nomination Blank and send it to The Contest Manager of The Toronto World. Each Contestant is entitled to One Nomination.

## NOMINATION BLANK <br> dATE

I hereby
Mr, Mrs, or Mis
Street N
Town or City .
As a condidate in THE WORLD'S $\$ 15,000,00$ PRIZE CONTEST.
Signed
Name of Nominatopt.

## OPPORTUNITY EFFORT REALIZATION

## For Everybody

## THE TORONTO WORLD'S

 \$15,000.00 MAMMOTH PRIZE CONTEST IF YOU CAN'T ENTER YOURSELF, NOMINATE SOME FRIEND

## WHY EVERYBODY SHOULD READ THE WORLD

THE WORLD'S SOCIETY PAGE Is better in every way than any Toronto paper has heretofore offered. It should be read by every woman in Ontario.

ALL-ONTARIO NEWS SERVICE Brings to you every morning complete details of Ontario's happenings of the previous day. There is no prompter, quicker service.

> THE WORLD'S FOREIGN NEWS supplied by telegraph and cable from every corner of the earth, gives you the most complete daily record of the world's events.


THE WORLD'S SPORTING PAGES Are filled with live, gingery, interesting accounts of local, national and international "doings." Gossip about sports of all kinds is also a daily feature.
the world's financial and mining pages Keep the busy business man and investor in CLOSE Keep the buss the vital information that makes the "wheels
TOUCH with go round" in mercantile and mining affairs.

THE LOCAL NEWS IS FRESH When you read it in The World, because alf the IMPORT When you read it in The World, because alr the ImPorT
ANT local news is printed in The Daily World first. NoANT local news is printed in T
thing worth reading is left out.

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