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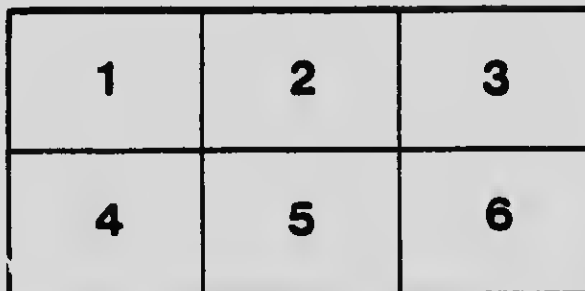
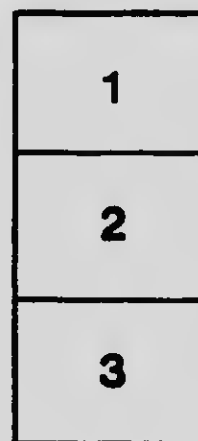
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Correct
Medicine
Figarette



Ryrie Bros. Limited
Toronto

Correct Wedding Etiquette

"You might as well be out of
the world as out of fashion."

Compiled by
Ryrie Bros Limited
Society Stationers
134, 136, 138 Yonge Street
Toronto

HQ 745

C67

1909

P444

A **LITTLE BROCHURE** devoted to the correct forms of etiquette in connection with **Wedding Stationery**, according to the latest and most approved usages. Messrs. Ryrie Bros Limited, in issuing this, trust that it will prove not only interesting but of great assistance to those contemplating the ordering of **Wedding Invitations, Announcements, etc.**

A Foreward

MANY hesitate to purchase **Wedding Stationery** by mail, fearing the possibility of an error; but our experience in the past has taught us that we can serve our patrons just as satisfactorily, whether they live in **Toronto** or on the **Atlantic** or **Pacific** coasts. We beg to assure our customers that orders received by mail will have the same prompt and critical attention as if given in person.

Samples of the most approved styles of engraving, etc., together with prices, will be gladly forwarded on request.

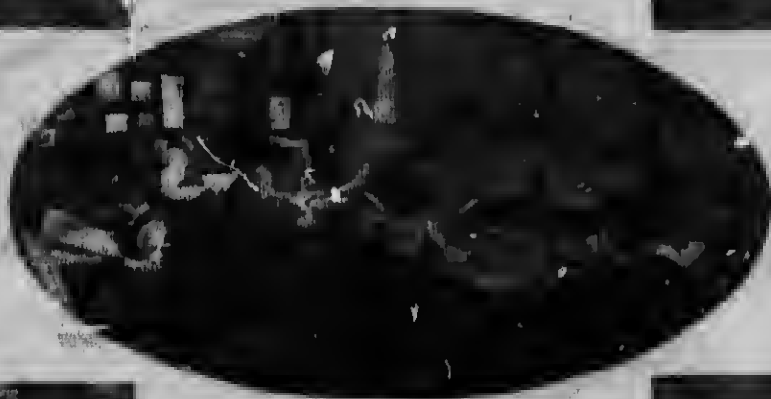
We have the most modern facilities for the production of exclusive stationery, having fully equipped engraving and embossing plants right on the premises, as well as a staff of skilled artists. Our engravers, on both copper plate and steel, are experts in their profession, and all work is under the direct supervision of an authority on stationery, thus assuring absolute correctness in the execution of every order.

We would consider it an honor to have anyone interested in this subject write us regarding any questions pertaining to social etiquette, and any advice or suggestions which we are able to offer will be very cheerfully given.

00938247



Illuminating and Stamping Plant



Engravers on Copper Plate and Steel



Steel and Copper Plate Printing Room

*All of our exclusive
creations in fine
Stationery are
produced in our
workrooms right on
the premises. Our
unexcelled equip-
ment enables us to
give our patrons a
prompt and
efficient service.*

HQ 745

CGI

1909

P 444

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Steel and Copper Plate Printing Room

All of our exclusive creations in fine Stationery are produced in our workrooms right on the premises. Our unexcelled equipment enables us to give our patrons a prompt and efficient service.



Correct Wedding Etiquette

GOOD TASTE in Wedding Stationery is best shown by a short and concise form, distinguished for its simplicity of character. The form of both invitation and announcement varies with the requirements of the case. The most approved styles of engraving in vogue this season are the Old English, Caxton, and English Script.

*Wedding
Invitations
and
Announcements*

Where the circle of friends of the two families is large, both invitations and announcements are usually issued. The invitations are sent to relatives and friends who, living near, would be likely to accept. The announcements are sent to friends at a distance, who would not, in all probability, accept an invitation were it extended. The sending of announcements to friends who are not invited to the ceremony is a matter of courtesy, which should not be overlooked.

Invitations and announcements, whenever possible, should be issued in the names of the bride-elect's parents, or in the name of the surviving parent if one be deceased. If an orphan, chaperonage should be selected from among near relatives in the following order:

*Who Should
Issue
Invitations
and
Announcements*

- A. The bride-elect's bachelor brother, a married brother and his wife jointly, or a married sister and her husband jointly.
- B. Grandparents.
- C. An uncle and aunt. And failing all relatives,
- D. A guardian.

Wedding Invitations should be sent out at least ten days in advance, but preferably three weeks. Wedding Announcements are never sent out until after the marriage has taken place, and are usually forwarded the day after the ceremony.

*When to
Issue
Invitations
and
Announcements*

The receipt of an invitation to a church wedding, accompanied by cards to a breakfast or reception following the ceremony, demands a written answer immediately, accepting or declining.

If the invitation is to the church alone, no reply is necessary from those attending. They must leave their calling card with the usher, or write their names on the church admission cards. Those not attending should send cards to the bride's house on the day of the ceremony.

*Lucie Mear Limited
Carroll*

Correct Wedding Etiquette

Those receiving an invitation to a wedding reception, home wedding, or wedding at an hotel, should answer in writing immediately.

A Wedding Announcement requires no acknowledgment, its issue being merely a matter of courteous formality, and to apprise the relatives and friends of the marriage.

In wording a Wedding Invitation, or in fact a social announcement of any nature, the following is a good rule to remember—Say nothing superfluous, employ no abbreviations.

The year line on an invitation is superfluous and its omission is advised.

*Form for
House
Wedding
Invitations*

MR. GEORGE EDWARD HASTINGS
REQUESTS THE PLEASURE OF YOUR COMPANY
AT THE MARRIAGE OF HIS SISTER
CHARLOTTE
TO
MR. WILLIAM ALLAN CHILDS
ON THE EVENING OF WEDNESDAY, THE TWENTY-FIRST OF JUNE
AT HALF AFTER EIGHT O'CLOCK
EIGHT HUNDRED NORTH SHERBOURNE STREET
TORONTO, CANADA

The above invitation is issued by the bride-elect's elder unmarried brother, both her parents being deceased. The wording of the line "requests the pleasure of your company" may be altered as desired, although the above form is deemed the most cordial bidding to a house wedding, where in every instance a reception will follow the ceremony.

*Other
Permissible
Forms*

The other permissible forms are:

"REQUESTS THE PLEASURE OF YOUR PRESENCE"
"REQUESTS THE HONOUR OF YOUR PRESENCE"
"REQUESTS YOUR PRESENCE"
"INVITES YOU TO BE PRESENT"
"DESIRES YOUR PRESENCE"

The date line must indicate whether the ceremony takes place in the morning, forenoon, afternoon, or evening. Without such indications the hour is ambiguous, and in some instances misleading.

Byrie Bros Limited
Toronto

Correct Wedding Etiquette

MR. AND MRS. WILLIAM RANDOLPH JONES
REQUEST THE HONOUR OF YOUR PRESENCE
AT THE MARRIAGE OF THEIR SISTER
MISS MARGARET ANDERSON

TO

MR. GOROON RICHARD WILLIAMS
ON WEDNESDAY, THE TWENTY-SECOND OF JUNE
AT TWELVE O'CLOCK NOON
FIRST PRESBYTERIAN CHURCH
VANCOUVER, BRITISH COLUMBIA

*Form for
Church
Wedding
Invitations*

The above invitation is issued in the joint names of the bride-elect's married sister and her husband—she being an orphan.

The form "Requests the pleasure of your company" must never be seen in an invitation to a church wedding. It is altogether too cordial a bidding to the place.

Where invitations are issued in names other than those of the bride-elect's parents or bachelor brother, her surname must always be given, and where the surname appears, the prefix "Miss" should precede the name.

When a wedding takes place at noon, either of the following forms may be used to designate the hour, as may be preferred:

"AT HIGH NOON"

"AT TWELVE O'CLOCK NOON"

DR. AND MRS. ROBERT KROUSE
REQUEST THE PLEASURE OF YOUR COMPANY
AT THE MARRIAGE OF THEIR GRANDDAUGHTER
MISS MARIAN ANNA ROBERTS

TO

MR. JOSEPH CHARLES MANDER
ON THE EVENING OF THURSDAY, THE TWENTIETH OF JUNE
AT SEVEN O'CLOCK
AT THE WELLINGTON
IN THE CITY OF WINNIPEG

*Form of
Invitation to a
Wedding at an
Hotel or
Hall*

The example given above shows an invitation extended in the names of the grandparents of the bride-elect. Here the bride-elect's surname, "Roberts,"

Kyrie Bros Limited
Toronto

Correct Wedding Etiquette

is added to better identify her, and the prefix "Miss" is also used. With an invitation of this character, a reply card may be enclosed, to which replies are to be sent.

KINDLY REPLY TO
SEVEN HUNDRED JAMES STREET
WINNIPEG

If preferred, the address to which replies are to be sent, may be embossed from a die on the flap of the outside envelope. The latter way serves a double purpose. It indicates the address to which replies are to be sent, and it insures the return of invitations not delivered.

Where the marriage ceremony is to be witnessed only by the immediate members of the family, and is to be followed by a reception, the following form is used:

*Form for
Wedding
Reception
Invitation*

MR. AND MRS. FREDERICK WILKINS
REQUEST THE PLEASURE OF YOUR COMPANY
AT THE WEDDING RECEPTION OF THEIR NIECE
MISS EDITH JOHNSTON

AND
MR. HENRY WALTON HYNES
ON THE EVENING OF TUESDAY, JUNE THE EIGHTH
FROM EIGHT UNTIL TEN O'CLOCK
THE MAPLESIDE
OUELPH, ONTARIO

These invitations are mailed to all relatives and friends whose presence is desired at the reception following the ceremony. To those desired at both the ceremony and reception, a small ceremony card should be enclosed with the invitation, worded as follows:

*Ceremony
Cards*

CEREMONY
AT HALF AFTER SEVEN O'CLOCK

The above invitation is extended in the joint names of the uncle and aunt of the bride-elect. Here the surname "Johnston" is added for identification, and the prefix "Miss" precedes the name.

Honorary titles are never used, but for ministers and doctors the "Reverend" and "Doctor" are spelled in full.

Byrie Bros Limited
Toronto

Correct Wedding Etiquette

In a wedding reception invitation the conjunction "and" couples the names of the prospective bride and bridegroom.

The time set for the ceremony is usually one half-hour before that indicated on the reception invitation.

Where the bride-to-be is an orphan, and it is impossible to issue the invitations in the names of relatives or guardian, the following form may be used:

THE PLEASURE OF YOUR COMPANY IS REQUESTED
AT THE MARRIAGE OF
MISS OERTRUDE ANNIE HODGE
TO
THE REVEREND CHARLES BARCOCK
ON WEDNESDAY AFTERNOON, JUNE THE EIGHTH
AT HALF AFTER TWO O'CLOCK
SIXTY-EIGHT ELM AVENUE
HAMILTON, ONTARIO

*Where the
Bride-Elect and
Bridegroom
Issue the
Invitations*

Should the wedding take place at the house of a friend, the residence and name of the friend may be engraved on the invitation, thus:

AT HALF AFTER TWO O'CLOCK
AT THE RESIDENCE OF
MR. AND MRS. ALLAN FAIRCHILD
SIXTY ADMIRAL ROAD

Invitations for the re-marriage of a widow should be issued in the name of her parents, if living. Where her parents are both deceased, her relatives do not issue the invitations.

The following forms are correct:

MR. AND MRS. WILLIAM CRANOALL
REQUEST THE HONOUR OF YOUR PRESENCE
AT THE MARRIAGE OF THEIR DAUGHTER
FLORENCE
(MRS. ALBERT GEORGE WINTON)
TO
MR. CHARLES EDWARD LEWIS
ON WEDNESDAY EVENING, MAY FIFTEENTH
AT HALF AFTER SEVEN O'CLOCK
SAINT GEORGE'S CHURCH
TORONTO

*Invitations
for the
Re-Marriage
of a
Widow*

*Wylie Bros Limited
Toronto*

Correct Wedding Etiquette

Or the following:

*Invitations
for the
Re-Marriage
of a
Widow*

THE PLEASURE OF YOUR COMPANY IS REQUESTED
AT THE MARRIAGE OF
MRS. GEDROE ALLAN SPADER
NÉE MARGARET ELLEN BAIRD
TO
MR. WALTER RANDOLPH ARNOLD
ON THE EVENING OF WEDNESDAY, JUNE SIXTH
AT EIGHT O'CLOCK
THREE HUNDRED SHERBOURNE STREET
TORONTO

Invitations to a breakfast or a reception following a church wedding are engraved upon cards, enclosed with the invitation to the church. If the wedding takes place in the forenoon or early afternoon, the reception which follows is usually termed a "Wedding Breakfast." Where the ceremony is performed in the late afternoon or in the evening, the term "Reception" is invariably applied to the social gathering which ensues.

The following form for breakfast cards is correct:

*Breakfast
and
Reception
Cards*

BREAKFAST
FROM HALF AFTER TWELVE UNTIL THREE O'CLOCK
MAPLESIDE

And for the reception cards the following:

RECEPTION
IMMEDIATELY AFTER THE CEREMONY
TWENTY-EIGHT ADMIRAL ROAD

Another form of wording for invitations to reception following a church wedding:

MR. AND MRS. GEDROE ARTHUR CHAPMAN
AT HOME
ON THE EVENING OF WEDNESDAY, THE SIXTH OF JUNE
FROM EIGHT UNTIL ELEVEN O'CLOCK
ONE HUNDRED WEST BUDDER STREET

Kyrie Bros Limited
Toronto

Correct Wedding Etiquette

Church admission cards prevent all outside intrusion, and are extremely useful where the seating capacity of the church is limited. *Church Admission Cards*

Phraseology:

.....
WILL PRESENT THIS CARD AT
SAINT JAMES' CATHEDRAL
KING AND CHURCH STREETS

The above shows a blank line for insertion of the guest's name.

Or the following:

PLEASE PRESENT THIS CARD AT
SAINT PAUL'S CHURCH
BLOOR STREET EAST

Another form which is frequently used is the following:

PLEASE PRESENT THIS CARD AT THE CHURCH

It is a lack of courtesy to omit "At Home" cards, except when a prolonged bridal tour is contemplated, and in this case a formal reception is usually given by the bride and groom on their return. The form of card usually enclosed with wedding invitations and announcements indicates when at home, and the future address, as follows: *"At Home" Cards*

AT HOME
AFTER THE FIRST OF OCTOBER
SEVEN HUNDRED SHERBOURNE STREET
TORONTO

This form is sometimes engraved in the lower left-hand corner of an announcement, but it is not correct, as a special card should be used for each social occasion. Sometimes, in place of the "At Home" cards, the bride and groom may contemplate a formal reception at their future residence; in such case "At Home" cards are dispensed with and reception cards are substituted, worded in the following manner:

MR. AND MRS. LAWRENCE JORDAN
WILL BE AT HOME
ON THE EVENING OF THURSDAY, THE FIFTH OF OCTOBER
FROM EIGHT UNTIL TEN O'CLOCK
FIVE HUNDRED AND SIX AVENUE ROAD

THURSDAY

Reception Cards

*Lyric Press Limited
Toronto*

Correct Wedding Etiquette

The word Thursday, which appears in the lower left-hand corner of the Reception Card, indicates the bride's regular receiving day, and may be included or omitted as preferred.

Wedding Announcements

The usual form for a Wedding Announcement is given below. The name of the city is given, and the year is always spelled out in full. The hour at which the ceremony takes place is not mentioned in the announcement. The bride's residence should never appear upon the announcement, but the street address may be stamped upon the flap of the outside envelope to insure return to the sender in the event of incorrect address.

DOCTOR WILBUR CHARLES EASTWOOD
ANNOUNCES THE MARRIAGE OF HIS WARD
MISS HELEN WOODWARD
TO
MR. RICHARD ALLAN SINCLAIR
ON WEDNESDAY, MAY EIGHTEENTH
ONE THOUSAND NINE HUNDRED AND NINE
IN THE CITY OF TORONTO

This announcement is issued by the bride-elect's guardian, her parents being deceased and there being no nearer relatives to chaperone her.

The following form of Wedding Announcement is issued by the bride and groom personally:

When the Bride-Elect and Bridegroom issue the Announcements

MR. WILLIAM CHARLES JORDAN
AND
MISS CHARLOTTE ANNA WALKER
ANNOUNCE THEIR MARRIAGE
ON WEDNESDAY, THE EIGHTEENTH OF MAY
ONE THOUSAND NINE HUNDRED AND NINE
WINNIPEG, MANITOBA

Or the following:

MR. ALFRED CHARLES GORDON
MISS WINNIFRED HEATHCOTE
MARRIED
ON WEDNESDAY, MAY THE FOURTEENTH
ONE THOUSAND NINE HUNDRED AND NINE
IN THE CITY OF BRANTFORD

Ryrie Press Limited
Toronto

Correct Wedding Etiquette

An invitation to, or an announcement of a wedding should, if mailed, be enclosed within both an inside and an outside envelope.

*The Proper
Number of
Invitations
and
Announcements
to Send*

Greater courtesy is shown when each individual member of a family is sent a separate invitation or announcement, as the case may be. In many cases, however, this rule is not strictly followed.

We will suppose that a family consists of a father, mother, two sons, and three daughters, and that the whole family is to be invited to the wedding. In such a case seven sets of invitations might be used, one for each individual. Three sets of invitations would in most instances be deemed sufficient to send to a family of the above number.

One for the father and mother jointly.

One for the two sons jointly.

One for the three daughters jointly.

The inside envelope containing the invitation extended to the father and mother would be addressed as follows:

MR. AND MRS. JAMES HENRY ANDREWS

This would be enclosed in the outside envelope, which would be indited as follows:

MRS. JAMES HENRY ANDREWS
180 AVENUE ROAD
TORONTO

*Correct
Addressing of
Envelopes,
Enclosing
Wedding
Invitations and
Announcements*

The inside envelope containing the invitation to the two sons would bear the following:

THE MESSRS. ANDREWS

The outside envelope to hold the above would bear the name and address of the elder brother only, as:

MR. CHARLES EDWARD ANDREWS
180 AVENUE ROAD
TORONTO

Ryan Bros Limited
Toronto

Correct Wedding Etiquette

The inside envelope containing the invitation for the three daughters would be addressed as follows:

THE MISSES ANDREWS

*Department of
Addressing*

This, as in the other case, would be enclosed in an outside envelope bearing the name and address of the eldest of the three sisters, as:

MISS ANDREWS
180 AVENUE ROAD
TORONTO

As a special feature in the execution of orders for all social functions, we have installed a department of addressing, in which the entire care of folding, addressing and posting will be assumed, thus relieving the hostess of the tiresome details consequent on the sending out of a large number of invitations.

In case of illness or death in the family, a good form to recall the invitation is worded in the following manner:

*Recalling
Wedding
Invitations*

MR. AND MRS. WILLIAM FLETCHER
BEO TO RECALL THE INVITATION
FOR THE MARRIAGE OF THEIR DAUGHTER
ON WEDNESDAY, JUNE THE TWELFTH
OWING TO SERIOUS ILLNESS IN THE FAMILY
SEVENTY-THREE RANDOLPH STREET
STRATFORD, ONTARIO

The words "a death" may be substituted for "serious illness."

The accepted styles of invitations for Wedding Anniversaries are the regular "At Home" or "Reception" forms, preferably printed in black, though sometimes printed in gold or silver for the golden and silver anniversaries, with the monogram embossed from a die in gold or silver at the top in the centre, with the dates arranged on either side.

*Anniversary
Invitations*

A suggestion of the anniversary is thus given by the tincture of the monogram, but it is not in good form to use the expressions "Silver Wedding," "Golden Wedding," etc.

The maiden name of the wife and the name of the husband may appear at the top on opposite sides of the invitation.

Kyrie Bros Limited
Toronto

Correct Wedding Etiquette

For other anniversaries, except gold or silver, it is considered better to have all the wording in the invitation printed in black. Cards of wood, tin, etc., are sometimes used, although very rarely.

FIRST YEAR - - COTTON	FIFTEENTH YEAR - - CRYSTAL
SECOND YEAR - - PAPER	TWENTIETH YEAR - - CHINA
THIRD YEAR - - LEATHER	TWENTY-FIFTH YEAR - - SILVER
FIFTH YEAR - - WOODEN	THIRTIETH YEAR - - PEARL
SEVENTH YEAR - - WOOLEN	FORTIETH YEAR - - RUBY
TENTH YEAR - - TIN	FIFTIETH YEAR - - COLORED
TWELFTH YEAR - - SILK OR LINEN	SEVENTY-FIFTH YEAR - - DIAMOND

*The
Wedding
Anniversaries*

Fine Correspondence Papers

A COMPLETE LINE of fine writing papers, including English, American, French, German and Italian makes, and all of the latest exclusive novelties, will be constantly found in our stock.

Stationery

A personal monogram is considered to be in the best of taste, and not the least matter of importance, after one has obtained an artistic design, is the acquisition of a steel die which will do justice to the original drawing. It is one thing to draw or paint a dragon, but quite another to cut an intaglio of it in metal. The engraving, in other words, must be in many respects interpretative; it cannot be a slavish copy without actual loss somewhere. Our die-sinkers are classed among the finest on the continent, and we guarantee our work to be the finest procurable, yet at prices which are most moderate, considering the high quality of the work.

Monograms

In the upper right-hand corner of the paper, not too high up, or else in the middle of the sheet near the top, the address of the writer may be embossed. The rule as to the position of the embossed address is very simple. If no crest, coat of arms, monogram, or other address appear on the sheet, the address looks more graceful in the middle of the sheet. If a crest is embossed in the upper left-hand corner, the address must necessarily appear in the upper right-hand corner. It is, however, considered quite correct, especially on small note paper, to stamp the address in the middle of the sheet, near the top, with the crest or coat of arms directly above.

Address Dies

Kerr & Co. Limited
Toronto

The Science of Heraldry

*Crests and
Coats of Arms*

THE Science of Heraldry is becoming better known in Canada every year, but greater interest should be shown in the subject than, we believe, exists. It is a science full of dignity, and there are few more interesting studies.

The stamping of note paper with one's crest or coat of arms is coming more in vogue each year. Families whose earliest ancestors in this country, nine or ten generations ago, brought here a coat of arms on book plates, parchments or old silver, may be pretty sure that they have a right to bear arms.

People who through recent researches have become well assured that to some ancestor in Europe in the fourteenth, fifteenth or sixteenth century, arms were granted, have likewise a right to them. Those who have a right to arms must observe the following rules: Coats of arms may be used on automobiles, carriages, and on any part of the harness of horses where arms are ever placed, but crests only may be placed on the buttons of servants' liveries and horses' blinkers.

As a general note to the subject of coat armor it may be mentioned that no woman (save a sovereign) can either bear, inherit or transmit a crest, motto, helmet or a mantling. This rule is, and always has been enforced; but, however, in Canada it is continually violated.

Married women are allowed to assume the escutcheons of their husbands, and unmarried women those of their fathers. In every case, save that of a sovereign, they are enclosed in a lozenge or diamond-shaped shield.

A widow may bear the quartered arms without the crest on a lozenge, but her children will have no right to anything beyond the paternal coat and the quarterings inherited with it.

Our complete library of heraldic reference books will be found of considerable use in assisting our customers to trace their coats of arms, and we gladly furnish drawings where necessary, together with estimates for the cost of engraving. Coats of arms, illuminated for framing, beautifully finished, are to be had in our stationery department at prices which are surprisingly reasonable.

Ryrie Bros Limited
Toronto



