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In Colored, Black, Plain, Embroidered and Rib bed Cashmere, Spun Silk, Artificial Silk, Lisle, in all leading colors. G. Knowling, Ltd. Enemy Cannot Now Rush Channel Ports.

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 SOLDIERS' ASSOCIATION.We bespeak for this talented Company a
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Comedy : "His Marriage Failure."
5 and 10 cents


## TEMPT TO PIERCE

BRTISH LINES FALILE


Positions Repulsed





## meskal

Are you satisfied that others should fight for the protection of you and your homes

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?
$$

True, you are not bound To Go------Yet !

But what of the CALL OF DUTY and the voice of conscience?

## Think It Over!




## Miscellaneous Offerings

Marked at Prices that fully define the word "BARGAIN." The rule here is to sell as LOW as we can ràther than as high as we might.

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Another big shipment of Sports Stripes.


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5 dozen Children's Middy Blouses, sizes 5 to 10,
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Summer Muslins!

## Summer Muslins!



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Aboùt 60 pairs, odd sizes in Vici Box Calf, etc. Ranging in price from $\$ 5.00$ to $\$ 7.00$. Now all one price: $\mathbf{\$ 4 . 5 0}$.

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Evaporated Apples.
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ALIMOND PASTE.
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BERF SUET.
BAEER's chocolate.
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332 GROC RY, St. John's.



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FOR KING!
FOR EMPIRE!
FOR NEWFOUNDLAND
FOR HUMANITY'S SAKE!
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Is Worth a Life Time of Labor.
You cant and a beter proposition than s .
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-This Space Given to the Regiment by BISHOP SONS \& CO., Limited.
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The German Long $\left.\right|^{20}$ mines,

 The German long-range gun, whi
is bombarding Paris. hase is bombarding Paris, has a value mern
spection


















Hit the Trail of the Caribou, And make your people proud of you !


Only two things are worth while fo-day-
A Suilit of Khaki
OR
A Rejection Balge.


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 now on display in examples of Orient
Indian and Convent

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are exquisite, and are exquisite, and
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00000000000000 SLATTERI Wholesale Dry TO THE TRADE. English and arge and DRY GOOD


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Some "CURTIS" Facts

J. J. LACEY \& CO., Ltd., Investment Specelalists, city Chambers

WHAT'S YOUR EXCUSE
For not being with the Boys? YOU ARE BADLY NEEDED "OVER THERE"
Your duty is to go! Why not TODAY?
this space given to the regiment by a. m. barr.


## IF YOU NEED

a marine engine, a stationary engine, MACHINERY, AN ELECTRIC LGGHTING PLAN or ENGINE SUPPLIES of any kind, write for o. Box 278. Catalog and Prices. आवाणनाणणाण

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Respectfully Dedicated to
Newfoundland's Heroic Mothers
Who so Unselfishly and Bravely Are Giving Their Boys to Help Their Pals--Over There!

"O! broken woman I, my treasured only son; Still would I not have ought that he himself has done! Pitying I see them look sometime as I pass by, But I have borne A Might pitied be mine -tears do not clog my eye. Had I A MAN not raised, but just a yellow cur:
And I a title bear-what ask you then? I'm of that Motherhood, those who are MOTHERS OF MEN, To help all mothers' boys who battle for the right."

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Black, Tan Yellow.
Sizes: 40, 50, 60, 2 oz. Reels.
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## Tho frotot the reat semen paid "PRIDE." <br>  



The Evening Telegt is The People's Pas


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