

CLIP THIS COUPON

FREE COUPON IMPERIAL EMBROIDERY PATTERN OUTFIT PRESENTED BY THE LONDON ADVERTISER

To indicate you are a regular reader you must present Six Coupons like this one. THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered.

N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

VISIT SCENE OF MURDER

Cave Where Body of Boy Was Found Investigated by Jury.

SENSATIONAL EVIDENCE

Kiev, Oct. 13.—The entire court engaged in the trial of Medii Belliss for the murder of the boy, Andrew Yushinsky in 1910, was transferred temporarily today to the cave in which the boy's body was found.

Judges, jury and counsel were driven in carriages to the brick works where Belliss had been employed, and in the vicinity of which the body was discovered.

ELECT OFFICERS

Brucefield Presbyterian Young People Form New Society.

Brucefield, Oct. 14.—At the meeting of the young people held in the Presbyterian Church last Monday for the purpose of forming a young people's society, the following officers were elected: Hon. president, Rev. Hall Woods; president, John A. McEwen.

CAR THIEVES EACH GIVEN SIX MONTHS

Two Windsor Men Pleaded Guilty to G. T. R. Charges.

Windsor, Ont., Oct. 13.—Fred Neilson and Henry Prouitt, two young men arrested in connection with the Grand Trunk car robberies in the yards here, today appeared in the police court for sentence, both having pleaded guilty to the charge of theft.

WANT \$55,000

Stratford Ratepayers to Vote on Money Bylaws Shortly.

[Special to The Advertiser.]

Stratford, Ont., Oct. 14.—As the result of the city council's action last night, two bylaws will be voted on by the ratepayers on Nov. 7, one to guarantee the bonds of the Avon Hosiery Company for \$25,000, and assessment at \$10,000, and the second to provide \$20,000 for new fire apparatus.

WILL LOSE HER HAND.

Kingston, Oct. 13.—With the exception of Mrs. Nicholson, the members of the party injured Sunday night when they came into contact with a live wire on Montreal street, are doing well.

Farmer Injured Filling Silo

Harry Foster, a resident of White Oak, was rendered unconscious on Saturday when he was thrown heavily to the ground by the rapidly revolving fan of a cutting box.

GODERICH PIONEER

Mrs. Helen Hutchinson Had Lived There Over Half a Century.

[Special to The Advertiser.] Goderich, Oct. 13.—The funeral took place here today of Mrs. Helen Hutchinson, for over half a century a resident of Goderich.

AMUSEMENTS

"The Parish Priest"

This pastoral comedy, with Mr. Arthur Clare in the stellar role of "Father Whalen," will be presented at the Grand Theatre on Friday.

Norman Hackett in "A Double Deceiver"

One of the most salient characteristics of the Spanish people is its high and often exaggerated sense of family honor.

"Buntz Pulls the Strings"

"Buntz Pulls the Strings," the new famous comedy, comes to the Grand on Monday, matinee and night (Thanksgiving Day).

At the Auditorium.

An unusually interesting program will be given in the Auditorium Saturday night, in connection with the Affiliated Society course.

MARINE

At Detroit.

Oct. 13.—Up—Troy, 10 p.m. Sunday; C. Adams, 7; Booth, 7:10; Alpena, 8; Manchester, 8:15; C. Neff, 9:30; W. S. Mack, 10:40.

DOUBLE DROWNING.

Port Arthur, Oct. 13.—A man named Cooper, a fire ranger, was drowned with Walter Burns, of Toronto, assistant chief fire ranger, by the overturning of their canoe in the rapids at Nepigon yesterday.

STEAMER IS SAFE.

Edmonton, Oct. 13.—The Hudson Bay Company's tug Primrose, which plies on Lake Athabasca between Fort Chipewyan and Fond du Lac, reported lost with sixteen sailors, is safe at Fort McMurray.

At Sarnia.

Oct. 13.—Up—Hamiltonian, Farwell, 5 a.m. Sunday; Deser, 5:10; Caldecote, 6:40; Burlington, 7:30; Rensselaer, 8; Mariposa, 8:30; Reiss, 10:10; Stackhouse, 10:30; Andrew Upson, 10:30; Manola and consort, Colgate, 10:30; Augustus, 10:40; Troy, McIntosh, 12:20 a.m. Monday; Barnum, 12:50; Cuyler, Adams, 1:30; Kerr, 2; Robert Wallace, 2:30; Alpena, 3; Booth, 3:10; Homer Warren, 3:30; Charles Neff, 5:50; Barry, 6; Siemens, 8:30; Graticwick, 8:40.

Store Opens 8:30 a.m. | Smallman & Ingram, Limited | Store Closes at 6 p.m.

Seal Plush and Curl Cloth Coatings



Many prefer to buy the material for their winter coat and have it made to order, and many who do their own dressmaking will find delight in choosing from our immense assortment of new cloakings, which include a fine variety of Curl Cloths and Lister's Seal Plushes, which are most popular this season for the fashionable 7/8 length cutaway styles.

Curl Cloakings, \$1.50 to \$5.50

Splendid cloth for children's coats; beautiful curl, bright finish, in red, tan and cream, 48-inch. Yard \$1.50

Seal Plush Fur Coats Or Fur Sets

The real seal fur having gone up in price so high as to be almost out of reach of most people brings the seal plush into greater favor than ever, and the makers, particularly Listers, the famous English manufacturers of fur pile fabrics, have imitated the fur so perfectly in their plushes that a close examination is necessary to detect the difference.

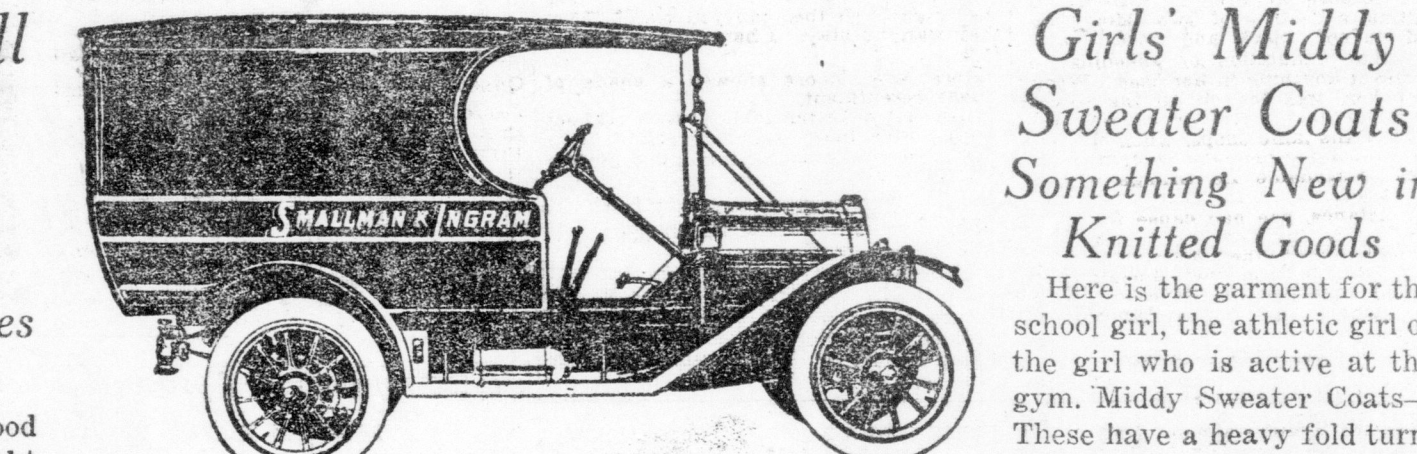
THREE WHITEWEAR SPECIALS THIS WEEK



Cambric Drawers, 25c and 48c Pair Special line, made of good strong cambric, finished with bands at waist, two hemstitched tucks and wide hemstitched hem at bottom.

Mothers Will Be Glad to Find These Flannelette Rompers for Ages 1 to 5 Years

These are made of good strong flannelette, in light and dark shades, trimmed with red piping. A new line of Play Rompers for boys or girls from 1 to 5 years.



Daily Motor Delivery to New Annexed Districts Will Continue All Winter

Having given this delivery a thorough test during the latter part of last winter and early spring over the roads at their worst, we feel assured that we will be able to give our customers in Chelsea Green, Knollwood, Broughdale, Pottersburg, Ealing and other outside points daily delivery service all winter.

LADIES' FRENCH KID GLOVES, Black, White, Brown and Tans. Special, 89c Pair.

SMALLMAN & INGRAM LIMITED

At Stationery Counter—Paper Lace Dollies for Afternoon Luncheon—20c to 40c for 3-Dozen Packages. Be an Investor Make money work for you. No need to wait until you have a large amount in your pocket.

Advertisement for RED ROSE TEA, featuring the brand name and the slogan 'is good tea'.

Advertisement for Roots Barks Herbs, highlighting its medicinal properties for blood purification.

Advertisement for Hood's Sarsaparilla, claiming 40,365 testimonials and its effectiveness for various ailments.

Advertisement for The Ontario Loan and Debenture Co., providing information on investment opportunities and interest rates.

We Wish This Page To Be Useful and Interesting to Every Feminine Reader

THE WOMAN OF TODAY

If You Were Editor How Would You Improve This Page?—We Wish to Know

NOT A BIT "A-SCARED" SAYS HAROLD ALTHOUGH THE HORSE IS VERY, VERY TALL



Here is the very smallest jockey in the world! He is just "knee high to a grasshopper." But he isn't one whit afraid to sit astride the biggest horse in the stables!

HER HUSBAND DESIGNS WOMEN'S STYLES!

Yes, He's Paul Poiret, Designer of the "Harem," the "Slit" Skirt and the "Lamp-Shade" Skirt.



Two views of Mme. Poiret, wife of the celebrated Parisian dressmaker, who paid a visit recently to Toronto, and gave an address, in which he insisted that trousers for women were a certainty of the future.

PROBLEMS OF THE FAIR SEX SOLVED BY CYNTHIA GREY

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

moved before the ring is placed some time, don't they? 2. Does a girl leave her hat on or not when she gets married at that place, as she is not wearing a suit, and if she does not wear a hat should she wear a wedding veil?

W. C. T. U.

Wednesday Morning. 9:00—Consecration service. 9:30—Convention called to order. Hymn, Prayer, Reading of minutes.

Wednesday Evening. Talbot Street Baptist Church. 7:30—L. L. night, Miss E. Smith and Mrs. Adah McLachlan in charge.

THE POET'S CORNER

SONG OF THE FIONNUALA. Silent, O Moyle, be the roar of thy water. Break not, ye breezes, your chain of repose.



DUNDAS STREET. Kingsmills CARLING STREET

Misses' and Women's SUITS

Correct in Style and Fabric. Reasonable in Price

You'll want your new suit by Thanksgiving, and you'll do best to make your selection here and now, for our assortments are most complete.

Prices: \$12 \$15 \$18 \$20 Up

Special This Week-- \$18.00 Suits for \$12.00

In tweeds, chevots and serges, grays, tans, browns, navy and black, cutaway and tailored styles. Coats are satin lined. All sizes. Misses' 14, 16 and 18. Women's 34 to 42. \$12.00 Regular \$18 values for

\$2.50 Sweater Coats \$1.98

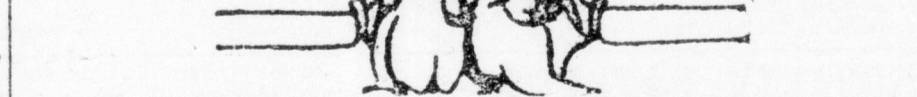
Choice of high or low collar in plain or fancy weaves, cardinal, gray, navy, royal, white, khaki or black, 32 to 42. On the sale tables.

Heavy Winter Coats \$12.00 to \$30.00

Latest styles in tweeds, niggerheads, curl cloths, chinchillas, boucle and diagonal cloth Coats. Every color and all the styles, combination and two-tone effects. See the new 3-in-1 collar. A Coat to suit every woman \$12.00 to \$30.00

READY-TO-WEAR DEPARTMENT—SECOND FLOOR NEW SILKS, VELVETS AND DRESS GOODS. Kingsmills NEW GLOVES, HOSIERY AND CORSETS.

KATHERINE LESLIE'S HOME CHAT



"IF I WERE YOU"—WHICH YOU AREN'T!

There is no doubt that if half the friction that spoils daily life amongst human beings comes from an apparently universal desire on the part of women—for it is largely a feminine vice—to play providence each to the other, Doubtless it is a kindly desire and a well-intentioned. But it is nevertheless a lamentably pernicious one, having its origin in a certain self-complacency, an assured feeling that one knows better than friends or relatives what is best for the well-being, their comfort, their happiness, their manner of dressing or eating, their forms of pleasure.

and peered into the darkness. She could see nothing. "What are you doing in there?" she cried. Slowly and with emphasis a small voice made reply: "I'm thiptin' on your new hat, and I'm thiptin' on your new dretch, and I'm thiptin' on your new thatin thilppeth, and—"

Convention Notes

That the W. C. T. U. ladies appreciate a joke was evidenced yesterday morning at the W. C. T. U. convention when the president announced that a number of last year's Dominion reports were still on hand, and would be disposed of for 10 cents each, although they cost much more. "Monday is bargain day," said the president as a ripple of laughter passed over the meeting.

Men's Sweater Coats, \$1.25 to \$5.00

We are showing a big selection in Men's Sweater Coats in all colors of navy and red, brown and red, blue and white, all white and black.

H. WOLF & SONS

263-265 Dundas St., near Wellington.

WE ARE EXPANDING

We are now prepared to do LADIES' TAILORING in addition to our regular GENTLEMEN'S TAILORING business.

FAMULARO & CARAVELLA

475 RICHMOND STREET. Next Door to Grand Opera House.

ALL THE NEWS THAT IS NEWS

A DAY IN THE SPORTING WORLD

SIDE LIGHTS ON MANY SPORTS

LONDON CLUB CURLERS HAVE NOT YET LOCATED A RINK

Meeting Has Been Called For Wednesday Evening, When Several Propositions Will Be Dealt With by Members and Committee in Charge

The London Curling Club will hold a meeting Wednesday evening at 9 o'clock in the Glegg House for the purpose of taking up the question of providing a rink for itself for the coming season.

Will be one of the matters brought up at Wednesday night's meeting. A number of propositions will be put forward, and it is expected that the rink will be secured before the end of the season.

Brantford Will Have Some Time Trying to Secure Rube Deneau

London Directors Inform Brantford Management They Will Have to Pay Good Price for Local Leader.

Brantford, Oct. 13. — Despite the stories sent out from London a week ago to the effect that Rube Deneau was to be let out by the London management and would next year be manager of the Brantford Red Sox, it is by no means a certainty that the big fellow will be seen here in that capacity.

his way home from the world's series games. He says that London will not let Deneau go unless it secures a good figure for him, as he is the only manager who has ever made any money for the club, and given it a winning team, in a number of years.

CHICAGO WHITE SOX WON WINDY CITY TITLE

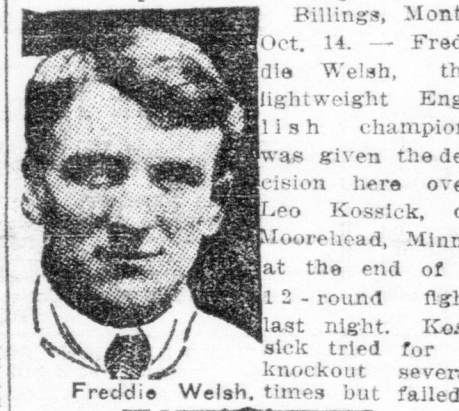
Defeated the Cubs in Final Game of the Series by Score of Five to Two.

Chicago, Ill., Oct. 13.—The White Sox retained the city championship title here today by defeating the Cubs in the sixth and what proved to be the final game of the series, 5 to 2. Opposite hitting on the part of the southsiders resulted in this afternoon's victory.

Jim Scott, for the Sox, pitched excellent ball. Although he granted the Trojans nine safeties, he managed to keep them scattered except in the fourth and ninth when they made their only tallies.

FREDDIE WELSH GOT DECISION OVER KOSSICK

English Lightweight Champion Won Twelve-Round Bout in Montana.



HARRY LEWIS HANDED DECISIVE BEATING

Joe Borrell, a Philadelphia Middle-weight, Beat Him in Six Rounds—Lewis Now in Hospital.

Philadelphia, Pa., Oct. 14.—Harry Lewis, claimant of the welterweight title, was decisively defeated last night by Joe Borrell, a middleweight of this city, in what was scheduled to be a six-round boxing bout.

VEAN GREGG, the Cleveland Southpaw, who yesterday held the Pirates to five hits and no runs in thirteen innings.



NEW YORK CLUB WILL HAVE TO PAY AD. WOLGAST WON FROM BAT. NELSON

Other Clubs in League Will Receive Share of World Series Receipts.

Decided After a Year

Giants Must Fork Up \$26,000 For Last Year, and \$20,000 For This Year.

New York, Oct. 14. — One-quarter of the New York National League club's share of the 1912 world series gate receipts must be turned over to the other seven clubs of the league, according to the announcement made last night on behalf of an arbitration board appointed to act on the Giants' protest against the national commission's rule last year stipulating this.

World's Series Money Shared With Players

World's Champion Mackmen Get \$3,244 Each, While Giants Have To Be Content With \$2,160 Apiece.

New York, Oct. 14.—The members of the New York National League Club received their share of the world series receipts last night, amounting to \$50,005.67. Divided among the 25 players who were eligible to take part in the series, each man received a little more than \$2,160, with the exception of Arthur Fletcher, who was handed \$100 less, the amount he was fined for arguing with Umpire Connolly during one of the games.

VARSIY PLAYER'S STATUS QUESTIONED

McGill Wants to Know How Charlie Gage Got Amateur Card.

Montreal, Oct. 14.—The management of the McGill Rugby Club has written to N. H. Cross, secretary of the Amateur Athletic Union of Canada, asking under what conditions Charlie Gage was given a card to play Rugby with the Toronto University team.

FIST FIGHTS FEATURED ST. LOUIS CITY SERIES

St. Louis, Oct. 13. — Fist-fights between players, verbal disputes between the managers, and the desertion of the umpires, kept the fans interested at today's double-header between the National and American League teams. Tonight the series is still undecided, each team having won three games.

THE GREATEST "BONEHEAD" PLAY EVER PULLED IN THE CANADIAN LEAGUE HAPPENED IN LONDON

BY LOUIS BIERBAUER. London's First Baseman.



I have often been asked what was the biggest "bonehead" play I ever saw in the Canadian League. The one I am about to relate is, I think, the worst case of a player losing his head and his nerve that I ever saw in this league.

catching here for a time. London fans remember him, I guess. The play came up in the seventh inning of a game between Brantford and London. We were leading at the time by one or two runs, I forget which. The Red Sox had men on second and third with two out.

He came right on home. The rest of us were yelling our lungs out at Peacock, but he never made a move to get the ball. He waited until the second man came in and then he pitched the ball. The first ball he pitched was a bad one. It was a strike that lay just over our heads.

AD. WOLGAST WON FROM BAT. NELSON

Former Title Holders Engaged in Hard Fought Battle in Milwaukee.

Wolgast Won on Points

Both Showed Flashes of Their Old-Time Form—Dane Was Groggy Several Times.

Milwaukee, Oct. 13.—Ad Wolgast, former lightweight champion, outpointed Battling Nelson, also an ex-title holder, in eight out of ten rounds in their fight here tonight.

BATTLING NELSON, who, despite his determination to beat Ad Wolgast, was last night outpointed by the former lightweight champion in a ten-round bout at Milwaukee.



GEORGE MULLIN AFTER SHAUGHNESSY'S OLD JOB

Former Tiger Pitcher is Named as Fort Wayne's Manager for Next Season.

Louisville Results

Louisville, Ky., Oct. 13.—The races here today resulted as follows: First race, maiden 2-year-olds, purse \$500, 5/8 furlongs—First Degree 1, San Vega 2, Hochstet 3, Time, 1:07 2-5.

Thrills of World Series Kills Son of Harry Davis

Philadelphia, Oct. 13.—Nervous excitement over the world's series was today held responsible for the death of Harry Davis, one of Connie Mack's lieutenants, who died at his home last night following a terrible headache attack.

Lexington Results

2:14 class trotting, 3 in 5; purse \$1,000: Redjac, Jun. bk.h., by Redjac (Cox) 7 6 1 1 1 Bright Axworthy, ag. by Bright Axworthy (Edeimeyar)..... 1 1 2 2 3

Laurel Results

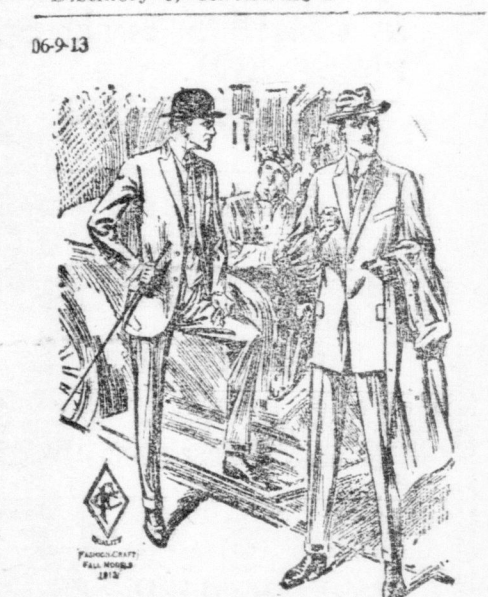
Laurel, Md., Oct. 13.—The races here today resulted as follows: First race, 2-year-olds, selling, purse \$500, 6 furlongs—Lady Grant 1, Redpath 2, Oryx 3, Time, 1:08 2-5.

PIRATES AND NAPS NOW TIED ON SERIES

Cleveland Won Yesterday in Sensational Thirteen-Inning Game. Cleveland, Oct. 13.—The Cleveland Americans defeated the Pittsburgh Nationals today by a score of 1 to 0 in a game of thirteen innings.

DR. KARN SPECIALIST

General surgery and genito-urinary surgery of men and women. 808 administered for specific blood poison. Office, 425 Richmond street, London, Ont.



FASHION-CRAFT MEN'S CLOTHES

of which Canada is proud cost no more than other kinds. Suits priced \$18.00 to \$25.00

SHOP OF Fashion-Craft A. A. Alexander, Mgr. GRAHAM BROS., Dundas & Richmond Street, London, Ont. —polish your furniture with 3-in-One oil

Most people would be benefited by the occasional use of Na-Dru-Co Laxatives. Gently, thoroughly, and without discomfort, they free the system of the waste which poisons the blood and lowers the vitality. 25c. a box, at your Druggist's, or National Drug and Chemical Co., of Canada, Limited, 176

Just A Little Soap And Water And— Presto! A Clean Collar

CHALLENGE BRAND WATERPROOF COLLARS —can be cleaned as easily as washing your hands.

Between Women's Health or Suffering The main reason why so many women suffer greatly at times is because of a run-down condition.

BEECHAM'S PILLS (The Largest Sale of Any Medicine in the World) are the safest, surest, most convenient and most economical remedy.

Stand up under any tests—no matter how irregular and severe. No separation of plies. No rotting of duck from dampness; no abnormal stretching

DUNLOP MAIN DRIVE BELTS

EDDY'S AN exclusive, patented method of crimping the zinc makes them DIFFERENT from any others you may have used.

Make All The Difference Sold everywhere. In boxes, 25 cents. Women will find the directions with every box very valuable.

LITTLE TALKS

BY THE WANT AD MAN

(Copyright, 1913, The International Syndicate, Baltimore.)

No. 23

EDWARD J. LOCKE, author of "The Case of Becky," says that the reason for David Belasco's great success as a producer of plays is his skill in theatrical surgery. Belasco dissects every manuscript word for word, speech for speech, until its anatomy is in perfect theatrical proportion.

Says Mr. Locke: "From ten in the morning frequently till three the next morning we went through the play with microscopic care. Often we spent hours on a few lines, on a single speech." And Thomas Dreier, editor of Associated Advertising, commenting on this, writes: "How many business men give a fraction of this attention to the language and the message in their advertisements—advertisements that go into space costing thousands of dollars?"

There's a thought worth while here. I have often wondered why folks will waste even the small amount a Want Ad. costs by dashing off any kind of "copy," running it in a newspaper, and serenely expecting the newspaper to deposit the contents of an advertising Horn of Plenty at their feet.

Newspaper space is valuable in proportion to the efficiency of the written word that is set into type and goes into that space. Even a Want Ad. can be given "pulling power" by the kind of careful, painstaking preparation that is necessary to make any kind of advertising worthy of the name.

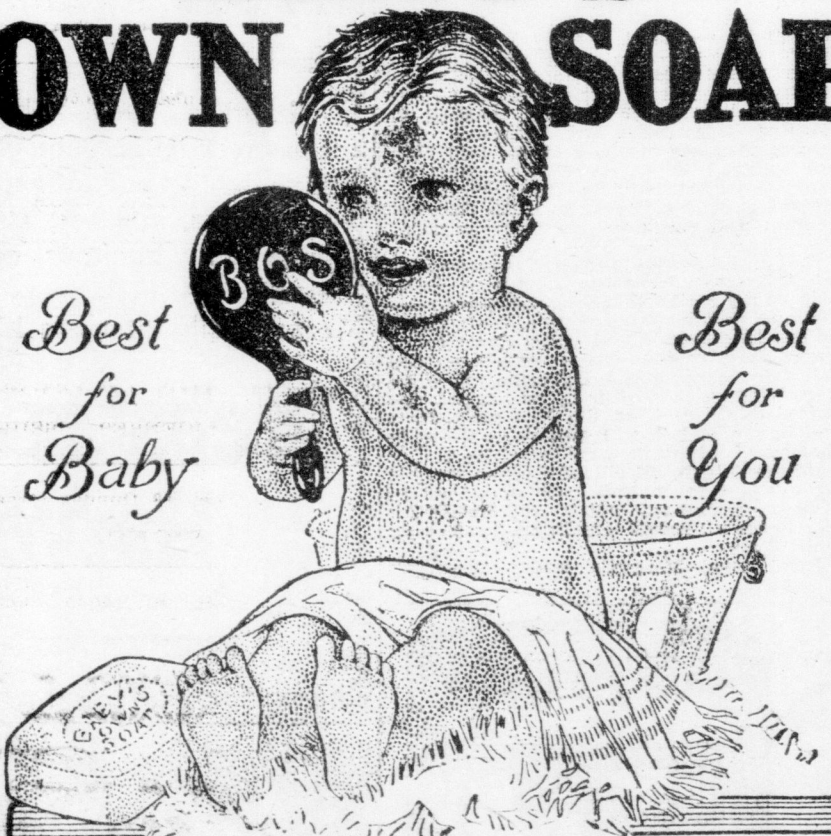
So don't dash off that Want Ad. pell-mell. Take a little time and trouble to convey your message just the way it should be conveyed. The newspaper can sell you white space. It is up to you to make that white space effective.

We can't all be Belascos, but we can learn something from his methods.

The Want Ad Man

(All Rights Reserved, 1913, by Jerome P. Fleishman.)

BABY'S OWN SOAP



Baby's soft skin is the test of **BABY'S OWN SOAP**—

and its constant use in thousands of nurseries is satisfactory proof that its fragrant lather helps and whitens the most delicate skin.

No imitation has all the merit of **BABY'S OWN SOAP.**

ALBERT SOAPS Limited, Manufacturers, MONTREAL.

AILSA CRAIG.
Ailsa Craig, Oct. 14.—Mr. Lloyd Munro spent Sunday with his parents, Mr. and Mrs. A. M. Munro. He has been transferred to the Napanee branch of the Standard Bank.
Mrs. Frank Jung and daughter have returned to Galt after visiting some time with the former's mother at the Queen's. Mr. Harvey Ward is visiting his brother at Theford for a few days.
Mr. Henry Mills is confined to his home

with an attack of lumbago.
The apple factory was forced to close down again for a time, as farmers are too busy to bring apples in.
Mr. Sweetman was a Lucan visitor recently.
Mr. John McNaughton is very ill at his home here.
Dr. Anderson is improving steadily in health.
Mrs. B. McDonald is visiting London friends.

WORK OF THE "Y'S" LONDON WELCOMES W. C. T. U. DELEGATES

W. C. T. U. Convention Discusses Important Branch of the Campaign. Reception Held in Honor of the Visitors at Normal School Monday.

Medical Temperance Unfermented Wine and Votes for Women Subjects of Debate. Honorary President Agrees With Criticism of Modern Female Attire.

Some interesting discussion followed the report of the Dominion secretary, Miss Eleanor E. Smith, of Windsor, N. S., at the Dominion convention, W. C. T. U., on Monday afternoon. Miss Smith spoke warmly of the work the "Y" members were doing. They were qualifying themselves to take up the duties of the W. C. T. U. in later years, and were valuable in their work of training the younger children along temperance lines. The total membership of the year was 1,152, a considerable gain over last year's list.

Miss Smith lamented the fact that in some localities the "Y" work was being dropped and branches formed instead, the idea being to include young people of both sexes in temperance work. This, she stated, was not necessary, as young men were privileged to belong to the "Y" branches as honorary members, and as such did excellent work in a number of branches, according to her personal knowledge.

Shut Out Young Men.
Other delegates to feel that the forming of Y. W. C. T. U. societies shut out a larger part of young men from active service in the union. Boys who had outgrown the Loyal Temperance Legion, and who had arrived at the really dangerous time of young manhood, would be willing to join a young people's society, but would not become honorary members of a girls' organization.

Another interesting report was on the work of the Loyal Temperance Legion by Mrs. Adah McLachlan, of Hamilton. This work is carried on among the young children and is partly educational and partly philanthropic. Through the kindness of the editor of the Bulletin, the W. C. T. U. official organ, an essay contest has been held in which many children competed. The total membership for the year was 8,586, with legions in ten provinces.

The matter of Loyal Temperance Legion affiliation fees received some attention from the convention. Upon recommendation of Mrs. McLachlan, a fee of 10 cents per member per year was decided upon, half of this sum to be retained in each local branch for expenses, and the remaining 5 cents to be divided for county, provincial, Dominion and world affiliation fees. The recommendation carried.

Medical Temperance.
The report of the medical temperance department was presented by Mrs. John Scott, of Westmount, Que., in which she pointed out the recent awakening of medical men to the dangers of administering alcohol as a medicine. Mrs. Scott referred to the strong feeling evidenced in this matter at the International Medical Congress in London, England, this summer, and also stated that following the convention of the Canadian Health Association in Regina, the use of alcohol had fallen off 90 per cent in the hospitals of the Dominion. She believed the time would come when doctors and nurses who recommended alcohol as medicine would be back-numbers. British Columbia, Alberta, Manitoba, Ontario, Quebec and Nova Scotia all reported efforts made to suppress the use of liquor in the sick-room. Mrs. Scott, in concluding her report, moved a recommendation that a resolution be sent from the Dominion W. C. T. U. to the Government asking that firms manufacturing medicated wines be required to state on a printed label the amount of alcohol contained in each bottle. Both resolution and report were unanimously adopted.

Unfermented Wine.
The report on the department of unfermented wine was submitted by Mrs. W. G. Brown, of Toronto. An increased interest in this subject was constantly being shown, Mrs. Brown stated. Many churches were awakening to the fact that it was inconsistent to use fermented wine for the sacrament and condemn it in other places. "Why should we consecrate on the Lord's table that which we seek to banish from our homes and society?" was asked.

The Right to Vote.
Keen interest was shown in the report of Mrs. Dettlor, of North Bay, on equal franchise and Christian citizenship. "It is refreshing to look at the countries where the women have been allowed the vote for some years and to notice the improved measures which have resulted therefrom. Let us not forget that woman suffrage is not a utility, it is not a matter to be judged by its palpable effects; it is not a privilege to be granted as a courtesy to the weaker sex." It is a right, possessed by every citizen, male or female, that can be withheld in a democratic country only by injustice and wrong. Suffrage for women is surely coming," said Mrs. Dettlor, amidst applause, "but let us understand the necessity of having in our possession this direct and powerful means of securing the legislature we are seeking, namely the abolishment of the liquor traffic and the conditions which so seriously affect the home."

Members were urged to take a more personal interest in the subject and to seek to interest others as well. Encouraging reports were received from several provinces, especially from Alberta, where practically every woman property-holder has the right to vote in municipal matters. Mrs. McKinney, Alberta's provincial president, spoke enthusiastically about conditions in her home province, and of the recent measures passed in Calgary, whereby married women were considered householders jointly with their husbands, their name appearing on the voters list. During the afternoon, Mrs. Gordon Wright was called away from the meeting upon the announcement that Miss Agnes Slack, honorary secretary of the world W. C. T. U., of London, England, had arrived in the city. Miss Slack, it was announced, would be present at the evening meeting, when all would have an opportunity of meeting her. Mrs. McKinney, of Alberta, Dominion vice-president, occupied the chair in Mrs. Wright's absence.

Two pleasant features of the afternoon session were the singing of a solo by Miss Sweetman, of the city, and a short address of welcome by Mrs. Varcoe on behalf of the local Council of Women. Mrs. Varcoe expressed the pleasure the local council felt at having the Dominion W. C. T. U. meet in London, and the best wishes for a profitable and successful session. Mrs. Stevens, Dominion vice-president, presided, and on behalf of the W. C. T. U.,

Delegates to the Dominion convention of the W. C. T. U. were officially welcomed to the city Monday evening at the Normal School by Mayor Graham on behalf of the city council. In his address the mayor declared himself in favor of giving the vote to women. Although he did not favor the means employed by some of the women of today in attaining their desire yet he could see no reason why women should be denied a privilege which was theirs by right of perfect equality with men.

His worship deplored the present dictates of fashion in woman's dress, saying that their present attire "dared men to insult them."
The city's greetings were tendered to the members assembled. There was an absolute certainty that those visiting the city would be charmed by the beauty of its parks and its public institutions. Representative of Springbank were some of the beautiful flowers grown there, which, although the season was late, were still brilliant in all their beauty.

Mrs. Rutherford.
In replying to the address, Mrs. Rutherford, honorary president, thanked the mayor for the courtesy extended to the W. C. T. U. and expressed her hearty approval at the stand taken in regard to woman's dress.

The greetings from the local union were extended by Mrs. Ashplant. She felt optimistic as to the campaign against the liquor traffic, as considerable progress had already been made in London to warrant the justification of anyone being interested in the temperance cause. Mrs. Stevens, Dominion corresponding secretary, voiced the thanks of the union.

A Guest of Honor.
A guest of honor of the evening, Miss Agnes Slack, a noted English moral reformer and prominent lecturer, spoke briefly to the meeting on the work in her home-land.

Short 2 1/2-minute addresses followed by the representatives of each province: Quebec, Mrs. McArthur; Ontario, Mrs. Hattie A. Stevens; Nova Scotia, Mrs. Whitman; New Brunswick, Mrs. McWha; Manitoba, Mrs. Duff-Smith; Alberta, Mrs. I. C. McKinney; Saskatchewan, Mrs. W. H. Andrews, and British Columbia, by the Dominion organizer, Mrs. Hyslop. All discussed matters pertinent to the temperance cause and all showed gratifying reports in the fight against the liquor traffic.

Mrs. Gordon R. Wright, of this city, occupied the chair. The meeting closed with the introduction of many life members to the convention. Preceding the meeting dainty refreshments were served in the spacious gymnasium of the school. A harp orchestra furnished appropriate music during the reception.

Speakers for Glass at Chelsea Green

Messrs. Morphy, Wilcox and Hart Address Conservatives.

Messrs. B. Morphy, M. P. for North Perth, Oliver Wilcox, M. P. for North Essex, and J. I. Hart, M. P. for East Simcoe, addressed a meeting Monday night in Chelsea Green school house in the interests of Mr. S. F. Glass, Conservative candidate in East Middlesex. Mr. Alexander V. Durdin presided.

Mr. Wilcox dilated upon the growth of Canadian industries, which he attributed to Sir John Macdonald's fiscal policy. He waxed real funny about the sun of Liberalism setting, and total eclipses, and the man in the moon, and otherwise impressed upon his audience his knowledge of astronomical terms. Coming down to earth again, he assailed the constitution of the Canadian Senate, complaining that it was not responsible to the people, and that such a principle was absurd and indefensible.

Mr. Morphy's speech touched largely on the naval issue. Mr. Hart made the usual plea that the electors should remember that it is not merely a question of voting for Mr. Glass, but of voting for Borden, the Laurier policy and the empire. To vote for the Laurier candidate would be to vote for separation from the empire, he said.

Keep the pot a' boiling.
Who wouldn't enjoy fish when it's served this way?

WHITE SAUCE FOR FISH. To one packet of Edwards' White Sauce add a pint water, and boil for ten minutes. Then add half-pint of milk, and let it boil for five minutes. Strain, then season to taste. Chopped parsley may be added.

Edwards' Soups come in three varieties—
Brown, 5c
Tomato and White.

EDWARDS' DESICCATED SOUPS
W. G. Patrick & Co., Limited, Toronto, Representatives for the Province of Ontario.

LITTLE DARLING LITTLE DAISY

HOSIERY For Infants and Children

Made to Stand the Wear

Is your little girl or boy a "terror" on stockings—always wearing holes in the knees, heels and toes? Children must work off their superfluous energy, but that needn't make more work for the darning basket. Buy "Little Darling" or "Little Daisy" Stockings, made of the finest Australian Lamb's wool, that resists the wear most effectively.

And yet "Little Darling" and "Little Daisy" Stockings are soft and dainty and pretty, absolutely the nicest hosiery that can possibly be made, although they cost no more than the ordinary stockings.

"Little Darling" and "Little Daisy" Stockings are dyed with fast sanitary dyes in the colors best suited for children.—Pink, Sky Blue, Cardinal, Black, Tan and Cream.
Every pair is stamped with the Sunshine trade mark—inset on seeing it.
"Little Darling" Stockings have a silken heel and toe and are made in all sizes for children up to seven years old.
"Little Daisy" Hosiery has the heel and toe reinforced with an extra thread, in all sizes to fit children under twelve. Your dealer carries them.

THE CHIPMAN HOLTON KNITTING CO., LIMITED
Hamilton - Ontario

Also makers of
Buster Brown Stockings for Boys
Buster Brown's Sister's Stockings for Girls

Mills at Hamilton and Welland, Ontario

You'll always be proud of your knit-to-form Sweater Coat

Observe that we emphasize *knit-to-form*. Heretofore sweaters have been considered comfortable garments without any pretensions to style. *Penmans knit-to-form* process has added an air of smart elegance to these useful garments while enhancing their warmth-giving qualities because it demands the choicest of wools. *Penmans Sweater Coats* are *guaranteed* to retain their shapely, dressy lines—carefully shaped to set snug to the figure. There are scores of outdoor enjoyments which demand these *warm and stylish* garments. *Penmans Sweater Coats*, for men, women and children, can be had at almost any good store. You'll find a *Penman Sweater* to fit your exact type and satisfy your taste in style and colors.

Look for the trademark.

Penmans Limited, Paris, Canada
Sweaters Underwear Hosiery

Penmans Sweater Coats

said. Mr. Glass' speech was a plea for naval armament on the ground of the German menace.

BOTHWELL.
Bothwell, Oct. 14.—Miss Nellie Tuite has returned to Chatham.
Rev. Father Ford, Miss Margaret Regan, Miss O'Leary and Mr. Hogan were in Wardville over the week-end.
Mr. Beachley, of Chicago, is visiting here.

Miss Estella Tuite, of Windsor, is the guest of her brother, Mr. Charles Tuite. Miss Florence Cottenham, of Chatham, is visiting her grandfather, Mr. P. Parker. Kenneth Farrier was in Wallaceburg recently.
Mr. C. F. Kennedy, of Florence, was here on Sunday.
Mr. and Mrs. Tom Crotty, of Newbury, was here yesterday.
Mr. Beachley, of Chicago, is visiting here.

QUAKES AT PANAMA.
Panama, Oct. 14.—Earthquake tremors continue. Thirty-one have been registered by the Ancon seismograph up to date. Reports received here indicate another severe shock in Los Santos province on Saturday night. This disturbance extended as far as Panama City.

1836 The Bank of British North America 1913

77 Years in Business. Capital and Surplus Over \$7,600,000. The complete and valuable service rendered by the Bank of British North America has secured and retained the accounts as well as the confidence of a goodly proportion of Canada's prominent businessmen.

London Branch—H. F. Skey, Manager. London Market Square Branch—G. F. Pearson, Manager.

RICHLY CUT GLASS

Nothing is nicer in your home than Cut Glass, especially when you do not have to pay two prices for it. We carry a well assorted stock of Gundy Clapperton "Richly Cut Glass," and we ask only hardware prices for it.

Table listing various glassware items and their prices, including Tumblers, Jugs, Decanters, Water Bottles, Vases, Nappies, Butter Tubs, Celery Tray, Ice Cream Trays, Berry Bowls, Almond Bowls, Nut Bowls, Fern Pot, Spoon Trays, and Knife Rests.

Cowan's Colossal Hardware

125-127 DUNDAS STREET. 2 PHONES: 3461-3462.

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To meet the legitimate requirements of MANUFACTURERS AND WHOLESALE HOUSES, and generally to promote The Material Advancement of the City

WHY YOU SHOULD BUY EAST LONDON PROPERTY

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ARGYLE PARK

Is East London's best residential property, and can at present be bought at from \$100 to \$300 per lot.

Now Is the Time to Buy

WE BELIEVE IT WOULD BE TO YOUR ADVANTAGE TO CALL AND TALK IT OVER AND LET US SHOW YOU OUR PROPERTY FOR A HOME OR AN INVESTMENT.

Open evenings from 7:30 to 9. Call in and see us.

ARGYLE LAND COMPANY Limited

173 DUNDAS STREET. P. O. BOX 519. PHONE 4.

freights, shorts, \$24 Toronto. MISCELLANEOUS. Beans—What? No. 1 hard, \$2 3/4; No. 1 northern, \$2 3/4; No. 2 northern, \$1 3/4; No. 3 northern, \$1 1/2; No. 4 northern, \$1 1/4; No. 5 northern, \$1 1/4; No. 6 northern, \$1 1/4; No. 7 northern, \$1 1/4; No. 8 northern, \$1 1/4; No. 9 northern, \$1 1/4; No. 10 northern, \$1 1/4.

CANADIAN GOLFERS STILL IN RUNNING

Are Among Thirty-Two Who Yesterday Qualified for National Championships at Wilmington.

Wilmington, Del., Oct. 14.—When the 32 women golfers who yesterday qualified in the opening round for the national championship left the clubhouse of the Wilmington Country Club this morning for the first round of match play they found the weather quite crisp, but not so breezy as yesterday, when the high wind played many pranks with the ball.

MR. SILVERWOOD EXPLAINS ALLEGED LABOR DISPUTE

Nothing Approaching a Strike—Good Conditions of Work and Wages.

The following letter has been received by The Advertiser: Saturday we were rather surprised to note in black type a headline to the effect that chicken pluckers had gone on strike, with a statement to the effect that higher wages at 9 o'clock Saturday morning. This morning's Free Press contained similar information.

Re Pinners. We are striving to employ, as far as possible, only women for this work. It has been compelled to use some girls, boys and young men, and among this new help we had three "cigarette artists" apply for work last week.

BIG POSITION FOR YOUNG LONDONER

Thomas L. Tanton Goes to Wisconsin University as Assistant Geological Instructor.

Thomas L. Tanton, son of Mr. John Tanton, of 273 Waterloo street, has just been appointed assistant instructor of geology in the University of Wisconsin, and left last evening to take over his duties.

THE FIRST LETTER

She was given orders at express rate, for they were married; and he, as a rule the most meek and submissive of men, was like the proverbial worm, beginning to turn.

MOTION PICTURES

The Majestic Theatre are showing local motion pictures Tuesday and Wednesday in addition to their other regular program. The views include scenes from the Labor Day parade, the ball game between London and St. Thomas, and the regatta held at Springbank, on Labor Day.

THE FIRST LETTER

"Do you think," he inquired, "that you rule the whole of the universe?" "No," she snapped, "but I rule the first letter of it."

LIBERAL RALLY WEDNESDAY AT EALING SCHOOLHOUSE

Mr. Guthrie, Mr. Geo. S. Gibbons and Others Will Address Electors in Interest of Mr. R. G. Fisher, the Liberal Candidate for East Middlesex.

Much interest is being taken in the east end of the city, especially in the suburbs of Ealing and Chelsea Green, in the meeting to be held in the Ealing schoolhouse, Hamilton road, Wednesday evening, when Mr. Hugh Guthrie, M. P. for South Wellington, will address the electors of East Middlesex in behalf of Mr. R. G. Fisher, the Liberal candidate.

BEAUTY CITY BETTER WAY TO SPEND MILLION

Dredge River and Build Drives to Springbank More Useful Than Electrification.

Businessman Points Out How Money Could Be Used to Great Advantage.

"Let London spend a million dollars on beautifying its river and in building drives to Springbank on both sides of the river and it will do London more good than ten electrification schemes possibly could."

This was the original suggestion offered by a well-known businessman, who has found much recreation on the Thames and who believes that with proper attention given it the river could eventually be made navigable to Detroit, and that a great playground, the envy of all cities, could be made of the stream, its banks and the park at Springbank.

Dredge the River. The river properly dredged it could be made deeper, and narrower, and free from the pollution with which it is now filled, filling in the sides of the present bed, a riverside drive that would attract attention from all sides could be constructed.

HEALTH AND BEAUTY HINTS

Grace: Certainly that brittleness of hair and your dandruff are dangerous conditions and should be corrected quickly by a proper shampoo. Get some carboxol from your druggist and dissolve a teaspoonful in a cup of hot water, then pour this mixture on the head slowly and rub well. This makes an abundance of rich, cleansing lather, and rinsing leaves the scalp and hair wonderfully sweet and clean.

Gloria: I always use a crysol tonic for my face when they are weak, watery and inflamed. I buy a ounce crysol from my druggist and put into one pint clear water, then place two or three drops in each eye a few times a day until they are strong again. This eye tonic is also very good for granulated lids and will give a sparkle and delightful expression to dull, expressionless eyes.

Jessie: I made a splendid hair and scalp tonic at small expense by putting one ounce quinzolin into one-half pint water. Until I cured my head of dandruff I used to wash my hair with soap frequently and it soon banished both dandruff and excess oiliness. This quinzolin tonic dissolved four ounces quinzolin in one pint water, and made my scalp clean, healthy and plant. So my hair grew soft and shiny and took on a beautiful lustre and rich, even color.

Cleo: Your friend's suggestion to take the harden blood cleanser and system tonic is excellent advice and you will find a course of this treatment will banish the runny nose, itching, burning, stinging condition of your skin. This old-time household remedy can be prepared at \$5.—Adv.

REGAL TABLE SALT FREE RUNNING. Always dry and free-running because it is blended with a small proportion of Magnesium Carbonate which adds to the healthfulness of the Salt. 123. Includes image of a salt container.

FOR THE TOILET

We have about all the toilet aids or requisites that you can ask for. The perfumes, creams, lotions, powders and beautifiers that have real worth will always be found here.

Strong's Drug Store

184 DUNDAS STREET.

Delaware, Lackawanna & Western Coal Company's Scranton Coal

Table listing coal prices: Egg and Stove, Chestnut, Pea. Prices per ton.

John M. Daly

19 YORK ST. Y.W.I. PHONE 348.

Ladies' and Misses' SUITS, COATS, DRESSES AND MILLINERY

Now Being Shown at the ... LONDON... Ready-to-Wear 256 DUNDAS STREET.

Sole Agents for GURNEY OXFORD RANGES Smallman & Ingram

DEPENDABLE FURNITURE

This store is fulfilling a demand there has been in this city for years—for a good furniture store. Here you will find that personal touch which means more than the cold figures on the price tickets, and which makes you a friend of the store by a closer tie than that of a close bargain—if bargaining were possible here.

THE COAL THAT MAKES GOOD. Screened Scranton Coal

It makes good with the consumer on account of its high quality and absence of impurities, and because he gets one hundred cents worth of efficiency for every dollar it costs him.

Webster-Harvey LIMITED.

PHONE 1383.

Your Rare Old Lace will be in safe hands while we are cleaning it. Our cleaning of hand made laces is perfection, itself. Includes image of a lace garment.

LIVE STOCK AND PRODUCE MARKET. TORONTO, Oct. 12.—Offerings of Ontario grain are limited. Farmers are holding off owing to the low prices offered. Cattle dull with prices of Manitoba wheat and oats easier. Flax is off a cent in Winnipeg. American markets were closed on Monday—Columbus Day.

DR. DODD'S KIDNEY PILLS. THE GREAT KIDNEY DISK. Includes image of a pill box.

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A Service Business Men Appreciate

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Table listing various glassware items and their prices. Includes categories like Tumblers, Jugs, Decanters, Water Bottles, Vases, Nappies, Butter Tubs, Celery Tray, Ice Cream Trays, Berry Bowls, Almond Bowls, Nut Bowls, Fern Pot, Spoon Trays, Jelly Dishes, and Knife Rests.

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LIVE STOCK AND PRODUCE MARKET

PRODUCE TORONTO, Oct. 13.—Offerings of Ontario grain are limited. Farmers are holding off owing to the low prices offered. Cattle dull, with prices of Manitoba wheat and oats easier. Flax is off a cent in Winnipeg. American markets were closed on Monday.—Columbus Day.—Hour—Ontario wheat, 50 per cent, made of new wheat, quoted at \$2.50 to \$3.55, seaboard, at \$2.60 to \$3.45, locally. Manitoba—First patents, in

freights. Shorts, \$24. Toronto. MINNEAPOLIS, Oct. 13.—Close.—Wheat—December, 87 1/2c; May, 88 1/2c; No. 1 hard, 85 1/2c; No. 1 northern, 83 1/2c; No. 2, 81 1/2c; No. 3, 79 1/2c; No. 4, 77 1/2c; No. 5, 75 1/2c; No. 6, 73 1/2c; No. 7, 71 1/2c; No. 8, 69 1/2c; No. 9, 67 1/2c; No. 10, 65 1/2c; No. 11, 63 1/2c; No. 12, 61 1/2c. Oats—No. 2 white, 30 1/2c; No. 3, 29 1/2c; No. 4, 28 1/2c; No. 5, 27 1/2c; No. 6, 26 1/2c; No. 7, 25 1/2c; No. 8, 24 1/2c; No. 9, 23 1/2c; No. 10, 22 1/2c; No. 11, 21 1/2c; No. 12, 20 1/2c. Flax—Unchanged.

CANADIAN GOLFERS STILL IN RUNNING

Are Among Thirty-Two Who Yesterday Qualified for National Championships at Wilmington.

Wilmington, Del., Oct. 14.—When the 32 women golfers who yesterday qualified in the opening round for the national championship tournament at the club-house of the Wilmington Country Club this morning for the first round of match play, they found the weather quite crisp, but not so breezy as yesterday, when the high wind played many pranks with the ball.

Six of the foreign contingent qualified for match play today, including Gladys Ravenscroft of Extonborough, England, who won the low score medal yesterday. Miss Ravenscroft was paired today with Miss Frances C. Griscom, of Philadelphia, a former American champion. Miss Ravenscroft, Curtis, Boston, the present national titleholder, went out matched with Miss Caroline Painter, of Midlothian, Miss Muriel Dodd, holder of the British and Canadian titles, and Miss Edith Noblit, of the Wilmington club. Miss Mabel Harrison, an expert from Ireland, was paired with Mrs. Wm. L. Hirsch, of Philadelphia. Miss Lillian B. Hyde, of South Shore, Miss Lillian B. Hyde, of South Shore, Miss Florence D. Scott, Hamilton, Ont., and Miss Florence L. Harvey, of Hamilton, Ont.

MR. SILVERWOOD EXPLAINS ALLEGED LABOR DISPUTE

Nothing Approaching a Strike—Good Conditions of Work and Wages.

The following letter has been received by The Advertiser: In the edition of The Advertiser on Saturday we were rather surprised to note in black type a headline to the effect that chicken pluckers had gone on strike, with a statement that 26 pluckers employed in our plant are on strike. We were surprised to find that the strike was not a strike, but a misunderstanding. The following is a copy of the letter received from Mr. Silverwood, who is in charge of the plant: 'I am writing you to explain the misunderstanding that has arisen in regard to the 26 pluckers who are on strike. They are not on strike, but they are on a strike of their own accord. They are not on strike, but they are on a strike of their own accord. They are not on strike, but they are on a strike of their own accord.'

BIG POSITION FOR YOUNG LONDONER

Thomas L. Tanton Goes to Wisconsin University as Assistant Geographical Instructor.

Thomas L. Tanton, son of Mr. John Tanton, of 275 Waterloo street, has just returned from a trip to Wisconsin.

THE FIRST LETTER. She was given orders at express rate, for they were married; and he, as a rule the most meek and submissive of men, was like the proverbial woman, beginning to turn.

MOTION PICTURES. The Majestic Theatre are showing local motion pictures Tuesday and Wednesday in addition to their regular program.

Advertisement for Dr. Dodd's Kidney Pills. Includes an illustration of the product box and text describing its benefits for kidney ailments.

LIBERAL RALLY WEDNESDAY AT EALING SCHOOLHOUSE

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HEALTH AND BEAUTY HINTS

Grace: Certainly that brittleness of hair and you, dandruff are dangerous conditions and should be corrected quickly by a proper shampoo. Get some canthox from your druggist and dissolve a teaspoonful in a cup of hot water, then pour the mixture over the head slowly and rub well. This makes an abundance of rich, cleansing lather, and rinsing leaves the scalp and hair wonderfully sweet and fluffy, even-colored hair results. Canthox shampoos are invaluable to the finest growth of hair and prevent as well as overcome all scalp and hair difficulties.

REGAL TABLE SALT FREE RUNNING

Advertisement for Regal Table Salt. Includes an illustration of the salt container and text describing its benefits for health and cleaning.

FOR THE TOILET

We have about all the toilet aids or requisites that you can ask for. The perfumes, creams, lotions, powders and beautifiers that have real worth will always be found here. We have several of our own make that we sell under a guarantee, and which we know to be as harmless as they are effective.

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Delaware, Lackawanna & Western Coal Company's Scranton Coal

Table showing coal prices: Egg and Stove \$7.75, Chestnut \$6.00, Pea \$6.50.

John M. Daly

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Now Being Shown at the ... LONDON ... Ready-to-Wear

256 DUNDAS STREET. We would be glad of an opportunity to show you these lines.

Sole Agents for GURNEY OXFORD RANGES Smallman & Ingram

DEPENDABLE FURNITURE

This store is fulfilling a demand for a good furniture store. Here you will find that personal touch which means more than the cold figures on the price tickets, and which makes you a friend of the store by a closer tie than that of a close bargain—if bargaining were possible here, it's clean goods, courteous attention and a strong wish to satisfy that makes this store different from the rest, and which justifies its existence. Try it next time you need furniture.

Dominion House Furnishing Co.

258 DUNDAS STREET.

THE COAL THAT MAKES GOOD. Screened Scranton Coal

It makes good with the consumer on account of its high quality and absence of impurities, and because he gets one hundred cents worth of efficiency for every dollar it costs him.

Webster-Harvey LIMITED. PHONE 1383.

Your Rare Old Lace will be in safe hands while we are cleaning it. Our cleaning of hand made laces is perfect, itself.

Parker's DYE WORKS Toronto

London Branch—211 Dundas St.

FINANCIAL AND COMMERCIAL THREE MUNICIPAL AUTOS FIGURE IN ACCIDENTS

PLOWING WAKES SMALL LOCAL MARKET TODAY

The local market, which is usually active on Tuesday, was very quiet this morning, probably because of the splendid plowing condition of the soil. All prices are firm as on Saturday. Hay was an offering of eleven loads previous to 9 o'clock this morning, at \$13 to \$14.50.

FOUND LITTLE GIRL WHO HAD DISAPPEARED

Inspector Sanders, of Children's Aid, Solves Mysterious Affair. Inspector Sanders, of the Children's Aid Society, has located, after several months' search, a young girl who was spirited away from her home in this city last summer immediately after a coroner's jury advised that she be taken charge of by the Children's Aid Society.

Superintendent Dodd and a Companion Were Injured When Their Machine Turns Turtle Near St. Thomas—Water Dept. Employee Collides With a Cyclist.

Three city-owned autos came into the spotlight last night and this morning, four men were injured—three of them physically and one "feelingly"; one city car was badly smashed, and a city official sent to the hospital, where he will remain for several days.

STREET CAR FARES MAY BE INCREASED SHORTLY

President of Railway Association Declares Something Must Be Done. Atlantic City, Oct. 14.—Fares will have to be increased if street railway companies must meet the present day demands of the public, says the president of the Atlantic City Railway Association, in opening the 32nd annual convention of the organization and its allied bodies.

Questions for the Mayor—No. 1

Dear Mr. Mayor— I am sure you will pardon me if I ask you for a little information regarding Electrification. I am a poor taxpayer and know you will be glad to help me reach a conclusion as to how I shall vote on this question.

THE DOMINION BANK. Don't Risk Losing Your Money. Capital paid up \$5,000,000. Reserve Fund \$6,000,000. Total Assets \$76,000,000.

AGAINST ELECTRIFICATION. Committee Rooms will be opened WEDNESDAY MORNING at 392 CLARENCE STREET. Ratepayers will be given any desired information at all times.

he did come round to support an auto for the fire chief, it was for a small light car that he lent his fighting ability, and succeeded in having this vehicle, characterized by experts as altogether too small for the work it will be called on to perform, passed by committee and council.

Citizens' Committee To Open Rooms. The Citizens' Committee, representative of the ratepayers and businessmen who are opposing electrification, will open committee rooms at 392 Clarence street Wednesday morning.

CHILDREN AID WARDS HAPPY IN THEIR HOMES. Inspector Receives Letters From Little Ones Telling of Good Times. The Children's Aid Society met in the society's office Monday afternoon, with Mrs. F. E. Leonard presiding.

W.M. A. WALKER. 423 WELLINGTON. Opposite City Hall. Elect Officers and Play Ball. Annual Meeting of the Medical Department of Western Gazette.

Auction Sale. of furniture, 252 Richmond street, London, Oct. 17, at 1:30. Parlor in odd pieces, extension table, sideboard, chairs, two iron beds, dressers and stands, bedding, leather beds, couch, dishes, silverware, in homes and other articles.

CITY OF LONDON Tenders for Sewer Construction. Sealed proposals, addressed to the "Chairman and Members No. 2 Council Office," will be received at the office of the City Clerk up to 5 p.m. on Thursday, the 16th day of October.

INSURANCE. P. M. MILLMAN INSURANCE AGENT. Archibald McPherson Insurance Agency. E. J. MacRobert Insurance Agency.

HOTEL STERLING. Kentucky Avenue, near Beach. Open all year. Write for booklet and rates. The Norris Co., A. L. Beideman, manager.

For Other Markets See Page 10

Table with multiple columns listing market prices for various goods including live stock, poultry, and produce. Includes sub-sections for 'LIVE STOCK', 'POULTRY', and 'PRODUCE'.

LOCAL NEWS

Fell From Pole.—James Malen, living on Thames street, an employee of the street railway company, fell from one of the company's poles this morning, and left at once for St. Thomas, where Dr. H. A. Stevenson attended him.

LOCAL NEWS

Cartel Scholarship.—The winners of the J. I. Cartel scholarships for the highest aggregate marks in the local school examinations at the local Collegiate are: Walter G. Galt, first; Lulu Geiser, second; and Bella Gowen, third.

LOCAL NEWS

Building Permits.—Building permits have been issued to O. R. Moore, 478 Waterloo street, for a \$4,500 house at 200 St. James' street, and to J. T. Snyder, for a story-and-a-half brick veneered, at 159 Emery street, to cost \$1,800.

LOCAL NEWS

Had Three Engineers. In the city engineering department, the most important of all offices, there has been an almost continued fiasco since City Engineer George W. Wright handed in his resignation to the council.

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INGERSOLL TO HAVE NATURAL GAS SOON. [Special to The Advertiser.] Ingersoll, Oct. 14.—A gang of 100 men is working three miles southeast of Ingersoll on the new natural gas line, and it was stated today that the gas will be ready for distribution here in a few weeks.

Death of Infant. The death, occurred on Saturday of Thomas Brown, infant son of Mr. and Mrs. James Brown, of 228 Queen's avenue. The funeral will be held on Wednesday at 2:30 to Woodland Cemetery. Rev. Mr. Norwood, of the Memorial Church, will conduct the services.

THE FIRE CHIEF'S CAR. Another example was the famous saying of the mayor that the presence of the fire chief at all fires was unnecessary. The mayor opposed the purchase of a car for the chief on these grounds. When

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