





WOMEN CALLED THOUGHLESSNESS

Representative Members of Their Sex So Characterize Out-of-Town Shopping. NO NEED TO SMUGGLE

Representative London women have voiced some very interesting and diverse opinions regarding the article appearing in Thursday evening's Advertiser affirming that London merchants yearly lost thousands of dollars because of women buying their clothing in American towns and cities.

Interviewed by an Advertiser reporter this morning, Mrs. Bettya, club-dent of the "Women's" Club, stated that she was entirely in sympathy with the merchants of London, and believed that really loyal and patriotic Canadians should make their purchases here.

"I have been struck since my return from a trip of four months to the States, at the very good appearance and variety displayed in women's wear in London shops—shoes, dress goods, hats, and the small accessories, lastly go to complete a modern woman's costume."

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NEW ORGANIST OF FIRST PRESBYTERIAN GLAD TO SEE U.S. REMAINS NEUTRAL

Dr. J. A. Macdonald Says Democratic Power Needed When Peace Comes. FEELING OVER BORDER

Despite German Propaganda, Sentiment Is With Cause of Allies. Dr. J. A. Macdonald, editor-in-chief of the Toronto Globe, who is in the city to address a meeting of the Canadian Clubs tonight, and who recently has spent considerable time in the United States, stated in a feature that he observed on his trip to the south had convinced him that the overwhelming preponderance of popular sympathy outside of the strictly German-blooded element was with the Allies in the present war.

"The opinion is fairly widespread," he said, "that the reason why the Anglo-Saxon blood runs in the veins of the majority of the people of this country is not blood but sentiment."

George Lettbridge, formerly of Galt, where he enhanced reputation as capable musician. NEW ORGANIST GIVEN SPLENDID EULOGY

Galt Congregation Greatly Pleased With His Choir Work. Mr. Lettbridge, who for seven years has been the organist and choir leader of the Knox Presbyterian Church, Galt, has announced his acceptance of a position in the Presbyterian Church in this city, effective six weeks.

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RECEIVERSHIP FOR YOU MUST PUT STAMPS ON MAIL THURSDAY NEXT

J. B. Greenhut and Company, New York, Claim Large Assets. [Canadian Press.] New York, April 9.—Receivers were appointed today by Federal Judge Hand for the J. B. Greenhut Company, which operate a large department store in this city.

Postcards, Checks, Drafts and Notes Are Also To Be Taxed. ISSUER IS RESPONSIBLE. Penalty Involved For Failure To Comply With New Law For Revenue.

Blackwell Paated Together Foreigners \$5 Torn Note. Thomas Blackwell accused by Andre Cedilo of having stolen a \$5 bill from the latter in the Strand Theatre, which was paid for by a bill at the police court today. Magistrate Judd, in making the order of commitment, declared that he would discharge the prisoner, but would not think the evidence offered was sufficient to warrant sending the case for trial.

DEPARTMENT TO FORCE RESTITUTION Public Accounts Committee Passes Resolution on the Binoculars Purchase. [Canadian Press.] Ottawa, April 9.—At the opening of the public accounts committee hearing this morning, that body carried, without dissent, an amended motion to the House the evidence and documents in connection therewith.

FOUR RIBS FRACTURED. Local Jackson, proprietor of the local cleaning establishment which bears his name, had four of his ribs fractured last evening, when a heavy motor truck was accidentally backed against him in a garage.

LEGAL QUERIES. DUTTON—There are Americans today in Dutton. Foreign laborers are filling positions to the detriment of the Canadians.

MEETINGS. Tomorrow Saturday. THERE WILL BE ROOM AT HYMAN HALL FOR 500 LIBERALS OF EAST MIDDLESEX. A candidate will be nominated, and addresses will be delivered by F.F. Pardee, M.P. COME---1:30 SHARP. REAL ESTATE FOR SALE

OBJECTION TO SPELLING REFORM MERELY MATTER OF PREJUDICE

Dr. Geo. H. Danton Addressed Canadian Club Members at Noon Today. Some interesting arguments in support of the movement to simplify and modernize the spelling of the English language were given by Dr. George H. Danton, of the headquarters staff of the simplified spelling board of America, at a noon luncheon of the Canadian Club at the Tecumseh House today.

Control Boards Are Made Compulsory For All Cities of Over 100,000 Population. Controller J. P. Moore yesterday received a copy of the new amendments to the municipal act, which have passed the Ontario Legislature, and which will make compulsory the change in regulating boards of control. Under the amended act boards of control are made compulsory for all cities of 100,000 population.

CHICAGO GRAIN MARKET. (Reported by J. M. Young, Broker.) Chicago, April 9. Open, High, Low, Close. Close. Wheat—No. 1, 15 1/2, 15 1/2, 15 1/2, 15 1/2.

CHICAGO PROVISION MARKET. (Reported by J. M. Young, Broker.) Chicago, April 9. Open, High, Low, Close. Close. Pork—No. 1, 17 1/2, 17 1/2, 17 1/2, 17 1/2.

CHICAGO PROVISION MARKET. (Reported by J. M. Young, Broker.) Chicago, April 9. Open, High, Low, Close. Close. Flour—No. 1, 13 1/2, 13 1/2, 13 1/2, 13 1/2.

CHICAGO PROVISION MARKET. (Reported by J. M. Young, Broker.) Chicago, April 9. Open, High, Low, Close. Close. Lard—Prime, 11 1/2, 11 1/2, 11 1/2, 11 1/2.

CHICAGO PROVISION MARKET. (Reported by J. M. Young, Broker.) Chicago, April 9. Open, High, Low, Close. Close. Eggs—No. 1, 28 1/2, 28 1/2, 28 1/2, 28 1/2.

HUGHES SEES

my heart to see. They are fit physically, mentally and morally, and do work in France and Belgium and later when the Kaiser's realm is invaded will be written in his history later on.

"I can't say when you are going to leave for the front. The 18th, however, is ready for the word, and it will be there when they take their place with any other regiment on the firing line, and give as good account of themselves as these others."

Money Goes to Men. "The dry canteen was inaugurated to do away with the political party machine. It has been in vogue it has proved very successful."

KILLED BY TRAIN. (Canadian Press.) St. Shee, aged 35, a Bayshore Lumber Co. employee, was struck and killed by an I. C. R. train at Sussex last night when he tried to cross the tracks.

ANOTHER THOUSAND ON CASUALTY LIST

British War Office Report Adds 1,108 Names, 336 Killed. [Canadian Press.] London, April 9.—4:45 p.m.—Another extended list of casualties, totalling 1,108 names, was issued by the British war office yesterday, including a total of 1,088 names of the battle of Neuve Chapelle, in France, last month. The killed in this latest list number 336.

DEATHS AND FUNERALS. Elizabeth Fraser. The funeral of the late Alexander Fraser, daughter of this city, who died in Chicago on Tuesday, was held yesterday at Woodlawn Cemetery from Ferguson & Sons, undertaker, and it comprised a service was conducted at 2 o'clock by Rev. J. G. Stuart, pastor of Knox Presbyterian Church, surviving Miss Fraser as two sisters, Mrs. M. G. Fraser, Mrs. Macintosh and Mrs. Robert Mercer.

SPECIAL NOTICE! Developing and Printing. We have just installed the most complete plant for Developing and Printing that is possible. We have an expert man in charge of it. We can develop your films and print your pictures better than you have ever had them done before, and we want a chance to prove it to you. Now, listen!

Any Films Purchased from us, and brought in before Monday Night will be developed free, and all other six-exposure films for 5c each. Out-of-town orders postage free.

HAY'S STATIONERY. Opp. Dowler's, Phone 150. Vulcan Films and Plates—Argo Paper—Defender Supplies. "Not How Quick, But How Good."

BALLS. India Hard Rubber, Terra Cotta, Gray and Fine Painted Rubber Balls. PEEL'S. Dominion Savings Bldg., Richmond St. COLLAR SNAPS. 100 DOZEN TOOE'S BEST COLLARS. Late Shapes, All Sizes. 10c Each, 3 for 25c.

GRAHAM BROS. Strand Cafeteria. 381 RICHMOND STREET. Hot lunch at all hours. Dinner special after 11 o'clock a.m.





London Advertiser

Morning Edition. City. 10c per week. Outside City. 15c per week. By Mail. \$3.00 per year.

TELEPHONE NUMBERS. Private Branch Exchange. Connecting All Departments.

TORONTO REPRESENTATIVE. W. W. Thompson, 27 Mall Building.

LONDON, FRIDAY, APRIL 9, 1915.

THE PREMIER'S COMPLAINT.

THE Advertiser has never doubted the loyalty of Sir Robert Borden, whatever it may have thought of his capacity as a leader of the Canadian Government.

The Advertiser does not believe that, unless through illness, it was the duty of Sir Robert Borden to be in Hot Springs, Virginia, for four weeks at a time when the country was in the midst of the most critical period in its history.

But what the Advertiser suggested was that the country's first man should have risen to the occasion before or during his absence and delivered an address to his countrymen which would have placed the position of the country before every citizen.

REVERSED! The Premier and the War Minister of Canada seem to have their roles mixed. At least it would appear to be the case if we are to take the Motherland as an example.

The Advertiser submits that the above was a fair criticism to make of a public man entrusted with the welfare of this country and that there is no word contained therein which would give honest cause for complaint on the ground of making an accusation of disloyalty.

TO AROUSE MEXICO. TO FIGHT the devil with fire seems to be the plan of the American friends of Mexico who want to help that unhappy land to get on its feet.

When war was declared, the Germans in big guns especially and in the quantities of munitions, had greatly the advantage of the French.

becomes a broken-spirited fatalist, and to arouse him to action will require the leadership of some big, strong personality, who will give himself for Mexico's cause, and there are no such personalities living loose around Mexico at present.

Meanwhile, it is said Mexico is rapidly coming to a grimmer period than she has yet experienced. Famine is predicted, and it will be so great and widespread, according to those who have investigated, that the aid will have to be world-wide.

SHAKESPEARE TO DATE.

ONE may imagine the selection and training of men for the German submarine service. The preliminary examination of applicants or volunteers would be something like Macbeth's address to the roughs whom he has engaged to kill Banquo and son, or like Richard III's instructions to the murderers of Clarence.

First murder.—We are, my lord; and ready to do anything that you shall command us. Rich.—Your eyes drop millstones when fools' eyes fall tears.

First murder.—We will, my noble lord. A few little changes in the above might convert it into an exhortation of the hands for a new German submarine.

Sec. murd.—I shall, my lord, perform what you command us. Kaiser.—Your spirits shine through you. I will advise you where to place yourselves.

Hearing occasionally of a ship gone down, but men or women saved, the worthy Herod will fall to grumbling and complaint: "We've scotched the snake, not killed it."

FRENCH VIEW OF THE WAR.

THE concluding installments of the French review of six months of the war are notable for the quiet confidence in the ultimate triumph of the Allies. There is no boast or bombast, just a logical summing up of the operations and conditions that the Allies' plan of campaign have brought about.

When war was declared, the Germans in big guns especially and in the quantities of munitions, had greatly the advantage of the French. Today the artillery of the Allies greatly outnumbered and outclassed that of the Prussians, while the French supplies of food and war material are unlimited.

Judging by the ineffectiveness of a large part of their projectiles of late. The French appraisal of the six months of the war is that the fundamental plan of the German general staff has completely failed. By sheer weight of numbers, while going at top speed, it was planned to crush France within a few weeks' time.

Simmered down, the French report shows the Allies now superior to the enemy in numbers, a superiority that cannot be overtaken, with a much greater strength in artillery and war material, while the morale of the men is of the best.

A RANK APPEAL REBUKED.

WHILE as a whole the American press has been free from the pro-German influences, there are several instances of where political advantage is being sought by making a straight appeal for support to those with Teutonic affiliations.

We have before us a copy of the St. Louis Republic of recent date, in which appears a cartoon on the local elections in that city. A voter is shown standing at two signposts. One road is labelled "Progress—the new St. Louis spirit—Curley is endorsed by the Municipal Voters' League—German-American Alliance and advocates of the efficiency system in municipal affairs."

EDITORIAL NOTES.

The Russians are in control of the Beskids. In fact, they are the "best kids" there. Nobody was surprised at the report that General Von Kluck called the Crown Prince a "brat," and everybody hopes it is true.

OF SUCH IS THE KINGDOM OF HEAVEN. Composed by the Late Miss Stella Macfie, Music Teacher of London. Like a pearl-winged dove in downy nest. Mother's baby slept in peaceful rest; Eazy lips, smiling now and then.

Why wait his eye, killing breath Over her darling's brow—equal Death! The babe slept with white eyelids veiled; Thus, life's most precious links are severed.

OF such, is the Kingdom of Heaven! When sunset hues were in the sky, That mother looked up with yearning eye. Seeking, seeking, as white-winged dove, Looking for some token of baby's love.

OUR POETS OF WESTERN ONTARIO

A Spring-Time Fancy

Meadow and wood In April mood Knocked at the gate of May; Then flung it wide In eager pride Their wondrous to display.

Ten Minutes With the Short-Story Writers (Copyright, The Frank A. Munsey Company.)

A CORSICAN CALLS

[By Frank M. O'Brien.] The sun, after a long struggle with the smoky fog, slunk down on his course. The light changed to a dull grey, kindly shutting out the sight of red blotches on greenish-yellow grass, a hideous contrast.

THE HEATED KIND. [Exchange.] "You say he's a famous German airman?" "Yes."

Tales From Fighting Lines

WHITE NIGHTGOWNS.

A French soldier writes: "A good old soul, who the other day sent our company, among other things a package of clean white nightgowns and nightcaps, all carefully hand-sewn, and who was probably under the impression the soldiers would be glad to wear them."

MAN HUNTING.

A Canadian officer at the front writes: "Off I went, crawling through the sodden clay and trenches, going about a yard a minute, listening at exciting little light. Entrenched in a ditch, we awaited the approach of the enemy, but, alas, they did not come; and the reason they had been hobnobbing up and down was in order to avoid the same bullets as those from the sniper who had been working us."

SHELLS MAGAZINE.

A member of the H. A. C. writes: "You'll remember the time I had rather an eventful time. Some of our section had orders to remain in a farm—a deserted old dwelling riddled with shot and shrapnel—a few hundred yards behind the trenches, where 20,000 rounds of ammunition were stored."

BAPTISM.

A private in the 5th Scottish Rifles writes: "We had quite a hot baptism. The Germans severely shelled the trenches, and Jack Johnson's fell thick, meat for our trenches, but fortunately they were just that trifling which saved us from being completely wiped out."

CANADIAN PACIFIC

For Winnipeg and Vancouver Leave Toronto 10:20 p.m. daily. Attractive tours to Pacific Coast points. Ticket agents, or write M. G. Murphy, 11:15 p.m. Cars marked \* run through to Port Stanley.

Particularly Choice Spring Suits For Men and Boys

If you think we were too enthusiastic about our clothes, come in and see them for yourself! A man is always pleased with himself when he makes good! And we have good cause to be enthusiastic over the way we've made good with these spring suits of ours.



They Are Certainly Fine

We're proud of every one of them, particularly our Sovereign Brand makes, that always retain their shape. Extra proud, because we are able to give you such splendid clothes values for moderate prices in the face of the very high price of woollens. And we're just aching to show them to you.

Special Values Saturday at \$8.50, \$10.00 and \$12.00

These are overmarks from our big factory, and are now placed on sale for Saturday's selling at money-saving prices.....\$8.50, \$10.00 and \$12.00

Our \$15.00 Blue Suit Is Great Value

This suit is made from an all-wool worsted serge, fast color, and splendidly tailored. You will take no chance in buying this suit at.....\$16.00

Another Hundred of Those Boys' Knicker Pants Saturday at 39c Pair

This is an opportunity that may not come again to buy boys' pants at this price. In fact, we know we will be unable to duplicate the materials for anything approaching this price. Come early Saturday, as they cannot last long at...39c

Our Boys' Suits at \$5.00

The limit of durable suit making; for sizes 8 to 15 years; fabrics the strongest, and not omitted that could add to the durability of the suit.

BOYS' REEFERS, \$3.50, \$4.00, \$5.00, \$6.00 and \$6.50.

JUST OPENED, THE NEWEST SHAPES IN HATS, from the leading makers, in all the newest styles, in Brown, cactus, elephant, green and carbon. Ask to see our hats at.....\$2.00

OAK HALL

REGAL "Made in Canada" Table Salt. Free Running "REGAL" Salt is made in Canada by Canadians, and it is an ideal salt for the table because it stays dry and free running the year round.

It was a splendid piece of work. We were really only on the fringe of that fight, but the enemy probably meant to counter-attack on us, and it is amazing how our company happened to have no casualties.

SHOT IN THE HEART. The next day, just before dawn, I crawled out there again, and found it empty again. Then a single German came through the woods towards the trench. I saw him fifty yards off. He was coming along upright, quite carelessly, making a great noise. I heard him before I saw him. I let him get within twenty-five yards and shot him in the heart. He never made a sound.

GRAND TRUNK RAILWAY SYSTEM. DOUBLE TRACK ALL THE WAY. London-Chicago, London-Montreal FOR CHICAGO. Leave London 2:40 a.m., 9:00 a.m. and 5:18 p.m. daily.

TRACTION COMPANY. Week-day service: 4:50, 6:30, 7:45, 9:00, 10:30, 12:00 a.m., 1:30, 3:30, 4:15, 5:15, 6:15, 7:15, 8:15, 9:40, 11:15 p.m. Cars marked \* run through to Port Stanley.

DAILY PAGE FOR ADVERTISER WOMAN READERS

Cynthia Grey's Mail-Box

Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.

For Miss Twenty-Three. "TWENTY-THREE" (Sarnia). — I think you wait for a wise girl to ask him to wait for you. The yellow dress which you asked me about before, while it would seem to elaborate for a dress, there will doubtless be parties during the summer to which you could wear it; or you might remove the lace, have the dress dyed black, and wear it with muslin collars and cuffs. As to my taking the trip, it is kind of you to think of it, although it is quite impossible. No, I believe that you please to keep their identity unknown. I am not in the least curious.

Knows Two Readers. Dear Miss Grey: I have been reading the letters sent in by others, but never knew any of the people until just lately. I am well acquainted with "The Quivry Land" and "Chocolate Feet." Could you please tell me what days the following dates fell on: April 1, 1871; January 8, 1896; December 6, 1901; July 27, 1897. Also, the meaning of the names: EAST WILLIAMSITE, Milcent, Edith, Julia, Ethel and Leo? BOTHERSOME VELLA.

Ans.—1. Saturday, Wednesday, Thursday; Tuesday. 2. Vella and Valda, I do not know; they, short for Raymond, meaning wise protection; Rebecca, a beautiful beauty; Mabel, lovable; Milcent, sweet singer; Edith, happiness; Julia, sweet-haired; Ethel, noble; Leo, lion-like.

Busy Mother's Help. Dear Miss Grey:—I see a request on your page for a cure for sweaty, odorous feet. My husband used to be very much troubled with this until someone advised his getting five cents' worth of permanganate of potash and putting enough in a basin of warm water to turn the water purple. Then bathe the feet in this. He only used it once or twice and it never troubled him again. This amount will last a long time, as it only requires a few grains at a time and is excellent for correcting sickroom odors, etc.

To Wash Ecu Curtains. Dear Miss Grey:—Can you tell me the best way to wash or clean cream-colored scrim curtains with a colored border? Some time ago there appeared on your page a recipe for baker's ginger snaps, which I think called for the addition of black pepper, and were rolled out in the usual way, but made into shape with the hands. Could you suggest a white soap, the paper, and reprint it, as I miss it in my scrapbook?

Wishing you and your page success, I remain, your admirer, B. W. M. P.S. I am sure, thanks for giving your bit of help, for you must

Advertiser Patterns



1247—A Dainty Boudoir Set. Ladies' Dressing Sack, Boudoir Cap and Slipper.

For the sack and cap lawn, dimity, embroidery or crepe would be pretty. The slipper may be of felt, eiderdown, or wool with edging in lace and becoming. For the slipper light blue or pink quilted satin would be warm and comfortable. The pattern is cut in three sizes. Small, medium and large. It requires 1 1/2 yard for the cap, 1 yard for the slippers, and 2 5/8 yards for the sack, of 2 1/2-inch material for a medium size.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern, as per directions given below, to: Name, Town, Province, Age (if child's or misses' patterns), Measurement—Bust, Waist.

CAUTION—Be careful to include the above illustration, and send size of feet indicated. When the pattern is sent measure you need only mark 22, 24, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measurements. When misses' or children's pattern, write only the figure representing the age. It is not necessary to write "Inches or years." Patterns cannot reach you in less than one week from date of publication.

Millinery



"Always the best of everything for the least money."

This season is, before all, a millinery season. The spring hat takes first place in miladi's wardrobe. The new millinery styles are attractive and altogether different.

To be sure of the correct style and of exclusive design at the right price you should pay our Millinery Department a very early visit.

Colored Shantung Silk. In mauve, green, old rose, light blue, Belgian blue, navy, sand, black, pink, nice even weave, 34 inches wide, 72c yard.

Suiting Silks. Silk Suits will be the leading novelty of the spring season. We have an exceptionally good range of suiting silks.

Cream Wool Suitings

Cream Bedford Cord Suitings, particularly adapted for novelty suits, at 75c and \$1.00 yard. Cream Serge Suitings, all wool and all "old values"; prices unchanged at from 50c to \$1.25 yard. Cream Gaberdine and Whipcord Suitings, materials that are popular for the prevailing styles, 50 inches wide, at \$1.25 yard.

Sale of Embroideries

Saturday at Per Yard 5c. 1,000 yards of the very best Headings, Insertions and Edges, from one to five inches wide. The regular prices are 10c, 12 1/2c and 15c yard. There is a splendid assortment of very pretty designs. On sale Saturday, 9 a.m. to 5 p.m. 5c yard.

Corset Cover Embroidery

Fine Swiss and Cambric Corset Cover Embroidery, very fine patterns, special quality. Saturday for \$1.19c and 25c yard.

Gray's Limited

Drygoods, Millinery and Ladies' Ready-to-Wear Garments.

Linen Dept. Saturday Specials

HUCK TOWELS. Large Size Beautiful Fancy Huck Towels, regular value 75c each. Sale price 55c each. PLAIN, HEMMED HUCK TOWELS, size 18x36 inches, exceptional value at 2 for 25c. OLD BLEACH PURE LINEN HUCK TOWELS. Our advice to you is to lay in a good supply of these at once.

New Silk Suits

Two new designs in Ladies' Spring Suits just received. At \$20.00 we have an exceptional value in a well-tailored silk poplin suit, in black, open and brown only, designed with a medium short coat with belt and pleats in back, and prettily designed in front; skirt is plain, with side pleats; sizes 18, 36 and 38 only; at \$20.00 each.

Serge Suits, \$10, \$12.50, \$13.50

Well-tailored Serge Suits, plain tailored designs, trimmed with buttons in back, small pocket in front; in shades of navy, Belgian blue and brown, and in black; very special at \$10.00. We have in navy, black and open, English Serge Suits, four very special values; three designs; selling at \$12.50, one at \$13.50. Ask to see them.

Special Serge Dresses

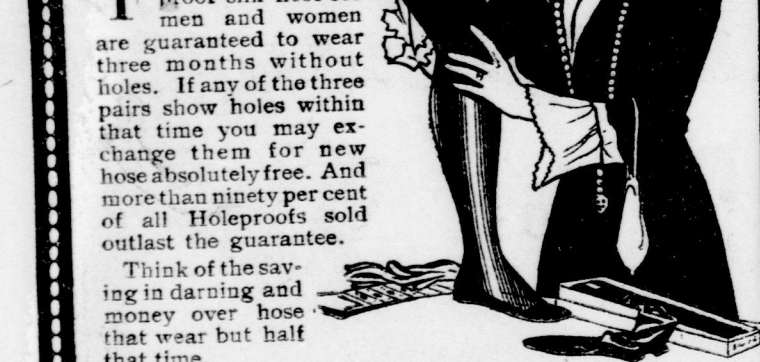
BOLERO DRESS, made of a good quality English serge, in navy, black and open; waist is made in bolero coat style; all sizes; very special value at \$6.25.

AT \$5.00 we have an exceptionally well made, plain serge dress, in navy and black only, silk collar and cuffs; sizes 34 to 42; at \$5.00 each.

Gloves!

White Chamoisette Gloves, 59c Pair. Women's Washable Chamoisette Gloves (tub gloves), suede finish fabric, pique thumb, two pearl domes, very neat points; all sizes; at only 59c pair. Lisle Gloves, 25c Pair. Women's Milanese Lisle Gloves, mercerized finish, two domes, Paris points; fits like a kid glove, looks silky; all sizes; in black, white and shades of tan, navy and grey; while they last for 25c pair.

The Economical Silk Hose for Every Day Wear



THREE pairs of Holeproof silk hose for men and women are guaranteed to wear three months without holes. If any of the three pairs show holes within that time you may exchange them for new more absolutely free. And more than ninety per cent of all Holeproofs sold outlast the guarantee.

Holeproof Hosiery

Elastic Ribbed Top. In women's Holeproof silk stockings you may have either the hemmed top or elastic ribbed top. The latter is more popular with both stout and slender women. It stretches wide but always returns to shape. It is ideal for sport, and the latest mark of women prefer it to any other.

She's a Big Girl. Dear Miss Grey:—I am a girl too big for her age who is 14 years old, weigh 180 pounds, and is 5 feet 8 inches in height.

More About Tomatoes. Dear Miss Grey:—Tomatoes seem to be on top just now. A queer time to be talking about canning them, but now is when we want tomato soup, etc., and oh dear, the jar is too sour to use!

Vigilance the Price of a Good Complexion

To retain the natural beauty of the skin only proper care and treatment is needed. Our skins are naturally clear and healthy, but the demands of everyday life and unnatural living quickly spoil their freshness and beauty.

Old Songs and Poems

"The Preacher and the Bear." "The Hat Me Father Wore." "The Lassie Consented, she Gied me Her Arm."

WITH THE I. O. D. E.

Encouraging reports of the work of the various primary chapters, I. O. D. E. were given at yesterday's meeting of the Municipal Chapter, held in a room at the Hotel.

Hood's Pills

The painless, purely vegetable cathartic, cures biliousness, constipation, all liver ills. Pleasant to take. Work every time. 25c.

IF YOU NEED ANYTHING IN Furniture, Carpets, Rugs, Linoleum

Lace Curtains, or anything for renovating your home for spring, make sure you see our stock and get our prices before you buy.

Ladies' Kid Gloves

In black, white and tan; soft pliable skins; two dome fasteners. A regular \$1.00 line, selling now at 77c pair.

I X L MUSTARD

A Canadian-made mustard that equals in flavor, quality and strength any mustard on the market. 15c and 25c a Tin.

LONDON ADVERTISER COOK-BOOK

Recipes Supplied by Cynthia Grey's Readers.

FRY'S COCOA

An excellent cucumber pickle is: Three dozen large cucumbers (but not seedy), peel and slice, sprinkle a teaspoon of salt, and let stand over night, then add three quarts of water, one gallon vinegar, and a little vanilla and beat till thick enough to spread on cake.

VEGETABLES

To Consumers Direct. SPECIAL—SPINACH CHOICE, HANDPICKED, Scarce, 50 cents.

West Floral Co.

Phone 2187, 229 Dundas St.

MAIN & COLLYER

Telephone 2831. P. O. Box 275.





# Willard's Journey One Continuous Ovation

### Spontaneous Receptions Tendered New Champion at Every Station in Florida—Thousands of People Waiting All Along Line.

SAVANNAH, April 8.—The progress of Jess Willard, victor over Jack Johnson in the battle for the world's heavy-weight championship at Havana, on Monday, through Florida today on his way north, was one continuous ovation. Since the days when John L. Sullivan held sway as the king of glove-wielders have similar scenes and excitement been created by the advent of a fighter.

The day's trip was made amid a succession of spontaneous receptions, in which the populace of each succeeding city seemed anxious to surpass the enthusiasm of places just passed. Word of the approach of the new champion was flashed ahead, and as a result flags and bunting were flying, bands playing, and hundreds waiting in the heat at every station between Daytona and this city. At every railroad station and depot were throngs numbering in the thousands. It was apparent that the spectators had traveled considerable distances, and horse-drawn vehicles of all descriptions formed a conspicuous feature of the background.

Just before reaching Savannah, where another great gathering cheered Willard, it was reported that the pugilist had been offered \$100,000 for his share of theatrical receipts for the next year. Willard refused to discuss the report, or state who had made the offer.

Wherever the train stopped, the car in which Willard rode was stormed by scores who tried to enter to shake his hand. In nearly every instance spectators outside demanded a speech. Willard tried to meet all demands, with

# "Movie Sniper" Gets Pictures of Havana Fight

### Jack Johnson, However, Will Block Any Attempt to Show Them.

HAVANA, April 8.—A "movie sniper" who eluded the vigilance of numerous scouts, ambushed Johnson and Willard as they battled on Monday last for the heavy-weight championship of the world, and obtained pictures of the contest.

This is the opinion of Jack Johnson, who, learning that films of some of the rounds of the fight were to be shown at several Havana theatres tonight, started right out to stop what he termed an infringement of his property rights. He consulted the secret police, and applied to the judge of the high court for an injunction.

The merits of the complaint could not be acted upon immediately, and the judge advised the ex-champion to serve a written notice of his claims on the firm of theatrical managers who had distributed the films, promising to issue an injunction tomorrow should the law warrant it.

# POOR SPORTS

The following were contributed by a London fan as an addition to the "poor sports" that appeared in The Advertiser recently:

People who joggle the table to sink the billiard ball.

The Shoe String who eternally yells: "It Was Fixed!"

The Near Gentleman who says: "You dropped out and spoiled my draw."

Performers of "The Hidden Ball Trick."

Men who kiss and tell, and women who tell when he didn't even try.

Would-be comedians who tamper with the wedding party by laughing at the bride.

Women who delight in seeing men in a piscatorial role.

Fans who grab about the Saratoga-London Flashes of two winters ago.

Stage comedians who have to descend to local personalities to secure a laugh.

Fans are welcome to contribute to this column at any time.

# Ottawa and Fort Wayne Clubs Row Over Pitchers

### National Commission Will Likely Have to Decide As To Which Club Owns Shocker and Peterson—Ottawa Has Best Claim.

OTTAWA, April 8.—A case involving two of the leading pitchers of the Canadian Baseball League will be considered shortly by the National Commission, Herb Shocker and Louisa Peterson, are the principals, with the Ottawa and Fort Wayne clubs as the contestants.

Last spring Shocker and Peterson were signed by Fort Wayne, but they were found wanting, and Oscar Varnell turned them over to the Ottawa club. Neither pitcher is a release slip, but they considered themselves "owned" by Fort Wayne. Both developed well, Shocker proving the best pitcher in the Canadian circuit. Peterson looked very promising. Several months ago Claude Varne sold the Fort Wayne club to a syndicate, and President Lou Hildebrand, of the Central League, wrote to the Ottawas that Peterson and Shocker were part of the transaction. However, the Ottawas refused, and reserved both Shocker and Peterson. This the Fort Wayne people and not done. Besides, Shaugnessy has a letter from Varnell informing him that the Ottawas could consider themselves owners of the two players. However, the Fort Wayne club appealed to the National Association, Shocker and Peterson to strengthen Ottawa's claim, have both signed with the Senators. The case will be discussed and disposed of shortly.

# Every Woman Can Use

and ought to use occasionally, a proper remedy for the headache, backache, languor, nervousness and depression to which she may be subject. These troubles and others are symptoms of debility and poor circulation caused by indigestion or constipation



are at once safe, certain and convenient. They clear the system and purify the blood. They exert a general tonic effect and insure good health and strength, so that all the bodily organs do their natural work without causing suffering. Ever, woman of the thousands who have tried them, knows that Beecham's Pills act

### To Certain Advantage

Worth a Guinea a Box

Directions with Every Box of Special Value to Women Sold everywhere. In boxes, 25 cents.

# Beware!

Of the imitator or the man who tries to persuade you to invest your good money on an impure paint. STOP! and think before you do your next work, and REMEMBER—MARTIN'S SENOUR'S. This is a paint that is absolutely pure in every respect. BETTER than hand-mixed lead and oil, because it is made by men who have spent their entire life in the business.

And it is ground by the most powerful and up-to-date machinery used in the manufacture of paint.

**THE LOVE HARDWARE CO.**  
111 DUNDAS STREET,  
PHONE 588.

# NO CHANGE IN BOWLING STANDING AT NEW YORK

NEW YORK, April 8.—Two new teams worked into the first five leaders in the five-men fixture of the National Bowling Association's championship tournament tonight when the Saginaw No. 2 combination rolled into third place with a total of 2,748, and the Presidential No. 2 of Newark, N. J., made fifth with 2,721. There were no doubles and single games today.

The standing of the leaders in each event follows:

Individual score: J. B. Pelletier, Montreal, 602; J. H. O'Connell, Newark, N. J., 599; Frederick H. Hobbs, New York, 583; J. A. Blouin, Montreal, 573; H. H. Mahlenbrook, Jersey City, 576.

Doubles: Cattaranich and Labelle, Montreal, 1,172; Walker and Sparry, Montreal, 1,147; Darling and Blouin, Montreal, 1,143; J. and E. Pelletier, Montreal, 1,143; Plante and Egan, Montreal, 1,134.

Five-men: Canadians, Montreal, 2,805; National, Montreal, 2,752; Saginaw No. 2, New York, 2,748; Presidential, No. 2, Newark, N. J., 2,721.

# MALONE BOXING BILL PASSES THE ASSEMBLY

ALBANY, April 8.—The Malone boxing bill, which would reorganize the state boxing commission by creating four salaried positions of \$3,000 each, and raise the tax on fight receipts from five to seven and a half per cent, passed the Assembly today.

The bill now goes to the Senate, and is expected to pass that body. Governor Whitman indicated today he would sign the measure.

# EUCHRE AT HISTLE CLUBROOMS TONIGHT

The Histle Bowling and Curling Club will hold its third Friday evening euchre tournament at the club rooms this evening. The series is progressing nicely and competition for the bested is keen. All curlers and bowlers are invited.

# CITY GAS TEAM WON TWO GAMES FROM WALPERS

The City Gas team took two out of three games from the Walper Four W's in a Federal League bowling match last night. The teams bowled four games each. The City Gas team took the first two games and lost the third one by 23 pins. Snelling was high man with 167. His senior in the W.F.A. series was: Evans, 128; Neely, 138; Campbell, 180. The teams' scores were:

City Gas	558	596	543	1627
Walper's Four W's	112	125	128	465
Evans	128	128	128	424
Neely	138	95	138	471
Campbell	180	112	138	430
Totals	558	596	543	1627

# BASEBALL LEAGUE FORMED IN S. ESSEX

LEAMINGTON, April 8.—A baseball league has been formed in South Essex, the following places taking part: Leamington, Tibbury, Essex, Amherstburg and Harrow. On the 15th, representatives of the different clubs will meet to arrange a schedule of games and make the necessary regulations. A good season's sport is expected.

# JIMMY DUFFY HAD THE EDGE ON CHARLEY WHITE

BUFFALO, N. Y., April 8.—Jimmy Duffy, of Lockport, and Charley White, of Chicago, met in a 10-round fight here tonight. Newspaper opinion gave Duffy the decision. Duffy was over the weight limit, which had been set at 135 pounds at 9 o'clock. At that hour he was 136 pounds, and he entered the ring an hour later weighing 140 pounds. White was 135 pounds. Duffy's chance looked slim in the first round, when he was floored by a left hook, the first time he was ever knocked down in professional boxing. He evened matters in the next round by flooring White with a right swing, and after that easily kept the lead.

# TO STOP BOXING IN CUBA

HAVANA, April 8.—The Cuban committee tonight reported favorably a bill to prohibit prize fighting in Cuba.

# LIEBKNECHT IN BERLIN?

Swiss Socialist Denies That German Has Been Sent to Front.

# EARLY OPENING OF LAKE NAVIGATION

### Steamer Traffic Almost Certain To Start Week Ahead of 1914.

[Canadian Press.] Sault Ste. Marie, Ont., April 8.—On Thursday the tug Mariel succeeded in breaking her way through the ice to Kensington Point. Horses were still crossing on the ice yesterday, but the mail will go by tug today. This makes the opening ten days earlier than last year. Local boats here will be running between the Soo and Richard's Landing by Monday. Expectations are that lake traffic will commence on April 15. On that day the Algoma Central Steamship Line expects three steamers from the lower lakes, and it is thought in Port Arthur that upbound steamers will arrive there between April 14, 15 and 18. The steamers Beaverton and Empress of Midland leave there for this port on April 15, which will be the opening of navigation for Port Arthur and Fort William.

# Eighteen Miles of Ice

A report received by the Algoma Central Steamship Line Thursday morning from the Soo and Richard's Landing, says they moved out ten miles into the lake Wednesday night, but it is possible that it will be back in again in a day. The tug is still solid. There are eighteen miles of ice out from the Duluth harbor yet, while the river at Fort William is

# Three Arrested On Very Grave Charge

London, April 8.—Charged with sending military information to Germany by means of invisible ink, three men have been arrested and will be tried in a civil court. The authorities intimate that the case is one of the gravest importance. One of the suspects named Kupferle professes to be an American. Another, Muller, claims he is a naturalized Englishman, while the third, who gives the name of Hahn, does not deny that he is a German subject.

# FRENCHMAN VICTOR IN DRAMATIC AERIAL DUEL

### Roland Garros Brings Down German Aeroplane After Narrow Escape.

[Canadian Press.] Farnes, Belgium, via Paris, April 9.—A dramatic duel in the air, in which a German aircraft was brought down by Roland G. Garros, a famous French aviator, inside the allied lines, was described last night by Major Raoul Pontus, son of the former Belgian minister of war, who witnessed the combat. The German at first succeeded in rising above Garros' machine, but the latter, by a clever twist, escaped and flew atop the German.

German in Danger. "From this moment the German's position became critical," said Major Pontus, "for Garros overtook him rapidly. Presently the cracking of a quick-flier showed the Frenchman judged himself sufficiently near to take the offensive. Could the German escape? It seemed difficult, for Garros shot forward in great bounds getting nearer and nearer, but the German observer used his carbine freely and it seemed that a bullet might strike the Frenchman.

The End. "Suddenly a long jet of white smoke gushed from the German machine, and then a little flame, which in an instant enveloped the whole aeroplane. Notwithstanding the extreme peril the pilot took to flight, but after a short escape soon was converted into a boring downward plunge. The aeroplane, a mass of flames, struck the ground with a sickening thud, a score of yards from me, and a column of black smoke mingled with sheets of fire poured from the fallen machine.

# DEATH OF JONES WATSON

DUTTON, April 7.—The death of John Watson, of North Dunwich, occurred this morning at the family residence. He was in his 83rd year and was born in Berwickshire, Scotland, in August 1832.

# Documents Found

"I ran to the aeroplane, which had fallen close to a ditch, and soon put out the fire. The aviators, horribly burned, were dead when I reached them. The gasoline tank contained two bullet holes. The machine was

The Store That Sets the Pace For Quality, Style and Price  
**R. H. & J. DOWLER, LIMITED**

# The Fine Art of Dress

is distinctly portrayed in every garment of our magnificent spring showing of 20th Century Brand, W. R. Johnston and Spring "Dowler Special" Clothing, fully recognized as the top-notchers of the clothing trade of Canada.



# Our Enlarged Boys' Dept.

has received particular attention as to values and styles. The high school student and the school boy were never more carefully catered for.

**STUDENTS' BIG BLOOMER SUITS,** with many new styles of pleats and belts and half belts. "Club" and "Glen" checks, tailored specially for our fine trade from the men's cloths. Every high school boy should see our selection.

**\$5, \$6, \$7.50, \$9, \$10, \$12, \$14**

All sizes up to 36—full large Bloomers.

**BOYS' BELL BLOUSES.**

These are sold all over Canada at 59c to 75c. Special prices ..... 39c to 50c



# Correct Hats

To the man who wants to be in the swim, our Spring Hats are brim-full of style; particularly non-fussy hats for the young men. \$2.00, \$2.50, \$3.00, \$3.50



# Extraordinary Suit Sale - \$10.80

126 Pure Wool Worsted Suits to be sold Saturday. Positively \$16.50 and \$18.00 Suits; pure wool worsted. All new fresh goods. Every garment of this season's make. Go where you will; look at all the "sales" you like, but do not spend one dollar for your suit till you see these.



# Great Special Trouser Sale

A Whole Factory Output at Actually Less Than Wholesale Prices.

\$2.00 Trousers, well tailored ..... \$1.38  
\$2.50 Trousers, well tailored ..... \$1.79  
\$2.50 Trousers, assorted patterns ..... \$1.98  
\$3.00 Trousers, assorted patterns ..... \$3.50  
\$5.00 Tailor-Made Trousers ..... \$4.00  
\$5.50 and \$6.00 Fine Worsted Trousers ..... \$5.00  
Handsome Frock Suit Trousers, 20th Century Bench-Tailored \$5. \$6. \$7.50

**800 Dozen Spring Hose**

Every pair secured before the advance in price. The greatest hose values — we are assured by travelers—shown in Canada today.

Canada's best 50c Cashmere Hose. Special. 3 pairs for \$1.00  
Canada's best 35c Sox, special ..... 25c  
See our special Silk Sox, handsome shades and black ..... 50c

**Holeproof Socks**

Six months' wear guaranteed.

6 pairs for ..... \$1.50  
6 pairs for ..... \$2.00  
6 pairs silk for ..... \$4.00

**Special Sale of Work Goods**

At a Clear Saving of 20 to 25 Per Cent.

Canada's Best \$1.25 Union-made Overalls. Special ..... \$1.00  
Canada's Best \$1.00 Blue and Stripe Overalls. Special ..... 85c  
Canada's Best 75c Overalls, Elastic Braces and Bibs ..... 50c

**No Other Store in London Sells These Under Seventy-Five Cents.**

50c Gauntlet One-Finger Gloves ..... 3 pairs for \$1.00  
75c Gauntlet Five-Finger Gloves, special ..... 50c

**RAINCOATS FOR THE APRIL SHOWERS,**

at a full 20 per cent saving, secured at a special purchase. \$8.00 Raincoat, special sale ..... \$5.90

**RAINCOATS AT \$7.90.**

acknowledged the best \$10.00 Coat in the city of London and sold in smaller places as high as \$12.00. \$14.00 Double Texture English Cashmere Paramatta very special ..... \$10.00

**Spring Overcoats**

Young Men's Balmacaans and Kitcheners, now looked for by the smart dressers. Very special values ..... \$10.00, \$14.00, \$18.00

Correct Chesterfields at ..... \$10, \$12, \$15 to \$25 in greys, blacks and mixtures for the older men, wool serge lined and silk-lined, pure wool British fabrics, tailored specially for Dowler Stores.

**Made-to-Measure Spring Suits**

Every man wishing a Suit made to measure should see our special range of cloths—Blue Serges, Greys, Browns. Special ..... \$12.50 to \$20.00

Over Six Hundred Cloths to select from, 20th Century Bench-Tailored Making. Every suit of this make bears a two years' absolute guarantee of shape retaining. ..... \$20.00 to \$35.00

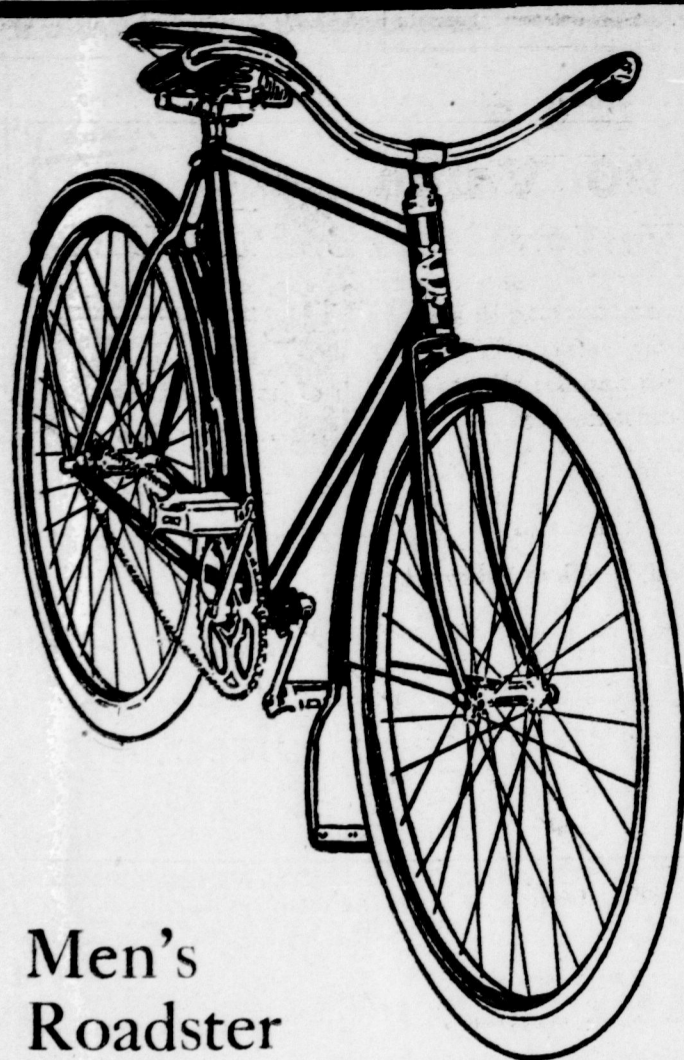
**176 DUNDAS ST.**  
Everybody Knows Where.

# R. H. & J. Dowler, Limited

THE STORE THAT SETS THE PACE FOR QUALITY, STYLE AND PRICE.

**WESTERN ONTARIO'S GREATEST CLOTHIERS.**

WM. GURD & CO. SELL NOTHING BUT THE BEST SPORTING GOODS, GUNS, BICYCLES, SAFETY RAZORS  
BICYCLE TIRES AND FISHING TACKLE. MAIL ORDERS RECEIVE PROMPT ATTENTION



# NO INCREASE IN PRICE OF MADE-IN-CANADA "PERFECT" BICYCLES

Although the new war taxes have increased the duties which the manufacturer has to pay on certain raw materials which have to be imported, it has been decided not to increase the price of 'PERFECT' bicycles.

The makers hope to sell so many more of these MADE-IN-CANADA bicycles, in place of imported machines. This will offset the increased cost of raw materials.  
So the price will still be:

Men's Roadster

Roadsters, Men's or Ladies' \$40  
Cushion Frame - - - \$50

**Specifications:**  
FRAME—22, Option: 20, 24, 26. WHEELS—28. GEAR—77. Option: 70.  
PEDALS—C.C.M., rubber, 4 in.  
TIRES—1 1/2 in. Dunlop Special.  
HANDLEBARS—No. 5 1/2, 20 in. Option: Adams or Russell Extension.  
SADDLE—H-35. Option: H-35, Hercules Favorite.  
CHAIN—Roller, 1/2 in. x 1/2 in. slot.  
CRANKS—C.C.M., 7 in. SPROCKET—C.C.M. design.  
CRANK HANGER—C.C.M. design. Easily removable; by taking off crank jam nut and reversing cone, lock nut forces crank off.  
FRONT FORKS—Perfect design. Drop forgings; absolutely unbreakable.  
FINISH—Black enamel.  
RIMS—Selected maple, handsomely striped.  
TUBING—1 1/2 in. upper bar, 1 1/8 in. lower bar and seat-post tube, 1 1/2 in. head. Highest grade English seamless steel, specially reinforced.  
COASTER BRAKE—Hercules. The brake without the side arm.  
GUARDS—C.C.M., steel enamelled front and rear. Front guard fitted with reinforced leather mud splash.

"Perfect  
In Name and  
Service"

This is more than a mere phrase. It sums up the ambition of the manufacturers and the experience of riders.

Every part and piece entering into the construction of Perfect Bicycles is carefully designed for the work it has to do. The materials are the best to be had, only skilled workmen are employed, and the inspectors pass nothing but perfect work.

The finish is durable as well as beautiful, four coats of tough, elastic enamel of the best grade, smooth as glass, affording perfect protection from air and dampness.

The C. C. M. Hanger, the dependable Hercules Brake, the special Handlebars, comfortable Saddle and many other features are described in the catalogue.



Come In and See the Wheel Itself Whether You Are Ready To Buy Just Now or Not

Sole Agents in London

Perfect in Name and Service

## WM. GURD & CO.

\$5

**DURHAM DUPLEX**

DOMINO RAZOR

FOR

\$1.50

If you possess a DURHAM DEMONSTRATOR RAZOR you agree to give it to a friend.

DURHAM DUPLEX RAZOR CO. N.Y.

\$5

**DURHAM DUPLEX**

DOMINO RAZOR

FOR

\$1.50

A real leather case, containing a DURHAM DUPLEX DOMINO RAZOR, with white American ivory handle; a safety guard; stropping attachment, and a sixty cent package of six of the famous Durham Duplex Blades (12 cutting edges).

If you do not possess a DURHAM DEMONSTRATOR RAZOR you agree to tell a friend about the shaving qualities of the Durham Duplex Blade.

DURHAM DUPLEX RAZOR CO., LTD.  
No. 43 Victoria Street New York Toronto, Ont., Can. Sheffield, Eng.

## The Largest Manufacturers in the World of HIGH-GRADE BASEBALL EQUIPMENT

**SPALDING "PLAYERS' AUTOGRAPH" BATS**—Exact duplicates of bats used by prominent big league players, \$1.25 each. Other bats from \$1.25 to 10c.

**SPALDING "THE GIANT" CATCHER'S MITT**—The real "big bully" of all catchers' mitts; everyone a masterpiece. Each \$10. Other catchers' mitts from \$9.00 to 25c.

**SPALDING "WORLD SERIES" BASEMEN'S MITTS**, \$5.00 and \$4.50 each. Other Basemen's Mitts from \$4.00 to 50c.

**SPALDING "BROKEN-IN" INFIELDER'S GLOVE**—This glove needs no breaking-in—simply slip it on and start playing. Finest material throughout. Each, \$5.00. Other Infielders' gloves from \$4.50 to 25c.

**SPALDING "WORLD SERIES" OPEN-VISION SPECIAL WELDED FRAME MASK**—The finest mask ever made; weight is as light as consistent with safety; padding made to conform to face with comfort. Each, \$6.00. Other Masks from \$6.00 to 40c.

**SPALDING BODY PROTECTORS** from \$12.00 to \$3.50.

**DUNLOP TREAD**

SEAL OF QUALITY

TRACTION

Dunlop Tires enjoy longer life: so does the bicycle owner using them—the tires cannot wear down as quickly as the ordinary kind because the corrugations are on top and sides both. The owner avoids accidents because Dunlop Traction Tread Tires are skid-proof—the V-moulded tread has a wonderful resistance to the road in times of peril.  
Your dealer is the man to see.

DUNLOP TIRE & RUBBER GOODS COMPANY, Limited  
HEAD OFFICE: TORONTO  
MAKERS OF TIRES FOR AUTOMOBILES, MOTOR TRUCKS, MOTORCYCLES, BICYCLES AND CARRIAGES, RUBBER BELTING, PACKING, HOSE, HEELS, MATS, TILING, AND GENERAL RUBBER SPECIALTIES.

### Baseball

Baseballs ..... 5c to \$1.50  
Bats ..... 10c to \$1.25  
Catchers' Mitts ..... 25c to \$10  
Basemen's Mitts ..... \$1 to \$5  
Boys' Gloves ..... 25c to 75c  
Men's Gloves ..... \$1 to \$5  
Boys' Body Protectors ..... \$1.50  
Men's Body Protectors ..... \$5  
Boys' Masks ..... 35c to \$1.50  
Men's Masks ..... \$1.50 to \$5  
Toe Plates ..... 10c to 25c pair

**BASEBALL UNIFORMS.**  
Shirts, Pants, Cap, Belt and Stockings, per suit ..... \$2.75 up

**WM. GURD & CO.**  
185 DUNDAS STREET.  
LONDON.

**THE SPALDING "OFFICIAL NATIONAL LEAGUE" BALL** has been the official ball of the game since 1878. This is the **PATENT "CORK CENTRE" BALL**, the official ball of the world series. Each, \$1.50. Other Balls from \$1.50 to 5c.

**THE SPALDING TRADEMARK IS YOUR GUARANTEE.**

ALL SPALDING GOOLS  
SOLD BY WM. GURD & CO.

THIS IS ONLY A PARTIAL LIST OF THE GOODS WE SELL. IF THERE IS ANYTHING YOU WANT NOT ADVERTISED HERE WRITE US. WM. GURD & CO.

# LONG WAITS

plus incompetent barbers, plus dangers of skin disease and cuts, plus 15 cents per shave, with possibilities of extras amounting sometimes to \$1, are the daily routine of the man who has not learned to shave himself—and there are thousands of them.



**Every Man Can and Should Shave Himself.**

**For One Dollar**

the price of six shaves, not counting discomforts and waits, he can purchase a

# GEM

## Safety Razor and Seven Blades

which assure clean comfortable shaves forever. It is no task to shave with a Gem. Simply lather the face, start the razor where you want to, and the beard disappears.

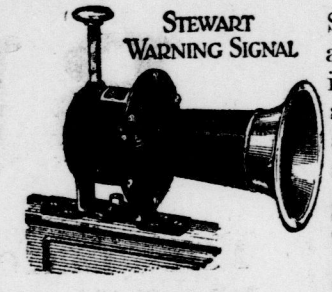
**No Pulling. No Danger. No Delays.**

**A Clean Delightful Shave in Two Minutes Each Morning. Come In and Let Us Demonstrate to You.**

**WM. GURD & CO.**

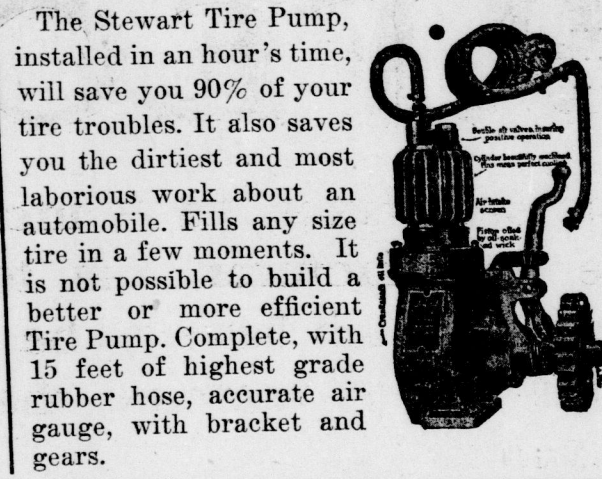
# Automobile Necessities

**\$5.50 No Need to Pay More** **Let the Stewart Tire Pump Do Your Hard Work**



The handsome Stewart hand-operated Warning Signal is the easiest operated signal—quick as a push button—saves battery.

**STEWART WARNING SIGNAL**  
Clear, loud, long penetrating warning, straight ahead, at slightest touch of hand or elbow. Highest grade construction and materials throughout. Highly finished in black enamel and nickel, or black and brass. An ornament on the highest-priced cars. No better signal made at any price.



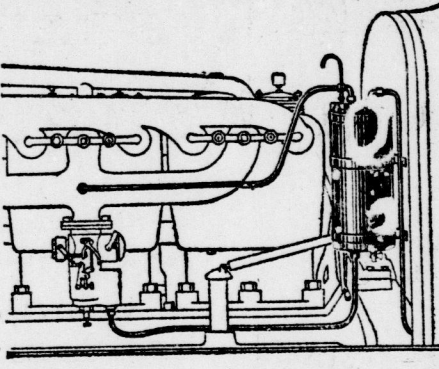
The Stewart Tire Pump, installed in an hour's time, will save you 90% of your tire troubles. It also saves you the dirtiest and most laborious work about an automobile. Fills any size tire in a few moments. It is not possible to build a better or more efficient Tire Pump. Complete, with 15 feet of highest grade rubber hose, accurate air gauge, with bracket and gears.

## Stewart Vacuum Gasoline System For Old and New Cars

With the Stewart Vacuum Gasoline System installed on your car, the suction of the motor through manifold draws gasoline from rear reservoir to small tank under hood, from which the gasoline falls to carburetor in a positive, even flow.

No nuisance of hand pumping air into gasoline tank before starting car. No motor air pump to keep up the pressure after you start.

No nuisance of watching air gauge; no air lines to keep tight; no air-tight connections necessary anywhere.



## FOR FORD CARS

Put a Stewart Speedometer on your Ford Car. Try it for 30 days. Money back if not satisfactory.

Service Station for Stewart & Warner Speedometers. A full stock of Parts and Repairs carried.

Saves 10 to 15 per cent gasoline. No forcing gasoline through carburetor wastefully.

No pressure to upset correct working of carburetor.

Thousands of old cars are being made "gasoline-feed perfect" by their owners installing this Stewart System.

Works absolutely automatically—once on your car you can forget it.

**30 DAYS' TRIAL**—Bring your old car up-to-date by installing a Stewart Vacuum Gasoline System. Anyone can put it on. Price, \$13.00.

**WM. GURD & CO., 185 Dundas St.**



It's a \$5.00 Value

"EVER-READY" Safety Razor Sets are complete, with twelve perfect blades, a nickel-silver safety frame and stropping handle, all compact in a handsome box.

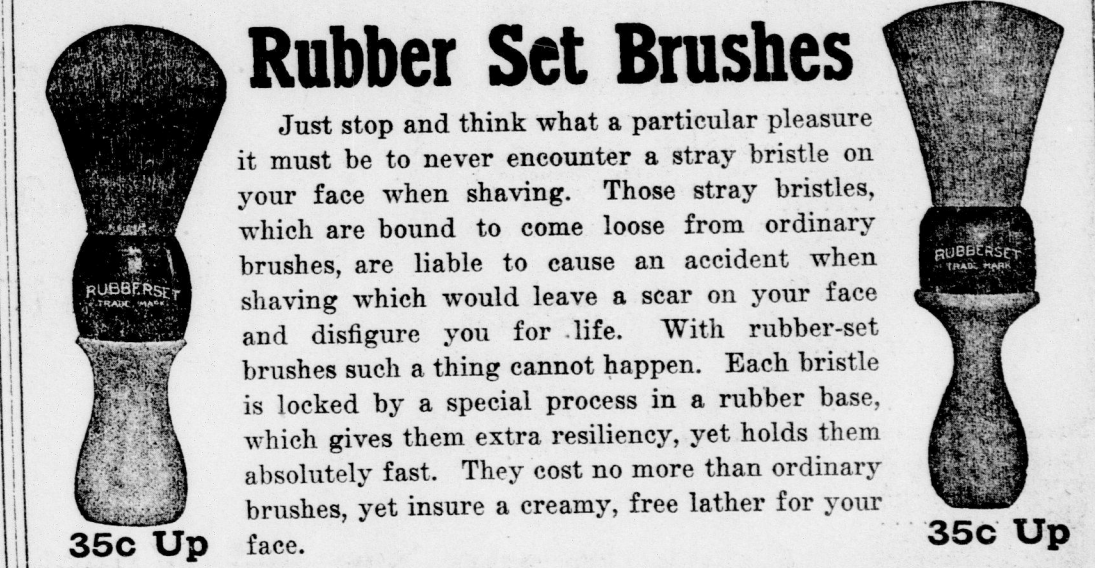
"EVER-READY" Razors are by no means an experiment. Over two million men now enjoy an "Every-Ready" shave every day.

Extra Blades in Case

The "Ever-Ready," made by the American Safety Razor Company (makers and inventors), is the best that skilled workmanship and experience can produce at any price, and they know, because they have made famous brands of safety razors for more than a score of years.

"EVER-READY" blades come ready for use—they are guaranteed to the limit—they are the keenest, finest tempered and easiest shaving of all razor blades. The blades can be stropped like the ordinary razor, and will last for years—that is something that isn't possible in any higher-priced, thin-bladed razor.

**A Morning's Start in "Ever-Ready" Way Means a Smiling Face and a Pleasant Day.**



## Rubber Set Brushes

Just stop and think what a particular pleasure it must be to never encounter a stray bristle on your face when shaving. Those stray bristles, which are bound to come loose from ordinary brushes, are liable to cause an accident when shaving which would leave a scar on your face and disfigure you for life. With rubber-set brushes such a thing cannot happen. Each bristle is locked by a special process in a rubber base, which gives them extra resiliency, yet holds them absolutely fast. They cost no more than ordinary brushes, yet insure a creamy, free lather for your face.

35c Up

35c Up

**WM. GURD & CO.**

## RAISE MILLION IN WEEK TO HELP NEEDY

Plan Announced in New York to Benefit Belgians and Non-Combatants.

NEW YORK, April 8.—To raise within one week at least a million dollars for the combined benefit of the unemployed in New York, destitute Belgians and non-combatants in the European war, is the plan announced tonight by the Belgian American relief and unemployment fund committee.

Beginning Monday, a thousand women, many of them wealthy and socially prominent, will open a campaign to raise the funds of personal solicitation, which will continue until April 25.

The campaign will be inaugurated with a dinner on Monday night to arouse enthusiasm. The women workers will be divided into teams of ten each with a captain and will report progress daily at the funds headquarters.

## COULD HARDLY STRAIGHTEN UP FOR THE PAIN IN HER BACK.

Many women suffer from an excruciating pain in the back. They are not even able to look after the common duties of their household, and cannot even walk at times.

## Hairs Quickly Vanish After This Treatment

Science has aided in simplifying the banishing of hairy growths from the face, and according to a beauty specialist, the most effective treatment yet devised consists of applying a delicate paste to the hairy surface for 2 or 3 minutes. The paste is made by mixing some water with a little powdered delatone.

## STATES TO MAKE ARTIFICIAL DYES

Companies Erecting Plants to Produce Necessity Hitherto Brought From Germany.

WASHINGTON, April 8.—American chemical companies are bending every effort toward supplying textile mills and industries using artificial dyes with home products to replace German dye-stuffs, shut off by the European war.

Reports to the Department of Commerce made public today, show that at least six plants are in course of construction for the manufacture of the coal tar derivatives upon which the colors used in cloth manufacture and other products are based.

## AMERICAN GOVERNMENT WINS IMPORTANT POINT

WASHINGTON, April 8.—An important point has been scored by the American Government in the negotiations that have been in progress with belligerent nations during the European war with the purpose of securing the protection of naturalized American citizens. It was learned today that the French and British Governments have joined in consenting to release August Piepenbrink, a steward on the American steamship Windber, who was taken off by the French cruiser Conde, on November 13, when the ship was two days from Colon en route to New York.

## HARRISTON CORPORAL IN THICK OF BATTLE; COMRADES MOWN DOWN

One British Regiment Loses Six Officers and 214 Men Killed in Dash for Trench—Germans Evidently Expected Attack.

[Special to The Advertiser.] HARRISTON, April 8.—Corporal George Bentick, of Harriston, a reservist, serving in the King's Own Regiment in France ever since the war broke out under date of March 24, writes: "My regiment has just come out of the trenches, and the day before we were relieved, we had made an attack on the German trenches. We had two companies 'A' and 'B', and they had to go right over the top, and then the Germans opened fire with their machine-guns, which were about 200 yards in front—which is a long way with shrapnel bursting overhead. The attack was not only at our position, but also extended for miles to our right and left.

## TWO STRATFORD BOYS CAUGHT BY SNIPER

Pte. Jackson Tried to Avenge Corp. Plaskett and is Killed.

## FRENCH WOMEN, 100 A DAY, FLOCKING TO AMBULANCE BRIGADE

PARIS, April 8.—3:40 p.m.—The French Women's Automobile Club has commenced the recruiting of women motorists, aviators and balloonists to form a brigade of ambulances for the French army.

## GERMANY IN FEAR OF HUNGARY SLIPPING

Rushing Troops to Carpathians to Prevent Separate Peace.

## Attempt Made To Assassinate Hassein Kemal

Native Fires Shot at Egyptian Sultan Leaving Palace.

LONDON, April 8.—11:05 p.m.—An attempt was made at 3 o'clock this afternoon to assassinate the Sultan of Egypt, Hussein Kemal, according to a Reuter dispatch from Cairo. As the Sultan was leaving Abdin Palace, a native fired a shot at him. This went wide, and the Sultan was immediately seized.

## ALLIES LANDED ON THE TURKISH COAST

LONDON, April 9.—2:05 a.m.—The Daily Telegraph's Athens correspondent says he learns from Dedeagatch that several transports of the Allies, escorted by warships, were distinctly visible Wednesday morning in splendid weather off Enos, and that it was supposed troops were being disembarked along the Turkish coast.

## TURKS HURLED BACK ALONG WHOLE FRONT

PETROGRAD, via London, April 9.—3:15 a.m.—An official communication concerning the fighting in the Caucasus says: "On the 6th of April our troops threw back the Turks along the whole line between Otil and Artvin."

## TEACHERS OF ONTARIO FAVOR SPELLING REFORM

TORONTO, April 8.—Following the address of Dr. Danton, of New York, on the necessity of spelling reform, the public school teachers at the Ontario Education Association today expressed themselves as generally in favor of a reform. It will give the remarks of Dr. Danton more prominence by having them inserted in the annual report of the association.

## French Forces Land in Egypt to Help Allies

Will Proceed To Any Point Where Wanted To Aid In Bringing Turkey To Her Knees—Resting At Ramleh, Waiting Orders.

PARIS, April 8.—11:15 p.m.—French troops from Africa are ready to assist the allied fleets and expeditionary forces against Turkey. The following official statement was issued by the war office tonight: "The expeditionary corps of the Orient, which was placed under command of Gen. A. G. L. D'Amade and concentrated at Bizerta (a fortified seaport of Tunis, Africa), to perfect its organization, has effected the voyage of the Levant under the best of conditions. It had been ready since March 15, to aid the allied fleets and British expeditionary corps.

## ITALIAN SHIPS TOLD TO POSTPONE SAILING FROM AMERICAN PORTS

LONDON, April 9.—4:38 a.m.—Italian steamers in American ports have been ordered to postpone all sailings until April 20, according to a Rome dispatch to the Exchange Telegraph Company.

## GEN. PAU CHEERED BY ITALIAN CROWDS

ROME (via Paris), April 8.—9:57 p.m.—General Gerald Pau, of the French army, arrived here today and was enthusiastically received by a large crowd, which included Camille Barrore, the French ambassador, and the personnel of the French legation.

## EVERY NEURALGIC HEADACHE CURED! USE "NERVILINE"—IT WON'T FAIL.

slow that spreads deeper and wider as Nerviline's curative power is carried further and further into the tissue. How quickly the pain is soothed! How rapidly it is lessened! In a little while you have forgotten the pain—it has actually gone.

## SALTS IF BACKACHE AND KIDNEYS HURT

Stop Eating Meat for a While If Your Bladder is Troubling You.

When you wake up with backache and dull misery in the kidney region it generally means you have been eating too much meat, says a well-known authority. Meat forms uric acid which overworks the kidneys in their effort to filter it from the blood, and they become set of paralyzed and lazy.

## BISURATED MAGNESIA

A well-known medical writer says: "I always first prescribe Bisurated Magnesia in every case of hyperacidity (sour acid stomach) that comes to me." A teaspoonful in a fourth of a glass of hot water usually gives INSTANT RELIEF. Sold by all druggists in either powder or tablet form at 75 cents per bottle. A-2,9,16,23.

## Dandruff Surely Destroys the Hair

Girls—if you want plenty of thick, beautiful, glossy, silky hair, do by all means get rid of dandruff, for it will starve your hair and ruin it if you don't.

# TAYLOR OPENS HIS FIFTH CUT-RATE DRUG STORE TODAY

This latest addition to the chain of popular Taylor Stores is situated at the

## Corner of Hamilton Rd. and Anderson Avenue

The same low prices on reliable drugs, combined with the prompt, intelligent service and square dealing that characterizes all other Taylor Stores, will prevail here. In the matter of SERVICE, of LOW PRICES, and of DEPENDABILITY, we stand head and shoulders above all competitors.

### BECAUSE

Our FIVE Stores are all well distributed in busy sections of the city, where cut-rate stores such as ours are needed. This makes our service unexcelled, because no matter where you live it is not far to one of the Taylor Stores, and our delivery service is very prompt. Every one of our stores is in charge of competent graduate druggists, with years of experience in prescription work. We UNDERSELL every other Drug House, BECAUSE we are the LARGEST BUYERS of drugs in Western Ontario. Buying DIRECT from the MANUFACTURERS, in quantities no other drug concern could dream of buying, we save you the WHOLESALE'S profit of from 20 to 30 per cent.

To handle such immense quantities we must have a tremendous output. That is why we operate 5 DRUG STORES in London and sell at lowest cut rates every day in the year. We differ from other druggists in the fact that we prefer a very large business at a small profit, to a small business at a very large profit. Our enormous turnover insures the freshness of every article you buy from us, and our reputation for square dealing guarantees the quality.

It will pay you to preserve this advertisement for reference, because the following prices are good every day from now until Thursday, the 15th of April.

THESE PRICES ARE GOOD ONLY AT THE 5 TAYLOR STORES, AND ARE FAR LOWER THAN ANY OTHER DRUG CONCERN WOULD DARE TO MAKE THEM.

15c Palmolive Soap, largest bars.....4 for 25c  
 35c Castoria.....23c  
 30c Genuine Shell Brand Castile Soap, long bars, 23c  
 35c Pond's Vanishing Cream.....19c  
 50c Pebeo Tooth Paste, 36c  
 50c Zam-Buk.....27c  
 10c Health Salts.....6c  
 60c Phillip's Milk of Magnesia.....44c  
 \$1.00 Paine's Celery Compound.....77c  
 15c French Talcum.....5c  
 10c Carbolic Salve.....4c  
 50c 5-grain Lithia Tablets, 23c  
 \$2.25 Hot Water Bottles, 88c  
 25c Holloway's Corn Cure, 16c  
 35c Bland Pills, best improved.....18c  
 10c Godfrey's Cordial.....8c  
 \$2.75 Ladies' Whirling Spray Syringes.....\$1.23  
 \$1.00 Beef, Iron and Wine, ordinary strength.....28c  
 \$1.00 Beef, Iron and Wine, best grade.....49c  
 50c Radway's Ready Relief.....14c  
 15c Keating's Insect Powder.....9c  
 50c Sydenham Liquid Pile Cure, the best.....38c  
 25c Elluman's Embrocation.....18c  
 25c Fruit-a-tives.....14c  
 \$1.00 Morina Face Powder.....48c  
 25c Chase's Pills.....14c  
 25c Belladonna Plasters.....8c  
 25c Carling's Malt Extract.....18c

Special—\$1.00 Bottles of Cod Liver Oil Emulsion.....3 for \$1.00  
 50c Emulsion.....19c  
 50c Dr. Cassel's Tablets, 37c  
 \$1.00 Eno's Fruit Salt.....64c  
 50c Bovril.....29c  
 \$3.75 Horlick's Malted Milk.....\$2.66  
 25c Wiltshire Oils, the best liniment.....18c  
 25c Extra Long Bars Royal Vinolia Castile Soap.....17c  
 \$1.00 Turner's Invalid Port Wine.....57c  
 25c Oxo Cubes.....19c  
 25c English Corn Cure.....16c  
 25c Salus Pile Ointment.....16c  
 50c Florida Water.....33c  
 50c Stuart's Calcium Wafers.....37c  
 25c Best Grade Peroxide.....7c  
 25c Antiseptic Tooth Powder.....9c  
 15c Large Bars Glycerine Soap.....8c  
 10c Ivory Soap.....5c  
 \$1.50 Syrup of Hypophosphites.....77c  
 25c Nature's Remedy Tablets.....17c  
 35c Best White Liniment, 18c  
 25c Laxative Cold Tablets, 9c  
 25c Frostilla.....14c  
 Large Syringe-Topped Tins  
 Champion Bedbug Killer, the best.....25c  
 25c Aromatic Cascara.....17c  
 35c Best Healing Ointment 18c  
 50c Allenbury's Foods.....38c  
 \$1.00 Allenbury's Foods, 78c  
 50c Chase's Nerve Food, 29c  
 50c Gin Pills, 3 for.....\$1.00

\$1.00 D. D. D. Eczema Cure.....59c  
 25c Furniture Polish.....14c  
 25c Compass Oil.....16c  
 25c Pound Tins Talcum Powder.....14c  
 25c Mennen's Talcum.....16c  
 50c Pinex.....34c  
 25c Minard's Liniment.....14c

**Extra Special**  
 5c Rolls Best Crepe Toilet Paper.....7 for 25c  
 10c Rolls Best Toilet Paper.....5 for 25c  
 50c Mentholatum.....37c  
 25c Low's Worm Syrup.....17c  
 50c Peroxide Vanishing Face Cream.....24c  
 10c Cigars—Japs. Santa Claras, Baled Havanas, Rex, Old Abes, etc., either singly or by the box.....5c  
 5c "Success" Cigars.....10 for 25c  
 10c Standard Cigars.....7 for 25c  
 50c Peerless Hair Restorer, gives color to grey, faded hair.....38c  
 50c Parisian Sage.....29c  
 5c Wrigley's Gum, 2 for 5c  
 50c Beef Extracts.....24c  
 15c Snap.....8c  
 60c Abbey's Salts.....39c  
 25c Abbey's Salts.....18c  
 50c Seigel's Syrup.....38c  
 50c Pape's Diapers.....38c  
 25c Pape's Cold Com.....17c  
 \$1.00 Sanatogen.....79c  
 25c Wilson's Herbine Bitters.....19c  
 35c Syrup of Figs.....19c

Western Ontario's Greatest Cut-Rate Druggists 5 STORES in 5 LONDON

# TAYLOR DRUG CO.

25c Tiz Tablets.....14c  
 35c Listerated Tooth Paste, the best antiseptic for teeth, mouth and gums, 24c  
 25c Toothbrushes.....9c  
 25c Chatelaine Perfumes, very dainty.....13c  
 25c Assorted Talcums.....9c  
 10c Perfumed Toilet Soaps 40  
 10c Corn Files.....4c  
 25c Miller's Headache Powder.....18c  
 50c Hind's Honey and Almond Cream.....32c

We are sole manufacturers of the following well-known preparations, each of which is sold under a written guarantee to give satisfaction or your money will be refunded without question.

### Taylor's Throat and Lung Balm

Guaranteed to cure any cough, cold or bronchial irritation, in use since 1868. Price, 25c bottle.

### Taylor's Stomach and Liver Cure

Guaranteed to cure constipation, indigestion, sour stomach, sick headache, biliousness, and bloating. Price, 25c bottle.

### Taylor's Cream of Roses

The greaseless antiseptic lotion for the rapid cure of red, rough, chapped skin. Delightfully fragrant, and will not cause growth of hair on the face. Sold in bulk, and we supply the bottles, at 5c per ounce.

### English Rheumatism Capsules

Guaranteed to relieve the worst rheumatic pains inside of eight hours, and to cure permanently, if faithfully used. They neutralize the uric acid in the blood, and will not upset the stomach. Price, 50c box. All Taylor Stores are special agents for Vinol, Nyal and Nadruco Remedies.

- 399 Talbot St., Opp. Market
- 652 Dundas St., Nr. Adelaide
- Cor. Horton and Wellington
- Corner Central and Richmond
- Corner Hamilton Rd. and Anderson Ave.

### SCHOONER LOST WITH MATE AND FOUR OF CREW

NEW YORK, April 8.—The loss of the schooner Edna M. Smith with her mate and four of her crew was reported tonight when the Norwegian steamer Petra arrived from Guantanamo, Cuba. The Petra had on board Captain Farrell and eight survivors of the crew of the Edna M. Smith, which had been abandoned, Captain Farrell and his eight men took to the lifeboat. Soon afterwards the vessel turned turtle. The Edna M. Smith was formerly a British bark hailing from St. John, but had recently changed her rig to that of a schooner and came under American registry. She was built at Harvey, N.B., in 1903, and had a net tonnage of 736.

### CARRY POLITICS TO THE TRENCHES

Charge of Liberals Against Measure To Give Soldiers Votes. PREMIER IS ANNOYED Says He Would Give Bailout to Every Man at the Front.

[Special to The Advertiser.]  
 OTTAWA, April 8.—Votes of soldiers was the theme of discussion in Parliament today. With the British Government straining for success in war, the Canadian Government is plotting of continued power.

The Government contends that every man in uniform, whether in Canada or in the trenches, whether Canadian or American, shall have the option of voting.

The Liberals contended that Canadian voters who have volunteered should have the right to vote if a fair plan can be devised. They doubted, however, that in the matter of votes, the soldiers would be more fairly dealt with by the Government than they were in the matter of boots.

They did not doubt that the votes would be intelligently cast, but that they would be fairly returned.

Private Bill Adopted.  
 The Government adopted the private bill introduced by Mr. A. E. Frapp, of Ottawa, for soldier voting, and made it their own.

A committee elaborated it so it provided that soldiers at the front shall make affidavit as to their home address, to mark ballots for the home or the Opposition, put ballots and affidavit into an envelope, on the back of which will be a certificate by the military officer who takes the votes. The envelopes will be forwarded to the Canadian high commissioner's office in London and thence to the clerk of the crown in chancery at Ottawa, who will forward the ballots to deputy returning officers of the constituencies indicated by the affidavits. Once they have arrived there, the ballots are to be opened in the presence of the candidates.

Premier Is Bitter.  
 Premier Borden showed great bitterness in the debate. He turned to his followers and made a flag speech.

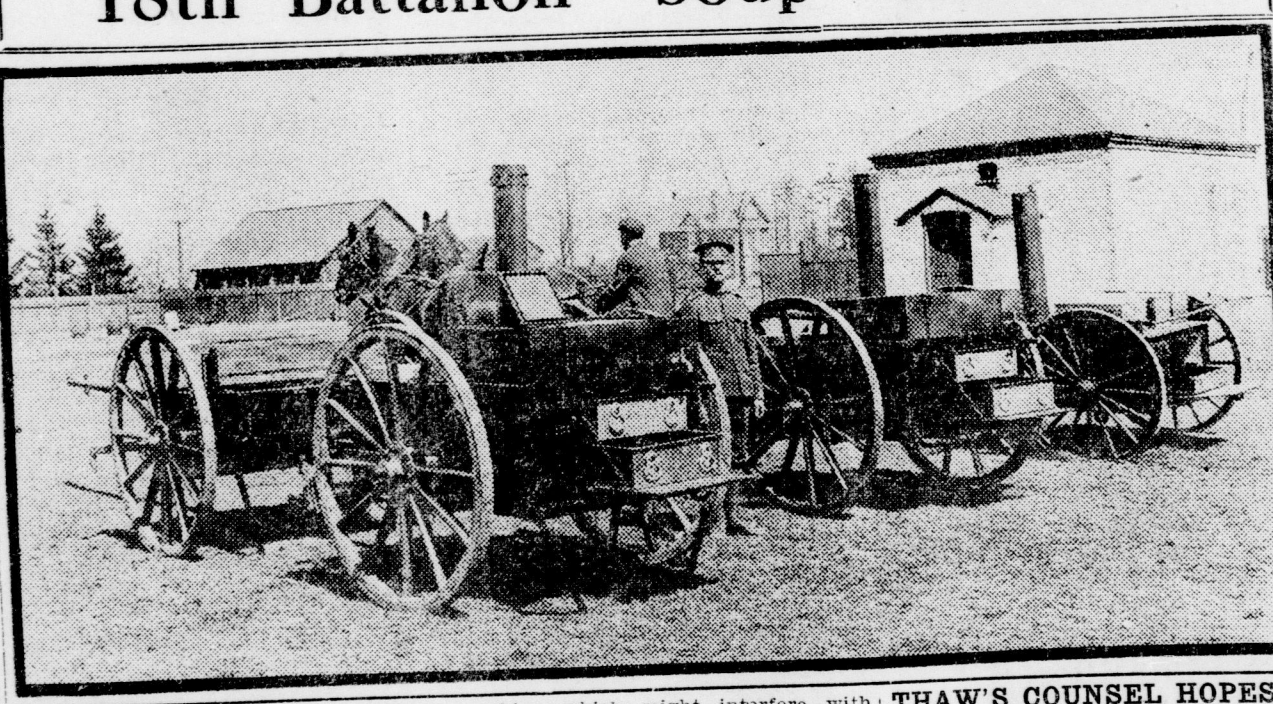
Sir Wilfrid Laurier was judicious, and Premier Borden called him cold. Dr. Michael Clarke, whose son is at the front, objected to the Government's plan of opening the trenches to politics by interfering with fighting. He demanded that Kitchener be consulted.

Hon. Frank Oliver described the plan of the movement as a "piece of political villainy."

The Minister of Justice, who presented the bill, did not seem certain how it would work.

After Premier Borden spoke in the evening, few could be found who did not think that a general election by way might be imminent. The Premier bitterly re-

### 18th Battalion "Soup" Kitchens



anything which might interfere with the discipline of the army he commanded. Lord Kitchener and the British authorities should be consulted before such a bill as this passed. Elections raised passions in the voters. If votes were given to the soldiers it would mean that the Government and the Opposition should be given the right to canvass them. It would introduce canvassers and contentious claims into the trenches. "I can imagine the trenches flooded with campaign literature of the kind I read to the House this morning. Do not let us do anything thoughtlessly to interfere with the paramount duty of our representatives at the front."

Sir Robert Borden started to address the chair, but he had not proceeded far with his reply until he had turned and was making a speech to his followers behind his chair. Men risking their lives should not be denied the franchise. He declared that he would take the vote of every soldier, whether he is on the jets now or not, whether he has arrived at the age of 21 or not. The relatives of soldiers who do not look at this matter in the cold-blooded way Sir Wilfrid had, in the United States civil war, and in New Zealand recently, soldiers had pooled their votes, and Canada could do the same. Lord Kitchener would no doubt forbid canvassing, but there was no reason to believe that he would forbid voting. The Premier went further and said that he would give the right to vote to every soldier whether he was a British subject or not.

Just before the House closed the bill was given a second reading.

### FRENCH ADVANCE ON 20-MILE FRONT

Gain Two Miles Where the German Crown Prince Is Opposing. STRONG POSITION TAKEN Success in Meuse Gained and Held Against Counter Attacks.

PARIS, April 8.—(Via London, April 9, 12:15 a.m.)—The following official statement regarding the progress of the campaign was issued by the French War Office tonight:

"Despite the continued bad weather fresh successes were won yesterday and today between the Meuse and the Moselle. At Eparges a night attack enabled us to make a step in advance, and we have maintained our progress notwithstanding three violent counter-attacks. We have already counted on the field more than a thousand dead bodies of Germans."

"Further to the south, near Lamorville, in a spirited infantry action we wiped out a German company, and took prisoners the ten survivors."

"In the Ailly Wood we carried additional trenches, and repulsed two counter-attacks. In the Forest of Montmarc, north of Flirey, we gained a footing in the enemy's defence works, and held our ground there in spite of the efforts of the enemy to regain them."

"To the northeast of this wood the cable of a captive balloon was severed by one of our shells, and the balloon drifted across our lines towards the southeast."

Gains Since April 4.  
 "To sum up: The offensive reconnoitering and attacks which we have carried out since April 4 between the Meuse and the Moselle have given the following results:

"First—On the northeast and east fronts of Verdun we have gained on a front of 20 kilometers (about 12 1/2 miles), from one to three kilometers, the crest of the heights which dominate the course of the Orne river, and carried the villages of Gussanville and Cramecy."

"Second—On the heights of the Meuse, at Eparges, we have carried almost the whole of the strong position held by the enemy on the plateau which commands Comblanchien, and we laid the ground captured in the face of numerous and very violent counter-attacks."

"Third—Further to the south, near St. Mihiel, we have captured the entire southwestern portion of the Ailly Wood, where the Germans were very strongly established. This they have been unable to retake, despite repeated counter-attacks."

"Fourth—In southern Meuse, between the Forest of Montmarc and the Forest of La Frette, we have gained on a front of seven to eight kilometers (a distance of three kilometers (nearly two miles), and have taken from the enemy 'plages of Pey-en-Haye and Re-nville."

"At all these points the Germans suffered heavy losses, as can be estimated from the number of bodies found at Eparges."

### BUCHAREST AND ROME GREAT PAU FRATERNALLY

Rome, April 9.—General Paul Pau, of the French army, who stopped here on his way to Paris after a trip to Russia and the Balkan States, has been besieged by interviewers. He said Bucharest and Rome, more than any other capitals he had visited, had greeted him "fraternally." He refused to make any statement concerning his mission, except to reiterate confidence in the final triumph of the Allies.

### KINGCARDINE PASTOR WILL GO TO MITCHELL

Rev. A. J. Langford Accepts Call—Local Reform Officers, [Special to The Advertiser.]  
 MITCHELL, April 8.—Rev. A. J. Langford, pastor of the Kingcardine Methodist Church, who was invited some time ago by the quarterly board of the Mitchell Methodist Church to become their pastor, has accepted the invitation. He will succeed Rev. J. W. Baird, and the change will take place at the close of the present conference year.

The officers of the Mitchell Reform Association have all been re-elected: John Avery, president; J. A. Hill, first vice-president; J. H. Thomson, second vice-president; Wm. Martyn, secretary.

**CLARK'S PEANUT BUTTER**

Better than Butter  
 Nicer than Jam

Sold in Jars 10c., 15c., 20c. and in 24-lb. pails.

If you get Clark's you get the best.

**Supreme British Navy Biscuits**

REGISTERED

At your grocers

**SHIRRIF'S GELLY**

**Shirriffs Jelly**

I love it fancy or Plain, and it ain't ever fancyer, caws it is in all the Latest fashunabl Kullurs as the Ladys say, and you Shure Will fall in love with Shirriff's Gelly take it from One who nosc. Tommy

FREE MOULD OFFER. Large size, also individual aluminum jelly moulds given free. Look inside Shirriff's Jelly packages for particulars.

**Corns Applied in 5 Seconds Cured Quick**

Sore, blistering feet from corn-pinched toes can be cured by Putnam's Extractor in 34 hours. Putnam's soothes away that drawing pain, cures instantly, makes the feet feel good at once. Get a 25 cent bottle of Putnam's today.

# Bringing Up Father

By George McManus

**WON'T SHRINK WOOLLENS**

PURE essence of fine soap in flakes—and most economical of all washing preparations—

## LUX

dissolves readily in hot water, forming a smooth, cream-like lather that cannot injure the finest fabrics or the delicatest hands. LUX preserves the original softness and fleeciness of all woollengarments. Try LUX.

At all grocers 10c.

JAMES—I'VE GOT ME EVENIN' CLOTHES IN THAT GRIP—I'M GOIN' DOWN STAIRS AND WHEN I WHISTLE I WANT YOU TO TROW IT OUT THE WINDOW!

I UNDERSTAND SIR—I'LL THROW YOUR HAT OUT AFTERWARDS!

YOU'RE NOT GOING OUT OF THIS HOUSE TONIGHT SO YOU MIGHT AS WELL MAKE UP YOUR MIND TO IT!

I DON'T INTEND TO—BUT YOU DON'T MIND IF I GO OUT IN THE BACK YARD LIKE THIS!

OH! JAMES—LET 'ER COME!

IT SERVES YOU RIGHT FOR TRYING TO DECEIVE ME!

IF I ONLY HAD SENSE ENOUGH TO GIT OUT OF THE WAY—

YOU'LL BE WELL ENOUGH TO GO OUT IN A WEEK!

allow Turkish shipments passage through Roumania.

**WILL TRY TO FACILITATE AMERICAN COMMERCE**

WASHINGTON, April 8.—Sir Richard Crawford, the commercial attaché of the British embassy, was in conference today at the State Department with Chandler Anderson, special assistant to Secretary Bryan, in regard to the treatment to be accorded American ships and cargoes under the recent British order-in-council.

It was stated later that in accordance with a promise contained in the British note transmitting the order-in-council the London Foreign Office was disposed to do everything to facilitate American commerce not inconsistent with the purpose of the Allies to prevent supplies reaching Germany and Austria.

Sir Richard is now working out with Mr. Anderson details of a plan to eliminate as far as possible unnecessary detentions of American ships. At present, these negotiations touch the best methods of establishing the actual ownership of ships and cargoes and the date of the insurance. It is understood that the British Government proposes to promulgate soon additional rules for the disposition of vessels in transit, designed for to meet the suggestions of the State Department.

**WIRELESS ON GREAT LAKES.**

WINDSOR, April 8.—It is understood that the larger passenger boats on the Great Lakes will be equipped with independent wireless service. Negotiations are under way.

The Marconi service is considered too expensive.

**ENEMIES SNEER AT DUTCH NEUTRALITY**

Traveller Says Germans Plan To Retain Antwerp At War's End.

LONDON, April 9—3:02 a.m.—A neutral correspondent of the Times, who has been travelling in Germany, says that among the German people, especially those of military rank and caste, the opinion is strong that nothing will prevent Antwerp and the strip of the Belgian coast stretching in a line to the German frontier south of Dutch Limburg, from belonging henceforth to Germany.

They agree, the correspondent says, in some cases to let the rest go, as they admit it would be a too long and difficult task for the Germans to take the whole of Belgium.

"It is also declared," the correspondent continues, "that if Germany does not take a strip of Holland during this war the time will soon be ripe for her to take Flushing and the mouth of the Scheldt, with an adjacent land on each side. Dutch neutrality is spoken of with the utmost contempt. Germany is making preparations on the Dutch frontier, especially on both sides of Limburg province, in view of a possible attack. Several lines of trenches have been constructed in these regions and the troops are kept ready.

"The people living in this part of the country have been advised by the military authorities to leave for Dusseldorf, Cologne, or other towns further inland, in case hostilities are begun between Holland and Germany, since Germany has not sufficient troops to undertake at once a vigorous offensive."

**WILL PAY FOR THE FRYE AND ALSO HER CARGO**

WASHINGTON, April 8.—The German Government has replied to the claim of the State Department for compensation for the sinking by the Prinz Eitel Friedrich of the American ship William P. Frye, assuming liability not only for destruction of the vessel, but of the cargo, under the treaty of 1828.

Germany requires, however, that the case shall be taken before a prize court for the establishment of facts concerning ownership of ship and cargo. To this the State Department will assent.

Almost as good won't do. The best is what we strive for. Vulcan Films, Argo paper, unexcelled work in Hay's photographic department. See their advertisement on Page 3.

**APRIL SALE**

Drugs, Patents, Toilet Articles, Etc. AT MONEY-SAVING PRICES

## ANDERSON & NELLES' DRUG STORE

EVERY INDICATION SEEMS TO POINT TO THE FULFILLMENT OF OUR DESIRE AND REQUEST FROM YOU, FOR A RECORD MONTH. BUSINESS WAS NEVER SO GOOD WITH US—WE ARE SERVING MORE CUSTOMERS, SELLING MORE GOODS, AND SAVING MORE MONEY FOR YOU THAN AT ANY PREVIOUS TIME. WE ARE GIVING YOU AN EXCEPTIONALLY BIG LIST OF SPECIALS THIS WEEK—YOU ARE ALMOST SURE TO SEE SOMETHING YOU NEED IN THESE.

**Bargains Saturday and Monday**

25c Electric Oil.	1.00 En's Fruit Salt.	25c Hamilton's Pills.	25c Pain Killer.	50c Milkweed Cream.	50c Gin Pills.
15c.	65c.	15c.	14c.	34c.	35c, 3 for \$1.00

Made in Canada by Lever Brothers Limited, Toronto

FUNERAL OF MRS. CONSTABLE—INGERSOLL, April 8.—The funeral of the late Mrs. Constable, whose death occurred at Woodstock, was held to

the Ingersoll rural cemetery this afternoon and was attended by a number from a distance as well as townspeople. Deceased was well known in Ingersoll and vicinity.

ROMANIA UNDER KAISER'S THUMB. LONDON, April 9.—2:51 a.m.—Con-

siderable supplies of ammunition and artillery are reaching Turkey through Roumania, according to the Daily Mail's Athens correspondent. The Roumanian minister to Turkey is quoted by the correspondent as having said that Germany refused to deliver certain gun parts ordered some time ago by Roumania unless Roumania consented to

allow Turkish shipments passage through Roumania.

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The Marconi service is considered too expensive.

**ENEMIES SNEER AT DUTCH NEUTRALITY**

Traveller Says Germans Plan To Retain Antwerp At War's End.

LONDON, April 9—3:02 a.m.—A neutral correspondent of the Times, who has been travelling in Germany, says that among the German people, especially those of military rank and caste, the opinion is strong that nothing will prevent Antwerp and the strip of the Belgian coast stretching in a line to the German frontier south of Dutch Limburg, from belonging henceforth to Germany.

They agree, the correspondent says, in some cases to let the rest go, as they admit it would be a too long and difficult task for the Germans to take the whole of Belgium.

"It is also declared," the correspondent continues, "that if Germany does not take a strip of Holland during this war the time will soon be ripe for her to take Flushing and the mouth of the Scheldt, with an adjacent land on each side. Dutch neutrality is spoken of with the utmost contempt. Germany is making preparations on the Dutch frontier, especially on both sides of Limburg province, in view of a possible attack. Several lines of trenches have been constructed in these regions and the troops are kept ready.

"The people living in this part of the country have been advised by the military authorities to leave for Dusseldorf, Cologne, or other towns further inland, in case hostilities are begun between Holland and Germany, since Germany has not sufficient troops to undertake at once a vigorous offensive."

**NON RUSTABLE**

# D & A CORSETS

The War tax on corsets adds nothing to the retail price of a D & A or a La Diva Corset.

Because they are Made-in-Canada—But, about fifty cents, out of every dollar paid for imported corsets, now goes for customs duties and profits on them, which add nothing in corset value.

"BUY MADE-IN-CANADA CORSETS"

Made by the "Dominion Corset Company", one of the best equipped Corset factories in the World.

**DODD'S KIDNEY PILLS**

ALL KIDNEY DISEASES  
URIC ACID  
GRAVEL  
RHEUMATISM  
BRIGHT'S DISEASE  
DIABETES  
BACKACHE

Resorts—Atlantic City, N.J.

**GALEN HALL HOTEL AND SANATORIUM.**  
Atlantic City, N.J.  
Always open. Always ready. Always busy. Cannot be excelled for comfort or table and service. A delightful place for spring. Tonic and curative baths, with trained attendants. F. L. YOUNG, General Manager.

**THE WILTSHIRE**  
Virginia Avenue and Beach, Ocean view.  
Capacity 250. Private baths; running water in rooms; elevator, etc. Music. Special: \$12.50 up winter; \$2.00 up daily. Open all year. English. SAMUEL ELLIS, Adm'r.

**HOTEL LORRAINE**  
St. Charles, France and Beach. Private fresh and sea water baths; running water in rooms; elevator; superior table. Reduced early season rates. Cash at table. A. E. WAGNER, proprietor; W. R. Layton, manager.

**APRIL SALE**

Drugs, Patents, Toilet Articles, Etc. AT MONEY-SAVING PRICES

## ANDERSON & NELLES' DRUG STORE

EVERY INDICATION SEEMS TO POINT TO THE FULFILLMENT OF OUR DESIRE AND REQUEST FROM YOU, FOR A RECORD MONTH. BUSINESS WAS NEVER SO GOOD WITH US—WE ARE SERVING MORE CUSTOMERS, SELLING MORE GOODS, AND SAVING MORE MONEY FOR YOU THAN AT ANY PREVIOUS TIME. WE ARE GIVING YOU AN EXCEPTIONALLY BIG LIST OF SPECIALS THIS WEEK—YOU ARE ALMOST SURE TO SEE SOMETHING YOU NEED IN THESE.

**Bargains Saturday and Monday**

25c Electric Oil.	1.00 En's Fruit Salt.	25c Hamilton's Pills.	25c Pain Killer.	50c Milkweed Cream.	50c Gin Pills.
15c.	65c.	15c.	14c.	34c.	35c, 3 for \$1.00

## Visit the NEW RUG DEPARTMENT

Our new Rug Department, with its brand new stock, is, we think, one of the finest in Western Ontario. \$20,000 worth of Rugs, Carpets and Linoleums. Everything brand new.

### Durable Rugs

Standard Weaves. All Sizes. Hundreds of Patterns.

### Cut Rate Prices

What artistic blending of colors! And such exquisite patterns! No, we can't go into descriptions; not room, and we'd fail, anyway. The wonderful beauty can only be appreciated by a personal visit. But you may form some idea of the richness and brightness of the showing by remembering that hardly a rug ever saw the sun of a previous season. And know this, prices the lowest here.

### Headquarters of Baby Carriages

Over 100 designs to select from. Purchased in carload lots, we guarantee our prices to be the lowest in the city on dependable carriages.

### Join the Club

On payment of \$5.00, any honest person may become a member of this club, when any carriage will be delivered to your home. The balance to be paid \$1.00 weekly, or \$5.00 monthly.

Strictly Cash Prices Prevail. No Interest or Charge of Any Kind for This Accommodation. No Collectors. No Discount for Cash. . . . . We Will Save You Money.

**BE FULL OF JOY! TAKE CASCARETS**

Feel fine! Remove the winter's liver and bowel poison while you sleep.

Spend 10 cents! Don't stay sick, bilious, headachy and constipated.

**HAIR TONICS at Bargain Prices**

50c Herpicide . . . . . 33c  
\$1.00 Herpicide . . . . . 66c  
50c Wyeth's Sage and Sulphur . . . . . 33c  
50c Hay's Hair Health, 29c  
Seeley's Oriental Rum and Quinine, an elegant preparation for preventing hair falling out . . . . . 50c  
50c Luby's Hair Renewer at . . . . . 39c  
50c Agents for Tremain's Natural Hair Restorer, \$1.00  
25c Danderine . . . . . 19c  
50c Danderine . . . . . 39c

**SPECIAL Moth Balls**

2 boxes . . . . . 5c

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**SPECIAL Moth Balls**

2 boxes . . . . . 5c

**REGO Beef, Iron & Wine**

Supplies just the element needed to enrich the blood and give one vim and color of perfect health. Large \$1.00 bottles. Special, 35c

**Bargains for Baby**

10c Baby Bottles . . . . . 5c  
10c Transparent Nipples, 5c  
10c Godfrey's Cordial . . . 7c  
50c Nestle's Food . . . . . 36c  
25c Baby's Cough Syrup 19c  
25c Baby Own Tablets . . 14c  
25c Fluid Magnesia . . . . 14c  
50c A. and H. Food . . . . 38c  
25c Steedman's Powders 19c  
50c Teething Necklaces, 39c  
25c Tasteless Castor Oil, 19c  
50c Horlick's Food . . . . 33c

**FREE Friday & Saturday**

One large Liquid Veneer Dust Cloth (regular 25c), free with one 50c bottle Liquid Veneer.

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## The Ontario Furniture Company, Limited

226-28-30 DUNDAS STREET. LONDON'S LARGEST HOMEFURNISHERS.

Agents for Ostermoor Mattresses and Happy Thought Stoves.

**BE FULL OF JOY! TAKE CASCARETS**

Feel fine! Remove the winter's liver and bowel poison while you sleep.

Spend 10 cents! Don't stay sick, bilious, headachy and constipated.

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**SPECIAL Moth Balls**

2 boxes . . . . . 5c

## Anderson & Nelles, Druggists

268 Dundas Street, Corner Wellington Street

AGENTS FOR NYAL'S REMEDIES.

CONDENSED ADS. Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

BORN, MARRIED, DIED. BORN—At Victoria Hospital, London, Ont., April 3, to Major G. W. McGeeney, M.C., and Mrs. McGeeney, of Calgary, Alta., a son (William Chester).

HOUSES, ROOMS, TO LET. BRICK HOUSE—FOUR BEDROOMS, bath, furnace, electric light and gas. Apply 141 Wilham street.

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Cunard Line. New York to Liverpool. Weekly sailings: Lusitania, Tuscania, Transylvania, etc. Ask for sailing folders.

Band Concert. By the 7th Regiment Band, under the auspices of the Municipal Chamber, D. E., in aid of the Soldiers' Comfort Fund. Admission, 15c.

PIANO RECITAL. Mr. Thomas Martin, assisted by Mrs. James Alderson. Monday evening, April 12, Temple, Monday evening, April 12, under the auspices of the Lord Roberts and the Imperial Order of the Chapter of the Empire. Tickets, 35c.

ENTERTAIN YOUR FRIENDS HERE. ARCADIA DANCING TONIGHT. MASONIC TEMPLE, 2:30. Cortese Orchestra. Spectators, 10c. FLORAL FLAVORS.

ALBION CLUB, IN THEIR USUAL mood, an enjoyable evening's dancing assured, every Saturday. 142 Macdonald.

WOMAN, CANADIAN CLUB AND Men's Canadian Club meeting. Y. M. C. Auditorium, Friday evening, April 9, 8:30. Admission to non-members, 50c.

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MUSIC FURNISHED FOR PARTIES. Balls, banquets, etc. Tony Villa's Italian Harpers, 125 Queen's Avenue.

FEMALE HELP WANTED. WANTED—GOOD COOK-GENERAL, to go to St. Mary's; small family; highest wages, references. Apply 54 Talbot street.

WANTED—YOUNG GIRL, to do housework, to go home nights, Apply 155 Saskatchewan street.

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Anderson's Meat Market. Phone 306, Stalls 3-5 Market House. Big Sale Saturday Night, Boiling and Steaming Meats, 10 cents a pound.

London Conservatory of Music and School of Elocution, Ltd. A thorough course in music and dramatic art.

Mathews, 356 Cheapside St. FOR SALE—NEW BRICK HOUSE, six rooms, modern square plan, 16x18, 24' high, 4th floor, perfect, divided cellar, electric light, bargain if sold at once.

Cheaper Meats By Cash Buying. Prime Rib Roast Heifer Beef, 17c; Small Chuck Roast Heifer Beef, 16c; Shoulder Pork Chops, 17c.

Groceries. Buy your groceries here and save money. A few special bargains for Saturday.

Central Meat Market. Phone 4520, Stalls 1-2 Market House. FOR SALE—LEADED GLASS PORCH, Apply 601 Talbot.

Cash Bargain Grocery. We handle McCormick's broken sodas and sweet biscuits at factory prices.

Trafford Furniture Co. 129 Dundas Street, zv Phone 364. GREEN CUT BONDS FOR CHICKENS.

Housecleaning Time. See us about that piece of furniture, linoleum, window shades or lace curtains you have been talking about.

COLLETT FURNITURE CO. 95-97 King Street. West of Talbot. SMOKE CANADA'S BEST NICKEL CIGARETTES.

Fruit Special for Saturday. Fruit Large Grapefruit, Five Cents Each. F. SMITH.

Duchemin. PHONE 4234 FOR SONELESS ROAST HAM. ARCHITECTS.

Dr. Fred L. Wood. 201 1/2 Dundas Street. A splendid St. Faustine's. \$6.00.

McPhillips' Music Store, 189 DUNDAS ST. WEDDING STATIONERY IN ALL THE LATEST PATTERNS.

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CHARLES E. WHEELER, F.C.G.O.—Organist, St. Andrew's Church, Organist, Studio, 429 Waterloo street.

MRS. MCARDY-SMITH, PIANO. Just returned from abroad. Matheson, studio, Conservatory of Music.

FIFTEEN REGAL STRAIN WHITE. 12 pieces, 10x12, one large non-cutter, \$15. 207 Hurontario street.

EGGS FROM BRED-TO-LAY WHITE ROCKS. \$1 per dozen in London. \$1.25 outside. 105 Forward.

WHITE WYANDOTTES—EGGS from exhibition pens, \$2. Eggs from large, vigorous bred-to-lay birds.

ANCONA EGGS FROM EXHIBITION laying strain, \$1.50 for 15. J. Nash, 376 Maitland street.

COLUMBIAN WYANDOTTE EGGS for setting, \$1.50 per dozen. 129 Dundas Street, zv Phone 364.

FOR SALE—EGGS FOR SETTING. Famous strain White Leghorns, Buff Orpingtons, \$1 per setting, 870 Hurontario street.

ASHES AND RUBBISH REMOVED, collected and carted, also drains for hire. Phone 3829.

CARPENTER, BUILDER AND CONTRACTOR, shingling and jobbing. Your patronage solicited.

JOHN R. MUNRO & SON—WAGON and carriage painting, repairing, all kinds auto painting, a specialty.

HEOLA FURNACES, TINSMITING, plumbing, iron work, Gilmour, 392 Union street. Phone 2291.

NOTICE—HEADLEY & WEIR, PROFESSIONAL horsehoes, have opened business at 70 Maple street.

PRIVATE AND TRUST MONEY to loan on farm and city property, lowest rates; terms set by T. W. Scarratt, 95 Dundas street.

DRUGLESS HEALING. We carry every description of Over-the-counter medicine.

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Your Choice of Any Article in Our North Window C. H. Ward & Co.

We mine our own Coal and sell direct to you. Large Pea Coal.

MATTRESSES AND FEATHERS Renovated and remade by the latest improved methods.

BLYTH PEOPLE BUSY WITH PATRIOTIC WORK Concert Held and Sales Sent For Disturbance.

BLYTH PEOPLE BUSY WITH PATRIOTIC WORK continued. A very successful patriotic concert.

The local Red Cross Circle packed and shipped the following goods this week.

Those engaged in the making of maple syrup are now having a good run.

EXETER. April 8.—Mr. Ed. Croker, wife and children, have returned.

DORCHESTER. April 8.—Gordon Williams, who has been with the Bank.

On the east and west sides of the public school new fire escapes are being erected.

THEFORD. April 7.—Miss Grant, of London, is visiting her brother.

NORTH BRUCE. April 8.—Chas. Salmon spent part of the holiday week.

QUALITY STORE Franco-American Soups. We are giving away free one tin of Franco-American Spaghetti.

HARRY RANAHAAN 515 RICHMOND STREET. PHONES 1024-3323.

RAILWAY ADMITS SWITCH IS NEEDED ON WEST END LINE. Claims of City and L. S. R. Presented to Railway Board Official.

MUCH SPECULATION REGARDING CANDIDATE FOR EAST MIDDLESEX F. F. Pardee, M. P., Will Be Here For Convention Tomorrow.

AMATEUR PHOTOGRAPHERS—Read Hays' Stationery advertisement on Page 3. There is something rather interesting in it for you.

CARD OF THANKS. Mr. and Mrs. W. J. Tate, 184 Dufferin Avenue, wish to convey their many thanks to the friends and neighbors.

TRUSSES. We make a specialty of Trusses. When possible, we prefer to fit our customers in our fitting room.

Dispensing FRESH DRUGS and Chemicals. Graduates who know their work.

Safety First STRONG'S DRUGSTORE "THE HOUSE OF QUALITY." 184 Dundas St. London, Can.

QUALITY IS ECONOMY HAZEL-ROSE. is a delightful lotion to use. It will keep your face and hands in perfect condition.

CAIRNCROSS' Opened Heavy Fusillade on Lines White Star Shells Illuminated Sky. THEY DID NOT TURN HAIR.

MEN "LEE DOWN," LETTING WOMEN DO MUCH WORK. Dr. Grant Makes Strong Plea For Missions In St. Andrew's Schoolroom.

CANADA'S OPPORTUNITY War's Termination Will Bring Thousands to Shores of Country. "After this great war is over immigrants in thousands are going to pour into Canada from all parts of Europe.

Rev. Dr. A. S. Grant, of Toronto, superintendent of the Presbyterian mission board, spoke at above last night's banquet attended by two hundred Presbyterian laymen in St. Andrew's schoolroom.

A Purpose in Great War. J. A. Patterson, K.C., also of Toronto, gave an interesting address on mission work.

SPECIAL SERVICES FOR SALVATION ARMY General Secretary of Organization Will Speak in Afternoon.

Dispensing FRESH DRUGS and Chemicals. Graduates who know their work. Bring your prescriptions here.

ENEMY'S FALSE ATTACK ON FOOD CANUCKS. EXTRA SPECIAL! ORANGE BARGAIN

--Superior Quality-- Sweet and seedless. In size and quality these Oranges compare favorably with the usual 40c per dozen variety.

REGULAR 25c FOR 15c New Maple Syrup. The Maple Syrup this season is particularly fine.

TELEPHONE ORDERS. The care and attention given to telephone orders assures you the same satisfaction as though you called personally.

T.A. ROWAT & CO. PHONES 3051-3052, 250 DUNDAS STREET.

NO ORDERS RECEIVED (Canadian Press). New York April 9.—Agents of the Italian Transatlantic Steamship Lines.

Artistic Attack on Aeroplane. "March 17—Our shift is completed tonight, and we go for a rest bath.

The Contest Bulletin Her slogan: "I'm in to win." Take jolts cheerfully. The other candidates have their own.

Attention! The standing of the contestants will be published for the first time on Monday or Tuesday of next week.

Printed letter forms, soliciting help in the contest from friends, are now ready for candidates at The Advertiser office.

Buy Your Household Necessities At The Purdom Hardware. Prompt Attention to Mail and Phone Orders. QUICK AUTO DELIVERY

BREAD MIXERS. The "Universal" is the best. Make your own bread. PAINT BRUSHES made in all sizes and for every purpose.

THE PURDOM HARDWARE CO. 124 DUNDAS; 123 CARLING. PHONES 2800, 2801

PICTURES OF COUNTRY THEY MAY SOON SEE 18th Battalion At Illustrated Lecture On England in the Talbot Street Church.

WHY NOT HURRY? Into the HEART OF LONDON. Opposite the market and receive some of the wonderful bargains offered in the GREAT HURRY-OUT SALE.

W. J. WRAY'S WHOLESALE RETAIL. CASSEROLES BROWN PORCELAIN IN PIERCED STANDS. One of the very best values ever offered.

WEGNER'S CLOTHING CO. 381 TALBOT, OPP. MARKET. LONDON'S BIGGEST BARGAIN GIVERS.