## POOR DOCUMENT

## MC2035

## The ITnening Timeg $\star$ Star



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## NOTICE! TELEPHONE SUBSCRIBERS

The Telephone Directory which will be issued on July 1, is now being prepared for the Printer,
and will close to the Public on MONDAY, MAY and will close to the Public on MONDAY, MAY
21. If you wish to have a Telephone installed If you wish to have a Telephone installed, make any changes in your present equipment or
change your listing in any way, you should make application at the Exchange Manager's Office at applic.
onc.
NO C O CHANGES OR CORRECTIONS CAN BE MADE AFTER MAY 2

The Clasified Section of the Telpphone Directiory Creates Sales for those Business and Profess space, and take advantage of their opportunity. Many advertisers are renewing their contracts for the July issue, for the same or greater spacethey are satisfied that their advertising in this business.
We believe that we can convince you that it will pay, you to arrange for space in the "Pink Ction of the Directary ask for ADVERTISINC DEPARTMENT, and a Representative will cal

The New Brunswick Telephone Co. Ltd 22 Prince William Street
ㅍ. F.A.DYKEMAN \& CO.
Children's Weeks
Will be Featured with
Summer Needs For Children
$\begin{aligned} & \text { oughly equip } \\ & \text { chosen mer } \\ & \text { qualitites. }\end{aligned}$
$\begin{aligned} & \text { CHILDREN'S COATS-Sizes } 4 \text { to } 10 \text { years Coats in ma- } \\ & \text { terials of polo cloth in fawn, blue and heather; also in velours; }\end{aligned}$
$\begin{aligned} & \text { y slevere. pockets, } \\ & \text { Priced } \\ & \$ 10.00\end{aligned}$
$\begin{aligned} & \text { A REGULAR ANALAN-to-wear, Second } \\ & \text { THINGS FOR BABY LOVELY }\end{aligned}$
$\begin{aligned} & \text { Priced at } 85 \text { c. to } \$ 4.95 \\ & \text { For the BONNETS }\end{aligned}$

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\begin{aligned}
& \text { TAFEETA SILK HAIR RIBBONS }
\end{aligned}
$$

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\begin{aligned}
& \text { F. A. DYKEMAN: \& CO. }
\end{aligned}
$$



For Sun Room, Summer Home

 tutr-om
gomarcus OPEN EVENINGS

## Mustard aids digestion

- That is why mustard should a ways be served with meats ho your food.


## but it must be Colman's


 By coumpox留


## Prest-0.Power

Power in an instant-Prest-O-Power


 PREST-O-LITE COMPANY OF CANADA,
$\underset{7 \text { Haymarket Square }}{\text { H. E. BROWN }} \&$ SONS, $_{\text {St. }}^{\text {Sohn, N. }}$, B
Prest 0 -. $i$ ite
Storage Batury

## POOR DOCUMENT

# M C 2035 

the evening times and star, St. John, n. B. TUESDAY, MAY 15,1923


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GERRS HAD SALE ATGLILHRSSTSTONE

## TheHEDVER

Your Opportunity to Buy a Hoover Special Selling Offer

## \$5.00-First Payment

Balenco in Small Monty Pasments

> Once an owner you will wonder how you ever managed without
> $\begin{aligned} & \text { Rememberl-Only the Hoover beats-as it sweeps } \\ & \text { SPECIAL OFFER NOW AVAILABLE }\end{aligned}$


## Manchestor Phborition Plecuon-funs



So Fashion Walked With Sweet Economy


 The Tot Party Frock

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EEGA ASPECTS OF APPONTMEEN OF HOSPTIAL STAFF

## What you pay for food

makes a big hole in the household budget. Food prices have not come down, but continue
to soar skyward. Shredded Wheat is always he same price, in good'times and bad times, always the same high quality-the most real ood for the least money. Cut out the expenvith milk or cream. Two Shredded Wheat Biscuits with milk make a nourishing meal at a cost of a ew cents. Biscuit. Delicious with
hot milk over the Bot dish pour fruits. It is ready-cooked.

## TRISCUIT



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$2=5=$ Ew
Hairs Will Vanish
Atter This Treatment




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## RED ROSE <br> CO FFE ${ }^{\text {F }}$ particular people-

Grown from seed of the rare old Java and Mocha of days gone by.
H. Chip Seeley, Chief Point
Winner at U. N. B. Track Minner at U. N. B. Track
Meet Dummer, Another Local Boy, Second.












 $5==$





## tict

en
Use the Want Ad. Way


## EveryDollarComesBack



His policecy means good health and future
success,
which in tho eyes of a certain ${ }^{\text {cimportant per. }}$
son.


He finds his savings of great assistance in


## With Substantial Dividends

Have you ever heard of an absolutely safe investment pents to be completed if you become disabled, but, instead ays you a monthy income as long as you live?
-which cancels all further payments in event of death and pays immediately the full amount you had set out to -or, at the end of 20 years, absolutely guarantes to $r$ turn to you every dollar you have de
premiums, with substantial dividends?

## The Capital Return Policy

 he above program for a great $n$who wisely took advantage of it.

This Policy Gives You--

1. Immediate Life Insurance protection for your home. 2. Cash values, available in emergencies, which, with
he substantial dividends sadded at stated intervals, make your policy a valuable business asset.
2. At the end of 20 years you can draw out all you have paid in, along with dividends which have been Or, you can take a Special Cash Guarantee, along
with the accumulated dividends, and continue the policy (fully paid for) earning dividends as long as you live,Or, this Special Cash Cuarantee may be applied to
increase the amount of your policy-for example, a $\$ 5,000$ increase the amount of your policy-for example, a $\$ 5,000$ And in addition--:
Suppose some day you should become totally and permanently disabled through accident or illness. Immediately all further deposits would cease, and you would would be paid in full at your death. (This feature is added for a small extra payment yearly, which is not returnable with the regular deposits.)

Do Not Pass This By

## Canada Life

JOHN MackiNNON
Manager
Canadian Life Bldg.,
oo Prince Wm. Street
Prince Wh. John.

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Have Lunch at
"The Royal"

in tie dining room
royal hotrl


## STE W Rid 2 2 2

THE EVENING TINES AND STAR, ST. JOHN, N. B., TUESDAY, MAY 15,1923

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FOR SALEFOR SALEFOR SALE
real estate


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## Tips

## On Renting or Finding

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Read and Answer Today＇s Want Ads．

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He Evening times and star, St. John, n. b., TUESDAY, MAY 15,1923


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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, MAY 15, 1923


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## "The Steam Coal of Salesmanship"

Mran, by taking thought, cannot add a cubbit to his
tature.
But he can by thought, and by concerted action on ao
to concusions, do much to add yrowth and give rejuvenacurate conchusinses, particularly y in these times.

On the high sees of business, with a tair wind aft
and the barometer steady, and the barometer steady,
progression is an easy matter.
In heary seaa and against
headwind the consumpa headwind the consump-
tion of fuel must be breater. Then he should pile on
the Steam Coal of Salesthe steam Coil or onales-
manship-Mily
Advertising. Advertising.
Then is the time to crowd
No stem - to ue Deily
New in
 with the grea
 tising-the barnacles that
fasten themselves to sppropriation u in er the Suise of publicity, but which are one other than philan
throvy Give more cerren thropy. Give more careful
scrutiny to results and fire suruiny to resuls and
up in the Daily Newspapers. The Daily Newspaper is the great natural and nas thenal alvertisng medium,
tiond in morotion
and and in proportion as you use
it with skill and judgment resils will come.

The Daily Newspaper is the medium of the moment--tht axis of opportunity; flex
Advice as to the best ways and means of doing this will be
given to those who inquire of us; or consulit any reognized advertsising agency- lists supplied on request.


## w. c. A IMPERIAL--Big Things Tolay <br> The Picture Feature is That "PEG O'MY HEART" <br> Delighted Everybody Yesterday PROGRAM 8.30 TONTH IMPERIAL ORCHETSA KATHRYN GALLIVAN   Mises Ka 3-Anvil Chorse tore  <br>  <br> Two shows tonight as usual. Y. W. C. A. Exhibition Again Tomorrow 4 p. m. <br> 

MONTE BLUE and MARIE PREVOST
AT THE HEAD OF A NOTABLE CAST
A Picture to See and Ponder Ove
Afternoon, $2.30-10 \mathrm{C}$ and 20 c ; Night, 7 and 8.45-3

EMPRESS THEATRE TUEDAY NGHT ONIY- West End "ORPHANS OF THE STORM"


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| STEFFANSSON TO ENGLAND IN ARCTIC INTERESTS |  |
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| Quebec, May 15-(Canadian Press) <br> Ninjamur seltanssols, Aretic ex- |  |
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AT A LONDON WEDDING-Bridesmaids When Jack Wendell,
Brothe of New Lady Carraroon, Was Maried do Miss Eilecen
Carr



"CLAD JACK" IS CLAD-English Selter Owned by Mrs. J.


ENGLISH BOYS RACING-Public Schools 100 Yards Race at Slamford Bride.





A NEERO CHAMPION-Charles. Wess, Who Threw Jooclin
Feel 6 I-2 Inchese al Penn Relay Cariual, Phildedelphia.



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