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LES FLORALIES INTERNATIONALES DE MONTREAL, 1980

The Departments of External Affairs and Agriculture announced today the details of participation by the Canadian Government in the Florales internationales de Montréal, 1980. This is the first Florales to be held in North America. Some twenty countries will participate in displaying their flowers and plants and horticultural techniques.

The exhibition is being organized by the Government of Quebec and implemented by the City of Montreal through the Association montréalaise d'activité récréative et culturelle (AMARC) which manages Man and his World. Mr. André Boily of Montreal is Commissioner-General of the exhibition. In February 1979, at the request of the Canadian delegate, the International Bureau of Exhibitions in Paris recognized the Florales internationales de Montréal as a special category world exhibition.

There will be a number of Canadian exhibitors at Les Florales. The participation of the Federal Government has been planned in a co-operative effort by the Departments of External Affairs and Agriculture, with the support of the Canadian horticultural industry. Indoors at the Olympic Park Velodrome (May 17-29) an area of 290 square metres will be occupied by the best specimens of Canadian ornamental horticulture: cut flowers, flowering plants, ornamental plants and floral arrangements. Outdoors, on Ile Notre-Dame (May 31-September 1) a 3,000-square-metre site will be arranged to represent stylized Canadian landscapes. The cost of these arrangements will be 400,000 dollars. In the commercial and institutional sections, a broad range of professional associations, industries, municipalities and research institutes will together give an idea of the importance of horticulture in Canada.

At the close of the exhibition, the national gardens on Ile Notre-Dame will become a permanent floral park.

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