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PUHL.ISHED THE FIRST OF \&ACH MONTH.

Office: 5 Jordan Strect, - Toronto<br>ANNUAL BUBBCRIPTION, - - 50 OENTS<br>Official Organ of the Booksellers and Stationers' Association of Ontarlo

Vol. V.
DECEMBER
No. 5


BOOKS AND NOTIONS, TORONTO.
We: enclose in this number an envelope and blauk order. We ask subscribers to send their remitances upon receipt of their paper. The amount that each one owes Books and Notions is but small, but when you consider that we have over two thousand dollars due to us in these small amounts, you will see the necessity there is for pressing for them. To those who owe us nothing, and who have already paid for the coming year, we owe our thanks, and ask them to use the envelope to enclose information from their districts which may be interesting to the trade, or communications on any of the various subjects now under discussion.

ONE of the best and most popular features of the bookseller and The Publishers" Weckly is the "Want" advertisements, "Situations Vacant," "Situations Wanted," " Business Chances," which includes stocks and business for sale and wanted, "Old and Rare liooks" wanted or for sale, "Articles for Exchange," ctc.

Commenchict with the January number we will devote a page to this purpose, and hope that our subscribers will a d us by sending in announcements and carefully reading those which appear.

These announcements will be inserted at the low price of one cent a word each time, which barely pays for setting them up.

When for any reason you do not wish to give your own name and address, you may have answers addressed care of Books and Notions, in which case they will be remitted to your address on payment of postage. We ask for your hearty co-operation.

With the January number, books and Notions
will assume a new shape and will be greatly improved. Many letters from subscribers and advertisers unite in asking us to adopt the style of the English Bookselfer, which they unanimously declare to be, for mans reasons, the best. We will accede to their request, and hope that our new volume will meet with the approval of our numerous friends. The support accorded to Books and Notions has been so hearty that we feel justified in sparing neither trouble or expense upon it.

One of the very motictable features of the last meeting of the Ontario Booksellers' Association was the cordial desire of all parties, retail, wholesale, jobbing and publishing, to sink their differences and work together for the general grood. This is as it should be. There is nothing to be gained by quarrelling between different branches of a trade. All have a right to live and work, and the troubles that arise are easiest overcome by quiet, amicable conferences. Let each side sield that position which is most galling to his opponent, and by little acts of kindness and words of friendship keep up that groodfellowship which should exist between people who have business relations.

The: tifth amual gathering of the Newsdealers and Booksellers' Association of the United States was held in New York last month, and some good business donc. One of their resolutions passed at that meetingr deserves consideration from Canadian Newsdealers. It reads as follows:
"This Association recommends to Newsdealers an advance on the retail price of all daily papers which do not permit of a profit of at least one-half cent on the printed retail price."

The mover of the resolution said: "But few papers could exist without us, and we have as much right to say to publishers that they live by our sewices, as that we exist by them. Publishers labor under the impression that we are obliged to handle their publications regardless of the profit on them; that the demand necessitates keeping them. After having attained immense circulation through the good-will and energy of the Newsdealers, the publishers repudiate their services by adrancing the prices beyond such figures as will enable the dealers to make a living profit."

They petitioned Congress to issue coins of the value of half a cent, as they frequently feel their want ; the absence of such a cnin forcing them to be, as expressed in their petition, "in countless cases either underpaid industrial slaves, or overpaid usurers, or boycotters of certain newspapers."
They also ask that the presemt rate for second-class postal matter in the United States be perpetually continued, and that the rule permitting the return to
the publisher of unsold material at the same rate be restored. They chim that the low rate of postage for second-class matter has given them, in a great many instances, access to first books, and thereby an increased profit.

So it seems the retail Bookseller is not to be the only one who is to suffer from the competition of the dry goods storc. In Boston, Jordan, Marsh \& Co., who do a large retail dry goods business, are going to do at le:ast a portion of their own publishing. This month they advertise four new books of their own make.

It would appear that "La Terre" is even more masty tham \%ola's other novels, although that was needless. It must be very bad when the New York Post Olice and the United States Customs authorities have refused it admission. Vizetelly, the London publisher, has been fined $\$ 500$ for publishing a translation of 14 . The fine was made this low on condition that Mr. Vizetelly withdraw all the copies already issued. In this connection we might ask docs it ever pay a Bookseller to have this class of books on his shelves? They do sell, but do they attract or do they drive away the best class of trade, and do they pay in the long run? We ask correspondence on this subject.

At this the busiest season of the jear to dealers in Statonery and Fancy Goods, there is alike greater temptation than usual, on account of pressure of work, to be medifferent on small office duties, and at the same time greater necessity for giving special attention to these same matters. We would, therefore, wish to impress upon our readers the necessity for extra care in such matters as unpacking goods. claining of credits with the least possible deliay, pricing goods as they arrive, checking monthly statements, adwising the wholesaler if his notice of draft cannot be safely accepted, providing in time for notes falling due, etc., etc. In hese matters system is of the umost importance, and the greatest possible eftiort should be made so keep abreast with the office work so as to avoid misunderstandings which, besides the umpleasantness, are very apt to end in loss.

As a personal favor we ask that when you write about goods described or advertised in BOOKS and Normoss you mention our paper. By that means you will do us a very considerable service. Publishers and dealers siny that they can trace handsome results to their advertisements in Books .nio Norions, in many cases large orders from onlying districts which their travellers do not reath. It is very pleasant to hear these facts, and the many letters of encouragement from our subscribers all orer the Dominion give us courage to use further exertions to make books wis Nonoss worthy of the trade it represents.

## BOOK NOTES.

Of Christmas books and booklets for this yarar, none are more attractive than Prang's. In design and execution they are all that could be desired. "Mother Songs, or, Baby's Lullaby Book," by Charles Stumt Pratt, is specially admirable. The pictures are from water colors by W. L. Taylor, and the music by (. 11 . Chadwick. One song for each montlr, set to origimal music, and sixteen full-page illustrations in color, surah satine cover with special desisn in colors. The "Old Garden," by Rose Terry Cooke, is brilliant in color, and brings back vividly to the mind the rich flowers that grew in our grandmothers' gardens: the honeysuckle, Canterbury bell, crocus, tulip, sweet pea, and all the other old timers. The text in New lingland idiom accompanies the illustrations.

> li's well enough looks kinder knowin', Them red and yeller reaves and things
> They raise a mortall sighto o showin', Some like a bird that never sings.
> But birds to sing, and blows for smellin', Was what we had when I was young:
> A patch-work quid is just as tellin As them things on the grass plot flung.
"Golden Milestones" is a volume of extracts from the leading poets of England and America, arranged to typify the advance of life from infancy to age. The book is illuminated by eleven full-page illustrations. "I.ouisa May Alcott, the Children's Friend," is a beautiful memorial to a writer whose writings are so much estecmed by the younger portion of the community. "Little Women," her best known book, attained in immense circulation, equalled by few, and remains popular as ever. This volume is by Mrs. Edna H. Cheney, a life-long friend of Niss Alcott, and consists of a short biographical sketch, with extracts from her works illustrating her life. The "13irds' Christmas" is a beautiful booklet in monotone, with cardboard cover in colors. P'rang's satin art prims, art tiles, calendars and shape books are as usual artistic and sumptuous.
J. Theo. Robinson, Montreal, has issued "John Ward, Preacher," by Margaret Deland, author of "The Old Garden." All Mir. Robinson's late publications have been good sellers.

[^0]
## A GREAT SOUVENIR.

It is not surprising that people ae looking forward anxiously for the Christmas number of the Montreal Slar to send away to friends in England and clsewhere. Somehow the Sfar always manages to make a hit with is pictorial and commemoratice numbers. There is no chicap or catch-penny style about them. In fact they are so pretty and so taking that they sell at sight. We hear that orders are pouring in from all parts of Canada for the Christmas Shar; which will be for sale in a few days. Orders should be sent early in advance as they have always run short and the orders are filled in the order in which they are received. "First come, first served."
"Galloping Days at the Deanery," by Chas. James, 25 cents; and "A Dangerous Catspaw;" by David Christy Murray, have been copyrighted by Willian Bryce.

Messrs. J. \& A. McMillan, St. John, N.13., have in press and will shortly publish "The Hulsean Lectures," delivered by the Rev. J. de Soyres, before the University of Canibridge, in 1886. The subject of the lectures is "Christian Reunion."

Estes \& Lauriat have issued an Edition de Luse of Victor Hugo's "Notre Dame de Paris," translated by A. L. Alger, and illustrated by Rossi, Bieler and de Myrback, with 160 original drawings and 16 full paye water color sketches, printed in Paris for this edition. One hundred special copics will be issued at $\$ 20$ and 400 copies at $\$ 12$.

The seventh edition of "How to be Happy, though Married," is on the press with the Scribners.

With the constant public demand for "Little Lord Fauntleroy" in story for:: has now come the dramatization to make the book even more popular and eagerly sought for, the Scribners having reached the sixtieth thousand of Mrs. Burnett's famous jurenile classic.
The attention of the music trade is called to an advertisement in another column of the W. F. Shaw Company. This firm, now established nearly four years in Camada, by strictly catering for the bona fide trade only, has risen to a prominent position among wholesale music dealers. "Among their new issues are found the following: "Bellak's Improved Piano and Organ Method, No. 2," "Universal College Song," "Improved Royal Songs of Scotland," the new " 110 "Songs of Scotland." See catalogue.

> "Canada's Christmas" is the title of an ammual issued by Willian Bryce, Toronto, and is a purcly Canadian work. The illustrations are by Canaclian artists, produced by Caundian draughtsmen on Canadian made paper-and all designed for the delight of Canadian homes. The story, which has been specially writen for the number by Camplecll Shaw, of Oakville, Ont., is the work of a young Canadian, and the thene, "A Romance of the Rockies," is also national in its character. Retail price $3 c$ cents.
"Moming Lark." "Life's Story;" "Come Along, my
Darling," and "Mother told me so," have just been
published by Strange © Co.
The libretto of Gilbert \& Sullivan's new opera
"The Yeoman of the Guard, or the Merryman and
his Maid" has just been published by the Anglo-Canat-
dian Music Publishing $A$ ssociation. The opera will
be produced in Montreal December 10 th, and played
throughout Canada. The English and American
press speak well of it as an opera.

Andrew Lang says in the New Princeton Reainio there are four popular kinds of novels-the novel of the new religion, the novel of the new society, which declines to have a religion, the novel of the dismal common-place, and the novel of the divorce court.

## S. S. LESSON HELPS

## -FOR 1889-

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Family Friend. ..... 50
Friendly Visitor ..... 50
Girl's Own Amnual ..... 200
Herald of Mercy ..... 35
Infant's Magazine ..... 50
Leisure Hour. ..... $2 \infty$
Little Folks. ..... 25
The Quiver. ..... 250
Little Wide Awake ..... 25
National Temperance Mirror. ..... 50
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The Prize ..... 50
Sunday ..... 10
Sunday at Home ..... o
Wide Awake... ..... 125
Young England ..... $2 \infty$

THE: TRADE: SEDILIEID.

## JOHN YOUING

 10: Yonge Street, Toronto.

Hart i Company, Toronto, will publish this month, in time for the holiday trade, a book that promises to have cuite a large sale. The book is writen by a lady well known and popular in Toronto socicty, Mrs. Forsyth (iramt, daughter of the late licut. © iovernor of Ontario. Hon. John Beverly Robie:son. The book is emitiled "Scenes in Hawait," and gives the writer's experience of thre yeas' life in King Kalakua's dominion, the Sandwich flands. Parts of the book formed a series of letters in the Hech during last year, and at the solicitation of friends the writer was induced to bring them out in book-form considerably enlarged and in more readable shape. The book will be bound in a very novel and taking style, something very different from anydhing got out in Canada before ; altogether, the makeup of the book is creditable to the publishers. The trade woukd do well to hase a few copies of this for Nimas sales.

Mr. W. I.. Thomas writes an interesting article in
 tory and progress of his illustrated weekly journal. The (iraphic: and in referring to the too successful start made, and the initial difficulties overcome, Mr. Thomas satys, "The paper manufacturer and the ink maker beween them contrived products beautiful enough in themselves, but whech, on coming in contact, set up a chemical action which resulted in a very strong, very offensive smell. Copies with wrathful and uncomplimentary remarks written on the margin arrived freely by eath post addressed to the editor, one of which the comment of a very well-known profesisor surely 1 いR n ! -

> "Your (irophic seraphic, lo ink it doth stink:"

Vir Thomas deplores the dying out of the linglish whool of draughtmen on wood and wood engravers, and says he draws most of his secruits fiom France and Cermany. He also wells the cost of the Jubilee commemonation mabler, and shows that, on an edtion of sox,000 copies printed and sold within a few day:, he lont f fo by the tramsaction. The true story of Millais" populay "( herr! Ripe" is also told. 300,000 copies were printed, yet ble demand was so great and the semation so extromedinary that his publisher had to return $\mathcal{L} 4,000$ in hate (ash for orders he could not cvectue, and defend atotions at last for not supplying the thade with the guantity required. EMr/ish $\operatorname{six}$ , hanne:

Following the rise in the Vulcanite combs of 20 per cent., Cellatoid and $Z$ ylonite combs have risell 50 per cemt. in price. Notwithsanding the dulluess in tride caused by the late presidential elections, the $8:-$ lonite Co. claim to hate booked as many orders so far this year an they did during the whole of 'S7. So says Vr. Wihom, their gemial tateller, who gave us a call the other day.

[^1]stitioner, bo. Mon bov, Monerenl.

## Gilbert \& Sullivan's

 NEW OPERA:\section*{The Yeomen of the Guard <br> The Marryman and His Madid <br> | Written by | Music ly |  |
| :---: | :---: | :---: |
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| joint authors of "The " latience," " H.M.S. I'inafo etc., | l'irates | nzance." |
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## SPECIAL CHRISTMAS NUMBERS.

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The Illusiruted Lonton Aiaus.-The principal features of the Christmas number of the Illustralid Lomdaz Newes will be a complete original story by David Christie Murray, entitled " 1 'aul Jones, Alias," cleverly illustrated by A. Forestier. Three presentation pictures in colors by 1. Walter, C. T. Garland and Florence Graives. An attractive cover printed in cight colors. Will sell for soc.

Paris Illusire will be a Christmas number of unusual elegance and refinement, containing four superb) colored supplements and sixteen pages of interesting reading matter, making in all a most attractive publication. French or English, 75 c. retail.

Le Figuro Itustre special Christmas number cannot be surpassed for beautiful pictures and entertaining sketches. The selling price will be $\$ 1$, and may be had in either French or English text.

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Fule Tide will be as usual exceedingly attractive, containing a large number of illustrations suitable for this season of the year, and a special colored picture, entitled "At Last." It will retail for joc.

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Frather Christmas.- Between the attractive covers of this publication will be found pictures, poems, stories and sketches sufficient to satisfy those wishing an artistic and interesting annual.

Young Ladies Journal.-As usual, the grand Christmas double number of the Joung hadies fournal will contain a fund of original matter, a colored picture and "A Line of Fate," is given gratis with each copy. The entire double number, containing six supplements, will sell for boc.

The Star.-The publishers of the Montreal Star promise a special Christmas number of unusual elegrance, and give as supplements a number of beauti-fully-printed chromo-lithographs. Retall price will be

[^2]TO THE TRADE!

## GRIPS COMIC ALMANAC

## FOR 1889

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This is the tenth year of this favorite, and those who have had a peep at the illustrations and letter-press declare, without hesitation, that the new book will be the best of the lot.

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STRANGE \＆COMPANY TOLONTO

## CHAT OF THE TRADE.

Dawson Brothers, the well known and highly respected publishers and wholesale booksellers, of Montreal, dissolve partnership the first of next year, and two firms will take the place of the old one. Mr. Charles F. Dawson will continue the stationery business in all its branches, and Mr. W. F. Brown will carry on the book and periodical department.

Mr. Robert Phillips, the Secretary of the Wellington 13ooksellers' Association, is recovering from a severe sickness. He is not yet able to be out. He reports everything quiet in his vicinity.

Mr. D. T. MeAinsh, Secretary of the Toronto Booksellers' Association, reports the prospects for Christmas trade are good, although just at present business is guieter than at the same date last year. MeAinsh is an enterprising business man, with a thorough knowledge of his business. His windows and everything about his tore looks enticing and business-like.

Mrs. Stotes has opened a new stationery and news depot it 4.6 © een Street West.

Our old friend, Menzies, of Peterboro', is in business difficultics. We hope to see him on his fect again shortly.

Armstrong id Co. have opened a stationery store and news depot at $2051 / 2$ Yonge Street.
H. A. Nelson \& Son have a large collection of mechanical toys for show pieces, the mechanism of which is very good and should sell well. They have also a fine collection in washable dolls, plush goods, French and American leather purses and horn hat and coat noveltics.

Brown Bros. report large sales of their Diaries for 1889. This is the twenty-fifth year of publication, and each jear greater improvements are added. They are also dong a good business in fancy leather goods.
Rowsell \& Hutchison have now in press and which will be ready early this month, "The lives of the Judges of "pper Canada and Ontario," by David 13. Read, Q.C., which will le of interest to the legal profession. Rowsells Diary for 1889 , for the use of lawyers, is for sate by the same firm. This is the forticth year of publication of this Diary:

## catalogues received.

In writiag to publishers for copies of catalogucs always mention books han Nothoss.
James Clasu, Wet Rake, Rochester. Eng. The Rochester catalogue of second-hand books, many exrecdingly scarce.
S. Dr.N゙ros \& Soss, 201 High Street, Exeter, Eng. Catalogue of popular and standard words.

Fravis Fillimis, Sj High Street, Marylebone, W., England. "Americana." A short list of books relating to North and South America, the Arctic Seas, and the Pacific Ocean.
Vin Ailans \& Boucimton, 17 to 23 Rose St., New Youk. list of second-hand presses and other printers' requisites.
Platen Preses, Govimnc; © Co., Fort Hill Square, Boston, Mass. A reprint of an article from the Inlant Printer, with price list and description of printing presses manufactured by the firm.

# Brown Bros. 

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## STATIONERS

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150 different uarieties. Gireatly improved on former editions.

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## CANADIAN COPYRIGHT．

There is no assertion more frequently reiterated tham the assertion that this Dominion makes it own laws； get it is not true as regards copyright．The Imperial （ Government has year by year retaved its control over our legislature until everything is conceded but this one thing．We make our own tariff；we raise our own troops：we regulate our own Patent laws，but our Copyright law is dominated by an Imperial statute passed in ISt2，which still binds us．Time and again our Covernment has represented to the lmperial atuthorities that we are competent to attend to our own copyright legislation．A statute passed in 1872 by the Canadian l＇arliament on the subject was reserved and never received the royal assent．The existing Act of 1875 was also reserved and after much discussion the Imperial l＇anliament passed an Act，Aug．2， 1875 ，en． tited＂An Act to give effect to an Act of the J＇arlia－ ment of Camada respecting Copyright，＂so that it is manifestly incorrect to say that Canada legislates for herself，and this may also be seen on reference to the case of Smiles vs．Belford，（rol． 23 （irant＇s Chancery Reports＇，where the Imperial Act of $1 S_{42}$ will be found to have been enforced in Toronto．This state of mat－ ters ought not to exist．If our Parliament is competent to legislate in regard to anything it is competent to this subject also．There is uo difference between a patent and a coppright in principle．Our law protects the in－ ventor，if he will manufacture in Canada：but if after two years he will not do that，he ceases to be protected． The Canadian statute of 1875 gives protection to every： book printed in Canada by an author living anywhere in the British Empire or in ：my country which has an international copyright treaty with Cireat Britain，but the book must be printed in Canada．The lmperial Aets steps in and satys：＂The book may be primed anywhere，but if it is first published in England，it Nhall also be copyright in Camada．＂Against this the Covermment of Camada has alwaysprotested．In 1870. the Camadian Covermment forwarded in England a minute of the l＇riw Council forcanada，which haid down the principle that the people of C：amada will never con－ cent to the extension of copyright without loral publi－ ation．This principle was near beine abandoned by a bill which was brought in during last session．It would，indeed，have been inconsistent for a Govern－ ment，pledged to a National Police，to have gone back upon a prone ple lihe that lad down before the National Policy was adopted by the commery．
The amomaly of the Copyright law will at one appear if it be applied in the cave of a patent．If a patente If Finghad were to sell the Canadian market to a T＇nited States manufactuer，and，if in spite of our patem law．he could secure a monopote of nur manke to hir Conited States assigns，the patented article which might be the subject of such at deal would never be made in Canada，and an immediate ontery would arise． But in the cane of books a similar thing is done every day．Black＇s new book，＂In Far l．ochaber，＂is pro－ tected by the lmperial Act of 1842 ，and may not be printed in Cimada．Our Governmem has oficred time and akan to secare a royalty to the author，but ats offers have been refused，and the lmperial parlia－ memt still insists on regulating our literang affars．We ramot reprime＂In fiar lochaber．＂lice may import the llnited states edition or pay $\$ 7.50$ for the 1 English colition：and now we are threatened with another turn of the serew under the Berne Convention，so that we
shall be shut up to the English edition or do without． Mr．Black＇s novels are not of much importance，but there are many books we shall tind it hard to do with－ out．And yet we talk of the autonomy of Canada．．－ Toronta Tiligram．

## STATIONERS IN THE MIDDLE AGES．

We are indebted to the bibliugraphic de la formac； of September ；${ }^{\text {th }}$ ，for a cuious bit of antiguity relat－ ing to the Hooksellers＇trade in the middle ages．The document（translated，of course，from the oiginal Latin）is to the following effect：－
Regularion of the University of Parls Con－ CERNNA；Booksehaters OR Stathoneks．
Forasmuch as the richest crops come from the most carefully；prepared fields，we，the University of Paris， who labor in the fied of the Lord to gather in the pre－ cious fruits thereof，and who wish to guard against all possible injury，particularly from the dishonest prac－ tices of certain dealers in and around the U＇niversity Schools，Enact and Ordain that the Stationers，com－ monly called Booksellers，every year or two years（or as often as we shall require），shall take oath that they will keep，ofier for sale and scll the books received by them for that purpose，and fulfil all other pats of their engagement with the schools，in grood faith and con－ formably to the laws．And，as the students are hindered in the course of their studies for want of the proper books，owing to the insatiable greed of certain of the aforesaid Booksellers who buy second－hand stock for next to nothing and ，e．sell at an exorbitant price，we order that all Booksellers shall undertake by oath not to make any real or pretended contract securing to themselves the property of the books received by them on sale，nor put them out of sight with a view to acqui－ sition later on，but to offer them ficely，openls，and without reserve，as soon as the works have been de－ livered．In case of books entrusted to them for sale by individuals，they shath say what they conscientiously believe to be a fair and honest price for tie benoks in guestion，and inscribe the price and the seller＇s name in a conspicuous part of the volume．After inding a purchaser，they shall promise by oath，not to hand him over the work or receive payment for it as if it were their own，without first acquainting the owner truly and without deceit of any kind，with the actual amount offered for his property：Furthermore，as many flook－ sellers ask a very high commission，they are forbidden to charge more ihan four deniers a work and propor－ tiomately for part of a work ：and for this they must look to the buyer，and not the selfer，for payment．The coples kept in stock，too，must be perfect and in good condition，no excessive commission being chargeable on that account，or．in the case of books let out on loan．beyond the tariff prescribed by the（＇niversity：

Lastiy；we ordain that any bookseller refusing to bind himself by these obligations，contratening them， or failing to keep them，shall forfet all favor and privi－ leges of the lmiversity whatsocerer as resards their trade，and any master or scholar dealin：with ：my tradesmen ofiending in this way，will cease forthwith to be a member thereof．
The present let is ordained and confirmed by the （iencral Mecting held in l＇aris at the Chapter of the Preaching Friars，and stamped with the Y＇niversity Seal，the sixth diay before the Ides of December in the year of the loord 127 テ．

CORRESPONDENCE.

## .1/r. Dyas:

1)EAR Sir,-- In bidding good-bye to the business in which I have long been engaged, i must thank you as one of the tade for your earnest advocatey through your BOOKS AND NOIIONS of all matters of interest to the fraternity, and as Sec of the Association, in your untiring efforts to assist the tade. I feel, as no cloubt many others do, that while we have been personally umable to take a hand in the work, th has been in good hands, and we have been placed under no inconsiderable obligations thereby.

Wishing you personally, and as a late member of "the trade," every success, 1 ann, tuly yours,
R. 3. ANHREW:

Bowmanville, Nov. 12th, 1888.

## Editor Books and Notions:

Deak Sik,--There have been no meetings of the Wentworth Association since spring, as one dealer will not co-operate. Trade is picking up. Booklets and other Cliristmas stocks are making their appenance. The wet fall has retarded trade, but if we get favorable Weather the Christmas trade is likely to be up to or beyond that of late years. We still suffer to some extent through the blind police; of one outside dealer, who has an inordinate desire to win for himself fortune and fame, and to this end reduces school books to ten per cent. below their ralue.

No failures have taken place in our business, and all are hopeful. One enterprising east-end dealer, H . S . Williams, has illuminated the front of his store with an electric light. Mr. Hunter has been blessed with a fine stone walk in frome of his store. No cuting in annuals has taken place as yet.

Hamilton, Nor: zoth. 1 SSS.
JCRIRNGON.

## Edifur Bowks and Liotions:

Ste, Sory ! ca: tand wabing interesting in give you, but 1 think it is all the fault of the Association and the friendly feeling it has brought anong the Booksellers: otherwise we might hite cutting of prices and lively times generally:

Business has been very quiet all summer and fall, but look for an improvenient in a few days when holiday trade should commence. If anything occurs that 1 think would be interesting to books avin Notions readers I will repont it. Vours truly:


## Editor bionks ama diohons:

Ste, Business is very quiet in B.C.. and partucularly so in Victoria. There are allogether too many in the trade. and too large stocks for the business in be done. There is a wide contrast between the amount of boniness done here by our trade and by those just across the line in l'uget Sound. They yet better prices there, sell more goods from same amomet of stock and on shorter credits than we do here.

Mr. Jolm B. Fergusom has sold out his Book and Stationery business to Mr. Jamicson. His many friends in Ontario will regret to learn that he has been vere sick. He is, howerer, ne:uly well ayain.
Books asi, Notions is held in high esteem by the trade here. More anom.

Victoria, B.C., Now. Brd, ISSS. Rockv.

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42 Yonge Street, Toronio, and Wiagrara Falls, Ont.

## BOOKS OR BRICKS?

"Books or bricks, it makes no difference to me which I handle." Such was the boast once made, in all carnestness, by one who had the reputation of being a Bookseller, probably because he kept a shop filled with books. That man proved the folly of his bast by coming in conflict with his creditors twice in ten years. And so will all who think like this manthat is, if they know as little of books as they do of bricks.

And that is precisely the point which we wish those to bear in mind who aspire to become llooksellers. l'nless one have a love and a suitable education for the book business, he is as little fitted for it as he would be to enter any other calling that requires more than mule power. Even the latter would possibly need intelligent application. As a wise father once told his son about to go out into the world to earn his hing : "Myson, learn to do whatever you take up for a living intelligently, and master every particular, for it requires as much art to black boots satisfactorily as it does to build a bouse." Of course, this is exagigeration, but it contains the seed of truth.
llardly a tenth of the purchasers who enter a book store know precisely what they require; and if they were asked too pointedly for such particulars as proper tille, edition, size, date, etc., would regard the demand as an impertincuce. Some of the usual questions are these: "I want one of Dickens' books, if vou please." "Certainly, which one?" "Really, I don't know; I hate read so-and-so, and so-and-so." Here the Bookseller must have in his mind the titles of Dickens' different novels, and be able to give at once the names of those not enumerated by his custemer-and there is where bibliographical knowledge comes in. If he has nom that knowledre he must have what is the next best thing- the knowledge where to get it-in what catalogue or book there is a list of given authors' works. Showing to his customer a book which he does not rememberhaving read, the Bookseller is often confronted with the remark," Oh, but I want books wiform with those I already have." "What edition is that:" "Well, I don't know : but the have red cloth backs. athd are about so biga" pointing to a book standing near, "and have pictures on yellow paper," etc. Now if the bookseller due snit know his business isnt it likely. that the customer will try to find one who does? As is man once said in speating of the lhookseller's profesvom, "I don't know any profession requiring higher ability of the kind : except, perhaps, that of the precibing chemist, who has to sell a mixure comprisings a varicty of drass suitable for the ailame - mot always carthe described of his customer.

Ind how comparatively light is made the labor of the linokseller in these days of trade helps and of literany jourmals. in hour's reading cach day will erve io keep the specialist or dealer in seneral hiterature posied non only in what he has to sell, but concerning that which has been published, and what may be evpected to appear in his particular line Where the bookseller of the days gone by had to wather his own information by a wearing process, the Bookscller of today finds all that work prepared for him and reudy io himel.

The latest material for fancy goods in leather is amelope skon. It is be:mifully sofe and delicate and has taken the public fancy.

## THE PRESS.

## THE PRINTER, LITHOGRAPHER, AND NEWSPAPER PUBLISHER.

We commence this new department upon the solicitation of a number of our subscribers who, along with their business as Booksellers, Stationers, and Newsdealers, are interested in these other crafts, and wish to have these interests discussed in their organ.

These trades are all so interwoven with the Book and Stationery business that necessarily we have had much to say of them in former numbers. By our new departure we give them more prominence.

The printing business has been flat in this city for the last two months, ever since the Exhibition, but it is now picking up. Preparations for the holiday season, calendars and almanacks, trade catalogues, ctc., are helping to brighten things and fill the offices with men.

The elections in the United States kept printing offices very busy for the time, but otherwise they were flat.

The English printers complain sadly about slackness of work. The month of September was the worst that has been for many years, and a large number of men are out of employment.

The Stationery and Trudis Journa! of London, Eng., says: "Great progress has been made recently among jobling primters in the way of improvement in the style of their color work, and this has been accomplished by the more frequent introduction of tintblocks for colored grounds. Such tint-blocks may be made either of metal or of wood. The metal, however, is thought by some to dull the colors. Hence recourse is hat to boxwood, and the supply of bowwood blocks cut up to the pattern and size required by the printer, is now quite a business in London. Latterly: a difiecent process has been introduced by a firm who are supposed to have brought the ineention over from Germany, where color work of a very superior character is done on a lange scale. The plates are made of a special preparation of celluloid, which is casy to cut. When the design is minished, the surface is hardened by pourmy on it another solution. The process is simple and easily manipulated, and the saving is at ieast one-half as compared with the cost of bowwood or metal. It is stated that upniards of a thousand firms have already adopted this process, and the effect is seen in the altered appearance of much of the jol) work at present being rlone."

The was process of en, raving by which the rimitroad and other maps are made, and by which much outine work for newspapers has been produced, is very simple and incxpensive. On a shect of copper is spread a coating of prepared was, say one-sistecenth of an inch thick. The picture or map to be engraved is either draun or photographed on this surface, and the lines cut out in by was by fine shap tools. The large blanks are buill up higher with electrotypers' wax, and then the plate is hung up in the battery until the electrotype shell forms.

The turning calendaı

The 1 London, to exist. time, an pockets, the plat papers a public d

Toron morning tions of Toronto growing io that r : duction general

The ' getting local we distressi compete tions, wl ing rate weeklies side and keep do
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The T sion that of the $p$ Empire Kribls, scason $p$ the passt returned noticed quently got a bre not draw cach pap:

Bleads work-bus mals.

Hart Andrew olden Er

The Toronto Lithgraphing Company is, as usual, turning out some very handsome work in the shape of calendars, etc.

The London Evioning Times which was stated in London, Ontario, about two months since, has ceased to exist. Five thousand dollars went in that short time, and as that was the botom of the publishers' pockets, the end came. The Fric Press has purchased the plant. London is well off with two such good papers as the Frec Press and the Aldertiser, and the public do well to stand by them.

Toronto has a plethora of daily newspapers. Four morning papers, two evenings, and two evening editions of morning papers make even the good-natured Toronto public tired. Toronto is a fine city and growing, but it will take a long time for it to catch up to that number of dailies. The result must be a reduction in the quality, and a decided loss to the general public.

The "patent outside" and the "boiler plate" are getting in their fine work in Canada and reducing the local weeklies to a sameness-and barrenness that is distressing. The thoroughly yood home paper has to compete with these cheap and nasty outside productions, which from their worthlessness reduce advertising rates and kill subscriptions. The metropolitan weeklies have no greater friends than the patent outside and the boiler plate, because they so effectually keep down the live local press.
I.ocal printers complain very justly of the general practice among their neighbors of sending printing jobs away to the larger citics. This is not fair. The local press and the local printers well deserve all the work in their vicinity. They are expected to continu-ally- boom the town fre, to aid all the charities with locals and printing, to keep a good stock of type, and to have an office which will be a credit to the placeand as a rule do so. But when they should get their reward in the shape of a nice job of printing, a traveller from some city office carries it off by a promise of a little reduction in prices.

The Toronto ()pera House has come to the conclusion that the daily press of this city is a power. One of the proprictors refused to reserve seats for the Empiri for the Thanksgiving Day matinee, and Mr. Kribbs, the news-editor, at once returned the four season passes. The Globe being also refused tore up the passes. The other daily papers hearing of this, returned all theirs. After that none of the papers noticed the performance. The house was consequently indifierently yatronized. Then the manager got a brass band to parade the streets. Hut this did not draw an audience. last weck he apologized to each paper and requested them to accept new passes.

Bleadsdell ※ Co. report good sales of their dolls. work-boves, and desks, bisque tigures and fur ani mals.

Hart © Co. got out a fancy programme for St. Andrew's Mission Band, Perth, Ont., done up "yc odden English style." It is at very nice piece of work.

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## FANCY GOODS. MAKE HAY WHILE THE SUN SHINES.

To our friends in Fancy Goods we would say: Make hay while the sun shines. Work night and day from now till January, and then take your rest. Sort up all your stock, keep it well dusted, mark the cost and selling prices. Never lose a sale if it is possible to make it. Don't get independemt because your store is full all day. This is your harvest, and if you don't work hard and house your grain to-day; the frost or rain will come and do its work to-morrow. It's only for one month in the year that you have such a rush, so make the best of it while it is with you. Above all, dress your window carefulls, and keep it clean and free from dust. It is of no use spending money by adrertising if you frighten people anay by a slovenly window, uncivil attendance, or an untidy stock. But above all, remember that it is not sales you are workmg for, but profits. There is no hor on to the salesman that lets his goods do all the $w$ rk. The art of selling is to talk the goods up to your price, and the only way to do this is to understand the goods. In advertising, a litte "catch" is often better than a whole column--something that pleases the people and brings you into prominence. But the best advertisement is straight dealings and prompt delivery. If you nonk striclly on the cash basio sou will oftend no one. On the credit sistem you cannot anoid trouble. Mity your Nimas trade be a case of " 40 bushels to the acre, at $\$_{1.10}$ a bushel :"
The wholesale trade are not complaining of having $t 00$ much to do.

Collectuons in the smaller towns are being met fairly well. With cold, seasonable weather a first-class Christmas trade is sxpected.

There is an unexpected demand for Nimas cards, owng principatly to the small impont orders given by the trade last spring.

English sole leather goods are selling better han cier. A more sensible present for agentem,m could not be bought than a travelling case that will last a lifetime.

Opera glasses are being imponted largely. One of the advantages in carrying a stock of them is that they are not likely to depreciate in value with the incoming year.

Plush goods are having an enormous sale. Every one is selling as many goocis as ever, and there are nearly louble the number in the trade than there were eighteen months ago. The demand however has been for : cheap grade of goods until lately. Now the trate appear to want some better lines to sort up with.

Vulcanite combs have taken their jump. Stocks are very low and no more can be imported at the old price. Those who have bought in good quantity are fortunate. We would advise the trade to stiffen their prices.
B. MARCUSE, Montreal

# CHRISTMAS CARDS 

## FINE ART NOVELTIES

## Chromos and Oleographs

PIUSH AND LEATHER GOODS<br>1.ATLST NOLILTIES FROM<br>Paris, Berlin, Vienma, London, etc.

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ERIE, PA., U.S.A.
The Exclusive Manufacturers of
Henrich's Patent Upright Swinging Sectional SHOW CASES AND CABINETS

Tho most succossful uml important invention ever mode in Show Cases.


YOH HYAR.EHS IS
Funcy (iondx, Nolloms, Toyn, Stationery, Irugeinta (iondis. Jewelry, silverware, Cullery, Fabcy IIardware And infuct for overything for which Shew Cases can be used. Parscott, Ont., April 13, 1856.
İrhibition Shus Case C"u.. Eric.
(irivts. -Find enclosed iraft for $\equiv$ © 00 . boing amount to lmalanee necount. Show Cases to binnd in good order. and thoy are perfection. Haye diven sumf ndaresis to two partles who want sinhilar ones. fonsi a esperetfilly.

Callshan \& Macionar.b.
Azentsin Cunala: (ico. Fenwack, (inelph: Jansons liollc Co., Quebec: Lerman Bros. d Co., 'Toronto. Of whom or of the manifncturers fall information mas be lind. Can bo secen in tho L'ermatmet lixhitition, 'Corouta.

## J. S. RUSSELL

ISIMORTER OF

## FINE FANCY GOODS

AI.I. THF: NEWEST I.INES 1N
Plush, Brass and Leather Novelties Wralking Sticks of Every Description
Ciold. Silver, and Steel Laces, Fringes, etc., for Regalia and Dress Trimmings.
Natural Indian Goods, Moccasins, Snowshoes, Tobogans, Etc. 120 and 122 Bay Street, Toronto.

Messrs Julian Sale \& Co. have adopted a vers handsome maple leaf design for use as a clasp on their purses. It is one of the rost complete and attractive designs of the kind in the market.
. We have to welcome into the fine Fancy Goods trade Mir. R. Lewis, of London, who has just opened up with one of the finest stocks in Western Canada. Mr. Lewis' reputation for honorable dealing is so long established that even those who will have to divide up their trade with him cannot but be pleased to know that he and not some unscrupulous "cutter" has taken up the line, We wish him success.
Mr. Geo. Aslifield, of Ottawa, who was burned out last month, was forced to ask a compromise from his creditors at 65 c . on the dollar. This he is paying out of his insurance money, and we understand that he is busy making extensive imporements in his old store, where he intends opening up with a fresh stock in a few days. Mr. Ashfield is a pushing man and will make a success of it yet.
John Boyer \& Co., the drugyists, of Brockville, have assigned. They only started business four months ago, so most people are surprised at the suddenness of the collapse. Those who pretend to know all alsout it say thej knew it would come, before the store had been open a month. Boyer left a fair business in Hastings, and Wright gave up a first-class position as commercial traveller to go into the partnership. There must have been a sad lack of judgment somewhere.
Eight years ayo had we been told that the soft and apparently perishable silk plush was to take the place of strong and lasting leather, in books. albums, jewelIery boses, toilet cases, linings of sample cases, and soforth, we would have laughed at the idea as impracticable and extavagant. So great, however, has the demand for plush grown that in many lines it has superseded leather illogether. The Hemming Bros., of Toronto, forcasting this demand and secing that there was no firm in the line west of Montreal, came from that city five years ago and started a small factory, beginning on jewellery boxes at first and gradually extending to other lines, such as brush, comb, and mirror, odor, glove and handkerchief, and manicure cases, whisk-holders, travellers' trays, etc. So steady and rapid was their progress that after a year and a half they found themselves compelled to move to more commodious premises, and in January, 1855 , we find them occupying the top flat of No. 29 Adelaide Strect East, having equipped themselves with all the latest improvements in machinery, and employing all the year round a large number of skilled operators. In less than two vears, being crowded out again, they moved their office and show-rooms to the ground floor, thereby enlarging the factory; and again last month they added another flat to meet demands of their constantly increasing trade. We give this history just to show how popular plush goods have become, bit still more will the fact be appreciated when it is known that there are no less than cight other factories in Canada making the same style of goods, though none on so large and enterprising a scale as that of the Toronto firm.
The Midical Ricond says:--"Bluc-lined writing paper is almost universally manufactured both in this country and Europe. The School Commissioners at Mainz have, upon medical advice, decided that the blue lines are bad for the eyes, and ordered that all school writing paper shall be ruled in black."


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 Our stock is woll assorted in most lines. and wo shali bo glad to


## Plush Toilet Sets, Manicure Cases, Jewel <br> Cabinets, Odor Boxes, Handkerchief and Glove Holders in immense Variety.

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Purses, Papetries, Desks, Workboxes, Fans, Opera Glasses, Bronzes, Vases, Bisque and Terra Cotta Figures, Thermometers, Music Boxes, Microscopes, etc., etc.<br>- - DRUGGISTS' SUNDRIES - -<br>Including Hair, Tooth, and Nail Brushes, Combs, Puff Boxes, Perfume, Sponges, etc.<br>All Lower than the Lowest, and as Good as : Best Dove Whisk Holders and Plaques, Tho latest novolty.

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[^0]:    "History of Canada," by Wm. Kingsford, vol. II., is just out. Vol. III. completes the set, and will be ready in the spring.

[^1]:    W.intrin i sintionerix ispistant. Must thoroukhly uaderatnill gememl Sinthonery nad Blamh Books. .in the position is whe if stock keepre. it will be necersary to be methodical nath well ported. AdMresin

[^2]:    Griff's Comic Almanac for 1889 will be ready about December ist. This is the tenth year of this publication. It will be sold at the old price, toc., thirty per cent. discount being allowed to the trade.

    The Christian Globe is to be a very fine specimen of Canadian work, in type, paper and liteiary work, full of Christmas stories and pictures. It should sell.

