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Ladiew' Ilillinery Ilats

## Trimmed Hats,

FALL and WINTER WEAR
Special Showing This Week.
Ladiles Trimmed FELT HATS from $\$ 1.25$ upwards. Other TRIMMED HATS incluede V
Silk, Braid, Beaver and Fur Makes.
In Untrimmed Winter and Fall Hats

A Very Large \& Varied Stock
From which you may make a selection, and we
think we can please the most fastidious. are showing some styles in HATS, trim
and untrimmed, in window this week. her Styles may be seen by a visit to our Show Room. [IFC We furnish High Class Millinery at Low Prices


Job Printing Executed!

The Evening Chit-Chat
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Household Notes.

| Satin-faced fabrics are used for dressy lines and poplins promise to be tailored suits, but for long coats and rich costumes. $\qquad$ <br> Some of the new bows for wear with Dutch and other collars are of <br> red, green, black or btue surah, edged with Persian flowered material or tipped with it. $\qquad$ <br> Porcelain and china beads of all kinds are used, and white is preferred. Cut steel ones are in higher favor: so are small pearls and rhinestones. The latter are called erystals. <br> The new fashon of fastening coat sleeves is by link buttons such as are of gold or silver, but made to mateh the buttons used in front. <br> The daintly-detted veil, even the vefi with good-sized chenlle dots, is a tasteful and becoming accessors, and one may expeet it in pretty designs during the cominig season. <br> Velvet evening gowns are strong favorites and show rich of the popular trimmings and laces; those for street wear are garnitured with fur or handsome braids. <br> Regarding material for hats, velvet has first call; then follow moire, sat- in, corded silk, hat plush, beaver; Pérsian effects in silk, satin and cloth of-gold; various furs and plushes. $\qquad$ <br> veilings are shown. Some of them are strong in effect, others are of the filet style, with the designs in ortho- dox figures, such as one sees in filet laces. <br> While the present moment shows much Persian lace, silk, satin, etc., in | some lines of neckwear, the strong feature of many of the winter styles will be black-and-white combination effects. <br> Whether alone or in combination with other furs or dressy fabrics, seal sable, ermive, moleskin, fox, skunk opossum and good grades of pony and caracul are first favorites in the firr trade. $\qquad$ <br> the simple mesh ones, are to be had in extra. widthsma that one may surely have a veil wid broad-brimmed hat. <br> The fashion for cut steel in every form is remarkable, and it vies with the use of poreelain, which is saying much. Some houses, pise the latter on almost every afternoon and evening gown they make. <br> One of the latest auto scarfs is of bordered and striped gauze in all col- ors. It is absolutely impervious to moisture. Pour a glass of water on <br> it, and, though held horizontally, not a drop will pass through. <br> There is a wide return of the old- <br> fashioned sailor collar with its long, <br> put on coats and gowns, on wraps of <br> every variety, and uesd separtely in sheer fabrics on blouses. <br> Long pelerines and coats and cloaks and wraps of various furs will be in use for evening wear more expected street; for the fatter it is expect that the short coat or Jacket from 22 to 36 inches long will have a vogue. <br> Plain and embroidered collars are low-neck shapes, and it is expected that they will. be largely worn |
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Blakides! Biakikes!

## Fine Scotch Blankets,

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- soft, wakn, all wool.
}
vexway fine soft Blankets made from the purrest wool and are guaranteed-to
be splendid wearers. As the quanities in this lot are limited, you be splendid wearers. As the quanities in to make your purchase now in order to avoid disappointment.
should
$\$ 3.75,4.40,5.00,5.25,6.50 \& 7.80$ pair.


## English Blankets

HEAVY MAKES AT LOWEST PRICES.
$\$ 1.75,1.95,2.30,2.50,3.00,3.50,4.00,4.50,5.00$ and 6.00 pair.
Down anils, Malitha laills, in labge varieti.

## HENRY BLAIR.

NO THOUGHT READER
Can foretel the day or the heur when
your property may burn, Most people



PERCIE JOHNSON, Insurance Aet.

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## DENTAL PARLORS.




Good Dental Serviee will improve the PUBLiC MEALTH.
 Teeth extracted 250

Gold Crowns

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\pm 6.00
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The Maritime Dental Parior
176 Water St., St. John's.

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The Evening Telegram，St．Joh＇h＇s，Newfoundland，October 24，1910．－4

## HIGH CLASS GROCERIES <br> With world－wide Reputation for being THE VERY BEST Produced．


Our Very Low Prices．
THE FOLLOWING ARE A FEW OF THE INNUMERABLE ARTICLES WE KEEP IN STOCK
Hunter＇s Oxford Sausage，19C and $3 \times \mathrm{ctin} \quad 15 \mathrm{cts}$ ，and 21 cts ．


 Jacob＇s BUTTER PUFF BISCUITS， 25 cts．lb． Shelled Walnuts， 35 cls ．Ib．
Tate＇s Afternoon Tea Sugar， 1 lb．cartons

Reot cts． ath 37 cts


Batty＇s Nabob Pickles， 37 cts，bottle Colman＇s Crine Mista Anglica for cakes， 40 cts ． 1 lb hovtley \＆pilimers
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 Together weth a large and
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Miller Oil Heaters．
＂Cold Weather is Coming．＂
OIL HEATERS \＄4．25 to \＄5．75．

Call and Make Your Selection．
Hardware
Department．

| The Regulus Disaster． The Stories of Capt．Roberts，Capt ose，and Mr．R．G．Rendell． |  | EUROPEAN AGENCY． |
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The Evening Telegram, St., John's. 'Mleufogndland, October 24, 19, 0...-5


## A New Shipment <br> Sentenced to Death. <br> JAGKMAN'S MILLINERY,

Ladies' and Children's MANTLES


Benfeitit oi UnI
Bxalusie Stiles. MARSHALL BROS.




Have You Seen Our Millinery?
now are attracted by their style character. Six years ago we opened our
nillinery Rooms. Our patrons then said it was " a good move," and we were grateful for their appreciation, and determined to hold that appreciation throughout each recurrisg season. So far we think we can say, without vain boasting,
that we have done this. At least, we have spared no effort to win the approval We have just stepped beyond the threshold of our TWELFFH opening,
and the result is eminently gratifying.
We have pleased others-may we please YOU

| Made to Order HAT. No. 3000. |  |
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Made 10 Order RT.


# $\$ 4.00$ to 5.00  

JACKMAN THE TAILOR,



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JUST REGEIVED! K
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1. H. MARTIN, Agent,



## Fellow Citizens!



Ünshrinkable Underwear

$\$ 1,00$ a garment up.
P. F. COLLINS.

St. Michael's Enlarged.

## exceptional Laws

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The Evening Telegram，St．John＇s，Newfoundland，October 24，1910．．．． 7

Don＇t Miss the Values We are Offering BLANKETS
 BlanketS
$\$ 1.80$ per pair up to $\$ 10.50$ per pair How irequently do we hear customers in December speak－
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This is the next time，fonk wiow
S．MILLEY，water St．

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| The Original，the Unequalled Sanitas，Battle Creek， Cereals，the FIRST and BEST of all Toasted and pre－ pared Breakfast Foods and Specialties． list we offer some of their best preparation． |  |
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|  | Granose Biscuits， 15 cents box．Rice Biscuits， 15 cents box．Vegetable Gelatine， 2 oz．pc，20c |
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| Toasted Corn Flakes，15c．pc．， <br> The Sweetheart of the Corn． |  |
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| Caramel Cereal， 20 cents pc． <br> The Original Coffee Substitute． |  |
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|  | MALTED NUTS－A neurishing preparation for invalids． Coffee substitutes． |
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## REID NEWFOUNDLAND <br> COMPANY.

Agriakux an Mamianmer Pxabitim.
St. John's, Oct. 31st to Nov. 5th,
Round Trip Excursion Tickets will be sold from all points on this Company's system to St. John's, at

ONE W'AY FIRST-CLASS FARE.
For dates of Sale, Time Limits and further information apply to nearest Purser or Station Agent or to General Passenger Agent.
Reid Newfoundland Company


Five Dollar Greenhacks are Burring Holes in Our Pockets
Do You Want One?
A. \& S. RODGER. English Readymades!

Manufacturers' Clearing Lots. MEN'S TWEED SUITS, usually $\$ 6.50$ and $\$ 10.00$, selling for

## $\$ 4.50$ and $\$ 6.50$.

Special Values in Men's and Boy's Overeoats.


> A. Q S. RODGER.

The Best is the Best!

## 'UNICA BEST'

BestFlour
Don't Pay More for any other Brand than you can buy "Unica Best" for.
Ask your Grocer for IT.

I. W. de FOREST TEA CO'Y.
$\xlongequal[\text { Job Printing of all kinds. }]{\text { ocsitit }}$
M. MOREY \& CO.

IAM FREW, Water St.,

