

STEPPED OFF FLYER;
ONEY SLIGHTLY HURT

Unknown Italian Does Remarkable Stunt from Fast Train at Hyde Park.

An Italian, whose identity is not known, absent-mindedly stepped off the rear platform of the end coach on the Grand Trunk Chicago flyer, speeding at 65 miles an hour, east of Hyde Park, yesterday, at noon.

The man plunged off the rushing train, hit the ground, spun around, then shot along the cinder path for a number of yards. Several passengers saw him strike the ground, thought he was instantly killed, and pulled the bell rope. The train was stopped, and the man was picked up by the crew. He was dazed and badly shaken up. Dr. P. P. Drake met the train at the London station, but decided that medical attention was unnecessary.

Preparations to receive a fatally injured man at Victoria Hospital had been made before the arrival of the train in London, but the preparations were called off when the "iron man" was found to be only slightly injured. He continued his journey to Toronto on the 4:10 train.

FIFTY COUPLES ATTENDED
LOCAL MASONIC DANCE

Next Dance Will Be Held Oct. 22—All Masons Are Invited.

The second in the series of twelve dances, to be put on this season, under the auspices of the London Masonic Order, was held in the Masonic Temple last night, and was attended by 50 couples.

Tony Cortese's Orchestra played the music of a delightful program, which included several of the newest numbers, the one-step and hesitation waltzes.

The proceeds of the series of dances this year will go toward the furnishing funds, as they did last season. The order realized more than \$300 from a similar series of dances last season, and as a result, three large rooms in the new building are splendidly furnished.

All Masons in the city are invited by the furnishing committee of the Masonic Order to attend the dances. The next one will be held on October 23.

CONVENTION OCTOBER 27

Western Section of Ontario Sunday School Association to Meet Here.

The Western Ontario section of the Ontario Sunday School Association will meet in London for the annual convention during the four days of Oct. 27 to 30. The program this year comprises fewer items than usual, the plan being to go into the various subjects more thoroughly.

Four phases of Sunday school work will be dealt with, the elementary division (under and over ten years), the minister and the superintendent. All addresses will be of a strongly evangelical tone.

The speakers, in addition to the provincial talent, will include Mrs. H. M. Leyda, for over ten years leader of elementary Sunday school work in Illinois, and Mrs. John Alexander, of the International Sunday school force, Chicago.

FORMER LONDON ATHLETE
IS DEAD AT AYLMER

AYLMER, Oct. 15.—William Taylor, aged 34, a resident of London for seven years, died at his home here today after a long illness with anæmia. He was born in Sarina, and was an all-around athlete and a good baseball and hockey player. Besides his wife, he leaves six children, Jessie, Herbie, Frank, Letta, Helen, and three brothers and three sisters, Charles, Chicago; Thomas, London; John, Aylmer; Mr. Howlett, Petrolia; Mrs. Sherry, Toronto; Mrs. Kershaw, London.

The funeral will be held Sunday at Aylmer Cemetery.

ANDERSON—MCINTYRE.

The wedding took place at Olean, N. Y., recently, of Miss Margaret M. Anderson, youngest daughter of Mr. and Mrs. John D. Anderson, formerly of Gloucester and New York, and Dr. Donald M. McIntyre, of Windsor, formerly of Alvington. Little Eleanor Sutherland, of Gloucester, was flower girl. Among the guests were: Mrs. Hubert Wicle, of Kingsville, Ont.; Dr. Carlos Fuller, of Windsor, Ont.; Mr. and Mrs. Arthur Sutherland and daughter, Frances, of Gloucester; Dr. W. P. and Mrs. Roome, of London.

DR. A. W. CHASE'S 25c.
CATARRH POWDER
Is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. a box; 1 blower free. Accept no substitutes. All dealers or Edmonstone, Bates & Co. Limited, Toronto.

WE STOCK A FULL LINE OF
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WAR BOOK COUPON
PRESENTED BY THE
LONDON ADVERTISER

"THE NATIONS AT WAR" IS ISSUED IN PARTS AND EACH COUPON IS GOOD FOR ONE PART

Each part is lavishly illustrated in colors and by reproductions of rare photographs from private sources. The entire series will comprise a COMPLETE story of the war from the unbiased viewpoint of a large staff of experienced war correspondents and artists covering every strategic point. Printed from large, clear type on enamel paper, each part consisting of 32 pages which may be bound into book form and a 4-page coupon for the return of the coupon of each part as issued. This is the greatest war story ever attempted.

One Part Ready Every Two Weeks

To show that you are a reader of this paper, present ONE coupon with the expense for which barely covers the cost of production, including packing, express from factory, checking, clerk hire, and other necessary EXPENSES.

15c

ORDERS BY MAIL include THREE CENTS EXTRA for each part, to cover the cost of postage and mailing.

Noted exclusively through this newspaper, and can be had only at the following distributing points:

London Advertiser, London, Canada

MONAHAN SUES BARNARD

Plaintiff in Auto Accident Wants \$1,000 Damages for Injuries.

As a result of the accident at the corner of Dundas and Richmond streets, on May 29, when a motorcycle driven by Gavin Monahan collided with a motorcar belonging to John A. Barnard, Mr. Monahan sustaining a broken leg and other injuries, Mr. Monahan has instituted on action for \$1,000 damages, in addition to \$400 damages to his motorcycle. The case will be tried at the fall sittings opening on Oct. 26 before Mr. Justice Lennox.

MISS ANTHISTLE'S DEBUT

London Elocutionist Gets Gratifying Reception in Toronto.

Miss Gwendoline Anthistle, the talented local elocutionist, made her debut before a Toronto audience on Thanksgiving night, and from the hearty reception accorded her, she will be welcomed in the Queen City again. Miss Anthistle took part in the concert given in Massey Hall by Wm. Campbell, Harold Jarvis and Miss Florence Mulholland, of New York.

The Toronto Globe had the following to say of Miss Anthistle's work: "Miss Anthistle's work showed careful training, and every movement was graceful in the extreme. The impression she made will last, and she will no doubt get a warm welcome when next she appears in Toronto."

WOULD ADOPT THE BABY

Child Found on York Street Has Many Homes Awaiting It.

Although it was deserted by its own mother at the little waif found on York street on Monday night and now one of the pets of the children's department at Victoria Hospital, has many homes awaiting it as soon as it is able to leave.

Already several applications have been made to the police for permission to adopt the child, and from inquiries at the hospital, at the Children's Aid department and at police headquarters it would appear that the unfortunate little mite's handicap in entering the world would be overcome through the kindness of those who would take it to raise as their own.

APPLICATIONS REFUSED

Businessmen's and St. John A. C. Rifle Clubs Denied Privileges for Time Being.

The London Businessmen's Rifle Association and the St. John's Rifle Association, both of which sent applications to Ottawa for rifle association privileges have been turned down by the department. An official communication, through local militia headquarters, says that the department would like to help the London organizations but owing to the abnormal demands made upon it nothing can be done at this time.

Civilian rifle associations have sprung up all over Canada and the department cannot begin to co-operate with them. As soon as conditions become normal the local rifle associations will receive the heartiest support of the department.

FOR BELGIAN RELIEF

\$200 in Clothing and \$200 in Cash Sent to Old Country.

A very generous donation of \$200 worth of clothing has been forwarded to Toronto for the Belgian relief fund by five citizens of this city. The shipment was sent Thursday and will be included in the consignment sent from Toronto to Montreal in time to reach the relief ship which sails on Oct. 19. Mrs. A. T. Edwards, treasurer of the Women's Canadian Club, has also forwarded \$200 to be spent on supplies and provisions for the same purpose.

The Women's Canadian Club would be pleased to receive an offer of a vacant room in the downtown section, where contributions of clothing and supplies for the Belgian relief fund may be stored.

WOULD REGULATE PRICES

Suspension of Woollen Embargo Will Keep Them in Reasonable Bounds.

The proposed suspension, as regards Canada, of the embargo on the exportation of raw wool from Great Britain would have the effect, according to local manufacturers, of keeping within reasonable limits prices which otherwise would probably become prohibitive.

At present, they, it is a little too early for Canadian manufacturers to have felt the pinch of the shortage and so far the only woollen goods which have advanced about 7-12 per cent as the result of the large demand for soldiers' supplies. They point out, however, that the supply of raw material is very low and that only the removal of the embargo can prevent a further very considerable increase.

EMPRESS AVENUE SALE

WAS VERY SUCCESSFUL.

The Mission Band of the Empress Avenue Methodist Church, held a most successful rummage sale of goods in the church last night, the proceeds of which will go toward the missionary fund of the association. The sale was well attended. A concert will be given by the Mission Band in the church during the latter part of next week, the results to go toward the same fund.



5 Dozen Long Kimonos

Saturday 98c

Cardinal, Copenhagen or navy blue Flannelette Kimonos, in pretty floral designs; fancy yoke with wide tuck front and back, and pretty collar effect, finished with piping and buttons; neck finished with band of mercerized rayon kimono sleeve with fancy cuff piped. Sizes 24 to 46. On sale Saturday, each 98c

—Second Floor—

Autumn Outfitting Day Saturday
at Smallman & Ingram's

Thanksgiving Day being unusually early this year, the most of the outfitting comes after. That we are prepared for the greatest October business in the history of this store is apparent, even to the casual visitor who walks through to view the fashion displays, which are greater than any previous season's showing.

The opportunities for money-saving shoppers tomorrow are the greatest of the season and this, the middle Saturday of the month, should be the biggest outfitting day of the year, as colder weather is knocking at the door. The half is not told by the brief lists on this page.

The True Mirror of Mid-Season Coat Styles

Tomorrow you will not find a size, a good color, nor a good fabric missing in our Coat Department, and not a desirable new style that is not here. They are the very newest, from the very best makers, the "ordinary," characterless garments, as always, being conspicuous for their absence. There is a new collection of those warm, loose, mannish styles in Zibelines, in black, navy, brown, etc. New designs in chevots, mixtures and plain colors. In the very moderate prices is there the utmost satisfaction to be found in coat-buying in this busy season. The few briefly mentioned here are attracting much attention.

- Ladies' Coat, in brown and black plaid, raglan sleeve, belt across back, satin-lined, patch pockets. Price \$25.00
- Ladies' Coat of heavy diagonal tweed, in brown or grey, satin-lined, raglan kimono sleeve; belted in at side. Price..... \$25.00
- Ladies' Coat of Chinchilla Cloth, in tan; collar of Roman stripe velvet; satin-lined; seams outlined with velvet piping. Price, \$27.50
- Ladies' Coat of Zibeline Cloth, in black, satin-lined throughout; kimono sleeve, close-fitting collar, double-breasted fronts. Price \$26.50
- Many smart styles in Plaids and Tweeds, made with set-in and raglan sleeves, some showing cape. Prices ranging from \$12.50 to \$27.50

One Piece Only Saturday, 89c Yard

\$1.25 BLACK MESSALINE SATIN.

The last piece of this special purchase has been reserved for Saturday morning sale. About 60 yards. This will go early, and cannot be duplicated. Full yard wide, \$1.25 value 89c yard

Saturday Sales at Linen Counter

Every item here is worthy of your earliest attention tomorrow. They will go quickly.

- NOVELTY TABLE COVERS AND SCARFS, 29c.
- 10 dozen only Dutch Blue Oriental Table Covers and Scarfs, in assorted light and dark colors. This is the newest novelty for bedroom use, absolutely fast colors. (See vestibule window.) SPECIAL SATURDAY, each 29c
- 50 dozen only Double Damask Napkins, in several choice designs; good heavy quality Double Damask. Extraordinary value at, per dozen..... \$2.75
- A limited quantity only Hemstitched and Embroidered Linen Tray Cloths, 14x20 inch, neatly embroidered on nice fine linen. Exceptional value. While they last, SATURDAY at, each 35c
- 100 only Red-Border Linen Kitchen Roller Towels. Nice, loose weave; good drying quality; 2 1/2 yards to roller. SATURDAY SPECIAL, each 19c

MORE YARD WIDE FLANNELETTE, SATURDAY SPECIAL 10c YD.

A limited quantity of this extra good Flannelette. Get your supply early.

English Striped Flannelette, yard wide; great variety of fancy stripes. All good colors, in pink, blue, fawn and white; also a few dark pieces. A useful cloth, soft fleecy finish. SPECIAL, per yard..... 10c

WHITE COTTON, 7 1/2c YARD.

One case only Good English Longcloth. An excellent Cotton for underwear purposes, full 36-inch width. SPECIAL, per yard..... 7 1/2c

SCOTCH WOOL SHIRTING, 50c YARD.

Special Scotch Shirting. An ideal winter shirting, all wool, fancy stripes. One of the best-wearing shirtings made, 30 inches wide. Per yard 50c

Three 50c Specials in Ladies' Neckwear

- A Smart Pique Coat Set, with the new lily collar and the deep military cuff, pointed or round top, trimmed with dainty pearl buttons. SPECIAL SATURDAY, per set..... 50c
 - The popular Vestee, in pique with smart flaring collar, trimmed with small pearl or jet buttons. SPECIAL, SATURDAY 50c
 - Also a Pretty, Fine Muslin Vestee, with hemstitched or picot edge, trimmed with small buttons. SPECIAL, SATURDAY 50c
- These little accessories add greatly to the fall costume and can be worn with either dress or coat.
- Main Aisle—

Ladies' Fall Weight Combinations

Examine the fine, hand-finished "Merode" garments; also the new patent drop seat Combinations.

- Fine-Ribbed Cotton Combinations (Merode hand-finished), light fleeced, high neck, long sleeves, ankle-length. Sizes 34 to 38 at..... \$1.50
 - Sizes 40 to 44 at..... \$1.75
 - Fine-Ribbed Cotton Combinations, Dutch neck, elbow sleeves, ankle-length, (new drop seat.) Sizes 32 to 38 at..... \$1.00
 - Sizes 40 to 42 at..... \$1.25
 - Fine Merino Combinations (mixtures of wool and cotton), Dutch neck, elbow or long sleeves, ankle-length, (new drop seat). Sizes 32 to 38 at..... \$1.50
 - Sizes 40 to 42 at..... \$1.75
- Main Floor—



50 Men's Imported Melton

Overcoats \$15.00

Black and three shades of grey, single-breasted, fly front, raw or turned edges, double-stitched seams, extra well lined. Style, the standard Chesterfield. Sizes 35 to 46. A specially fine Overcoat for winter wear. Price, \$15

Special—Oyster Pattie, Bread and Butter and Cup of Tea or Coffee, 15c. 3 to 5:30, Saturday.

Sale of Ladies' Chamois Gloves

\$1.50 and \$1.75 Qualities, 98c Pair

150 pairs Real Chamois Gloves, in 12 and 16 button lengths, white or natural. All sizes, 5 1/4 to 7. All are our regular \$1.50 and \$1.75 Gloves. Saturday morning to be cleared at, per pair..... 98c

—Second Floor—

Saturday Special Flannelette Gowns, 98c

Ladies' Flannelette Gown, made with long kimono sleeve, open front and trimmed with cotton torchon lace. Lengths 56, 58 and 60. White only. SPECIAL..... 98c

Ladies' Flannelette Gown, made with double yoke. Has long sleeves and open front, trimmed with self frill. Colors, pink and blue stripes. Lengths 56, 58 and 60. Special, 98c

Children's Dresses, 69c

Little Girl's Buster Dress, made of good quality Flannelette, in black and white, broken check. Ages 5 to 7 years. SPECIAL 69c

—Second Floor—

Two Ladies' Sweater Coat Specials Saturday, \$1.19 and \$1.49

These Knitted Sweater Coats are groups of overmakes and seconds from the manufacturer, the same good quality coats we had a shipment of earlier in the season. Qualities worth regular up to \$3.50. Get yours early.

One table Ladies' Sweater Coats, high collar and V-shaped neck, plain and fancy weaves. All the leading shades—cardinal, grey, maroon, navy, tan, also combinations of slate and tan, grey and cardinal, grey and royal, slate and navy. All sizes to 42 in the lot, but not in all styles. SPECIAL SATURDAY \$1.49

Another table Ladies' Sweater Coats in fancy weave, worsted, high collars and V-shaped necks. Colors, grey, tan, navy, slate, also combinations of maroon with grey, grey with navy, grey with cardinal. All sizes up to 42 in lot, but not in each color. SPECIAL, SATURDAY \$1.19

—Main Floor—

SOAP SPECIALS—SATURDAY

- Williams' Shaving Soap. Special, per cake..... 5c
 - Master Mechanic, the best soap made for machinists, firemen, etc. Will make the skin soft and remove tar and grease from the hands. Large cake 5c
 - Poncine, a high-grade of pumice soap, removes ink stains, fruit stains, etc. Large cake..... 10c
 - Pure Olive Oil Castile Soap, the purest castile soap made..... 2 large squares for 15c
 - Fine grade of Pure Fancy Toilet Soaps in dainty flower odors, such as violet, lilac, forget-me-not or carnation..... 3 large cakes for 25c
- At Toilet Counter—

THIS IS OVERCOAT WEEK

SALE OF MEN'S AND BOYS' SAMPLE MODELS. MEN'S, \$13.95. BOYS', \$8.50.

Make your selection Saturday. These sample models, about 300 in all, would constitute a season's stock for some clothing stores, but they are not considered in our regular lines. They are purchased at such a tremendous sacrifice from the maker, and go out so quickly that it is only a starter each season for our overcoat business.

Many each season come for these coats after seeing them on a friend who purchased at the beginning of the sale. Others come too late. We, therefore, urge all who are interested in a new winter overcoat to come Saturday, when you will find the selection at its best.

CHINCHILLAS, TWEEDS, VICUNAS, MELTONS AND BEAVERS—All the season's newest models, travellers' samples, mostly at about half price.

Men's Overcoats. Sizes 34 to 44. Up to \$25.00. Sale price \$13.95

Boys' Overcoats. Sizes 9 to 18 years. Up to \$18.00. Sale price \$8.50

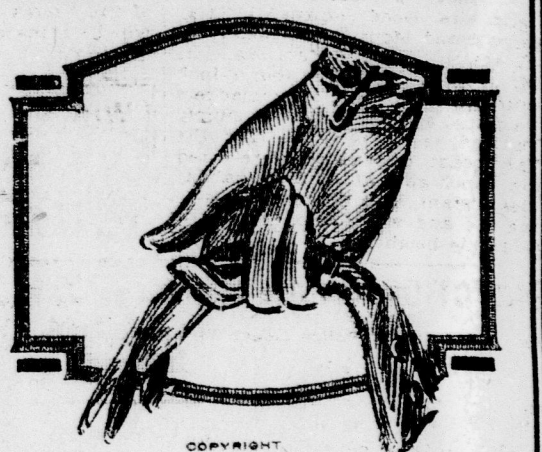
Winter Underwear For Men and Boys

Our new stock of Fall and Winter Underwear for men including all different weights, light, medium and heavy (union listed below are specials from a great collection. The Pyjamas

- Men's Fleece-Lined Shirts and Drawers, grey shade, splendid quality. Sizes 32 to 44. Price, per garment..... 50c
- Men's All-Wool Heavy-Ribbed Shirts and Drawers, natural shade, unshrinkable and very durable. We can highly recommend this line. Sizes 34 to 44. Price, per garment..... \$1.00
- Men's Heavy Cotton Underwear, for those who do not care for wool. Cream shade, winter weight and very comfortable. Shirts and drawers all sizes. Only, per garment..... 75c
- Men's Pure Irish Linen Mesh Combinations, winter weight, natural shade. Sizes 36 to 44. Per suit..... \$4.50
- Turnbull's Pure Wool "Cetee" Brand Underwear, in single garments and combinations, in dark, medium and light shades. A complete assortment of this famous brand now in stock.
- Men's Shirts and Drawers in Wool and Cotton Mixture; elastic ribbed "Tiger" and "Watson" brands; natural shade; no irritation, and gives excellent satisfaction. All sizes. Only, per garment \$1.00
- Boys' Natural Wool Combinations, "Turnbull's." This is the boys' favorite. Medium winter weight, unshrinkable and gives comfort and satisfaction. Sizes 26 to 32. Per suit \$1.50
- Boys' Fleece-Lined Combinations at, per suit..... 75c
- Men's Pyjamas, made of fine soft flannelette, in neat stripe patterns, frog fasteners, military style. Sizes 36 to 46. SPECIAL, SATURDAY \$1.49

SMALLMAN & INGRAM

Sale of Odd Corsets Saturday, 59c Pair. One Table Odd Lines and Sizes, Regular 75c to \$1.00, to Clear, 59c Pair.



Infants' Bearcloth

Coats, \$1.75 Up

2 1/2 dozen White Bearcloth Coats, double-breasted, fastened with six pearl buttons and lined throughout with flannelette, round collar and turn-back cuffs. Will wear and wash well. Three sizes, 20, 22 and 24-inch. Prices... \$1.75, \$2.00 and \$2.50

—Second Floor—

SAW SHIP'S GUNS
RIDDLE ICEBERGS

Ilderton Couple Also Saw German Spy Arrested in England.

HAD INTERESTING TRIP

C. P. R. Steamer Shoots Her Guns at Big Bergs Near Port.

Travelling for his health on his doctor's advice, Thomas Dodd, of Ilderton, arrived in Glasgow, Scotland, from New York, to learn that England and Germany had declared mutual war on that very day. Mr. Dodd, who was accompanied by his wife, visited a number of places in England, including London and Harrogate, the latter place being his native town.

Everywhere they journeyed in Great Britain, Mr. and Mrs. Dodd saw evidence of systematic preparation for the struggle. Open spaces in London were used as drill grounds, and recruiting was being carried on with a briskness that convinced the travellers that the British people were taking the situation seriously.

Saw Spy Arrested. Just outside Tynemouth, they witnessed the arrest of a German spy, a former employee of the Northumberland County Council, who was found to have plans in his possession showing the conditions between the coast and Newcastle-on-Tyne. After his arrest, the authorities, as a measure of precaution, cut down the trees and hedges on this section of the country and constructed barbed wire entanglements all along the coast.

Shot Up Icebergs. Mr. and Mrs. Dodd returned by way of Liverpool and Montreal on board the C. P. R. steamship Lake Manitoba. The ship, Mr. Dodd said, carried four 6-inch guns with a complement of blue-jackets to serve them as well as a good supply of rifles and revolvers. Nearing the Canadian coast two shots were fired from the 6-inch guns at an iceberg about two miles distant, each taking effect and throwing ice and water into the air to a considerable height.

CONVICTIONS INCREASE

279 More Recorded in Police Court This Year Than Last.

Police give the increase in the city's population as the cause of an increase of 279 convictions made in the police court for the year ending September 30 over the corresponding period last year.

Police court statistics show that 1,577 persons were given jail terms or paid fines for a variety of offences. Of this number 179 were indictable offences, an increase of 29 over last year's list.

Theft cases were by far the most numerous, numbering 122. There were two attempts at murder, two cases of abduction, and one man was convicted of an attempt to shoot with criminal intent.

Common assaults were only two in number. Valentine Phillips and John Sutherland, the two young men who were convicted of making and passing counterfeit 50-cent pieces in January, were each given two years and six months in Kingston penitentiary. This was the longest sentence which Magistrate Judd imposed during the year.

Roy Singer, who was given a large sum of money to change for a bartender in the Bank Hotel, was charged with vagrancy and was sentenced to a term of one year at Kingston.

No record is kept of non-indictable offences by the authorities, but John Moule, the clerk, declares that drunks are probably three times more numerous in police court than are others charged with petty offences. Vagrancy comes next, then breaches of the Lord's Day act and cruelty to animals.

The statistics involve an immense amount of clerical work on the part of Mr. Moule and his stenographer. The records will be forwarded to Toronto this week, to be kept on file there.

FEDERAL SQUARE INQUIRY

Government Wants to Know What It Is to Get for \$50,000.

First Government recognition for the city's request for the \$50,000 federal appropriation for the federal square scheme came through today when a request was submitted to the board of control for information.

The public works department, Ottawa, wrote asking for a determination of the property that is to be turned over to the Government for the said \$50,000. The request was sent on to the city solicitor for reply.

CLARK—SELLERS. At the home of Mr. and Mrs. Shambelan, at the Armories, on Wednesday evening, the marriage of Jennie Sellers, of this city, and Enoch Clark, of Walton, was solemnized by Rev. A. J. Thomas, of Dundas Centre Methodist Church. The ceremony was performed in the presence of the immediate relatives.

THINK HARD. It Pays to Think About Food. The unthinking life some people lead often causes trouble and sickness, illustrated in the experience of this lady.

"About four years ago I suffered dreadfully from indigestion, always having eaten whatever I liked, not thinking of the digestible qualities. This indigestion caused palpitation of the heart so badly I could scarcely walk up a flight of stairs without stopping to regain breath and strength. I became alarmed and tried dieting, wore my clothes very loose, and used other remedies, but found no relief."

"Hearing of the virtues of Grape-Nuts and Postum, I commenced using them in place of my usual breakfast of coffee, cakes or hot biscuits, and in one week's time I was relieved of sour stomach and other ill attending indigestion. In a month's time my heart was performing its functions naturally, and I could climb stairs and hills and walk long distances."

"I gained ten pounds in this short time, and my skin became clear, and I completely regained my health and strength. I continue to use Grape-Nuts and Postum, for I feel that I owe my good health entirely to their use."

"I like the delicious flavor of Grape-Nuts, and by making Postum according to directions, it tastes similar to mild high-grade coffee." Name given by Canadian Postum Company, Windsor, Ont.

"The most perfect food in the world. Trial of Grape-Nuts and cream, ten days proves, 'there's a Reason.' Look in packages for the little book, 'The Road to Wellville.'"

"Ever read the above letter? A new one appears from time to time. They are genuine, true, and full of human interest."

WAS CENTENARIAN AND
PIONEER OF LONDON

Mrs. Margaret Murdoch, Who Died Today, Came to City in 1834.

One of London's pioneers, and a centenarian, Mrs. Margaret Murdoch, died in this city at 1:30 o'clock this morning. Mrs. Murdoch, who was well known in the city, was born in Aberdeen, Scotland, on June 29, 1814. She came to Canada in 1834, and lived with her sister, the late Mrs. J. Cruickshank, of this city, until her marriage to James Murdoch five years later, in the first Catholic chapel built in London. She was married by Father Mills.

After her marriage she moved to Ingersoll, where her husband died 23 years ago. After his death she continued to live on the family homestead with her daughter, Mrs. W. A. Woolson, until recently, when she moved to London, where she spent her early youth.

The only sacrifice of mass was first celebrated in Ingersoll in the Murdoch home some 75 years ago. Mrs. Murdoch has seen six generations of her husband's family.

Since her return to London she had resided with her daughter, Miss Helen Murdoch, 717 Waterloo street, where her death took place. Of her family of eight children, five are still living, together with nineteen grandchildren, and sixteen great-grandchildren. The surviving children are, the Misses Sarah and Helen, of this city; Mrs. M. McCarthy, Grand Rapids; Mrs. W. A. Woolson, Ingersoll, and John, of Bothwell. Mrs. J. F. Nolan, of this city, is a grand-daughter.

The remains of Mrs. Murdoch will be forwarded to Ingersoll at Sunday noon, the funeral taking place from the home of her daughter, Mrs. Woolson, on Monday morning. Requiem high mass will be celebrated in the Church of the Sacred Heart at 8:30. Interment will be made in the Catholic Cemetery, Ingersoll.

WHAT'S WHAT IN MILITARY CIRCLES

FIELD AMBULANCE STRENGTHENING.

The Fifteenth Field Ambulance of the Army Medical Corps is rapidly recruiting up to war strength in preparation for the second contingent. Drills are held every Wednesday at the Armories at 8 p.m. The drill is followed by lectures at the A. M. C. headquarters, 235 King street.

RIVALRY FOR PLACES. The keenest rivalry for places on the A. M. C. detachment, called for duty with the first contingent, was exhibited at the A. M. C. headquarters last night. The task of Major E. G. Davis in making the selection was a hard one.

LETTERS FROM FRANCE. City Engineer W. N. Ashplant, who has friends in the Coldstream Guards, now fighting in France, received letters today from them, in which they place great emphasis on the fine care and attention the British soldiers get in France. They say that Britishers everywhere are accorded the greatest respect and attention at the hands of the Belgians and French populace, and even the French forces of the allies, other than British, give them the greatest reverence.

Mr. Ashplant, who is a lieutenant with the Seventh Fusiliers, has sent in his name to headquarters to become a pupil in the practical school in which officers are shortly to receive instruction.

CONGRATULATING MARKSMEN. Color-Sergeant Holmes, who won the highest score in the Thanksgiving Day shooting matches, is receiving the congratulations of numerous friends outside the city. Color-Sergeant Lee, who walked off with the Rumball cup for the highest score in the grand aggregate, is also being commended.

WHAT THEY WON. Capt. McLean issued a statement today, showing the prize-winners of the different companies of the Seventh, and what they won. The statement shows that A Company, with nine men, won \$47.25, an average of \$5.25 for each man; G Company, with eleven men, won \$48.50, or an average of \$4.41 for each man; D Company, with eight men, won \$34.25, or an average of \$4.28 for each man; the staff men, with five entered, won \$18.75, or an average of \$3.75 for each man; C Company, one man, grabbed off one prize of \$3; B Company, with three men, won \$7.75, or an average of \$2.58 for each man; F Company, with seven men, won \$12.50, or \$1.79 for each man; E Company, with six men, won \$10, or \$1.66 for each man; and H Company, with three men, won \$4.50, or \$1.50 for each man. This table will stand as the results of Thanksgiving Day shooting on the ranges.

More Reservists Arrested. Militia headquarters received word today that eight German and Austrian reservists were taken into custody at Toronto, and will be sent to Kingston tomorrow. They were about to sneak over the border when Canadian officials arrested them. Sarnia, about twice a week lately, has been able to intercept these reservists, who are on their way to the States to try and book passage to Europe.

Militia headquarters announced today that Levi Harding has commenced his duties as caretaker of the Wingham armories, taking up the work on Thursday. Staff-Sergeant McDonnell, of the ordnance corps, have been transferred to Ottawa for temporary duty.

Officers Unworried. Military officers have been receiving numerous inquiries of late as to the reports that large bodies of men were drilling in Buffalo, Cleveland and Detroit. While there does not seem to be the slightest ground for such rumors to get about, there are a considerable number of people, especially women, who believe them to be true. Officially there is no concern over what these civilians may do in the States, and as one officer put it today: "It costs money to make war, and invaders need supplies and feed and ammunition, and more than anything else they need someone with brains for a leader, all of which does not seem to be connected with these stories one hears from the other side."

STUDENT MISSING. Left Hatchery for Toronto Monday on Motor Cycle, Not Seen Since.

[Canadian Press.] Toronto, Oct. 16.—William Paul, a fourth-year student in the School of Practical Science, has been missing since Monday. He left his home at Hatchery, near Simcoe, on a motorcycle Monday morning to come to Toronto, and has not been reported at Hamilton or other points en route. He had \$400 in his pockets when he started.

WOULD PLACE HISTORY
ON ENTRANCE EXAMS.

E. T. White, Speaking at the Teachers' Convention, Says It Should Be Citizenship Preparation.

East Middlesex teachers had another successful meeting this morning, the county council chambers being crowded. A large sum of money was voted to the national patriotic fund. The first address was given by E. T. White on "The Teaching of History."

Mr. White declared that history should be taught as a preparation for citizenship. He believed that it should be put on the entrance exams, and that the teachers should endeavor to make the subject as interesting as possible.

"History appeals to the emotions as well as to the intellect," said Mr. White. "It inspires the children to take more interest in their country and what it has accomplished in the past."

Mr. White advised the teachers to picture in teaching the subject, wherever possible, to read more biographies and study exhaustively the critical periods in our country's history.

"Improvement of School Grounds" and "The Ideal School" were discussed by Miss Agnes Bannerman, who declared that in the ideal school the teacher should be a leader in the play of the pupils and that the ventilation should be well looked after. The children should be taught to think for themselves and that no partially should be shown to any scholar.

Miss Nellie Auckland spoke briefly on "The Teaching of Literature," stating that fairy stories should be told to the younger children and historical tales to the older pupils.

The afternoon session ended the session for this year. Miss Florence Wilson spoke on "The Teaching of Composition to the Elementary Grades," and Gilbert Windsor on "Teaching Advanced Grades."

Inspector P. J. Thompson spoke on the changes in the regulations. The session closed with a general discussion and question drawer.

THIS IS THE LIFE

(Continued From Page One)

camping ground, so unlike the English they had been taught to expect, was somewhat of a disappointment to the native-born Canadians.

There is a surprising number of naturalized Americans among these Canadian forces. A sergeant of a Montreal regiment asked concerning his previous war experience, replied in an American drawl. Incidentally, he mentioned that he was a veteran of Admiral Dewey's flagship in the battle of Manila Bay.

In many respects the social distinctions have been obliterated, and men of fortune, with degrees from Canadian and American colleges, are serving as privates. The only difference is that within the camp will be occupied by Gen. Alderson as headquarters, and in the same time it will be declared out of bounds.

MORE MILLIONS FOR WINNIPEG SCHEME

[Canadian Press.] Winnipeg, Oct. 16.—Mayor Deacon announced that as a result of their trip to Ottawa and Montreal, he and his colleagues received definite assurances that they could get two million dollars to spend next year in construction work on the city's water supply.

Color-Sergeant Lee, who walked off with the Rumball cup for the highest score in the grand aggregate, is also being commended.

DEATHS AND FUNERALS

Glendale Funeral. The funeral took place from the family residence, Glendale, of Henry Nichols, an old and respected resident of Westminister. He was a member for some years of South London Baptist Church, and Rev. Mr. Walker, assisted by Rev. Mr. Wilson, conducted the service from Glendale Methodist Church. He leaves besides his wife Rachel, one son, L. J. Nichols, city, and one daughter, Mrs. N. Tunks, Komoka.

Death of Henry Robson. The death of Henry Robson, aged 55, occurred in Victoria Hospital on Thursday afternoon. Mr. Robson, who was single, will be buried from the home of his brother, John, Lot 29, on London Township, tomorrow afternoon at 2:30 o'clock. The services will be conducted in St. George's Episcopal Church, Oct. 14, London Township, at 3 o'clock. Interment will be made at St. George's Cemetery.

In Business Here 45 Years. The death of Mrs. Jane Fitzgibbon, who, with her husband, James Fitzgibbon, whose death occurred thirteen years ago, was associated in the grocery business at the corner of York and Ridout for the past 45 years, occurred on Thursday. Mrs. Fitzgibbon was 75 years of age.

She is survived by three daughters and two sons, Mrs. J. J. Gullard, of Windsor, Mrs. John McShea, of this city, and Miss Margaret, James and Thomas at home.

The funeral will be held tomorrow morning at 8:30, at St. Peter's Cathedral, where requiem high mass will be sung at 9 o'clock. Interment will be made in St. Peter's Cemetery.

WHEAT OPTIONS. Reported by Logan & Becher, by special wire to H. C. Becher. Winnipeg, Oct. 16.—Wheat—Close, October, \$1 12 1/2; December, \$1 13 1/2; May, \$1 13 1/2. Minneapolis, Oct. 16.—Wheat—Close, December, \$1 10 1/2; May, \$1 15 1/2.

PRODUCE. Liverpool, Oct. 16.—Wheat—Spot firm; No. 1 Manitoba, 95 3/4; No. 2 red winter, 94 3/4. Futures firm; October, 95 3/4; December, 95 3/4. Corn—Spot quiet; American mixed, new, 75 3/4; Futures steady; October, 75 3/4; December, 75 3/4.

Bacon—Cumberland cut, 26 to 30 lbs. 75c; long clear middles, light, 28 to 34 lbs. 75c; long clear middles, heavy, 34 to 40 lbs. 75c; shoulders, square, 11 to 13 lbs. 70c.

Lard—In 56-lb boxes, 55c 6d. Turpentine—Spot—31a 6d. Flour—Winter patents, 25a 6d. Hope (in London)—Pacific coast, 23 to 24.

BAR SILVER. London, Oct. 16.—Bar silver, 23 1/2d per ounce.

DISCOUNT RATES. London, Oct. 16.—Discount rates: Short bills, 2 1/2 to 3 per cent; three months' bills, 3 1/2 per cent.

NEWS

—One of the largest rummage sales of the season will be held in the Town Hall, East London, Tuesday and Wednesday of next week. There will be a splendid assortment of goods and a particularly large line of men's clothing.

BUSINESSMEN'S SHOOT. The Businessmen's Rifle Club will shoot at the Cove ranges tomorrow afternoon. A full attendance of members is desired.

DRAMATIC CLUB'S OFFERING.—The St. Mark's Dramatic Club will present the three-act drama, "The Merchant of Venice," at St. Mark's schoolroom, London Junction, this evening.

CONDEMNED MEAT SHIPMENT.—Dr. T. V. Hutchison, medical officer, yesterday seized and condemned a shipment of meat from a Toronto abattoir consigned to local butchers.

SOCIAL EVENING.—About 150 people attended a social evening held in St. Michael's Hall last night, under the auspices of the young people of the parish. The evening's festivities included cards and dancing.

BROKE LICENSE ACT.—Fred Fuller and James Galt, police constables yesterday, both pleaded guilty to being drunk. Both broke the liquor license act and were fined \$10 each, to be paid in 21 days in jail.

BUILDING PERMITS.—Charles Sterling took out a permit today for a brick addition to a dwelling on Piccadilly street to cost \$3,500. The permits for this month total \$68,180. A year ago the building permits for October amounted to \$165,748.

ON INSPECTION TOUR.—Col. W. E. Hodgins, commanding the first militia division, concluding an inspection of the corps in Galt Thursday night and will look over the regiment being organized in Berlin today. He expects to return to London tonight.

SENT TO PRISON FARM.—For an indecent assault on another small boy, Kenneth Levitt was given a term in the Ontario Prison Farm, by Magistrate Judd Thursday. The term will be not less than three months, and may extend to almost two years, depending on the boy's conduct while there.

ARRESTED IN C.P.R. YARDS.—Howard Gilmore, of Columbus, Ohio, was arrested in the Canadian Pacific yards at 1:30 a.m. this morning by Detective Langley, after a spirited chase. Gilmore was brought to police headquarters in the motor car, and a trespass charge is entered against him on the police blotter.

REV. MANNING COMING.—Owing to the illness of Rev. R. T. Bowles, M.A., D.D., chancellor of Victoria University, who was to have occupied the pulpit at the opening of Centennial Methodist Church Sunday, Rev. Thomas Manning of Stratford will preach. Rev. Manning is a former pastor of Dundas Central Methodist Church.

NO APPOINTMENT YET.—No appointment has yet been made to fill the place of Rev. N. E. Williams, rector of St. Mark's Anglican Church, East London, who will leave this city on November 1 to act as curate of St. Mark's Church in Parkdale, Toronto. The rector of the Parkdale church is Rev. W. Leslie Armitage, a former Londoner.

APPLICATIONS SCRUTINIZED.—Scrutinizing of the applications for insurance on behalf of the men who went from London with the first Canadian contingent has been completed and a contingent of the board of control that those endorsed by the local board be passed will be presented to the city council at its regular meeting on Monday night.

NO CHANCE TO RECTIFY MISTAKES.—Garfield Superintendent W. C. Dodd announced yesterday that his department was making 25,000 collections a week, and under the circumstances it was impossible to rectify mistakes. He said many persons instead of bringing their complaints to him took them to the press, and the department never had a chance to rectify them.

CAPTAIN SMITH LEAVES.—Post Captain George Smith, of the Salvation Army in this city, who was recently promoted from the rank of adjutant, left London yesterday for Vancouver, B.C., where he will continue in the work of the Salvation Army headquarters in that city. His place will be taken here by Captain White, who arrived in this city from Toronto this morning.

HILL DISCHARGED.—Ernest Hill, who was thought to have been fatally hurt in a runaway accident on Wednesday morning, received his discharge yesterday afternoon from St. Joseph's Hospital. Hill is employed by S. H. Charlton, on the Red Feather Poultry Farm, just outside the city limits, north of London. While driving a light wagon into the city he was overtaken by a runaway horse and wagon. He was struck on the back of the head.

NEW FRESHMEN OFFICERS.—Arts freshmen of the Western University have organized for the year and have elected the following officers: Honorary president, Miss H. Baynes; president, Gus Edwards; first vice-president, Miss M. Talbot; second vice-president, C. McC. Kennedy; secretary, Miss I. Tanton; treasurer, Ed. McKay; representatives to the Western University Athletic Association, Miss M. Talbot, Gus Edwards, Ed. McKay.

ITALIAN RESERVISTS.—Two car loads of Italian reservists accompanied by their wives and children, with their earthly possessions in a few odd bags, passed through here last night en route to New York, where they will sail for Italy. The spokesman of the party, in broken English, explained that they had been ordered to report in New York post haste, where they are to join a great number of other reservists. They expect to be taken to the Grand Trunk midnight flyer for New York.

TRESPASSER DISCHARGED.—Charged with trespassing on C. P. R. property, Harry Gilbert, end, was last night, Harry Gilbert was in police court today, but was let go when he promised to go out of town. Gilbert was arrested by Special Officer John Langley, who found a revolver near the tracks where Gilbert had been standing some time before. Gilbert said he was a member of several railroad unions in Columbus, O. He could ride free on the face of the union card.

PRESSENTATION TO ST. THOMAS COURT.—A delegation of the A. O. F. from London visited St. Thomas on Thursday and officially presented Court Pride of the West with a trophy given for the court making the most progress without the help of an organizer. The presentation was made by Bro. H. C. Pherson, H. C. J. W., and Bro. S. R. Manness, D. C. R. Accompanying them were Bros. Fred Rossiter, P. C. R. W. Richards, P. H. C. H. Porter, P. C. R. D. Woods, P. C. R. J. Sonoley, P. C. R. T. Cromarty, S. B. A. Gwalchmai, S. C. R., and W. Jackson, J. W.

DR. BRAITHWAITE IN CHARGE.—Services at the First Congregational Church will be taken next Sunday by Professor W. J. Patterson, of the Western University faculty. Dr. E. E. Braithwaite, president of Western University, will superintend the church's affairs until a minister is secured, to take the

place of Rev. D'Arcy Whitmore, who gave up the pulpit some time ago on account of ill-health. Rev. Dr. J. B. Slick, of Kansas City, who was tendered a call by the congregation, still has it under consideration. A definite answer is expected some time next week.

DUNDAS STREET BRIDGE CLOSED.—Owing to repairs being made to Dundas street, the bridge at the foot of the street has been closed for a few days. Concrete will be laid at the foot of the hill until it hardens travel will be diverted to the new bridge on Wharncliffe road. City Engineer Ashplant said today that traffic on the new bridge between London West and London South will be opened in a few more days. The city engineer believes London residents should inspect the new bridge, as in his estimation it is "some bridge."

HE IS CONVINCED.—J. E. Hauser, instructor in mathematics at the Collegiate Institute, is confined to his home with an attack of poison ivy. One arm is three times its ordinary size, and Mr. Hauser can't see out of one eye. Mr. Hauser has only been in the city for a month and his well-known under the circumstances is considered rather strange. He went into the garden of his new home a few days ago and commenced weeding. A neighbor saw him working and they discussed some of the weeds. Mr. Hauser believing poison ivy was there. The neighbor didn't think so. Mr. Hauser is now convinced he was right.

BELGIAN REFUGEES LAND AT MONTREAL.

Party Brought Over on a C. N. R. Boat Has Lost Everything.

[Canadian Press.] Montreal, Oct. 16.—The Canadian Northern Railway steamer Campanello, which has arrived here from Avonmouth, brought a party of Belgian refugees who had been stranded in the Channel. The parents of a young girl in the party were killed at Louvain.

One of the officers of the steamer said that the refugees had been stranded for friends at Liverpool, had had both arms cut off at the elbows.

URGE BETTER PROVISION FOR WOUNDED SOLDIERS

British Trades Unions Support Government and Make Suggestion.

[Canadian Press.] London, Oct. 16.—The general federation of trades unions has issued a manifesto renewing its declaration in support of the Government in the present war, but urging that better provision be made for injured soldiers. It recommends a minimum pension of \$5 weekly. Copies of the manifesto have been sent to all affiliated organizations in the United States.

QUEEN'S ANXIOUS FOR MILITARY RESERVE

Dean Cappon Will Urge Trustees To Again Approach Major Leonard.

[Canadian Press.] Kingston, Oct. 16.—Dean Cappon, of the arts faculty of Queen's, will appear before the board of trustees of the university this afternoon and urge that body to enter into negotiations with Major R. W. Leonard, with regard to renewing his offer to Queen's of a military residence, fully equipped.

It is felt that no time should be lost in asking Major Leonard to renew his offer, so that a good military course may be added to the curriculum of Queen's.

PERSONAL

Mrs. Norman Howden will receive next Tuesday afternoon, from 4 to 6, at the Waterloo apartments.



Grand Opening!

London Branch, No. 101, 173 Dundas St.

Owing to delays in building and fixture operations, which prevented us opening until late last Saturday evening, we have decided to call our Grand Opening Day THIS

Saturday, Oct. 17

SPECIAL CUT PRICES

Double Coupons

—AND—

Free Souvenirs!

Bring Your Wife and Children To See Premium Display

United CigarStores

LONDON OFFICERS ARRIVE

Cable News of Safe Journey from England to Relatives Here.

Cablegrams, that arrived in London today, announce the safe arrival in England of some of the London officers of the first contingent.

E. W. Leonard received the following cable: "Major Woodman Leonard, officers and men arrived safely at Devonport yesterday."

Mrs. E. E. Williams also received a cable from her husband, Capt. E. E. Williams, of the Army Service Corps, saying that he had arrived safely at Plymouth, England. The cable was dated October 15.

ORGANIZE FARM COMPANY

Chinese Businessmen Will Go Through With Project to Provide Work.

The project of the prominent members of London's Chinese colony to purchase a truck farm as a means of providing work for their unemployed fellow-countrymen is being slowly perfected. A company of the leading celebrities, with Louis Gow, manager of the Charlie Fox Laundry, and John Sing Bateson, owner of the Empress Cafe, at its head has already been organized to purchase and operate the farm.

The proposal came into being because of the acute labor situation among local Chinese. The influx of out-of-work celestials from the west is blamed for glutting of the laundry and cafe labor markets.

STEAMER ASHORE. New York, Oct. 16.—The British steamer Muncester Castle, outward bound for Yokohama, went aground in the fog this afternoon on the Sandy Hook bar. She hoisted the signal "Not under control."

ALL THE MAGAZINES AND PERIODICALS AT HAY'S STATIONERY. 173 DUNDAS PHONE 150

New Suits and Coats

An Extraordinary Purchase Made Possible by Extraordinary Circumstances

SUITS COATS

\$14.75

Reg. \$20.00 and \$25.00 Suits. Some worth even more.

\$ 9.75

Actual values of these Coats are \$12.50, \$15, \$18.

McClary's Champion

Interchangeable Gas Range

Designed especially for use at all seasons. Burns coal or gas. Ideal where space is limited. See the McClary dealer.

MADE IN CANADA

Sold by J. A. Brownlee, 385 Talbot Street; Gas Appliance, 213 Dundas Street.



REGAL TABLE SALT
FREE RUNNING

Isn't this the Salt you have always wanted — a Salt that stays dry and free running, all the year round—and especially in damp, rainy weather?

"Regal" Salt is the finest grain of Windsor Salt prepared by a new process under perfectly hygienic methods making a pure and perfect free running Table Salt.

GEN. BOTHA TAKES FIELD FOR EMPIRE

Former Foes of Great Britain Flock to His Standard.

RESULT OF REBELLION
One of General's Most Bitter Opponents Offers His Services.

[Canadian Press.]
CAPE TOWN, via London, Oct. 15.—As a result of Colonel Maritz's rebellion in the northwest of the cape provinces, General Louis Botha, premier of the Union of South Africa, and commander of the troops of the Union, is taking the field earlier than he originally intended to do. General Botha is placing himself at the head of several strong Dutch commandos, organized on the old burgher line, which are affiliated with regiments trained by the Union defence force. Commandants, field cornets and burghers who served under General Botha in the South African war are rallying to his call, irrespective of their political feeling, to fight alongside the English in defence of the empire against which, twelve years ago, they were in arms. This fact has had a marked effect on wavering, who are now flocking to General Botha's standard. The other rebels within the Union, having openly declared themselves, the Government considers itself not obliged to deal gently with them out of consideration of the foreign Dutch people who, while not strong supporters of the Government, have drawn the line at open rebellion. General Hertzog, who has been one of General Botha's most bitter opponents, has placed his services at the disposal of the premier.

80 MARITZ'S MEN TAKEN PRISONERS.

LONDON, Oct. 15.—2:20 a.m.—A dispatch to Reuters' Telegram Company from Cape Town says that Colonel Gritz, the officer appointed by General Louis Botha, premier and commander of the Union forces, to take over the command of the rebel Lieut.-Col. Solomon Gerhardt Maritz, reports that one of his patrols has engaged a part of Maritz's force at Raledraal, and taken 80 prisoners.

SEND SUBMARINES BY A LAND ROUTE

London Hears Germany Has Gigantic Scheme of Assault.

CAN SHIP BY RAIL
Difficulty Comes in Transferring Boats to the North Sea.

[Canadian Press.]
LONDON, Oct. 16.—There is a widely circulated rumor in London tonight that the Germans expect to transport by rail to places on the Belgian and French coasts, a number of submarines with which to attack the British fleet. The entire feasibility of transporting submarines overland is the contention of a well-known American engineer here who has had much to do with the study of submarines and the handling of submarine mines. He said today: "It would be possible to transport submarines by rail from Germany to the Belgian or French coasts once the railroad lines were secured, but after reaching the coast then would come the problem of escaping the British war vessels, or mine fields." The rumors are that the Germans may try to send the submarines from near the mouth of the Scheldt.

PRUSSIA TO RAISE IMMENSE AMOUNT

War Credit of Two and a Half Billions Asked by Government From Diet.

AMSTERDAM, Oct. 15 (Via London, 9:50 p.m.).—The Telegraf today publishes the following dispatch from Berlin: "The Prussian Government will ask the Diet for a war credit of more than \$2,500,000,000. Government work on the railways and highways will be proposed in order to cope with the unemployment situation and to give relief to small communities. At a joint sitting of the party leaders it was decided unanimously to support the Government's program. The sitting of the Diet will partake of the character of a war session and will last only a few days."

URGES UNITED STATES TO PREPARE FOR WAR

Representative Gardner Has Fear of Germany, After European Trip—An "Unholy Cause."

[Canadian Press.]
WASHINGTON, Oct. 15.—Rep. Gardner, of Massachusetts, introduced a resolution in the House today for an investigation of the preparedness of the United States for war, offensive and defensive. Mr. Gardner, who has recently returned from Europe, declared that he was convinced that the German cause was "an unholy one," and moreover, a menace to the principles of democracy. He believed the God of Battles would visit defeat upon the Germans; nevertheless, it was essential that the United States recognize its military strength if the nation expects to resist high-handed measures in its day of necessity. "I have introduced this resolution to investigate the military status of the United States," said Mr. Gardner in a statement accompanying the resolution, "because I know that a public search will open the eyes of Americans to a situation which is being concealed from them. The United States is totally unprepared for a war, defensive or offensive, against a real power. In my opinion, the effect of the vast sums of money spent by Carnegie in his peace propaganda has been to blind Americans to the fact that our national security from a military point of view is undermined."

BAPTISTS OF ONTARIO HAD PROGRESSIVE YEAR

Home Mission Board Assisted 293 Churches—Budget \$225,000.

TORONTO, Oct. 15.—The annual convention of the Baptists of Ontario and Quebec today adopted the report of the budget committee, presented by Rev. Dr. S. S. Bates, suggesting that the amount to be raised during the coming year for all denominational purposes should be \$225,000, the same as last year. The Book Room's business was \$35,089, the largest in history. The Home Mission Board assisted in the support of 293 churches and preaching stations last year, and the total membership of Home Mission Churches was 9,100. Baptism showed an increase, there being 610, as against 566 a year ago. Five new churches were organized. The total revenue was \$26,232 compared with \$19,097.35 last year, but disbursements were larger and the board still has a deficit of \$15,805.44, as against \$16,392.40 a year ago.

SEVERE SENTENCES FOR GERMAN PRISONERS

PARIS, Oct. 15.—6:45 p.m.—Four German prisoners convicted by court-martial of pillaging and house-breaking, were given severe sentences. Two, named Schoich and Bruggman, were ordered shot. A third, named Pabrozech, was condemned to life imprisonment, and a fourth of the name of Weber, was given ten years in prison. Louis Duthurin, a French soldier, 25 years of age, belonging to the Territorial Infantry, was sentenced to five years' labor on public works for having refused to obey the command of his lieutenant to wash his feet in a stream when all the others were busy company did so after a march on an August day.

WONDERFUL CHINCHILLA OVERCOAT VALUES AT \$15

Saturday Flyers

Men's natural wool finish shirts and drawers, splendid weight. Regular 75c garment **50c**
Men's black ribbed union worsted socks. A few dozen left to clear at **25c**
Boys' pure wool coat sweaters, with collar, in a dozen or more good colors. **98c**
Worth \$1.50 for **98c**
Men's pure silk narrow four-in-hand neckties; new cross bar patterns, reversible **25c**

EXTRA!

Men's fine pure wool combination underwear, with closed knot in spring needle knit. The biggest bargain ever offered in good underwear. Genuine \$3.50 value for **\$1.59**

Men's English-made nightgowns of special Scotch shaker flannel. Extra body sizes \$1.25 for **98c**

Boys' fine velour hats, in telescope shape, new browns and blues. Regular \$1.25 values for **98c**

Men's fine pure wool ribbed cashmere socks. In all sizes. Regular 35c. Selling **25c**

TWO STORES

"Society Brand," America's Best Known Clothes

You can buy here these famous clothes, just the models, the patterns and the fabric styles that are selling to the best dressed men in New York, Chicago and large American cities—You can buy them made from British cloths and you can buy them at prices that have positively no competition for reasonableness in any other high grade line.

Suits and overcoats \$18, \$20, \$22, \$25

Another Great Showing of Fine Blue Suits, \$15, \$18, \$20

Buying them in thousands from a maker who specializes in these blues and blacks, we get values that make selling a snap. They are all made from Indigo-dyed serges, guaranteed fast in color, and coats all have the costly, but handsome, bluff edge lapels. Many models, all splendidly tailored in shape-retaining fashion and with unusually good linings and trimmings. Blacks in all lines.

UNDERWEAR, HOSIERY, ETC.—Full stock of winter weight underwear now in, including Stanfield's at \$1.00, \$1.25 and \$1.50
Also famous Hanson pure wool work socks at 25c, 35c and 45c pair

R. J. YOUNG & CO.

LONDON LONDON EAST



"HAPPY THOUGHT" STOVES and RANGES

WE are sole agents in London for these world-famous ranges. We carry all models in stock at the lowest possible prices. Every range is guaranteed by the maker and ourselves.

VISIT OUR BASEMENT. SEE THE BIG DISPLAY OF NEW HAPPY THOUGHTS.



See Our Special Range at \$25
There's nothing to equal it under \$30.

OAK HEATERS, from \$7.00 up

Radiant Home Baseburners

In all sizes and prices are here.

Detroit Garland Gas Ranges

We are sole agents for this popular line and carry a complete assortment in stock.

STOVE REPAIRS

All repairs for Happy Thought Ranges and Radiant Home Heaters are carried in stock.

THE ONTARIO
FURNITURE CO.

226-228-230 Dundas Street.

London's Largest Homefurnishers.

FRENCH-CANADIANS SHOW ENTHUSIASM

Sir Wilfrid Given Ovation at Formation of Regiment—London Speech Recalled.

[Canadian Press.]
MONTREAL, Oct. 15.—Sohmer Park was more than filled tonight with the mass meeting called in support of the movement to organize a French-Canadian regiment in the province of Quebec, and besides the thousands jammed within the big building several thousand disappointed people stood around outside unable to effect an entrance. Noted men on both sides of politics took part in the proceedings, but the chief attraction was Sir Wilfrid Laurier. A graceful incident of the evening was a tribute from L. T. Marchal, R.C., Montreal, a Conservative speaker, to Sir Wilfrid for an address Sir Wilfrid made in London in 1897 when he said that in time of peril the French-Canadians would come to the side of the English-Canadians to fight for Great Britain. Sir Robert Borden was unable to attend. He wired his regrets, and expressed warm sympathy with the object of the gathering. The speakers included Sir Lomer Gouin, premier of Quebec, Hon. Louis Coderre, secretary of state, Hon. Rodolphe Lemieux, T. Chase Casgrain, Lieut.-Col. F. M. Gaudet, probable commander of the new regiment, Senator Dandurand, W. B. Nantel, Dr. Arthur Meulart, chairman of the meeting, who has contributed \$25,000 toward the expense of organizing the new regiment.

Fight Against Barbarism.
Sir Wilfrid was given a great ovation. "The object of this war," he said, "is not only to vindicate the honor of France and the neutrality of Belgium, but the supreme object is to defend the cause of civilization against the cause of barbarism."

The speeches all were highly patriotic and it is anticipated that in response to the appeals made to the French population tonight there will be a rush on the part of the young French-Canadians of the province to enroll for active service for the empire. The Sixty-Fifth and Eighty-Fifth Regiments turned out to the meeting.

Royal Canadian Francs.
Official authorization of the formation of the regiment which will be known as the "Royal Canadian Francs" was received from Ottawa today. Probably about 4,000 will enroll.

STEAMER ARRIVES ON FIRE.
SIBERIA LEONE, Africa, Oct. 15.—The British steamer Leone, from Montreal, has arrived here with coal in her reserve bunker hold on fire.

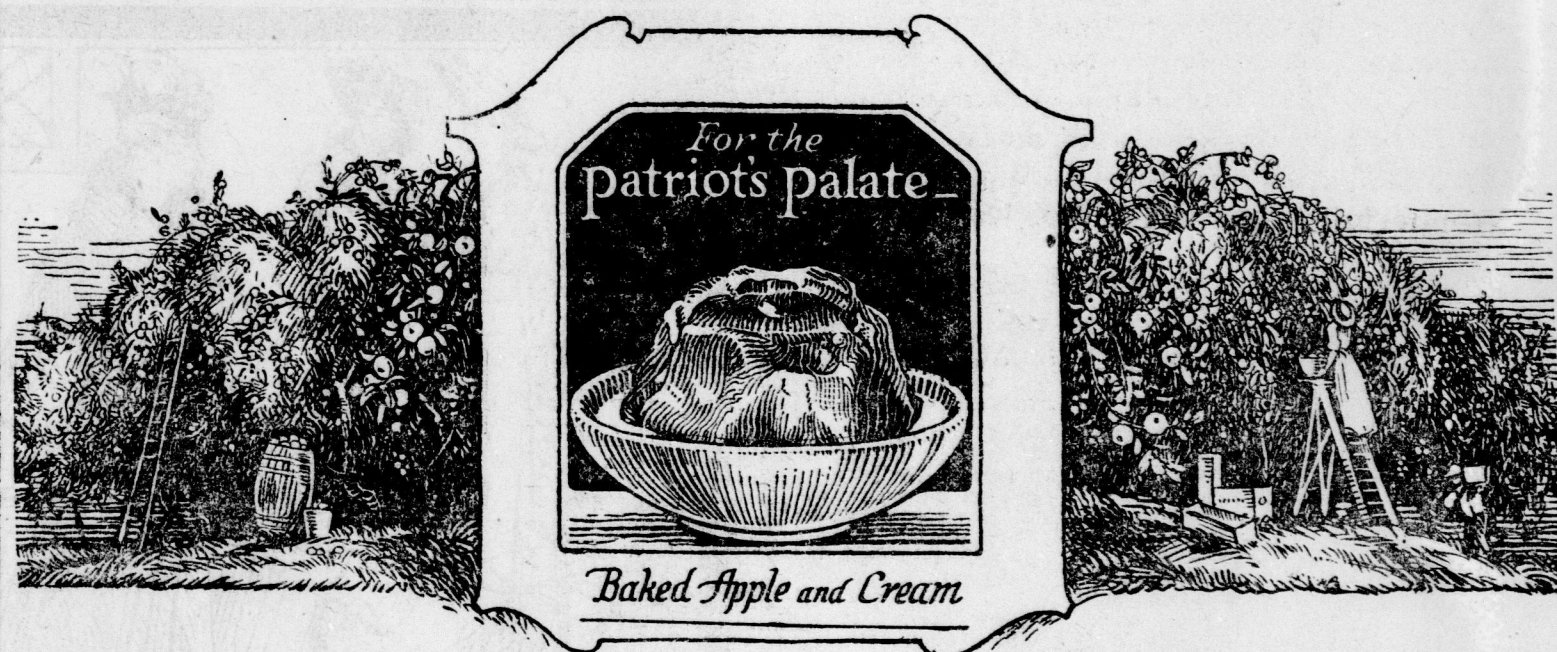
INDIGESTION AND HEADACHES

Arising From Constipation, Cured, and Regular Habits Established by Dr. Chase's Kidney-Liver Pills.

In the western provinces, where so many thousands live far from doctors and drug stores, very many rely on Dr. Chase's medicines to cure disease and maintain health and strength. This letter gives some idea of what perfect control Dr. Chase's Kidney-Liver Pills exert over the most common ills of life. Mrs. H. K. Hewer, farmer's wife, Eastburg, Alta., writes: "For about ten years I suffered from constipation, indigestion, headache and languid feelings. Treatment from two or three doctors afforded only temporary relief, so I turned to Dr. Chase's Kidney-Liver Pills, and with most satisfactory results. Headaches have disappeared, regular habits established and general health very much better. Both my husband and I can speak highly of Dr. Chase's Kidney-Liver Pills, as we have both been greatly benefited by them." One pill a dose, 25c a box, 5 for \$1, all dealers, or Edmanson, Bates & Co., Limited, Toronto.

"I believe the Canadian apple to be the finest in the world."—SIR GEO. E. FOSTER

"Canadian apples are all right—firm, juicy, well-colored, good keepers."—LUTHER BURBANK



Outweighs all foreign breakfast fruits in food value

WHAT can be compared with a great, luscious, Canadian apple, sun-ripened into ruddy beauty in our arcanian valleys—high-bursting with stored-up mellow sweetness? A banana or orange, picked green and ripened in a freight car, or even the shaddock masquerading as grapefruit? Never! Good apples were never so plentiful, so economical an item of food—so valuable an addition to every meal.

How many Canadians realize that there is no fruit in the world so luscious—so beautiful, so economical and so health-giving? The Canadian Apple—envied of all nations to such an extent that heretofore, until the war prevented their getting them, the wealthy foreigners have bid so high that the cream of our crop has gone to Europe! Which means that heretofore Canada—the home of

the apple—has known only "seconds" and inferior imported fruits.

Serve apples often. Give them to the children between meals and for their school lunch-baskets. Keep a box in the office. One before luncheon is a good appetizer. Join the Apple Consumers' League. Membership fee: One Canadian Apple per day.

APPLE LORE

Do you remember the old Greek story of Atalanta, famed for her fleetness of foot? Not being desirous to marry, she challenged her suitors to a race—the penalty of defeat to be death. She rid herself of numerous suitors in this way; but Hippomenes, one of these, won his race by dropping at intervals three golden apples given him by Aphrodite. Atalanta, tempted, stopped to pick them up and was outstripped by her lover.

GET THIS BOOK TODAY

"The Book of Apple Delights"

has 209 delicious recipes and instructions how to keep apples all winter. A copy will be sent you free on request. You need not even put a stamp on your letter. Just address:

DOMINION
GOVERNMENT

APPLE RECIPE

APPLE OMELET

Separate four eggs; beat whites to a very stiff froth; add yolks; beat again, adding gradually two tablespoonsful of powdered sugar. Have ready an omelet pan in which one tablespoonful of butter has been melted; pour the mixture into pan, and when it begins to thicken, spread over it a layer of apple sauce. Fold, turn into hot platter and serve at once with powdered sugar.

Department of Trade and Commerce, Apple Division
OTTAWA

Prevent Falling Hair
Dandruff and irritated itching scalp by using Cuticura Soap and Ointment. Sample of each free with 32-page Skin Book. Address "Cuticura," Dept. 17A, Boston, U. S. A.

ENEMY RUSHES 90,000 MORE MEN TO WEST
LONDON, Oct. 15.—3:25 a.m.—Regular traffic on the main lines in Germany has been suspended for the last four days, according to a Copenhagen dispatch to the Daily News, to allow of the transportation, as quickly as possible, to the western field, of an army of 90,000 freshly-trained men.

STEAMSHIP AGENT CHARGED WITH TREASON

MONTREAL, Oct. 15.—Israel Schroeder, steamship ticket agent, has been taken into custody here, charged with high treason. The arrest was made by the Dominion police, who allege that Schroeder sold tickets to Austrian reservists and aided them to pass themselves off as Roumanians in order to get around the law against belligerents leaving Canada.

To find a precedent for a charge of high treason in Canada the police have had to go back to the time of Louis Riel.

If the charge of high treason can be justified it will be possible for a judge to impose a death sentence.

ON THE ADVICE OF HIS DOCTOR

He Used Dr. Chase's Ointment For Protruding Piles With Splendid Results.

Too often a doctor can only think of an operation when asked for a treatment for piles. Some are sufficiently broad-minded to use the most effective treatment available, which is undoubtedly Dr. Chase's Ointment, as was proven in the case referred to in this letter.

Mr. Simon E. Jones, Railway street, Inverness, N. S., writes: "I have found Dr. Chase's Ointment the best treatment obtainable for protruding piles. For three years I suffered from piles, and was advised by a local physician to try Dr. Chase's Ointment. I had tried many treatments in vain, and therefore know which is the best. I can highly recommend Dr. Chase's Ointment, and you are at liberty to use this statement."

The record of cures of every form of piles, which stands behind Dr. Chase's Ointment, is the strongest guarantee you can have that it will promptly relieve and cure this ailment, even in the most aggravated form. Sixty cents a box, all dealers.

REGULATE A CHILD'S BOWELS WHEN CROSS, BILIOUS OR FULL OF COLD

Any child will gladly take "Cascarets Candy Cathartic," which act gently—never gripe or produce the slightest uneasiness—though cleanses the little one's Constipated Bowels, sweetens the stomach and breaks up a bad cold quickly.

Full directions for children and grown-ups in each package. Mothers can rest easy after giving this gentle, harmless laxative to their children.

CANDY CATHARTIC Cascarets
10¢
PRICE 10 CENTS
CASCARETS WORK WHILE YOU SLEEP

The Metropolitan Store Is the Standard Bearer of Quality!

You'll find this store accepted everywhere as the exponent of highest quality in Women's Wear. We've earned this through specialized thought and study devoted to good clothes exclusively. You will at once recognize metropolitan excellence in the rich qualities, the reigning styles, the vast assortment of finest suits, coats, dresses, etc.

Handsome Suits, \$9.95

Many women who want to save from \$5.00 to \$7.00 a suit will attend this sale, where they can find a dozen models to please them made of fine serges, chevots, diagonals and other materials in the latest fall styles, all colors.

Truly a Sensational Bargain
\$15 and \$18 Suits for \$9.95
\$25 and \$30 Suits for \$17.45

For Ladies and Misses' these stunning garments will be greatly appreciated.

Come and See these Bargains for \$17.45

COATS

We have the most complete and up-to-date line of coats to be found anywhere in the city. Every material and style that is considered correct this season is to be found in our stock of Ladies' coats. Prices:

\$5.95 to \$30.00

Children's and Misses' Coats

We put as much care and consideration into the selection of our Misses' and Children's Coats as we do for the Ladies' Special Prices.

\$2.95 to \$5.50

The Metropolitan Skirt and Suit Manufacturing Co.

Opposite Majestic 232 Dundas Street

BELIEVE GERMAN ADVANCE ON FRENCH COAST IS CHECKED

Attempt To Drive Enemy Away From Rheims Partly Succeeds—Efforts Made To Break German Front or Force Wedge Between Wings.

LONDON, Oct. 15.—Two great battles, one in northern France and Belgium, the other in Russian Poland, both with a front of three hundred miles, have reached their height, but of their progress the public is allowed only an occasional glance through official communications, which are frequently widely at the troops of the Allies the Germans, who started to advance on Calais and other French coast ports, have been forced to evacuate the left bank of the Lys River, which is a considerable way east of the points to which their advance guards reached last week.

Further east, in the Lens district, and southward between Arras and Albert, where the Germans made their initial attempt to work round the Allies' left, the English and French have made "notable progress."

Evidence that the German assaults are being delivered with less force is conveyed in the intimation that between the Somme and the Oise their artillery attacks are not being followed up with infantry charges. It is possible that they have withdrawn some of their troops from this position to strengthen their advance toward the coast, but this, it is considered, would be risky, as it might permit the allies to break through and interrupt the communications of their armies which are fighting north of the Lys.

To the south the allies have also advanced, particularly to Craonne and to the northeast of the road from Berry Au Bac to Rheims, and to the north of Prunay, in the direction of Beloeil, which is slightly to the southeast of Rheims, several German trenches have been captured.

Attempts to break front. All this shows a determined and partly successful attempt to drive the Germans away from Rheims, which was again under bombardment today. The famous cathedral has again been made the target of the German artillery.

On the French right, where the guns have been quiet for some time, the Germans have attempted to take the offensive north of St. Die, but this movement has been definitely checked.

On the whole the British military critics consider the communication "a most cheerful one." They believe that the German advance on the French coast has been definitely checked and that the advances reported elsewhere show that the Germans have been compelled to weaken their centre and left in order to strengthen their right again.

However the Germans have failed to break the allied line and have themselves been compelled to give ground, they are now in a better position, having a front which stretches from the Swiss frontier to Antwerp and Dutch territory, so that they are now no flanked, which the allies can turn. The allies can attempt to break it, and this is believed to be what they are trying to do on the Belgian frontier.

Of the fighting in Northern Belgium the French communication simply says that German troops coming from the west are now in the evening of Oct. 14 reached the Bruges-Thielt district. The opposition offered to this advance was not very serious, an apparently it was only intended to delay them.

The Germans have occupied Bruges and are probably at the present time near Ostend. The main German force, however, is believed to have proceeded southward to assist in the attempt of the Germans to establish themselves on the French coast. With the force of the allies occupying Ypres, and doubtless other troops between that city and Nieuport, south of Ostend, they will probably be compelled to fight their next serious battle along the roads and railways running eastward from the coast. Again they may join with Gen. Von Kluck's army, which occupies Lille and the country north of that city.

The population of the country affected are rapidly making their way to the coast ports and to England and bring reports of the prevalence of panicky conditions.

Belgian Refugees. Belgians are now coming to England in large numbers. About 2,000 wounded Belgian soldiers have reached this country, while England is also getting more refugees from Holland, the towns and cities of which are overcrowded, and are finding difficulty in feeding them.

Plans are under way for the repatriation of many of those who fled from Belgium on the approach of the Germans. A committee representing the refugees have gone to Antwerp to make arrangements with the German authorities for their return. The Germans, however, are unable to guarantee the safety of the innocent should any of the population fire upon, or otherwise interfere with the German troops.

The report comes from Basel, through Rome, today, that the French have recaptured the town of Altkirch and Muelhausen, in Alsace, but if this were so, it probably would have been mentioned in the French official statement.

Another Blow To Austria. Austria, which next to Belgium, is said to have received the hardest knocks of the war, has suffered another blow in the damage done by fire to a new battleship and several destroyers which were about completed at Monfalcone. This fire was of incendiary nature, and shows to what lengths Austria's internal enemies will go to cripple her. The battleship was to have been launched Sunday with imposing ceremonies.

The British cruiser Yarmouth has made an important capture in the steamers Markomannia and Pontoporus which had been acting as supply ships for the German cruiser Emden. The Emden has not been heard from since she sank a dozen British steamers in Indian waters.

The Markomannia, which was of the Hamburg-American line, was taken and sunk in the neighborhood of Sumatra. The Pontoporus, which is a Greek steamer, was also sunk.

Australians Helped. The Australians have helped to cripple the German cruisers in the Pacific by the seizure of the German ship Comet with a wireless station aboard, which was to be utilized to keep in touch with them.

The movements of the Turkish fleet, which has been strengthened by the former German cruisers Goeben and Breslau, and which has been cruising in the Black Sea, has led to the suspicion that it is about to attack the Russian fleet. Already firing has been heard off Kustendje.

It was reported today, however, that Turkey has hinted that unless more money is forthcoming, she would be compelled to demobilize her army. Turkey generally got her money from France and England, neither of which countries is likely to advance any under the present circumstances.

HUNTER SHOTS INDIAN. FORT WILLIAM, Ont., Oct. 15.—J. P. Penness, son of Chief Penness, of the Indian police force at the Mission Indian reserve, was shot yesterday at noon by an unknown hunter, whom he had attempted to arrest for shooting partridge out of season. Penness was brought to the hospital here, but is not thought to be in a serious condition. His assailant has not yet been found.

FATALLY SHOT, HUNTING. NORTH BAY, Oct. 15.—Frank Flanagan, 21 years old, of Sturgeon Falls, accidentally shot himself while hunting in the vicinity of Sandy Falls. Two lads, companions, heard him cry and found him dead.

RAISED \$4,200 FIRST DAY FOR WAR FUND

(Ingersoll) Collections Will Be Much Larger Than Aimed At.

[Special to The Advertiser.] INGERSOLL, Oct. 15.—The first day of the whirlwind campaign under the auspices of the Ingersoll branch of the Oxford Patriotic Society to raise \$5,000, resulted in over \$4,200 being subscribed. During the day five teams canvassed subscribers and at 6 o'clock met for support when the reports from the different captains showed the above result. The canvass will be continued tomorrow, and it is expected that the amount aimed at will be exceeded by a considerable sum.

Was Heavily Fined. In the case of Robert Barrett, who today was found guilty of selling liquor without a license on Sept. 24, Magistrate J. L. Paterson imposed a fine of \$500 or three months' imprisonment. Although a plea of not guilty was entered, evidence was given that Barrett had sold liquor to two representatives of the liquor license department. J. H. Pickard was also charged with selling without a license on the same date. His beverage was "hard" cider. In this case a fine of \$100 was imposed or three months in jail. J. B. McKillop, of London, prosecuted.

Owing to inclement weather today only part of the Collegiate sports were held. These were keenly contested and there will be a lively contest for the championships. The remainder of the sports will take place on Friday, weather permitting.

BALANCE WHEEL BURST

EXETER, Oct. 15.—Pieces of a balance wheel were hurled 40 feet through a barn door at George Hunter's yesterday, where the cutting bar broke, as a side was being filed. A dozen pieces flew in all directions, but none struck the workmen.

THE OLDEST MAN LIVING.

If asked about his corns would say they didn't bother him because he always used Putnam's Corn Extractor. For fifty years "Putnam's" has been the favorite because painless and sure. Try only "Putnam's," 25c at all dealers.

This Leaves the Skin Free From Hairy Growths

[Toilet Talks.] A simple method for completely removing every trace of hair or fuzz is here given. This is painless and usually a single treatment will banish even stubborn growths. To remove hairs make a thick paste with some powdered detelone and water, spread on hairy surface and after about two minutes rub off, wash the skin and he hairs are gone. This method will not mar the skin, but to avoid disappointment, be certain you get detelone.

Saturday Shoe Specials

Men's Tans, \$2.65

We have all sizes in this lot, Made of winter-weight uppers with heavy soles and of Goodyear Welt construction, on a comfortable round toe shape.

Sold regularly at \$4.00,

Sale Price, \$2.65



Men's Patent Boots, \$3.15

This is a young man's boot, of smart appearance. Made in two styles of tops, Cloth or Dull Calf, on a nobby last. Every pair Goodyear Welted. Sold regularly at \$4.00 and \$4.50,

Sale Price, \$3.15

For Boys and Girls

We've expended our best efforts in securing the best School Shoes on earth.

The leathers are Box Calf, Gunmetal Calf and Box Kip. All styles and all makes. Solid throughout.

Prices \$1.25, \$1.50, \$1.75, \$2.00, \$2.50

Hubert Ashplant & Sons



The FINE ART of DRESS



Serviceability, comfort and style are nicely combined in this new 20th Century Brand style. Fifteen other styles to choose from.

Lowndes
TORONTO
WE ARE EXCLUSIVE AGENTS

R. H. & J. DOWLER Limited
London St. Thomas

ALL RECORDS A Pleasure to Play Them For You.
Heintzman & Co., 242 Dundas Street

THE VICTROLA AND THE FAMILY—No. 1

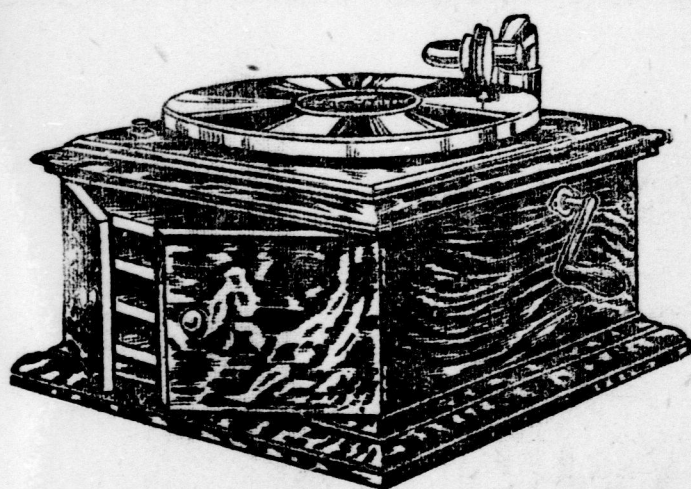


Grandpa

and the Victrola are great friends. "I like to sit back and dream of the days gone by, while the Victrola, through its magic, recalls the old songs and singers to me.

"There's Tamagno and Plançon, Patti and Melba who still sing for me just as I used to hear them, at their best, although two are now dead and one has permanently retired from the stage. And the younger generation of singers, although I have never had an opportunity of hearing them personally, seem like old friends to me, so familiar have their voices become through their wonderfully beautiful Victor Records.

"All the rest of the family enjoy the Victrola just as much as I do. They all have their favorite music and their favorite singers and musicians. It don't seem to me as though there could be anything that could give so much pleasure to everybody as the Victrola does."



VICTROLA IV \$20
With 15 double-sided, ten-inch Victor Records, \$33.50

Other Victrolas from \$32.50 to \$300 (on easy payments, if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer in any town or city in Canada.

Write for free copy of our 300-page Musical Encyclopedia listing over 5000 Victor Records. Ask to hear "It's a Long Way to Tipperary" the famous British Marching Song, on Victor Record No. 17639

Berliner Gram-o-phone Co. Limited



Lenoir Street MONTREAL

Victor Records—Made in Canada
Patronize Home Products

W. McPhillips' Piano Store Is the Home of the Victor Victrola in London

Call and Hear the Latest Records by the World's Greatest Artists.
WM. McPHILLIPS 189 DUNDAS STREET, LONDON

Visit Mason & Risch, The Exclusive Victor Store
EVERY RECORD, — EVERY MACHINE.
PIANOS Mason & Risch, Limited, 248 Dundas St., London VICTROLAS

DAILY PAGE FOR ADVERTISER WOMAN READERS

Sunlight Soap

Dainty Garments—Fine Linen—

These are surely worth your best care and the use of nothing but the soap that cannot hurt the finest fabric—

Here's the Sunlight way:

First, soap the garment; then roll it up to soak. After a while, rinse well and the dirt practically drops out. No wearisome scrubbing, no hurtful rubbing—the gentle strength of Sunlight does the work almost without effort and entirely without injury.

50c.

Try one cake—you'll find it's kind to the hands, too.

At all grocers



Canadian Women in War Time Offering Someone Else a Five Dollar Job

[Written for The Advertiser by Marjory MacMurchy.]

Suppose someone says to you, "I have work in my office for a girl. The pay is small, but the work is light. The work is mainly addressing envelopes, and the pay is five dollars a week." You at once think of Susie Quickfingers, who until three weeks ago had a position as a stenographer at sixteen dollars a week. The exact amount of Susie Quickfingers' salary three weeks ago is immaterial. It may have been ten, twelve or fourteen dollars. What we want to get at is the fact that what we offer Susie a position at five dollars a week today think that we are doing her a service. Now, are we?

These articles are more particularly addressed to women, especially to women who are willing to work for the employment of those who are unemployed, and it is necessary first for us to find out the principles of employment if we are to do any good.

The writer, after considerable study of living conditions for girl employees in Canadian cities, does not hesitate to say that a girl stenographer needs from ten to twelve dollars a week as a living wage. That is, if she is to live on less money she is bound to become a less efficient worker. She needs at least ten dollars a week for proper food and clothing, and her efficiency as a worker will increase if she is paid more than ten dollars. If Susie Quickfingers were to take the five-dollar-a-week position that we offer to her she would probably face permanent disability as a skilled worker. She would become shabby, listless, out of health, discouraged. It soon would become impossible for her to do first-rate work as a stenographer. Now, this is the plain, common truth, and the condition is not likely to last only a few months. It means the permanent disablement of a skilled worker. In other words, it would be the tragedy of Susie Quickfingers. But ninety-nine times out of a hundred Susie would refuse the five-dollar job. You see, unlike some of the rest of us, Susie has had a good deal of experience of employment. She knows what a five-dollar job means to a girl who needs a minimum of ten dollars a week to maintain her efficiency as a worker.

How shall we answer the question of almost everyone who knows that Susie is out of work and hears that she has refused a position at five dollars a week. The question is not whether or not we "don't" five dollars a week better than nothing?" As far as Susie is concerned, the writer thinks not. There is no use in offering her work when she has no means to maintain her efficiency as a worker. In Great Britain makes the statement and offers statistics in proof of the assertion, that more than half of the casual workers in a city were once regular workers who when out of work took casual work rather than nothing in Canada we have had a comparatively small amount of unemployment. But we need to understand something about it now. Now, this offer of a five-dollar position to a skilled girl worker has actually happened. It was made in good faith, too, and the person who offered the position thought she was doing the girl a service. More than that, when the girl refused the five-dollar-a-week job, it was held that she had accepted badly. This is now these stories of ingratitude on the part of people out of work begin. The position offered must be fitted to the worker, and the worker must be fitted to the position. Otherwise, we shall be seriously disturbing the economic welfare of the Canadian employment.

(To Be Continued Tomorrow.)

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Short Bread Recipe.
Dear Miss Grey—I am sending the recipe for "Short Bread" which I asked for by one of the readers. Will you please answer the following questions:
1. Will you print a recipe for short bread?
A. CAMALACHIE READER.
Ans.—Take 4 ounces of butter, 4 ounces of home-made jam, and 100 lbs. of flour; make a little hole or well in the centre of the mixture and sift in 4 ounces of fine castor sugar dissolved with a dessert spoonful of water. Work the whole into a smooth paste on the baking board; roll out and cut into round cakes half an inch thick. Pinch up the edges, ornament with a little of orange peel, and if liked, with a few caraway seeds. Bake the cakes a delicate brown in a slow oven.

Has Tried Recipes.
Dear Miss Grey—Will you kindly tell me on what day December 17, 1888 was?
2. Also what to do or say when a

GILLET'S LYE
EATS DIRT
CLEANS
DISINFECTS

VEGETABLES TO CONSUMER DIRECT
"Quality With Reasonable Prices"

WINTER STORAGE—Quantities at reduced prices. Inquiries invited.
MAIN & COLLYER
Telephone 2831, P. O. Box 275.
Orders received 7 a.m. to noon delivered same afternoon. Noon to 5 p.m. following morning. Minimum, 25c.

Do You Know Pumpkins?

Well, Caroline Coe Dies and She Tells You All You Want to Know About the Yellow Product.

[By Caroline Coe.]

TO DRY PUMPKINS.

Peel and seed ripe pumpkin cut into small cubes and cook until very soft; squeeze through colander and drain off all water. Spread one inch in thickness on earthenware plates and put in slow, evenly-heated oven to dry. This will require about ten hours.

Take from plates and stand in draught for two or three hours. Store in jars in a perfectly dry can. When required for use soak over night in milk.

TO KEEP PUMPKINS.

Select the small, hard shell variety, wash off shell and wipe perfectly dry. Seal the stem and with warm—not hot—sealing wax. Hang pumpkin by stem from the ceiling in a dry storeroom. If the pumpkin is perfect, with no bruises it will keep practically all winter.

PUMPKIN PIE.

Strain enough cooked pumpkin to

cook rich crust and put into hot oven. Allow fire to be brisk for five minutes, then lower heat and bake slowly one hour. The boiling milk causes the pumpkin to swell in baking, so that it is as light as if eggs had been used.

PUMPKIN BUTTER.

Peel, seed and cut into cubes sweet pumpkin, the same used for pies. Stew four or five hours until rich golden brown color and dried out to a thick paste. It must be stirred frequently to prevent burning. Salt and butter to taste. This is especially good served with either fresh or salted pork.

PUMPKIN PRESERVES.

Choose firm, sweet pumpkin, peel and seed and cut into slices. To each pound of pumpkin allow one pound of sugar, and one teaspoon of lemon juice. Put slices of pumpkin in deep dish in layers, with sugar sprinkled between each layer and pour lemon juice on top. Let stand two days. Then add one cup of water



"Peel and seed ripe pumpkins and cut into small cubes."

make one and one-half cups, add to it one-fourth cup of molasses, one-half teaspoon salt, one-third teaspoon of ginger, a little nutmeg and cinnamon. Beat the egg very light. Add one-fourth cup of light brown sugar, beat thoroughly. Add to the pumpkin mixture. Lastly add two cups of rich milk, blend thoroughly and pour into pie tin lined with rich pie crust. Pumpkin should always be put into very hot oven for five minutes to bake the crust rapidly. Then the oven must be cooled and pie baked slowly to allow filling to become rich and brown.

EGGLESS PUMPKIN PIE.

Cook and mash the pumpkin, squeeze through colander and dry out in oven. To one quart of sifted pumpkin, add three cups of boiling milk. Sweeten with one-half cup of molasses and one-half cup of brown sugar, add half teaspoon of salt, half-teaspoon of ginger, little vanilla. Turn into tin lined with

to each three pounds of sugar used; boil all together until the pumpkin is tender. Let it stand for three days, then drain off the liquid, add one ounce of ginger root and boil down until thick syrup; skin and turn hot over pumpkin. Put into jars and seal.

PUMPKIN BREAD.

Mix one-half cup of cornmeal with one cup of sifted pumpkin; add one even teaspoon of salt. Beat one egg very light, add to meal and pumpkin. Add one teaspoon of sugar, two tablespoons of melted butter, one tablespoon of flour mixed with two teaspoons of baking powder. Beat all to smooth batter, turn into well-greased pan and bake thirty minutes in very moderate oven.

Local Items

SINGS AT MOTHERS' CLUB.

At the meeting of the Empress Avenue Mothers' Club, held this week, a feature was the singing of "The Dying Girl's Message," and several songs, including "It's a Long Way to Tipperary," and was heartily applauded. Other contributors to the musical portion of the program were Miss Brown and Mr. Bartlett. Miss Windsor and Mr. Jack Chapman acted as accompanists.

WORTLEY ROAD MOTHERS' CLUB.

The Wortley Road Mothers' Club held its regular meeting on Tuesday night, when an instructive address was given by Mr. Thompson. Recitations by Agnes Richmond added to the enjoyment of the evening. A discussion of a program for the ensuing year occupied part of the session.

LOBO WOMEN'S INSTITUTE.

The next meeting of Lobo Women's Institute will be held at the home of Mrs. Archie K. Campbell, concession 61, Caradoc, on the afternoon of October 21 at 2:30. Roll-call answered by a war sentiment. An excellent program has been arranged, and all ladies will be welcome.

COLDSTREAM W. I.

A concert under the auspices of the Coldstream Institute will be given in the town hall, Coldstream, on Monday evening, October 19. A good program is provided, and luncheon served at the close.

The Nervous Housewife who lives in constant dread of fire, with very little trouble, make an extinguisher that will put out a blaze if used at once. All she needs to do is to put three pounds of salt in a gallon of water, and to this add a pound and a half of sal ammoniac. This liquid should be bottled, and when the fire is discovered it should be poured on it.

Tomato is said to be successful in many cases of removing ink-stains from white materials, such as handkerchiefs, muslin frills, etc. It must, however, be done as soon as possible after the mishap has occurred.

P.S.—I'm not going to ask "how is my writing for I know it is a scrawl, and I am an old (I should all know so I don't have to ask "how late I should I stay out at night."

Ans.—This is a splendidly helpful letter from "Newcomer." It is not often we receive a communication full of suggestions, but without a single

curse, constipation, biliousness and all liver ills. Do not riposte irritate, 50c.

Hood's Pills

Co., Limited

19 DUNDAS STREET.

Velvet and Plush Shapes

On sale Saturday another new lot of those remarkable values in stylish velvet and plush shapes.

On Sale Saturday.
\$1.98 each

Gloves

Chamois gloves, in grey, navy, black, natural and white, neatly lined and well finished. All sizes 25c Pair.

Chamoisette gloves, in grey, tan, white, natural, black and navy. This is a beautifully finished glove, is well lined and has the appearance of a kid glove on the hand. All sizes at 50c Pair.

WOOL BLANKETS

60 only union wool blankets. Splendid weight and quality. Single blanket \$1.50 Pair \$3.00

TWO SPECIALS

25 pair to sell at \$3.60 pair
15 pair to sell at \$4.50 pair
or \$1.80 and \$2.25 for single blanket.

ALWAYS THE BEST OF EVERYTHING FOR THE LEAST MONEY

GRAY'S LIMITED

TWO STORES

New Long Tunic Skirts

\$3, \$4, \$5, \$5.50 and \$7.50 each

We have a very splendid range of Ladies' and Misses' Stylish Dress Skirts. The demand at present is very great for the long Cossack tunic skirts, in plain and pleated effects. We have some exceptional fine values and always you will find that our prices are the lowest. All sizes at \$3.00, \$4.00, to \$7.50 Each.

Silk Dresses, \$10.00, \$12.50

We have some very exceptional values in Ladies' Silk Dresses, all are made of best quality satin finished messaline silk, in shades of navy, tan and copen and in black. We have a Silk Dress at \$10.00 which is made in a very attractive new style.

At \$12.50 we have a Long Tunic Silk Dress that is exceptional value.

NAVY AND BLACK OVERSIZE SUITS.

We have two styles now in stock in Suits, specially designed for stout women's wear. Both styles are made with long tunic skirts. One style is made of diagonal serge, the other of a splendid quality diagonal chevot. Sizes 39, 41, 43 and 45 at \$15.00 and \$18.00 Each.

Stylish and Exclusive Fall Hats

On sale Saturday about 30 new and stylish fall and winter hats for ladies and misses. Regular \$5.00 to \$7.00. On Sale Saturday
\$3.98

Hose

Children's Cashmere Hose, in black, tan and cardinal.

Special at 15c pair

Boy's heavy weight worsted hose, has a strong heel and toe and is an exceptionally good wearing hose for school or play

35c pair

YARD-WIDE SHAKER

One full yard wide flannelette in striped designs in light or dark colorings. Very suitable for quilt linings 10c Yard

COTTON BATTING

Large size cotton batts, opens out full size for a comforter, at 60c or \$1.00 each.

TOWELING

Heavy pure linen roller towel, plain white or red border. Worth 12½c yard for 10c Yard.
70-inch, semi-bleached table linen at 39c Yard.

A SPLENDID STORY OF WESTERN LIFE

LAHOMA

By JOHN BRECKENRIDGE ELLIS

THE AUTHOR OF FRANK

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Brick Wilcox explained. "He's got a sweetheart; he's been carrying her letters for about two years. He's done a lot of good work, and he's a fellow might say and squatted on."

Lahoma looked at him in breathless interest. "A girl out in the big world? 'Civilized'?"

"Why, honey," Brick exclaimed un-
usually, "you ain't got no age at all, to speak of. What are you but a mere child? This young man is talking about them as has got up to be old enough to think of sweethearts—something respectable in years."

"And how old does a sweetheart have to be?" demanded Lahoma, with some displeasure. "I feel old enough for any-
thing, and Wilfred doesn't look any-
thing like the knight standing guard in
The Talisman. Besides, look at David Copperfield and Little Em'ly."

"That was child's work," retorted Brick.

"I was afraid of this," growled Bill Atkins restlessly.

Wilfred laughed out. "Don't worry. My eastern girl is at least nineteen years old, and she's thoroughly civilized that she thinks this part of the world is still overrun with Indians and buffalo. She won't live out here for a fortune, and she wouldn't marry a man back east without one. That's why I'm here and have the fortune."

"Does she love you, Wilfred?" Her voice was so soft, her eyes were so big, that Bill uttered a smothered groan and even Brick sat up.

"She did the last time I saw her, can't say how she feels now; that's been about two years ago. He spoke light-
ly, but gazing into the wonderful depths of Lahoma's eyes, he felt a queer sensation like a lost heart-beat."

"Did she send you here as a kind of test?"

"Oh, no; she told me good-bye and we parted forever. Both of us were poor—you can't live in the city if you're poor, and this is the way we live."

By this time she's found some-
one to love, I dare say—she's treas-
ureously handsome and accomplished, and has a very distinguished-looking mother, and they have friends in society—she'll make it all right, no doubt." His voice was matter-of-fact even to indifference; but for all that, he seemed to be deeply inhaling Lahoma's freshness of morning rose sparkling with dew.

"Does it pierce your heart to think of her marrying somebody else?" Her voice was sweet with the dream-passion of a young girl.

"When I left home I flung myself into the life of a cow-puncher and did all I could to keep from thinking. So my heart's rather callous by this time. I wouldn't think of it, mind like I thought I should. That's what I've avoided like the plague—sitting down to think about it. But I believe I could now to think about it. That's what I'd do." Lahoma cried. "I'd just face it. She isn't worthy of you if she's rather have a just skin with a man she loves. I'd just will it." He had never before thought it. It was a great thing, very new now.

"Maybe I could help you," Lahoma suggested earnestly. "When Mrs. Featherly lived near, I asked her all such cases, and got her advice about it. She said to sit down and write time are the greatest remedies. You've been sitting down to think about it, and she said to write it out. That's what I'd do." Lahoma cried. "I'd just face it. She isn't worthy of you if she's rather have a just skin with a man she loves. I'd just will it." He had never before thought it. It was a great thing, very new now.

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THE BOSTON BRAVES HAVE NOTHING ON HAMILTON; JACK WHITE'S TEAM ALSO BEAT THE ATHLETICS

Why, Even Rube Deneau's Tailenders Made the Mackmen Go Into Extra Innings To Win.

EVEN THE DIRECTORS WILL PULL A "BOO" SOMETIMES

London Club Has Made a Few Mistakes That Have Proved Costly—Bierbauer Should Make Good With Lincoln—George Dunlap Suspended.

[BY BERT PERRY.]

The London Canadian League teams have never been noted for making bonehead plays, but the directors have been off some stunts that might be classed under that heading. One of the first of these was selling Harry Brant to the Peterboro club for one dollar (\$1.00) just because Brant happened to have a couple of bad days. Last season Brant was drafted by the Chattanooga club of the Southern League, Peterboro realizing the nice little sum of \$499 on the investment. Brant played with Fort Wayne all summer and now has been recalled to Chattanooga because of his good work.

Another of these "bonehead plays" was letting the option to purchase Tecumseh Park for \$10,000 expire. The London club held this option for some time, then, when the time limit was up, let it expire. Tecumseh Park was dirt cheap at that price and the London directors realized it to their sorrow later on.

And then, what might be termed the last but not least of these faux pas, so to speak, was pulling this past season when Connie Mack asked the club to put a price on Bobby Heck. The local directors preferred Mack to name the price and would rather have dickered with the Philadelphia club than stated a definite sum for which Heck could be purchased. The result was that Mack passed Heck up altogether, after getting more information about him, and now the best the London club has been offered for the star southpaw is a trade with a Class A club. This is not written with the intention of knocking or criticizing the London owners in any way. To err is human and we all make mistakes. The London club has been unfortunate in making a few that proved costly.

Louis Bierbauer will be missed when the baseball season of 1915 comes around, and the London club will have difficulty in finding a good player to fill his place. Louis was not a brilliant first baseman but he could be depended upon. The same is true of his hitting. He was one of the best men on the club in a pinch, as his batting average will show. He was always hard working and at times the only man on the team who showed any "pep." Bierbauer has been with the club for four seasons. He is the only player that played on the club that Jo Jo Egan gathered together, to survive two seasons. Louis was popular with the fans. He will hit just as good in a Class A league as he did in the Canadian League, and there is no doubt that his fielding and base running will be nearly as good. When he leaves for the Nebraska city he will carry with him the good wishes of a host of London and other Canadian League fans.

It is likely that all the local O.H.A. and Intercollegiate hockey games this coming winter will be played in East London in the Jubilee rink. A committee of local hockey men visited the rink Wednesday afternoon and spent some hours there looking it over and planning improvements. So pleased were they with the proposition that it is practically certain that the east end arena will be the scene of all the big hockey battles this season. The Jubilee rink will accommodate a much larger crowd than any other rink in the city, and with the improvements planned it is estimated that 2,000 people can be seated comfortably and with a full view of the game. The ice space is larger than any other local rink and this should make for faster and better hockey. The local hockey club officials together with the Western University officials will go into the matter deeply at a meeting to be called for some night next week.

Stanley Dougan, the pitcher that Rube Deneau signed up for London late in the season of 1913 and released after a few days trial, has just been drafted by the Cincinnati Reds. Dougan is an Ohio boy who learned to pitch while attending Ohio Northern University. He comes from McConnellsville, Ohio, and is known to two or three of the London players who played here this past season. Dougan was with the Columbus A. A. team early in the spring, but was later released to join the Cincinnati team. He was a couple of weeks. He did not get into condition after recovering and was suspended. Then he jumped the club and is said to be dickered with the Federals.

From Bat Boy to World's Series Hero--That's Gowdy

Tried out by Manager McGraw, of the Giants, found wanting and sent to the International League, only to be yanked back to first company when George Stallings took charge of the Braves last season, is the record of Hank (Henry) Gowdy, the big batting noise in this year's world's series games between the Boston and the Athletics. And to think of it! Only a few years ago Gowdy was the bat boy for the Columbus American Association. He was then a kid, a dreamer of some day becoming a big league star, but even in his most rosy dreams it is doubtful if he ever imagined himself being the hero of the world's championship fight. Hank probably limited his dreams to picturing the days when he would be a member of a major league club—and let it go at that.

When Gowdy—he should be called Rowdy Gowdy because of the rough way he wields the bat—came to the Giants he was a first baseman. He was too big and clumsy to navigate around the first sack, so the little Napoleon started remodeling him into a batsman. John had too many catches and didn't have time to await Gowdy's development, so he soon elected him to the membership of the Order of the Can.

Gowdy's wonderful batting in Monday's game and also the opening affair in Philadelphia will probably go down in baseball history as the best ever. At any rate his stick work on Monday is the best in the annals of the world's series games. Two two-baggers and a home run, all of which figured in the run-getting, is his record for the occasion. He makes Homerun Baker's showing with the stick against the Giant's look tame in comparison.

Hank's parents went all the way from their home in Columbus, Ohio, to see Monday's game. It was against Hank's expressed wish, too. He wrote them that he would be nervous if he knew they were in the stand—they "sneaked" into the game—that's how they put it—and when their red-haired son cracked out the hits that enabled his side to score their third straight victory, they were the proudest parents on earth.

Mr. Gowdy is a real fan. He once played professional ball in Cincinnati. He and Mrs. Gowdy refer to Hank as "the boy."

"He's a home boy," says Mrs. Gowdy. "When he's at home he helps me with the dishes and is such a comfort. Now don't you tell him we're here to see him play. We're going to tell him today after the game."

ALL STAR TEAMS WILL START TOUR ON SATURDAY

Play First Game in Milwaukee and Then Go to California.

Chicago, Oct. 15.—Players who are to make up the all-star clubs of the American and National Leagues will assemble here tomorrow for their post-season tour, which opens in Milwaukee on Saturday.

After playing in the principal cities of California, the clubs will sail for Honolulu on November 24, and return shortly after the first of the year.

CHICAGO WHITE SOX WON SERIES FROM CUBS

For the Fourth Consecutive Season the Chicago Americans Have Triumphed Over National Leaguers.

CHICAGO, Oct. 15.—The Chicago Americans today won the city championship by defeating the Nationals 3 to 2, in the seventh game of their series.

This is the fourth consecutive time the Americans have triumphed over their rivals.

Score: R. H. E.
Cubs..... 2 0 0 0 0 0 0—2 8 1
White Sox..... 0 0 0 0 0 0 0—2 0
Humphries, Vaughn, Lavender and Archer; Scott, Cicotte and Schaik.

"13" a Lucky Number For Braves Apparently

A New York fan believes popular superstitions work out with a reverse English. This is the way the fan figured it for the Braves:

James E. Gaiffney—13 letters in the name.

Johnny Evers—Bought by Gaiffney January 13th and played first game with Boston April 14th, 13 weeks later.

Club started to climb during 13th week of the season.

Played the Giants the 13th scheduled game between the two clubs on August 13th.

And now add that they won the championship of the world on the 13th of October.

Louis Schettler Pitches Against Pirates and Wins

Peterboro Twirler Beat Pittsburgh Team in Exhibition Game at Greenville, Pa.

Louis Schettler, the Peterboro twirler, held the Pittsburgh Pirates to seven hits and beat them 10 to 6 in a game at Greenville on Wednesday. Schettler pitched for the Greenville club, while Mully Miller, the Peterboro catcher, was behind the bat. Curly Blount also played right field for the Greenville team. Schettler was only scored on in two innings. In the first inning, the Pirates scored two runs and in the seventh, with the score 10 to 2 against them, Kelly hit a home run with the bases full. Curly Blount scored three of the ten Greenville runs. The Pirates are barnstorming through Pennsylvania at the present time.

RUDOLPH AND GOWDY HAVE GONE ON THE STAGE

World Series Heroes Are Busy Rehearsing for Appearance at Hammetts Next Week.

NEW YORK, Oct. 15.—The stage is about to be enriched by the advent of two eminent Bostonians, Messrs. Rudolph and Gowdy. Dick and Hank, who recently figured prominently in the overthrow of a certain swagging White Elephant, are going into vaudeville. They will appear at Hammetts next week, and are now thick in the throes of rehearsal. Year after year baseball goes on contributing to the stage and to literature, and now greedily Thespis lays hands on the boss pitcher and the boss slugger of the late national diamond collision.

JACK AND JESS WILL MEET IN JUAREZ, MEXICO

Jack Johnson fight will take place on St. Patrick's Day at Juarez, Mexico, according to Tom Jones, manager of Willard, the demands made by the champion having been met.

YALE HAS A BRICK LAY THIS YEAR! KNOWLES CAN BOOT IT A MILE



The way Knowles is shooting the pigskin all over the campus has given Yale great hopes for this season on the gridiron. One of the most powerful of the backfield men, Knowles is a ground gainer as well as a punter and droppicker. But he has shown so much ability as a kicker that he will be relied upon to do most of the footwork for the blue this year.

TWO FORMIDABLE PLAYERS ON THE WESTERN UNIVERSITY RUGBY TEAM



JOHNNY ("MUSHY") ROSS. Roy Wright. Johnny Ross and Roy Wright are probably two of the youngest, yet two of the most reliable, players on the local O. R. F. U. team. It was Ross' great kicking that practically beat Peterola here on Thanksgiving Day. Wright plays quarterback and yells the signals.

PUNTS AND PASSES

The work-out of the Rugby club last night was not as largely attended as that of Wednesday's. However, there was a reason. A number of the boys were vitally interested in the freshman initiation of the Meds, and are saving the war-paint and feathers accumulated in the afternoon's excitement to use against the Sarnia Sailors when they meet them a few weeks hence.

Kenney, who tried out at centre scrimmage on Wednesday, was not able to be present. "Cap" Stevens accepted his excuse, written in a large, flowing hand, was as follows: "Will not be able to keep my appointment with you this afternoon, as the bunch have got me properly."

Art Smith managed to escape the Sophs and was out booting the leather in grand shape. It will take several second-year men to tar and feather him when the time comes.

After this, two full teams will be out in uniform every night. The Arts and Meds, who are preparing for their annual game against each other, will turn out and give the senior team a good workout each evening.

Some of the players seem to think that they will be allowed to play in the games without turning out to the practice.

"Nothing doing," said "Cap" Stevens last night. "The boys who turn out faithfully, and are in condition."

WALTER JOHNSON BEATEN IN SCRUB GAME BY 1 TO 0

INDEPENDENCE, Kansas, Oct. 15.—Walter Johnson, premier pitcher for the Washington American League team, played ball with Coffeyville, the "home town" team, today, and was defeated 1 to 0, in a pitchers' contest with Loren Mullin, Ed Lamy, Howard Thoms, Cy Reidy, Joe Mann, Ellis W. Manning, Peterborough—Frank C. Kelley, M. L. Dolan, Chester A. King, Frank Joseph A. Byrne, O. H. Welch, Frank McNellis, Hubert Lester, Garfield Nevitt, David Inker, Harry Howick, William Reilly, Roy Wilkinson, Vern Huxley, R. Watrous.

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Canadian League Reserve Lists

The following is the reserve list of seven of the Canadian League clubs. The Brampton club has apparently not sent in a list of players to Secretary Farrell yet.

London—Jack Snyder, Joseph P. Dunn, Charles Hammond, Robert Heck, H. L. Steiger, B. B. Beebe, L. Bierbauer, Ed Linn, John Whitford, M. Mullin, Ed Lamy, Howard Thoms, Cy Reidy, Joe Mann, Ellis W. Manning, Peterborough—Frank C. Kelley, M. L. Dolan, Chester A. King, Frank Joseph A. Byrne, O. H. Welch, Frank McNellis, Hubert Lester, Garfield Nevitt, David Inker, Harry Howick, William Reilly, Roy Wilkinson, Vern Huxley, R. Watrous.

St. Thomas—Garnet Craven, Merrill Kopp, Jule Kustus, John Kading, Harry McNellis, Hubert Lester, Garfield Nevitt, David Inker, Harry Howick, William Reilly, Roy Wilkinson, Vern Huxley, R. Watrous.

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PICKING UP THE PIECES AFTER THE WORLD SERIES JUST ENDED

No Matter How Cheap You Hold a Machine, Don't Get In Front of It When It Is Going at Top Speed.

There is one lesson to be learned from the world's series just ended that is likely to be remembered. It is: No matter how cheap you hold a machine, don't get in front of it when it's going at top speed. You're apt to get hurt.

That's what happened to the Athletics and that's why Good Old Dope exploded in the hospital, following a quadruple collision with that "joke" machine of George Stallings, the Boston Braves.

The momentum of a winner is like that of any object; it is bound to carry it forward with an impact greater than that of a force just getting under way. When the Athletics encountered the Braves it was a case of the weaker impact of a team just beginning to move encountering one going at top speed. Result: They are picking up the pieces.

It Happened in 1905. What happened from last Friday to last Tuesday is the duplicate of what occurred in 1906 between the Cubs and the Sox, only the surprise is even more strongly accentuated in the Braves' case than in the victory of the White Sox over the "greatest baseball machine on earth."

The Cubs were confident and relaxed; the White Sox were confident and relaxed; the White Sox were whirling at top speed, hot from a record breaking victory.

As between a brilliant team that is temperamental, and an ordinary one that is game, the latter is the probable winner in a finish struggle.

It's gameness that told in the Boston Braves' winning of the championship. Connie Mack to the contrary notwithstanding.

Punch in the Pinch. This is not by way of predicting that the Braves will "blow" next year, or that they lack class, as some have said. This team is beating the Athletics along legitimate lines, exhibiting traits it has shown since it started to climb last July, namely: Wonderful nerve and gameness and unvaried pitching.

Never was a gamer exhibition shown than by the Braves at Boston on Monday when three times the Braves came from behind to tie, finally, in extra innings outlasting the other fellows and winning. If there were any horse-shoes in the performance, they were deserved.

Adams and Viox, of Pirates, Said To Have Jumped

Pittsburgh Report Has It That Two More Members of Pirates Go to Feds.

PITTSBURGH, Pa., Oct. 15.—Federal investigations of the Pirates strongly continued today, with Pitcher Babe Adams and Second-Sacker Jimmy Viox the latest captures, according to unofficial but apparently well-founded reports today. Both it was said, would go to Brooklyn.

Barney Dreyfus called the report that Adams and Viox had captured a "fake." He reported the defection of Adams and Viox, coming on top of the definite announcement of Ed Konetchy's leap to the rebels, shows that the jumping scene is in full swing.

Another of Wednesday's arrivals in the "Federal League" was Marty Berghammer, of Cincinnati, who also went to the Pittsburgh Feds.

Though Walter Ford denied that the Brooklyn Feds signed Tessera, Fletcher and Burns, there is a well-defined rumor that 30 or more major league players have already signed contracts to play with the Feds next year.

JIMMY ARCHER GETS BAIL. CHICAGO, Oct. 15.—Jimmy Archer, catcher of the Chicago Nationals, charged by George E. Wolfson, a spectator at the city series game last Tuesday with assault, gave bail of \$400 today to assure his presence in court tomorrow.

Sanford's Juvenile Suits for Boys Give Satisfaction.

Do Not Overlook These Values—It Means a Saving to You!

A NAVY BLUE SERGE SUIT That Has Stood the Test of Years Saturday \$15

The material is a pure wool Botany yarn, Indigo dye. Coat cut in the most popular single breasted style. Splendidly tailored throughout.

Saturday Special \$15

MEN'S TWEED SUITS \$8.50

MEN'S TWEED SUITS \$10.00

MEN'S SOVEREIGN BRAND SUITS \$15.00

MEN'S SOVEREIGN BRAND SUITS \$18.00

Made from imported tweeds, in neat dark brown shades, some showing stripe pattern. Special Saturday \$8.50

Smartly tailored three-piece suits, from a pleasing quality of dark mixed materials, showing a bronze tint. Special Saturday \$10.00

Particularly attractive suits that will suggest good taste by the wearer. Fully guaranteed. Special Saturday \$15.00

Finished by master artists from materials of imported blue and black worsteds and fancy tweed mixtures, latest style cuts. Saturday \$18.00

Our Boys' Clothing

We've just the right clothes for boys of all ages and you'll never pay too much for your boy's clothes or have them wear poor clothes either if you buy them here.

Boys' grey and brown tweed suits, sizes 25 to 28. Special Saturday \$3.50

Ask to see our special \$5.00 suits. Made in Norfolk and double-breasted styles from stout wear resisting tweeds. Special Saturday \$5.00

Better Suits For Boys

These are made from finest imported tweeds and worsteds, in fancy mixtures, also a blue-clay and unfinished blue worsteds. Sanford's best make. Special at \$6.95, \$8.50, \$10.00.

Boys' Reefers

In fancy mixtures and the serviceable blue naps, some with red twilled linings. Pleasingly priced. \$3.50, \$5.00 up to \$8.50.

OAK HALL BOYS' FURNISHINGS

182 Dund

AMUSEMENTS. LECTURES.

Princess Theatre
Matinee and Evening Today
THE BEST FOR YOUR MONEY.
MR. STEWART AND COMPANY PRESENT
The Dandy NELLIE'S HUSBAND In Three Comedy Acts
ALSO THE BEST OF PHOTO-PLAYS

EMPIRE THEATRE

LONDON'S FINEST PHOTOPLAY HOUSE. Dundas Street, East London.
Newly equipped with the latest and best means for the projection of perfect motion pictures; 450 large, comfortable chairs; new ventilating and lighting system.

FEATURES THIS WEEK.

Monday-Tuesday—"Love Victrolas." Three-part Allegorical Drama.
Wednesday-Thursday—"Value Received." Featuring Warren Kerrigan.
Friday-Saturday—"Across the Atlantic." Featuring King Baggott.
Special—Canadian Troops at Valcartier.

ORCHESTRAL MUSIC.

ADMISSION, 10c.

LECTURE

BY REV. JAMES J. WALSH, M.D., Ph.D., Litt.D., Professor of Psychological Psychology, Cathedral College, New York.
Subject: "The Century of Columbus." St. Peter's Hall, Monday evening, Oct. 19. Reserved seats at McPhillips Music Store. 6c.

WAR RELIEF FUND

HON. H. B. CLARKE, M.P., ILLUSTRATED LECTURE
"The British Navy in Action." Under auspices of the Canadian Club, Friday evening, Oct. 16th, 10th, in New Masonic Hall.
Admission, 50 cents.
Total proceeds go to Relief Fund. Patriotic musical selections will precede and follow the lecture.
HAROLD MEAK, VOCALIST.
Tickets at Mallagh's or Mills' book stores. 6c.

FLORIDA RATES

All these rates include meals and berth. Clyde Line, via New York to Jacksonville, first-class, single, \$10.35; return, \$17.40; second-class, single, \$7.45; return, \$12.40. These rates from London, Ont.

F. B. CLARKE

416 Richmond Street—Next Bank of Commerce, London, Ont.
zxy

REGULAR MONDAY EVENING dance, Monday, Oct. 19. Good music. Latest dances. Class or strictly private lessons any time. See Miss Billa Topping, Tanning's Corner, Phone 2198.

LONDON MINERAL BATHS—OPEN every afternoon, Sundays in forenoon, Phone 2198.

FLOYD McPHAIL, SINGING COMEDIAN, character impersonator, 9, Grafton street, London. Phone 467.

MUSIC FURNISHED FOR PARTIES, balls, banquets, etc. See Tony Vita's Italian Harpers, 122 Queen's avenue. 521

LONDON LADY HARPERS—ENGAGEMENTS accepted for concert and social events. See Miss Billa Topping, Tanning's Corner, Phone 2198, 91, King 3, Byron. 521

GREENWOOD PLACE—PRIVATE Hospital, Rice & McLeod, Hare street, London. Phone 106.

BUSINESS CHANCES.
FLOUR, FEED AND SEED BUSINESS in London—Is safe and profitable and Easily understood and conducted. John A. Moody, broker, London.

LOST—\$5.00 BILL, TWO RINGS, ON Clarence street, between Majestic and Grey. Reward at this office. b

LOST—FINE GOLD WRIST WATCH, ON Queen's avenue, between Bridge and free library; initials "E. M. A." Finder will be rewarded at 571 Queen's avenue. 63c

LOST—BROWN WATER SPANIEL, Wednesday night. Reward at 571 Queen's avenue. 63c

LOST—SMALL FORTY-FOUR BITE, sharp nose, last Saturday night. Reward at 381 Simcoe street. 63c

DENTAL CARDS.
Good Health Means Good Teeth.
Artificial Teeth, \$5.00, material and finish guaranteed. Crown and Bridge Work at \$5.00. Open evenings, 8 to 9.30. DR. FRED L. WOOD, Over Bell's Fur Store—201 Dundas St. 237

DR. J. M. FREZZLE, DENTIST—Above 390 Richmond, opposite old city hall. 63c

DENTIST
Open evenings, 7-8.30, by appointment only.
DR. R. D. JARVIS
Corner Dundas and Clarence Streets.

DERMATOLOGY.
MARINELLO SYSTEM FOR FACE, scalp, chloasma. Removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3027.

SITUATIONS WANTED.
POSITION WANTED BY EXPERIENCED nurse, capable of caring for sick person, first-class, in perfect health. 326 Dundas street. Phone 1429. 64u

YOUNG MAN WISHES PLACE ON farm for one month; some experience. Box 166. Advertiser. 64u

STENOGRAPHER—THREE YEARS' experience, wishes position. Apply Box 153. Advertiser. 63c

ROOFING.
Say you saw it in The Advertiser.
SLATE, GRAVEL AND CEMENT roof. Paint for gravel roofs. Walter Scott, 506 York street.

SLATE ROOFING—OUR SPECIALTY. Is slate blackboards. J. Whitaker, 551 King street.

MARRIAGE LICENSES.
MARRIAGE LICENSES ISSUED BY W. G. R. BARTON, 532 Dundas.

MARRIAGE LICENSES ISSUED BY H. J. CHISHOLM, 532 Dundas.

MONEY TO LOAN.
PRIVATE FUNDS TO LOAN—LOWEST rates. U. A. Bunner, corner Talbot and Carling.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 439 Richmond street. Phone 1429.

PRIVATE AND TRUST MONEY TO loan on farm and city property; low rates, amount and terms to suit; no commission charged. T. W. Scanlon, solicitor, 43 Dundas street.

CONDENSED ADS.

No Advertisement Accepted Less Than Fifteen Words.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.
Meetings—When no admission is charged, one cent per word each insertion.

Articles For Sale, To Let, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent; one word. No advertisement less than fifteen words.

MEETINGS

AMERICAN MEETING OF ST. George's, R. A. C., this (Friday) evening, at the Masonic Temple, Queen's avenue, at 7.30 o'clock. Regular business and degrees. District superintendent will visit the chapter tonight. Visitors welcome. Apply to C. P. Elliott, Secy., R. P. 63c

KILWINNING LODGE, NO. 64, A. F. and A. M., Masonic Hall, this (Friday) evening, 7.30. Visitors welcome. Come. B. W. Bennett, W. W. Glover, secretary. 63c

REAL ESTATE FOR SALE

FORCED TO SELL, NEW FRAME house, 1100 down; 43 Edward street. 64c

ST. JAMES STREET, NEAR HELL-MUTH—Two-story brick; reception hall, grate and seven rooms and bath, all modern appointments; owner leaving city; move quick. Alex. Stewart, 425 Richmond street. Alex. Stewart, 425 Richmond street. 63u

NEW SOLID RED PRESSED BRICK house, 1100 down; 43 Edward street. 64c

FITZGIBBON—At the family residence, 326 Ridout street, late of the late James Fitzgibbon, in her 76th year. Funeral service on Saturday, October 17, 1914, at 3.30 a.m., to St. Peter's Church, requiring high mass at 9. In kindness, please omit flowers. 63u

MURDOCH—In this city on Friday, October 16, 1914, Margaret Murdoch, wife of the late James Murdoch, aged 100 years and 4 months, at the residence of her daughter, Miss Helen Murdoch, 117 Waterloo street. Funeral to Ingersoll on Sunday at 12 o'clock. Burial Ingersoll on Monday morning. Please omit flowers. Funeral private. 64u

ROBSON—In Victoria Hospital, on Thursday, Oct. 15, 1914, Henry Robson, in his 86th year. His funeral will be held at the residence of his brother, John Robson, lot 29, con. 8, London Township, on Saturday, Oct. 17, at 1 p.m. Friends and acquaintances please accept this intimation. Interment at St. George's Cemetery. 63u

FOR SALE—50-ACRE FARM—SOIL clay loam, 5000 bushels of wheat, timothy, Price \$10,000, \$10,000 cash. Currie & Co., 415 Talbot street. 63u

NORTH. Two-story red brick residence, hardwood floors throughout, several mantels and grates; large lot; strictly up to date. No reasonable offer. Call for full particulars. J. F. SANGSTER & CO., 2 Royal Bank Building—Phone 3938. 63u

WANTED. Say you saw it in The Advertiser.
LADY WOULD SHARE WELL-FURNISHED home with a couple of adults in family. Apply Box 153 Advertiser. 64u

WANTED TO RENT—50-ACRE Box 153 Advertiser. 64u

WANTED IN EVERY CITY, town and village, no matter how small, who can work either whole or spare time showing samples to every family in their neighborhood and leaving samples; position will pay \$15 weekly and be permanent; no experience required. Apply to the Co-operative Union, Windsor, Ontario. 63c

NO. 16 COMPANY, CANADIAN ARMY service Corps recruits wanted. Join now and be in line when victory is called for. Apply company rooms, 400 Queen's avenue, between Bridge and free library, on Thursday evenings, 7 o'clock. 63c

TO SHOE MAKERS—CUTTERS wanted. Apply Sterling Bros. 63c

GET CANADIAN GOVERNMENT JOBS. London examination, November 16. Specimen questions free. Franklin Institute, Dept. 916-S, Rochester, N. Y. 63c

UNION MAN—TRY MERRILL BROS. for that next best cut of shave, hair and a cigar store. 63c

WANTED—EXPERIENCED COOK, APPLY Mrs. Labatt, 372 Queen's avenue. 64c

MIDDLE-AGED WOMAN WANTED. Address Mrs. J. Askey, Lambeth, Ont. 64c

AT ONCE COMPETENT MAID FOR housework, small family. Apply 36 Stanley street. 64c

MAID FOR GENERAL HOUSEWORK. No washing. Apply to 561 Waterloo street, city. 64c

WANTED—EXPERIENCED COOK, GENERAL; also housemaid; references required. Apply 111 Elmwood avenue. 64c

HOUSEKEEPER WANTED—NO ENCUMBRANCE; no objection to one child. Apply Box "D," Exeter. 63u

WANTED—GOOD, EXPERIENCED chandelier dipper, to send out of country. Apply Candy Works, Dundas street. 64c

WANTED—MAID FOR GENERAL housework. Apply 412 Ridout street. 64c

WOMAN'S INSTITUTE CONVENTION, November 4 and 5—State accommodation available and terms for billings delegates, one night with supper and breakfast. Write Industrial Commission, City Hall. Oct. 31. 64u

Board and Rooms Wanted. Say you saw it in The Advertiser.

WOMAN'S INSTITUTE CONVENTION, November 4 and 5—State accommodation available and terms for billings delegates, one night with supper and breakfast. Write Industrial Commission, City Hall. Oct. 31. 64u

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HOUSES, ROOMS TO LET.

NEW COTTAGE TO LET, CONVENIENT. Apply Josephine street. 64u

COTTAGE TO LET—166 RECTORY street; six rooms; hydro; small barn; 1000 ft. lot. Apply Cambridge street, Rectory street. 64c-vty

LARGE FURNISHED ROOM, ALL modern improvements, hot water heating, suitable for two gentlemen. Box 100 Advertiser. 64c

BEST BUILDING LOT IN SOUTH London, on Cathcart street, near the Dundas, 45 feet frontage, 4000 feet deep. Apply 199 Bathurst street. 64c

HOUSES TO LET—\$10, \$11, \$12, \$13, \$14, \$15, \$20, \$22, \$24, and \$25. Two furnished houses, rooming and boarding house. East End. Renwick & Lane, 247 Dundas. Phone 385. 64c

UNFURNISHED FRONT PARLOR housekeeping, with conveniences. Apply 33 Fullarton. 64c

TO LET—NEW BRICK COTTAGE, 8 rooms, \$12. Battle street, first west Quebec street. Apply 433 Adelaide street. 64n

HOUSE TO RENT, 803 CENTRAL Avenue, Sydney Smythe, insurance agent, Talbot street. 64c

TO LET—MODERN TWO-STORY RED brick house, rent reasonable. Apply 882 Lorne avenue. 64c

WELL-FURNISHED ROOMS, CENTRAL, modern, phone; board if desired. 414 Ridout street. 63c

FURNISHED OR UNFURNISHED rooms to let. 310 Ridout street. 63c

TWO-STORY HOUSE—MODERN conveniences, newly decorated. No. 10 Beaconsfield. Apply No. 1 Perry street. 63c

UNFURNISHED OR PARTLY FURNISHED. Apply Mr. Haines, 241 Richmond. 63c vty

TWO-STORY EIGHT-ROOM FRAME house, immediate possession; also frame blacksmith shop, 2x36; good business locality. Immediate possession. 344 Richmond. 63c

COMFORTABLE ROOM IN QUIET house to rent; modern conveniences; no children. Apply 3 Perry street. 63c

FOR RENT—FURNISHED ROOMS for light housekeeping. 14 Carling street. 62c

TO LET—MODERN HOUSE, 25 Becher street. Phone 1914. 62c

TO LET—MODERN EIGHT-ROOM, 25 Becher street. Phone 1914. 62c

TO LET—NEAT SMALL COTTAGE, 165 St. George street. Apply 140 Ridout street. 64c-vty

TO LET—MODERN HOUSE—NO. 12 Gerrard avenue, just completed. H. H. Smith, 121 Waverline road. 62c

TO LET—MODERN BRICK HOUSE—Six rooms and bath, 3914 Waterloo street. 62c

SIX-ROOMED COTTAGE, 160 HYMAN street, 35c per month. Drays for hire. Phone 2359. 62c

TO LET—MODERN HOUSE ON DOUGLAS street, also small house on 22 St. George street. Apply 140 Ridout street. 62c

UP-TO-DATE MOVING VANS—FURNISHED and pianos carefully handled. W. R. Flowers, 622 Colborne street. Phone 2608. 62c

WANTED—REPAIRING, SMALL jobs, carpenter or any kind, by phone 3142. 62c

PUBLIC STENOGRAPHER and typewriter letter copy work, envelope addressing, low prices; high-class results. Letter Copying Co., 373 Clarence street, barber shop entrance. Phone 3614. 62c

ALEX. HENDERSON'S MOVING Vans—Largest in city. Good storage. 40 Talbot street. Phone 1724. 62c

ARCHITECTS.
McBRIDE & GILBERT, MEMBERS Ontario Association of Architects, etc. Edge Block. Phone 32. 62c

JOHN M. MOORE, Architect, 425 Richmond street. 62c

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656. 62c

WILLIAM G. MURRAY, ARCHITECT, Greene-Swift Building. Phone 1537. 62c

WATT & BLACKWELL, MEMBERS Ontario Association of Architects, etc. Bank of Toronto Building, London; Lister Chambers, Hamilton. 62c

NURSES.
PRACTICAL NURSES—MATERNITY cases a specialty, 423 Pall Mall street. Phone 424. 62c

CHANGE OF ADDRESS—NURSE Edgeworth, maternity nurse, graduate Queen Charlotte Hospital, London, England. 421 Dundas. Phone 2874. 62c

MRS. ROBINSON—MASSAGE, SWEDISH method, Keen athletes, for school books and school supplies. 62c

MUSICAL INSTRUCTION.
YOUNG LADY WISHES TO TEACH piano lessons, beginners preferred; terms moderate. Phone 4387. 59n

ALLEN G. JEFFRIES, ORGANIST and choirmaster, Knox Church, 193 Bruce street. 59n

MRS. MCHARDY-SMITH, PIANO—Just returned from abroad. Matthew Street. Studio. Conservatory of Music. 59n

MISS J. STEELE, PIANO, RESUMED September 1. 61 St. George. Any examination. Phone 4988. 59n

J. L. MCPHILLIPS, CONCERT PIANIST—Late of Leipzig, Germany; excellent pianist and instructor. Studio, 870 Wellington. Phone 2839. 59n

CHARLES E. WHEELER, F. C. G. O.—Teaching resumed September 7. Organ, piano, singing and theoretical subjects. Studio, 423 Waterloo street. 59n

BERT WEIR, ORGANIST CENTRAL Methodist Church, teacher, piano and organ. 495 Adelaide street. 59n

JAS. CRESSWELL, MUSICAL DIRECTOR Grand Opera House, Violin, band and orchestral instruments. 495 Adelaide street. 59n

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatics. Studio, 245 Dundas street. Concerts accepted. Phone 598. 59n

SIGNS.
GLEN BROS.—SIGNS, 432 TALBOT street. Designs and estimates free. 59n

MARLEY & WEEKES, THE SIGNRY—Signs of all kinds. 440 Richmond street, London. Phone 1948. 59n

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

PRIVATE SALE OF MODERN and fine antique furniture. Entire contents of well-furnished home. Beautiful solid dining-room, living and library pieces. October 20th and following days from 2 to 5 p.m. and 8 to 10 p.m. House to rent. Mrs. D. W. Blackwell, 254 St. James street. 64c

McCLARY BASEBURNER WITH oven, for sale. Apply 980 Lorne avenue. 64c

FOR SALE—NOTICE McCORMICK'S Smith's fruit store, No. 2 Market Square. 64c

WHITE LEOHORN FOR SALE, Utility strain. Apply 588 Dundas street. Phone 4812. 63c

WAIT FOR THE MONSTER Rummage Sale
held in Town Hall, Tuesday and Wednesday, October 20 and 21. Splendid assortment of goods at bargain prices. 64c

A HANDSOME MAHOGANY DINING-ROOM set, at Keene's Antique Shop, 342 Talbot. 64c

YEARLING HOLSTEIN HEIFER for sale. J. E. McConnell, Broughdale. 64c

BASEBURNER FOR SALE—RADIANT HOME, nearly new, cheap. Clarence street. 64c

RED CROSS SIGNAL BASEBURNER (with oven), in good repair, cheap. Apply 11 Victor street. Phone 2077. 64c

HEAVY HORSE FOR SALE—Weight 1,400 pounds, Apply J. N. W. H. 64c

FOR SALE—SET SABLE FURS, lady's coat and child's coat. Apply 628 Queen's avenue. 64c

FOR SALE—SIDEBOARD, KITCHEN table and new perfection oven, cheap. Apply 27 Mount Pleasant avenue. 64c

COUNTERS OF OXFORD BASEBURNER, for sale, a bargain. 59c

FOR SALE—PIANO FOR SALE OR EXCHANGE, in splendid condition. Apply 349 Ridout street. 63c

FOR SALE—TEAM AND WAGON, also single driver and buggy. Apply H. H. Smith, 121 Waverline road, South London. Phone 4085. 63c

SORREL MARE—QUIET, GOOD driver; rubber-tired top buggy, harness and Gladstone coat. Will sell separately. Apply 118 Hamilton street. 63c

FOR SALE—THREE EXTRA GOOD Holstein cows; one new milch, two springers. Apply Hoy Shaver, lot 17, 2nd section 4, Westminster. 63c

QUANTITY OF SHELVING FOR SALE cheap—Apply J. C. Park, 663 Dundas street. 63c

100 BUSHELS APPLES FOR SALE—Picked apples, 40c per bushel; wind-fallen, 30c per bushel. J. W. Mitchell, Springfield. 63c

CHOICE COW—FIVE YEARS OLD—Due to Calve November, Apply 892 Talbot street. 63c

FOR SALE—NEW HAPPY THOUGHT range, 13 Katingar street. 62c

TRY A 5, 10 OR 15 CENT SAMPLE package of good Ceylon Black Tea. 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. 62c

TWO THREE-LIGHT ELECTRIC FIXTURES complete; also three one-light fixtures. Apply Harry Kananan, 815 Richmond. 62c

KITCHEN HEATER FOR SALE, COMPLETE with gas range, cheap. 253 Carling street. Phone 2359. 62c

A GOOD HORSE FOR SALE, APPLY 50 Clarence. 62c

THREE REGISTERED PRIZE-WINNING, heavy white boars for sale; strong, lean, heavy, 250 pounds weight; also two sows in farrow to calve, 20 cubs per pound, at 3 to 5 o'clock. The list includes good coal range, bedroom and library furniture, chairs in parlor and kitchen, rugs, carpets, curtains, etc. All in good condition, and must be sold. 62c

PRIVATE SALE OF FURNITURE in storage at rear of 325 Dundas street, opposite Armoury, on Saturday, October 18, from 2

LOCAL MARKET

On the rice again on the local market. There were only 30 loads in the lot, the price going up in the afternoon to \$18 per ton, while the poorer going at \$14 per ton. As no hay had been sold on Saturday, it is sold beforehand, there would be a good demand for hay next week.

(Potatoes) are slower. The demand was not equal to the supply Thursday, the prices going down. By the load, they are selling from 40 to 45 cents a bag. Single bags bring 75 cents.

Butchers' meats have been slow for some time. Today there was a drop in dressed hogs, mutton and lamb. Dressed hogs and mutton are half a cent cheaper, and lamb a cent cheaper.

There is no change in the price of live hogs.

Eggs wholesale have advanced one cent a dozen.

Grain, Per Cwt.

Wheat, per cwt., 1.10 to 1.15
Oats, per cwt., 1.10 to 1.15
Barley, per cwt., 1.10 to 1.15

Wheat, per bu., 1.10 to 1.15
Oats, per bu., 1.10 to 1.15
Barley, per bu., 1.10 to 1.15

Apples, per bu., 1.10 to 1.15
Pears, per bu., 1.10 to 1.15
Oranges, per bu., 1.10 to 1.15

Hay, per ton, 14.00 to 16.00
Straw, per ton, 7.00 to 8.00
Dried Beans, per ton, 14.00 to 16.00

Butter, per lb., 25 to 26
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Eggs, per doz., 25 to 26
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GRENADE WORKED
TERRIBLE MAMOC

Evidence Points to British
Aviator's Exploit Wrecking
German Convoy.

FIFTEEN ENEMIES KILLED

Fourteen Motor Lorries With
Ammunition All Blown
to Pieces.

[Canadian Press.]
London, Oct. 15.—It is believed that the explosion of a motor lorry which occurred on the night of Oct. 14, was the work of a British aviator.

The explosion, which took place in the vicinity of the German headquarters, resulted in the destruction of fourteen motor lorries, which were loaded with ammunition.

The explosion was described as "terrible" and "mamoc" by the British aviator, who is believed to have been responsible for the destruction of the lorries.

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GERMANS BUILDING IMMENSE GUNS
WITH WHICH TO ATTACK ENGLAND

(Special to The Advertiser.)
NEW YORK, Oct. 15.—Adolph Gaul, a mechanical expert connected with the Edison works in East Orange, came back from Germany yesterday on the Scandinavian-American liner Hellig Olav, with stories of 50 and 55 centimetre guns, which, he said, the German gun-makers are constructing.

Mr. Gaul not only confirmed the fact that the Germans have 42-centimetre guns, but said that the Germans have expressed some doubt, but said that the Germans were planning to put these guns of this type on their largest battleships in order to put their navy on a basis of equality with Britain. Mr. Gaul also said that Germany has a large number of Zeppelins.

"Germany has more of these airships than the outside world thinks," said Mr. Gaul. "And more are built all the time."

A 42-centimetre gun is a 16.1-inch; 55 centimetres is over 21 inches.

Military experts who have expressed doubt that the Germans were able to use 42-centimetre guns in the field, based their objections on the probable length and weight of such a gun and its consequent lack of mobility. One expert figured out that the 42-centimetre gun would be 51 feet long and weigh 34 tons, but admitted that he had reached this conclusion figuring on the generally accepted principles of gun construction. Although Mr. Gaul could give no details, it is possible that the Germans are constructing their new guns on a new idea.

"A year's time the Germans hope to have 55-centimetre guns," said Gaul, "which will shoot from 20 to 25 miles. With this gun they hope to be able to command the English Channel at its narrowest point as soon as they have occupied the French and Belgian coast."

"Eventually the 42-centimetre guns are to be placed on the biggest German warships so that the German fleet will be able to deal with the British. Germany will produce lots of surprises before the war is over."

Volunteer pickers
70 School Kiddles Will Harvest Apples
for Food.

Tomorrow at 8 o'clock a party of 70 school children will leave the Alexandra an Aberdeen schools in automobiles provided by generous citizens, and go to the country to pick apples. In response to an appeal by Mayor Graham to help the poor with donations of fruit, several hundred barrels have been given on condition that the city could not be asked to pay for them.

Most of the apples will be picked in the district around Lobo, where one farmer has given 100 barrels. It is expected that 400 bags of apples will be harvested before the party returns at noon.

NEW ENGLAND SUPPER
Ladies' Aid of Hamilton Road Church
Supply Thanksgiving Dinner.

The congregation of Hamilton Road Presbyterian Church held their annual Thanksgiving supper and concert on Thursday evening. A splendid dinner was served in the church hall, and the music was given by the choir and soloists.

The supper was a success, and the concert was well attended. The ladies of the church are to be congratulated for their successful efforts in providing a Thanksgiving dinner for the community.

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GERMAN FORCE OUT
IN TWO BY RUSSIANS

PETROGRAD (via London), Oct. 16.—The Courier publishes a report to the effect that a German force which entered the Warsaw (Russian Poland) region after two days of hard fighting, was cut in two and driven on the Loda-Petrokov and Kielce line. The newspaper says it is claimed that ten thousand German prisoners were taken.

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WINDOW SHADES

For your new house. Let us give you an estimate on the cost.
O.B. Graves, Ltd.
203 DUNDAS STREET.

We'll Keep You Warm



WEGNER CLOTHING CO.

Wholesale and Retail Dealers in
Overalls, Sweater Coats, Gloves,
Mittens and Raincoats.

**London's Largest
Workingmen's Outfitters**

Sweater Coats

IN ALL COLORS.

For the Whole of London.
Over 2,000 Coats, the largest stock we've ever carried. We made this mammoth cash purchase from the Monarch Knitting Co., of St. Catharines, at 50c on the \$1.00. The shipment has been divided into lots, and will be sold as follows:

- LOT 1—Up to \$1.25 value, without collar **69c**
- LOT 2—Up to \$1.50 value, without collar **95c**
- LOT 3—Up to \$2.00 value, with collar **\$1.49**
- LOT 4—Up to \$2.75 value, with collar **\$1.95**
- LOT 5—Up to \$3.75 value, with collar **\$2.69**
- LOT 6—Up to \$4.75 value, with collar **\$3.69**
- LOT 7—Up to \$5.25 value, with collar **\$3.95**
- LOT 8—Up to \$5.50 value, with collar **\$4.69**
- LOT 9—Up to \$7.50 value, with collar **\$4.95**
- LOT 10—Up to \$9.50 value for **\$7.39**

15 Doz. Men's Trousers

Value up to \$3, for **\$2.25**

Sample Hat Sale

50 dozen sample Soft Hats on sale today and tomorrow.
\$3.00 Hats for \$2.00
\$2.50 Hats for \$1.50
\$2.00 Hats for \$1.00

Exclusive manufacturers' agents for the best Canadian and American makes of Overalls.

371 Talbot Street
OPPOSITE MARKET.
Open Evenings. Phone 1849

C. H. WARD & CO.

Diamond Merchants and Jewelers

NEW ADDRESS
386 RICHMOND
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JUST RECEIVED, A LARGE SHIPMENT
FLOWER BEADS
In ten different colors. See them before buying.
19-inch strings **\$1.50**
22-inch strings **2.00**
45-inch strings **3.00**
The store with the stock and one price the year round.

W. J. Wray & Co.
234 DUNDAS ST., LONDON, ONT.



Your Eyes May Need Help
Consult Our Specialist.
THE BROWN OPTICAL CO.
237 Dundas Street. Phone 1877.

QUALITY STORE

You will always find something new in this store. Your telephone orders will always have our careful attention.

PURE JAM
Raspberry, Strawberry, per pint 70c
Burgess Bombay Chutney, per bottle 25c
Burgess Savoy Pickle, per bottle 25c
French Peas, per can 15c

TEA
We offer the best value in Tea, per lb.
30c, 40c, 50c, 60c, 75c, \$1

If you are hard to please, and not getting satisfaction in your Breakfast Bacon, phone this store.

HARRY RANAHAN
Phones: 1024 and 3323.
515 RICHMOND STREET.

NEW MODELS IN FURS

BELTZ & CO.
Practical Furriers

MORTGAGE CONCERNS BECOME MERGED

Sun and Hastings Absorbed by Standard Reliance—Both Toronto Companies.
TORONTO, Oct. 15.—Negotiations have just been brought to a conclusion whereby the Sun and Hastings Savings and Loan Company of Ontario is to be taken over by the Standard Reliance Mortgage Corporation. Both are Toronto companies doing considerable business throughout the country, chiefly in farm mortgages.

WHEN YOU HEAR THAT DINNER BELL

Does Your Mind Go Back to the Days When You Could Eat Like a Farm Hand?



The memory of an appetite is a wonderful thing. The loss of stomach power—the ability to eat—the yearning after good old-fashioned food—that condition is pitiful. Why can't you realize what thousands of others have demonstrated? "First Man—'I'm as hungry as a bear.'"

Second Man—"Wait 'til I get a plateful of good old corned beef and cabbage."

Look at the above illustration. Most everyone remembers such a scene. Fancy yourself wild for food now. Fancy yourself able to eat as one of these men can eat.

Use a little common sense and look at your stomach trouble in a practical manner. Something has gone wrong with your digestive apparatus. Set your tablets after each meal. Stuart's Dyspepsia Tablets are Nature's own way to digesting food. By eating one of these tablets after each meal you digest that meal. Digesting the meal means easing the work of the stomach, intestines, liver and pancreas and storing up new materials for digesting future meals.

Eat what you will and when you will, but always carry a little Stuart's Dyspepsia Tablet in your pocket. In a short time you will be surprised at the glad-some spirit with which you look on food. Go to your druggist anywhere and buy a box of Stuart's Dyspepsia Tablets this very day.

To anyone wishing a free trial of these tablets please address F. A. Stuart Company, 150 Stuart Building, Marshall, Mich. A small sample package will be mailed free.

DRUNKENNESS

is a curable disease, which requires treatment. The ORRINE treatment can be used with absolute confidence. It destroys all desire for whisky, beer or other intoxicants. Can be given in the home. No sanatorium expense. No loss of time from work. Can be given secretly. If after a trial you fail to get any benefit from its use your money will be refunded.

ORRINE is prepared in two forms: No. 1, secret treatment, a powder; ORRINE No. 2, in pill form, for those who desire to take voluntary treatment. Costs only \$1.00 a box. Come in and talk over the matter with us. Ask for booklet.

W. T. Strong, 184 Dundas street, London, Ont.

YOU WANT THE WRAPPED LOAF OF ALOAFA BREAD

NEAL'S

It is insured against all impurities and is always fresh and appetizing. Note the difference. Try a loaf.

Neal London Bread Co., Limited
No. 2 Carlton Avenue. Phone 2173
WE USE FLEISCHMANN'S YEAST.

NINE A.M. C. MEN CHOSEN FOR FRONT

The Army of Constipation
Is Growing Smaller Every Day.



CARTER'S LITTLE LIVER PILLS
Small Pill, Small Dose, Small Price

Major Dr. Davis, After an Exhaustive Examination, Selects Volunteers.

Twenty-Five Reported

No Instructions Have Been Received as to When Men Will Leave.

Major Dr. Evans G. Davis, the officer commanding the Fifteenth Army Medical Corps, went to the King street headquarters of the corps last night, prepared to select nine men from the fifteen who volunteered on Wednesday to go as reinforcements to the main body of the Army Medical Corps with the first Canadian contingent. He found not fifteen, but twenty-five men awaiting him, all of them anxious to be among those selected.

Dr. Davis explained that only nine could go from London, but selected the disappointed ones with the assurance that they certainly would be wanted for the second contingent. Of the fifteen whose names already had been taken, it was hard to decide who were the most eligible. An exhaustive medical and physical examination was made of each, and the least little imperfection meant elimination.

At last the list had been reduced to nine names and the lucky men, laughing and congratulating one another on their good fortune, were measured by the sergeant-major for new uniforms, which will be supplied as soon as possible.

Up to the present no instructions have been received as to when the men are to leave. Orders are expected, however, within a day or two.

The nine men finally chosen were: William Finley, 304 Oxford street; Richard Graham, 258 Queen's avenue; George Hugon, 1150 Queen's street; Charles Appley, 284 King street; Augustus Christian, 138 Queen's avenue; James Stark, 20 Christy street; Joe Rothery, 129 Cambridge street; H. W. Jones and William Mayor.

John Daw, 318 Simcoe street, and James Bennett, 263 Clarence street, were originally selected to go with the corps. The latter, for technical reasons, was dropped, however, and their places were taken by Jones and Mayor.

"BABY DOCTORS" DULY INITIATED

Demon Sophs Daub Up the Freshies With Tar and Feathers.

BOUND TO HAYRACKS

First-Year Students Mobbed, Bound, and Branded With Oil and Paint.

The first year men attending the Medical College now are full-fledged under-graduates; they were initiated yesterday afternoon by the members of the second year class. At least, in theory, the second year men were the initiators, but in actual fact, if they had not had the assistance of the third and fourth year students in tying the arms and legs of the freshmen, the latter, who are mostly husky lads, probably would have proved too big a handful for them to manage.

Attack A Surprise.
The sophomore attack came as a surprise to most of the freshmen, who had been led to believe that the initiation ceremony was planned for today. They ambushed the latter as they were on their way to attend a physics lecture at two o'clock in the Institute of Public Health, and, having securely bound them, stripped them of hats, coats and shoes, tarred and feathered their heads and feet, decorated their faces with red and green paint and bundled them into two hayracks which, by previous arrangement, had been drawn up near the corner of Hill and Waterloo streets and drove them, by way of Waterloo, Dundas and Richmond streets to Carling street, where, opposite the police station, the fourth year men cut the bonds of the freshmen.

Tables Are Turned.
Then the latter made for their tormentors, the sophomores, realizing that they were outnumbered. At least, three of the second year men, however, fell into the hands of their former victims and were threatened to a liberal dose of their own medicine, shells, tar, feathers and paint, before being allowed to make their escape.

With half-a-dozen chasing him, he ran half a block, out across a garden and hid in a chicken house, while his pursuers dashed past. Then he deliberately attracted their attention, and set out again, this time taking cover in a bush. He repeated these tactics of alternately running and hiding until only three of the enemy were left in the chase, then he turned at bay and put them to flight before he finally was downed, bound and carried back to the waiting wagons.

Wouldn't Accept Help.
He was a game boy, and found many sympathizers amongst citizens who had witnessed his last stand and ultimate defeat. Some were for going to his assistance, but this he himself forbade. One man, a barber, threatened the victors with an old French bayonet, declaring he would run them through if they did not release their captive. The freshmen, however, finally persuaded him not to interfere.

CARD OF THANKS.
Mrs. Anderson and family wish to thank their many friends for kindness shown during their recent bereavement.

MUSIC THAT SETS US A-HUMMING.
Have you faced the war situation with a cheerful hopefulness, or have you sometimes looked at it from a gloomy point of view, with a sigh on your lips and a sob in your soul? In either event, come to our store any day, any time, and we will invite you to listen to "It's a Long, Long Way to Tipperary," "Boys of the Old Brigade," "The Deathless Army," and "The British Cavalry March," two double-sided Victrola records, to make you optimistic and keep you so—two gloom-chasers in the real sense of the word. Do not fail to hear these records. Mason & Risch, Limited.

DRINK MORE WATER IF KIDNEYS BOTHER

Eat Less Meat and Take Salts for Backache and Bladder Trouble.

Uric acid in meat excites the kidneys, they become overworked; get sluggish, ache, and feel like lumps of lead. The urine becomes cloudy; the bladder is irritated, and you may be obliged to seek relief two or three times during the night. When the kidneys clog you must help them flush off the body's urinous waste or you'll be a real sick person shortly. At first you feel a dull misery in the kidney region, you suffer from backache, sick headache, dizziness, stomach gets sour, tongue coated and you feel rheumatic twinges when the weather is bad.

Eat less meat, drink lots of water; also get from any pharmacist four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean clogged kidneys and stimulate them to normal activity, also to neutralize the acids in urine, so it no longer is a source of irritation, thus ending bladder weakness.

Jad Salts is inexpensive, cannot injure; makes a delightful effervescent lithia-water drink which everyone should take now and then to keep the kidneys clean and active. Druggists here say they sell lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.

Neal London Bread Co., Limited
No. 2 Carlton Avenue. Phone 2173
WE USE FLEISCHMANN'S YEAST.

Anderson & Nelles

DRUGS

Patent and Toilet Articles

HALF-PRICE

2 for price of 1

Friday and Saturday

Mail orders add sufficient postage. Liquids we prefer to send by express for safety

20c Peroxide Hydrogen 10c
40c Peroxide Hydrogen 20c
60c Peroxide Hydrogen 30c
10c Dutch Drops 5c
25c Electric Liniment, 12½c

25c Aromatic Cascara, 12½c
25c Sweet Castor Oil, 12½c
25c Laxative Cold Tablets, 12½c
25c Linseed and Turpentine 12½c

25c White Pine Syrup 12½c
25c Wild Strawberry 12½c
25c Belladonna Plasters, 2 for 25c

25c Little Cathartic Liver Pills 12½c
25c National Lazy Liver Pills 12½c
25c Improved Cathartic Pills 12½c

25c Hand Lotion, 12½c
25c Tooth Paste Peroxide, 12½c
25c Tooth Powder Odorama 12½c

25c Tooth Powder Carbolic 12½c
25c Tooth Soap, Rimmel's, 12½c
25c Tooth Brush, 7½c

25c Blaud's Iron Pills 12½c
25c Dr. Shoop's Pills 12½c
25c Everest's Pain Killer 12½c

25c Ingram's Complexion Tablets 12½c
50c Emulsion Cod Liver Oil 25c
50c Dyspepsia Tablets, 25c
50c Gin Pills, 25c

50c Dr. Cowan's Kidney Pills 25c
50c Electric Beans, 25c
50c Liquid Sulphur, 25c

50c Red Cross Kidney Pills 25c
50c Veloutee Face Powder 25c
50c Vel-Vel Face Powder 25c

50c Gosnell's Face Powder 25c
25c Dorin Powder Cake 12½c
\$1.00 Syrup Hypophosphites 50c

75c Beef, Wine and Iron 37½c
75c Am-o-Tone Dry Shampoo 37½c
25c Electric Headache Tablets 12½c

10c Gem Rings, 5c
\$1.00 Rubber Gloves, 50c
\$1.00 London Razors, 50c

2-quart Hot Water Bottles 98c
2-quart Fountain Syringes 98c
1-lb. Packages Absorbent Cotton 28c

15c Transparent Soap, 2 for 15c
15c French Toilet Soap, 2 for 15c
25c Harfina Tar Soap, 2 for 25c

25c Green Shampoo Soap 12½c
2-lb. Bars Castile Soap, per bar 22c
2 gross Regal Perfume, Special, per bottle, 19c

1 gross Solid Back Ebony Hair Brushes, each, 50c
Sample lot of Parisian Ivory White Goods at wholesale prices.

Demonstration—Fresh Cream Molasses Candy, 15c half pound.

ANDERSON & NELLES

268 DUNDAS STREET.
Corner Wellington Street.

CHIVAS Confectionery and Restaurant

Special attention is given in our dining-room upstairs, where we are serving a full three-course dinner and supper for 25 cents, or six tickets for \$1.15. Also lunch at all hours.

Rowat's Grocery

The Store of High Standard
Rowat's Grocery aims always to sell the highest standard of goods at the lowest reasonable price.

COOKED HAM and DRIED BEEF
Are two of the very best cold meats obtainable. Pleasing to the taste, and satisfying to the appetite.
Dried Beef, 45c a pound.
Cooked Ham, 40c a pound.

ROWAT'S COFFEE
"THE BEST TO BE HAD."
The superior quality of Rowat's coffee pleases hundreds of particular people daily. If you have never used it, try it tomorrow. You'll agree it's the best.
50c PER POUND.

ROWAT'S TEA
We are noted for the excellent quality of honey we sell. Our present supply is up to our standard.
10-POUND PAID \$1.50.
5-POUND PAID 75c.

Our Biscuit Supply
"A Biscuit for Every Taste."
Over one hundred varieties from which to choose, including many choice Canadian and English Biscuits that have just been placed in stock. Your favorite is sure to be here.
From 20c to \$1.00 a pound.

Phone Orders
Receive the same care and attention as though personally given.

T.A. ROWAT & CO.
Phones 3051-3052-250 Dundas St. B.

BRANTFORD PATRIOTIC CONCERT.

[Special to The Advertiser.]
BRANTFORD, Oct. 15.—Twelve hundred people attended the patriotic concert held in the armories tonight, and \$600 more has been added to the patriotic fund as a result. Miss Beatrice Hunt, of London, made a great hit with her two numbers, and was presented with a bouquet of roses.

Rubbers Needed for Light Shoes

We are sole agents in London for the famous "LIFEBLOOM" Rubbers, made with reinforced leather heel. It is impossible for these rubbers to break at the heel or to slip up and down.

J.P. COOK CO.
THE STORE THAT SERVES YOU BEST

R. J. Young & Co.

Women's Raincoats

In fine, mercerized poplin, in fawn, navy and black, with Raglan sleeves, good waterproof quality. Sizes 32 to 44. Special sale price..... **\$4.95**

Special sale of Women's and Misses' fall and winter coats, in grey and brown mixed tweeds, fancy plaids and also in fawn, navy and brown, French curl cloths. Sizes 34 to 42. Only **\$12.50**

Women's Black Sealette Coats

Full satin lined, large shawl collar, fancy braid fastenings, very special. Sale price **\$20.00**

500 Yards Grey Cotton, good heavy quality, very easily bleached, 36 inches wide. Only, yard **10c**

Crash Toweling with colored border; fast colors. A splendid line for tea towels. Per yard **8½c**

The change to cooler weather has made a brisk demand for blankets. Our stock is very complete with union and all-wool blankets from Canadian and Scotch mills. Two specials in Union Blankets, colored borders, whipped ends. Size 60 x 80 .. **\$2.50 and \$3.00**

54-INCH. COATING IN HEAVY DIAGONAL, in scarlet only. A very special quality. Only **\$1.00**

CURL CLOTH COATING, in brown, copen and black, 60 inches wide, a splendid coating. Only **\$1.85 Yard.**

BLACK, NAVY, BROWN AND COPEN SERGE, 42 inches wide, Botany wool, fast dye. Only **49c**

TWO PIECES ONLY TWEED FOR BOYS' SUITS AND PANTS, 42 inches wide, in brown and grey. Only **39c**

R. J. Young & Co.

USE CONNELL'S COAL.

One is always sure of a selection from the latest in Victrola Records at the Victrola Parlors of Ye Olde Firme of Heintzman & Co., Limited, 242 Dundas street, London. Not only are the latest records always on hand, but also a most complete selection of all classes of music from the songs by Caruso to the new dance music.

WEEK-END CHOCOLATES.
FRESH EVERY WEEK 29c LB.

Standard Drug Stores

ROSS' LONDON LIMITED EDMONTON

ANOTHER OF OUR FAMOUS SALES

On Saturday, the 17th,
From 10 a.m. to 11 a.m.

ONE HOUR ONLY

We Are Offering the Following Lines to Clear

SUITS

6 SUITS, in navy and black serge; very latest styles; sizes 16, 18 and 38. Regular \$27.50 to \$35.00. Now **\$17.75**

13 SUITS, in navy and black serge, gaberdines, chevots, etc.; sizes 16, 18, 36, 38 and 40. Regular \$22.50 to \$27.50. Now **\$15.75**

6 SUITS, in copen, brown and navy serges, chevots, etc.; sizes 16, 36 and 38. Regular \$16.50. Now **\$11.75**

16 SUITS, special assorted materials, in all sizes, from 16 to 42. Regular \$18.50 to \$32.00. Now **\$9.75**

COATS

7 BALMACAN COATS, in tweeds; all sizes, from 14 to 38. Regular \$6.00. Now **\$3.98**

4 BALMACAN COATS, in assorted checked tweeds; sizes 14 to 34. Regular \$12.50. Now **\$7.98**

5 RIBBED BOUCLE CLOTH, in tan, navy and black; sizes 16 to 40. Regular \$19.75. Now **\$12.75**

SKIRTS

9 TWEED SKIRTS. Regular \$3.75. Now **\$2.49**

DRESSES

5 SERGE DRESSES, in navy and black; sizes 16, 18, 36, 38. Regular \$5.50. Now **\$3.98**

2 SERGE DRESSES, in navy, black, etc.; sizes 16 and 18. Regular \$9.00. Now **\$4.98**

13 SERGE DRESSES, in navy, black, copen, etc.; sizes 14, 16, 18, 36 and 38. Regular \$15.00 to \$16.00. Now **\$6.98**

PHONE 1319 196 DUNDAS ST.