

To obtain the full, rich flavour of

## Red Label "SALADA"TBA

make it with freshly boiling water and then let it stand for 6 or 7 minutes before pouring. This will give great strength-but sweet strength.
There are $\mathbf{3 0 0}$ cups in a pound of RED LABEL Ask your grocer for it.

## The Mystery of Rutledge Hall "The Cloud With a Silver Lining"



 Ler. Stephen", she added, *aising her. Which were about to be implanted in
votce as she addressed her brother, the oung wites heart and almost to that is not the way to cortiey. What
are you thinking" of?




 eess and lore he would wan thand love she had kept trom the wreck of her
frrst tore atrair; he had pelieved that the was learning to forget Franks tre

 Bessed -the cortainty that she strir be-
Hered In, stillitoved Frank, who he telt


eren had that Innocence parted her her
from him-Stephen-forever. He toved

he adda, he had forbidden hisievinge, as
of very pitty for her, to make any ef.

Close ingatry fynto the innactence. A
probaid
proably onlly yesult in overwhelming
trof of his
aid a-datye glo
hamive of greetin
s.
 laughing; Michol,
that honor to-day:"
Nicholos? queried his loraship
eleratitg his straight dark brow.
"Tees, Nichote.

Are you not going to follon?"
"No; I nerer hunt, pou know.
 added rather
Lord de la Poer.
The eari's dorks were made; the the
youns layyerts with an axprossion

 Llord returned the look w
calmness and composure. caimness and
Tis thf your
parts, Mr.
Mr.
"oh, no." Mither ansire
"not my frot by several."
"I
"I have not had the ple ple
meeting you betore, have 1 "
int meeting you before, have Ir
No. your
veen absent from homp home, I think "Ah, probabily! Mrs, Daunt is not with yout this morning, Miss Daun
asked the earl, turning to Dolly again

这
Do Men Buy Style ?
YES---Gertainly. But they buy one of two kinds. One kind conoerns just so many buttonsi--certain Hines and ourves--call it Mathematioal Style if you wish.
The other kind is the style of gracefulmess-if concerns itself not so much with inches and numbers of buttons--it is the style of good fit, of grace, it is an air of correctness. This is what

## BISHOPS

make and enables you to dress well at half you were asked to pay last vear.

## Uvercoats to Measure $\$ 22.50$ \$27.50 \$35.00

SEND FOR PATTERNS. Res
'Phone 250
P. O. Box 920

Smallwood's Big Shoe Sale
WAS A DECIDED SUCCESS!
HUNDREDS OF CUSTOMERS, WELL SATISFIED, ATTENDED THIS SALE!
NOW WE OFFER!!
the following lines of footwear at a little over half price:

| CHILD'S BOOTS |
| :---: |
| Vith Grey Uppers. |
| Sizes 9 to 11. |
| FR 0NY |
| $\$ 1.70$ |


| CHiLD'S BOOTS |
| :---: |
| Brown Cloth Uppers. |
| Sizes 9 to 11. |
| For ony |
| $\$ 1.80$ |


| IRLS' BOOTS |
| :---: |
| Sizes 12 to $11 / 2$ |
| FOR ONLY |
| $\$ 2.00$ |
| THE PAIR. |


| WOMENS |
| :---: |
| EVANGELINE |
| BOOTS |
| Cuban Heels-All sizes. |
| FOR ONLY |
| \$1.80 |
| THE PAIR. |


| WOMEN'S |
| :---: |
| EVANGELINE |
| BOOTS |
| High Heels-All sizes. |
| FOR ONLY |
| $\$ 1.35$ |
| THE PAIR. |


| WOMENS |
| :---: |
| JOB SHOES |
| Strapped and Laced. |
| All size: |
| FOR ONLY |
| \$1.90 |
| THE PAIR. |

women's dainty sample boots-High Heels. For Only .
.............. 82.50 the pait women's sample black suede pumps-For Only SEE OUR MEN'S, BOYS' AND YOUTHS BOOTS AT ROCK BOTTOM PRICES.

Now is the time to secure your footwear.

## F. SMALLWOOD







# Opening Announcement NEWL $\dot{\text { Y ARRIVED MERCHANDISE AT SUBSTANTIAL SAVIGGS }}$ 

## We Buy For LessandSellFor Less <br> We pass the benefits of our volume buying on to you. Our newly arriv LADIES' COATS, COSTUMES, DRESSES, HATS


#### Abstract

Men's Overcoats, Suits, Hats, and Caps, Boys' Overcoats, Norfolk \& Juvenile Suits Co to The BROADDAY at Once Take advantage of this wonderful opportunity JusE arrived the latest creations sat subs Investigate our offerings and above all compare ouit viteesivilithe the prices of other stores.


Shop at This Store Because We have the Largest Variety at the Lowest Prices

## LADIES' COATS

This Lot includes beautiful models of the newest styles, gorgeous-
ly banded, collared and cuffed with the new Autumn Fur-Made in the latest materials and colours. This display is so lavish in variety
of the

$$
10^{.98} 12^{.50} 14^{.50} 18^{.50} 27^{.00} \text { to } 75^{.00}
$$

## LADIES HATS

## A SMART CHOICE FOR THE FALL.


 Velour trimmings ga a long way toward making them the SEASON'S MOST POPULAR HATS. $22^{.98} 3^{.98} 4^{.98} 5^{.98} 6^{.98} 7^{7.98}$

THE GREATEST VALUE WE HAVE EVER BEEN ABLE TO

## LADIES DRESSES

Gay with Autumn favoured colours and flares, the frocks are -neeck linesfand dong full sleeves. They are made from fine
Satins and Satin Crepes, Crepe-de-Chene, Tricotine, Flannel and Satins and Satin Crepes, Crepe-de-Chene, Tricotine, Flannel
Jersey Cloth
$6.98 \quad 8.84 \quad 11.98$ to $\mathbf{4 5 . 0 0}$

Ladies' Costumes!
La COSTUME SUITS of Fine Tweeds, Woolens or
the comfort of the weaver. PRICES RANGING FROM $\$ 27.00$ to $\$ 45.00$
$\qquad$


## 

## Everything that's New and Smart in Ladies' Apparel is featured in our Show of Fashions for for Fall and Winter !!

## Felt Ready-to-Wear Hats

The Small Hat Again Favored Hats that compliment the face most prettily-those are the hats that will be worn this Fall. Ofered largely in Felt of Beautiful texture. Some are flower trimmed-others with dainty ribbon trims.

## $1^{.90}$ All Shades $2^{.90}$

## Fall Styles For Children

Smart Coats for Little Fashionables
Coming just when they're most needed, this line of smart little Coats for tinies is a great boon to mothers who need the best they can get at the smallest prices. Fitting from 1 to 6 years
For bigger girls comes this splendid line of serviceable, stylish Tweed Coats. Exactly right for stormy or cold weather School Coats. Don't pass this up YOUR girl wants one. Fitting from 6 to 14 years

## BRILLIANT FALL FASHION SAIE

## LADIES' DRESSES

These are chiefly Misses and small Women's Dresses in Navy, Fawn and Brown Tricotine and Serge. On account of sizes, the price is less than cost. A nice account of sizes, the priction of smart Frocks
sele

Stylish simplicity in Black Brocaded Bengaline only. Roomy and easy-fitting House Frocks with dainty White Linen collars and metal button trims. A very smart semi-mourning Dress. All sizes

Cantons, Satins, Crepes, Bengalines and many other new materials are included in this large assortment of Frocks-Ends of lines and odd lines make the ex tremely low price possible. Many smart shades and colors
Very swanky little Fall Jersey Dresses in soft silvertone effects in Rust, Mid-Grey, Fawn, Mauve and Blue. Long sleeves, two or three different style neck finishes. A real big value at
Fine quality Velvet, this season's Fad, in Brown and Blue only. Extremely smartly cut and very quaintly trimmed buttons and lacqu

## Sample"Chicken"Models

An extraordinary line of Sample Dresses has been sent us by our New York Buyer. They're wonderful in quality, texture, design and color. The blending of shades is exquisite. THERE ARE NO TWO ALIKE. Many are copies of very exclusive French models. All are too beautiful to attempt description Ask our assistants to show you these lovely Sample Dresses.

## FALL COATS

Such values as these wonderful English Melton Cloth Coats don't happen often. They are genuine "Lifesavers" on a cold day. Splendidly cut and tailored. Fawn, Blue, Grey and Brown only
Scotch all.Wool Worsted in very good plaid designs,
warmm Dark Greys, Browns and Heathers. These
Coats are well tailored on English lines, and are guaranteed for satisfaction and service

A knock-down value are these Coats of beautiful English Faceed Cloth, soft and smooth as Satin, warm
as Wool Blankets, and beautifully Fur-trimmed. In 75 as Wool Blankets, and beautifully Fur-trimmed. In
Brown and Navy only. . . . .. ............. Brown and Navy only
New season's weaves in the widest range of shades
we've ever been fortunate enough to secure. Beauti- 90 we've ever been fortunate enough to secure. Beauti-
ful styles, Beautiful Fur trims, Beautiful Silk Crepe linings. Beautiful Coats altogether
The Coats included in this $\$ 29.00$ Rack are really $\bigcirc 000$ remarkable in their quality and mode. We are satis-
fied to compare them with any $\$ 40.00$ Coat in the city. Ask to be shown this particular selection

## Rich Fabrics and Luxurious Furs

We have other Coats simply tantalizing in their beauty of texture, color, design and trimming. Lovely rich Furs. Squirrel, genuine Otter, Seal, Nutria, Opossum and others. Exquisite Satin and Silk Crepe linings, and-Best of all-there are no two alike.

## PLEASE TAKE PARTICULAR NOTIEE

That while we have only listed Coats, Frocks, Children's Coats and Hats, we have a very large and varied,assortment of Ladies' wear. Blouses, OverBlouses (an absolute necessity with this year's styles), Costumes, Sweaters,
Blo Hose, Gloves, Scarves in Silk and Wool, Rainy-day wear; also some dainty Lingerie. In fact, everything necessary to complete the toilette of every ell-dressed woman. Remember Fifth Avenue Store really shows Fifth venue Styles.

## FIFTH AVENUE STORE

314 WATER STREET

Pearline for easy washing.
There's nothing like it.
. A Generous Job

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－Peload YouriElashlightiNow

For SaleEverywfiere

Why Fish Die

## offer Purity FLOUK and <br> Victory FLOUR









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and earth electricty evoked by heat


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orygn the war undergoes aon－
stant increase，whereas in continu－


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of water burdened with putrescent
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> A SPECIAL SALE OF
The Famous RIVERSIDE
BLANKETS

Awarded Commemorative Medal at British Empire Exhibition Wembley，England

Now is The Time to Antici－ pate Your Blanket Needs Every economical housewife should immediately check over her Blank needs for the coming winter，for here are presented opportunities
save on BLANKETS that are known and noted all over Newfoundla for their wonderful wearing qualities，as well as their splendid appea
ance－RIVERSIDE BLANKETS．New，fresh assortments direct fro ance－RIVERSIDE BLANKETS．New，fresh assortments direct fro the mill are offered at a substantial reduction from their former
so plan to supply your BLANKET needs during this Sale．

All Wool Blankets．

These Blankets are 7o p．．c．Wool and are guaranted to
satistaction：Ask to see them；you will be delighted with
splendid appearance and warmth giving quality．


When Winter Comes this Sale of Blankets will be graiefully remembered by the wise housekeeper，both the adequate supply of fine，warm Blankets she has provided and the substantial economy they represent．
MAIL ORDERS FOR THESE BLANKETS WILL RECEIVE PROMPT AND CAREFUL ATTENTION

## THE ROYAL STORES，Limited

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$=$


KIELLEY＇S DRUG STORE






筒

J．J．KIELLE
Water Street East

Why Not
Give us a SHARE your Fire Insurance． QueenIns．Cof



| Men's |
| :---: |
| - |
|  |

Women's Silk Umbrellas


Silk Umbrellas
These are the very newett: strong frame
covered with best


October Sale of Wet Weather WVear FOR MEN, WOMEN and CHILDREN

This week we offer exceptional opportunities to buy wet weather. wear-most
ssential for the next few months-at prices that mean a substantial saving. Our new fall stocks of men's and women's Raglans, Umbrellas, etc., have arrived
and will be included in this sale. We cannot over emphasize to those who are economically inclined the importance
of seizing these money saving chances at their earliest.

## Men's Navy and Fawn Raglans

 at Specially Reduced Prices| Navy Raglans Men's Navy Raglans,trench style, belt all rou lined throughout with th |
| :---: |
|  |  |
|  |  |

Fawn Raglans

Navy Raglans



| Grey, both plain and neat check effects. These come breasted, full belt, strap at sleeves, pretty plaid |
| :---: |
|  |  |
|  |  |
|  |  |

 Men's Raglans






Hize Navy Raglans




## Rubber Footwear for all the Family


 Men'm Rubbers
Storm heary rolled edge; all sizes.






## The ROYAL STORES, Limited

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## CASINO THEATRE

. S. HARKINS' PLAYERS Wher the stage dreection ot MR. JosEPR skimax. $\xrightarrow[\text { By spechat Request }]{\text { ren }}$ "SO THIS IS LONDON."


$\square$
Prices: viphe
0020020000000000200000020



BON MARCHE SPECIALS!




 SPECIAL $\$ 2.98$ BON MARCHE


## 



DR. F.STAFFORD \& SON


SAILING FOR BOSTON, MASS. S.S. NEWFFOUNDAND" sails from St. Joh SAILING FOR LIVERPOOL. S.S. "SACHEM" sails from St. John's, Nfic FURNESS WITHY \& CO, LIMITED.



| Local Damsons P.E.I. Plums |
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| amamammanm mimm |
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| aram Cumeme mur |
| muni |
| 5iximis |
| C.P. EAGAN |

PHONE NOS:- ${ }_{123}$ \& 423 Duckworth St. 402 Queen's Road.
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## STAFFORD'S

ESSENCE OF LEMON. ESSENCE OF VANILLA. ESSENCE OF GINGER WINE.

You will find dether of these - Essences the best your have ever used We only yuse the best Chenicals in the manufacture of our various preparations.

You can purchase Staftord's Essences from your
Dr. F. STAFFORD \& SON

WHEN YOU WANT COAL

SERVICE WIL be prompt \& satisfacto
W. H. HYNES


Beautiful Youthful Styles in Velours, Velvets, Felts and Duvetyns are just opened and we cordially invite you to come and look them over.

## (1) 58, imitys

THE LIVERPOOL \& LONDON \& GLOBE INSURANCE CO, LTD.
And still another acident on the road, but for-
tunately, no casualties. It might pe your turn next tunately, in casauthes. Ait might be your turn next.
Before it is too late, why not take out a policy with our well known Company. Our rates are very low.
and Motor Car Owners are continually coming to us for protection. Why not follow the crows BOWRING BROTHERS, LIMITED

2003030300030030030003000001 In Stock:
Pillshung's Best and
Victor Flour
Lowest Prices
A. E. HICKMAN CO., LTD.

# FASHION AND ECOOOMIY SALE 

Many Women seem to be under the false impression that Fashion and Economy--like oil and water--will not mix. TO ALL SUCH WOMEN IN PARTICULAR and TO ALL WOMEN whoappreciate fine things to wear, we extend a cordial invitation to inspect our NEW FALL FASHIONS. You will find each garment possessed of the distinctive styles and superior quality, which has made the "PREMIER" reputation and as the prices listed here will suggest, you will also find VALUES BEYOND COMPARISON.

Ladies' COATS
come in Fawn, Grey,
, Navy and Blue, and are
of the very finest quality $r$ and Blanket Cloth. quality Ir and Blanket Cloth. Tie-
effects; some belted right
d, others stitehe und, others s
SPECIAL

NEW SWEATERS
For Fall and Winter ${ }^{40}$
 etc., in nearly every color and weave that
can think of. Dozens of the smartest styles -scores of colours-latest Novelty stitches.
Perfection of fit and finish. All Wool-Silk and
$\begin{array}{llll}1.98 & 2.98 & 3.98 & 4.50\end{array}$

Children's Wool Caps $19 c$ and $34 c$ Rubberette COATS
6.50 7.90
TRICOLETTE
WASTS 956 in Dark shades only. All siz
VOILE and DIIITY WASTS 98c

## Ladies!

Extraordinary Selling of

 mire the styles Come in during this Sale and save enough money to buy a new Fall Hat. Every Coat dependable in
quality -absolutely correct in style. quality-absolutely correct in style.
extra selling space-extra salespeople-come early for the best selection. These Coats are just as great in tailoring and style as they are in material. BUY YOUR COAT NOW AND SAVE MONEY!
$12.9815^{.00} 18^{.50} \quad 21.50 \quad 25^{.00}$ and up

The New Hats combine style with quality.
Among the variety of styles are many shapes suitable for large as well as small head sizes. There are nar-
row brims, broad brims with narrow baeks, and brims that slighty rol, in Pearl Grey, Pansy, Sand, Wood,
 Powder Blue, Rust and Black. A big variety of styles, with ribons, pom-poms, fancy, pins and other trim-
ming. Early yhoppers will get astonishing values here-the styles are all new-the colors wanted-the

1 | 1.98 | 2.98 | 4.50 | 5.50 |
| :--- | :--- | :--- | :--- | :--- |

Sensational Selling of


Extraordinary Special Purchase of Manufacturers Samples
THE BIG DRESS BUYING EVENT OF THE SEASON-the best time to buy and save money-many
individual styles-all unquestionably smart and up-to-date. The flare and straight line effects being very
 7.989 .9012 .5015 .5018 .50 25.00 LADIES' FALL SUITS
Made of Velour, Broadcloth and Poiret Twill, these Suits exploit the Fall vogue in $3 / 1$ length and box coats
styles in all the wanted colours . styles, in all the wanted colours: Sand, Cuckoo, Na
med with fur, while others are stitched, braided, etc.

Each Suit Priced for Quick Sale

Laties' Nap Coats
Made of very heavy Nap. The
ideal Coat for the cold weather.
In Brown, Navy, Grey and Fawn. ideal Coat for the cold weather.
In Brown, Navy, Grey and Fawn.
Belted right around. If you
want a want a good class garment you
fors
lens money, buy one of these at
only

## Neer Sikits

of extremely attractive fabrics and colorings.
In Plaids, Serges, Poiret Twills, etc. Knife pleats and box pleats, plain models, wrap
arounds, etc. All sizes and colours. $108-200$ 5.50 Extra Fine Quality Silk Corset Covers 49C

1 MPAd 7.90

WOOLLEN SBARVES
1.25
in Fawn, Navy and Brown, in Stripe
Check and plain effects. Made
BABIES COATS
These are real beauties. In Saxe,
Rose Red, Fawn Green, etc. Some trimmed with fur, others with but-
ton and stitching trimming in self and contrasting co
months to $21 / 2$ years.
3.75 3

Don't Fail to attend this Sale-You can get your New Fall Coat, Suit, Hat or Dress Here for Less PREMIER GARMENT CO.

Alucky Cinder

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## LADES SILK-KNT DRESSES SAMPLES - SAMPLES

LADIES, here is your opportunity to get ant exclusive, stylish
 and Navy. Don't overlook this offer. Remember-no two alike $\$ 6.00$ and $\$ 10.00$ each.
heres another sample lot of
CHILD'S and MISSES' JERSEY DRESSES. Fine Jersey weave, assorted colours, trimmed with silk braid and $\$ 9.00$ and $\$ 11.00$ each.

## pt.

## BOYS' SUITS

 BOYS 3 -PIECE TWEED SUTTS Bors 3-PIECE TwEED SUTTwith Sailor Collar. To ft 3 to
9years.
 boys rugby sutis. in serviceable Grey yand Heather
Bround mixed Tweed, to fit 8 in serviceabie
Bron mixed
to 177 cears
5775 to $\$ 7.75$ to 812.20 according to size. youthe Long pants suits in assorted mixed Tweeds.
fit 13 to 17 years. $\$ 12.90$ to $\$ 16.50$ suit. boys tweed pants To fit 3 to 11 years:
s1.50 to $\$ 1.65$ pair. boys corduroy pànts. 8 to 15 years. $\$ 1.78$ pair.

$$
\begin{aligned}
& \text { Ingersoll Cream Cheese } \\
& \text { Buftercup Cream Chees }
\end{aligned}
$$

Bowring's Hardware Dept.

## INSTALL A CALORIC PIPELESS FURNACE

The CALORIC System of Heating conformo to all practi-
 the reauirements of the averaye builder better than any,
other type of heating plant. It saves fuel and labour, other type of heating plant. It saves fuel and labour,
and represents the greatest progress that has been made and represents the greates progetess ing.
in the science of heating and ventiatig. The CALORIC SSstem saves from 1.3 .3. to ththy tuel,
CALORIC castings are correctly desighed and have a much larger radiating surface than ther types of fur--
naces.
Instead of a
a cellur ful naces. Instead of a cellar filed with large heatwasting
pipes, that run in all directions, you have a clean, coof and pipes, that run
pipeless cellar.
We have two of these furnaces now in stock Mhich we
will be pleased to demunstrate, and wo are preperee to will be pleased to demonstrate, and woare frepered to
make a very tiberal ofer to anyone wishiog tiopurchase.

## SEWING MACHINE BARGAINS

 Only $\$ 45.00$ and $\$ 50.00$ ea.. $\$ 18.00$ each. BARLER OIL HEATERS BARLER O
$\begin{aligned} & \text { are endobtell the best on the market. Ha } \\ & \text { finshed, safe and convenient }\end{aligned}$
$\$ 8.50$ and $\$ 12.00$ each.

> SWISS NICKEL WATCHES
 HAND SEWING MACHINES Handsomely

Women's Black and Tan Kid Laced Boots-
$81 / 2$ inch high laced leg ............ 86.00 pr. Women's Strap and Laced Comfort Shoes-
With arch support and cushion sole.$\$ 5.25 \mathrm{pr}$. Women's Tan and Black Laced Shoes . . . $\$ 4.00 \mathrm{pr}$. Misses 'Smooth Chrome Blucher BootsMisses' Dongola Button Boots, 11 to 2 ..... $\$ 2.90$ up. Children's Smooth Chrome Boots, 6 to $10 \ldots \$ 2.30$ up. Children's Dongola Buttoned Boots, 6 to 10, \$2.55 up. Infants', Dongola Laced Boots, 3 to $5 \ldots . . \$ 1.25$ pr. Infants' Dongola Buttoned Boots, 3 to 5 . . $\$ 1.65 \mathrm{pr}$.
MEN'S BOYS' and YOUTHS' FOOTWEAR

 | Men's Box Calf |
| :--- |
| Boots |
| Bowher | Men's Dongola, Elastic Side

Congress Boots .84 .70 pr, Men's Tan Romeo Elastic Slide slippers . . 84.00 pr Men's Black Romeo Elastic Side Slippers . . $\$ 4.00$ pr Men's Tan Kid Blucher Boots .. .. . . . 87.00 pr .
Men's Tan Calf Blucher Boots . . . . . 87.00 pr. Men's Bongola and B. C, Blucher Boots . . $\$ 6.50 \mathrm{pr}$. Youths' Buff Blucher, 9 to 13 ....... . $\$ 2.95$ up. Youths' Tan Grain Blucher, 9 to 13 .. . . 82.90 pr. Boys Grain Bals. pegged, 1 to 5 ... $\$ 2.85$ p. .
 Boys' Tan Grain Blucher, 1 to 5 ...... $\$ 3.20$ pr.
?
 and CHILDREN'S FOOTWEAR
 Womens Chrome BlucherWomen's Tan call Laced lowest prices.

## NG BR <br>  <br> BOMVRING BROTHERS, LTD.



$$
\begin{aligned}
& \text { Choice Canadian } \\
& \text { English Cheddar } \\
& \text { Ingersoll Cream }
\end{aligned}
$$

English Shortening
Crisco. 1's PRESERVING PLUMS $\$ 1.20$ GALLON. EVAPORATED APRICOTS $25-1 \mathrm{~b}$ BOX for $\$ 3.00$
SIBERIAN CRAB APPLES.

BEECH NUT HAMS AND BACON. BEECH NUT SPAGHETTI, 1's ..... 30c. tin. FRESH PARTRIDGES

| MEN'S BLUE FLETTE WORK SHIRTS Good Quality. $\$ 1.75$ each. | MEN'S <br> FALL CAPS <br> Plain with band. 85 c . each. | MEN'S <br> TWEED. SUITS <br> Special $\$ 14.00$ each | NDEAAS DARUAIN | STRIPED FLANNELETTE <br> Extra quality. <br> 27c. yard. | $\begin{aligned} & \text { GREY } \\ & \text { WINCEYETTE } \\ & 9 \text { } 65 \mathrm{c} \text {. yard. } \\ & \hline \end{aligned}$ | LADIES' <br> FALL HOSIERY <br> in Fawn and Grey, Grey and Black 49c. Pair. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MENS <br> BLACK SATEEN <br> WORK SHIRTS <br> $\$ 1.89$ each. | MENS POLICE BRACES Special 39c. Pair. | MEN'S GREY SWEATER COATS $\$ 1.85$ each. |  | REGATTAS <br> Light and Dark patterns. 39c. yard. | $\begin{gathered} \text { GREY } \\ \text { WINCEY } \\ 78 \mathrm{c} \text {, yard. } \\ \hline \text { WHITE } \end{gathered}$ | LADIES' |
| MEN'S FANCY SHIRTS with collar. $\$ 1.79^{\text {each. }}$ | ELASTIC ARM BANDS Double strength. 19c. Pair. | MEN'S <br> TWEED OVERCOATS $\$ 12.50$ each. | We are now offering a splendid selection of JOB WALL PAPERS, in Striped, Chintz and Tapestry patterns. Values up to One Dollar a Piece. SELLING NOW FOR <br> 16c. 17c. 20c. 25c. 30c. piece | GREEN <br> BAIZE <br> 75c. yard. | SHIRTING <br> REMNANTS <br> 22c. yard. | DRESS <br> TWEEDS <br> Assorted shades <br> 95c. yard |
| MENS FANCY STRIPED SHIRTS <br> with band. $\$ 1.35$ each. | MENS SEMI-SOFT COLLARS 36c. each. | MENS RAIN COATS Big Value $\$ 8.00$ each. |  | WHITE <br> FLANNEL <br> 82c., yard. | DRESS FLANNELS <br> Dark shades. <br> $\$ 1.20$ pound. | CASHMERE in shades of Pale Blue Pink, White, Blank 55c. yard. |

Just Folks. by bDear guss








Maiestic Theatre Scene of Unparalleled Excitement






You Can't Help Looking with Admireation at our Line of Boys' Suits
 sat mix

Bors strpeat Cotton Shirts



 Tweed $P_{a}$

## YardMaterials

 צepassmi cion rivexiz te this Wool $T$ weedsTome Black and Nary Wool Serge





 merts suit Tweed





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 Dotatoes, and serve in
which it was cooked. Patridide Mo. Mosike - Two partriges,
gill of brown sauce
 ful of muahroom retctcup, spltis, gills
 hrough a mitcer with the ham
Pound it in A
a mortar with the butter add the eggs one by one, and the the ve. Add the mubiroom ketechup and


## Everything that's Good <br> GROCERIES


hirb arb obiber ussons
Strictly Serviceable
Household Goods



|  Reg. 25c. yard. Friday and'Saturday | Fine twill make in a soft quality that will give exceptionally good wear; 66 inches witde. 84 c . |
| :---: | :---: |
| Spring Blinds | Bed Ticking |
| Finished ready to hang, Cream and | English, Linen fil |
|  | 3 |
| Grey Cotton Blank | Circular Pillow Cotton |
|  |  |
|  |  |
|  |  |
| Reg. $\$ 3.40$ pair. Priday and saturday |  |
| givted jute rugs - Fancy |  |
| Check and Scroll designs onBlue and Red Grounds. Size |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Oriental and Floral designs on |  |
| Fawn and Red. Size $\$ 8.00$ each. Nopryang inches. Special for Friday and |  |

nbleached Sheeting
Bed Ticking
Circular Pillow Cotton

## We have just opened up a complete stock of MEN'S SUITS

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30,000 Mile Cruise COATS On Sale


$\$ 7.25$
















Ninter

Sound Footwear Values SCHOOL BOOTS SPECIAL $\$ 1.95$ PAIR.聖



Rubber Sheeting Vestibule Mats




## - The Economy Fairway is well buoyed with SHINING VALUES <br> to serve as beacon lights in guiding you to worth while savings this <br> HosierySpecial <br> Couration Line  <br> 

- Friday, Saturday and Monday

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CORDUROYS, FLANNELS, BAIZE, etc. Seasonable items that's why we feature them







Anticipating the immediate needs of the MEN and BOVS. We present the following
Fall Gloves





 day, saturiay \& Mondi




The Most safisfactory MAIL ORDER HOUSE
MERELY TO REMIND YOU-








Japanese
Rag
Rugs
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> SHOWERY WEATHER Brings the demand for Got one?






$\qquad$
ALL WOOL BLANKETS


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Due Thursday per "SILVIA"

ONE CARLOAD

KING Apples

Price Will Be Right

## GEO. NEAL,Ltd.



Browning's
NEW SODA CRACKER CALLED
"CRISBIT"
is the finest Soda made. "THE TASTE WILL TELL."
 Limited


## RED J. <br> Chewing Tobacco <br> A Chew Worth While W. J, BARTLETT new gower st.

$\square$ Bricks Tasteless!
Bricks Tasteless!
Bricks Tasteless!



## A Good Tonic

 anix man waid

 BRICKS TASTELESS can be purchased every where,
and if you want results insist on getting BRICKS \$1.20 PER BOTTLE.

Dr. F. STAFFORD \& Son (Sole Distrib
CHEMISTS Chemists and druggists 0000000000000000000000000

## PAINT THIS FALL


‘MATCHLESS'
fis the pest paint to paint with Also Prepare for the Indoor Nesnths by touch-

## ‘MATCHLESS'

 1.Don't Say Paper, Say the Evening Telegram.

## "Gravenstein" APPLES

Are now at their BEST for the season, and we offer One Car Load ( 250 Barrels) of this popular FRUIT to arrive ex. S.S. "Rosalind" from Halifax, Thursday forenoon, at LOWEST MARKET PRICES for prompt delivery from steamer's wharf.

GET OUk JTELAL QUOTATIONS ON "GRAVENSTEINS" IN LOTS.
F. McNAMARA
'Phone 393. Queen St.

GET IT AT GEAR'S SPORTSMEN \& HUNTERS! we have the shells that are making the

## U. S. SHELLS

DEFIANCE. SMOKELESS.
ROMAX. BLACK . POWDER.
buy here. the prices are right
GEAR \& CO., Ltd. 340 Water Street

## LIPTONS Orange Marmalade

in one pound clear glass jars with Patent Metal Air-Thght Caps.



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ur aim is to deliver the Best COAL only. We h
BEST SCREENED NORTH SYDNEY BURNSIDE The very best Scotch Coal obtain ANTHRACITE American and Welsh. LOWEST PRICES. BEST COAL
A. H. Murray \& Co. Ltd

## WHITE CHINA

Cups and Saucers
Tea Plates
Cruets.
Teapots . .
Jugs..............
S. O. Steele \& Sons, Ltt.


the Public-The Evening Telegram 20 acout

