We want every house in St. John's to use Electricity for Lighting.
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Reid-Newfoundland Company., Electrical Department.





## Razors.

## Large shipment of the famous Bengall Razors

 Strops.

Eggs! 0.0000000 2 Cases lood. Fresh Eggs 00000000 BUTTER! Mywnat 5 00000000 SOPER \& MOORE
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\section*{$\qquad$ <br> Nelson at Trafalgar. <br> | $n$ |
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| n | <br> How to Make Children Mind.

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| * A blue book recently issued in Lon don illustrates a curious tait in the | dic not jive to explain his play; his |
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|  | associates took no pains to explain the manoeuvres in which they had borne |
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| a committee appointed by tho alty to investikate the tactics |  |
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| ar, and the committee |  |
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| s reborted that | reseld in one lip it would exten forseveral miles ind te excessively awk- |
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| wed to pass befor | navigation. So he formed the plan otworking in two orthree divisions and |
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|  | of bringing an ovetwhelming force to bear on one end of the enemy's linewhite the reat was kept insmotilized. The seeond fin command-Admimira |
| the natioi: Yet until lately the opin- |  |
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|  | Collingwood - was to taiow upon twelve French and Spantish shins at |
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| organizing | ment of tire enemy's the woutd soon bu crushed. "The remainder of the enemy's fieet 34 sail," wrote Nelson, re to be lef |
| n's carlier battle |  |
|  | are to be left to the Mapagement of the Commander-in-Chief, who will en- |
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| kiowni that he devoted | was the plan. In the event Nelson fought the retion with ouly 27 shins |
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| $t$ when the fo | -3. |
|  | lima radi filied to join; one on tho had |
| been declared for a century that when | retumed bome, and qsquadron of five had been plizige at the lyet moment to go, to, (Cibratiar fogsyyater, just as the ghips, terday must replemish their stores of coal and oil. The enemx also had surfered diminutions of |
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| what to do, which moved with such | miles long. The Nelson plan was carried out. Collingwood with is |
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| 1 Acubo | it his own magnificent plirase, took care that Cofingsionotis moviements were not intertipipted; "tatiing carb" |
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|  | e fell. He liad twelve ships with hich to "contain" elgititeen, and he |
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|  | the enemy in the van, the end of the Franco-Spauish line remote from that |
| At aminute shoticea daliciousstreagth <br>  | with which Callingwood wns deaiing |
|  | had no enemy, hardly fred a shot, and |
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## 'GONDOLA'

A. H. MURRAY:
lead The Telegram

## DEVINE＇S Great Mid－Winter Sale Sale lasts until end of January．Beautiful Pic tures given away free of charge． SPECIALS FOR THIS WEEK： Special Purchase of Ladies＇White Lawn Blouses．Usually $\$ 1.00$ each．Now．．．．50c． Nowestry Table Covers．Usually $\$ 2.00$ CORSETS－Strong and serviceable（D．\＆A．） Usually 60 ．Now 100 pairs MEN＇S \＆WOMEN＇S BOOTS Clearing at Cost． Greatest time yet to buy good Boots cheap． Stanfieds＇s Underrear all matked down．Buy <br> BLANKETS－100 pairs remaining Shop Early－mornings if possible；store <br> J．M．DEVINE， THE RIGHT HOUSE

Evening Telegram．


## Railway

Loans Spent．

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Stafford＇s Liniment is or sale everywhere．Over 12,000
sold last year．－ jan3，tf
Beitrice $\overline{\text { sins }}$－The


 at Stafirds＇Drug store，The
atre Hill，for only 10 cents a bottle．Open every night till 11
oclock．，dee22，tf
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## A Demonstration of Magnificent Values

 SHOWING THIS WEEK IN White Mussin Cislion CoversEmbroidered with Colored Silk． PRICE，ONLY－－ 30 cents． A Clearing Line of Cotion Laces， Only 5 cts．a yard．
A．\＆S．RODGER．

| ats a White Wile． |  |  |
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Always a Warm Welcome Assured to users of Miller Oil Heaters．



INFANTS' WEAR


Each succeeding day establishes, more than ever, the supreme importance of this Sale. The hundreds who have come and gone away satisfied, have spread the news, till now it seems that all the people in St. John's and neighbourhood know that the greatest White Sale ever attempted in the country is now being held in this store. Most of the best bargains are in small lots, so we do not advertize them. Come to the store, look around and you will find plenty of

Money-saving Items in Every Department.

## Grand Display of Dainty Whitewear.



White Cambric Nightdresses


LACE CURTAINS.
wh apde 8 do a lizb busine , ecilily bought tor this sale Many



## 

Fancy Tea Tray and Table Cloths.
Tray Cloths.









Stylish Corsels Radically Reduced.


## $\$ 3.50$ CORSETS for

## $\$ 1.99$

Mona sell-Reducing cor
sets in various sizes, paten
straps. 8e. Res. 53.50 . Sale
Price,
$\$ 1.99$.

Sed new models quare made very easy of attainment dursing this White Sale new models are made very easy of attainment during this white Sale. arance as a Corset. A good fitting Corset is absolutely essential to a ood figure. The Corsets we carry are makes that have given perfect satisaction for many years. For this sale we include some of the latest models for Spring 1914. You gain a decided advantage by buying your Corse, 12


| QUJLTS. |
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## TheRoyal Stores Itd

White Flette Nightdresses



| Wincey Nightdresses. <br> Whey Nighticresses, variou <br> styles and sizes. <br> Flette Chemises. <br> Trimmed with embroidery, lace and tucks. Reg. 50 c . ea. Sale Price 40 c . Reg. 75 c . ea. Sale Price $\mathbf{6 0 \mathrm { c }}$ Reg. $\$ 1.25$ ea. Sale Price $\$ 1.00$ |  |
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| 10 to 20 per ct. <br> INFANTS' PINAFORES. <br>  |  |
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Sheets, Sheeling. white sheets.
 WHITE TWILL SHEETING.



LAIN WHITE SHEETING



If we should print some of the Enthusiastic Outbursts to be Heard on Everý Side any of the days the past week you would surely be justified in thinking it was all "Just Adver. FLANNELETTES, WHITE SHIRTINGS, SHEETINGS. TABLE LINEN and CURTAIN NETS
in St. John's sounds like mere platitude, but any of your friends who have paid us a visit for these goods the past two weeks will tell you this is so.

Bür Ordërs for Invictus Shoes of Geo. A. Slater Fame also the Faultless-Fitting DOROTHY DODD SHOES
have been
THE WEARER OF invictus shoes
has a perfect understanding as to what constitutes "THE BEST GOOD SHOE."
He has the double proof-one on each foot.

| Cable News. Special Evening Telegram. LONDON, Jan. 20 . Lord Strathcona became uncon- scious at 4.30 this afternoon, and passed away about midnight, aged 94. [Donald Alexander Smith, created 1st Baron Strathcona in 1897. High Commissioner for Canada 1896, en- tered Hudson Bay Co's service at an early age, and was the last resident Governor of that corporation as a governing body; sat in both Manitoba legislature and House of Commons; Governor of the H. B. Co, Director of the St. Paul, Minneapolis Manitoba Railway, and also the Canadian Paci- fic, and President of the Bank of Montreal, Had made large bequests in his lifetime to many of the educa- tional institutions of Canada, and during the Boer War, raised and maintained a regiment of horse dur- ing the South African War.] WISHGUARD, Jan. 20. Saloon passengers of the Lusitan ia, which arrived here last night, sub- scribed $\$ 1,700$ to be divided among the crew of the Newoundand brig- antine Mayflower, the Lusitania's first officer and a volunteer crew who at great personal risk rescuea the shipwrecked crew on January 16 th. An address also will be preia, and a gold watch to first officer Alexander, in recognition of <br> bravery. $\qquad$登 $\qquad$ $\qquad$ <br> nounced in <br> would submit <br> posal for the complete elimination of dhe heredflary <br> democratization of the House Lords. <br> LONDON, Jan. 20. 813 is omigiants announced that 388 ,- <br> lapd in to the U Canada. $\qquad$ <br> NEW YORK, Jan. 20 . William R. Hearst says that the <br> Montreal Herald was unfeunded. H never had any such intention. <br> has just returned from Montreal. <br> er, and it is not expected that he can live more than twenty-four hours. He is being kept alive by stimulants. <br> Trouting at <br> Portugal Cove. <br>  <br>  <br>  <br> Mert school-Thomitha <br> the direation act bith L.S.AU <br>  |  <br> C. C. C Dance. <br> the C. C. C. Boat Club. It was a de- cided success from every <br> and those who attended voted it to <br> son. Dancing commenced at 9.30 , soner 300 -persons participating <br> ballroom was pretifly decorated presented <br> C. Cg band, under the direction <br> the excellent manner for which it is locally famous, and had to respond <br> to many eneores. After a progranme of fourteen dances were gone through <br> the atair terminated with the rendi- tion of the National Anthem by the $\qquad$ <br> Hockey Notes. <br> Last aight the Crescents and Vic- torias held their fnal practice. The opening game of the League series will take place at the Prince's <br> Rink to-night The probahle line up <br> o. the ceame mill pa:- gal: Hortior, <br>  <br>  <br>  $\qquad$ <br> Mellurdo's Store News. <br> A bottle of McMurdo's Fruit Saline is a good thing to have in the house. <br> It wards dif attacks of biliousness, set- tres the stomach and correbis acidity, relieves a consitinatod <br> sometimes ward off a cold. It is very pleasantito fake, and its cost is mod- <br> Try a few Pine Tree Luzenges fo that annoying tickling in the throat They'Il quickly banisf it. $\qquad$ <br> पНв |  | "A RECORD." <br> Over 12,000 bottles of Staf: <br> ford's Liniment sold Last Year. <br> We assure our friends who have patronized us that we appreciate their kindness to the fullest extent, and extend our wishes for a Happy and Prosperous New Year. <br> DR. F.STAFFORD \& SOX, <br> St. John's, Nid, <br> Nickel To-Day. The first general lioliday at the Nickel Theatre will be observed with <br> a special programime. The picfures have been well selected by Mr. Kieley <br> and are certain to give general satis- faction. No one should miss the <br> Nickel to-day as the show is certain to please. Mr. Koch the <br> tenor soloist, wifl be heard in one of his best songs. <br> Train Service. <br> The railway service, that was so seriously interrupted, Ђy the recent <br> storm, is now in operation and it is expected that all the trains will be <br> on schedule to-day. <br> express went out at 6 p.m. The Placentia and Trepiesey lines <br> are now in working order. $\qquad$ <br> ployed, and plows were at work on all branches of the system and the road is <br> Varicose Veins and Itching Piles <br> Usmally Arise From Same Cause- Relief and Cure Effected by Dr. Chase's Ointment <br> 10 Wearly everybody knows of Dr, Chase's: Ointment as the most effective <br> Greatment for piles or hemorrhoids, that medical science has leen able to compound. So much suffering and <br> This accounts for the enormous sales of Dr. Chase's Ointment. This letter tells of $\square$ $\square$ $\qquad$ | Empire Lodge. <br>  Another Oulbreal. | Chicago Wowan Court Fighter. <br> Hold seocors or sifot verio Triees in Court mase Yeat $\qquad$ $\qquad$ <br>  addition, $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> hest year <br> On the last-oceasion ans. KaHawa <br> was fined st and costs, making \$13.50 $\qquad$ $\qquad$ $\qquad$ <br> saIoon business, and the widow *at tempted to continue the business $\qquad$ $\qquad$ <br> Mrs. $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> Nervous Dyspepsia <br> Gas or Indigestion <br> Each "Rape's Diapepsin" digests 8000 grains food ending all stepach <br> misery hn five all stom mintes. <br> gest anything you eat and overcome sour, gassy or quit-oit-order stomach <br> If your meals don't fit <br> or what you eat liee like a hump- a lead in your sfomaeh, or if you have <br> heartburn, that is as sign of Indiges- tion. <br> Get from your Pharmacist a 50 -cent case of Pape's Dlapepsin' and take a <br> dose just as soon as you cap. There will, be no is o $u$ r risings, nd <br> with gcid, no stomach gas or heart- burl, fullness or heavy feeling in the <br> stomach, Nausea, Debilitating Head- aches, Dineinegs, of Intestilial griping. This will all go, and, besides, there <br> will be no sour-food left over in the stomach to poifion yourt breath with <br> Papels Diapepsin is a certalin eure for out-ot-order stomachs, because it takes hold of your food and digests it $\qquad$ $\qquad$ | The Greatest Invention Of The Age <br>  $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> service <br> nish detailed <br> A Mammoth Telescope $\qquad$ $\square$ <br> mencem $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> no luk <br> Foremost Reporter Ot Modera Iinicy $\qquad$ $\qquad$ |
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the virtues of beauty,
COMFORT AND VARIETY They are also

Be Wise! Have us frame all those Pictures you have left unframed
They quickly get broken, torn or soiled-and the cost of having
The Holloway Studio, Ltd.,


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Where your eyes can be scientifically, carefully and correctly tested. Where most practical and modern methods are employed in detecting errors Where you can have your glasses ground and delivered without delay, Where all kinds of frames and mountings are kept, excepting low grade. Where glasses can be had at most reasonable prices tor first-class goods. Where satistaction in every detail is guaranteed.
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Cable News.
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St. Andrew's Church Meeting.


THE TIGER
and is a surice of mich dengec to life.
Sunlight Soap


THE POSITION IN
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The Crescent Picture Palace, 6ith Week. 5-BIC PICTURES-5 MENTAL SUICIDE - A Rex drama of much interest.

VIEWS OF CAPE HA HEERAS-Panoramic.
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A PASADONAN PEAEF - A whote reel of tan.
THE RANEE DEADMHNE-A Western story of years ago
The Crescent is well lighted, heated, ventilated and absolutely fire
The Crescent is wwell fighted, heated, ventilated a
proof. Sessions-Afternoon, 2 ; 5e. Evening, $7 ; 10 \mathrm{e}$.

Big tioliday Programme at the Nickel! IIOPE!
Red Cross Seal Story, produced in co-operation with the National AssoBRONCHO BILL AND THE OUTLAW'S MOTHER - An

WLLLIAMSON'S ANIMATED NEWS-The ever-popular film. THE DANDY-ALL FOR A GIRL-Two rattling good comedies.
THE TRIANGEE-An excellent loxe story by the Selig players. ROUDOLPH L. KOCH, Lyric Tenor.
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THE VIEWS OF BOWRING PARK, SUNSET ON LABRADOR, SUNSET IN ST. JOHN'S HARBOR, are gems of Artistic Photography.
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Ladies' White Underskirts. For 20c.

Former Price For 90c.
For $\$ 1.10$
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## Misses White Underskirts.

 For 35c.Worth
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## Ladies' Blouses.

in White Lawn and Fancy Pereales worth up to $\$ 1.20$ for ZOc. each.

See to-morrow's Paper for White Shittings, Sheeting and Embroideries.
SEE WINDOW. $\rightarrow$
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THE EASTERN TRUST COMPANY.








 HERBERT KNIGHT,

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## what SLATTERY'S | mow ns <br> HOLESALE DRY GOODS. <br> TO THE CITY AND OUTPORT TRADE: We carry in stock for fall trade an attractive stock Regular Pieee Goods and Pound Remnants. Prices: <br> Cheapest in the City. NoTE.-Sed our Special Brand. of Cotton Tweed and . Verarlls and Jackets. Give us a call <br> SLATTERY BUILDING, <br> Duckworih and George's Sts., St. John's.

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## Sample CURTAIN Enls

CURTAIN END
WILLIAM FREW

## Slaughter

 SALE -OF ALL FURS IN STOCK.new ones so alion owes ABSOLUTELY REGARDLESS OF COST. (But to Cash Buyers only.)
DON'T MISS THIS OPPORTUNITY OF A LIFETIME!
THIS IS A REAL XMAS BOX
TO YOU! TO EVERYBODY!
MAKE IT YOUR MOTTO: "GET THERE EARLY"
TO THE BIG FUR SALE a

## HENRY BLARR'S,

ORANGES, ONIONS, ETC
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DIGBY HERRING \& 6 . PADIAN APPLES.
PARNIPS, TURNIPS PRICES RIGHT.
BURT \& LAWRENCE, 14 New Gower Street If Your Favourile Author Is?

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CATTLE FEED, $\$ 1.40$ sack.
MOLASCUT, GLUTEN MPAI CORN MEAL, HOMINY FEED GOOD OUALTY SPARE PIBS FISH SOUNDS and RIBS, 7 c . Ib. FRESH RABBITS. KIPPERED HERRING. BONELESS CODFISH. J. J. ST. JOHN.

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 Serub Brush-12, 14, 16 to 30c. each.
Stove Brush-14, 16, 25, 30c.
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Bannister Brush- $30,35,55 \mathrm{c}$ Bannister Brush- $30,35,55 \mathrm{c}$
Hearth Brush-30, 35,40 to Also Feather Dusters, Chamois,
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Now Landing North Sydney Coal Nor Mase

Best Am Andracite COAL.
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GEO, G. R. PARSONS.

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Will not bite the tongue. Cool and sweet, mild
and fragrant. And our renowned
BULL DOQ CHEWINC TOBACCO
Are having an unprecedented run. These brands are made from the highest grade tobaceo promarket.

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FRUIT!
GRAPES-50 kegs, sound fruit; low price. Season nearly ORANGES.Valencia and Jaffa's. Good and very good.
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Free! Free Free!
during this month, we have decided to give
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MUSIC GIVEN AWAY.

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Ask Your Grocer for

Highest Quality CONDENSED MILK.
Put up in an up-todate factory in Charlottetown, P. E. I, from the Rich Milk of the
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As supplied to the British and Japanese LENSED MIER CO

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