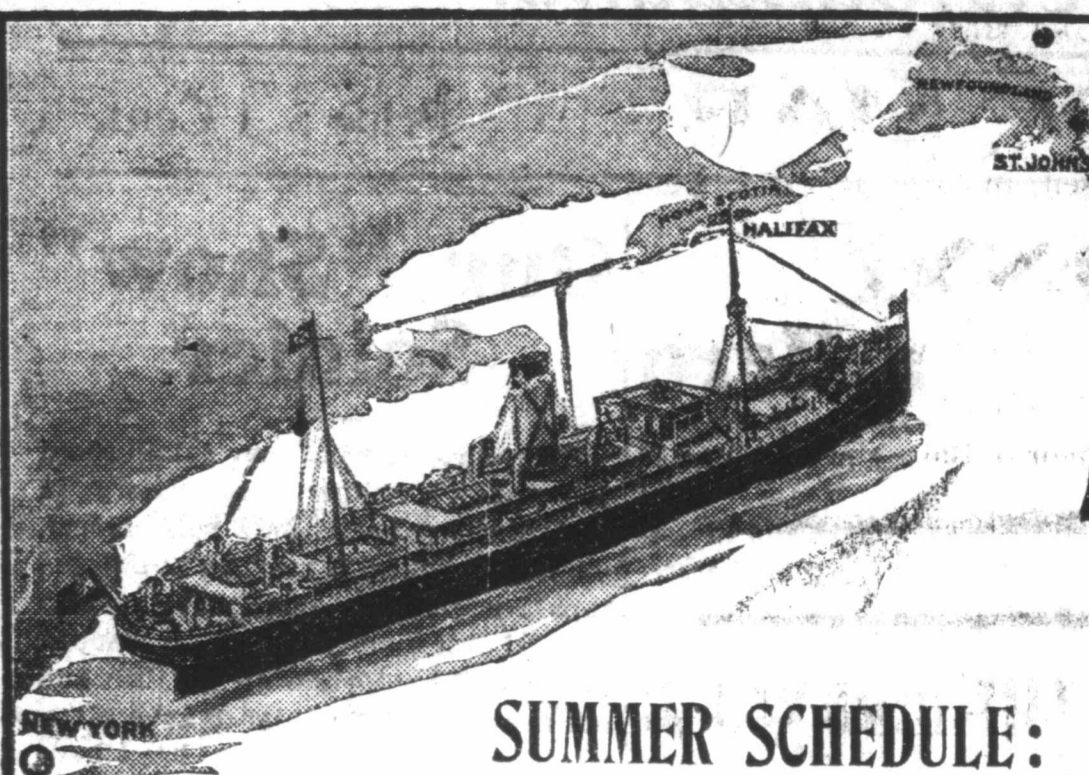


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Modern Socialism Explained

An excellent exposition of Socialism is given by R. W. Sellars, Ph.D., assistant professor of philosophy in the University of Michigan, in his new book, "The Next Step in Democracy" (The Macmillan Company). So far as we are aware no American has yet written a better account of the purposes of the moderate Socialists of to-day; and as Prof. Sellars has in mind the social conditions of the United States, where the crudest forms of individualism are so firmly entrenched, the theories of the volume also touch the life of Canada, those first stages of rapid growth and development that give the more selfish and material men in the community great opportunities to profit at the expense of their less cunning and aggressive brothers. Professor Sellars is very careful in setting forth the various things that socialism is not. He is always sane in pointing out the good and the evil of various sorts of social philosophies, and he does not advance Socialism as the cure for all ills. In fact he draws a sharp line of distinction between the old-fashioned teaching of the Utopian Socialists and the modern scientific school, who see in the modifications of modern life the signs of an evolution that will ultimately end in a socialistic state. He is quite frank about the dangers, such as bureaucracy, but shows how they can be met. People who desire to know something of the spirit of modern Socialism can hardly do better than read Prof. Sellars' volume. If they are in the habit of saying that they cannot read a book about socialistic ideals because somebody else will come along in a few months with a new idea of Socialism, they will even find in "The Next Step in Democracy" a reason for the constant development of those social theories to square with experience or to meet new problems.

The definition which the American professor gives of Socialism is interesting and important enough to quote. He says: "Socialism is a democratic movement whose purpose is the securing of an economic reorganization of society which will give the maximum possible of justice, liberty and efficiency, and whose plan is the gradual socializing of industry to the degree and extent that seem experimentally feasible. Along with this process will take place those political and legal and institutional reforms which even individualism is coming to regard as necessary."

There are persons who will cling to form of society so ordered as to permit recklessness and selfishness. They want to have the majority of people left in a position where they can be readily made the victims of those who play with loaded dice. Professor Sellars wants to see such men rendered powerless. He says: "The democratic ideal should consist of the lot of the many, of those honest and industrious workers who perform a profoundly useful function in the state, as well as those who are able to rise from the ranks by the means of the possession of superior intellect, will-power or cunning." He states his case so carefully that it would be difficult for even the most prejudiced person to take strong issue with him. In fact, if one accepts his definition given above, it is almost necessary to add in the words of Sir William Harcourt, "We are all socialists now."

The Irish Muddle

LONDON, July 31.—The most hopeful feature of the present Irish situation, says the Times, is "the fact that most of the members of the existing deadlock as a permanent barrier to the eventual solution of the problem."

"Nobody who heard the speeches of Mr. Redmond and Sir Edward Carson," continues the Times, "can doubt that an enduring settlement will some day be built on the foundation laid during the last few weeks. The cabinet having failed to devise a settlement whereby Nationalist Ireland could govern itself, has now set to work to reconstitute a system of government for united Ireland."

"There will not be any resignations from the cabinet, but the parliamentary position of the cabinet, will be sensibly influenced by the new attitude which the Nationalists threaten to take. The Nationalists will probably align themselves as a permanent opposition with complete freedom to criticize the government."

A Case in Point.

"Circumstances alter cases." "You bet they do. Reduction of fare is all right on a railroad, but it isn't in a boarding house."

Germany is Becoming Afraid

The Firmness of the Allies is Having a Big Effect on the Rank and File of the German Army—German Nerves Showing Signs of a Decline in the Stamina Underlying Them

So far the period of the Allied offensive has been one of almost unbroken progress against the enemy. On all fronts the latter has lost the tremendous advantage of the initiative. That has changed hands, and to the Germans the loss will mean more than twice what the initiative was worth to them. There is no doubt that they exaggerated its value as against the British, but as against themselves it comes up to their high estimate. The difference is to be accounted for by the moral difference between the Entente armies and those of the enemy. The German war chiefs know that the inspiration of lead is necessary to get the best fighting out of their troops. They know that reverse detracts greatly from the martial spirit of their men, and they reason that it detracts in the same degree from the firmness of the troops of the Allies. We believe that the turn of the tide in the matter of initiative will be peculiarly disheartening to the Germans. The feeling that the initiative is now in the hands of a foe that could not be daunted when that odds was the other way will be depressing to the Germans. That they will continue to fight stoutly is to be expected, but if with all their fighting the battle keeps going against them, the heart of the German resistance will break. We do not expect any such display of fortitude and indomitable energy of resistance on the part of Germany as France has exhibited at all stages of the war, and especially in the five months' Battle of Verdun. Germany is now the under dog, and if we are to judge from the importance she has all along attached to being the upper dog, her fighting will show much of its vim.

Great, however, as have been the gains of the Allied armies since they assumed the offensive, their work has just begun. The enemy is still on their territory. His armies are still strongly entrenched in Belgium, in France, in Russia and in Serbia. Of the importance of that fact and of the magnitude of the task still ahead the directors of the Allied armies do not need to be told. They have made their preparations for the overcoming of those conditions. They are ready to maintain the war for whatever period is necessary for the pulverizing of the German war machine. That is not the grand fact on the Allied side. It is not for easy work or for a short spell of trial our armies are looking. They have made up their minds to be unwearied in warfare until they have accomplished their purpose. They mean to carry on the offensive in a conquering spirit no less steadfast than the unconquerable spirit in which for nearly two years they kept the field against which German war machinery, German drill, German materialism, German frightfulness will dash themselves to pieces. The German nerves are already showing signs of a decline in the stamina underlying them. Germany is becoming afraid.—Toronto Mail and Empire.

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DER TAG

A Cumulative Ballad

On Woden's day in the end of May
Our High Sea Fleet put out to sea.
To find the skulking British line
And won a glorious victory.

When forty ships they sailed in line;
"With twenty," said our Admiral,
"With twenty, I will sink their pride,
And make Great Britain small!"

Forty ships of the British line,
And if my rhyme runs on,
You'll be surprised how many there'll be
Before the ballad's done.

Gott and the Zeppelins above
Gave eyes to our fierce craft,
But underneath their doomed ships
The demon sea-drakes dived and laughed.

We have our harbors at our back,
"Sea-room!" we cried, "sea-room!"
And by the night full fifty ships
Went staggering to their doom.

Fifty ships of the British line,
And if my rhyme runs on,
You'll be surprised how many there'll be
Before the ballad's done.

Ah Westfalen, brave Westfalen,
With her "6-inch" and "11-inch"
Guns she sank ten cruisers
And destroyers twenty-seven.

The Frauenlob went down, tis true,
But that was by mistake;
They did not give her sea-room to dodge
The torpedoes in her wake.

Sixty ships of the British line,
And if my rhyme runs on,
You'll be surprised how many there'll be
Before the ballad's done.

The cowards rallied their Grand sea Fleet,
When we sent Queen Mary down,
With only four mishapen left
To fish for her sinking crown.

But the Black Prince and Invincible—
We down'd them like a dog,
And the Warspite, when she put about,
Read death in her ship's-log.

Seventy ships of the British line,
And if my rhyme runs on,
You'll be surprised how many there'll be
Before my ballad's done.

Who sings of "Tipperary" now?
A long, long way indeed,
To find upon the Zeland coast
Her men in the salt weed.

For ship by ship, ten thousand drowned,
We counted as we sailed off
In pity, to the Kiel canal,
"We had done them wrack enough."

Eighty ships of the British line,
And if my rhyme runs on,
You'll be surprised how many there'll be
Before the ballad's done.

And "Hoch der Kaiser!" sang our crews,
And the Kaiser did "Hich" repeat,
As he told of the glorious victory
When we ran from the British Fleet.

We did not blazon all our loss
In the brutal British way;
But we thank our God for a good backdoor—
And still we pledged THE DAY!

A hundred ships of the British line
And beaten every one;
I told many more there'd be
Before the ballad was done.
—Ernest Rhys, in London Daily News.

Dutchmen Grow Angry

BERLIN, July 31.—(Wireless to Sydney)—The Dutch Christian Seamen's Union says the Overseas News Agency, to-day, has endorsed the protest of the Dutch ship owners' Association, and sailors' Union, against the action of the British authorities in seizing Dutch fishing boats, virtually all of which have been taken possession of, according to the news agency.

LONDON, July 31.—Naval officials here state that the British authorities found that they must take steps against Dutch fishing boats, as the Germans in certain areas were making use of disguised fishing boats not only to secure information, but for actual attack, some trawlers, even those under sail, being provided with torpedo tubes.

It is denied here that the English are declining to buy Dutch fish.

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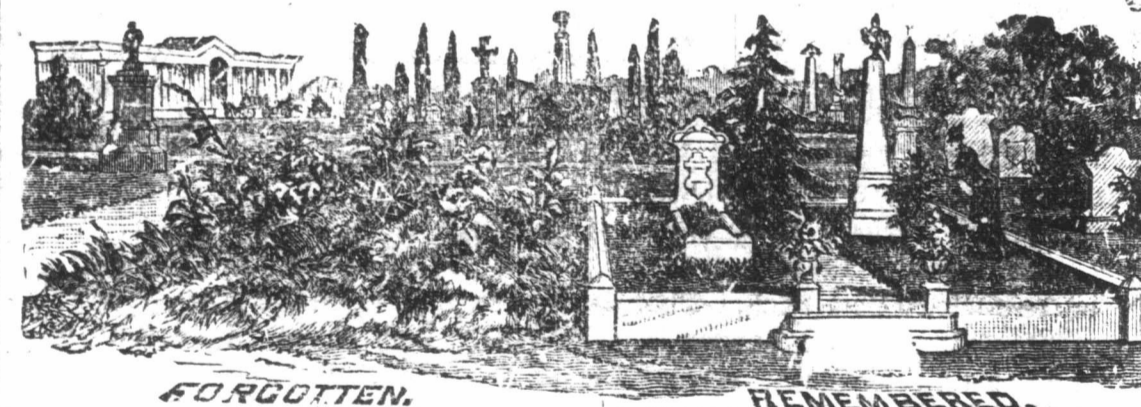
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("To Every Man His Own.")

The Mail and Advocate
 Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Company Limited, Proprietors.
 Editor and Business Manager: JOHN J. ST. JOHN.

ST. JOHN'S, N.F.L.D., AUGUST 8, 1916

Wake Up, Gentlemen!
Wake Up!

"O God! That bread should be so dear,
 And flesh and blood so cheap!"

AGAIN we call upon the Morris Government to wake up from their lethargy, shake off the robes of official somnolence, and face the issue which now confronts them—the making provision for our boys who have returned from the front. On them devolves a responsibility which they cannot shirk—a duty which they must not delegate to others. There are wounded soldiers in our midst who are saddened by the prospect of becoming wards of charity. Surely we shall not permit this disgrace to be recorded against us.

Whilst we commend The Daily News for its splendid plea for our boys, we insist that, first there is a duty to provide them with an allowance from the public treasury. Then, let private parties help them with positions, so as to give them further substantial recognition. The News says that there are many civil servants who are capable of donning the khaki; yes, numbers of them—most of them placed there by the "Givings Out" Government of which E. P. Morris is the head. Were the excrescences lopped off our various departments; and were the salaries now given to placemen made available there would be a fund sufficient to meet at least our present requirements. If the leeches on the public treasury were withdrawn, there would be funds enough to make substantial provision for the heroes of the overseas campaigns.

It is all very well for Premier Morris who is enjoying the sweets of entertainment across the water to shed tears and write platitudes; but it now behooves him to make good his declaration: "We who have sent them to fight that we at home might be secure must see to it that they shall not be permitted to become the wards of benevolence." Yes, the Government should see to it and see to it at once. Cigarettes and boxes of candy are not very substantial rewards for heroic deeds. Wake up, gentlemen of the Government! Wake up!

BASEBALL FOR C. OF E. ORPHANS

To-morrow the double header baseball game postponed from last week will be played by the Cubs and Red Lions and the B.I.S. vs. the Wanderers. The entire proceeds will be devoted to the C. of E. Orphanage funds as originally intended, and the first game will commence at 2 o'clock so as to enable spectators and players to attend the Garden Party at Government House grounds afterwards. Both contests should be exciting as they will decide the positions in the first round. At present the Wanderers and B.I.S.

"The Key"

SUPERFICIAL students of war conditions like Sir E. P. Morris (whose fittings around the rear of the Somme battlefields are being daily recorded by local journals) evidently know little of the gigantic works performed by Germany in order to make a retreat from France when the Allies have driven her from her present positions.

We have been told that "the key" to the situation is Verdun; but Verdun is merely the vestibule leading to the door which Germany has constructed to withstand Allied pressure. The "key" is the strongly fortified romantic little river—the Meuse—which flows in grace and beauty through Shakespeare's Valley of Arden. Here Germany will make her last stand.

The Meuse is lined on its eastern bank by cliffs for nearly 100 miles; and it is known that Germany, in the tranquility of her rear, has transformed these cliffs into an unprecedented fortress practically 100 miles long. The low banks of the river, for almost an equal distance, are mined with secret explosives. This comes now as news to the public; but the armies have known it for a long time.

Germany has actually established two new lines in Belgium. The first, in view of a retreat from the Yser, goes north from the old front at Maubege to Mons, strikes the little River Dendre north of Mons at Lens, follows the Dendre by way of Ath, Lessines, Grammont and Alost to the Scheldt, and thence along the Scheldt to Antwerp. To retire on this would cause them to lose Ghent, Bruges, Ostend, and all the Belgian coast, with Roubaix, Lille, and all north-western France. The second line—the sensational line—is the course of the River Meuse all the way from Verdun up to Maastrecht and Aix-la-Chapelle.

This "front" was constructed by Germany for use in case the French should pierce their lines at Verdun. A retreat to this means the abandoning by Germany of all France and Belgium—except a little stretch of country east of the Meuse, containing the greatest iron and coal mines in Europe. It is from these mines that Germany has, for the last two years, been drawing her supplies. These mines lie in the Basin of Briey. The huge fortresses along the Meuse are, at worst, to protect this booty—along with the Fatherland.

A French Colonel is responsible for the statement that when Germany has not enough men to defend her old western front, she will retire. This will mean a greater concentration of the German armies. It will cut off some 250 kilometers (about 150 miles). The German armies, according to the same authority, have recently employed some ninety army divisions in the west (about 1,250,000 men). They have held their trenches chiefly through the agency of machine guns which fire 600 shots per minute.

The same authority says that there are cliffs along the banks of the Meuse which need nobody to hold them, as the Germans can bore in them by quarries like Gibraltar. Their artillery, safe in this cliff shelter, running back and forth on rails can sweep at tacks on the low lying opposite banks like chaff. Here and there in the cliffs are natural caves; the Germans know them well and will utilize them. Where the cliffs degenerate into hillsides, they are dug with laboriously made trenches, in the living sandstones; and barbed wire entanglements are stretched far and wide.

We may ask, what does all this mean? It means that when the Germans are forced to retire they will have what is deemed an impregnable defence. Possibly they think that this will enable them to hold and incorporate into Greater Germany the little narrow strip of France and Belgium east of the Meuse—the Basin of Briey where iron and coal abound.

There is another theory regarding the huge cliff fortress on the banks of the Meuse—the most colossal ever dreamed of—by the mind of man. It may be simply to protect, to the east, Germany's slow retreat to her own lair. Time will tell.

ures ties in the first division, with the Cubs and Red Lions, struggling neck and neck in the second.

The S.S. Stingsby has gone from Lewisporte to Cardiff, taking 1,567 cordsp it props.

The S.S. Alconda left Botwood on Saturday for London with 4,870 tons of pulp and paper.

REVELLE
 BY CALCAR

HAS it ever occurred to the people of this country when it is heard that so-and-so had sold a timber area for a large sum, to ask themselves seriously whose timber limit it is that has been thus bartered away. People do not think and this is why it is that they are often fooled. It is not that people are fools but that they have not learned to apply the brains they have.

Only the other day news reached us that a certain brokerage firm doing business in North Sydney had sold a timber area in Newfoundland for ninety thousand dollars. What did those people do to make that timber area so valuable. Did they plant the trees, did they make the soil in which the trees grew, did they spend any time or any money in the making of the forest they had sold for ninety thousand dollars? Was the area theirs by any natural right? Did their Maker give them that land as their private right just as He gave the garden of Eden to Adam and Eve? No, none of these rights had they to it. They are not even citizens of the country over part of which they laid exclusive right.

Now if that land or timber area had been made valuable by the labor of those men we would have nothing to say, for all men have a right to what their industry creates, but they did not create anything, it was there before, what came, and more than that, what they took and sold is the property of every man, woman and child in this land, and they only have a right to sell it.

This gobbling up of timber areas is but a form of highway robbery. That it has the sanction of law makes it none the less a robbery. It is legalized stealing. We wonder that the conscience of any man is not troubled when he finds himself taking something for nothing. Conscience of course is a thing which is not permitted to exist as part of the spiritual make up of some men. It is an encumbrance, it is an obstacle to the "get rich quick" class and is soon dashed against the rock.

How many millions of dollars worth of the people's inheritance have been thus made away with it is hard to say. Enough no doubt to pay off the whole national debt, and still the traffic goes on. This ninety thousand dollars obtained by the North Sydney firm is a mere drop in the bucket, but it is the accumulated drops that make a mighty whole. The ocean is composed of drops and mountains are built up of atoms. The conservation of these "drops in the bucket" should be the duty of the government. Conservation of natural wealth is the cry of the day. Nobody should be permitted to get rich by barter in the wealth of the people. We have been stupid in the past in permitting our inheritance to pass out of our hands, let us wake up. Let us get our eyes open to the fact that as we are the natural owners of the timber wealth of this country; we only have a right to dispose of it. As long as we remain passive spectators to the work of the robber horde, you may be sure that robbery will not cease.

Let the people demand of public men, of their representatives, that this speculation in timber areas cease. Unless they do this we shortly will have nothing to sell or to conserve.

In thirty years time, if Sir Edward is right in 1916, our timber now cut out will have reproduced itself. But is Sir Edward sincere in this profession of belief. In 1910 he thought otherwise, when in order to save the forests just a little bit longer he was going to get the people to burn peat. Was he right in 1910 and wrong in 1916. This is all the frothiest kind of froth. Sir Edward did not know in 1910 and he does not know now in 1916.

To talk of the reproductiveness of our forests is all the blindest kind of guess work, and should not be indulged in by a man who has the care of our country on his shoulders. If one were to hear a layman, any ordinary citizen talking in such a cock-sure way without the least foundation for his talk who would be inclined to estimate him as a bombast, simply that and nothing more. Such idle talk is revolting, it is disgraceful when coming from a man in Sir Edward's position. It is not intelligent, but then Sir Edward is willing to submerge his intelligence if it should stand in the way of his political designs. Some

In Loving Memory of
CORP. WM. J. RYAN

Killed in Action Somewhere in France, July 1st, 1916

THOUGH filled with pride our hearts are sad,
 And we can't but shed a tear,
 For the noble boys who gave their lives

For the cause we hold so dear;
 Though facing death they did not flinch,
 Our noble little band,
 And they proved that they were heroes all,
 Our boys from Newfoundland.

But one among that plucky band
 Was a lad we all loved well,
 But facing the foe where cannons roar

We are told that there he fell,
 Where no loved ones could comfort him,
 Or hold him by the hand,
 But many a heart now mourns for him
 In dear old Newfoundland.

In a little home in old St. John's
 A mother's heart is sore,
 And friends, and comrades weeping

For the lad they'll see no more,
 But through their tears comes a gleam of pride
 For our lad who died so grand,
 That peace, and freedom still might reign
 In dear old Newfoundland.

So good-bye comrade, fare you well,
 We bid you a last adieu,
 For we know you've reached a better home

Where all is just and true;
 Where battle's din, and cannons roar,
 Can never enter there,
 We'll meet again to part no more,
 Where all is calm and fair.
 —R. FITZGERALD.

men prefer to stand for intelligence.

We want as was said before in these columns a regular forestry board to the civil service, and a thorough survey and study of our forest made. Unless we get this done it is pretty sure that soon we will not have any forests to survey. Wake up!

Soon Better.

A case of heart-ache floored him.
 'Twas daily growing worse,
 But proper treatment cured him,
 It was a pretty nurse.

Some men either have to be on the water wagon or on the tank.

GLEANINGS OF GONE BY DAYS

AUGUST 8

GOVERNOR BANNERMAN informed volunteers that oath of allegiance was indispensable, 1860.

Miss Eliza Brien, servant at Toussant's, drowned while bathing in Windsor Lake, 1860.

Foundation of O'Connell monument laid in Dublin, 1864.

Two steamers (Germanic and Cleopatra) lost near Cape Race; the former with 260 and the latter 24 passengers, all saved, 1869.

Bishop Conroy's remains conveyed on board the steamer Captain, at 11 p.m.; large funeral, 1878.

Home Rule Bill rejected by House of Lords, 1893.

Edward O'Grady died, 1897.

French warship Jean de Bart arrived in port; she had painted ports and carried ninety-six guns, 1865.

Patrick Oldridge died, 1897.

Ball given by citizens in honor of Admiral Cooper-Key, in Victoria Link, 1876.

The Jemima, owned by Donnelly, of Harbor Grace, lost at Kelly's Island, with Capt. Keefe and two men, 1864.

Of Course.

"How do you suppose Solomon ever managed a thousand wives?"
 "If I knew that I'd be as wise as Solomon."

Faith would have an easy time if doubt didn't camp on its trail.

A Breach of Faith

SUCH is the expression used by T. P. O'Connor in his weekly cable letter to the Montreal Star. The final breakdown of the negotiations incident to a settlement of the Irish Question became evident from the hour Lord Lansdowne delivered his unfortunate speech without public repudiation from Mr. Asquith. Few thought that Lansdowne's audacity or the weakness of Premier Asquith would have gone to such lengths. "The shabby transactions," says T.P. "humiliated all Englishmen as well as exasperated the Irishmen; and the debate (on the question) ended with a disastrous impression of weakness vacillation and bad faith on the part of the Ministry." Lord Lansdowne wrecked the settlement.

Lord Lansdowne's action has had a very curious ending. It has done much to bridge over the gulf between the North and the South of Ireland; and in consequence there has sprung up something like personal friendship and sympathy between Sir Edward Carson and John Redmond. So remarkable is it that T. P. O'Connor says: "The reunion of Ireland has begun, in my opinion, on the morning of its temporary partition—nay, on the day before that tragedy in Irish history has been enacted."

The knights of old wore armor,
 Which was bothersome, perchance;
 But I'll bet they didn't worry
 'Bout the creases in their pants.

Writing a summer resort booklet is no job for a pessimist.

LOVE'S LAND

LOVE is a city whose gates of pearl
 Open wide to the vales of peace,
 Where sun-rays fall on the ivory wall
 In whispers of care-release;
 A land where the viewless light reveals,
 No deed that the love-life mars,
 Where hearts are free as the heart can be,
 And true as the faithful stags.

There all are glad for their souls are brave,
 And free, for their lives are true;
 No storm-wind flies down the halcyon skies
 To flutter the star-flamed dew;
 But odors drift from the wildwood bowers
 With dreams to the soul of Art
 And beauty sings of immortal things
 To those who are pure in heart.

O city of Love, with the golden towers,
 O land of the viewless light,
 Thy gates are wide; none is loved-denied,
 Though he dwell in the tents of night.

We open our souls to the great life-call
 That whispers of love-release,
 And flags unfurl o'er the gates of pearl
 As we enter the city of peace.

—ALBERT D. WATSON.

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done on premises.
- Dress Muslins Linens and Silks.**

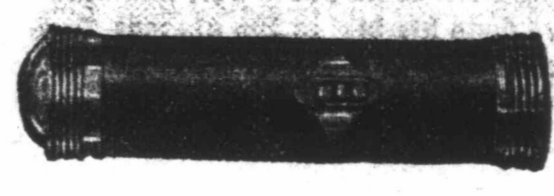
GEORGE KNOWLING

BUY A "BEACON"

And Be Guided Aright.

You can buy one at **BLAIR'S**.

"BEACON" stands for quality at the lowest price.



BLAIR'S stand for service.

We sell you first a good Electric Light and second a light in Standard Sizes, so that you will have no trouble any time in fitting fresh batteries, wherever you may be.

But you can always get the Good Long Lived Beacon Batteries from us at as low prices as cheaper makers.

And we can always give you Spare Bulbs in the reliable Tungsten makes, for your lamp, at 25c. each.

Also we keep the biggest stock of Electric Flashlights and Fittings in St. John's. Below are our prices for some standard lights:—

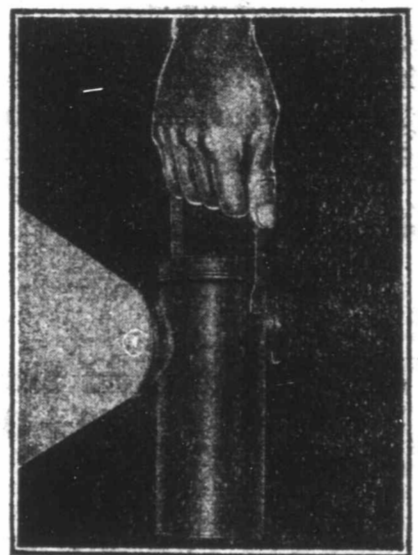
- Vest Pocket Nickel Lamps, complete, @ 95c. each. Spare Batteries, 35c. each.
- Small Nickel Pocket Lamps, complete, @ \$1.10 each. Spare Batteries, 40c. each.
- Beautifully finished Nickel Cigarette Holder. Shaped Lamps @ \$1.40 and \$1.50 each. Spare Batteries, 40c. each.

Special Value in a Pocket Lamp @ 75c. each only. Spare Batteries, 30c. each.

This is a fair sized lamp covered with Imitation Leather, and is a Bargain, and while cheap is quite a reliable light.

Special Lamp to take any No. 6 Cell. Price, without Battery, \$1.50 each.

This lamp will stand or can be hung, or carried as a lantern and is the best lamp for a No. 6 Cell obtainable, and with a good make of Cell will give surprisingly long and economical service.



HENRY BLAIR.

Lewisporte Will Maintain Hospital Cot

First Installment of \$202.00 is Sent in

(Editor Mail and Advocate)
Dear Sir—In common with many other places, Lewisporte mourns the tragic results of the recent battles in France where over 100 of the brightest of Newfoundland sons fell victims to the German lust for power and blood. Those brave fellows were there doing their best to uphold the democratic civilization of the world as against the arrogant presumption of those Germans fiends of hell, who have dared to proclaim defiance to all laws both human and divine. We wonder if the promoters of this war have enough human instinct and conscience left to give any consideration to the doom that must surely await them at the hands of a just God and outraged humanity. One thing is certain, those emissaries of Satan will go down to their graves burdened with the curses and execrations of outraged humanity the world over, and as a nation we venture to predict their destruction will be the means of their destruction with all their blasphemous doctrines of "Divine Agency" might be right and "scraps of paper" for we have an unflinching faith in the ultimate triumph of right over might.

As tangible evidence of our sincere sympathy for our fallen sons and brother, a public meeting was held Sunday evening, the 16th of July, under the Presidency of the Rev. W. J. Wilson, for the promotion of a Hospital Cot Fund. The Rev. Wilson preached an eloquent patriotic sermon, after which stirring addresses were delivered by W. P. Coaker, M.H.A., President of the F. P. U., who forcibly appealed for the necessary sacrifice in upholding our just cause, and Mr. H. J. Crowe, in one of his captivating addresses so affected the hearts of his audience that one could feel the pulsations of sympathy he aroused for the cause he advocated. Resolutions were then adopted pledging Lewisporte to maintain a hospital cot to be known as the Lewisporte Nfld. Cot, and a committee of six appointed to carry the Resolution into effect. As a result of their efforts the sum of \$202.00 is being forwarded by this mail to his Honor Chief Justice Horwood as first installment to the support of the Lewisporte Cot. I enclose a list of the names of those who have subscribed to this fund to date and there are others to follow. The committee will deem it a favor if you can find space to publish those names in your increasingly popular paper.

Thanking you in anticipation for ne-

Jewer, \$2.50; Mrs. R. E. Woolfrey, \$2.00; William Russell, Sr., \$1.00; Wm. Russell, Jr., \$1.00; Richard Boone, \$3.00; Total, \$202.00.

ALFRED G. YOUNG,
Sec.-Treasurer,
Lewisporte Nfld. Cot.

Poor Mail Service Bad Telegraph System

(Editor Mail and Advocate)
Dear Sir—Would you oblige me by inserting the following in your paper: Since the train has been running on the Hearts Content branch, a mail man has been appointed to carry the mail to and from Hopeall three times a week. This he did until about a month ago. He applied for another job in the Government and was granted, fire warden. Now he is trying to run the two jobs, or at least getting paid for the two jobs. While he follows the train his servant girl takes the mail to Hopeall. I understand she is not sworn in to do it, neither has she any permission from the Hon. H. J. B. Woods to do it. Now, is it fair for such a graball to be soaking the Government, and I would like to know if the Government of to-day allows this or not. I daresay this Postmistress can take the mails to the train herself.

Mr. Editor another thing is, we cannot get any satisfaction from the operator in charge of the office at Green's Hr. It is in a very poor condition and the people are making complaints about the news. We only get very little and then it cannot be read or understood. It is in charge of two ladies now; one is only a beginner and knows just as much about it as the other, and neither one of them can copy the war news properly for anyone to read. I would like for the Government to send an operator to take charge and give satisfaction to the people.

A few years ago the Government wasted quite a lot of money by building Government wells in certain places in the outports for more ornament than use. A few days ago a man on the west side of Green's Hr. finally takes the well-house and pulls it down under the bank for the purpose of a fish house. Is this fair, or is it not? I would like for the Government to give the above their utmost consideration.

Thanking you, Mr. Editor, for space in your paper.

Yours very truly,
F. P. U. MAN.

Coaker Has Succeeded in Spite of all Obstacles and the Day of the Toiler is at Hand

(Editor Mail and Advocate)
Dear Sir—That splendid description of the gigantic Catalina enterprise, written by your special correspondent a few days ago, must indeed have great interest for every thoughtful man who has a desire to see the commercial and industrial condition of his country advancing. This enterprise is certainly a living example of what faithful, honest exertions can do when backed and supported by a confident organization.

Much has been said of the man who by his indomitable soul-souled energy and determination has brought these things to pass, and like many other men who have played a leading role in their country's political and commercial life, his great life work does not meet with the entire approval and why is this? It is the same old story.

A number of petty and ulterior causes are contributing factors to this attitude. The peculiar arrangement under which the economical life of this old world is carried on renders the interest of certain classes diametrically opposed to the advancement of the masses. Any attempt to raise the standard of life among the toilers to a higher and more independent plane makes the chances of their exploitation more remote. Hence, the unworthy howl with which any new departure along progressive lines is greeted.

This is obviously the view of disarranged minds, whose only aim and object in life seem to be their own immediate interest. However, there is clearly evident a reluctant resignation on the part of those boodiers who realize that their little game has miscarried, and that nothing they can do can sway the determination of President Coaker in the consummation of his life work, or undermine that confidence which the thousands of toilers who comprise Newfoundland's greatest organization have placed in him.

He is essentially the kind of man that can make a country worth fighting for. Who could imagine eight years ago that any man could accomplish what we witness to-day, and still this great work is only in its preliminary stages.

The aims of the promoter are not confined to any one section of the country. Just as soon as the Catalina plant is in operation an effort

St. John's Gas Light Co.



YOU WON'T BE ANNOYED by long waits for papers you need in a hurry and serious losses of important documents will be averted if you invest in

Globe-Wernicke Filing Cabinets. We also recommend to you the safety, simplicity and security of the "Safe-guard" system of filing and indexing. Let us install an equipment for trial, free of expense or obligation.

PERCIE JOHNSON LIMITED.

We have received a further supply of CHOICE CODROY TABLE BUTTER.

This Butter is the best produced in the island, is better than Canadian Dairy Butter, and will keep through the winter.

Small tubs.
R. TEMPLETON,
333 Water Street,
St. John's.

J.J. St. John

The TEA with strength and flavor is **ECLIPSE,** which we sell at **45c. lb.**

ROYAL PALACE BAKING POWDER 20c. per lb. Small Tins 5 cts.

SCOTCH OATMEAL, PATNA RICE, JACOBS' BISCUITS, HARTLEYS' JAMS, 1s. and 2s.

J. J. St. John
Duckworth St & LeMarchant Rd

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will be made to do for the South and West Coast what has been done for the North. We may then look forward to a shipbuilding plant being erected on the Southwest Coast, where the type of banking vessels, which is so extensively used there, may be built by Newfoundland timber and labour, and thus save to Newfoundland them any thousands of dollars which are annually paid to America and Canada for this class of vessel.

A marine dock erected on the South West Coast would be a boon in more ways than one, as not only could the large banking fleet be repaired and painted, but this would render the spring trips to St. Pierre unnecessary and cut out our only source of illicit liquor traffic, which the authorities may have to cope with in the future. It is very plain that no intelligent fisherman in this Colony, whether he resides on the North, South, East or West Coast who understands the great uplifting aims of the F. P. U., can afford to be outside its ranks.

Some of our people have not had the same advantage of co-operating in this great movement, and it is only a matter of an organizing tour of the South and West Coast being made when the sturdy toilers of those sections will line up in the great march of progress and mutual protection which has so greatly benefited the Northern fishermen.

God hasten the day when every toiler along our rugged coast will be united as one and under the banner of Unionism assisting in the realization of the great plans outlined and put in action by Newfoundland's greatest uplifter, President W. F. Coaker.

OBSERVING POST.
St. John's, Aug 7, 1916.

Girl Aged 18 is Loos Heroine

PARIS, July 28.—At a special ceremony, in the British Embassy here, to-day Emillienne Moreau, heroine of Loos, aged eighteen, was presented by Ambassador Bertie with the British medal for bravery on the field of battle, and at the personal recommendation of General Sir Douglas Haig, commander-in-chief of the British forces in France, with the Order of St. John of Jerusalem. The decorations

are in recognition of the girl's conduct during the fighting at Loos, when she refused shelter in a cave and for 24 hours tended the wounded under fire.

Highly Polished.
"Mr. Sinnick is very highly polished isn't he?"
Very! Everything he says reflects on someone."

"Will Fight 45 Years." It's a long while for a couple to stand it, but some of 'em do.



THE HEIGHT OF SATISFACTION

is reached at our market. You get the best of Meats, the right cuts, the correct weight, sanitary handling and good service. Can you ask more?

Come here when you are looking for satisfaction in **CHOICE MEATS.**
M. CONNOLLY
Duckworth Street.

TO ARRIVE in about two weeks: 1000 Sacks P. E. I. BLUE POTATOES.

Would advise customers looking up early for this lot as Blues are going to be very scarce and high.

H. Brownrigg.

FISHERMEN, ATTENTION!

FIRST CLASS INVESTMENT.

38 per cent. Dividends in Four Years.

THE new issue of Shares in the Fishermen's Union Trading Company, Limited, are now offered to the members of the F.P.U. Those Shares represent the additional Capital of \$150,000 recently authorized. The Shares are \$10 each. The new capital is to be used to extend the Company's business. A dividend of 10 per cent. has been declared for 1915. Thirty-eight per cent. dividends has been paid during the four years the Company has been in operation. The Company also possess a Reserve Fund equal to 40 per cent. of its capital and if it was possible to place the Trading Company's shares on the stock market, one share would easily fetch \$15. No better or safer investment exist in the Colony. Why bank your earnings at 3 per cent. when such a first-class investment is obtainable? Apply to Agents of the Trading Company where stores are operated or to the

Fishermen's Union Trading Co. Ltd.
Water Street, St. John's.

In Store: 5,000 Brls. "Victory" Flour, 2,000 Brls. "Royal Gold" Flour. FRANKLIN'S AGENCIES, LTD. J. B. URQUHART, Manager

OBITUARY

MR. MICHAEL KNIGHT. One of our most genial and kind-hearted citizens passed away yesterday, in the person of Michael T. Knight at his residence on Circular Road. He had attained the ripe old age of 85 years.

A Garden Party in aid of Cot Fund will be held by the Misses Furness on the grounds of Mr. Jerry Brennan, Topsail Road, Wednesday, August 9th. Admission 10 cents. T. A. Band will be in attendance.

An Ugly Fire Yesterday

But for the promptness of the turning in of the alarm yesterday and the equal promptness of the Central and Western men in responding, coupled with the good work and a copious supply of water Cabot Street from its centre eastward might have been wiped out and possibly the city threatened.

The Crew Had Race With Death

"Samuel Blandford" Met Stormy Weather on Entire Run—Capt. Wilson Had to Run Ship Before Sea to Keep Her From Founding—Crew Well Treated by People of Salmonier

From some of the men of the "Sam. Blandford" steamer we get the following story of the wreck of that ship and the details which have not as yet been printed, we deem worthy of publication.

OUR VOLUNTEERS

The Volunteers were engaged at routine work yesterday morning, and in the afternoon a number of the men were inducted. The following have enlisted the last few days, making the number on the roll 3,971:

MANY BOATS IN DANGER

Yesterday large numbers of boats, mostly motor boats, were out round Cape Spear, Empty Basket and other places, while others were away North of the port fishing.

Tells of Big Part Played by 'Ours'

Lieut. Snow Gives Brother Odd-fellows an Interesting Account of Gallipoli and the Big Drive—Tells of How Our Men Have Proven Their Worth on the Field of Battle

Last night, after the usual weekly meeting, Atlantic Lodge No. 1, I.O.O.F. had a most pleasant and interesting re-union with two of its members who have lately returned from the Front, namely Bro. Lieut. Jos. Snow and Bro. Quartermaster-Sergt. Norman MacLeod.

LOCAL ITEMS

The Portia left, Bonne Bay at 6 a.m. to-day. The Prospero sails North at 10 a.m. to-morrow.

Carbonvoid gives increased mileage and more power. Mr. P. J. Summers was along the line on legal business, returned to town by last night's train.

The energetic photographer Mr. Jas. Vey took fine groups of the meeting of volunteers at the Court House on Friday last.

Carbonvoid saves 25% your fuel cost. Rev. Dr. Whalen, P.P. North River, and Rev. E. O'Brien of Tilting, arrived in town by the Shore line train last night.

Mr. Fisherman to save nine-tenths of your engine trouble, use CARBONVOID.

To-morrow's baseball game between the Irish and the Wanderers will see "Rodge" on the diamond. Some classy play may be expected by the fans.

The brig. Clementine arrived at Herring Neck yesterday from Cadiz, salt laden.

The use of Carbonvoid means Bright Spark Plugs, Clean Cylinders, no Carbon, less trouble, no...

The Hon. Secretary-Treasurer of the Methodist Orphanage begs gratefully to acknowledge the receipt of Seventy one dollars and eleven cents, (\$71.11) from the Comrades Glee Club, per Cyril J. Fox, Esq.

The condition of Barnes Road is such as calls for the immediate attention of the Council. Its present condition is a disgrace to the community and something should be done in the way of clearing it, at least, of the boulders which are strewn all over it.

The use of Carbonvoid means more power, less fuel, perfect ignition, easier starting, and uniform combustion. IT PAYS.

Wednesday morning, after the storm of Tuesday, Frank Fowlow found a boat stranded on Bell Island Beach. It was a large white boat with red painted bottom. He wonders does it point to an accident, but anyway would gladly return it to the owner.

Mr. Donald Nicolson had a letter by to-day's mail from Messrs. Howes, Williams & Co. Ltd., London ribbon manufacturers assuring him that they had great pleasure in calling on and visiting our wounded soldiers and will report by next mail their condition.

It is proved that Carbonvoid absolutely eliminates Carbon from Cylinders, Cylinder Walls and Piston Heads.

The drains on Hayward Avenue and Catherine Street are in such a filthy condition that residents of this locality now take Monkstown Road in preference to passing these stench pools. If the Council have no money, after spending it all on Tarriva dials, there is at least water to flush these sewers. But then no blue-blooded aristocracy live in this section of the town.

WANTED!—Experienced Male Teacher for Methodist School, Springdale. Associate Grade preferred. Salary \$170.00. Apply Chairman Methodist Board, Springdale.—aug.3,12

Amongst the many city folks who contributed to the success of the Rev. Father Kelly's garden party at Power's Court, Manuels, on Sunday was Miss Nellie Callahan and Miss Evans, who furnished and conducted a table there. Much credit is due these young ladies for the assistance they rendered, and they desire to thank all those whose donations helped to make their table so attractive.

ARRIVED WITH LUNATIC. By the Placentia train to-day here came Sgt. Kent from Placentia with a man who was rather violent and was sent to the Asylum.

enjoyable evenings the Oddfellows of St. John's have spent was brought to a close.

Sporting Notes

Jack Monroe, who gave an exhibition here some years ago, has certainly "done his bit" in the present world's crisis—having lost an arm somewhere in France while fighting for his King and Country.

What about City vs. Terra Novas, and City vs. Wanderers for the Cot Fund. Both would no doubt prove a good attraction for some Wednesday afternoon.

Christy Mathewson is now manager of the Cincinnati Reds. The famous "Chris" has tackled "some job" this time. Such ball players as Clark Griffith, Joe Tinker and Charley Herzog say from experience "impossible!"

Frank Gotch, champion world's wrestler, is through with the game. At present he is in hospital at Kenosha with a broken leg. Frank's shoulders saw the mat in 1905 in New York but since that he has cleaned up everything that came along, reaching the zenith on April 3, 1908 in Chicago when he downed the famous "Hack."

All branches of sport have suffered more or less as a result of the present war, and our own little town is no exception. The attendance at the football as well as the baseball has been considerably below the average. Since the opening of the games some of the teams have sent players to fight the Great Game and that in itself is a factor in the teams themselves not having the interest in their games that they otherwise might have.

A few years ago we had amongst us such wrestlers as Young Olson, Jim Smart, Otto Oppel, and others. Today Olson is located "somewhere in Ohio," still "matting" it. He has joined the army of Benedict. Smart is "somewhere in France." Jim joined the C. Forces last year and to-day is making his way towards Berlin. Otto is "somewhere in the gay metropolis"—New York. A postal recently received from him says he is awfully sorry for the boys of "Ours," and concludes by saying "we (meaning the Kaiser and his bunch) can't lose." We shall see Otto. He whigs laughs last laughs best.

At the same time there may be another reason why the teams have lost interest and that may be the less of the chance of winning championship honors. In the football league it is now a certainty that the coveted position goes to the new team—Terra Novas. They have but one game to play—the Saints—and a draw with them is good enough. In the baseball league the Wanderers are in about the same position. But while the other teams in both leagues have, as we have previously stated, lost their chance, they should at the same time finish their games and get the best they can at that, for it should not be forgotten the receipts for both leagues are to be devoted to patriotic purposes. So, come along boys, play the games, and do your "little bit" in this way. The public will do theirs by attending.—Com.

LOST—At Long Island, B.B. Circle and Leader of Cod Trap. Marks: 4 buoys and one 1/2 brl. tar keg. 3 coil moorings, one buoy with B.F. on it on the span line, 21 lb. line in each corner, 3 or 4 meshes by head, 21 lb. twine by head. The property of JAS. McB. FITZGERALD, Open Hall, B.B. aug.7,16

FISHERMAN MISSING

We learn that one of our local fishermen named Bailey who went on the grounds yesterday morning, did not turn up since and some uneasiness is expressed as to his safety. It seems that when the wind freshened up from the North East quite a heavy sea made, and another boat which was in company with Bailey reached Petty Hr. Several places have been communicated with, but no trace of this boat have been found up to this morning. It is, however, quite probable that Mr. Bailey will turn up during the day.

MATATUA STILL FLOATING.

The S.S. Matatua which has been stranded in Holyrood, St. Mary's Bay, since the 23rd. July, is still ashore. Much of her cargo of deals has been landed in schooners and by the Amphitrite. Tugs are still standing by her and after properly "lightening" her a trial will be made in the matter of getting her off. Capt. Brennan of the Halifax Docking Co. is at the scene.

OUR THEATRES

THE NICKEL

The Nickel theatre was crowded at the afternoon and evening performances yesterday. The programme was an elaborate one and afforded the greatest pleasure to all. The popular serial "The Strange Case of Mary Page" was continued. The chapter was closely followed. The balance of the show was made up of high class pictures. To-day the programme will be repeated and all who could not attend yesterday should go. To-morrow there is a grand holiday bill, and Edwin Arden will be seen in his great play in five acts "The Eagle's Nest."

THE CRESCENT

The Crescent Picture Palace presents a four-reel feature to-day, "Gladia" is a beautiful story of country-side life and love touched with tragedy, featuring Viola Dana, the sweetest girl on the screen, with Robert Connor and Pat O'Malley in four remarkable acts. Bill Parsons, the Broadway prince of comedians, features in "Little Brown Hen," a clever and very funny comedy. Professor McCarthy will play a special programme of music, including the latest New York one-acts "There's a Garden in old Italy," "In Love Land," "Siam" and Sidney Balme's beautiful waltzes: "Liberty," "Destiny," "Mystery" and selections from the grand operas &c.

V.C. and British Colonel Dark, Mixed IS GREAT. TRY IT

At the Royal Cigar Store, Bank Square, Water Street.

CHRISTIAN'S BORAX SOAP Best to be Had. SAVE THE WRAPPERS. \$10.00 in Gold will be given the person saving the most for 1916.

M. A. DUFFY, AGENT.

1 Bale 9 oz. LINDALE DUCK. Landed in a damaged condition from on board the S.S. "Stephano" Smith Master, from New York. Surveyed and ordered to be sold by Public Auction for the benefit of whom it may concern.

WANTED! First Class "Cutter" Constant employment; good salary. Also Machinist. Apply BRITISH CLOTHING CO., Sinnott's Building, Duckworth Street.—jne24,1f

WANTED—At once, experienced Pants Makers to work in factory and outside. Constant work and high prices for making. Apply to BRITISH CLOTHING CO., Duckworth St.—jne27,1f

NOTICE—Persons owning boats and other material on the property of THE IMPERIAL OIL CO. LTD., on the south side between Job Bros. and Prowse's, are requested to remove same within the next four days.—aug.4,1f

Nfld. Produce Exports for July

The following statement of exports for July, 1916, has been posted at the Board of Trade Rooms:

Table with 2 columns: Destination, Amount. Includes To Europe (41,044), To Canada (541), To United States (285), To Ireland (13,467), To United States (9,251).

Also: 9,156 Barrels Herring, From St. John's:

Table with 2 columns: Destination, Amount. Includes To Brazil (23,813), To West Indies (13,788 1/2), To Europe (8,923), To United Kingdom (545), To United States (552), 47,621 1/2.

ALSO: 637 1/2 tons seal oil, 26 3/4 tons cod oil, 11,854 gallons cod liver oil, 30 tierces herring, 30 tierces salmon, 5,075 barrels herring, 25 barrels salmon, 6 barrels trout, 20 barrels turbot, 201 cases lobsters, 76,439 seal skins.

Comparative Statements of Fish Exports.

Table with 2 columns: Year, Amount. 1916: 89,491 1/2; 1915: 71,812. Increase: 17,679 1/2. 1916: 13,467; 1915: 12,827. Increase: 640.

-PICNIC GOODS- FOR CHILDREN FOR LADIES GLOVES HOSE MIDDY BLOUSES Nicholle, Inkpen & Chafe Limited. 315 WATER STREET 315 Agents for Ungars Laundry & Dye Works.