



The 'Toyo' Hats Are \$1.65
And They're in Fedora Crease Crown Style Some have rolling brims; others are flat, with Some
velted edges. Sizes $65 / 5$ to $773 /$. 'Each, $\$ 1.65$.
Men's and Boys' Light or medium weight caps of Men's and Boy' Light or medium weight caps of
artificial silk and wool mixtures, in the one, four or artificial silk and wool mixtures, in the one, for deck; in light green or medium green or brown, and black an
white checks with overplaid. Lined or unlined, and white checks with overplaid. Lined or unlined, and
with taped seams and leather sweatband. Sizes $65 / 8$ to
$7 / 2$. Regularly $\$ 1.98$. 71/2. Regularly $\$ 1.98$. Today, $\$ 1.49$. Pocket or Office Caps, of artificial silk and cotton
mixixed material, in the eight-quarter golf style, in light mixed material, in the eight-quarter golf style, in light
shades, and with well-sewn seams, and stitched canvas shades, and with well-sewn seams, and stitched can ${ }^{1} 1 / 2$ to $73 /$. Today, 89 c.

Children's Straws, of English and American evenly woven Shonsi br Canton braids, in Jack Tar, sailor,
babette or novelty shapes; crowns with rolling, flexible brims and plain or gilt-lettered woven name bands, with bow at side. Sizes 6 to $67 /$. Today, $\$ 1.15$. Children's Cotton Hats, in "Rah Rah." dome or
diamond crown shapes, with drooping brims; in white diamond crown shapes, with drooping brims; in white
wwith blue band, white with heather band, black and with blue band, white with heather band, black and
white check, with white crown, and striped effects. Sizes 6 to $67 / 8$. Today, 35c.

Include Toyo Hats, Shirts, "Regular" and "Stout" Suits, Cotton Half-Hose and Sample Boots

## The Suits, Régular $\$ 30.00$ to $\$ 45.00$, Are Priced Today at $\$ 27.50$

They're a collection of odd lines and broken sizes in "regular" and "stout" models-suitable for fall or winter wear. They're in semi-form fitting and conservative styles. The trousers, which go
theasure the same in waist as the chest of the coat. The materials consist of wool and cotton, or union materials, in tweed or worsted effects, in light, medium and dark greys, browns and various checks, pick and pick and striped patterns. Trousers are cut in proportion to the model and have 2 hip, 2 side, a watch pocket and belt loops. These suits are broken
lines, therefore there are not all sizes in any one patlines, therefore there are not all sizes in any one pat-
tern or color, but in the lot are sizes 36 to 46 . (Mostly large sizes). Regularly $\$ 30.00$ to $\$ 45.00$. To ly, large sizes)
day, $\$ 27.50$.

Young Men's Cotton Khaki Drill Outing Trousers, in mixed assortment of tan and olive shades, with 2 hip, 2 side, a watch pocket, belt, and
in some cases tunnel loops; cuff bottoms. Sizes 26 , in some cases tunnel loops; cuff bottoms. Sizes 26 , 27,28 and 36 to 44 ; no intermediate sizes, but
not all sizes in any line. Regularly $\$ 1.90$ to $\$ 2.85$.
-Main Floor, Queen St.


## Jewelry





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|  SURING JuLY AND AuGust |  |  |
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©. EATON CO

Today, $\$ 1.75$.

## THE MEN'S WEAR BARGAINS FOR TODAY



The Shirts--- of Which There Are Only 600
triped effects, in blue, black and mauve. Sizes $14^{4}$ to 17. Today, $\$ 1.29$.

Men's Combinations, of medium weight cotton yarns, e「astic rib knit, in natural and cream shades, with long sleeves, closed crotch and ankle length leg.
brand. Sizes 34 to 44 . Today, each, $\$ 1.48$.

Men's Worsted Bathing Suits, with'skirt and 1, 2 or 3 . button shoulder; in brown with gold, maroon with gold and slate with cardinal. Sizes in to 40 in the lot, but not all sizes in each shade. Regularly $\$ 4.50, \$ 5.00$ and $\$ 5.50$.

Boys' Flannelette Work Shirts, with attached, closefitting soft collar, breast pocket, single-button cuffs, gussets in side seams; in blue stripe on white grounds, or blue and white on grey grounds. Sizes $13,131 / 2$ and 14 . Regularly $\$ 1.00$. Today, each, 69 c .

Men's Soft Collars, broken ranges and discontinued lines from regular stock, including "EATON," "Arrow, "Tooke" and "W., G. \& R." brands, in plain white cotton, blue chambray, plain or fancy pique, in several styles. Sizes 14 to 16 in the lot, but not all sizes in each style or make.
Regularly $25 \mathrm{c}, 35 \mathrm{c}$ and 40 c . Today, 3 for 50 c ; each, 18 c .

Men's Work Shirts, of medium weight English Oxford material, in assorted striped patterns on light grounds; with 98 c .


## Controllers Speak O Subject of Sold Employment.




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 ELECTRIC SYSTEM
MAINTANS REVENUE


## ONTARIO AND QUEBEC UNITED <br> OAKOAL creates New WEALTH. The public benefit by our process and

Shareholders in the Ontario Oakoal Co., Limited, as well as prospective
shareholders will appreciate the shareholders will appreciate the announcement that the Ontario Company
have acquired the rights, patents and licenses to manufacture and sell or to sell or lease the rights, licenses and patents to subsidiary companies to the
The Ontario Company, therefore, now own the two premier provinces of the Dominion. Shareholders and prospective shareholders will appreciate that
our capacity output is thus extended to the possibilities of 4.500 tons per our capacity output is thus extended to the possibilities of 4,500 tons per
day.
The Capital Stock will be increased and a multiplicity of plants will be erect ed as rapidly as possible; therefore, intending purchasers should lose no time
securing their limit of investment possibilities securing their limit of investment possibilities.
The promoters and investors in Oakoal stock and Oakoal plants have the
satisfaction in knowing that the benefts satisfaction in knowing that the benefits-the proftst they receive-are no
made or earned through any person or persons misfortune made or earned through any person or persons misfortune.
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$\$ 1,000$ to invest to miss stock). This statement is made in seriousness, as this space is too valuable and the reputation of the Company's heads and the value of the assets too
The best people in Toranto are buying, appreciating the value of Oakoal,
both as a product and an investment-you are serving your best interests by east sparing the time to investigate.
Call or write.

ONTARIO OAKOAL CO., Limited

## ONTARIO OAKOAL CO., Limited Send me full paing st. W., Toronto, Ont particulars of Oakoal <br> 36-38 KING ST. W.. TORONTO. ONT.



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"CHOOSING A WIFE" "ThNIE WARD

| SM THEATRE |
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HIPPODROME WEEK

| $\mathbf{T}$ | D. W. Griffith's |
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| R | MASTER PICTURE |
| U | A STORY OF A PLAN |

"MISS ADVENTURE"


| E H E A R T S U S I E |  |
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MADISON ${ }^{\text {Hotor AT }}$ AT
JACK PICKFORD


## ALLENS DANFORTH

## Final Choir

Rehearsal
ETHEL CLAMYTON

WOMEN

VETERANS' PARADE
ROUTINE ORDERS

## tions for Those Welcoming H.R.H. on Wednesday.

## Siraie-General Gum satad y yeser

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## -DODD's

KIDNEY
PILLS



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TREET CAR DELAYS and Colloge, westm, Ossington
utes. Horse down on tracks.

## FRED W. MATTHEWS CO <br> \section*{}

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Japanese Transport Founders;
One Hundred and Ten Miss








## Simpson's-20,000Pairs Hosiery in Gigantic Sale Today <br> Offering unprecedented opportunities for men, women and children---this great sale event com-

 prises mill seconds, factory surplus, floor stocks, samples and many lines of first quality hosiery.
 Many kinds of hos
English and American mills.
Women's Thread Silk Stockings at $\$ 1.55$. Seconds of $\$ 2.25$ Quality, 100 pairs in this lot. Heavy pure thread silk hose -12 -strand weave. High silk lig and
seamed back. Grey, bronze, Russian seamed back. Grey, bronze, Russian
calf, nigger brown, navy, sand, buff and
pearl. Sizes $81 / 2$ to 10 . Hosiery Sale, pearl. sizes
today, $\$ 1.55$.
Women's Fibre Silk Stockings at 55 c .
Seconds Seconds of $\$ 1.00$ Quality, 1200 pairs
in this lot. Fine quality fibre silk hose
with deep with deep ribbed tope. 18 iinch silk hilk lege,
sheer seamless weave. Black sheer seamless weave. Black, grey and
brown. All sizes. Hosiery Sale, today,
(No Phone Orders'on this item.)
$\qquad$



Seconds of $\mathbf{\$ 2} 25$ Stockings at $\$ 1.25$. this lot. All wool, plain black, heavy brand. Sizes $9,91 / 2$ and 10 . Hosiery Sale, today, $\$ 1.25$.
(No Phone Orders for this item.)
Women's Cotton Stockings at 40c. Seconds of 59 C Quality, 1820 .pairs in this lot. Heavy cotton with cashmere finish-splendid winter weight. Black, brown, grey and tam All sizes. Hosiery

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\text { ale, today, } 3 \text { pairs } \$ 1.15 ; \text { pair, } 40 \mathrm{c} \text {. }
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\text { Girld' Lisle Thread Stockings at } 59 \mathrm{c} \text {. }
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\begin{aligned}
& \text { arres } \\
& \text { Seconds of } 75 \mathrm{c} \text { Quality, } 1672 \\
& \text { pairs in this lot. Fine one-and-one }
\end{aligned}
$$ pairs in flisis lot. Fine one-and-one ribbed mercerized liste thread-look

like silk; wear much better. Black and brown. Sizes 5 to .10. ${ }^{75 \mathrm{c}}$
value. Hosiery Sale, today,

Women's Liele Thread Stockings at 33 Seconds of 50 C Quality, 1980 pairs this lot. Fine quality liste thread hose
plain and mercerized finish. Slight imper fections, but splendid quality. Double garter welt and some ribubed tops, Double
white and brown. Sizes $81 / 2$ to 10 . To. white and brown. Sizes $81 / 2$ to 10 . To
day, Hosiery Sale, 33 c . Worhen's Union Cashmere Stockings Seconds of \$1.25 Ouality, 1640 pairs in this lot. Plain black, in winter weight Seamless finish. Sizes $81 / 2$ to 10 . $\$ 1.25$ value. Hosiery Sale, today, 85 c .

| Men's Thread Silk Hose at 59 c . |
| :--- |
| Seconds of $\$ 1.00$ Quality, 1724 |
| pairs in this lot. Black only. |
| $1 / 2$ to $111 /$ Pizes |
| Phre thread silk- |
| sheer strong weave. Hosiery, Sale, |
| today, 59 c. |

Special Offer Scotch Tapestry Rugs Regablarly 51.505 for $\$ 16.95$

 medalion patterns and artistic
colors or in floral effect. Size
6 , 9 " x 9 ,' regulary $\$ 19.50$ qual6' 9 " $x$ ' ${ }^{\text {' }}$, requalarly $\$ 19$.
ity, special $\$ 16.95$ each.
$\$ 99.50$ Fine Wilton Rugs
for $\$ 79.95$. Rugs of extra fine quality and
very close weave, in rich colorings
and
up-to-date,
 $\$ 1.50$ Cocoa Mats, Sale Price Thick, heavy, durable quality cocoa door mats, well bounde Size
$18^{\prime \prime}$ " $3 b^{\prime \prime}$, regularly. $\$ 1.50$, sale Extra Heavy Oicloth, 85c
Square Yard. Sqlise marked as seconds in extra heavy quality good tile
and block patterns. Special Sale
Price 85 C squr and block patterns. Special
Price 85 c square yard.
Rag Rugs at $\$ 1.19$ Eaci. Rag Rugs at $\$ 1.19$ Eač.
200 russ in hit-and-miss
Striped effects, in assoted striped effects, in assorted color-
ings with different border effects.
Size 27" $\mathrm{x} 5 \mathrm{~s}^{\prime \prime}$, Special Sale Size
Price $\$ 1.19$ each.
Axminster Rugs, for Bedrooms,
Seamless rugs in small designs, Seamless russ in small designs,


Wool and Fibre Rugs fo
Bedrooms.
 Size $99^{\prime} \times 9^{\prime}$, sale price $\$ 8.95$;
size $9, \times 10^{\prime},{ }^{\prime \prime}$, sale price $\$ 9.95$;
size $9^{\prime} \times 12{ }^{\prime}$, sale price $\$ 10.95$.

Clearing Women'sWhite Reinskin Boots at \$2.95 Regularly $\$ 5.00$ and $\$ 6.00$.
Mail or C. O. D. Orders on Sale Footwear.

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## Men---\$7.00 Boot Special

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## Boys' New Fall Suits


$\because====$


## 49,600 Rolls of New Wall Papers at Big Money Saving Prices

## 

Hundreds of up-to-date designs and coloringo At 11c Roll, Regularly 15 c to 25 c .
Floral patterns and conventional At Roll, Regularly 35 c to 50 c . Floral patterns and conventional
designs in dainty colorings for bedrooms; also rieh blended shades
of tan, green and brown for sitof tan, green and brown for sit-
ting-oooms and halls.
Borders to match (some are Shadow and floral stripe wall
papers in great variety of pretty
color effects for bedrooms. Cut-out borders to match: Regu-Cut-out borders to match: Regu-

larly 8 tc to $121 / 2$. Sale price, yard | At 23c Roll, Regularly 40 c to 60 c |
| :--- |
| Great variety of handsome wall |
| papers, suitable for all rooms in the |
| home. | home. Chintzes, verdure, tapes-

tries, tries, fabric weaves and blend
effects in a
effects in a
treatments.
290 Roll, Regularly 50c to High class wall papers in artistic colorings for living rooms, halls and libraries, including new tapestries,
novelty, printed novelty printed oatmeal papers aldd
light blended treatments. lended treatments.
Simpoonss-sixth


STORE
HOURS
8.30 to 5.30

STORE CLOSES SATURDAY AT 1 p.m.
No Noon
Delivery Delivery
Saturday

ImSIMIPSON:


## Rousing Specials in the Linen Department

 For Early Buyers Today1000 Yards Crepe Shirting, 59c Yard
Regularly 75c Yard. 31 inches wide. Pretty stripe effects in hite with blue, mauve or black stripes. learing, today, yard, 59 C

Damask Napkins, $\$ 2.59$ Dozen. Size $22 \times 22$ inches. Assorted designs.
Extra Special, today, dozen, $\$ 2.59$
Checked Glass or Tea Towelling, 32c Yard 23 inches wide.
\$5.00 Shoets at $\$ 3.95$ Pair
Made from heavy quality plain bleached
sheeting. All neatly hemmed. Size Sheeting. All neatly hemmed. Size $72 \times 90$
inches. A limited quantity to larly $\$ 5 . b 0$. Today, pair, $\$ 3.95$.
Striped Flaphnelette Clearing, Yard, 24c. A Special Purchase of 5000 Yards. Splendid range of stripes suitable for Rush price, today, yard 24c.
$\$ 5.50$ Damask Cloths at $\$ 4.45$. 100 to clear. Size $2 \times 21 / 2$ yards. Good
designs with a rich satín finish. Rush price,

