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Millinery Business Selling Out!
600 Hats at Values that will Astonish You.
Make Your Choice Early


This Great Sale of Exclusive Millinery which must be sold before August 1st, as business is changing management. Watch our windows for extra special bargains. THE GREATEST BARGAINS

IN MILLINERY EVER OFFERED IN BRANTFORD.


| CROMPTON'S | The Store of Comfort and Best Service | CROMPTONS |
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Dainty Colored Blouses
Are Now in Favor

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 s t \$ $\$ 3.50$ Two doer, onsy, Wiatso of




In Connection With the Special June
Clover Sale Offer--the Customers Who Have Duplicate Checks as Noted Below Are Requested to Leave, Same at Main Office 3008-7 4617-35
To Go With the Summer Costume


Shadow Lace Flouncings





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| E. B. CROMPTON \& CO. | E. B. CROMPTON \& CO. |
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# This Unequaled 25\% Discount Sale Starts Saturday 8 a. m. July 4 And Ends Monday $\mathbf{p . m}$. July 27 A 20 Days Sale. <br> <br> "Count Discount" is Here <br> <br> "Count Discount" is Here <br> <br> If you have been looking for "The Count" you've found him now. <br> <br> If you have been looking for "The Count" you've found him now. <br> Special Notice to Out/ Of Town Buyers Your fare to and from your home will tbe rebated to you on the presentation to us of your round trip ticket and purchase checks to the amount of $\$ 25.00$ and purciding your home His full name is "Count Discount" and you will find him a royal His full name is "Count Discount" and you will find him a royal sale. Of course, no real live Count is here, for this is a "Peerless" sale and the bargains offered are "countless" but the discounts are here in such liberal savings that it will more than recompense you for any disappointments you might feel at not seeing a real specimen of nobility. If you will count the dollars that you can save here now in good clothing merchandise you will come away more gratified than if you had seen the whole "House of Lords." 

## EBALL

tome games:
 vs. Brantford
Called at 3.30
 9, 10 and 11
vs. BRANTFORD

## shlip Lines, Limited

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S12 SUITS FOR MEN AND YOUNG MEN
In snapy styles. These Suits are- all our own
make, which js a guarantee of their
excellencee..............ale Price
$\$ 9.00$

S16 SUITS FOR MEN AND YOUNG MEN - Marked at prices that will be the means
of quick clearance.
\$20 SUITS REDUCED-An irresistible ofer in men's and young men's clothes. Here's

Many Lines of Furnishings at 25 per cent. or More Discount
With such good and fashionable Haberdashery as is presented here at present prices it should only be a question with you as to how much you can afford to savings. Come in and get some new ideas on bargains.

 Price
WASH TIES-A beautiful range of
ankle length, or short sle sleves and
and

knee length, \$1.00 value. Sale 19C each, or 3 for 55c UNroN SUTS-II fine Egyptian | SILK TIIS, About 150 |
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Shirts! Shirts! Shirts!



Save 25 per cent. and More on the Boys' Outfit
wo mon ths of romplis and the two monthis more of mild weather during which he will want medium weight school clothes. At least four months of wear this year and lots of service for next summer out of these bargains. Why not, then, get his Summer and Scho
ordinary inducement.
Boys' Colored Shirt Waists, soft
collar, regular value 35c. Sale
$\mathbf{2 5 5}$ $\begin{gathered}\text { Children's Buster Suits in fancy } \\ \text { worsted, serge and tweed, to fit ages }\end{gathered}$ collar, regular value 35 c . Sale
Price
254.......................... Boys Liaundered Shirt Waists, sep-
rate stif collar, all sizes, $\mathbf{3 7}_{2}^{1} \mathbf{C}$
regular 50. Sale. Price...


 Boy's' Brownie Overalls, in Tan,
Blue and Black, regular value
35c
35c


 Straw Hats


Outing Trousers at Outing Prices
By Outing Prices we mean prices that will clear this stock out in short order. These are the days when extra pairs of tos ons are
useful. Here you will find savings on all kinds for business or recreation wear.

Men's Zimmer-Knit Balbriggan Underwear at 35c Garment




## Saving on Summer Half Hose

Such yood Hose as ours sill wear for monhs. There is so ilitle changs in Hose fashions and sub, ereat price indicecments oferced




## GRAFTON \& CO., Limited

## That Son-in-Law of Pa's-By Wellington



Gero Gave Fine Performance And
The Red Sox Beat The Saints 4-2


Notes of the Games





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## , OUR BIG

is for long distance
moving and the rapid
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handling of Pianos,
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Furniture, etc.-
We do all kinds of
teaming and earting.
J. T. Burrows
CARTER and TEAMSTER
\$ 226-236 Wést Street' PHONE 365

## NOW is Your OPPORTUNITY <br> Hammocks! <br> For a few days we offer our entire line f Hammocks at greatly reduced prices  $+$ <br> SUIT CASES <br> J. L. SUTHERLAND



## A Waist Bargain

## This Saturday we are go you will never get such a chanc never offered a better bargain

 LADIES" FINE CHIFFON, CREPE, VOILE, MARQUISSETTE AND EXTRA SHEERLAWN WAISTS, all beautifully trimmed with fine lace, handsome embroidered fronts, dainty "EDill
Varden" chiffon crepes, high and low necks, raglan sleeves, drop shoulders, new cut collars. The regular Varden" chifton crepese high and low ne
prices of these range from $\$ 2.25$ to $\$ 3.25$.


Smash Prices is Our Slogan Now SEE WINDOWS!

OGILVIE, LOCHEAD \& ${ }_{\text {I }}$ COY'S GREAT MNETM
 SOME TEMPTING BARGAINS FOR THIS SATURDAY

- Each week we endeavor to give you a bargain that will interest you in more ways than one. Now this Saturday you will find below/a tempting range of bargains. Bargains that only a sale of this description will bring out, as we were never more anxious to reduce stock than we are at the present


## Scotch Ginghams

100 Pcs. of Imported Scotch Ginghams
 Ginghams are regy
been. Come early.

## Expansion Sale Price Till Cleared <br> $8_{2}^{1 / 2}$

 Ladies' Raincoats


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Look Here!䢒
$19 c_{3}$ For 50 c

## Special!

50 Colored House Dresses, Chambray,
Gingham and Print, all colors, all sizes.
Regular $\$ 1.50$. Expansion Sale

Children'sRompers
and plain, dainty rompers for the little
fokss. Regular 75 c. Expansion
Sale Price.................

## Another Waist Bargain



