## * YOULL BE SURE TO FIND IT IN The MAIL and ADVOCATE THE MAIL ADVOCATE Official Organ of The Fishermen's Protective Union of Newfoundland.



## BRITISH

 THE POWER OF PROTECTION Buying a BRITISH SUIT Means PROTECTION from High PricesPROTECIION in Material. PROTECTION in Style. PROTECTION in Fit. Every Man and Boy Needs PROTECTION Have It!
The British Clothing Co., Lid., Sinnott's Building
Duckworth Street, St. John's.

## We extend the

 Season'sGreetings to every person, and wish each a Peaceful and Prosperous New Year. * * * ANDERSON'S, wale strite, St. Immis.
## BIG REDUCTION IN PRICES FOR

## Xrnas Season

White Table Linen (extra quality), Table Napkins,
Toilet Covers, Sideboard Cloth, White Linen Table Toilet Covers, Sideboard Cloth, White Linen Table
Covers, Tea Coseys, Carving Cloths, Tray Cloths, Covers, Tea Coseys, Carving Cloths, Tray Cloths,
Cushion Covers, Centre Cloths. Cushion Covers, Centre Cloths.
$* * S H O W R O O M * *$ Hats, Wool Caps, Plush Caps, Ribbons (Patriotic Frillings, Neckwear of various kinds, Ladies Underwear (Stanfield's and Fleece Lined)

LADIES'FUR COLLARS, MUFFS and FUR SETS. All Reduced.
Nicholle, Inkpen \& Chafe 315 -- WATER SPREET :- 315 Agents for Ungars Laundry \& Dye Works,


## THE ONLÝ POSSIBLE PEACE TERMS

## "A Peace To Protect the Generation

 of the Fulure"By the Rt. Hon. C.F.G. Masterman.
By the Rt. Hon. C.F.G. Masterman.


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| our enemies as ourselves, All and leters andevelests from Cermany bring |  |
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| longer the sufferings of this terrible war." The scarcity of food, the fear |  |
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| war." The scarcity of food, the fear of future consequence, the unassuage- |  |
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| $\begin{aligned} & \text { ible anxiety for the living-these are } \\ & \text { characteristic of the "common people" } \end{aligned}$ |  |
| destruction of Europe. Yet this long- |  |
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|  | (to-morrow be turned into rejoiding. |
| with a determination on both sides that neither will yield until each has |  |
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| Peace again enter the worldThe Prime MuistersP |  |
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| No Government t-day is likely to |  |
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| in 1871, to sue for peáce. Nor would any advantage be gained (as some |  |
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| by us at this time putting forth terms |  |
| $\begin{aligned} & \text { which our enemies might use as a } \\ & \text { hasis of bargaining. For the very } \\ & \text { promulgation of these terms might } \end{aligned}$ |  |
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| promulgation of these terms mightin themselves defeat their own ob- |  |
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| zines: from the one side, which is content with the evacuation of Bel gium, to the other which demands |  |
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| gium, to the other which demandsthe erucifixion of the Kaiser. A |  |
| saner method would be an attempt to interpret the Prime Minister's delib- |  |
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| erate definition, in terms of terri tories, finance and protection agams |  |
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| We shall never sheathe the |  |
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| drawn, until Belgium recovers in full measure all, and more than all, that |  |
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| she has sacrifieed, until France is ade quately secured against the menaee ofaggression, until the rights of the |  |
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| aggression, until the rights of the smaller nationalities of Europe are |  |
| piaced upon an unassailable founda- |  |
|  | Duckworth |
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| And the minimum of imperpreation |  |
| of so inspiring and righteous an ideal has been interpreted non-officially to |  |
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| me by some such scheme as follows Belgium will be restored to com- |  |
| plete independence, with an indem- |  |
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| villages the revi Indastries, and ruil compengsation, forher disabied and her dead. |  |
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| France will receive Alsace 10 and |  |
| Lorraine and indent age done in the present ceonquered |  |
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| M. Briand declared recently, "when |  |
| many to attack the independence of |  |
| other nations that we can talk about Peace." The natural boundary which |  |
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| upon France, is the boundary of the |  |
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| ientralized internationally guaranteed |  |
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Reliable Furniture for Outport Buyers.
$W^{E}$ desire to draw the attention of our in Island to the tremendous display of fine
Furniture we have in our Show Room. This Furniture we have in our Show Room. This
has just been replenished by some two or three shipments from the best English and American makers
I Our stock includes the largest assortment of Bedsteads, Bedroom Suites, Bure-
aux, Dining Tables, Chairs, Lounges and Sideboards in the Island.
If If you are furnishing your house, one or
two rooms, or if you require any single ar
ticle for some special need, and you want
good, solid, well-made Furniture at the most
reasonable prices, you can't beat the
U.S.Picture\&Portrait

Company,
House Furnishers.

## RED CROSS LINE.

intended sailings.

AvING enjoyed the
confidence of our
outport customers
tor many years, we beg
to remind then that we
are "doing business as
usual" at the old stand.
Remember Maunder's
clothes stand for dura-
bility and style combin-
ed with good fit.
Sig?

GREECE AND SEA POWER


## MORE ATTRACTIVE SPECLILS

That mean BIG SAVINGS to the Purchaser requiring any of the Articles mentioned in this advertisement.

FOR MEN'S USE!
100 dozen Men's White Laundered Collars, in all popular styles, in High, Low and Medium
shapes..........Each
Men's Winter Caps with fur-
lined Backfold. . .Each
Blue Chambray Shirts, with Collar. The Shirt that will stand hard
through double stitched all throug. Reinforced back and front which adds strength and durability to its wearing quality.
Full regulation size. Regular

Men's American Overalls, made of Blue Denim. Double stitched all through; fitted with rule and high pockets. Specially
useful for mechanics. Ea.

FOR WOMEN'S USE Stripe Flannelette Night Shirts, trim-

med with Embroidery. Excellent | $\begin{array}{l}\text { med with Embroidery. Excellen } \\ \text { wear assured.. } \\ \text { Special Price. }\end{array}$ |
| :--- |

Dongola Juliet Slippers, with Patent Leather Tips and good Rubber
Heels. Regular $\$ 1.60$.

Dongola Blucher Boots, with Patent
Leather Tips. Regular. Value...
Sale Price
$\$ 2.10$
Women's Lustre Blouses, with High Collar, in Dark Colors: Green, value. and Re
Special Price. .
$\$ 1.00$
Men's. Heavy Stripe Flannelette Shirts, with Collar. All 75 C
sizes. ........Each

FISHERMENS UNION TRADING CO, LTD.


## AT THE NICKEL THEATRE.

The Second of the Great "WHO PAYS
The butterfly of fashion and frivolity neglects her duties to hef rate and opposes her husband s wishes unfil too late-a merciless exposure of feminine folly-Dress-Dinners-Theatres-Jewelrythe frailties of humanjiity scorched by the light of truth.
Fifth Episode of "THE GODDDSS.
Anita Stewart and Earle Williams in the "Serial Beautiful."
WEDNESDAY-"EXPLOITS OF ELAINE,"
FRIDAY-"CHARLIE CHAPLIN.

Waterprooi

## Rome, <br> These Boots are Waterproof and are solid through and through. These Boots have two Double

ROSSLEY'S THEATRE!
St. John's Leading Vaudeville, Dramatic and Picture Theatre. THE BEST OF ALL PANTOMIMES
'Beauty and the Beast, with a caste of 60 PERFORMERS.
New Songs, Dances, Costumes.
量 SEE THE MARVELLOUS BABY DANCER. LOTS OF NEW COMEDY AND FUNNY BITS Matinee on Wednesday---Children, 5 cents.
in preparation, another dandy pátoommeJACK AND JILL

## THE CRESCENT PICTURE PALACE.

"THE FACE OF THE MADONNA" A Marvellous 3 Reel Feature Product by the Kalem Company. "DESTINY DECIDES"
A Strong Biograph Drama, Featuring Isabel Rea. 'FATHE'S NEW MAID'

GOOD MUSIC AND EFFECTS-A COMFORTable and well ventilated theatre.
'AN INNOCENT SINNER'

## FISH For Sale!

We have a quantity of large Eating Fish, suitable for retailers. Price very reasonable. This is a splendid chance for Shopkeepers to secure supplies at Two Dollars per qtl. less than usual price.

## Notice!

THE Fourth Annual Meeting of Bay-deVerde District Council of the F.P.U. will be held at JOB'S COVE on the 18th instant, after the arrival of the train from Carbonear. All Councils will please send Delegates and prepare any resolutions to be submitted to the meeting.
A. G. HUDSON,

Chairman.

- ${ }^{2}$ Fishermen's Union Trading Co.,
Provision Department.
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## Notice!

THE Third Annual Meeting of Harbor Grace District Council will be held at BAYROBERTS on the 18 th instant at 11 a.m. Prior to the Meetings of the Convention all Local Councils will please send Delegates.

MORGAN
Chairman.


## For Sale \$3,000 Goverument <br> The Coal FamineBarefaced Robbery <br> The action of the Coal Dealers in advancing <br> a

 Bonds.\author{
J. J. ROSSITER

## Real Estate Agent

}



## The Mail and Advocate  JOHN J. ST. JOHN

 W. D. Reid Knighted


## 

 the price of the 500 tons of保 stocks to the enormous price of $\$ 10.80$ per ton has rascality that has ever been perpetrated upon the aroused the citizens of St. John's to a pitch of in- Working classes and widows of St. John's. If youdignation seldom witnessed in this City. Some- have any pluck in you, now is the time to show it thing like $\$ 14,000$ will be taken from the poor of in a manly manner.
St. John's by this one huge dishonest grab. The well to do purchased their winter stocks before the advance became effective. None but the poor labfaced piece of robbry

Now where does the Premier's bluff fit in? What has become of his promise of cheap coal? What has become of his imported experts who were to turn our peat deposits into cheap fuel? He can't fool the people any longer. Their political idol has been shattered by scores of blows during the past five years of the F.P.U. activities and our statement of months ago that the poor people would suffer for the Prenier's inaction in the matter of a coal supply is now unfortunately only too
true. It is useless for hin to excuse himself, for "he that excuses himself, only accuses himself."

Three months ago he knew what would happen unless he did something to make the uncertain certain. Where is the sealing steamer fleet that the poople were led to believe three weeks ago would bring a supply of coal for St. John's? Not one ton drawn out action of the Premier's. What must be done? What can be done

We emphatically endorse The Telegram's proposal to commandeer all the coal held by the City Dealers, paying the owners the cost value of the article and selling it to the people at cost. This is the only cure for such cutrageous conduct. This
is the only suitable remedy for such barefaced ras is the only suitable remedy for such barefaced rascality. The British authorities should then supply ments or the sealing steamers in port should be commandeered.

Coal could be sold at $\$ 6.50$ per ton if the Gov ernment took proper a tion. Every cent ove $\$ 6.50$ paid by the poor is a robbery that the Gov errment must be held re ponsible for. Coal is no
dearer at Sydney than it vas last year. If a British collier or sealing steamers were available to th Government, the coal could be sold at $\$ 6.50$

The Council should forego their tax on the find $\$ 5000$ to waste on the Tarvia pavement in the summer days of 1915 , ano surely they wont be hard hearted enough to filter 70 cents per ton duty on coal this winter in order to enable them to squan has become of men's cormon sense? Surely hu man feelings have been obliterated in our public men of authority. How can they be so hard heart ed and so cruel as to stand by now and behold the poor widow who must secure her coal supply by the tub, forced to pay an advance of $\$ 2.80$ per ton on coal, which was
vance in freights.

We demand action as the hands of the Premier. We demand immediate action. We demand on behalf of the citizens of St. John's the immedi ate commandeering of all the coal held here. We Government asking for the use of a steamer to supply coal or the commandeering of local steamers. We go further and intimate, that unless action as suggested above is taken within 48 hours or requirements, that a Mass Meeting will be conveyed calling upon the people to demand such action at the hands of the Government.





Come, Sir Edward, be up and doing, or take he consequences, for there must be no fooling ver this outrageous piece of rascality

The News this morning, as usual, draws a red erring across the discussion in the hope of doing he Government and Premier regarding this coal rime. The News does not represent the people in ny way. It represents solely the $\$ 20,000$ boodle it grabbing from the public chest every year since he Morris Government came into power.

We do unhesitatingly assert that the Government is to blame for the whole trouble. The Prenier possesses the power to provide steamers, and to seize the coal stocks held. He can pay the coal owners the cost of the article and sell it at cost io he people, who happen to be the poorest in our city. He can commandeer the sealing steamers in ort, such as the Terra Nova, Eagle, and Erik, ant end them to Sydney for coals. They could make hree trips before being required for the seal fish


The pretext advanced by The News this mornng is but adding insult to the injury already in licted upon the poor of the City. It only exposes the indolence of The News when it advances the plea that the advance in price was only known yes erday. Every man along the street knew from the dodges of the coal trade during the past ten days that this advance was to be made after the New Year. Hundreds of poor people were refused coa all last week at current prices, while to-day the coa

Where was the energetic Editor of all last week, that he did not hear of those out ages? It is all very well for John Alexander men editorial space with fairy tales of what ha been done by Reid and Morris to develop local coal
deposits, but such tales wont supply cheap coal now. If John Alexander is anything, he is a past mast of he ar or whed rack of arguments in which himself or the cliqu
serves are, are being badly wrested
Morris is to blame. We boldly assert it. H possesses all the power possible to be given any
man to deal with such a crisis. He can bring coal here if he so desires and sell it at $\$ 6.50$ per ton - the rice Mr. Coaker sold coal delivered by the "Can" Lose" the past summer. If he does not possess al convene the he require to handle this issue, let him tion Party will back up any proper action he ma propose to meet the emergency. There is no ime o lose. Let him act now or shoulder the full re past three mor warnings and appeals for th Premier's doings have ended in bluff.

What has P.T. to say now re coal shortage?
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$\qquad$ allowed practically to take care of
itself.
The Bulletin above mentioned

## Reid-Newfoundland Co.

## Columbia Ignitor Cells.

We have just received a shirm nt of the worldcelebrated No. 6 DRY CELLS.

Water Street Stores Dept.

GLEANINGS OF GONE BY DAYS January 4 axame nt, died, 1859 .
Capt. Denis Mealey, seal-killer
1860 . First skating rink
old gymnasium, 1866. Rev.
1881.
Loss
Loss of the brigt. Lantana
Shag Rock. St. Mary's Bay, Captain Murchinson and ald al
hands; seven bodies picked up
189.

NOTICE OF REMOVAL AND PARTNERSHIP! Hon. R. A. Squires, K.C., Ll.B.' ANOUNCES the removal of his LAW OFFICES to the New
BANK OF NOVA SCOTIA Building at the corner of Beck's
Cove and Waier Sire
 MR. J. A. WINTERR, eldest son of the enters sir James s . Wintet,
K.C., under the firm name of Squires. \& Winter.

Address: Bank of Nova Scotia Buidi.
Address: Bank of Nova Scotia Bui
January 3rd, 1916. St. John's.

Hon. R. A. Squires, K.C., Ll.B. Mr. J. A. Winter
Squires \& Winter,
Barristers, Solicitors and Notaries.
New Bank of Nova Scotia Building, Corner Beck's Cove and Water Street.

## NOTICE!

## RXPERIENCED Woodsmen

 wanted for lumber woods at Badger.A. N. D. Co.

Write For Our Low Prices
Hann Butt Pork Fat Back Pork Boneless Béef Special Family Beef Granulated Sugar Raisins \& Curpants All Lines of General Provisions. HEARN \& COMPANY


Mr. Targett Pays a Visit To New Bonaventure

## From Little Heart's Ease




| FLOUR, PORK, <br> BEEF \& OIL <br> Likely to go high. <br> five roses <br> QUAKER VERBENA <br> ROBIN HOOD <br> Very Croice Ribbed PORK. <br> Small HOCKS. <br> Choicest SPARE <br> Best PLATE and N. <br> $\frac{\text { Y. BEEF. }}{\text { Everybody is talking of }}$ <br> ECLIPSE TEA, 45c, ID <br> to be delivered, so <br> bring along your Coupons from Mon- <br> $\frac{\text { day, } 27 \text { th inst. }}{\text { J.J. St.J0hin }}$ |
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| (To fritor of the Mail and Advocate.) he has done yonders when one real-Dear Sir,-Please allow me space izes the wonderful amount of workin your much-read paper for a few re- Mr. Coaker has to co, we are forced |  |
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## At Greenspond

# FISHERMEN,ATTENTION: first class invistuevi 

38 per cent. Dividends in Four Years.

> THE new issue of Shares in the Fishermen's Union Trading Company, Limited, are now offered to the members of the F.P.U. Those Shares represent the additional Capital of $\$ 150,000$ recently authorized. The Shares are $\$ 10$ each. The new capital is to be used to extend the Company's business. A dividend of 10 per cent. has been declared for 1915. Thirty-eight per cent. dividends has been paid during the four years the Company has been in operation. The Company also possess a Reserve Fund equal to 40 per cent. of its capital and if it was possible to place the Trading Company's shares on the stock market, one share would easily fetch $\$ 15$. No better or safer investment exist in the Colony. Why bank your earnings at 3 per cent. when such a first-class investment is obtainable? Apply to Agents of the Trading Company where stores are operated or to the

Fishermen's Union Trading Co. Ltd.
Water Street, St. John's.

# NOTICE 

THE First Annual Convention of the Conception Bay District Council of the F.P.U. will be held at BAY ROBERTS on MONDAY, the 18 th instant. The Convention will open at 4 p.m. at the F.P.U. Hall. All Officers of District Councils and Local Councils of the F.P.U. in the Districts of Harbor Main, Port-de-Grave, Harbor Grace, Carbonear and Bay-de-Verde are members of the Conception Bay District Council and should be present at the Convention. Any such Council through its Delegates, may by resolution bring any matter before the Convention. A Permanent Official, to attend to Union matters in Conception Bay will be selected.
W. F. COAKER,

Chairman C.B.D.C.
St. John's, January 3rd, 1916.


## ${ }^{66}$ VICTORY" FLOUR--TFTHE HIGHEST GRADE MLLED



