# * YOULL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MALL ADVOCATE. <br> Official Organ of The Fishermen's Protective Union of Nevefomndland. 

## Brilliant Success of British Troops

A Great Victory Attained at Ypres



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LATEST


keropianes andi knial Marfare
 Vavay ArTllLEPY DUELS FEATUE OF THE WESTRAN BATILE FROUT

Conllicting Reports from English, French and German Sources. British Capture a Dominating Point


Remnants of Tweed
By the Pound at Removal Sale Prices C





 help you to be suited－a piece large enough for
manis pants may weigh 2 pounds and perhaps

Remoral Sale Price a pourrl $\$ 1.90$ ．
 We aiso nave a special lot ot Union tweeds，

Anderson＇s，Water Street，St．John＇s

## Write For Our Low Prices <br> Ham Butt Pork <br> Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar Raisins \＆Curpants <br> All Lines of General Provisions． <br> HEARN \＆COMPANY

## Russia＇s Part in The Great War



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## New Millinery <br> OUR SPRING STOCK

## Ladies＇Hats

In the latest and up－to－date London Fashions HATS TRIMMED AT SHORTEST NOTICE
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## Dress Goods

Of very finest material and choicegt patterns to select from
Dus mine ane night as they were buybt before the advance
Nicholle，Inkpen \＆Chafe Agents for lingars Lamury a Dye Works，
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## Room Papers

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Just right for outport trade Bales conntaining ten zatterns，䵢 nuieces Lat patm
Ali Nice and Bright Prices range from
71－2
ROBERT TEMPLETON
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THE REST IS CHEAPER IN THE END


Job＇s Stores Limited．

> Special Offer ＂The Mail and Advocate＂

> I－ORDER TO accommodate THE OUTPORT PEOPLE WHO are anxious to follow the proceedings of the HOUSE OF ASSEMBLY，WHICH OPENED APRIL TTH，WE WILL SEND THE DAILY ISSUE OF ＂THE MALL AND ADVOCATE＂ to any person ror the balr ance of this year for the SUM OF ONE DOLLAR，AND THE WEEKLY ISSUE FOR THE SUM OF THIRTY CENTS．

The Programme at THE NICKEL for Monday and iTuesday OUR MUTUAL GIRL"

First Appearance of HORW ARD C. STANLEY in Ragtime Songs.
"TOO MUCH UNCLE",
"THE AGGRESSOR'9
A thrilling two-part melo-drama. Fine Acting. Good photegraphy, Splendid. seenery.
COME UP EARLY, THIS WILL BE A GREAT PROGRAMME.
$\frac{\text { CASTNO THE } \mathbb{A T R E}}{\text { Opening Monday, April 19th, under an Entirely New Policy }}$
Thrilling Social Dramal Beautiful Photography. Superb acting. Monday, Tuesday and Wednesday evenings at 7.30 and 9 . Two shows nightily. Admission, 10 cents to all parts of the House. Appropriate masic. Come early, as these pictures must be seen from beginning to end in order to be fully appreciated. Get the "Feature Habit"-you will undoubtedly find it "well worth while.

Easi
End ROSSLEY'S THEATRES West

Mi• Ballarisi Brown mis and Miss Madge Mocke
 One Long Show. General Admission, 10c. Reserved Tip Feature Viragraphs. 20 Chairs.

The CRESCENT PICTURE PALACE

## "The Uphill Climb"

THE PANAMA CANAL

I
7. Mine Workers and Booze




## SPEECH DELIVERED BY MR. GRIMES, MEMBER FOR PORT DE GRAVE

Speaks of Britain's High Aims and How We All Should Help---He is Proud of Our Soldiers and Sailors---Urges the Government to Provide Employment---Condemns the Giving Out of Doles as Pauperizing---Advocates Free and Cumpulsory Education--=And Development of Our Fisheries
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My friend the heren. $m$



Ours have not advanced in any-
thing like the same proportion.
Why this difference? As Mr. Par-
sons says it lies in the fact that

by adopting free and comp
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Canadian Governent thas
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## FOOTWEAR BARGAINS

Oddments in Ladies' Pumps and Strap Shoes, at BARGAIN PRICES. NOTE THE REDUCTION IN PRICE:
In
LADIES' GUN METAL CALF PUMPS-Sizes $41 / 2$ to 7
Regular $\$ 2.00$. Selling now for. TAN CALF PUMPS-Sizes 3
PATENT PUMPS Sizes VELVET PUMP Regular \$2.00 \$1.20


LADIES' DONGOLIA \& GUN METAL STRAP SHOES TAN and PATENT 2 STRAP SHOES-All sizes. Regular $\$ 1.80$
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TAN 5 STRAP SHOES-All sizes. Regular $\$ 2.50$.

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1 / 2 \& 7 .
$$ LADIES' WHITE DUCK and NUBUCK PUMPS and STRAP SHOES-Sizes $21 / 2,5,51 / 2,6,61 / 2$

and 7 only. eRgular $\$ 1.80$ and $\$ 2.00$. Selling
80 c . and $\$ 1.00$. LADIES' WHITE DUCK and NUBUCK BUT


## STEER BROTHERS

> Queen of Sweden Visits Germany

The Steel Company of Canada, Ltd,

forging ahead


EDAKER Engan
Cant be beaten
SAYS FISHERMAN.
Dear Sir, - Just a few lines concerning the Coaker Engine that I purchased
 liock had our traps twelve miles from he schooner and that engine used to go
there twice a day for a month, making its orty-eight miles a day back and forth, and used to tow another trap boat with, her whichis simate a differescre of abour seren miles in forty-eight, so she actualy ind
fifty-five miles per day while at Belfe Isfe. ve miles per day whire at Belle ste.
t Mug ord's Harbor she averaged
thiry about thirty-five miles a day from the 14th
of August to the 10th of September. I of August to the foth of September.
would not change this engine for any other sixther for speed or simplicity of operation. I passed motors this summer up to nine
norse power. I havent seen one to go with her this summer.
I advise all who want a good strong and reliable engine not to refuse the Coak-
er Engine, for she is certainly the best on the market.

## Fishermen's Union Trading Co. <br> Limited

## =New Goods

A New and Varied Stock of Dry Goods, Groceries, Provisions and Hardware just arrived, and arriving, every article so priced as to assure every purchaser a Considerable Saving of Money without supplying inferior goods. All our goods are of equal quality
to any sold elsewhere at higher prices *** * *
OUR CLOTHING DEPARTMENT, consisting of. Men's, Boys' and Youths' Readymades, 1915 styles, moderately priced, made with superior goods and workmanship POUND. GOODS DEPARTMENT now getting replete with Flannellettes, Fancy Cottons, Cotton Tweeds, Fleece Calico, etc.


## Are YOU Getting Your Share

of the Outport trade, or do y.ou think you should have more?

No matter what your trade, you must attract the Outport the best means to that end.

You admit, you want the Outport trade, then you must advertise in a paper that is read by the people whose trade Mail and Advocate Weekly Edition.

The Mail and Advocate Weekly Edition is read by fifty thousand people. It has a circulation of six thousand, and next year will greatly exceed that number. Avail of this splendid medium and you will thank

The Mail and Advocate Weekly Edition, the best advertising medium in Newfoundland.

## Can Tell Kean

## Are You a Subscriber?

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The Mail and Adorocate is sitied solely in the ind sid the ensemen and haborers of Neveiound
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Special Offer to Mail \& Advocate Subscribers.

## To thic Union Publishing Co. Ltit

 John's.Find enclosed the sum of Two Dollars, The Mail and Advocate for one year, and the premium crayon picture $20 \times 22$ of President

Date——, 1915

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## FOR SALE

A Steam Capstan, With Engine Attached.

A very suitable Engine for a Factory Where a Winding Drum or Capstan is reing outfit. Useful for a Steamer where a steam winch is not available. This Engine is in hirst class condition, and will be sold ata bargain, if applied for at once.

Fishermen's Union Trading Company,


## LETTERS OF INTEREST

From Mail and Advocate Readers
Speaks of Kean's Easter Concert
Negligence at Catalina

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## Something <br> 






## FISHERMEN

 Don't Be Deceived!

## FERRO ENGINES

We import direct and have no connection with any other Engine house.

The Ferro Company have rec ently advertised big reductions in prices, and fishermen may depend on the same fair treatment that they have had from us in the past.

MONOPOLY means high prices and poor times as the fisher man has known in the past.

We import all our engines ourselves direct, and will supply engines in lots of One or One Hundred as in the past.

We are also the cheapest house for
FERRO REPAIR PARTS and ALL BOAT FITTINGS
OUR PRICES are away BELOW COMPETITION

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We have a large
stock of FEEDS pur
chased when prices
White Cattle Feed Bran, Yellow Meal

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251 lb . Bags, 5c. lb.
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Perk Loins.
Ribbed Pork,
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is again the fashion and with it
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 Illuminating and Heating Devices of all Kinds. JAMES DUFFonce: Commercial Chambera, $\frac{\text { ROOp } 66}{\text { ADTERTISE II THE }}$


