

Minister of Industry,
Science and Technology and
Minister for International Trade



Ministre de l'Industrie, des
Sciences et de la Technologie et
ministre du Commerce extérieur

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1991 CANADA EXPORT AWARD WINNERS

The Minister of Industry, Science and Technology and Minister for International Trade, the Honourable Michael H. Wilson, today announced the winners of the 1991 Canada Export Award.

Mr. Wilson said, "As one of the world's leading trading nations, Canadians have proven that they can create quality products and services that are second to none. The men and women who have devoted their talents and skills to the export successes we are honouring today well deserve the recognition of their fellow Canadians."

The Canada Export Awards were presented by Minister Wilson at the 48th Annual Convention of the Canadian Exporters' Association in Ottawa on October 7. The presentation of the awards is one of many key events that mark October as Canada International Trade Month. It complements the Canada Awards for Business Excellence, sponsored by Industry, Science and Technology Canada, which will be held later this month.

In presenting the export awards, Mr. Wilson noted that the past year has been a challenging time for exporters not only in Canada but around the world. "The global economic slowdown has forced firms to strengthen their efforts. These 15 winners are doubly deserving of our respect in these circumstances. They have shown that we can keep up with the best in the world and succeed."

This year's recipients were chosen from some 200 applicants by a panel of prominent Canadian business people and federal government officials. They span the diverse regions of Canada and its many strengths -- from Ballard Battery Systems Corporation of Vancouver to Fishery Products International Limited of St. John's, Newfoundland.

1991 CANADA EXPORT AWARD WINNERS

Alias Research Inc., Toronto, Ontario

Ballard Battery Systems Corporation, Vancouver, British Columbia

Bell Helicopter Textron (A Division of Textron Canada Ltd.), St. Janvier, Quebec

Canadian Imperial Bank of Commerce, Trade Finance Division, Toronto, Ontario

COM DEV, Cambridge, Ontario

Fishery Products International Limited, St. John's, Newfoundland

Ganong Bros., Limited, St. Stephen, New Brunswick

ISG Technologies Inc., Mississauga, Ontario

New Flyer Industries Limited, Winnipeg, Manitoba

Palliser Furniture Ltd., Winnipeg, Manitoba

Prairie Malt Limited, Biggar, Saskatchewan

Pratt & Whitney Canada Inc., Longueuil, Quebec

Semex Canada, Guelph, Ontario

SR Telecom Inc., St. Laurent, Quebec

Velan Inc., Montreal, Quebec

Mr. Wilson said, "Canada's prosperity will depend on the skills of all Canadians. Prosperity is achieved by what we do, how we do it, and how well we do it.

"These winners are models for the many Canadian business people who have yet to make the jump into world markets. I sincerely hope that by celebrating their success, others will be encouraged to follow suit. The world market is opening up as never before, and Canadians can and should participate fully in its richness."

The Minister added that External Affairs and International Trade Canada, and Industry, Science and Technology Canada, with their worldwide network of trade offices and market development programs, will continue to offer a helping hand to Canadian firms seeking new markets for their goods and services.

A list of the recipients of the 1991 Canada Export Award is attached.

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For further information, media representatives may contact:

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