

The Guardian.

VOL. 7, NO. 5

To U. S. \$1.10 A YEAR.

BAY ROBERTS, N.F.L.D., FRIDAY, JANUARY 29, 1915.

80 CENTS A YEAR, IN ADVANCE



FIRST N.F.L.D. REGIMENT

Reserve Force

Men will be enlisted for active service under the following conditions—

1.—After they have passed the medical examination and been finally accepted by the Recruiting Officer at St. John's they will be sworn in and undergo training until such time as it is decided to send the contingent abroad.

2.—Pay will be at the rate of one dollar per day and ten cents per day field allowance and will begin as soon as the men are sworn in. While in St. John's the men will find board and lodging for themselves and an allowance of fifty cents per day will be made to them on this account in addition to the pay as above.

3.—Free transportation will be provided from all ports to St. John's on an order from the Magistrate to recruits who have passed local medical examination. Where recruits are rejected at St. John's transportation will be provided to enable them to return to their homes.

4.—At the present time single men only are required between the age of nineteen and thirty-six, not less than five feet three inches height, chest average 34 inches, weight 120 lbs.

For further information apply to the nearest magistrate or to the Recruiting Officer, St. John's.

Public Notice

Censorship of Telegraphs, Cables, and Wireless Stations.

By direction of the Chief Censor, London, the following Regulations will be in force on and after Friday next, January 15th, namely:—

1. Cablegrams in authorized editions of I.A.B.C., Lieber's, Scott's and Western Union Codes only may be exchanged between British, Allied or Neutral Territory on extra European Telegraph System, on one side, and British or Allied Territory, wherever situated, on the other side.

2. The term "Extra European Telegraph System" means the places outside the Telegraph System of Europe. Besides the places in Europe proper, the following are also included as being on the European Telegraph System, namely:—Rusia and Asia; the following French possessions in North and West Africa, namely:—Algeria, Mauritania, Senegal, Upper Senegal and Niger; and French Morocco. The Island of Cyprus is regarded as outside the European Telegraph System.

3. Until further notice cablegrams in the following three Codes, namely:—Meyer's Atlantic Cotton Code, Thirty ninth Edition; Bentley's Complete Phrase Code, not including separate Mining and Oil Supplements; Broomhall's Imperial Combination Code, not including Special Rubber Edition, are allowed only between United Kingdom and places in Extra European Telegraph System.

N.B.—As all messages sent under the above Regulations have to be decoded and conserved the carrying out of this work will be greatly facilitated if persons sending such messages would hand in at the Telegraph Office, at the time of presenting the message, the translation of the same.

JOHN R. BENNETT,
Deputy Chief Censor.
St. John's, Nfld., Jan. 11th.

Save the Men

Sir Arthur Conan Doyle urges that all British warships be provided with collapsible boats. He says the nation has learned that 100 men perish from mines and torpedoes for one who died in fair action. Hitherto boats on warships have been discarded, because they were inflammable and in the way.

"We can spare and replace ships; we cannot spare men. They must be saved, and this is how to save them," is Sir Arthur's concluding words.

The Endless Chain

MR. RETAIL MERCHANT, your business depends entirely on the prosperity of your customers. The success of the people of this town and nearby towns means your success. The more money the people earn, the more they will have to spend WITH YOU—if you make a bid for their trade. For this purpose use the columns of "The Guardian"

Get our rates for a 6 or 12-months advertising contract.

FOR SALE

One Mainsail, almost new, only beaded twice; one Foresail; Wire Rigging, Blocks and Ironwork. All belonging to a schooner of about 40 tons. Will be sold cheap. Apply to C. E. Russell, Agency Dept., Bay Roberts.

Wanted

An industrious man who can earn \$100 per month and expenses selling our Products to farmers. Must have some means for traveling expenses and furnish bond for two responsible men. Address W. P. Rawleigh Co., Toronto, Ont., giving age, occupation and references.

Counter CHECK BOOKS

I am agent for a first-class make of Counter Check Books, made in various styles. You can have your choice of Blue or Black Backs or the Carbon Leaf style. There is no order too small or none too large for me to handle.

C. E. RUSSELL, Bay Roberts

Newfoundland Notice to Mariners

Burnt Islands District of Burgeo--South West Coast

Latitude 47° 33' 40" N.
Longitude 58° 33' 00" W.

Notice is hereby given that two Red Lights have been placed on Great Burnt Island for the guidance of fishing craft of that harbour.

Structure—Wood, square in plan with sloping sides, 15 feet high from base to centre of light.
Colour—Both towers painted with two red and two white horizontal bands, lanterns white.
Remarks—Lights will be put in operation during month of January, 1915, without further notice.

N. B.—Burnt Islands Harbour affords good and sheltered anchorage for vessels of moderate size, but even with a small vessel no stranger should attempt to enter without a pilot, for the channels are not easily distinguished from seaward, and the numerous rocks give but little room for manoeuvring.

A. W. PICCOTT,
Minister Marine & Fisheries,
Department Marine & Fisheries,
St. John's, Newfoundland,
Dec. 21st, 1914.

Letters from Our Naval Reservists

The following are extracts from one of our Naval Reservists on board H. M. S. Niobe. It was written from Halifax and dated Jan. 20: "Our ship is in port getting some repairs effected. It is raining here now, and the weather is very spring like. Do the boys at home realize what we are up against in this war? If they did, surely they would enlist faster and do their part in this great war struggle, and finish it as quick as possible. When the war is over and they are asked if they did their part, what can they say? They will simply have to hang down their heads in shame."

Letter from Naval Reservist W. J. Brown

January 3, 1915.
Dear Father,—Just a few lines to let you know that I am well. I haven't much strange news to tell you at present. This is the beginning of the New Year, and I hope you will spend a happy one. I am away from home but I am enjoying myself fine.

We are at sea all the time except when we go to port for coal. I have not seen any snow or ice over here yet, so you can see it is not very cold. Give my love to all my chums and friends and tell them I don't forget them. I am on H. M. S. Duchess of Devonshire. This is all for this time. Your loving son,
W. J. BROWN.

[Note—We will endeavor to publish other letters received next week.—Editor.]

Special Offer

New Subscribers
The Guardian will be sent, until further notice, to any place in Newfoundland or Canada for 50 cents a year, payable in advance. To the United States the price will be \$1.10 a year, in advance. Beginning this week The Guardian will be mailed to the United States weekly until further notice.

The Loss of the Viknor

London, Jan. 28.—The Viknor has been missing for some days, and it must now be accepted that she is lost with all her officers and men. The cause of the loss is uncertain, but as some bodies and wreckage have been washed ashore on the North Coast of Ireland, it is presumed that during recent bad weather she either foundered or being carried out of her course, struck a mine in the sea where Germans are known to have laid them. The Viknor was formerly the Viking, and was commanded by the Admiralty on Dec. 12. She was in charge of Commander E. O. Ballantyne. The number of her crew cannot be ascertained.

C. L. B. COMPANY ORDERS

Orderly Officer for the week:—Lieut. C. Butt
Orderly Sergeant for the week:—Cpl. L. Field
Orderly Corporal for the week:—L. Cpl. W. Mercer
Orderly Squad for the week:—Squad No. 1.
The Company will parade at Headquarters on Tuesday, Feb. 2nd, at 7.45 p.m.
H. L. PIKE, O. C.

360 Square Feet

two coats to the gallon, that's what

THE SHERWIN-WILLIAMS PAINT

will cover. And on a good surface it will cover more than that. No paint will do better, and very few things will do as well. Maximum covering capacity, easiest spreading qualities, longest wear, and greatest economy are what we claim for S. W. P. It's the one safe paint to use. Always gives satisfaction.

If you want to save money in painting let us show you the way. We sell paints for all kinds of good painting.

C. & A. DAWE, Bay Roberts.



GENERAL ALDERSON
Commander of Canada's First Expeditionary Force. He will have the Command also when the Canadian and Newfoundlanders cross the channel for the fighting line.

Complimentary Dinner

The Western Union Cable staff gave a complimentary dinner in honor of Mr. A. H. Powell, who has been here for some time installing a new relay system, at the Hotel House on Thursday night, January 21st. Mr. D. A. McLaine, Asst. Superintendent, was chairman, and the P. B. Wood Co. of St. John's, attended to the catering. After the tables were put away, a full toast list, sprinkled with speeches and songs, was rendered. Appended is the toast list:—
The King—Prop. The Chairman; Resp. 'God Save the King'.
Our Guest—Prop. Mr. Ridge; Resp. Mr. Powell.
The Western Union Cable System—Prop. Mr. C. Butt; Resp. The Chairman.
The B. R. Staff—Prop. Mr. Powell; Res. Messrs. Bayley and G. S. Butt.
Our Soldiers and Sailors—Prop. Mr. A. George; Resp. Mr. N. J. Jones.
The Ladies—Prop. Mr. Seekins; Resp. Mr. Kielly.
Absent friends—Prop. Mr. Bateman; Resp. Mr. C. Butt.
The Chairman—Prop. Mr. Joy; Resp. Mr. McLaine.
Songs were given by Messrs. Seekins, J. D. Jones, Pilkington, Kielly and Rabbits.

[Following upon the toasts and songs, photos of the gathering were taken by Mr. Powell.]

THE WAR

In Sunday's engagement the German cruiser Kolberg was sunk in addition to the Blucher. She was 4,350 tons and carried a crew of 302 officers and men. The British cruisers Lion and Tiger were engaged in Sunday's battle, and had to go to port for repairs. Nearly all the killed and wounded on board these vessels were stokers and members of the engine staff.

It is reported that 120,000 Turks are marching to Egypt, and great activity prevails in the Suez Canal.

Severe fighting has taken place between the Russians and Germans, the Germans having lost 500 killed in one short battle.

Stubborn fighting has also taken place between the Allies and the Germans in Belgium and France, and the Hungarians are massing large bodies of troops in the Carpathians to oppose the advance of the Russians into Hungary. The Roumanians will likely join the Allies at an early date.

"The Home of the Redeemed" will be the subject at the Adventist Church Sunday night. God's original purpose for man is yet to be carried into effect. Come and hear what His word says. Song service 6.45.

One of the ways by which some of our needy people could be helped is in supplying them with twine to make into nets, seines, etc. This is done in St. John's and Hr. Grace, and the Hr. Grace affair is, we understand, given Government assistance.

See the Ferro Rowboat Motor. Just the thing for a rowboat or sailboat or small fishing boat. Motor can be carried from place to place. Get particulars and price from C. E. Russell, Agency Dept., Bay Roberts.

The Motion Pictures at the Empire Hall this week were greatly appreciated by those who attended. The News-Pictorial, showing various pictures, such as the German cruiser Nürnberg sailing into San Francisco bay; Lawn Tennis Match; High Diving; Parade of the Unionists and Orangemen at Belfast, and also the parade of the Irish Nationalists, were specially interesting. The comedies, dramas and melo dramas were good, and those who attended say they were the best yet.

The Motion Pictures

EMPIRE HALL

Saturday Night

HER HUSBAND

A Barnyard Flirtation

News Pictorial

NEWS IN A LINE

Judge Conroy passed away at Montreal on Thursday afternoon.

The basement of the new public building is flooded again with water.

A number of Naval Reservists will likely leave for England next week.

The House of Assembly has been further prorogued until Wednesday, the 3rd day of March next.

The Reid Nfld. Co.'s steamer Listrose has been sold to the Russian Government for ice-breaking purposes.

The Allies are victorious all along the entire Western front, the German losses being 20,000 killed, wounded and missing.

All persons indebted to THE GUARDIAN will greatly oblige by paying what they owe promptly.

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REID NEWFOUNDLAND Company.

The 'Wonder' Marine Engine

is certainly making a name for itself. Hundreds of Testimonials. Mr. P. Colbourne of Griquet says:—

"The 5 H. P. Engine you sent me is turning out the best that I have seen yet. So far as I can learn she is the swiftest engine on this Shore."

These "Wonderful Engines" are much more compact and lighter in weight than any other of a similar capacity. Valves, Gear Wheels, Cams, Tumbling Rods and Springs are done away with in the construction of the WONDER engine, thus greatly reducing the wearing parts below that of any other make.

It Starts on Gasoline and runs on Kerosene. Why not get catalogue from our Water St. Stores Dept.

Reid Newfoundland Company

NOTICE

We have for sale at both our East and West Stores a full range of

National Drug and Chemical Co.'s Medicines.

GEO. HIERLIHY,

BAIT

Or rather the want of it, is one of the principal drawbacks to the fisheries of Newfoundland, and as it is tolerably certain that we shall have good markets and high prices in 1915, now is the time to prepare to capture BAIT fishes.

As a means to this end we are making CHEAP LIGHT CAPLIN SEINES, that will be easily handled, and as one good haul will pay for the outfit, every schooner should have one.

We are making SQUID TRAPS, which will be most effective.
We are making SMELT NETS, in all sizes.
We are making GILL NETS, various sizes.
We are making COD TRAPS and COD SEINES, Hemp and Cotton.

We make SUPERIOR HERRING NETS, STANDARD and CRESCENT brands.
We make Hemp and Cotton LINES and TWINES of superior quality.
We make CORDAGE and CABLES of all sizes.

In fact we make everything required for the fisheries, and we ask all our people to support HOME INDUSTRIES by using everything that is home made wherever possible, and go keep the money in circulation in Newfoundland.

Colonial Cordage Co., Ltd.

First Mortgage Bonds.

In order to provide for the payment of improvements and extensions of Plant, recently decided upon and now under construction, the United Towns Electrical Co. Ltd. has authorized a second issue of \$25,000 First Mortgage Bonds maturing 1924.

Denominations \$100.00

Bearing interest at 6 per cent. per annum, payable half-yearly on the first days of February and August in each year at the Company's office, Carboneau.

United Towns' Electrical Co. Ltd., Carboneau

Brown Slab TOBACCO

Sold in 6 and 10c. Sticks

Once Tried Always Used

TRY IT!

File No. 1
all added
quoted
to and included
this date

CASTORIA
For Infants and Children.

Mothers Know That Genuine Castoria

Always Bears the Signature of *Dr. J. C. H. H. H. H.*

In Use For Over Thirty Years

CASTORIA

Exact Copy of Wrapper.

THE GUARDIAN COMPANY, NEW YORK CITY.

Skinner's Monumental Art Works

Established 1874

HEAD OF BECK'S HILL, Duckworth St., St. John's, Nfld.

Now on hand a large new stock of Headstones and Monuments. All prices and sizes. We are now looking orders for spring delivery. Write for catalogue and Mail Order system or see our local agent who will be pleased to furnish all necessary information.

Edward French, Local Agent, care of G. Hierlihy's store.

First-class stone sockets supplied free with all headstones.

Amatite Roofing!

You'll Never Need a Paint Brush.

When you lay Amatite on the roof you're through with it. You don't have to paint it every year to keep it from leaking. It has a real mineral surface which does not need painting. Most of the old-fashioned, 'smooth surfaced' or Rubber Roofing, which requires painting, costs more than Amatite and you have all the extra cost of paint. It looks as if you must give your roof an occasional coating in the future. But do you realize that in 1913 you must paint it, and in 1915 you must paint it, and in 1917 you must paint it, and in 1919—that far-away year—you must still be painting that confounded old Rubber Roof. Why, a new Amatite Roof will cost less than the paint alone. Send us for free samples and booklet explaining all about it. Ask your dealer for Amatite Roofing.

Colin Campbell, Agent.

PURITY FLOUR

Order it this time

Advertise in The Guardian

GREAT NAVAL FIGHT In North Sea

The Governor, Newfoundland: London, January 24th.—The Admiralty issues the following announcement:—

Early this morning the British patrolling squadron of battle cruisers and light cruisers, under Vice-Admiral Sir David Beatty, with a destroyer flotilla under Commodore Tyrwhitt, sighted four German battle cruisers, several light cruisers and a number of destroyers making for the English Coast.

The enemy at once made for home at high speed. They were at once pursued and at about 9.30 a.m. action was joined between the battle cruisers Lion, Tiger, Princess Royal, New Zealand and Indomitable on the one hand, and the Derfflinger, Seydlitz, Moltke on the other. A well-contested running fight ensued.

Shortly after one o'clock the Blucher, which had previously fallen out of the line, capsized and sank.

Admiral Beatty reports that two other German battle cruisers were seriously damaged. They were, however, able to continue their flight and reached an area where dangers from German submarines and mines prevented further pursuit. No British ships have been lost, and our casualties, as at present reported, are slight, the Lion, which led the line, having only eleven wounded and no killed.

One hundred and twenty-three survivors were rescued from the Blucher's crew of eight hundred and eighty-five, and it is possible that others have been saved by some of our destroyers.

No reports of any destroyer or light cruiser fighting have yet been received at the Admiralty, though some has apparently taken place.

Their Lordships have expressed their satisfaction to Vice-Admiral Beatty.

(Sgd.) HARCOURT.

Marconi Station

The strategic possibilities in the geographical situation of Newfoundland are at last being properly appreciated. We hear from a reliable source that arrangements are about being perfected for the erection in the neighborhood of St. John's of one of the largest Marconi Stations in the world. It has not yet been decided whether to erect it on the hills fronting the ocean, where it would be at the mercy of a hostile ship, or to place it on one of the heights beyond the city. When the site is definitely fixed the work of erection will be proceeded with at once, and it is figured at a rough calculation that the cost of building and equipment will reach at least a quarter of a million dollars.—Trade Review.

Confederation

The Annual Report of the Canadian Bank of Commerce, recently issued, contains the following reference to this country and its relations to Canada:—

'In connection with the success which has attended our confederation of the North American provinces in one Dominion or self-governing people we draw attention to the report of our Newfoundland manager, in which the hope is expressed that the last step contemplated by the Fathers of Confederation is now possible to attainment.'—Mail and Advocate.

'He who knows not, and knows that he knows not, is a child; teach him.
'He who knows not, and knows not that he knows not, is a fool; shun him.
'He who knows, and knows not that he knows, is asleep; wake him.
'He who knows, and knows that he knows, is a leader; follow him.'

Bryan Rebuked

Toronto, Jan. 20.—The following message was sent to-day to the United States Secretary of State Bryan at Washington, by the Rev. R. H. Stauffer, of Bond Street Congregational Church, a former citizen of the States. The message refers to the Zappella raid on English towns and says:—

'How much longer will you keep silent while non-combatants are being murdered and every principle of The Hague Conference is being violated? You have your ideals and your dreams; you have spoken eloquently of the Prince of Peace; you can serve Him now; your continued silence must surely give the lie to your lectures and sermons. I am sure I speak for a great majority of former residents of the United States now living in Canada.'

Aeroplanes Captured

The Governor, Newfoundland: London, Jan. 19th.—The French government reports the weather very stormy, but some progress, notably north west of Pont a Mouson. In Champagne four aeroplanes and two aeroplanes were captured.

The Russian government reports that pursuit of the Turks defeated at Karaagran continues. Portions of another Turkish division were defeated at Kerl Ken after an obstinate battle lasting two days.

(Sgd.) HARCOURT.

YOUR BACK

is a Barometer. When it hurts, it means that the Kidneys need help. Take Gin Pills—Canada's own remedy for all Kidney and Bladder Troubles. 50c a box, 4 for \$2.00. "Made in Canada".

The Sea Harvest

December Shipments

The following table of the fish and products exports for the month of December, has been posted at the Board of Trade rooms:—

From Outports—To Europe, 20,000 quintals; Canada, 3,038; United States 22. Total, 33,021 qts.

Also, 34,418 barrels of herring, 1,400 boxes smoked herring, 4,378 cwt. of pickled fish.

From St. John's—To Brazil, 35,000 quintals; Europe, 29,517; West Indies, etc., 4,022; United States, 2,012; United Kingdom, 4,788; Canada, 5,111. Total, 80,721 qts.

Also, 434½ tons codfish; 129½ tons seal-oil; 97 tons whale-oil; 2 tons cod-liver-oil; 24 tons guano; 3,557 barrels of herring, 70 of trout, 10 of caplin, 115 of cod roes, 51 of salmon, 100 tierces of salmon, 107 cases of lobsters and 3,488 seal skins.

Comparative statement of fish exports:—1914, Dry, 114,342; Pickled, 4,378 cwt. 1913, Dry, 170,076; Pickled, 4,302 cwt. December—1914, Dry, 4,378 cwt. Pickled—News.

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Scarlet Chapter Election of Officers

The election of officers of Royal Scarlet Chapter No. 5, took place on Jan. 14th, 1915. They are as follows:—

W. C. in C., Thos. J. Mercer, re-elected.

Ex. C. in C., John C. Snow, elected. Chaplain, Nathan Mercer, elected. Scribe, R. A. Russell, re-elected. Treasurer, John S. Mercer, re-elected. Sir H. at Arms, Jesse Bradbury, elected.

1st Lecturer, Richard Bradbury, elected.

2nd Lecturer, Robt. Butler, elected.

1st Conductor, Eugene Mercer, elected.

2nd Conductor, Harry Marshall, elected.

Inward Herald, John Cave, elected. Outward Herald, John Mercer, re-elected.

Sen. Committe, John Marshall, re-elected. Genl. Committee, Chas. Parsons, re-elected.

The remainder of the committee is to be elected at a later date.

Envoy to Vatican May Get Their Congo

Rome, Jan. 10.—Information was obtained here to-day that in case of Italy's intervention in the war, the Pope has agreed to recommend that the diplomatic envoys of enemy countries accredited to the Holy See leave Rome, while the Italian Government on its part undertakes to guarantee the continuance of the Pope's telegraphic and episcopal correspondence with the entire world. The agreement is the result of confidential negotiations between the Vatican and the Government, in which Cardinal Agliardi acted as intermediary.

The Viknor Lost

London, Jan. 23.—It is officially announced by the Admiralty to-day that the British armoured merchant vessel Viknor has been lost off Ireland, with all hands. The vessel, it is stated, either struck or foundered.

Criticizes Methods of the Admiralty

London, Jan. 13.—Admiral Lord Charles Bessborough, in a letter to the press to-day, discussed the loss of the battleship Formidable, which was destroyed recently in the English Channel by a German submarine.

'The ship was lost,' says Lord Charles; 'under conditions whose repetition, after the losses of the Aboukin, Cressy and Hogue, we thought impossible. In both cases heavy ships were sent into waters infested with submarines without the protection of torpedo-boat destroyers, which are the natural defence against submarines. The efficacy of the destroyer is shown by the fact that submarines are unable to injure the British squadron off the Belgian coast. It is unpardonable that officers and men should be thus gratuitously exposed to conditions under which they are sent to the bottom without a shot being fired.'

MRS. MABEN WAS MADE WELL

By Lydia E. Pinkham's Vegetable Compound and Wants Other Suffering Women To Know It.

Murfreesboro, Tenn.—'I have wanted to write to you for a long time because I feel so much better. Wonderful remedies have done for me. I was a sufferer from female weakness and dizziness. Doctors did me no good so I tried the Lydia E. Pinkham Remedies—Vegetable Compound and Sanative Wash. I am now well and strong and can do all my own work. I owe it all to Lydia E. Pinkham's Vegetable Compound and want other suffering women to know about it.'—Mrs. H. E. MABEN, 211 S. Spring, St. Murfreesboro, Tenn.

This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for nearly forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound.

Why Lose Hope.

No woman suffering from any form of female troubles should lose hope until she has given Lydia E. Pinkham's Vegetable Compound a fair trial.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

Bryan Rebuked

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2nd Lecturer, Robt. Butler, elected.

1st Conductor, Eugene Mercer, elected.

2nd Conductor, Harry Marshall, elected.

Inward Herald, John Cave, elected. Outward Herald, John Mercer, re-elected.

Sen. Committe, John Marshall, re-elected. Genl. Committee, Chas. Parsons, re-elected.

The remainder of the committee is to be elected at a later date.

Envoy to Vatican May Get Their Congo

Rome, Jan. 10.—Information was obtained here to-day that in case of Italy's intervention in the war, the Pope has agreed to recommend that the diplomatic envoys of enemy countries accredited to the Holy See leave Rome, while the Italian Government on its part undertakes to guarantee the continuance of the Pope's telegraphic and episcopal correspondence with the entire world. The agreement is the result of confidential negotiations between the Vatican and the Government, in which Cardinal Agliardi acted as intermediary.

The Viknor Lost

London, Jan. 23.—It is officially announced by the Admiralty to-day that the British armoured merchant vessel Viknor has been lost off Ireland, with all hands. The vessel, it is stated, either struck or foundered.

Criticizes Methods of the Admiralty

London, Jan. 13.—Admiral Lord Charles Bessborough, in a letter to the press to-day, discussed the loss of the battleship Formidable, which was destroyed recently in the English Channel by a German submarine.

'The ship was lost,' says Lord Charles; 'under conditions whose repetition, after the losses of the Aboukin, Cressy and Hogue, we thought impossible. In both cases heavy ships were sent into waters infested with submarines without the protection of torpedo-boat destroyers, which are the natural defence against submarines. The efficacy of the destroyer is shown by the fact that submarines are unable to injure the British squadron off the Belgian coast. It is unpardonable that officers and men should be thus gratuitously exposed to conditions under which they are sent to the bottom without a shot being fired.'

MRS. MABEN WAS MADE WELL

By Lydia E. Pinkham's Vegetable Compound and Wants Other Suffering Women To Know It.

Murfreesboro, Tenn.—'I have wanted to write to you for a long time because I feel so much better. Wonderful remedies have done for me. I was a sufferer from female weakness and dizziness. Doctors did me no good so I tried the Lydia E. Pinkham Remedies—Vegetable Compound and Sanative Wash. I am now well and strong and can do all my own work. I owe it all to Lydia E. Pinkham's Vegetable Compound and want other suffering women to know about it.'—Mrs. H. E. MABEN, 211 S. Spring, St. Murfreesboro, Tenn.

This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for nearly forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound.

Why Lose Hope.

No woman suffering from any form of female troubles should lose hope until she has given Lydia E. Pinkham's Vegetable Compound a fair trial.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

Bryan Rebuked

Toronto, Jan. 20.—The following message was sent to-day to the United States Secretary of State Bryan at Washington, by the Rev. R. H. Stauffer, of Bond Street Congregational Church, a former citizen of the States. The message refers to the Zappella raid on English towns and says:—

'How much longer will you keep silent while non-combatants are being murdered and every principle of The Hague Conference is being violated? You have your ideals and your dreams; you have spoken eloquently of the Prince of Peace; you can serve Him now; your continued silence must surely give the lie to your lectures and sermons. I am sure I speak for a great majority of former residents of the United States now living in Canada.'

Aeroplanes Captured

The Governor, Newfoundland: London, Jan. 19th.—The French government reports the weather very stormy, but some progress, notably north west of Pont a Mouson. In Champagne four aeroplanes and two aeroplanes were captured.

The Russian government reports that pursuit of the Turks defeated at Karaagran continues. Portions of another Turkish division were defeated at Kerl Ken after an obstinate battle lasting two days.

(Sgd.) HARCOURT.

YOUR BACK

is a Barometer. When it hurts, it means that the Kidneys need help. Take Gin Pills—Canada's own remedy for all Kidney and Bladder Troubles. 50c a box, 4 for \$2.00. "Made in Canada".

The Sea Harvest

December Shipments

The following table of the fish and products exports for the month of December, has been posted at the Board of Trade rooms:—

From Outports—To Europe, 20,000 quintals; Canada, 3,038; United States 22. Total, 33,021 qts.

Also, 34,418 barrels of herring, 1,400 boxes smoked herring, 4,378 cwt. of pickled fish.

From St. John's—To Brazil, 35,000 quintals; Europe, 29,517; West Indies, etc., 4,022; United States, 2,012; United Kingdom, 4,788; Canada, 5,111. Total, 80,721 qts.

Also, 434½ tons codfish; 129½ tons seal-oil; 97 tons whale-oil; 2 tons cod-liver-oil; 24 tons guano; 3,557 barrels of herring, 70 of trout, 10 of caplin, 115 of cod roes, 51 of salmon, 100 tierces of salmon, 107 cases of lobsters and 3,488 seal skins.

Comparative statement of fish exports:—1914, Dry, 114,342; Pickled, 4,378 cwt. 1913, Dry, 170,076; Pickled, 4,302 cwt. December—1914, Dry, 4,378 cwt. Pickled—News.

Proclamation

By His Excellency Sir WALTER EDWARD DAVIDSON, Knight Commander of the Most Distinguished Order of St. Michael and St. George, Governor and Commander-in-Chief in and over the Island of Newfoundland and its Dependencies.

Whereas it is provided by Chapter 23 of 2 Edward VII, entitled "An Act to amend the Post Office Act, 1891," that upon the recommendation of the Board appointed under the provisions of the said Act, the Governor in Council shall, by Proclamation, give notice of any alteration of name, naming or renaming of places within this Colony, provided that Public Notice of such proposed alteration of name naming, or renaming of places shall have been given for three months previous;

And whereas by Public Notice of date the 16th day of June, 1914, certain alterations of name and renaming of places within this Colony were notified, as required by the above mentioned Act;

I do, therefore, by this my Proclamation, order and direct that the alterations of name and renaming of places within this Colony, as contained in the said Public Notice of the 16th day of June, 1914, shall come into effect from the date of these Presents, that is to say:—

1. Sibley's Cove, Placentia Bay, to be renamed "Prowseton."
2. Chance Harbor, near Moreton's Harbor, Notre Dame Bay, to be renamed "Bridgeport."
3. Chance Harbor, Friday's Bay, Notre Dame Bay, to be renamed "Chaucerport."
4. Farmer's Arm, Dildo Run, Notre Dame Bay, to be renamed "Summerford."
5. The Western section of Mortier Bay, extending from West's Point to Glendon, (including Butler's Cove), to be renamed "Creston."
6. Piper's Hole, Placentia Bay, to be renamed "Swift Current."

Given under my Hand and Seal, at the Government House, St. John's, this 22nd day of September, A.D. 1914.

By His Excellency's Command,
JOHN R. BENNETT,
Colonial Secretary.

The Gem Bottling Co.

is now prepared to take orders for

Aerated Water

Lemonade, Ginger Ale, Strawberry, Pineapple, Cream Soda, Root Beer, etc.

Wholesale Only.
Address:
GEM BOTTLING CO., Box 61,
BAY ROBERTS.

Envelopes Envelopes

To Shopkeepers and Others

I have now on hand a stock of Envelopes

Sold only in lots.

G. E. RUSSELL, Bay Roberts.

General Post Office

Rates of Commission on Money Orders.

The rates of commission on Money Orders issued by any Money Order Office in Newfoundland to the United States of America, the Dominion of Canada and any part of Newfoundland, are as follows:—

For sums not exceeding \$10 - 5 cts
Over \$10 but not exceeding \$20 - 10 cts
Over \$20 but not exceeding \$30 - 15 cts
Over \$30 but not exceeding \$40 - 20 cts
Over \$40 but not exceeding \$50 - 25 cts
Over \$50 but not exceeding \$60 - 30 cts
Over \$60 but not exceeding \$70 - 35 cts
Over \$70 but not exceeding \$80 - 40 cts
Over \$80 but not exceeding \$90 - 45 cts
Over \$90 but not exceeding \$100 - 50 cts

Maximum amount of a single Order to any of the above countries and at office in Newfoundland, \$100, but as many may be obtained as the remitter requires.

H. J. B. WOODS,
Postmaster General.

General Post Office,
St. John's, Nfld., June, 1915.

Carbon Paint

Try some for that new roof. Or maybe you have a leaky roof. Carbon Paint is just the thing to stop the leak. Be sure and try it. C. E. Russell, Sole Agent.

BEAVER BOARD

For Walls and Ceilings

Beaver Board is very quickly and easily put up; makes a house warmer in winter, cooler in summer; is painted—doing away with unsanitary wall-papers; and has many other advantages. Let us show you samples and tell you all about it.

Colin Campbell
St. John's

John Maunder

MERCHANT TAILOR

Importer of English and Scotch Tweeds

Self Measurement Form sent on Application.

281 Duckworth St., St. John's.
P.O. Box 422.

LUMBER LUMBER

We beg to announce that we are prepared to execute all orders for

Boat's Plank and Fish Drum Headings, very cheap.

Dressed Lumber and Palings

A Good Stock Fir Clap-board on hand.

Get our prices before purchasing elsewhere.

Earle & Parsons
Country Rd., BAY ROBERTS

NEWFOUNDLAND POSTAL TELEGRAPH SERVICE.

POSTAL TELEGRAPH OFFICES are operated throughout the Colony at all the principal places. Messages of ten words, not including address or signature, are forwarded for twenty cents, and two cents for each additional word. A Government cable to Canada, Cape Breton, connects with the Commercial Cable Co.'s system to all parts of the world. There is no more efficient Telegraphic Service in existence.

A ten word message to Canada, exclusive of signature and address, costs from 85 cents to \$1.00.

A ten word message to the United States, exclusive of signature and address, costs from \$1.10 to \$1.50.

To Great Britain, France or Germany—25 cents per word.

Telegrams transmitted by means of the Wireless Service during the summer season, and all the year round to Steamers equipped with the wireless apparatus, which are due to pass within the radius of the wireless stations at Cape Race and Cape Ray.

Telegraph messages may be obtained at all Post Offices and from Mail Clerks on Trains and Steamers, and if the sender wishes the message may be first mail to the nearest Telegraph Office free of postage.

H. J. B. WOODS,
Postmaster General.

General Post Office,
St. John's, Nfld., Nov., 1913.

BEAVER BOARD

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Beaver Board is very quickly and easily put up; makes a house warmer in winter, cooler in summer; is painted—doing away with unsanitary wall-papers; and has many other advantages. Let us show you samples and tell you all about it.

Colin Campbell
St. John's

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Colin Campbell
St. John's

Not An Extra

Molassine Meal is not an 'extra' but should be substituted for a portion of the regular feed. Your feed bill is therefore not increased.

Neither is Molassine Meal a medicine, but no other food can prove that its use keeps

**Horses
Cattle
Sheep
Pigs
Poultry**

in perfect health all the year round. Avoid Imitations.

For Sale at all up-to-date Feed Depots or Wholesale only from **Harvey & Co. Ltd.**

GUARDIAN

FIRE AND LIFE ASSURANCE CO. LTD.

Subscribed Capital \$10,000,000
Paid-up Capital 5,000,000
Total Funds 25,000,000

Insurances effected at lowest rates.

T. & M. Winter, Agents
C. E. RUSSELL, Local Agent.

Muir's Marble Works

Successors to late Alex Smith. Under New Management.

This establishment is now under the Superintendence of Mr. F. G. Chislett and a staff of expert workmen. All orders for

Cemetery Decoration

placed under his care will receive prompt attention and careful workman-ship. Mail Orders have our special care. Yours is respectfully solicited.

MUIR'S MARBLE WORKS, Water St. St. John's

Paragon School Desks



VIEW OF ROW OF PARAGON DESKS IN POSITION.

This illustration shows Double Desks with Double Seats, each accommodating two pupils. Double Desks can also be supplied with Individual Seats, each seat rising independent.

These Desks are in use in hundreds of schools, and are universally recognized as the strongest and most comfortable, least expensive and most satisfactory generally of all the Desks in the market.

Write for Catalog and Prices to

C. E. RUSSELL, Agent, BAY ROBERTS

Newfoundland Notice to Mariners

(No 13, 1914.)

Pass Island (South West Coast)

FOG ALARM ESTABLISHED
Latitude 47° 29' 00" N.
Longitude 56° 12' 00" W.

Position—South-west by South (Mag) from Lighthouse about 1/2 of a mile.

Description—A 3-inch diaphone Alarm operated by air compressed by oil engine.

Periods—One Blast of 4 seconds duration followed by 36 seconds silence, thus:

Blast 4 Sec. Silent 36 Sec.

Structure—An Engine House and Keeper's Dwelling, both one storey, flat roofed, painted White, with One Black Horizontal band around each.

Remarks—This Alarm will be put in operation during the present month of November without further notice.

A. W. PICCOTT,
Minister of Marine & Fisheries
Dept. Marine and Fisheries,
St. John's, Newfoundland,
Nov 1st, 1914.

FOR SALE

An Enterprise Model B Oxone-Ether Gas-making and

Lighting Outfit.

Almost new. Will develop 700 candle-power clear white light. Suitable for Stereopticon views and moving pictures. Reason for selling, installing electric light. For price, etc., apply to C. E. Russell, Guardian Office, Bay Roberts.

R. A. SQUIRES

K.C. LL.B.
Barrister-at-Law,
Solicitor and Notary.
Office—Bank of Montreal Building, Water Street,
ST. JOHN'S.

Be Sure and Ask for the Gem Drinks

In all the popular flavors. A larger and better drink at a popular price—5 cents. Try a GEM next time.

The Nurnberg's End

London, Jan. 10th.—Captain Allan of H.M.S. Kent, which sank the German cruiser Nurnberg off the Falkland Islands, describes in a letter to a friend exactly how the Kent chased, engaged and sank the Nurnberg. He says: 'It was a single ship action, as there was no other ship in sight at the time. The action began at five p.m. After a sharp engagement, in which the Kent was struck by 36 of the enemy's shells, the Nurnberg sank at 7.25 p.m. The Nurnberg was a faster ship than the Kent. I appealed to the engineers and stokers to do all in their power to catch her. Finally they responded and the Kent went faster and faster until she was making 25 knots, more than a knot faster than the enemy had gone before. She drew nearer and nearer until we got the Nurnberg within range of our guns, and then our shells began falling thick and fast around her and she was struck many times, until at last she was in flames. The enemy continued firing his guns until the ship was sinking. As she disappeared below the surface, some of the brave men on her quarter deck were waving German flags.'

Fish Market

Transactions between fishermen and merchant are over, but an occasional parcel of fish from out-port planters and business men finds its way into St. John's. The price for this varies somewhat—the most of it is taken on a talqual basis, the figure being from \$7.60 to \$7.80 for good, dry, large Merchantable and Madeira. West India goes at \$4.00, and Labrador (soft) at \$5.50; Labrador (hard) is quoted at \$7.00, if well dried. Codfish is quoted at from \$82.00 to \$85.00 per ton, and lobsters are not being handled at any price at present.—Trade Review, Jan. 23.

Demands Inquiry

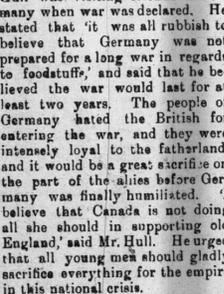
London, Jan. 14.—The Morning Post to-day follows up Admiral Lord Charles Beresford's letter of yesterday concerning the sending of warships into waters where there are submarines without an accompanying torpedo boat destroyer with a demand for a formal enquiry into the loss of the battleship Formidable in the English Channel. The newspaper calls for an answer to the following specific questions: 'Why was the squadron at sea at night? Why was it deprived of its proper defence of torpedo boat destroyers? Why was it steaming at slow speed? Why has the Admiralty withheld all detailed information regarding the disaster? Why has no court of enquiry been held? And what guarantee is there that a similar disaster will not occur in the future?'

Predicts Long War

Rev. Hiram Hull expects to see it extend over two years. 'I believe that Germany and Russia were mobilizing their troops for more than two weeks before war was declared,' said Rev. Hiram Hull, of Toronto, recently. Mr. Hull was visiting friends in Germany when war was declared. He stated that 'it was all rubbish to believe that Germany was not prepared for a long war in regards to foodstuffs,' and said that he believed the war would last for at least two years. The people of Germany hated the British for entering the war, and they were intensely loyal to the fatherland, and it would be a great sacrifice on the part of the allies before Germany was finally humiliated. 'I believe that Canada is not doing all she should in supporting old England,' said Mr. Hull. He urged that all young men should gladly sacrifice everything for the empire in this national crisis.

Make the Liver Do its Duty

Nine times in ten when the liver is right the stomach and bowels are right. **CARTER'S LITTLE LIVER PILLS** gently but firmly cleanse a way for bile to do its duty. Cure Constipation, Indigestion, Headache, and Distress after Eating. Small Pills, Small Dose, Small Price. Genuine bear Signature.



Headache, and Distress after Eating. Small Pills, Small Dose, Small Price. Genuine bear Signature. **Carter's Little Liver Pills**

STEVEN'S

The Barrels and Lugs of STEVEN'S

Double and Single Barrel SHOTGUNS

Our Shotgun Catalog shows the famous line of Stevens' Shotguns, Double-Barrels, and Single-Barrels. If you cannot obtain STEVEN'S from your dealer, or if you wish to see the original catalogue, please send for it.

J. STEVEN'S ARMS & TOOL COMPANY
P.O. Box 5005,
CHICPEE FALLS, MASS.

Trade Shows Decrease

The first decrease in the total business of the colony, indicated by the annual figures of exports and imports in more than a decade, is shown by statistics for the last fiscal year, made public recently. Although exports increased by \$401,654, there was a decrease in imports of \$1,018,630, the total figures being: Exports, \$15,134,543; imports, \$16,153,173.

Shipments to the United States showed a falling off of \$348,805, due to inability to market as large quantities as usual of sealskins, cod liver oil and other fisheries products. The United States was the only country from which imports were greater than in the previous year, the increase being \$223,163.

The higher prices prevailing for fish brought about an addition of \$547,577 to the value of exports to South America, the West Indies and Mediterranean ports.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of *Chas. H. Watson*

Printed Forbidden News

Ottawa, Jan. 19.—The department of justice has under consideration the case of a Montreal newspaper which last week printed a story about the building of submarines in Montreal for the British navy. The printing of news in regard to naval plans, etc., is a violation of the censorship regulations based on an order in council passed last August. A penalty of \$5,000 fine or five months' imprisonment is provided for in the order in council. The censors are now investigating the case in point.

She Was In Bed For Seven Weeks

Then Dodd's Kidney Pills Cured Madam Berube

Montreal Lady Tells how, After Four Years Illness, She Found a Complete Cure for all her Troubles.

Montreal, Que., Jan. 27th (Special)—Madame J. Baptiste Berube, residing at 1393 Logan Avenue, this city, asserts that after four years' suffering from kidney disease she has been completely restored to health by Dodd's Kidney Pills. 'I had a pain in my left side around the heart,' Madame Berube says in her statement. 'I suffered constantly with headache and backache, and for seven weeks I was in bed with kidney disease and feebleness. The doctor could not help me, so I decided to try Dodd's Kidney Pills.'

After the first box I was some better. I continued to use Dodd's Kidney Pills till now the palpitation has left me, and I am a well woman, able to do my work. Dodd's Kidney Pills cured me and I recommend them to all persons who suffer as I did. Notice how many women are rising to tell their suffering sisters they can find relief in Dodd's Kidney Pills. The reason is that hundreds of women's ills spring from diseased or disordered kidneys. Every woman whose kidneys show signs of weakness should use Dodd's Kidney Pills.

Privy Council Bars German Financier



Sir Ernest Cassel

Special Correspondent

London, England, Jan. 12.—Sir Ernest Cassel, a German by birth, but for many years a resident of London and closely identified with English royalty, has been barred from Britain's privy council.

Sir Ernest Cassel is one of the world's most powerful financiers, and he was financial adviser to the late King Edward. As soon as war was declared with Germany he was requested not to attend the privy council meetings.

Ten Dry States

The people of Virginia adopted prohibition by a majority of some 35,000. This brings the honor roll up to ten—Georgia, Kansas, Maine, Mississippi, North Carolina, North Dakota, Oklahoma, Tennessee, Virginia and West Virginia,—placing over 17,000,000 under a prohibitory regime. The woe that thus follows the good example set by her daughter, West Virginia, which passed a prohibition amendment two years ago by over 29,000, the largest vote given by any State yet. The West Virginia law went into effect July 1 last; the Virginia law will take effect Nov. 1, 1916.—The Independent.

W.S. GOODWIN, D.D.S.

Graduate of Philadelphia Dental College and Hospital of Oral Surgery.
Office in Residence—Lion House Water Street, Harbor Grace.
Visits made to this town periodically.
DENTH EXTRACTED ABSOLUTELY PAINLESSLY BY USE OF VITALIZED AIR OR FREESTONE ANAESTHETIC

A Good Investment

\$1.00 ONLY

Every young man and young woman should have a copy of Dr. Stall's

Self and Sex Books

They cost only \$1.00 a copy. It will be the best investment you have ever made. Read what the Rev. F. B. Meyer, B. A., of London, England, has to say regarding these books: 'The questions which are dealt with in the "Self and Sex Series" of books are always being asked, and if the answer is not forthcoming from pure and wise lips it will be obtained through vicious and empirical channels. I therefore greatly commend this series of books, which are written lucidly and purely, and will afford the necessary information without pandering to unholy and sensual passions. I should like to see a wide and judicious distribution of this literature among Christian circles.'



First Nfld. Regiment

CALL FOR RECRUITS

Your KING and COUNTRY Need You

WILL YOU ANSWER YOUR COUNTRY'S CALL?

At this very moment the Empire is engaged in the greatest War in the history of the world.

In this crisis your Country calls on her young men to rally round Her Flag and enlist in the ranks of Her Army.

If every patriotic young man answers Her Call, Great Britain and the Empire will emerge stronger and more united than ever.

Newfoundland has already equipped and sent to the front her First Contingent, 540 strong. But we must not stop at this. Further drafts are urgently needed to reinforce our numbers on the battle line, and must be sent forward at the earliest possible moment.

Suitable Recruits between the ages of 19 and 36 will be accepted and trained in drill and shooting so as to fit them for military service. They will then be formed into regular companies of the Regiment, and will be given the option of volunteering for service abroad, if required, on the same terms and conditions as the men of the First Contingent. Pay will commence when men are actually enrolled for service abroad.

Recruiting Offices will be opened in St. John's, and at the offices of the different Magistrates, and at other suitable places in the Colony, (as to Recruiting, in case of doubt write to the Recruiting Officer, St. John's). Where not less than fifty men offer for enlistment at any recruiting centre, a drill instructor will, if possible, be sent to the District to train them.

Men of The Ancient and Loyal Colony, Show Your Loyalty NOW. GOD SAVE THE KING.

nov 27, 14

Recruits Required

FOR—

Newfoundland Royal Naval Reserve

500 recruits are required immediately for Active Service in Europe.

Candidates must be between the ages of 18 and 35 and must be either fishermen or Seamen.

Period of service for this special force will be for one year from date of enrolling.

Free passes to St. John's can be obtained from Magistrates, Justices of the Peace, Customs Officials, or by application to H.M.S. "Calypso."

A. MACDERMOTT,
Lieutenant-Commander

For Sale

Rolls Wrapping Paper, Arctic Indigestion Cure, Envelopes, small and large, Mending Paper and Envelopes

C. E. RUSSELL, Bay Roberts

WHY OWN WEBSTER'S NEW INTERNATIONAL DICTIONARY

THE MERRIAM WEBSTER?

Because it is a NEW ORIENTATION, covering every field of the world's thought, action and culture. The only new unabridged dictionary in many years.

Because it defines over 400,000 words; more than ever before appeared between two covers. 2700 Pages. 6000 Illustrations.

Because it is the only dictionary with the new divided page. A "Who's Who of Genia."

Because it is an encyclopedia in a single volume.

Because it is accepted by the Courts, Schools and Press as the one supreme authority.

Because he who knows Wins Success. Let us tell you about this new work.

WRITE for specimen of new divided page. G. & C. MERRIAM CO., Publishers, Springfield, Mass. Mention this paper, receive FREE a set of pocket pages.

What a Young Man Ought to Know.

What a Young Woman Ought to Know. Sent postpaid for only \$1.00. C. E. Russell, General Agent, Bay Roberts.

WHOLESALE DRY GOODS

Pound Remnants Seconds
And all classes of
English and American Goods
FRENCH LINED UNDERWEAR, TOP SHIRTS, and special line of
Muslins Silk Muslins
Embroideries Dress Goods
Blankets Tweeds Satteens
Etc., Etc.

Estate W. A. SLATTERY
Slattery Building, Duckworth & George's St., St. John's

NOTICE!

The United Towns Electrical Co. LIMITED
Are now prepared to take orders for the
Wiring of Dwelling Houses, Shops, Hall Schoolrooms and Churches.

Apply to the UNITED TOWNS ELECTRICAL CO. LTD. Carbonar, or to MR. FRED CHAFE, Local Agent Bay Roberts: may 15, 3m



No Home
Can be IDEAL without music. A GOOD INSTRUMENT not only gives pleasure to the inmates, but it usually one of the handsomest articles of furniture in the house—thus giving double pleasure.

In our Warerooms are Pianos and Organs of the most reliable makes and artistic designs. Ask about our
Easy Payment System.
Ayre & Sons Ltd.

ENGINES

WE ARE HEADQUARTERS FOR THE
FERRO New Kerosene Engine
GRAY Marine Engines
BRITANNIA 4-Cycle Engines

ALSO
Kerosene Oil, Gasolene, Lubricating Oil.
Our prices are lowest.

A. H. Murray, St. John's.

Fire and Marine Insurance.

The undersigned, having been appointed Newfoundland Agent for HOLMWOOD & HOLMWOOD, LTD., of London, INSURANCE AGENTS AT LLOYDS, wish to notify the general public that they are now prepared to do both FIRE AND MARINE INSURANCE at lowest rates.

A Specialty made of Outport Risks.

Newfoundland Produce Co Ltd.
ST. JOHN'S, N.F.L.D.

Notice to Wholesale Buyers

We stock lines of LAY GOODS your customers need daily—lines that help in a wonderful way to build up your trade, and satisfy the needs of your people.
We study the requirements of each district—buy accordingly, and price to make quick sales. We want you to know our varieties, qualities, and low prices.
There is something in dry goods you never have—your customers need—but your merchant does not stock. Write and ask us for it to-day, and watch how quickly we can produce it. Remember, we are pleased to send samples and prices upon request.

ANDERSON'S, Water Street, St. John's, Nfld

THE GUARDIAN.

C. E. RUSSELL, Proprietor.
Issued every Saturday from the office of publication, Water St., Bay Roberts. Subscriptions (post free) to any part of Nfld. or Canada, 50 cents per year. To United States, Great Britain, etc., \$1.10 per year, postpaid. All subscriptions payable in advance.
ADVERTISING RATES—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special prices quoted for six or twelve months.
We do not hold ourselves responsible for the opinions of our correspondents. All advertisements subject to the approval of the management.
Birth and Marriage Notices and Notes of Thanks, 25 cents per insertion. We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

BAY ROBERTS, FRIDAY, JAN. 29, 1915.

Give Us Lights

On behalf of the public of Bay Roberts, we ask the Government to make arrangements with the United Towns Electrical Co. to place lights on our streets. As a means of safety, besides convenience on moonless nights, the proposition commends itself.

The company has spent considerable money in bringing the electric current to Bay Roberts, and the poles and wires are stretched along our streets. Still we are without lights, at least in certain

EVERYBODY NEEDS PURE, RICH BLOOD

Pure blood enables the stomach, liver and other digestive organs to do their work properly. Without it they are sluggish, there is loss of appetite, sometimes faintness, a deranged state of the intestines, and, in general, all the symptoms of dyspepsia.
Pure blood is required by every organ of the body for the proper performance of its functions.
Hood's Sarsaparilla makes pure blood, and this is why it is so successful in the treatment of so many diseases and ailments. Its acts directly on the blood, ridding it of scrofulous and other humors. It is a peculiar combination of blood-purifying, nerve-toning, strength-giving substances. Get it today.

The Viknor

In referring to the loss of the Viknor the Daily News states that she was formerly the Viking, a steamer of 1,951 tons gross. She was owned by the Isle of Man Steam Packet Co. and was built in 1905. The Viknor was taken over by the Admiralty on Dec. 12th and has since been engaged as a small auxiliary cruiser. Three of our boys—John Parsons and Eli Sparkes of Shearstown, and John B. Mercer, of Bay Roberts, are thought to have been on the lost vessel. There may be others, but we have not heard of them.

All those boys in writing home stated they were going to join a steamer by that name which was captured from the Austrians. There are certain circumstances which leaves a doubt as to whether the three above-mentioned young men were really on the lost ship. We wired to St. John's on Thursday, and received a reply saying that the authorities were communicating with the British Admiralty re the loss of the Viknor, and as soon as they received a report they would let us know.

Meanwhile, the sympathy of the whole community and many will go out to the parents and friends of those boys who are anxiously awaiting news of the safety or loss of their loved ones.

Women's Patriotic Association Notes

A second consignment of articles was sent to St. John's by Thursday train. The boxes contained 54 pairs of socks, 24 body belts, 1 pair mitts, 89 shirts and 31 mufflers. This, with the addition of 200 pairs of socks, makes the total sent to date from the association of Bay Roberts district.

We have started a Belgian clothing box in connection with the association. Miss Sadie Parsons has charge of Bay Roberts and Miss Rebecca Greenland of Colley's Point donations. Any article in the shape of clothing will be gratefully acknowledged. We believe there will be a whole-hearted response from the district for the object. It does not matter if an article has been worn, if it is good.

Patriotic meeting on Wednesday next, at 7.30 p.m.

Thanksgiving Day

Thanksgiving Day was suitably observed in Bay Roberts and adjacent towns. Divine service being held in nearly all the churches throughout the day. Sermons were preached in accord with current events taking place in the world, and the mercies and blessings enjoyed by our people during the past year were recalled. In some of our churches a collection in aid of the Belgian Fund was taken up. This is the first time in our history we have officially recognized a Thanksgiving Day. In doing so, we are following a custom which has been observed in Canada and the United States for a number of years, and we certainly think it is a step in the right direction. Next year it is hoped the day will again be officially observed.

More Naval Reserve Volunteers

Azariah Mercer, son of Eli and Susannah Mercer, of Bay Roberts, went to St. John's Monday and enlisted in the Naval Reserve. James Howell, brother of Mrs. Philip Snow, also went on Monday and enlisted in the Naval Reserve.

Special Offer

To business men and others. Why not have your name and address printed on your envelope? During January we will give you 500 good white ENVELOPES with your name and address printed on them for \$1.50. Order now. Guardian Office, Bay Roberts.

People in Need

The condition of many of our people this winter is very bad, indeed. Already we know of some very needy cases, and before the winter is through we shall, no doubt, hear of many more. Others will suffer without complaining. The public generally have been responding to the needs of their less fortunate fellow-citizens, but there is a limit even to help from that source.

We do not altogether believe in the principle of the Government stepping in and helping in every particular instance, for that would tend to destroy individual responsibility and help. But as conditions are at present, we think some definite steps should be taken by the authorities to relieve those who are really in need. To prevent over-clogging and imposition, committees of citizens from the various denominations could be formed, and needy cases could be investigated and helped through that particular channel.

Other methods of helping those in need might occur to some of our readers, and we would be glad to receive an expression of opinion along these lines. The worst is yet to come if the war continues indefinitely, unless things decidedly improve at Sydney, New York and other places, where a large number of Conception Bay people usually find employment.

NEWS IN A LINE

Mr. George Bursell was in town Thanksgiving Day, the guest of Mrs. Maud Mercer.

Miss Susie Cave, who has been residing at Halifax, N.S., for some time past, is home on a visit to her parents.

Miss Emma Babin and Mr. Saunders were visitors to Country Road from St. John's on Sunday and Monday.

FERRO

Since January 1st 57 men have joined the Naval Reserve, and 135 men are now training on board the Calypso. We are still 250 short of the promised 1000 men. We think the names of the 200 men Reserve volunteers should be published as well as the volunteers for our land force.

Mr. Wm. H. Earle, who has been spending a few months at his old home at Shearstown, returned to Sydney on Thursday, having received a message from the Nova Scotia Steel Co. to come right on. Mr. Earle is one of the furnace men in connection with the steel works. At present times are not bright enough to warrant any of our men going to Sydney, but a little later things may become better.

SUNDAY SERVICES

Jan. 31st, 1915.
Church of England.
ST. MATTHEW'S PARISH CHURCH—Holy Communion at 8 a.m. and at noon on alternate Sundays. Mattins 11 a.m.; Evensong 7 p.m. 1st Sunday in each month Service for United Sunday Schools 2 p.m. Friday 7.30 p.m.
Festivals according to notice.
ST. JOHN'S PARISH CHURCH—Sundays, Holy Communion 11 a.m. 2nd and 5th Sundays in month. Mattins 11 a.m. (1st Sunday in month 9.30). Evensong 7 p.m. (3rd Sunday in month 3.30).
Festivals—Holy Communion 8 a.m.; Mattins 10 a.m.; Evensong 5 p.m. Mattins, daily 9 a.m.; Evensong, Fridays 7.30 p.m.
Children's Service—4th Sunday in month at 2.30 p.m.
ST. MARK'S SHEARSTOWN—Sundays, Holy Communion 11 a.m. 2nd Sunday in month; 8 a.m. 4th Sunday in month; Mattins 9.30 a.m. 2nd Sunday in month; 11 a.m. 4th Sunday in month. Evensong 5 p.m. 1st, 2nd and 5th Sundays in month; 7 p.m. 3rd Sunday in month.
Wednesdays, Evensong 7 p.m.
Children's Service 2nd Sunday in month at 2.30 p.m.
Holy Baptism and Churching at any service by arrangement.
Methodist.
BAY ROBERTS CENTRAL CHURCH—11 a.m. Prayer and Praise Service; 7 p.m. Rev. W. Grimes; Friday 7.30 p.m. Week-night Service; COLLEY'S POINT—10.45 a.m. Rev. W. Grimes.
THURSDAY 7 p.m. Week-night Service; SPANGLER'S BAY—3 p.m. Rev. W. Grimes.
TUESDAY 7 p.m. Week-night Service; SHEARSTOWN—7 p.m. Mr. John Bowring; Wednesday 7 p.m. Week-night Service.
Salvation Army.
SALVATION ARMY CHAPEL—7 a.m. Prayer Meeting; 11 a.m. Holiness Meeting; 3 p.m. Free and Easy Meeting; 7 p.m. Salvation Meeting.
Seventh Day Adventists
The regular services at the Adventist Church will be as follows: Sabbath (Saturday) Sabbath School 2.30 to 3.30 p.m., followed by a regular service 4.45 to 4.45. Preaching, Sunday night at 7 o'clock.

Special

For the next few days we will give

Special Reductions

on everything in our store, in order to make room for a new stock.

Don't Miss this Opportunity

— A T —

Marshall's

Just west Cable Site.

FOR SALE At a Bargain

3 splendid branches (or sets) Chandeliers, 12 lamps in each set. An artistic adornment for any building. Selling to make room for electric lights. For particulars apply to REV. W. GRIMES, Bay Roberts.

Property For Sale

For Sale, a House, Barn and Land, situated at Shearstown. Apply to C. E. Russell, General Agent, Bay Roberts.

Newfoundland Postal Telegraphs

W. S. M.

A Wounded Soldier's Message to and from Newfoundland and the front has been arranged. This is a FREE service now in force between Australia, Canada, Newfoundland and the Expeditionary Forces. All particulars concerning the above service can be obtained from the Colonial Secretary.
DAVID STOTT, Superintendent.
Jan 22, 21

Just Opened

A new stock of Readymade Suits and Pants, Men's and Boys. Also Ladies' and Children's Coats, Blankets, Cloth and Fur Pound Goods of most every kind. Wool, Tweed, Cloth Tweed and Cotton Tweed, Mottled Flannel, Babies' Flannel and Flannellette, Furniture Cotton, Blouse Cotton, Quilt Cotton, etc., etc.
Also
Boots & Shoes
at low prices. See our stock. We make quick sales at low prices.
R. Saunders, Shearstown.

Public Notice

GENERAL POST OFFICE.

His Excellency the Governor in Council has been pleased to direct that all Letters and Post Cards, whether unstamped or insufficiently stamped, from Troops on Active Service, shall be delivered in Newfoundland free of charge.

It has also been ordered that letters and Post Cards to our Troops on Active Service in Great Britain, or (through the Agency of the General Post Office in Great Britain) to our Troops on Foreign Service, be forwarded without being stamped.

Postmasters will please observe this NOTICE and govern themselves accordingly.

H. J. B. WOODS, Postmaster General.
Jan 15, 14

Sparkling GINGER ALE

AND

Strawberry Mint

Titillate your palate to the top notch of delight. Lively as a cricket—bright, sparkling, delicious, pure.

Manufactured by

The Gem Bottling Co.

Bay Roberts

And sold by most shopkeepers in this locality. Try a bottle next time you feel thirsty.

Large Bottles—5 Cents.

General Post Office

Overland Winter Mail Service

Commencing on Tuesday, 29th Dec., mails for the Northern Districts, hitherto served by the Bay steamer service, will be closed and despatched from St. John's as follows:—

For North Side of Bonavista Bay Greenspond, Pool's Island, Wesleyville—Thursdays 4.30 p.m. Saturdays 9.30 p.m.

For North Side Notre Dame Bay and White Bay—Saturdays at 9.30 p.m.

For Bonne Bay and places on Nfld. side of Straits of Belle Isle, Cow Head, Flower's Cove, Engles, Conche, St. Anthony, Griquet—Tuesdays at 4.30 p.m.

For Fogo District, Gander Bay Carmanville, Musgrave Hr.—Tuesdays at 4.30 p.m.

In addition to the above, mails will also continue to be despatched by coastal steamers until close of navigation.

H. J. B. WOODS, Postmaster-General
General Post Office,
29th December, 1914. Jan. 1, 15

TO LET

The Dwelling House known as Seaview Hotel, situated on Smith Street. Immediate possession given. Apply to C. E. Russell, Guardian Office, Bay Roberts.

The Great Indigestion Cure

Still Winning Great Victories

Arctic Indigestion Cure

Still Actively Engaged

Bay Roberts West, Dec. 18th, 1914.

For years I have been suffering from stomach trouble, sometimes worse and sometimes better, until this last six months I have felt stomach very badly. I have been distracted with pain all around my stomach, and have not scarcely been able to keep my food down. I have tried everything I could hear talk of, but all failed to cure me until I heard talk of A.I.C. I took one-pint bottle, and now I can say I am perfectly cured of all stomach trouble.

MRS. SAMUEL RUSSELL, Bay Roberts West.

Sold by E. Bennett, Bell Island, John Butler, Kelligrews, George Whelan, Colliers, J. LeDrew, Cupids, Geo. Dawe, Port-de-Grave, C. E. Russell, Bay Roberts, E. E. Parsons, Hr. Grace, W. H. Soper, Carbonar, J. M. Morris, Lower Island Cove, Aaron Smith & Son, Western Bay, A.S. Crocker, Trinity, Victor Martin, Catalina, J. W. Lawrence, Bonavista, James Snelgrove, Graft's Cove.

At St. John's: C. P. Eagan, J. J. Healey, J. C. Ryan, Walter Gosse, M. Kent, M. J. Malone.

Soper & Moore, Wholesale Agent

Manufactured by

Saunders & Mercer

SHEARSTOWN.

\$1.25 and \$2.25 a bottle

THE FERRO

Kerosene Marine Engine

I have been appointed Agent in this locality for the above Engine—the Ferro—an engine that has been on the market for several years and has given splendid satisfaction. It is a

Kerosene Engine.

Just prime with gasolene and turn on the kerosene. Made in the following sizes: 3, 4, 5 1/2 and 7 1/2 horsepower. Also 6 horsepower, 4 cycle, single cylinder. Sold for cash or on time payments. If you are interested, call early and get our terms.

C. E. RUSSELL

General Agent

BAY ROBERTS