



# SAN FRANCISCO WANTS CONVENTION NEXT YEAR

## TEXAS DELEGATES BORN IN ONTARIO

Fred E. Johnson of Dallas Committee Recalls Old Times.

## OTHER CANADIANS TOO

Majority From North Have Gained Wealth and Prominence in South.

"Boys, we are right up here where I was born," said Fred E. Johnson, chairman of the Dallas "On-to-Toronto" committee, and then he proceeded to grow reminiscent and tell of a farm near Sarnia, Ont., of walking miles thru the snow to school, of the great northern woods, the lakes and streams of Canada, until the entire delegation caught the spirit of the moment and gave three cheers for Toronto in particular and Canada in general.

Mr. Johnson is not the only Canadian from Dallas. There are a goodly number, and the majority of them have achieved wealth and prominence since going to the southland. But as chairman of the committee, he has brought the largest delegation of men and friends that ever left Texas to Toronto.

Attains Prominence. All the advertising world knows Fred Johnson. At present he is a director of the Associated Advertising Clubs of America. He was at the helm of affairs when Dallas entertained the 1912 international session, and was on that occasion elected vice-president. No man is prouder of his league or calling than Mr. Johnson. He is loyal to the ideals of the order and gets more pleasure out of attending these annual meetings than in any other way.

Praises Texas. Wherever Fred Johnson goes he keeps Dallas and Texas to the front. "Texas is the grandest country in the world for a young man," he says; "and Dallas is the best place in Texas." When it comes to work he is a "wheel-horse" and he is prominently identified with every movement that has for its aim the good of Dallas. He organized and was the first president of the Dallas Advertising League. He is now a director of the league.

Has Many Interests. Mr. Johnson is the head of a large printing and advertising plant and is director of the following concerns: Citizens State Bank and Trust Company, Mutual Investment Company, Merchants and Manufacturers Association, Dallas Advertising League, Dallas Rotary Club. He is president of the United Land and Building Company, is president of the Canadian Club of Dallas, is a member of all the Masonic bodies, is a progressive and a builder.

## What Argentina Thinks of 1915

Copy of Cablegram received from Advertising Club of Buenos Aires: "Mr. Wm. Woodhead, President, A. A. C. of A., Argentine advertising men send greetings. We guarantee delegation for San Francisco convention." HARRY BLACK.

## ACCUSER FAILED TO MAKE APPEARANCE

Bribery Charges Against Dr. Macklin Were Adjourned on Saturday.

GODERICH, June 20.—The hearing of the charges of bribery against Dr. A. H. Macklin, the Conservative candidate, and Rev. Joseph Elliott, who has been assisting him, opened before Police Magistrate Kelly, Crown Attorney Slinger, assisted by L. E. Daney, appeared for the prosecution, and N. G. Cameron, K. C., for the accused. The court was crowded.

J. B. Hunter, who claims to have been bribed, failed to appear, and the crown asked for an adjournment till Wednesday. This was opposed by the defence, but the adjournment was granted. The doctor denies emphatically that he gave money for any corrupt purpose, but solely for legitimate canvassing, as pay to Hunter himself.

It is understood that Hunter is in Hamilton, where he has secured a post as organist of St. John's Presbyterian Church.

## TWO WEEKS' MISSION.

A two weeks' mission by Redemptorist Fathers O'Reilly and McCandlish commenced yesterday morning at St. Clare's Church, St. Clair avenue. The first week is exclusively for the women, and the second for the men of the parish.

This is the first mission to be held in a new church and it was crowded with a devout congregation at the opening services both morning and evening.

## HONESTY PAYS



C. B. Hamilton of Grand Rapids, Michigan, who spoke at Broadway Tabernacle yesterday.

## COLLISION IN AIR NINE LIVES LOST

## Occupants of Dirigible Airship and Biplane Burned and Mutilated.

VIENNA, June 20.—Nine aviators lost their lives today when a mimic war in the air was suddenly turned into tragic reality by the accidental ripping of a dirigible airship by a biplane while both were flying at a great height during the Austrian army manoeuvres. Both craft were destroyed, and their occupants, nine military and naval officers and non-commissioned officers, were burned and mutilated beyond recognition.

The nose of the biplane grazed the envelope of the airship and ripped her wide open. There was a terrific explosion and the airship was immediately in flames, which engulfed the biplane, and in a few moments the remnants of both craft crashed on the slopes of a mountain with their occupants. The bodies were so charred and mangled that they were scarcely recognizable.

## REVOLUTION IN SANTO DOMINGO

## Efforts of United States to Maintain Peace Have Proved Failure.

Special to The Toronto World. WASHINGTON, D. C., June 20.—Despite the efforts of the Washington government to maintain peace, the revolution in Santo Domingo is again boiling in the Dominican republic. A despatch to the state department today from Minister Sullivan says a clash occurred yesterday between the revolutionists and government troops near Banu, resulting in the defeat of the government forces.

Further details regarding the fight and as to the general conditions in Santo Domingo were lacking. In the adjoining republic, Hayti, engagements between government troops and revolutionists occur every day. Captain Russell, of the South Carolina, reported to the navy department today that the operation of the railroad near Cape Haitian was being interfered with by the revolutionists.

## MASS IS CELEBRATED IN MID-LAKE ONTARIO

Special to The Toronto World. ST. CATHARINES, June 21.—Mass in mid-lake was celebrated on the steamer Port Dalhousie on Sunday morning, for the benefit of over 600 members of the Toronto Holy Name Society, who were en route to this city to take part in the first annual rally of the members of the society in the Niagara district this afternoon. Rev. Dean Hand of Toronto was the celebrant of the boat mass. This afternoon 1100 members of the holy order, including 500 of the Toronto contingent, marched from St. Nicholas' School grounds to St. Catharines Roman Catholic Church, where Rev. Dr. Kehoe, O.C.C., St. Augustine's Seminary, Toronto, preached the sermon. Dean Hand celebrated the benediction of the holy sacrament.

## DIED FROM PIERCED STOMACH.

LONDON, Ont., June 21.—Thomas Wright, of 569 Bathurst street, the Grand Trunk car shops employe who was injured on Thursday when, in falling, a crowbar pierced his stomach, died in Victoria Hospital this morning.

## SAN FRANCISCO WANTS YOU! HERE ARE THE REASONS WHY

San Francisco is putting up a big fight to have the next convention held there. The delegates are leaving no argument unsaid that will boost their city. Here are a few of the reasons already advanced, and the best yet to come:

San Francisco invites you because she WANTS YOU and feels that if you accept she knows how to give you THE GREATEST CONVENTION IN THE HISTORY of the Associated Advertising Clubs of America.

San Francisco wants you—not alone for entertainment, but to hold your business congress in the midst of a World's Record-Breaking Exposition, which will commemorate from Feb. 20 to Dec. 4, 1915, THE REVOLUTIONIZING COMMERCIAL EVENT OF THE UNIVERSE—the opening of the Panama Canal.

THERE will be exhibited the ADVERTISED PRODUCTS OF THE WORLD—

THERE will be assembled the modernized thought of the greatest brains, the most fertile imagination of the biggest men in EVERY line of business.

THERE will be told the history of progress for the past decade, and foretold for the decades to come—

THERE will be the centre of the world for a year—an epoch-making period when men and merchandise from every nation shall be on review.

San Francisco wants you because there on the shores of the Twentieth Century Ocean lie Nature's richest resources awaiting, with an empire so vast that sixty years have hardly scratched its surface, the magic touch of active commercial enterprise.

San Francisco wants you there that you may better know the land of the setting sun, now in the making, where big achievements follow one another in rapid procession.

San Francisco wants you there to view the City by the Golden Gate REBUILT IN EIGHT YEARS and standing as a monument to western energy and courage.

San Francisco wants you because you are ADVERTISING MEN—men with a broad horizon—MEN OF VISION—men who not only can see the picture of the future, but who can by practical application bring it into active existence.

This is no selfish motive, for San Francisco, if you elect to meet there in 1915, will give you back far more than she can possibly ask.

San Francisco—California—the whole Pacific coast—from Vancouver, B.C., to San Diego—unites in one big, wholesome, earnest invitation to the Associated Advertising Clubs of America to convene in San Francisco in the world's great advertising congress in 1915—

OUR KEY IS ON THE DOORSTEP!

## THE EL PASO DELEGATION



These are the delegates from El Paso, who are going to make things hum this week.

## PLAN ADDITION FOR JARVIS STREET CHURCH

Announcement was made yesterday that an extension will be made to the Jarvis street Baptist Church, which will involve an outlay of \$55,000. This will include a new organ, which will be the last word in organ construction, and an addition to the Sunday school building, to be erected on the vacant land to the rear of the present church building. The announcement was made following a meeting of the business committee after a canvass had been made of the church membership for funds to make the outlay. Plans will be prepared immediately and Deacon Gideon Grant stated that the construction of the addition would in all probability be completed this year. As a tribute to their former pastor, the building will be named the B. D. Thomas Hall.

## "CHARACTER AND NURSING"

In St. John's Chapel, on Wednesday afternoon at 3:30 o'clock, Rev. Father Copus, S.J., who is a guest of the rector of the cathedral, Rev. Father Whelan, will address the St. Elizabeth nurses and their friends on the subject of "Character and Nursing." All interested are invited, and a full meeting of members is expected.

## LIFE SAVING CREW IN MANY RESCUES

## Dozen Persons Taken From Stranded Craft in Bay Since Saturday.

Captain Chapman's life-saving crew at the island have rescued about a dozen people from overturned or stranded crafts on the Toronto bay since Saturday.

The men pulled a whole war canoe crew of the canoe club regatta from the water at Centre Island and shortly after pulled out two young men whose skiff had overturned on Saturday afternoon. E. Laidlaw of 133 Borden street and his companion, Miss Mackman, struck a submerged shoal off Centre Island Saturday night and had to be taken off by the life-savers. Late last night the crew were searching the bay for a scow which was reported drifting and which had already been rammed by one gasoline launch.

## SHOT A PHILANTHROPIST WHO RUINED BUSINESS

Canadian Press Despatch. PARIS, June 20.—Henri de Rothschild was shot and wounded in the leg in front of a boulevard cafe tonight. His assailant, who was arrested, declared that he had been ruined by the establishment of M. de Rothschild of a creamery designed for philanthropic purposes. Five shots were fired by the man, but only one took effect. Henri de Rothschild is a doctor of medicine, an author of note and a large contributor to charity. It has not been determined as yet the reason given by his assailant for the attack is the real one. Dr. de Rothschild has recently established a number of creameries for the use of the poor.

## GOOD ROADS PLANS IN LEEDS AND GRENVILLE

BROCKVILLE, June 20.—The Good Roads commission of the united counties of Leeds and Grenville will endeavor to complete this summer the extensive plan of road improvement which has been under way for some years. The counties received last year from the Ontario Government an account of the work done almost \$17,000.

## ANOTHER BOOSTER



Arthur J. Brumer, vice-president of the San Francisco Ad Club.

## CITY LOSES FIGHT AGAINST T. H. AND B.

## Supreme Court Decision Brings Question Back to Track Depression.

## ATE SOME MOTH PILLS

## Two-Year-Old Child of Mrs. W. Miller Met Death From Poisoning.

HAMILTON, June 21.—According to an announcement received at the city hall on Saturday, the supreme court judges have decided against the city in its effort to compel the T. H. & B. Railway Co. to divert the Hunter street tracks to a proposed common entrance route in the G.T.R. cut. As a result of this decision the question now reverts to the original proposition of track depression.

Margaret Miller, the two-year-old daughter of Mrs. William Miller, ate some tablets used for preserving clothes from moths at 11 p.m. on Saturday and died four hours afterward in spite of the efforts of two physicians. The child discovered the tablets in a trunk and swallowed a quantity of them before her mother could prevent her. The funeral will take place tomorrow afternoon at 2 o'clock to Hamilton Cemetery.

William Huckie, convicted blackmailer, now serving a sentence in Kingston Penitentiary, has secured the right to appear on a writ of habeas corpus in the courts and challenge the authority of prison officials to deprive him of postal conduct privileges. He will testify this week. Huckie, prior to his sentence, was a private detective, and was convicted of blackmail several years ago.

In the action of A. B. Tufford against Angus Stewart to recover or money alleged due as commission on the sale of a farm, Judge Monck on Saturday gave judgment in favor of the defendant, who was represented by C. V. Langs.

## OPEN-AIR MEETINGS IN PARK-DALE.

Two open-air mass meetings in the interest of W. M. McTavish, the Liberal-Temperance candidate for the new Parkdale riding in the Ontario Legislature, were held on Saturday evening. The first took place at the corner of Roncesvalles and Wright avenues, at which addresses were given by Rev. John McNeill, Cooke's Church; Rev. M. C. McLean, Ossington Avenue Baptist Church, and Dr. E. B. Lancelotti, Howard Park Methodist Church. The second was held at the corner of Royce and Symington avenues, at which the Rev. E. B. Lancelotti, Rev. John McNeill, Dr. H. A. McKim, R. B. White and R. B. Fox of Ripperdale spoke. Music was provided by an orchestra.

## PROTESTS TO SIR JAMES.

WINDSOR, Ont., June 21.—Dr. Carney of Windsor has wired Sir James Whitney, protesting against government officials taking part in the Windsor provincial election campaign. Dr. Carney names Mayor Clay, master in chancery; Col. Wigie, chairman of the license board, and Dr. Casgrain, city license commissioner and member of the provincial board of health.

## ALD. SPENCE NOT TO RUN.

Because of persuasion of friends Aid. David Spence will not stand for nomination today in Parkdale riding. On Saturday he intended to contest the seat but gave notice of his change of intention late last night.

## ORDER ESCORTED BY TEXAS BULLS

Advertising Club Delegation From Fort Worth Introduce Novelty.

## FORM UNIQUE SOCIETY

"Sacred Heifer" Designation of "Inner Shrine" Organization—Desire Members.

Accompanied by two shorn Texas bulls, significant of the Order of the Sacred Heifer, the Fort Worth Texas Ad Club delegation arrived yesterday, thirty-nine strong. The Order of the Sacred Heifer is an "inner shrine" organization of Texas ad men, into which the Fort Worth delegates desire to inaugurate at least one member from each city represented at the convention. On the train coming in, they initiated two stray delegates from Honolulu, who describe the experience as not exactly severe, but rather trying on the nerves. The Fort Worth club was the first to inaugurate the use of the "Truth" seal as guarantee of advertising honesty and is now conducting an active propaganda for its extension. Hugh Johnston is president and C. A. Revor, past president.

## WEATHER SPOILED WOODMEN'S PARADE

## Annual Decoration Services Took Place by Proxy in Association Hall.

Owing partly to weather conditions, partly to the distance of the cemeteries, the annual decoration services of the Canadian Order of Woodmen of the World took place, by proxy in Association Hall, at 3 o'clock Sunday afternoon.

The procession headed by the Lisgar street division of the Salvation Army Band, and an escort of 50 uniformed Woodmen, started at Queen's Park, proceeded to Jarvis street, down Jarvis to Gerrard, across Gerrard to Yonge, and up Yonge to the hall, where the members held the floral tributes which they were carrying, on a representation of the burial ground, which took the form of grave and monument.

The service was conducted by Rev. R. J. Treloven; the decoration vice proper by C. G. Sov. Dallas; L. Sovereign Williamson, Banker Sov. Curry, and Escort Sov. Fredenburg. Addresses were given by Sov. W. E. Harrison, head consul commander, and Rev. J. E. Gibson, rector of the Church of the Ascension. After the benediction small delegations proceeded to the various cemeteries to place the wreaths, which were both numerous and beautiful.

## ROUTE SELECTED FOR HORSE PARADE

## List of Entries for Equine Open Air Horse Show Eclipses All Records.

The following is the route for Toronto's Park Horse Parade as arranged with H. J. Grasett, the constable, for the morning of July 1. The parade will start at the St. Alban's street entrance to the park, and proceed east to Jarvis street, south on Jarvis to Adelaide street, west on Adelaide to Simcoe street, north on Simcoe to University avenue and into Queen's Park, where the prizes will be presented by his worship the mayor.

Entries will be accepted up to Monday, and the secretary reports that there are more received than in any year. Among the prominent horsemen from out of town that will act as judges will be John Boag of Queensville, S. B. Thompson of Hamilton, E. McKim of Hamilton, E. Stewart of Guelph and Thomas Graham of Clarenceville.

## ST. ANTHONY'S CHURCH PICNIC.

St. Anthony's Church picnic, held on Dufferin Park grounds Saturday, was an immense success. The games for boys and girls were well patronized, and the refreshment tent did a brisk trade during the afternoon.

## BANKERS SAIL UP LAKES.

SARNIA, Ont., June 21.—With 400 members of the Ohio Bankers' Association on board, the steamer Noronic left here last night for Port Arthur.

# ABLE BLOOD, Former Star of Everywoman, at Shea's

## EXTENDS CORDIAL GREETINGS TO ASSOCIATED AD CLUBS OF AMERICA

STORES TO RENT—Corner of King and Yonge Streets, in the new Royal Bank Building. This is a rare opportunity to get in right. Low rental to desirable tenants. Exclusive agents.  
CANNON & GATES, Realty Brokers.  
Traveller-Cates Bldg., 26-28 Adelaide St. W.  
Main 5893.

HIGH PARK BOULEVARD—Spacious brick residence of artistic design. 11 rooms, elegantly furnished, three bathrooms, garage, beautiful grounds. Well furnished or unfurnished. For price and terms see exclusive agents.  
TANNER & GATES, Realty Brokers.  
Traveller-Cates Bldg., 26-28 Adelaide St. W.  
Main 5893.

PROBS—Moderate to fresh winds; showers and local thunders; higher temperatures.

EIGHTEEN PAGES—MONDAY MORNING JUNE 22 1914—EIGHTEEN PAGES

VOL. XXXIV.—No. 12,276

## GIRL STEPS FROM AUTO, ANOTHER KILLS HER

Miss Mabel Marsh Meets Almost Instant Death When Struck by Car on Yonge Street — John B. Whaley, Alleged Driver, Arrested by Police.

Just as she alighted from her friend's motor car opposite the power house on North Yonge street, Saturday evening, Miss Mabel Marsh, age 22, of Richmond Hill, was struck by another motor car coming from the opposite direction, and died a few moments later from her injuries. Although the driver of the car which killed the girl immediately threw on full speed and escaped without any person sighting his number, Detective Mitchell of the local detective office, arrested John B. Whaley, a grocer, of 2295 Yonge street on Sunday afternoon on a charge of manslaughter.

The name of the person with whom Miss Marsh was riding prior to the accident has not yet been ascertained by the police. Eye witnesses state she alighted from a north bound motor car to visit the power house and speak to her brother-in-law, and the glare of a search light on a south bound trolley prevented her from seeing the motor car coming from the same direction. The unfortunate woman was hurled fifteen feet by the impact of the car. The motorist is said to have looked around, then sped away from the scene of the accident. Miss Marsh died about 2.30 in the power house.

An inquest was opened on her body by Coroner Bond in Myers' Undertaking rooms, Yonge street, Sunday, and adjourned till Thursday next, when it will be reopened at the city morgue.

## EXPECT G. T. P. TO DEVELOP QUEBEC

Provincial Government Looks For Important Developments From Opening of Clay Belt.

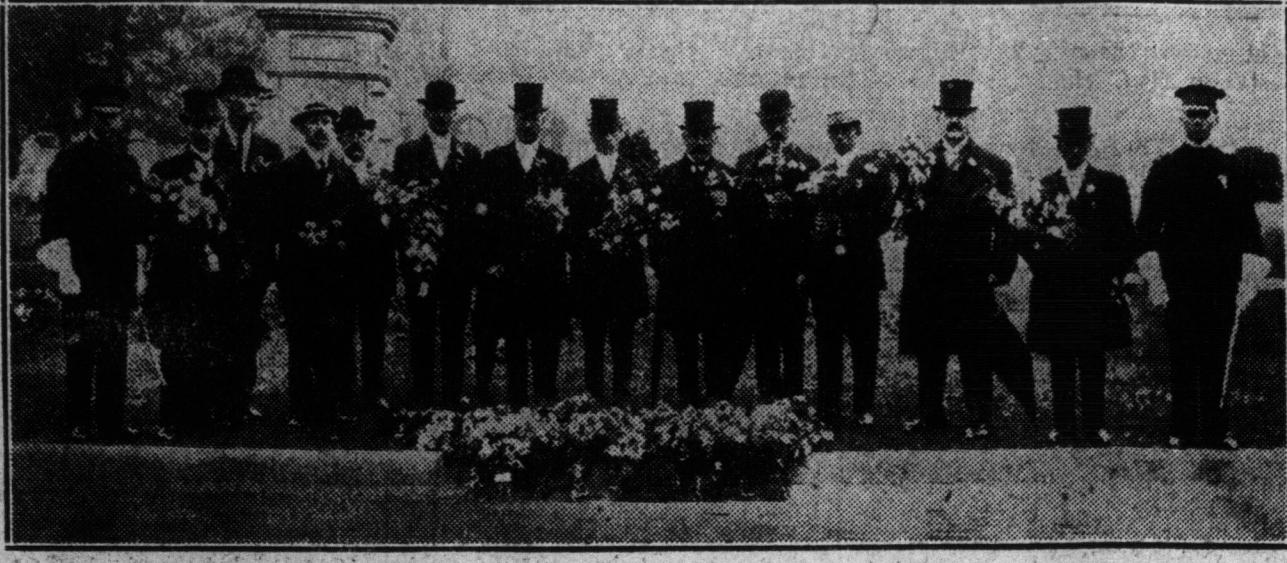
Montreal, June 21.—(Sir Lomer Gouin, premier of Quebec, Hon. Honoré Mercier, minister of colonization, Hon. J. P. B. Casgrain and a number of government officials connected with the several departments who had been sent up to the Abitibi country, viewing that part of northern Quebec on both sides of the transcontinental railway east of the Ontario and Quebec boundary line, returned to the city yesterday. The premier expressed himself as being convinced that the vast back country north of Quebec and Montreal will more than justify all that has been said of the clay belt running north of the city and now about to be opened up by the completion of the G.T.P.

## NEARLY DIED IN SWIMMING TANK

Bank Clerk Had Narrow Escape at Central Y.M.C.A. — Unconscious in Eight Feet of Water.

Friends of T. C. Kennedy of 114 Bleecker street missed him after he had taken one dive in the swimming tank at the Central Y. M. C. A. Saturday afternoon, and it was several minutes before they finally found him lying unconscious in the eight feet of water. Kennedy was black in the face, and had every appearance of having been drowned when his friends located him in the water, but respiration was restored after two hours' first aid work on him by attending physicians. He was removed to the General Hospital, where he is not yet fully out of danger.

## WOODMEN DECORATE GRAVES OF DEAD COMRADES



This photograph shows, from left to right: Dr. Harrison, L. Winchester, H. Curry, ex-Ald. Graham, Thomas Winchester, H. Durant, H. J. Frodenburg, F. Dalton, D. Hart, J. F. Wardley and J. Langley.

## DIVERS' EVIDENCE TO BE TAKEN AT INQUIRY

Light to Be Thrown on Injuries Which Caused Sinking of Empress and Prospect of Recovering Bodies — Collier's Chief Engineer to Be Recalled.

Quebec, June 21.—The enquiry into the wreck of the Empress of Ireland by the Dominion Commission will be continued tomorrow morning, when it is expected that Chief Engineer Syversten of the collier Stordard, who was being examined on the entries of the log books of his department when the investigation was adjourned on Saturday, will go back into the box. An attempt will be then made in all probability by the commission to get some definite information about the various orders received in the Stordard's engine room immediately before and after the collision, as the entries in the logs were written up from the recollection of the third engineer on duty at the time, who acknowledged that he might have accidentally omitted certain facts.

End Not in Sight. The enquiry is expected to last at least a week more, the Lord Mersey is anxious to get it finished up, as he is desirous of getting home, and cannot do so until the report of the commission is prepared and despatched to Ottawa. Interesting evidence is expected to be given by the divers who have been examining the sunken hull of the Empress, not only in regard to the chances of bringing up the bodies still contained in it, but also probably on the exact nature of her injuries and how they affected her watertight bulkheads.

Technical evidence on the construction of the Empress will also be a matter to be dealt with, while it is also said some expert opinion may be secured on the advisability of a better system of closing water-tight bulkheads, and of getting rafts and boats into the water when a ship begins to settle rapidly.

REAL ESTATE ACTIVITY WAXING IN MONTREAL. Canadian Press Despatch. MONTREAL, June 21.—Real estate sales in Montreal and adjoining municipalities in May last totalled 1,182 in number and \$12,095,142 in value, against 1,574 sales in May, 1913, with a total value of \$18,383,864. Westmount, Outremont, Verdun and Mataneuve are included in this estimate along with the city of Montreal proper.

## MORE PROTECTION FOR FISHERIES OF ONTARIO

Special to The Toronto World. OTTAWA, June 21.—The special fishery regulations for Ontario have been amended so that the sale and export of black bass, maskinonge and speckled trout are prohibited, except that any person from a foreign country, who has secured an angler's permit, can take with him the lawful catch of two days' fishing upon leaving the province.

## CANADIAN BISLEY TEAM SAILED FROM MONTREAL

Canadian Press Despatch. MONTREAL, June 21.—The Canadian Bisley team sailed on board the steamer Scottish this morning. The team consisting of 20 men is in command of Lieut. Col. Ross of the Royal Highlanders, Montreal, with Lieut. C. W. Gibson of the Royal Thirtieth Regiment, Hamilton, Ont., as adjutant.

## COLD AIR BLAST SAVED LIVES OF MINERS

Number of Survivors of Hillcrest Disaster Were Snatched From Death by Prompt Action of Mine Manager in Reversing Mechanism of Fan.

HILLCREST, Ont., June 21.—Two days after the explosion which killed nearly 200 miners, the "white man's camp," as Hillcrest collieries is termed, is beginning to breathe more freely, and at the same time to realize fully the extent of the calamity. Taking stock of the catastrophe, the little town finds itself with several scores of widows and hundreds of fatherless children. There is scarcely a home that is not affected by the calamity, while the mining camps in close proximity to Hillcrest count among the dead some of their numbers.

The stories of the survivors now relieved, are related more coherently. Quick-Witted Manager. But for the reversing of the fan supplying fresh air to the depths below perhaps some of the 44 who were saved would not have been gotten out alive. In this General Manager Brown of the Hillcrest collieries was the hero of the hour. Realizing the perilous position of the inmates of the mine when the explosion occurred, it was his first thought that survivors would make their escape by means of the slope to mine No. 2. Knowing the plan of the mine, he immediately made a rush to the mechanism controlling the interior fan and quickly reversed.

"When I felt that whiff of fresh air, I knew I was saved," is the statement of several survivors. They were ready to fall in their rush to safety. (Continued on Page 7, Column 5.) The Dineen Co., Limited, Welcome the Ad Men of America. Toronto surely is the convention city. This week we are going to have over six thousand delegates from the associated advertising clubs of America. The delegates are men of broad minds in the advertising field, and represent in nearly every city of importance in the United States, as well as every other country in the world. The Dineen Company warmly welcome them to Toronto, and trust their visit will be made pleasant by the citizens generally. Truth in advertising is their slogan; the best business policy is honesty. The Dineen Company wish them success in their endeavor to raise a better standard of honest advertising. The Dineen Co., Limited, 140 Yonge street, corner Temperance street.

## MALE HECKLERS WERE THROWN INTO LAKE

Clergyman and Other Supporters of Suffragettes Almost Drowned by Incensed Mob at Lloyd George Meeting — No New Concessions Offered Ulster.

London, June 20.—A nearby artificial lake gave a big crowd a unique opportunity to vent their wrath on suffragist interrupters of David Lloyd George, chancellor of the exchequer, who spoke at Denham Park, in the south of London, but chivalrously disarmed as he was, in the immediate vicinity of the lake. The men and women disturbers of the peace were thrown into the lake, and the women being chased off the grounds and the men being ducked in the lake. The Right Hon. Thomas J. Macnamara, a Radical member of the house of commons, who presided, appealed to the assembled multitude to leave it entirely to the stewards to deal with the disturbers, but the request was disregarded. The man who fared worst was a clergyman, said to be a member of Sylvia Paikhurst's east end army.

## UNKNOWN MAN KILLED BY TRAIN

Stepped in Front of Locomotive — Body Brought to Toronto and Taken to Morgue.

An unknown man was struck and killed by eastbound C. P. R. train No. 23, about eight miles east of Agincourt at 3 a.m. yesterday. The man was walking alongside the track and apparently did not hear the approach of the train, for he suddenly stepped right in front of the locomotive. The train crew picked up the body and brought it to the city, where it was taken to the morgue. An inquest will be held today.

## TWO LIVES LOST IN TRAIN WRECK

Fireman's Body Found and Another Buried Under Debris at Kinburn, Ontario.

KINBURN, Ont., June 21.—As a result of a head-on collision between two freight trains on the Parry Sound line of the G. T. R. one mile west of here, about 9.30 tonight, H. Jessop, of Ottawa, fireman on the eastbound train was killed, and it is believed that John O'Connor, of Ottawa, fireman on the westbound train lies dead under the wreckage piled up in a ditch near the tracks. All the other members of the two crews escaped without injury. The accident, it is said, was due to a misunderstanding on the part of one or both of the engineers of the orders issued from the dispatchers' office in Ottawa.

## KNIGHTHOOD FOR SIX CANADIANS ANNOUNCED IN BIRTHDAY HONORS BORDEN, FOSTER, BECK, INCLUDED

Canadians Honored. Right Hon. R. L. Borden, Premier of Canada, G.C.M.G., Right Hon. George E. Foster, Toronto, K.C.M.G., Hon. Charles Eugene de Boucherville, Quebec, Que., K.C.M.G., Hon. Adam Beck, London, Ont., K.C.B., J. A. M. Aikins, K.C., M.P., Brandon, Man., K.B., Dr. Thomas G. Roddick, Montreal, K.E., W. K. McNaught, ex-M.L.A., Toronto, C.M.G.

J. A. M. Aikins, K. C., M. P., Hon. Charles de Boucherville, Ex-Premier of Quebec, and Dr. Roddick, Montreal Also Knighted, While W. K. McNaught is Made C. M. G.—Earldom Bestowed Upon Lord Kitchener—Several Baronetcies Are Created.

Canadian Associated Press Cable. LONDON, June 21.—The list of the King's birthday honors has been issued by the colonial office. The King has been pleased to give directions for the following promotions in and appointments to the most distinguished order of Saint Michael and Saint George:

To be G. C. M. G.: Rt. Hon. Robert Laird Borden, Rt. Hon. Earl of Liverpool, K. C. M. G., M. V. O., governor and commander in chief of the Dominion of New Zealand. K. C. M. G.: Walter Davidson, governor of Newfoundland; Rt. Hon. George Eulas Foster, minister of trade and commerce of Canada; Hon. William Beltriving, attorney-general of the Commonwealth of Australia; Hon. Charles Eugene de Boucherville. C. M. G.: William Kirkpatrick McNaught, Ontario. Knights Bachelor: James Albert Manning Aikins, K.C., M.P., Canadian House of Commons; Hon. Adam Beck, minister without portfolio, Province of Ontario; Thomas George Roddick, Montreal. Among the Knights Bachelor named is Douglas Mawson, the explorer.

Lord Kitchener Becomes Earl. The list includes a large number of barons and baronets, but there are a few notable names in it. Lord Kitchener of Khartoum, His Majesty's agent and consul-general in Egypt, is made an earl. Sir Herbert Cozens-Hardy, Sir Edgar Vincent, Maj.-Gen. John Fielden Brocklehurst and Sir Leonard Lyall are raised to baronies. Among the baronets is Albert H. Stanley, manager of the London underground railways, who is English born, but raised in the United States. Mr. Stanley came to London from Detroit and assumed his British citizenship last year. For a number of years he was connected with the Detroit United Railways and the Public Service Railways of New Jersey. Other baronets named are Sir Joseph Beecham, the manufacturer and philanthropist; George Henschel, the composer, and Sir T. Vanittart Bowater, lord mayor of London.

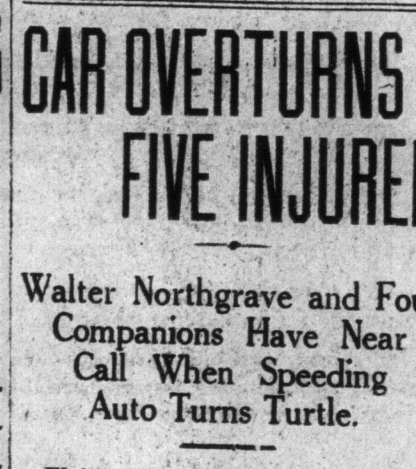
Sir Robert Borden. Sir Robert Laird Borden became premier of Canada in September, 1911, after leading the Conservative opposition in the commons at Ottawa for over ten years. He was born at Grand Pré, N.S., June 28, 1854, and is the eldest surviving son of the late Andrew Borden. His family were among the first settlers in Nova Scotia. He was educated at Acadia College, Horton, and began the study of law in 1877. He was called to the bar in 1878, and in 1888 he was married to the late Mrs. Mary Borden. He is the father of the late T. H. Borden of Halifax. He worked up an extensive law practice in the supreme court of his native province and in the supreme court of Canada. In 1896 he was elected to the commons for Halifax, which he represented till his defeat in the general election of 1904. He was then found a seat in Charlton County, Ont. He was the Halifax city and county seat again in 1908 and in 1911. Sir Robert was among the first to be knighted in the United States, but fell before the superior skill of the American. It was after this series that an Ottawa man telegraphed to Mr. Borden that Mr. Borden might not succeed against him at golf, but he would be the next premier of Canada, prophetic words which were recalled after the celebrated campaign against reciprocity.

Sir George Foster. Sir George Eulas Foster has seen many years' service in the Canadian Parliament. He was first elected to the commons from Kings County, N.B., in 1882, except for a brief interval after 1896, has been in parliament ever since. He was born in New Brunswick on Sept. 2, 1847, United Empire Loyalist descent, and was educated at the University of New Brunswick, Edmund University and Heidelberg, Germany. He has received many medals and prizes from the Canadian and Scotch universities, and returning to Canada after finishing a brilliant scholastic career, he taught in grammar and high schools, and became professor of classics in the University of New Brunswick in 1872. He made his debut as a public speaker as a temperance lecturer and from that went into politics. In 1885 he became minister of marine in the government of Sir John Macdonald, and the next year shifted to the finance ministry. This portfolio he retained under the premiership of Sir John Thompson. Sir John Abbott, Sir Mackenzie Bowell and Sir Charles Tupper, Sir George in politics has been an imperialist and an ardent trade unionist within the empire. He has also consistently supported protection for native industries, has made many notable speeches inside the house and out, and has gained a reputation as a patriot which extends beyond this country. When the

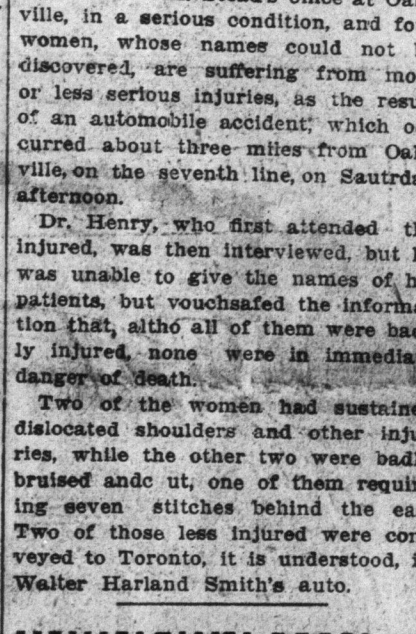
Sir Walter Davidson. Sir Walter Edward Davidson, governor of Newfoundland, had a training in the Indian civil service. He was born in 1856 in County Down, Ireland. His father was the late James Davidson. He attended Christ's College, Cambridge, which he became scholar and exhibitioner. He entered the Ceylon civil service in 1880, and was secretary to the Ceylon commission at the Colonial and India Exhibition, 1885. He became chairman of the municipal council and mayor of Colombo in April, 1889, was Ceylon commissioner to the Paris Exhibition in 1906 and held the South African war, he became colonial secretary of the Transvaal administration. He was appointed governor of the Bechuanaland Protectorate in 1908 and later governor of Newfoundland. He is the author of several books, including "The South African War," which attracted attention. He has taken considerable interest in sports, including rowing, cricket and golf.

Sir Charles de Boucherville. Sir Charles Eugene Boucherville, Baron de Boucherville, P.C., was premier of Quebec in 1874 and 1891. He was born May 4, 1822, and was educated at St. Suplice College, Montreal, and at Paris France, where he graduated M. D. in 1843. He is descended from Louis-Jean-Baptiste Boucherville, Sieur de Grobois, who became governor of Trois-Rivières.

(Continued on Page 7, Column 4.)



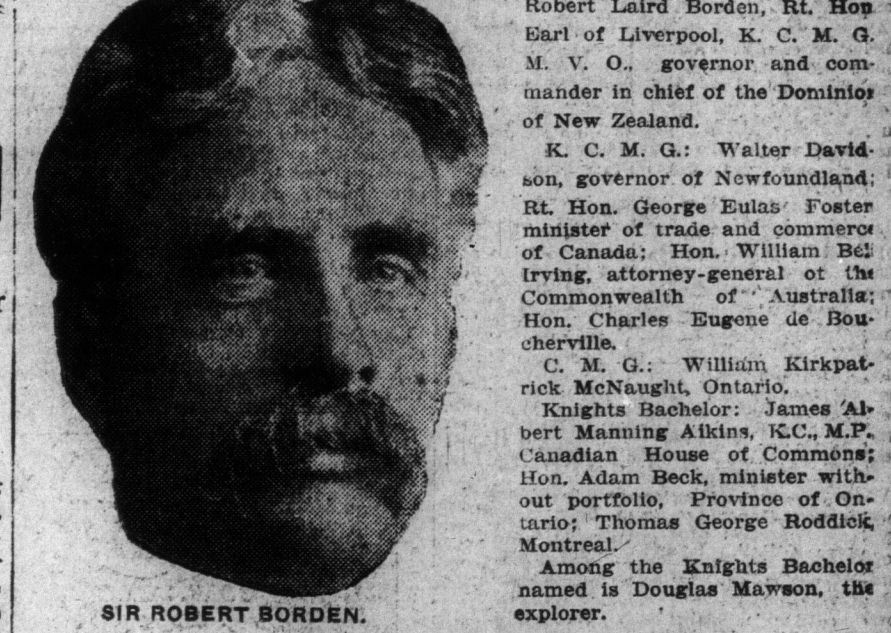
SIR ROBERT BORDEN.



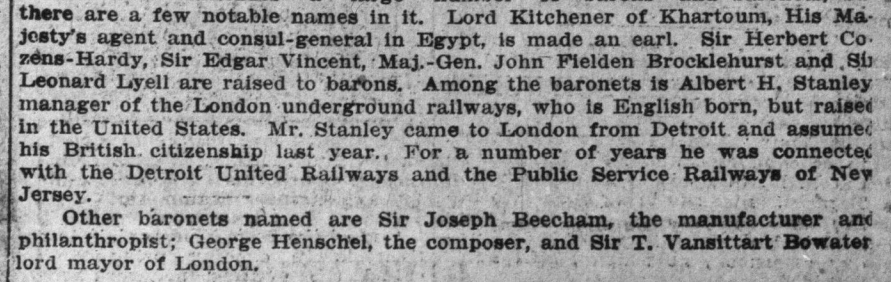
LORD KITCHENER BECOMES EARL



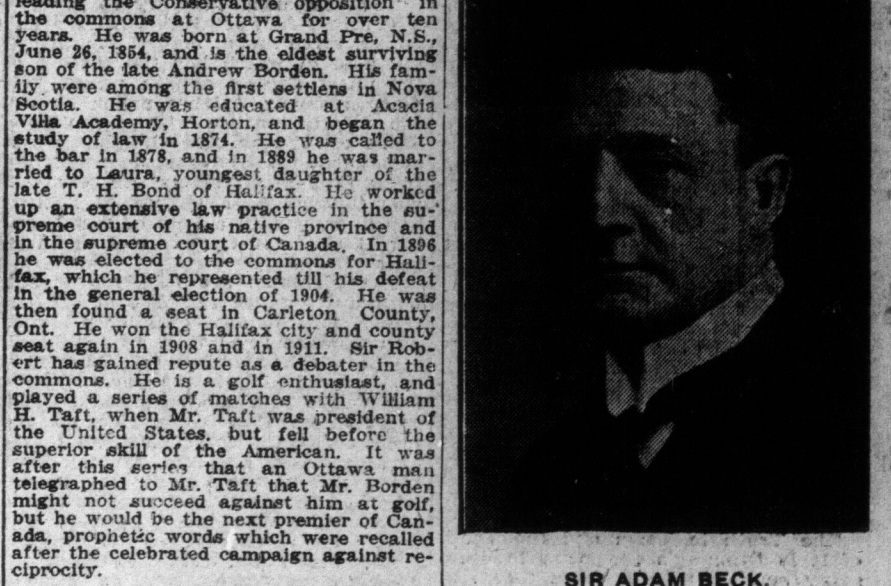
SIR GEORGE FOSTER.



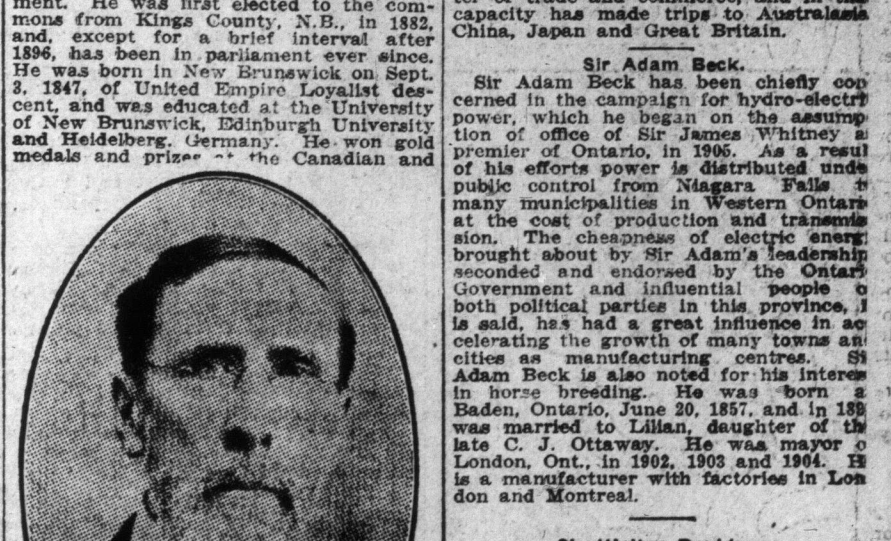
SIR ADAM BECK.



SIR GEORGE FOSTER.



SIR WALTER DAVIDSON.



SIR CHARLES DE BOUCHERVILLE.

NEWS OF SPECIAL INTEREST TO WOMEN

WOMEN GRADUATE FROM ACADEMY

St. Joseph's College Issues List of Honors Obtained in Past Year.

PUPILS' HIGH STANDING

Degrees From University of Toronto—Miss Murphy First to Receive One.

In 1911 St. Joseph's Academy became a woman's residential college, empowered to prepare its pupils for the university work of the Arts course for Bachelor's degree of the provincial University of Toronto...

Fourth year—scholar of Arts degree, honor course, modern languages, obtained by Miss Agnes Murphy, who is the first student of the affiliated convent college to receive her degree.

Third year—Miss E. C. Johnston, head of the University list in general proficiency; Miss M. T. McEwen, second year—Miss Madeline Burns (B.A.).

First year—Miss Eileen Dowdall, Miss Muriel Gendron, Miss Eileen McGuire, Miss Madeline Murphy. Papal medal for Christian doctrine and church history, competed for in senior department—awarded to Miss Zita Nolan.

Certificates awarded August, 1913, by the Ontario Department of Education, administration—Kathleen Boshier, Eileen Dowdall, Anna Malcolm, Florence Meador, Ruth Ward.

Middle school entrance to Normal—Eileen Dowdall, (Hon.) Anna Beninger, Kathleen Boshier, Anastasia Hayes, Dorothy Hayes, Leonida Lawless, Anna Malcolm, Florence Meador, Rheta McGoey, Wynne Pascoe.

Lower school entrance to Normal—Eileen Dowdall, Mary O'Malley, May Schenck, Rose Stella O'Neil, Genevieve O'Neil, Loretta Rathwell, May Grewmer, Cecelia Cameron, Irene Gendron, Genevieve Cronin, Zita Nolan, Marguerite McDougall, Edith Harrison, Lois Gibson, Olive Doyle, Elizabeth Echart, Elsie Scott, Mary Uhricker.

Governor-General's medal, presented by His Highness the Duke of Connaught for English literature—awarded to Miss Irene Monahan.

Y. M. H. A. PLANNING CAMPAIGN FOR FUNDS

A Young Men's Hebrew Association, to be conducted along similar lines to the Y. M. C. A., is to be organized in Toronto. Plans to bring such into being were formulated at a meeting held in University Synagogue on Sunday afternoon, at which Rabbi Price presided.

As soon as the necessary arrangements can be made a mass meeting is to be held as the inaugural of a campaign to raise funds for the undertaking. In this connection Christians as well as Jews will be asked to subscribe. It was pointed out that when the Y. M. C. A. had its Toronto campaign, to raise funds a number of Jews contributed liberally towards it and that the same was the case when a similar campaign was conducted for the New York City Y. M. C. A., to which Harry Rosenwald, a wealthy Jew, contributed the sum of \$50,000.

A building is to be erected and laid out with gymnasium, etc., along similar lines to the Central Y. M. C. A. building. The Y. M. H. A. is to be an organization for athletic, social, literary, educational and spiritual uplift and will be open to all Jewish young men of Toronto.

Dunning's Hotel & Restaurant 27-31 West King Street

The Truth in Town and the Truth of it is Dunning's the place to dine! many specials on our menu today.

GOOPS By GELETT BURGESS

Corinna L. Earl Corinna Londonderry Earl

Is such a pretty little girl You wouldn't think she was a Goop Unless you heard her eat her soup! Don't go to Mrs. Earl's for dinner— You wouldn't care to hear Corinna!

Don't Be A Goop! LADIES Have your Panama, Straw, Tegal and Leghorn Hats cleaned, dyed, blocked and remodeled at NEW YORK HAT WORKS, 566 Yonge Street, Phone N. 5109, 1912

NURSERY CONDUCTED BY Elvira Murray Yes and No

It is no wonder that intelligent parents lay great stress on the way they talk to their children, on the way they answer their questions, on the way the little ones receive knowledge of the world they are to live in. On Friday of last week we spoke strongly of the necessity of answering children honestly and simply; and of avoiding untruthful or evasive answers as unfair to the baby mind.

It is for the mothers and fathers to determine what kind of impressions the active little brain shall receive, and upon their decision will rest, very largely the healthy or unhealthy mentality of the boy or girl who will be the man or woman.

Wholesome and healthful character growth has even more wonderful possibilities, for the response to right and wrong comes long before the average mother realizes. The useless and unmeaning "yes" or "no" are an abomination. How many of us, when busy at some task that requires all our hands and eyes, will say "Yes, dear," to some remark of the little one, or, when asked an opinion, will exclaim enthusiastically "Yes, it's pretty" without having looked at the admired object.

I know a mother who admired something that way one morning, and received a big jolt of awakening when the small son said: "But, mother, look with your face!"

The Evening Primrose. (Continued.) One of the easiest perennials to cultivate is the evening primrose. And called the evening primrose because the great yellow blossoms prefer to open their golden cups as the afternoon draws towards the dusk.

The blossoms? Just try to imagine a curving, four-petaled wild-rose-like flower, three inches across, the gleaming gold of which has the texture of the finest French chiffon, velvety, many stamens, thickly pollen laden, are faintly touched with a vanishing shade of crimson. Each laughing blossom, borne proudly erect upon sturdy, thick gray-green stems (these stems also touched with shades of red) is in company with a host of fast-opening buds, red-tipped and golden-hearted.

The blossoms are faintly fragrant, with a fragrance reminiscent of the woods, where once evening primrose was wont to revel thru all the night. One of the oddest sights of the spring gardening is the young, growing plants, just above ground. Like great roses they cling close to the fresh earth, the thick gathered leaves of them, row on row, ranging from blood red in the centre to bronze green on the outermost reaches of the roset. As the plant grows, the lower stem shoots up from this roset, the red leaves changing in color to gray-green, and, as growth progresses, a fine downiness spreads over the coarse textured leaves.

From the middle of June until late in August, the evening primrose blooms, the blossoms lasting but an evening and a night each. But the host of buds, ever forming, provides a constant supply of succurs for the beautification of the garden.

Your stock may be best obtained from the sowing of seed in early spring. The second year, and forever after, care being taken, your primroses are sure to bloom.

The stock may be easily increased by root division, after the first year, each of the roots, spoken of above being a separate plant and requiring to be separated from the old plant of last year.

Some gardeners allow the rosetts to grow up untouched; but such a plan tends towards the deterioration of the yellow blossoms. Larger and more profuse bloom is assured if these rosetts are planted singly.

Evening primrose requires a certain amount of attention, cultivation frequently, and plenty of moisture to ensure perfect bloom. The nature of the plant, almost a surface rooter, will show our gardeners the necessity for plant food.

Protect the plant roots by a thick mulching during the winter. (Advertisement.)

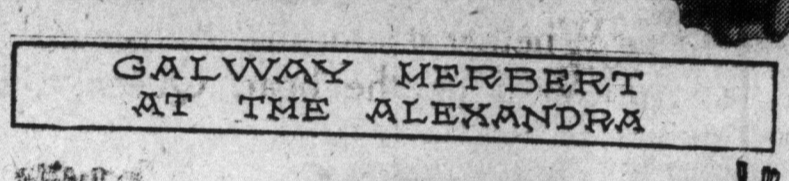
Home Treatment for Sallow, Wrinkled Skin

A. C. F. asks: "What should I do for my sallow complexion, and how can I get rid of my wrinkles?" Sallowness is best removed by removing the skin itself. This is effectually accomplished by the use of ordinary soap, which causes the offensive outer skin gradually to peel off, in fine particles, scarcely noticeable to the naked eye. Visible complexion, the new skin exhibiting a healthy, youthful tint incomparable with artificial coloring. Get an ounce of this wax at your drugstore, apply at night with your fingers, only don't rub it in. Wash it off in the morning with warm water. For your wrinkles try a solution of powdered salicylic acid, dissolved in 1/2 pint witch hazel. Bathe your face in this morning for a while. The result will surprise you.—Beauty's Mirror.

This Week's Attractions at the Theatres



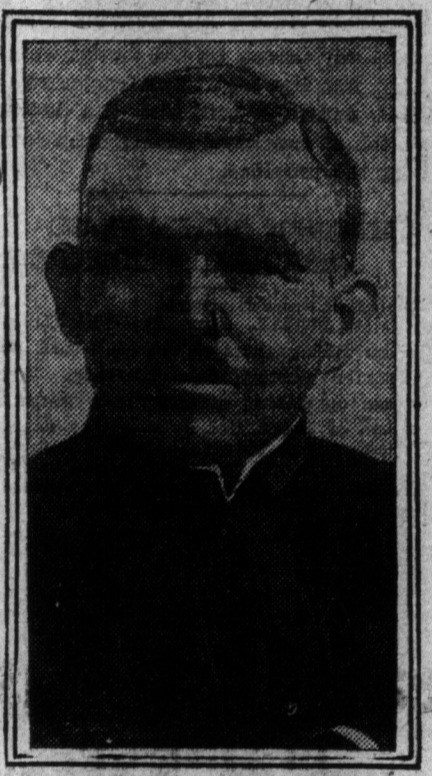
SALLIE FINK AT LOEW'S WINTER GARDEN ROOF



GALWAY HERBERT AT THE ALEXANDRA



GEORGE FAWCETT AT THE PRINCESS



MISS PERCY MAXWELL AT THE PRINCESS

LARGE ATTENDANCE AT GARDEN PARTY N. W. Rowell Addresses Guests of Women's Liberal Club on Saturday.

In point of numbers as well as in the picturesque of its place of meeting, the garden party of the Toronto Women's Liberal Club of Saturday afternoon was an undoubted success.

Woodford, the beautiful house and grounds of Mr. and Mrs. Rutter, on the Kingston road, was the rendezvous of the many invited, and whatever delay was experienced owing to lack of sufficient accommodation on the Suburban line, was amply repaid by the hospitality of the host and hostesses when the luncheon was reached.

The keynote of the sentiment of the gathering was voiced in the motions that hung high on the various points of vantage, "Wake Up, Ontario," and "Give Labor a Chance," being among the most conspicuous. Tea was served in a large marquee erected in the spinney and the lawn was bright with the varied colors of the ladies' attire.

Mrs. Lindsey, president of the Liberal Women's Club, was assisted by Mrs. Rutter in receiving. The principal speaker was Mr. Rowell, who had to leave early for Woodstock. The gist of the Liberal leader's speech was an appeal for the men of Ontario to come out plainly on the "abolish the bar" question.

Three times have the people of Ontario spoken in favor of temperance, was the statement of Dr. Mackenzie, yet no notice had been taken. The speaker thought that the mature will of the people should be crystallized by the government. Arthur Kirkpatrick gave a telling address on tax reform. Others who spoke were Dr. Bruce, candidate for East York; C. A. Moss, J. A. MacDonald and Joseph Oliver.

KING'S CAFE 14 King St. East Special luncheon served daily, 50c; table d'hôte dinner, 75c. Attractive surroundings and excellent French cuisine. Take elevator first floor up.

For Poor Richard's almanac. You can profit by his advice to abstain from buying any new thing, or you can begin with the porch rug and keep on buying and buying until your porch is sheltered with protecting awnings and screened with brass wire netting, until it is perfectly gorgeous with bamboo things, serving trays and tea outfit.

Just when you have it finished and find time to enjoy it you know what happens. Your neighbors decide it is a lovely place to have informal morning chats in, and all your plans for family talks and outdoor resting seem vanishing. You feel that the Englishman who wanted the earth for himself, with a fence around it, had about the right idea, only you had only wanted one little porch. There are cures for too frequent callers. At our house one summer all the "just happened ins" were set to hoeing beans and that worked fairly well, only they wanted the whole garden got in the fall. Fe found a better plan was to have darning at hand and when Madam Chatterbox arrived to "pass away an hour" to hand her a needle and the bit of work to do. Just you try this plan.



MISS PERCY MAXWELL AT THE PRINCESS

DANISH EXPEDITION TO MAKE NORTH POLE DASH COPENHAGEN, June 20. — Ole Olsen, a Danish millionaire, today undertook to finance a new north pole expedition under the command of Knud Rasmussen, the Danish Arctic explorer. The expedition probably will start for the north next summer, and will be provisioned for two years. All possible modern appliances are to be provided, and Rasmussen is to have a staff of scientists with him. He will establish his base at Cape York, Greenland. (Advertisement.)

STOPPERS BLOOD AT SHEAS

Stops Stomach Pains IN TWO MINUTES. The recent discovery by a leading specialist that pure bisphosphated magnesia will almost instantly relieve pain in the stomach resulting from indigestion, dyspepsia or acidity, is of the greatest importance to thousands of people suffering from various forms of stomach trouble. As is well-known, nine-tenths of all the stomach disorders are directly traceable to stomach acidity. One to two teaspoonfuls taken in a little water after meals not only neutralizes the acid and stops the pain, but quickly overcomes the cause of the trouble, soothes the inflamed lining of the stomach and in a short time will correct the cause. Be sure to ask your druggist to supply you with bisphosphated magnesia.

HAMILTON HOTELS HOTEL ROYAL Every room furnished with new beds, new carpets and thoroughly redecorated January, 1914. BEST SAMPLE ROOMS IN CANADA \$3.00 and up—American Plan.

# Queen Quality Footwear in the Summer Sale

## Featuring Styles That Meet Present Needs

*Fashion is just as imperative* in the matter of footwear as in any other item of dress. By her boots you recognize the woman who keeps in touch with the best there is in things to wear.

*How noticeable footgear is, too*, especially on the popular promenades --on the turf--on the deck. If you are seated and others are standing or walking, almost the first thing you see is the style of the shoes.

*To suit the shoe to the moaes* of the moment, to produce a shoe that will keep the nattiness of its first shape, to achieve a range that will meet every conceivable need--that is the study of the Queen Quality experts. That is why their offerings keep changing, and their quality never changes.

*There's one thing you can be sure of.* Whether it's for that frilly muslin gown, for the tailored suit, the silk dress, or the smart sporting togs you wear on the boat, Queen Quality offerings include the thing you want.

**Here is a Seasonable List from a Complete Stock, Now Being Shown to Better Advantage Than Ever in the Large New Space, Second Floor.**

### QUEEN QUALITY SUMMER BOOTS

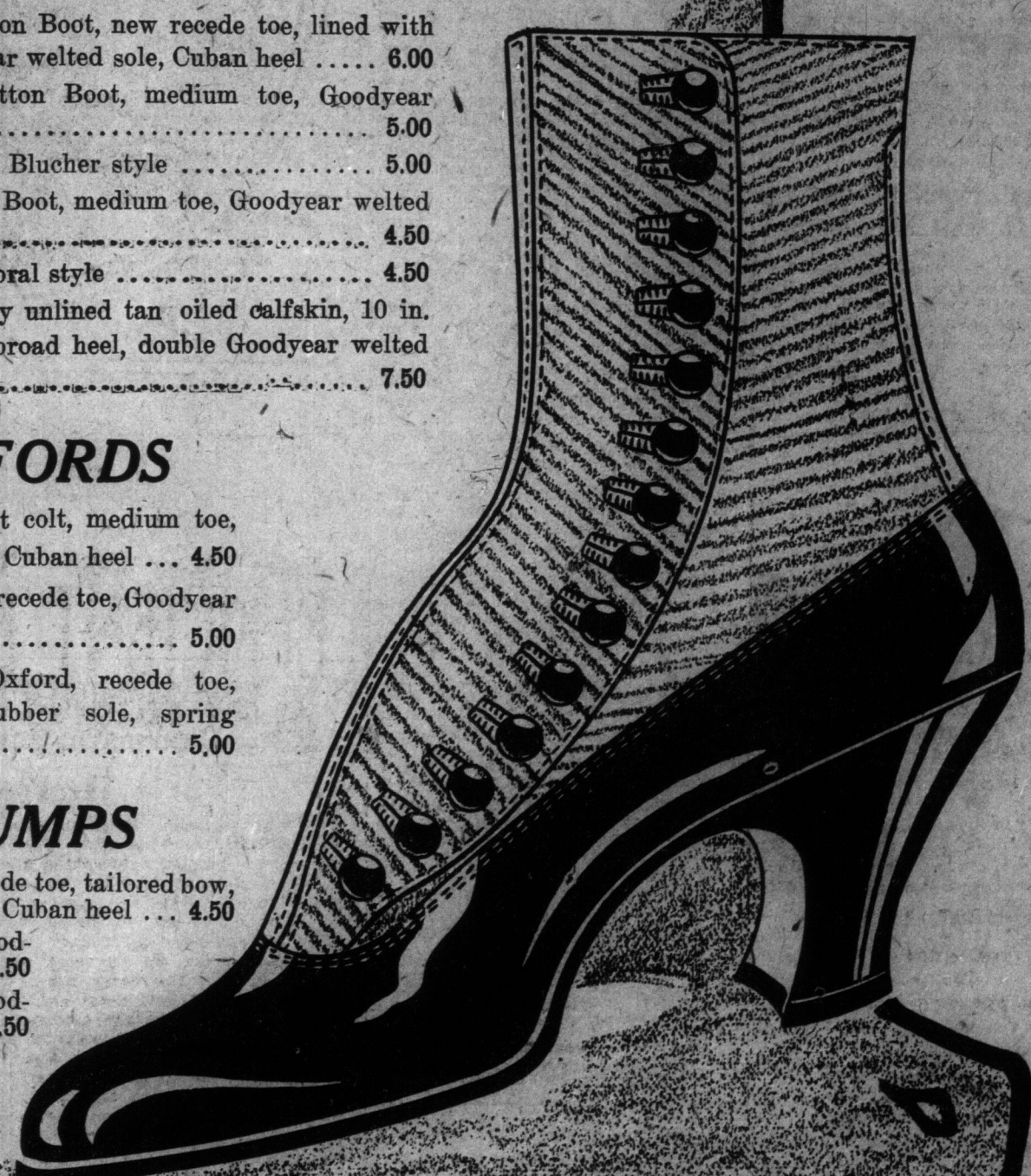
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|--|------|--|------|
| Patent Button Boot, white calf top, recede toe, light flexible sole, Cuban heel. Price .....             | 4.50 | Tan Russia Calf Button Boot, new recede toe, lined with yellow satin, light Goodyear welted sole, Cuban heel .....               | 6.00 |
| Patent Lace Boot, cloth top, no toe cap, light flexible sole, Cuban heel .....                           | 4.50 | Tan Russia Calf Button Boot, medium toe, Goodyear welted sole, Cuban heel .....  | 5.00 |
| Patent Button Boot, fine quality, black cloth top, medium weight, Goodyear welted sole, Cuban heel ..... | 5.50 | Same quality in laced Blucher style .....  | 5.00 |
| White Buck Button Boot, medium and recede toes, light Goodyear welted sole, Cuban heel .....             | 5.50 | Chocolate Kid Button Boot, medium toe, Goodyear welted sole, Cuban heel .....  | 4.50 |
| Patent Button Boot, black cloth top, Goodyear welted sole, new kidney or leather Louis heel .....        | 6.00 | Same quality in Balmoral style .....   | 4.50 |
| Fine, Dull Kid Button Boot, recede toe, light Goodyear welted sole, Cuban heel .....                     | 5.00 | Mountain Boots, heavy unlined tan oiled calfskin, 10 in. high, full round toe, low broad heel, double Goodyear welted sole ..... | 7.50 |

### QUEEN QUALITY SUMMER OXFORDS

- |  |      |   |      |
|--|------|---|------|
| Fine Dull Kid Oxford, recede toe, light Goodyear welted sole, Cuban heel .....         | 5.00 | Blucher Oxford, patent colt, medium toe, light Goodyear welted sole, Cuban heel .....     | 4.50 |
| Fine Dull Kid Blucher Oxford, recede toe, light Goodyear welted sole, Cuban heel ..... | 5.00 | Tan Calf Lace Oxford, recede toe, Goodyear welted sole, Cuban heel .....                  | 5.00 |
| Patent Blucher Oxford, medium toe, flexible hand-turned sole, Cuban heel .....         | 4.50 | Tan Calf Sporting Oxford, recede toe, Goodyear welted, red rubber sole, spring heel ..... | 5.00 |
| Button Oxford, black suede, recede toe, light Goodyear welted sole, Cuban heel .....   | 4.50 |   |      |

### QUEEN QUALITY SUMMER PUMPS

- |  |      |  |      |
|--|------|--|------|
| Patent pump, recede toe, tailored bow, light Goodyear welted sole, Cuban heel .....            | 5.00 | Black Suede Pump, recede toe, tailored bow, light Goodyear welted sole, Cuban heel ..... | 4.50 |
| Gunmetal Pump, medium toe, tailored bow, medium weight, Goodyear welted sole, Cuban heel ..... | 4.50 |  |      |
| Tan Calf Pump, medium toe, tailored bow, medium weight, Goodyear welted sole, Cuban heel ..... | 4.50 |  |      |



The Robert **SIMPSON** Company Limited

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ESTABLISHED 1864 JOHN CATTO & SON

Ladies' Travelling Utility Coats

Big showing of all the popular shades and styles in Ladies' and Misses' Utility Coats for steamer or motor, etc., etc., in all suitable materials as Scotch tweeds, wildwoods, homespun, serges, honeycombs and a variety of fancy fabrics all especially re-priced for June clearance.

Coats For Dress Occasions

Select assortment of Single Pattern Garments in Ladies' Dress Coats, black and colored, in satin, taffeta, silk, all-over lace effects, cords, plaids, brocades, etc., etc., Clearance from \$30.00 up. Regular \$52.00 up.

Summer Headgear

Choice showing of select and exclusive models in White Summer Hats in Panama and Soft-Crown styles, trimmed in the most appropriate styles. Orders Promptly Executed.

Midsummer Clearance

of Colored Hats in popular braids, from \$7.50, \$8.00 to \$10.00.

JOHN CATTO & SON 55 to 61 KING ST. EAST, TORONTO.

STREET CAR DELAYS

Saturday, June 20, 1914. 7:25 a.m.—Erie at King crossing; 5 minutes delay to King cars. 8:47 a.m.—Sand on track; 4 minutes delay to Broadview; 4 minutes delay to southbound Broadview cars. 8:45 a.m.—Fire at King and Ontario; 12 minutes delay to Belt Line and King cars both ways. 10:07 a.m.—Bloor and Yonge, wagon stuck on track; 5 minutes delay to southbound Yonge cars. 12:05 p.m.—Ontario street crossing; 15 minutes delay to King and Parliament cars. 1:14 a.m.—Fire at Terminus, concrete mixer stuck on track; 14 minutes delay to southbound Dundas cars. 2:05 p.m.—Between York and Yonge on King; held by parade; 8 minutes delay to east-bound King cars. 4:07 p.m.—G. T. R. crossing, held by train; 5 minutes delay to King cars. 4:11 p.m.—Queen and Greenwood fire; 7 minutes delay to King cars. 4:21 p.m.—Station, held by parade; 8 minutes delay to King and Belt Line cars. 4:52 p.m.—Union Station, held by parade; 7 minutes delay to King cars. 4:57 p.m.—G.T.R. crossing, Front and John, held by parade; 7 minutes delay to Bathurst cars. Sunday, June 21, 1914. 8:15 p.m.—G. T. R. crossing, held by train; 4 minutes delay to King cars. 1:40 p.m.—King and Bay, held by parade; 5 minutes delay to King and Belt Line cars.

TEMPERANCE CAMPAIGN GROWS BRISK IN GALT

GALT, June 21.—The temperance party today actively started its campaign for the election of A. E. Buchanan, the Liberal, as M.P.A., and a mass meeting for women in Central Church, which was fairly attended this afternoon. Local clergymen and temperance workers addressed the meeting. Several of the ministers today preached on abolish the bar. Another temperance rally is to be held in the Lincoln Avenue Methodist Church Monday evening.

CALDER AT PICKERING

PICKERING, Ont., June 21.—There was a large meeting in the interest of Charles Calder, M.P.A., at this place Saturday night, addressed by Mr. Laidlaw, president of the Norwich Union Insurance Company, the candidate, and Major James Whitely and other speakers. The question is a referendum on the open bar, because it is the most vulnerable spot in the party's armor, and to strike there is good tactics. The question is a referendum on the open bar, because it is the most vulnerable spot in the party's armor, and to strike there is good tactics. The question is a referendum on the open bar, because it is the most vulnerable spot in the party's armor, and to strike there is good tactics.

REV. A. L. GEGGIE AT PARKDALE CHURCH

Speaking unto the congregation at Parkdale Presbyterian Church, the Rev. A. L. Geggie likened the anguish of Christ on Calvary to that of the mother whose son is torn by the ravages of strong drink. He declared that ministers should not avoid the question of the open bar, because it is in the political arena. He urged the men to maintain political independence and vote as conscience dictated on the paramount issue of the campaign.

LABOR MAN IN LONDON

LONDON, Ont., June 21.—John D. Jacobs, molder, was nominated by the trades and labor council of London last night as a labor candidate for the legislature. This makes a three-cornered fight in London.

THE WEATHER

OBSERVATIONS, Toronto, June 21.—(4 p.m.)—Rain has been general today in Alberta and over the western portion of Saskatchewan and some light showers have occurred over the southern portion of the peninsula of Ontario; elsewhere in the Dominion the weather has been generally fine. Minimum and maximum temperatures: Vancouver, 46-54; Edmonton, 48-53; Calgary, 46-50; Medicine Hat, 46-52; Battleford, 54-70; Prince Albert, 53-78; Moose Jaw, 51-75; Regina, 50-75; Winnipeg, 42-74; Fort Arthur, 45-55; Pelly Sound, 46-52; London, 52-57; Toronto, 54-74; Kingston, 52-57; Ottawa, 50-74; Montreal, 52-74; Quebec, 42-72; Halifax, 44-70.

THE BAROMETER. Time, Ther. Bar. Wind. Calm. 8 a.m. 58 29.87. 2 p.m. 60 29.82. 8 p.m. 58 29.82.

STEAMER ARRIVALS. June 21. At. From. M. Commerce, Montreal, Manchester.

BIRTHS. DUNCANSON—On Saturday, June 20th, at 117, New-Og, Avenue Road, Toronto, to Mr. and Mrs. Andrew E. Duncanson, a son.

W.H. Stone CO. 82 Carlton St. Phone North 97.

DEATHS. ATCHESON—At her late residence, No. 60 McCurray avenue, West Toronto, on Saturday, June 20, 1914, Mrs. Ellen Atcheson, aged 71 years.

DEPART—At Victoria Memorial Hospital, on Sunday, June 21st, Elma Adah, beloved wife of Maclean Dewart, of St. Albans, Vermont, and daughter of John A. and Adah C. Ross, Toronto.

FENWICK—On Saturday, June 20, 1914, Jessie, relict of the late John F. Fenwick of Toronto, aged 68 years.

Mr. Dickson Patterson is in town from Montreal.

Mrs. W. B. Tindall and her son, Mr. Hilary Tindall are shortly leaving for Detroit, where they will make a stay of some length with relations, Mr. Tindall joining them later on.

Dr. E. H. Wolcott, Rochester, N.Y., spent the week-end with Mr. Edwin Wolcott.

Mrs. Elisha Lee entertained at luncheon at the Hunt Club, Winnipeg, last week, when her guests were Lady Cameron, Mrs. Knight, Mrs. E. M. Robinson, Mrs. T. A. Anderson, Mrs. C. E. McPherson, Mrs. Fred Morse, Mrs. A. Bain, Mrs. C. J. Merry, Mrs. W. G. McMahon, Mrs. Vere Brown, Mrs. Kohl.

The Rev. W. T. C. Brown and Mrs. Brown, Mr. and Mrs. J. W. Jessop, Mr. Hanbury Edden, (Montreal), and Dr. Adam Shortt (Ottawa), sailed from Quebec on Thursday for England.

Cs. Ernest Smith, London, Ont., gave a luncheon at the Kennels in honor of Mrs. Guy Toller, who has since returned to Ottawa.

Mr. and Mrs. W. C. Bailey left last week on a motor trip to Buffalo.

Mrs. Ambrose Small was the hostess of a very successful luncheon on Saturday at the Little Blue Inn, when she entertained the graduates of St. Joseph's College, whose number, and took them to a matinee at the Grand afterwards.

Dear Willie our hearts call out to thee. Our guiding star through all the years you'll be our voice we often seem to hear. Saying, "Keep on, my loved ones; be of good cheer."—Wife and Children.

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COOLERS CONDUCTED BY MRS. EDMUND PHILLIPS

Col. Sandford Smith and the officers of the Governor-General's Body Guard gave a very brilliant garden party in camp Niagara on Saturday afternoon. Col. and Mrs. Sandford Smith received, the latter wearing a frilled gown of pale blue tulle, with a toque of white tulle and satin, her little girl looking very sweet in a frock of white lace and a hat to match, and pale blue shoes. The tea table in the marquee was artistically decorated with syrinx and sweet william in the regimental silver cups, and the band of the regiment played under the trees during the afternoon. A few of those present included: Col. and Mrs. Vaux Chadwick, Col. and Mrs. Nelles, Col. and Mrs. D. W. MacPherson, Mr. and Mrs. Victor Cavahra, Miss Toitsie Cawthra, Mr. and Mrs. Nordheimer, Major Walter Denison, Major Alan Taylor, Major and Miss McColl, Mr. and Mrs. Nicholson, the Misses Belden, Mr. Harold Walker, the Messrs. Jarvis, Mr. Paul Hahn, Mr. and Mrs. G. R. Sweeney, Col. and Mrs. Miller, Miss Katharine Hagarty, Mrs. Bowie (St. John, Que.), Mrs. Somerville (Montreal), Miss Hilda Reid.

The annual commencement of St. Joseph's College Alumnae, which takes place on Thursday at 8:30 p.m., there will be a dinner, followed by the election of officers.

Mr. and Mrs. W. C. D'Arcy and baby daughter of St. Louis have taken a furnished apartment at the Waldorf for the summer.

Receiving Today. Mrs. Angus Sinclair, Annet-Place, Mrs. Gilbert Sinclair, Montreal, with her.

KNIGHTHOOD GIVEN TO SIX CANADIANS

Premier Borden Receives Highest Honor in Order of Michael and George.

(Continued From Page 1) W. K. McNAUGHT, C.M.G.

of the directorate of the Canadian National Exhibition, rising to the office of president. His career in the legislature was marked by staunch devotion to the cause of the hydro-electric undertakings, he being a member of the provincial commission.

MANAGER SAVED LIVES OF MINERS

Quick Action in Reversing Mechanism of Fan Spread Air Wave.

(Continued From Page 1) safety, and but for that moment of time and that whiff of fresh air, the miners from the interior would have been eliminated altogether from the history of the greatest mining disaster that ever occurred in the Dominion, and 44 additional lives would have been added to the already large list.

Score of Bodies Not Found. There are still a score of bodies in the mine. Hope has been completely abandoned that any spark of life remains, for while the interior fires have been extinguished, no human being could exist for any length of time in the gas-impregnated atmosphere.

In one short street of the town there are 13 widows, a result of the explosion. Some of these have lost husband and sons upon whom they depended solely for existence. The street, which is a short one, contains but 36 houses and had been named "Peaceful Valley."

The husband and son of Mrs. J. Payne, in this street, were among the victims, as also were the husbands of Mrs. William Morley, Mrs. Robert Coulter, Mrs. Gustave Franz, Mrs. Leonard Clark and Mrs. Matt Dickinson.

NEW TRAIN SERVICE TO ORILLIA AND ATHERLEY

Passengers from Toronto to Orillia and Atherley now have the opportunity of traveling via the Canadian Northern Railway, leaving Toronto daily except Sunday at 7:30 a.m., 10:00 a.m. and 5:15 p.m., and on Saturdays only at 1:15 p.m.; returning leave Orillia 6:45 a.m., 2:10 p.m., and 5:55 p.m.

This offers the traveling public an alternative route at convenient hours. Train equipment consists of first-class coaches, parlor cars and dining cars.

Tickets and further particulars can be secured on application to the City Ticket Office, No. 52 King street east, Telephone Main 5178, or Union Station, Telephone Adelaide 3435.

SIR JAMES AIKINS.

senator at confederation and secretary of state in the administration of Sir John A. Macdonald, in 1882. Sir James was educated at Upper Canada College and the University of Toronto. He is honorary colonel of the 9th Winnipeg Rifles. He has acted in several important capacities for the Dominion Government in the west, and for many years was honorary treasurer of the Manitoba Law Society.

W. K. McNaught, C.M.G. William Kirkpatrick McNaught, C.M.G., has sat in the Ontario Legislature for

ROYAL Yeast Cakes

BEST YEAST IN THE WORLD. DECLINE THE NUMEROUS INFERIOR IMITATIONS THAT ARE BEING OFFERED AWARDED HIGHEST HONORS AT ALL EXPOSITIONS E.W. GILLET COMPANY LIMITED. WINNIPEG TORONTO MONTREAL

BOYS WILL ATTEND MASSEY HALL RALLY

Unique Preparations Being Made for "Banish the Bar" Meeting Thursday.

Interest is growing in the proposed "Banish the Bar" demonstration being arranged for Massey Hall on Thursday evening next.

A unique feature will be the presence of a crowd of Toronto boys. The committee in charge are reserving the raised seats on the platform for the boys, but it is expected that this will hardly hold the number that will attend, and the end seats in the gallery are likewise being reserved.

The ladies of the W.C.T.U. are taking a lively interest in the meeting, and will be represented. A section of the gallery has been reserved for the different city unions, and being invited to take seats on the platform.

The decoration committee is planning for a lavish display of mottoes and posters, including a number of striking diagrams illustrating the present temperance situation in the province.

The hall doors will be open at seven o'clock, and before the meeting commences the Queen's Own Band will furnish a program of popular music.

BOTH PARTIES PLAYED WITH TEMPERANCE ISSUE

"This terrible demon affects all sides of human life, both from an economic and political standpoint," said Dr. J. D. Speer in a sermon on the liquor question in North Parkdale Methodist Church last night. It will be hard duty for good Conservatives to vote against their own party and in favor of the Rowell policy.

The speaker said that the fight against the liquor traffic commenced as far back as 1792. Four hundred and eight bars would have been wiped out in Ontario, he said, if Sir James Whitely had not introduced the three-fifths clause. The Ross Government also took a vote on the question and a large majority was polled in favor of prohibition, but the majority was useless. Both parties, he said, had played with the temperance issue.

SCARBORO BEACH PARK

The Three Kitaras SENSATIONAL JAPANESE GYMNASTS D'Urbano's Concert Band Moving Pictures in the Open Air

LOEW'S WINTER GARDEN ROOF

High-Class Vaudeville Every Evening at 8:15. This Week—SAGER, MIDDLEY & CO., Thornton & Curlew, Von Dell, FRED ST. ONGE, TROUPE, Arthur Rigby, Leonard & Louis, Hoyt & Wardell, SALLY FINK, and OTHERS. All seats reserved. Prices 25c, 50c, 75c. Downstairs Performance Continuous From 11 a.m. to 11 p.m. Mats. 10c, 15c. Evgs. 10c, 15c, 25c.

PERCY HASWELL PUDDIN' HEAD WILSON

Introducing the Famous American Actor, George Fawcett, in the title role.

PUBLIC MASS MEETING MASSEY HALL, TUESDAY, JUNE 23, 7.45 P.M.

SPEAKERS: Hon. Sir James P. Whitney, Prime Minister of Ontario. Hon. Adam Beck, Chairman Hydro-Electric Commission. Hon. I. B. Lucas, Provincial Treasurer, and others.

A great opportunity to hear the real issues of the campaign discussed frankly and fully. All electors are heartily invited. W. H. PRICE, A. H. BIRMINGHAM, 4612 Chairman, Sec. Central Lib.-Con. Association.

MANY STUDENTS BECOME PRIESTS

Ordination at St. Michael's Cathedral an Impressive Ceremony.

EFFECTIVE ADDRESS

Rev. Father Heyden Emphasizes High Offices of Priesthood.

Impressive in the highest degree was the ordination which took place at St. Michael's Cathedral on Sunday morning at 10:30 mass, at which what was undoubtedly the largest number of candidates for an Ontario ordination presented themselves, the reason being that now the theological students for the most part take their course in St. Augustine's Seminary, where formerly they had to attend institutions more remote, especially the Grand Seminary, Montreal.

The Right Rev. M. J. O'Brien, D.D., Bishop of Peterboro, was the officiating prelate, with Rev. Dr. Kidd and Rev. Dr. Morphy of St. Augustine's Seminary as archdeacons; master of ceremonies, Dennis O'Connor; assistant, Roger O'Shea; assistant to the newly-ordained, Rev. Father Sullivan, Thorold; Rev. Dr. Grant, St. Augustine's Seminary.

A great congregation assisted at the mass and were interested witnesses of the various ceremonies, the imposition of hands and the prostration of the young levites about to be raised to the priestly office being particularly solemn moments.

The setting of the sacred function was a very brilliant one, the bishop vested in green and gold, in accordance with the feast of the day, and with his mitre and crozier and the many assistants who filled the sanctuary, the great altar a blaze of light all adding to the grace of the scene. Rev. Father Heyden preached an effective sermon, pointing to the high office of the priesthood, and asked the prayers of all present for those about to enter on its duties.

At the conclusion of the ceremonies the newly-ordained gave their blessing to the relatives at the altar and afterwards to the congregation in general.

The names of those raised to the priesthood are: Rev. Bernard Doyle, Toronto; Rev. Ambrose O'Brien, Johnstown; Rev. Francis Sheehy, St. Catharines; Rev. Robert Miller, Hobart; Rev. Bertram Armstrong, Ottawa; Gerald Kirby, Toronto; Thomas Edward Brennan, St. Catharines; Francis Carroll, Toronto; Gerald Callaghan, Toronto; William Dermody, Hamilton; Victor Gray, Collingwood; William James, Toronto; Robert Barron, Toronto; Francis McCreavy, Owen Sound; Damien Secour, Alexandria; Augustin Moran, Toronto; Thomas Manley, Merrifield; Francis Riordan, Toronto; Adolphus McIntyre, Vancouver; Alexander McLellan, Regina; John Powers, Hastings; James Kirby, Arthur, Ont.; John Karwan, St. George's, Nfld.

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The Coolest Place in Town. CITY HALL SQUARE. 3 Shows Daily, 3 Continuous 1 to 11 p.m. Mats. 10c, 15c. Evgs. 10c, 15c, 25c.

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YES! BONISTELLE IT IS PLAYERS REAL THE NOTED SCOTCH COMEDY, HERE BUNTY PULLS THE STRINGS. Nights, 25c, 50c, 75c.

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ACROSS THE BAY—GALA WEEK. Every Afternoon and Evening. PAT CONWAY AND HIS FAMOUS BAND. The musical feature of last Exhibition. Dunbar's Goat Circus

GRAND OPERA HOUSE

MAT., 25c CHILD'S 10c. DAY, 10c. Evgs. 25c, 50c, 75c. Com. Tuesday Afternoon SIXTY YEARS A QUEEN

TRUTH IN ADVERTISING When We Say—"Mint Perfecto"

is the finest cigar sold anywhere at 3 for 25c. we believe we are telling the plain unvarnished truth. They are genuine hand-made, Perfecto shape, long clear Havana filler. Better than any cigar at

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# DAILY MAGAZINE PAGE FOR EVERYBODY

## How "Shocking" Works; The Cost of Impudence By Winifred Black

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MRS. Charlotte Perkins Stetson Gilman says we've got to be shocking. Absolutely shocking—we women—or we'll never get anywhere in the world. I don't know exactly where it is that Mrs. Charlotte Perkins Stetson Gilman thinks we want to go—but anyhow, we needn't think we'll ever get there—unless we shock people.

"Excuse on your families," says Mrs. Gilman. "Do something you have refrained from doing because it would shock their conventions."

"Go home from this meeting—and shock your sister. Get up in the morning—and shock your brother. In the afternoon—shock your mother and your grandmother. It will give you courage; it will make for character; it will make for distinction—check the conventions—if you want to arrive anywhere."

Dear me, isn't it interesting? And so easy, too; why, anybody can do it. I'm going to start in this very day.

Why, I begin to feel freer already—just to think of it.

There's cousin-in-law. Cousin-in-law is a queer little man who has never really quite grown up. He likes to fish and to tell fish stories, and he thinks it is a terrible thing for a man to have to work.

### When Shall I Shock?

It's near the opening of the fishing season—that's the idea. I'll break up cousin-in-law's special fishing rod that he bought with the money his wife gave him—I'll break it into pieces no bigger than a minute.

How shocked dear cousin-in-law will be.

Here he comes now—what big hands he has! They tell me that down in his part of the country when a woman is unreasonable—somebody slaps her.

What if cousin-in-law should think me not only shocking—but unreasonable?

No, I won't shock cousin-in-law.

Grandma—she's the one—she's so mild and good. It won't do the least bit of harm to shock her.

Let's see—I know—I'll ravel out her knitting—just like that. And I'll laugh while I'm doing it.

Grandma does love her knitting; she keeps count of just how many stitches she must take in a week. Won't it be fun to show her that I don't care a darn raveling about those stitches, or the one who did them? Grandma is the ideal.

What if grandma is doing this week? Making strawberry preserves. She cooks them by the sun, doesn't she? Anyhow, they're perfectly delicious. What if she should shock me—by not giving me any of the preserves. I think I won't risk it—not at this season.

Grandma shall go unshocked, for all of me.

It's an awful nuisance—finding the right person to "shock." I wonder how Mrs. Charlotte Perkins Stetson Gilman manages?

Everybody seems to be so tied up some way—everybody that I know.

Either I owe them something in some way, or they owe me something in some way, and if I shock them such strange things might happen.

My life seems to be so complicated.

Doubtless Mrs. Charlotte Perkins Stetson Gilman leads the simple life; what must be it.

### It's an Old Idea.

It isn't quite a new idea, this tad for shocking people, is it? I had it when I was about 15, didn't you?

It seems to me that most young persons do have it. They love to be thought wild and free, and reckless and daring—poor things! But somehow, the people they tried to shock always laughed—and that is so discouraging.

Still, there must be something in Mrs. Stetson-Gilman's idea—or she wouldn't have it.

The great thing about all these ideas is to be perfectly serious. A sense of humor is fatal.

I have a serious aunt. She thinks the world is a vale of tears, and, Oh, how she do cheat you at the grocers! She'd be a lovely one to shock.

She'd never think of smiling—she never does.

I'll tell her I don't believe in the book of Job. I hope it won't be pathetic to see how shocked she is.

I met a woman who used to have a lovely time shocking people, when she was a girl.

It's a long time since that woman was a girl. She doesn't try to shock people now—she does it without trying.

Poor soul, I suppose it got to be a habit.

She looks as if she wishes she were dead—I wonder if the people who loved her when they tried to keep her from shocking them years ago do not wish so, too?



## The Good Night Story

The Height of Wisdom :: By VERNON MERRY

THERE was once a good-hearted farmer who loved to laugh; his one fault was that he delighted in playing practical jokes. He made other people very uncomfortable, but Farmer John seemed never to mind that at all. He wasn't the one that was made uncomfortable. He enjoyed his own jokes and laughed hard at them. He thought himself very clever.

One day his friend William decided to get even with Farmer John for all the uncomfortable jokes he had played on him. So William set out for a pretty road near where he knew Farmer John would pass on his way to market. In his hand William carried a large sack and a piece of rope.

When William arrived at the road he instructed the hired man he had brought with him just what he wanted him to do. In a short time William was bound hand and foot inside the bag, and the bag was drawn up to the top of a tree. Then the hired man ran away and hid himself, for he saw Farmer John approaching.

As soon as Farmer John came under the tree he looked up and saw the bag hanging there. William, who could see him through a tiny hole, called out: "How may your days be in the land?"

"Who are you and what are you doing?" gasped Farmer John.

"I have found the way to wisdom," William answered. "How would you like to learn?"

"Fine," replied Farmer John. "I'm clever, but I want to be wise."

"All right," said William, "but I can let you take my place only for one hour. For the rope tied to the tree and let me down."

Farmer John did as William asked and when he was untied from the ropes and while William made him very anxious to take his place by telling William to the him up in the bag and hold him up to the top of the tree.

When William had him safely up there he cried out: "Now stay there for a while. Don't you already feel something of wisdom that comes from experience? You think you are clever with your practical jokes, but you aren't. Stay there until you really are clever—and that'll be a long while."

The William went away and left Farmer John to think upon the seriousness of practical jokes that hurt other people.

## DAY DREAMS

By Michelson



YOU have them whether you sit before a typewriter, an engine, a cash window or a kitchen. While all the tasks and obligations of your accountable. You never know how they drift together day melt utterly away. The songs of through you. You perhaps don't realize they have been and robin and lark slant through the soft murmur of breezes that are never harsh, and that don't interrupt even the lowest whisper of words.

Generally they move with a miraculous smoothness. Just now they are likely to be green dreams, faintly NOT. The best things in life are dreamed sweet with the perfume of wonderful sylvan life.

## Peter's Adventures in Matrimony

By LEONA DALRYMPLE

Author of the new novel, "Diary of the Green Van," awarded a prize of \$10,000 by Ida M. Terbell and S. S. McClure as judges.

The truth about "the girl in the case" distinguishes this new series by Miss Dalrymple. Her character studies will not appear unfamiliar to the majority of readers, who will follow the fortunes of "Peter" with interest.

### No. 102 The Dust Hunter.

ALL of which brings me to some very definite thoughts on housekeeping. A woman who thinks and dreams dust is as great a bore as a nagging wife. She is a nagging wife, for she hunts a man to death with her views on order.

Many a man has been driven forth to his club by a frantic housekeeper. The husband of a real dust hunter may never expect to bring his friends home to dinner. Not but what the house will be spotless—it assuredly will—but the man who is the dust hunter will be so disarranged and upset by his unmethodical conduct that he'll never repeat the experiment. For the genuine dust hunter hasn't been dusted for two hours, and she will be distraught for the rest of the meal.

A man once told me how his wife had been very ill for weeks, and how finally there was much preparation when it was time for her to come downstairs for her first dinner with the family. One of the daughters, knowing her mother's inordinate passion for dustiness, had

## WORDS OF WISE MEN

Pleasure is a law to the fool.—Plato.

One of the poets—which is it?—speaks of an everlasting now.—Boswell.

Reckon any matter of trial to these among thy gains.—T. Adam.

When lenity and cruelty play for a kingdom, the gentler gamester is the soonest winner.—Shakespeare.

A laugh to be joyous must flow from a joyous heart, for without kindness there can be no true joy.—Carlyle.

No virtue fades out of mankind. Not over hopeful by inborn temperament, cautious by long experience, I yet never despair of human virtue.—Theodore Parker.

From the earliest dawning of policy to this day, the invention of man has been sharpening and improving the mystery of murder, from the first rude essay of clubs and stones to the present perfection of gunnery, cannering, bombing, mining.—Burke.

Music washes away from the soul the dust of everyday life.—Aeschylus.

Malevolence is misery; it is the mist of Satan, the great enemy, an outcast from all joy, and the opponent of all goodness and happiness.—J. Hamilton.

The reason why all men honor love is because it looks up, and not down; aspires, and not despairs.—Emerson.

Money is powerful for good if divinely used. Give it plenty of air and it is sweet as the hawthorn; shut it up and it cankers and breeds worms.—G. MacDonald.

Let your letter be written as accurately as you are able—I mean with regard to language, grammar and stops; for as to the matter of it, the less trouble you give yourself the better it will be. Letters should be easy and natural, and convey to the persons to whom we send them just what we should say to the persons if we were with them.—Chastellain.

What destiny sends, bear! Whoever perseveres will be crowned.—Herder.

All great nations delight in stability; all great men find sturdiness affirmed in the very promise of their faculties.—Emerson.

Men are born with two eyes, but with one tongue, in order that they should see twice as much as they say.—Colton.

It is always a sign of poverty of mind when men are ever aiming to appear great, for they who are really great never seem to know it.—Cecil.

A mob is usually a creature of very mysterious existence, particularly in a large city. Where it comes from, or whether it goes, few men can tell. As great men find sturdiness affirmed in the very promise of their faculties, it is as difficult to follow to the various sources as the sea itself; for the deeper the parallel stop here, for the ocean is not more fickle and uncertain, nor more terrible when aroused, more unreasonable or more cruel.—Dickens.

## Secrets of Health and Happiness

## Why Your Skin Sunburns; What Tanned Faces Show

By DR. LEONARD KEENE HIRSBERG

A. B. M. A., M. D. (Johns Hopkins).

THE light that through yonder window breaks from the east will tan many a fair Juliet's cheek this summer. The pretty cheeks, which hold pretty dimples and Cupid's bows—hollows made by health and love—are buried in a sea of tan.

The spots of certain summer animals and creatures of the tropics are due both remotely to ancestry and directly to the effects of the sun. Pigmmentation is the name given to this condition in mankind. It is a papery black deposit in the skin due to the invisible rays of the sun. These rays burn the hemoglobin, or red blood stuff, out of the tissue units and deposit them in the upper layers of the skin.

Ethiopians, Moors, Indians, Cubans and inhabitants of the tropics have this pigmentation to an extensive degree. Yet a man or girl who spends July, August and September in the glorious outdoors returns in the autumn with this great, dark badge of summer. He or she is indistinguishable from a Japanese or other big brown man.

The fetish of the sun bath is wooed, nourished and worshipped justly in some instances—justly in others. That is to say, the sun is essentially a boon and yet at times a hindrance to health. Nobly infants, the aged and the debilitated when it causes "insolation" or sunstroke.

Have you observed the silhouette of tan upon a swimmer or a bather? If you are one of those who wore a peek-a-boo waist you may have noted last summer the trace of tan in beautiful outlines of lace upon your bosom.

If you did not burn and then tan, you were ill, or, physically speaking, below par. If you tan after a few weeks in the burning summer sun it is the high sign of health. If you remain pale and unshaded by the season's rays, you must, therefore, look to your health.

The Arab tanned by tropical sun, the gaily slave browned beside his car, the nomad with sandal toes by toilsome travel and face tawny from the scorching sun, are all examples of the vitality that is theirs.

## Answers to Health Questions

Q. B. R.—What will relieve gas on the stomach?

A. Lactic acid germs, oxide of magnesium, and imported French charcoal.

Q. B. R.—I'm 20 years old and very bashful. What shall I do?

A. You must join some night school where both girls and young men go. Also go to church and meet as many strangers as you can. Mingle with them and join in their sports.

Q. B. R.—I have a cough and a cold. What shall I do?

A. Dr. Hirschberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He will not undertake to prescribe or offer advice for individual cases. Where the subject is of general interest letters will be answered personally if a stamped and addressed envelope is enclosed. Address all inquiries to Dr. L. K. Hirschberg, care this office.

## Useful Hints for the Housewife

By Ann Marie Lloyd

WHY is it, when the old-fashioned biscuit is so delicious for shortcakes, and every one seems to prefer it, that the average restaurant with a meat, tastes like abomination to a biscuit? The genuine biscuit shortcake is simply made, and the very amateur needs have no fear in attempting it.

Here is a recipe given me by a southern cook whose biscuits have delighted the palate of many great men and famous women: "It's as easy made, honey," said she, "as rollin' off a log—only, you got to be light-handed. Heavy-handed folks ain't got no business messin' round cookin' nohow."

Take two cups of flour, into which have been sifted four teaspoonfuls of baking powder and half a teaspoonful of salt. Work into it with the full of salt. Work into it with the fingers four tablespoonfuls of lard or butter. Add gradually a scant cup of milk, and mix with a knife.

Tom on a floured board and roll to thickness. Bake in individual cakes as biscuit or in jelly cake tins and split.

Shortcake is so called to bread that it may not be amiss to give a recipe for corn bread, as this same good old cook gives it:

One cup cornmeal, one cup flour, one-quarter cup sugar, three and one-half teaspoonfuls of baking powder, half a teaspoonful of salt.

Beat thoroughly, then add a well-beaten egg, a cup of milk and two tablespoonfuls of melted butter. Bake in a shallow pan for 20 minutes, or until thoroughly baked, stir in a dash of chopped nut meats and bake in an ordinary long bread tin for three-quarters of an hour.

These warm summer mornings when fruit forms so large a part of the diet and even toast has an unpleasantly substantial, powdery quality, which are the nearest to "nothing to eat," and yet very appealing to nearly all palates, have a distinct place.

Add enough of a scant cup of milk to a cup of flour, into which a spoonful of salt has been sifted until it is a paste. Then add the rest of the milk and a well-beaten egg, and beat the whole mixture for five minutes.

To be made really good popovers must be beaten. Have the girth pins in a third of the top. Bake for 15 minutes, reduce the temperature of a very hot oven after the first 10 minutes.

If they are a success they will literally pop over the edge of the pan and be crispy, and as the old cook said, "Hens to melt in your mouth."

## Advice to Girls

By ANNIE LAURIE

Dear Annie Laurie:

I am corresponding with a young man, and have been for a few months, and he wishes to come to see me this summer. I am undecided about telling him to come, for I have never met him. What shall I do about it? Let him come or not?

UNDECIDED.

Why don't you want him to come to see you? Are you afraid he won't like you, or do you fear that you won't like him?

What is it you want for a friend, a dream or a reality? Ask him to come, tell him you'll be delighted to see him, and then have him come straight to your home.

Put on your prettiest frock, do your hair your prettiest way, smile your sweetest, and get in and get acquainted with the real man who will want to know the real you as you really are.

Letters tell so little, so very little. A man may write the most charming letter in the world and be at heart a selfish brute. He may write a tiresome, conventional letter and turn out to be when you know him—a man of real character and great charm of personality.

Don't worry if you're not pretty. If he likes you he'll think you're pretty.

Write and tell him you're waiting for him and want him to come, and when he comes you'll know more about whether you'll like him or not in the first five minutes you're with him than you would through a year's correspondence.

I hope he'll get there in June when the roses are all above. And I hope you'll look like the sweetest rose of all—to him.

Annie Laurie

Miss Laurie will welcome letters of inquiry on subjects of feminine interest from young women readers of this paper and will reply to them in these columns. They should be addressed to her, care this office.

YORK COUNTY AND SUBURBS

ROAD COMMISSION BADLY CRITICIZED

County Finance Committee is Dissatisfied With Results.

REPORT HOTLY RESENTED

Geo. S. Henry Claims That Lack of Money is the Trouble.

The report of the finance committee to the county council on Saturday last was subjected to a severe criticism by members of the highway commission who were present.

Altho the report recommended \$13,000 for road maintenance, the committee added that the large expenditure was unwarranted and that the condition of the highways did not show results in keeping with the expenditure.

W. H. Pugsley was very bitter in his denunciation of the report, and said that it showed that the finance committee had not paid very much attention to the matter. It inferred that the money had not been used for the maintenance of the roads but had been misappropriated by the members of the commission.

If they did not want to grant the money for the roads let them strike it out but their action in adding their opinion seemed to him to be uncalled-for and very unfair.

Reeve Wallace of Woodbridge did not complain so much of the amount of the expenditure as of the delay in oiling the roads earlier in the season. All the roads in the county had been attended to but the village which he represented, and considered he had a bond which is being formed in connection with the club. Everyone interested is requested to be present.

WARD SEVEN NEWS Court Toronto Junction, No. 166, held their annual church parade to service yesterday morning at the Runnymede Baptist Church, St. John's road. Rev. Mr. Roadhouse conducted the service. The parade was headed by the Salvation Army Band, and in spite of the rain was largely attended.

Work Hampered. G. S. Henry told the council in very plain language that it had always hampered the work of the commission by asking to keep down expenses. "Do the members of the council think that the commission can oil and maintain these roads without money?" he asked.

Fixed Tax Rate. The council levied the county taxes for general purposes at the rate of 1.11 on the dollar and assessed the towns and villages. The balance of Etobicoke, \$6748; Georgina, \$1483; W. Gwillimbury, \$2539.96; E. Gwillimbury, \$3960; King, \$6241.96; Markham, \$7974.53; Scarborough, \$8186; Vaughan, \$6789.48; Whitby, \$4165.81; York, \$22,829; Newmarket, \$2626; Aurora, \$1457.94; Mimico, \$583.43; Holland Landing, \$144.39; Richmond Hill, \$491.50; Stouffville, \$726.53; Weston, \$2338; Woodbridge, \$398; Sutton, \$483.98; Mimico, \$1234.

COUNCIL MEETING POSTPONED. Owing to the nominations for the provincial elections taking place today, the meeting of the York Township Council has been postponed until tomorrow.

Acid Stomachs Are Dangerous

Common Sense Specialist by a Distinguished Physician

"Acid" stomachs are dangerous because acid irritates and inflames the delicate lining of the stomach thus hindering the preventing the proper action of the stomach and leading to the most serious cases of the cases of stomach trouble from which people suffer. Ordinary medicines and medicinal treatments are useless in such cases, for they leave the source of the trouble, the acid in the stomach, as dangerous as ever. The acid is neutralized, and its formation prevented, and the best thing for this purpose is a teaspoonful of bisulphated magnesia, a simple antacid, taken in a little warm or cold water after meals, which not only neutralizes the acid, but also prevents the fermentation from which acidity is developed. Foods which ordinarily cause greatest distress may be eaten with impunity if the meal is followed with a little bisulphated magnesia, which can be obtained from any druggist, and should always be kept handy.

Conger-Lehigh COAL

The lowest prices for coal are quoted right now. Summer schedule is in force. It is as easy to order at once and save money as to forget it and pay more later.

Office 95 BAY STREET

Conger-Lehigh Coal Co., Limited Agents for Lehigh Valley Coal

THE CANADA NATIONAL FIRE INSURANCE COMPANY

NEW SCHEME TO SUPPLY FAIRBANK WITH WATER

A special meeting of the ratepayers of Fairbank and North Eastcourt, will be held in the new Vaughan Road Public School this evening at 8 o'clock for the purpose of discussing a scheme for supplying the district with water.

Social Club. A special meeting will be held at the Toronto Heights Social Club's Club House, Harvie avenue, on Wednesday evening, June 24 at 8 p.m. for the purpose of arranging practices for a bond which is being formed in connection with the club.

Yes, It's Great in Muskoka! There is a quiet fascination about this lovely land of lakes and pineclad islands that makes a strong appeal to the man or woman who wants a complete rest and change.

DR. J. COLLIS BROWNE'S CHLORODYNE

Original and Only Genuine. Acts like a Charm in DIARRHOEA and is the only specific for CHOLERA and DYSENTERY.

Conservative Meetings THIS WEEK IN E. YORK

KEEN INTEREST IN MOVIE EXHIBITS

Children's Day Drew Good Crowd to Mutual Street Arena.

LARGE CONVENTION

Booths Make Splendid Sight on Opening of Exhibition.

Tooke KNICKERBOCKER BERLIN

CANADA LINE CONTINENT

Montreal - Quebec Hamburg - Bremen \$22.00 Rotterdam. Direct Service. NO STEAMER TRANSFERS.

Canada's Train of Superior Service. Leaves Toronto 4.40 p.m., arrives Detroit 8.55 p.m., Chicago 8 a.m., daily.

R. & O. DIVISION Rochester, 1,000 Islands, Rapids, Montreal, Quebec Saguenay River.

NIAGARA DIVISION Niagara-on-the-Lake, Lewiston and Buffalo.

GRIMSBY BEACH. STEAMER "MACASSA" Leaves Toronto 8.15 a.m., 2.00 p.m., daily.

OLCOTT BEACH. STEAMER "ONICORA" Leaves Toronto 8.15 a.m., 2.00 p.m., daily.

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"DALHOUSIE CITY" "GARDEN CITY" WEEK DAY SERVICE

CHEAP ONE-DAY TRIPS and AFTERNOON RIDES

MUSKOKA LAKES STEAMER SERVICE.

DODDS KIDNEY PILLS

Brand new Railroad Service

Through Michigan Central Twin Tubes via Windsor now in Effect Daily. No. 19, "The Canadian" No. 22, "The Canadian"

Only One Night on the Road in Each Direction. Solid Electric-lighted Trains with Buffet-Library-Compartment-Observation Cars, Standard and Tourist Sleepers, and First-class Coaches between Montreal and Chicago in each direction.

EVERY DOLLAR PAID TO THE ANTI-COLONIAL PRINCE EDWARD ISLAND

IS A DOLLAR SAVED TO THE COUNTRY THE ONLY ALL-CANADIAN ROUTE TO THE ATLANTIC SEABOARD THROUGH -2 TRAINS-2

MONTREAL AND HALIFAX OCEAN LIMITED LEAVES 7.30 P.M. DAILY

THE MARITIME EXPRESS LEAVES 8.40 A.M. DAILY EXCEPT SATURDAY

FROM BOSTON. FROM NEW YORK. Laconia, Carmania, Franconia

A. F. WEBSTER & SON - 53 YONGE ST. GENERAL AGENTS.

REDUCED FARES NEW YORK CENTRAL LINES

Boston, Mass., \$15.25 Round Trip fare going June 26. Return limit July 10.

AUSTRO-AMERICAN LINE MEDITERRANEAN, ADRIATIC, ITALY, GREECE, AUSTRIA, direct without change.

Pacific Mail S.S. Co. Sails from San Francisco to Honolulu, China and Japan.

TOYO KISEN KAISHA ORIENTAL STEAMSHIP CO. San Francisco to Japan, China and Korea.

Summer Trips on Ships Let us show you ballings for a delightful Holiday Trip.

CUNARD LINE FINEST AND FASTEST STEAMERS IN THE WORLD.

CANADIAN PACIFIC RAILWAY SYSTEM

CANADIAN NORTHERN ORILLIA SERVICE

CUNARD LINE FROM BOSTON, FROM NEW YORK

CANADIAN PACIFIC STEAMSHIPS LIVERPOOL SERVICE

R.M.S.S. ROYAL EDWARD ROYAL GEORGE

HOLLAND-AMERICA LINE New Twin Screw Steamers, from 11,500 to 24,170 tons.

WONDERFUL BOWLING PERFORMANCE BY H. S. WOOLKEY OF ROSEDALE C. C.

Taking Seven Toronto Wickets for Twenty-Two Runs in Championship Competition Saturday's League Scores.

Rosedale and Toronto played at Rosedale oval on Saturday. The match was the first fixture in the City League and Ontario Association (Middleway Cup).

Table with columns for bowler, runs, and wickets. Includes names like G. M. Baines, L. C. Sutton, and H. S. Woolkey.

WOODGREEN WINS TOSS AND LOST THE GAME

A very interesting game was played at Riverdale between Woodgreen and Olivet on Saturday.

Table with columns for bowler, runs, and wickets. Includes names like S. Collier, W. Collier, and T. R. Barford.

ST. MATTHIAS BOWLERS TOO GOOD FOR NEWMARKET

The cricket game between St. Matthias and Newmarket at Trinity College grounds on Saturday was won by St. Matthias.

Table with columns for bowler, runs, and wickets. Includes names like O. Horton, W. Briggs, and W. Whitaker.

MAWE BOWLS EIGHT WICKETS FOR 31 RUNS

At Centre Island on Saturday the Mawe team won a closely-contested game from Mr. Hewitt's XI.

Table with columns for bowler, runs, and wickets. Includes names like F. G. Beardsall, H. Roberts, and M. M. Mowton.

ST. ALBANS BEAT TORONTO ELECTRIC LIGHTS

On the lawn on Saturday, St. Albans at home beat T. E. L. by 106 to 87.

Table with columns for bowler, runs, and wickets. Includes names like A. H. Thorne, P. Fletcher, and R. Kent.

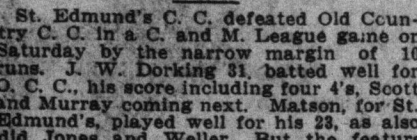
YORKSHIRE SOCIETY PLAYS DRAW WITH GRACE CHURCH

Grace Church B team entertained York- shire Society on Saturday at Varsity lawn.

Table with columns for bowler, runs, and wickets. Includes names like A. Denton, J. P. Boy, and W. Pugh.

STEWART MANOR "Among the Oaks"

Stewart Manor, the beautiful park property (opposite Scarborough Beach Park), has been called the "High Park" of the East End.



COX & CUMMINGS

Properties For Sale. ISLINGTON LOTS AND ACREAGE. ISLINGTON on Dundas and Bloor streets, seven miles westward from Yonge street.

Colonial Realty & Securities Corporation, Ltd.

Lumsden Building, Yonge and Adelaide Sts.

Mortgage Sales

IN THE SUPREME COURT OF ONTARIO. In the Matter of an Arbitration Between Elizabeth Linden and David Edgar Bastedo.

Notice is hereby given that pursuant to an order of this court dated 22nd day of May, 1914, there has been paid into court the sum of \$446.49.

OFFICE SPACE FOR RENT

Apply Room 511 Temple Building 6136

ELMWOOD

—the beautiful residential property just north of Eglinton Avenue at the corner of...

TO CONTRACTORS

Tenders, "separate or lump," will be received until the first of July for the erection of a large fire proof restaurant built on Queen Street West, near Bay Street.

TENDERS WANTED

Tenders for all trades in connection with the Mid-Summer Repairs to the Separate Schools for the Separate School Board of the City of Toronto will be received till 5 p.m. Monday, July 6th, at the office of the Board, 24 Duke Street.

ADMINISTRATORS' SALE

Tenders will be received by the undersigned till noon on Monday, 29th inst., for the erection of a Gymnasium Building at the College, Newmarket, Ontario.

EXECUTORS' NOTICE TO CREDITORS

NOTICE is hereby given, pursuant to the Trustee Act, Revised Statutes of Ontario, 1914, Chapter 121, that all creditors and others having claims against the estate of Naomi Bilton, late of the City of Toronto, who died on the 12th day of May, 1914, are required to send by post, prepaid, or deliver to the undersigned...

ANY PERSON who is the sole head of a family, or any male over 18 years old, may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta.

STEWART MANOR

Stewart Manor, the beautiful park property (opposite Scarborough Beach Park), has been called the "High Park" of the East End.

BRAMPTON

Properties For Sale. ALL KINDS OF FARMS for sale—Niagara district fruit farms and St. Catharines property especially. E. W. Locke, St. Catharines.

FOR SALE OR RENT—New, 7-roomed house, situated in Village of Thornhill, quarter-acre of land, furnace, garage, verandah, garage. Apply A. R. Hill, Thornhill.

NEW HOUSES for sale near the cars (St. Clair boulevard): \$300 down, balance deferred. Box 34, World.

Real Estate Investments. INVESTMENTS for profit, real estate, stocks, bonds, mortgages and securities. The Exchange, Hamilton, Canada.

WM. POSTLETHWAITE, Confederation Life Building, special in city and farm properties. Correspondence solicited.

FIRST MORTGAGE FUNDS to loan on good residential property at current rates. Frank Bott, 107 Kent Building, Adelaide St.

Patents and Legal. HERBERT J. S. DENNIS, Registered Attorney, 15 King Street West, Toronto.

FETHERSTONHAUGH & CO., the oldest established firm. J. F. B. Fetherstonhaugh, R. C. M. Chief Clerk and Executive Officer.

A WORKING MODEL should be built before your patents are applied for. Our modern machine shop and tools are at your service.

Rooms and Board. COMFORTABLE Private Hotel, Inglewood, 225 Jarvis St. Tel: 1211; seating: phone.

Collectors' Agency. ACCOUNTS and claims of every nature collected everywhere. Send for free booklet and forms.

Lost. LOST—Brown Leather Purse, containing four \$10 bills, one King and Queen, one \$10 Sunday night, under suitably rewarded. 375 Colborne Avenue, Ed.

Medical. DR. DEAN, specialist, piles, fistula, urinary, blood and nervous diseases, 5 Colonge Street.

WATCH BUFFALO REAL ESTATE. Buffalo's Boom is just starting. Write for our beautiful Booklet.

REPAIRING, roughcutting, whitewashing, etc. H. H. Richards, 41 Berryman Street, Phone N. 624.

House Moving. HOUSE MOVING and Raising done. J. Nelson, 115 Jarvis Street.

Herbalists. ALVER'S RESTORATIVE Capsules No. 3, female laxative compound and nerve tonic at drugstore, 84 Queen West and 501 Sherbourne Street, Toronto.

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Land Surveyors. GRANT & McMILLAN, 411 Manning Chambers, 261 Gerrard East.

Hatters. LADIES' and gentlemen's hats cleaned and remodeled. Fiske, 35 Richmond East.

Detective Agencies. EXPERT Detective Service, reasonable rates. Over twenty years' experience. Consultation free. Holland Detective Bureau, Kent Building, Toronto.

Metal Weatherstrip. CHAMBERLIN METAL WEATHER- STRIP COMPANY, 538 Yonge Street, North 4302.

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SIX OCTAVE, art style, piano case or upright, good as new; cost \$180.00. Will sacrifice for immediate sale. Cash or time payments. Call at 51 Westwood Street. Phone Main 9239, Ed.

A TYPEWRITER—Underwood, guaranteed perfect condition. Bargain. \$275. 38, 202 St.

PRICE TICKETS—All prices in stock. Fifty cents per hundred. Larnard, 36 Dundas, Telephone.

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SPRINGERS AND MILKERS for sale. Pelletier Farm, Fairbank.

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Coal and Wood. THE STANDARD FUEL CO., Toronto, Telephone McMillan 4102.

Storage, Moving and Packing of Furniture and Pianos. Baggage transferred. Telephone McMillan 125 & 126.

MARKET GARDENS

\$1 DOWN and 5¢ WEEKLY, \$1000.00. Close to Yonge Street, 1150 ft. acre. Yonge street lots at \$25 per acre. Cars pass every 20 minutes. Best market garden in the city. 100 bushels potatoes to an acre. Clear deep drains. Albany-Tribune, Limited, 607, 609, 267 Yonge Street, Main 3117.

Landscape Gardening. FOR landscape garden work and tree specialist. E. Steele, 165 Roshampton Avenue, North Toronto.

Business Opportunities. FORMULAS—100 valuable, reliable recipes, toilet, medical, domestic. Can make for home use or sell. Send complete stamp for lists. Canadian Recipe Publishing Co., Windsor, Ontario.

Money to Loan. MONEY TO LOAN on first mortgages; large amounts only; \$5000 upwards; low rate of interest. J. J. Doran, Real Estate and Financial Broker, Crown Office Building, Queen and Victoria Streets.

Signs. SIGNS AND WINDOW LETTERS. Day Street, Main 741, 13 Church Street.

Window Letters and Signs. J. E. Richardson & Co., 147 Church Street, Toronto.

Building Material. LIME, CEMENT, ETC.—Crushed Stone at cars, yards, bins or delivered; best quality. Pay with cheque. The Contractors' Supply Company, Limited, 463, Main 4223, Hillier, 874, Junction 414.

Carpenters and Joiners. A. & F. FISHER, Store and Warehouse, 114 Church, Telephone.

Roofing. RICHARD G. KIRBY, Carpenter, Contractor, Jobbing, 229 Yonge St.

Plastering. SLATE, felt and tile roofs, sheet metal work. Douglas Bros., Limited, 124 Adelaide West.

Live Birds. HOPE'S—Canada's Lessee and Greatest Bird Store, 105 Queen Street West, Phone Adelaide 2975.

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Vertical text on the left margin containing various notices and advertisements, including 'Daily Canadian', 'Route 66', 'RN', 'GE ST.', 'AN CHIPS SERVICE', 'P SERVICE', 'RD GE', 'ERICA LINE', and 'LINE'.

Adverse Rate Decision Would Prove Serious

BUOYANT CLOSE TO NEW YORK MARKET

Unfavorable Developments of Day Were Almost Entirely Ignored by Traders.

ROCK ISLAND PLANS

Reorganization Scheme Most Far-Reaching in Annals of U. S. Railroads.

NEW YORK, June 20.—The Rock Island organization plan, announced after the close on Friday, which, if carried to fruition, promises to be the most complete financial overhauling ever projected in the annals of American railways, again dominated business on the stock exchange today. The securities of the original or operating company, which are clearly to benefit under the terms of the new plan, made material gains, while the common and preferred shares of the Rock Island Company, one of the two holding companies which are to be wiped out, fell to new low records. In the final dealing the list broke away from the Rock Islands, and under the lead of U. S. Steel and Union Pacific, both of which appeared to be in fair demand, advanced to the highest level of the week. To be sure, trading which was relatively higher than in most of the recent full sessions, was of a professional character, and in the main represented the usual weekly settlement of contracts.

Less Pessimism. Sentiment was buoyant, despite indication of further delay in the handling down of the freight rate decision, the new angle in the Mexican situation and trade reports of an adverse character, more particularly our exports, which make unfavorable comparison with the corresponding period of last year. London and the continent offered little comfort to this market, the former inclining to trepidity, with weakness and hesitation at Paris and Berlin. Private advices from Paris suggested some easing from recent tense political and financial conditions, but offered no definite hope of an abatement in the gold demand from this centre.

Efforts on Foot to Help Agency. Idea Viewed With Doubt—Shareholders Advised to Take Action.

LONDON, Saturday, June 20.—Efforts were on foot yesterday in the city to enlist subscriptions to carry on the Canadian Agency, but it is extremely doubtful whether the attempt will be successful. On Canadian banker thought it would be easier to continue the Chaplin Mine, Grenfell firm than the agency. A considerable feeling of resentment is evident in investment circles over the position of the Messina Transvaal Western Land Companies, the shareholders of which are being advised by certain newspapers to band themselves together and take action.

ILLINOIS CENTRAL MAKING IMPROVEMENTS

CHICAGO, June 20.—Improvements costing approximately \$10,000,000 and affording employment for 4,000 men are now under way and planned by the Illinois Central. Incidentally, one feature of the work, a new short line in the Yazoo delta, will afford a shortening of the freight route between Chicago and New Orleans six miles, reducing the distance between Lake Michigan and the Gulf of Mexico from 826 to 814 miles.

CHICAGO LIVE STOCK.

CHICAGO, June 20.—Cattle—Receipts, 200; market, 10¢ to 12¢; stockers and feeders, \$1.10 to \$1.15; cows and heifers, \$5.20 to \$5.30; calves, \$7 to \$10. Hogs—Receipts, 11,000; market strong; light, \$8.10 to \$8.25; mixed, \$8.10 to \$8.15; heavy, \$7.25 to \$8; bulk of sales, \$8.25 to \$8.45. Sheep—Receipts, 4,000; market weak; native, \$5.30 to \$6.40; yearlings, \$6.30 to \$7.50; lambs, native, \$6.50 to \$8.40; spring lambs, \$7 to \$9.50.

MINNEAPOLIS GRAIN MARKET.

MINNEAPOLIS, June 20.—Close—Wheat, July, 87½¢; Sept., 82½¢; No. 1 hard, 92¢; No. 1 northern, 89¢ to 91¢; No. 2 northern, 87¢ to 88¢. Corn—No. 2 yellow, 66½¢ to 67¢. Oats—No. 1 white, 37½¢ to 37¢. Flour and bran—unchanged.

DULUTH GRAIN MARKET.

DULUTH, Minn., June 20.—Wheat—No. 1 hard, 92½¢; No. 1 northern, 91¢; No. 2 northern, 89½¢ to 90¢; July, 91¢.

WINNIPEG GRAIN MARKET.

WINNIPEG, June 20.—Cash close: Wheat—No. 1 northern, 91½¢; No. 2 do, 88½¢; No. 3 do, 85½¢; No. 4 do, 82½¢. Oats—No. 2 C.W., 39½¢; No. 3 C.W., 37½¢; extra No. 1 feed, 39½¢; No. 2 feed, 38½¢; No. 3 feed, 37½¢. Barley—No. 2, 54¢; No. 4, 52¢; rejected, 49½¢; feed, 48½¢. Flax—No. 1 N.W.C., \$1.39½; No. 2 C.W., \$1.36½; No. 3 C.W., \$1.24½.

Get Steel Order. NEW YORK, June 20.—The order for 29,000 tons of rails placed by the Erie Railroad, representing 15,000 tons in new orders and 14,000 tons placed some time ago, but held up. Most of the order went to the Steel Corporation. The Pennsylvania order is still held up, although the details have been completed.

MONTREAL STOCKS QUIET AND STEADY

Hillcrest Common Stock Was Weak Spot, Reflecting Colliery Disaster.

MONTREAL, June 20.—The stock market closed quiet and steady today, advances scored by leading issues on the week recovery movement being well maintained and the general level of prices representing the highest of the period. One or two issues improved their positions slightly, Laurionide being a strong stock at 178, 1¼ up. One or two fell back slightly, notably Textile, which went off 2-8 to 67, from which there had been a slight recovery earlier in the week. Hillcrest securities were quiet in the face of the disaster at the company's property, but the common came out in one lot at 20, a fall of eight points from the last previous sale. The preferred was inactive and not quoted.

Power stocks continued strong. Montreal Electric, at 22½ to 24½, and closing the latter price, unchanged on the day. Shawinigan, after easing off one to 133, finished back at 134, or unchanged while Cedar Rapids in the unlisted department again sold at its high record price of 65 1-8. Brazilian firm around 79 and finished that price, bid 1-4 up. C.P.R. eased off to 194½ and finished 1-2 lower on the day, after touching 195½ in the early dealings. Toronto Rail was steady at 130. Canadian Car firm at 50, with 51 bid at the close. Iron hung around 23 on light dealings, and Scotia showed no change at 55½ last sale. In bank stocks, Commerce was fairly active and firm, selling at 30 to 20½, and closing the latter price 3¼ up from last sale of a board lot. Total business—1862 shares, 925 mines, 47 rights, 3800 bonds.

ADVERSE DECISION A SERIOUS MATTER

New York Market Pays Little Attention to Gold Exports.

Post and Flag in their weekly review say: "The same old process of watching and waiting still holds sway in our financial markets, and the acknowledged importance of the long-delayed decision by the interstate commerce commission on the question of the increase in railroad rates is so well established and universally admitted that it dominates all other matters."

"Hence our market pays little or no attention to the enormous gold exports, decisions of the supreme court and other matters which ordinarily should have a decided effect on the market. It is known that this decision will be handed down now in a very short time, and as it may possibly involve the solvency of several of our weaker railroads, it is naturally awaited with much interest and some apprehension. Should the commission grant the full 5 per cent. asked for, it will do much more than is generally expected. It would seem likely that the decision when it comes will be given in detail. In other words, that each different class of merchandise will be treated separately and no general horizontal increase of 5 per cent. granted. Popular opinion also figures out that the increase will amount to between 3 and 5 per cent., instead of the full 5 per cent."

CALGARY ALDERMAN ON MISSION TOUR

Representing Calgary and Surrounding Districts—Speaks of Possibilities.

"Less scepticism would be evidenced by the people in the east over the oil situation in Alberta if they would consult the oil field geologists of the district, filed in Ottawa," said Ald. A. P. Frost, when seen by The World representative at the King Edward Hotel. "Asked what his purpose was in coming here, Ald. Frost replied: 'My mission is purely educational. I wish to state emphatically that I am not here in the interests of any particular oil field or wells. I am representing the City of Calgary, and surrounding oil districts, in an endeavor to awaken the people of Canada to the vast potential acquisition of wealth, but also have it on the best of authority, that we have it on the best of authority, that representatives of the British Empire are at this moment on their way to investigate the regions extending for 80 miles to the north and south of Calgary for the purposes of ascertaining the possibilities of obtaining an oil supply to use as fuel in the British navy.'"

"It is true that one well only has produced oil, but that is simply because it is the only one that has yet been drilled to a reasonable depth to expect results, and the oil from that particular well is showing the earnings in large quantities, just as it leaves the pipe, and is used and sold by the prices in Calgary at 30 cents a gallon, or 10 cents less than the regular price, and with far better results. Twenty odd wells are being drilled and 75 new contracts for drilling have just been let, showing the earnestness with which the territory is being prospected."

TRAMWAYS ANNUAL. The annual meeting of the Montreal Tramways Co. will be held in Montreal on Aug. 4, at 12 o'clock noon.

Industrial Markets Are Chiefly Marking Time

IMPERIAL BANK OF CANADA

D. R. WILKIE, President and General Manager. CAPITAL PAID UP 7,000,000 RESERVE FUND 7,000,000 BRANCHES IN CITY OF TORONTO HEAD OFFICE—Wellington St. and Leader Lane.

Adelaide and Victoria Humber Bay Queen and Roncesvalles (Sunnyside) Bathurst and Dupont King and Sherbourne St. Lawrence Market Bloor and Lansdowne King and Spadina Yonge and Bloor Dundas and Bloor Queen and Kingston Rd. Yonge and Queen Queen and Palmerston Walsley-Sherbourne

SAVINGS DEPARTMENT at each Branch of the Bank, where interest is paid on deposits at current rates. Bank Money Orders, Drafts and Letters of Credit issued available in all parts of the world.

Latest Stock Quotations

TORONTO STOCKS

Table with columns: Am. Cyanide common, Am. Cyanide preferred, Barcelona, B. C. Packers common, B. C. Packers preferred, Canada Cement com., Canada Cement pref., Can. Gen. Electric, C. P. R., Canadian Salt, Consumer Goods Trust, Dominion Steer Com., D. I. & Steel pref., D. I. & Steel com., DuPont preferred, DuPont com., Duluth Superior, Electric Dev. pref., Illinois, Mackdonald, Macdonald com., Maple Leaf com., Maple Leaf pref., Mexican L., N. S. Steel common, N. S. Steel preferred, North. Pac., Porto Rico common, Russell M. C. pref., St. L. & C. Nav., Shredded Wheat com., Spanish River com., Steel of Canada com., Tooke Bros. com., Toronto Trust, Toronto Railway, Tuckets common, Twin City com., Winnipeg Railway, Coniagas, Crown Reserve, Hollinger, La Rose, Nipissing Mines, Threthewey, Commerce, Dominion, Hamilton, Metropolitan, Nova Scotia, Ottawa, Standard, Toronto, Union, Canada Permanent, Dominion Invest., Dominion Sav., Great West, Perm., Huron & Erie, Landed Banking, London & Canadian, National Trust, Ontario Loan.

MONTREAL STOCKS

Table with columns: Ames Hold., B. C. Packers, B. C. Packers pref., Can. Car, C. P. R., Commerce, Dominion, Hamilton, Metropolitan, Nova Scotia, Ottawa, Standard, Toronto, Union, Canada Permanent, Dominion Invest., Dominion Sav., Great West, Perm., Huron & Erie, Landed Banking, London & Canadian, National Trust, Ontario Loan.

MONEY AND EXCHANGE.

Table with columns: Glazebrook & Cronyn, N. Y. fds., Mont. fds., Ster. 60 day, Cable tr., Sterling, 60 days sight, Sterling, demand, Bank of England rate, Open market discount rate, Toronto Sales.

HOLDERS ARE PROTECTED.

NEW YORK, June 20.—Rock Island reorganization plan involves the elimination of both holding company and the old Chicago, Rock Island and Pacific Railway Co., and the creation of a non-cumulative 7 per cent. preferred stock of the railway company. This preferred stock is to be sold for cash, with part of the existing common stock of the railway company.

GREAT TRANSFER OF GOLD.

NEW YORK, June 20.—Guards of the United States Express Co. armed with repeating rifles and automatic revolvers, delivered \$400,000 to the sub-treasurer in this city in the last part of the week. The gold and securities came from other branches of the United States treasury, and constituted the greatest transfer of precious metal ever made between sub-treasurers.

NEW YORK, June 20.—Walter B. Hotchkiss of Stoppin & Hotchkiss, expelled yesterday from the Consolidated Stock Exchange, on a charge of fraud in the purchase of a large amount of money and securities while in an insolvent condition.

WILL SOON KNOW DINGMAN CAPACITY

Piping Has Arrived Which Will Make Correct Test Possible.

CALGARY, June 20.—Those interested in the Dingman well will be advised of the correct pressure and will know the capacity of the well. Piping which was ordered some time ago, in order that the proper test might be made, has arrived and will be installed at once. At the present time it is almost impossible to get an accurate test. Practically all the receptacles at the well are full of oil. Shows Black Oil. At the McDougall-Segur well, black oil is being produced. In the Dingman well, the expert, says that the indications of oil are very strong. It is his opinion that the next well to be brought in will be this one. Insiders appear to know something regarding the latest developments at this well and stock has changed hands at \$25 which formerly sold at \$1,460 a share. A majority of the stock is held at Montreal.

Foremost Financial Facts

By reducing its staff of four hundred men the Standard Mortgage Corporation it has effected a saving of \$900 to \$1000 a day. At a special meeting of the Standard Mortgage Corporation it was decided to place the company on a seven per cent. dividend basis. This is an advance of one per cent. Tretthewey Cobalt directors have declared a dividend of five per cent. It is payable July 15. This will cost about \$50,000. From \$8000 to \$10,000 a month above expenses is the production of the property. By placing the balance of the treasury shares, which amount to \$199,999 at ten cents a share the Dome Extension shareholders netted \$23,000. This is sufficient to place the company out of debt and leave a balance of \$8000.

WHEAT DECLINED UNDER PRESSURE

Several Million Bushels Thrown on Market Caused Sharp Break. CHICAGO, June 20.—Enlarged offerings of new crop shipments from first hands resulted in a stampede of wheat speculators today to selling side. In consequence the market closed weak at 5-8c to 3-4c under last night. Corn would up 1-4c to 2-8c; higher oats of 1-8c to 1-4c and provisions varying from unchanged to 10c higher. During the selling flurry in wheat several million bushels were suddenly thrown on the market and caused a break of more than a cent from the top level of the session. For the rest of the day prices showed no power to rally, although the trade had been bullish early on account of complaints of too much rain northwest. According to some authorities, signs pointed to such big arrivals of new wheat as had seldom, if ever before, been witnessed. Advices from Kansas, Missouri, Illinois and Indiana all indicated yields fully equal to the record-breaking totals predicted on the basis of the recent government report. Corn Reserve Small. Bullish estimates of farm reserves caused a sharp advance in corn, which, however, owing to the weakness of wheat, was not fully maintained. It was figured that in the six principal wheat producing states, 100,000,000 bushels of corn would be available for the five months preceding the arrival of the new crop, and that the feeding demand would leave nothing for exports. Provision developed firmness, the result mainly of higher quotations for hogs. It was said also that there was an improved demand for cured meats.

THREE REASONS FOR HEAVY GOLD SHIPMENT

WASHINGTON, June 20.—John Burke, treasurer of the United States, today assigned three chief reasons for extraordinary shipments of gold to Europe: "The new currency law making it no longer necessary so carefully to safeguard the gold supply. The change in the French ministry, causing a scarcity to the public funds of France. I believe that the big shipments are now about over," said Burke. "However, the United States has nearly two billion dollars of gold supply, or almost three times as much as Great Britain, the next richest nation. We could spare two hundred million or three hundred million without any inconvenience. The treasury department is no way worried about the shipment of gold." The United States gold supply is increasing at the rate of about three hundred million a year, Burke said.

MANAGER OF GRANBY CONSOLIDATED RESIGNS

MONTREAL, June 20.—The news comes as a surprise that General Manager Graves of the Granby Consolidated Mining Company has resigned. He said, "I tendered my resignation taking effect last October and F. M. Sylvester was elected to fill the position." Mr. Graves has only good words for the company. His reason for resigning is that he feels that he should be relieved of the work having conducted the management for 18 years.

GOLD EXPORT IS RUNNING HIGH

NEW YORK, June 20.—Gold exports from the United States to Europe total \$75,000,000 since Jan. 1. The last of a government consignment was placed today. It amounts to \$49,000,000. Bankers were notified that \$5,000,000, beginning Monday, of this amount would be available.

CANADIAN FAILURES.

Dun's report commercial failures in the Dominion of Canada last week numbered 10 against 33 the previous week and 20 the same week last year.

NEW PAPER MONEY. WASHINGTON, June 20.—Paper money of a new type worth millions of dollars will be put into circulation upon the establishment of the Federal Reserve Bank within the next few weeks. Under the Federal Reserve Bank Act each of the twelve Federal Reserve banks will receive advances from the Federal Reserve Board in the form of new sort of paper money. Commercial banks will be the collateral advance by the various banks as security for these notes.

SILVER LEAF ANNUAL.

The annual meeting of Silver Leaf shareholders will be held in Montreal on July 15.

Efforts Under Way to Help Canadian Agency

The Canadian Bank of Commerce

Paid-Up Capital \$15,000,000 Rest \$13,500,000

Drafts on Foreign Countries

Every Branch of the Canadian Bank of Commerce is equipped to issue, on application, drafts on the principal cities and towns of the world, drawn in the currency of the country in which the drafts are payable. This Bank has unexcelled facilities for handling every description of banking business throughout the world. 134½

Royal Bank Building

will carry you almost a block without appreciable loss of time, with smoothness and safety. They are to be latest.

RENTING AGENTS Fred H. Ross & Co. Ltd.

LUMSDEN BUILDING, 6 Adelaide Street East

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LOUIS J. WEST & CO.

Members Standard Stock Exchange, 56 KING STREET WEST, TORONTO. Telephone—2342-3344.

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CALGARY OIL

English and American investors are being urged to realize that Canada has the real goods, why not you? For a short time we are offering commercial oil at per value of \$1.00. All our leases are reported by the leading geologist to be AL. Mail us your order for what you want, or write us for prospectus and information. Commercial Oil and Gas Co., 115 BERTA. Reliable agent wanted. Ed.

MORTGAGE LOANS

We have a large amount of money to loan on first-class city property. Builders' loans made. For particulars, 155 GREGORY & GOODERMAN, 46 King Street West - Toronto.

GEO. O. MERSON & CO.

Chartered Accountants, 16 KING STREET WEST, TORONTO. Calgary and Medicine Hat.

Porcupine Legal Cars

COOK & MITCHELL, Barristers, Solicitors, Notaries, etc., Temple Building, 70 King Street West, Toronto.

EAST BUFFALO CATTLE.

VEALS—Receipts 100; active and steady; \$4 to \$10.50. HOGS—Receipts 5000; active and lower; heavy mixed, \$8.50; Yorkers, \$8.25 to \$8.50; pigs, \$8.25 to \$8.50; Canada, \$8.10 to \$8.30. Sheep and lambs—Receipts 200; active and steady; unchanged.

ON CHEESE BOARDS

OTTAWA, June 20.—On the Ottawa Cheese Board 450 boxes of colored cheese were sold at 12-7-8c. PICTON, June 20.—At our cheese board 1780 boxes were boarded; all colored; 1,645 sold at 12-3-4c and 235 at 12-11-16c. IROQUOIS, June 20.—At the meeting of the Iroquois Cheese Board 690 cheese, all colored, were boarded. The price was 12-3-4c, and all were sold. NANANIE, June 20.—The balance board at 12-3-4c, and the balance refused at 12-11-16c. ST. FLAVIUS, Que. June 20.—Butter 500 boxes sold to A. A. Ayer, Butter, 25-16c, and cheese 12-8-8c. CORNWALL, June 20.—At the Cornwall Cheese Board 2,071 cheese were boarded, all colored, and the price was 12-3-4c, with the exception of Strathmore, which received a sixteenth extra on account of being cool cured. Sales for the same week last year were 2,285 at 12-3-4c for white and 12-13-16c for colored.

NEW YORK COTTON.

Erickson Perkins & Co. (J. G. Beatty), 14 West King Street, Toronto, report the following fluctuations on the New York Cotton Exchange:

# FARMING, LIVE STOCK, HORTICULTURE AND EVERYTHING OF FARM INTEREST

## CULTURE OF CELERY IS NOT GIVEN ATTENTION IT DESERVES

As Both a Market and Home Garden Crop, It is One of the Most Important — It is Also One of the Most Profitable of the Fall Crops.

With the coming of June and the approach of July the celery crop looms up strongly as a factor in the summer successive planting. As both a market and home garden crop celery is one of the most important but with its importance too little attention is paid to its production. Celery culture becomes apart of all private and commercial plantings but it neither becomes as prominent a part nor as a serious crop as it should be. Too much attention cannot be given celery culture.

Celery is by far the most profitable of the fall crop, owing to its close approach of July the celery crop looms up strongly as a factor in the summer successive planting. As both a market and home garden crop celery is one of the most important but with its importance too little attention is paid to its production. Celery culture becomes apart of all private and commercial plantings but it neither becomes as prominent a part nor as a serious crop as it should be. Too much attention cannot be given celery culture.

When to Plant Celery and in what soil. The main fall and winter crop should be planted late in June or early July. Of recent years the planting has been done much earlier than the large stalks, which admit of planting as late as early August. Being distinct a seeded crop, the seed for the earliest planting must be sown under glass in February or March, while that for the main crop is generally sown in March in the frames under glass or early in April out-of-doors. The seeds are very slow to germinate and the young seedlings even slower of growth. It requires about three months from the time of sowing the seeds to the time when the plants can be transplanted into the field. The first celery planting ought to be made early in June and successive plantings should be made up to early August. This will give a supply from late August through the fall and winter for the home use.

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## LARGE OFFERINGS OF STRAWBERRIES

Prices Widened in Range Under Influence of Big Receipts.

and of better quality than have previously been brought in, and sold at a lower price. The chickens bringing from 40c to 50c per lb. and the best lot of ducks on the market selling at 20c and 25c per lb. Hens of two people said they received 40c per lb. Hyster remained steady in price, while eggs, which have been a little scarce, advanced, some selling at 17c to 20c per dozen, the bulk going at 25c.

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## GOOSEBERRIES COME IN

Plentiful Supplies of Farm Produce Reported Cheaper.

Strawberries are more plentiful on the market on Saturday than was anticipated after the heavy rain on Friday, about 100 tons coming in, and selling at from 10c to 15c per box; some of the shippers being Alanson Motot, Ruben, J. A. High, Virell, W. Canary, Heston, Thoms and William Lightfoot, Clark, Sam Newman, Clarkson, R. Cook, Clark, Joe Smith, Alderhot, Gooseberries, too, are coming in larger quantities and most of them are of good quality.

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## NOVA SCOTIA KINGS ARE DISAPPOINTING

South African Dealers Report on Quality of Canadian Fruit.

Reporting from South Africa to the department of trade and commerce, Trade Commissioner W. J. Egan, stationed at Cape Town, writes as follows in regard to Canadian apples shipped to that market last fall. Opinion among the various dealers varies in regard to the quality of apples received in South Africa last year. Durban dealers report grading and packing of Nova Scotia apples to be well right in every particular. They complain, however, that Nova Scotia Kings and Wagners on the whole were a great disappointment, as they were poor in color and in keeping qualities. The Ontario fruit, such as Ben Davis, Kings, Russets, and Spys, left nothing to be desired.

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## QUACK GRASS IS EASILY ERADICATED

Professor Zavitz Gives Some Useful Advice to Control Sow Thistle.

This method is suggested by Professor Zavitz, who found it effective in the eradication of quack grass. Cultivate the field until about the middle of June, running over it frequently with the cultivator so as to keep the top down and thus weaken the "roots." Then apply manure at the rate of about 30 tons per acre (12 good loads). Cultivate the manure in thoroughly and with a double mould board plow slightly ridge up the land, making the ridges about 25 inches apart. On the ridges sow pasture rape at the rate of 1½ lbs. per acre. It is important that the right amount of rape should be sown, for if too little is sown the stand will not be thick enough to smother the weeds, and if on the other hand too much is sown the plants will be crowded and not grow vigorously enough to keep ahead of the thistle. Sow the rape when the land is sufficiently moist to insure quick germination of the seed. If the rape is slow in starting the sow thistle may get a start in the rows and thus necessitate hand cultivation there. Cultivate the rape every week or ten days until it occupies all the ground and makes further cultivation impossible. If when the rape is cut or pastured, any sow thistle remains, the field should be ridged up the last time in the fall and put in with a hood crop the following year. This should not be necessary, if a good stand of rape is secured.

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This method is suggested by Professor Zavitz, who found it effective in the eradication of quack grass. Cultivate the field until about the middle of June, running over it frequently with the cultivator so as to keep the top down and thus weaken the "roots." Then apply manure at the rate of about 30 tons per acre (12 good loads). Cultivate the manure in thoroughly and with a double mould board plow slightly ridge up the land, making the ridges about 25 inches apart. On the ridges sow pasture rape at the rate of 1½ lbs. per acre. It is important that the right amount of rape should be sown, for if too little is sown the stand will not be thick enough to smother the weeds, and if on the other hand too much is sown the plants will be crowded and not grow vigorously enough to keep ahead of the thistle. Sow the rape when the land is sufficiently moist to insure quick germination of the seed. If the rape is slow in starting the sow thistle may get a start in the rows and thus necessitate hand cultivation there. Cultivate the rape every week or ten days until it occupies all the ground and makes further cultivation impossible. If when the rape is cut or pastured, any sow thistle remains, the field should be ridged up the last time in the fall and put in with a hood crop the following year. This should not be necessary, if a good stand of rape is secured.

## CURRENT SAWFLY IS DESTRUCTIVE

Pest is Easily Controlled by Spraying Well with Arsenicals.

The most common and destructive insect attacking both currants and gooseberries in Ontario is the imported currant worm, or as it is commonly called, the currant sawfly. The larvae are greenish caterpillars about three quarters of an inch long when fully grown and with black heads and many spots over the body. The adults are four winged insects known as sawflies. The female is about the size of the house fly and has a black head and a conspicuous honey colored body. The male is smaller and blackish. Adults appear soon after the larvae come out and lay eggs in chains along the veins of the underside of the leaves. These soon hatch and the young larvae feed on the foliage often being most numerous in the central parts of the plants, and doing much damage there before attacking the outer leaves. The foliage in many a plantation is almost entirely destroyed only the main veins and the fruit being left. There are two broods in a year, the larvae of the second appearing about the time the currants are ripening. When the larvae are full grown they enter the ground and make earthen cocoons. The winter is spent in them.

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## NATIONAL DAIRY SHOW

The executive of the National Dairy Show held annually in Chicago have decided upon October 23, to October 31 as the period in which they will hold their show in 1914. It is the purpose to make this show the annual roundup up of the dairy industry here shown in the various circuits of the country and have judges of national and international reputation pass upon them.

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## STOCK MARKET

Stock market activity was moderate today, with a general upward trend in prices. The Dow Jones Industrial Average closed at 115.45, up from 115.35 yesterday. The S&P 500 index rose to 115.85. Key sectors like railroads and utilities showed strength, while metals and chemicals were mixed.

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## WHEAT MARKET

Wheat prices were steady today, with a slight decline in the futures market. The Chicago Board of Trade reported a decline in the July futures price to 1.15 per bushel. The decline was attributed to a large export order and a steady supply of new crop wheat from the West.

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## GRAIN MARKET

Grain prices were generally stable today, with some fluctuations in the local market. Corn prices were steady at 65c per bushel, while soybeans were up to 1.25 per bushel. The market was influenced by reports of a steady demand for grain from the West and a moderate supply of new crop grain.

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## MEAT MARKET

Meat prices were steady today, with a slight increase in the local market. Pork prices were up to 12c per lb., while beef prices were steady at 10c per lb. The market was influenced by reports of a steady demand for meat from the West and a moderate supply of new crop meat.

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## POULTRY MARKET

Poultry prices were steady today, with a slight increase in the local market. Chicken prices were up to 15c per lb., while turkey prices were steady at 20c per lb. The market was influenced by reports of a steady demand for poultry from the West and a moderate supply of new crop poultry.

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## MARKET SUMMARY

Summary of market activity across various sectors. Wheat and grain prices were steady, while meat and poultry prices showed a slight upward trend. The stock market was also active, with a general increase in prices.

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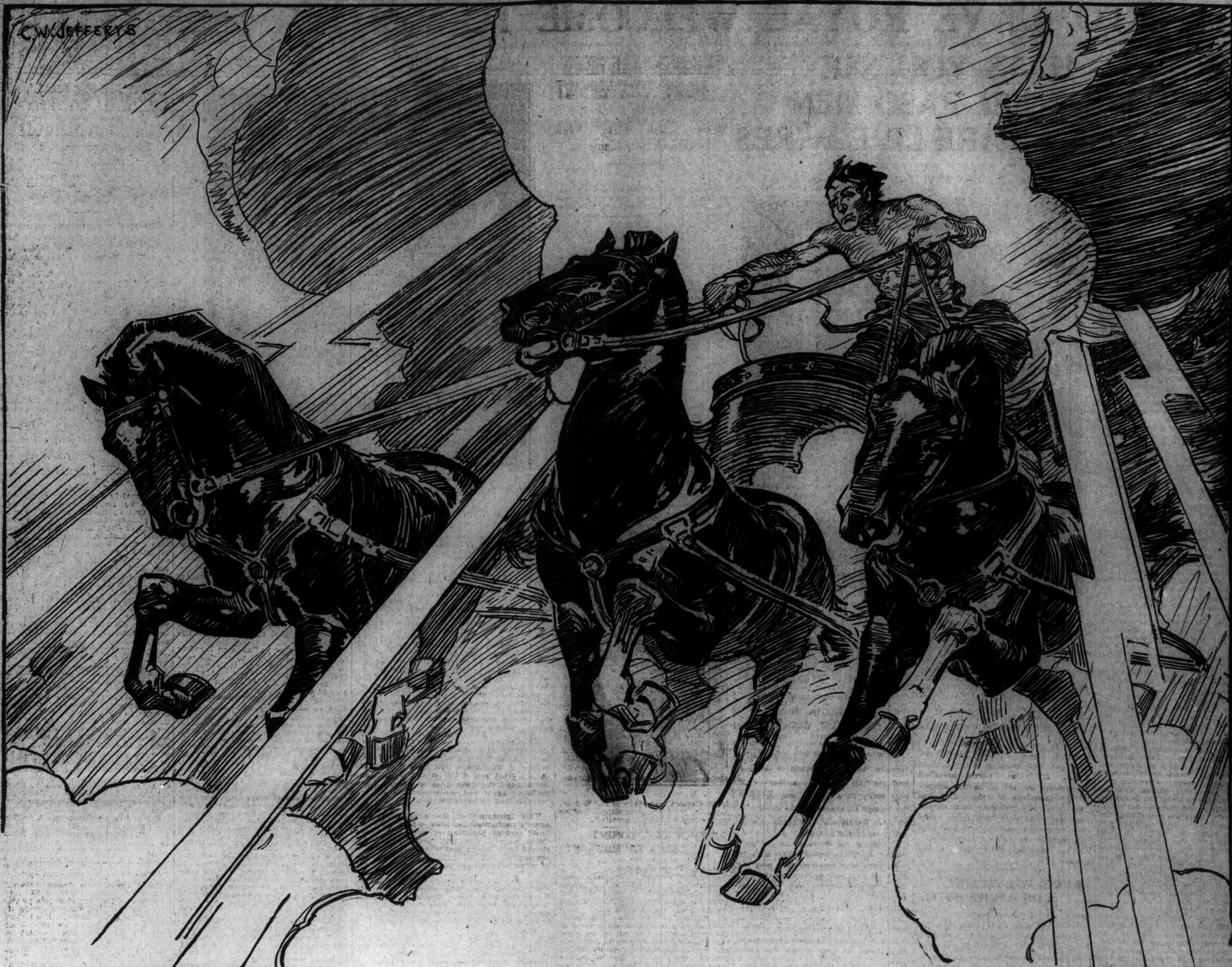
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## ADVERTISEMENTS

Advertisement for Gold Storage and Warehouse Co. offering secure storage for various goods. The company is located at Strachan Avenue, Toronto.

Advertisement for Sanderson's Scotch Mountain Dew whisky. The advertisement highlights the quality and flavor of the whisky, imported from Scotland.

Advertisement for That Son-in-Law of Pa's. The advertisement features a cartoon illustration of a man and a woman, with the man holding a bottle of ink. The text is a humorous dialogue about the man's actions.



## The Revelation of Power

**I**N the old Olympian days only the gods had the power to harness the lightning and the floods. To-day the wonderful natural forces of earth, air, fire and water are so much at man's command that he takes them as a matter of course and forgets to marvel.

But think of the wonder of it! Your whisper is heard a hundred miles away—because the lightning's power is trained to run along a wire! You are lifted swiftly a hundred feet into the air—on a column of water that supports an elevator! These things would have been incredible even to Olympians. And yet there are scores of instances like these that you can name, of power under perfect control,

*and you can see them brought together, all working in perfect harmony for your service in one place—the SIMPSON STORE.*

The difference between the old-time general Store and the Simpson Store has been brought about largely by competition and the modern spirit of publicity, that makes such a place as

### The Simpson Store Virtually A Public Utility

In this public spirit we welcome the publicity specialists who are in convention here. No matter where they come from, here is a store that will stand comparison with the best they know. Having done our best to deserve approval, we will be glad of their criticism as a help to still greater accomplishment in the future.

*Some points about the Simpson Store:* the Hub of Toronto, Pure Air, Lunch room with Orchestra, Rest Room and Private Hospital, Lending Library, Parcel Check Office, Telegraph Office, Fifty Telephone Trunk Lines, 16 Plunger Elevators, Perfected Delivery System, One-Day-Service to Mail Order Customers.

The Robert **SIMPSON** Company Limited

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# TORONTO GAVE ROYAL WELCOME TO VISITING DELEGATES

## THOSE BIG HATS YOU SEE BELONG TO EL PASO MEN WHO ALL ARE LIVE WIRES

Their Costumes Alrady Have Made a Hit, and They Intend to Pull Off Some Novel Stunts During Convention—Look Out For Them.

El Paso is in Toronto with bells, having a boost for the Pass City, which a 100-foot sign in the lobby of the Prince George Hotel, tells Toronto folk not to pass in 1915 when they go to San Francisco for the big Panama-Pacific Fair.

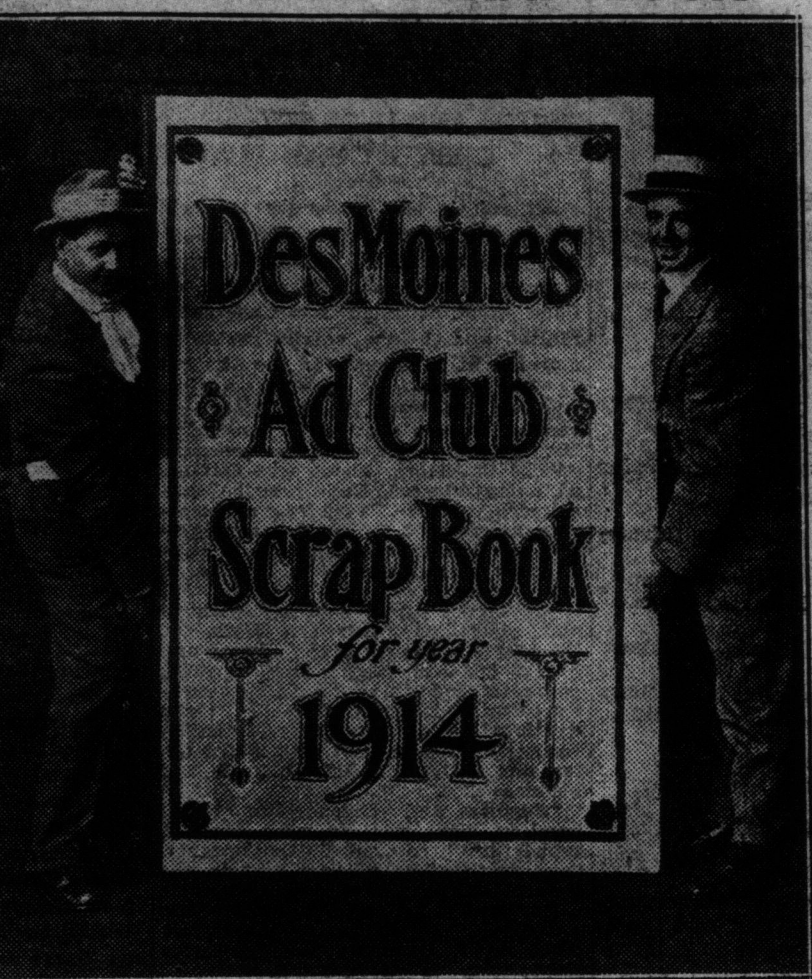
Traveling more than 3,000 miles from the Mexican border, the El Pasoans arrived Saturday night as a part of the Dallas-El Paso special train. The special was met at the Union Station by the Toronto Reception Committee and marched through the streets to their hotel headquarters, where yells and Mexican vivas were given for the City of Toronto, the Toronto Ad Club and the Toronto World, which has been conducting the El Paso burro contest.

El Pasoans are to be seen on all of the streets, and the known blocks away by the big, Mexican straw hats which they wear with the name "El Paso" on the front.

El Pasoans came to Toronto with a trunk full of money. They brought \$15,000,000 in currency, good on the banks of the Rio Grande, for use in the purchase and asperity whenever presented for payment.

Some El Pasoans also have typical revolutionary uniforms of the Mexican army, including high felt hats with the Mexican coat of arms on the front.

### THIS IS SOME SCRAP BOOK



The Des Moines Admen's Club has a huge scrap book which it has been exhibiting in the lobby of the Walker House since the arrival of the Iowa special train Sunday morning.

The book is seven feet high and is filled with publicity material concerning the club. It will be taken to the Exhibition grounds this morning.

One of the club members holding the book in this picture is the staff photographer for the trip, Guy Woods. He will take two hundred pictures. They will be converted into lantern slides and shown before the Iowa clubs next autumn.

LEAVES GALT PASTORATE FOR ISLINGTON CHARGE  
Special to The Toronto World. GALT, June 21.—Rev. C. Sinclair Applegath this evening in the Lincoln Avenue Methodist Church, preached his farewell sermon, he having accepted the pastorate of the Methodist Church at Islington, near Toronto.

DEMAND FIRE ESCAPES ON SUMMER HOTELS  
Special to The Toronto World. BROCKVILLE, Ont., June 20.—The summer hotels among the Thousand Islands will not be permitted to open for business unless fully equipped with fire escapes.

TRAIN RUNS OVER MAN AT RAILWAY CROSSING  
Canadian Press Despatch. ST. THOMAS, June 21.—An unknown man, supposedly a laborer, was instantly killed at the M.C.R. crossing at New Sarum, six miles from here, at 5 o'clock this morning by the Chicago-New York flyer.

WOMAN DIES OF BURNS FROM LAMP EXPLODING  
Canadian Press Despatch. LONDON, Ont., June 21.—Mrs. John Noble of this city, who was severely burned last Sunday night when an oil lamp she was carrying exploded on her, being seized with an epileptic fit, died in Victoria Hospital tonight.

### "SCRIBES" ARE HERE FROM SHREVEPORT

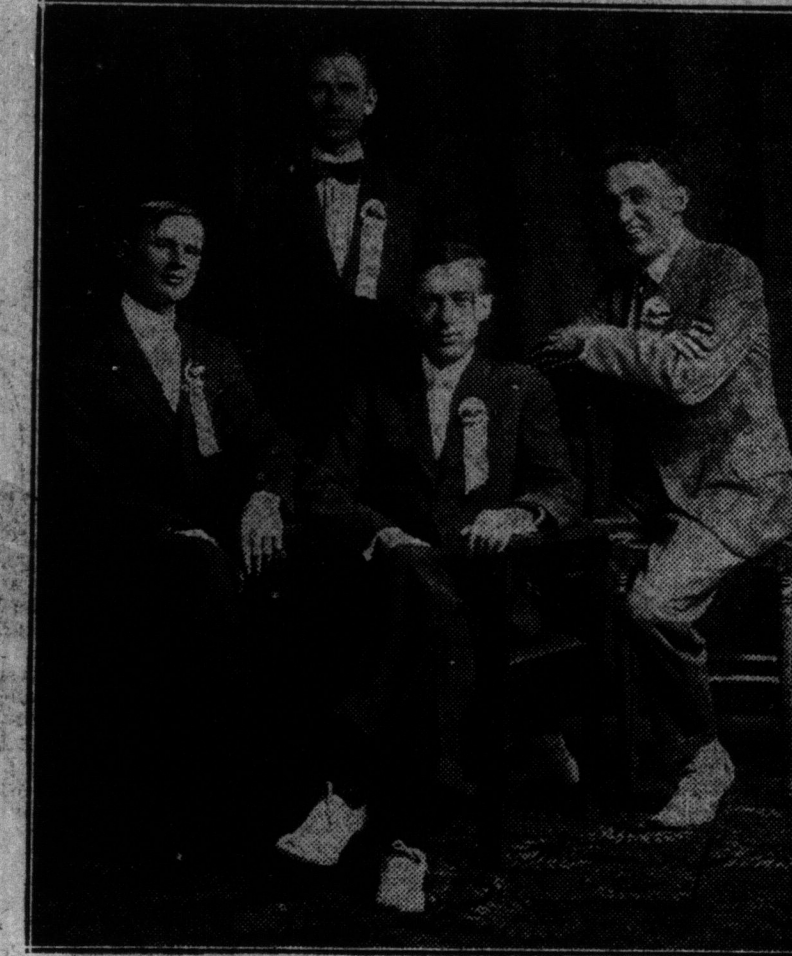
Merry Little Party From Louisiana State Came in Special Car.

A delegation of sixteen to the Associated Advertising Clubs of America Convention, which convenes here this week, from Shreveport, La., a town of 40,000 inhabitants, arrived in Toronto in their special car at noon yesterday.

The members of the delegation will be recognized by a special badge they are wearing. The badge shows an oil well, and a bale of cotton, which represents two big industries of their community.

A GOOD BOOSTER  
Dr. D. Frantz said he was not used to the weather here in Toronto. He said it was the first time in his life he had worn an overcoat in June.

### HERE ARE FOUR HUSTLERS



Officers of the El Paso Ad Club, from left to right: E. C. Davis, M. P. Carlock, R. E. Sherman and Ray McClintock.

### THE VALUE OF THE TORONTO CONVENTION FROM THE ADVERTISING AGENT'S STANDPOINT

(By William H. Johns, Vice-President George Batten Company, New York.) It is not such a very long time since the word "agency" meant a place where insurance is bought and sold or where a beetle-crushing slush could be employed to guard the presents at a ceremonial wedding.

Advertising conventions have helped the advertising agent by exploding each year, in different parts of America, bombs of intelligence that have blown aside a great deal of the ignorance that surrounded the usefulness of the advertising agent and the importance of his relations to advertising.

ANTI-VICE CAMPAIGN HITS RICH CHICAGOAN  
CHICAGO, June 21.—Warrants for the arrest of more than a score of wealthy owners of property housing numerous resorts will be asked this week, vice crusaders announced tonight, following the conviction of Washington Porter, millionaire real estate owner and club man.

ITALIANS WERE ROBBED BY QUEER CONSPIRACY  
WATERBURY, Conn., June 21.—Michele Riccio, Italian consul at New Haven, came here tonight to investigate a conspiracy thru which Italians in many states have been defrauded of thousands of dollars.

LION TAMER KILLED BODY PARTLY DEVoured  
CHICAGO, June 21.—Emerson D. Deltrich, Brooklyn, manager of a theatrical production presenting a troupe of trained lions, was killed and partly devoured tonight by six lions, when he entered the car in which they were caged.

FISH PIRATE IS ORDERED TO PAY A BIG FINE  
ISLAND POND, Vt., June 21.—A fine of \$453, said to be the largest ever imposed for violation of the state short trout law, was paid by Joseph Deaton of Groveton, N. H., in the municipal court.

### THE FORT WORTH DELEGATION



The Fort Worth Ad Club delegation photographed at St. Louis, en route to Toronto.

### DAILY NEWSPAPER ISSUED ON TRAIN

The Iowa Ad Light Came Out at Any Old Time.

### LARGEST SCRAP BOOK

It is Seven Feet High and Contains Lots of Good Stuff.

En route in their special train, members of the Iowa Ad Clubs printed miniature daily newspaper on train called The Iowa Ad Light. It recounted at length in its first issue "Who's Who on the Train," and it also announced that the Des Moines Admen's Club had the largest scrapbook in captivity.

The members of the Davenport delegation were Charles T. Kindt, president of the National Posters' Association; William E. Aylward, O. R. Arnold and F. G. Young Jr.

Members of the Des Moines Club's delegation, Clifford DePuy, H. G. Russell, B. F. Spry, Lafayette Young, W. Charles G. Norris, George Ruhlman, Guy Woods, C. E. Erickson, W. S. Arant, E. Lloyd, Harry T. Watts, L. C. Perkins, Charles Myers, E. M. Egan, William F. M. Kay, Mark Richards, Ed Kimball, E. C. Corbin, Martin Tuttle, E. T. Meredith, T. W. Le Quatre, R. Smith, Frank C. Kip, Lloyd Cook, Clifford DePuy and O. J. Benjamin will appear before the convention for five minute speeches on the claims of their respective clubs for The Printers' Ink trophy.

### MORE FROM TEXAS THAN ANY STATE

Large Delegations From Every City There Now in Toronto.

Texas probably will have the largest representation of any American state at the ad Club's convention, when it opens today. Large delegations arrived yesterday from Dallas and Fort Worth, while a special train conveyed the Waco admen to Toronto Saturday.

Among Waco business men attending the convention are the following: W. J. Mitchell, president Waco Ad Club; T. H. Jackson, secretary of Waco Ad Club; W. H. Hoffman, representing the Young Men's Business League, director of publicity, the largest business organization in the United States, having a membership of 1750 members; C. H. Cox, publicity director of the Texas Cotton Palace, the largest and most unique exposition in the southern states; Dr. E. E. Ingram, publicity manager of the Waco Rotary Club; E. F. Drake, representing the chamber of commerce of Waco; S. N. Mayfield, secretary Texas Cotton Palace; W. V. Crawford, secretary-treasurer of the Associated Advertising Clubs of Texas, and president of the Young Men's Business League of Waco; W. G. Crush, general passenger agent of the M. K. and T. R. R.; F. M. Wood, Gus Heilmann, Sid Hertz, E. W. Corey, F. L. Clanton, C. L. Eitzen, T. W. Robertson, Father T. F. Gignac, president St. Basil College of Texas, and a former Toronto priest; W. L. Reese, A. Adelman, C. A. Kelley, E. C. Robinson, Crate Dalton, David Strubling, J. A. Root, Willard Wigmore, Richard Smith, C. H. Cox, Judge Tom McCullough of the supreme court of Texas; F. A. Goldersleeve and wife, O. K. Steiler and wife, W. A. Morrow and wife, Louis Criv and wife, R. F. Gribble and wife, president of the First National Bank of Waco; T. H. Jackson and wife.

### MOUNT IN CALIFORNIA DISTURBED BY GEYSER

SACRAMENTO, Cal., June 21.—W. E. Burke, chemist of Stanford University and in the employ of the Smelter Waste Commission, after an investigation of the atmospheric conditions incident to the Mount Lassen eruption reported that the air in the vicinity of the volcano was not contaminated.

This indicated, he said, that Mount Lassen was not in an eruptive state, but that some phenomenon, such as a geyser, hot mud lake or the like, was creating the disturbance in the big crater.

### DESPONDENT MAN SHOOT'S HIMSELF

Special to The Toronto World. HAMILTON, June 21.—James Howard, 171 Oak avenue, committed suicide by shooting himself with a shotgun early Sunday morning near his summer residence at Station 4, Burlington Beach. Howard had been ill for some time, and for the past few days had been despondent, and this is the reason given for killing himself. He was about 45 years of age and had resided in the city for a number of years. He leaves a wife and family. The funeral will take place this afternoon at 3.30, from Robinson's chapel.

TRUTH IN ADVERTISING EXPUNDED FROM PULPIT

Lay Sermons Preached On Honest Advertising By Prominent Speakers

Lay sermons by ad men attending the convention here were preached yesterday in twelve Toronto churches. Among the speakers were some of the most widely known advertising men on the continent, and all services were attended by large crowds which turned out to hear the laymen.

SAYS HONESTY PAYS IN BUSINESS METHODS

"I believe that denominationalism as such will never reduce the world. Christ was not a denominationalist," stated C. B. Hamilton, of Grand Rapids, Mich., while speaking at Broadway Tabernacle last night. During his address, he showed the great improvement in the present day civilization, which he attributed to the efforts of churches.

TRUTH IS THE BASIS OF BUSINESS SUCCESS

Truth as the basis of success in business and happiness in life was the subject of a sermon by Rev. Dr. E. E. Ingram, pastor of the Central Presbyterian Church of Waco, Texas, preaching at the Metropolitan Church last night. Dr. Ingram occupied the pulpit in the absence of S. B. Hawkins, of Waco, who was scheduled to speak.

ALL CHURCHES SHOULD ADVERTISE IN PAPERS

In an address on the power of publicity given at St. Andrew's Church, Carlton street, W. Morris, of Minneapolis, told of the great success that had attended the publicity "Go To Church" campaign that had been conducted in his city and how easily and with the greatest prospects of success such a campaign could be conducted in Toronto.

SOCIALISM SUCCESS WHERE CHURCH FAILS

The Rev. Charles Stielze addressed the congregation at Bond Street Congregational Church. His subject was "The call of the new day to the old church." He declared that magazine editors had discussed in conclusive question whether the church was necessary. He instanced a famous theologian who had declared that the church was out of touch with the working world, and the speaker showed where Christians had failed to touch the people.

FALSE ADVERTISING RUINS ITS EFFICIENCY

"The business man is more anxious to clean out advertising than the consumer, as even a little false advertising will pollute and ruin the efficiency of advertising as a whole," said E. S. Hole, of London, Eng., who spoke at the First Unitarian Church, Jarvis street. "Dishonesty is infectious, and must be treated as such; the infected part must be cut away from the uninfected. The day when absolute truth shall be a necessity in every advertisement is close at hand; and then we shall be able to reap the greatest benefits from this the greatest asset known to business."

TODAY'S PROGRAM

MONDAY, JUNE 22. General Session 10.00 A.M. Transportation Building. William Woodhead, of San Francisco, Cal., President of the Associated Advertising Clubs of America, presiding. Calling the convention to order by the president 10.00 A.M. Singing of the national hymns of Great Britain and of the United States by the entire audience, standing, led by the 48th Highlanders Band, which will play the air thru once alone, and then with the audience, which will sing one verse of each national hymn.

MONDAY MIDDAY

Official photograph: Immediately following the adjournment of the morning session all delegates and visitors will gather on the plaza, in front of the band stand, just outside the transportation building, where the official group photograph of the convention will be taken. Prompt attendance at the appointed place will facilitate carrying out the day's program. Luncheon may be purchased by delegates and visitors at the restaurant in the government building, opposite main entrance, general sessions hall.

MONDAY AFTERNOON

General Session. 1.30 P.M. Transportation Building. William Woodhead, of San Francisco, Cal., president of the Associated Advertising Clubs of America, presiding. Report of the committee on credentials. New business: Consideration and adoption of the new constitution. Awarding "Advertising and Selling's" prize of \$1000 for the best contribution on some phase of advertising and selling.

MONDAY EVENING

8.15 P.M. Moonlight excursion on the steamers "Cayuga" and "Turbina." There will be a band and an orchestra and a program of entertainment on each steamer. There will be a general illumination of all boats in the harbor.

Truth in Advertising Making Great Headway Thruout All the World

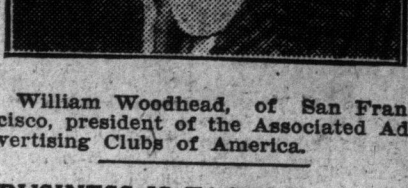
TRUTH AND HONESTY CREATE OPPORTUNITY

Although it is not customary to hold service in a Jewish synagogue on Sunday, the president, rabbi and managers of Holy Blossom Synagogue, on Bond street, departed from their usual routine and held a service yesterday morning at 11 o. m. for the benefit of the members of the Jewish faith who are attending the Ad. Club convention in this city. In introducing Mr. Herbert Wyle, business manager of The Baltimore News, who delivered a lay address, Rabbi Jacobs announced that Mr. Wyle was a prominent member of the Jewish community in Baltimore, who had been strongly recommended to him as a lay speaker.

FATHER COPUS IS HERE WITH AD MEN

Dean of School of Journalism at Marquette University is Noted Writer. AN OLD SURREY BOY Has Been Newspaper Man for Sixteen Years and is Still in Game. Inasmuch as he is the only clerical representative among the delegates to the convention of the Ad. Club Association, Rev. Father J. E. Copus, S. J., is somewhat of a unique figure in the great gathering of men and women from many parts of the continent.

CONVENTION PRESIDENT



William Woodhead, of San Francisco, president of the Associated Advertising Clubs of America.

BUSINESS IS FACTOR IN PRESERVING PEACE

"Advertising as a factor in modern life," was the theme of Joseph H. Appel's address in Jarvis Street Baptist Church yesterday morning. Back of advertising there was business, which was the actuating force of the advertising. Behind both of these there was life. Advertising was only a means to an end. The purpose of commercial life was defined as being one with life itself. Since God chose to create man with material needs, he thereby made necessary the introduction of business as a factor in human affairs.

PROMINENT DELEGATE



HERBERT N. CASSON OF NEW YORK.

HONEST ADVERTISING GREAT FORCE FOR GOOD

"The thousands of men who are gathered in Toronto for the Ad. convention are engaged in a warfare for truth," said Robert Adamson, fire commissioner of New York city, who occupied the pulpit of Parkdale Baptist church yesterday. "They are engaged in a campaign to stamp out misleading advertising, a practice which degrades business, and to bring in the principle of honest advertising, a practice which elevates business and establishes a standard of honor thruout the business world. They strive to teach business men that it is as dishonest for men to sign their names to a misleading advertisement as it is for them to sign their names to a forged note. It is estimated that on this continent seven hundred million to one billion dollars are spent annually in advertising, and what a tremendous force for evil this can be if it is spent without regard to truth and honesty, and what a real force for good this can be if spent rightly."

PUT UP BARS AGAINST OBJECTIONABLE ADS

"Many of the publishers of newspapers, magazines and other periodicals have voluntarily put up the bars against all objectionable advertising," declared Frank Le Roy Blanchard, editor of The Editor and Publisher, New York, in his sermon at Sherbourne Street Methodist Church. "They have taken the position," he went on, "that it is their duty to protect their readers against all attempts made by unscrupulous men to rob them of their money. This attitude, it seems to me, is directly in line with the scriptural injunction 'Do unto others as ye would that men should do to you.'"

MODERN ADVERTISING NOW STANDS FOR TRUTH

Father J. E. Copus, of Milwaukee School of Journalism, Marquette University, occupied the pulpit at the 3 o'clock mass yesterday at St. Michael's Cathedral. He took as his subject the question as to whether the Ad. Club convention had any connection with religion. "The old proverb was, 'Let buyers beware,' he said, 'but now business men are having their consciences aroused and everything is being done to give dealers fair treatment. Advertising now stands for truth, and the business man is beginning to realize the necessity of religion, and we are beginning to see that we are but stewards in the hands of a higher power. The church has a higher hand in business today than ever it had before.'"