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## Murp






 | Navy Blue. $\quad$ Each $\$ 1.98$ |
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| Ladies' Pants. | Ladies' Pants.

In Prk, mathe gusset, elastic at at
waist and knee.

## Babies' Pull Over Sweater



## Ladies' Gingham Dresses


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## BACKING UP A REPUTATION




Classy Neckwear



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THE STAR MOVIE--NEWFOUNDLAND'S LEADING PICTURE HOUSE. To-day's Big Attraction! SKY RANGER Miss Olivotii





THOUSANDS GREET
Fighting Trio.
Higgins Fox \& Vinicombe Accorded a Tremendous Reception.
ron Isle will roll up a Big Majority for The Straight Ticket Team-Gonception Bay Voters on Bell island are Out
Bennett and Better Times-
"My Heart Would Palpitate, IHad Weak Spels"


DR. CHASESS NMRVE FOOD' geralo s. voill Dealer. pisturbitior

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# C, [ Men's and Boys' New Spring Clothes 

A timely Sale of BRAND NEW SPRING CLOTHES-for MEN and Boys. The Spring Season has now with the Low Prices now prevailing at this Store-offering a Buying Opportunity that you cannot afford to Men's New Suits and Spring Coats

| $\begin{array}{\|c\|} \hline \text { Men's and's } \\ \text { Young Men's } \\ \text { Spring } \\ \text { Suits } \end{array}$ | Men's and <br> Young Mens <br> Two-Pants | $\begin{aligned} & \text { Men's and } \\ & \text { Young Men's } \\ & \text { Spring } \\ & \text { Coats } \end{aligned}$ |
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|  | SUITS |  |
|  |  |  |
| 14.98 up |  |  |

## Extra Special! | FREE! FREE!

 Men's CapsGuaranteed Values at $\$ 1.50$.

# Sale Boys' New Spring Suits 

## With 1 and 2 Pair Pants

$\$ 1.98,3.98,4.50,8.98,11.98,13.50$
Absolutely the Greatest Values in the City!
Parents! It is time to think of Spring-and getting a New Suit for the Boy. And when you think of New Carents, you must think of this Store-with its large varieties, and absolutely lowest prices. A wonderful
croup of Fancy Mixtures-Serges, Tweeds and Corduroys-in Belted all around and Plain styles. Sizes group of Fancy
2 to 17 years.
900 Pairs Men's Pants
on display-endless variety materials, colors, sizes and prices. See them!
I- Men's and Boys' Department--Second Floor
London,New York\&Paris Association of Fashion

## 9 TO 11 O'GLOGK SPEGIALSI Women's Black Silk Faced Hosiery guaranterd zonemer number AT\$120PAIIR. ,

# London, New. York and Paris Assoc. of Fashion 

## 9 'ro 11 o'glogk spegials 4000 Pairs Child's Bloomers Nicely Trimmed WHITE LINEN AGES 8 to 14 Years.

## FIFTH AMNVERSARY SALIE

Five Years of Successful and Enviable Merchandising Service!
When we plan an event like this we prepare with the merchandise to meet your expectations. Here under one roof are assembled such vast assortments of Spring Apparel, products of manufacturers the world over, that it can really be termed a Style Exposition.
By reason of our enormous buying power we were able to obtain Price Concessions impossible to smaller buyers, with the result that Right Nov, whien the demand for Spring Apparel is at its height, and mast stores are getting Top Prices, we are able to launch this UNDER PRICE SALE. YOU HAVE A RICHT TO EXPECT EXTRAORDINARY VALUES DURING THIS SALE -AND FURTHERMORE YOU'LL GET EXTRAORDINARY VALUES!

# SALE NOW AT ITS HEIGHT! 

Spring has now arrived--get ready with your New Spring Clothes. Choose from the biggestassortments in St. John's Salle Dresses, Suits, Coats, Wraps \& Capes


## Commercial Cable Co. general reduction in cable rates.    <br> 52 Houses mismazinm yman antazem <br> FRED, J. ROIL \& GD., 

REAL ESTATE \& CSSORANCE 1 GBNTS,
smallinood Billidiag, Duckmorth Street.


Cereals of Distinction
KELLOGG'S SANITARIUM COOKED' 'RAN. KELLOGG'S KRUMBLED BRAN
KELLOGG'S COOKED BRAN
CREAM OF WHEAT.
MALT BREAKFAST FOOD.
NIATARA SHEAKEAST FOOD.
RED WHEAT BISCUITS.
NAJARA SHREDDED WHEAT BISCUITS,
KELLGG \& JERSEY CORN FLAKES, FORCE, Etc., Etc.
BEST STOCK OATMEAL.
"SWANSDOWN" CAKE FLOUR.
GROUND RICE \& RICE FLOUR $-1 / 4-\mathrm{bb} \cdot 1 / 2-\mathrm{lb}$.
and $1-1 \mathrm{lb}$ Plse FINEST ST. VINCENT ARROWROOT $1 / 4$ and $11 / 2-1 \mathrm{lb}$. Pkts.

## C. P.EAGAN,

Duchworth Streef \& Queen's Road


## ight.

Adrift on the High Seas. ${ }^{\text {To.DAPs messacss }}$
A Good Sealing Master Talks Bad Politics Nou Nowno

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## A VVINNER

## ALL THE TIME IS

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## $600000^{1} 0000000000000000000010020000000^{\circ}$

Tone Up the
Whole System.



PETER O'MAR
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NOTICE.









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## A New Book on Boxing. <br> Edited by Jack Goodwin, the <br> world's greatest Boxing Trainer and second Price 70c.

GARRETT BYRNE
Bookseller and Stationer.

Terra Nova Discharging.
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FHE EVENING THLEGRAM，ST．JOHNS，NAWFOUNDI AND，APRL，20， $1923-8$

THE EVENING TELEGRAM

THE EvENNN TELEGBAM，MMTMBD，Proprairons Double－Barrelled Sectarianism Down With Squires－Coaker Firebrands！



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From the Battle Front． Northern Bay Northern Bay
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Each succeeding day adds something to the
Merchandise now displayed at this Store.
It is our constant endeavour to broaden the scope of our service to the public, by importing nothing but goods that are authentic in uality
facturing concerns stocks were bought from long established man
"Right." The prices are "Right" They know that satisfaction is Right. The prices are Right. They know that satisfaction is

In order to maintain the universal interest aroused by our importations for the Spring and Summer, we offer many of the lines at Sale Prices. None can afford to miss these unparalleled bargains.
, Quality will always determinine the Price

## A Lovely Selection

 of the Newest Millinery Modes
 $\$ 3.85$ " $\$ 15.00$ A Sale of Ready to Wear
Ans and

| Bargains in Bargains in <br> Women's Smart Attire |  |
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Bargains
in Boys
WEAR

## Fine Type of Footwear

A Smart Blouse or Jumper $\theta$ is Always Welcome 1 Th (T) 2 $2 \times$ A $\mathcal{A}$





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## Women's Shoes.






Gloves-for Spring Wear





## Hosiery Noeds Supplied

Comen's
Cashmere Hose.
Prast
Gres, Black, Brool Cashmer





Brand New Ties for Particular Men at Special Prices
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## Hearth Rugs

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## The ROYAL STORES, Ltd. <br> HOUSE FURNISHWGS

Fancy
Cretomnes


## T.s.



M.CLI. Annual Dinner




## LOOK AT THESE PRICES!

| Boots |  <br>  |
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## Hats

Our first Spring shipment of HATS went out inside three next Rosalind. DON'T buy your Spring selection due on the
Deen until you've
seen our beautiful new arrivals.

A Small Lot only, Navy \& Black Serge Dresses, 3.50 1 Rack only, Serge \& Cloth Dresses, in Nay, bane 5.90

 SPRING Costumes All the smartept Fayw and Brown shades, in special Tricotines and Navy \& Black Tricotine Costumes 1 Rack Costumes ${ }^{\text {In Black }}$ Band Navy Coltan and Serve, well Cut and 19.90 500 Children's Silk Dresses Children's Dresses school and home wear. In Navy, Saxe, Fawn, Green, 12 to 15 yrs., 7.90
Brown and Rose.

1 Rack Tricolette Waists, Al guaraneed perfoct wava, al shade sad dies,
1.48

New in on "Silvia"--A Charming Selection of Smart Waists


312-314 WATER STREET.

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## HAY SEED




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Love and lure of life! And the road through the world's adventure leading on and on,
and FOX NEWS
"THE FRENCHINVASION OF RUHR."


## Boots for Men and Boys!

## ard orders recerve prompt attention.



Men's Boots for $\$ 5.00$ Men's DarkiThn'2aded Boots Men's Fine Kid Laced Boots. Men's Box Calf Laced Boots Men's Fine Kid Elastic Side Boots . . . . $\$ 5.00$ Men's Heavy Laced Work Boots . . . . $\$ 3.00$

Boys' Boots for $\$ 3.90$
Boys' Box Calf Laced Boots
$\$ 3.90$
$\$ 3.50$
Boys' Heavy Laced Boots
$\$ 3.50$
$\$ 3.90$ Boys' Fine Kid Boots $\$ 3.90$
.$\$ 3.50$ Boys' Gunmetal Boots All Solid Leather School Boots FOR ROMPING BOYS.


Cost!

the evening telegram, St. Johns. newfoundi and, Apri 20, 1923-14

## SIDE TALKS. <br> By Ruth Cameron.

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 Just the torely Picture.



EARLY CABLES.



With every detail mecessary to complete the Spring Wardrobe from head to foot



## Tailored Suits <br> Full of Springtime Freshness  33.00 and 35.00 SPRING COATS  <br> 

 Belted Raglans $==522$Fleeced Linings
$\pm=8$


Underwear Velour Hats $\pm=5 \mathrm{mas}$
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## Everyman's SUIT <br> 5vademax $5=5=5$ まu= =wa <br> 12.75

Men's Raglans


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Appareling \& Outfitting-the Order of the Day at BAIRD'sI


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Dogs Talk With
Their Tail

| 500 Yards <br> TABLE DAMASKS Pure White, 58 inches wide, real value, only found at Balrds. $64 c$ |
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YOU WILL FIND IT SO.
At the present moment our New Housefurishing Section
unmistakaly proclaims senuinely good values to housewives.
 clearly reveals the need 0 of, and their prices-Baird Prices
moderateays

Madras Muslins
 496 See the New Things that Help to make the 'Home'



## HEARTH RUGS

## Underpriced











Flags for St. George's Day


The Resourceful Store
numonam paran- Don't say Paper, Say "EVENING TELEGRAM."


## Tin Call ofSpring

i
Brings with it the call for a blood purifier that will aid nature in adjusting your blood and general system into fit shape for the warmer weather. You yourself know, or ought to know how you feel---if you feel listless, lazy, not sick, but far from well, then you need a good

## BLOOD TONIC

and we have the best on the market Viz:

## Mandrake Bitters,

These Bitters are purely vegetable, and are a valuable alterative and strengthener and a purifier of the blood.

Price 30 O. per bottle

## Stafford's,

Duckworth Street and Theatre Hill

## 2500 Tons BEST SCREENED SYDNEY COAL.

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## $\$ 14.80$ per Ton

of 2240 lbs . Every Load Weighed
We regret our stock of "Burnside" Coal will shortly be exhausted and we cannot replace under present market conditions.
A. H. Murray \& Co., Ltd. BECK'S COVE.


## U. S. Picture \& Portrait Co.


is now showing a full line of
Columbia Grafonolas and a com-
plete and up-to-date collection
of Columbia Records. The Columbia Grafonola stand for perfect ease of opera-
tion, an unequalled exclusive system of tone control, and
exquisite beanty of tone and
appearance. Columbia Record stand for the latest music, the
best, recording the choicest se
 C7.50 to 8 \&.0.0.00. greatest exclusive artists. Come in and see our Grafonolas. Play some of our
Columbia Records. You are more than weleome to to
play any records you want on any instrument in our
store. Here are a few of the many world-famous artists
who make records.ony for the Columbia: elsa stralia. rosa ponselle. ELSA STRALIA. JEANNE GORDON.
HACKETT, LAZARO, GRAVEURE, SEAGLE, stracciari, casals, saye, grainge


SHEET IRON bAR IRON

TIN PLATES BAR BRASS
"The wise buyer purchases on an advancing market."

## WM. HEAP \& CO. Ltd.,

Bank of Nova Scotia Building.

## NEWRAY GOLD! <br> on and looking proportions. <br> J. J. LĀCEY \& COMPANY, LIMITED



## HOWARDS EDINBURGRG

BORAX SOAP

## Specillly suited for Winter use, as it not only make clothes white and soft, but protects the hands.

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Sold by Messrs. Ayre \& Sons, Ltd., Bowring Bros,
Lti, Royal Stores, Ltt... James Biard, ,td., . D. Ryan,
C. F. Bennett \& Co., T. \& M. Winter, J. J. Mulcahy
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 For Sale FORD TOUR DURANT TOURING CARS.

## PARSONS

## the auto man.

## 

Forty-Four Years in the Service of

## CHEAP POTATOES! <br> CHEAP POTATOES!

200. Bags English Potatoes

112-lbs. Bags--Very Cheap.
George Neal Limited

## METAL MARKET ADVANCING!

Get our prices on







RED CROSS LINE From St. John's: From New Yer Probable Sailings for the month of Appi
EVIC

la slock, Best Grades ot North Sydney Sereened, Seotch Ho: hold and Anthracite
COMA.
BON MARCHE
A Special line, 44 inch, all-wool

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95 cents yard All colors

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HARVEY \& CO., LTD, St. John's, Nid, AT
BowRITG \& COMPANY. C. S. CAMPBELL


0000000202100000000000 Farquhar Steamship Companies.
PASSENGER AND FREIGHT SERVII ST. Johns to halifax. STEEL STEAMSHP " SABLE I.
Sailing every nine days. Freight accepted and rates quoted to all points For sailing dates an HARVEY \& CO., LTD,
FARQUHAR STEAMSHIP CoMPANIES, Halifarat 060606500510000005000000
 2,000 SIDES AMERICAN SOLE LEATH 1,200 FEET BLACK UPPER LEATHER Large Quantity of CHANS \& ANchors. North Am. Fur, Hide and Metal $\mathrm{C}_{0}$

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[^0]:    "REMEMBER:-OUT Store is on Other slde of the street."

