

BOWFRING BIROMHIMIRS, TIMMITRID.
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Auction Sales:


NEYLE'S HARDWARE Opp. Bowng We are showing a nice se lection IRON TAPS

 PEGAWLS
SEWIGEAWIS.
HEvP. HEMP. machine cotton. 5.8 Lge Head SHoe NALS WASHED BRASS SHOE hungarian NEYLE'S HARDWARE

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 are more becoming than
fLat lenses.
Land of
Evangeline

IV Don't Forget the SOAP

## That Works for YOU. PERFECTION

The Slandard Mig. Co., ILd.
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## Real Estate!

Dr. A. B. LEHR The Senior Dentist, 203 Water St reetit Extracted without


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A. B. LEHR,



Expert Dental Service ronese 4iva 5 Houses for Sale Mortgage Investments
 $\begin{array}{ll}\begin{array}{l}\text { Suburban Property } \\ \text { Building Loos }\end{array} & \begin{array}{l}\text { Interest Collected } \\ \text { Rents collected }\end{array}\end{array}$ Building Lot

FRED J. ROIL \& CO.,
smannaid bumberg



## NEW GOODS.




## 

## EDWIN MURRAY.

## JUNE 5th.

BesiScreened Sydney Coal
$\$ 13.50$ per ton.
A. H. MURRAY,

BECK'S COVE (7x)w
WANTED
 Raw Wool.

the evening velegram, st. Johng, newfoundland, June 7 , 1917-2


## U1 PRESS

## Ride with the Tide

It would be.just as easy to turn back the tide as to stop the ever-
increasing popularity of "Hipress" Rubber Boots. For, once a fisherman wears "Hipress" he won't have anything else.
The first pair of "Hipress" teaches the fisherman that the tough tire rubber in "Hipress" - actually the same rubber which made
Goodrich Tires the most celebrated in the world-will outwear three to one any other boots made.
He learns, too, that because "Hipress" is molded into
one solid piece, it can't peel, or buckle, or leak.
Remember that you get "Hipress" advantages only in "Hipress." For only he D. F. Goodrich Rubber Company knows how to mold the toughest auto tire rub-
ber into one-piece Boots that give threefold wear and allber into one-piece Boots that give threefold wear and all-
the-dyy-long comfort. Ask your dealer for the Boots with
the "Red Line 'round the To he "Line 'round the cop."
THE B.F. GOIMREM RUIBIER COMPAM




## We Announce with Greatest Enthusiasm this Season's Most Important News to Every Intending Purchaser of White Goods. <br> ANOCCASIONOF PRONOUNCEDMONEYSAVING <br> In Our History!

## 

vidus-Selected
GRAPE FRIT.

ORAVGES-35c,
Gee. doz o
CELERY.


white gats.
BLLCK oils.



Tomatoes ....
Pork \& Benin.
Lunch Tongue
 ness reasons. We point with pride to the great heaps of Showy Un.
Apron Hollands, bundle after buidlle of Pillow Cases and Sheets.


White

 Table Cloths.

$\substack{\text { ARTITITC } \\ \text { PIECE OF }}$ FANCY LINEN


memstictemboed, hems, $p$
 Cushion Cos. s. Price Cushion Covers:



Women's White Pique Skits.
A splendid variety of fine why A splendid, variety of fine White Pique Skirts, in narrow
medium and wide cord; smart, sty


that delight the vision
and render worthy and render worthy service besides.


## American Sideboard

American sid Cloths.
and Bureau Clintily trimmed with en-
briery, Hemstitching, scat


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Gent's Furnishings Most AllureGent's Furnishings $\begin{gathered}\text { Mostly Plur- }\end{gathered}$ Our New Gent's Furnishing Department is certainly full of
extraordinary attractions to those men who have a taste for ere-
dance in dress but yet who gance in dress but yet who do not care to pay extravagant prices.
We have here a large and varied assortment of Men's Furnishings We have here a large and varied assortment of Men's Furnishings
-Shirts, Collars, Neckwear, Underwear, etc., at prices which
mean decided savings.


Sale of Lace Curtains and Curtain Materials.

 Men's Collars.
 Inches, in the very, ewe
shapes; all sizes from 14


Damask
Table Cloth
Important Sale of Corsets


## Toilet Covers.

## - (aux <br> 

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Men's



$\underset{\substack{\text { Curta } \\ \text { mos } \\ \text { auction }}}{\text { d ut }}$
$\mid$ White Curtain Net

 58 in. Reg. 40c. yd.
Frilled
Madras Muslin.
 The Royal Stores It.

OFITED.





## New Goods Now Opening.

 NEW MILLINERY, READY-TO-WEAR and LEGHORN HATS. NEW CHILDREN'S MILLINERY, READY-TO-WEAR and WASH HATS LADIES' AMERICAN PANAMA HATS LADIES' WHITE VOILE DRESSES. SILK DRESSES \& CREPE DE CHENE, with Georgette Sleeves. NEW WASH and PORCH DRESSES.1400 pieces MUSLIN and CREPE DE CHENE NECKWEAR, 10 c , to $\$ 3.20$ each See this display
heir beauty here.

$\approx$ NEW GOODS NOW OPENING. The Women of Newroundaland fully realise how we are striving to cater to their nedss.



CREPE DE CHENE WAISTS $\$ 3.90, \$ 5.70, \$ 9.20$.
 WHITE \& COLORED MUSLIN WAISTS, WHITE EMBROIDERE Lace trimmed, eloloreded stripes and spots in

New Hair Nets, Queensway and La Chic. NEW INEANTS' BLACK \& COLD COATS. NEW CHILDREN'S WASH \& WHITE PARTY
DRESSES. NEW NURSES' UNIFORMS.

NEW MAIDS' UNIFORMS.
NEW MAIDS' APRONS. NEW TEA APRONS.
BISHOP, SONS\&C ${ }^{0 .}$ LTD

## War News,

 Messages Received Previous to 9 A. MNiOUS 109 A .


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The "Busy Bees"気 Now

 and sturfoivs phimenticurt,


Hr. Grace Notes



## 湃SAVE!

## Grasp These Opportunities

## That help you TO SA VIP on your purchases Here.

## APRONS.

## Friday, Saturday and Monday.



HOME NEEDS and OTHER THINGS of the Befter Kind at a Little Lower Prices.
american sheetings. |table centres.




PLLLOW SLIPS.

 SIDEBOARD CLOTHS:



## WHITE

 CUSHION COVERS $\underset{\substack{\text { WINDVW } \\ \text { We }}}{\text { Your }}$



 ritas, saturray aren and 39 c MADRAS CUSHION COVERS. $\stackrel{\text { and }}{ }$


SPECIALS
For Friday, Saturday \& Mon.
that will make these days imporiant shopping that will make these days imporiant shopping
days here. Specials that are head and shoulders above anything you may secure elsewhere for a ke amount, and we are only reiterating the opiners who have seen, examined and purchased here on previous occasions.
Prudent women watch our Bargain Lists and find in them opportunities to save. DO YOU GET YOUR SHARE? Mail Your Oroers




VALUES in WANTED LINES That We Have Not Bettered This Season.








 Hositiery, 15c

 CHLLDREVS SHOES.



IN the MEN'S SECTION.
these Sharp Cut Prices will appeal to the economically inclined.

 chamois gloves.
 With the Advent of Fine Weather Comes a Demand for

## LIGHTER UNDERWEAR.

Balbriggan Underwear

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| mit zalicem |  |
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| ENS TTEED PANTS | mens overalls. |
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CLEARING LINE of GIRLS' CAMP \& BRONCHO comper outhes mes mes mond Middy and Sailor Dresses, for Ladies \& Misses.


A Mill-End Sale of
Pretty WASH GINGHAMS


SPECIAL, 14e. per yard

SUMMER SHOES Summer SHOES
SHO Offering Excellent Values
(LD A Ladies' strap Shoes LADIES' SHOES. LADIES' SHOES.


 and rom boote


## The Showroom BLOUSES.



"HILDRENS

 UNDERSKIRTS.
 Childrens NIGHTGOWNS.



## Ladies' and Misses

 Knockabout Hats.


${ }^{\text {BLACK YOKES. }}$
 Your Favorite
CORSETS, 1.39 1.8
 CREPE COMBINATIONS
coll comporabie summery Unuer-
 BLACK VELIINGS.

White Fosiery is All the Rage--Note These Values.
LADIES

 vriay, sat $t$ Holiany 24 C Mondiay … ..... 30 C
OUR 54c. SPECIAL INLADIES' WHITE HOSE


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graves of the dead is one of the hight












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Your Boys and Girls.






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 Everyday Etiquette.


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mi nopres paprer - DONT SAY PAPER, SAY "EVENING TELEGRAM." -read by bveryone.
 Jast reecived the latest ting in Earthenware. DAINTY
Queen Mary
Silver 50 'C Setts, Consisting of : Teapot, Hot Water Jug, Cream Jug, Sugar Bowl and Stand.
S. O. Steele, Water St


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5c. The Crescent Picture Palace. 5c.

"Liberty Belles."
A Biograph production adapted from the famous comedy
in 3 reels. $\frac{\text { Lubin cast. }}{\text { proprssor Mecarthy playing the Nevest and Best Musie- }}$

## Congoleum MATS

 CONGULEUM DOOR MATS, and are clearing them the old price : 25 cents each., large size, dainty patterns, special value.William Frevv.


Nowinstock:
20 crates choice bananas. 70 bozes calif. oranges50 crates TEXAS ONIONS. $\quad 20 \begin{gathered}\text { all counts. } \\ \text { crates chice GREEN } \\ \text { 20 brls, Cranberries. }\end{gathered} \quad$ CABBAGE.
BURT \& LAWRENCE




NewAm, Calluage,
 California Oranges, And Three Carloads Prime Timothy Hay.
F.McNAMARA, Queon stroot.
comocososococosonoxas

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\% REID-NEWFOUNDLAND COMPANY. Week End Excursion!

SEASON, 1917.
For the above excursion return tickets will
be issued at One and One Third First-Class Fare, for all trains of Saturday to stations between
and including St. John's, Grate's Cove, Placenand including St. John's, Grate's Cove, Placen-
tia, Heart's Content, Bonavista, and good re-
turning on all trains up to and including Mon-Reid-Newfoundland Co. 000000000000000000000000

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prink WELCHE GRARE JO voculie xxxix

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POSTPONED AUC On Board S. S. BEVE MESSRS. SHEA \&
Thursday and Frid commienciug at 10.30 a.m. e All the First-Class Fu
ings of Said Ship




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Hand Sewing Machi
Hideboard, 1 Stretch


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Dialogue Bo







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crate crochet Ho
Home At At Crochet Boo

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J. J. St. JOh

In Stock and
brls. Flour-All Ch
9 bags Yellow Corn.
ongs Corn Meal.
50 bags Black Oat
${ }_{25}$. bris. Ham Butt Po Libby's S. P.
0 brls. Pork Loins.
colses sunlight Soa
12 oz. bars.
5 cases C. C.
tins.
5 tases C. C. P
J. J. SI. JOE


