

DAYLIGHT SAVING FOR LONDON IS TO START SUNDAY NEXT

Finance Committee Reaches Decision and Will Call a Special Council Meeting to Pass Measure.

WHAT THE COMMITTEE DID. Recommended daylight saving for London, to commence on Sunday next. Approved the issue of \$145,000 debentures for the use of the board of education.

Adopted the report of the special railway committee that the company be notified that nothing can be done in reference to the communication asking for higher fares.

Mayor, C. R. Somerville was empowered to appoint a special committee to consider the housing proposition for the city.

Referred the erection of the triumphal arch to the reception committee, with power.

Granted Smallman & Ingram permission to erect an arch on Richmond street.

Appointed Ald. S. R. Manness and O. J. Cunningham a committee to report on the question of charging a rental for the spaces in the market house.

Decided to ask the police commission to take action on the request for the junk peddlers for amendments to the junk law.

Attack in Force. A flank attack was made on No. 1 committee yesterday afternoon by a board of education. Chairman J. S. Barnard, A. A. Langford, Inspector C. E. Edwards, assisted by numerous members of the various mothers' clubs, took the committee by surprise. While the members could easily withstand the arguments of the men on the board of education, they could not refuse the earnest pleadings of the mothers present for better accommodation for the children.

Chairman Barnard asked that the deputation be heard in reference to the question. The committee readily granted this request. In the meantime the ladies, who had not yet made their appearance, were notified and they entered the room to the evident surprise of the city fathers.

Chairman Barnard introduced Mrs. A. E. Tull, president of the Union of Mothers' Clubs, who in a few words explained that the women were present to impress upon the aldermen the necessity of taking some immediate action on the question.

Mrs. Mason of the Chesley Avenue Mothers' Club, also addressed the board. She called attention to the crowded conditions of the school and urged that something be done.

Mrs. Spencer of Wootley Road Club, Mrs. Campbell of Simcoe Street Club, and Mrs. Mitchell, representing the mothers of the kiddies in the commercial school, also addressed the board.

Two Acres Wanted. Ald. S. R. Manness asked how much land the board of education would like to buy in the northeast section for \$5,000.

Mr. Barnard stated that two acres was considered a fair amount.

"Why, you could start a farm on two acres," said the alderman.

Chairman Barnard intimated that the board could manage this year without the purchase of the land in the north end, but that two acres were necessary for any good school site.

Mayor, C. R. Somerville thought that the board should not try to shelve the responsibility for the issue of the debentures on the city fathers, making a grand rush at the last moment to get the issue through.

Mr. Barnard said that the board had placed the question before the council as quickly as it was possible to do so.

"As quickly as possible has been too late for us to act," retorted the mayor.

It seems to be the consensus of the board should be considered to a certain extent. Under the conditions of salary increases and other matters, it was impossible to prepare an estimate of any needs any sooner than that was done," replied Mr. Barnard.

Mr. Barnard said that the board was not fair to charge the board with dilatoriness in connection with it.

Date Debentures Ahead. Ald. F. E. Harley moved that the debentures to the amount of \$145,000 for the commercial school, and \$85,000 for the public schools be issued, and that they be dated January 1, 1920, for no charge be made in the estimated expenses of this year. The committee thought that the Princess Irene public school site could be utilized for the commercial school. Ald. G. E. Drake moved an amendment which was afterwards withdrawn that the question be put before the council for decision.

The committee adopted Ald. Harley's motion, and it was also recommended that the city solicitor be consulted to see if any motion can be adopted whereby the debentures may be issued to enable the work to be commenced this year.

AFTER INFLUENZA, GRIP

And Other Prostrating Diseases That Exhaust the Strength.

There is always a depleted condition of the blood, that extreme tired feeling, nervousness and digestive weakness, which occurs after influenza, grip, or any other prostrating disease. It is made from a formula containing ingredients of the blood makes it too thin, properly nourishes the body, and the general prostration, annoying humors, boils, loss of appetite and poor digestion, prevent progress towards health.

Hood's Sarsaparilla meets these conditions perfectly, as many people know. It has proved the greatest blood-purifying, vitalizing medicine. Nothing else so good in spring.

It is made from a formula containing ingredients of the blood makes it too thin, properly nourishes the body, and the general prostration, annoying humors, boils, loss of appetite and poor digestion, prevent progress towards health.

For a fine family cathartic take Hood's Pills.

Direct From Nature

THE WEATHER. Lower Lakes and Georgian Bay: Moderate winds; fair and milder; a few showers towards night in western districts.

Natural gas cannot be stored. Holders for even one day's supply would cost so much that the price of gas would be greatly increased.

Nature has the only workable storehouse.

The gas now burning in your stove comes direct from nature. Only a few hours ago it was lying deep underground where it had lain for hundreds of thousands, perhaps millions, of years.

Although Natural Gas Is Cheap, Do Not Waste It—The Supply Is Not Everlasting.

Southern Ontario Gas Co., Ltd.

ENGINEERING MAKES STRONG APPEAL TO COLLEGIATE BOYS

Those at Technical Have the Same Bent.

FILL VOCATIONAL FORMS Some Express Preference For Professions and Other Callings.

The boys in London collegiate institute and technical school have no doubts about the future development of Canada, if one may judge by the occupations for which they are expressing a preference in the blanks being filled out in connection with the vocational guidance campaign now under way in this city. About half the boys in the two schools have turned in their forms and it is safe to say that a majority of them express a preference for engineering of some kind, electrical, mechanical, mining, hydraulic, architecture and surveying. The committee in charge of the interviewing held a meeting at the Y. M. C. A. Tuesday night, and under the chairmanship of E. R. Dennis, considered carefully the best methods of dealing with the boys and the necessary information upon which to base advice has been furnished. It was explained to the committee that they would be required to make reports after having interviewed the boys, and that upon these reports would be based the follow-up help that it is expected will be given.

There is much interest in the choice that is being made by these lads in their teens. In addition to the number who have expressed a preference for engineering in one form or another there are also scattered preferences for quite a variety of other occupations. A number have chosen mechanical lines, two or three are interested in scientific forestry, two are looking forward to music as a career, two are aiming at newspaper work, one or two want to be druggists, several want to be doctors, one or two lawyers, several salesmen and advertising men, one dentist and a number have their eyes on manufacturing industries.

The interviewers have made very careful preparation for their part of the work, and at the meeting last night there was real enthusiasm on the part of all present for the work they are going to do this week. The actual working conditions of the various occupations are to be set forth, the necessary abilities and required preparation, the methods of training, the working hours, salaries, etc., will all be set forth.

On Friday evening there will be a meeting for employed boys at the Y. M. C. A., where Mr. E. Vendall will give an address on "Opportunities in Industrial and Business Life," and an address on "The Future of the City of London." Refreshments will be served afterwards.

Colds Cause Grip and Influenza. LAXATIVE BROMO QUININE Tablets cause the cause. There is only one "Bromo Quinine," E. W. GROVE'S signature on the box, 25c.

HERE'S ONE ALDERMAN WHO GOT BETTER OF AN EXCHANGE WITH LAWYER

First out of any meeting is generally supposed to have the choice of jobs in the hatrack, but not so in the instance which has just come to hand. It was the case of the city fathers and a certain lawyer of the city attend the same lodge. He it was who was in the hatrack, but not so in the instance which has just come to hand. It was the case of the city fathers and a certain lawyer of the city attend the same lodge. He it was who was in the hatrack, but not so in the instance which has just come to hand.

When the legal fight was going out from the lodge room the other evening, the lawyer who was thought to be his. Taking it up he examined it carefully, because it did not have that sleek, well-oiled-for look, that thing belonging to a lawyer should have. One of his brothers-in-law, standing by at the time, remarked that he had sat upon the hat and that accounted for its dilapidated condition. The lawyer, in looking with the of the lawyer.

He Got a Hat. When the legal fight was going out from the lodge room the other evening, the lawyer who was thought to be his. Taking it up he examined it carefully, because it did not have that sleek, well-oiled-for look, that thing belonging to a lawyer should have. One of his brothers-in-law, standing by at the time, remarked that he had sat upon the hat and that accounted for its dilapidated condition. The lawyer, in looking with the of the lawyer.

When the city solicitor retired from the festivities of the lodge he, of course, took the hat that looked like his, not noting that by some strange method it had been wonderfully rejuvenated. The next morning when he was leaving for his office his wife, as usual, picked up the hat and, as usual, as all women have, she noticed it. According to the story as told by the lawyer, the hat was given to him by a woman who had purchased a new hat when he was in the city. He had been told that the hat was given to him by a woman who had purchased a new hat when he was in the city.

However, the city father, from long experience in getting out of rather delicate situations in civic questions, soon convinced himself that the hat was the same looking hussy that he was on the wedding night.

From the alderman in question it is learned that he called on the lawyer to make the exchange, for he recognized that it was the lawyer's headpiece which he had. The exchange was made, and now the alderman is saving up for a new hat, which he expects to purchase in the near future.

Why Be So Fat

YEARS ago the only known formula or method for fat reduction was starvation, diet and tireless, exhaustive exercise. Today it is pleasant, harmless, Marmola's Fat Reducer. It is a powerful, effective, and fat simply vanishes. Friends tell friends—doctors tell patients, and thousands know and use this convenient, harmless method. They eat what they like, as they like, and still lose their two, three or four pounds a week. Marmola's Fat Reducer is sold by all druggists—a large case for 75c. Or if you prefer just write direct to the Marmola Co., 41 Garfield Building, Detroit, Mich.

Very Effective Method for Banishing Hairs

(Modes of Today.) At very little cost any woman can rid her face of hairy growths if she will use the English hair cream. It is made by mixing some water with a little powdered delatone. This paste is spread upon the hairy surface for three or four minutes, then rubbed off and the skin washed, when every trace of hair will have vanished. No harm results from this treatment, but care should be used to buy real delatone—Adv.

An Oxo Cube to a Cup

With OXO CUBES a delicious cupful of hot OXO can be ready in a few minutes. Just stir a cube in a cupful of hot water.

Tins 10c & 25c.

ONTARIO HAS \$40,000 BONFIRE EVERY DAY

Deputy Fire Marshal Tells C. of C.

CHAMBER TAKES ACTION

Wants To Become Branch of Fire Prevention League Here.

Following an awakening address on the subject of fire waste and fire prevention, delivered by George Lewis, deputy fire marshal for Ontario, at the "Age Together" luncheon at the Chamber of Commerce yesterday, a resolution intended to promote the aims of the Ontario Fire Prevention League was moved by H. F. Skye, seconded by Capt. J. M. Watt, and unanimously endorsed by the large representation of members present.

The resolution was to the following effect: "Realizing that the fire waste through the Dominion of Canada is a serious drain on the national wealth, impoverishing the country and robbing the labor of fair and proper return for their monetary investment, creating a serious and constant drain on the national wealth, and that the action be taken for promoting the science and improving the methods of fire prevention."

That steps be taken whereby the fire prevention committee of the Chamber of Commerce may become the nucleus of a local fire prevention league, and that the meeting and strongly recommend the enactment of the bill introduced by Hon. Sir James Loughheed for the purpose of amending the criminal code to make it an offence to be negligent in causing and which occasions loss of life or property.

Necessity for Prevention. Dealing with the health, wealth and prosperity of the nation, province, city, town and individual depend largely upon the most efficient means of preventing fire. Lewis made the statement that each day in the year the Province of Ontario has a \$40,000 bonfire.

Cleanliness and order, elimination of rubbish, waste in attics and cellars, back yards, regular inspections by officials, care with regard to matches, the placing of hot ashes in proper receptacles, and the installation of proper fire protection in stores, factories, etc., were named as effective means of cutting down fire waste.

London, he stated, stands well comparatively in regard to fire losses, but needs that one of the city fathers and a certain lawyer of the city attend the same lodge. He it was who was in the hatrack, but not so in the instance which has just come to hand.

Some "Fool" Jokes Played on Tuesday

Did You See the Coon Contained in the Barrel?

The practical joker exists in large numbers in every community, but on ordinary occasions his funny work is not always accepted with the best of grace, so he eagerly seizes upon such an opportunity as April 1 afforded. Tuesday was no exception.

Before Peet's fancy goods and stationery shop was exhibited a most interesting looking barrel, carefully barrelled over the top with a rope, and containing a large piece of pork pie carefully strewn about. Upon the body of the barrel was printed the following words: "See the Live Coon." The Post Bill Smith, along with the rest of the crowd which thronged up and down Richmond street yesterday, developed a very curious interest in the barrel, and a number of people were seen to be laughing and joking about it.

Perhaps the most disastrous joke played was on the part of the Women's Press Club, not by any individual, but by the hand of the Post Bill Smith, who was seen to be laughing and joking about it.

Among the first men back from the Rhine to England was Cyclist G. D. Morris, son of Rev. J. T. C. Morris, of Askin Street Church, who has written his parents the following letter descriptive of his return.

Hello Folks— We're hitting for home sweet home, O. K., and no cylinders missing either. The 1st of March was the big day, or, at least it was the commencement and Sunday, as per usual the Doo came off.

Early Sunday a.m. we bade farewell to Belle France, little crowd of Europe, "Gala Parée," Sunny Rivers, broken cities, home of Napoleon and Poch, and of many of our best pals. The lights of Le Havre faded away, the searchlights, the beacons from the lighthouse showed their beams in a last gleam of light, and several of the Canadians on board spoke—must have been a sort of reverence.

An Revolt, France. The mist hung heavy over the channel and walls leading into Weymouth, where our craft, Duchess of Devonshire, lay, slar against the rest of the beauty of the quaint English resort with her statelyness, hidden by great mounds of grey, blue, white and black. We landed at the wharf casino and were greeted by the fresh wholesome-looking English with cheers and flags. The first men back from the Rhine—Corps of Cyclists and Canadian Light Horse Cavalry. Yep, it was a great feeling, just a tiny bit like leaving home in 1914, none spoke with the signal, leaving Halifax with the signal stations, with flags, heliographs and

SMALLMAN & INGRAM

STORE OPENS AT 9 A. M. AND CLOSSES AT 6 P. M. DAILY.

SMALLMAN & INGRAM

NEW SILKS

Constantly Arriving

It is with great satisfaction we feature our present assortment of fashion-favored silks. The smart foulards and other printed silks for outdoor wear and the numerous other new creations so much desired at this season of the year—a wonderful display.

Silk Exhibit Week

Skinner's Famous Silks in a large range of colors—pure dye taffetas, also charmeuse duchesse.

It pays in the end to buy reliable silk for dresses because today silks are expected to give satisfactory wear. When you decide on Skinner's for your next dress, you'll not be disappointed with the results. For fifteen years we've been selling them to satisfied customers.

Skinner's Taffeta Silks, \$3.25 Yard

Are all pure silk, pure vegetable dye, no filling or loading to deceive you, full yard wide, name always woven in selvedge, shown in black, light and dark navy, dark green, nigger, sand, old blue, iron grey, taupe, mole, etc. \$3.25 yard



New Things Coming In

Skinner's Charmeuse Duchesse \$3.25 Yd.

For smart dresses and traveling suits, separate skirts, this particular line is one of the most popular this season; rich in finish, pure silk and dye in manufacture insure best wear; shown in light and dark navy, taupe, brown, dark green, sand, bisque, vistiria, old rose, burnt orange, ivory, also black; full yard wide \$3.25 yard



HAVE YOU RECEIVED YOUR SPRING CATALOGUE? If not, write today. A post card will bring it by return mail.

Correct Hose For the New Shoe Styles

Hosiery—correct for footwear fashions of spring and summer, is an important detail of the wardrobe provided here in new collections of list and silk. Special value in all lines. Ladies' Fibre Silk Hose, in black, white, brown or grey, with reinforced feet and double garter tops, good weight for spring wear, sizes 8½ to 10. Price 90c pair

Ladies' Black Lisle Thread Hose with double soles and deep jersey tops, in outside sizes, made especially for stout people, sizes 9, 9½, 10, 10½. At 75c pair

Ladies' Brown or Grey Mercerized Lisle Thread Hose, double garter top and seamless, double soles, extra fine quality, sizes 8½ to 10 55c pair

Ladies' Lisle Thread Hose, in tan, white or black, spliced heel and toe and double tops, all sizes. At 35c pair

Children's Tan or Brown Lisle Thread Hose, neat and comfortable, with seamless double feet, sizes 6½ to 10. At 75c pair

Finer quality at 85c pair

SPECIAL DISPLAY EASTER APPAREL, MILLINERY AND READY-TO-WEAR. Second Floor.

SALE OF FLOOR PAINTS, Wax and Varnish Today, Friday and Saturday

S. & I. Floor Paint, dries with a hard, glossy finish; grey, brown, tan and yellow colors. Quarts 70c, Pints 40c

S. & I. Lacquer, stains and varnishes with one coat, used for floors, furniture, woodwork, etc., stocked in light and dark oak, walnut, mahogany, cherry, etc. Special Quarts 80c, Pints 45c, Half Pints 25c

Douglas Linoleum Varnish, dries over night and will not discolor the lightest grounds Quarts \$1.00, Pints 60c, Half Pints 35c

RUBBERSET Varnish and Paint Brushes 15c up

Wall Paper, Paint, etc., Third Floor.

EARLY CLOSING This store closes at 6 o'clock on Saturdays, opening at 9 a.m. and closing at 6 p.m. daily.

SMALLMAN & INGRAM LIMITED

AFTERNOON TEA. Dainty Afternoon Lunches Served From 3 to 5:30 Continuously in the Dining Room—Fourth Floor.

AU REVOIR FRANCE, GREETINGS ENGLAND, CANADA IS AHEAD

London Boy Writes of Leaving Battle Scenes.

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A WOMAN'S TESTIMONY

Mrs. Ettie Warren, a farmer's wife of Emmitsburg, Md., openly declares how she has found health through reading a newspaper advertisement of Lydia E. Pinkham's Vegetable Compound. So great is her relief after fifteen years of suffering that she asks to have this information published.

Raises Every Chick

Hatch More Chicks The Right Food Will Raise Them Nothing Succeeds Like

Pap For Peeps It Saves Their Lives Makes Them Husky Causes Rapid Growth

See Every Page with Full Directions (See 25c, 50c and \$1.00)

SOLE AGENTS FOR LONDON DISTRICT. Wholesale and Retail.

Dominion Seeds

BEGIN HOT WATER DRINKING IF YOU DON'T FEEL RIGHT

Says glass of hot water with phosphate before breakfast washes out poisons.

If you wake up with a bad taste, bad breath and tongue is coated; if your head is dull or aching; if what you eat sours and forms gas and acid in stomach, or you are bilious, constipated, nervous, slow and can't get feeling just right, begin inside bathing. Drink before breakfast, a glass of hot water with a teaspoonful of Limestone phosphate in it. This will flush the poisons and toxins from stomach, liver, kidneys and bowels and cleanse, sweeten and purify the entire alimentary tract. Do your inside bathing immediately upon arising in the morning to wash out of the system all the previous day's poisonous waste, gases and sour bile before putting more food into the stomach.

To feel like young folks feel; like you felt before your blood, nerves, and muscles became loaded with body impurities, get from your pharmacist a quart pound of Limestone phosphate, which is inexpensive and almost tasteless, except for a nourish twinge which is not unpleasant.

Men and women who are usually constipated, bilious, headachy, or have any stomach disorder, should begin this inside bathing before breakfast.

INSIST ON DENT'S

Madam

There is a delightful feeling of being well dressed when the Dent's Trade Mark on your gloves proclaims their intrinsic value. For Easter, it's good taste and good sense to

INSIST ON DENT'S

22

RELIANCE Garage

SERVICE Station

TRADES COUNCIL TO SUPPORT DEMAND FOR MORE NEW SCHOOLS

Members of Board of Education Present Their Case.

ATTACKS ON COUNCIL

Some of Laborites Later Regretted Passing Resolution to Support.

By an overwhelming majority, the Trades and Labor Council last night decided to back up the recommendations of the board of education, which members of the latter body declare are being blocked by certain city councillors, to build a few four-room schools to relieve the congested conditions in the various institutions of the city.

John S. Barnard declared that year the situation was acute, but this year it was worse. The principal section of the city where the congestion occurred was between the business section and the south branch of the Thames, and east as far as Eglinton. When a class consisted of more than forty children it was beyond the efficient control of the teacher. The playgrounds at Simcoe street were not adequate. At Alderston school the classes were large. Chesley and Eglinton were very congested. To relieve the situation it was suggested that a four-room school, with an assembly hall, be built to accommodate the overflow in these two schools.

In the northeast section of the city, that is north of Oxford street, and from Adelaide to Quebec street, there was no school accommodation. A site for a school in that section of the city should be purchased before the price of property increased.

Schools Are Required.
A. A. Langford declared that extra accommodation would be required for the commercial school children of the city. The present commercial school was greatly overcrowded, and a new school costing \$50,000 be built in the central part of the city, on the site of one of the discarded schools, or if built on a site purchased for about \$30,000, all needs would be met for years to come. The general part of the high school could then use the old commercial school and thus relieve the congestion in it.

W. N. Manning declared that the school board had had with some opposition from members of the city council. He did not believe they should mean about a one-third mill additional to the tax rate. Some of the aldermen and the mayor had declared that they had had to walk from one to five miles to school. Some of the aldermen came that far to school, but had never learned anything.

After the declaration had been made for some time, it was declared by R. H. Hessel that the representatives of the trades and labor council had been refused a place on the advisory board of the Technical School. At first several of the delegates were in favor of rescinding the motion to endorse the proposed action. The board of education, Delegate Fred Young, however, thought that it would only leave the council open to criticism. R. H. Hessel, when he appears before the council in the interest of the board of education, will endeavor to see that a fair wage schedule for the work on these buildings is set.

Want Drivers' Union.
W. H. Wheatcroft, acting "boss" for the evening, brought the question of forcing all bread drivers to become union men. He declared that the union council decided that bread would not be taken from a driver unless he were the union button. One of the delegates had heard that one of the large bakeries would discharge any men who joined any organization.

For the new federal union which was formed at the organization meeting at Hyman Hall on Monday, a charter is to be secured immediately and endorsed by the council. All workers who are not eligible to join other unions can join this one.

For the next labor mass meeting which is to be held on April 25, P. M. Draper, Mrs. Sinner and Rev. W. R. McIntosh were suggested as speakers. After this organization campaign which is now in progress is concluded, the question of co-operative stores will be pursued vigorously.

A communication from the rollers-makers of Vancouver, B. C., for financial relief for the families of two of their members who had been caught in a snowstorm, was filed. One of the men, who left three children, died from exposure. The other was forced to have his feet amputated; he has four children.

All the delegates, except five, were in favor of no introducing divisions, saving, and of having the whole question run on standard time.

The Sars Disease.
On Friday afternoon delegates Rae, Depotte and Leacock will attend the meeting of the Lord's Day Alliance, at which the question of Sunday cars to Springfield will be discussed. It was thought that the L. D. A. was trying to knock on the head everything that the labor men introduced. Delegates Fred Young was of the opinion that both the Ministerial Alliance and the L. D. A. were afflicted with the same disease.

It was decided to set aside for discussion at a later date a communication from the Hamilton District Trades and Labor Council regarding the peace terms with the Germans, as it was thought that the delegates would have time to think the matter over.

General Organizer John Platt of Hamilton urged the delegates to be of good cheer regarding unionism. The carpenters were now working on a nine-hour day instead of 48-hour week.

Government Side-Stepping.
In regard to daylight saving, it was declared that the government was side-stepping.

Labor was on the right line when it conducted such educational campaigns as the one that was being conducted in the city at present. Labor must get above petty criticism.

The question of appointing a business agent in this city was referred to the unions to get their opinions on the matter.

In Denver, Colorado, it was read from a newspaper, the municipal coal yard scheme was working finely. Coal was being sold at \$5.15 per ton.

Delegates from the painters declared that they had held a conference with the master painters, and a strike had been averted.

R. H. Hessel reported that the carpenters were enrolling from twelve to twenty members each meeting night.

Men of Siberian Force Return For Demobilization

Fifteen men from the 55th Battery, Siberian Force, reached London on the C. E. R. noon train Wednesday from New Westminster, B. C., where the C. S. B. F. artillery has been stationed since it went west last October.

The men were met by military auto-busses and taken to No. 1 District Depot where they were furnished with leave and transportation to their homes. At the expiration of the leave period they will return for discharge.

The battymen stated that all the Siberian artillery which remained in Canada was being demobilized as rapidly as possible, and they understood that that part of the force which had already crossed to Vladivostok was to return almost immediately. Several hundred horses belonging to the battery had been sold by auction in Vancouver. The average price realized being in the neighborhood of \$125. A large number of the horses were purchased on behalf of the commission which has charge of the arrangements for establishing returned soldiers on western farms.

We Don't Like To Say It, But---This Is Probably

The Last '2 for 1' Sale of Drugs and Toilet Goods for Many a Month!

FOR FRIDAY AND SATURDAY "WE SAVE YOU MONEY" BUYING

For months drug salesmen have been telling us: "Awfully sorry, old man, but I don't see how we can give you prices like these again!" This has happened with item after item. It has happened hundreds of times. We have had to buy even larger quantities to hold this sale. We simply couldn't get some of the items offered in the last sale. Some items that are here we can't obtain again, for goodness knows how long. We can only say, look over your supplies carefully. Check them against this list. And buy what you need, NOW!

AT THESE PRICES PLEASE DON'T ASK US TO DELIVER.

WE SAVE YOU MONEY ON ALL PATENTS AND TOILET ARTICLES.

YOUR FIRST PURCHASE OF ANY ITEM COSTS YOU A CERTAIN SUM. YOUR SECOND PURCHASE OF THE SAME ITEM COSTS YOU

NOTHING

Special "2 for 1" Sale of

WELLWORTH

ABSOLUTELY GUARANTEED

REMEDIES

75c "Wellworth" Iron Tonic Tablets	2 for 75c
35c "Wellworth" Catarrh Balm	2 for 35c
75c "Wellworth" Emulsion Cod Liver Oil	2 for 75c
35c "Wellworth" Carbolic Salve	2 for 35c
35c "Wellworth" Electric Liniment	2 for 35c
50c "Wellworth" Healing Ointment	2 for 50c
75c "Wellworth" Pile Ointment	2 for 75c
1.00 "Wellworth" Juniper Kidney Pills	2 for 75c
1.00 "Wellworth" Kidney Tonic	2 for \$1.00
35c "Wellworth" Linsed and Chlorodyne	2 for 35c
75c "Wellworth" Linsed and Chlorodyne	2 for 75c
\$1.25 "Wellworth" Hypophosphites	2 for \$1.25
35c "Wellworth" White Pine and Tar	2 for 35c
35c "Wellworth" Syrup White Pine, Eucalyptol and Honey	2 for 35c
\$1.25 "Wellworth" Beef, Iron and Wine	2 for \$1.00
35c "Wellworth" White Pine and Honey	2 for 35c
35c "Wellworth" Baby Cough Syrup	2 for 35c
\$1.50 "Wellworth" Emulsion Cod Liver Oil	2 for \$1.50
35c "Wellworth" Headache Cure	2 for 35c
75c "Wellworth" Laxative Quinine Tablets	2 for 75c
35c "Wellworth" Worm Powders	2 for 35c
35c "Wellworth" Mustard Oil Liniment	2 for 35c
35c "Wellworth" Sore Throat Remedy	2 for 35c
\$1.50 "Wellworth" Sarsaparilla Compound	2 for \$1.50
35c "Wellworth" Tasteless Castor Oil	2 for 35c
35c "Wellworth" White Liniment	2 for 35c

READ EVERY ITEM

Patents at Special Prices

25c Oral Antiseptic Tablets	19c
\$1.50 Fellow's Hypophosphites	\$1.19
\$1.50 Scott's Emulsion	\$1.13
75c Scott's Emulsion	59c
\$1.00 Listerine	88c
50c Listerine	44c
25c Listerine	22c
60c Phillip's Magnesia	48c
65c Apenta Water	49c
\$1.00 Horlick's Malted Milk	88c
50c Horlick's Malted Milk	44c
60c Elliman's Embrocation	44c
35c P. D. Pain Killer	24c
\$1.00 Glover's Mange Cure	79c
35c Compass Oil	28c
35c Freezone	24c
25c Electric Oil	18c
25c Radway's Ready Relief	19c
25c Steedman's Teething Powders	19c
25c Tiz	19c
25c Foot Elm	19c
25c Miller's Worm Powders	19c
25c Miller's Grip and H. A. Powders	19c
35c Murray's Magnesia	28c
35c Dinneford's Magnesia	28c
25c Genuine Dutch Drops	16c
50c Mustoline	39c
\$1.25 Antiphlogistine	88c
75c Antiphlogistine	57c
25c Mecca	19c
35c Mecca	24c
20c Klovah Health Salts	14c
50c Chase's Nerve Food	34c
25c Chase's K. and L. Pills	17c
60c Chase's Ointment	38c
50c Stuart's Dyspepsia Tablets	33c
30c Laxative Bromo-Quinine	23c
50c Peps	39c
50c Gin Pills	3 for \$1.00
25c Nurival Herb Tablets	19c

Rush Special

All Colors—While it lasts—4 Gross

COLORITE

Regular 30c 19c

Extraordinary Soap Bargains

Take advantage of this unusual offer—it will pay you to buy heavily. The longer you keep soap, the better it gets.

35c Vinolia Castile Bars 26c
20c Pears' Unscented 18c, 2 for 35c
15c Vinolia Soaps—Lavender, Cold Cream, Iris, Crabapple... 3 for 25c
15c Peroxide Bath 10c
15c Barber's Bar 2 for 15c
Per pound 60c
10c Turkish Bath Soap 3 for 25c
10c Baby's Own Soap 3 for 24c
15c Vinolia Soaps—Violet, Sweet Pea, Baby and Almond... 3 for 25c
15c Jap Rose 10c
15c Oatmeal Bath Soap 4 for 25c
10c Infants' Delight 3 for 24c
15c Lava Soap 10c

LOOK!!

Here is a wonderful opportunity to purchase the famous

"Palmolive" Toilet Requisites

At Simply Unheard-of Prices.

60c Palmolive Face Powder (only 2 to a customer)	2 for 60c
60c Palmolive Face Cream (only 2 to a customer)	2 for 60c
60c Palmolive Shampoo (only 2 to a customer)	2 for 60c
15c Palmolive Soap (not more than 4 to a customer)	2 for 15c

N. B.—This wonderful special will only be sold to purchasers of other goods.

Palmolive Soap

on sale SATURDAY only. Please do not ask us to break this rule. We do not like to have to refuse you.

SUPER-QUALITY PEROXIDE

At a Wonderful Bargain

Regular 15c	2 for 19c
Regular 25c	2 for 29c
Regular 50c	2 for 59c

A Bargain in Absorbent Cotton

In 1-lb. Rolls
Regular 70c lb. 57c
This is wonderful value in a Quality Cotton.

The "Coronet" Hair Brush

with rubber back and special black bristles—just as good as the old "Pearson" Brush that is off the market.

For Saturday only
Regular \$2.50 value \$1.49

A Special List of "2 for 1" Bargains

25c Dixie Taleum (3 odors), 2 for 25c	
25c Carter's Little Liver Pills, 2 for 25c	
90c Attachment to convert hot water bottle into a fountain syringe	2 for 90c
10c Best Quality Nipples	2 for 10c
50c Smelling Salts	2 for 50c
50c Velnor Shampoo	2 for 50c
75c R. & G. Veloute de Lis Face Powder (white only)	2 for 75c
10c Flat Toilet Paper, good quality	2 for 10c
25c Menthol Cough Balsam	2 for 25c
25c Camphor Cream	2 for 25c
35c Household Ointment	2 for 35c

READ EVERY ITEM

Toilet Articles at Special Prices

50c Hind's H. and A. Cream	38c
25c Frostilla	19c
50c Minty's Skin Food	39c
50c Minty's Cleansing Cream	39c
50c No-mo-odo	38c
5c Vaseline (2-oz. size)	3c
75c De Leon Florida Water	67c
50c Pond's Vanishing Cream	29c
30c Minty's Tooth Paste	24c
35c Hutas Tooth Paste	24c
35c Kolvos Tooth Paste	24c
25c Brighton's Taleum Powder, three odors	2 for 25c
25c Mavis Taleum	19c
25c Williams' Taleum	19c
25c Colgate's Taleums, all odors	20c
30c "Orange Blossom" Taleum, the perfect powder	24c
50c "Orange Blossom" Taleum, the powder all London is talking about	33c
75c Mary Garden Taleum	57c
75c Lila de Rigaud Taleum	57c
25c Euthymol Taleum	19c
30c Lapilline Rose, for the hands	22c
35c Woodbury's Tooth Paste	25c
35c Woodbury's Facial Cream	25c
Woodbury's Facial Soap	25c

"Vinolia" Shaving

Preparations at Reduced Prices

Shaving Sticks	35c
Shaving Cream	
Shaving Powder	
3 Gross in all	25c
While they last	

NEXT TIME

Load your KODAK with the new ANSCO "SPEEDEX" FILM and you will be pleased with the wonderful results you'll get. Fresh stock to fit every camera or kodak.

Special Sale of "Melba" Toilet Articles

35c Melba Taleum	24c
35c Lov'me Taleum	24c
35c Rose Blush	24c
35c Nail Paste	24c
35c Nail White	24c
35c Melba Face Powder	24c
65c Melba Bouquet Face Powder	48c
65c Melba Skin Cleanser	48c
65c Greaseless Cream	48c
\$1.00 Lov'me Face Powder	77c

Special Sale of "Cutex" Manicure Requisites

35c Cuticle Remover	
Nail Polish Cake	
Nail Polish Paste	
Cuticle Comfort	
Nail Bleach	
Nail White	
\$1.50 Special "CUTEX" Manicure Sets	\$1.19

Bring your films to us for Proper and Careful Development. We guarantee

"PERFECT PICTURES" from every negative.

Special "2 for 1" Sale of

"Melody" Toilet Necessities

35c "Melody" Vanishing Cream	2 for 35c
75c "Melody" Vanishing Cream	2 for 75c
\$1.00 "Melody" Eau de Quinine	2 for \$1.00
\$1.50 "Melody" Eau de Quinine	2 for \$1.50
35c "Melody" Peroxide and Almond Cream	2 for 35c
65c "Melody" Peroxide and Almond Cream	2 for 65c
35c "Melody" Shaving Lotion	2 for 35c
35c "Melody" Cream of Violets	2 for 35c
65c "Melody" Smelling Salts	2 for 65c
50c "Melody" Brilliantine	2 for 50c
75c "Melody" Vanishing Cream	2 for 75c
35c "Melody" Vanishing Cream	2 for 35c
35c "Melody" Witch Hazel Cream	2 for 35c
\$1.00 "Melody" Dandruff Cure	2 for \$1.00
\$1.50 "Melody" Dandruff Cure	2 for \$1.50
75c "Melody" Face Powder	2 for 75c
50c "Melody" Taleum Powder	2 for 50c

RUSH SPECIALS IN

Guaranteed Hot Water Bottles

AND

Rubber Goods

\$2.75 "C. & L." Special Bottle	2 for \$2.75
\$2.00 "C. & L." Special Bottle	2 for \$2.00
\$4.50 "Superservice" Bottle, the finest one we sell	2 for \$4.50
\$1.75 "Hub" Bottle, 2-quart	2 for \$1.75
\$1.75 "C. & L." Bottle	2 for \$1.75
75c pair, Household Rubber Gloves, splendid quality	2 pair 75c
90c Combination Attachments, tubing and pipes complete	2 for 90c
10c Good Quality Nipples	2 for 10c

N. B.—If you do not care to invest in two Hot Water Bottles, we will be pleased to sell you one at exactly half price.

Remember—these bargains are for Friday and Saturday only. You simply cannot get them at these prices on any other day. No mail or phone orders can be filled on any of these goods. Nor can we send any C. O. D. And to prevent dealers from buying we are restricting quantities.

Cairncross
the Chemists

London's Dependable Drug Store.
216 DUNDAS STREET
PHONE 880.

Cairncross
the Chemists

London Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Thursday, April 3.

If You Deprive Us of Tobacco Look Out For Your Tea, Ladies

If they can ban our tobacco, we'll ban their tea, threatens the Brookville Recorder Times. That is something of a threat, and extended to embrace coffee, patent medicines, ginger ale, soda water, syrups and highly-colored candies, might prove an effective weapon in the hands of those who will line-up to oppose the "Anti-Nics." Tea is being attacked in the advertisements of a well-known substitute as a nerve and health destroying drug, which contains tannic acid. Some teas are said to be dyed with deadly copperas, while coffee is looked upon as a narcotic evil by many authorities. The caffeine contained in a cup of coffee is said to furnish as substantial a "kick" as the nicotine contained in a cigarette. And one knows how garrulous some of the ladies grow over a few pannikins of either beverage.

Anyone who says tea-drinking is not a habit as clinging as cigarette smoking is not wide awake. And habit in the use of such things finds its basis in some ingredient that provides a reaction. Warm water or milk will not produce these sensations because they are free of the elements that give any sort of tingle to the nerves.

Tea may be the cup that cheers but not inebriates. But the use of tobacco after a certain age usually has no more drastic effect upon the community than tea. Few men are "tea lusers." They get their comfort from the drawing of fragrant smoke into their mouths. Perhaps a good method of deciding the question would be to conduct an analysis of as nearly equal amounts of tea and tobacco smoke as possible.

Live Trade Department Is Needed at Capital

Returning from China, Canada's trade commissioner to that country says Canadians should awaken to the tremendous possibilities of trade with the Chinese. His words are in an accusatory pitch. We are informed we should get busy and realize on this great field for mercantile exploitation before some other country, skims off the cream. Without intending it as such, his criticism is a sharp rebuke to Sir George Foster and his trade department of high-salaried experts. The Government maintains this bureau at a heavy expense to the people, yet according to one of its agents Canadians are not aware of a stupendous opportunity right at its back door for unlimited expansion of export business. What is the function of a trade department but to search out openings for commerce, advertise the same in every corner of the land, and advise as to the speediest and most profitable way of securing it.

Never was it so necessary to this country that we should have an aggressive live trade department than today when the nations are lining up for a race for world trade. The competition is certain to be of the fiercest once the old world gets back to normal and finishes the task of domestic reconstruction. Canada will have its share, of course, in supplying the urgent requirements of Europe, but in time this market will contract. In the meantime we must get a footing in the great new markets which are rapidly being uncovered. South America will furnish some of these, Africa others, but because of our geographical position the Far East appears the most promising of all.

Canada on both coasts is building a great fleet of merchant ships. A proper co-operation at Ottawa in securing overseas business now would make Canada's commercial position abroad unshakable later on. The federal trade department is a dead one, and while the dead cannot be energized, they can be replaced.

Some Fine Profiteering at Canada's Race Tracks

In its way upon race track gambling the Social Service Council, through its general secretary, Dr. J. G. Shearer, has issued some information that will be most convincing in registering a charge of profiteering against the owners of tracks in Canada. Carefully-prepared figures rather than wild charges of corrupting the public are advanced in the case for making race track gambling as a business an offence under the criminal code. The council does not seek to interfere with horse racing as a sport, nor does it seek to have betting in itself made a crime, but it does assert, and establishes its facts with figures, that the public of Canada is mulcted to the extent of millions of dollars annually in a game of chance in which the public takes all the chance.

The statement is made that the net profits of race track gambling in the last ten years would reach at least ten million dollars, and the earnings of five Canadian tracks, out of a total of eighteen, are shown to have been as follows for the half-season of 1917:

Woodbine	\$ 44,129 31
Hamilton	125,383 40
Fort Erie	122,081 12
Devonshire Jockey Club	119,235 70
Windsor	105,303 00

\$516,132 53

Not even those who set up a defence against all reform by stating that someone is always trying to take the joy out of life will find much satisfaction in the figures presented above. The half-million or so is only that proportion of the money paid as admissions, entrance fees and per-

centage of wagers to the different racing associations. The amount carted away by the book-makers would run into a tremendous figure, and it may be said that most of this money is drained from the pockets of the small-fry bettors, who are "always chasing rainbows," and particularly those alluring and deceptive rainbows that attach to the big game of racing.

Racing in itself is one of the finest of sports. But it is difficult to disassociate it from the evils that come from the laying of odds on events. While most races are undoubtedly fair contests with riders and horses endeavoring to win, there is all manner of chance for the manipulation of "prices" in such a manner as to deceive the public, and the result is that the public is "trimmed" at the tracks just as it is "trimmed" when it goes against the games of a common gambling house. The percentages are all against the bettor. The victim of race track gambling does not present the same problem as the victim of drink or drugs. Outwardly he may not have suffered, but it cannot be gainsaid that the tracks leave a trail of weak, broken victims, many of them absconders, across the continent.

Racing in Canada as a gambling institution does not stand in the same position as the gambling house because it is fostered by some of the foremost citizens, socially, in the land. Sir John Hendrie and other members of the Hendrie family, have taken colossal sums from Canadian racing in the name of "improving the breed." The Government permits the pari-mutuel machines to flourish at the Woodbine, while at other tracks the bookmaker plies his trade. There would be just as much morality in permitting faro wheels, three-card monte men and policy games to flourish in every community as to permit race track gambling to continue. A man who permits a "punch board" to be conducted in a cigar store is quickly brought to book by the local police.

The whole issue is whether or not gambling is to be permitted. Certainly if the public were wise it would cancel the special privileges to these rich men. The public furnishes the great army of "pikers" and "suckers" upon which the race track men feed greedily, most of whom have no more love for horses or horse development than for a set of poker dice. Racing is one of the greatest institutions for the fleecing of the genus boob left in the world, and one requiring a minimum of brains, if a maximum of craft, so far as the operators of the gambling end of it are concerned. The fine rider, the honest owner and the capable trainer get least of all. They are merely "kept" for the money kings of the betting line, the public simply as the feeble "forkover."

No Weakening of Navy

The "Freedom of the Seas" issue, so live a subject at the opening of the peace conference, seems of late to have been dropped. Nothing, semi-official or otherwise, that has come from Versailles recently indicates how the question has been settled. There is no reason to believe, however, that Great Britain has receded an inch from her original position, clearly and definitely taken, that Albion intends to keep her naval supremacy. This is the message Sir Thomas Lip-ton has just delivered at New York. The Irish knight points out that the British cannot as a matter of safety reduce in the slightest the strength of the fleets, and any government which would weaken this defence would go down before public resentment.

Great Britain has earned the right to keep the seas with her present might. The fate of the free peoples during the war years pivoted on the invincibility of the British fleets. For close to a hundred years the fighting squadrons of England have patrolled the waters of the world, making the highways of trade safe for all nations. Before the great war the British navy assured security to everyone; during the struggle it was the weapon of the Allies which more than any other subdued the Hun, and, as Sir Thomas declares, it is the surest guarantee of future peace. No greater blunder could be made than to fetter it with restrictions.

Teddy Jr's Hat in Ring

The hat of Theodore Roosevelt, Jr., is in the ring. The eldest son of the late ex-president announces that he will give up business and devote himself to public life. Theodore the second acts and talks in a way that shows him a chip off the old block. He declares himself ready to serve the public and invites the public to give him a task. That's the way his father talked and acted, straightforward, sincere. Like the great Rough Rider, young Roosevelt seems to know what he wants and, just as his father would have done, is going after it in the most direct way.

He has the Roosevelt courage, too, in electing for a political career, for he has to live down the fact that he is the son of one who was great as an American citizen and as a citizen of the world. But he wouldn't be his father's son if he didn't desire to stand on his own feet instead of passing through life as the reflector of another's greatness and glory.

On the other hand whatever path he heaves out for himself in public life he will have the virtue of his father to use as a measuring rod in his own progress. Hatred of evil, social or political, fearless in attacking crookedness and the unclean, a hard-hitting crusader for the square deal all round, with a robust tolerance, these characteristics of his father make high lights for guidance.

Because of the affection and admiration for Colonel Roosevelt common to Canadians the public career of his son will be watched with much interest. In his first step he displays a manliness and directness that promises well. Go to it, Teddy, Jr., and may you live to smash dishonesty, indecency, intolerance, and tyranny, just like father used to do.

EDITORIAL NOTES.

"Women will continue to make big strides." Not in the present skirt styles.

Lenine likes an indoor temperature of seventy. He may have to acustom himself to a considerably greater heat.

Baggage department figures of Canadian railways show that the "baggage smasher" has disappeared. Another autocrat gone.

"Confusion worse confounded," describes the daylight saving muddle, but "confounded confusion" is the way the average citizen refers to it.

WHAT A HELP THIS WOULD BE

By FONTAINE FOX.

(Copyright.)



When ma wants to Spring house-clean back in behind the books, the Powerful Katrinka just lifts out a whole row at a time.

The Advertiser's Daily Short Story

(Copyright, 1919, by the McClure Newspaper Syndicate.)

A MATTER OF THOUSANDS
By H. B. Seale.

"It's queer, Card, what false impressions girls can make on us muffs!" Gene Terrill, who was playing at law until he had opportunity, as his friends surmised, to set himself up by marrying money, had dropped in this noon, when old Ware, who detested him, was out for a chat with the junior partner of the real estate firm of Ware & Yantis.

"Who's been doing you, now?" Yantis smiled. "Nobody." Gene's engaging laugh rang out. "I was thinking of your speech at a bookkeeper. Look! a good unselfish sort, too, eh? Well—mother's cook's daughter lives next door to them, and she says that Slade girl spends every penny she earns or can make or scrape together on clothes, and makes her mother keep boarders for their living."

Mrs. Slade wants to sell the big house, but she won't have it until she catches some fellow that won't make her work. The old lady isn't strong, but she does the work for that houseful, and the daughter never helps any. But she's pretty enough to do as she pleases. Gene laughed easily, "and I'm not letting her selfishness stand in the way of my being half-way in love."

Gene had a streak of the knave in him and Yantis knew it, but his remarks, made so carelessly and naturally, somehow this time carried the conviction of truth. The year before Hollister Slade had come to Bromley and installed his family in the handsome old McCord place. Then he had died very suddenly, and when his affairs were settled his widow and daughter had found the big house was all right, but the money was gone. Then Holly, the daughter, had secured employment with the Ware-Yantis firm and her mother had filled the house with boarders.

When Holly came back to the office from her lunch, her soft cheeks glowing, her hands full of yellow daffodils that she knew the junior partner loved, she found the door open and the special smile for her that for a month had been in his grey-blue eyes was gone.

That evening Terrill managed to overhear the girl and walk with her on her way home. Before they reached her mother's gate he saw her in her eyes had partly disappeared and she asked him in with a semblance of cheerfulness.

"Terrill, you've made a fair start," he congratulated himself. "Cord won't pay her any more attention if he once gets it in his head she's as rottenly selfish as I made her out—and if he lets her alone I fear I can get her and presently come running back with the partly melted ice in his hand."

"Master, it's the queerest glass I ever saw. The more I dry it the wetter it gets."

THE TIME TO ACT.

(Buffalo Courier.)
With the troops and equipment now at the Hun command the Bolshevik forces in Hungary and Russia could be swept out of existence in a few months and with comparatively little cost of life and expense.

By a little vigorous allied backing the now unarmed and unorganized elements of order and civilization in Russia could be established again in control of its destinies. The Bolshevik rule because they have the weapons.

If, by a weak concession to war weariness, or fear of political opposition the Allies fail to meet the Bolsheviks now, the world will have the horrors of class war to face for a terribly long time to come. This is the time to act.

HOW TO RAISE THE MONEY.

(Toronto Star.)
"Where will the revenue come from?" is the question put by the

A PIMPLY FACE OR POOR COMPLEXION QUICKLY RESTORED

Thousands of young men and women would be handsome and attractive were it not for unsightly pimples, blackheads and rough, uneven skin. Custom is going to recommend lotions and salves, but unfortunately their effect is but temporary. These disfiguring blemishes do not originate in the skin, but in the blood. Every case goes further back, to the blood, which must be cleansed of humors before the pimples depart for good.

A physician who has made a careful study of such cases says that the quickest cure comes from a blood-building medicine like Ferrozone. The minute Ferrozone strikes the blood its good work begins. Poisons and foul matter are expelled. Every trace of humor is driven out, and the whole life current is supplied with nutriment and health giving qualities. You can tell a Ferrozone complexion when you see it—the cheeks are clear and rosy, no signs of sallowness—the eyes are bright and expressive because the red blood is circulating through the whole system, carrying health, energy and strength with it. Not only will skin eruptions disappear, but an increase in vital strength, an all-round improvement will be apparent. No rebuilding tonic could be more efficient. Get Ferrozone today—good for young and old, for well folks and sick ones, too. 50c per box, or six boxes for \$2.50, at all dealers, or direct by mail from The Catherphone Co., Kingston, Ont.

Canadian Manufacturers' Association. It declares that the amount of Dominion revenue necessary for next year is \$100,000,000, to meet which there are the following sources of revenue:

Canadian Customs tariff.....\$116,000,000
Special war tariff.....45,000,000
Excise tax.....26,000,000
Business profits tax.....21,000,000
Income tax and other sources.....52,000,000
Total, 260,000,000

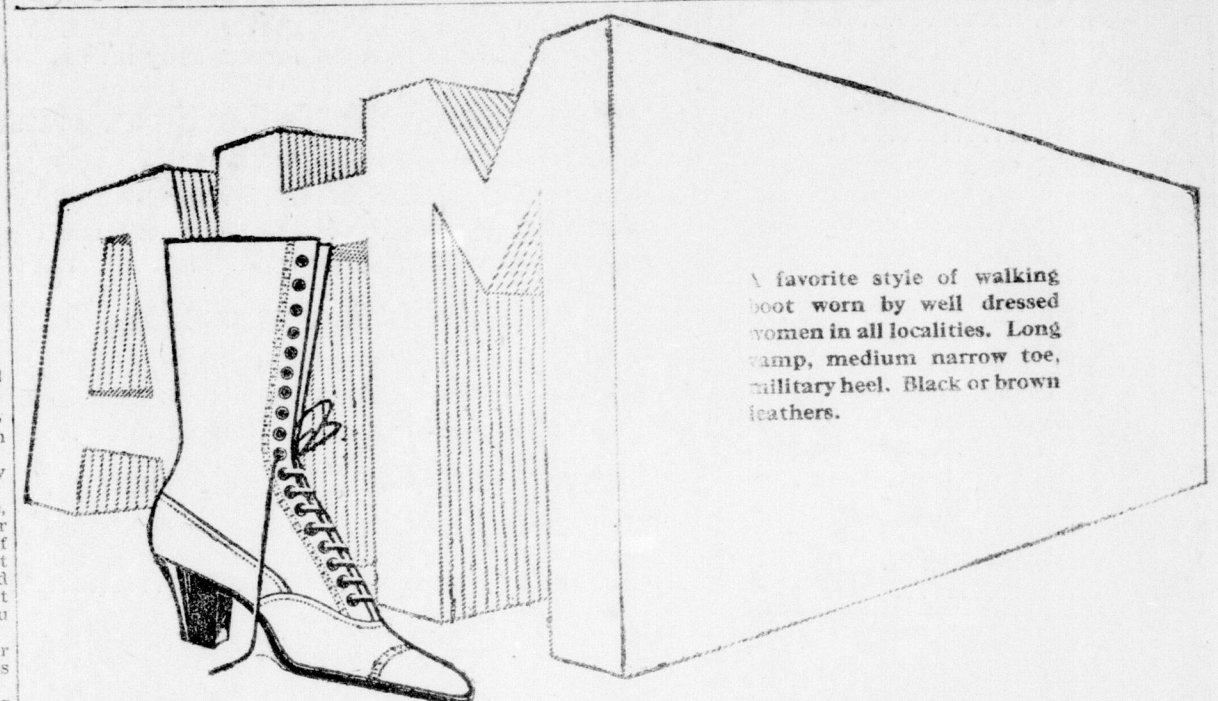
This faced with a shortage of \$140,000,000 we cannot afford they say, to do without the customs tariff. This tariff, which gives the highest revenue to the government, is to be continued to have a tariff partly for revenue and partly for protection. The tariff which gives the highest revenue is not necessarily the one which gives the most protection. In fact, if protection is so high as to exclude imports it is obvious that there will be no revenue at all.

THE NEED FOR PROPORTIONAL REPRESENTATION.
[Montreal Herald.]
Although the Lloyd George Govern-

ment received an overwhelming majority in the recent election, it has now been discovered that they did not receive an overwhelming majority of the votes of the people. Advocates of proportional representation, who have been analyzing the returns, find that of the total votes cast at the election 52 1/2 per cent. were given to the Coalition candidates; that is to say, the Coalition men received just a little more than one-half of the votes polled. But under the queer operation of the system of election this 52 1/2 per cent. of voters placed in the House of Commons 75 1/2 per cent. of the membership of the House. Non-Coalition forces had 47 1/2 per cent. of the votes cast—only a little less than one-half. But though these Non-Coalition forces numbered nearly one-half of all who voted they have only 23 1/2 per cent. of the membership of the House. It is this sort of thing that proportional representation is designed to correct.

A REMARKABLE DOCUMENT.
[Orillia Packet.]
The "signed statement of Mr. W. G.

Jaffray, president of the Globe Printing Company, which is given a place of special prominence in the 15th anniversary number of that paper, is a remarkable document, characterized by much modesty and due reticence. Mr. Jaffray tells the public that he and his family own more than half the stock of the paper (and therefore "boss the job"); that he is pursuing the policy of disengaging himself from all entangling alliances, and therefore has various stocks for sale (he does not say, at a bargain); that "the daily paper is entrusted with the guarding of the public interest as well as the influencing of public opinion" (weeklies, monthlies and quarterlies do not count); and, generally, that honest men may "sleep at night," secure in the consciousness that the great W. G. J. is leading on, pantomimed in coin of the realm and rectitude. Unless President Jaffray is setting up as a humorist, he might do well, henceforth, to leave the writing for the Globe to his excellent staff, who may not have much in their pockets, but have a good deal in their heads.



"Shoemakers to the Nation"

A LARGE part of the Canadian public depends upon this company for shoes, and the number of those who do so is increasing every year.

Our factories are so equipped and our organization so effective that we are able to supply all of the normal requirements of the average family for footwear. Our range of styles for men, women, boys, girls and children is complete.

In our six large branch warehouses, these lines are carried in stock, within easy reach of any retailer in Canada. More than 5,000 retailers at present use this quick service to cover many of their requirements.

Ames Holden McCreedy shoes are therefore easy to obtain in any section of Canada. Their reputation for goodness is a safe guide in buying.

Particularly helpful in solving your shoe problem is our booklet, "How to Buy Shoes." It is sent free of all charge on request to our home office address, Montreal.

AMES HOLDEN McCREEDY

"Shoemakers to the Nation"

ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER

When you buy shoes look for—

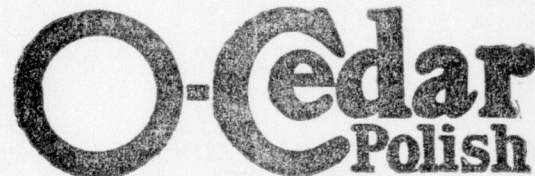


—this Trade-mark on every sole



In All Your Fine Furniture

the blended beauty of the grain is richly brought out by the use of



It removes the blue cloudiness, as well as every particle of dust—and leaves a hard, dry, lustrous finish that lasts.

Get a bottle to-day and "do over" the furniture of one room. You will be surprised and delighted by the O-Cedar result.

Keep your furniture bright—have your home sparkling and cheerful—by an occasional treatment with O-Cedar Polish.

Use it with confidence on your Piano, Phonograph or Automobile—and on any piece of furniture you prize.

O-Cedar Polish is sold in various sized packages from 25c. to \$3.00.

Wonderful results are obtained by using the O-Cedar Polish Mop on floors. For any type of floor—varnished hardwood or painted softwood, or linoleum.

It preserves and polishes—a daily light rubbing with the Mop is all that is needed to keep your floors permanently beautiful. The grain of the wood is brought out, leaving a lasting lustre.

O-Cedar Polish Mop treated with O-Cedar Polish, obtainable in either round or triangle shape—at \$1.50.



You will find both Polish and Mop at any Grocery or Hardware Shop.

CHANNELL CHEMICAL COMPANY LIMITED, TORONTO

PAGE OF INTEREST TO WOMEN

IMPORTANCE OF MOTHERS' CLUB HAS GROWN IN CITY

Organized in 1905, the Membership Is Now Approaching 1,000—Cultivating Community Spirit.

The organization known as the "Union Mothers' Club" has come to mean something big in the City of London. From a very tiny beginning in 1905 this organization has grown so tremendously that it now covers practically every school in the city with a membership of almost one thousand women. What its power is may be estimated from the fact that the last school board election it won over the city council to a proposition to erect new school buildings and equipment by the backing of the mothers' clubs of the city. It was at the instigation that women were run for the school board this year and largely through their efforts that a successful electioneering campaign was carried on.

This organization has its importance, not in a boastful sort of way, but in that it deals directly with headquarters, when it comes to the construction that some action should be taken on a matter. When the suggestion is made on the health board this year presented itself, a delegation from the mothers' clubs immediately awaited upon the city council, with the result that the question of the health of the school children, which is a matter of similar delegation will again appear before the council on behalf of the school board proposition.

Known to Government. Several departments of the Legislature are also well acquainted with the mothers' clubs, not a few having gained a favorable response. When a question is before the country, this organization believes in making its opinion clear by direct communication with the Government.

The mothers' clubs have worked for improvements in the schools from the beginning. They worked hard toward the building of playgrounds, but have been hampered in this endeavor through lack of funds. The Child Welfare movement was another concern of theirs and it was largely due to their efforts that the Child Welfare movement was established in the city. Their latest undertaking is to supply pictures for the walls of the girls' rooms in the Y. W. C. A. residences here.

Cultivation of Community Spirit. Perhaps the biggest thing of all that may be attributed to them is the cultivation of a feeling of community spirit among the city. Their organization is making the school the centre of the district. Mothers who hitherto lived narrow lives at home, getting social intercourse only from the school, are now broadening out under the influence of the mothers' clubs and are taking an interest in matters pertaining to children as a whole, not merely in their own children. And each district loses its identity in the larger union organization, which works for the interest of the whole city at large. Originally the individual mothers' clubs met for the purpose of inter-

discussion and exchange of ideas. But now this phase of the organization seems to have become subordinate to another, which is the outcome of definite opinions and a desire to do something to better the civic and national life as a whole. The mothers' clubs have become the bulwark of helpful suggestions for the people at large and so highly does the public regard the opinion of the organized mothers of the city that these suggestions are almost invariably accepted.

Organized in 1905. The first mothers' club was organized at the Talbot Street School in 1905, largely through the efforts of Miss Jean Laidlaw, who was at that time supervisor of kindergartens in the city. The members came from all parts of the city, the club meeting each month at the different schools. By 1906 so large had become the membership that it was considered advisable to divide the club, each school to have its own organization, and to meet together in a Union Mothers' Club, which was then established and has conducted the big campaign for the school board this year.

It is expected that the membership, which is now approaching the 1,000 mark, will become 1,500 before the year is out. Interest is rapidly growing in the city, and the mothers' clubs have doubled its membership in a very short time and there is at present a membership contest on in the Wardley Road Club. Ryerson School is now reported ready for organization and a meeting for this purpose is now being arranged for by the executive of the union club. It is also expected that the Alexandra School Club will again be revived, and that if the school board will furnish lights at London Junction, the club there will also be able to meet again.

Ask for Clubs in Western Ontario. But not only is the influence of the



MRS. C. C. CATT
President of National American Woman Suffrage Association.

mothers' clubs felt here. Different parts of Western Ontario are looking to this city, where mothers' clubs were first organized, for advice in regard to the formation of new clubs. The Teachers' Guild, of St. Thomas, has written to London requesting information re the forming of clubs there, with a result that Mrs. John Rose and Mrs. Tanner have been delegated to go to St. Thomas and put the matter before them. Besides and Ballou have also written for information about the local mothers' clubs, and no doubt this is the beginning of it. It is not too rash to predict that before long little bands of mothers organized in connection with the various schools, will be springing up all over Ontario. The mothers' clubs are a power, that be, beware. What will not be handed mothers to obtain what is for the best interests of their children?

WINFRED BLACK

Writes about "The Vice of Fear."

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Winfred Black

Fear is the father, mother, brother and sister of all the mean, worthless things of life.

Fear has made something less than man or woman of many a human being.

Once a fellow looked upon a great audience in a theatre when there was a fire, and I saw men leave their wives, mothers flee from their children, rushing heedlessly over the forms—the very heads—of those near the outer doors. Panic had seized them, and they had lost all the look of an assembly of reasonable beings.

There were a few men and women who remained calm—these tried to help those near them. These few sane people finally succeeded in quelling the fright.

And fury around them so that within fifteen minutes from the first alarm the scene was over, while from the entrance of the theatre they emerged, carried away almost a dozen crushed, broken forms, every one of them the result of fear on the part of people who were in reality perfectly sane.

We are, every one of us, subject to fear, as we are all the things that flash in our minds—but we ought to overcome fear, as we try to overcome the faults that exist in poor human nature.

Most Abject of Vices. A coward is one who yields to fear, the most abject of vices.

Yet some women will say, "I am a perfect coward, and I am a coward, as if for a word or gesture of admiration."

I forget who it was who rejoiced—bearing this declaration from an affected half-and-half, pray, madam, and you a thief and a liar, as well as a coward!

A cowardly man, in my mind when I hear girls and women tell what cowards they are. It may be that women, and men, are often the victims of fear, but the men usually hide it, when they can, and I believe it will become quite fashionable for women to do so, too.

In the great moments of life—and death—women often and often show no fear, no matter what may be grappling their hearts. The women who tormented ships at sea are reported to have been, almost universally, calm and helpful.

And who is it, after all, who stands first and last at the bedside of suffering and death? Who is it who man—forgetting all the petty fears of artificial upbringing, and doing with noble simplicity the duty before her, not as a task, but a privilege.

A little farther on—"crying out when the alley cat meows"—yes, but these are the outcome of fear.

The jump and sickening shiver over the harmless mouse or snake are only from sensitive nerves. The woman who screams at some sudden incursion of the unexpected "bestiality" has often the courage of a heroine when it comes to a serious calamity.

Courage a Magnificent Virtue. The tender nerves should not be confounded with anything like the mortal fear which grips every man, woman and child, a decent assembly of men, women and children, a howling mob of selfish natures.

Courage is a great, a magnificent, virtue. It can be cultivated, in most unlikely places and among rather hopelessly people.

One of the first things to do, if one wants courage is to cease to be afraid. I shall never hear of a woman again, from man, woman or child, "I'm afraid."

Sh! Sh! Don't admit it even to yourself.

A Mother's Letters.

Dear Miss Grey—Someone asked about painting linoleum. I painted the one on my kitchen floor several years ago, and as long as I give it a fresh coat once a year I think it will never wear out. I use a good light yellow floor paint, and after I paint it this spring I am going to give it a coat of varnish stain in light oak, which I think will wear much better than paint alone.

Am sending some silk patches for Bear-pole, and some coupons for Lorraine. Reader, will you please send me the stocking foot pattern? Who was it sent the foot pattern to the Mail-Box? There surely never was anything so popular as the Bear-pole. I have a book of verses, which I think is lovely. I am a poor writer, but have lots of writing to do. I am the mother of two soldiers, and you know what that means; there will be no let-up to the letters until they return.

"How did she write him day by day?" "Course and cheer along the way." Reading her letters through and through, the glad note rang full true.

MOTHER OF FOUR BOYS.

SOCIAL AND PERSONAL

Mr. and Mrs. George Gunn and Miss Helen Moore are leaving to spend two weeks in Atlantic City.

Capt. and Mrs. Herbert Scandrett are entertaining at a dinner-dance on Friday evening at the London Hunt Club.

The students of the Western University are looking forward to the dance to be given by the "Mods" in the university gymnasium on Friday.

The First Methodist Church Choir will be entertained at a banquet and social evening in the church tonight. An impromptu program by the choir will be given.

A lecturer of much interest, Lieut. Beverley Robinson, will be in the city on Monday, April 14, to tell of his experiences in a German prison camp under the auspices of the Women's Press Club.

The I. O. O. E. will open the new recreation hall at Wolsey Barracks Thursday next. Little support and concert has been planned for that evening, to be held in the new hall after the opening.

An enjoyable evening was spent in playing euchre by a large number of soldiers at the Tistle Club on Monday, through the kindness of the Overseas Chapter, I. O. O. E., who also served a light refreshment.

The members of the chapter are indebted to the Tistle Club for the use of the rooms on this occasion.

Miss Alberta Brown, daughter of Capt. Alexander Brown, of Hamilton, Ont., was married to Robert B. Nelson, on March 28, at the First Baptist Church, Lexington, Ky. Mrs. Nelson is a native of this city.

Adelaide street. She was leading lady of Moulin Rouge Girls and has a brilliant future. She is one of the original Vanda Corp. Company.

Western Ontario Women's Activities

BURRESSVILLE, W. I. The regular meeting of the Women's Institute will be held on Thursday afternoon, April 10, in the library.

DAWN CHAPTER, I. O. O. E. The third annual meeting of Dawn Chapter, I. O. O. E., was held in the hall at the home of Mrs. Dan Smith. This election of officers took place as follows:

Regent, Miss Ida Griggs; first vice-regent, Mrs. S. E. Bloom; second vice-regent, Mrs. C. C. Childs; secretary, Mrs. James Bloom; assistant secretary, Mrs. Anna Griggs; living roll, Mrs. J. B. Conybeare; treasurer, Mrs. R. D. Bodkin; committee, Mrs. James Bodkin; standard-bearer, Mrs. R. D. Bodkin; standard-bearer, Mrs. R. D. Bodkin.

Owing to the epidemic of "flu" in this neighborhood the work has been somewhat retarded, no meetings being held from October till February.

During the year the chapter has the following articles: 177 pairs of pillowcases, 100 pairs of towels, 100 pairs of handkerchiefs, 100 pairs of socks, 100 pairs of gloves, 100 pairs of shoes, 100 pairs of hats, 100 pairs of coats, 100 pairs of dresses, 100 pairs of skirts, 100 pairs of blouses, 100 pairs of sweaters, 100 pairs of pajamas, 100 pairs of nightgowns, 100 pairs of bathrobes, 100 pairs of slippers, 100 pairs of mittens, 100 pairs of gloves, 100 pairs of socks, 100 pairs of shoes, 100 pairs of hats, 100 pairs of coats, 100 pairs of dresses, 100 pairs of skirts, 100 pairs of blouses, 100 pairs of sweaters, 100 pairs of pajamas, 100 pairs of nightgowns, 100 pairs of bathrobes, 100 pairs of slippers, 100 pairs of mittens, 100 pairs of gloves, 100 pairs of socks, 100 pairs of shoes, 100 pairs of hats, 100 pairs of coats, 100 pairs of dresses, 100 pairs of skirts, 100 pairs of blouses, 100 pairs of sweaters, 100 pairs of pajamas, 100 pairs of nightgowns, 100 pairs of bathrobes, 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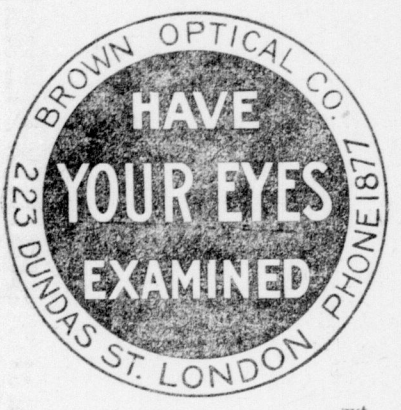


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Two Doors East of Majestic Theatre.

Morin's Syr. of Hypophosphites
A Real Nerve and Tissue Food.
\$1.50 Bottles for 96c.

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A GOLD KNOB ON A HENHOUSE DOOR
is about as much use as a bum battery on an automobile. Send your battery to us for expert repairs.

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You cannot avoid ACCIDENTS—your own or the other fellow's, BUT
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Don't run flat. Call our service car. Our Vulcanizing quality work, not average.

London Tire Repair Depot
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GET YOUR TIRES RETREADED. IT PAYS.

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HIGHEST PRICES PAID FOR MUSKRAT.

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LADIES, SEE THIS DISPLAY
The season's newest creations in Footwear are here, gathered together from all the leading makers.

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The Tecumseh
SPECIAL DOLLAR DINNER
SERVED 12 TO 2:30 P. M.
EXCELLENT CUISINE.
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Only \$58.55 required for \$100.



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LADIES' WRIST WATCHES

To a lady who has worn a wrist watch for any length of time, a wrist watch is indispensable. And if you have never worn one you will realize what you are missing. Besides being very handy for the time, it is also neat and attractive-looking. We have them in dozens of different styles and prices. The cheapest \$16, and the most expensive \$185. The more popular ones, however, range from \$10 to \$25.

We have some beauties. They are displayed in our windows at all times.

YOUNG'S

JEWELERS SINCE 1894.
LONDON.

Here's the Bread for Sandwiches---

Not only on account of its delicious, satisfying qualities, but because

JOHNSTON BROS.' XXX BREAD

retains its freshness longer than other makes.

Fresh at your grocer's today.

JOHNSTON BROS.
PHONE 944.

"PAID IN FULL" AN EXCELLENT PICTURE, SHOWN AT MAJESTIC

Pauline Frederick Scores Success in Latest Film.

Seldom has a star a vehicle so admirably adapted to her own personality as "Paid in Full," the dramatic Paramount production, now playing at the Majestic. It is adapted to Pauline Frederick's special powers, and is a perfect example of the genius of the actress. Miss Frederick is a woman of beauty and magnetism. Her versatility is exceptional, and it enables her to portray heavy and light roles with equal effectiveness. In this, her latest production, she has a role of unusual dramatic power. It is sufficient to say that no other screen artist could play it to as good advantage as she does.

The story of the picture, which was adapted by Charles C. Whitaker, and directed by Emilie Chautard, is a powerful one and deals with the trials of a young woman who is the wife of a shiftless and improvident clerk. He steals a large sum of money from his employer, a Chandler known as Captain Williams, and to avoid prosecution he sends his wife to his employer as his intermediary.

The old captain seeks to ensnare the wife in his coils, when a brave westerner, who secretly loves the woman, threatens to kill him if he takes advantage of her helplessness. He gives up the game and sends her away with a letter exonerating her husband. She then quits her husband who commits suicide in despair, leaving her free to wed the man who had befriended and loved her for years.

Some of the witty dialogues and sayings of the duet of vaudevillians, especially those of the male members, brought down the house. This clever pair are the official enemies of the blues, and in waging war against them they certainly carry all their attacks to the limit.

James Montgomery Flagg never produced a more delightful comedy than "Impromptu," which is a feature of this bill. It is a humorous burlesque on Hun spy plays, stories and motion pictures and teaches the moral that even though defeated the Hun is constitutionally a menace to society. The situations are most laughable, while the line of the story is witty and amusing.

Pictures of travel amid the Pyramids and along the banks of the mystic Nile, and a British-Canadian Pathé News film of exceptional interest, and a high-class vaudeville act, featuring Frank and Mabel Brown, complete this bill, of which every part is a drawing card. Large audiences were present at all performances yesterday. Today, without doubt, capacity houses will again be the rule.

JOHN GRAHAM INJURED WHEN NORMAL CAR JUMPS THE TRACK

A Normal car westbound jumped the tracks just at the curve on Central Avenue, when the passengers who were on the car at the time of the accident received a severe jolting as it ran over the road. The most serious injured of the passengers was John Graham of John Graham and Co., who sustained a badly wrenched knee. The car came to a stop with the fender touching a telegraph pole.

THORNDALE FARMER HAS FRACTURED SKULL AS RESULT OF ACCIDENT

George Hobbs, a farmer of the third concession of Nissouri, had his skull fractured when he was thrown out of his rig near Thorndale yesterday afternoon. Before being brought to Victoria Hospital he was attended by Dr. Armstrong of Thorndale.

Dr. W. J. Benson, who is attending him now, says, that while the injury is a serious one, there is every chance that he will recover.

THIN PEOPLE OF LONDON

Bitter-Phosphate will give you a small, steady increase of firm, healthy flesh each day. It supplies an essential substance in the blood and is the active form in which it normally occurs in the living cells of the body. Bitter-Phosphate replaces nerve waste and creates new strength and energy. Sold by druggists under definite guarantee of results or money back—Adv.

LOLA FATIMA AND CO. ARE HEADLINERS AT GRAND OPERA HOUSE

"An Oriental Fantasy" and Four Other Acts Now Showing.

An "Oriental Fantasy," consisting of a series of beautiful, picturesque novelties and vocal selections, will be presented by Lola Fatima and a talented company as the headline feature on the vaudeville bill at the Grand Opera House, Friday and Saturday. Lola Fatima is a famous European dancer, with a wonderful reputation as an exponent of Oriental dancing. Clemence LaRoche, a French prima donna of international fame, as a grand opera star, furnishes the vocal end of the entertainment, making an ideal combination. Lola Fatima, the assistant to Miss Fatima. All the other participants are talented artists in their respective lines. As regards costumes, scenic equipment and artistic presentation, nothing has been overlooked to make the offering the pronounced success it is.

The following program of talented artists: (1)—Ensemble song and dance; (2) Dance Des Balkans, by Lola Fatima; (3) Valse Song and dance, Clemence LaRoche and girls; (4) Slaves Fantasy; (5) Algerian Apache Dance; (6) Egyptian Dance, Lola Fatima; (7) Spanish solo, Clemence LaRoche; (8) Arabian Moonlight Dance, by Lola Fatima and Company.

The Hudson Sisters, who offer a most entertaining singing and dancing specialty, fulfill to the letter their billing title, "Dainty Maids from Broadway." The Hudson Sisters have former musical comedy stars, having been featured with the "Minnie World" and other successful comedies, one of which they were the toast of Broadway, during their appearance as musical comedy stars. In their present offering they show all the vivacity, ability and cleverness that dignified their standing as Broadway favorites.

The New Bell Boy, presented by Ben Deley, Barbara La Marr & Co., is another splendid feature on this bill. It is a scintillating skit, with a high level of comedy, and is one of the most laughable bits in vaudeville today. Ben Deley is, perhaps, one of the most imitable comedians in cork, in addition to his talents as a funmaker he is possessed of an engaging personality and his support is far above the average in competence.

Chicago's famous detective, Sergeant Bert Cowdry, has an interesting and instructive act, illustrating the logic of the gallery or the secrets of the police.

Charles B. Middleton, and Leora Spellmeyer, in a comedy sketch, "An Ocean Wedding," will conclude the vaudeville program.

Viola Dana in "Satan Junior," a play, in which the winsome little actress Viola Dana will be seen at the Grand Opera House, tomorrow and Saturday, is a story that provides her with a role of refreshing originality and brings out all the whimsical humor that has made her the most adored star of the screen. The story is that of a young girl, brimful of youth and mischief, who seems the fourteen she looks and not the nineteen she is. She falls in love, but this, too, is looked upon by the object of her affection as merely one of her teasing pranks. Realizing this she determines to make him suffer for his misunderstanding and visits all her capriciousness and feminine moods on him in a manner truly devilish. The play gives the stirring little star unbounded opportunities for mirth-provoking comedy and is a story of dancing joy—fresh with the fragrance of youth and sweet with the springtime melody of young love.

The Grand topical review and a splendid musical score by the Grand Augmented Orchestra will be other features on the bill.

"THE UNPARDONABLE SIN" SHOWING SOON AT THE MAJESTIC

Elaborate Production To Be Presented in London Entire Week of April 14.

"The Unpardonable Sin," which is to be shown at the Majestic Theatre for one week, commencing on Monday, April 14, will be of interest to local moving picture devotees for a number of reasons. The picture is a screen adaptation of Major Rupert Hughes' book by the same name, which has had a tremendous sale during the past two years and has stirred up many controversies in various parts of the country because of its fearless handling of a timely subject. The star of the photo-play version is Elsie Sweet, who is making her "re-debut" on the screen after having been in retirement for the past couple of years. Mr. Sweet will be remembered for her splendid performance in the production of David Wark Griffith.

The director of "The Unpardonable Sin" is Marshall Neilan, whose work in important stars like Mary Pickford and others has won him a place among the foremost directors of his day. The production is one of the most elaborate which has ever been given a screen story.

EARLE WILLIAMS
"Vignette Star, in scene from 'A GENTLEMAN OF QUALITY' At the Star Theatre Today Only.

EVERYONE ENJOYS THE VICTROLA.
Whatever the occasion, Sunday or Monday, a quiet hour in the library or an evening on the polished floor, the Victrola makes its place. You wind them in all sizes and at all prices in the handsome Victrola parlors of Ye Old Firm of Heinzelman & Co., Limited, 212 Dundas Street.

YOUR DOCTOR
or any druggist will recommend from capsules. Tonal-iron Capsules, the new French gelatin preparation are just what you need for that anemia, sleeplessness, nervousness, heart palpitation, system weakness, backache, ringing of the ears and any of a dozen ailments caused by lack of good, rich blood. They are easy to take and will certainly help you. Nearly three weeks' treatment in each package. Easy to take and guaranteed to help. At all drug stores or by mail from us for \$1 a box. Tonal-iron Company, Box 154, London.

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GLADYS BROCKWELL
DIRECTION WILLIAM FOX

Appearing at the Patricia Theatre today, Friday and Saturday, in her latest production, "The Strange Woman," "The Strange Woman" as a stage production, played to capacity houses for a year in New York. It was written by William J. Hurlbut, and presents Miss Brockwell as Madame Inez de Pierreford, the widow of a wealthy baron, and who has sworn that she never again will be married to man by the bonds of matrimony. She falls desperately in love with a young American architect, and converts him to her way of thinking, but when he brings her to the town of Delphi, Iowa, there is trouble, which is solved in a highly dramatic manner. Other screen features include "Hearts in Hock," a two-reel comedy, and a Mutt and Jeff cartoon, "Pot Luck in the Arms." In vaudeville the Cosmopolitan Trio provide a program of up-to-date vocal numbers.



Furs at Clearing Prices

FOR THIS WEEK ONLY THE FOLLOWING CLEARING PRICES WILL BE ALLOWED.

1 Highest Grade Hudson Seal Box Coat, size 38 bust, 36 inches long, best Alaska sable, large roll collar and deep cuffs, fancy stripe silk lining. Regular \$275.00, for\$225.00.

1 Highest Grade Plain Hudson Seal Box Coat, size 38 bust, 40 inches long, lined pussy willow silk. Regular \$250.00, for\$200.00.

1 Highest Grade Hudson Seal Coat, semi-fitted, lined Dresden silk. Regular \$275.00, for\$225.00.

1 Hudson Seal Coat, large roll collar and deep cuffs, size 40 bust, 40 inches long, lined fancy silk. Regular \$265.00, for\$220.00.

1 Muskrat Coat, size 40 bust, 40 inches long. Regular \$150.00, for\$120.00.

1 Muskrat Coat, size 38 bust, 42 inches long. Regular \$140.00, for\$115.00.

Mink, Sable, Fox, Wolf, Beaver Sets—Stoles, Muffs and Neckpieces—at clearing prices for this week.

Ladies' Wear Department

Thoroughly experienced designers in suits, cloaks and dresses are constantly producing the latest styles in these garments in our workshops, and sold at manufacturers' prices.

Superior English Serge Suits, in navy, black, brown, taupe and rookie. Prices ... \$42.00 to \$55.00.

All-Wool American Poplins, in sand, taupe, navy, brown. Prices \$43.50 to \$47.00.

Gabardines \$35.00 to \$45.00.

American Velour Spring Coats

In Peking blue, rookie, taupe, dark fawn, grey, navy, etc. Prices \$35.00 to \$50.00.

Spring Blouses

In all the latest models, voile, silk, georgette, crepe de chine and wash silk.

Silk Fibre Radium Hosiery and Gloves
in all the new colors and all qualities.
PHONE 1319. 196 DUNDAS STREET.

Stock-Taking Drug Sale!



This is our Stock-taking Month. In order to reduce our stock and clear out some odd lines, we have no consideration of profit; the following prices speak for themselves. Many articles being sold at less than wholesale cost will no doubt go quickly. We ask you not to be disappointed if some of these articles are sold out early—first come, first served.

Special Friday and Saturday Bargains

4 dozen
SANOL KIDNEY REMEDY
Reg. \$1.50 = = 79c

Colgate's Goods
Shaving Stick, small15c
Talcum Powder25c
Tooth Paste25c
Tooth Powder25c
Perfume, per bottle25c

50c
Peps Cold Cure,
39c

75c
Bisurated Magnesia,
Powder or Tablets
43c

SOAPS
35c English Castile, large bars20c
Albert Shaving Stick25c
Shaving Stick, Violina25c
Olive Oil, Castile10c
Goblin Hand Cleaner7c
Clean-up Soap (like Soap)14c
Baby's Own Soap3 for 25c
Peroxide Soap10c

2 Gross
HAND SCRUBS,
3 for 10c

3 Dozen
Compound Syrup Hypophosphites
The Great Blood and Nerve Remedy. Regular \$1.00 bottle
79c

50c
FRUIT-A-TIVES
(Genuine)
35c = = 3 for \$1.00

2 Gross
TOILET PAPER
Regular 10c4 for 25c

R4100
(Forty-one-hundred)
Dyspepsia Remedy. Guaranteed to give immediate relief.

50c
GIN PILLS
35c = 3 for \$1.00

6 Dozen
LIQUID VENEER,
One 50c bottle, one 25c L. V. Dust Cloth.
For 49c

7 Gross
PEROXIDE HYDROGEN
20c size10c
40c size19c
60c size39c

2 Gross
FRENCH FACE POWDER—ZELA
White or Flesh
Reg. 25c = = 14c

2 Gross
Tooth Brushes
Regular 15c9c

7 Gross
ST. GEORGE HEALTH SALTS
Reg. 20c = = 11c

NEW STOCK PHOTOGRAPHIC GOODS
Kodaks, Brownies, Premos, etc.
Eastman's Films always fresh. Developing, Printing, etc. One-day service. Mail orders receive prompt attention.

10 Cases
TOILET PAPER
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3 Gross
Colorite Hat Dye
All colors
Reg. 30c = = 23c

3 Dozen
Hot-Water Bottles
Values up to \$2.00. Samples. Your choice.
98c

Reg. 25c Articles
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Bland's Compound Iron Pills (100 in bottle). Electric Liniment. White Liniment. A. B. S. & C. Tablets. (100 in bottle). Dr. Thomas Electric Syrup, Linseed and Turpentine. Aromatic Cascaro. Syrup, White Pine. Little Cathartic Lint. Nature's Remedy. Mustard Liniment. Mecca Salve.

Now Is the Time Fumigate and Disinfect

Anti-Germ Disinfectant, in large packages15c
Sulphur Candles10c
Formaldehyde Fumigators30c, 50c and 75c

DR. CHASE'S REMEDIES
25c K. and L. Pills19c
25c Catarrh Powder19c
25c Syrup, Linseed and Turpentine19c
50c Chase's Nerve Food35c

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