

## GERMANS BENDIING ALL EFFORTSTO CRUSH AIIISSIEFT

RUSSIAN BAIITRY, ALIMOST SURROUNDED BY THE ENEMY GALIOP NTIO

LAKES TO AVOID CAPTIURE

WRECKED APPARATUS
WHEN ORDERED TO SEND WIRELESS TO LEIPZIG

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 sage from German FrieghtBoat Carrying



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DOMINON'S EXPORT TRADE IN HEALTHY CONDITION
DESPITL EUROPENN WAR. IN HEALIHY CONDIIION
DESPITE EUROPEAN WAR.

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Charming Fall Fashions

## WHAT WE DO

Starch Work; Flat Work; Wet Wash;
Dyeing; Dry Cleansing; Pressing;
Carpet Cleaning; Feather Bed and Pillow
Renovating, etc., etc.
UNGAR'S LAUNDRY

| $\begin{array}{l}\text { Dyelng end Carpet Cleaning Works, Lte } \\ \text { phone ss } \\ \text { 28-44 WATLRLOO ST. }\end{array}$ |
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| "Trey 0' Hearts" Imperial Today! |  |
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Tonight and All This Week.
matinee weanesday, rodday \& saturdey
FOR OUR SOLDIVR BOYS! "BROADWAY JONES"



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Watertury \& Rising Itd.
,
for trimming of suits or millinery purposes
FANCY AND ROMAN STRIPED VELVETS.
BLACK SLLK VELVETS-All prices,
CORDUROY VELVETEENS-Black, white and all colors,
We sell a make that will stand rain or snow without spotting. They are most popular for suits and children's wear.
WIDE COSTUME CHIFFON VELVETS- 40 inches wide,
in black, in back, , grey, saxe, rose, olive; 5 arrds a costume
length 44 inch wide Black Chiffon Velveteen. This make will never spot in wear, $\$ 2.75$ a yard.
MACAULAY BROS. \& CO.
WHY TUBERCULIN TESTED MILK?

PRIMECREST FARM MILK IS PURE



'Phone-West
PRIMECREST FARM
South Bay, St. John
W. A. Wood, suipt.-Graduato Amherst, Mass, U. S. A., Agricultu-
x SALVATION ARNY


Every Color and Shade of Color in Silk Velvets
The Time Has Come
to make a change in your foot wear. Beautiful weather, we
all admit, but heavier and more substantial shoes are a neces-
sity. In our Women's Department we are showing some exceptional values in Button
Laced Boots made on pretty
haped, perfect fitting lasts in all the peopular leathers-Patand Tan at $\$ 3.50$ a pair. It was our good fortune to hav
bought and obtained delivery of these goods before the war continue selling at same pric
until forced to do otherwise

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## RUSSIAN HORDES HAVE BEGUN INVASION OF HUNGARY



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## The New Patriotism

There is more than one way of serving your country. We cannot all go forth to fight on the blood-stained fields of France and Belgium, but it is within everyone's power to help crush the monster that threatens Europe.
Modern warfare is a battle of resources, financial resources most of all.

Every dollar you spend for goods "Made in Canada" is increasing the wealth, the resources, of the Empire, it is giving employment to Canadian workmen, it is
contributing to Canada's welfare, and it is supplying the sinews of war to Britain, it is helping to fight the enemy.

The new patriotism seizes every opportunity to help-the enlightened patriot insists that every thing he buys be "Made in Canada.

PATRIOTISM PRODUCES PROSPERITY


This Offer will be withdrawn at the end of the month

## $\$ 2.00$-The Daily Standari- $\$ 2.00$

Bona fide new subscriptions to The Daily Standard will be received during the month of October at the reduced rate of Two Dollars (regular price Three Dollars.) This rate will be granted on the following conditions:

## The coupon must be used.

Money must accompany the order.
The subscriptions must be new ones. No renewals accepted at this rate.

This offer applies to papers sent by mail only to points in Canada, outside St. John.
The Standard, besides its many strong news features, contains all the war news of importance. You cannot afford to be without it.

## Don't Miss This Offer

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## World's Shipping

MMM TURE ALLANE:

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 ST. ANDREWS = wiut $25=$ $\pm=25+5$ $x^{2}=2=2=$ $\pm=2=2=$

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Send THE STANDARD for one year as per special
offer. Enclosed find Two Dollars.

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## WORLD OF FINANCE

## Should Go After South Ameri- can Trade, F. A. Scroggie

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