## MC 2035 POOR DOCUMENT

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- THE EVENING TIMES AND STAR, ST, JOHN N, B. WEDNESDAY, MARCH ₹, Tís

THE TIMES AND STAR CLASSIFIED PAGE

Want Ads, on This Page Will Be Read By More People Than in Any Paper in Eastern Canada



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 Mrs. $T$ Tomity


 Lowze rat in Cumben tick







WANTED-BOARD


ARE YOU GOING TO MOVE; OR HAVE YOU A HOUSE. OR FLAT TO RENT?
This page of the TIMES is the city directory for the home seeker; and for the landlord who wants a tenant.



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## Sterling Realty Limited

 Eut lowt hut in St. Ander
 Smaty uppe nata






## J. W. Morrison

### 851.2 Prinoo Wm.






WANTED - YZMALIE HELIP


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## REAL ESTATETREAL ESTATE



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LOST AND FOUND

Lost and found
Lospl- Botate bill
Parlor Organs
prices range from
$\$ 25.00$ Up
Some of these inst
re as good as new.
Please call and see the
reat bargains we are offer

| $\substack{\text { great } \\ \text { ing. }}$ |
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Bell's Piano Store
68 Gemain Street

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THE EVENINC TIMFS AND STAR, ST. JOHN, N. B, WEDNESDAY, MARCH'3, 1915

| WEEK-END CASH SALES |  |
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## THE PROOF <br> Thoproot of: kitichen coal  COAL


 TRY IT NEXT TIME CONSUMERS
COAL CO. UnITED



The Penslar News FREE! STEERO FREE! For Thursday, Friday and Saturday, we have a young lady
demonstrating sterero at our store. She invites all our costom:
ers and friends to ers and friends to
OALL AND HAVE A FREE OUP OF HOT STEERO Specials for Thursday, friday and Saturday! Rose Bath Soap, Regular 10c, For 3 Days 6c Per Cake

 Thees are for threare days only. Frake advantape of this
offer on Beef, Iron and Wine. It is great value.
 $\overline{\text { Stop That. }}$ Cough With Syrup of Red Spruce Gum and White Pine Balsam - Price 25c.

## 

this Beautiful Traveum
had in stock a few day. sterro to Your
J: Benson Mahoney
The Penslar Druy Store.


The question is often asked,
"What is style?", It is the fashion of today.
For example - zee the best dressed mon in this town
thhey show what our clothing
cand do for style
 Young men's, wear men s in an
spring styy.
 Spring overcoatt $\$ 12$ to $\$ 30$.
Maockinawin in hew modelis
Raincoats guaranteed waterRaincoatsts guarant
prooo, 88 to $\$ 20$.
Gilmouris's
08 King streat


Wars Are Won By Single Bullets Driven Home!
(Prepared by Mranafeld House,
Managing Director,
Manaing Diriector
Mhe gide
Limitiove, risisintreal.).
$D^{\text {ISOTPLINE, equipmentt, co }}$ can HTT HIS MARK.
The army that can plant the greatest number of single bullets IN PLACES WHERE THEY CouNT, will inevitably win. Shholl that shriek past, far orverhead, may have been irrod with the best
intentions, and may make a lot of noise, but they DO NO DAMAE. "Aim low!" is the standing order intentions, and may make 2 lot of noise, but they Do No DAMAGE.
to British marksemen. The enemy is usually protty olose to the ground.
Canadian manufacturers need to remember this rule of the battlefeld. They are arouspe to the
opportunity that is theirs-they are determined to put "made-in.Canada" where "Imported", Ciroumstances have given them strategio advantage. Thesfare like the men in an entrenched
army, facing a demoralized enemy, exposed on the plain. Viotary is assured to them unless they SHOOT army, facing a
TOO HIGH.

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            That is the danger.
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Canade.

It is the foreign-buying habit of our own people
You can't hitt that vital spot with vaguo generalities. You oan't do it merely by an appeas to
 patriotism. You cant do it by pubilis.
to Conada if she used only goods mad
to be interestod in eoonomic onalyses.
to be interestiod in economice anaiarses. If Canadian manutacturers depend upon suoh means as these they will lose the greastest opportun.
If Canadian manufacturers depend upon suoh means as these they will lose
ity they've ever had, or aro likely to have again ; they will sHoor Too HIGH.
This is not to sea that the appeal to commercial patriotism is of no value, or that it is not a neges-
 ing unless there are rife-armed soldiers ready to charg The "made-in-Canada" propaganda now being carri
artillery of this commercial war against imported goods.
The enemy is demoraized; his lines are brolken. Individual manufacturers are our rifiemen. Faetion
about their respective produets-are our bullets. Advertising is the powder to carry these faocts straight people of Canada.
Each manufacturer who wants to share in the vietory must tell the people of Canada all the rea-
cons why they ought to prefer hiss goods. The fact that these goods are made in Canada is one big reason sons why they ought to prefer his goods. The fact that these goods are made in Canada is one big reason
-but no one will continue to buy an article unless he is convinced that it tis the best he can get for his noneg-and to convince him, he must be told all the reasons,
Manufacturers
keep out of this fight.
To each of the others-the progressive, responsible
an industrial nation depends-the "order of the hour") is
"Advancessaim lowssshoot straight" By the skillful placing of your single bull
the buyers of Canada-the fight will be woin.


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