

Do It Now!
Bin intwid onew
Lauundry Laundry
 Globe Steam Laundry


We can Improve the Looks -

Ienan by spppying a

A. B. LEHR,
 Prices are only Relative


 El

## 


 wrint for a catalogur Insure with the Good, Old, Reliable

## QUEEN

promplys paying $\$ 541,000$
in the Big Fire, 1892 . Absolute
noteouble when a loss ocoury
GEO. H. HALLEY,


NEYLE'S

 STERRO-
Boillon Cubes, a high-
ly concentrated extract 1y concentrate extract
made of Beef and Vege${ }^{\text {madem }}$ tates.
Oystero or Stero provide
a delightiful cup for an ima delight ful cup
promptu meal.

## J. C. BAIRD,

The One Best Seller !

## 

 LAST CAL FOR THIS SEASONJust in, a car lot of those superb Potatoes, ROPAL BEAUTIES.
$\left.\begin{array}{l}\text { Selected hand-picked no no more for this year. Get } \\ \text { a. FREE sample and judge for yourself. WE }\end{array}\right)$
 ate better
 rels. And closing out: 50 brls. NEW TURNIPS.
EDWIN MURRAY.


## HIGH GRADE

 Michelin Tyres
## At Greally Reduced Prices.












## A. H. Murray, Agent.



## SALE OF fLowers!

Friday \& Saturday only, at Hall Price. CARNATIONS, 5OC. per dioen. BUNCHES OF FLLOWERS, suitable for Cem-
eterr, ete. from


## CEMENT



## Help Wanted!

WANTED-An Experien-
 WANTED-A Girl for Gen-WANTED-A Plain Cook, WANTED-A Plain Cook,
lmmediately apply at this office.
jivz2,te WANTED-Young Man for
Prapery Butiness. who has several
years' experience. HERRY BLAIR. WANTED-A Good Gener-

$\qquad$
 W. J. WHELAN,
 Windows ciened pod poile. M. CONNOULY, Shools and Factotries. Private Residences a specialty, at sioret
est notice
Carpeiss Cleaned and



the evening telegram, st. John's, newfoundland, July 22 , 1915-2



## RODGER'S.

It's nice to feel cool and comfie, girls, it's fine to look pretty and neat, wearing just whats suits you in a

## Lovely White LAWN BLOUSE.

Selling this week for 880 c . $85 \mathrm{c}, 95 \mathrm{c}$. $81.00,81.10$ and $\$ 1.20$,

## A. \& S. RODGER'S

U. S. Picture \& Portrait Co.


## LaTEST

## From the front.

10.15 A.II.
whish mintris ar woak


Hr. Grace Notes. Stephano Arrives.


## GET READY FOR NEXT WEDNESDAY garden party!

This week end we offer you BIE SPEOML REDU TIONS for this event. Ladies' Underskirts, White Embroidered, for 50 cents Ladies' Knickers, Woven Knee Length, Lace Trimmed, 35 cents per pair. Ladies Corset Covers, Neatly Embroidered and Trimmed, 30 cents each.

TWO EXTRA SPECIALS
Am. Blowise, wort ip it 52.50 , tor $\$ 1.00$ mo All Our Am, Dresses for the Garden Party, COST PRICE.

## SEE OUR WINDOWS.

## S. MILLEY

## चुपा






## Devine's Doubles Dollars.

Devine's for Men's He
ON TO DEVINE'S
Is now the Slogan of all Workingmen and the Wives in the City.


| Men's Pants. Always in the lea, with the best. Workmen Should | Litholin Collars. <br> Not the ordinary Rubber | Men's Bools $\$ 2.49$. |
| :---: | :---: | :---: |
|  | Not Not Me rinary Rubber | awing a nice |
|  | 1ooks like E Sinen. Combines | Men's Boots usualy |
| \$52.50 and \$2.80 nicely | Yoo've been wondering for | \$2.70 and 83.00 . but cut, Vici Kid. Out |
| Stirived Pants, well triols- | a long time where you | (tat |
| and Saturday.: 2.00 |  | urray at ..... 2 . |
| Job Line, Special. | Overalls from 59c. | DEVINES |
| dildens Drestan, all marked | - 10 \$1.60. | THE GrEat clotu |
|  | First, last and almay | но |
| Drop in Fridary and Sat- urday and pick up what you |  | Buy your suit them |
| urday and pick up what you | examine. They won't rip. | ican cut from s5.00\% |



## T.J. Eefis

Duckworth St. an
Military Road.

|  |
| :---: |
|  |
|  |
| T. JEDENS uckworth St. Military Road |

 EDNESDAY ! SPEGILL REDVE Ior 50 cenis exad Lace Trimimeed, iv
idered and la and

ECIALS or $\$ 1.00$ each rden Party,

OWS.


## 

e's for Men's Wer
Ne's

men and the



We have a GOOD INDIVIDUAL PHOTOGRAPH Of each Man of the

Newfoundland Regiment that Sailed on the "Calgarian," THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and \#eniry Steet, SL. Johin', Newlomidand.

Phone 768.

|  | t" |  | Fver Ready Hot Water, Night and Day Sind | Parcai |
| :---: | :---: | :---: | :---: | :---: |
| om the Front. |  |  |  | Odd |
| sasee Received |  |  | 2izazimisw |  |
| Previous to 9 a.m. |  |  |  |  |
|  |  |  |  |  |
| $\pm=2$ |  |  | \%wiwizusiz |  |
| 边 |  | ${ }_{\text {minamm }}$ | \%- |  |
|  |  | N | \% = wixw wib |  |
|  | "wimilw | \% | \% = wixixicis |  |
| , | smatm mixm | \% | mamme min |  |
|  | matay som | - | $5=4$ |  |
|  | me | v2az | 5u5-5= |  |
|  | cosem | \%ex mow |  |  |
| 5xamm | w | mise wimur | \% ${ }^{2}$ |  |
| ame |  | mic |  |  |
|  | \%wiswerw | \% | \%mewtuem |  |
|  |  | " | \% |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | 2ax wix |  |













White Niumerk kitumad Roass in inize 7 only: $\$ 1.00$
Steer Brothers
A LARGE STOCK OF Goodrich Tyres

Now on hand. Selling at Low Prices.
SAFETY FIRST



Goodrich sareot Tires
ou waint the best Sufety Tread-so call or phone:at once.
streets.
-
and



5 Dozen only marked at 25 cts, worth 50 cts.
Marshall Bros

## American <br> White <br> Qulits

Pound Turkish TOWELS

We still contiuue at prices last advertised.

| Nasturriums and handicass. | $\begin{aligned} & \text { Rersh stock } \\ & \text { New Fruil and } \end{aligned}$ | ceter From $\begin{aligned} & \text { the Trenches. }\end{aligned}$ |  | The British Theatre |
| :---: | :---: | :---: | :---: | :---: |
|  | Vegeeables! |  |  | - = = =ifw |
|  | mixem |  |  |  |
|  | 5iviciz |  |  | = |
|  | 5 |  |  |  |
| 20 | \% miximm |  |  |  |
|  | ${ }^{\text {a }}$ |  |  | 5. Me. Cresent Pricure Palace. 5. |
|  |  |  |  | "The Man from the East." |
|  | Soper $\times$ inoore. |  |  | = = wazaz |
|  |  |  | $=\square$ |  |
| = = wa |  |  | - $=$ |  |
| $=2$ | - |  | - |  |
|  |  |  |  |  |
|  |  |  |  | Rossley's East End Theatre! |
| $\operatorname{ma}_{5}^{2}=$ |  |  | Doing for liat bez | A Grand Performance |
| 000000600000 |  |  |  | - ${ }^{\text {a }}$ |
| ulh is Ex SS. horime |  |  | - $=$ |  |
| Supreme ! Cutisem in |  |  |  | 5x |
|  |  |  | mee Right Spirit |  |
|  |  |  |  | J. J. St. John |
| - |  |  |  |  |
|  |  |  |  | $x^{2 x}$ |
|  |  | $2 \mathrm{z}=8$ |  | Toile Sapt |
| C. P. EAGAN. |  |  |  |  |
| E |  |  |  |  |



| n's Soft Collars. 2 for 23 cts. | Men's Khaki Shirts. |
| :---: | :---: |
| beter line than ever in |  |
| Hoter |  |
|  |  |
|  |  |
| EN: | MENS |
| ANDKERCHIEFS. | SUMMER SINGLETS. |
|  | Only 4 doen in thin special |
| ${ }^{\text {and }}$ |  |

## American Pillow Cases

 MEN'S NEGLIGEE SHIRTS. WHITE QUILTS.


Are You
Getting Your Share?

PIC-NIC OUTFITS: PICNIC OUTFIT. PRAPRUS PLATES.



Boys' Tweed
Pants, 22c.


## $22 c 22$ cents.

## HOSIER

Ladies' Lace



## Rubber

BATHING CAPS,
 Ladies' Collars, Job Line . . . 13 cts
 Amer. Nightdresses GIRDLE FOUNDATIONS.


## Terry Hats.

Terry Hats.

Children's Combinations

Men's 1-2 Hose.

Amer. Ginghams.
8 1-2 cts.

reveals the very newest New York creations. Lots of New arrivals since last week.

## Children's White Embralidery Dresses

A Clearance Sale of Men's "Emerson"
B00TS.

Ladies' Boots.


## Dancing Shoes,






Thrce Glove Specials of Interest LADIES'




|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Lisle Gloves Gloves.

49c.

> A SAMPLE LINE OF


DRESS SERGE

Boys' Washable SUITS,
only 3 doz. in the lot.

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Hasten to This ALL-IMPORTANT Sale!

## Labrador Service!

The S.S. "Sagona" will sail from St. John's on Saturday, July 24th, at 6 p.m., for usual Labrador ports.


