

Barometric Readings,
Thursday, 8 p.m.—29.59.
Today, 8 a.m.—29.69.

FREER EDUCATION URGED BY DALE

University of Toronto Professor Speaks Before Forest City Teachers.

Attacking the trend of modern education toward uniformity and standardization, which tends to produce minds of the same type, Prof. J. A. Dale of the University of Toronto, made a strong plea last night for freedom in education. Prof. Dale was the speaker at the banquet arranged by the London teachers' institute in the Smallman & Ingram dining-room as part of the institute convention.

"What we want to guard against in our educational system is too great perfection," he declared, sounding a warning note against too great systemizing and standardization.

Against Readers.
"For example, I hope the time will come when there won't be any readers in the schools. I am looking for the day when, instead of a single book in the schoolroom, there will be shelves of books, and each child reading a different book. And there won't be this complaint from the intelligent parent, that his child eagerly absorbs the reader on the day he has purchased it, and then must continue to read it throughout the whole year, or else look to other books for pleasure. He will be able to find his pleasure and his work in the same books."

"It is only natural, however, that in a modern democracy which is essentially industrial in character, the educational system should insist on uniformity."

"In this industrial democracy all the tendency has been to crush the light out of the craftsman. There was a great spiritual beauty in the life of the old-fashioned craftsman. His loss has been one of our greatest losses."

Teaching Loses Craftsmanship.
"Is not the same thing true of the teaching profession? Has not the teaching profession lost its craftsmanship? Has it not lost the fact that its business is the recreation of a personality—not merely the filling of a mind with facts?"

"The most precious thing to me about education is in the creation of individualities. And that can only be the result of absolute freedom in education. No teaching is quite so perfect as that of a devoted, skilled mother for her child or that of the rural teacher for her few small pupils."

"It is inevitable, of course, that we must have an orderly arrangement of educational systems, but we should guard against a too perfectly organized educational system which will tend to sacrifice the individual. Systematizing and standardization of education is a violation of its essential freedom."

Enthusiasm in Pupils.
The speaker did not attempt to give any practical advice for the securing of greater freedom in the educational system, but he did urge the members of the teaching profession to remember not only to instruct, but to kindle life and enthusiasm in their pupils—to give them both food and exercise for the mind.

Miss Sarah Lawrence, president of the teachers' association, occupied the chair for the dinner meeting, at the close of which both Inspector V. K. Greer and Bryden Campbell made brief speeches. Over 200 teachers were present at the gathering.

FOUR GRANDFATHER CLOCKS CAME OVER THE OCEAN IN WOODEN BOXES.

Four very wonderful grandfather clocks came from England, all packed separately in large wooden crates. These are exceptionally fine clocks, with Whittington and Westminster chimes, costing from \$200 to \$700. Three have already been sold, and are on display at John A. Nash, my jeweler, London and Windsor, "where you will eventually buy."—Advt.

ADMIRAL SCOTT IS BURIED.
Associated Press Despatch.
Portsmouth, Eng., Oct. 23.—Without ceremony of any kind, the ashes of the late Admiral Sir Percy Scott today were consigned to the deep, 20 miles from shore, whence they had been conveyed by a British destroyer.

COKE GENUINE
Coke, Hard
\$12.50 ton.
City Gas Company
PHONES 825 and 821W.

HAVE KIDNEYS EXAMINED BY YOUR DOCTOR

Take Salts to Wash Kidneys if Back Pains You or Bladder Bothers.

Flush your kidneys by drinking a quart of water each day, also take salts occasionally, says a noted authority, who tells us that too much rich food produces acids which almost paralyze the kidneys in their efforts to expel it from the blood. They become sluggish and weaken; then you may suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To help neutralize these irritating acids; to help cleanse the kidneys and flush off the body's urinous waste, get four ounces of Jad Salts from any pharmacy here. Take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving bladder weakness.

Jad Salts is inexpensive; cannot injure, and makes a delightful effervescent lithia-water drink. By all means have your physician examine your kidneys at least twice a year.—Advt.

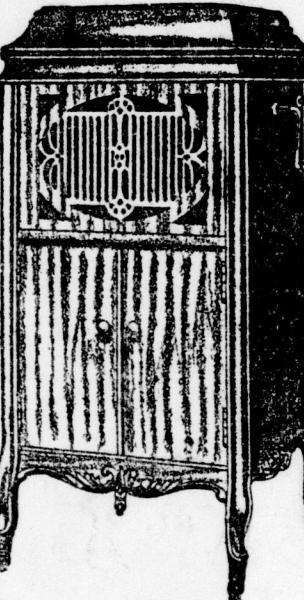
Surely You Have \$1 Cash

SALE LASTS TEN DAYS ONLY, STARTING FRIDAY, OCTOBER 24th



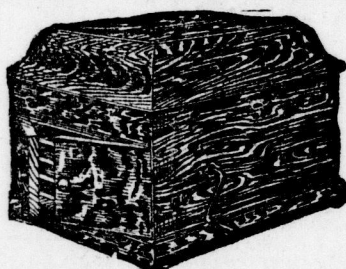
McLAGAN PHONOGRAPH.
One only. Regular \$175,
slightly shop-
worn, for. \$139

McLAGAN
PHONOGRAPHS
Two only, Colonial, mahog-
any case. Regular \$150,
slightly used.
Sale price \$115



BRUNSWICK
PHONOGRAPH
Colonial mahogany case.
Regular \$240, slightly used.
Sale price \$150

BRUNSWICK
PHONOGRAPH
Mahogany case. Regular \$85,
slightly used,
for \$59



SONORA PHONOGRAPH
Table model, regular \$65; slightly used, for
\$25

BRUNSWICK PHONOGRAPH
One only, large cabinet model,
in Colonial mahogany case,
Ultona tone arm, plays all makes
of records. Regular price \$375,
slightly used.
Sale price \$235



OUR GUARANTEE

Heintzman & Co. guarantee every instrument sold, and assure you of absolute satisfaction. All these phonographs have been through our mechanical department and have been put in first-class condition, and will give the service expected from a new instrument. In fact, many of these cannot be told from new. To demonstrate our faith in the values offered we are willing to extend you the privilege of trading in at full purchase price on any new, more expensive instrument in stock for a period of three months after purchase. This should convince you that the values offered are phenomenal.

WE must clear our floors at once of all used and reconditioned Phonographs in order to make room for new stock arriving daily from the factories. Never before in the history of London has the public been given an opportunity to purchase high-class Phonographs of nationally known makes at such a ridiculously low figure as \$1.00 cash, and when you consider that in a great many cases these instruments have been reduced, some as low as half price, you will appreciate the great saving offered by this sale.

DOWN
and Balance
as low as
\$1 Per Week

**YOUR
GOLDEN
OPPORTUNITY**

DOWN

JUST THINK!

An absolutely new
Console model at
the marvelously
low price \$99

We have just three
of these in mahog-
any and three
in walnut. First
come, first served.

A VERY
LIMITED
OFFER
ACT QUICK!



CONSOLE
PHONOGRAPH
Regular \$150.
Sale price \$99

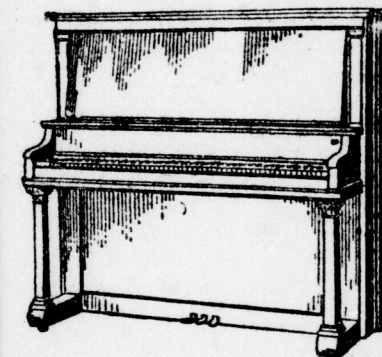
JUST THINK!

An absolutely new
Console model at
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low price \$99

We have just three
of these in mahog-
any and three
in Walnut. First
come, first served.

A YEAR
OR
MORE
TO PAY!

SPECIAL PIANO AND PLAYER- PIANO BARGAINS



Four only, new Upright
Pianos, one mahogany and
two in walnut case, in Col-
onial design of case, full arm
plate, three pedals, seven and
third octaves, overstrung
scale. To be sold
at, each \$395

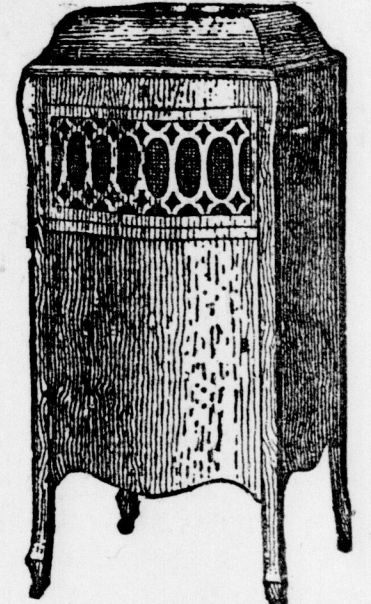
Five slightly-used Player-
Pianos of the following
makes to be sacrificed:

One Mason & Risch Style 70
Colonial Player-Piano, in
mahogany satin finish case.
To be sold at a reduction of
\$500 off the regular price.
This instrument cannot be
told from new.

Three Weber Players, two
in mahogany, one in oak.
Regular price \$775 each.
To be sold for, \$549

One only, Bell Player-Piano,
in Colonial mahogany case.
This instrument sells regu-
larly for \$975. To be sold at
the special clearing \$595

\$10 worth of music, new
bench and free delivery
with each of the above
players. Your old instru-
ment, whether it be piano,
phonograph or organ, ac-
cepted as part payment.



SONORA BABY GRAND
PHONOGRAPH
Regular price \$450. This is the
finest instrument in our store,
and is to be sold at the very
special price of

\$250

If interested in a high-grade in-
strument call today.

SONORA PHONOGRAPH
Colonial mahogany cased instru-
ment. Was \$175, slightly used.
Sale price

\$95



CONSOLE McLAGAN
PHONOGRAPH
One only. Regular \$525,
slightly shop-worn.
Sale price \$349

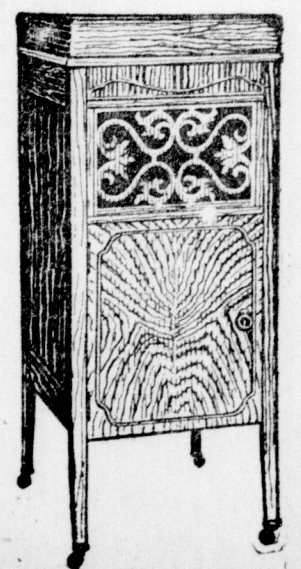
CONSOLE McLAGAN
PHONOGRAPH
One only, Louis XV., in walnut
case. Was \$295. For
\$245



COLUMBIA TABLE PHONOGRAPH
One only, regular \$40, for
\$15

COLONIAL MAHOGANY PHONOGRAPHS

Two only, which regularly sell
for \$300.
To be sold for \$150



Out-of-Town Customers, Write For Illustrated Catalogue.

HEINTZMAN & CO.

242 DUNDAS STREET.

Open Evenings.

PHONE 1039.

LONDON GIVES 540 WET MAJORITY OUT OF OVER 23,000 VOTES POLLED BUT IS DRIEST OF FIVE BIG CITIES

Final Results in City Show
Wets Gained Majority in
Wards Two and Three.

RECORD VOTE CAST

Women of City Went Almost
Solid For Continuance of
Ontario Temperance Act.

More than twenty-three thousand Londoners in yesterday's ballot battle on the bottle left the field with a majority of 540 for the wet, disproving, as the final swing in the provincial strife established, the Gumpian theory that "As London goes, so goes the country."

The pivotal point in the fray at large, London proved a dividing line between the preponderantly wet larger communities, such as Toronto, Ottawa and Hamilton, and the emphatically dry constituencies lower down in the scale in point of population.

No election in recent years in London attracted so great a measure of popular interest, not entirely at the polling places, but unquestionably so in the streets, during the receiving of the returns.

Despite the fact that the greatest forenoon balloting on record was reported from all parts of the city, day finished with all parts of more than 700 short of the number recorded in the prohibition plebiscite of 1919.

Women's Vote Big Factor.
Every polling station in the city was manned by the rival factions, the women of London for the first time turning out in numbers. Though it is not as yet possible to analyze the result in its relation to women franchise it is the belief of election officers that the ladies exceeded the men in the percentage of those who accepted the responsibilities of citizenship.

The vote in the morning in many of the subdivisions was preponderantly that of the women, and on the authority of both wets and dries the women declared with something approaching unanimity for "continuance" of the O. T. A.

Examination of the figures reveals the fact that the wets gleaned their rather small majority by dint of conquest in ten of the twenty-five polling subdivisions in ward 1, lying south of Dundas street and west of Wellington street, twelve out of sixteen with one tied in ward 2, north of Dundas and east of Wellington, and fourteen out of nineteen in ward 3, south of Dundas street and east of Wellington, and eight out of twenty-three in ward 4. The railway men's club was typical of the industrial districts—wet.

A map of London's declared wet and dry territory today showed that the dries achieved their greatest strength in South London and in a triangular wedge driven down through North London from the city limits, with its point extending to York and Waterloo streets. In East London they held the subdivision in which Queen's Park is located and four others lying immediately north between Elizabeth and Quebec street and north to Elias street. The South London control of the prohibitionists was effectively challenged except in the Front street district south of Clark's bridge, in the neighborhood of Carleton Crescent at the east end of Richmond street bridge, and in the extreme southwestern corner of the city.

Divergence of Opinion.
South London is traditionally Liberal in its political views, but there is little of the political character perceptible in the results. Even the claim of some of the exuberant "wets" that the O. T. A. found greatest favor in the more expensive residential districts is not entirely borne out. It is true that from Victoria Park to Maitland street and north to the territory overlooking the Western university the dries gave the O. T. A. their most effective support, but it is equally true that the wets, regardless of white collars or overalls, sliced a cross-section that extends in an unbroken swath from West London, which is entirely wet, through along the southern tier of subdivisions out into the Ealing annex. There the employees of the larger industries, such as the carshops and the big factories of the south area had been culled by the prognosticators to vote 70 per cent wet.

London's biggest dry majority came from the territory contiguous to Tecumseh school in South London. The wets found the peak of their strength in the vicinity of the McClary and rolling mills plants and in the advance railwaymen's poll. The soldiers' Weisbach barracks and the invalided veterans of Queen Alexandra sanatorium are found in the ranks of those who believe that there should be a relaxation of the restrictive provisions of the Ontario temperance act.

Dry Avalanche Begins.
The divergence of opinion between the people of the larger urban centers and of the rural districts finds a typical instance in both London and its environs. The annexed areas of London, including the suburbs of Knollwood Park, Pottersburg, Ealing and Chelsea Green, are still, for the purposes of provincial elections, part of the riding of East Middlesex, which extends back into the country to include the purely rural areas of the townships of Ealing, North Dorchester and the outlying portions of London and Westminster.

The polling subdivisions within London or close proximity to the city voted largely in accord with the city proper, while the dries rolled up their counter-balancing majorities in the shadow of the little rural schoolhouse. North and West Middlesex ridings each added approximately 3,500 to the total that were down the lead that enthused the advocates of government control in the early stages of the process of compiling the results.

Though the dries of London had hoped for victory within the city lines they found satisfaction in the fact that here the trend to the wets was more effectively checked than in any of the larger cities of the province. Toronto, Ottawa, Hamilton, Windsor and in fact, even Port Arthur, St. Catharines and the Sault gave the supporters of government

City's Vote In Detail

VOTE IN WARD ONE.

For O. T. A. 3,438
For government control 2,875

Majority for O. T. A. 563

VOTE IN WARD TWO.

For government control 2,422
For O. T. A. 1,798

Maj. for government control 624

VOTE IN WARD THREE.

For government control 3,170
For O. T. A. 2,336

Maj. for government control 834

VOTE IN WARD FOUR.

For O. T. A. 3,920
For government control 3,565

Majority for O. T. A. 355

WARD ONE.

Subs.	O.T.A.	G.C.	Maj.
Subdivision 1	59	154	95
Subdivision 2	58	117	59
Subdivision 3	100	209	109
Subdivision 4	72	159	87
Subdivision 5	84	156	72
Subdivision 6	90	134	44
Subdivision 7	116	186	70
Subdivision 8	140	149	9
Subdivision 9	246	89	157
Subdivision 10	172	129	43
Subdivision 11	223	151	72
Subdivision 12	233	94	139
Subdivision 13	221	91	130
Subdivision 14	181	221	40
Subdivision 15	172	202	30
Subdivision 16	219	90	129
Subdivision 17	191	123	68
Subdivision 18	230	136	94
Subdivision 19	212	142	70
Subdivision 20	126	103	23
Subdivision 21	137	123	14

WARD TWO.

Subs.	O.T.A.	G.C.	Maj.
Subdivision 26	53	79	26
Subdivision 27	42	70	28
Subdivision 28	69	69	34
Subdivision 29	69	69	34
Subdivision 30	116	226	110
Subdivision 31	134	176	42
Subdivision 32	133	179	46
Subdivision 33	132	139	7
Subdivision 34	169	153	16
Subdivision 35	175	120	55
Subdivision 36	184	154	30
Subdivision 37	129	148	19
Subdivision 38	143	228	80
Subdivision 39	129	185	56
Subdivision 40	121	160	39
Subdivision 41	85	199	114

WARD THREE.

Subs.	O.T.A.	G.C.	Maj.
Subdivision 42	129	80	49
Subdivision 43	167	145	22
Subdivision 44	156	199	43
Subdivision 45	124	159	35
Subdivision 46	147	130	17
Subdivision 47	132	183	51
Subdivision 48	135	192	57
Subdivision 49	123	170	47
Subdivision 50	128	222	94
Subdivision 51	124	178	54
Subdivision 52	127	222	95
Subdivision 53	127	222	95
Subdivision 54	127	222	95
Subdivision 55	127	222	95
Subdivision 56	127	222	95
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Subdivision 95	127	222	95
Subdivision 96	127	222	95
Subdivision 97	127	222	95
Subdivision 98	127	222	95
Subdivision 99	127	222	95
Subdivision 100	127	222	95

WARD FOUR.

Subs.	O.T.A.	G.C.	Maj.
Subdivision 66	112	107	5
Subdivision 67	127	90	37
Subdivision 68	183	110	73
Subdivision 69	234	126	98
Subdivision 70	146	152	6
Subdivision 71	157	115	42
Subdivision 72	237	148	99
Subdivision 73	166	125	41
Subdivision 74	163	212	49
Subdivision 75	132	115	17
Subdivision 76	197	175	22
Subdivision 77	139	173	34
Subdivision 78	111	256	145
Subdivision 79	119	191	72
Subdivision 80	203	117	86
Subdivision 81	173	162	11
Subdivision 82	164	156	8
Subdivision 83	125	169	44
Subdivision 84	224	143	71
Subdivision 85	191	121	70
Subdivision 86	171	47	124
Subdivision 87	192	155	37
Subdivision 88	145	189	44
Subdivision 89	45	231	186
Subdivision 90	45	231	186

AWAITS WORD.

Mayor George Wenige expected to receive this afternoon definite word from Premier Ferguson regarding action by the provincial cabinet in regard to unemployment relief. The mayor received Mr. Ferguson's promise on Wednesday that government plans would be defined today and action would be forthcoming immediately.

control encouragement that they did not find in London.

Dries Break Into Cheers.

That immortal who first discovered that there is nothing so uncertain as an election or a horse race, was again vindicated on the streets of London last night. The first returns from the province at large naturally came from the cities and towns, and the more compact ridings directly connected by telephone or telegraph with the news services and election bureaux engaged in the compilation of returns.

Toronto and a few of the larger cities having dropped in their tallies, led the pent-up enthusiasm of the wets with majorities that for a time gave them a lead of seventy to eighty thousand. With such a substantial advantage the conclusion was reached that the die had been cast and London in the ensuing hours witnessed a victor's demonstration, with brass bands, the cheering of leaders and cheering parades that had no counterpart in local elections since the days of the old Liberal fleet and rival Tory squadrons.

Later, however, as the rural bulletins were down this advantage, weakened and finally routed the wets, the prohibitionists burst upon the scene, a bedlam of rivers cheering broke loose among the thousands who with tense interest followed the ebb and flow to its ultimate decision, before the bulletins of The Advertiser.

Five Thousand People Thrilled
as Returns Flash On
Advertiser Screen.

STREETS BLOCKED

From Early To Late Eager
Eyes Watch Changing
Battle Tide.

It was a great night.
And it was a great crowd which
enjoyed it.

They jammed Richmond street and York from curb to curb to watch the tide of battle as it flashed forth in bulletins on The Advertiser's screen. They cheered and jostled and laughed and held their breaths as the most dramatic election fight in Ontario's history climbed to the peak of a wet victory, slid swiftly down to zero and swept back at midnight to a triumph for temperance.

It was a night of thrills—a night to remember.

Five Thousand Gathered.
Five thousand persons gathered in the center of the city and watched the returns being shown on The Advertiser screen on the corner of

York. For half a block in three directions they packed the street from curb to curb and demoralized traffic.

Both parties appeared to be evenly divided in the crowd, and it was noticeable that while the wet figures were met with cheers, the later victories of the dries, achieved not only lusty cheers, but what sounded very like feminine hand-clapping as well, and this was near the midnight hour when the laurel wreath of victory slipped from the faltering hands of the wet forces and was quickly and eagerly caught by the champions of temperance.

Crowd Is Swayed.
If a crowd is easily swayed, as all psychologists tell us, then last night's crowd was a typical crowd. It swayed all over the place, but succeeded in keeping a good-natured, laughing crowd from the first bell to the end of the last round, and the referee held up the hands of the dries to give his decision.

By 7 o'clock Richmond street was thronged with eager watchers, and every list of votes as it appeared on the screen was subject to keen criticism. As the cities of Ontario came in, and the wet majority mounted step by step the voices of the wet supporters grew in volume. As in many a fight, the damage was done in the last few rounds, and many a man who went home at half-past ten last night either rejoicing or sorrowing, awoke this morning to change his mind and to marvel at the wonders that come out of the far countries.

Some of the educationists from the teachers' institute convention now in progress in the city braved the excitement of the downtown area, and joined the big crowds. They formed a select group on the edge of the crowd, wedged into the steps of a neighboring store, on the whole inclined to be scornful of the action of the cities in their wet stand, and in particular of the stand that Toronto had made with its 50,000 wet majority. Most of them went home after the majority had reached the eighty thousand mark, and so missed the thrill of the evening when this was wiped out by the attack of the rural districts.

Celebrate Victory.
At half-past nine, when the city majority was clear and the wet majority in the province was steadily mounting by local character and bounds, officers of the moderation league, meeting the band of the local G. W. V. A. outside the moderation league headquarters on Richmond street, King streets, mounted a chair and congratulated their supporters on the victory for the city.

J. M. Donahue, defeated wet candidate at the last provincial election and a supporter of the moderation league, said: "I want to congratulate you on the way in which you have supported the cause of real temperance in this election. Your vote today has proved that the city is tired of the hypocritical procedure of the O. T. A. and you have demonstrated the abhorrence of freemen at the iniquities of this act."

The fight was fought round by round on The Advertiser screen, and every round was watched with intense interest by the crowd which, unlike most crowds, increased rather than grew less as morning hours approached. When exactly at mid-

**Protect Your Children
from Goitre**

Everywhere—particularly in fresh water areas you see large, hideous cases of goitre, not only unsightly, but often disastrous to mental and physical health.

Now, through scientific research a practical preventive has been found. A preventive that permits you to safeguard your children easily, without medicine.

The Canadian Salt Company solved the situation for Canadians by introducing a minute particle of Iodine into the purest of salt—Windsor Table Salt. It has received the official sanction of hundreds of physicians and scientists as a practical goitre preventive. Windsor Iodized Salt cannot be distinguished from pure Windsor Table Salt by taste and we recommend it to you for use on the table and in all your cooking.

You owe goitre protection to your children.

How Ontario Ridings Stand

Following Is the List of
Constituencies From Which
Complete Totals on the
Plebiscite Vote Have
Been Received.

Constituency.	O.T.A.	G. C.	Maj.
Brant, South	6824	5641	1183
Brookville	4413	3558	855
Bruce, North	4892	1197	3695
Bruce, West	2860	2940	80
Carleton	4687	2386	2301
Dufferin	4651	4540	90
Durham, North	7323	2207	5116
Durham, West	5077	1021	4056
Elgin, East	5494	1377	4117
Elgin, West	7581	4069	3512
Essex, North	1881	8507	6626
Essex, South	5088	2620	2468
Fort William	1947	5774	3827
Frontville	4071	1983	2088
Guelph, North	7320	2540	4780
Haldimand	7933	5493	1440
Hamilton East	9953	1919	9246
Hamilton West	4447	8908	4461
Huron, North	5611	1214	4397
Huron, South	5402	1611	3791
King, East	6117	2207	3910
King, West	7323	7433	220
Kingston	4039	5456	1417
Lanark, North	4502	1715	2787
Lanark, South	4360	1611	2749
Leeds	4500	2551	1949
Lennox	4108	1153	2955
London	11408	11967	559
Middlesex, East	6419	4058	2361
Middlesex, North	7200	3352	3848
Middlesex, West	4727	1147	3580
Niagara Falls	4546	6799	2253
Norfolk, South	2812	1459	1353
Norfolk, North	5766	2016	3750
Northumberland	4568	1270	3698
Ontario, North	3687	1906	1781
Ontario, South	4275	1139	3136
Ottawa, East	5654	4340	5224
Ottawa, West	2106	10731	8625
Oxford, North	13114	14947	1833
Oxford, South	7222	3584	3262
Parkdale	7478	2652	4826
Peel	7809	9252	1443
Perth	7371	3434	3937
Perth, North	7200	3127	4073
Perth, South	4642	2452	2190
Port Arthur	1533	414	2781
Prince Edward	6340	1236	5104
Quebec	1142	3254	189
Riverdale	7928	1752	6176
St. Catharines	3883	8396	4513
Simcoe, Center	5050	2996	2054
Simcoe, East	7200	3352	3848
Simcoe, West	4228	1706	2522
Sturgeon Falls	3959	5416	1457

DOMINION LAW WILL BE SOUGHT

Rev. Dr. T. Albert Moore
Declares Next Move Is
On to Ottawa.

Canadian Press Despatch.

Toronto, Oct. 24.—The next move of the prohibition force in Ontario and throughout Canada will be to go to the Dominion government and ask for a federal law which will prohibit the manufacture and importation of liquor into the country.

Rev. Dr. T. Albert Moore, chairman of the Ontario prohibition committee, made this announcement this morning. He does not think that another attempt will be made to put a prohibitory law on the statute books of the western provinces until action of a federal nature has been taken. A meeting of the federal prohibition forces is to be called shortly for devising steps looking in this direction. Asked if he thought the huge majority in Toronto and other cities for government control did not entitle them to a measure of local option, Dr. Moore declared that the issue had been a provincial one on the two questions: the O. T. A. and government control. There was not a word said in the campaign about local option, if the result were either "We expect the government to do what it promised: To begin to take an effective and active enforcement of the O. T. A. and we expect the government will be glad to strengthen the O. T. A. at the next session of the legislature."

PUMPKINS A HABIT ON THE LOCAL MARKET

Pumpkins are becoming a habit on the local market, nearly every customer buying one or more.

About five loads were brought to the city this morning and although the demand was poor for other lines of produce, the pumpkins experienced a steady sale.

Many housewives are buying the popular vegetable to preserve for winter use while others buy them to make delicious "pumpkin pies," the delight of all youngsters and even those who are passed the adolescent stage.

FEW CASES OF MUMPS.

With only a few cases of mumps reported in the city during the past few days, Dr. Downham, medical officer of health, declares that any prospect of an epidemic has been wiped out. A week or so ago there were 31 cases under quarantine, but the contagion is noticeably on the decline now.

TENTH ANNIVERSARY.

Ridout street Methodist church will celebrate its tenth anniversary next Sunday when the pulpit will be occupied by ministers attending the Ontario and Quebec Baptist convention. The preachers will be Rev. Charles W. Rose, B.D., Peterboro, and Rev. Harold W. Lang, B.A., Central Baptist church, Montreal.

PRINCE OF WALES IS DROWSY AS HE HITS TRAIL FOR HOME

Dances Gaily Until Dawn at
Tuckerman Home, Then
Climbs Into Berth.

BREAKNECK PACE

Speedy Special Leaves Lowell
for N. Y., Where Stately
Olympic Is Waiting.

Associated Press Despatch.

Lowell, Mass., Oct. 24.—The Prince of Wales, after a day of hunting and a night of dancing at Hamilton, left here at 9:15 o'clock today on his special train for New York. The Prince was asleep when his train pulled out, disappointing a crowd that had assembled to see him off. He had retired only two hours before.

A plan to visit South Africa will occupy the prince next year, it was said, but Wales has indicated that he hopes to come to the United States again in 1926, this time on the more serious mission of inquiring into manufacturing methods.

The prince had danced until dawn with a gay group of half a hundred persons at the home of John S. Lawrence. He was admitted to the train when he returned to his train here, twenty-four hours after he had left on arriving from Montreal yesterday to visit Mr. and Mrs. Bayard Tuckerman Jun., at Hamilton.

Into the hours between his arrival and departure the prince had crowded event after event, a fifty-minute drag hunt at breakfast speed late yesterday having brought him out for his favorite sport of riding to hounds. Although left in the lurch over one stage of the run, the prince finished in front.

CENTENARIAN PASSES AFTER SHORT ILLNESS

Death Calls Mrs. Bridget Wilson,
a Resident of London
For 27 Years.

Mrs. Bridget Wilson, almost 100 years old, died last night at her home on Hill street. She had been ill only a short time.

Mrs. Wilson was for 27 years a resident of London, previously having lived at Paris and Dorchester for a number of years. She was born in county Clare, Ireland, coming to Canada with her family when a child. She was a prominent member of St. Mary's church and active in the work of the ladies' auxiliary.

Three sons, John, conductor on the C. N. R., William of Windsor, and James of Detroit, and three daughters, Mrs. M. Dalton, City; Mrs. L. Clifford, city; and Mrs. Ed. Muley of Detroit, survive. Her husband, John Wilson, predeceased her 25 years ago.

Nineteen grandchildren and 15 great-grandchildren also survive.

CONFERENCE OF BOARDS POSTPONED TO TUESDAY

The round table conference between the board of health and the board of education regarding medical inspection in the public schools, which was called for today, has been postponed until next Tuesday afternoon at 5 p.m.

The conference is being held upon a motion originally made by Trustee R. D. Mess, on account of recent changes in the act governing medical inspection of public schools.

It is understood that the new regulations permit the board of health to assume full direction of the inspection instead of the school board having its corps of nurses in charge of the work.

It is quite possible that some definite decision in the matter will be arrived at in the near future.

HUMANE INSPECTOR PROBES 500 CASES

George Tustin Presents September Report—512 Horses Examined.

Over 500 cases of various kinds were attended by Inspector George Tustin of the humane society during September. The monthly report was submitted by the inspector at the city hall last night.

The work covered included cases in the city and the county as well as Oxford and Lambton counties. Cases attended to were 512, while 432 complaints were received and probed.

Four horses had to be destroyed and 512 were examined. Inspector Tustin has been visiting gravel pits and construction camps looking after the welfare of the work horses.

Over 1,500 animals in transit were inspected. Of these 468 were cattle, 259 hogs, 675 poultry. Other animals examined amounted to 80.

Ten warnings were issued to offenders. In the county there were two cases of cruelty to animals taken to court and convictions followed.

First aid was given in 33 cases. Stray and starving cats to the number of 52 were removed, while 75 homeless dogs were taken care of. The number of animals at present in the shelter is four.

FINED \$10 AND COSTS.

Nathan Goldberg was fined \$10 and costs in police court this morning on a reckless driving charge. Goldberg, 48, of 488 St. George street, was fined in which his car struck another at the York and Midland street intersection.

Goldberg, according to evidence given at court, was travelling at a speed of from 25 to 30 miles per hour when the crash occurred.

ROWDYISM GAINS, IN HOT CAMPAIGN

British Labor Denies Connection With Disorders, But
Other Parties Suspicious.

By HAL O'FLAHERTY,
Special Cable to The Advertiser and
the Chicago Daily News.

London, Oct. 23.—Rowdyism and misrepresentation mark the closing stages of the British general election, which will be remembered in years to come as "the dirty election of 1924."

Meetings which had been arranged by the older parties in nearly every portion of the country were broken up last night, even in cases where the speakers had loud, stentorian voices. From Plymouth, where Lady Astor faced a savage heckling for an hour before abandoning her attempt to speak to Scotland, where Sir Robert Horne gave up his attempt to restore quiet, the hooligans, many of them too young to affiliate with any party, made a joke of free speech.

Since the war there has been a growing tendency in this country to turn politics into a rough and tumble fight, which is time-honored custom, has been perverted into a demonstration of class hatred, accompanied by personal threats and an unbearable din of tinpan beating, bell ringing and horn blowing.

The Labor party disavows connection with the rowdies, but in some cases it was too evident that Labor supporters were active.

HOWARD CHOOSES DISCRETION.

Associated Press Despatch.
London, Oct. 23.—One of the most glaring instances of hooliganism to date in the campaign was at a meeting called by Sam Howard, the Conservative candidate in Wallend, who is supporting Sir Patrick Hastings, attorney-general. Before Howard's arrival, a mob of about 500 men had gathered and was due to arrive at his meeting. A mob took possession of the hall he had hired and at once began to make things hum. The mob's attitude was so threatening that Howard's friends sent him word not to attend the meeting. He took their advice and remained away.

Notwithstanding Howard's non-appearance at his meeting the mob showed its ugly mood and in a sort of general scrimmage a woman was trampled under the feet and a youth was kicked in the jaw.

At Colonel Moore's Conservative meeting in Coalbridge, Lanarkshire, there was such a disturbance that the police were called in. The chairman of the meeting, however, refused to countenance any arrests being made, and the mob were driven away.

Complaints are general that in all parts of the country the disturbers come from other constituencies and consist very largely of an alien element.

"What is happening is a sure indication that the Labor party is losing a losing battle," declares official Conservatives on the subject of rowdyism at meetings, which it connects with the Labor party, notwithstanding the latter's denial.

John Lazarus, the wealthy young Conservative who is running in North Lambeth against Frank Bryant, Labor candidate, says he is positive that the breaking up of his meeting last night, when one of his supporters was slashed in the face with a razor, was the work of about 600 young men, the majority of whom were not over 18 years of age.

NAMES WERE LISTED, BUT COULDN'T VOTE

James Scott Complains to City
Clerk About Error at
Subdivision.

James Scott, 642½ Dundas street, appeared at the city clerk's office this morning to point out what he believed to be some faulty work at the polls yesterday. He and his wife had not been allowed to vote, on the grounds that their names were not on the list. Inspection of the voters' lists at the clerk's office today revealed the name of both Mr. Scott and his wife.

"I spent time coming here to have an application made, and then went to revision court to have our names properly added," he declared. "A week ago our vote was solicited over the telephone, so it must have been on the lists. Yesterday we went to polling station 68 in subdivision 10 and were told by the man in charge that our names were not on. We went to 67 and 69, so as to make sure our names were added. We were denied a vote after all our trouble."

Mr. Baker was at a loss to explain the error. His work had been properly executed, as Scott's name and that of his wife were certainly on the clerk's list, a list bearing the "O. K." of the revising judge.

Returning Officer Fitzgerald was too busy taking the official count of the vote today, to discuss election matters with a reporter.

WALLACEBURG I. O. O. F. HOLDS INSTRUCTION LODGE

Wallaceburg, Oct. 23.—The I. O. O. F. held a lodge of instruction at Tupperville on Tuesday evening, and was attended by over 250 members from various lodges. D. D. G. M. Robert Fry officiated. The second degree, in which each candidate participated, was exemplified by the Sydenham Valley Lodge, No. 129, Wallaceburg, and the third degree, for which there were ten candidates, by the Western City Lodge, No. 93, Chatham.

CROSS WORD PUZZLE NO. 10

This cross-word puzzle shows all your favorite three-letter words in neat array. With such practice as this one, you will soon have all the three-letter words in the dictionary at your finger-tips.

"One cross word leads to another" is the slogan of this game, and the key to its solution. All the words in these puzzles, across and up and down, horizontal and vertical, interlock. When you find a word crossways, it helps you at the same time to determine the other, up-and-down, word.

Cross-words puzzle forms ingenious patterns. You will be fascinated in working them out.

The directions for working out the puzzle are printed below.

Each number in the puzzle indicates the position of the first letter of a word.

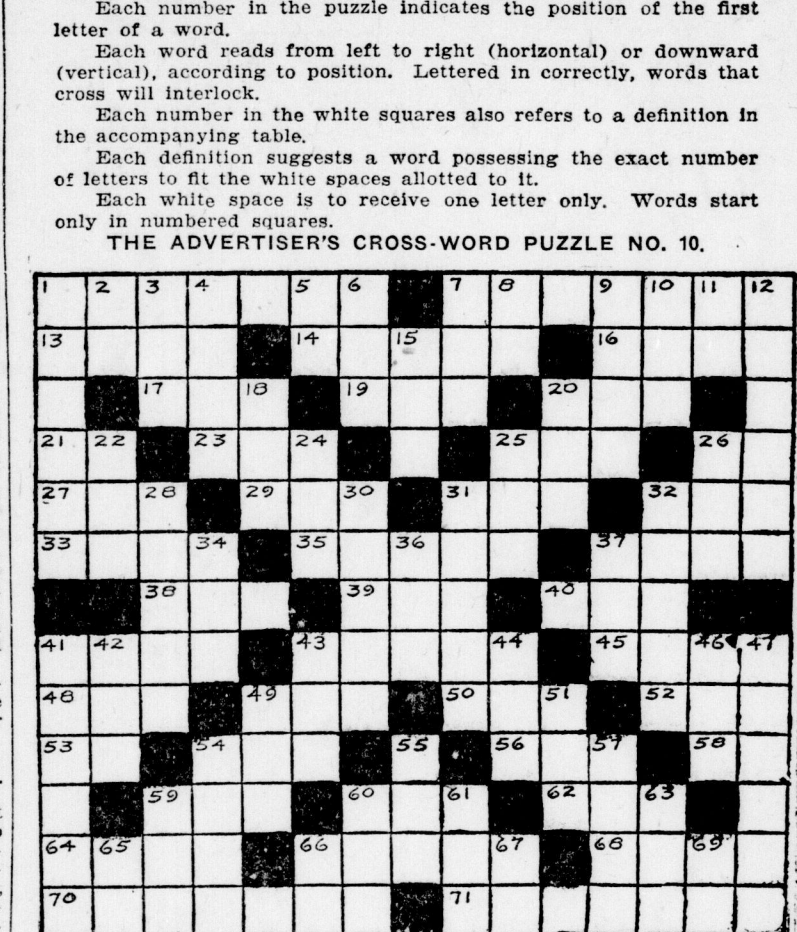
Each word reads from left to right (horizontal) or downward (vertical), according to position. Lettered in correctly, words that cross will interlock.

Each number in the white squares also refers to a definition in the accompanying table.

Each definition suggests a word possessing the exact number of letters to fit the white spaces allotted to it.

Each white space is to receive one letter only. Words start only in numbered squares.

THE ADVERTISER'S CROSS-WORD PUZZLE NO. 10.



HORIZONTAL.						VERTICAL.					
1 Intervals of time	40 Vessel	61 Sacred songs	30 Fungus of rye	52 Unit of measure	32 Sure hold	17 Dismal	41 Annoy	23 Measure	31 Sure hold	42 Measure	33 Sure hold
2 Dismal	41 Annoy	62 No more than	31 Sure hold	32 Sure hold	32 Sure hold	18 A fish	42 Annoy	24 Diminutive child	33 Sure hold	43 Annoy	34 Sure hold
3 To report of	42 Annoy	43 No more than	32 Sure hold	32 Sure hold	32 Sure hold	19 A fish	43 No more than	25 Measure	34 Sure hold	44 Annoy	35 Sure hold
4 Article	43 No more than	44 A large fabulous	33 Sure hold	33 Sure hold	33 Sure hold	20 Floated	44 A large fabulous	26 Measure	35 Sure hold	45 Annoy	36 Sure hold
5 To cheat	44 A large fabulous	45 A large fabulous	34 Sure hold	34 Sure hold	34 Sure hold	21 Floated	45 A large fabulous	27 Measure	36 Sure hold	46 Annoy	37 Sure hold
6 Snow shoe	45 A large fabulous	46 A large fabulous	35 Sure hold	35 Sure hold	35 Sure hold	22 Floated	46 A large fabulous	28 Measure	37 Sure hold	47 Annoy	38 Sure hold
7 To imitate	46 A large fabulous	47 A large fabulous	36 Sure hold	36 Sure hold	36 Sure hold	23 Floated	47 A large fabulous	29 Measure	38 Sure hold	48 Annoy	39 Sure hold
8 Jammed type	47 A large fabulous	48 A large fabulous	37 Sure hold	37 Sure hold	37 Sure hold	24 Floated	48 A large fabulous	30 Measure	39 Sure hold	49 Annoy	40 Sure hold
9 Elliptical	48 A large fabulous	49 A large fabulous	38 Sure hold	38 Sure hold	38 Sure hold	25 Floated	49 A large fabulous	31 Measure	40 Sure hold	50 Annoy	41 Sure hold
10 Substance re-	49 A large fabulous	50 A large fabulous	39 Sure hold	39 Sure hold	39 Sure hold	26 Floated	50 A large fabulous	32 Measure	41 Sure hold	51 Annoy	42 Sure hold
11 English	50 A large fabulous	51 A large fabulous	40 Sure hold	40 Sure hold	40 Sure hold	27 Floated	51 A large fabulous	33 Measure	42 Sure hold	52 Annoy	43 Sure hold
12 African fly	51 A large fabulous	52 A large fabulous	41 Sure hold	41 Sure hold	41 Sure hold	28 Floated	52 A large fabulous	34 Measure	43 Sure hold	53 Annoy	44 Sure hold
13 To lease	52 A large fabulous	53 A large fabulous	42 Sure hold	42 Sure hold	42 Sure hold	29 Floated	53 A large fabulous	35 Measure	44 Sure hold	54 Annoy	45 Sure hold
14 Free	53 A large fabulous	54 A large fabulous	43 Sure hold	43 Sure hold	43 Sure hold	30 Floated	54 A large fabulous	36 Measure	45 Sure hold	55 Annoy	46 Sure hold
15 To be ill	54 A large fabulous	55 A large fabulous	44 Sure hold	44 Sure hold	44 Sure hold	31 Floated	55 A large fabulous	37 Measure	46 Sure hold	56 Annoy	47 Sure hold
16 Negative	55 A large fabulous	56 A large fabulous	45 Sure hold	45 Sure hold	45 Sure hold	32 Floated	56 A large fabulous	38 Measure	47 Sure hold	57 Annoy	48 Sure hold
17 Highly inflam-	56 A large fabulous	57 A large fabulous	46 Sure hold	46 Sure hold	46 Sure hold	33 Floated	57 A large fabulous	39 Measure	48 Sure hold	58 Annoy	49 Sure hold
18 mable liquid	57 A large fabulous	58 A large fabulous	47 Sure hold	47 Sure hold	47 Sure hold	34 Floated	58 A large fabulous	40 Measure	49 Sure hold	59 Annoy	50 Sure hold
19 To be ill	58 A large fabulous	59 A large fabulous	48 Sure hold	48 Sure hold	48 Sure hold	35 Floated	59 A large fabulous	41 Measure	50 Sure hold	60 Annoy	51 Sure hold
20 Product of dis-	59 A large fabulous	60 A large fabulous	49 Sure hold	49 Sure hold	49 Sure hold	36 Floated	60 A large fabulous	42 Measure	51 Sure hold	61 Annoy	52 Sure hold
21 solution	60 A large fabulous	61 A large fabulous	50 Sure hold	50 Sure hold	50 Sure hold	37 Floated	61 A large fabulous	43 Measure	52 Sure hold	62 Annoy	53 Sure hold
22 Small three-	61 A large fabulous	62 A large fabulous	51 Sure hold	51 Sure hold	51 Sure hold	38 Floated	62 A large fabulous	44 Measure	53 Sure hold	63 Annoy	54 Sure hold
23 masted vessel	62 A large fabulous	63 A large fabulous	52 Sure hold	52 Sure hold	52 Sure hold	39 Floated	63 A large fabulous	45 Measure	54 Sure hold	64 Annoy	55 Sure hold

PETER M'ARTHUR DOING WELL AFTER OPERATION

Peter McArthur of Appin, well-known Canadian writer and poet, who underwent a serious operation at Victoria hospital on Tuesday, was reported by officials at that institution yesterday to be progressing very well.

His condition was first thought to be very serious, but the success of the operation gives hope for a rapid and early recovery.

MEIGHEN TO FOLLOW KING.

Canadian Press Despatch.
Vernon, B. C., Oct. 24.—Hon. Arthur Meighen will follow Premier King in a speaking tour of Yale. His opening meeting will be held here on Wednesday next, Oct. 28.

LECTURES CANCELLED.

All lectures at the university of Western Ontario were cancelled this afternoon to give students and members of the faculties an opportunity to attend the big university athletic meet at Tecumseh Park.

PRINCE FROWNS ON PRIVACY AFLOAT

To Dine With Other Passen-
gers on Olympic—Will Sail
Tomorrow Morning.

Associated Press Despatch.

New York, Oct. 24.—Today marks the end of the visit of the Prince of Wales to the United States and Canada. Although the Olympic, the White Star liner which is to take the royal visitor back to England, will not sail until 1 o'clock tomorrow morning, officials of the line said they expect the Prince to board the vessel about 3 o'clock this afternoon.

The company has arranged for his car to go down the pier to an elevator by which he will be carried to an upper level to board the ship from the main gangway. Sir Esme Howard, the British ambassador, is expected to accompany the Prince on shipboard.

The Prince's expressed wish to dine with the rest of the passengers has been met, and he has selected a table for two in a secluded corner of the main dining-room. It is on the starboard side of the line ship for the orchestra, and alongside the space reserved for dancing. Adjacent tables have been taken by other members of his party.

STORY OF IMMEDIATE CONSTRUCTION DENIED

General Manager of London
Life Insurance Company
Says No Plans Laid.

The statement made in the Free Press yesterday "that John M. Moore had been retained as architect and was busily engaged upon preparing blueprints for a new building for the London Life Insurance Company was flatly denied today by E. E. Reid, general manager of the company.

Mr. Reid asserted most emphatically that there was practically nothing new in connection with the plans on the part of the company for a new building at the corner of Wellington and Dufferin since it was first announced two years ago that the company intended to erect a new building and had purchased the necessary site.

Mr. Reid said that most emphatically that no plans are prepared or are being prepared. "There isn't so much as the scratch of a pen as to paper plans," he said. "We have possession of only one of the three houses on the property on which we intend to build. The occupants of the other two houses still have possession and will continue to have possession for some considerable time to come."

PICTURESQUE CANDIDATE BATTLES ODDS IN WEALTH

London, Oct. 23.—One of the most interesting personalities among the candidates in the present election is Frank Bryant, Liberal member for the North Lambeth division of London in the last parliament. Though he has little worldly wealth, Bryant freely devotes his whole time to the service of the people who live in this densely-crowded quarter of London. He runs a club for boys and every day in his office in the club giving advice on all sorts of domestic matters.

A well-known wealthy young stock broker, A. Lazarus, is opposing Bryant in North Lambeth in the Conservative interests, and another young man of considerable possessions, B. Straus, is espousing the Labor cause as a candidate in the same riding.

AUTOIST HAS CAR STOLEN WHILE VISITING IN LONDON

Exeter, Oct. 23.—Henry Elworthy's car, was stolen in London on Saturday. In the car was Mr. Elworthy's coat and about \$150 worth of dry goods. This is the second time it has been taken.

Later, Mr. Elworthy was informed that the car was in Toronto.

Rowat's Teas

Used in Homes Where Quality Rules.
From 70c to \$2.00 Pound.

T. A. Rowat & Co.
250 Dundas St. v Phone 305-3052.

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COAL

Egg, Stove, Nut and Pea coal,
the best obtainable.

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of the city.

Orchard's
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Coal, Coke and Wood

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OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Block, Jewellery Store,
Next to Allen Theatre. 6-17

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To all points North or East
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Or South if you think that
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Wherever you want anything
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And at the right price.

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ON MOVING DAY, REMEMBER DAY

The
"GUARDS"
OVERCOAT

An overcoat style you'll like at a glance for its smart, rakish lines and its distinct and refined difference from the models of the past few seasons.

We feature it in fine all-wool Chinchillas and Wintnes, in navy blue, of course; many with laid backs and fine silk and Venetian yoke linings. See these unusual values.

\$28—\$30—\$35
\$39—\$45

ATTRACTIVE
OVERCOATS

Featured at

\$22.50—\$25.00
\$29.00—\$35.00

"Stanfield's" Good
Underwear

Headquarters for all weights and qualities of this famous line, in two-piece style and combinations, and at moderate prices.

\$3.25 to \$7.50
PER SUIT.

Popular-priced garments that are worthy of any man's attention, because of their pure wool quality and the splendid tailoring, that shows in their every line.

Lovatts, tans, sands, browns, grays and blues—mostly rug-back cloths, with lots of fine chinchillas.

Belted and slip-on and standard models, with set-in or Raglan sleeves.

A deposit will reserve your choice.

London East R.J. Young & Co. London

KELLY IS KNOCKED OUT
BY ELECTION ROWDIES

Disturbances in British Campaign Reach Their Height Last Night.

London, Oct. 21.—The worst of the series of rowdy disturbances which have marked the British election campaign occurred last night at Greenock where the Laborite candidate, Councilor Stephen Kelly, while holding a street meeting, was attacked by a gang of roughs, kicked, struck on the head with a lead pipe and knocked unconscious.

A fierce battle followed between Kelly's adherents and his attackers, who were apparently supporters of his rival candidate, a Communist. The police rescued Kelly from the scene of the skirmish and dispersed the combatants. Kelly was seriously hurt and his speaking engagements have been cancelled.

There were disturbances at several other meetings last night. The Laborite minister for the colonies, James Henry Thomas, at a meeting at Derby, was strongly opposed by the rowdyism which, he said, was all due to the Communists. The Laborites, he declared, stood for freedom of speech. If their case could not bear examination by fair argument it was hopeless.

WALLACEBURG I. O. O. F.
HOLDS INSTRUCTION LODGE

Wallaceburg, Oct. 23.—The I. O. O. F. held a lodge of instruction at Tupperville on Tuesday evening, and was attended by over 250 members from various lodges. D. D. G. M. Robert Fry officiated. The second degree, in which each candidate participated, was exemplified by the Sydenham Valley Lodge, No. 129, Wallaceburg, and the third degree, for which there were ten candidates, by the Western City Lodge, No. 93, Chatham.

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KIDNEY
PILLS

FOR ALL KIDNEY DISEASE
RHEUMATISM
BRIGHT'S DISEASE
DIABETES BACKACHE

4087 THE PRO

COWAN'S
Specials For Friday and Saturday

Just another special "Week-End Sale." Look at the prices mentioned here. Come in and see the articles on display.

Electric Light Bulbs
25, 40, 60-watt Bulbs, made in Canada, fully guaranteed, 5 for \$1.00
75-watt Nitos, each40c
100-watt Nitos, each49c

Electric Heaters
Genuine Universal Electric Heaters, 10-inch face, single coil. Regular \$6.50. Special, each\$5.98
Fully guaranteed.

Special for the Carpenter
12 only, No. 5 Iron S. 7 1/2 W. Jack Planes fully guaranteed. \$4.19
To clear each

Fireplace Sets
Includes Tongs, Shovel, Brush, Poker and Stand. \$6.50
Per set

EXTRA SPECIAL!
An early Christmas purchase. We have 200 round Casseroles, earthenware insert, nickel-plated casing, medium size. We are clearing them at

\$2.49
EACH.
See Our Windows

SPECIAL!
VASES
6 dozen assorted Tameas Decorated Cherry on Burnt Orange. Special

75c
EACH

Polish
Something new that is good. Nu Lustru Polish for general household use. It does the work; 3 sizes, 30c, 50c and 75c a can. Money back if unsatisfactory.

Electric Irons
A household necessity. Reg. \$5 value, to clear \$3.49

FUNERAL OF MRS. M. J. TALBOT.
Funeral services for the late Mrs. Mary Jane Talbot, who died at Meriton on Tuesday, were held this afternoon at 2 o'clock from Oatman's funeral home. Rev. George Watts of Wellington Street Methodist church conducted the services. Interment was made at Mount Pleasant cemetery.

Mrs. Talbot was the widow of the late Edward Talbot. She is survived by two sons, Edward of this city, Richard of Pittsburg, and one daughter, Mrs. H. Mattress of St. Catharines.

The pallbearers were: Joseph Lumsden, W. Dear, G. Robbins, H. Robbins, Charles Johnston, and Harry Dear.

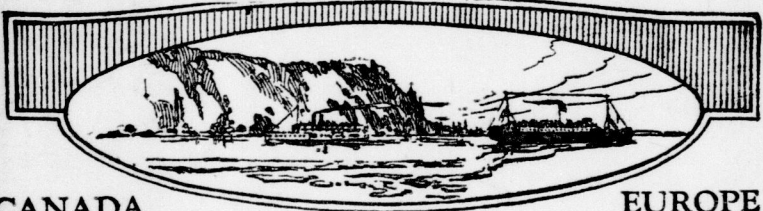
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ZAM-BUK is always ready to soothe and purify your skin and free it of all soreness, eruption and irritation. Zam-Buk is a pure herbal balm, highly refined and readily absorbed into the tiny pores. Germ trouble is ended, poisonous impurities quickly expelled by Zam-Buk. By its help the skin rapidly recovers its natural tone and clarity.

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You can change your hotel readily enough if you are disappointed. But, you cannot change your steamer once you are aboard. Make up your mind now to travel Cunard-Canadian.

Cunard courtesy and thoughtful attention are yours at every turn, whether you take cabin or third class passage. The splendid appointments of staterooms, salons, libraries, children's rooms, promenade decks, etc., will make your voyage one of hourly delight.

See the Cunard Agent in your town for detailed information about the ships, rates, sailing dates, etc., or write to

The Robert Reford Co., Limited

General Agents

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Via
The St. Lawrence Route
"The Pleasure Way to Europe"

THE SEA HAWK

By RAFAEL SABATINI.

CHAPTER XXII (continued).

The splendid galleon was moored alongside, and all about her there was great bustle of preparation for departure. Porters moved up and down the gangway that connected her with the shore, carrying bales of provisions, barrels of water, kegs of gunpowder, and other necessities for the voyage, and even as Asad and his followers reached the head of that gangway four negroes were staggering down it under the load of a huge palmetto bale that was slung from staves yoked to their shoulders.

On the poop stood Sakr-el-Bahr with some other officers. Up and down the gangway paced Larocque and Vigittello, two renegade boatswains, one French and the other Italian, who had sailed with him on every voyage for the past two years. Larocque was superintending the loading of the vessel, bawling his orders to the bearers of provisions here, of water yonder, and of powder about the mainmast. Vigittello was making a final inspection of the slaves at the oars.

As the palmetto panner was brought aboard, Larocque shouted to the negroes to set it down by the mainmast. But here Sakr-el-Bahr interfered, bidding them, instead, to bring it up to the stern and place it in the poop-house.

Asad had dismounted, and stood with Marzak at his side at the head of the gangway when the youth finally begged his father himself to take command of this expedition, allowing him to come as his lieutenant and so learn the ways of the sea.

Asad looked at him curiously, but answered nothing. He went aboard, Marzak and the others following him. It was at this moment that Sakr-el-Bahr first became aware of the Basha's presence, and he came instantly forward to do the honors of his galley. If there was a sudden uneasiness in his heart his face was calm and his glance as arrogant and steady as ever.

"May the peace of Allah overshadow thee and thy house, O mighty Asad," was his greeting. "We are on the point of casting off, and I shall sail the more securely for thy blessing."

Asad considered him with eyes of wonder. So much effrontery, so much ease after their last scene together seemed to the Basha a thing incredible, unless, indeed, it were accompanied by a conscience entirely at peace.

"It has been proposed to me that I shall do more than bless this expedition—that I shall command it," he answered, watching Sakr-el-Bahr closely.

He observed the sudden flicker of the corsair's eyes, the only outward sign of his inward dismay.

"Command it?" echoed Sakr-el-Bahr. "Was proposed to thee?"

And he laughed lightly as if to dismiss that suggestion.

That laugh was a tactical error. It

spurred Asad. He advanced slowly along the vessel's waistdeck to the mainmast—for she was rigged with main and foremasts. There he halted again to look into the face of Sakr-el-Bahr who stepped along beside him.

"Why didst thou laugh?" he questioned shortly.

"Why? At the folly of such a proposal," said Sakr-el-Bahr in haste, too much in haste to seek a diplomatic answer.

Darker grew the Basha's frown. "Folly," quoth he. "Wherein lies the folly?"

Sakr-el-Bahr made haste to cover his mistake. In the suggestion that such poor quarry as waits us should be worthy thine endeavor, should warrant the Lion of the Faith to unsheathe his mighty claws. Thou, he continued with ringing scorn, "thou, the inspirer of a hundred glorious fights in which whole fleets have been engaged, to take the seas upon so trivial an errand—one galleon to swoop upon a single galley of Spain! It were unworthy thy great name, beneath the dignity of thy valor!" and by a gesture he contemptuously dismissed the subject.

But Asad continued to ponder him with cold eyes, his face inscrutable.

"Why, here's a change since yesterday!" he said.

"A change my lord?"

"But yesterday in the market-place thyself didst urge me to join this expedition and to command it," Asad reminded him speaking with deliberate emphasis. "Thyself invoked the memory of the days that are gone, when scimitar in hand we charged side by side aboard the infidel, and thou didst beseech me to engage again beside thee. And now—"

He spread his hands, anger gathered in his eyes.

"Whence this change?" he demanded sternly.

Sakr-el-Bahr hesitated, caught in his own toils. He looked away from Asad a moment; he had a glimpse of the handsome flushed face of Marzak at his father's elbow, of Biskaine, Tsamanni, and the others all staring at him in amazement, and even of some grimy sunburned faces from the rowers' bench on his left that were looking on with dull curiosity.

He smiled, seeming outwardly to remain entirely untroubled.

"Why—it is that I have come to perceive thy reasons for refusing. For the rest, it is as I say—the quarry is not worthy of the hunter."

Marzak uttered a soft, sneering laugh, as if the true reason of the corsair's attitude were quite clear to him. He fancied, too, and he was right in this, that Sakr-el-Bahr's odd attitude had accomplished what persuasions addressed to Asad-ed-Din might to the end have failed to accomplish—had afforded him the sign he was come to seek. For it was in that moment that Asad determined to take command himself.

"It almost seems," he said slowly, smiling, "as if thou didst not want

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The most startling clothing news you've seen this season! One of our leading makers was stocktaking—we bought these fresh new Suits and Overcoats at a great reduction!

THESE are SOME Overcoats—this is SOME sale! You've but to glance at the rich check-back woollens—the up-to-the-minute styles, to recognize this! Popular new town ulsters, warm motor ulsters, English slip-ons! New powder blue, tan, gray, heather mixed and plain navy blue! Every coat a model of perfection—a fine blending of rich woollens and fine tailoring. Come tomorrow—first choice is always the best!

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Wonderfully Increased Selling Thousands of Pairs Yet To Go

This sale, with its greatly lowered prices for Shoes of good style and certain quality, is proving the source of the finest sort of economy. Hundreds of thrifty buyers have already proven that fact. For this week-end some very special bargains will be found among

Boots for the Workingman, \$2.98, \$3.49

Men's Black Grained Leather Bluchers, half Bellus tongue, toe capped, full vamps; guaranteed all leather throughout; sizes 6 to 10 \$2.98

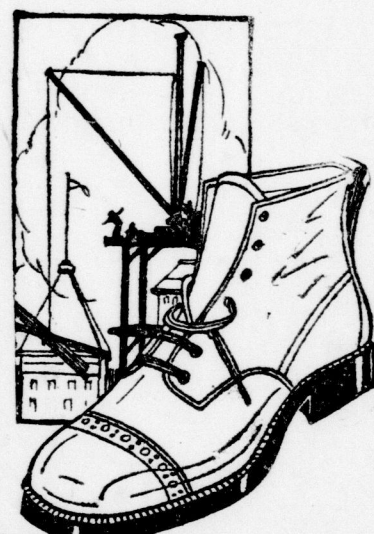
Men's Brown Grained Leather Bluchers, same as black \$2.98

Men's Black Urus Calf Bluchers, toe capped, Bellus tongue, solid throughout, comfort shape, all sizes, 6 to 11. At \$3.49

Men's Black Urus Calf Bluchers, plain soft toe, outside counters, full Bellus tongue; all sizes \$3.49

Men's Brown Urus Calf Bluchers, same style as the black; all sizes \$3.49

Men's Brown Urus Calf Bluchers, toe capped, comfort shape, outside counters, Bellus tongue; guaranteed all solid leather; all sizes \$3.49



Growing Girls' Gunmetal Oxfords

RUBBER HEELS
\$2.69

Women's Black Kid Oxfords, medium toe, Cuban rubber heels, extension soles \$3.29

Growing Girls' Brown Calf Oxfords, full round toe, low, rubber heels, \$3.49

Women's Black Kid Oxfords, medium toe, flexible soles, low heels, \$2.69

Extra Wide, EEE Black Kid Oxfords, with neat toe and Cuban rubber heels \$3.49

Women's All-Patent Colt Oxfords, new square French toe, smartly stitched and perforated \$3.95

GROWING GIRLS' PATENT OXFORDS \$2.69

This lot going like "Hot Cakes." Full round toe shape, low rubber heels, extension soles; sizes 3 to 7



MEN'S BROGUE OXFORDS, \$4.49

In black or brown, heavy Goodyear welted soles, rubber heels; all sizes.

Strap Slippers SALE IN ABUNDANCE.



Growing Girls' Gunmetal and Patent Colt Slippers, in suitable models for fall wear, with low, broad rubber heels; all sizes \$2.98

Black Satin Slippers, with baby Louis heels \$2.49

Women's All-Patent, Two-Strap and Two-Button Slippers, with Cuban heels \$2.49

Women's All-Black Kid, Two-Strap Slippers, with instep cut-outs, Cuban heels, \$2.98

Women's Black Kid, Gunmetal and Patent Colt, two buttons, fall models, Goodyear welted soles, with Cuban rubber heels \$3.69

Women's Black Satin, One-Strap Model, with fancy gunmetal instep trimming, Cuban heels \$2.98

Women's Black Satin, One-Strap, with black suede instep trimming, and covered Louis heels \$2.98

Boys' and Youths' School Boots On Sale



Black Urus Calf and Chocolate Grain Bluchers, with toe caps, extra stout soles and leather counters—

Boys' sizes, 1 to 5 1/2 \$2.69

Youths' sizes, 11 to 13 1/2 \$2.39

Boys' Box Calf Lace, sewn soles, all solid leather \$2.98

Youths' Hi-Cut Brown Prospector Boots, with buckle, sizes 11 to 13 \$2.98

Boys' Velour Calf Lace, new square toe, McKay welt, sewn soles, all solid leather \$3.49



98c

Sizes 2 to 5. Soft Black Kid and Patent Button Boots, wedge heels

MEN'S CALF BOOTS, \$4.49

In black or brown, French, square or full-round toes, every pair Goodyear welted; all sizes.

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me. If so, it is unfortunate; for I have not neglected my duty to my son, and I am resolved at last to repair that error. We accompany thee upon this expedition, Sakr-el-Bahr. Myself I will command it, and Marzak shall be my apprentice in the ways of the sea.

Sakr-el-Bahr said not another word in protest against that proclaimed resolve. He saluted, and when he spoke there was almost a note of gladness in his voice.

"The praise to Allah then since thou'rt determined. It is not for me to urge further the unworthiness of the quarry since I am the gainer by thy resolve."

CHAPTER XXIII.
The Voyage.

His resolve being taken, Asad drew Tsamanni aside and spent some moments in talk with him, giving him certain instructions for the conduct of affairs ashore during his absence. That done, and the wazer dismissed, the Basha himself gave the order to cast off, an order which there was no reason to delay, since all was now in readiness.

The gangway was drawn ashore, the boatswain's whistle sounded, and the steersmen leaped to their niches in the stern, grasping the shafts of the great steering oars. A second blast rang out, and down the gangway deck came Vigittello and two of his mates, all three armed with long whips of bullock hide, shouting to the slaves to make ready. And then on the note of a third blast of Larocque's whistle the fifty-four poised oars dipped to the water, two hundred and fifty bodies bent as one, and when they heaved themselves upright again the great galleon shot forward and so set out upon her adventurous voyage. From her mainmast the red flag with its green crescent was unfurled to the breeze, and from the crowded mole, and the beach where a long line of spectators had gathered, there burst a great cry of valiation.

That breeze blowing stiffly from the desert was like a friend that day. Without it his career at the oar might have been short indeed. He was chained, like the rest, stark naked save for a loincloth. In the place nearest the gangway on the first starboard bench abate the narrow waist-deck, and ere the galleon had made the short distance between the mole and the island at the end of it, the boatswain's whip had coiled itself about his white shoulders to urge him to better exertion than he was putting forth. He had screamed under the cruel cut, but none had heeded him.

LAUGHS BY THE SCORE.

Eight pages of America's greatest comics, "The Gumps" and all the rest, all in colors. Sunday's Detroit Free Press. All leading news stands.—Adv.

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You look up customers' names and addresses in the TELEPHONE DIRECTORY every day.

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If you have goods you must sell in a hurry, you call up possible customers by telephone.

But do you advertise in the TELEPHONE DIRECTORY? Do you make it easy for people who don't know you but want your goods, to get in touch with you?

96% of those who advertise in the TELEPHONE DIRECTORY continue year after year because it brings them new business. They will tell you so.

Will you give the TELEPHONE DIRECTORY a chance to bring YOU some new business? The cost is surprisingly small.

C. H. BEARD, Manager.



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14-qt. Galv. Pails	45c	O-Cedar Polish	25c, 50c
16-qt. Galvanized Pails	50c	Floor Wax, lb.	60c
Banner Ash Sifters	\$3.50	Stovepipes, 6 and 7 inch	25c
Galvanized Ash Sifters	45c	Elbows, 6 or 7 inch	30c
Furnace Shovels	75c	Tapers	40c
No. 1 Garbage Cans	\$1.25	Pipe Enamel	25c
No. 2 Garbage Cans	\$1.65		
No. 3 Garbage Cans	\$2.10		
Galvanized Chamber Pails	\$1.00		
One-Gallon Oil Cans	35c		
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ACTION PLEASES IN LOEW'S FILM

Mae Murray Plays Leading Role in "Circe the Enchantress."

Mae Murray, appearing in "Circe, the Enchantress" by Blasco Ibanez, who wrote "The Four Horsemen of the Apocalypse," said to have been written specially for her, behaves as any Circe or enchantress of men's hearts should, and fits naturally enough into the luxurious settings of the play.

As Cecille Brunner, a Long Island hostess, she moves through the passing scenes amidst a crowd of male admirers, the tunes of jazz, and to the popping of champagne corks in the approved fashion, picture fans have come to expect in a Mae Murray picture.

The story is written about the love of a certain Mr. Charles Van Mott, who conveniently lives next door, and in due to add to the story remains the one over whom the spells of the enchantress fall.

The picture may not be true to life in some details, but it has the advantage as far as the real picture is concerned, of action and a few minor thrills, so it will probably be popular. Mae Murray wears her usual supply of lovely frocks, and if her dancing is limited she still holds her appeal and charm.

Marshall Montgomery, presents a ventriloquist act, which is well done, his dummy singing songs and interrupting a supper table with sly jokes and comments. Healy, Reynolds and Saxter have an entertaining offering, encased several times last night, in which the girl of the trio has one or two dainty dances, and her two male partners give a few selections on the violin and banjo. They also introduce a two-man jazz band, that might well have been given more space.

The Tony Cornetto Trio, two men and a woman, bring the vaudeville bill to a close with a bright little song and violin skit with a humorous touch, which pleased the audience yesterday. A juvenile comedy rounds out a very fair bill.

MAJESTIC SHOWS NOVEL PICTURE

Unusual Story Is Embodied in "The Man They Could Not Hang."

A rather novel departure in motion pictures was presented at the Majestic theatre yesterday in "The Man They Could Not Hang," a feature film made in Australia. The story has to do with the life of John Lee, convicted of murder, whom prison authorities attempted to hang on three occasions.

According to one who explained some vague parts of the picture and who recited dramatic verse during the tense moments, the story is based on the actual experience of Lee. On the day set for the execution the trap refused to function three times, and the convict was saved from the gallows by a cunning English law which says that no more than three attempts can be made to hang a man.

Starting with the childhood life of John Lee, he is depicted at school and in later years in the navy. Later he is shown in the service of the woman who met her death at the hands of an assassin for which crime Lee was unjustly accused. Lee is finally released after spending 24 years behind prison bars. He goes back to his mother and marries the girl he was engaged to at the time of the tragedy.

An effective prologue was given by the management of the picture. Artists accompanying the production staged a scene before the picture was shown, representing the mother of the man accused of the crime praying for her son who is also shown sitting in prison cells. Acceptable vaudeville preceded the picture and the whole made up an enjoyable bill.

TWO LAMBTONS VOTE TO MAINTAIN O. T. A.

Sarnia Gives Majority of 558 Ballots For Government Control.

Special to The Advertiser. Sarnia, Oct. 23.—With a majority of polls still to come from Lambton west it is clear that both east and west Lambton polled big majorities for the O. T. A. today. In eastern ridings with 15 polls unreported a majority of 4,192 against the change has been given. In west Lambton only municipal returns were received up to a late hour. Sarnia city voted 2,717 for the O. T. A. and 3,455 government control, a majority of 558. Point Edward voted a majority of 186 in favor of control. Of the municipalities heard from in Lambton west results show Sarnia for O. T. A. 123, against 59; Courtright, O. T. A. 83, against 104; Corunna, O. T. A. 180, against 83; Mooretown, O. T. A. 116, against 44; Terris, O. T. A. 33, against 9; Bradshaw, O. T. A. 64, against 20; Bickford, O. T. A. 37, against 30; Wilkesport, O. T. A. 116, against 46. No township results were available tonight.

This Christmas SURE!! A RED BIRD BICYCLE FOR THAT BOY OR GIRL

Join our easy terms Red Bird Club—a sure way to have a Red Bird.

Bicycle & Motor Sales Co. See G. A. Wenige, the Man Who Made Walking Expensive.

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Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Cloves, Mittens and Raincoats. LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS. Exclusive Manufacturers' Agent for the Best Canadian Makes. WEGNER, "The Heart of London," 371 Talbot St. Phone 1849. OPEN EVENINGS.

JOBS ARE SAFE FOR P. U. C. MEN

Commission Declares Non-Resident Employees Will Continue On Payroll.

Employees of the public utilities commission residing outside the city limits need have no fear for their jobs.

The commission did nothing else at its regular meeting yesterday afternoon than to file for future reference the report of Manager E. V. Buchanan concerning the half dozen employees of the commission who do not live in the city.

The commission referred to the parks commission the question of constructing a steel suspension bridge across the Thames river at the pump station by way of linking up the Thames Valley municipal golf course and Springbank park.

According to Manager Buchanan's report, two of the six non-resident employees are young women whose parents moved beyond the city limits subsequent to the date of the employment of the girls in 1918.

Three of the four men are great war veterans, and have been in the employ of the commission for varying periods since 1912. All of the men own their homes outside the city, and consequently, in answer to the query whether it would be convenient for them to move into the city, replied in the negative.

In commenting upon the manager's report as "a pretty clean bill of fare," Chairman Jared Vining suggested "that the report be filed for future reference."

The suggestion of the chairman



GEORGE McFADDEN.

Six-months-old son of Mr. and Mrs. William McFadden, who won the four to eight months class in the Wallaceburg fair baby show held recently.

was unanimously concurred in by the other members of the commission. Plans for a proposed footbridge, which were brought before the commission by Manager Buchanan, call for a bridge five feet in width, to cost, when in position, approximately \$8,000. The whole question was referred, as already stated, to the parks commission to find ways and means of financing the proposition.

MUSICAL DAY MAY BE HELD AT FAIR

Capt. Atkinson, Promoter of "Ex," Urges Plan Before Board in City.

With a view to having a "Musical Day" established at the Western Fair, Captain Atkinson, Toronto, director of the Canadian bureau for the advancement of music, yesterday afternoon addressed the members of the fair board. Captain Atkinson, who planned and put over the musical end of the C. N. E. program at Toronto, spoke at some length in outlining details of the organization. The matter was discussed and a committee of members named to report back to the executive.

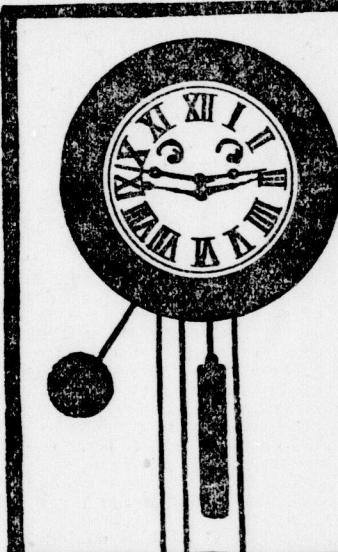
Chairman Sid Little and his building and grounds committee will further look into proposed alterations to the fair buildings. Moving of one of the cattle sheds is included amongst these proposals and other interior changes may come.

Economy was the keynote of the well-attended session. The present year, with economy enforced, has turned out fairly well, though a complete financial statement is not available. President Saunders called attention to destruction caused by youngsters of the district, and declared that police intervention would be needed to put a stop to vandalism.

Secretary Jackson was named as a representative to the American fairs association's convention in Chicago on December 3 and 4. The newly-organized Canadian fairs' association meets in Toronto on December 27 and 28, but the Western fair has not yet decided to join this organization.

Ald. John Anderson asked that the fair board executive meet with No. 1 committee of the council next Monday afternoon in order that construction work might be discussed. Ald. Anderson urged that construction work be undertaken early in order that work for the unemployed be supplied. The suggestion met a favorable reception.

RUGBY SCORES.
Associated Press Despatch.
London, Oct. 23.—Results of rugby games played in the Old Country today were:
Cardiff 15, St. Bartholomew's Hosp. 0.
Hargood 7, Pontypriid 25.
Coventry 6, Northampton 10.
County championships:
Surrey 47, Eastern Counties 3 (played at Norwich).



Why does he look at the hands of the clock so? To see if it's time they were bringing his "OXO".

Tins of 4 Cubes - 15c.
" 10 " - 30c.

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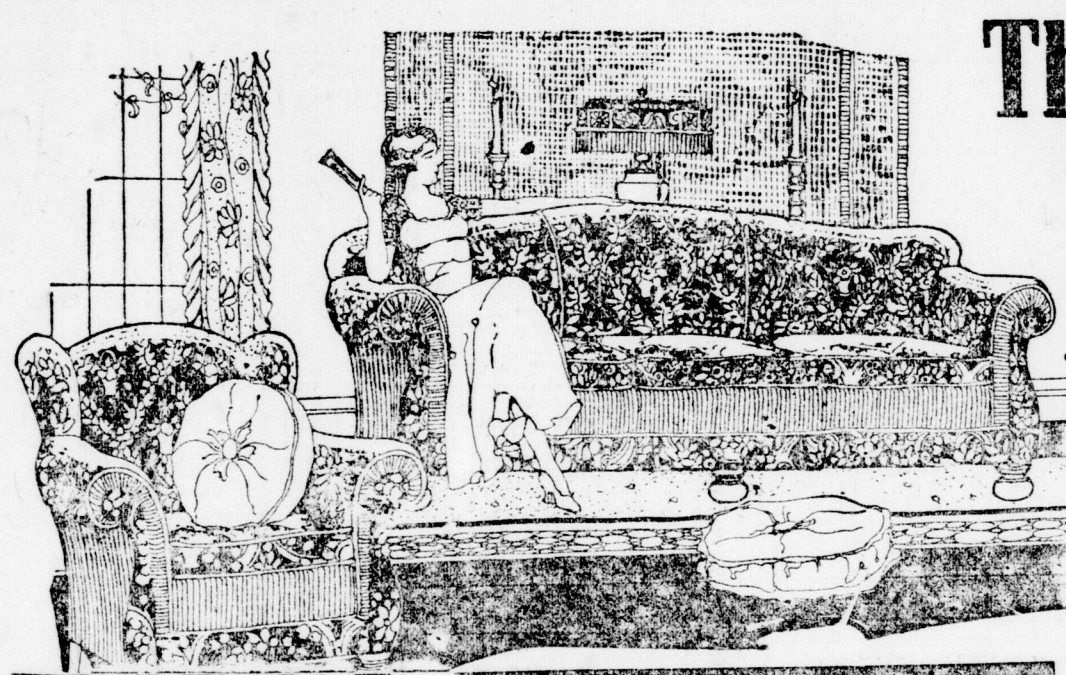
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\$19 Down Delivers It Immediately!

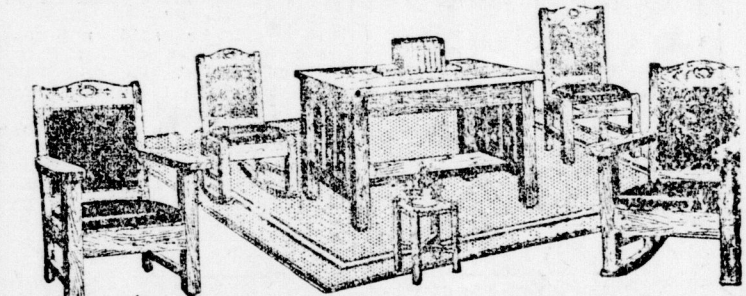
This is the great Saturday feature special from our large living-room furniture department—3 massive pieces—with deep, spring-filled seats and Marshall loose cushions. Luxury and comfort at a price that saves you exactly \$61.

Other suites reduced accordingly and on sale from \$125 to \$500.



\$3.00 DELIVERS ANY RUG!

\$60.00 AXMINSTER RUGS, 2 only; sizes 9 feet by 12 feet 6 inches	\$42.50	ALL RUGS ON SALE AT SPECIAL PRICES	\$69.50
\$100 ENGLISH WILTONS, 2 only, finest quality; sizes 3x3 1/2 yards	\$69.50		69c
\$1.25 RAG MATS	69c		
\$60.00 WILTONS, 2 only; sizes 9 feet by 12 feet	\$69.50		
\$14.50 WILTON RUGS, 6 only; sizes 36x63 inches	\$8.95		
\$75.00 PERSIAN RUGS, 4 only; average size 4x6 feet	\$37.50		



A Whole Roomful of Furniture For.. \$39.50

This dandy Living-room Suite, in solid oak, on sale to-morrow at a ridiculous price. Eight pieces. Armchair, sewing rocker, arm-rocker, straight chair, library table, taborette and two book ends, upholstered in brown Bradley leather, fumed oak, luxuriously spring seats. This handsome Suite goes on sale to-morrow for only \$39.50. \$1.00 sends it to your home.

DRAPERY BARGAINS!

\$2.50 MARQUETTE RUFFLED CURTAINS, with tie-backs, plain or check designs. While they last, per pair	\$1.59	\$2.00 COLORED MADRAS, per yard	\$1.49
75c ENGLISH NETS, with fancy edges. Per yard	49c	50c CRETONNES, all the newest designs. To clear at	29c
75c SWISS NET, in the newest colors, finest quality. Per yard	39c	\$6.00 MARQUETTE CURTAINS, lace edge and insertion. Per pair	\$3.95
		25c SCRIMS, ecru or white, plain or fancy edges. Per yard	15c

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Heaters and Ranges on sale at most liberal terms. Happy Thought Ranges



50c CASH

Delivers This SIMMONS WALNUT BED OUTFIT

To-morrow we place on sale 80 Simmons Bed Outfits, consisting of a beautiful walnut finish steel bed, coil springs and Simmons felt mattress. \$29.50

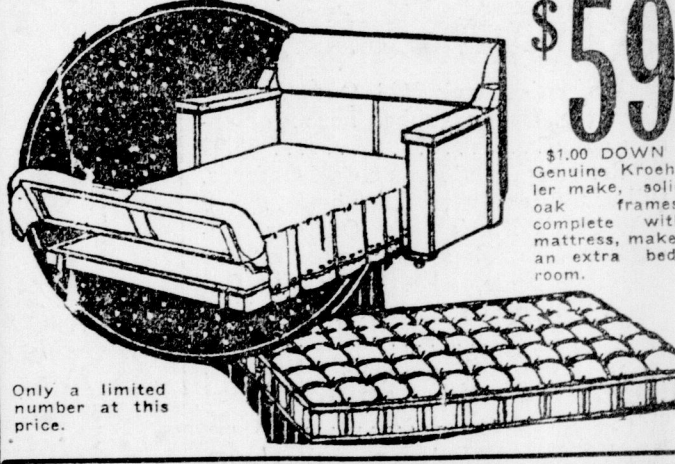
Electric Heaters \$7.50 WHILE THEY LAST 50c DELIVERS

We Will Sell Any Piano Lamp in Stock, Regardless of Price, For \$1.00 Down EXTRA



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\$75 Kroehler Daven-o



\$59 \$1.00 DOWN Genuine Kroehler make, solid oak frames, complete with mattress, makes an extra bed room. Only a limited number at this price.

\$15 Simmons \$9.95 Mattresses ..

Full size, all-layer felt, roll edge

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Ontario Furniture Company

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New Lamp Burns 94% Air

Beats Electric or Gas.

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up. Is simple, clean, safe. Burns 94 per cent air and 6 per cent common kerosene (coal oil).

The inventor, F. B. Johnson, 246 Craig street west, Montreal, is offering to send a lamp on 10 days' FRED trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.—Adv.

A WOUND IS AN OPEN DOOR

Absorbine Jr. enables you to shut the door quickly.

The skin is Nature's own protection against germs. When it is bruised, broken or cut, that protection is withdrawn. The door is open. As quickly as possible Nature closes it by forming what we call a scab and renders you comparatively safe against infection. But this scab sometimes takes days to form and until it has fully sealed the wound, even until the wound has thoroughly healed again you must furnish the required protection yourself.

A few drops of Absorbine Jr. in the water will give you an antiseptic wash that will kill all possibility of infection and help nature to heal the wound. As well as being a powerful germicide, Absorbine Jr. will draw out the inflammation and bring instant relief.

Absorbine Jr. is antiseptic, germicide and liniment in one container—handy to keep always in the house; easy to carry around if you travel.

Mr. Harvey Dishman



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London, Ont.—"Dr. Pierce's Favorite Prescription proved very beneficial to me as a tonic and nerve. After motherhood I was very weak and could not regain my strength. I did not appear to have any blood, but after taking Dr. Pierce's Favorite Prescription for a short time my health and strength came back. I heartily recommend Favorite Prescription to all weak and ailing women."

—Mrs. Harvey Dishman, 181 Rectory street.

Your health is most important to you. It's easily improved. Just ask your nearest druggist for this prescription of Dr. Pierce's in tablet or liquid form, or send 10c to Dr. Pierce's Laboratory in Bridgeburg, Ont., for a trial package tablets.

Write Dr. Pierce, President Invalids Hotel, Buffalo, N. Y., if you want free medical advice.—Adv.

The Advertiser Classified "Want" Ad method is to pay to check the loss caused by empty buildings at this time of the year.

SETTELL HAMPERS PROBE OF CHARGES

Refuses To Commit Self—Inquiry Into Hydro Adjourned Till November 3.

Canadian Press Despatch.
Hamilton, Oct. 23.—Adopting an attitude of silence, E. Clarence Settell hampered the opening of the inquiry today into the charges he made against hydro officials in a letter to Sir Adam Beck.

The inquiry did not open today, as Settell was merely called to hear the summary of charges prepared by Judge Snider on the strength of allegations Settell made in his letter. This summary of charges was to form the basis of the inquiry. Settell's approval or disapproval of the formal charges was vital to the inquiry.

On the advice of his counsel, however, Settell refused to commit himself one way or the other. In fact his lawyer said that Settell was desirous of withdrawing all the charges contained in his letter, excepting those against the chairman and the former chief engineer of the hydro commission.

L. B. Lucas, K.C., strongly objected to the summary of charges being read at this time, as he said this would be most unfair to those accused. Charges and answers then should be made public simultaneously, he argued.

Judge Snider, nevertheless, had some of the 50 or more charges contained in the summary read in open court. Of those which were read, several of them concern former Chief Engineer Sothman. Administration of the hydro is attacked. One allegation charges that in 1909 the sum of \$1,500 was paid to W. M. Whitehead of this city for using his influence to get a hydro bylaw passed here.

When Settell showed no inclination to approve or disapprove the charges, Judge Snider conferred with W. S. Brewster, K.C. The result was the inquiry was further adjourned until Nov. 3. Settell was frankly told by his honor that at the next hearing he must make some response to the charges read to him or else suffer the consequences.

**GUELPH VOTES WET
BY SLIM MAJORITY**

South Wellington, However, Shows Approval of O. T. A. by 1,569 Majority.

Special to The Advertiser.
Guelph, Oct. 23.—Guelph reversed its opinion of the O. T. A. from the one that was assumed in 1921, when the government sale question was given a majority of 48 by Guelph residents.

South Wellington showed its approval of the O. T. A. by giving the temperance act a majority of 1,569. All the four townships voted dry.

Dry forces were surprised at the result of the Guelph vote, as they were confident that a majority for the O. T. A. would be rolled up.

**RUMANIAN MINISTRY
INVOLVED IN SCANDAL**

Associated Press Despatch.
Bucharest, Rumania, Oct. 23.—Discovery of an extensive organization for the issuance and sale of bogus passports to the United States yesterday evening in the attempted suicide of Gen. Viaticano, brother of a member of the Rumanian cabinet, and today threatened a cabinet shake-up. Reports resulted in the unearthing of an elaborate scandal and prompted the Rumanian authorities to order the arrest last night of Gen. Viaticano. He may recover.

COURT DISMISSES SPEEDING CHARGE

Londoner Thought Traffic Officers On Gravel Road Were Robbers.

Special to The Advertiser.

St. Thomas, Oct. 23.—The charge of speeding on the gravel road, preferred against a London youth named Holland, was dismissed by Magistrate Maxwell in police court yesterday morning. Holland, who was defended by Barrister R. H. McConnell, was the young man who told the court a week ago that he thought the traffic officers were thugs who sought to rob him of a large sum of money, which he had in the car at the time. Hiram Rushton, an aged man living in the city, was committed for trial by Magistrate Maxwell on two charges of indecent assault against little girls of the city. He pleaded not guilty to both charges through his counsel, J. B. Davidson, and elected to be tried by a jury.

The preliminary evidence was taken behind closed doors, the witnesses being little girls from ten to twelve years of age. The accused was released on bail amounting to \$4,000, furnished by himself and two sureties of \$1,000.

The hydro commission are having considerable difficulty in keeping the street lights in the district of Lynhurst and St. George street operating. Some youths in the neighborhood are breaking them almost as fast as they are put up. The commission is investigating.

David Barr returned to this city today from spending the summer in the Cariboo and Peace River districts of British Columbia where he was investigating the mining interests of the Peace River Milling & Mining Company. Mr. Barr brought with him samples of gold-bearing quartz which he is forwarding to a manufacturing concern in the States which specializes in mining machinery, with a view of having a special crushing mill constructed.

A large touring car, belonging to C. McLeod of Stratford, was destroyed by fire on the detour road between Aylmer and St. Thomas near New Sarum. Mr. McLeod had been motoring with a car used in his business when he ran out of gas. He returned to Aylmer and secured his Paige car with a fresh supply of gas. The container was sitting on the back seat of the car and jiggled off to the floor. As he turned to set the car back on the seat the pipe he was smoking upset, igniting the fluid. Mr. McLeod drove the car into the ditch, where it was completely destroyed, while he escaped by leaping clear of the burning car.

**GALT VOTES IN FAVOR
OF GOVERNMENT SALE**

South Waterloo Also Breaks Past Record in Voting Wet.

Special to The Advertiser.
Galt, Oct. 23.—Galt for the first time in its history voted wet today by giving the government sale question a vote of 540 more than the O. T. A.

There were more by 2,500 votes cast today than in the referendum of 1921.

South Waterloo also broke past records by going wet, as Preston citizens voted in favor of government sale.

Hespeler, the other municipality in the riding, turned in a majority for the O. T. A.

SILK AND SUEDE CLOTH.

New York, Oct. 23.—Among the really correct ensemble suits today is that which combines silk with cloth of suède-like texture. The frock has the touches of silk, but the coat is wholly cloth.

STANDARD DRUG STORES

PREFER

BIG TURNOVER WITH SMALL PROFITS TO SMALL TURNOVER WITH BIG PROFIT

Most of you would be surprised to learn how small our net percentage profit is. However, thanks to our many staunch friends, we enjoy a big turnover and even a small percentage profit permits us to be quite successful and enables us to gradually expand. This method of doing business, while beneficial to us, is particularly beneficial to you. Good examples of some of the benefits you receive through patronizing Standard Drug Stores are to be found among this big list of

Bargains For Friday and Saturday

TOILET SOAPS

Pear's Unscented Soap, medium size . . . 10c cake, 3 cakes 29c
Winsome Soap . . . 3 cakes 25c
Physician and Surgeon's Soap, 4 cakes 25c, doz. 60c
Infants' Delight Soap . . . 3 cakes 25c
Vinolia Boracic Acid and Cold Cream Soap . . . 18c, 3 cakes 50c
Jergens' Violet and Rose Glycerine Soap, large cakes . . . 2 for 25c
Palm Beach Hard Water Soap, large cakes 4 for 29c
Roger & Gallet Sandalwood Soap, per cake . . . 29c
Friday and Saturday.

Gin Pills

(for kidneys) 33c, 2 for 65c
Carter's Liver Pills . . . 14c
Fruit-a-tives (for liver) . . . Reg. 50c, 33c, 2 for 65c

Compact Powders

Compacts and Refills —
Three Flowers, small . . . 50c
Three Flowers, large, single . . . \$1.00
Three Flowers, twin . . . \$1.50
Three Flowers, new twin (silver case) . . . \$2.00
Three Flowers, large single Refill . . . 65c
Three Flowers, Twin Refill . . . \$1.00
Gardenia Twin (gold-plated) . . . \$2.50
Mary Garden, large, single Refill . . . \$1.14
Pompeian, large size . . . \$1.00
Armand's, large, single \$1

In Vanity Cases

Colgate's, large, single \$1.25
Colgate's Twin (watch case) . . . \$2.00
Djer-Kiss, large, single, 99c
Djer-Kiss Twofold Twin . . . \$1.99
Coty's L'Origan . . . 75c
Coty's L'Origan, new metal case . . . \$1.50
Pompeian, large, single Refill . . . 50c
Armand's Large Single Refill . . . 50c
Djer-Kiss Large Single Refill . . . 64c
Djer-Kiss Twofold Refills . . . \$1.14

Parowax

1-lb. pkg. 12c
3 pkgs. 35c
Anti-Acid Tooth Paste (for acid mouth) . . . 39c
Smith Bros. Cough Drops . . . Reg. 10c pkg, 2 pkgs. 15c

CIGARS

Sir Haig . . . 8 for 35c
Strathcona . . . 8 for 35c
Mona . . . 5 for 29c
Ola . . . 5 for 29c
Cosmo Epicures . . . 5 for 40c
Cosmo Panetelas . . . 5 for 40c
David Harum . . . 5 for 40c
Jap . . . 6 for 49c
Bachelor . . . 6 for 49c
Tuckett's Marguerite . . . 6 for 49c
Simon's Dimples, 6 for 49c
Friday and Saturday.

Hospital Cotton 1-lb rolls . . . 59c

P. K. Hops 9c a package . . . 2 for 17c

A. B. S. & C. Tablets . . . 200 for 25c

Dow's Malt Extract 35c, 3 for \$1

Cutex Cuticle Remover. Reg. 35c . . . 22c

Danderine (For the Hair) 24c, 43c, 79c

Amami Henna Shampoo . . . 2 pkgs, 25c

Ideal Silver Cream Large jar . . . 22c

Pebeco Tooth Paste Regular 50c . . . 29c

Gillette Razor Blades . . . 39c, 74c

Saniflush (For closet bowls) . . . 27c

Gillette Safety Razors New style outfit . . . 98c

Milk of Magnesia . . . 22c, 44c

Listerine (the safe antiseptic) 29c, 54c, 99c

SUNDRIES
Kotex, 12 pads to pkg. 79c
Handy Nail Scrubs . . . 4c, 3 for 10c
Bed Sheet, double coated. Per square yard . . . 97c
Combination Syringe Attachments . . . 69c
5-ft. Tubing lengths . . . 19c
Simm's Twisted Wire Bottle Brushes . . . 20c
Royal Electric Curlers, \$1.49
Hanover Rubber Dressing Combs . . . 22c
Friday and Saturday

Dutch Drops (genuine) 7c a bottle
4 bottles 25c
Campana's Italian Balm . . . 27c
Casara Tablets . . . 3 grain
100 for 22c

Complexion Powders
Three Flowers . . . \$1.00
Gardenia (Hudnut's), \$1.00
Armand's Bouquet . . . 50c
Armand's Cold Cream Powder . . . \$1.00
Woodbury's . . . 35c
Pompeian Beauty Powder . . . 65c
Meblaine . . . 29c
Melba Face Powder . . . 64c
Lov'ne Face Powder . . . 89c
Ingram's Souveraine Powder. Reg. 50c . . . 39c

Djer-Kiss Talcum flesh and white. Reg. 35c . . . 22c
Mintine Cough Syrup . . . Reg. 50c, 29c
Vaseline Camphor Ice (tubes) . . . 13c, 2 for 25c

ZONOX Family Medicines
Fix-a-Kold Tablets . . . 22c
Corn Remedy . . . 22c
Plant Lax (for the bowels) . . . 29c
Kreol-Koff (for stubborn coughs); small . . . 45c
Large . . . 89c
Rheumatic Remedy—Small, 45c Large, 89c
Mustardine (for indigestion), Small . . . 45c
Large . . . 89c
Analgesic Balm . . . 29c
Friday and Saturday

British Government tested Thermometers. Every home should have one of these good Thermometers. Two-minute instruments . . . 69c
One-minute . . . 79c
Half-minute . . . 89c
Friday and Saturday

SPECIAL FEATURE
Fever Thermometers—English—
British Government tested Thermometers. Every home should have one of these good Thermometers. Two-minute instruments . . . 69c
One-minute . . . 79c
Half-minute . . . 89c
Friday and Saturday

SPECIAL FEATURE
D. D. D. For Eczema
Ordinary strength lotion Reg. 35c size . . . 24c
Reg. \$1.00 size . . . 77c
Extra strong lotion, Reg. \$1.50 . . . \$1.14
Skin Soap, Reg. 25c . . . 19c
Friday and Saturday

SPECIAL FEATURE
Simms' Set-in-Rubber Shaving Brushes
Has hollow metal handle, making a neat container for brush when not in use.
Regular 60c value, Friday and Saturday, 39c

SPECIAL FEATURE
Dominion Household Rubber Gloves
A fully guaranteed Glove, in sizes from 7 to 10. Reg. \$1.00 a pair, Friday and Saturday 77c

SPECIAL FEATURE
ZONOX Emulsified Coconut Oil Shampoo
You'll like this article. Friday and Saturday 19c a bottle

SPECIAL FEATURE
Shell Brand Castile Soap
Comes in two forms, large cakes and long bars. Bars, Reg. 40c . . . 23c, 2 for 45c
Cakes, Reg. 10c, 3 for 19c
Friday and Saturday

SPECIAL FEATURE
Parisian Linen Writing Pads
Anyone who has used this pad will appreciate these bargains. Foldover size, reg. 25c, 19c
Letter size (large), reg. 30c . . . 22c
Friday and Saturday

SPECIAL FEATURE
D. D. D. For Eczema
Ordinary strength lotion Reg. 35c size . . . 24c
Reg. \$1.00 size . . . 77c
Extra strong lotion, Reg. \$1.50 . . . \$1.14
Skin Soap, Reg. 25c . . . 19c
Friday and Saturday

SPECIAL FEATURE
Caldwell's Syrup of Pepsin 44c, 84c
Rheuma (For rheumatism) . . . 99c
Olive Oil Reg. 40c Reg. 75c
Sealed bottles 27c 49c
Licorice Sticks 1/4 lb. . . . 22c
Chocolate Bars Assorted 5c lines . . . 5 for 19c
Kkovah Health Salts . . . 2 tins 27c
Pond's Vanishing Cream. Reg. 50c . . . 33c
Forhan's Tooth Small Large
Paste . . . 24c 43c
Top Notch Hand Cleaner . . . 2 tins 17c
Bromo Seltzer 7c, 19c, 39c, 79c
Blaud's Laxative 200 for 25c
Iron Pills . . .
Ovaltine (A food) 50c, 85c, \$1.50
Crema Elcaya (Vanishing). Reg. 75c . . . 49c
Eno's Fruit Salt Regular \$1.25 . . . 84c

OCTOBER
is one of the best months for picture taking. Make sure you allow plenty of time during the exposure, as well as making sure you bring the roll to us to be developed and printed.

STANDARD DRUG, LIMITED

FOUR STORES IN LONDON

WE SAVE YOU MONEY

NO. 1 STORE:
252 DUNDAS STREET.
PHONE 4040.

NO. 2 STORE:
344 RICHMOND ST.
PHONE 1961.

NO. 3 STORE:
168 DUNDAS STREET.
PHONE 1424.

NO. 4 STORE:
664 DUNDAS STREET.
PHONE 2027.

T. G. DOCHSTADER DIES AFTER LONG ILLNESS

Prominent Londoner Passes
Away—Well Known
Throughout Province.

Thomas Graham Dochstader, prominent London businessman, and a director of the firm of D. H. Howden & Company, died suddenly at his home 293 Horton street, last night.

Although Mr. Dochstader had been ill for several weeks, his condition was not considered serious. His death came unexpectedly and as a great shock to his friends throughout

the province and city, where he had been exceptionally well known. Mr. Dochstader was born about 54 years ago near Mount Healy. Prior to residing in London and becoming a member of the firm of D. H. Howden & Company, he conducted a hardware business at Aylmer.

Mr. Dochstader is survived by his second wife and one son, John A. Dochstader.

Funeral services will be held from Logan's funeral home on Sunday afternoon. Interment is to be made in Woodland cemetery.

TWELVE ARE CONFIRMED. Palmerston, Oct. 23.—The holy rite of confirmation was administered on Wednesday evening in St. Paul's church to twelve young people by the Right Rev. Wm. people by Niagara. The church was well filled and the service most impressive. The sermon by the bishop was directed chiefly to the candidates for confirmation.

Stoves, Ranges and Heaters

Now That Cool Weather Is Here,
Are You Prepared?

QUEBEC HEATERS
Heavy blue steel body, 4-bar roller grating. From **\$15.50**

RANGES NO. 9
Good Size Steel Range, large oven, exceptional baker, at **\$35.00**

LAUNDRY STOVE
No. 9 Heavy Cast Iron Stove **\$12.50**

SOUVENIR SUPER HEATER
Victrola Heater, built like a furnace, heats all your home at an even **\$85.00**

FLANNELETTE BLANKETS
Large size, per pair **\$2.75**

PURE WOOL BLANKETS
Large size; regular \$10.50. Special, per pair **\$8.75**

CHESTERFIELD SUITES

Large display High-Grade Chesterfield Suites at extremely low prices.

WYATT FURNITURE CO.

349-351 TALBOT STREET

PRESENT REGIME SATISFIES LABOR

Official Representatives in the
Aldermanic Field Lacking
to Date.

UPHOLDS WENIGE

Labor in London has no official representative in the aldermanic field. According to the latest reports from the front, Frank McKay, in the ward three, has not yet decided whether he will run. John Ashton is considered by the Labor party as a possibility in ward three, but Mr. Ashton himself is not sure if he will stand.

John Colbert, being the fraternal delegate from the Dominion trades and labor congress to the American federation of labor annual convention to be held in El Paso, Texas, when the civic elections are in progress, and Arthur Mould, who was a possibility, lives outside the city now.

Ward one has no representative in sight, and neither has ward two. The Labor party holds a meeting tonight in the Labor temple at 8 o'clock, at which the selection of aldermanic nominees will be considered, but at the present time there is very little possibility of more than two, Frank McKay and John Ashton, being nominated.

Several reasons are given for this state of affairs, and for an apparent lack of interest in things municipal. One is that the O. T. A. plebiscite has taken up the attention of the voters.

Another is that finances are short, and that it takes a good deal of money to run a campaign, and a third is that Labor is so well satisfied with the administration of the city under Mayor Wenige, that it is not worrying about any large Labor turnout for members of the council. In the meantime there is a meeting this afternoon at which the mayor and members of the council, Ald. McKay being one of them, will meet representatives of the London chamber of commerce, to discuss Ald. Edwin Smith's suggestion that the ward system of election for aldermen should be abolished. Labor in the city has from the start protested this move, arguing that under it Labor would be deprived of its just representation in the city council.

200 CADETS HERE FOR RIFLE SHOOT

Youthful Marksmen Gather for
King George Challenge
Trophy Competition.

Two hundred cadets assembled at the Cove ranges this morning for the King George V. challenge trophy shoot. The teams came from many points in military district No. 1. There were 17 teams entered, each team consisting of eight members divided into two squads. With every team is a captain and a vice-captain who have charge of the team, but do not shoot.

Officers stated today that the meet is one of the most successful in cadet corps work. It amounted practically to a young Canadian Biscley. The weather conditions were ideal. There was no wind and a fair light. The Indian summer haze hanging over the ranges was just enough to temper a glare and the marksmen had everything their way.

Up to noon one practice showed Tillsonburg and the London technical school teams tied.

The King George challenge trophy is a prize for the best score of any individual marksman made during the day. In addition to it are other awards.

The cadets making the best individual scores at 400 and 300 yards are entitled to gold medals while a silver trophy is presented to the marksman making the best individual target at 100 yards.

Lieut.-Col. C. M. McKay, officer commanding the Oxford Rifles, and Lieut.-Col. P. K. Morley also contributed to the prize lists.

Cadets from all parts of Western Ontario began arriving in the city last night preparatory for the big shoot today. Lieut.-Col. George H. Gillespie, and the staff at headquarters set themselves out to give the boys a reception and look after them while in town.

The different teams were housed in the Wolseley Barracks. At the armories last night a show was put on for their entertainment.

This morning they were up and away to the Cove at an early hour.

Following the day's shoot the awards were made by officers of headquarters of military district No. 1. After the presentations a garden party was held.

**C. D. BOYCE PREDICTS
LOCAL OPTION SYSTEM**

Moderation League Officials
Give Opinions On Result
of Voting.

Toronto, Oct. 23.—When interviewed at midnight I. F. Hellmuth, K.C., president of the moderation league, stated: "The vote has been particularly close and at this hour there are still over 1,500 polls to hear from. While the dregs just now have a slight majority there has been a big turnover and in my opinion it will be impossible to enforce the O. T. A."

Shortly before midnight C. D. Boyce, secretary of the moderation league, made the following statement: "The late returns are not so favorable, but I think it will be an even vote and that the O. T. A. will have to go. Whatever the outcome, I believe that in view of the big wet majorities in Toronto, Ottawa, London, Windsor and other cities and towns a system of local option will be necessary, otherwise the rural districts will dictate to the cities."

ASK FOR COURT HOUSE.

Sheriff Donald Graham has received a telegram from the dominion railway board asking if the courthouse will be available for a sitting on Nov. 20. The sheriff has wired that the courthouse will be at the disposal of the board on that date.

Has a quality all its own

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All For a Crisp Fall Day



Misses' Cloth Dresses

We are offering a splendid line of Misses' Cloth Dresses to you on Saturday. They are made of fine quality pique twill, and are all exceptionally well finished, having trimmings of self and silk braid. The colors are fawn, cocoa, brown and navy blue, in sizes \$9.95, 16, 18 and 20. A \$15.00 value for.....

Women's Fur-Trimmed Coats

In all-wool duvetyne and cut pelisse cloths, fully lined with large French heavier collars. These coats are all well made in the colors of cocoa, fawn and brown. Very special at..... **\$22.50**

Attractive Black Coats

Made of very fine quality imported suede and marvella cloths, and trimmed with self material, cording and silk braid. These coats are all fully lined with satin de chene and in sizes 16 to 44. Very moderately priced at..... **\$28.50, \$35.00**

Hosiery

We are offering a very exceptional bargain in good quality Silk and Wool Hosiery tomorrow. They have close fitting ankle and spliced heel and toe. The colors are fawn, brown, gray and black, shot with silver, and in sizes 8 1/2 to 10. \$1.25 quality for **\$1.00**

Ribbed Wool Hose with double toe, heel and sole. These are a medium weight stocking with good fast colors of brown, black coating and covert. All sizes from 8 1/2 to 10. Special value **\$1.39**

Women's Bloomers

Ladies' fleece-lined Bloomers in navy, pink, light gray, dark gray, and white; good weight; in all sizes including large. Saturday **98c**

Ladies' Cotton Vests

Fine ribbed Cotton Vests, tubular trimmed. These are winter weight vests that will give excellent wear. Sizes 36 to 40. On sale tomorrow... **75c**

Children's Combintions

Children's Natural Color Fleece-lined Combintions, in ankle length with long sleeves; good weight and splendid quality. Specially priced. **\$1.19 and \$1.39**

R. J. YOUNG & CO., Ltd.

The Best Place To Shop, After All!
142 DUNDAS STREET 144 DUNDAS STREET 668 DUNDAS STREET.

The People's Choice— DARCH LUGGAGE

It's made from quality material, by skilled workmen and sold at prices that make outstanding values.

EVERYTHING IN LEATHER

WARDROBE TRUNKS
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RETAIL AND WHOLESALE.
379-383 TALBOT STREET. OPPOSITE MARKET.

BUY ADVERTISED GOODS

They Insure Against Fraud

FOR IMMEDIATE PLANTING

TULIPS

Single — Double — Giant Darwin — Breeder — Parrot

OUR PRICES DEFY COMPETITION!

Just received a shipment of Norwich and Yorkshire Canaries. These birds won first prize at Western Fair.

SEE OUR WINDOW.

DOMINION SEEDS

119 DUNDAS ST. PHONE 550-W.



Why YOU Should Purchase a Canadian Government Annuity

Because in old age it will free you from the dread of poverty or of becoming a burden upon others.
Because it will bring you comfort and independence in your later years.
BECAUSE IT WILL GIVE YOU A LARGER RETURN FOR THE AMOUNT INVESTED THAN ANY OTHER LIFE INVESTMENT OF EQUAL SECURITY.

For example, if a man of 20 will pay to the Dominion Government the sum of \$5.31 a month until he is 60, the Government will agree to pay to him from 60 as long as he lives \$50 a month—a return equal to over 23 1/2 % on the total amount paid.

If he dies before 60, every dollar that he paid in, with 4% compound interest, would be returnable to his heirs. If he should die between 50 and 60, the amount so returnable in a cash sum would be \$6,230.00.

Such an Annuity may be of any amount from \$50 to \$5,000 a year, the cost being relatively the same. It is non-forfeitable, cannot be seized for debt, and is free from Dominion Income Tax. For full particulars fill out this Coupon and address it as directed.

Mail This Coupon—No Postage Needed

5A Department of Labour, Annuities Branch, Ottawa, Ont. A 47.

Please send me the "Handbook of Information" and full particulars as to cost of a Canadian Government Annuity. My age last birthday was years.

Full Name (State whether Mr., Mrs., or Miss)

Post Office Address

BUY ADVERTISED GOODS

They Must Always Give Full Value

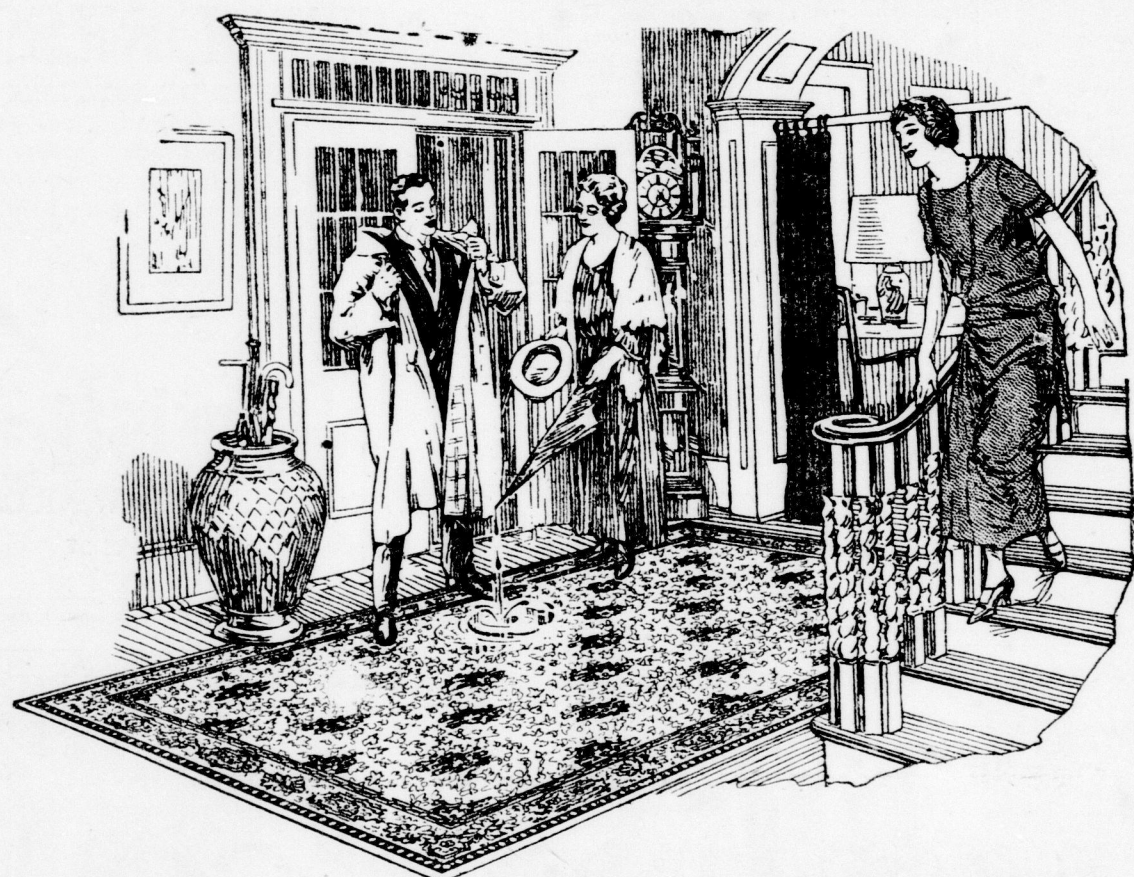
Special Bargain Prices on Gold-Seal Congoleum Floor-Coverings During Title Contest

To give greater publicity to the \$1000 Congoleum Title Writing Contest—the dealers named below will sell guaranteed Gold-Seal Congoleum Floor-Coverings at these reduced prices during the Contest period.

Don't miss this timely money-saving opportunity which comes just at the time when you need new rugs to freshen up the house for winter.

If you haven't any Congoleum Rugs in your home, you owe it to yourself to at least see what beautiful, sanitary, and practical floor-covering you can buy for amazingly little money. To present users this special offering speaks for itself.

Better act promptly for after November 1 regular prices will be reinstated.



\$1000 in Cash Prizes for Best Titles to above Congoleum Rug Picture

Anyone can enter this interesting contest. Aren't these prizes worth trying for? First prize, \$500—second prize, \$200—third prize, \$100, and eight other prizes of \$25 each.

The titles you submit can be in slogan form, or a line of lively dialogue or a few words of apt description. But remember this—they must not be over twenty words long.

Get an official entry blank from your dealer. Then sit down and give this picture a few moments' quiet study. You never know what your imagination will produce until you give it a chance.

Go right out after the \$500 prize. If you don't win the first prize, there are ten other cash prizes to be won.

Get Your Official Entry Blank from Any of the Following Congoleum Dealers

LONDON.		ST. MARYS.	
The Collett Furniture Company.	Smallman & Ingram.	T. A. Ball.	
Ideal Furniture Company.	Smith Furniture Company.	N. L. Brandon.	
Keene Bros.	Thomas Furniture Company.	A. H. Loft.	
W. T. Mara.	Trafford Furniture Company.	White & May Company.	
R. S. Morrison.	Wolfe Furniture Company.		
Ontario Furniture Company.	Wyatt Furniture Company.		
INGERSOLL.		PARKHILL.	
J. B. English.	W. C. Formen.	C. W. Brown.	
S. M. Douglas.	A. Axeler.	Morris & Co.	
F. W. Keeler.		White & May Company.	
		STRATHROY.	
		Mihell & Gill Company.	

CONGOLEUM CANADA LIMITED, 1270 St. Patrick Street, Montreal, Quebec

ENTER CONGOLEUM TITLE CONTEST

Local Dealers Will Supply Entry Blanks Free!

News From City Churches

REV. E. W. SMITH HONORED.

Rev. E. Wyburn Smith, pastor of Faith tabernacle, corner of Ottawa avenue and Adelaide street, was presented with a well-filled purse on his birthday in recognition of his faithful services during the last year. The presentation was made at the home of Mr. and Mrs. John Taylor, Inkerman street, and luncheon was served by the ladies of the congregation. Mr. M. Gilbert presented the gift, while the address was read by Mr. John E. Roberts. The work of Mr. and Mrs. Smith was highly commended by all those present.

In reply to the address Mr. Smith expressed the appreciation of himself and Mrs. Smith for the token of esteem. The members of the congregation were also thanked, and he hoped that with their continued help the work there would be successful.

Other addresses were given by members of the congregation, extending to Mr. and Mrs. Smith their best wishes for a happy and successful pastorate in this church.

FIRST METHODIST CHURCH.

Under the able convenership of Mrs. E. B. Cottle, the members of First Methodist church choir are planning a musicale and afternoon tea from 3 to 5, on Saturday afternoon in Wesley hall. Many prominent soloists are assisting in the program, and it promises to be an enjoyable affair.

FIRST CHURCH M. B.

The regular meeting of the First Methodist church mission band was held Wednesday, with a large attendance. During the early part of the meeting the children practiced Christmas carols, after which Miss Annie Shannon sang a solo, a piano solo was given by Miss Eleanor Reid, and Miss Eleanor Stevens contributed a reading. Plans were discussed to hold a Halloween party in the church next week.

ST. MARK'S GUILD.

The regular meeting of St. Mark's guild yesterday afternoon took the form of a handkerchief shower held at the home of Mrs. G. Moss, Burnham street, the shower being given in aid of the guild bazaar to be held on Nov. 5. During the business part of the meeting Mrs. E. Willis was appointed delegate for the older boys' and leaders' conference to be held in St. Andrew's church on Nov. 7, 8 and 9. Arrangements were made to hold the next meeting in the Sunday school room, when final arrangements for the bazaar will be made. Tea was served by the hostesses, assisted by Mrs. M. Garrett and Mrs. Clarkson.

CENTENNIAL W. M. S.

The monthly meeting of the Centennial W. M. S. was held this week at the home of Mrs. F. Frayne, Lorne avenue, with the president, Mrs. Geo. Sinclair, in the chair. At the conclusion of the business, Mrs. Coombs took charge of the program, and Mrs. A. Skinner gave the Bible reading. Mrs. A. Sherlock gave a splendid reading on "The Mite Box," and Mrs. W. P. Dundas spoke on "Temperance," referring to the work of the O. T. A. Mrs. A. E. Thomson contributed an interesting paper on "Christian Stewardship," following which the treasury report stated that all fees had been paid in the first quarter. The meeting was well attended.

ST. GEORGE'S LADIES' AID.

The ladies' aid and W. M. S. of St. George's Presbyterian church met together at the home of Mrs. W. J. Paul yesterday, with a large attendance. Mrs. George Cairncross was in the chair, and the devotional exercises were conducted by Mrs. W. J. Paul and Mrs. J. Little.

A very fine report of the anniversary supper held recently was re-

ceived. Arrangements were made for the home-cooking sale to be held in the near future. Mrs. S. Grosvenor was appointed convener and will be assisted by Mrs. J. Kingsboro, Miss Helen Angus and Mrs. George Wallace. At the close of the business meeting a social half-hour was spent, Mrs. Paul acting as hostess, assisted by Miss Angus and Miss M. Isaac.

Obituary

FUNERAL OF KENNETH MASON.

The funeral of Kenneth Roscoe Mason, son of Mr. and Mrs. R. Mason, who died at the Children's War Memorial hospital on Wednesday, was held this afternoon from the home of his parents, 126 Oak street, this afternoon. Interment was made at Woodland cemetery.

MRS. FRANK DORES.

Mrs. Frank Dore of North street, Lambeth, died at her home last night, following a lengthy illness. Mrs. Dore was well known in Lambeth. The funeral will be held on Saturday afternoon from her late home at 2:30 o'clock at Scottsville cemetery.

FUNERAL OF MISS J. WHITE.

The funeral of Miss Jessie White, who died Tuesday at the home of her sister-in-law, Mrs. Arthur, 140 Central avenue, was held today from St. Peter's cathedral.

Requiem high mass was sung by Father O'Donnell, who also conducted the services at the grave in St. Peter's cemetery.

FUNERAL OF MRS. F. C. BAILEY.

The funeral of Mrs. Frances Cecilia Bailey, who died at her home, 99 Inkerman street, on Tuesday, was held this afternoon from her late residence.

Rev. R. J. McCormick of Hyatt avenue Methodist church had charge of the services. Interment was made at Woodland cemetery.

MISS FANNIE MEADES.

Miss Fannie Meades died at her home, 468 Dundas street, last night, following a long illness. Miss Meades had been ill and confined to her home for the past three years.

Survivors are one sister, Lilly, of this city, and four brothers, Alfred, of Montreal; Frank, of Detroit, and Edward and William, of London. Funeral services will be held from her late home on Monday afternoon. Rev. J. Bruce Hunter of the First Methodist Church will conduct the services. Interment is to be made at Mount Pleasant Cemetery.

FUNERAL OF MRS. M. WALLACE.

Funeral services for the late Mrs. Marion Wallace, for many years a resident of this city, were held this afternoon from her late home, 594 Talbot street, this afternoon at 2 o'clock. Mrs. Wallace died early Thursday morning. She was the wife of the late W. H. H. Wallace. Rev. D. C. MacGregor of St. Andrew's Presbyterian church was in charge of the services. Interment was made at the Embro cemetery.

MRS. MATTHEW LINDSAY.

Mrs. Matthew Lindsay died at her home, 510 Horton street, yesterday morning. She was born in Goderich 54 years ago.

Besides her husband, one son, Orville, of this city, survives. The funeral will be held from her late residence on Sunday afternoon at 2:30 o'clock. Rev. E. Burgess of Egerton Street Baptist church will have charge of the services. Interment will be made at Woodland cemetery.

50¢ Sends Any CONGOLEUM RUG TO YOUR HOME

Complete assortment in all sizes and patterns. Get coupons and full particulars of contest here. Prices during contest:

9 x 6 feet - - \$7.95

Regularly Priced \$9.00

9 x 7½ feet - - \$9.95

Regularly Priced \$11.25

9 x 9 feet - - \$11.95

Regularly Priced \$13.50

9 x 10½ feet - \$13.95

Regularly Priced \$15.75

9 x 12 feet - \$15.95

Regularly Priced \$18.00

Other sizes at attractive reductions, ranging down to the 18x36-inch Rugs at 45c

Gold Seal Congoleum By the Yard
Two yards wide. Per square yard 75c
Regularly Priced 85c

ONTARIO FURNITURE CO.
230 DUNDAS ST. — LONDON, ONT.



WHAT IS
BETTER IN
YOUR
DINING-ROOM
than a

CONGOLEUM GOLD SEAL RUG?

Get yours from our large stock at the new special prices.

Trafford Furniture Co.

129 DUNDAS STREET.

PHONE 864.

Buy Your Congoleum Rug



AT

Collett Furniture Co.

97 KING STREET

Also ask about our furniture exchange. We will give you a fair exchange on any furniture.

CONGOLEUM RUGS

are also made in small sizes. These sizes are specially priced also.

18x36	45c	36x72	\$2.25
36x36	\$1.25	3ft. x 9 ft.	\$3.95
36x54	\$1.75		

How About One of These?

Card Tables

Made in solid oak, brass tips on corners, green felt tops, folding legs.

\$2.95

No Home Can Afford to be Without One.

They are not only useful for entertaining your friends, but they fill many emergency wants at unexpected times.

No, you do not have to purchase a Congoleum Rug to enter Title Writing Contest. Just come in and get your official entry blank and win one of the cash prizes.

SECOND PRIZE.

\$200

FIRST PRIZE.

\$500

THIRD PRIZE.

\$100

A Prize May Mean You.

WHY—Have we a Brownie girl demonstrating the wearing features of Congoleum Rugs?

BECAUSE—The Brownie's batting average was 100 p.c. The Congoleum batting average is 100 p.c. in value.

Headquarters
for Official
Entry Blanks

Headquarters
for Official
Entry Blanks

THOMAS FURNITURE CO., LTD.

CONGOLEUM RUGS

Specially priced for this contest.

PAY ONLY \$1.00 DOWN

Enjoy the use of these Rugs while you are paying the balance. A \$ saved is a \$ earned.

200 PAIRS

Marquisette Curtains

with torchon and fillet lace and insertion. Regular \$3.75.

You have never been offered such values in Marquisette Curtains before.

SEE WINDOWS

\$1.99

A PAIR.

CASH and CARRY

The London Advertiser

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London Advertiser Company, Limited.
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The Advertiser is a member of the Audit Bureau of Circulations.

FRIDAY, OCTOBER 24, 1924.

Ontario Has Spoken.

At 10 o'clock last evening, when the majority against the Ontario temperance act was over 60,000, an editorial was prepared on the assumption that government control was to be given a trial in this province. In this article it was stated:

"It becomes the duty of the people of Ontario, regardless of their opinions, to respect such legislation when it is enacted, and to assist in its honest enforcement."

The reason for that opinion was that the people had spoken, and although we believed there had been an error in judgment, the will of the people must remain the law of the land.

Now that there has been a change from this first apparent verdict, The Advertiser has the same message—the people have spoken, the O. T. A. is the law of the province, and is entitled to the respect and support of all the people, regardless of how they voted.

At midnight it seems assured that instead of the tremendous majority that piled up early in the evening for government selling there will be a fair majority for the O. T. A. Never in the history of elections in Ontario has there been such a battle waged as that which was enacted on the screen outside The Advertiser office last night. The large centers spoke first, and they piled up huge majorities for government selling, but the voice of rural Ontario was yet to be heard, and that vote was the deciding factor in the contest. It spoke plainly and firmly for a continuance of the O. T. A.

Considering the momentous issue at stake, and the thoroughness with which both parties were prepared for the campaign, it is to the credit of the community that the contest was carried on with a minimum of friction. Liquor legislation is a matter over which men differ sharply, yet they were able to discuss the problem and arrive at a conclusion with personal abuse almost entirely eliminated.

The organization that London and Western Ontario placed at the disposal of the O. T. A. was a magnificent force; probably never before have the women of any country entered so wholeheartedly into a contest. They had set their face toward victory, and they achieved their goal.

Although the vote is reduced from the former figure recorded for the O. T. A., the verdict of Ontario is outstanding, considering the swing of the western provinces toward government selling. The banner province of the dominion has demonstrated that it possesses the germs of sane leadership.

Studying the Traveller's Problem.

The Ontario Commercial Travellers' Association have been quick to avail themselves of the increased facilities at the University of Western Ontario, and have undertaken the responsibility of establishing a class there for the study of all the problems of salesmanship.

The travellers themselves have found business conditions changing; they have discovered that the successful traveller must be fortified with all the knowledge of business he can secure; he must be able to analyze the problem of distribution not simply from his own point, but from that of the man to whom he sells.

Knowing these things, the travellers have set about in a methodical manner to provide instruction in a special class at the university. A glance at the prospectus of the course marks it as practical in every way, and as showing the determination of the travellers to become salesmen in the best sense of the word rather than merely order-takers.

A Battle of Giants.

The prospect of the steel makers of France, Germany, Belgium, Luxembourg and Britain forming one giant combine is a big enough issue to warrant all the publicity the scheme is receiving. Apparently the one thing lacking is the assent of the British iron-masters. The position of the British iron and steel trade has been poor since the war, and ruinous competition has forced them to sell their product at a loss.

The "makings" of steel are primarily the "makings" of iron—coke, limestone and iron ore—and the product first emerges as iron, after which the open-hearth or the Bessemer processes convert it into steel. Germany needs iron ore, and France controls the nearest supply; France needs coke, and the Ruhr valley in Germany contains the coal from which it is made. These are some of the primary reasons for the steel makers coming together, but the real reason is to avoid the ruinous competition to which the trade is subjected itself.

The further plea that such a gigantic international trust would be a factor in world peace may be a good talking point, and it may even possess some merit in fact, but peace must stand on a firmer basis than the goodwill of a combine, because war and rumors of war have dumped great fortunes at the feet of the steel industry of Europe.

The culmination of such a trust in Europe would probably cause an uneasy time for the steel trusts of United States, for they have come to look on that market as their legitimate dumping ground. If the European merger goes through the world will witness a battle of giants for the control of its steel trade.

Mr. Donahue And His Organ.

J. M. Donahue has again been able to secure the ear of his organ, the London Free Press, to launch an attack on the public school inspectors of this city for having stated that the O. T. A. had shown a beneficial effect on the school attendance.

Mr. Donahue holds that the inspectors are paid by public money, so on a great moral issue such as the campaign just closed they should have held their peace and allowed Mr. Donahue to do all the talking himself.

A few days before this same Mr. Donahue found refuge by the interview route in the columns of his journalistic supporter to say things about W. D. Bayley which he was either afraid to say, or did not think quickly enough to express, when he faced Mr. Bayley on the public platform.

He developed a wonderful sort of bravery after Mr. Bayley had left the city, suggesting that he was guilty of a breach of the O. T. A. for using alcohol for demonstration purposes, and also that he was the leader of a dangerous element in the west. He preferred to do his attacking when he was certain that Mr. Bayley was some distance away.

Teachers and principals of schools all over the province had given expression to experiences similar to those of the inspectors in London. They were in a position to speak from actual knowledge, and Mr. Donahue's use of the Free Press columns to say that these people should have kept their tongue in their cheek is the first time that silence has been demanded when a great moral issue faced the people.

It is the parallel of the miserable practice, now fortunately passing away, when employers sought to dictate to employees how they should act and vote when election time came around. It is a system that regards a man's pay envelope as a chattel mortgage on his soul and on his right to independent action.

How long is the Free Press going to leave its columns at the disposal of Mr. Donahue to attack competent public officials because they dared openly support the O. T. A.?

Way To Stop It Is To Stop It!

Mr. Justice Kelly, presiding at a shooting case in St. Catharines, stated that the practice of men, and even boys, carrying revolvers was a practice that had to stop. Magistrate Brunton of Toronto, on the same subject, went so far as to state that thousands of boys were carrying revolvers. One is inclined to hope that his statement overstates the case, but Magistrate Brunton is in a position to speak with authority.

This is a matter about which there has been too much legal pussyfooting. On scores of occasions the statement has been made that the practice must be stopped.

But the practice has not been stopped because the law has not stretched out its arm to shake every last pistol from the pockets of those who have no business to carry them.

Note and Comment.

If this is Indian summer we've been enjoying, then let's have some more Indians.

St. Thomas had 273 dogs in 1922 and 336 in 1924, and yet no one will say the place is going to the bow-wow.

Calvin Coolidge has made only four or five campaign speeches, and yet the betting is three to one that he will win.

A car on the road near Fort William chased and ran over a wolf on the road, showing that the supply of pedestrians is getting scarce.

Lillian Gish, picture actress, has had a bust of herself made for the hall of motion picture fame. This is making a lot of gush over Gish.

Every few days more names are added to the list of Hamilton people who grafted with tax collectors. It may yet be necessary for citizens who are O.K. to walk around with their tax receipts pasted on their hats.

An employment bureau, opened at the labor temple in London, is ready to provide citizens with men who are ready to do all manner of odd jobs around their premises. There are many homes where there is such work to do, especially right now before winter sets in. The idea of going about the thing in a systematic way is commendable. The man who wants to work and is prepared to do anything that offers is the man to be encouraged.

"They Say"

I wonder as I jog along and look around from day to day, just who it was that started first that boogie thing they call "They Say."

You meet him almost every day, he walks along with busy men, he goes to visit for a spell with them a-livin' on lot ten.

Somewhere "They Say" he enters in where rooms has rugs upon the floor, and where mahogany and bronze is fashioned in a stately door—he likewise visits in the hut where age has made the back to stoop, he's sittin' in the jail pen too, where folks is livin' on pea soup.

This here "They Say" he comes to tell about a merchant up the line, on whom the balliff's got his eye, he'll grab him now most any time, a chap what's in the next block up he'll be the chap one for to go, this old "They Say" he walks along with cousin "Yes, I Told You So."

He points his finger at some chap, he sharpens up his butcher knife, and soon the folks they get the news as how he's cruel unto his wife. He grabs the next man on the street and soon the neighbors hear some more, as how he's own' fifteen weeks a bill inside the grocer's store.

Then old "They Say" he jogs along and smites the next man on the street, a chap who works ten hours a day a-tryin' to get safe on his feet. He sends the word a-flyin' on as how he is a cheat, a skin, and old "They Say" he limbers up and shoots a harpoon into him.

The sorry part of all this thing is how so many folks will start and wag their busy tongues about to help "They Say" to play his part. They can't set still until they go and blab the stuff to ten folks more, assistin' this old bum "They Say" to finish up his dirty chore.

Some day perhaps we'll grab this bird, old "They Say" will be cornered up, perhaps we'll catch him on the street, or grab him in his filthy hut. Ah then we'll swing a vicious club, and on his neck mad men will jump, we'll smite him roundly on the jaw and toss him on the village dump.—ARK.

Rarebits By Rex

THE ANTI-RADIO BUG.

No longer is my spirit cowed,
My eyes are lit with battle,
No longer speakers, well named "loud,"
Shall blast my ears with rattle,
I'll shun the base receiving set,
From coils I'll tear me loose,
For I've become a rabid, rampant, radio recluse.

I'll seek a solitude or cell,
(No, not a wet nor dry one)
And there in silence sweet I'll dwell
Where static shrieks can't try one.
I'll eat canned food or cook with gas,
Avoiding current "juice,"
For I've become a rabid, rampant, radio recluse.

The reason some football teams always lose is because the half-backs are drawbacks.

You will notice that when a married woman decides to go home to mother she usually buys a return ticket.

Beauty hint: A blush on the cheek is worth two on the nose.

Although much has been said and written as to the slowness of a turtle's movements, it generally arrives in time for the soup.

"Henry Ford Buys Rembrandt"—Headline. Which prompts Gasoline Ike to ask: "How many cylinders?"

Only the brave deserve the fair, but it's usually the rich that get them.

A despatch from Tucson, Arizona, says an audience threw rotten apples at an actor there and bruised his nose. At any rate the actor can feel that his stay was not altogether fruitless.

Pierpont Morgan says he was nearly ruined by prosperity. And we are nearly ruined by lack of it.

FLATTERER!

(Ruthie is crabby and old,
Ruthie's old-fashioned and plain,
Ruthie, in fact, is lacking in tact,
And frequently gives me a pain.)

Ruthie was pretty and young,
Ruthie was witty and bright,
I've heard that the men fought again and again
Over who should escort her at night.

(At least that's the stuff I purvey
To Ruthie herself and I can't
Tell the unvarnished truth for the fact is that
Ruth is
Is my wife's very wealthy old aunt.)

Some wives think they married a treasure,
While others think they married a treasury.

Advice to speeders: A stop in time saves fine.

PAINFUL PATHOS.

"The prince musta left Canada, Maisie, because I see by the papers that he's travelling in coggino."

The election is over, but our cat seems still to be an advocate of light whines and tails.

If you wish to get some real inside information as to how the British election will result read the following news items:

"The country is going Conservative."—Stanley Baldwin.

"The country is going Liberal."—Herbert Asquith.

"The country is going Labor."—Ramsay MacDonald.

Dr. Frank Crane CLUBS.

A news item reports that there is a considerable decline in men's clubs.

This is as it should be, for a club is about the dreariest place in the world. It has been described as an institution kept up by a thousand men for the benefit of ten bachelors.

The club was doubtless originally designed as a man's refuge from women.

As women are becoming more like men, and indulging nowadays in the same callings that men indulge in, men no longer want to escape.

They like to have the women always about the place. One cannot imagine why it was the men ever wanted to escape from them.

Men, when they are together, discuss their food, their work, with an unwholesome solemnity. But to lunch, even in the cheapest hotel or restaurant, is to mingle with humanity in its healthiest and most cheerful mood.

Lunch, in a city club, is one of the most boring and dreary ceremonies imaginable. Men in clubs talk lugubriously in undertones. In restaurants there are laughter and romance. The office is forgotten, the recreation is complete.

Staid men and women lose, temporarily, their aging lines and the lack-lustre look in their eyes gives way to a genuine sparkle as they mingle with the fresh faces of young lovers snatching precious moments over their food.

The club is an excrescence of the class idea. It is the endeavor of one kind of people to get away from the other kind. It is a phase of the instinct to escape from humanity. But there is no real joy that is not a part of humanity, and a man finds out, sooner or later, that happiness runs vertically through all strata and is not confined to a single class.

Press Comment

Silence is Peaceful.

Limitation of conversation as well as armament would go toward establishing peace all around.—Kingston Standard.

Never Thought of That.

"Canadian dollar is soaring," says a newspaper heading. Probably that is why it is so difficult to get hold of one.—Peterboro Examiner.

No Foot on the Gas.

Refusal of a license to a legless driver is unfair discrimination. A business driver has no trouble getting one.—Buffalo Commercial.

Now Then, Behave.

New York's police force now numbers 14,000. This would have been considered a very fair army at one time.—Woodstock Sentinel-Review.

Sage Tea and Mustard.

The Ontario Veterinary College has its first woman student. She will specialize on household pets. Um! Getting married as usual.—St. Catharines Standard.

Andy's Triumphant Tour.

The New York Times opines that all Davis needs to be elected president is a "sufficient number of votes." The same can be said of Andy Gump.—Brockville Record.

How Cities and Towns Voted and Majorities

FOR O. T. A.

Bothwell by 168, Leamington by 427, Owen Sound by 2,098, Thamesville by 158, Simcoe by 198, Watford by 254, Goderich by 253, St. Thomas by 210, Hensall by 241, Tillsonburg by 583, St. Marys by 525, Alliston by 492, Dresden by 173, Kincardine by 229, Glencoe by 203, Port Stanley by 84, Grimsby by 55, Woodstock by 14, Elora by 223, Alton by 222, Listowel by 603, Aylmer by 753, Dutton by 206, Tillsonburg by 583, Lindsay by 298, Ingersoll by 298, Strathroy by 647, Elenheim by 265, Brantford by 479, Embro by 189, Harriston by 821, Milverton by 97, Drayton by 213, Brussels by 268, Carleton Place by 507, Exeter by 577, Wingham by 570, Lucknow by 415, Parkhill by 294, Perth by 203, Smith's Falls by 639, Watford by 502, Kemptville by 221, Nanawake by 585, Petrolia by 266, Havelock by 170, Vankleek Hill by 116, Osgoode by 255, Winchester by 507, Dunvegan by 203, Palmerston by 322, Orangeville by 602, Renfrew by 323, Ridgeway by 391, Hespeler by 130, Brockville by 555, Seaforth by 352.

FOR GOVT. SALE

Toronto by 49,437, Niagara Falls by 1,419, Wallaceburg by 155, Galt by 540, Kingston by 1,417, Cocaine by 366, New Germany by 138, Forest by 257, Tilbury by 257, Waterloo by 1,414, Chapleau by 226, Preston by 726, North Bay by 991, Port Lambton by 59, Port William by 3,347, Sarnia by 650, Guelph by 52, Chatham by 658, Kitchener by 3,048, Thorold by 818, Point Edward by 198, Prescott by 123, Mattawa by 273, Ottawa by 10,337, Sudbury by 234, Port Hope by 48, Kenora by 721, Keewatin by 213, Hawkesbury by 319, L'Orignal by 174, Alexandria by 424, Pembroke by 339, Belleville by 444, Trenton by 221, Stratford by 707, Windsor by 12,612, Annapolis by 20, Port Arthur by 2,074, Cornwall by 1,304, South Ste. Marie by 1,385, Kenora by 694, Walkerton by 67, Kingston by 1,417, Paris by 11.

CITY COUNCILLORS AND CHAMBER MEET

Discuss Plans to Reduce Size of Council as Urged by Britain.

Representatives of the city council and the London chamber of commerce are meeting at 5 o'clock this afternoon at the C. of C. to discuss informally the recommendations of Dr. Horace Brittain regarding the reduction in size of the city council and the abolition of the ward system, which Dr. Brittain maintains is "one of the efficient devices for increasing expenditure."

The city council is being represented by the mayor and Aldermen McKay, Douglas and Smith, while the C. of C. is being represented by President J. H. Dwyer, Past President Gordon Ingram and Col. W. J. Brown.

OPENING OF PEACE RIVER COUNTRY IS NOW NEARER

Canadian Press Despatch. Victoria, B. C., Oct. 24.—After the fall session of the legislature, representatives of this province will confer with the federal government, the government of Alberta, and the heads of the Canadian Pacific and Canadian National railways on the plans for opening of the great Peace river country. Arrangements for this conference were discussed during Premier Mackenzie King's recent visit to the coast.

REV. BEN SPENCE SEES FEDERAL PROHIBITION

Believes Ontario Results War-rant "On To Ottawa" Move.

Associated Press Despatch.

Toronto, Oct. 23.—Rev. Ben Spence, head of the prohibition union of Ontario, made the following statement at 11 o'clock this evening:

"Returns are now sufficiently complete to enable us to confidently count that the Ontario temperance act has been sustained. If this should be the case after such a campaign of misrepresentation as has been carried on by the liquor interests, masquerading in the name of the moderation league, it may be counted a substantial victory."

"Ontario prohibitionists declared 'they shall not pass.' They have not passed, and they will not pass. The tide of battle in Canada has turned. It is 'now on to Ottawa' and the prohibition forces of the entire dominion, encouraged by the victory in Ontario, must move on at once unitedly and energetically."

PRINCE HENRY IN LOVE?

Another Scotch lassie to become a member of England's royal family circle? A full page, illustrated feature in Sunday's Detroit Free Press. All leading news stands.—Adv.

Luxurious New Coats

RICHLY FUR-TRIMMED

The master blending of luxurious fur and soft rich fabrics is most effectively portrayed in these latest coats.

They are tailored and styled in a manner pleasing to the eye of the most critical and serve to emphasize the authenticity of modes shown in the store.

There are coats in all shades and all sizes and prices surprisingly reasonable

..... \$24.75, \$35, \$45, and \$55

NEW CUT POLAIRE AND VELOUR COATS,

Extraordinary values \$14.95

NEW DRESSES

JUST ARRIVED DIRECT FROM PARIS

A most wonderful assortment in the most elaborate variety of shades very gorgeously beaded in new beading effects, Sizes 16 to 46, and only buying direct through our own office in Paris can make such prices possible.

\$25

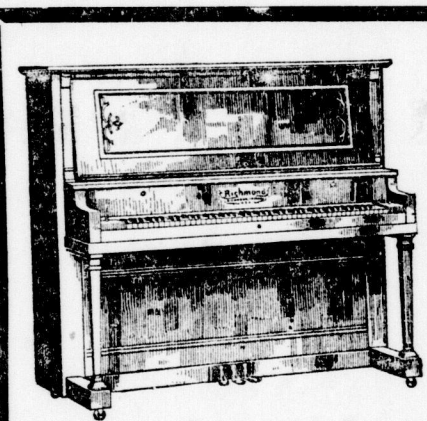
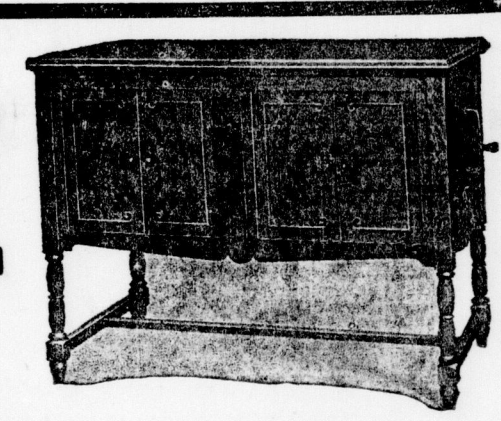
See Window

Display.

NEW FALL AND WINTER MILLINERY \$5, \$7.50, \$10

Artistic LADIES' WEAR 158 DUNDAS ST.

A wonderful variety in Flat Crepe and Pointe Twill Dresses \$16.50

THE BIG SALE IS STILL GOING STRONG

CASH AND WEEK \$100 AND UP PER

10% DISCOUNT FOR CASH

PHONOGRAPHS

\$15, \$20, \$25, \$27.50, \$32.50, \$42.50, \$50, \$61.50 and Up

Play On RECORDS All Brand New Records.

35c Each or 3 for \$1.00

PIANOS \$50, \$125, \$250, \$295

PLAYERS \$515, \$595, \$625

Sheet Music 10c Copy

Player Rolls at 25c Each

Violins, \$6.00. Guitars, \$8.00. Ukuleles, \$2.00. Strings, 5c.

OPEN EVENINGS.

Do Not Miss This Chance to Buy a Phonograph at Half Price.

STARR CO. 265 DUNDAS ST. LONDON

\$135 NOW \$61.50

\$195 NOW \$91.50

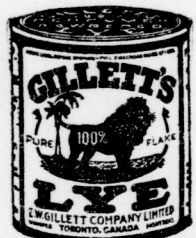
\$165 NOW \$76.50

\$245 NOW \$119.50

Over 500 Uses

GILLETT'S PURE FLAKE LYE

It is best for cleaning and disinfecting sinks, drains, closet bowls, etc.; for softening water, making your own laundry soap; cleaning floors, greasy pots and pans, etc.; for removing old paint, destroying vermin, etc. Full directions with every can. Be sure you get the genuine Gillett's FLAKE Lye. Substitutes are usually costly and unsatisfactory.

MADE
IN
CANADANEEDED
IN EVERY
HOME

LIONS HEAR TALK FROM G. PHILIP

C. of C. Secretary Tells Club-
men of Civic Ideals As
Fostered by Chamber.

Gordon Philip, secretary of the chamber of commerce, at the weekly meeting of the Lions club last night in the Tecumseh House, stressed the necessity of residents of cities having high ideals.

The first thing that must be done by any city, he said, is to create a firm foundation, and when that is completed then start to build connections with the outside world. Community progress is measured by the amount of business that a community carries on with the outside world.

Mr. Philip declared that London has created for itself a strong foundation. The University of Western Ontario has gained rapid strides in the right direction, and with this accomplishment the people in outside places have gained a favorable impression of what the city can do.

The main ideal of the chamber of commerce is to make London more attractive to outsiders, the speaker said. This can be done by the organization if they are given the support of the citizens.

The meeting of the Lions club was one of the most enjoyable held this year. The members were entertained by several solos rendered by Cub Percy King accompanied by Cub Hodgins.

The pepmaster, Cyril Thomas, seemed to be in his glory.

The London Lions will journey to Tillsonburg on November 14 to help in the organizing of a Lions club at that place.

The club is backing the Kiwanis Jollies to the limit, and enthusiasm for the show is universal among the members.

Advertiser Classified "Want" Ads are of service in countless ways—it's a good plan to keep in close touch with them.

Boat Wrecked In Snowstorm; Crew of 21 Dies

Associated Press Despatch.
Stockholm, Oct. 23.—The Svenska

Lloyd steamer Fylgia has been wrecked off Oregund in a snowstorm. The crew of twenty-one perished. The Fylgia was a steamer of 1,069 net tonnage, built in 1919.

CANADIAN CUSTOMS MEN GET BOOSTS IN SALARIES

Ottawa, Oct. 23.—Lengthy negotiations covering a period of months

have resulted in an upward revision of the salary schedules of Dominion customs and excise officers. Lower paid men receive an increase of \$180 a year, with a diminishing increase as salaries move up to \$2,400, it was announced here today.

See how Advertiser Classified "Want" Ads may be of service to you.

Cuticura
Soap and
Ointment
Keep the Scalp
Clean and Healthy
Promote Hair Growth

**BEECHAM'S
PILLS**
Safest
and best
family medicine

ELECTRIC SHOW BARGAIN SPECIAL

FOR FRIDAY EVENING ONLY

MAJESTIC ELECTRIC HEATER

SAVES COAL.
SPREADS CHEERY WARMTH.
PROTECTS HEALTH.

SALE PRICE
\$7.50

\$1.00

FOR

5 LAMPS

3 FORTIES
2 SIXTIES
HIGH QUALITY

Tungsten Tipless

THE HYDRO SHOP

DUNDAS AND WELLINGTON STREETS.

PHONE 7000

SATURDAY
Evening Only
**MOFFAT'S
ELECTRIC
RANGE**

\$63
IF YOUR HOME IS WIRED
FOR RANGE.

\$98

INCLUDING WIRING.

101 Years Old But Still Votes

South Wellington Centarian
Casts Ballot in Plebiscite.

Guelph, Oct. 23.—Mrs. Mary Car-

ruthers, 101 years old, South Wellington's oldest resident, was driven to the polls this afternoon to cast her ballot.

When asked how she voted she refused to say anything except that it was cast the right way.

Advertiser Classified "Want" Ads are direct, economical and business-like.

Advertiser Classified "Want" Ads are of service in countless ways—it's a good plan to keep in close touch with them.

CHAPMAN'S Cool Weather Specials

Chapman's greet the cool weather with a whole storeful of "Red Hot" Specials. Everything for warmth and comfort, at prices which will certainly mean a clean-up. Below are a few—our store has many other bargains too numerous to mention here. Check up your needs and come prepared to buy.

COATS AND DRESSES

LADIES' FINE WINTER COATS in checked camel hair, interlined and fully lined, mar-
quise de Lux, opossum collar; just the coat for a vigorous winter; \$26.95

LADIES' TWEED COATS, plaid back, large collar, patch pockets, a wonderfully service-
able coat, and correct in style, too; sizes from 16 to 44. Look at the prices! \$14.95 and \$16.95

JUNIOR MISSES' COATS of clipped polaire, fully lined, large beaver collar, slit
pockets, large cuff and buttons; smart and warm; \$12.95 and \$14.95

CREPE AND FLANNEL DRESSES, in sand, navy, brown and black, trimmed with fine
embroidery work and braid; real cool weather garments, in all-wool materials; no leftovers at this price \$4.95

MISSES' AND LADIES' HATS

Beautiful Velvet and Felt Hats,
daintily trimmed and fashioned;
wonderful style and serviceability
built into every hat. Many
different shapes in black, brown,
gray and sand.
Your choice at \$3.95

LADIES' HOSE

Ladies' Fiber Silk Hose, in
black, brown, beige, sand,
gray, nude and navy. 39c
Reg. 55c. Sale price.

LADIES' HOSE

Ladies' Pure Silk Hose, double
sole, heel and toe, widened top;
black only. Regular \$1.89
\$2.25, for 98c
Ladies' Silk and Wool Hose, in
black and white, brown and
white, fawn and white;
excellent quality 98c

ALL-SILK and CANTON CREPE

40 inches wide, in shades of
navy, brown, gray, sand,
poudre blue and black; won-
derful quality. Regular \$3.50
yard. On sale \$2.49
for 60 inches

FOR THE MEN

Men's Socks, heather all-wool
and silk and wool. 59c
Specially priced at
Men's V-neck Golf Sweaters,
pullover style, sand shade,
sizes 38 to 42 \$5.50

ALL-WOOL SERGE

40 inches wide, in shades of
navy, brown, poudre blue and
black; a wonderful material
at a wonderful price, 69c
per yard

SEASONABLE SPECIALS FOR THE LADIES

Ladies' Chamoisette Gauntlet, heavy embroidered
point, in shades of sand, mode, beaver, brown, gray and black \$1.00

Ladies' Chamoisette Lined Silk Gauntlet, with
contrasting point and wristband, in shades of mode, gray and beaver \$2.25

Ladies' All-Wool Coat Sweater, in navy, black
and white \$6.25, \$7.50

Ladies' Brushed Wool Sweaters, in sand and gray, to clear at \$5.00

Special—Children's Dresses, made in up-to-date
styles; good range of colors, flannel and wool
crepe, priced according to age, 3 to 14 years, at \$3.19 to \$5.75

Full line of Winter Underwear. See our table of
Vests and Drawers, long and short sleeves, at 69c

Gym Bloomers, all wool, \$1.95 to \$2.50
navy serge, all sizes.

Ladies' Combinations of fine knit, medium weight,
long and short sleeves, ankle and knee length—
\$1.89, \$2.50, \$3.00

Ladies' Bloomers, velva finish, in cream shade 79c

Children's Underwear—Vests, long sleeves, in cream and natural, from 3 to 14 years. Priced according to age, 59c to \$1.25

Full range of Children's Combinations, 3 to 14 years, in cream, natural, \$1.50 to \$2.50, priced according to age.

Corsets, a model for full figures, reducing sections, low and medium bust, double steel throughout, giving the desired \$2.98 to \$6.00

Sport Corset and Corsettes \$1.00, \$1.50, \$2.00

Flannelette Blanks, largest size, 2 1/2 x 2 yards, best quality, our own brand, the Heather-down, per pair \$2.95

Chapman & Co.

239 DUNDAS STREET, LONDON

Extra Heavyweight Flannelette, suitable for men's pyjamas, in attractive blue and pink stripes, per yard 38c

ELECTRIC SHOW DON'T MISS ITS WONDERS

A fascinating, large-scale exhibition of the last word in ultra-modern housekeeping.

It throbs with interest in all that is new, novel and absolutely practical for YOU—

It lifts YOUR home out of the old-fashioned ruck of yesterday, banishes the laborious and commonplace and makes it a playhouse of economy, contentment and ease.

Exhibits show exact prices and operating costs for all domestic equipment—electrical appliances you now own, or would like to own, and many new wonder-workers you never dreamed of.

Courteous attendants at your service.

FREE ADMISSION

Morning, Afternoon and Evening

ALL THIS WEEK

HYDRO SHOP

DUNDAS AND WELLINGTON STREETS.

PHONE 7000

Special Show Bargains

It Teems With Them

FREE

White Enamel

UTENSIL SET

With Every McClary or Moffat Electric Range.

FREE

Rotarex Vacuum Cleaner

Given With Every Rotary Electric Washer.

DON'T FAIL TO SEE THE GLARE TEST, DEMONSTRATING THE

KITCHEN ILLUMINATOR

A special for show week at

\$6.00. Installed Complete

MAJESTIC HEATERS

New Improved Models—Reduced Prices.

FREE

WHOLE YEAR'S SOAP SUPPLY

Sunlight, Lux and Rinso With Every Easy, Coffield or Thor Electric Washer.

SPECIAL EXHIBITION OF THE NEW SIMPLEX ELECTRIC IRONER.

See how much you save by using only

HYDRO LAMPS

Guaranteed for 1,500 Hours' Use.

BIG ADDED FEATURES

By the City of London, Public Utilities Commission, London Hydro-Electric, Waterworks, Parks and Public Playgrounds.

SPECIAL NOTICE

As a show week feature we will deliver any stove, washer, ironing machine or other device of similar cost for a down payment of \$10.00 only

WOMEN and THE HOME

INSTITUTES READY FOR CONVENTION

Expect Four Hundred Delegates Will Come to London on November 4.

Four hundred women are expected in the city week after next for the annual convention of the women's institutes of Western Ontario. Mrs. George Edwards of Komoka, provincial president, was in the city this morning to make further arrangements for the coming sessions on Nov. 4, 5 and 6. She is anxious for a very large representation from each of the branch institutes. Although but one delegate has the power to vote, she urges others to be present and take part in the discussions.

Hon. J. S. Martin, minister of agriculture, will be the chief speaker and with Mrs. Martin will be a guest at the civic banquet to be tendered the delegates at the Smallman & Ingram dining-room on the night of Nov. 4. Mrs. William Todd of Orillia, past president of the Ontario women's institutes federation, will also be a speaker on this occasion. While another outstanding woman present at the convention will be Mrs. Aitken of Beeton, who was convener of the women's institutes exhibit at the Canadian National Exhibition this year.

Mrs. George Edwards leaves Monday for Ottawa and will spend the coming week attending the Eastern Ontario women's institutes convention there.

Some of the interesting subjects which are scheduled to come up for discussion at the coming convention are rest rooms, school libraries, cemeteries, community skating rinks, and so on. Special speakers for the first afternoon will be Alexander McLaren of the Ontario agricultural college, Guelph, and Mrs. Glenn of Hensall, whose subject will be "What a Woman Can Accomplish in Agriculture." Mrs. W. T. Mead of Blenheim will also give a report on immigration at this session.

Wednesday morning will be devoted to education and better schools and legislation relating to women and children. Mrs. M. Stone of Arkona will give a talk on education, while Mrs. Fred Haggan of Aylmer will speak on legislation.

On Wednesday evening Mrs. Aitken of Beeton is scheduled to give an address on how to get the greatest results from institute work. Another speaker of Wednesday evening will be George A. Putnam of the women's institutes branch of the Ontario department of agriculture. Mrs. Todd of Orillia will be the speaker on Thursday morning.



MISS MAGDELEINE HEBERT

of Montreal, whose coming-out dance was attended by the Prince of Wales in Montreal.

PERSONALS

Dr. and Mrs. Atkinson of Exeter were in town this week.

Mrs. R. T. Brynner, William street, is again in town after a visit in Toronto.

Miss E. C. Smith of Hartford, Conn., is the guest of Mrs. A. H. Murphy, Huron street.

Mrs. Frank Jones, Richmond street north, was the hostess of an informal euchre at her home this week.

Mrs. E. H. Nelles of "Norwood House," North London, was a guest in Toronto for a few days this week.

Mrs. E. J. Rose and small daughter, Helen, of Price street, are visiting with relatives and friends in Detroit.

Miss Marion Beck, daughter of Sir Adam Beck, has enrolled as a student at the University of Western Ontario.

Mr. and Mrs. J. H. Chapman, King street, returned to London recently from their summer home, "Osmotherly-on-Erie."

Mr. Palmer Q. Bessey of New York city and Montclair, New Jersey, was a recent guest of Mr. and Mrs. Albert H. Murphy, Huron street.

Mrs. E. V. Buchanan and little son Billy are the guests of Professor Duncan MacArthur of Queen's university and Mrs. MacArthur, Kingston.

Rev. A. J. Love has returned from Sarnia, where he officiated at the wedding of Mr. Stewart MacDonald and Miss Marion Wray of Moore township.

Mrs. W. H. Fox, Waterloo street, is to be the hostess at a tea tomorrow in honor of Miss Katherine Moore of Barrie, who is a student at Brescia hall this year.

Miss Stella Baron has been in town spending a few days with friends and relatives before leaving for New York and Cleveland. Miss Baron was a former Londoner.

Mrs. Albert May and her young son, of New Jersey, accompanied by Miss Aileen Oliver, who has spent the past year with her, are in town, the guests of Mrs. George Oliver, Wellington street.

Mrs. George Bartlett, 60 Empress avenue, has returned home, having been the guest of her daughters, Mrs. John McLaughlin, Grand Rapids, and Mrs. W. E. Mulholland, Sandwich, for the past four months.

Mrs. C. Courtwright McDougall, formerly of London, is in town.

BLUE GUILD ADOPTS CHILD AT GRAY HOME

Girls Plan Bazaar To Be Held in December at Home of Lucile Hayman.

A new organization comes to public notice. It is the Blue guild, an enterprising little society of ten girls, whose president is Miss Lucile Hayman, daughter of Mrs. E. C. Hayman, Kensington apartments. And their chief concern just now is a small girl of the Ronald-Roy Gray home whom they have adopted. In their own way they are trying to make up to her the lack of father and mother and they are seeing that she has warm, comfortable clothing and a jolly treat now and then.

They have even gone so far as to make some of the clothing, dresses and sweaters, with their own hands. And now they are raising money for more by giving a bazaar in December at the home of Mrs. E. C. Hayman, Kensington apartments.

This week the club met at the home of Miss Barbara Fraser, Victoria apartments, to sew for the bazaar. Members of the club include Lucile Hayman, president; Dorothea Laidlaw, Lucy Ford, Dee Dee Seaborn, Audrey McLennan, Anna Grant, Ruth Thompson, Mary Hutchinson, Margery Gilmore and Barbara Fraser.

merly Miss Wynnifred Mann, is entertaining at a dinner party tonight in honor of Miss Kathleen Crawford and Mr. G. H. R. Fiddall, whose marriage takes place Saturday.

Mrs. Jack Stevens is entertaining at a dinner at her home tomorrow night.

Mr. and Mrs. A. D. Jordan are to be the hosts of a Halloween party on Oct. 31.

Mr. and Mrs. Cyril McMurtry of St. Thomas are in town, the guests of Mrs. McMurtry's mother, Mrs. Coleman.

Mrs. Diprose and Mrs. Cummings are joint hostesses this afternoon at a tea for Mrs. Parkinson.

Miss Sterling Westland, daughter of Dr. and Mrs. Westland, Queen's avenue, is visiting in Toronto, the guest of Mr. and Mrs. Lind.

Mrs. J. Fox, Hayman Court, is entertaining at a tea tomorrow for Mrs. Rigney of Kingston, who is the guest of her mother, Mrs. Regan, Kensington apartments.

Mrs. George Edwards of Komoka, president of the provincial federation of women's institutes, goes to Ottawa next week to be present at the convention of the Eastern Ontario branches there.

Mr. and Mrs. C. A. Speers of Toronto are spending a few days of this week with Mr. and Mrs. C. L. Ferguson, Matland street, and will return to Toronto by motor on Sunday.

Mrs. Speers is the daughter of Mr. and Mrs. Ferguson.

Mrs. R. M. DeLisle is leaving on Saturday for her home in Austin, Texas, after spending the past six weeks with her parents, Mr. and Mrs. A. M. Legg, Cathcart street. Mrs. DeLisle has been entertained by a number of friends during her stay in London.

Miss Ruby Parker, a popular bride-elect, was the guest of honor at a charming shower given for her by Mrs. E. D. Schott at her home in Queen's avenue. The rooms were attractively decorated in pink and white, and during the evening Miss Parker was presented with a shower bouquet of carnations, from which were suspended rhyning notes and light refreshments were served, and the happy party came to a close.

The rifle ranges at the coves was the scene of an interesting social gathering this afternoon, when the military men and ladies of the city and their friends gathered there for the King George challenge trophy shoot and presentations of gold medals.

Sixteen teams of cadets from throughout the district entered. The Hon. Mrs. Shuttleworth King presented the medal offered by Gen. King; Mrs. Ronald Harris presented the Ronald Harris medal, and Mrs. Ray Lawson the medal offered by Ray Lawson. A medal offered by Col. Hobbs was also presented during the afternoon, the arrangements being in charge of Col. George H. Gillespie, district cadet officer. Following the presentation tea was served from attractive tables out in the open. Mrs. Seeley Smith, wife of the new commander of the R. C. R's, presiding, assisted by other wives of the officers.

The members of St. Paul's choir entertained at a jolly Halloween party last night in Cronyn hall in honor of Miss Marion Beattie, who is leaving London shortly. The hall was very attractively decorated with Halloween colors of black and orange, and the tea room, where refreshments were served, was effectively arranged with black cats, witches and pumpkins. A grand masquerade march opened the evening, during which the costumes were judged, and the guests made a varied showing indeed, with many different characters represented. Miss Beattie was presented with a gift on behalf of the members by the choir president, Major Bradshaw. The games were in accordance with the event, and light refreshments were served. The committee in charge of the delightful party included Mrs. Ashman, Miss Iva Logan, Major Bradshaw, and Messrs. W. C. Holt, L. Smallwood, S. Taylor and G. Matthews.

CHOICE

Mums and Pompons

THE WEST FLORAL CO.
249 DUNDAS STREET.
PHONE 2187.

STORE HOURS:
Store Opens, 9 a.m.
Store Closes, 6 p.m.

GRAY'S, LIMITED

Express charges prepaid on all Mail Orders \$5.00 or Over.

THE LATEST IN STYLES and GREATEST IN VALUES

READY FOR SATURDAY.



A Special Grouping

One table READY-TO-WEAR MODELS, made from extra-quality panne and silk velvet, black and new colors, snappy styles; hats you'd expect to pay more for. **\$2.95**

Saturday One table TRIMMED HATS, in black and the popular shades, feather and flower trimmed. Special price for Saturday **\$4.95**

25 new models FRENCH PATTERN HATS (no two alike); each hat carries individuality; latest style touches. Saturday **\$8.95**

Fourth Floor.

SKIRTS.

FRENCH WOOL CREPE SKIRTS, several style pleats, camisole or band top; colors of shutter green, navy, sand, gray and black; all sizes. **\$7.50**

CHILDREN'S PULLOVER SWEATERS

Balkan style, pure wool, colors of sand and peacock; sizes 4 to 12 years. **\$1.98**

Third Floor.

KNITTED WOOL GLOVES

Ladies', Misses' and Children's Knitted Wool Gloves, gauntlet and two-dome styles, fawn, gray and lovat shades, in plain or contrasting trim, sizes 6 to 7 1/2. Regular \$1.00 and \$1.25. Special prices, a pair **69c** and **89c**

CHAMOIS SUEDE GLOVES, short gauntlet style, with flare cuff, also strap wrist, gauntlet style; sand, mode, gray, beaver, brown and black, with self or contrasting points; \$1.25 and \$1.50 values. Sale price, a pair **98c**

LADIES' AND MISSES' HOSE, wool and silk and wool, plain and novelty rib, ribbed and hemstitched top, black, sand, beaver, gray, navy, brown, (black and white), sizes 8 1/2 to 10. **98c**

CHILDREN'S HOSE, plain or ribbed, sand, gray, brown, black, cream, and lovat, sizes 4 to 5. **50c** to **\$1.00**

At a pair **50c** to **\$1.00**

BRASSIERES, white and pink, back fastening, with and without elastic at waist; odd sizes. Priced to clear **29c**

Main Floor.

NEW COATINGS

54 AND 56 INCHES WIDE. **\$2.45**

PER YARD

The newest blocks, stripes and tweeds. VELOURS, medium weight, soft, smooth finish, furrow check, soft deep pile; TWEEDS, heavy weight for utility and school coats. All at one special price, a yard **\$2.45**

Second Floor.

Fur-Trimmed Coats

Exquisite models in the season's favored materials and shades, fur trimmed, many with collar and cuffs of fur. Specially priced,

\$25.00 to \$69.50

LADIES' AND MISSES' WINTER COATS, in novelty tweeds, teddy bear cloth, cut velours and American velours, full lined and interlined, all new styles; sizes 16 to 20. **\$16.95**

Saturday

SATURDAY SALE



Third Floor.

BLOUSES

SILK KNIT BLOUSES, all new shades, ties to match, overblouses style. Special **\$5.95**

Third Floor.

LADIES' AND MISSES' FLANNEL DRESSES

All the new shades, including wall flower, pitch tar, shutter green, sand, black and white, navy and white; button, lace and braid trimmed. Priced at **\$8.50 to \$13.95**

Third Floor.

BLOUSES.

BROADCLOTH BLOUSES, tailor made, new collar and cuffs, white and sand. Again on sale **\$2.95**

at

Third Floor.

CHILDREN'S FLANNEL MIDDIES

Admiral make, all wool, fully shrunk; colors of paddy, navy, scarlet, sand; braid and emblem trimmed; sizes 6 to 40. Priced **\$2.75 to \$7.50**

at

Third Floor.

BLOOMER SALE.

150 pairs BLOOMERS, of English satinet, 12 colors, double elastic knee, ample sizes. One day sale, **95c**

Saturday, a pair

\$1.50 and \$1.75

LADIES' FLEECE-LINED UNDERSKIRTS, gray only. Extra value, **\$1.19**

LADIES' FLANNELLETTES, kimono style, round neck, hemstitched trimmed, colors pink, blue, and mauve. Saturday special **\$1.19**

CHILDREN'S FLANNELLETTE GOWNS, high neck, long sleeves, double yoke, back and front. **\$1.39**

Sizes 6 to 8 years **\$1.39**

Sizes 10 to 14 years **\$1.49**

CHILDREN'S SLIPOVER GOWNS, round neck, short sleeves, sizes 10 to 14. Special **\$1.39**

CHILDREN'S WHITE GOWNS, sizes 2, 3 and 4 years (samples). **59c**

To clear at, each

Third Floor.

WOOL DRESS FABRICS

40 TO 56 INCH WIDTHS. **98c**

PER YARD

56-inch ALL-WOOL BLACK SERGE, well finished; 54-inch ALL-WOOL NAVY SERGE, firmly woven; 40-inch WOOL CREPE ARMURE, in popular colors; 40-inch NOVELTY STRIPE DRESS GOODS, for dress or skirt. All at one special price, a yard **98c**

Second Floor.

Saturday Values For The Home

EXTRA VALUES.

SCOTCH BLANKETS, all pure wool, all-white or pink or blue borders; extra large size, 80x100. Special, **\$12.95**

a pair **\$11.50**

FLANNELLETTE BLANKETS, best quality, double bed size, 70x84; white with pink or blue border. Sale price, **\$2.69**

a pair **\$10.00**

EIDERDOWN COMFORTERS, English and Canadian makes; extra values **\$10.00**

at, each

Main Floor.

EXCEPTIONAL VALUES.

KINDERIA EMBROIDERED PILLOW CASES, new and dainty, scalloped or hemstitched. **\$1.95, \$2.50, \$2.95**

Per pair **\$3.95**

CIRCULAR PILLOW COTTON, excellent quality for embroidering; widths 40, 42, 44 and 46 inch. In lengths 1 to 5 yards. Mostly 55c quality. Sale price, **39c**

a yard **\$2.25**

REVERSIBLE EIDERDOWN for bathrobes, 2 yards wide. Special, **\$2.25**

a yard

Main Floor.

BIG VALUES.

STRIPED FLANNELLETTE, 1 yard wide, at a yard **25c**

FLANNELLETTE, one yard wide, novelty stripes and plain mauve, pink, light blue and corn color. Sale price, **35c**

a yard **95c**

NEW MIDDY FLANNEL, plain colors; brown, navy, peacock, light and dark sand; 31-inch width, a yard **25c**

WRAPPERETTE, excellent for comforters, 32 inches wide. Sale price, **25c**

a yard

Main Floor.

Hemstitching and Picotting Orders Promptly Filled and Delivered. Fourth Floor.

GRAY'S, LIMITED

140 DUNDAS STREET

PHONES 115-116

Ladies' Tailoring and Dressmaking Department, Under the Supervision of Miss Hagan. Fourth Floor.



Hoot mon!
ha'e ye tried
the famous
Laura Secord
BUTTER SCOTCH

159 Dundas Street, at Richmond Street.

The Ladies of London Are Reminded

that the Hudson Fashion Shoppe Anniversary Sale continues all day today and tomorrow. Values are being offered in coats and dresses that the ladies will find cannot be duplicated elsewhere in this city. All the beautiful fashions displayed at the recent Fashion Show may also be seen.

The Store Will Remain Open on Saturday Evening Until 10 p.m.

Hudson's Fashion Shoppe

203 DUNDAS STREET.

LIMITED.

THE WORLD OF SPORT

Several New Plays Added To Repertoire of Locals

London Intermediates in Good Shape For Battle in Sarnia.

BEARD IS OUT

Last night Coach Doug Huestis put the London intermediates squad through the stiffest grueling it's had as the final punch in preparation for the game in Sarnia on Saturday.

Two scrimmage lines were formed for warming up purposes, and they worked themselves into a fighting pitch and more than a fine trickle of perspiration. Then the line-men were put through their paces. They put real punch into everything they did, even to the grunts. Everything they were expected to do was done with a four-tubed imagination could imagine they were called on the field. Just by way of variety Huestis has introduced several new plays into the front and back line, but ones which will serve to puzzle the Sarnians when they are called on.

The halves got plenty of catching practice last night against three and four tackles sent at them. Lawrence and Wanless will probably both be started Saturday with Ernie Dennis in reserve. Dennis is booting the field in reserve, and it's probably that London will change halves frequently around Goodman, who will play the greatest part of the game.

Gillies Shows Form.

Huestis put the halves through some evening field running practice last night and told the tacklers to hit them hard. They did—and the ground, just as often. Art Gillies, who last year showed great promise as an open field runner, this year shows the same natural instinct for pivoting and dodging, and a good many of the tackles missed him cleanly. Heard probably the most deadly player of the bunch, to which Red Wilson and Had Karn would have added direct testimony after the game. He has a characterful nose in his arm and has been carrying it strapped up the last few days, though still turning out to practice. Though the Londoners have lost much of their wings through injury in Lovelace and Board, there are capable reserves who will annoy the Sarnia halves amply.

It is safe to predict that nearly all the reserves will be thrown into Saturday's fray. So far as the youngsters have been light these days, but let Johnston's work has been particularly outstanding, and Melville and Hill have also done some fine work in the drills and shown more than enough actual experience to warrant regular berths.

Two Weeks' Interval.

Willoughby, who made good last year, turned out last night and says he may be in the city from now on. He will not be in the game Saturday, because of lack of the hard conditioning the squad has gone through last week. As a matter of fact, there will be two weeks' interval between the London game here until Nov. 8. Willoughby could toughen up his great form of last year in that time.

Indications still point to a huge contingent making the trip to Sarnia on Saturday. Joe Isaacs, chairman of the transportation committee, yesterday broadcasted the notice to fans who intend driving down in the morning that if they could find room to take a player or two with them, the committee would appreciate the lift.

Sarnians Drill.

Sarnia Observer: Stiff practices for the intermediates squad, with Friday set apart for final light going over of the signals and a chalk talk on the plan of campaign for Saturday's game against the Londoners here.

The players have at last come to the realization that London has a team that is strong enough to cause any team in the intermediate series a lot of worry, and this is an asset. The blue and white know now that to win Saturday they must put their best foot forward and snap into the fray with some fight.

The scrimmage drills, which were avoided at the start because of danger of injury, have been revived this week, and while the athletes are carting around a brand new bunch of bruises as a result of their strenuous going, they are showing a decided improvement in their defensive play, although it is still far from perfect. The London steam roller will not find the same ease penetrating the Sarnia line that it experienced in the first two games, and they will likely be given a slight taste of their own pinning medicine if the new found interference of the blue and white works out as well in the game as it does in practice.

There will likely be no scrimmage practice Friday night, the management giving the players an opportunity of nursing the tender spots until they get into the Saturday game to acquire a brand new drop.

MISS HAWTHORNE WINS.

Miss E. Hawthorne won the high score prize at Mitchell's all-star night with a score of 637. The prize was donated by Laura Secord candy store.

BUSINESSMEN WIN.

Palmerston, Oct. 23.—The businessmen's softball team won their fixture today from the professional team, 22-13.

Short Jabs

The last amateur meeting between Cy Pook and Harry Henning brought a blaze Toronto crowd to its feet in tribute to the gameness of the St. Thomas boy, who weakened in the last round and waved Marsh away when he wanted to stop it.

Pook would look every bit as good around this winter, playing the money circuit if he would keep in condition. A good many admirers of the St. Thomas boy think that if he made the jump to pro he would begin to take competition seriously. Pook's a good clean youngster, but he finds training a bit irksome, especially when amateur bouts come few and far between.

Jackie Johnson, the Toronto boxer, who gained his reputation as an amateur champion in the bantam class, has evidently decided that he cannot make 118 pounds and be at his best. It will be remembered that after Johnson landed in France for the Olympic games, he was unable to compete, owing to the fact that he was two pounds overweight. He is under the management of Eddie Williams, the boy who helped bring him to the front in amateur circles, and in a letter to the Spectator Eddie seeks engagements for his boy in Hamilton, but stipulates that he will not undertake to make less than 122 pounds.

Johnson had designs on the Canadian title, which Howard Mayberry recently lifted from Bobby Eber, but unless he can get down to 118 pounds he will not have a chance at it. But he will have little trouble in getting a bout with either Eber or Mayberry, as both boys are willing to allow him to come in at 122. But Johnson would be wise in dodging them until he has had a little more experience in the moneyed ranks.

Jimmy Dunn, manager of Carl Tremaine, never objects if Carl is a pound or so over weight, providing the other fellow does not, but let Carl's opponent be overweight and James looks at things from a different angle. Last night at Youngstown, Tremaine was matched to meet Herb Schaefer, but at 3 o'clock on the day of the fight Schaefer was a pound and three-quarters overweight, and when Dunn protested he offered to give up his forfeit of \$100. But that would not suit Dunn, who demanded the pound of the fight be given to Schaefer, and he got down to the stipulated poundage. He did so after going through a strenuous form of reducing, and the result was, when he entered the ring he was so weakened that he was unable to give anything near his best. But at that he knew days ahead what was expected of him and he should have made the weight or let it be known in advance that he did not intend to. Tremaine, by the way, is likely to have considerable action in New York rings this season. Four clubs of that city are after him, but Carl is waiting for the one which can guarantee him a match with Abe Goldstein, the boy who lifted the bantam crown from Joe Lynch some months ago.

Harry Neary, the peppery little New Yorker, who boxed the sturdy bantam, Midget Smith, sold Midget's contract for \$2,000. Neary figures Smith is gone, and he is now handling Mike Moran, junior featherweight, Johnny O'Leary, of Waterbury, a featherweight, Johnny Clinton of New York, a lightweight. They are all good, hard battlers and Neary wants to send them up here this winter.

Fergus Defaults To De La Salle

Owen Sound Juniors Next Opposition For Locals.

Owing to Fergus high school defaulting the junior football game billed for Stratford yesterday, the local De La Salle youngsters will now enter the semi-final round with Owen Sound C. I. The latter school is a new entry into the "Wossa" ranks, and it is because of this that the default of Fergus to De La Salle did not put the locals right into the finals for the title.

Owen Sound is a hard team to beat, but there is plenty of confidence hereabouts that the De La Salle gridgers will succeed in bringing London's first rugby championship home.

The team was disappointed at the turn of affairs yesterday, but will stage several exhibition games to keep in trim for the final tests. In their group games De La Salle showed a fine knowledge of the game, and worked several trick line plays as smoothly as could be wished for.

Advertiser Classified "Want" Ads that tell the most facts, give the most complete description, are the ones that bring the most replies.

STANFIELD'S UNDERWEAR

The cooler days remind us to prepare for the cold ones. Make your selection from our showing of Stanfield's Underwear.

ALL WEIGHTS. ALL SIZES. Combinations and 2-piece Suits.

In Combinations we have two special values you should see, \$3.50 and \$4.00

JOHN GRAHAM & CO.

157 DUNDAS STREET.



SIGNED TO MEET MICKEY WALKER.

Out in the western states they are not doing any preliminary mourning for Jock Malone, the St. Paul boxing flash, because of his coming meeting with Mickey Walker. He bet he would jump into the river with his clothes on if he lost the decision. He lost and into the river plunged Jock.

MALONE MAY FIGHT WITHIN WELTER LIMIT

Must Kayo Walker To Take Crown in Jersey Battle.

By FAIR PLAY.

New York, Oct. 23.—Will Jock Malone try to sneak into the ring against Mickey Walker weighing within the welter limit? If he does, he won't surprise Mickey, who is taking such a plan into account.

Jock is a middleweight, and it has not been understood that he would try to reduce down. And, in fact, nothing has come from his camp that he will. It is more speculation than anything else.

He is working out at the Chicago athletic club, and rumors about his welterweight intentions have been caused by the vigor of his exercise. Of course, if he should appear at the welter limit, he might be weakened, and this would not be a good thing, considering the man he is going to tackle.

And, again, since decisions are not permitted in Jersey, where the battle is to take place, he would have to knock Walker out to win the title. Even newspaper decisions would not gain him the crown.

Walker has already lost a decision to the Minnesota—it was before Mickey was champion—and he knows Jock's style, which is a tiring-up method of boxing, pretty well.

He figures that his improved wallop will deal effectively with these tactics. If Malone seeks to repeat them, a knockout, of course, is what Mickey is after, since, seeing that Leonard is not going to fight him, he wants to meet Harry Greb for the middleweight crown.

Greb is willing to tackle almost anyone, but to date has not given three cheers about meeting the slugging Jersey man.

CRICKET CLUB OF GALT ELECTS NEW OFFICERS

Special To The Advertiser.

Galt, Oct. 23.—The Galt cricket club, which figured in such a tight race with Waterloo for the W. O. C. L. honors, has reorganized and is ready for next year's activities with prospects for a stronger team. The new officers are: President, R. O. McCulloch; honorary vice-presidents, G. Hancock, A. R. Goldie, J. Stauffer, E. Langdon; secretary, A. W. Nealey; vice-president, W. Labbrooke; captain, A. Arnold; vice-captain, J. Simpson; secretary, W. H. Riley; executive, J. V. MacCartney, J. Duffin, J. Simpson.

FOREST BEAGLE HOUNDS TAKE HIGH HONORS AT MEET

Forest, Ont. 23.—The Shawanoo beagle hound kennel of John M. Shaw of Forest brought back a fine string of prizes from the recent Wolverine beagle meet at Allegany, Michigan. There were 47 dogs competing in keen work. In the 15-inch class all age dogs the reserve was won by Mr. Shaw's Red Boy, second and third in the 15-inch class all age females, Shawanoo "Tiny and Shawanoo Maggie," the reserve in the 15-inch derby, Red's Flirt, and the reserve in the 15-inch derby, Shawanoo Maggie.

SOX DEFEAT GIANTS 16-11 IN GAME AT LIVERPOOL

Liverpool, Oct. 23.—A crowd of over 2,600 today witnessed the opening European exhibition game between the Chicago White Sox and the New York Giants. The Sox won by a score of 16 to 11. The game was played at the Everton football ground.

CHILDREN'S TUTOR HER LOVER

Surprising romance of former Mrs. Puritzler with children's one-time tutor. A full page, illustrated feature in Sunday's Detroit Free Press. All leading newsdealers.—Adv.

The Advertiser Classified "Want" Ad columns are filled with condensed facts—they offer the biggest opportunities in the smallest possible space.

SATURDAY SOCCER GAMES CRITICAL

Huddersfield-Birmingham Tilt Seen as Feature in First Division.

Associated Press Despatch.

London, Oct. 23.—Saturday's engagements in the first division of the English league include a number of feature contests, and of these the most important will be that between Huddersfield and Birmingham. The leaders have had to work hard to retain hold on the title, while Birmingham, on the other hand, have recently developed a brilliant consistency. Huddersfield may have the advantage of locals and all that goes with it, a fact that may be sufficient to turn the tables in their favor; but when all things are considered they merely serve to indicate that Saturday's game will be critical.

Nottingham are striving hard for league leadership and in speculating upon the possibilities of a change in the standing both games must be taken into account.

Sunderland are the guests of Liverpool, and after their draw with Newcastle United a week ago the Durham County men may serve up a win.

In the first division of the Scottish league a battle royal is promised in Glasgow, where Celtic park will be the venue of the encounter between Celtic and Rangers. The "piece de resistance" of Scottish football. The question of whether Celtic's undefeated record is to stand, or whether the Rangers will break the spell will be answered only at the close of the game.

Hibernians play Dundee at Edinburgh, after their defeat last week at the hands of Heart of Midlothian, Hibernians may be expected to put on an extra spurt to preserve their credit.

GOLDSTEIN IS GUARANTEED \$25,000 TO MEET GENARO

Associated Press Despatch.

New York, Oct. 23.—Abe Goldstein, bantamweight champion of the world, will be guaranteed \$25,000 if he consents to meet Frankie Genaro, U. S. county champion, for the title. Frank Costello, a backer of Genaro, has announced. Tex Rickard has consented to promote the bout if Goldstein accepts.

British Soccer Results

London, Oct. 23.—Football games played in the Old Country yesterday resulted as follows:

ENGLISH LEAGUE.

Third Division: Southern Section. Bournemouth, 2; Luton, 0. Gillingham, 1; Millwall, 0. Queens Park, 3; South African, 2 (at Glasgow).

RUGBY.

Cambridge University, 21; Guys Hospital, 2. Oxford University, 33; Bristol, 6. Lancashire, 6; New Zealand, 23.

COUNTY CHAMPIONSHIP.

Hampshire, 22; Kent, 8 (at Southampton).

SOCCER SICK-OFFS

By LINESMAN.

Much regret will be felt in local soccer circles at the departure of Dick Smith, center half, and popular manager of the Maple Leafs. His loss to the Leafs will be keenly felt as he was a tower of strength to his club, and popular with his club mates. His departure will be deeply regretted by all local soccer fans, especially as the club has bright prospects of coping provincial honors. We all wish him the best of luck in his new venture, and whether he plays in Toronto or Montreal his doings will be closely watched.

The final of the Ontario cup between Timmins and Cockshutt should be a good one, and the blues will certainly have the support of local soccer fans after their good display here last Saturday against the Leafs.

Bill Hughes, who learned all his football from last fall at McGill's expense, but even Hughes admits that if Leadley and Ratajowski were at the helm, Hughes would still be winning titles. Hughes has a big advantage with that pair at his disposal, but he is a fine coach just the same. His knowledge of interference has greatly aided the Tri-color in the last two years.

Those defeats if his athletes had Galt a lacking Saturday. Galt is an Awrey-coached team.

The Windsor and Walkerville end of the western group are fighting themselves out of a three cornered tie. The winner will meet Sarnia C. I. in the first of home and home games Saturday.

The secondary series of the Wossa has produced some very fine rugby, and altogether the organization has been looking over thirty teams this season. This will be added to next year.

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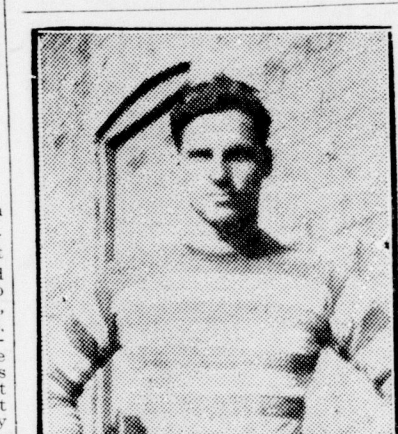
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Eighteen Events Carded For Western Field Meet



Local University Conducting Yearly Outdoor Athletic Program Today.

TWO CHAMPIONSHIPS

Seven events for co-eds and eleven for men students will make up the bill for the big annual field day of the University of Western Ontario at Tecumseh park this afternoon.

The program will commence at 2 o'clock. Individual championships will be awarded to the respective high scorers in the two divisions, while ribbons will be given the individual victors in the various events.

Below are the entries for the different races and contests:

Ladies' Events.

75-yard dash—Marion Drew, Connie Stothers, Frances Montgomery, Margaret Crawford, Lillian Kingsborough, Mary Fletcher, Mary Watson, Isabel Butler, Gertrude Moore.

Running high jump—Marion Drew, Connie Stothers, Frances Montgomery, Gertrude Moore, Eula Burnett, Mary Fletcher, Elinor Ferguson, Isabel Butler, Gertrude Moore.

Running broad jump—Marion Drew, Connie Stothers, Frances Montgomery, Gertrude Moore, Eula Burnett, Mary Fletcher, Elinor Ferguson, Isabel Butler, Gertrude Moore.

Standing broad jump—Marion Drew, Connie Stothers, Frances Montgomery, Gertrude Moore, Eula Burnett, Mary Fletcher, Elinor Ferguson, Isabel Butler, Gertrude Moore.

Three-legged race—Marion Drew, Connie Stothers, Frances Montgomery, Margaret Crawford, Lillian Kingsborough, Isabel McCubbin, Eula Burnett, Isabel Butler.

Men's Events.

100 yards—H. Wilensky, Simpson, H. Wilensky, P. Warren, K. MacFarlane, J. Walton, K. Hunter, C. Vincent, B. Flood, C. Wilson, G. H. Jordan, E. Gregory.

220 yards—H. Wilensky, Simpson, F. Warren, B. Flood, J. C. Wilson, G. H. Jordan, E. Gregory.

440 yards—K. MacFarlane, K. Hunter, B. Flood, J. C. Wilson, G. H. Jordan, E. Gregory.

Half-mile—B. Flood, C. Vincent, A. Charlebois.

One mile—K. MacFarlane, K. Hunter, F. Maxwell, B. Flood, E. Gregory, C. J. Jordan.

120 yards high hurdles—B. Flood, K. Hunter, A. Kress, J. C. Wilson.

Running broad jump—H. Wilensky, T. Chapman, J. Walton, K. MacFarlane, K. Hunter, G. H. Jordan, J. C. Wilson.

Running high step and jump—H. Wilensky, A. Kress, T. Chapman, J. C. Wilson, J. Walton.

Relay team—J. C. Wilson, G. H. Jordan, E. Gregory.

Shot-put—K. MacFarlane, K. Hunter, J. Farrara, T. Chapman, J. C. Wilson.

Pole vault—C. Rosser, A. Kress, J. C. Wilson.

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Relay team—

THE WORLD OF SPORT

Record Jam To See Western Battle Aggies Saturday

Purple and White Should Be Step Nearer Title at Finish.

STILL DRILL HARD

Western U broke all records for attendance at Intercollegiate games here on Saturday last, but it is expected a new mark will be set this week when they meet Guelph Aggies a second time within the week. Victory for the purple and white will put them a long way on the road to the Intercollegiate title which Western supporters are beginning to see loom up on the horizon for the first time in a good many years of patient peering.

They ran Aggies into the ground Wednesday, but this doesn't mean that they'll go on a jaggering joy ride at the Farmers' expense Saturday. Westerners are apt to provide stiff opposition but hardly a win. St. Mike's already having beaten Varsity should be a warning, and this would mean that St. Mike's and Western would still be tied. If Varsity should reverse the decision, Western's win here Saturday would just about clinch matters. At least Western couldn't do much worse than get a tie out of the remaining games.

Shows Real Edge.
Conservative supporters of Western are wondering if the fact that they beat the Aggies by greater scores than St. Mike's or Varsity managed to do, is a sure indication of the purple and white's superiority over these rivals, because Aggies' strong lineup, which was weaker than when they engaged in the other battles, but the team officials say that it is Western, it is the Varsity which would have been in better position to score more points but for decisions they believed were correct.

They further point out that Aggies were not quite so weak as represented, and displayed a much more fighting spirit as any team they've met.

Because of the confidence abounding in the Western camp, Coach Fickley has introduced several new plays for Saturday. They'll be needed against St. Mike's and Varsity, and Fickley believes his charges can absorb them the way they are going at their drills.

Fickley has a clear conviction that the ideas of the play to the players, and that makes execution much more sure. Saturday will be a test of the drillmaster's methods about Fickley's afternoon's work, but there is nothing much to be feared, as the team is well prepared to meet the challenge.

The cheer section Saturday will be a special feature again this week-end. Something of the spirit of the team has spread to the cheer section, and there will be a real effort in this part of the program Saturday.

LEADERS IN LONDON OF O.T.A. ARE PLEASED

Concluded From Page 1.
naturally feel favored the other side, but on the whole, the returning officers were exceedingly impartial and fair.

"No words can adequately express the appreciation of the temperance forces for the magnificent work done by The Advertiser throughout the campaign. From the very start the articles and editorials were, in my humble opinion, the best that we have ever had."

"The effect of The Advertiser's work can be seen throughout Western Ontario, and everyone interested in the maintenance of the O. T. A. is supremely grateful for the ability displayed by The Advertiser in the handling of the campaign, the tremendous space devoted to its interests, and the sacrifice which in many ways the paper made for the cause of temperance."

"The charge that the articles which appeared in The Advertiser were misrepresentations cannot be supported by those who know the real situation in the other provinces."

"Again I say, we are most deeply grateful for the decision rendered at the polls yesterday. We dare any government, in view of such a decision, to introduce a law in any part of the province."

"It is the intention of the temperance forces to maintain their organization more compactly than has been the case for many years and fight to the point wherefrom the manufacture, importation or sale of liquor in any form will be prohibited in this country."

Gratifying Stand.
C. E. Gorman: "It is very gratifying to know that the province of Ontario has supported the Ontario Temperance Act. The temperance forces will be inspired to greater activity to press on for greater victories."

James Gray: "I am satisfied."

T. W. McFarland: "I am delighted that Ontario stands most above the other provinces and leads the vanguard of temperance."

Rowland Hill: "The vote has placed in the hands of the government a mandate to enforce the act. If the electors had had the alternative of absolute prohibition I believe there would have been a larger dry majority."

George F. Copeland: "I feel that the tide has turned towards a dry country. The overwhelming opinion prior to voting seemed to be that Ontario would follow the suit of the other government control provinces, but instead it would seem that Ontario is to become the stamping ground for complete and absolute prohibition."

William A. Tanner: "The majority accorded the O. T. A. is a very fair one, in my estimation, taking every thing into consideration. It should strengthen the hands of Premier Ferguson to improve conditions under which the act is enforced. The temperance forces are indebted to The Advertiser for its splendid campaign on behalf of the O. T. A."

Dean Sherwood Fox: "Yesterday's vote plainly indicates that the residents of Ontario are not opposed to the principles of the O. T. A. The lesson to be taken from the balloting is that the manner of its enforcement be improved."

Absolutely Dry.
D. C. McNaughton: "In my opinion the residents of Ontario are absolutely dry. The voting power of the incoming population from European and other countries accounts in a

KID ROY INCLUDED IN RICKARD'S LIST

Tex Proposes Tournaments To Produce Two New Champions.

Associated Press Despatch.
New York, Oct. 23.—Tex Rickard, boxing promoter, has suggested to the state boxing commission the names of six featherweights and five lightweights who, in his opinion, would be eligible to participate in tournaments to succeed the title vacated by Johnny Dundee, and a lightweight challenger for champion Benny Leonard.

The featherweights are: Kid Roy, Canadian ring star; Louis "Kid" Kaplan of Meriden, Conn.; Danny Kramer of Philadelphia; Lew Hurley of Harlem; and Vincent J. "Chap" of Baltimore. Rickard was unable to select a sixth lightweight, but suggested a choice from George "K. O." Chaney of Baltimore, Tommy O'Brien of Milwaukee, Archie Walker of Brooklyn, and Sammy Vogel of New York.

Bowling ON MITCHES ALLEYS
LADIES' COMMERCIAL LEAGUE.
Bluebees—
J. Smith 123 84 98—295
M. McAlpine 129 131 154—414
L. Donohue 114 139 130—382
D. Taylor 112 127 125—364
H. Kilbourne 177 148 180—505
Totals 708 604 719—2031

Adviser—
M. Rush 121 144 158—423
D. Taylor 112 127 125—364
C. Payne 100 88 110—298
M. Hodgins 84 88 137—299
E. McKinley 87 60 112—259
Totals 478 474 646—1598

Free Press—
J. Smith 123 84 98—295
F. Zavitz 63 130 126—319
T. Wilson 84 101 149—334
E. Ellis 87 60 112—259
E. McElrath 86 88 141—315
Totals 479 539 520—1438

Farmer's Advocate—
J. Patton 96 119 92—286
M. Hyatt 109 115 138—362
M. Holstead 114 134 140—388
A. Mason 95 119 174—388
H. Curran 84 121 122—327
Totals 481 617 586—1684

D. S. Parrish—
K. Donaldson 129 87 113—329
M. Matland 89 88 71—248
E. Nicholson 129 101 125—355
C. Hale 56 63 75—194
J. Fysh 110 102 81—293
Totals 434 448 474—1356

Royal Millinery—
M. Hyatt 109 115 138—362
S. Griesman 105 91 86—282
English 62 84 96—242
L. Lewis 75 103 142—320
Totals 447 471 476

Silverwoods—
E. Willets 129 125 95—349
H. Meaden 120 154 112—386
H. Mine 129 125 95—349
G. Thompson 129 125 95—349
Totals 687 683 549

Penangies—
M. Stewart 207 188—505
P. Summers 111 179—290
B. Stewart 119 104—223
T. Brothers 101 114—215
O. Bryan 113 150—263
Totals 711 724 693—2128

Ball Telephone—
B. Long 129 126 149—405
C. Gough 129 126 149—405
B. Dillon 129 126 149—405
L. McElrath 129 126 149—405
M. Gash 129 126 149—405
Totals 687 683 549

Greene-Swift—
Lindsay 131 166—405
V. Kirby 129 126 149—405
K. Patton 96 119 92—286
B. McKellar 129 126 149—405
A. Lindsay 131 166—405
Totals 546 531 597—1674

Scott-McHale—
L. Claxton 136 156 127—419
L. Kress 129 126 149—405
E. Blatter 129 126 149—405
B. Hawthorne 129 126 149—405
L. Hawthorne 129 126 149—405
Totals 687 683 549

"BABY'S BOTTLE WAS DRY SO I SAID WET"—VOTER
Across the line they dislike La Follette because of his pompadour. Dawes because of his cuss words and Davis because of his eternal golfing tocs. Some people are like that, and perhaps it was just the same sort of voter psychology that changed a man's mind yesterday. Anyway it brought out one of the humorous touches of the day.

W. W. McFarland, a prominent official said he made up his mind to vote dry. He walked to the polls rather than ride in any man's car. He had discussed the question over in his own mind and had decided to mark his "X" after question one.

At the polling station a married woman squeezed in ahead of him, leaving a crying baby outside in a perambulator. The poor little infant set up a fearful cry for many minutes as the kind hearted Irishman's determination melted.

"The bottle was dry," he declared this morning, and then sought protection behind his roller top desk, "so I voted wet."

large measure for the decreased temperance majority, but nevertheless I am much pleased with the result. The Advertiser deserves great credit for the strong stand it took in favor of the O. T. A. throughout the campaign."

Col. W. M. Gartshore: "The province has gone dry and I am perfectly satisfied. I hope that the majority for the O. T. A. will run up as large as possible to strengthen the government in enforcing the temperance act. Archie McPherson: "I believe that the majority for the O. T. A. is very satisfactory, considering the wet vote piled up in centers where the bootlegger was strongest. I think The Advertiser is to be heartily commended for the stand it took during the whole campaign."

ON NATIONAL ALLEYS
FOREST CITY LEAGUE
Liberal Club—
H. Dalton 208 189 210—607

Totals 691 598 621—1920

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Totals 691 598 621—1920

ON NATIONAL ALLEYS
FOREST CITY LEAGUE
Liberal Club—
H. Dalton 208 189 210—607



WESTERN ONTARIO CHAMPIONS. Owen Sound and Bridgeburg, only to lose out in the semi-finals to Oakville. Those in the picture (left to right) are: Wm. Carrick, outfield utility; Fitham, county league title and then eliminating shortstop; Haynes, pitcher, catcher; Nairn, left field; Weir, center field; Robinson 3rd base; Bissett, 1st base; Lindsay, pitcher and 2nd base; Carrick, mascot. Standing are Assistant Manager Wiggins and Manager Reynolds.

FARMER, HIRED MAN ADMIT GRAIN THEFT
J. E. Bedgood and E. Kennedy Remanded One Week For Sentence.

James E. Bedgood, a farmer residing on the third concession of West Nisour, and his hired man, Edgery Kennedy, both pleaded guilty before County Magistrate Hawkehaw this morning to the theft of 153 bushels of oats and 24 bushels of wheat from the barn of a neighbor, Thomas Fox, on the night of Oct. 16 last.

The prisoners were remanded to jail one week for sentence. Mr. Fox informed High Constable Wharton of the robbery on Oct. 17, the constable tracing the grain to Hunt's mill, where it had been sold. Kennedy was arrested by the city police yesterday, and Bedgood by the high constable.

Inquests have been "jogged" in the last month and the response has been fairly good. The assessment commissioner says that he will give the remaining taxpayers as much more time as his patience will permit. He may legally prosecute each and every one of them now, as returns were due on April 30. Court action is threatened if the balance of returns are delayed much longer.

CITY TAX DELINQUENTS NOW DWINDLE TO 100
There are less than 100 delinquents still left to forward municipal income assessment returns, according to Assessment Commissioner Harry Bennett. Memories of over 400 delinquents have been "jogged" in the last month and the response has been fairly good.

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United Vets To Meet C.N.R. In Brisco Replay Saturday

Game Billed For Sackville Street Field at Three o'Clock.

Jumping Fish Excite "Babe"
Associated Press Despatch.

Vreka, Cal., Oct. 23.—"Babe" Ruth, home-run king, became so excited here yesterday while watching salmon leap in the Klamath river that he thrust his hand through the glass door of his automobile. He cut his hand slightly and a physician treated it here.

BIG CADET SHOOT OPENS TODAY
Seventeen Western Ontario Teams Entered in Rifle Competitions.

Seventeen cadet teams of the Western Ontario district will take part in the rifle shooting competition at the Dove ranges today for the Canadian championships. Two teams, De La Salle and technical school, have been entered from London. More than 160 cadets will compete.

The competition for district medals and trophies and the King George V. challenge cup for the Dominion, will be in charge of Lieut.-Col. George Gillespie, district cadet officer. Fifteen teams from outside districts will arrive in London this evening, and will be billeted at Wolsey barracks.

The shooting at the local ranges will commence tomorrow morning at 9 o'clock. At 4 o'clock in the afternoon, winners of the district competition will be presented with prizes. A gasen party will be arranged, and the R. C. R. band will be in attendance on the ranges.

The teams will be entertained at the Y. M. C. A. tonight, a basketball game and concert having been arranged.

Besides the King George trophy, which is open for competition among cadet teams from all parts of Canada, four gold medals, five bronze medals, an individual challenge cup, and \$300 in prizes will be given away for winners of this district.

Twice as many cadet teams are entered for the competition this year as last, according to Col. Gillespie. Winnipeg cadets were winners of the group last fall, but lost out in the final score compared with districts. Winners of other sections of the group last fall, but lost out in the final score compared with districts.

NON-RESIDENT P. U. C. MEN WILL MOVE INTO LONDON
In commenting upon the action of the public utilities commission yesterday in filing his report regarding the non-resident employees of the commission, Manager E. V. Buchanan this morning pointed out that it had never been the policy of the commission to employ men who resided outside the city limits, or was it the policy of the commission to do so in future.

Mr. Buchanan also drew attention to the fact that there were exceptions to all rules, and that therefore the commission had not seen fit to dismiss those of its employees who could not conveniently move into the city at the present time.

It is understood that two of the four men employed by the commission who at present live outside the city will move in within the next few months.

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SELECT LIST OF FOODS TO ASSIST BUSY SHOPPERS

DOMINION STORES Limited

CANADA'S LARGEST RETAIL GROCERS

Your Dollars Do Double Duty At Dominion Stores

The enlarged buying power of the Canadian dollar is never so apparent as when spent for groceries in a DOMINION STORE. Customers are astonished to find how much more they can get for their money here than elsewhere—and at no sacrifice of quality. Our groceries are always first grade, clean and fresh, because we sell them quickly. Place your order this week.

ANOTHER STORE—WE ARE OPENING OUR 333RD BRANCH AT 377 TALBOT STREET, LONDON, ON FRIDAY, OCTOBER 31, 1924. SPECIAL PRICES.

GRANULATED SUGAR \$8.25 bag, 10 lbs. for 83c

FRESH CREAMERY BUTTER 33c lb

RICHMELLO COFFEE, 1 lb. - 69c RICHMELLO COCOA, 1/2 lb. - 20c

RICHMELLO COFFEE, 1/2 lb. - 35c RICHMELLO COCOA, 1/4 lb. - 10c

All Laundry Soaps, 10 bars, 59c

SELECT TEA 75c KING'S PLATE 25c

MAYFIELD BACON 29c PUMPKIN 15c

BAYSIDE 15c MARSHMALLOWS 29c

CLARK'S TOMATO SOUP 10c PATERSON'S SUN-BEAM ORANGE BISCUITS 29c

GOLDEN BANTAM CORN 19c CURRANTS 25c

MACARONI and SPAGHETTI, 2 lbs. 25c RAISINS, Seeded and Seedless, 2 for 25c

STANDARD PEAS 15c 15-oz. Pkt. SEEDLESS RAISINS, 2 for 25c

PEANUT BUTTER 22c

PLUM JAM, 4 lb. - 49c

VALENCIA RAISINS, 2 for 25c MAPLE SYRUP, Pints 39c

LEMON and ORANGE PEEL 33c WETHEY'S MINCEMEAT 14c

D. S. L. BAKING POWDER 19c OXO 10c and 25c

AUNT DINAH MOLASSES, 12c BIRD'S CUSTARD 18c

SHELLED WALNUTS 49c TIGER CATSUP 13c and 24c

WHITE SWAN PAN-CAKE FLOUR, 2 for 25c HONEY 79c

CORN SYRUP 39c BRILLANTE OLIVE OIL 19c

LYLE'S GOLDEN SYRUP 27c

Libby's, Aylmer and Clark's 25c

Pork and Beans, 2 for 25c

The Home Chef's Suggestions for Sunday's Menu

Breakfast.
Sliced Peaches and Cream
Coddled Eggs
Toasted Marmalade
Milk Tomato Coffee

Luncheon
Fish Salad. Potato Dressing
Hot Rolls
Mocha Cake a la Mode
Ice Tea
Dinner
Fish Chowder
Olives

Corn
Albicore, Meniere
Poinsettia Salad
Peach Fluff

TOMATO MARMALADE.

Peel one lemon and one orange, place the peel in a small saucepan, add a little water and boil until tender; drain and cut in small strips. Cut the pulp of oranges and one lemon in small pieces, place in a preserving kettle, add one quart of peeled and chopped tomatoes, four cups of sugar, and the cooked peel. Cook two hours, stirring often. Pour into hot jars and seal.

FISH SALAD.

Rub a bowl with a clove of crushed garlic, remove the garlic and mix in the bowl one and a half cups of cold, cooked fish broken in small flakes, three-quarters of a cup of peeled and diced cucumber, three-quarters of a cup of peeled and diced celery, two chopped, hard-boiled egg whites, one chopped green pepper, one chopped pimiento, two teaspoons of salt, half a teaspoon of paprika, and one cup of French dressing. Let stand in a cold place thirty minutes, drain and mound on six lettuce-covered plates; cover with potato salad dressing, press the hard-boiled egg yolks through a sieve over the salads, sprinkle with chopped parsley and serve.

POTATO SALAD DRESSING.

Boil two medium-sized peeled potatoes until nearly done, drain and dry for a few seconds on the stove; place in a bowl and beat with one half a teaspoon of salt, half a teaspoon of white pepper, half a teaspoon of olive oil, one tablespoon of oil, one egg, the stiffly beaten white of one egg. Mix three tablespoons of vinegar with one tablespoon of powdered sugar and one tablespoon of a good table sauce and beat slowly into the first mixture. Chill and use over any fish or meat salad.

FOX APPEAL IS LIKELY WITHIN TWO WEEKS

Counsel for Thomas Fox has written the court stenographer at Toronto for a complete copy of evidence taken in the trial last week before compiling his appeal for a new trial.

It is not likely therefore that the appeal will be made for a week or two, in the opinion of those closely connected with the case.

Fox was sentenced to 14 years and 20 lashes in Kingston penitentiary for an offence against a young girl, by Mr. Justice Riddell. Warden Ponsford refused admittance to Fox and his companion at the penitentiary on the grounds that the time for an appeal in their cases had not elapsed.

BUILDING PERMITS.

Permits issued by the building inspector's office today included one to H. G. Walker to build a \$3,000 brick veneer dwelling at 78 Cathcart. Other permits include: A. H. Johnson, 105 Waterloo, \$50, garage; Charles Hems-worth, 442 Central, \$125, stucco work on dwelling; Charles House, 48 Argyle, \$100, frame shed; Thomas Logan, 11 Mount Pleasant, \$100, garage.

CHESS MEN ORGANIZE.

Eight chess men attended the first meeting of the chess club at the Y. M. C. A. on Wednesday evening. Six of these were new members, and the "Y" staff looks upon the meeting as an enthusiastic beginning of the season's chess activities. The evening was given over to games. The club meets again tomorrow night.

FRANK SMITH

CASH AND CARRY STORE.

Granulated Sugar, 20 lbs. \$1.70

Granulated Sugar 85c

Granulated Sugar 45c

White Corn Syrup, 5-lb. pail 35c

Apple and Strawberry Jam, 4 lbs. 48c

Apple and Raspberry, Jam, 4 lbs. 48c

Magie Baking Powder, 1-lb. 34c

Egg-O. Baking Powder, per tin 25c

Pure Honey, 5-lb. pail 75c

Borden's Eagle Brand Condensed Milk, per tin 19c

Borden's Silver Cow Condensed Milk, per tin 17c

Borden's St. Charles Evaporated, large, 2 for 25c

Borden's St. Charles Evaporated, small, 4 for 25c

PROVISIONS

Sweet Pickled Side Pork, per lb. 16c

Wiltshire Bacon, sliced, per lb. 28c

MARTIN'S BLACK CEYLON TEA 65c

NEW CANADIAN CHEESE 25c

PRIME OLD CHEESE 35c

177 DUNDAS STREET.

PREMIER FERGUSON SILENT ON POLICY OF GOVERNMENT

How They Voted

CITIES.

Govt. O.T.A. Control

Belleville 2,462 2,896

Brantford 5,846 5,367

Chatham 6,117 2,200

Fort William 1,654 5,001

Galt 2,944 3,484

Georgetown 3,988 4,086

Hamilton 14,428 28,183

Kitchener 2,928 6,076

Kingston 4,039 5,456

London 11,492 12,032

Niagara Falls 15,240 25,629

Oshawa 817 1,805

Owen Sound 3,843 1,505

Peterborough 1,170 4,193

Port Arthur 4,193 4,128

Sault Ste. Marie 2,743 4,128

Sarnia 2,597 3,455

St. Catharines 3,833 8,396

St. Thomas 3,490 3,230

Toronto 78,587 128,024

Welland 1,142 1,142

Woodstock 2,612 2,498

Windsor 4,758 17,370

TOWNS.

Govt. O.T.A. Control

Amprior 679 727

Aylmer 954 136

Bathurst 132 74

Blyth 274 203

Bohwall 168 168

Brampton 745 355

Brookville 4,412 266

Brussels 39 266

Carleton Place 440 18

Cayuga 18 18

Caledonia 272 272

Caledonia 440 668

Clifford 52 52

Cornwall 1,362 540

Cochrane 297 171

Delhi 202 202

Dundas 235 235

Dunnville 149 1,047

Eastview 447 264

Essex 762 574

Exeter 55 55

Georgetown 228 228

Grimby 176 176

Hawkeston 313 832

Hensall 330 241

Hepworth 800 670

Hespeler 1,367 1,071

Ingersoll 426 1,120

Kenora 213 213

Keewatin 597 358

Kincaid 626 626

Leamington 1,053 1,578

Lindsay 1,874 1,578

Lucknow 486 319

Mattawa 46 319

Milton 258 258

Merritt 480 480

North Bay 1,208 2,299

Napane 2,400 1,117

Orillia 80 80

Oakville 366 324

Paris 710 594

Perry Sound 594 594

Perth 985 682

Petrolia 738 472

Port Dover 432 215

Port Elgin 456 456

Port Hope 119 119

Port Rowan 132 465

Pictou 465 465

Preston 519 1,605

Renfrew 328 328

Simcoe 1,119 921

Smith's Falls 1,763 974

Southampton 388 161

Sullivan 597 387

Tara 229 179

Tavistock 292 224

Teeswater 217 217

Tilsonburg 1,071 472

Tiverton 133 113

Wallaceburg 133 155

Walkerton 547 132

Waterford 923 1,414

Waterloo 515 248

Wroxeter 172 137

VILLAGES.

Govt. O.T.A. Control

Acton 152 129

Ayr 344 150

Beamsville 61 20

Bradshaw 37 20

Bickford 84 20

Baden 189 101

Bancroft 147 51

Chatsworth 83 104

Courtright 33 82

Corunna 302 92

Dutton 290 89

Dundalk 402 120

Elora 417 120

Glencoe 313 55

Hagersville 102 77

Haysville 55 77

Hepworth 84 77

Jarvis 426 205

Kempville 116 14

Lanark 247 69

Lucknow 480 73

Mooretown 116 14

Merrickville 293 136

Refuses Comment On Possible Effect of Result of Liquor Plebiscite.

WILL BE DISCUSSED

Dry Leaders Ask Stricter Enforcement—Wets Want Local Option.

Canadian Press Despatch.

Toronto, Oct. 23.—Premier G. Howard Ferguson said that he would await final returns before making any announcement as to the government's policy.

The vote in its various aspects would have to be the subject of discussion and consideration by the government, he said. He declined to say whether the government might make any announcement between the country and the city in the handling of the liquor problem.

Asked if the case of the cities would be considered apart, the premier replied: "I would not even say that."

In a statement issued after midnight, Rev. Ben Spence, on behalf of the prohibition forces, announced that his program would be "On to Ottawa" to secure dominion-wide prohibition of importation and manufacture of liquor. The fact that the majority for the O. T. A. has dropped from the 407,000 majority given by the electors in 1919 did not signify, Mr. Spence thought, the onus of proving that the province did not want the O. T. A. was on the opponents of the act. "They have failed to prove their case," said Mr. Spence.

At headquarters of the Moderation league, who led the attack on the O. T. A., the substantial majority cast today by the urban population was commented on, and local option was suggested as the only equitable means of securing to townspeople the right of local legislation they desired. Otherwise, it was pointed out, the country people would be in the position of forcing on city dwellers a system they did not want.

I. P. Hellmuth, president of the Moderation league, expressed the opinion that in the light of the result it seemed as if it were going to be impossible to enforce the O. T. A. in the cities and towns.

"SLOW UP" TRAFFIC SIGNS ADOPTED FOR STREETS

At a meeting of the traffic committee last night "slow up" signs were recommended for two streets in the east end. At the corner of York and Adelaide and at the corner of King and Adelaide boulevard signs will be placed this autumn, and in the spring pavement signs will be painted.

The committee was well represented at its brief meeting and much comment was expressed on the success of the "stop" street at Pipe Line road and Wharncliffe.

EVANGELISTIC SERVICES WILL COME TO CLOSE

On Sunday night the evangelistic services which for three weeks have been held by the Grace Methodist church in London East will come to a close. Rev. George W. Dewey announced today. He says that while these services have been fruitful in their work and have accompanied great things and greatly increased the life of the church, that after Sunday the usual services of the church will be resumed.

Newbury 86 32

Neustadt 22 163

New Hamburg 248 381

Phillipsburg 55 55

Port Lambton 72 122

Port Elgin 456 228

Port Rowan 172 172

Port Dalhousie 456 228

Paisley 366 42

Port Elgin 456 228

Port Stanley 205 121

Rodney 306 71

Shallow Lake 128 34

ANDERSONS—The Big Store

Friday and Saturday



Buy killed-in-London meats, the choicest and the best. It will pay you to come to our Saturday night sales from 7 to 10 o'clock, all meats on counters must be sold regardless of cost.

SPECIAL WITH YOUR ORDER, 10 LBS. GRANULATED SUGAR 85c

Orchard Farm Sausage 25c

2 lbs. 20c

Tilsonburg Creamery Butter (Pasteurized) 40c

Homemade Shortening 30c

FRESH-KILLED PORK.

Hind Quarter Pork 18c

Front Quarter Pork 16c

Ham Roast Pork 22c

Loan Roast Pork 30c

Chuck Roast Pork 18c

Shoulder, no shank 16c

Fresh Side Bacon, 18c

Piece of Head 8c

Pig's Feet, doz. 20c

Pickled Pork Ends 12 1/2c

MILK-FED VEAL OF THE BETTER KIND

Fillet Veal 35c

Loan Roast Veal 28c

Rump Roast Veal 23c

Shoulder Roast Veal 20c

Breast Veal 12c

REAL ESTATE

BERT WEIR

Over Oak Hall. Phone 6250

L. H. REILLY, Manager.
Residence Phone 1602J.Bert Hookway 2613W. Bill Taylor 1903
Thos. Wilkey 4781. Wm. Kelly 6339FWAREHOUSE AND FACTORY
BUILDING TO LEASE.

\$1,250—Yearly, corner Richmond and
Pall Mall on C. P. R. 2-story solid
red brick with 4-ft. basement,
suitable for warehouse, storage or
any kind of manufacturing. Build-
ing 48x82 feet and 30 feet high.

EXCHANGE YOUR REAL ESTATE
FOR A MORTGAGE.

\$28,000—Second mortgage at 8 per
cent interest on a western farm of
60 acres, sold recently for \$50,000.
This mortgage is payable \$1,000
and interest yearly, and balance at
end of 5 years. Owner is willing
to exchange for stores, apartment
house, or several small houses.

FINE HOME NORTH.

\$9,500—Terms. Regent street, 2-
story fancy brick, 4 beds, 2 c.c.,
large living-room with fireplace
and bookcases, dining-room with
china cabinet, kitchen with cup-
boards, 3-p. bath, expensive fix-
tures, tiled floor and walls, fur-
nace, hot water, electric heater,
laundry tubs double garage, lot
41x200, full veranda, oak floors and
woodwork throughout, floored attic,
front and back stairs and rear
veranda.

LOTS TO EXCHANGE.

\$1,350—Each, 3 lots on Waterloo St.,
each 45x106 ft., and 2 on Regent
St., near Waterloo to exchange
one or all on houses.

LOTS TO EXCHANGE.

\$12 ft.—Tratfalgar St., near Egerton,
60x120 ft., to exchange for house.
\$300 per lot—William St. north, size
25.10x170 ft., to exchange for
houses.

LOTS TO EXCHANGE.

\$5,000—Queen's Ave. East, 2-story
white brick with garage, 5 beds, 4
c.c., living-room, dining-room,
kitchen, pantry, 3-p. bath, sum-
mer kitchen and shed, furnace,
floored attic, hydro and gas, large
lot, 230 ft. deep.

E. COOK 253 WILLIAM ST.
PHONE 4875J

New 5-room cottage, good locality
at \$3,100, \$500 down; 49 acres in vil-
lage near London, 15 miles; \$3,000; 8-
room frame, central veranda, full base-
ment, furnace, good lot \$2,900. See our
buys in bungalows and two-story rug
bricks and farms and exchange on
stores; small store to rent, stock and
fixtures \$500; house to rent and 10 acres
lease in.

FOR SALE

Registry Office Being
Torn Down

We have for sale on the premises—
200,000 white brick, lumber, slate
roofing, flagstones, foundation stone,
electric fixtures (almost new), 3 com-
plete toilet sets, and numerous other
materials.

This material is to be sold very
cheap.

Matthews Lumber Co.

Corner Talbot and Carling Sts.
Phone 5619. 2u

J. A. BROWNLEE

Hardware and Sheet Metals.
355 TALBOT ST.
Roofing of all kinds at special
prices.

HUNTING KNIVES

AXES, WATERPROOF MATCH
BOXES.

GURD'S, 185 Dundas St.

FALL AND WINTER WEARING
APPAREL ON EASY TERMS.

Coats and dresses up to twenty-
five dollars down, one dollar
per week.

Coats and dresses up to seventy-
five dollars—ten dollars down, two
dollars per week.

We always carry a large assort-
ment to choose from.

L. WOLF, LADIES' WEAR

372 Dundas Street. Phone 6112W.
OPEN EVENINGS. zxy

AUTOMOBILES

WINDSHIELDS

We have special plate glass for
windshields and closed cars. Replace-
ments made while you wait.

Hobbs Manufacturing Co.

LIMITED.
RIDOUT AND YORK STS.

THE LONDON ADVERTISER

CLASSIFIED ADS.

Standardized and Indexed for Quick
Reference.

Phone 3670.

THE LONDON ADVERTISER

reserves the right to classify properly
all advertisements submitted for pub-
lication.

Not responsible for errors in adver-
tisements following date of first pub-
lication.

Ads. not cancelled after 10 p.m.

Ads. for morning paper must be in
by 10 p.m.

Ads. for evening paper by 1 p.m.

All advertisements for Saturday's
papers must be in our hands by 10 p.m.
Friday previous to enable them to ap-
pear under their correct classification.

Otherwise they must appear under the
classification "Too Late to Classify."

CLASSIFIED RATES.

Cash.

1 day 2c. per word

3 days 5c. " "

7 days 10c. " "

Minimum, 15 words.

When Advertiser's bill is required allow
2 words. A charge of 10c for mailing is
also added.

Marriages, Births and Deaths—One
insertion, \$1; two insertions, \$1.50.

Memorial Notices—15c per cent line.

40 lines the minimum.

Card of Thanks—\$1 per insertion.

Engagement Notices on Women's
Page—5c one insertion, \$1 two inser-
tions. These notices must be signed by
the sender, and will not be taken over
telephone.

DISPLAY ADVERTISING.

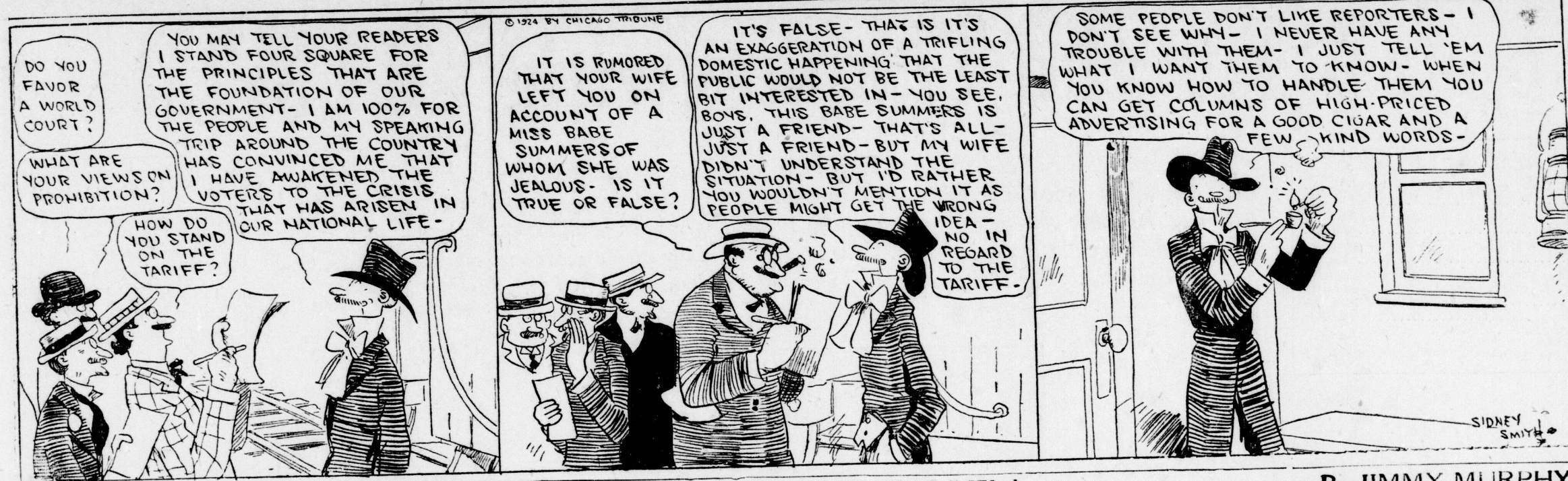
TRANSIENT.

Amusements—15c per line each inser-
tion.

Meetings—15c per line each insertion.
The London Advertiser will not insert
"make good" more than one incorrect
insertion of an advertisement ordered
more than one time.

THE LONDON ADVERTISER.
WANT AD. DEPARTMENT.
Phone 3670.

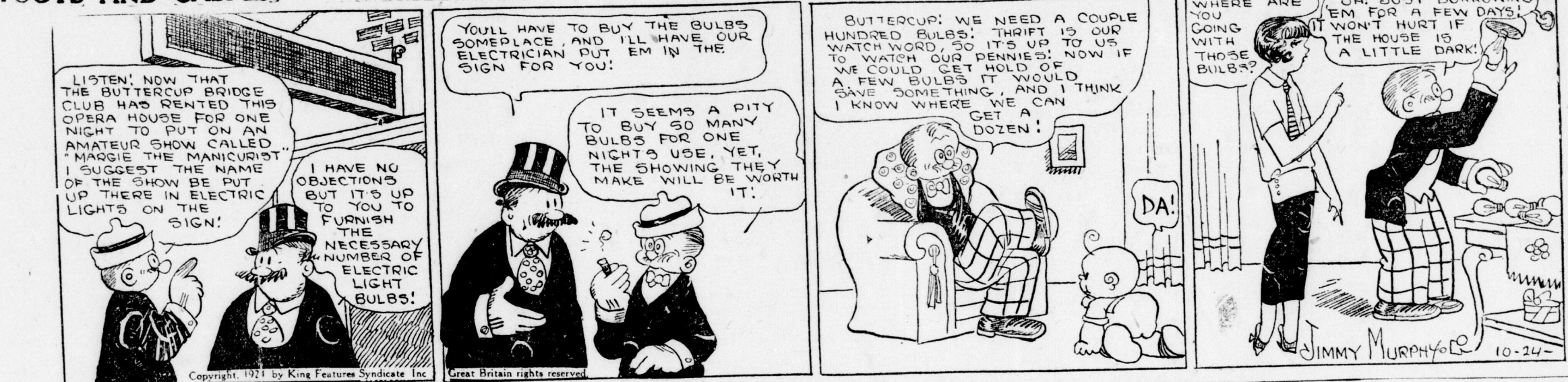
THE GUMPS—SALVING THE PRESS



TOOTS AND CASPER

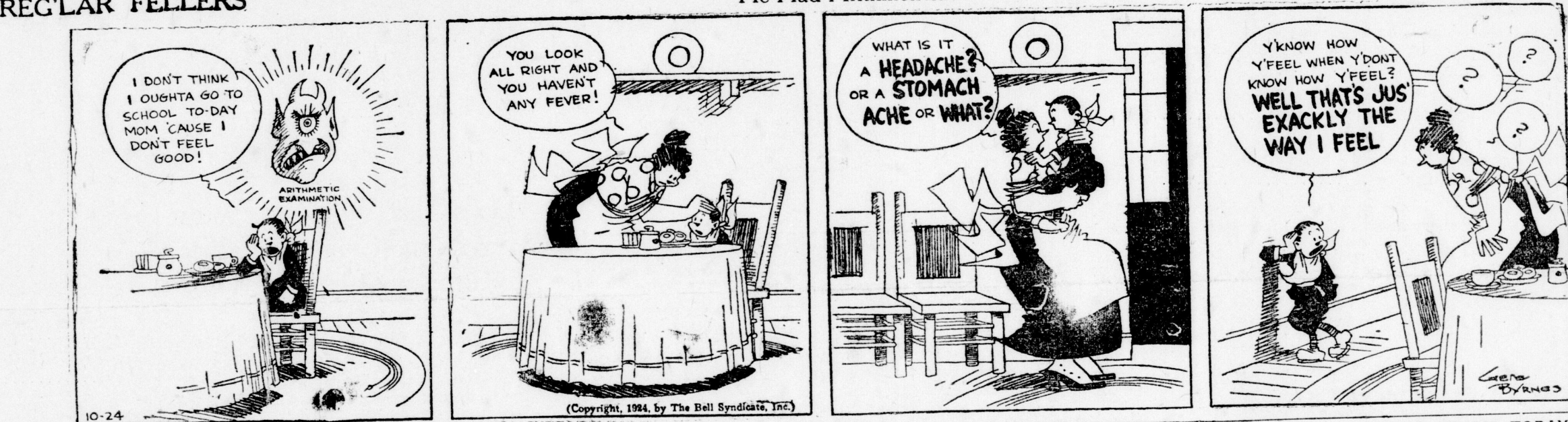
Casper Does a Little "Light" Work.

By JIMMY MURPHY



He Had Arithmeticitis.

By GENE BYRNES

PORT STANLEY LIGHTHOUSE
HAS SAVED MANY SHIPS

Although little is generally known
of the Port Stanley lighthouse, which
is situated on one of the breakwaters,
it has on numerous occasions been
the salvation of vessels tossed by
Lake Erie storms.

The mechanically operated light is
never allowed to burn out, becoming
dim every ten seconds. Each spring
a huge oil steamer which travels all

over the great lakes, filling the hun-
dreds of lighthouses, comes to Port
Stanley and replenishes the tank.

This oil burns at such a slow rate
that it will usually last the whole
year. The lighthouse requires little
attention, and repairs are seldom
needed.

John Oliver of Port Stanley is the
lighthouse keeper for the port, and
has fulfilled this position for the gov-
ernment for a number of years now.

BOARDS OF TRADE MEET.

A meeting of the executive of the
Western Ontario united boards of
trade will be held here tomorrow noon
to arrange for the annual meeting to
take place in London on Nov. 13
and 14.

Permits from the building inspec-
tor's office today included: Miss A.
Smallman, 465 Colborne street, \$1,100,
alterations to dwelling; H. P. Boast,
81 East, \$60, garage; F. H. Dore, 571
Princess, \$250, repairs; A. Hockman,
257 Adelaide, \$150, re-roofing house.

Chestnut Harvest
Is Heavy at Port

Recent Frosts and Strong
Winds Increase Yield.

The recent frosts and the winds
this morning at Port Stanley will
make it possible for the many people
who intend visiting their summer
cottages to reap a substantial harvest
of chestnuts.

Large numbers were down last
Saturday, but as no frost had made
its appearance at that time the
visitors obtained very few nuts and
went home empty-handed.

This will not be the case tomor-
row, as boys who were in the woods
yesterday assert that large numbers

are on the ground awaiting the eager
picker.

Many youngsters of the village
gather the nuts over the week-end
and then take them to St. Thomas
and sell them to merchants on their
way to the collegiate on Monday
morning.

GLADMAN ON BENCH.

Deputy Magistrate Gladman offi-
ciated at police court this morning in
the absence of Magistrate A. H. M.
Graydon.

Mr. Gladman suffered a broken
wrist and dislocated shoulder sev-
eral days ago in a fall. This morning
he appeared at court with his arm
swathed in bandages and in a sling.

SPORTS HANDKERCHIEFS.

New York, Oct. 23.—New handker-
chiefs of the "sports" type are divid-
ed into small squares by rows of
stitching in brilliant shades. One
initial is embroidered in the center.

COURT DEVOID TODAY
OF LIQUOR LAW OFFENDERS

A dry victory dampened the en-
thusiasm of local wets last night,
but failed to dampen parched throats
of the score of more or less habitual
drinkers who frontally grace the
policemen's box at police court.

Every morning for the past two
weeks at least one drunk has been
tined the usual \$10 and costs for a
B. O. T. A., but police court this
morning was devoid of any offenders
of the liquor law.

There was evidently no celebra-
tion of last night's near wet victory.
Police kept a sharp lookout for any
celebrants who, jubilant at about 11
o'clock over a premature victory,
gave indications of spending an
entire evening.

Victorious enthusiasm fled out the
back door of the city when dry
majorities piled up on the front
steps.

Peps

50c. Box Now 25c.

At this time of the year, special care must be taken to protect vital parts in the Throat and Chest against dangerous chills and the strain of changeable weather. The simplest and most effective precautionary measure is to take Peps.

As Peps tablets dissolve in the mouth they give off powerful volatile medicinal fumes. These have a purifying, invigorating and fortifying influence on the entire breathing system. They swiftly exterminate mischievous germs in the throat and air-passages, banish troublesome coughs, colds and chills, and strengthen and protect chest and lungs.

IMPORTANT.—The immediate 50% reduction in the price of Peps is only made possible by increased sales & lower costs.

"A
FINE
FOREST
IN
EVERY
HOME."

WARD OFF AUTUMN COLD & CHILLS

New Apparel For the Thanksgiving and Winter Season

SATURDAY CANDY SPECIALS

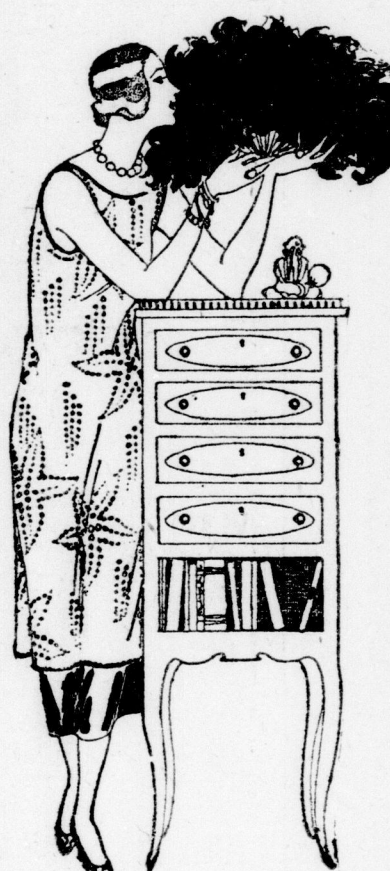
100 boxes Fresh Assorted Chocolates, assorted centers, put up expressly for us 23c box
Another 50 lbs. Toasted Marshmallows, very delicious. While they last 34c lb.
Halloween Jelly Beans, in orange and black, for party decorations 30c lb.
Fresh Assorted Chocolates, Peppermint, Cherries, Brazil Rolls, Swiss Creams, Dates, Walnut Tops and other brands too numerous to mention 30c half lb.
Assorted Chocolate Bars Saturday 6 for 25c

YEAST! YEAST! YEAST!
Yeast put up in candy form, pleasant to take. Try a package... 5c

With a score of events and festivities ahead, one must have the right clothes—clothes in which one can thoroughly enjoy the occasion. Whether your social calendar requires simple daytime clothes or the most formal of evening gowns, you will find us ready to serve you. Afternoon frocks and hats. Dinner dresses and gay dance frocks. The new jewelry, the dainty accessories and underthings, to accompany them. You will find them all assembled under this one roof for easy selection.

HOSIERY FOR GIRLS AND BOYS

Ribbed Cashmere, fine quality, in white, black and brown; prices according to size 65c to 95c
Fancy Ribbed Cashmere Hose in lovat and camel; beautiful fine quality 65c to 95c
Silk and Wool, in fine rib, in white 85c to \$1.15
Colored Silk and Wool, in fine rib 85c to \$1.35
Boys' Worsted Stockings, in black 75c to 95c
Colored Worsted Stockings, brown, lovat and camel 85c to \$1.25



Parties and Dances That Greet the New Season

Their success for both hostess and guest hinges upon the frock worn. If smart—then success! And the gayest of parties is sweeter of recollection when it is accompanied by a correct and becoming gown.

Just a Few of the New Models Shown For Evening Wear \$30—\$75

Bands of rhinestones match the richness of black and silver metallic cloth. Heavy silver and rhinestone fringe is an effective and modish apron. The slight draping creates a becoming line, at... \$75.00

The vogue for lace is given interpretation in a black frock of radium lace in tunie style. Georgette is combined with it for trimming. \$75.00

Gown of panne velvet, in black, with panel trimming of fur; the only touch of color, an ostrich pom-pom in green \$30.00

Marabou trims a smart frock of brown brocaded satin, drapery at hips and the flare-line skirt, \$55.00

For the debutante, a dance frock of palest pink georgette, embroidered and beaded in delicate colors, with dainty shirrings at the yoke. \$37.50

Second Floor.

Special, \$7.75

Dainty Crepe de Chine Gowns, made in sleeveless style, square and shaped neck, trimmed with lace; insertion, hemstitching, fancy edgings and herringbone stitching, in colors of white, flesh, honeydew, mauve. Special \$7.75

Saturday in the Basement

The easy rocker motion dustproof Banner Ash Sifter in three sizes \$2.25, \$3.25 and \$5.00
Wire Corn Poppers, 2-foot handle, specially priced, 29c
Sunlight Soap... 16 bars 98c
Lux 5 boxes for 45c
Rinso 3 boxes for 23c
Lifebuoy Health Soap..... 3 for 23c



Factory Sheeting, 49c

This Sheeting is a good quality, strongly made cotton double bed size. It has good weight and no filling whatever. After washing you will find it thicken a little more. Frosty, clear days are just right for bleaching. Take advantage of our low price for extra quality and buy for sheets, bedspreads. We show you how to make an attractive protector for back and edges of your down comforter from factory cotton this month; 72-inch 49c yard

HEMSTITCHED PILLOWCASES, 89c PAIR

You probably know the sterling quality of this slip. Anyway, we can advise you, you are saving money on every pair you buy, and buying a nicely made, hemstitched and finished article of very excellent quality, with choice of sizes 40, 42 and 44 inch. Saturday only 89c pair

ENGLISH FLANNELETTE, 25c YARD.

Just opened up, a big shipment of good White Flannelette. This has a beautiful, velour-like finish, soft and nice for baby uses and little children's wear. Our last shipment sold out fast. Be sure you share in this one, the best value in any recent season; 27-inch 25c yard
Also good quality White Flannelette for gowns and underwear, about a yard wide. Very special values. 28c and 35c yard

ALL-WOOL FLANNEL, 75c YARD

Beautiful in quality, our famous imported English Flannels come to you direct from the manufacturer, and are pure in texture and finish; scarlet for middies, collars, invalids or old people's wear; white for the new baby. Special value, 75c

EXTRA

LADIES' FULL-FASHIONED CASHMERE HOSE in black and colors, extra quality \$1.00 pair

SMALLMAN & INGRAM LIMITED

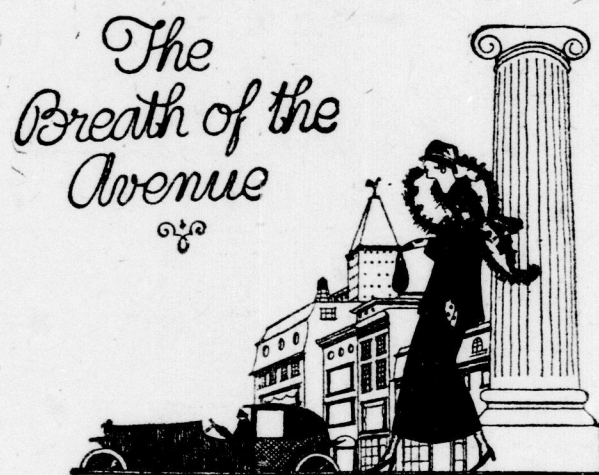
HALLOWEEN FAVORS

Everything for the frolic and feast at Stationery Counter.—Main Floor.

SMALLMAN & INGRAM LIMITED

CHRISTMAS GREETING CARDS

Order now your Personal Cards for Christmas. At Stationery Counter.



Exclusive Fashion Service to SMALLMAN & INGRAM, LTD.

FABRICS FROM NEW YORK'S EVENINGS.

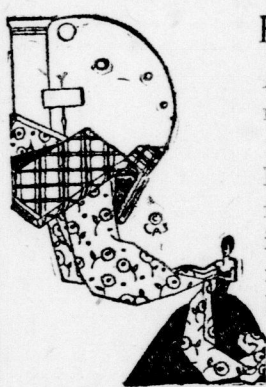
THIS IS THE LITTLE SEASON in New York, when evening fashions make an informal debut. We see the first fall evening frocks worn now—at the dinner hour, in theatre audiences, and dancing towards dawn at the smart supper clubs.

THE LITTLE SEASON SPONSORS VELVET AS THE STAR AMONG FABRICS NOW.

The most striking evening success so far is the vogue for velvet. Velvet that is almost as subtle as satin. Velvet that is worn by mature and magnificent women, or by slim debutantes with short skirts and short hair.

The Princess Matchabelli, dining at Sherry's, is a glowing Italian picture in black velvet, with a great red rose on her shoulder. Peggy Joyce comes to the Lido Club (with her reconciled husband, Count Morner) and sits at the table next to us. And her ivory-white velvet gown is a perfect setting for the white fire of her jewels and the pale gold of her hair. Two sisters, twins, arrive together at the Trocadero Club in short, straight frocks of pink velvet beaded in crystal. And velvet bordered with fur, velvet combined with other fabrics, velvet beaded with seed pearls, make other frocks that proclaim the importance of this fabric.

New Dress Fabrics



Flat Crepes, Pure Silk, \$2 Yard

An opportunity to have at a very reasonable price—an extra dress or two of this fashionable dress crepe. Flat crepe is known to most women for its charm of finish and soft draping qualities. Your choice of black, navy, nigger, sand, ivory, powder blue, jade and ten other evening colors. All are 38 inches wide. Your choice \$2.00 yard

Have You Secured Your Velvet Dress? Salt's Famous Velvets Are on Sale \$3.95 Yard

The name is a guarantee of quality—a velvet of pure silk pile, soft chiffon finish, best French dye and finish. All are yard wide. Your choice of black, navy and fifteen other colors for street and evening wear. \$3.95 yard

Newest Coatings, \$2.75 Yard.

Fashionable, smart, cosy coatings—from England, too. These are the kind women of fashion are seeking; wonderful color combinations of the autumn tints, in wide stripes; large plaids and plain effects. The correct styles for street wear and motoring. A special importation purchase makes it possible to offer these 54-inch novelties for \$2.75 yard

Pure Wool Bradford Tricotine Dress Goods, 54 Inches Wide, \$2.50 Yard.

Very finely woven pure wool Tricotines from Bradford, England, the greatest wool center of the world. The correct weight for dresses; sharp cut Tricotine twill; extra wide width, in colors of kasha blue, sand, fawn, Congo brown, navy and black. Specially priced at... \$2.50 yard

Beautiful Wool Crepes with Overcheck of Silk, On Sale \$1.75 Yard.

Roubaix, France, contributes these new arrivals for the smart frock; a pure wool crepe with an overcheck of silk in contrasting colors; shades shown powder blue, jade green, coral, champagne, pelican gray, tangerine; 40 inches wide \$1.75 yard

Cotton Flannel House Dresses

(Sizes 16—44)

at \$2.98

Flannel invaded the field of the house-dress and won immediate victory. Constantly-arriving shipments are evidence of the popularity of these smart and comfortable frocks. You'll enjoy a winter of convenience and ease with one or two of them among your wardrobe; sand, gray, blue and brown; made in straight-line effect with turned-back collar and cuffs; button and braid trimming \$2.98

Second Floor.



The Sport Skirt

To complete the Sports Sweater or Middy, camelhair skirts, in two-tone stripes wrap style and button trimmed; in gray, green, brown, and tan and sand; 26 inch to 31 inch bands. In a special sale at \$2.95

Second Floor.

Dolls That Wait For Pretty Frocks and Christmas Parties In a Sale On Saturday

At 49c Each

The Dolls that arrive early in the season to be dressed for Christmas gifts. The sort of Doll that the little girl loves year in and year out, with a limber-jointed body, eyes that move for waking or sleeping, bisque head, and pretty curly hair, either dark or fair.

Preparations for the Christmas season always include the dressing of numerous Dolls. These are admirable for the purpose, fifteen inches long, with a body of washable white Kidlyne. Feet are encased in quaint colonial slippers with buckles. They Are Displayed Today in the Windows of the Main Entrance. On Sale Tomorrow in the Basement Department at 49c

D'Orsay Toiletries—the Choice of Particular Women

Smallman & Ingram, Exclusive Agents.

The D'Orsay containers are distinctive, and their distinctiveness is typical of the unusual quality of the powders and perfume and creams they hold, for the D'Orsay toiletries are the essence of Parisian charm and attractiveness, and they create a Parisian air for the woman who uses them. D'Orsay Face Powders 50c and \$1.00

In the charming Satin Boxes issued exclusively by D'Orsay 75c and \$2.00

D'Orsay Face Powder, in jars of lovely marble glass \$2.50 and \$4.00

Talcum, in glass jars \$1.00

Cold Cream 40c, 75c and \$1.25

Vanishing Cream 40c and \$1.50

Brilliantine, liquid and solidified ... \$1.25

Tooth Paste 35c

Toilet Waters \$2.00 and \$3.75

Rouge, in brunette, ochre, orange, and rose merveilles 75c

Main Aisle, Toilet Counters.

SOME REAL STAPLE VALUES.

DURO SHIRTING, unfadeable colors, in nice madras weave 39c yard

ROCKFAST DRILLS, guaranteed colors in black and white shirtings... 39c yard

GOOD PRINTS in nice light colors for aprons 22c yard

HALLOWEEN COLORED CAMBRICS for masquerade costumes 18c yard

FEATHERPROOF TICKING, in clean range of blue stripes 55c yard

RIPPLETTE, colors are fast, new and pretty checks 25c yard

SATEENS, large range of colors and black 25c yard