

Will you become one of the 108 farmers who will receive our Prize Contest checks?



THERE will be twelve cash prizes in each of the nine provinces (108 in all) in the 1912 Prize Contest for Canadian Farmers. The 1911 Contest was so successful in awakening interest in the use of Concrete on the farm, that a second contest, in which three times as many prizes are offered, was decided upon for this year.

The Contest this year is divided into three classes, "A," "B," and "C," and there will be four prizes in each class. (First prize, \$50; Second prize, \$25; Third prize, \$15; Fourth prize, \$10.) Thus there are three \$50 Prizes, three \$25 Prizes, three \$15 prizes, and three \$10 Prizes, for each province.

COUPON

CANADA CEMENT COMPANY LIMITED

Herald Building, Montreal

Please send me full particulars of the 1912 Farmers' Prize Contest, and a free copy of your book "What the Farmer Can Do With Concrete."

Name _____

Address _____

DESCRIPTION OF CLASSES

In Each Class there will be First, Second, Third and Fourth Prizes (\$50, \$25, \$15, and \$10) for Each Province.

CLASS "A"—Prizes to be awarded to the four farmers in each province who use most "Canada" Cement on their farms in the year 1912.

CLASS "B"—Prizes to be awarded to the four farmers in each province who send photographs of the best concrete work done with "Canada" Cement on their farms in 1912.

CLASS "C"—Prizes to be awarded to the four farmers in each province who send in the best description, telling how any piece of concrete work was done with "Canada" Cement. (Entries for this prize must be accompanied by photographs of the work.)

Don't think that you must use a large quantity of cement in order to win a prize. The quantity of cement used does not count in Classes "B" and "C." Many of last year's prize winners used very little cement.

When you enter the Contest, you have a chance to win a cash prize of \$50 as well as the certainty that you will add a permanent improvement to your farm. If you haven't a copy, be sure and ask for our book, "What the Farmer Can Do With Concrete." It will not only suggest many improvements that you can use in entering the Contest, but will tell you all about the use of concrete on the farm.

Just write your name and address on the attached coupon, or use a postal card, and we will send full particulars of the Prize Contest and a copy of "What the Farmer Can Do With Concrete" to you absolutely free.

Address P publicity Manager
Canada Cement Company Limited
501 Herald Bldg. - - Montreal



MAGIC WATER TOYS.

Wonderful Play Toys That Amuse the Children of the Orient.

Europe and America turn out for the edification of their children many ingenious toys, but the occidental youngsters have nothing to compare with the strange expanding water toys with which the children of the far east have for centuries amused themselves.

These are placed in small wooden boxes similar to the little paint boxes so often seen in our own country. They have the appearance of soiled shavings, broken matches and dilapidated tooth-picks, but when thrown into the water the ingenious toys at once exhibit properties that show them to be considerably more than mere bits of stick.

The wood of these toys has been kiln dried, and immediately it touches the water it begins to absorb the water and to expand almost indefinitely. As it increases in size it separates and suddenly opens, becoming a very pretty toy. One stick will change into a flowerpot containing, it may be, a rose-bush in full bloom. Another becomes an obese mandarin carrying an umbrella. Still another will take the form of a sea serpent, very ferocious in its tiny dimensions.

Then, too, there are toys which show as whales, tigers, crocodiles, etc. The figures are colored and present a bewildering variety in design and treatment. Their manufacture is a trade secret, kept inviolate by the guild that turns them out by the thousands.

For older children there are provided larger and even more artistic figures, consisting of historical characters—rulers, poets and soldiers—and dwarfed trees and tiny houses, whose doors and windows are full of inmates, are also among this class. The more ordinary kind cost a mere song, but the finer toys are quite expensive.—New York Press.

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VARNISHING DAY.

It Brings Many Surprises at the English Royal Academy.

When the hanging committee of the English Royal Academy has completed the work of "hanging," the artists whose pictures are exhibited on the academy walls are forwarded a piece of pasteboard known as a "varnishing card." This card is the first intimation the artist receives that his picture has passed triumphantly through the processes of judging and "hanging," and it allows him to visit the academy on a particular day—"varnishing day"—just before the galleries are thrown open to the public. Hundreds of knights of the brush are to be found in the galleries of Burlington House on "varnishing day," and here and there are flights of steps and improvised platforms covered with artists putting the last loving touches to their canvases. Here, perched on the top rung of a pair of steps, is a young lady with smiling face scraping her picture with a palette knife and putting in fresh spots of paint occasionally, while on the floor at her feet is a young man whose features are the picture of misery, his eyes roaming toward the ceiling. His canvas is hopelessly soiled, and he is silently abusing the members of the hanging committee for their lack of judgment.

"Varnishing day" brings many surprises to the exhibitors. One man will find his canvas wrongly named, and another, an impressionist, may be startled to discover that his glorious sunset, over which he has taken so much pains, is upside down. And for the first time he realizes that an impressionist's pictures can be turned about any way without greatly endangering the effect.

Turner had one of his paintings hung upside down, and old academicians well remember that a little canvas, "A Sleeping Naid," was once, owing to lack of space, placed on the wall in an upright position and renamed "The Waking Naid."—National Magazine.

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FAR DISTANT URANUS.

Oddities a Visit to This Gigantic Planet Would Disclose.

If Uranus, which is a star of about the sixth magnitude, were a planet like those little ones called asteroids, which are being discovered by the dozen every year, it could not have much claim upon popular attention, but Uranus is really a gigantic world, more than sixty times as large as our earth. Its vast distance, about 1,700,000,000 miles from the earth, is what causes it to look so small.

Uranus has four moons, which revolve backward in their orbits—that is to say, they revolve from east to west around Uranus, while Uranus goes east around the sun. It is believed that Uranus rotates backward on its axis also. Moreover, the axis of that great, strange globe lies in such a direction that in the course of its year, which is equal to eighty-four of our years, the sun shines almost perpendicularly first upon one pole and then upon the other.

Measured by our time standard, there are forty years of constant daylight, followed by forty years of unbroken night, around the poles of Uranus, and the sun rises in the west and sets in the east there, but the sun looks very small when viewed from Uranus—only one four-hundredth as large as it appears to us. Still it sheds upon that planet 1,500 times as much light as the full moon sends to the earth, so that daylight upon Uranus, while faint compared with the blaze of a terrestrial noonday, is nevertheless a very respectable kind of illumination.

The Game of Life.

The game we are all playing is a losing game at best. Yet we must play. We cannot get up and leave the table knowing the dice are cogged and the cards marked against us. We must play on, losing our principal stake little by little or in splendid roulette, as chance or our disposition may urge, but knowing well that in the end, soon or late, whatever remains of it will be swept from the board. Lucky the man who is tempted to play but the one stake. Happy the man who in death loses only his life.—F. P. Dunne in American Magazine.

Bluejacket's Black Neckerchief.

It is not generally known that the bluejacket's black neckerchief, a survival of the service mourning for Nelson, is the best British silk obtainable and that the admiralty is a very fastidious customer. Two to each man are issued annually, and many thousands of these discarded scraps have been subsequently worn by Jack's femininity. A pair of them make an excellent blouse.—Pall Mall Gazette.

Spoiled Her Enthusiasm.

"Harry proposed last night! I was so"—
"I knew he would. I played a joke on him."
"What?"
"I told him you would inherit a fortune when you came of age."—Houston Post.

Cause of Eczema Explained

After years of debate medical authorities are now agreed that Eczema and other skin diseases are not seated in the blood, but are caused by myriads of microscopic animals gnawing the flesh just below the epidermis. The patient is perfectly healthy, it is only the skin that is diseased.

Hence, scientists are now agreed that you must cure the skin through the skin. The medicine must be in liquid form in order to penetrate properly. And we can say with confidence that we have the true remedy for Eczema in our store—the D.D.D. Prescription.

The instant you wash with this soothing liquid you will find the itch relieved. We positively assure you of this. Will you try a bottle on our recommendation? Besides the regular Dollar Bottle we can now offer you, through an arrangement with the D.D.D. Laboratories, a special large trial bottle at only 25c. We are not sure how long this offer will be open—but it is open to-day, and by taking it up you can get instant relief from that awful itch and an early cure.

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