

Sir Wilfrid's Navy Policy Won in the First Real Test

PETITION ASKING RICHTER TO RUN IN CIRCULATION

Prominent Conservatives Head Movement To Have "Finance Minister" Remain in Public Life—Headed the Polls This Year.

ALL ARE TIRED OF GRAHAM RULE

Ald. J. G. Richter will be a candidate for mayor at the coming municipal elections, if largely signed petitions and the urging of numerous friends can induce him to revoke his decision to retire from municipal life.

In spite of the fact that certain influences have done all in their power to induce him to resign, he is still as popular, if not more so, than last year, when he was returned at the head of the polls, according to one of the strongest Conservatives in the city.

Given Their Answer.

Previous to the municipal elections last year a local paper endeavored by the use of slurs and falsehoods to bring about the defeat of Ald. Richter, but the people, realizing what he had done in the city council and what he had saved the city, gave him excellent support.

After he made the announcement of his retirement from public life on the

night of the electrification vote, many people telephoned him and sought him personally, asking him to reconsider. To all of them he said he was through with public life, but since then five men, all Conservatives, have signified their intention of circulating petitions through the city asking him to run for mayor next year.

All Want Him Back.

To the Advertiser Thursday night one of these men said he was willing to start out any time with a petition, and that the other men were willing to do the same.

"We cannot afford to lose Ald. Richter," said he. "He is valuable to the city, and he is the man we want in the mayor's chair. If we had had him there for the past two years London's taxes would not be as near 25 mills as they are today. We have had pretty nearly enough of 'Graham' rule. Every-one is down on it. The sooner we get another man, and one of Ald. Richter's calibre, in the chair, the sooner our taxes will go down."

LONDONER MEETS TRAGIC DEATH IN SOUTH SEA ISLANDS

Earl Stacey Enlisted For Africa in City and Served Through the War.

A PRISONER OF BOERS

Was Manager of a Plantation in South Seas When His Death Occurred.

Earl Stacey, who left London as a trooper of the Mounted Rifles with the second South African contingent, and who was a son of Col. John Stacey, who was connected with the Wolseley Barracks here fourteen years ago, was killed in one of the Fijian Islands on Sunday. The first news of the accident was received by his brother, Clifford Stacey, of Vancouver, also formerly of this city. He telegraphed in St. Thomas, where Col. Stacey and his family till a year or so



EARL STACEY.

prior to the outbreak of the South African war, resided, when they moved to London.

Lived on King Street.

Earl Stacey was 31 years old and was the youngest of three brothers, all of whom are well remembered in London. He was a graduate of the St. Thomas Collegiate. During his father's connection with the Wolseley Barracks he lived with him on King street, between Waterloo and Wellington streets. When the call for volunteers for the second contingent was made he enlisted here, passed his medical examination and joined the Canadian Mounted Rifles.

Taken a Prisoner.

During his campaigning in Africa he took part in the famous Hart's River fight, where with Trooper George McBeth, of Strathroy, he was taken prisoner by the Boers. After they had been stripped of their arms and uniforms, the two troopers were able to return to the British forces.

Manager of Plantation.

For some time, however, he had been in the Fiji Islands, where he had been managing a coconut plantation on a small island 45 miles from Suva, the principal city of the island. He was the only white man on the island, his only companions being the 25 islanders employed on the plantation.

Particulars of the accident that caused the ex-Londoner's death are meagre. Beyond the fact that it was an accident nothing is known by his relatives in St. Thomas. His parents, two brothers, three sisters and his grandparents survive him.

DIAZ LEFT FOR FRANCE.

[Canadian Press.] Biarritz, France, Oct. 31.—General Porfirio Diaz, who has been staying here since early in August, left today for Paris.

THE WEATHER.

TOMORROW—FAIR AND COOL. Forecast. Toronto, Oct. 31—8 a.m. Fair. Moderate northwest winds; fine and cool today and Saturday, with night frost.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations.	High.	Low.	Weather.
LONDON	55	38	Fair
Victoria	56	46	Cloudy
Calgary	55	28	Clear
Winnipeg	50	18	Clear
Port Arthur	52	16	Clear
Toronto	52	26	Clear
Ottawa	42	22	Cloudy
Montreal	38	22	Cloudy
Quebec	40	24	Cloudy
Father Point	55	38	Cloudy

The Foolish Things We Used to Do on Halloween



MR. SLATTER TO BE CHOSEN TO TRAIN BOYS IN SCHOOLS

Public School Movement Will Be Advanced by Chairman Dennis.

LADY FOR COLLEGIATE Will Be Appointed to Take Charge of Girls' Classes at High School.

A movement is on foot among the board of education members at the present time to appoint a physical instructor for the public schools of the city. This means that the public school cadet movement is to be ad-



MR. A. W. SLATTER.

vanced strenuously in London. The scheme is fostered by Chairman E. R. Dennis, and Assistant Instructor Slatter, of the Collegiate Institute, who is also band master of the Seventh Regiment, will be appointed to fill the new position.

Collegiate Assistant Now. Mr. Slatter at present assists Capt. Gregory, physical instructor at the Collegiate, and the plan is to appoint in Mr. Slatter's place a female physical instructor, who will have charge of the girls of the collegiate.

The appointment of Mr. Slatter will mean that corps will be organized in every school in the city. It is expected that girls, as well as boys, will be given instruction. This is one point which the anti-militarists intend to watch. If the corps are of boys alone it will be an indication that the movement is military in character, but if girls receive training it will indicate that physical benefit is the first aim.

It is not likely that there will be little opposition to the scheme. There are some anti-military members of the board, but the benefits to be derived from physical training, properly supervised, are too great to be opposed, and it is felt public opinion will not permit the scheme to become merely an adjunct of the Sam Hughes' movement.

Canadians Can Not Be Relied Upon to Man Canadian Navy

Premier McBride Says They Are Not Seafaring Folk, and Navy Question Is Not for Politicians, But for Experts and Admirals.

[Canadian Press.]

Toronto, Oct. 31.—Sir Richard McBride arrived in the city this morning and addressed the Empire Club on a special invitation. He was not in any way disturbed over the Ottawa Canadian Club's criticism of his bringing before its members the problem of Canadian defence.

"If one is to be accused of a crime for discussing high national themes from the bottom of his heart, in the presence of such men as Sir Wilfrid Laurier, Hon. Mr. Fisher, Premier Borden and others, and if these themes have a tendency to destroy Canadian Clubs, then the sooner Canadian Clubs go out of business the better."

Hungry For Office.

"The trouble in this country is that we are all so hungry for office that we have placed our politics before our patriotism, and this is perhaps the only country where that course has been followed."

"The naval question is not one for the politician. It is one for the sailor and the experts and the admirals. It seems to me that a cabinet of politicians are not the best men to deal with such a scheme. Sir Wilfrid Laurier's half-baked and very crude attempt at the establishment of a Canadian navy was a most tragic experience."

Not Seafarers.

Sir Richard expressed the opinion that the Hon. Mr. Borden would evolve a naval scheme which would be satisfactory to all the people of Canada, and which the people of British Columbia would support. The advent of the Rainbow at the western coast was accepted by the people in a loyal manner, and it was not long before the ship was deserted by her complement of men. "Proof of the fact," he said, "that the Canadian people were not a seafaring folk, and could not be relied upon to man the ships for a Canadian navy."

LET THEM CARRY REVOLVERS TO PRESERVE RIGHTS RATHER THAN HATPINS, SAYS VICTIM

Man Who Has Been Twice Pierced With "Zulu Assegais" Says Much Blood Must Be Shed Before Ladies Can Be Made To Discard Spears.

To the Editor of The Advertiser:

Having read in your valuable and much-appreciated paper of a gentleman who was seriously injured by a lady's hatpin while riding in an elevator in a Dundas street store, I write to ask you, Mr. Editor, if something may not be done to lessen the imminent danger to sight and even life that such barbarous weapons are becoming. About two years ago while a resident in an Indiana city, where happily the city council has now prohibited the wearing of long and sharp-pointed hatpins, I was badly hurt by getting one of them plunged several inches into my neck. It was in a picture theatre where a film exploded, causing a small fire, and in a suffragette rush for the exits I was pinioned underneath my left jaw and uncomfortably close to my jugular vein by a hatpin that would have done good service in spearing whiffles.

Haunts Him Here, Too.

Here in London, I have had several narrow escapes. I still carry the mark of what at the time I thought to be only a scratch on my cheek, but from which blood poisoning developed a few days later.

Some foolish champion of woman's special rights has said that the hatpin is the equalizer for the weaker sex of the power to defend one's self. Now, Mr. Editor, if women need to wear

hatpins to defend themselves with, I propose that instead we secure special legislation to allow them to carry Savage automatic revolvers. But you say the hatpin is much more conveniently carried by ladies who do not have pockets in their clothes.

Revolvers a Mere Ornament.

Why, Mr. Editor, compared with the long hatpin, a Savage automatic is a mere ornament, quite appropriate to wear as a chatelaine or necklet ornament, or Mr. Savage might manufacture one small enough to carry in a vanity box. For my part I would rather the ladies carried repeating revolvers under their sleeves, if they wear sleeves, than to wear brass-pointed Zulu assegais in their hats.

A Barbaric Touch.

The long and unprotected hatpin is undeniably a relic of barbarism. It seems remarkable that with all the revolutions in women's dress, from rimbos and hoop-skirts down to the modern "sheath" and "slit" effects, and the still more surprising evolution in things millinery, we are still waiting for the gifted and enterprising inventor, who will bring forward a patent hat-fastener that our fair friends can be induced to adopt instead of the murderous hatpin.

London, Oct. 31, 1913

LIBERALS SWEEP SOUTH BRUCE ON LAURIER'S POLICY

Lower Tariff, Wider Markets and Opposition to Navy Bill Popular.

REBUFF FOR MR. BORDEN

Result Will Add Greatly to Sir Wilfrid's Prestige in Quebec.

[Canadian Press.]

Ottawa, Oct. 31.—The Citizen (Independent Conservative) says of the South Bruce result:

"The reason for the change in South Bruce would seem to be revealed in one or more of the following causes. The electors of that constituency must have concluded either that they made a mistake on the tariff issue in 1911, or that they prefer the Laurier naval policy to that of the Government. The third reason may be found in the assumption, which is very far-fetched, that the Government's election machine slipped a cog. It is almost inconceivable that the well-informed and thoughtful electors of South Bruce—hard-headed farmers—would prefer the wasteful, dangerous and impotent naval proposals of the Opposition to the Borden policy. Eliminating this explanation—which, of course, the Opposition will claim as the only real one in view of the emphasis Sir Wilfrid Laurier laid on it in his speeches—seems to place the responsibility for the defeat on the Government's failure to revise the tariff downward or to increase the British preference."

WHAT'S THE ANSWER?

[Canadian Press.] Winnipeg, Oct. 31.—The Free Press editorially asks:

"What is the explanation of the South Bruce rebuff to the Government? We have been told many times during the past year that in Ontario Liberalism is not extinct; that Mr. Borden's popularity is unbounded; that Sir Wilfrid Laurier's prestige has waned; that the Liberal naval policy is detested by the people."

Yet the Liberals, in the face of this astounding popularity of Borden and his policies, have carried a seat in a by-election which they could not carry when they were in power.

The farmers and townspeople of South Bruce have combined to declare their approval of the Liberal naval program—"reasonable" and "separatist" though the Conservatives declare it to be—and of the lower tariff and wider markets policy of the Opposition.

GOOD WILL FOLLOW.

[Canadian Press.] Montreal, Oct. 31.—The Daily Mail, Independent Conservative, says: "Whatever the local opinion in South Bruce, a German vote hostile to the naval contribution—a Scottish vote, by heredity, hostile to the Conservatives—the result will make the Ottawa authorities 'sit up and take notice.' And this will do no harm—rather will benefit follow. The fact that Sir Wilfrid has gone to the sister province and lifted a Tory scalp will give him more prestige in Quebec. Next by-election here we may expect to hear the rallying cry of 'Do as well by me as the men of South Bruce.'"

NO PUBLIC WORKS.

[Canadian Press.] Montreal, Oct. 31.—The Daily Telegraph (Liberal) says: "There is this difference between South Bruce and Chateaugay: South Bruce was not in need of any public works, and Chateaugay was. The former could not be influenced, therefore, by the promise of large expenditure from the federal treasury as a reward for voting for the Government, but the latter could. In Chateaugay the Government avoided the great issues before the Canadian people. In South Bruce there was no alternative but to meet the Opposition in open fight. There can be no doubt that the defeat of the Government's candidate yesterday, and the lowering of the Conservative majority in half in East Middlesex signify a reaction against the present Administration."

A SIGNIFICANT RESULT.

[Canadian Press.] Montreal, Oct. 31.—The Herald (Independent Conservative), says the fact that the South Bruce election was fought almost exclusively on the naval issue is the significant thing about it. In the Herald's judgment the Conservative party should not minimize the importance of the Liberal win, considering as it does on the heels of the serious diminution of the Conservative majority in East Middlesex. Both these counties are representative of the thought of rural Ontario. The Government should take every opportunity of putting its case in the strongest possible light before the voters of the neighboring province.

NOT A SURPRISE.

[Canadian Press.] St. John, N. B., Oct. 31.—The Standard (Conservative), says the result in South Bruce is not altogether a surprise and aside from the fact that a very uncertain Ontario constituency, which since 1908 was in the Conservative column, is now represented by a Liberal member, is not of particular importance. It cannot be said by any means to express the feeling of Ontario. The Standard alleges that de-

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Old "Bruce" Train Brings Heavy Load of Snow to City

When the Bruce train arrived in London this morning it had the appearance of having passed through a mountainous snowdrift. The sides and tops of the cars were covered with snow to a depth of two and three inches in some places.

The train encountered a heavy snow storm shortly before arriving at Clinton, and for a considerable distance down the line the engineer could hardly see five feet in front of him. Reports from that section of the country state that 10 inches of snow fell at Blyth and that at Clinton one foot fell.

COWARDLY TROOPS ABANDON CITY TO MEXICAN REBELS

Grave Fears for Safety of Americans Left Helpless in Chihuahua.

TRAINS ARE ALL GONE

All Who Can Are Fleeing From City With Horses and Wans.

[Canadian Press.]

Dallas, Texas, Oct. 31.—A dispatch to the Dallas News from El Paso, says Chihuahua City, Mexico, was evacuated by the Federals yesterday, leaving the city open to capture without resistance by Pancho Villa's rebels. Villas' men had occupied the outskirts of Chihuahua before the abandonment.

The Federals were said to have retreated toward Juarez.

The dispatch adds: Thousands of American and Mexican citizens who were unable to board the ten troop trains are panic-stricken. They have no means of getting away from the stricken city and fear is held for their lives. Many believe that followers of Orozco will be given no quarter by Villa during the occupation of the state capital. What few residents of the city who have horses and wagons are following in the wake of the military trains carrying all their possessions with them.

DIAZ LEAVES VERA CRUZ.

[Canadian Press.] Vera Cruz, Mexico, Oct. 31.—Gen. Felix Diaz and his companions, who took refuge on the vessels of the United States fleet on Oct. 28, put to sea today on the United States battleship Michigan, to which they had been transferred by Rear Admiral Fletcher from the flagship Louisiana. The course of the Michigan was laid for Havana.

OFF FOR YUCATAN.

[Canadian Press.] Washington, D. C., Oct. 31.—Gen. Felix Diaz and his party are bound for a point off Progresso, Yucatan, where they will be transferred to a New York mail steamer. This information reached the navy department today in a dispatch from Rear Admiral Fletcher, commanding the American squadron in Mexican waters. The battleship Michigan carrying the refugees should reach Progresso tomorrow. Admiral Fletcher did not say upon what vessel the refugees would sail and no mention was made of their ultimate destination.

CONSCIENCE MONEY COMES TO DOCTOR

Office Boy Returns Stamps He Took Many Years Ago.

Conscience money to the amount of one dollar, was found in a London physician's mail this morning. The letter with the money came from an American city, and from a man claiming to have been at one time the doctor's office boy, but whom the doctor does not remember. He stated that while in the doctor's employ he stole a quantity of stamps, not more than a dollar's worth, but that recently he had been "converted to God" and his conscience had troubled him so much that he resolved to return the value of the stamps. A name which the doctor was unable to remember was signed to the letter.

MR. WM. EMPEY DIES; MANY YEARS POSTMAN

Expires After a Long Illness—Served Diligently For 25 Years.

London lost one of its pioneer postmen in the death of William Empey of 573 Oxford street, Thursday night. Mr. Empey had been connected with the local postoffice for over 25 years in the capacity of a mail carrier, and was highly respected by all who knew him. He had always been a diligent worker, seldom missing a day in all his long years of faithful service.

MAY BE MURDERER

Police Are Anxiously Waiting Arrival of Charles Muir.

[Canadian Press.] Cincinnati, Oct. 31.—The police of this city are anxiously awaiting the receipt of a description and photograph of William Campbell, colored, now being placed on trial in Montreal, charged with the murder of Charles Muir. The Montreal police believe that the man may be Charles Jones, who is charged with the murder of Belle Courtenay, a white woman, here three years ago. The headless body of the woman was found in a sewer in the millcreek bottoms, and for days remained unidentified.

Hood's Pills

The painless, purely vegetable cathartic; cures biliousness, constipation, all liver ills. Pleasant to take. Work every time. 25c.

F. H. PEMBLETON ELECTROCUTED BY 2,300-VOLT WIRE

Sarnia Youth Had Only Been in West a Very Short Time.

REMAINS BROUGHT HOME

Accident Happened When Pembleton Was Working On High Pole.

Sarnia, Oct. 30.—The following particulars have been received regarding the electrocution in Edmonton recently of F. H. Pembleton, formerly of Sarnia, whose funeral took place to Lakeside Cemetery on Tuesday.

The Edmonton Capital says: With a crowd of several hundred people not a hundred yards away, F. H. Pembleton met instant death by coming in contact with a live wire carrying 2,300 volts while working in a lane just north of Jasper avenue. The accident occurred about 5:15 at the rear of Jasper avenue, between Quebec and McDougall avenues.

Saw Him Fall.

The first one to see the accident was C. Lundberg, St. Elmo Hotel. He states that he was walking along the lane when he noticed a man on one of the poles. He would not have paid any attention to that but for the fact that the man seemed to be staring straight up and his cap had dropped off. When he got to the corner of McDougall he happened to look back and he was just in time to notice the man lurch and fall forward and become suspended in the air, his feet being caught in the wires. He immediately ran towards Jasper avenue where the men were at work on the trolley wires and called to them to come quickly as a man was being electrocuted.

E. Fiddler, 314 Fraser avenue, and W. H. Hutton, International Hotel, two of the city men, who were working on the trolley wires responded immediately and climbed the pole to rescue the unfortunate man. Quickly getting a rope around him, they lowered him to the ground.

E. Fiddler, another eye-witness, stated that he was walking along the street when he noticed the man suddenly fall forward. He notified the police.

As soon as the body was lowered, medical aid was rendered by a number of physicians who happened to be in the vicinity at the time.

The new pulmotor which the city had just recently purchased was also used, but without avail, as the man was far beyond human aid. The doctors continued until 5:15, when life was pronounced extinct.

The physicians in attendance were: Doctors Robertson, McGibbon, Laundry, Whitelaw and Gillespie.

The body was removed in the police ambulance to Connelly & McKinnley's undertaking rooms and Coroner Foran notified.

Pembleton, who was living at 128 Stoney Plain street, had been employed in the city, and was employed as a trouble man by the city electrical department. Before coming to the city he was working for the Canadian Pacific Railway.

He was only 23 years of age, a native of Sarnia, Ontario, where his father still resides.

GODERICH.

Goderich, Oct. 31.—Dr. Taylor has returned from his western trip. He visited principally his son, Dr. Harold Taylor.

ONE DOSE RELIEVES A COLD—NO QUININE

"Pape's Cold Compound" Ends Bad Colds or Grippe in a Few Hours.

Relief comes instantly.

A dose taken every two hours until three doses are taken will end grippe misery and break up a severe cold either in the head, chest, body or limbs.

It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose-running, relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.

Don't stay stuffed-up! Quit blowing and snuffling! Ease your throbbing head! Nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only 25 cents at any drug store. It acts without assistance, tastes nice, causes no inconvenience. Be sure you get the genuine.

who holds a responsible position as head surgeon of Calgary Hospital. Mrs. Hall, of New Orleans, left for her home today.

Miss Norah Alexander, of Toronto, is visiting Miss Margaret Galt.

Mr. Joseph Doyle, of Union Bank, Berlin, visited recently in Goderich.

General Brough Chapter of the I. O. D. E. intend holding a series of lectures every month, the first to be given on the second Monday of November by Rev. Mr. Fotheringham.

CLUCKS LIKE HEN SINCE BREAKING LEG

Strange Case of Anna Samaroff Is Puzzling Attending Physicians.

Los Angeles, Oct. 31.—The case of little Anna Samaroff at the children's hospital has baffled not only the nurses, but the physicians who attend that institution. In the daytime Anna is just as hale and hearty as can be, but before she has been asleep five minutes she is "clucking" like a hen.

Hour after hour, Anna, apparently sleeping peacefully, will be heard uttering indescribable sounds, which are best conveyed as a monotonous "cluck, cluck, cluck."

The night nurse, whose attention was first drawn to Anna's peculiarity, reported the matter to Miss Vannier, superintendent of the children's hospital, and it was then brought to the attention of the house physicians.

For several nights following this discovery a careful watch was maintained over Anna and every night the monotonous "clucking" would be repeated before the girl had been asleep five minutes.

She does not say the word "cluck," but actually makes the same sound in her throat that a hen makes. Her mother was questioned upon her last visit to the hospital as to whether she could give any reason why Anna might have had this habit "thrust upon her."

Mrs. Samaroff could remember no circumstances that would lead to such a mysterious habit and stated that she had not observed the clucking noise until after her daughter had been returned home from the county hospital where she had once been sent to have a broken leg treated.

AMUSEMENTS

"Mutt and Jeff" Tonight and Tomorrow.

An event of more than usual importance is chronicled for the Grand Opera House tonight and twice tomorrow, when "Mutt and Jeff in Panama" is to be the attraction.

Everybody knows of "Mutt and Jeff" and their adventures. In their new stage vehicle they will have plenty to do, and that they will entrench themselves and make new admirers easily goes without saying.

Their story is a tale of adventure, where, hobnobbing into view when least expected, and leaving a trail of happy and infectious mirth in their wake.

There is a vein of love in the story which they help to unfold. This is merely confined to the hero and heroine. As for themselves they are busy extricating themselves from their various pitfalls.

Mutt and Jeff, the recipient of much admiration from a certain lady, whose presence in the play helps the denouement to a capital finish. Secure your seats early, as there is a big demand.

Ernie Marks' Stock Company.

The Marks Bros., headed by Miss Kittie Marks, and under the management of Mr. Ernie Marks, will present on Monday evening "Ishmael." It has a very interesting plot, with clever comedy all the way through.

On Tuesday night they will present "Sweet Cleopatra," Wednesday matinee, the farce comedy, "The Canadian Gentleman."

Mr. Ernie Marks playing the part of Dennis O'Brien, and on Wednesday night, the closing engagement, they will present "Oliver Twist," a drama in five acts.

The Ernie Marks Company have with them a number of specialty artists. Clever vaudeville features will be injected into the performances, while Miss Kittie Marks will have the leading roles. Popular prices will prevail. Seats on sale now. A baby show will be held at the Wednesday matinee.

Y. M. C. A. Auditorium.

Music lovers of London will rejoice to hear that the association has been fortunate enough to obtain the services of Mlle. Botani, soprano, and Signor Darpe, tenor, together with the world-famous band-orchestra, "The Venetian Serenaders," for Saturday evening.

The conductor of this famous band is well known in his native Italy as an able leader.

BRUCEFIELD.

Brucefield, Oct. 30.—Mr. John Swan and wife, Miss Agnes Beattie and Miss Mamie Swan have returned from a two-months' visit to the West.

Mr. Earl Collins and Mr. John Ketchen opened up their chopping mill on Friday. This will supply a long-felt want, as since the chopper closed down some months ago, people have had to go to Seaford, Hensall or Varna.

Mr. Ernest Mustard, of the West, is home on a short visit to his parents.

Store Opens 8:30 a. m.

Smallman & Ingram, Limited

Store Closes at 6 p. m.

November Shopping Will Begin Saturday

A day or two of unseasonable weather will have little influence now on winter shopping, as November is the great and final month of preparation for the winter. Let us begin early and be well prepared before the holiday rush is on. Some extraordinary inducements will be tabled for Saturday, a few of which will be noted in these columns, also some lines previously advertised will receive final marching orders Saturday.

\$6.50 to \$12.50 Less for About 450 Ladies' Suits

We have gathered together about 45 Tailored Suits, and grouped all on one rack for special clearance Saturday. If you have any thought of a new Suit you will be unable to resist these. All new, stylish models, in tweed, serge and whipcord, in plain and two-toned effects—brown, navy, gray, tan and red. Popular cutaway coats with skirts in the new plain silhouette lines, showing draperies at side with raised waistlines. Satin-lined coats with velvet collars, amongst which are as follows:

20 Suits, Regular \$25.00, for \$18.50

In this assortment will be found all sizes, but in most cases but one size of a style or color, including misses' from 14 to 18 years, and women's 34 to 40 bust. An assortment of regular \$25.00 Suits to clear Saturday.....\$18.50

High Grade Novelty Suits Reduced

In these are the popular Jacquards, Whipcords and Serges in terra cotta, navy, gray and black and white, as follows:

1 ONLY NAVY SUIT OF JACQUARD CLOTH, size 38. Regular \$39.00, for\$29.50
1 ONLY SUIT OF BLACK AND WHITE DIAGONAL, size 40. Regular \$45.00, for\$35.00
1 ONLY SUIT OF NOVELTY TWEED, two-toned blue and green, size 18 years. Regular \$45.00, for\$35.00
1 ONLY SUIT OF HEAVY TAN REPP CLOTH, size 18 years. Regular \$50.00, for\$38.50

Second Floor.

Hosiery Specials for Saturday

Extraordinary Values at 25c, 39c and 50c Pair

Ladies' Black Cashmere Hose (seamless), with everlast toe and heel. A month's wear without darning guaranteed. Splendid quality. Sizes 8½ to 10 inches. Pair.....39c

Ladies' Black Fleece Cotton Hose, with double heel and toe, for those who cannot wear cashmere or wool. Warm and comfortable. Sizes 8½ to 10 inches. Pair.....25c

Ladies' Lisle Hose, with vegetable silk ankle, in black, white or tan. Good weight for fall wear, double heel and toe, seamless and most satisfactory. Sizes 8½ to 10 inches. A pair.....50c

"OUR SPECIAL" 300 BRAND—Black 1-1 rib pure Wool Hose, very elastic, hand-seamed feet, 6 to 8 inch, double knee and feet sizes 6 to 8 inches, 35c to 50c pair. Sizes 8½ to 10 inches. Pair.....55c
Ladies' Pure Cashmere Hose, pair.....25c to 75c

Main Floor.

Flannelette Gowns, Special 98c and \$1.00

Extra quality stripe flannelette with fine pin tuck yoke, high neck and long sleeves, trimmed with self frill. Extra O. S. sizes. Special, each.....98c

Warm, Fleece Flannelette Gown, edged with torchon lace and flannelette embroidery; good style. Lengths 56, 58 and 60 inch. Special.....\$1.00

Splendid assortment of neatly-made Gowns, trimmed with lace and flannelette embroidery. Extra quality, each.....\$1.50

Another New Apron—"The Bungalow"

Pretty new style Apron in light blue and white checks, also navy and white stripe. See these.....50c

"THE PRINCESS"—Good quality English Print Apron in navy and white stripe and spot design. Special.....65c

"COVER-ALL APRON" in light and dark shades in English print with long sleeves, nicely trimmed with wash braids. Special, each.....65c and 75c
Fancy Tea Aprons, each.....25c to 50c

Second Floor.



"ALL-ABOARD" FOR TOY-TOWN Bring the Children to the Opening Saturday

Many a child is wondering if Christmas will ever come, but the opening of Toy-Town tomorrow will dispel all doubt that may exist in any little mind.

Is it really Christmas? Yes, Christmas in Toy-Town will begin tomorrow and last until the 25th of December. What joy for the kiddies. Come Saturday and have first peep at Santa Claus' new toys. Basement.

At Toilet Counter

Sanitol Preparations

FRESH STOCK FOR SATURDAY SELLING.

Free Samples Saturday

With every purchase at Toilet Counter Saturday will be given a free sample package of "Sanitol" Face Cream.

"Sanitol" Toilet Water, 4-oz. bottle.....50c

"Sanitol" Face Powder, box.....25c

"Sanitol" Face Cream, jar.....25c

"Sanitol" Hair Tonic, bottle.....25c

"Sanitol" Olive Oil Liquid Shampoo.....25c

"Sanitol" Antiseptic Mouth Wash.....25c

Besides all "Sanitol" popular preparations at popular prices.

The Clothing Store of Constant Activity

The clothing store whose constant endeavor is to raise the standard of ready-to-wear clothing in this city, not by depending upon one maker, but by selecting a number of the best wholesale tailors in this country who are established upon high ideals, and stimulated in eager competition with each other, who represent the very highest attainment in ready-to-wear clothing, besides our own importations of woollens from the best English mills, which are tailored to our order or to your special measurements. If better clothing could be made we should have had it. Some of the best Canadian makers' clothing can be seen nowhere else in this city.

We direct your attention Saturday to Men's \$15.00 Black Serge Suits and the balance of Sample Overcoats at \$13.75.

Black "Manchester" Serge Suits, \$15.00

This is the "Manchester" serge, imported direct from the mill and tailored to our order in Canada. A suit we believe to be equal to any \$20 ready-to-wear Suit in the trade, as these very Suits were made to sell at that price. Saturday all "Manchester" Serge Suits will be sold at.....\$15.00

"Chesterfield" Melton Overcoats \$15.00, \$18.50 and \$22.00

Standard style in black and gray melton, fly front and velvet collar. One of the best and most serviceable coats. A Coat built to retain its shape. Excellent quality, equal to made-to-measure goods. Sizes 34 to 44, in three quality ranges at.....\$15.00, \$18.50 and \$22.00

See Sample Overcoats in tweed, chinchilla and beaver. Your Coat may still be here. Worth \$18.00 to \$22.00, for each.....\$13.75

Chinchilla Overcoats for Boys

Saturday we will show a splendid range of Boys' Chinchilla Overcoats in navy blue with velvet collars. A very dressy style for ages 3 to 8 years. Specially priced. \$5.00

RICHMOND STREET SECTION.

Saturday Specials in Men's Furnishings

Black Cashmere Socks, fine quality, seamless, spliced heel and toe and very durable, sizes 9½ to 11½. Price, per pair.....25c

Men's Plain or Ribbed Black Cashmere Socks, medium weight, all wool, seamless, spliced heel and ankle, extra wearing quality; sizes 9½ to 11½ 35c pair, or 3 pairs \$1.00

Men's Gray Silk and Wool Socks—The most popular line for winter wear, imported and durable; sizes 9½ to 11½. Price.....45c pair, or 3 pairs \$1.25

Men's Heavy Knit Work Socks, in gray, brown and black shades, strongly made from the best two-ply wool yarn; sizes 10 to 11. Special, pair.....25c

Special \$1.00 Gloves

Tan Mocho or Cape Gloves, wool lined, strongly made, warm and durable, one dome fastener, sizes 7½ to 10½. Price, pair.....\$1.00

Men's Tan Cape Driving or Walking Gloves, made from pure whole stock, unlined, out seams. Very dressy and durable in light and dark shades, sizes 7½ to 9. Pair.....\$1.00

Standard Underwear

Men's and Boys' Winter Underclothing—Ceetee, Tiger, Watson's, True Knit and Pen-Angle, two-piece and combination suits. All sizes.

SMALLMAN & INGRAM LIMITED

TOY-TOWN OPENS SATURDAY. Bring the Children in the Morning and Avoid the Afternoon Crowd.

FRENCH PASTRIES, WITH ICE CREAM And Cup of Tea or Coffee, Saturday, 3 to 5:30—Restaurant.

CLIP THIS COUPON

FREE COUPON
IMPERIAL EMBROIDERY
PATTERN OUTFIT
PRESENTED BY
THE LONDON ADVERTISER

To indicate you are a regular reader you must present Six Coupons like this one.

THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX Coupons and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.



COOK'S
right
hand.

In the kitchen there is not a day when cook can't find use for Edwards' Soup. To-day she strengthens her stew with it, to-morrow she uses it as a basis for a dish of her own, the next day she thickens her gravies with it. She says "It's the best thing I ever put into the kitchen cupboard."

EDWARDS' SOUPS
5c

But you MUST boil them for half-an-hour—Worth it! Grand for flavouring hashes, stews and made dishes. Of all wholesome and economical Groceries, etc.

W. G. Patrick & Co., Limited, Toronto
Representatives for the Province of Ontario.

TURN HAIR DARK
WITH SAGE TEA

if Mixed With Sulphur It
Darkens So Naturally
Nobody Can Tell.

The oldtime mixture of Sage Tea and Sulphur for darkening gray, streaked and faded hair is grandmother's treatment, and folks are again using it to keep their hair a good, even color, which is quite possible, as we are living in an age when a youthful appearance is of the greatest advantage.

Nowadays, though, we don't have the troublesome task of gathering the sage and the mussy looking at home. All drug stores sell the ready-to-use product called "Weyth's Sage and Sulphur Hair Remedy," for about 50 cents a bottle. It is very popular because it does not dry the hair, but keeps it soft and simply moistens your comb or a soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, but what delights the ladies with Weyth's Sage and Sulphur is that, besides beautifully darkening the hair after a few applications, it also produces that soft lustrous appearance of abundance which is so attractive; besides, prevents dandruff, itching scalp and falling hair. For sale by W. T. Strong, London.

The Best Corrective
and preventive of the numerous ailments caused by defective or irregular action of the organs of digestion—is found in the safe, speedy, certain and time-tested home remedy

BEECHAM'S PILLS
Sold everywhere. In boxes, 25 cents.

PANSHINE
KITCHEN MAGIC
CLEANSER
Large Sifter Top Tin. 10c

Fry's Cocoa
Makes Cocoa Universally Liable

TAKE SALTS TO
FLUSH KIDNEYS

Eat Less Meat If You Feel Back-
achy or Have Bladder
Trouble.

Meat forms uric acid which excites and overworks the kidneys in their efforts to filter it from the system. Regular eaters of meat must flush the kidneys occasionally. You must relieve them like you relieve your bowels; removing all the acids, waste and poison, else you feel a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges. The line is cloudy, full of sediment; the channels often get irritated, obliging you to get up two or three times during the night. To neutralize these irritating acids and flush off the body's urinous waste, get about four ounces of Jad Salts from any pharmacy; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys will then act fine and bladder disorders disappear. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to cleanse and stimulate sluggish kidneys and stop bladder irritation. Jad Salts is inexpensive; harmless and makes a delightful effervescent lithia-water drink which millions of men and women take now and then, thus avoiding serious kidney and bladder diseases. W. T. STRONG, druggist, agent, London.

MAROOINED 10 YEARS BUT FINALLY RESCUED

Party of Eskimos Found On a
Lonely Island in Hudson
Bay.

Winnipeg, Oct. 30. — Hudson's Bay officials here have just received meagre reports from the north that a party of Eskimos, numbering, it is said, ten persons, were rescued from an island in the mouth of Hudson Bay, upon which they had been marooned for a period of ten years. It appears that the Eskimos were caught off shore on drift ice and carried after long weeks of hardship to the island upon which they were found. This island has been steadfastly avoided by passing vessels because of reefs and magnetic disturbances which affected ships' compasses. It is over 100 miles off the mainland. The Eskimos had lived during all the period of their forced stay on fish and seal meat. Several children were born during the decade of their imprisonment, and some of the party had died. Those who were rescued seemed all to be in good health.

150 CIGARMAKERS
ARE OUT ON STRIKE

Trouble Started Over Dismissal of Ten
Men at Montreal.

[Canadian Press.]
Montreal, Oct. 31. — One hundred and fifty men employed by Andrew Wilson & Co., cigar manufacturers, have struck, and another 500 workers have been thrown out of work here and at the company's plant at Toronto as a result. The trouble was caused by the dismissal of ten men. The men here demand the dismissal of the foreman, who dismissed their fellow-workmen, and their reinstatement. Mr. Wilson, president of the company, states that he has refused the request of the men and will not allow anyone to dictate to him how he is to run his business.

GLENCOE.
Glencoe, Oct. 31.—Sunday, Nov. 2, being missionary Sunday of the Methodist Church, Rev. A. J. Thomas, M. A., B. D., of Forest, will officiate at both services. The wedding took place on Wednesday of Miss Florence McEachern, youngest daughter of John McEachern, Glencoe, to J. A. Whitaker, of Mariette, Mich. The ceremony was conducted by Rev. George W. A. Gordon.

Miss M. McEachern, of the high school staff, attended the wedding of her cousin, Mr. Whitaker, at Forest, on Wednesday. Several local men and John Farrier, of Forest; John H. Langton, of Parkhill, and J. T. McDonald, of Toronto, will speak.

FLORENCE.
Florence, Oct. 31.—Miss Anna Graham has left for Grimsby after spending some time with her mother, Mrs. A. J. Gordon. Mrs. McDonald visited her son, Dr. McDonald, in London for a few days recently. Mr. Thompson and children left yesterday for Strathroy, their new home, after a week's visit with Mrs. Thompson's parents, Mr. and Mrs. A. J. Gordon.

Rev. Kitley will administer the sacrament of the Lord's Supper at the Methodist Church, of the Florence circuit, on Sunday morning at 11 o'clock. Miss M. McEachern and George were Thameville visitors yesterday.

Mr. Thompson is confined to the house through illness.

SAIL FROM ST. JOHN.
[Special to The Advertiser.]
St. John, N. B., Oct. 30. — Word comes this afternoon that the Royal Line mail steamships (Canadian Northern Railway) will sail from St. John this winter, and not Halifax, as formerly.

Official announcement is expected in 24 hours.

"Have the muckrakers disappeared from politics?" "To a large extent," replied Senator Sorghum. "My impression is that they have gone to writing for the stage." — Washington Star.

SMITH GOT WISE.
A sore corn, he said, was bad enough, but to have it stepped on was the limit. He invested in a bottle of Putnam's Painless Corn Extractor, and now wears a happy smile. Corn is gone—enough said. Try Putnam's Extractor, 25c, at all dealers.

LORD BALLYROT IN LANGLAND

An acquaintance one day implored me to accompany him to his tailor, where he wished to lodge a protest against the fit of a new garment, don't you know. Let me assure you it was decidedly embarrassing to hear him utter his complaint to the tailor person in this language: "Say, boy, is this here job a fit or just a spasm? Put me hep. Across the back this coat fits like a balloon, but across the chest it's so tight, can't heave my lungs without the buttons flying like a flock of clay pigeons. And, say, one shoulder slants down as if I had been wrecking baggage all my life. Nix on these pawnpaw dum-mie togs. Make me some human-being rig, see."

MY WORD!

Possessing exquisite freshness and a fullness of flavor not found in other teas

CEYLON TEA—"Pure and Clean to a Leaf"
BLACK, MIXED OR NATURAL GREEN
Sealed Packets Only
Beware of Imitations

THE REBUTION
A MYSTERY STORY OF NEW YORK
By WILL IRWIN
Copyright, The Bobbs-Merrill Company.

They walked a while in silence, then Rosalie stopped. "That's all arranged, then. We'd better be getting back. I'll take a cross-town car. We shouldn't be seen together in the middle of the city."

"Say," said McGee, as they turned, "why don't you ever let me see you between times? Course you must keep away from me now, but after this thing is settled, I want you to come out to lunch and dinner. I might as well be friends."

"After this thing is settled—oh, you're a cop, after all!" said Rosalie. Before McGee could unravel this cryptic, she resumed: "Haven't you ever thought what we're doing—two, gadding about talking of lunch and dinners? You've been a cop too long, I guess. I had a sitting with myself last night. If I succeed—if you make a good case of it, and if I get what I'm after—somebody goes to the chair. That's what we're doing. You don't think of it—you're a man and a cop. But I do."

"Not enough to make you stop?" inquired McGee, regarding her narrowly. "No, but enough to make me sure the right one goes, and enough to make me happen when we get through." Her voice caught on this. McGee looked at her sharply. He never knew swimming. "If you listened to the people they leave behind, as a medium has," she said, "but goodness—she said, 'This life on the flesh-pain is a hard thing.' They were at the car now, and she was about to get in. 'Remember—a purple atom veil in my right hand.'"

Rosalie did not return home at once. Instead she proceeded to that house in the Latin quarter before which she had paused and considered a probably three days before. It is one of Rosalie's peculiarities that she shrouds everything in mystery, but lets out a clue here and there to puzzle the observer and to satisfy her individual sense of humor. I who have been her friend since childhood, I will reveal now—Rosie would have revealed it with a flash of eyes and implies—that this place bore the sign, "Martinez."

CHAPTER XI.
Crying Out.
There was something the matter with Betsy-Barbara. Even before she spoke, Rosalie recognized that. "I'm afraid Constance is going to pieces," said Betsy-Barbara, relieving her mind at once. "She's a little worse. She will go to the Tombs. When she leaves, she'll be like a rock. Mr. Wade is perfectly fully, and he seems to inspire her with his own confidence. But the more she gets back here she just withers." Here Betsy-Barbara herself seemed to break; she burst into tears, and she burst into a hard burst of laughter. The experienced Rosalie took her to her own room, wheeled her to the bed, and she tucked her comfortably with pillows.

"Now, cry it out, my dear," she said. And Betsy-Barbara cried it out. Rosalie herself spilled a few tears, so she that ceased for a time her caressing monologues for fear of the unsteadiness in her own voice. "I ought not to let myself go like this," said Betsy-Barbara, when the storm was over. "I'm as good as a can be. At least, I never let Constance see how I feel. But sometimes when I'm alone—"

"I know, dear," said Rosalie, bustling about with water, towels, smelling salts, toilet water, all the restorative of the feminine pharmacopoeia. "There's two kinds of people in this world, dearie—the poets and the riffs. And I am a poet. But there's times when a person would like to quit and be reborn and save down and be a ruff. Now, let me put this on your face, dearie, and you'll come to dinner as fresh as a cucumber. I've Betsy-Barbara's face with long, motherly strokes.

"But it's such a dreadfully long time to wait," sobbed Betsy-Barbara, her eyes living signs of a clearing shower. "That's exactly what I look ahead. And when I think of the trial and the awful strain on Constance—"

"If there ever is a trial," replied Rosalie. "Why he hasn't been in here yet. You'd know how much that means. They don't dare indict him with the tiny little bit of evidence they've got. It's long, but the longer the night the brighter the day, say. At last when it comes you have a drop of strength left, is the very time you get strength from somewhere. I've got my own ideas about where it comes from—but there's that's religion, and we don't talk religion. Of course, you're going to let me help you. While Rosalie spoke, she had mechanically handed Betsy-Barbara the atomizer. Mechanical-ly Betsy-Barbara took it and sprayed her pretty throat with toilet water. Rosalie, once again, Rosalie gave her a square of chamomile, white with face powder. Mechanically, Betsy-Barbara passed it over her cheeks and nose.

"Thank you—but you have helped a great deal already," said Betsy-Barbara, emerging from these ministrations a delicious, white-faced little clown. "I don't know what I should have done without you." She added, as she saw the superfluous powder with little dashing touches of her hands. "I'm a horse for carrying troubles—other people's, I haven't chick or child or husband or relation, which is why I should have around any serious worries of my own. I've found enough and to spare of other people's since I came over the remains of this Hanska murder case."

"Only knew," she added, dimpling, "how they'd put out a person's way of life, they'd count ten and never do it."

THE WM. GEDDES CO., Limited, STRATHROY

Men's Sample Winter OVERCOATS

AT TWO VERY SPECIAL PRICES

\$7.65 Coats Worth \$12 and \$14
\$10.65 Coats Worth \$16, \$18 and \$20

The first "boom" of our November campaign. We announce a special purchase of Winter Weight Overcoats, which we place on sale Saturday at the above prices. Genuine savings to you of from five to ten dollars.

\$7.65 Scotch and Diagonal Tweeds, in grays and browns, also some blacks, convertible and velvet collars. One, or at most, two coats of each kind in the lot. Genuine value at \$12 and \$14. Saturday at one price **\$7.65**
\$10.65 Browns, grays, blacks and fancy mixtures, in a variety of materials and style. Plain or convertible collars, single or double breasted. Regular \$16, 18 and \$20. On one rack Saturday **\$10.65**

Men's Suits at \$9.95

To make Nov. 1st a red letter day in our clothing department, we offer a grouping of different lines of MEN'S SUITS AT \$9.95. Think of what it means. You buy your Winter Suit from fresh, clean, up-to-date stock, and at the very beginning of the season, for dollars less than their real worth. Regular \$15 and \$16.50 Suits, Saturday, only **\$9.95**

The Wm. Geddes Co., Limited

Importers STRATHROY SATURDAYS WE CLOSE AT 9:30.

at the other end of the beat, and kicked in the glass, grabbed his loot, and ran.

CONSPIRACY CHARGES

Many Navy Officers Are Under Arrest at Lisbon.

[Canadian Press.]
Lisbon, Oct. 31.—The Government has published a proclamation stating that since the recent uprising and the general unrest have been caused mainly by the religious sentiment of the people against the anti-clerical policy of the Government, further steps for the separation of the state from the church will be suspended. Several naval officers have been arrested, charged with complicity in a revolutionary plot.

LEGAL QUERIES

CONSTANT READER.—My wife deserted my home, and has been gone for ten years, during which time I have not heard directly or indirectly of her. If I married what could the Canadian laws do with me? ANS.—You would not be guilty of bigamy, as the facts stated are a good defence, and otherwise no action could be taken by the law against you, except to treat you as an unmarried man.

DEATHS FROM PLAGUE.

[Canadian Press.]
San Francisco, Oct. 31.—Correspondence from Manila reports two deaths there from bubonic plague, one of them being that of William Crozier, manager of the Daily Bulletin. A number of infected rats have been found and every effort is being made to rid the city of them.

A SHOE STRING.

An Irishman walked into a clothier's shop the other day and said: "O! want to get somethin' for mountrina."

REGAL TABLE SALT
FREE RUNNING

Isn't this the Salt you have always wanted — a salt that stays dry and free running, all the year round — and especially in damp, rainy weather?

"Regal" Salt is the finest grain of Windsor Salt prepared by a new process under perfectly hygienic methods making a pure and perfect free running Table Salt. 126

CANADIAN PACIFIC

BEST NEW TRAIN FOR WINNIPEG

and points East thereof

GATE CITY EXPRESS

Commencing October 28
LEAVE TORONTO - 2:30 p.m. DAILY
ARRIVE WINNIPEG - 8:25 a.m. (Second Day)

THROUGH EQUIPMENT: Compartment Observation Car, Standard Sleeping Cars, Tourist Sleeping Car, Dining Car, First-Class Coaches, Colonist Car.

VANCOUVER EXPRESS

LEAVE TORONTO - 10:20 p.m. DAILY
ARRIVE VANCOUVER - 11:30 p.m.

THROUGH EQUIPMENT: Compartment Observation Car, Standard Sleeping Cars, Tourist Sleeping Car, Dining Car, First-Class Coaches, Colonist Car.

GENERAL CHANGE OF TIME OCTOBER 28
Particulars from Canadian Pacific Agents, or write M. G. MURPHY, D. P. A., C. P. Ry., Toronto; W. FULTON, City Passenger Agent, London.

TRAVELLERS' GUIDE

GRAND TRUNK RAILWAY.

EARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO.

Arrive from the East—2:52 a.m., 10:56 a.m., 11:12 a.m., 11:28 a.m., 6:30 p.m., 7:56 p.m., 10:46 p.m.
Arrive from the West—12:14 a.m., 8:43 a.m., 11:55 a.m., 1:10 p.m., 4:10 p.m., 6:25 p.m.
Depart for the East—12:19 a.m., 8:48 a.m., 7:20 a.m., 9:00 a.m., 12:05 p.m., 2:06 p.m., 4:25 p.m., 6:53 p.m.
Depart for the West—2:57 a.m., 1:40 a.m., 11:18 a.m., 11:35 a.m., 1:40 p.m., 4:20 p.m., 8:05 p.m.

LONDON AND WINDSOR.

Arrive—11:30 a.m., 4:00 p.m., 6:50 p.m., 11:05 p.m.
Depart—6:35 a.m., 11:43 a.m., 2:05 p.m., 8:05 p.m.

STRAFFORD BRANCH.

Arrive—11:15 a.m., 1:29 p.m., 6:45 p.m., 11:30 p.m.
Depart—6:50 a.m., 10:00 a.m., 12:30 p.m., 2:45 p.m., 4:55 p.m.

LONDON, HURON AND BRUCE.

Arrive—10:00 a.m., 6:10 p.m.
Depart—10:00 a.m., 6:10 p.m.

CANADIAN PACIFIC RAILWAY.

Arrive from the East—11:42 a.m., 6:56 p.m., 7:50 p.m., 11:15 p.m.
Arrive from the West—4:30 a.m., 11:30 a.m., 12:31 p.m., 5:35 p.m., 8:55 p.m.
Depart for the East—4:35 a.m., 8:00 a.m., 12:40 p.m., 5:43 p.m.

Depart for the West—5:15 a.m., 8:45 a.m., 7:05 p.m., 8:00 p.m., 11:28 p.m.

Trains marked * run daily. Those not marked, daily, except Sunday.

MICHIGAN CENTRAL RAILWAY.

Arrive—7:05 a.m., 11:20 a.m., 4:50 p.m., 8:45 p.m.
Depart—7:22 a.m., 11:22 a.m., 5:27 p.m., 10:15 p.m.

PERE MARQUETTE RAILWAY.

Trains depart—6:40 a.m., 7:10 a.m., 8:45 a.m., 2:30 p.m., 4:20 p.m., 7:30 p.m., 10:15 p.m.

Trains arrive—8:45 a.m., 12:50 p.m., 1:50 p.m., 6:10 p.m., 10:10 p.m.

Trains marked with * are through trains, to and from Walkerville. Train marked with † is mixed to St. Thomas only.

Traction Company Winter Time

Commencing Oct. 1, cars leave London 6:50, 7:50, 9:30 a.m. and hourly to 11:30 p.m.

Through cars to Port, 7:50, 9:30, 11:30 a.m., 1:30, 3:30, 5:30, 7:30, 9:30 p.m. Sunday cars to Port, 9:00 a.m. and every two hours to 7:00 p.m. to St. Thomas, 9:00 p.m. Time table No. 4 at all stations.

GRAND TRUNK RAILWAY SYSTEM

"Only Double-Track Railway"

between Toronto and Montreal, and Toronto and other principal cities in Canada. Also Double Track and Solid Trains between Montreal and Chicago; also between Ontario points, New York and Philadelphia, via Niagara Falls.

SMOOTH ROADBED

FINEST EQUIPMENT

ELECTRIC LIGHTED

PULLMAN SLEEPERS

Full particulars, berth reservations, etc., from Grand Trunk Agents, or write C. E. HORNUNG, District Passenger Agent, Toronto, Ontario; R. P. RUSSELL, City Passenger and Ticket Agent, Phone 80.

PERE MARQUETTE RAILWAY

Excursion rates for Thanksgiving Day, between all Canadian Division stations.

SINGLE FARE

GOOD GOING OCTOBER 20.

Return Limit, October 20.

Fare and One-Third

Good going Oct. 17, 18, 19, 20, returning up to and including October 22. Minimum rate, 25 cents.

W. E. WOLFENDEN, G. P. A.

H. M. HAYES, Ticket Agent.

London Advertiser

Founded in 1863.

 ADVERTISER BUILDING,
Dundas Street,
London, Ont.

SUBSCRIPTION RATES:
One week, by carrier..... 10c
One year, by carrier..... \$2.00
One year, by mail, outside city..... \$2.00
One year, delivered, outside city..... \$3.00
Weekly Edition..... 15c

TELEPHONE NUMBERS:
3670—Private Branch Exchange.
3670—Connecting All Departments.
NIGHT CALLS.
6 p.m. to 3:30 a.m., and Holidays.
3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.
To call night numbers use the word
"ONLY" after giving the number.

 [Entered at London Postoffice for
transmission through the mails as
second class matter.]
The London Advertiser Printing Co.,
Limited.

LONDON, FRIDAY, OCT. 31.

THE SIGNIFICANCE OF SOUTH BRUCE.

It is a most unusual thing in Canadian history for a Government to be defeated at a by-election within two years of its return to power by an overwhelming majority such as Mr. Borden got in Ontario. Rarely has any by-election gone against a Government. A Liberal win so unprecedented as that in South Bruce, taken in connection with the halving of the Conservative majority in East Middlesex, calls for some other explanation than local causes.

There was no want of energy and vigilance on either side. The Government tried everything possible in East Middlesex and North Bruce. Cabinet ministers came thick and fast into both constituencies, particularly the latter. There was no over-confidence, and the workers in the Government's interest made use of all its advantages in prestige and patronage. The result must therefore cause some searching of heart among our Conservative friends.

It is a fair and obvious inference that the abnormal Conservative majority is receding all over Ontario. Two explanations may be confidently given: (1) The farmers and others are being undecieved as to the trade campaign of 1911, and the utterly factitious cry of loyalty. Many Liberals see now what a farce the game was and are returning to their colors.

(2) The Government have tried without success to make something out of the naval issue. They have put it in the forefront, counting on popular indignation at the Senate's rejection of the emergency contribution, and no navy bill. But the electors are quite unresponsive. The Government can make less than nothing out of the naval question.

What, then, have the Government to offer to the people? What constructive policy can they recommend? They have nothing; they are bankrupt, except for the power of office and patronage. They are hopelessly wrong on both trade and navy. No wonder Ontario is going back to normal electoral conditions, to the profit of the Liberals. Measure Ontario by the South Bruce or East Middlesex by-elections, and you find a slump that in a general election would almost wipe out the Government's majority in this Province. All that Mr. Borden can do now is to wait out his remaining 30 months, hoping for something to turn up. His instinct of self-preservation was right in risking no general election. The only emergency was his own.

THE OPERATION OF THE L. AND P. S. R.

The municipal machinery takes on a new complication with the civic operation of the London and Port Stanley Railway. The road is nominally controlled by the London and Port Stanley Railway Board, which is practically a committee of the City Council, a legal fiction to meet the requirements of the municipal act. The Board, on behalf of the city, leases the road to the Pere Marquette, collects the rental and turns it into the city coffers. Under the new arrangement the board will lease the road to the city itself. For the purpose of municipal operation a new body is to be created, an elective commission, with the Mayor as a member ex-officio. The commissioners have been already hand-picked by Mr. Beck, though electors will be given the privilege of going through the form of voting.

As the directors of the road, the London and Port Stanley Board, propose to charge the city a rental averaging \$27,000 for the 99-year period of the lease. For the first ten years, the rental will be \$20,000, increasing later by degrees. This sum may be taken as the Board's guess at the surplus to be earned by the road after paying operating expenses and fixed charges upon the \$700,000 of new capital expenditure. If the surplus should exceed the guess, the city will get the benefit of it. If there is a deficit, the taxpayers must make it good.

The city is the creditor of the London and Port Stanley Board to the extent of about \$1,800,000, on mortgage bonds, including arrears of interest, and legislation requires the Board to apply its receipts to this indebtedness, which carries 5 per cent interest. Here is an annual charge of \$30,000 against which the Board estimates it will receive \$20,000 annually for the next ten years—about the same sum as it receives from the Pere Marquette. The Board's expectation of an average of \$37,000 for 99 years shows that it is not counting on any fulfillment of the pledge that electrification will materially reduce taxation. The Canadian Northern Railway Company offered an

equal amount to the city for an 83-year lease, and in addition would have reconstructed the road without a cent of charge to the city. If the London and Port Stanley Railway Board's calculations are correct, the city has assumed a debt of \$700,000 for nothing. Of course, the electrificationists say the surplus will be much greater. We shall see what we shall see.

THE AGE OF DECAY.

When so great an authority in medicine and physiology as Sir William Osler announced his belief that man's best work was completed before he was 40, and that after that date mental and physical decay approached, people of middle life began to feel humble, and to fear that their usefulness was gone. But there was a comforting thought when it was noticed that he coupled his dictum regarding the age of decay with Anthony Trollope's amusing novel, wherein it was proposed to chloroform those who had reached the fixed period which indicated the approach of failing vitality. There was hope that the whole thing was a joke. Indeed, Sir William Osler afterwards explained that he was half in jest.

Because, you know, it would really have been a sad thing if the age of 40 meant the beginning of failure. There are a great many men and women who have passed that age. They are occupying the most important positions in the country. They are our leaders in politics, in commerce, in manufactures, in railroading, in the professions and in the arts. Some of them have got very far beyond the 40-year limit, and seem to be rather active people. If mental decay began soon after 40 the country would be in a bad state with these 40-year-old men in charge.

But if any of them are inclined to be a little timid, and doubtful of their fitness to do things, there is some consolation and encouragement in a statement by the chief statistician of the United States census bureau. He has been going over the returns of the last decade, and announces as a fact which can be supported by figures that man is not past his prime at 40. We always thought so. But it is gratifying to have the assurance of a person who is an expert in the knowledge of practical conditions. Theories give way before columns of statistics. There is a chance for the young-old man yet.

The fact is, you cannot make a rule that will be of general application to millions of men and women. We have no doubt that there are those who have passed their prime at 40. Indeed, we know of some who never reached their prime at all, and had become useless before they arrived at the critical two score. On the other hand, there are those who, like the venerable but lusty patriarch of old, retain their youth, and arrive at three score and ten with the eye undimmed and the natural strength not abated. A great deal depends on the individual himself, something on his natural temperament and constitution, something on his surroundings, but far more on his conduct and manner of life. He who uses his mental and physical powers with judgment, as well as with energy; he who works as hard as he can and worries as little as possible; he who cares for his body and keeps his soul clean; he who can find time to think for others and to work for others as well as himself; he who can go through life with an active brain, a busy hand, a warm heart and a cheerful spirit; such a man will be very likely to carry youth with him through all his allotted years, and will not be past his prime until his task is accomplished and his life-work done.

Stocks have slumped badly this year, including the Borden Government's.

The emergency has appeared, and danger signals are flying. Mr. Borden sees them in South Bruce.

There's one Conservative in South Bruce who can be philosophic over the result. He is Senator Donnelly.

The long evenings are setting in again, and society people in London will, of course, return to the study of Shakespeare and the Bible.

Mr. Borden says Canada Can't; Mr. Bourassa says Canada Shan't. But South Bruce says Canada can and will. And what South Bruce says today, Ontario will say when it gets the chance.

Evidently, Messrs. Clare and Welch were no good as missionaries in the German settlements of South Bruce. We doubt if even Col. Hughes could "teach these Germans a lesson." Better leave them alone in the future.

"Our local contemporary continues to cling to the delusion that British shipbuilding firms would have established a Dreadnought building plant in Canada that would have cost Canada nothing."—London Free Press.

Nothing for the plant itself; something, doubtless, in the increased cost of building in Canada. But as our local contemporary said four years ago: "Patriotism will gather more closely about battleships built in Canada than battleships built in England. The may cost more to build in this country, where facilities are not complete, but it probably will be money well spent."

"The Senate will accept the verdict (South Bruce) gratefully, and the outcome will have the heartiest approval of Henri Bourassa."—Free Press.

Doubtless, the Senate will feel that South Bruce, speaking for the people of Ontario, has approved its course. But why Mr. Bourassa? After the Chateaugay election, Mr. Bourassa declared that the Nationalists preferred Mr. Borden's policy to that of Sir Wilfrid Laurier, because it was "less advanced," and "less imperialistic." There is no reason to suppose he has changed his mind in the last two or three weeks. The Borden-Bourassa alliance still exists. The two leaders are still united in their support of a Canada-Can't and Canada-Won't policy. They will both feel sore over the result in South Bruce.

CLIMBING OUT OF A HOLE.

[New York Evening Post.]
Every one has heard authentic stories of the man who asked another, "Who is that old tramp over yonder?" and got the reply, "She is my wife." But the story doesn't go far enough.

Jones observed an old lady sitting across the room from him. "For heaven's sake!" he remarked to Robinson, "who is that extraordinarily ugly woman there?" "That," answered Robinson, "is my wife." Jones was taken aback, but moved up front again. "Well," he said, persuasively, "you just ought to see mine!"

AT LEAST ONE.

[Cleveland Plaindealer.]
"Every one has some secret sorrow," says a philosophizing friend. "Even the fattest and jolliest of us has a skeleton in his midst."

EARNING HIS PAY.

[London Teller.]
Sportsman (who has passed everything he has fired at)—Did I hit him? Keeper (anxious to please)—Not exactly, 'im, sir; I can't say that. But, my word! I never see a rabbit wuss scared.

INHERITED SUPERIORITY.

[Washington Herald.]
The Declaration of Independence states that all men are born free and equal. I believe? "Something of the sort." "Then why do you hold yourself so aloof?" "My dear man, I'm descended from one of its signers."

NO LET-UP.

[New York Sun.]
Knicker—Life is hard. Bocker—Yes; by the time your mother stops forbidding you to eat jam, the doctor begins.

WELL POSTED.

[Judge.]
"You seem to be very intimate with the Digbys. I didn't know you had met them." "I haven't met them. I patronize their dressmaker."

THE AMERICAN DRAMA.

[New York Evening Mail.]
Theatres we have, but lack three trifling factors: Some dramatists, a public, and good actors.

DEAD SLOW.

[Puck.]
"My dear," said Mr. Bickers to his wife, "I saw in the papers to-day the vision of a Virginian court that the wife may, in some cases, be the head of the family." "John Henry," replied Mrs. Bickers, "law courts are sometimes very slow in finding out things!"

NELSON'S LAST FIGHT.

[Rev. Thomas B. Gregory, in the New York American.]
It was 198 years ago, on Oct. 21, 1805, that England's greatest admiral died in the midst of his glory at Trafalgar.

When Nelson fell mortally wounded upon the blood-stained deck of the Victory he knew that he had won his name would live forever in the naval annals of the empire. It was Nelson's genius that brought Napoleon's Egyptian expedition to a disastrous close; and it was the recollection of what that genius had wrought at the battle of the Nile that saved England from the proposed French invasion with the great emperor at its head. Nelson had his failings, but his country has agreed to forget his weaknesses and try to be duly grateful for what he did for her in the hour of need.

A little dwarf of a man, Nelson made even his puny statue serve him. When passing over the quay at Yarmouth to take command of the ship to which he had been appointed, he overheard someone sneeringly remark, "Why make that little fellow a captain?" And the sneer stuck to him as long as he lived. "Little fellow," he answered; "this little fellow will yet be the biggest man in the king's navy." It was the memory of that sneer that helped to make him the most wonderful sea fighter in British history.

Nelson was noted for his unflinching promptness. When at the very height of his fame, with the laurels thick about him, he was asked by an ardent admirer how he accounted for his great success, he replied: "I was always a

quarter of an hour ahead of time." He never forgot that in war position was half the battle, and he was always at the right place at the right time.

BELYING APPEARANCE.

[Punch.]
Editor—Did you say you evolved this joke yourself?
Artist—I did, sir.
Editor—H'm, and yet you don't look more than thirty years of age.

EVIDENT.

[Life.]
In a registration booth in San Francisco an old colored woman had just finished registering for the first time. "Am you shore," she asked the clerk, "dat I've done all I has to do?" "Quite sure," replied the clerk; "you see it's very simple." "I'd ought to knowed it," said the old woman. "If those fool men folks been doing it all dese years, I might 'a' knowed it was a powerful simple process."

USUALLY.

[Judge.]
"What is frenzied finance?" "Financing your friends."

BRAIDS.

[Chicago Tribune.]
There are no young girls in America, asserts a French observer. Our girls, he says, become young ladies too soon. They become sophisticated too early. They are trying to charm and to attract at an age when they should properly take orders from mothers. The Frenchman bases his conclusion on his observations in our large cities. No doubt if he had gone in the smaller towns he would have found less sophistication and more braids. Nevertheless his criticism is not amiss. It is the big cities that are the standard for the rest of this country. They set the pace. And the squid type, with naive, innocent eyes, is indeed becoming rare in our cities. In the poorer shifts of society the shop and the factory are responsible for the appearance of the young girl type. A girl of 14 when thrown in the company of older girls day after day is quickly dragged into the whirlpool of life. With the will to do as she is told, she willfully swells by the overindulgent parents. Too little discipline is as bad as too much. The early disappearance of the braid and the acquisition instead of worldly-wise ways and manners by our young girls lend a coarseness to our civilization which it could profitably lose.

A FEW LINES of MOST ANYTHING

ABE MARTIN



"Th' most pop'lar kind o' fire trouble is laziness. All th' world is a line an' its men an' women merely cowboys an' Indians."

The spectacle of an octogenarian teaching physical culture should put a lot of flat-chested youths to shame.

Have you got out of the habit of looking for the missing corner clock yet? Neither have we.

The Order of Hustlers may be expected to serve a mandamus on Mr. Woodrow Wilson Ruse if he doesn't replace it.

The Liberals are justified in march-

BRALEY'S POEM TODAY

STRENGTH.

To love the Truth and to fight for it
No matter what fate betide,
To toil through the day and night for it
And never to turn aside;
To hold his honor dear to him
As long as the game shall last,
To follow the course that's clear to him
To the End of the World—and past.

To help the weak and the faltering,
The weary among the throng,
Yet keep, with a Will unaltering,
His place with the Stern and Strong;
To bear the ills that are bearable
With a courage that will not tire,
Being slow to wrath, but terrible
When roused to a righteous ire.

To stand by his comrades loyally
Through stormy weather or fair;
To spend his substance royally
Whenever the need is there;
To face his Fate and be bold to her
Whenever she blocks the road;
To love One Woman and hold to her—
That is the Strong Man's Code!

—BERTON BRALEY.



Saturday Morning Specials, 9 to 12 o'clock

The following items will be on sale from 9 to 12 o'clock Saturday morning only.

7 dozen Women's Kid and Lamb Gloves—Two domes, French sewn and perfect fitting. These are odd pairs of dollar qualities and left-overs from former sales. All perfect goods, mostly tan and black. Nearly all sizes. Be here early tomorrow to get a pair of these. Saturday morning special, per pair 49c

HANDKERCHIEFS—Women's Fine Lawn Handkerchiefs, hemstitched. Reg. 5c each. Saturday morning only 2 for 5c

CASHMERE HOSE—Women's fine English Llama Cashmere Hose, all wool, seamless throughout, reinforced feet. Sizes 8½ to 10. Saturday morning, pair 30c (Half dozen pairs at \$1.75).

MEN'S UNDERWEAR—Special table of Men's Fleece-Lined Undershirts and Drawers, heavy weight, well finished garments, full sizes, 36 to 42. Best 50c line. Saturday morning only, garment 44c

Per Suit 85c. WOMEN'S VESTS—Fine knit fleece-lined goods, cream color and natural wool, full-sized. Were \$1 and 75c. Saturday morning, special, per garment 69c

Don't ask for these prices after 12 o'clock Saturday morning. Men's Raincoats—24 only Men's Waterproof Raincoats, fine quality, good weight, stitched and taped seams; will wear well and thoroughly waterproof. Regular \$10. On sale at \$7.50

7 only Young Men's Waterproof Coats, heavy weight paramatta cloth, thoroughly waterproof. While they last, only \$5.95

BEAUTIFUL SILKS

They're of supreme interest to every woman just now. Soft, supple silks for afternoon and evening wear.

DUCHESSE MOUSSELINE SILK, beautiful quality for drape dresses, in all wanted shades, such as cerise and paddy green, also cream, ivory and black, 36 inches wide \$1.00

BROCADED SILK CREPE DE CHINE—A favorite this season, in Persian blue, golden brown, tan, pink, yellow and black; 38 inches wide \$1.50

POPLIN DE SOIE—A pure silk fabric for drape dresses, in all wanted shades. 38 inches wide 95c

BLACK PAILLETTE SILKS

\$1 QUALITY FOR 85c YD. \$1.25 QUALITY FOR \$1 YD. Beautiful qualities of rich black Paillette Silk for dresses and waists, 36 inches wide. See these specials.

J. H. Chapman & Co., 239, 241, 243 Dundas Street

CHAPMAN'S

Where high quality and low prices are linked to your advantage.

This week-end list is rich in values. Shrewd shoppers will not miss a single item.

COATS

18 only Women's Long Tweed Coats, dark gray trimmed with reverse side of tweed, fastened with large buttons; good style and warm. Sizes 34 to 42. Extra special bargain \$4.95

20 only Women's Long Tweed Coats, light colors, all pure wool, black velvet trimmed cut-away fronts. Regular \$10. Special at \$6.50

10 only Women's Black Caracul Coats, lined throughout with Venetian lining, handsome collar effect. Sizes 36 to 42. Comfortable and warm winter Coat. Special bargain at \$14.00

Low Priced Skirts

Women's Vienna Cloth Skirts, natural waistline, braid and button trimmed. Choice of navy or black. Lengths 38 to 42 inches. A good work skirt \$1.50

Women's Black Cheviot Skirts, high waistline, panels trimmed with buttons. Lengths 38 to 42 inches. Serviceable everyday skirt \$1.75

Women's Vienna Skirts, in black or navy, guaranteed not to spot, braid and button trimmed, natural waistline. A nice skirt for elderly ladies \$2.50

Also Women's Black Cheviot Skirts, high waistline, trimmed with braid and arrow heads. All lengths. Price \$2.50

Women's Box Cloth Skirts, in black or navy, trimmed with braid and arrowheads, high waist effect. All lengths \$3.50

\$10 Suits \$10

52 only Women's and Misses' Suits go on sale today at \$10 each. The biggest Suit bargain offered anywhere this season. Choice of blue and black serge and cheviot, also a variety of tweed effects. Women's sizes, 34 to 42. Misses' sizes, 16 and 18 years. Regular prices \$15 and \$16. On sale today and Saturday, \$10. Don't miss this opportunity to get a handsome Suit.

CORSETS.

10 dozen Long Hip Corsets, made of fine white coutil, popular style, perfect fitting; draw string at top, four hose supporters attached. Bargain price 69c

FLANNELETTE.

Soft and fleecy plain white Saxony Flannelette, 27 inches wide. Per yard 8½c (Or 12 yards for \$1.00).

BUNGALOW NETS.

For all kinds of curtains, new designs, at 15c, 20c, 25c and 35c per yard.

BLANKETS.

Scotch Wool Blankets, absolutely pure wool, full size. At \$4.00, \$4.50, \$5.00, \$6, \$6.50, \$7, \$8, \$9 pair.

J. H. Chapman & Co., 239, 241, 243 Dundas Street

Cattle Shipments Break All Records

Canadian Farmers Are Depleting Their Stocks and Will Have To Buy Back at Higher Prices—Big Jump in the Cost of Living Unless American Products Are Admitted in Competition.

[Special to The Advertiser.]
Sarnia, Oct. 31.—Nearly seven thousand head of cattle have passed through the Sarnia tunnel this month, and every head is Canadian, en route to the big packing houses at Chicago, and to Michigan buyers.

During the same time, from ten to fifteen cars of dressed beef have been shipped through the tunnel daily from the Montreal district to the big meat buyers in the American city.

No influx neutralizes the exodus of Canadian beef, and in practically a steady stream one of the most vital food necessities of the Dominion is flowing into the States.

Both Will Suffer.
Authorities on the cattle question are of the opinion that not only the consumer, but the farmer as well will suffer. Under the tempting prices offered by the American buyers, farmers are practically denuding the province and themselves of beef, and it is very possible that the man who sells the beef will buy it back again from the States at a price that will knock the profit from his sale of today.

All the cattle are going to the States, and the who hath, hath the disposal thereof. Michigan buyers have been cleaning up the herds in Western Ontario.

Unable To Buy.
Butchers in Sarnia are unable to purchase beef to kill. It has all been sold to American buyers. Butchers in other towns are facing a similar predicament. Canadian butchers will be forced from now on, to buy from the wholesale dealers in the big Canadian cities, and these wholesale dealers purchase and must purchase their meat from the Chicago packing houses.

It looks like a case of Canadian cattle pawned on an American market, to be redeemed at exorbitant interest (duty added) in the near future. Standard authorities across the line claim that even with the increased supply there is not more than enough beef to

supply the demand in the States. By only choice.

It has been proven by statistics that American housewives buy only the choicest meats, and Armour himself claims that it is this extravagance that is responsible for high prices. It logically follows that if the neighbors across the line consume principally the best portions of the beef, that Canada will be a market for the cheaper grades, at a price not much cheaper than they pay across the border for the best, and as for the choicest cuts, they will be a luxury for the rich only.

Meat is selling in Port Huron cheaper than it is in Sarnia, and the Port Huron butchers buy direct from Chicago.

Prices Will Jump.
It is possible that the anticipated Canadian demand for meat, together with that of consumers in the States will tend to make uniformly high prices in both countries. Swift & Co. are hiring meat killers and sending them through to Toronto and dress the purchased beef.

Incidentally, but not the less important, other food necessities will advance in price, and in more than one case have already.

Those who have hitherto subsisted largely on meat as part of their daily diet, are now purchasing other foods to take the place of meat, and with this increased demand for other necessities, of which, as in the case of eggs, there is but a limited supply, the prices of these articles will also soar.

Boarding houses in Sarnia have already raised the price of meals, and the boarding house is an almost infallible indicator of the municipal market.

ROYAL YEAST
MAKES PERFECT BREAD

Home Hints and Fashion
Notes—Bits of News Re
Women's Work.

FOR THE WOMAN OF TODAY

"We'll Ask Miss Grey,"
Is Everyone's Thought
When in Perplexity.

All Ready for the Big Doin's Tonight



KATHERINE LESLIE'S HOME CHAT

SIMPLE EXERCISES BY WHICH TO GAIN A SLENDER, SUPPLE WAIST.

The charm of a well-proportioned figure is not to be overestimated, says the Beauty Doctor, and it is one that almost any woman can possess by the expenditure of systematic effort, and she can acquire incidentally good health with her good figure. That harmful results often follow an ignorant method of reducing weight is so well known that prudent women are wont to consult a physician before adopting certain drastic notions, internal remedies for obesity, regimens of diet and severe physical exercises. The matter of food, too, can only be safely regulated by a doctor acquainted with the constitution of the individual. Fatal heart disease has been known to result from rapid reduction through overlong walks before breakfast, and anemic and long illness to result from improper diet. Physical exercises within moderation, however, can be safely taken by any woman, including that most excellent walk before breakfast, and the extent of these can be regulated to her general condition. She should always bear in mind, however, that the benefit of physical culture lies not so much in the amount of physical exercise indulged in, as in the regularity with which it is taken. An over-large waist, by no means indicates strength in this part of the body, and in order to reduce girth safely one must begin by increasing strength naturally. A number of exercises are suited to this purpose, and individuals can try them in turn and abandon those that do not seem comfortable and helpful to them. One of the best is also of a nature that requires care in the beginning not to strain muscles unused to the movement. The first requisite of every movement is a knowledge of how to stand properly, and a general rule for this is to stand with the abdomen drawn in, the chest thrown out and the small of the back curving inward. In this attitude tense the muscles and stretch the hands to one side on horizontal lines, one a little above the other, in the position which they naturally assume. Then swing the hands over to the opposite side. With muscles tensely stretched this movement is at first somewhat painful, but must be practiced with care and increased as one becomes accustomed to it and the waist grows strong and supple. Another infallible exercise for reducing the waist to slender proportions, and at the same time strengthening all the muscles around it, is to lie flat upon the back, upon awakening in the morning, with feet held rigidly beneath the foot-rod of the bed, and on a level with it, and then lift one's self by the waist muscles to a sitting posture. If this exercise is practiced only three times each morning, a rapid decrease of girth and increase of strength about the torso will be perceptible.

Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Sage Tea For Gray Hair.
Dear Miss Grey: I have seen in the London Advertiser several times the advertisement of Wyeth's sage and sulphur hair tonic, and it said it could be made at home. Now, please could you give me the recipe? Yours sincerely,
NELLIE BLY.

A—I do not know the proportions used in this preparation, but a very satisfactory form without the stem growing at all, and the leaves are very small. Could you tell me what to do with it?

Doctoring a Palm.
My Dear Miss Grey: As I have read with great interest your column in The Advertiser, I would be very grateful if you could answer a couple of questions for me.

I have a palm, and when the leaves appear at the surface of the soil they immediately form without the stem growing at all, and the leaves are very small. Could you tell me what to do with it?

2. Is it proper to have long or short sleeves in an afternoon dress? Thanking you for your kindness I remain, Yours,
PERPLEXED.

A.—1. If you value the palm, I think your best plan will be to take it to a gardener and have him doctor it for you. But if this is not feasible I should advise you to report the plant, using fairly rich soil. Once a week pour a teaspoonful of castor oil around the base of the palm. Water freely three times a week, setting the pot in a tub and spraying until moisture reaches the roots.

2. Long sleeves are generally considered as being more correct for an afternoon toilet, but I once wear the three-quarter sleeve with long gloves.

Engaged at Nine o'clock.
Dear Miss Grey: I have been

Interested reader of your column for some time. Would you kindly answer the following questions?

1. What would you suggest for a suitable Christmas gift for a young gentleman? We have been engaged only a short time.

2. Where is the proper place for a young girl to sit at the table when her young gentleman friend, with whom she has been going for some time, comes for tea? Should she sit beside him or opposite him?

3. Do you consider a girl of nineteen too young to be engaged to a young man, when she has never kept company steadily with any other?

SIAMROCK.
A.—1. A good fountain pen is prized by any man. Cuff links form a useful gift. If you know his taste in literature or in art, a book or small picture will doubtless be acceptable.

2. The placing depends entirely on how many are seated around the table. If there is but father and mother and the two young people they should sit opposite each other.

3. She is rather young to be engaged, but if they love each other and everything is favorable, my blessing on you, children!

Canadian Women

The Y. M. C. A., of Victoria, B. C., has offered the use of its swimming baths, at least one day a week, for the use of the ladies of the city. Professional instruction in swimming will be given all who desire it.

The vice-president of the Mozart Club, Thorold, Ontario, is a woman, Miss Anna Williams, of that place.

The Girls' Association, of St. John, N. B., have formed classes for instruction in singing, physical culture,

literary and business courses, etc. Their supervised employment bureau is proving an excellent help to girls and women seeking employment.

Members of the Montreal Women's Club were told on Monday afternoon during an address by Professor J. A. Dale, of McGill, that "modern homes are doing all they can to spoil the children, and then they send them to the schools that they may make men and women of them."

The Kingston Ladies' Musical Club held a splendid recital of piano and vocal solos arranged from German composers, on Saturday afternoon.

Mrs. Richardo, of Victoria, is among those representing British Columbia in the golf competition at Seattle, Wash., on Friday next.

Among those taking part in a "Carnival of Seven Ages," given in aid of the Protestant Infants' Home, Montreal, when some \$2,500 was realized, were the King's Daughters, of St. James the Apostle Church.

The Local Council of Women, of Ottawa, are considering the advisability of running one or two ladies for the position of school trustee at the coming civic election.

The west end W. C. T. U., of Calgary, met at the home of Mrs. Hauskins, one of their members who is leaving for the States, and presented her with a copy of "What Francis Willard Said."

The Girl Guides, of Toronto, are giving an entertainment at the Fashion Show, under the patronage of the Dominion Council.

Miss Helen Stocker, of Belleville, Ontario, won the first prize in the Gold Medal Election contest, on Tuesday night, by the W. C. T. U.

Mrs. E. L. Hill, of Edmonton, Alberta, was nominated as candidate for school trustee, by a combination of all the women's organizations held in that city.

TIT-BITS

AT THE HALLOWEEN PARTY.



George—She is the prettiest girl at the party, but she doesn't take part in any of the games.

Blanche—No, she doesn't want the name of her future husband to be revealed, because it might seem to take the matter of choice out of her hands.

The kiddies carry on like mad. On Halloween, but who would scoff at pranks of little rascals glad to be for the things they carry off?

When a pretty young lass seeks a big looking glass, Where the ladies are certain to find her, Does it need Halloween, Or the good fairy queen, To show a man's face close behind her?

Some merry, friendly, country folk Together did convene, To burn their nuts, and pour their stocks And hand their Halloween.

W! merry songs and friendly cracks

When Selecting the Fall Coat



The outer coat here shown is of the type that will be one of the most useful garments in a woman's wardrobe if she selects it with care. The lines are simple yet more dressy, three-quarter length and cut away with the fullness about the hips, are the best effects of the fashion. Worn with the tailored hat, skirt and stylish buttoned boots, the coat is right for morning wear, and as easily adapted to the dressy afternoon frock.



An Idea of the Great Values We Are
Offering Now Can Only Be Had By
Coming and Seeing for Yourself

TOMORROW (Saturday) will undoubtedly be the busiest day of this big sale. This sale day, coming at the same time every year, has always been the biggest selling day of all our year. Tomorrow will be no exception. Read the few items given here, but even if you do not need the lines mentioned, come anyway, there are many others. THIS YEAR THERE ARE NO SECONDS—ALL GOODS ARE ABSOLUTE-LY PERFECT QUALITIES.

Ladies' Underwear

BARGAINS IN ALL THE LOW-PRICED LINES.

LADIES' GRAY AND WHITE VESTS, winter weight. Regular 25c, garment. **19c**
LADIES' GRAY AND WHITE DRAWERS, winter weight, regular 25c, garment. **19c**
LADIES' GRAY AND FLESH COLOR VESTS, winter weight. Very good regular value for 50c. Absolutely perfect goods, for garment. **45c**
LADIES' DRAWERS—Same as vests, regular 50c for garment. **45c**
MISSSES' COMBINATIONS, in fall weight, for suit. **89c**
MISSSES' ALL-WOOL COMBINATIONS, heavy weight, at suit. **\$1.49**
Many other broken lines clearing with the above lines.

Ladies' Suits, Reg. \$18, for \$12.75

This is a collection of a number of very smart costumes, well tailored from cheviot, diagonal serges and all-wool French serges. The coats are designed in the cutaway front style and are lined throughout with silk. Some are prettily trimmed, others are absolutely plain tailored. Colors in these are navy, gray, black, tan and brown. Sizes range from 34 to 40. On sale Saturday. **\$12.75**

Children's Coats, \$5.00

A special line of Children's Warm Winter Coats, made of splendid quality diagonal coating in two-toned effects. Lined to waist with red flannel. Sizes 6 to 12 years. There is no better or warmer coat for the children at. **\$5.00**

Ladies' Coats, \$15.00

Smart Winter Coats of fine curl cloth, in black and tan shades, lined throughout with a guaranteed sateen. Have revers and close-fitting collars, fastened in front with silk ornaments. Slightly cutaway style. Sizes 16 and 18 and 38 and 40. Grand value at. **\$15.00**

Serge Dress Skirts, \$3.95

All-Wool Serge and Panama Dress Skirts, in black and navy. New effects. All sizes at. **\$3.95**

Don't Forget the Sale of Lace Curtains Now On

GRAY'S
LIMITED.

Drygoods, Millinery and
Ladies' Ready-to-Wear
Garments.
150 Dundas. Phone 1182

GRAY'S
LIMITED.

I wat they didna weary;
And unco' tales, and funny jokes,
Their sports were cheap and cheery,
For' bythe that night."

A young man in a Sydney, N. S., moving-picture theatre, while taking "forty winks" during the "show" fell off his seat into the aisle. Everybody laughed at him so much that his best girl, who had been sitting beside him, left the theatre in high dudgeon, and won't speak to him now.

And we don't blame her a bit. Think of the lost opportunity of holding hands in the darkness of the theatre.

Tea-Table Talk

Puzzles
He was a hard working and intelligent Frenchman, but the verbs still troubled him, relates a writer in Pearson's Weekly.

"Ah, yes, m'sieur, I saw Mrs. Brown the other day," he said to an English friend, "and she told—I mean, told me that her school was soon to break down."

"Break up, surely?"
"Ah, yes, break up! Your verbs do trouble me so yet! Break up—that was it!"

"Why was she going to let her school break up so early?"
"Because influenza had broken down in it."

"Broken out. It is a bit puzzling, isn't it?"

"Broken out—ah, yes! And she is going to leave the house in charge of a caretaker, as she fears it might be broken—How do I say that, please?"

"Broken into, I expect."

"That is it. Broken into—by the burglars."

"Is her son married yet?"
"No, the engagement is broken in."

"Broken off. Oh, I hadn't heard of that! Is she worried about it?"
"He only broke up the news to her last week. Is that right?"
"No; you should say just 'broke there.'"
"Ah, well; I think I am nearly broke myself by those verbs of yours!"
And he went sadly on his way.

Perfume and Character.
Be very careful what kind of perfume you use if you wish people to have a good opinion of your character. For perfumes, if you will believe it, bear a distinct little meaning all their own. If you would have folks think well of you, avoid heavy scents such as musk, gardenia and tuberose, for these mark the vulgar woman.

Violet, which we have always thought of as a symbol of modesty, is, according to the "powers that be" now indicative of the coquette. Vervain denotes an ardent and sincere nature; new-mown hay is suitable for the young girl; lilac symbolizes the woman who makes many acquaintances, but few real friends; the carnation implies a nature of originality and impulse, and the white rose is the perfume of the timid soul, holding aloof from the world, yet desirous of entering it. If you would impress on your friends that you are an austere and religious nature, then shed the odor of the mimosa, behind you, and to denote brilliance and elegance, the orchid's scent is considered par excellence.

Comfortable Feet

What is called the common-sense shoe gives the toes plenty of room, but does not support the arch of the foot, which causes all sorts of strains, often disabling and agonizing, the worst of which is known as fallen arch.

People are beginning to realize that

Ladies' Tailoring

The standard of excellence in style, fit and finish that built up our Gentlemen's Tailoring Business will be maintained in our Ladies' Tailoring.

Ladies, try us for your Fall and Winter Suits.

Famularo & Caravella
475 RICHMOND.
Next to Grand Opera House.

the shoe made on an arched last, with a roomy box toe and a reasonably high heel, is the really sensible shoe for all but the extremely flat-footed, who are surely in the minority. Those belonging to the other extreme are helped by the artificial arches, which can be changed from one pair of shoes to another.

The most perfectly shaped shoe with hurt the foot if the heels are allowed to run over. They should be straightened up very often, and reinforced with a layer of thick rubber, which saves a good man far to the spine.

Nothing helps tired feet more than regular-rubbing with vasoline or some other pure fat. Mutton tallow is very good, and agrees with every skin. Soldiers grease their feet every night when on the march. An ounce of flexible collodion and thirty grains of salicylic acid is an effective corn cure, but must not be allowed to touch the healthy flesh.

Paper is of great antiquity, especially among the Chinese; but the first paper-mill in England was built in 1488 by a German, at Dartford, in Kent. It was nearly a century and a half afterwards, in 1712, before Thomas Watkiss, a stationer, brought paper-making to anything like perfection.

Peggy and Pat Drive a Pet Goat; If He Is Stubborn They Get a Whip



These two little girls are Peggy and Pat Watson. They live in a big house in the city and have so many toys they hardly know which ones to play with. But would you believe it? They much prefer to get outdoors on a nice day and drive this pet goat around in their tiny cart which was built for two!

The goat has a very bright, fanciful harness trimmed with shiny, silver buckles. It seems quite proud to draw these two very pretty little ladies around the park.

Occasionally it gets rather stubborn and wants to stop and nibble grass on the side of the path.

Then Pat jumps out of the carriage and finds a long, thin, stinging whip. No sooner does Mr. Goat see the whip than he wakes up and looks very alert. One small slap on his back with the end of this persuader is all that is necessary. He trots off at a fine little gallop as if he didn't know that such a thing as nice green grass existed.

Peggy and Pat ride, very often, behind the snow-white goat!

Other days they have a small shetland pony hitched to the carriage!

SCHOOL DAYS---By Allman



TORONTO LODGE GIVES CUP TO ST. JOHN'S LODGE NO. 20

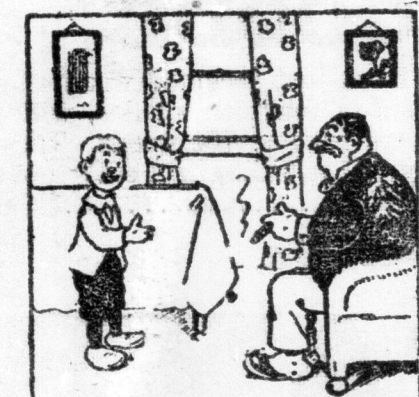
A Most Pleasant Ceremony Marks the Visit of Riverdale Masonic Brethren to Forest City—Banquet Is Tendered to Visitors.

The members of Riverdale Lodge of Toronto visited St. John's, No. 20, on Thursday evening in the Masonic Temple to the number of 100, and witnessed the exemplifying of the third degree by Wor. Bro. Gilbert. The work created much interest among the visitors from the Queen City. In honor of the occasion a large number of brethren from surrounding lodges were in attendance, and took part in the proceedings.

Given Loving Cup. One of the events of interest of the evening was the presentation of a loving cup to St. John's Lodge by Riverdale Lodge, No. 484, Toronto. By Wor. Bro. Miskelly. In making the presentation he expressed his sincere pleasure at being able to visit St. John's. They were always assured of a hearty welcome, and would be taught good Masonry. Wor. Bro. Gilbert responded suitably.

Banquet to Visitors. After the adjournment of the lodge a complimentary banquet was tendered to the visiting delegation. After the tasty menu had been successfully digested of Wor. Bro. Gilbert introduced the toast list, to which Wor. Bros. Miskelly, Riverdale; W. Black, Mimico; W. T. Kernan, Mimico; W. Mason, Doric Lodge, Lobo; U. A. Buchner, Kilwinning, and V. Wor.

WILLIE WAS HEP!



Dad (meaningly)—Who is the laziest boy in your class, Willie?
Willie—I don't know.
Dad—I should think you would know. Who sits at his desk and watches the rest instead of working himself?
Willie—The teacher.

THEY CAN.



(Scientists are experimenting to discover whether plants can feel pain.—From the London Punch.)

LAND BLUEJACKETS TO QUELL RIOTS IN NEW ZEALAND

Food and Fuel Are Short as a Result of the Double Strike.

FIGHT IS A BITTER ONE

The Employers and Federation of Labor Members Are Both Determined To Win.

[Canadian Press.] Wellington, N. Z., Oct. 31.—A shortage of food and fuel with its accompanying privations for the poorer classes is commencing to be felt throughout New Zealand as a result of the general strike, of a general strike of coal miners and dockers.

Several Riots. Work has ceased in most trades in every port of New Zealand, and in Wellington and Auckland, the two principal cities, the occurrence of riots has brought about the landing of bluejackets from the British warships to assist in preserving order, to protect the men engaged in loading fruit on the vessels in the docks, and to see that passengers are allowed to embark or land from steamers without molestation.

Trial of Strength. The struggle, which has led to this serious position in the Dominion of New Zealand is a trial of strength between the employers and the Federation of Labor, which is not registered under the provisions of the compulsory arbitration and conciliation act passed in 1902, by the terms of which any persons inciting workmen to strike or any employers ordering a lockout without first going to arbitration are liable to severe penalties.

Better Conditions. The labor upheaval began with a strike of shipwrights several weeks ago, when the men demanded better conditions and the recognition of their union. The dockers and miners shortly afterward laid down their tools in sympathy, and other tradesmen followed their example until a large proportion of the organized labor of the Dominion had ceased work.

SPANISH ELECTIONS TO BE HELD IN FEBRUARY

Senor Maura Head of the New Catholic Party Declines King Alfonso's Request.

[Canadian Press.] New York, Oct. 31.—A Madrid cable says: Immediately after the meeting of the cabinet yesterday at the palace it was announced that the Parliament would be dissolved and a new election held in February.

A new party was launched today under the name of the Catholic party, its leadership being offered to Senor Maura, former leader of the Conservatives. A sensation was caused by the publication of a note delivered by Senor Maura to the King. In reply to the royal request to form a new cabinet, made last Sunday, Senor Maura declined, on the ground that a Conservative cabinet at the present time would not have a majority in Parliament, and that he personally "intended to rule the country except in a constitutional way—that is, with the support of Parliament."

HEATING PROBLEM IS NOT SOLVED YET

All Hospital Equipment To Be Transferred to Incinerator.

Incinerator reports occupied practically the entire session of the board of works minority meeting on Thursday night. H. P. Elliott, engineer in charge of installation, reported that the system of supplying surplus steam to the hospital was working as well as could be expected. Superintendent W. C. Doid, of the garbage department, supplemented the report.

Ald. J. H. Saunders declared that unjust criticism had been levelled at the plant, and that it had not been intended to heat the entire hospital with the present equipment. He further stated that he had been in favor of installing more boilers at the plant. He pressed the conviction that the entire heating system of the hospital would be transferred to the incinerator by next year.

The board did not take kindly to the request of the hospital committee for a payment of \$172.85 for moving poles on Horton street and Marley Place when new pavements and sidewalks were constructed. Pole-moving bills from the London Electric and other companies have never been recognized by the board or council, and it was decided to accord similar treatment to the bill of the city electrical department.

HOUSTON—RUSSELL

Pretty Fall Wedding at the Bride's Home in Dresden.

[Special to The Advertiser.] Dresden, Oct. 30.—A pretty wedding took place last evening at the home of the bride's mother, Mrs. R. E. Houston, when Miss Dorothy (Dolly) became the bride of Russell Farnsworth, one of Dresden's young businessmen.

The bride, who was given away by her brother, John Houston, was very handsome in a charming gown of white brocade and satin. Miss Gladys Tassie played the wedding march. After the ceremony, which was performed by Rev. A. C. Tiffin, of the Methodist Church, the guests repaired to the dining-room, where a bountiful wedding dinner was served. Mr. and Mrs. Farnsworth will reside here.

THE JACK-ASS.

During the election in Canada a young man shouted out, "Hurray for Jackson!" An old man who was present, intending to put him down, exclaimed, "Hurray for Jack-ass!" "All right," said the young man, "we shall not hurry over such small matters. You can't hurry for your favorite candidate, and I shall do the same for mine."

Scotland Woolen Mills Co. LIMITED.

Stands Alone in the Tailoring Field as the Originators of Made-to-Order Suits and Overcoats at Fifteen Dollars

There is no need to sacrifice quality and style for the sake of economy. You can have both in the Scotland Woolen Mills Suits and Overcoats. For Fifteen Dollars you get imported fabrics made to your measure in the latest New York or London fashion.

Scotland Woolen Mills Suits and Overcoats are recognized everywhere as the most artistic and distinctive of clothing. The price does not in the slightest way represent the value you receive

Choice of Any SUITING OR OVERCOATING MADE-TO-ORDER



BUILDING FOR THE FUTURE

In the tailoring of every single suit, we are continually building for the future. It has always been our plan to give the limit of value for the price we ask our customers. If we find that with the growth of the business we can put more into the patterns of the fabrics we at once do so, and the customer realizes that he is constantly getting more and spreads the glad news. We believe that we have touched the high spots in good tailoring, and in the quality of the goods we import. A visit to our branch will convince you of the superiority of the all-wool suitings now on sale.

GIDEON MILLER,
President Scotland
Woolen Mills Co.

Out-of-Town Men! Write for Our New Set of Samples, Self-Measuring Chart and Fashion Plates. We guarantee a Good Fit and Satisfaction by mail.

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ALL THE NEWS
THAT IS NEWS

A DAY IN THE SPORTING WORLD

SIDE LIGHTS ON
MANY SPORTSCANADIAN LEAGUE CIRCUIT
MAY BE CHANGED TODAYMeeting at Toronto Will Discuss Question and Likely Take
Action in Replacing Guelph and Berlin With Niagara
and Erie—Deneau Matter Will Also Be Aired.

BY JINX.

The Canadian League magnates will gather at Toronto today, and when the session is over it is more than likely the circuit will be changed geographically. For some time, in fact, ever since the end of the first season of the league's existence, rumors have been prominent that Berlin and Guelph will be dropped before the opening of the next season. It now looks as if some action to place these clubs in larger cities will be taken, and the meeting today has practically been called for that purpose.

"Fit" Has Been Working Quietly. President Fitzgerald has been quietly working on the proposition for some time, and it is expected that he will have something to announce in reference to bringing Niagara Falls and Erie, Pa., into the circuit, to replace Berlin and Guelph. The last named clubs have never been paying propositions, and the prospects are that it will be some years before they will be Niagara Falls and Erie are larger cities and better baseball places, and their entrance into the league would likely result in a higher classification and an increased salary limit. All this would tend to provide the Canadian League with faster and better baseball. Both these American cities are anxious to enter. They are both without organized baseball at the present time, and the Canadian League has an opportunity that perhaps will never again present itself to make a fine, compact, eight-club circuit.

Mahoney Will Fight Move. Despite several stories from Guelph to the contrary, President Mahoney, owner of the club there, is willing to transfer the franchise to Erie, providing the proposition looks good. He is not noticeably satisfied with Guelph as a baseball town, and if the league decides to make the change he will undoubtedly support it. The story that he would make a fight to keep to franchise in the Royal City is denied by him.

Berlin Owners Would Have to Sell. In Berlin the situation is a little different. The Berlin franchise is controlled by a number of Berlin people, and it is unlikely that they would wish to retain an interest in it if it were transferred elsewhere. They would likely demand a price for it and would likely fight for a larger amount than a purchaser would be willing to pay. The Berlin club has lost nearly all its good players and the club will have to be built up again next spring. The other clubs in the league are almost unanimous for a change in the present circuit, and the result of today's meeting will be watched with some interest by the fans in the different cities.

Deneau Matter Coming Up. Three of the London directors, President Stevely and Messrs. Gilman and O'Neil, will attend the meeting. It is more than probable that the Deneau matter will come up, and it is not unlikely that Rube himself will be there. The London club will also investigate the report that Brantford has signed up Rube, and that he is getting players for them already. If the Brantford management has negotiated with Deneau and has accepted his terms, a lively row will result. The London management states that Rube still belongs to London and he will have to report here next spring. He is not free to sign with anybody and the local club will make it hot for any other club in the league that is dickering with him. Several other matters will also come up before the meeting, but it is not likely there will be anything more important than the above-mentioned questions.

"Jack" Coombs Is To Leave
Hospital "Good as New"

Connie Mack's "Iron Man" Will Play With Team
Next Year If He Has the Strength—His
Pals Remember Him.

Philadelphia, Oct. 30.—The happiest man in the University Hospital on Wednesday was "Jack" Coombs, the "iron man" of the world-beating Athletics and champion prognosticator.

For "Jack" had every reason to be happy. The doctors told him that if he is good they will take off the weights that have held him helpless to a cot in the University since Sept. 1.

But something else made "Jack" grin. His pals while visiting and dining at a sumptuous banquet in the Bellevue Tuesday night did not forget their old friend on his bed of pain. Some time during the night someone sneaked up in the room where "Jack" is lying and found him asleep.

Jack woke up during the night with a strange sense of oppressiveness and a fragrant odor in his nostrils. He stirred uneasily and glanced down on the cot. What he saw there almost brought tears to his eyes. For his cot was literally covered with American Beauty roses, carnations and lilies of the valley filled the room with their fragrance.

"Great boys, all of them, and all white," he murmured today. Then his talk turned to other subjects. "Yes, I got my slice of the world's series money all right," he said, "and it will come in handy. With I play with the team next year." If God gives me strength I will. There is no truth in the rumor that I intend retiring from baseball. By the way, they tell me that they are going to take the weights off me today, and that I will be as good as new. This rest has done me a world of good."

Physicians at the hospital say Coombs' cure is assured and predict his speedy recovery.

FRANK CHANCE USES SOME
CHOICE WORDS TO PLAYERS

Tells Them What He Thinks of Them in Language That Is In
a Class By Itself—He Also Calls Himself
a Few Names.

"You can talk about language," says Ed Reulbach, the tall and mighty pitcher, "but when it comes down to purple oratory, garnished with all the trills and sparkles, Frank Chance has few competitors. He can say things in a manner to make them stick in, and when he has fully expressed his opinion of you, you can't get over an impression that you have been drinking from the tobacco bottle by mistake for the cold tea."

"One pleasant day when we encountered St. Louis, King Cole was told to go in and stop the Cardinals, who, at that time, were playing a good, aggressive game. I don't know what could have been the matter with the good King, but as soon as his arm began aching you could hear nothing but wood crashing and see nothing but dust around the bases. Chance stopped

"You would idiot of the Bornean jungles, you solid composition of ivory and unbecomingly, he screamed, 'I made a serious error in what I said to Cole. You are ten times yellower, twenty times foolish and fifty times as utterly useless, incapable, pitiable and repulsive as he even dared to bet. Beat it, you human snake, beat it, or I'll stamp your poisonous frame so deep in the mud that they'll find nothing but a grease spot and a fragment of concrete.' And, somehow or other, I concluded I wasn't wanted round there, and went away."

"Lud Lowthien went to the slab and had a rest, a wild pitch and an error immediately. Eight runs had been scored, the bases were still packed and not a man was out. Chance threw the ball back to Richie after an ineffectual try for a base runner and Richie tossed it up, saying it with a wild grin and generally clowning the act. For the third time Chance stopped the game and walked to the slab."

"You—you firecracker brained cross between a mongrel pup and a de-bauched buzzard," he shrieked. "I apologize to Cole and Reulbach. You are so much their moral and mental inferior that those two scoundrel dogs look like angels of sunshine when compared to such a thing as you. Now, you—, but Richie was 200 feet away and going rapidly."

"When the game ended Chance came into the clubhouse, stopped in front of a mirror and addressed himself.

"You half-baked, pig-headed, bow-legged, drooping, addle-brained, imbecile jackass," he whined. "You are worse than Cole, Reulbach and Richie added together. The Lord gave them no sense at all, so what kind of a thing must you be to fire such things as they?"

"And we softly stole forth, leaving him still telling himself his opinion of his own character."

GILCHRIST, leader of the Annapolis team.

Manager John McGraw, once or twice, has remarked, "Give me a natural hitter and I'll make him a ball player." To be a natural hitter is demanded of a man who would be a big leaguer, by the little Napoleon.

Very few good hitters have been manufactured, although there is the occasional exception, like Clyde Milan. It is notable that the Giants rank low as hitters, but in the standing of the clubs, which is what counts, the team is generally there or thereabouts.

Batting's cardinal sin is to "pull away." Many a youngster goes to the big league full of ambition, and performs like a Jack Glasscock in the field, after which he is given the acid test.

"Take a turn at bat," says the manager. The chances are the manager has ordered the pitcher to "shoot a fast one at his bean." If the batter steps back, or in the lull of the game, "puts his foot in the water bucket," he signs his death warrant.

"Bean Ball" the Acid Test That Is
Applied to Big League Youngsters

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"Take a turn at bat," says the manager. The chances are the manager has ordered the pitcher to "shoot a fast one at his bean." If the batter steps back, or in the lull of the game, "puts his foot in the water bucket," he signs his death warrant.

But if he stands up to the plate, or steps out to meet the ball, pulling aside only at the last moment, when he sees the ball is not going to "break," he gets the O. K. of the boss and his education begins.

McGraw has made stars of many a nervous batter who handled himself like a dinosaur in the field. He spent four years on Fletcher, his "sensational shortstop," before Fletcher became a star—but Fletcher was always a hitter.

Many batters who refuse to back away from a ball coming at their head, have been "beamed" and made plate shy.

After stopping a fast ball with the side of his head, the player who can face speed again and refuses to "pull" is passed as hopeless by pitchers with a tendency to "bean" dangerous batters.

Roger Bresnahan is one player the pitchers could never drive from the plate. He spent some time in a hospital as the result of being "beamed," but when he returned to the game he was up there crowding the plate just the same.

"Kid" Elberfeld was another player who refused to be driven from the plate. On the other hand, Frank Chance lost his effectiveness as a hitter because he was hit so often.

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"Kid" Elberfeld was another player who refused to be driven from the plate. On the other hand, Frank Chance lost his effectiveness as a hitter because he was hit so often.

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AMUSEMENTS, LECTURES

GRAND A. J. Small.
Sole Prop.
TONIGHT TWICE TOMORROW.
ROW, 2:15, 8:15.
A NEW MUSICAL COMEDY.
MUTT and JEFF
IN PANAMA
Fifty of the Most Talented Singers,
Dancers and Comedians.
Prices NIGHT—25c to \$1.00.
MATINEE—25c to 75c.
First Half Next Week
MARKS STOCK COMPANY, WITH
ERNIE MARKS
THE POPULAR COMEDIAN.
Repertoire of High-Class Plays.
Monday Ishmael
Tuesday Sweet Clover
Wednesday Canadian Gentleman
Thursday Oliver Twist
6---Big Vaudeville Acts---6
Prices NIGHT—10c, 20c, 30c.
MATINEE—10c and 20c.
Baby Show, Wed. Mat. 2 Silver Cups.
SEATS TODAY, AT 9 A.M.

Majestic Theatre

SEE SEVENTH REGIMENT CHURCH
PARADE, TODAY AND TOMORROW,
in moving pictures. Also Vitaphone pic-
ture, "Prince of Evil." Matinee a feature-
ture.
631

AUDITORIUM SATURDAY, NOV. 1.

VENETIAN
SERENADERS
BONTANI & DARPE, Soprano and Tenor.
Affiliated Course. Seats 25c and 50c.
Y. M. C. A. office. Phone 530.

Athletic Meet Called Off

Owing to the condition of the track and
the unsettled weather, the Methodist
Athletic Association has decided to call
off their field day for this year.
Any person holding tickets can get their
money refunded by applying to E. Baker,
145 Elmwood avenue, St. Catharines, 214
Dundas street, L. Jolliffe, 215 William
street, H. P. Spettigue, 351 1/2 Richmond
street, E. Graham, 527 Princess avenue,
before Nov. 15, 1913.
L. JOLLIFFE, Secretary.

DANCING EVERY SATURDAY AND
Monday evening, at the Hyman Hall,
corner Park and Queen's avenues. Music
by Ernest Cortesi Seven-Piece Orchestra.
Harp waitress by M. E. Cortesi.
For information phone Ernest Cortesi.
64c

Annual Scotch Concert

New St. James' Presbyterian Church,
under auspices of Ladies' Aid Society, Mon-
day, Nov. 3, at 8 p.m. Miss May Thompson,
graduate of Boston School of Oratory;
Mr. Cyril Hayes, and other first-
class talent.
64c

LONDON LADY HARPERS—ENGAGE-
MENTS accepted for concert and so-
cial events. Address Miss E. J. Thompson,
"Fambling's Corners, Phone 91, Ring 3,
Byron.
52tr

CHILDREN'S DANCING CLASS, BOYS
and girls, every Saturday afternoon,
commencing Nov. 1, 2 o'clock. Adult
classes—Gentlemen, Tuesday; Ladies,
Thursday evening. Private lessons.
Learn the "Tango." Circulars. Phone
Dalyton & McCormick.

LONDON MINERAL BATHS—OPEN
every afternoon, Sundays in forenoon.
Phone 2198 George Haylock, proprietor.

TONY CORTESE & SONS ORCHESTRA—
Original London Harpers, 161 3/4
street. Phone 1970.

MUSIC FURNISHED FOR PARTIES
balls, banquets, Phone 1255 Tony Vita
Italian Harpers, 123 Queen's avenue.

ERNEST CORTESE & BROTHERS—
London's leading harpers, 121 Pall Mall
street. Phone 189.

ARDEN CONCERT COMPANY—SOLO-
IST, violinist, pianist, reader. Engage-
ments accepted, 423 English street.
Phone 2733.

CHRISTMAS SAILINGS

to or from the Old Country, Mediterranean
and the Continent.

F. B. CLARKE
sells by all lines and routes. Sailing fol-
lows now in for Christmas.

416 Richmond St.
Next Bank of Commerce, London, Ont.

Office open Saturday evening, in addi-
tion to regular office hours, 7:30 to 10.

DANCING—STRICTLY PRIVATE LES-
SONS: satisfaction guaranteed. Learn
the "Tango." R. B. Millard, 245 Prin-
cess avenue. Phone 2481, 2497.

OCEAN

TICKETS BY ALL LINES.

CHRISTMAS SAILINGS, ALL CLASSES.

E. DE LA HOOKE
422 Park Avenue (London Loan Block).

MALE HELP WANTED.

WANTED AT ONCE—CLERK QUALI-
FIED to take charge of retail depart-
ment. Morgan's Supply House, Lon-
don.
63c

WANTED AT ONCE—EXPERIENCED
drygoods man for large general store.
doing business of over \$125,000 per an-
num; must have Canadian experience;
sober and ambitious; card-writer and
window-trimmer preferred; will pay
good salary, and the job holds large
possibilities for the right man with
ambition and ability. Reply to Box
120, Advertiser.
63c

TWO MEN, HANDY WITH SQUARE,
saw and hammer. Box 115, Advertiser.
63c

WANTED—BLACKSMITH, GOOD
horse-shoer and jobber. Reid Bros., Both-
well, Ont.
60n

\$15.00 WEEK AND EXPENSES TO
travel and establish agencies. Frank
Waterson, Section N Brantford N3

\$2 TO \$5 A DAY EASILY MADE APPLY
Alfred Tyler 355 Clarence street, Lon-
don.

BOARDING, ROOMS, ETC.

WARM ROOM AND BOARD AT NO. 8
Inglefield street, first street over Kidout
street bridge. Gentlemen preferred.
63c

BORN, MARRIED, DIED.

DEATHS.

EMPEY—In this city, on Oct. 31, 1913,
William Milton Empey, beloved husband
of Grace Empey, aged 47 years.
Funeral private, from his late resi-
dence, 673 Oxford street, on Sunday,
Nov. 2, at 2:30 p.m.; service at 2 p.m.
Interment at Mount Pleasant Cemetery.
64n

LOUGHEEY—At Victoria Hospital, on
Thursday, Oct. 30, 1913, Harold H.
Loughrey, aged 20 years, grandson of
the late T. A. Heinemann, Toronto.
Funeral private, from the family resi-
dence, 312 Hyman street, on Saturday,
Nov. 1, at 2 p.m.; service at 2:30. In-
terment at Woodland Cemetery.
Toronto papers please copy.
63n

MANNING—At his late residence, lot 17,
con. 5, Westminister Township, on Wed-
nesday, Oct. 23, 1913, Sylvester
Manning, beloved husband of Susanah
Manning, aged 54 years.
Funeral from above address at 2:30
p.m., on Friday, Oct. 21, Interment at
White Oak Cemetery.
63n

MORRIS—At Victoria Hospital, on Thurs-
day, Oct. 30, 1913, Sarah, widow of the
late James N. Morris, aged 70 years.
Funeral private, from W. Harrison's under-
taking parlors, 671 Dundas street, on Sat-
urday afternoon; service at 2 p.m.
Interment at Woodland Cemetery.
63n

ROSS—At the Asylum grounds, on Wed-
nesday, Oct. 23, 1913, Isabella, widow of
the late George Ross, late engineer, aged
55 years.
Funeral private, from Asylum gate,
on Saturday, Nov. 1, at 2 p.m. Please
omit flowers. Interment at Webster's
Cemetery.
63n

THORNHILL—On Thursday, Oct. 30,
1913, at the home of his son-in-law,
Mr. J. A. Raynes, 97 Fernanagh ave-
nue, Toronto, Thomas C. Thornhill, for-
merly of London, Ont., aged 88 years, 5
months and 22 days.
Funeral private, to Mount Pleasant
Cemetery, London, on Saturday.
63n

MEETINGS.

Wanted—Woman to assist in
housework; small family. Apply 278
Worley road.
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FEMALE HELP WANTED.

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THE LONDON ADVERTISER.

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SOUTH BRUCE TURNS DOWN MR. BORDEN'S NAVY POLICY BIG MAJORITY FOR TRUAX

Decisive Answer to Conservative Arguments From All Parts of Riding--Liberals Made Big Gains in Every District--The Conservatives Were Ordered To Carry the Constituency at Any Cost and Left No Stone Unturned To Do So--General Rejoicing Over the Results.

VICTOR COMPLIMENTS GERMANS FOR LOYALTY

Majorities Compared

[Special to The Advertiser.]

Walkerton, Oct. 30.—The standing in South Bruce for today's election and that of 1911, is as follows:			
	Majorities 1912.	Majorities 1911.	
Brant, 8 polls	3	47	...
Carrick, 8 polls	20	84	...
Culross, 7 polls	146	58	...
Elderslie, 4 polls	19	23	...
Huron, 8 polls	40	1	...
Greenock, 8 polls	144	126	...
Kinloss, 4 polls	78	55	...
Paisley, 4 polls	16	25	...
Lucknow, 4 polls	53	31	...
Chesley, 4 polls	14	23	...
Teeswater, 4 polls	90	58	...
Walkerton, 4 polls	260	224	...

The 1911 majority for Donnelly—103.

The 1912 majority for Truax—124.

VOTES IN PREVIOUS ELECTIONS.

South Bruce in its present form was created a constituency in 1902. Following are the majorities since then:

1904—P. H. McKenzie, Liberal—144.

1908—J. J. Donnelly, Conservative—193.

1911—J. J. Donnelly, Conservative—103.

The total vote at the last election was: Donnelly, 2,878; Truax, 2,775.

[Special to The Advertiser.]

Walkerton, Oct. 30.—The first naval battle has been fought, and the Liberals won by a handsome majority. The navy question was the great issue before the electors of South Bruce today, and their return of the Liberal candidate, Mr. R. E. Truax, of this town, by a handsome majority of 124 over a very strong Conservative was their answer.

The campaign was the most strenuous in the history of the riding. The Conservatives were determined to win at any cost and in their efforts spared no abuse, made all kinds of promises, and spent money freely.

Made Big Gains.

In spite of this Mr. Truax made gains in nearly all the rural municipalities, and a gain of 31 in his own home town over the vote in 1911. When the final results are all in he will have close to 150 majority.

Mr. Cargill polled a strong vote in his own village. Both candidates are the strongest of the respective parties could bring out, and the verdict of the people is decisive.

The campaign was a long one and fought to the extreme limit, and the people are as a whole heartily glad that the end has been reached.

Mr. E. F. Pardee wins next to Mr. Truax in the victory, as the riding under him and Mr. Adams has been organized up to the minute.

Mr. Truax takes his victory easy, and is just as accessible to the small-

est boy on the street as M. P. as he was, in every-day life.

Keen Interest.

Business was completely tied up here today as a result of the keen interest in the election, and when the result was known the citizens cut loose and held one of the greatest celebrations in Walkerton's history.

The victory itself has a two-fold significance. It is a direct personal tribute to Mr. Truax by his fellow-townsmen, among whom he has resided for fifty-seven years, and a fitting reward to his persistent and painstaking work since the party convention last June.

On the other hand, the verdict in South Bruce is a triumph for Liberal principles, and a warning to the Government that the rights of the people in the Parliament of Canada cannot be ruthlessly overridden.

A Test Riding.

Fearing to trust the people with its naval policy the Government chose South Bruce as a test riding, and the answer is now too plain to be explained away. Cabinet ministers and Conservative members raised the naval issue, urged a war contribution on a peace-loving people, and vainly tried to explain minor alterations of the stand taken in Parliament in 1909. The proposal to send \$25,000,000 to Britain was never received with favor at any of the Conservative meetings, and the grim spectre of the Nationalist alliance was everywhere apparent. The Government courted a decision and the answer is one of unmistakable meaning.

MR. REUBEN E. TRUAX, who won a great victory in South Bruce.



Favored Reciprocity.

To some extent the trade question contributed to Mr. Truax's victory. On almost every occasion when speaking the Liberal candidate declared his firm adherence to reciprocity in natural products and the feeling was apparent that the mind of the country has changed on this matter since the general election of 1911. With telling emphasis, too, the denunciation of the Government for seeking to enlarge the executive power at the expense of Parliament was an important factor in the minds of the electors, and the lofty and brilliant address of Sir Wilfrid Laurier at Teeswater last Tuesday led the swing of victory.

Loyal Support.

Great credit is due to the loyalty of the local Liberal organization. Assistance was rendered to Mr. Truax by such speakers as Hon. George P. Graham, Hon. W. L. Mackenzie King, Hon. Chas. Murphy, Mr. Hugh Guthrie, Mr. F. F. Pardee, Mr. Duncan C. Ross, Mr. A. McColl, Mr. J. A. McMillan, Mr. H. H. Miller, but the rank and file of the party, whose names are now too numerous to mention, stood valiantly to the grinding test of the summer and fall campaign with a gratifying and triumphant result.

Compliments Germans.

At the celebration in the town hall

In the evening Mayor Henderson presided. Congratulatory speeches were made by a number of workers. Mr. Truax thanked the Conservatives as well as the Liberals present, ascribing his victory largely to Conservative in Brant and Carrick townships. He expressed the kindest feelings for Mr. Cargill, and he knew by tomorrow everybody would forget the spirit of contention that had prevailed and would co-operate again. Mr. Cargill had treated him kindly throughout the contest. He also thanked the Germans for their support, and paid a compliment to them as citizens worthy of this great Dominion.

During the evening Mr. Truax was in receipt of a large number of congratulatory telegrams on his victory.

Mr. Cargill Speaks.

Mr. Cargill had no regrets to express. He thanked those who had given him assistance and support and prided himself that his campaign was one that would reflect credit on himself and his party.

PAISLEY WENT WILD.

[Special to The Advertiser.]

Paisley, Oct. 30.—Paisley went wild this evening when it was known that Mr. Truax had been returned. For hours people marched in a torchlight procession led by a pipe and drum band, and cheered repeatedly for the victor.

CREW WAS SAVED BY BIG OCEAN STEAMER

French Boat Was Burning Fiercely When American Liner Steamed Up.

[Canadian Press.]

Hamburg, Germany, Oct. 31.—Twenty-two out of the twenty-five men forming the crew of the French bark Patrie were yesterday rescued by the Hamburg-American liner Kron Prinzessin Cecilie from that vessel, which was found burning and disabled in mid-Atlantic.

Wireless dispatches from the German steamship, now on the voyage from Mexico to Hamburg, say she sighted the flaming bark flying signals of distress. The German captain launched boats and took off the crew, but three of the French sailors had been washed overboard and drowned before the arrival of the liner.

Patrie was a vessel of 398 tons displacement, and hailed from Pecamp, France.

Gen. Diaz Likely To Land at Galveston

[Canadian Press.]

Galveston, Oct. 31.—General Felix Diaz and his two companions, who took refuge on board the United States warship in Vera Cruz harbor early this week, will probably be landed in Galveston. In accordance with plans made by John Lind, President Wilson's personal representative in Mexico, and Rear-Admiral Fletcher, commanding the American fleet in Mexican waters, as announced last night, Diaz and his companions will be transferred to the steamship Alabama, of the Gulf Coast Steamship and Fruit Company, tomorrow, and brought here. The Alabama is at Tampico awaiting orders, and according to R. T. Borge, president of the steamship company, the vessel has been put at the service of Mr. Lind and Admiral Fletcher for the conveyance of the refugees to the United States, and the offer is understood to have been accepted.

PREMIER MORRIS HAS LOST GROUND

Returns From Newfoundland Indicate That Government Is Returned.

St. John's, Nfld., Oct. 31.—The scattered returns which have reached St. John's indicate that Premier Morris has been given a new lease of life, although Sir Robert Bond has succeeded in cutting down the Government's majority.

For the past four months this colony has been convulsed with the throes of the election campaign just concluded. In no part of the civilized globe today is there any country where politics is conducted more fiercely or where public men so bitterly assault each other.

BOOTH GOES WEST

Head of Salvation Army To Investigate Work in Winnipeg.

[Canadian Press.]

New York, Oct. 31.—William Brewster Booth, who succeeded his late father as head of the Salvation Army, arrived on the steamship Lusitania today on his first visit to this country. He will go almost direct to Toronto and Winnipeg.

General was a little under the weather during the trip over, and remained in his stateroom. He is 57 years of age. For years he was his father's chief lieutenant.

EXETER.

Exeter, Oct. 31.—C. B. Snel, and Miss M. A. Tom are delegates to the Ontario Sunday school convention in Owen Sound this week.

Dr. Hollings, of Mimico, formerly of Exeter, and Dr. Rivers, of Leithbridge, formerly of Crediton, now Government employees, visited here recently.

Rev. Mr. McAllister is this week attending the special committee meeting of the London Conference in London, and the meeting of the book committee of the Methodist Church in Toronto.

The members of James' Street League, assisted by other local talent, will give a mock trial in the opera house in Nov. 3. It is a genuine breach of promise case. The following talent take part: Clerk, R. N. Creech; court officer, W. J. Blissett; clerk, Hubert Jones; judge, L. H. Dickson; prosecuting attorney, Col. A. V. Newton; defendant, J. A. Stansbury; plaintiff, Miss Edmunds; defendant, J. M. Southcott. The jury will be composed of the following businessmen: Foreman, Reeve Haseman; Councillor Scott, Councillor Hind, S. Martin, H. E. Hueston, W. S. Hovey, B. W. Beaver, J. S. Harvey, Tom Boyle, J. Senior, S. M. Sanders and Principal Weidenhammer.

The north end store, owned by Mrs. D. Cobbleddick, will change hands on Dec. 1. Mr. Steel, of Hay Township, has made the purchase. Mrs. Cobbleddick will retire from business.

MEDICAL CARDS.

F. L. BURDON, M.D., L.R.C.P., AND S. (Edinburgh)—Special attention diseases women, children, office and residence, 441 Waterloo street. Phone 253.

DR. F. P. DRAKE—SPECIALITY, DISEASES of stomach and digestive system. Office, 371 Wellington street.

R. H. SHAW, M.D., L.R.C.P., AND MR. C.S. (England), 397 King. Phone 333.

DR. N. H. BRAL HAS GONE TO BALTIMORE. Office closed till Nov. 8. 57th street.

DR. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty.

DR. W. J. STEVENSON, 389 DUNDAS street—Speciality, diseases of women and surgery. Phone 510.

DR. HUGH A. STEVENSON, 431 DUNDAS street—Special attention X-rays. Phone 127.

DR. CLIFFORD H. REASON, GONE TO ENGLAND.

DR. HOLMES, 344 RICHMOND STREET—Speciality, medical electricity and diseases of skin and lungs.

DR. J. S. SCHRAM—CORNER KENT and Talbot streets. Phone 2258.

GEORGE C. HALE, M.D., C.M.—OFFICE, 37 Queen's avenue. Phone 4150. Night calls 30.

DR. W. M. SHOEBOOTHAM, CORNER Richmond and John streets. Speciality surgery and diseases of women.

DR. G. L. CLARK—EYE, EAR, NOSE and throat. 394 Dundas street.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, nose and throat.

DR. GEORGE MCNEIL—OFFICE AND residence, 246 Queen's avenue. Speciality, diseases of women and surgery.

J. B. CAMPBELL, M.A., M.D.—SPECIALITY, diseases of stomach. Hours, 2-4:30, and appointment.

DR. SEPTIMUS THOMPSON, 443 PARK avenue, corner Queen's. Eye, ear, nose, throat.

DR. ERNEST WILLIAMS—HOURS 11 to 3; 7 to 8. Note change.

DR. MEEK, 230 QUEEN'S AVENUE—Speciality, diseases of women. Hours, 12 to 3.

DR. GORDON L. JETSON—MOVED TO 315 Wellington street. Telephone 2913.

DR. WEEKES, 430 WATERLOO street. Hours, 1 to 2 and 7 to 8.

OSTEOPATHY.

DR. H. V. CATON, GRADUATE OSTEOPATH. Ten years' practice in London. 645 Richmond street. Telephone 1572.

DR. R. C. HARKIE—RHEUMATISM, Chronic and Nervous Diseases; largest and best-equipped institute (electricity); 10th year strictly drugless. Corner Talbot and Maple. Phone 2565.

DR. MARIE H. HARKINS, DR. REBECCA HARKINS—Graduates American School of Osteopathy, 2 George's Apartments, south court ground floor, Wellington street. Phone 1560.

DR. A. F. BROWN, GRADUATE AMERICAN School of Osteopathy—Office and residence, 167 Dundas (near corner Richmond). Phone 3652.

DR. DETWILER, GRADUATE AMERICAN School of Osteopathy; office and residence, 477 Colborne street. Phone 3373.

DERMATOLOGY.

MARCELLO SYSTEM FOR FACE, scalp, and hair. Removal of superfluous hair permanently. Miss Basile, 214 Dominion Savings Building. Phone 3027.

BUTLER'S 235 DUNDAS—HAIR, beard, eyebrows, face and scalp treatment. Superfluous hair removed.

PATENTS.

P. J. EDMUNDS, REGISTERED ATTORNEY and solicitor of Patents. Central avenue London, Ontario, Canada. Phone 3100.

CHIROPRACTIC.

DR. CLARA KILBOURNE, DR. M. L. Kilbourne graduates Universal College of Chiropractic. Office, 321 Queen's avenue. Phone 3355.

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

P. M. MULMAN INSURANCE AGENT. Archibald Macdonald Insurance Agency. E. J. Macdonald Insurance Agency. Phone 745 and 1890. Office, 167 Masonic Temple. Fire, Accident and Plate Glass Insurance.

SURVEYORS.

F. W. FARNCOMBE, CIVIL ENGINEER. Surveyor—Edge block. Phone 302.

SITUATIONS VACANT.

CAPABLE OLD COUNTRY DOMESTICS—Parties arriving three times a week. Apply now. The Guild, 71 Drummond street, Montreal, and 47 Penbrooke street, Toronto. Oct. 31.

SLATE ROOFING.

SLATE, GRAVEL AND CEMENT roofing. Patent gravel roofs. Walter Scott. 506 York street.

STOCK BROKERS.

FOR SALE—HURON AND ERIE LOAN Company shares. John Wright, stockbroker, 100 Dominion Savings building, London, Ont. Phone 235.

AUCTION SALE of 60 head of horses, cattle and sheep at Poplar Hill, on Tuesday, Nov. 4, 1913, at 1 o'clock sharp.

ELWOOD M. ZAVITZ, Proprietor, 830 T. F. HAWKEN, Auctioneer.

AUCTIONEERS.

EMPLOY ME AS YOUR AUCTIONEER and I will see that you get fair play; all kinds of sales conducted. Yours truly, Bert Lawson, auctioneer, 85 Dundas street west. Phone 1913. 59g

NOTICE IS HEREBY GIVEN That a bylaw was passed by the Council of the Corporation of the City of London on the 21st day of October, 1913, providing for the issue of \$12,000 debentures for the Water Commissioners for the City of London, to provide for additional waterworks equipment, plant and apparatus, and that such bylaw was registered in the registry office of the City of London in the County of Middlesex, on the 23rd day of October, A. D. 1913.

Any motion to quash or set aside the same, or any part thereof, must be made within three months after the first publication of this notice, and cannot be made thereafter.

Dated this 24th day of October, A. D. 1913.

S. BAKER, City Clerk.

NO NEED TO EXPLAIN. "My wife lost her purse with £3 in it today," said a sad-looking man. "While going to town or coming home?" inquired a sympathizer. "Didn't I say it had some money in it?" answered the sad-looking man, and everyone knew when she lost it.

LITTLE TALKS

(Copyright, 1913, The International Syndicate, Baltimore.)

No. 29

WHEN I entered my favorite lunchroom yesterday at noon, I hadn't the slightest idea what I wanted to eat. The man who sat opposite me at one of the long tables was eating chicken salad. It looked good, so I ordered some of the same.

Pretty soon, two young men came in together and seated themselves at the table with my salad-eating neighbor and myself. They, too, were evidently undecided as to what they desired for lunch. Glancing my way, one of them caught sight of the salad. He nudged his friend. Then the order was given to the waiter: "Bring us two portions of chicken salad, please."

That subtle power about which so much has been written by business psychologists of late—Suggestion—had gotten in its work. Perhaps the man who, seemingly, started this little game of mimicry was himself impressed by a suggestion from another. Who knows? I have seen the same thing happen, in various forms, in that same lunchroom, time and again.

Suggestion, properly used, is a power. I am speaking now of conscious suggestion—advertising. Advertising, at best, is simply suggestion—the strongest form of salesmanship. There's no deep scientific theory about that statement—it's a plain fact.

A man may not be in need of a new shirt, say, or a cravat, or a hat, or an umbrella. But he sees one of these things attractively advertised somewhere. Right then and there the Power of Suggestion gets busy. And pretty soon that man's interest is aroused. Then, if the advertising man knows his business, that interest is developed into desire. Then money changes hands. What started it? Suggestion—advertising.

Nearly everybody reads the Classified columns in The Advertiser. You can keep your personal or business announcement before the people of this city in those columns at small expense. Your advertisement there is a daily—a cumulative—suggestion to the great purchasing public.

Others have profited that way. Why not you?

The Want-Ad Man

(All Rights Reserved, 1913, by Jerome D. Fleishman.)

Trebilcock's Jewelry Store.

NEW ARRIVALS ENGLISH SILVER

SUITABLE FOR GIFTS

Now is the time to make your holiday gift selections of artistic and useful silver articles.

English-made Silver Entree Dish, warranted to give the most satisfactory wear, just opened. Price... \$8.00

Pierced Silver Fruit Bowl—an elegant design. \$5.00

Pierced Silver Bon-Bon Dish, a limited number of these. Price, each. \$1.00

Pierced Silver Butter Dish with knife, best quality. Price... \$3.25

Sterling Silver Candlesticks, just arrived from England. Each... \$3.00

Cut Glass

A few of our specials:

Cut Glass Water Jugs—Priced at \$5.00 each, tumblers to match, \$8.00 dozen.

Cut Glass Vases, 8 inches high, at each... \$3.50

Cut Glass Berry Bowls, 8-inch diameter. Special at each... \$3.50

Cut Glass Salt Dips—Per pair... 35¢, 50¢, 75¢

Casseroles

Casserole Bake Dish, better than usual value at... \$5

Casserole Pie Plates... \$3.50

Jewel Boxes

Ormulu Gold Jewel Boxes, in great variety. Prices, 50¢ to \$3.00. Come and see them.

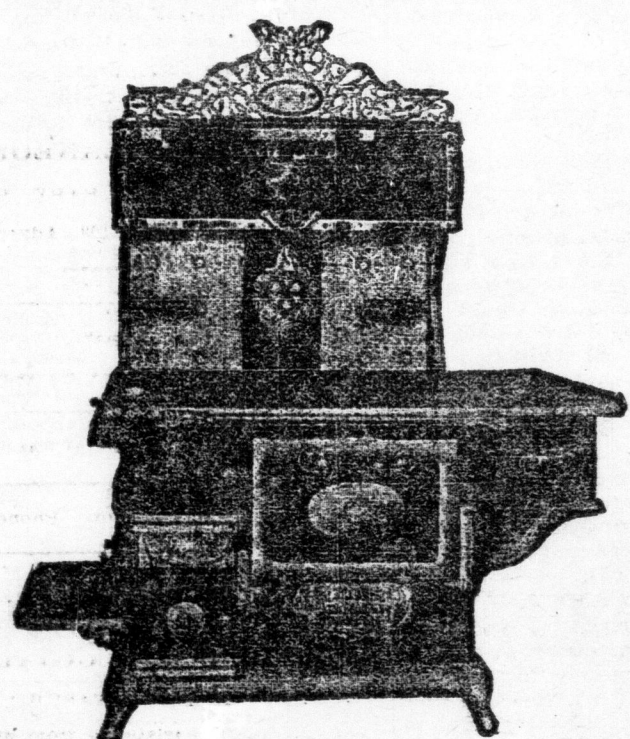
OUR PRICES ARE LOWEST ALWAYS

17-JEWEL WATCHES

EXTRA SPECIAL FOR SATURDAY—Men's Gold-Filled Watches, full 17-jewel movements. Both movements and case absolutely guaranteed. Extra special price... \$12.00

A. H. Trebilcock

116-DUNDAS STREET (NEAR TALBOT ST.)



BUY YOUR STOVE

—AT—

The Ontario Furniture Co.

BURN LESS COAL GET MORE HEAT

There are all kinds of Stoves on the market; some consume less coal than others. In the Happy Thought the coal consumption is almost nil to the ratio of heat production.

Oak Heaters

From \$7.50 to \$28.00.

Ranges

From \$25.00 to \$65.00.

Baseburners

From \$33.00 to \$45.00.

Garland Gas Stoves

From \$12.00 to \$45.00.

Oil Stoves

From \$3.50 to \$15.00.

Repairs For HAPPY THOUGHTS Carried in Stock

HAPPY THOUGHT RANGES

SOLE AGENTS

The Ontario Furniture Co.

228-230 Dundas Street.

London's Largest Homefurnishers.

YOUNG'S SATURDAY MORNING FLYERS

On Sale 9 to 11 a.m. Only

Get here in the morning and see your dollars stretch their buying power. There's real economy in every item, and there'll be many items you'll likely need.

6 1/4c Five pieces pure linen Crash Towelling, 15 inches wide. Saturday morning only.

\$1.10 24 only large size Reversible Sateen Covered Comforters, regular \$1.50.

2 for 25c 5 dozen Ladies' Patent Leather Belts, regular 25c each.

59c Ladies' Splendid Shaker Flannel Gowns, in pink and white; good weight. Regular 75c.

\$1.98 Ladies' Fine Serge Skirts, in navy blue and black, seven-gore style, panel front and back.

79c Boys' Pure Wool Cashmere Jersey Sweaters, with roll collar. Blue and gray; regular \$1.00 to \$1.25.

\$1.00 10 dozen large size Pure Linen Table Napkins, slightly imperfect. Regular value \$1.50 dozen.

2 for 5c 25 dozen Ladies' Colored Border and White Handkerchiefs, regular 5c each.

\$1.75 4 dozen Ladies' Pure Wool Coat Sweaters. Plain white and red, navy and tan, with fancy trim. Regular \$2.50.

59c A table of splendid Tweed Suits in the season's newest shades and pattern. Regular \$1.00 and \$1.50.

79c 5 dozen Ladies' Merotaff Under-skirts with 12-inch pleated flounce and narrow frill. Regular \$1.00.

\$1.69 Men's Splendid All-Wool Trousers, for every day or better wear. Real values at \$2 to \$2.75.

R. J. Young & Co.

Yo Ho! Farmers! Yo Ho!

Look at these Bargains For SATURDAY:

Cold-Set Sets, everything needed to mend your shoes. Regular 75c, for 49c set each.

6-Tyne Chaff Forks, Regular \$1.50, for \$1.10 each.

6-Tyne Chaff Forks, strapped. Regular \$1.50, for \$1.10 each.

Rawhide Whips. Regular 50c, for 29c each.

Curry Combs. Regular 25c, for 8c each.

Curry Combs. Regular 15c, for 5c each.

Horse Brushes. Regular 50c, for 29c each.

Horse Brushes. Regular 25c, for 19c each.

Grain Scoops. Regular \$1.35, for 83c each.

Grain Scoops. Regular \$1.25, for 79c each.

Cold-Set Lamps. Regular 75c, for 55c each.

Corn Brooms. Regular 40c, for 29c each.

Stable Brooms, great values. 50c, 65c, 75c, 85c, \$1.00.

GLASS, TAR-PAPER, REGAL ROOFING, NAILS, ALL AT RIGHT PRICES.

SEE OUR WINDOW ON THE MARKET.

Cowan's Colossal Hardware

125-127 DUNDAS STREET.

2 PHONES: 3461-3462.

The Martin-Senour 100% Pure Paint



For exterior and interior painting is the best. In point of covering and durability, it is unsurpassed. Sold in 48 colors and all also cans, from half pints to gallons.

INTERIOR FINISHES.—New Tone, a beautiful flat finish for walls and ceilings.

JAP-A-LAC Varnish Stain renews everything. Sold in 21 colors, and all also cans.

VITROLITE White Enamel, purest white, and hardest finish that can be produced.

POLISHED FLOORS.—Your floors will need refinishing after the summer season. Let us supply you with Old English Floor Wax, Johnson's Floor Wax, Boy's Brightener, "41 Floor Varnish."

J. G. STEELE & CO
204 Dundas HARDWARE Phone 750

CHAS. BROWER ASKS FOR HAZARDOUS JOB

Would Carry Mails in the Most Northern District.

[Canadian Press.]

Washington, Oct. 31.—A bid for carrying the mails 2,000 miles in the depth of an Arctic winter, over the mountains of Northern Alaska, when snow lies so deep there scarcely is a postoffice, was received today by the postoffice department. The bid came from Chas. D. Brower, of Point Barrow, Alaska, the most northern postoffice on the continent, and a close rival for northern honors with any in the world. Brower wants to carry the mail

from Point Barrow to Kotzebue Sound, 500 miles southward. The man who gets the contract must make three round trips each winter when the seas are frozen and transportation by dogs and sled overland alone is possible in that region. His bid was sent to Commandant Barchoia, of the revenue cutter service, whom he knew in the Arctic, and by him forwarded to the postoffice department.

Brower's letter was more than two months in getting to Washington from Point Barrow. Brower has lived in the Arctic thirty years, and is the only white man who inhabits that far northern community. He is employed by a fur company.

THE DOMINION SAVINGS AND INVESTMENT SOCIETY

DOMINION SAVINGS BUILDING
LONDON, ONTARIO.

Paid-Up Capital \$934,730.50

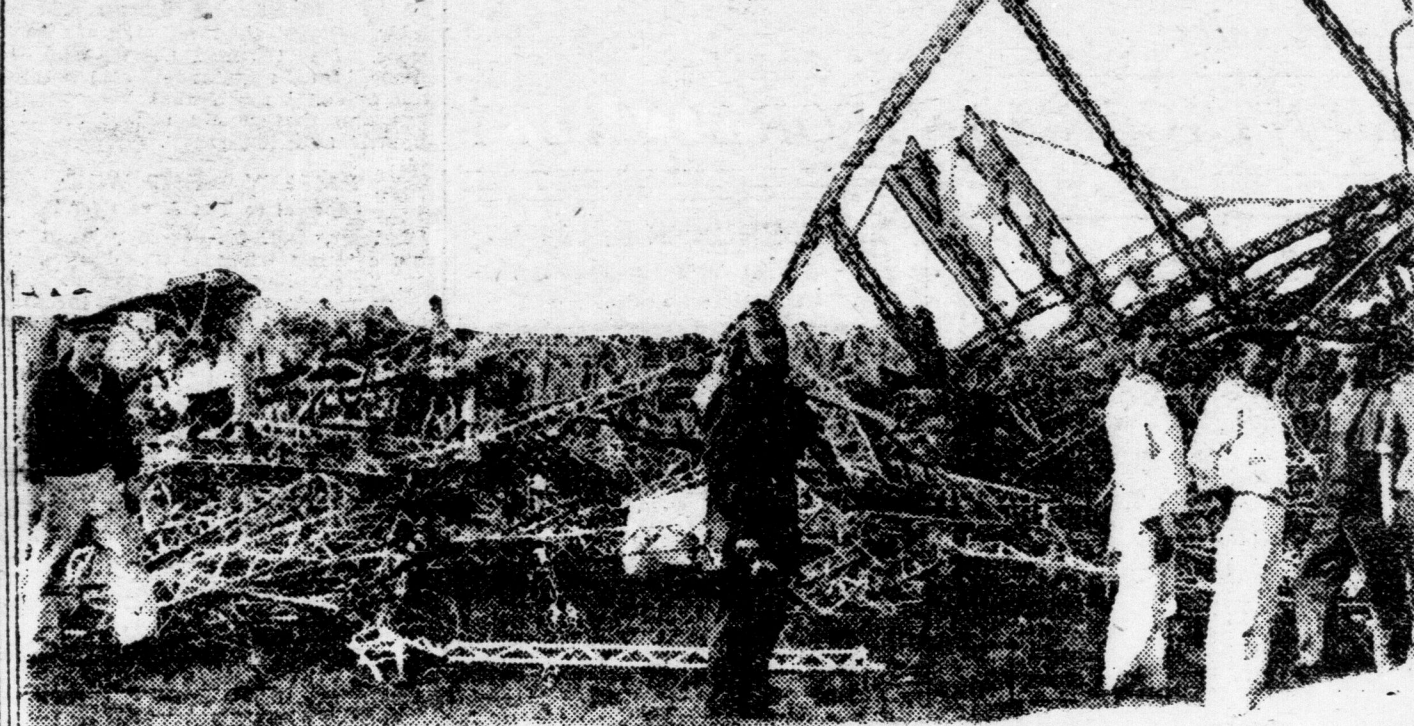
Reserve Fund \$175,000.00

T. H. Purdon, K.C.
President.

Nathaniel Mills,
Managing Director.

First Wreck Picture of the World's Hugest Ship of the Air, "L 2," in Germany

First photograph showing the wreck of the newest and largest of the Zeppelin dirigible airships, "L 2," at Johannisthal, Germany, on Oct. 17. The dirigible, 500 feet long, exploded while passing 900 feet above the city, and carried to death 28 military men, many of them high officers of the Kaiser's army.



will give new life to Liberalism throughout the whole Dominion. The Herald (Conservative) says: There was the same vicious racial appeal in South Bruce that Hon. Mackenzie King, in the campaign of September, 1911, made to the German-Canadian electors of Berlin, but with disastrous results to himself. But such a campaign shows the unscrupulous extremes to which the Laurier Opposition were ready to go in this by-election fight.

GERMANS WERE AROUSED.

[Canadian Press.]
Montreal, Oct. 31.—The Star (Independent) says: The election of the Liberal candidate in South Bruce was not unexpected. Local conditions, and the industry and popularity of the opposition candidate had much to do with it. We are told that a large section of the local electorate is of German origin and that the Borden naval policy was painted for them as a deliberate encouragement to the "Jingoes" of Britain to attack the fatherland. Of course, it is nothing of the sort. The uttermost purpose of the Borden naval policy is to protect the motherland.

"If a willingness to accept the united testimony of the statesmen who are guiding the destinies of the Empire, as to the trend of European politics is to cost supporters of the Borden policy constituencies in which there is a vote of German origin played upon unscrupulous politicians, we can only say that it is our opinion that the Government can better afford to lose such seats than the opposition can afford to win them by the sort of tactics which Mackenzie King essayed—frankly, two years ago in Waterloo, and which report declares were repeated in South Bruce."

SCORED BIG VICTORY.

[Canadian Press.]
Toronto, Oct. 31.—The News says: The truth is that in a very keen contest in a very doubtful constituency the Opposition scored a victory. It was known to the Government from the first that the seat was in danger. Perhaps it was unwise to create a vacancy. But there is no law that a Government shall carry every election, and the Borden Government is strong enough in the House of Commons. It may be that a small percentage of Liberals who opposed the trade agreement with Washington have renewed their old political connections. Even this is not clear, while it is certain that the Government's naval proposals have not been condemned.

HELPS FIGHTING SPIRIT.

Ottawa, Oct. 31.—The Ottawa Evening Journal (Independent-Conservative) says: The result of the by-election in South Bruce was not altogether unexpected. The constituency is about one-third German. Mr. Truax, the Liberal candidate, is of German stock, and in the election the utmost possible capital was made by some Liberal speakers of the idea that the \$25,000,000 proposed by the Borden Government for the building of the Imperial naval defence was practically to be used against Germany. Particularly effective use seems to have been made in these townships of a recent saying by the London has been a natural increase of 21, there being that many more births recorded than deaths. For the month the natural increase has been 5.

The ten month totals for both this year and last show that there has been a decrease of seven in the number of marriage ceremonies registered with the city clerk. The total increase in births has been 180, in deaths 159, making the 21 of a natural increase. A comparative statement of the ten months' records follows:

	1913.	1912.
Births	1,055	876
Marriages	531	544
Deaths	783	624

BLENHEIM.
Blenheim, Oct. 31.—R. W. Knight is setting up his seed store as an auto show-room. He has secured the agency for Blenheim and this district. T. Phillips has purchased the Pardo mill property, and expects to erect dwellings on it. He has also purchased a lot from Mr. Pickering, on Talbot street. The Methodist Epworth League will hold their annual Halloween social this evening.

A GOOD REASON.

Mother: "Johnny, you said you'd been to Sunday school."
Johnny (with a far-away look): "Yes, mamma."
Mother: "How does it happen that your hands smell of fish?"
Johnny: "I carried home the Sunday school magazine, and the outside page is all about Jonah and the whale."

A SHOW WITHOUT A CHORUS MAN! OH, JOY!

"Newlyweds" One of Prettiest and Funniest Little Shows o Season.

"The Newlyweds and Their Baby" a refreshing farce with a musical setting—was one of those delightful surprises that makes everyone wish his friends had come along. Not exactly an artistic treat, but clean and funny, purely funny.

And—but on the praise pedal—it was a show without a chorus man. The theatre-going public in every city should pass a resolution of thanks for this. There was not a single one of the sweet, painted, thin-throated dears in the company, and nobody went out because he missed them.

The piece is based upon George McManus' famous series of cartoons, Harold West, as the baby, and Major Knott Much, made a double appeal to the audience. He portrayed the infant to the life, and took an adult part with a smoothness that belied his years, or his else at any rate, for they do not call him "Master Harold" on the programs, although he can register a part down to a few months and a milk bottle.

Leo Hayes did the Mr. Newlywed character justice in make-up and in humorous catagory. Heattle Evans, as Mrs. Newlywed, was bewitching. If her voice is not strong, it is sweet and clear as a bell.

Daniel L. Murphy is an Irishman, and he does not fond of caricaturing the Dutch. He did it to perfection as Adolph Nickel. He was the principal comedy part, and he had a nice restraint on the inevitable horse play.

The play was full of pretty musical bits; there were no suggestive words or dances. It was merely a big success, and it produced chorus effects that showed all stage longevity is not down.

A second night would have assured this great little show a bumper house.

CUPID, STORK AND GRIM REAPER SCORE

Vital Statistics Tell the Story of Life and Death For One Month.

Births

Deaths

Deaths

SEEKING OFFICES IN NEW WAY AT COURT BUILDING

Place Looks as if Cyclone Had Gone Through and Come Back Again.

TWO MONTHS LONGER

Contractor and Jack Frost Had Race To Put New Skin on Building.

These are the days of office-seeking at the local courthouse. Not in the sense that that absorbing sport is followed at the Parliament Buildings, Ottawa, however, the effort on the part of the local hunters being merely to find the offices of the various officials who since the beginning of repairs to the interior of the courthouse, have developed migratory habits. They have of necessity become office-seekers, too. No sooner does a corps of painters, carpenters, etc., appear at one door of their hitherto peaceful haunts than they "fold up their tents like the Arabs and as silently steal away" out the other, in quest of temporary quarters.

Finished in Two Months.
It has been a season of trial for all concerned, especially as the business of legal offices requires convenient access to numberless documents. However, the end is in sight, at least if the vista of two long months is not considered too distant. Inside of that period it is hoped to have the repairs completed, according to Architect H. C. McBride, who has had the supervision of the work this year.

The outside work has been practically completed, and the historic towers are now safely incased in fresh plaster, with a special granite finish designed to resist the action of the elements. It was a race between the contractor Mr. George S. Gould, and one Jack Frost, and Mr. Gould won out, having the work completed before the frost had a chance to get at the plaster in its plastic state.

In New Offices.
Mr. Weld, clerk of the county court, has moved into his new quarters at the front of the building, to the left of the main entrance. They are handsomely appointed and a great improvement on the old.

The room in which Mr. J. H. Flock, dean of London barristers, was wont to wrestle with the unruly wills of men, getting them ready for probate, is also vacated, and Mr. Flock is now located in an office adjoining that of Mr. Weld.

Sheriff Cameron is in the midst of the transitory stage. His former office is being dismantled, and he and Deputy Sheriff Watterworth have taken refuge in the quarters formerly occupied by Mr. Weld, where they now conduct business somewhat under difficulties, with the telephone perched gaily on a chair, having no permanent place of abode at present.

Judges Without Chambers.
The judges of the county court have had no certain dwelling-place for some time, but have been using a room in the county buildings as a judge's chambers.

About the only room in the building that hasn't yet been overhauled is the law library. A room has been fitted up as its new quarters, but the shelving has not yet been put in, and until that is done the books will be left where they are.

Cyclonic Chat.
The courtroom itself took as though a cyclone had gone through it, and then turned around and come back again. The only clear space to be seen is the ceiling, and on this the painters are at work.

Very little in the way of alterations will be done in this room, however, and it will simply be a case of "cleaning up" so that it will not take long to finish.

"You know, there's more in this world than money," I don't know. If there is my wife hasn't thought of it." —Detroit Free Press.

THIS WEEK Free Demonstration of Aubrys Sisters' Beautifier And Other Preparations at STRONG'S DRUG STORE

LONDON READY-TO-WEAR

This Store Gets Greater and Greater

Visit Our Millinery Department BIG VALUES

Ladies' Suits from \$12.50 to \$35.00
Ladies' Coats from \$8.50 to \$40.00
Silk Dresses from \$8.50 to \$35.00
Cloth Dresses from \$3.75 to \$20.00
Visit our store and be convinced.

LONDON READY-TO-WEAR

256 DUNDAS STREET
"The Store That Always Pleases"

PEEL'S for Fancy Clocks

Sole Agents for GURNEY OXFORD RANGES Smallman & Ingram

We are leaders in the growing and

seminar of CUT FLOWERS F. Dicks & Son 235 Dundas St. Phone 1297

YOUR HOME FURNISHED

With modern furniture of exceptional style and beauty at prices so low they will astonish you. COME IN AND SEE. PATTEN 247 Dundas Street. Phone 1688

FIERCE GALES

Lifeboats Were Swept From Decks of Steamer Merion.

[Canadian Press.]

Queenstown, Oct. 31.—Fierce gales and fog were encountered by the American Line steamship Merion on her voyage from Philadelphia, whence she departed on Oct. 13 for Liverpool by way of this port. Her twelve days passage was a very trying one. On Monday great seas swept the ship, carrying away three of her lifeboats. Some wreckage was carried by the sea over the bridge, injuring the head of the officer on watch.

SEAFORTH.

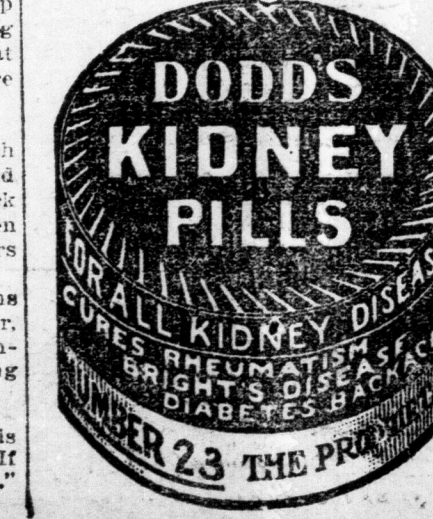
Seaforth, Oct. 31.—Mr. Ferdinand Burcard, who has spent the past two years in the West, has returned home, having been engaged by Messrs. Kruse Bros. for their new pottery works. Mrs. J. H. Broadfoot and Miss May have returned from Hamilton, where they had spent three weeks with friends.

Mr. Duncan Campbell has sold his residence in Egmontville to Mr. Henry McIvor, of Hibbert Township, and has taken the flat in Beattie Bros' block. Mr. Henry Brewer, brother of Mrs. Robert Willis, suffered a paralytic stroke on Wednesday evening, and his little hopes are held out for his recovery.

ALTERED.

The youth had got himself in such a variety of scrapes that his people thought it would be better to expatriate him to Canada, so as to get him away from old and doubtful associations. He agreed to do so, provided those interested in his departure secured him some testimonials. Half-a-dozen were got for him. They sang his praise in unstrained terms, spoke of his geniality, of his good address and exceptional capability, and all the other virtues that few men have but many get the credit for.

When the young man read the testimonials he turned to his father and exclaimed: "Well, I'm hanged! I had no idea people thought so much of me. And now that I know how much they like me I'm bluffed if I'll go away at all."



A Greater London's Great Carnival of November Overcoat Selling

The "Top-Notchers" of the whole Overcoat world are here. The 20th Century Shape-Retaining Bench-Tailored Coats, the Johnston Shop-Tailored, and the British-made Bilbury Coats.



The "Dowler 3" Overcoats

The above are taken from life of three Overcoats, specially designed for our young men's trade among the particular dressers. The cloths, too, are exclusive, selected British fabrics, in chinchillas, boucles, brush, melton, frieze and cheviot.

\$18 Suits, November Rush Special, \$14.80

BLUE. GRAY. BROWN.

There are over 100 Suits in this lot. These Suits are tailored from our own cloth, and are standard \$18.00 Suits.

An Immense Purchase of "Overmakes" in Overcoats and Suits Saturday

Secured by Messrs. R. H. and J. Dowler this week on a combined purchasing trip for the London and St. Thomas stores. QUANTITY AND CASH WERE THE STRONG ARGUMENTS on our side that turned the deal. Every Coat is of this season's up-to-the-tick-of-the-clock style, with the whole full vigor of youth still in the cloths. You reap the full benefit here of our free hand in buying in the world's best markets.

\$20 Chinchilla Overcoats, \$14.80

Shawl collars, belted backs, perfect-fitting, pure wool linings, haircloth and canvas-stayed fronts. Tailored equal to the standard custom work at \$22.00. Blue, gray, brown.

\$15 Shawl Collar Coats, \$10.75

This is the greatest value we have ever offered under \$15.00. Shawl collars, belted back, warm, comfortable Coats, with swagger styles for the young men.

AND FOUR OVERCOAT RUSH SPECIALS

LOT NO. 1—\$10 BLACK BEAVER CLOTH OVERCOATS, \$6.50.

There are only 30 Coats in the lot. Standard \$10 values.

LOT 2—\$14.00 COATS, \$9.45.

Handsome shawl and two-way collar Coats; gray, brown and mixtures.

LOT 3—OUR GREAT \$20.00 OVERCOATS.

In pure wool, raw edge meltons, in chinchillas, in pure wool, British fabrics and bench-tailoring.

LOT 4—"BENCH-TAILED" OVERCOATS, \$18.00.

The handsomest tailored Overcoats turned out in this city; exclusive cloths. Standard \$24 Overcoats.

Black Chesterfield Overcoats

For the middle-aged men and men of conservative taste in dress, \$6.50 to \$24.00. Standard \$10 to \$28 Coats.

Suit Rush Specials for November

Four special lots of broken lines: \$6.80—Suits worth \$10; \$8.80—Odd lines of Suits, worth \$12.

Warm Winter Underwear

STANFIELD'S—Your money back if it shrinks; guaranteed. In heavy rib, \$1, \$1.25 and \$1.50. In fine cashmere and silk and wool, two-piece and combinations. Penman's best makes; Wolsey's, Watson's and Ceete.

350 Dozen Socks

20c Socks... 2 pairs for 25c
Heavy wool rib Socks... 22c
London's best 50c Cashmere... 3 pairs \$1.00
London's best Llama Socks... 50c, 35c and 25c

Hats! Hats!

The Borsalino, King, Prince, Duke. \$1.50 to \$4.00

GLOVES

Dent's and Perrin's, the world's best. Dent's special \$1.25 Glove... \$1.00
Silk-lined, fur-lined, wool-lined and unlined, at... \$1.00 to \$4.50
WARM WINTER AND HANDSOME FALL CAPS
In all the new checks and chinchillas; blue, brown, gray, black and white, etc. 50c, 75c, \$1.00 to \$2.50

Rush Specials in Boys' Overcoats

Long "Mannish" Coats, with shawl and two-way collars. We are showing the largest selections and best values in the city. Come in and see them: \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.50, \$8.00 to \$14.00. Children's Fancy Overcoats... \$1.98 to \$8.50

SPECIAL NOVEMBER SALE OF BOYS' SUITS.

\$1.98 to \$4.80—Youths' Big Bloomer Suits, worth \$4.00 to \$14.00.

London's Greatest Trouser Sale

WE PLACED IN STOCK OVER A THOUSAND PAIRS

\$1.25 Trousers. Special 98c
Canada's best \$1.75 Trousers... \$1.38
\$5 and \$5.50 Tailor-made Trousers... \$4.00

WORK GOODS SPECIALS.

Heavy 75c Overall, black and blue... 50c
\$1.25 Leather Label Overall. Special... \$1.10
Work Mitts... 25c, 35c, 45c, 65c, 95c
London's best 75c Work Shirts. Special... 65c

\$16 Suits, \$11.80

A BLUE SUIT RUSH SPECIAL

\$16.00 Blue British Worsted, wool twill linings, shop-tailored. The best \$16.00 Suits in Ontario. Were bought by us for spot cash at a clearing price. There were 128 Suits in the lot. Saturday and next week... \$11.80

Raincoats

\$8.00 Coats, double texture \$5.90
\$12.50 Coats, pure wool... \$9.80
\$14.00 Scotch Paramatta \$10.80
London's best \$18.00 Coats, \$14

OUR MADE-TO-MEASURE OVERCOATS AND SUITS.

Evening Dress and Frocks, are receiving the major portions of the compliments paid to higher-grade clothing worn in this city. Over 650 cloths to select from. 20th Century Bench-Tailored Suits and Overcoats... \$18 to \$35
Standard custom work \$12 to \$20.

R. H. & J. DOWLER, LIMITED

London's Largest and Livest Men's and Boys' Store

20,000 PEOPLE IN LONDON NOT MEMBERS OF CHURCH

Work For 100 Years Ahead of Conference in City, According to Principal Liddicoat—Dr. Flanders On "A Great Revival."

Concluding the convention of the London financial district of the London Methodist Conference "for the deepening of spiritual life" held in Wesley Hall, a mass meeting was addressed on Friday night by Rev. Dr. R. Flanders, pastor of the First Methodist Church, and Mr. W. H. Liddicoat, principal of the Talbot street school. Rev. George N. Hazen, of Wellington Street Methodist Church, presided, and the devotional exercises were led by Rev. S. Anderson, of Richmond Street Memorial Methodist Church, and others.

Twenty Thousand Are Churchless. "Personal Evangelism" was Mr. Liddicoat's subject. He pointed out that there are 20,000 people in London who are not connected with any church. In London, England, out of a population of 7,500,000 there are only 2,000,000 who ever attend church. In the United States with more than 90,000,000 population only 34,000,000 are connected with the churches. Approximately only one-third of the world's entire population has heard the gospel preached. One Hundred Years' Work Ahead.

Last year the net gain of the London Methodist Conference was only 202 members, while the membership of the conference is more than 15,000. Talk about evangelizing the world in this generation, said Mr. Liddicoat. Why in the city of London alone, the London Conference would have 100 years' work ahead of it. If all Christians worked at the same rate, it would take 1,000 years to convert the world to Christianity.

Anything But Religion. "We are too much inclined to do our evangelizing by proxy," he said. "We want to let the minister or someone else do it. We are afraid to talk re-

ligion to the men we meet. We talk business—Cobalt stocks, land speculation—anything but religion."

After narrating some personal experiences, Mr. Liddicoat said he had yet to find a man or woman not ready to talk religion if it were presented in the right way.

Rev. Dr. Flanders spoke on "How To Secure a Great Revival." Great revivals like great poets were born, not made. And great revivals like great poets are born from above.

Spiritual Insulation. "We must look for the fulfilling of the prophecy of the pouring out of the Holy Spirit," said Dr. Flanders. "A great revival is born of the Holy Spirit. Our responsibility is to prepare the way for the coming of the Holy Spirit. We are responsible for the spiritual 'conductivity' of the spirit from the divine, that it may touch the hearts and lives about us. To do this, we must be spiritually 'insulated.' Spiritual insulation from the world is not spiritual isolation. We are told, 'Come out from among them, and be ye separate from them,' but this does not mean isolating ourselves from our fellow men."

Work For "Mixers." "A good mixer," said Dr. Flanders, "could be quite as useful in God's work as in the business world. The pastor and the church worker who are good 'mixers,' other things being equal, are much to be preferred."

Dr. Flanders said that sin dissipates and "short-circuits" spiritual strength. He also declared that the "temporalities" of the church were receiving too much attention in these days. Too much time, strength, and energy was being devoted to raising funds to run the church. In the rush and roar of

the church machinery, the voice of the Holy Spirit could not be heard. Ministers should urge systematic giving. "If the Apostle Paul," said Dr. Flanders, "had spent as much time on committee work as we do, he would never have found time to write his epistles." As far as possible, the minister should be freed from the work of committees and church machinery, said the speaker. He also emphasized the importance of individual consecration in revival work.

MR GILBERT GLASS GRADUALLY RECOVERS

Septic Poisoning Developed After Being Injured.

Mr. Gilbert Glass, of this city, is apparently well on the road to recovery at the home of his niece, Mrs. Nungesser, of Cleveland, where he is visiting. Some weeks ago, while out walking, Mr. Glass tripped on a wire and injured his foot. Septic poisoning set in, and he has had a very severe illness. Mr. A. N. Udy has received word that he is now able to sit up, and if no relapse occurs will possibly return home in a month or six weeks. Mr. Glass was for a number of years with the W. J. Reid crockery firm, and his many friends will be glad to hear of his recovery.

BURIED AT DRESDEN

Mrs. Mary Badden Never Relieved From Stroke of Paralysis.

[Special to The Advertiser.] Dresden, Oct. 31.—The funeral of Mrs. Nancy Badden, held this afternoon, was conducted by Rev. Arthur Leverton. Of the latter day Saints Church, she was 75 years of age and had been ill for nearly a month. About a week ago she sustained a stroke of paralysis, from which she never rallied. She leaves two sons, Reeve J. W. Badden, of Wabash and William, at home, and one daughter, Mrs. Richard Parker, of Tupperville.

BELMONT.

Belmont, Oct. 31.—Miss Kate Campbell, who has been with her brother, Duncan, of Avon, for several months, left for New York yesterday to resume her duties as nurse.

Mrs. Elmer Baker, of Brantford, accompanied by her little daughter, and maid, arrived here yesterday to visit her parents, Mr. and Mrs. W. H. Odell. Six carloads of cattle were being shipped from Belmont yesterday for the Buffalo market. Messrs. J. J. Campbell, L. Craig, G. F. Falls and Fred Haycock were the shippers.

Considering the small crop of apples through the country quite a few loads have been delivered at the Belmont export market, and the plant will be running in a few days. Mr. Mahler, one of the proprietors, has taken up his abode here and will give his personal attention to the work. Miss Vera McCallum sold the house and blacksmith shop on College street, to Mr. W. H. Falls, the consideration being \$2,000. Mr. Peter McNeven has gone to Mount Clemens, Mich., to take treatment at the springs for rheumatism. Fred J. York left last night on his annual hunting trip to the wilds of North Ontario. Messrs. Ditch, Lindsay & Pound, auctioneers, conducted a very successful sale of high-class stock for J. M. Cline & Son, of Markham, yesterday. There were 27 registered Holsteins, which sold from \$145 to \$220 each, and 29 grade cattle, which averaged \$70 each. The total amount realized was over \$7,000.

EX-PUGILIST HAS KNOCK-OUTS FOR SINS OF PRESENT

William Matheson Tells How He "Had the Punch" To Down Past Life.

NO HEREDITARY GRACE

Fact That One's Parents Were Christians Does Not Save Children.

As was expected William Matheson, ex-pugilist and saloonkeeper, gave an interesting and forceful evangelized address in the City Mission Thursday evening before a large audience. Mr. Matheson is an impressive speaker and one who makes no attempt to mince words.

In portraying the life of Christ the speaker dwelt on the humble child life of the Master, and declared that the unassuming qualities of Jesus caused the populace to doubt Him. They expected a king in a worldly sense, an could not comprehend the significance of His simplicity. Jesus is the ver-essence of humility, the speaker declared.

Hereditary Christianity. "There are people who have peculiar ideas regarding religion," the evangelist asserted. "Some in their ignorance of spiritual matters believe that religion is hereditary, that because

Had a Stroke Of Paralysis

And Found a Cure in Dr. Chase's Nerve Food.

It is always better to prevent serious diseases of the nerves. There are many warnings, such as sleeplessness, irritability, headaches and nervous prostration.

Prostration, paralysis and locomotor ataxia only come when the nervous system is greatly exhausted. Even though your ailment may not yet be very serious, there is a great satisfaction in knowing that Dr. Chase's Nerve Food will cure paralysis in its earlier stages.

Mrs. R. Bright, 215 Booth avenue, Toronto, writes: "Two years ago my husband had a stroke which left him in a weak, nervous condition. He started taking Dr. Chase's Nerve Food and Kidney-Liver Pills, and we saw the good results almost immediately. They have made a new man of my husband and we cannot speak too highly of them."

Dr. Chase's Nerve Food, 50 cents a box, 5 for \$2.50, all dealers, or Ed-manson, Bates & Co., Limited, Toronto.

Stove and Furniture Bargains

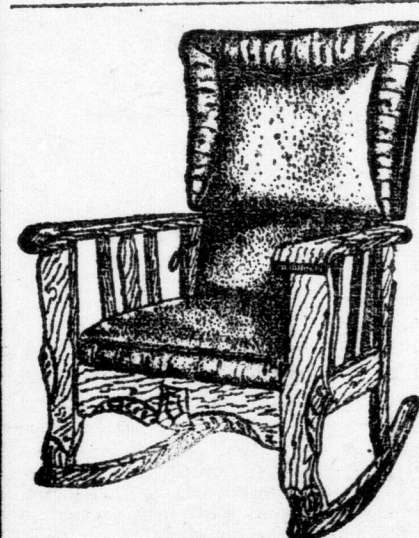
For Friday and Saturday Only, at

KEENE BROS., 123, 125, 127 KING STREET

THE HOUSE OF GOOD VALUES.

FREE GARBAGE CANS, ON SATURDAY ONLY, FROM 8 A. M. TO 10 P. M. FREE

NO. 1 SIZE CAN FREE WITH A \$5.00 PURCHASE OR OVER.
NO. 2 SIZE CAN FREE WITH AN \$8.00 PURCHASE OR OVER.
NO. 3 SIZE CAN FREE WITH A \$10.00 PURCHASE OR OVER.
EXTRA LARGE ASH SIZE CAN FREE WITH A \$15.00 PURCHASE OR OVER.



Large Easy Rockers

Solid oak frames, Boston leather covering. Regular \$12.00, for

\$7.95 each.

AGENTS FOR HAPPY THOUGHT RANGES. "THE BEST STOVE MADE."

Two good small used Heaters... \$3.95 and \$4.50 each
Bedroom Rugs, 2 1/2 x 3 yards. Regular \$5 each. Saturday for, each... \$2.95
Five-Piece Parlor Suite, covered in best English tapestry. Regular \$40.00, for... \$28.50
Davenport Beds... \$9.75 up to \$44.00
Two-yards-wide Linoleum for... 38c sq. yard



Base-Burners

Guaranteed to give satisfaction or money refunded.

Without Oven,

\$33

With Oven,

\$38

AGENTS FOR OSTERMOOR MATTRESSES. "THE BEST MATTRESS ON EARTH."

Regular 65c Scotch Linoleum, four yards wide, Saturday for... 53c sq. yard
SPECIAL—A Satin Walnut Dining-Room Suite, comprising 1 Buffet, 1 Extension Table, 5 Dining-Room Chairs, 1 Armchair—all covered in genuine leather. Regular \$100, for Saturday only... \$69.75

IF YOU ARE NERVOUS

or worried or vexed at trifles, your vital forces are slowly but surely deteriorating.

Scott's Emulsion overcomes nervousness better than anything else because its nourishing force enriches the blood and stimulates its flow to all the tissues and bathes the tiny nerve cells in the rich plasma by which they are nourished.

Shun alcoholic substitutes that stimulate and stupefy. Take Scott's Emulsion for your nerves. Its nutritive power is the greatest help that nature affords.

UPSET STOMACH, COSTIVE, BILIOUS, CASCARETS TONIGHT---DIME A BOX

That awful sourness, belching of acid and foul gases; that pain in the pit of the stomach; that pain in the bowels; nervousness, nausea, bloating after eating, feeling of fullness, dizziness and sick headache, means your stomach is sour—your liver is torpid—your bowels constipated. It isn't your stomach's fault—it isn't indigestion—its biliousness and constipation. Try Cascarets; they sweeten the stomach, remove the sour fermenting food and foul gases; take bile from the liver and carry off the constipated waste matter from the bowels. Then your stomach trouble is ended. A Cascaret tonight straightens you out by morning.



CASCARETS WORK WHILE YOU SLEEP.

Shiloh
The family remedy for Coughs and Colds
Small dose. Small bottle. Best since 1870

\$500,000,000 OF AMERICAN CAPITAL WORKING IN CANADA

Substantial Increase in Investments in the Dominion Is Expected in 1913.

IMMIGRATION RECORD

States Will Take All Foodstuffs Dominion Can Export in Few Years.

Washington, Oct. 31.—Carefully prepared reports indicate that the amount of American capital now invested in Canada aggregates, in round numbers, \$500,000,000. The total seems to be growing quite rapidly. In 1908 it was \$278,000,000, and in 1911, \$415,000,000. The belief of Canadian statisticians is that the figures for the coming year will show a good increase over those for 1912.

Asked concerning the character of American investments in Canada, the official state that \$150,000,000 is in the form of branch manufacturing and ware-houses of various kinds, and \$125,000,000 in the form of investments in government, municipal and industrial bonds. United States life and fire insurance companies have invested \$67,000,000 in Canada, while in British Columbia, American money to the extent of \$130,000,000 has gone into mills, mines, packing plants, factories and warehouses.

New Immigrant Record.

During the last Canadian fiscal year, the number of immigrants was 402,432, which has broken all records. The arrivals in the fiscal year 1912 were slightly more than 350,000, and for the fiscal year 1911, about 310,000. Assuming that one-third of these immigrants subsequently left Canada, the percentage of the immigrant population in the United States, the fixed increase in Canadian population in the last three years has been probably in excess of 200,000, and may have been 250,000.

The nationality of these new comers to Canada is in marked contrast to the new comers to the United States. For the last fiscal year the sources of Canadian immigration were as follows: Great Britain, 150,524; the United States, 138,093; all other countries, 113,815. In round numbers Canadian arrivals since 1900 have totaled 2,700,000, of whom 1,000,000 were British, 550,000 American, 165,000 from Austria-Hungary, 85,000 from Italy, 65,000 from Russia, 41,000 Jewish, 31,000 from Germany, and the remainder in small numbers from other countries of Europe. Practically two-thirds of the total were English-speaking people, of ready political, social and industrial assimilation.

New Comers Invited.

The Canadian government carries on an active campaign of immigrant inducement in certain parts of Europe. At first some activities embraced a part of southeastern Europe, but work in that region has been abandoned, and is now being confined to the United Kingdom, the United States, and central and northern Europe. Immigrants from southern and eastern Europe, who have been coming to the United States for years in very large numbers, now go to Canada in response to communications from friends and relatives of earlier arrival and of successful experience.

From a political standpoint it is interesting to observe that the large majority of Canadian immigrants continue to be of the English race, rivaling many portions of the United States. This Western Canada is exceedingly friendly to the United States, and in politics it is inclined to be liberal. More and more, as the years go by, eastern Canada becomes the conservative section of that country. It has been estimated that at the present rate of increase, the western provinces should hold considerably more than the balance of political power within the next decade. If the tide of immigration should rise high enough, these provinces may even come into control of the government.

Moving Westward.

In other words, the centre of political gravity in Canada, as has been the case in the United States, is steadily following the westward course of the centre of population. In the United States the centre of population is now in the heart of the Mississippi valley, while the centre of political power is in the south-western region. In Canada the centre of population, as well as the centre of political gravity, until a very few years since, has been in eastern Ontario, not far from Ottawa and Toronto. Both are now rapidly moving westward, and before many years will be near the province of Manitoba.

When this happens, there are many people who believe that political parties in Canada will be compelled to revise their platforms, just as political parties in the United States.

have been doing since 1910. This revision, it is believed here, will result in a more friendly feeling between Canada and the United States, one of the manifestations of which will be complete free trade, for by that time, it is asserted by some of the American economists, the United States will be in need of Canada's raw products, while Canada will be glad to have free access to the United States markets for manufacturing goods.

Increase in Exports.

Statisticians of the government assert that by the time Canada has a population of 25,000,000, and is able to export foodstuffs and other commodities to the amount of a billion dollars a year, the United States will have a population of 150,000,000, and be in need of every eatable animal, every bushel of wheat and other grain and potatoes, every pound of butter and every dozen of eggs, that the Canadians can let it have. The first definite sign of this promised condition, it is said, will begin to manifest themselves in perhaps less than 10 years. When the time predicted by the economists shall have arrived, Canada will be buying yearly from the United States goods to the aggregate value of a billion dollars. Last year, when her population was but 80,000,000, her bill for American goods purchased amounted to \$415,000,000.

The situation at no point, say the American experts, justifies the gloomy predictions of certain people who press to see in Canada's rapid expansion along all the lines a menace to the economic welfare of the United States. Americans may well afford to view the situation with one eye, the experts say. The development of Canada will be accompanied by continued development in the United States, and in the end the two countries will see that neither can get along without the other. The realization of this fact, it is asserted, will of itself settle peacefully and in a spirit of entire good will, every controversy that in the future may arise between them.

"ALL HALLON-EVE" WINS SECOND APPEARANCE

Novelty So Much Appreciated That It Will Be Repeated.

Thursday night at the Y. M. C. A. Auditorium "All Hallon-Eve" was presented to a crowded house. Many people were unable to secure a seat, and the committee in charge have decided to repeat the entertainment next Thursday evening, when the seat plan will open on Monday morning. Rev. A. J. Johnston, of Dundas Centre Church, made the announcement during the evening.

Flags, jack-o'-lanterns and grain in sheaf, combined with an inviting fireplace with artistic decorations, made a pretty stage.

The scene was in two parts, telling the history and picturing old-fashioned customs and traditions of the Halloween festival.

Seated by the fireplace are the grandfather and grandmother, with their favorite children, and some relatives join them, and together they participate very merrily in a family reunion. Games and songs are given, and much merrymaking is indulged in.

Miss Edna Shaw, as Jerusha, and Mr. Ed. Webster pleased their audience with the musical numbers they gave. In the nursery rhyme, "Miss Shaw gave 'A Little Pussy'."

Other musical numbers given were by Miss Eleanor Clarke, who sang "Coming Through the Rye"; Miss Marjorie Talbot, "My Laddie," and Miss Gilles and Miss Parsons gave an old-fashioned duet entitled "Long, Long."

A HALLOWEEN RISK.



Mary—If I walk backward down the cellar stairs in the dark, I'll see my future husband.

Harry—Nonsense! You'll be more likely to see your family surgeon.

Constipation Vanishes Forever

Prompt Relief—Permanent Cure

CARTER'S LITTLE LIVER PILLS never fail. Purely vegetable—act surely but gently on the liver. Stop after dinner—cure indigestion—improve the complexion—brighten the eyes. Small Pill, Small Dose, Small Price. GENUINE must bear signature.

Brewer's Good

Agoo. Mr. George White's solo, "You'll Remember Me," in a good tenor voice, was well received.

As a ghost story teller, Mr. Arthur Cree, of the Western University, excels, and Halloween delusions are well pictured.

Miss Newbury made good as a witch and it must be admitted she did her part exceedingly well.

Matilda Brattle, one of the old maids, was particularly clever in her attentions with the widower.

Carlyle Hannah, as John Henry, never lost an opportunity to create a disturbance.

Miss Irene Plewes gave the story, "The Goblins," and was well received.

Her winsome manner instantly won the audience's heart.

The scenes were arranged by and were the original work of Miss Belle Brown and Miss Georgia M. Newbury, of the London Conservatory of Music, and was under the auspices of No. 8 Club boys of Dundas Centre Church.

A QUINTETTE IN MINOR KEY

How a Temporary Gloom Befell Five Male Admirers.

In a certain Forest City home there are five daughters, all young, marriageable and pretty. As a harmony of the properties, each has an eligible admirer who calls on a certain night every week, and every suitor of the five has a certain night allotted him, from which order he is not expected to depart. Last week the one whose date was Monday, called to see the girl of his choice, but the maid-of-all-work said she was busy and had given express orders that she was not to be disturbed. The Tuesday night young man called the next evening and got the same message concerning the lady of his preference. Wednesday night found the young man belonging to that date leaving his sweetheart's doorstep disappointed and disconsolate for similar reason.

Thursday night brought no better luck to the next in turn, and Friday was equally as unfortunate for the fifth admirer, who was denied an interview with the girl he adored. He was just about to depart when his four colleagues in courtship, one by one appeared. In a common cause they held a short indignation meeting on the lawn and resolved to get to the bottom of the horrible mystery right then and there. All five presented themselves at the door, brushed past the housemaid, and entered the living room, half expecting to secure some evidence that their respective objects of affection were untrue to them, but all they found was a group of five sister so busily engrossed in doing embroidery that they forgot to mind the door.

The young men were quite mollified when it was explained that they were taking and making the most of The Advertiser's offer through which they had each secured an Imperial Pattern Outfit of 160 stylish designs for 6 coupons and 68 cents. They were busy transferring the patterns and working them into the most beautiful articles suitable for such adornment, all of which they intended for their homes against the time each should marry. The five sisters were unanimous that love must have a holiday while the embroidery proposition is on.

SUES GOV. FOSS FOR ALLEGED SLANDER

Former President of Labor Union Wants \$100,000 Damages.

[Canadian Press.]

Boston, Oct. 31.—The bringing of a suit against Governor Foss for \$100,000 for alleged slander, was announced today by James T. Moriarty, former president of the Boston Central Labor Union. The suit, Mr. Moriarty said, was based on a statement signed "B. N. Foss," which appeared this week in a Boston paper, in which Mr. Moriarty was denounced for participation in a strike of employees of factories controlled by the governor. Mr. Moriarty said he objected particularly to a portion of the statement alleging that he was defeated for re-election as president of the union. He declared that after serving two terms as president he was not a candidate for re-election, and that the new president was elected without opposition.

CANADA'S EXAMPLE SHOULD BE FOLLOWED

Secretary Ellsworth Says Dominion Waterworks Are Being Utilized Splendidly.

[Canadian Press.]

Albany, N. Y., Oct. 31.—Canadian activity in waterway matters was the subject of the opening address at the second day of the New York State Waterways Association here today.

Frank S. Ellsworth, secretary of the association, was the speaker. He pointed out that Canadians have realized the value of improved water routes, and he urged that the people of New York profit by the example set by their northern neighbors.

THE MAN WHO BUYS GRAFTON'S CLOTHES

--Is in the position of the
--man who buys Preferred
--Stock and gets a
--Bonus of Common.

At GRAFTON'S you will buy at retail directly of the makers, and you pay wholesale prices.

You get in on the ground floor, so to speak, and you pay no more for a single Suit than the dealer pays when he buys in large quantities.

You get PREFERRED STOCK because you get the BEST in fabric, workmanship and style that anyone can give you.

You get a BONUS in addition, because you save the excess profit which you must pay everywhere else.

For instance, the maker of a BRANDED SUIT which sells for \$25 or \$30 must add to his cost of making a very large profit to cover extensive advertising and other costly selling methods.

THE DEALER in his capacity as sole agent for the BRANDED SUIT, having paid an excessive price must get an excessive price from his customer.

That is why the BRANDED SUITS sold elsewhere at \$25 and \$30 can be duplicated at GRAFTON'S for \$18 and \$20.

Investigation will prove these facts, and if \$7 to \$10 is worth saving, these facts are worth investigating.

Comparison will show that you can always get 25 per cent to 33 1-3 per cent more value in GRAFTON'S CLOTHES at any price you pay for them.

Suits at \$8.50 to \$25.00
Trousers at \$1.25 to \$6.50
Overcoats \$6.95 to \$35.00
Raincoats \$4.95 to \$16.00

FALL FURNISHINGS FOR MEN AND BOYS

HATS—\$2.00 EACH for the noblest Scratch Felt and Fancy Tweed. \$2.50 is the regular price.

CHILDREN'S AND YOUTHS' HATS—We specialize in these. Our range cannot be excelled. Prices from .39c to \$2.00

UNDERWEAR—65c garment for the finest wool fleeced Shirts and Drawers. Sold regularly at \$1.00.

UNDERWEAR—75c GARMENT for the fine Scotch Knit and Elastic Rib all-wool unshrinkable garments. \$1.00 values.

BOYS' LONG STOCKINGS in fine imported worsteds and cashmeres, with spliced heels and toes and double knees. Pair 25c, 35c, 50c

BOYS' JERSEYS AND SWEATERS—Our range in sizes for boys from 3 years of age to 14 is now complete, and the prices range from 50c to \$2.00 for finest Belgium and German makes.

MEN'S SWEATER COATS—\$1.00 to \$6.50.

GRAFTON & CO., Limited

UNION-MADE.

DR. GRENFELL WILL ATTEND WEDDING

To Be Best Man at the Wilson-Sayre Nuptials. [Canadian Press.]

New York, Oct. 31.—Dr. Wilfrid T. Grenfell, medical missionary to the fishermen of Newfoundland and Labrador, arrived here to act as best man at the wedding of Miss Jessie Wilson,

"Be Prepared!" Boy Scouts

3-in-One is the old reliable Boy Scouts—all boys' oil. Always put a bottle in your kit! There are scores of ways you'll need it when you "hike."

3-in-One is the original bicycle oil. Lubricates, cleans, polishes, prevents rust. Keeps your rifle or shot gun in perfect condition. 3-in-One oil preserves and keeps pliable base ball gloves. Good for base balls, too. Keeps golf sticks clean and bright. And the real reel and rod oil.

3-in-One oil perfectly rolls or ice skates, tools, cameras, scull-cars—everything you or any boy wants to take good care of. Get a bottle, today!

3-in-One is sold at all good hardware, drug, grocery and general stores. 1oz., 10c; 3 oz., 25c; 8 oz., 50c; 1/2 pint, 75c; 1 qt., \$1.00. Handy 8 1/2-oz. Oil Cans 25c

Three-in-One Oil Co., 288 St. Paul St., Montreal



Prevents Sickness

Are you one of those thousands who, though apparently well, catch cold easily and often? It's a dangerous condition to tolerate, and one which you can easily prevent by taking two or three bottles of Na-Dru-Co Tasteless Preparation of Cod Liver Oil at once—this Fall.

This pleasant-tasting food-tonic gives tone and vigor to the whole system, and so strengthens lungs and bronchial tubes that they readily throw off the colds which would otherwise take hold of you.

Restores Health

By virtue of its remarkable combination of curative and nutritive properties, Na-Dru-Co Tasteless Cod Liver Oil is one of the very best remedies known for chronic coughs and colds, bronchitis, asthma and catarrh. It is also an excellent reconstructive tonic after fevers, and in diseases such as scrofula and rickets, which are due to constitutional weakness.

Prove its worth by getting a 50c or \$1.00 bottle from your Druggist.

NATIONAL DRUG AND CHEMICAL CO. OF CANADA, LIMITED.

The Perfect Egyptian Cigarette

Maspero Freres
Cairo, Egypt

No. 22, plain.....10 for 15c
No. 31, cork-tipped.....10 for 15c
No. 37, plain.....10 for 25c
No. 41, plain.....10 for 50c

Maspero Cigarettes are universally recognized as being the most perfect Egyptian Cigarettes on the market. They are smoked all over the world.

GIRLS! BEAUTIFUL, CHARMING HAIR, NO DANDRUFF---25 CENT DANDERINE

Try This! Doubles Beauty of Your Hair and Stops It Falling Out.

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil

and in just a few moments you have doubled the beauty of your hair.

Besides beautifying the hair at once Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it surely get a 25-cent bottle of Knowlton's Danderine from any druggist or toilet counter, and just try it.

ASKS WINDING UP OF IMPERIAL LOAN FIRM

The Union Life Company Makes
Claim as Creditor For
\$45,610.

[Canadian Press.]
Toronto, Oct. 31.—Application for an order winding up the Imperial Loan and Investment Company was made by J. P. Spence, acting for the Union Life and G. T. Clarkson, liquidator, before Mr. Justice Lennox at Osgoode Hall today. By consent, the motion was enlarged to come up on twelve days' notice before Mr. Justice Middleton. It will be argued with another motion to wind up which came before Mr. Justice Middleton at Hamilton and which was enlarged.

The Imperial Loan and Investment Company was incorporated in 1881 with a nominal stock of \$1,000,000 and with its head office in Toronto. It is alleged that the last report shows that of the capital stock \$735,612.91 was paid up. The Union Life makes claim as a creditor for \$45,610.

The directors, according to the last report, were D. A. Burns, president; Edward B. Brown, vice-president; H. Pollman Evans, E. T. Taylor, K.C., of Winnipeg; W. M. C. of Welland, and Gerald Muntz, manager and secretary.

GENERAL BOOTH WILL SEE BROTHER SOON

Head of Salvation Army Has
Been Long Estranged From
Ballington.

[Canadian Press.]
New York, Oct. 31.—General Booth was visibly annoyed today when reporters asked him if he expected to visit his brother, Ballington Booth, head of the Volunteers of America, from whom he has been long estranged. "I saw my brother when he was last in England," he said, "and I expect to see him here soon. As to an alliance between the armies, I cannot say. I don't know how my brother would like the suggestion. If my brother would seek such an alliance I would gladly entertain it, but I have not yet given the matter any thought."

General Booth added that he felt that western Christianity was not doing all it could for the peoples of the Orient. There was much, he thought, that the Salvation Army could do in China, Japan and Australia, and he expected to make a tour of those countries next year to study conditions with a view to extending the army's work.

DR. A. W. CHASE'S CATARRH POWDER 25c.
Is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops drops, plugs in the throat and permanently cures Catarrh and Hay Fever. 25c. a box; 5 boxes free. Accept no substitutes. All dealers or Edmondson, Bates & Co., Limited, Toronto.

WARNING AGAINST GIVING TOO GREAT POWER

Arthur Hawkes Deals With Dan-
gers of Canadian Naval
Situation.

DISQUIETING EFFECTS

Admiralty Is Usurping Functions
That Do Not Belong To
It At All.

[Special to The Advertiser.]
London, Oct. 31.—Speaking at a Canadian League meeting here this evening Mr. Arthur Hawkes dealt with the relation of the admiralty to the Canadian naval situation. He said the developments of the last year contained salutary warning against the elevation of the military above the civil power.

It was a cardinal principle of British government that the civil arm should always be unquestionably supreme. The soldier and sailor were magnificent servants, but woeful masters of the state. The admiralty was one of the mechanical departments of the British Government, and in many respects was like the transportation department of a railway. The policy of a railway was fixed by the directors. The superintendent of power was consulted as to what he could do from time to time, but not as to why he should do it, or what instructions should be given him.

Disquieting Effects.
The method of the Canadian appeal to the admiralty and the use that had been made of it had weakened the time-honored principle and had produced, unintentionally, of course, on the part of the Canadian Government, disquieting effects in Britain, as well as in Canada. There had grown up a school of Canadian apologists for delay in deciding on a permanent policy, who argued in effect that Canada should take her place in the world, the British people even, but from a subordinate department.

The admiralty had tried for many years to fasten a policy of contribution on the self-governing dominions, and would begin again tomorrow if it thought it had a reasonable chance of success. Already official interference and consideration of defence had been removed from the imperial conference, which was a collection of governments discussing affairs on a basis of national equality, to the imperial defence committee, which was a gathering advisory only of the English prime minister, and composed chiefly of mechanical experts, who it was thought to represent as heaven-sent inspirers of policy.

Usurping Functions.
The admiralty had begun to assume functions that did not belong to it. For instance, when the battleship New Zealand was in Vancouver harbor her captain, one of the best commanders in the service, made a speech in which he was instructed by his chiefs to say that the admiralty would cooperate with whatever policy Canada ultimately decided. No doubt they would, but it was not the place of the captain of a ship or the commander of a fleet to say so. The captain was in the position of the engineer of a train, with no more to say about the policy behind the movements of his ship than the railway engineer has to say about the policy of his employers. The admiralty, in commissioning the captain of a ship to give a political promise, was usurping the function of the Government, to whom its duty is that only of a faithful and obedient servant. The message conveyed the implication that, if the admiralty had chosen, it might have said the other thing, which was absurd, and would be subversive of the simplest discipline which the public, through its government, must exercise over the servants of its servants.

Imperial Squadron.
The high-handed disposition of the admiralty, of which Mr. Churchill was an appropriate exponent, was exemplified with regard to the imperial squadron, which was one of the ill-starred schemes that came naturally from those who forgot temporarily the supremacy of the civil arm, and who still thought of "colonies" when they spoke of nations. The imperial squadron was announced to the British House of Commons last spring—it was to be based at Gibraltar, was to consist of three Canadian ships, one New Zealand vessel and the Malay Drednought, which had been wrong from the Straits Settlement Protectorate by methods which were no credit to the British name.

The imperial squadron was to be available for the North Sea, but was also to show the flag in the Pacific. The Admiralty thought fit to let us see our own iron. Col. Allen, the New Zealand minister in London, was in London at that time, entirely on naval business. But he stated publicly that he had no liking that the New Zealand ship was destined for an imperial squadron, until he read Mr. Churchill's announcement in the newspapers. It was pertinent to inquire whether Mr. Borden was as well-informed as Col. Allen was of this important development, reached while Canadian policy was being debated in the Canadian Parliament. Mr. Churchill has achieved unique fame as a complete naval letter-writer, and it must have been a singular outbreak of reticent statesmanship which had till now kept the Canadian people from outside the world of communications had passed between Ottawa and Whitehall about the imperial squadron.

New Zealand's Decision.
The decision of New Zealand to have and to hold a navy of her own made it more necessary for us to be informed how decisions about Canadian-owned were to be reached. If this keeping of New Zealand and Canada in ignorance as to what was to become of their own vessels was being done in the green tree by the admiralty, what would it do in the dry, when its methods had been made binding on British nations which were thousands of miles away from London? What had happened to Col. Allen might happen to others who, like him, would go to London on the naval business of their governments. Mr. Borden's prophecy that friction would arise out of contribution, which was only a prophecy in 1909, has been justified already.

It was obvious that the idea of an

An Impressive Showing of Fine Blue Suits

Because no other store pretends to do the Blue Suit business that we do, no one else attempts such values as we regularly offer. We've taken the Blue Suit out of the ordinary class and put into it snap and style that distinguish it and its wearer in any company. We invite your most critical inspection of this splendid showing.

\$10.00 An exceptionally smart Suit of pure wool English hand-finished fine twill serge. In both blue and black.

\$15.00 Fine wool British worsted in handsome shade, finished with new bluff edge lapels. A particularly fine-fitting garment.

\$20.00 The easiest sold Suit in the house our men say, because of its exceptionally smart style and perfect-fitting qualities.

\$12.50 Smart three-button style of fine pure wool English worsted. Splendidly made and trimmed. Also in black.

\$18.00 Indigo dyed English worsted, new semi soft finish that doesn't gloss easily. Bluff edge lapels and many extra features.

\$22.50 A Suit of extra weight worsted and yet of very fine appearance. Guaranteed color and practically hand-made.

The Best Popular-Priced Overcoats Are Here

You'll find incorporated in these popular-priced coats the same smart style and the same perfect-fitting qualities that distinguish our better garments. Shawl collar styles in medium and long lengths, both belted and plain. Pleated back styles in all lengths. Convertible Two-way Coats in single and double breasted models. Standard Chesterfields in many models. And in these models you'll find popular fabrics, Chinchillas, Diagonals, Kerseys, Beavers, Tweeds \$8.75, \$10.00, \$12.50, \$15.00, \$16.50, \$18.00



Society Brand Clothes
Copyright 1913. Alfred Drake & Co.

Big Retiring Sale Going Out of Business Everything Going at Cost

RODGERS' KNIVES AND FORKS.
\$3.60 Per Set.

CELLULOIDE DESSERT KNIVES.
\$1.75 Per Dozen.

COLD MEAT FORKS
Regular \$1.25, at 98c Each.

RODGERS' TEA SPOONS.
\$2.75 Per Dozen.

RODGERS' FRUIT SPOONS
Regular \$1.50, at \$1.05 Each

CARVING SETS AT COST

GENUINE WISS SHEARS
Every Pair Guaranteed.
BOKER'S SCISSORS
All at Cost.

COLD BLAST LANTERNS
Regular 75c, at.... 58c each
Regular 90c, at.... 78c each

SIX PAIRS OF HORSE BLANKETS AT COST.

WHIPS AT COST
Regular 25c, at..... 19c

LINED MITTS AND GLOVES AT COST.

DO NOT MISS THIS BIG BARGAIN ON GUARANTEED RUBBER ROOFING.

1-ply, regular \$1.75. Sale price, each..... **\$1.25**
2-ply, regular \$2.50. Sale price, each..... **\$1.68**

MARTIN SENOUR PAINT.
½ pints, 16c; pints, 32c; quarts, 58c; ½ gallon, \$1.13; gallon, \$2.20.

16 ONLY NICKELED COPPER TEA KETTLES, \$1.17. ALL AT COST.

J. E. Young's Hardware

111 DUNDAS. Two Doors From Talbot.



It is good business to invest in a good range. Coal is high. It is MONEY. A range can save it or waste it. So, choose a range that will save it—that will lower your monthly expense account. The Peerless is designed to heat the oven quickly with the smallest amount of coal. Month by month it makes real economies. It proves a mighty good BUY.

The Peerless is so well made that repairs are rarely required. The top is made up of sliding sections. Doors are all very strong. Gates fit perfectly and cannot warp. See this range—or write for Booklet "The Cost of a Range."

CLARE BROS. & CO., LIMITED, PRESTON, ONT.

**PEERLESS
PENINSULAR
-RANGE-**

REPRESENTATIVES EVERYWHERE
London Agents The Globe Furniture Co.

Special \$1.00 Furnishings

\$1.00 Gloves

Perrin's Unlined English Cape; gray suede, unlined; English Cape, wool lined; English Suede, wool lined.

\$1.00 Underwear

Watson's plush finish rib; Stanfield's heavy wool; Mitchell's pure wool ribbed; Penman's "95" in small sizes.

\$1.00 Shirts

Fine white pleated "Star," new hairline stripes, new dark colors, neat stripes; English Oxfords, extra large, with or without collar.

Saturday Morning Specials, On Sale 8:30 to 12 Only

If you haven't been attending these special morning sales, begin tomorrow. They're money-makers.

79c Boys' Cashmere Jerseys, pure wool, roll collar. Worth \$1.10 to \$1.25.

\$1.69 Men's splendid pure wool Work Pants. Genuine \$2 to \$2.50 values.

85c Men's Heavy Shaker Flannel Night Gowns, in all sizes; regular \$1.00.

15c English Black Cashmere Socks, in all sizes, but a limited quantity only

\$2.98 English Coat Sweaters in four colors, pure wool, collar and pockets. Regular \$4.00.

\$3.98 Children's Fancy Scarlet Overcoats with hood and shoulder epaulets. Regular \$5.00.

TWO STORES R. J. YOUNG & CO. DOWNTOWN LONDON EAST

imperial squadron, composed of ships which would speedily become obsolete, like other ships, was intended by the admiralty to aid in the fixing of permanent policies of the younger nations. It would be urged as a point of honor, and as keeping up what was mistakenly called a vital form of imperial solidarity, that the Canadian, New Zealand and Perak ships should be replaced from the source from which the originals came.

Compelled to Act.
New Zealand felt the compulsion of destiny to take her own part in the protection of white civilization on the Pacific littorals. She was answering the same instinct which dominated the Australian action, and which was strongly affecting the attitude of British Columbians, to whom Canada's position as a Pacific power was an increasing reality because of the pressure of Oriental immigration. The true vitality of Canadian nationality, it would be no more pleasing to the fussy little nabobs who write dispatches in Whitehall for bigger and better manifestations of the expansion of British liberty had been in countries which have the temerity to want to be self-governed.

Vigorous Action.
The thing we had to secure was vigorous action, on a co-operative national basis; rather than the pleasure of beguiling, in London, who had already begun to deride New Zealand, because she would spend her money in her own way, instead of handing it over to the admiralty. When money was sent to London it was a sublime manifestation of New Zealand's imperial spirit. When it was to be devoted to translating New Zealand's imperialism into action, by New Zealand's flesh and blood and responsibility, it was a dangerous luxury; according to a newspaper whose naval expert is one of the busiest advocates of keeping the "colonies" in leading strings, under the belief that Englishmen who have emigrated owe to Englishmen who have not ventured away from the ancestral home a financial debt that they will never be able to repay.

Canadian Policy.
The bearing of all this upon the Cana-



SUITS AT COST

A firm well known for the excellent style and high-grade materials used in its Suits had an exceptionally large supply on hand this season, anticipating an unusually large business, but the inclemency of the weather made Suit selling a rather doubtful proposition, and they were glad to sell the Suits to us at a big loss. That is why we are offering about 425 Suits at a rate of FORTY CENTS ON THE DOLLAR. This weather is certainly ample reason for making your old clothes do, but this can't last for much longer, and now is the time to get some good clothes at a previously unheard-of price, saving money and preparing for fine weather at the same time.

Suits worth from 15.00 to 20.00, at..... **\$7.45**
Suits worth from 25.00 to 30.00, at..... **\$12.45**

Children's and Misses' Coats, \$3.40, \$4.95 and \$7.45

Three hundred and fifty Coats for big girls and little girls at prices that don't cover the cost of material—chinchilla, cheviot and tweed—each in fashionable colors and combination of colors, and made from this year's style designs. Never before have we been able to give our customers the opportunity of buying such high-grade goods at such a big saving. Just thank the weather and come down and look at these Suits and Coats. Really, you can't afford to let this chance pass by.

Metropolitan Suit and Skirt Manufacturing Company

232 DUNDAS STREET. Headquarters for Startling Bargains.



Canadian nation as a fighting factor. Mr. Borden must surely realize the danger he stood in of being called "Robert the Unready." It seemed clear that the immediate patriotic duty of the Opposition was to let it be known that the first sign of unwillingness of the Government to meet the situation that had developed since Parliament rose on non-partisan lines, and in practical harmony with the other Pacific peoples who are also in the empire, would be met more than half-way.

WINDOW SHADES AND PICTURE FRAMES

Made to Order

O. B. Graves, Limited.

Let us fill your optical want. Why? Because we specialize in optical work.

Brown Optical Co.
237 DUNDAS STREET.
Phone 1877.

USE CONNELL'S COAL

Chestnut, Stove and Egg, \$7.00 per ton
Large Pea Coal, \$5.75 per ton
Taken from yard, 623 Colborne street.
Chestnut, Stove and Egg, \$6.50 per ton
Pea Coal, \$5.25 per ton

Office: 405 RICHMOND ST. PHONE 770.
623 COLBORNE ST. PHONE 1096.

ED. WEST CHOICEST CUT FLOWERS AND PLANTS.

Phone 2187. 249 Dundas St. E.W.

SHILOH

quickly cures coughs, cures colds, and heals the throat and lungs. 25 cents.

YOU CAN BUY

The very best of Jewelry. In the very latest designs, at the lowest possible prices, at

WRAY'S

Wholesale, Retail and Mfg. Jewelers,
234 DUNDAS STREET.

CHALLENGE COLLARS

Are a boon to every man who cares for his personal appearance.

Challenge Collars are not shiny rubber collars. They have a dull linen finish. In fact, you can't tell them from linen. Keep up appearances—keep down laundry bills.

Sold at all Grocers' and Dry Goods' Shops, or send for sample collar.

The Arlington Company of Canada, Limited, TORONTO.



SPEAKER WARREN WAS DEFEATED BY GRIMES

Opposition Candidate Made Important Gain in Newfoundland General Election.

[Canadian Press.]

St. John's, Nfld., Oct. 31.—Speaker Warren, of the House of Assembly, was defeated in the quadrennial general election yesterday by Business Manager Grimes, of the Fishermen's Protective Union, allied with the Opposition party headed by Sir Robert Bond.

The vote was: Grimes 571, Warren 687. Mr. Grimes will represent the Port de Grave district, the only one in which the count of ballots had been completed this morning. He is a Socialist.

The Fishermen's Protective Union, a labor organization formed since the last general election, has reached large proportion. It was at first planned to have the union attempt at a third party to capture the balance of power in the House. Later the union formed a coalition with the Bond party, which accepted several of the labor men as its candidates.

OVERTAKEN.

It was a wizened little man who appeared before the magistrate and charged his wife with brutal and abusive treatment. His better-half was a big, square-jawed woman, with a determined eye.

"In the first place, where did you meet this woman who, according to your story, has treated you so dreadfully?" asked the magistrate. "Well," replied the little man, making a brave attempt to glare defiantly at his wife, "I never did meet her. She just kind of overtaken me!"

QUALITY STORE

Buy your Groceries at this reliable store. Our qualities are right, our service unexcelled, our prices are lower for the same quality of goods than elsewhere.

Ready Malt Soups, made by the Franco-American Food Company
15c, 2 for 25c

Spaghetti in tomato sauce 15c and 25c per tin

SPECIAL OLIVE SALE.
Now is the time to buy Olives. Ten per cent off the usual price.

SOLID MEAT OYSTERS.
70c Per Quart.

Mrs. Kidd's Pin-Money Pickles..... 45c per bottle
Melon Mangos..... 45c per bottle
Pepper Mangos..... 45c per bottle
Gherkins..... 40c per bottle
Sweet Mixed..... 40c per bottle

CHEESE.

Roquefort Cheese..... 45c per pound
Swiss Cheese..... 40c per pound
Canadian (Swiss) Cheese..... 25c per pound
Oka Cheese..... 35c per pound
Cream Cheese..... 15c and 25c each
Camembert Cheese..... 15c per can

Telephone your orders. They receive our careful and prompt attention.

Phones: 1024-3323.

HARRY RANAHAN

515 RICHMOND STREET.

Notice!

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m. after 6 p.m. and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and the Advertiser Central will give you the department or person wanted.

LONDON AND DISTRICT

Mr. Mitchell Recovering.—Mr. W. E. Mitchell, of the Mitchell Cooperative firm of Chelsea Green, who has been confined to his bed for some time suffering from rheumatism, is recovering slowly, and it is expected that he will be able to leave the house before long.

A Scotch Concert.—The ladies of New St. James' Presbyterian Church are giving their annual Scotch concert on Monday evening next, and as usual have prepared a fine program. Miss May Thompson, St. Mary's, a graduate of the Boston School of Oratory, and Mr. Cyril Hayes, who is so well-known to Londoners, will assist in addition to several vocalists.

Auxiliary Is Entertained.—The Ladies' Auxiliary to the Order of Railway Conductors held another successful evening at the home of Mr. J. F. McAuliffe, Grey street, last evening. A large number of guests were present. During the evening a hand-painted cushion was won by Mrs. Colborne. A dainty lunch was served, after which the party broke up at a late hour.

Express on Fast Train.—Commencing Thursday night, all small matter handled by the Canadian Express for Windsor will be handled on Grand Trunk express No. 15. It has been the custom to handle the express matter on local trains, but in order to get a faster and better service the company asked the Grand Trunk to accept the parcels on the express.

A Steamship Special.—A Grand Trunk special train consisting of one baggage car and four vestibule coaches passed through the city on Thursday afternoon en route from Detroit to New York. The train was in charge of a travelling passenger agent and was occupied by 125 passengers bound for New York, where they will embark on the steamship Berlin.

Special Car Her Hearse.—A Chicago and Alton private car, carrying Mr. C. G. Carlton, members of his family and the body of his wife, who died in Chicago several days ago, passed through London today on Grand Trunk Express No. 4, bound for Hamilton.

Mallo Creme

A Rich, Mellow, Cream Caramel, in Vanilla, Chocolate and Maple Flavors, made especially Saturday at 19c pound.

English Crumpets, toasted, buttered and served hot, are fine for breakfast.

A Dozen, 20 Cents.

Large Coffee and Dutch Buns, 12 cents each, Almond, Peel, White and Cherry Cake, by the piece in any quantity, at 30c a pound.

**IN THE TEA ROOM
SPECIAL NOON LUNCHEONS AND
AFTERNOON TEAS.**

Meet Your Friends At
The Shop 'Round the Corner.

PETERS

Trays!

Are you giving luncheons, serving refreshments or 5 o'clock tea? If so, you will require a dainty Serving Tray to show up your beautiful china.

Brass and Silver Trays in round, oval and square designs, ranging from \$2.00 up.

C. H. Ward & Co.

Diamond Merchants and Jewelers,
374 RICHMOND STREET
PHONE 1084.

Away With Pain!

Do away with pain of all kinds, whether they come from over-straining or are muscular or rheumatic. Nothing finer for over-worked muscles, stiffness, soreness, etc., than

McKenzie's Magic Liniment

25 cents.

CAIRNCROSS & LAWRENCE
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.
517-WVVV

SHOWING FURS

SHOWING LADIES' HATS

BELTZ & CO.

PRACTICAL FURRIERS.

Mr. Carlton is a former resident of Hamilton, and is taking his wife's body there for interment.

A Halloween Bazaar.—The ladies of the Chancel Guild of St. James' Anglican Church held a most successful Halloween bazaar Thursday afternoon and evening. The Sunday school room was tastefully decorated for the occasion with Halloween tokens, corn, pumpkins, etc., and the effect was extremely pleasing. Booths were arranged at intervals around the room and these dispensed home cooking, fancy work, candy, popcorn, etc. A-ternoon tea was served in an adjoining room. A guessing contest as to the weight of a big bag of hickory nuts proved popular. The bazaar was largely attended, both in the afternoon and evening, and the ladies profited to the extent of about \$300.

Oh, Those Hamilton Girls!—Hamilton Herald: A Mount Hamilton citizen tells of the move away of descent adopted in the early morning by the Mount Hamilton girls on their way to work. Instead of walking down the steps in a sedate manner, or hurrying down the alternate flights in mad haste, they mount the rails alongside and slide down, exactly as long ago they slid down the bannisters at home. A pretty English damsel started this custom, and the Canadian sisters on the mountain soon followed her, so that at the hour when home is left for work the rails of the steps present a many-fueled appearance as these human meteors take their flight downward. The coming-down process is fairly easy, but the going-up business is the rub.

Connaught Lodge Social.—Connaught Lodge, No. 62, Ladies' Society of the B. of L. F. and E., gave a progressive euchre party in Society Hall, East London, which was well patronized. Miss Short presided at the piano. Mr. W. J. Heard rendered a couple of songs. The first prize for ladies was won by Mrs. Russell, the gentleman's prize by Mr. Player. The booby prizes were won by Mrs. McCormick and Mr. Archer.

WOE IN HAMILTON; BEANS GOING UP

Increase in Favorite Commodity of Mountaineers Causes Alarm.

Down in Hamilton they are bemoaning, among other evidences of the high cost of living, an advance in the retail price of beans. Ordinary plain white garden beans cost 10 cents a pound. Beans wholesale in Hamilton at \$1.75 to \$2 a bushel, but they cost the consumer who buys them 10 cents a pound, or \$8 a bushel. Intellectual and cultured Hamiltonians who have grown up on B. B. E.'s are in a quandary as to what substitute for their historic brain food they will find. Alfalfa is being sold here at \$1.40 to \$1.75 a bushel, but reports of the Kent crop being a failure indicate that advances may be looked for.

THREATS TO KILL.
[Special to the Advertiser.]

Sarnia, Oct. 31.—Harry Bell, chief immigration inspector, at this port, has received several threatening letters from a Scotchman in Montreal, who threatens to kill the entire force with their clothes on. The man was held up by Inspector Bell here last summer.

A "sport" growing in a potato field in New Zealand may be the means of introducing a frostproof potato. The hardy tuber was carefully propagated, with the result that a new variety, named the New Era, has been produced which is said to be exempt from the blight caused by frost.

Beautiful Effects Can Be Obtained for the Party, Tea or Reception

With confidence we offer our line of Candles and Shades. We know they will add greatly to the appearance of your home.

CANDLES 20c to 75c
SHADES 10c to \$1.60.
All Colors.

U-All-No Candied Ginger
After-Dinner Mints, It's delicious.
15c and 35c package. 30c a pound.

SOLID MEAT OYSTERS

Kept free from water, ice or preservative. Our method protects you against contamination or sourness.

Quart, 75c. Pint, 38c.
Half pint, 19c.

FRESH BISCUITS. Our assortment is one of the best and largest in Western Ontario. We have all flavors and kinds.
From 20c to \$1.00 a pound.

FINNAN HADDIE. The quality of these fish make them a favorite. The back bones have been removed.
15c a pound.

COD FISH. Extra fine, white, thick fish, that we are sure will please.
Halifax, 3-lb. box, 60c.
Halifax, 1-lb. box, 20c.
Acadia, 2-lb. box, 30c.
Acadia, 1-lb. box, 15c.
Shredded, per package, 10c.

DRIED BEEF. A particularly appetizing cold meat that pleases. Can be sliced any thickness.
45c a pound.

CHEESE DEPARTMENT.

We pride ourselves upon the quality of the cheese we sell.

New Canadian, yellow 20c
Old Canadian, white 25c
Limburger (Brick) 25c
Oka, per pound 35c
Roquefort, per pound 50c
Canada Cream, package 15c and 25c
McLaren's Imperial, jars 10c and 12c
Edam, ball 25c

Telephone Orders Receive Prompt Care and Attention.

T. A. ROWAT & CO.

TWO STORES
250 Dundas St. W. (at Hwy. Road) & Craig
THREE PHONES
South London 969, Dundas 5051-5052

KNIGHTS OF COLUMBUS HONOR JUDGE DROMSOLE

A Complimentary Banquet and Presentation Marks of His Friends' High Regard.

Judge John O. Dromgole, of Essex, was tendered a complimentary banquet by the Knights of Columbus in their hall, Richmond street, Thursday evening.

During the banquet Judge Dromgole was presented with a sterling silver tea service on behalf of the lodge by Dr. Claude Brown. His Lordship Bishop Fallou, Senator Coffey, Mr. J. M. Phelan (state deputy, Toronto), Mr. James L. Killoran (Goderich), and Mr. F. J. Watt (of this city), made brief speeches, in which they praised the work of Judge Dromgole and complimented him on his elevation.

Measurers, E. J. Ryan, M. McKeogh and F. Mullins contributed solos during the evening.

Visitors were present from Texas, Washington, Montreal, Ottawa and Toronto.

DIES IN THIS CITY WHILE ON HONEYMOON

Robert W. Chalkley, Jr., of Toronto, Was Stricken With Appendicitis.

Tragic circumstances attended the death of Robert W. Chalkley, jun., of Toronto, in Victoria Hospital Thursday. Only four days after he had set out on his honeymoon trip, he was stricken with appendicitis. An operation followed, but was unsuccessful in saving his life. His young wife is almost prostrated with grief.

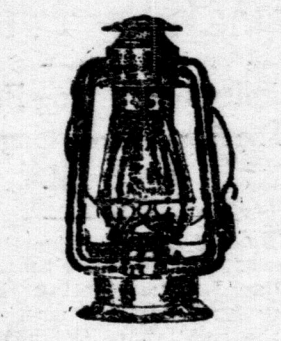
Less than two weeks ago Mr. Chalkley was married to Miss Ellen Appleton, 344 Montrose avenue, Toronto. The newly-married couple left immediately for this city after their wedding, intending to spend a few days here. Chalkley, who was in his 26th year, came to Canada from Essex, England, eight years ago, and for the past seven years has been employed as a fisher by the firm of Heinemann & Co. in their factory, West Toronto. When he left his parents in England he was with the promise that he would bring them to Canada as soon as he was in a position to do so.

By dint of hard work and economical living he was enabled to keep his promise, and over a year ago he sent for them, and upon their arrival, established them in a pretty home at 155 Van Horne street, where he lived with them until his marriage. His parents expected that he would spend the first night after his honeymoon at home, and accordingly waited until late before retiring for the night. The mother was naturally very anxious at his non-appearance, and during the night she imagined she heard repeated knocking at the door, but investigation proved that she had been mistaken. The death was a great

Saturday Savings at Purdom's Hardware

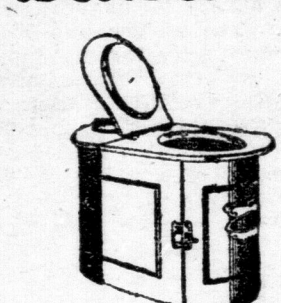
PROMPT ATTENTION TO MAIL AND PHONE ORDERS—STORE OPEN SATURDAY NIGHT UNTIL 10 O'CLOCK.

USE CHI-NAMEL FOR VARNISHING, STAINING AND GRAINING.



LANTERNS.

8 dozen new style
Lanterns, regular
\$1. Saturday 73c



HAMPERS.

Special value in select Hampers, Saturday \$2.25

O-CEDAR MOPS AND POLISH.

Will take the dust from hard to get at places easier than anything else.
Price \$1.50
Polish 25c up

SILVERWARE.

Anything in 1847 ware from a baby spoon to sets of knives and forks.



COAL HODS

With hood or without, galvanized or plain. 30c to 65c.

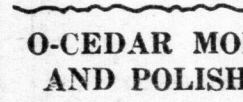
COCOA MATS.

Keep your carpets clean by wiping your feet at the door. Cocoa Mats, Price, 85c, \$1, \$1.25 and \$1.50.



STOVE PIPE.

Now is the time to buy.
6-inch... 8c, 10c
7-inch, 10c, 12c
Elbows 15c
Stove Boards \$5c to \$1.50
Stove Clay, 15c, 25c
All sizes Mica.



Carpet Sweepers.

With all the latest improvements.
"Bissell" make \$2.75 up to \$4.50



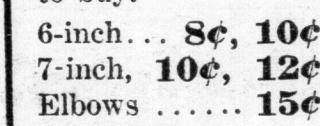
TOOLS.

We carry a complete stock of Starrett's Tools. Specially priced for machinists.

ASH CANS.

Have a handy place to put your ashes by buying one of these well-made cans.

Prices, 75c, \$1.00, \$1.25, \$2.00, \$3.50, \$4.00, \$4.50, \$5.00.



ROOFING.

The Weather King Roofing will prevent leaks in any roof, and will keep out the cold. Guaranteed by us.
1-ply, 108 sq. ft. \$1.60
2-ply, 108 sq. ft. \$2.10
3-ply, 108 sq. ft. \$2.60
Nails and cement included.



Carpet Sweepers.

With all the latest improvements.
"Bissell" make \$2.75 up to \$4.50

The Purdom Hardware Co.

124 DUNDAS STREET, 123 CARLING STREET. PHONES 2800-2801.

Jackson's Meat Markets

Beef, Lamb, Pork, Mutton, Veal, Poultry. A large and extra choice assortment for Saturday.

Choice Roasts Tender Beef	15c pound
Boiling Ribs Tender Beef	12c pound
Roasts Young Mutton	12c pound
Shoulder Roasts Spring Lamb	15c pound
Lean Shoulder Roasts Fresh Pork	17c pound
Leg Roasts Fresh Pork	20c pound
Our Own Make Pork Sausage	12c pound
Shoulder Roasts Choice Veal	16c pound
Cottage Rolls (very choice)	22c pound
Sugar-Cured Hams	22c pound
Choice Breakfast Bacon	23c pound
10-Pound Pail Pure Leaf Lard	\$1.50
Our Celebrated Shortening	2 pounds for 25c

WILD DUCKS

We have just received our first shipment of Wild Ducks at \$1.25 pair. CHICKENS, DUCKS, FOWL, TENDERLOINS, HEARTS, SPARERIBS, LIVERS, KIDNEYS, TONGUES, ETC.

Jackson's Meat Markets

Stalls 10, 11, 12 Market House. 87 Wellington Street. Phone 2859. Phone 1057.

SEAFOORTH MEETING

A. D. Sutherland is New Head of Children's Aid Society.

[Special to the Advertiser.] Seaforth, Oct. 31.—At the annual meeting of the Seaforth branch of the Huron County Children's Aid and Protective Society, held in the Carnegie Library, was largely attended. The treasurer's report showed a balance of \$7 after \$72 had been contributed to the county association.

Mr. G. M. Elliott, county inspector, was present, and gave an interesting talk on the work of the society during the year.

The following officers were elected for the year:
President—A. D. Sutherland.
Secretary—John A. Wilson.
Treasurer—Jack Beattie.
Vice-Presidents—Resident clergymen.

Committee—Two ladies from each of the churches.
Delegates to County Meeting—Rev. A. W. Barker, Mr. Jack Beattie and Rev. T. H. Brown.

EMBRO.

Embroidery, Oct. 31.—Mr. Harper, of Woodstock, has left for Montreal, where he will spend a month with his sister, Mrs. Garfield Joyce.

Mr. Robert Gunn, who has been in the West for the past few weeks, has returned. Mr. C. H. Munro was in Woodstock recently.

Miss Carrie Munro was in London on Wednesday on business. Misses Annie and Helen Bell, of Tavistock, are visiting with their aunts at Scotia Farm.

The Ladies' Guild of the Methodist Church met yesterday afternoon at the home of Mrs. Thos. Couke. Miss Sarah J. McCordale, of Burnside Farm, has left for Montreal, where she will spend a month with her sister, Mrs. Garfield Joyce.

Several citizens are going extensively into chicken-raising, and it is expected there will be a great rivalry between them. Mr. T. M. Creighton has just completed a very fine henhouse, and intends to go into raising pure-breds. Another year there will be some very fine poultry, and the prizes given at the fall show will likely remain in Embro.

Mrs. Wells McCallum spent Thursday in Woodstock.

A Young People's Society was organized on Monday evening last, to be known as Knox Church Young People's Society. The first meeting will be held in the church on Monday evening, Oct. 3, at 7:45 o'clock.

A SALE OF 48 WOMEN'S AND MISSSES' SUITS

REGULAR \$12, \$15, \$18, \$20 TO \$35—NOW SELLING FOR \$6, \$8, \$12.50, \$15 TO \$20.00.