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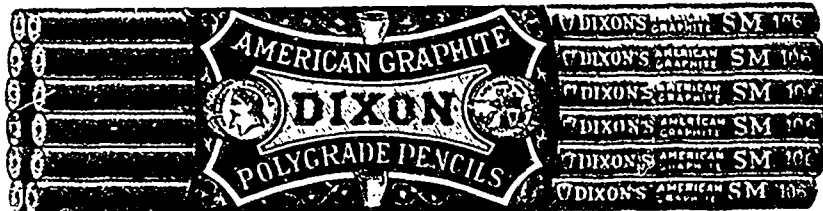
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BOOKSELLER AND STATIONER

JULY



A FAMILIAR BUNCH OF LEAD PENCILS

Dixon's American Graphite Pencils are noted for their smooth, tough leads. Our Illustrated Catalogue, which fully describes our entire line of lead pencils and pencil sundries, will be mailed to any dealer sending us his name and address.

JOSEPH DIXON CRUCIBLE CO.

JERSEY CITY, N. J.

THE
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TORONTO & MONTREAL.

A. H. HAWARD DESIGNER

BOOKS
STATIONERY

FANCY
GOODS ETC

*Saleable goods for the Summer Season
are a boon to the trade.*

We are showing the following---

Khaki Playing Cards

The most artistically produced novelty for the Tourist trade. Exquisitely designed, handsomely boxed, Gold edges; retail 50c.

Souvenir Post Cards

The Souvenir Post Card era is still in its infancy. A series of Patriotic designs from the art rooms of *Messrs. Raphael Tuck & Sons* will be welcomed by the trade. Orders for sample assortments should be placed at once.

Papeteries

"Soldiers of the Queen," as the name implies, is a series of Patriotic boxes with embossed covers, showing the different Famous British Regiments, such as the Gordon Highlanders, Royal Horse Artillery, etc. The stock is embossed with the National Flag.

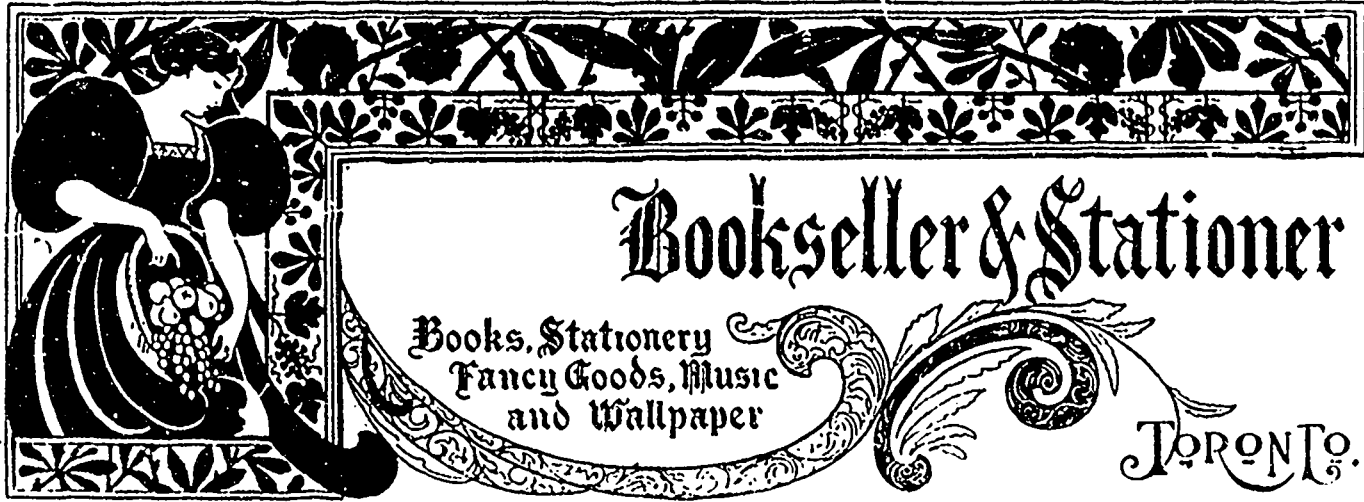
Patriotic Stationery

"The Empire" writing tablet contains paper lithographed in colors with a design of the British and Canadian Flags interwoven, together with the Coat of Arms of the two countries. Note Paper and Envelopes embossed with the Canadian Flag is also a very seasonable line.

WARWICK BRO'S & RUTTER

Manufacturing and Importing Stationers

TORONTO.



CURRENT NOTES AND COMMENTS
OF INTEREST TO THE TRADE.

Colonial Editions Decline. It is a strange thing that the series of colonial editions of English novels are not selling nearly as well as they used to do. One dealer went so far as to say that they were "dead." Perhaps this is putting it somewhat strongly, but the fact remains that the demand for them by the public has considerably abated. This is all the more unaccountable when we consider the prices are, for the most part, no higher than those charged for the Canadian copyright editions in paper, that is 75c. But the truth seems to be, as one large dealer remarked, that the public have ceased to care for the appearance of the colonial editions. They are usually of a single design on the cover which never changes. The Canadian editions, on the contrary, are turned out with bright covers, usually in colors, which look well on the counter and attract the eye.

This falling off in the demand for colonial editions which used to sell so largely here is just one of those features of trade which a dealer cannot afford to ignore.

The State of Business.

The book trade has now settled down to its usual Summer basis, and we hear no complaint except from Winnipeg, where the crop prospects are not as good as expected, and where, in consequence, some people are apt to take a blue view of things. But there is no Province better able to stand

a poor harvest than Manitoba—its resources and the self-reliance of its people are guarantee of that. The activity of trade in Canada, both in books and stationery, has been so marked the past year that we give below the monthly returns of imports in both lines, to let the trade see the extent of the increase in importations as compared with last year :

IMPORTS OF BOOKS, PAMPHLETS, ETC.

	1900.	1899.
January	\$86,016	\$66,651
February	69,775	61,482
March	87,971	75,011
April	98,000	88,590
May	95,000	91,543
	\$445,362	\$385,279

IMPORTS OF PAPER, ENVELOPES, ETC.

	1900.	1899.
January	\$ 98,229	\$ 66,519
February	109,437	81,744
March	133,541	116,672
April	120,714	98,951
May	146,694	123,927
	\$608,615	\$517,813

Copyright Again.

The Copyright Bill—the text of which we gave in our last issue—is still (July 7) before Parliament. The Special Committee of the House of Commons, to which it was sent, have, after consideration, reported the bill as follows :

"Your committee find that the legislation covered by the proposed bill has been asked for by the Canadian Authors' Society and the Canadian publishers, and it is on their representation, and for the interests of the Canadians who are concerned in copyright and publication in Canada, that this bill is proposed.

"Your committee also find that the pro-

tection to the Canadian publishers to be obtained by the proposed bill has the approval of the Society of Authors of Great Britain and of the British public.

"Heretofore there has been constant friction and clashing of interests between those interested in copyright in Great Britain and those interested in copyright in Canada.

"At the present time we have the very satisfactory spectacle of these formerly clashing interests expressing themselves in harmony. It therefore appears likely that the passage of this Act will remove causes of difference, will confirm the harmony now existing, and tend to do away with that conflict which has been a constant source of trouble in copyright legislation for many years past.

"Fear has been expressed by some critics of this bill that the passage of such legislation by the Parliament of Canada would show that Parliament is receding from the position taken by Sir John Thompson, and would be an acknowledgment at the present juncture that Canada could not legislate upon copyright by virtue of Imperial legislation, Lord Monkswell's bill now before the Imperial Parliament being the occasion of this legislation. Your committee are, however, of the opinion that this fear is groundless. It is quite true that Lord Monkswell's bill contains a clause authorizing colonial Legislatures to pass just such legislation as is provided for by this bill, but Lord Monkswell's bill has not yet, and may never become law, and it cannot be contended that this bill, which will precede any British legislation upon the subject depends upon the latter for its validity, and your committee are of the opinion that the passage of this bill will not in any way compromise the Government of Canada in protesting in the future, as it has in the past, against the claim of the Parliament of Great Britain to legislate for colonies in matters of copyright. "The committee,

therefore, report the bill without any amendment."

We shall be glad to hear from any member of the bookselling trade on this subject.

"A TREASURY OF CANADIAN VERSE."

THE sudden death of Dr. Rand has given a sad interest to the publication of his "Treasury of Canadian Verse". Fortunately he lived to see the book published, and to know that it was assured of a thoroughly appreciative reception at the hands of the Canadian public. No doubt it will also be well received in the United States and Great Britain. Dr. Rand, who was not only a poet, but an artist, with all of an artist's taste, was greatly pleased with the appearance of the book, and a careful revision of it in its complete form gave him complete satisfaction with his own work in the selection. He felt, after a deliberate examination, that there was no poem in the book that, if he were again preparing it, he would feel like excluding. The preparation of such a book, as anyone knows who is at all acquainted with the large amount of existing material for selection, involved not only a need for wise discrimination, the possession of poetic taste and good judgment, but also a great deal of patient labor. The collection of biographical notes of the author also involved a large correspondence, and a great deal of careful research. In placing before his countrymen such a representative collection of the cream of Canadian poetry, Dr. Rand performed a task that will, apart from the merit of his own poetical work, give his name a place in the annals of the literature of Canadian poetry. His "Treasury" is a monumental work, and it is exceedingly fortunate that its publication has fallen upon a time when Canada is occupying so prominent a place before the world as she is to-day. It is understood that some time before his death, Dr. Rand had completed a long poem, entitled "Song Waves," some stanzas of which were published in the Christmas Number of *Acta Victoriana* last year. It was his intention to have this poem published in a little volume, and, we hope that, though he has passed away, the poem will be published.

Mr. Arnold M. Thomas, secretary-treasurer of The Copp, Clark Co., called at the London office of BOOKSELLER AND STATIONER recently. He is making the firm's arrangements with London publishers.

WM. BRIGGS' NEW BOOKS.

A PRETTY souvenir booklet, with sketches historical, biographical and descriptive of Grimsby Park, from the pen of Mrs H F Youmans, of St Catharines, has just been issued by Wm. Briggs. It is embellished by several attractive views of this popular Summer resort.

A very elegant binding of McLachlan's poetical works, in half calf with gilt top, has been issued. It will undoubtedly be popular as a prize and gift book. McLachlan should have a place in every Canadian library. Mr. Thos. O'Hagan, the well-known poet and critic, recently expressed himself as follows: "It was my fortune to have known Alexander McLachlan pretty intimately. He was a true poet, with a heart as lyrical as that of Burns, and a soul as reverent as that of Wordsworth. He knew little of the school of art, and so he was not weighed down by technique. I have never met a poet who

have any of her books sent out for review. As a consequence, Miss Corelli comes in for many sharp and some smart things from the reviewers when they get at her books. But the reading public, which, at times, manifests a daring disregard of the critics, take kindly to the Corelli stories. As it is some time since a long story of hers appeared, we can safely predict a large sale for "The Master-Christian," which is soon to appear, and is said to be as absorbing and interesting as anything Miss Corelli has written.

This year's book covers are decidedly the prettiest we have seen. The binder's art is taxed to design new and taking designs. Of the newer stories, "The Redemption of David Corson," "Phillip Winwood" and "Dracula" are all exceedingly tasteful and pretty.

A pamphlet entitled "Plymouthism and the Modern Churches," by Rev. Alex. Miller, a Presbyterian clergyman stationed at Kintail, has been published in paper covers at 50c. net.

The Provincial Government of Quebec has shown a commendable interest in native literature by purchasing 300 copies of the latest volume of Frederick George Scott, "Poems Old and New," for use as prizes in the public schools.

To those of their customers who are interested in tobacconist goods, The H. A. Nelson & Sons Co., Limited, invite their attention to a line of pipes just received, and which, at \$11 to \$15 a gross, are marvels for the money. To those who wish to see the style of the goods The H. A. Nelson & Sons Co., Limited, will be pleased to bill boxes of one dozen by mail.

The travelers of this company are now almost ready to once more start out on the road; the second week in July will see most of them out. Goods have not been arriving from European manufacturers as promptly as might be desired, but the travelers are equipped with samples of most of the novelties in chinaware, toys, etc. Amongst the many beautiful and useful articles to hand, the line of atomizers, from a 25c. to a \$1 article, is worth attention. A very beautiful line of gold-plated thermometer stands, clocks and candlesticks are striking, being plated with gold, as the tag on each article testifies. A very complete line of purses, sterling-mounted and plain, are to be seen, while toys for boys and girls are almost prodigal in their array. The old saying, "must be seen to be appreciated," is apropos when speaking of a range of enameled thermometers and picture frames.



Theodore Harding Rand, D.C.L.

possessed so firm a grasp of the spiritual essence of poetry as McLachlan."

"Dracula," by Bram Stoker, is out in a Canadian edition in very pretty covers. It is a story of dramatic power that will at times make the reader's flesh creep. The scene for the most part is laid among the Carpathian Mountains.

Marie Corelli and the critics do not pull well together. She holds them in abhorrence, if not in contempt, and does not care to

BOOKS AND PERIODICALS.

MORANG & CO.'S NEW BOOKS. A glance at the advance sheets of Colonel Denison's forthcoming book, "Soldiering in Canada," enables us to say that few more interesting volumes have been presented to the trade. In his narrations, Colonel Denison is so sincere, so genuine, and, it may be said, so regardless of consequences, that it is a perfect pleasure to read his outspoken pages. At the same time, they cover a large extent of time and territory, comprising not only Toronto experiences, but the Northwest Rebellion and the gallant Colonel's adventures at St. Petersburg, to which Russian city he went to complete the best work on cavalry that has yet been written, a fact that is testified to by the translation of the work into various languages and by its having been for years the foundation of the system of cavalry drill employed by such a military nation as Germany. There is no doubt that Colonel Denison was a pioneer example of the born and thinking soldier, as distinguished from the military machine that is forbidden to think or to exercise any personal judgment. The futility of the latter sort of defender as compared with the former has been abundantly shown in our contest with the Boers. If the ideas of such men as the writer of this book had been permitted to have any sway in military matters in England it would have saved much blood and treasure. We regard "Soldiering in Canada," therefore, not only as an extremely readable and interesting autobiography, but as a valuable contribution to military literature.

The long-promised novel of Canadian life by R. M. and K. Lizars is expected to be issued next month, and we feel sure our readers will find it to be a book they can recommend with much confidence to their customers. It is as clever a transcript of local character as we remember to have seen in recent years, and exhibits the carefulness and attention to shades of meaning and character that were characteristic of those older novelists who lived and wrote before the eagerness of publishers for new books had led to a deterioration of the literary output. We think this book will take its place as one of the few existing novels that really illustrate and set forth Canadian life as it is, and yet embodies a large amount of artistic ability. Take, for instance, a few lines as to Dulcissima Sweeting, who may be considered the heroine of the story :

She was a good woman, Dulcissima Sweeting, none better; agreeable to some, but to others her ways savoured of meddlesomeness. There were those who went further and said she was a busybody. However, she did work Sunday and week-day alike. No one denied it. They only, that is, some of them, wished she did not

• • • She was not beautiful enough for a picture nor to step within the covers of a book, but she was beautiful enough to be loved and to wish—oh, God, how devoutly—to be loved. This night when the excitement of a vestry meeting had culminated in a choice of pastor, Dulcisse let down her long and still beautiful hair and brushed it to a mirror-brightness, like unto the glass opposite. Her small twinkling eyes gazed into the hair that twinkled back at her. Then, when the smooth coil lay on top of the narrow head, she drew her Bible and prayer book towards her, opening the former at words of mercy, love and patience. Closing the Book and sinking to her knees with a grace of which she was unware, she mechanically repeated those formulas whose beauties sometimes are bereft of force by those who use them. Then began one of those nightly panoramic processions which always closed her day of small excitements. Before her mental vision passed in review her own virtues and

the faults of her friends. She was simply an actress in a scene of county parochial life, which, to her, was a stage. She was a mute inglorious Bernhardt, because Slowford, not Paris, had been her destination. With her a pastor-choosing was a serious affair, for, on the man, be he bad or good, would she pour out all the treasures of her forgotten heart. Her ear was naturally tuned to ever listen for a husband's footsteps, and she had listened so long. She got into bed and rested them with a long sigh of content. The day's doings chased themselves through her mind in that last kaleidoscope of thought, when the impulse of one action and the result of another make the strange mingling which precedes the start and fall into space that in their turn herald sleep. Last faint ejaculations of piety escaped her. Over all was a serene sense of well-doing, and security in the Divine benediction. A children's picnic arranged, a stab at another woman well-planted, a neglected baby baptized, a hoarded ten-cent piece bestowed, the train laid to find out something it was never her business to know—was there ever such a jumble of the good and the bad! Something accomplished, something done, had earned a night's repose.

Successive editions have been found necessary of "To Have and to Hold," which promises to be the record book of the year in Canada as it certainly is in the United States. The book has now got to that stage in which it advertises itself and it is not wise for the bookseller to allow it to run out of stock. Many of the magazines



JOAN OF THE
SWORD
HAND

S. R.
CROCKETT

Specimen of a Book Cover.

BOOKS AND PERIODICALS—Continued.

and newspapers have exploited with considerable vigor all that is known of Mary Johnston, the author, and the sale of the book in England, where it is published by Archibald Constable & Co., is already of very large proportions. In England it is only issued in the 6s., or \$1.50 edition.

"The Farringdons" is justifying the predictions of its friends and is having such a large sale in Canada that already three editions have been called for.

The same may be said of Conan Doyle's excellent collection of short stories, "The Green Flag."

This month, Morang & Co., have brought out the second half of Stenkiewicz's great novel, "The Knight of the Cross." The two volumes, at \$1 per volume, will be a welcome addition to many bookshelves, and those who have read this novelist's other works will see with interest that he returns in this book to his proper field of Polish adventures and history. The scene of the novel is laid in a period about 800 years ago, and the effect of it is to place one bodily in the midst of that stirring time, which, in Poland, was distinguished by the shock of battle carried on in the good old knightly fashion between men of extraordinary bodily strength armed with equally extraordinary weapons. Battle-axes, cleave skulls and ironclad knights come crashing to the dust, while the cries of their followers resound. A warrior prays that he may have strength to kill six German knights of renown for the sake of his lady love. It is a remarkable feature of the book that it is capable of exciting the deep interest of the modern man who entirely forgets his surroundings and is apt, when roused out of his reverie by importunate modern friends, to swear medieval oaths. Any book that can then transport a man to past ages is worth having and is a decided and recreative change from the tedium of excessively modern affairs. Although the dramatic interest of the book is thus so great it is understood that its historical truth is correspondingly great. A couple of maps (and an instructive monograph of the period treated by the translator, Jeremiah Curtin) add to the value of the volume.

THE CANADIAN MAGAZINE.

Recent issues of The Canadian Magazine have helped to bring this periodical to a place of marked favor with the trade and the public. It sells well in all the Provinces, and its illustrations and articles are of a high order. The announcement for August is of great interest to booksellers who want to be in line with popular taste. The August issue will be a military number. One article, on the Battle of Paardeberg,

is a splendid piece of writing, by one who was there, and who describes the glories and the miseries of that historic event with great power. An illustrated paper on the British and Canadian Army Service Corps will be a leading feature. "Three Sieges and Three Heroes" will deal with Kimberley, Ladysmith and Mafeking, and the accompanying illustrations (from photographs) are among the finest ever given in Canada. "Canada at Bisley" is another timely paper, and a poem by Mr. Stringer, "The Colonial," will appeal to patriotic feeling. There will be a special cover in colors, and we predict a large extra sale for the number.

THE COPP, CLARK CO.'S NEW BOOKS.

It is important that a book should be written in the best style and the purest English. It is important that the author should choose an interesting subject. And yet, with both conditions existing, books have been created, have lived but a day, and died. And why? Because there was something lacking — vitality — without which no book can exist.

"The Reign of Law," by James Lane Allen, has every reason for its being, and it is full of lusty life. It throve from the beginning. The fact that 50,000 copies sold in advance of publication is a tribute to the excellent reputation of the author. The title is a forbidding one to the novel reader and only the memory of Mr. Allen's other works of fiction, such as "The Chort Invisible," would tempt Summer readers to dip into anything so presumably deep. But we defy them to stop with one dip.

In the beginning, the Kentucky hemp has its own story to tell, and, instead of a prosy treatise, that one might expect, this prologue is delightful as a fairy tale. Then comes the romance, the old story of a man and of a woman; and yet, in such a different setting and so differently told from the hackneyed drawing-room love scenes that the power of it impresses and chains you. The book has much of the pathetic, but this is outweighed by a buoyant cheeriness breaking through the gray, and the bits of humor are of a fine quality. The story is illustrated with beautiful cuts; yet, so full of imagery is it that these are hardly necessary for perfection.

The literary person will add this book to his library, for its exquisite English; the lover of nature, for the fine descriptions; the philosopher, for the endless chain of argument, and the ordinary mortal, representing happily the majority, for its intensely human love story.

"Unleavened Bread" is the much-discussed title of a new novel, by Robert Grant. Not the name alone, but the book, has already created much talk, for it hits pretty hard the American woman of a certain type. Several critics declared that this brilliant satire had been directed towards the club woman; consequently, she arose in indignant protest. But, in spite of the bitter resentment in certain quarters, the book is going with a rush—about 20,000 copies already sold. This book will be read with delight in Canada by all who have watched the eager efforts of the parvenu to rise socially, for such a pro-



cess is not confined to the States of the Union.

Mr. Grant is a judge of a county probate court in Massachusetts and lives in Boston. He has written much, but in this book fame has reached him. One claim upon Canadian interest is, that he married a daughter of the late Sir Alexander Galt, of Montreal.

In "The Conspirators," Robert W.

Chambers relates the adventures of a young American cavalry officer, who is sent to the Duchy of Luxembourg as military attache to the American Legation, for it appears that there are complications arising between the United States and a certain powerful Empire which much disturb the tranquility of the little independent State. Among the living personages who figure in the story are the young Queen Wilhelmina of Holland, and the German Kaiser—"William the Sudden." "The Conspirators" is a capital story, with just enough mental stimulus to keep the imagination alive and to whet the curiosity.

"Red Pottage" continues its big sales, and, up to the present time, 80,000 copies have been sold in America alone.

"Hearts Importunate," by Evelyn Dickinson, will soon be published by The Copp, Clark Co., and, later, "The Kings of the East," a romance of the near future, by Sydney C. Grier.

"Coffee and Repártee; and the Idiot," by John Kendrick Bangs, are now published under one cover. In cloth only, \$1.

The spreading war of to-day has warned the world that perfection in rifle shooting is an absolute necessity. Mr. W. W. Greener, one of the most expert marksmen in the world, has written "Sharpshooting for Sport and War," being a very thorough and valuable treatise on the science of firearms. The immediate foundation of rifle clubs is being advocated by the press everywhere, and this little volume will be found a fitting purchase for all who are interested in the schemes of either peace or war. It is published by The Copp, Clark Co., in paper cover; is well illustrated, and will retail for 30c.

Miss Weaver's "School History of Canada" (50c., 312 pp.), is a useful text book, well condensed, accurate and intelligently written. It covers the whole period from the first voyage of Cartier in 1534, to the Canada of the present year. There are maps and many illustrations, and the narrative is divided into paragraphs which impart to it system and point. School teachers, collectors of Canadian books, and libraries, will want Miss Weaver's book at once.

The Copp, Clark Co., Limited, are issuing "Hilda Wade," the last novel written by Grant Allen before his death. It is considered his greatest work in fiction. The story is a strong one, in which incident and adventure abound, and the scenes are laid in widely-separated localities. Hilda, the heroine, studies medicine with the noble purpose of freeing her father's memory from the stigma of a crime which followed him to his grave. With great strength of will, and tenacity of purpose, this courageous young woman accomplishes her aim, and forces a confession of guilt finally from the

PRESSES KEPT GOING AT TO HAVE AND TO HOLD PRISONERS OF HOPE

Mary Johnston—\$1.50 and 75c.

Tolstoy's Resurrection

3rd Canadian Edition—\$1.50 and 75c.

The Knights of the Cross

Henryk Sienkiewicz, 2 Vols.—\$1 per vol.

The Green Flag

A. Conan Doyle—\$1.50 and 75c.

The Farringdons

Ellen Thorneycroft Fowler—\$1.50 and 75c.

Repeated editions of the above books have been found necessary to fill the Canadian demand and we have other editions in press.

THE BEST BOOK ON THE AFRICAN QUESTION THE ENGLISH IN AFRICA

By Hon. David Mills, Minister of Justice—Cloth, with map, \$1.50.

IN THE PRESS.

Committed to His Charge

By R. & K. M. Lizars—Cloth, 8vo, \$1.00.

An acute and witty story of Canadian Parochial Life.

Christmas in French Canada, French Edition

By Louis Frechette, C.M.G.

The production of this admired work in the native tongue of the author is exciting much interest.

Soldiering in Canada

Recollections and experiences by Lieut.-Col. George F. Denison, late commanding Governor General's Body Guard. Author of "Modern Cavalry," "A History of Cavalry," etc.

Henry's Travels

A reprint of the edition of 1839. Edited, with notes, by James Bain, Jr., Public Library, Toronto.

George N. Morang & Company

90 Wellington St. West, TORONTO.

LIMITED

real criminal. The story holds you from beginning to end.

In "The Princess Xenia," Mr. Marriott Watson deals with a theme which is very popular at the present day. It embodies the career of an adventurous and clever Englishman, who lives in Southern Germany, and who finds himself the possessor of a fortune of £3,000,000 or £4,000,000. This he devotes to a task requiring diplomacy and courage, namely, the union of three petty German States, outside the German Empire, into one compact State. We have abundance of Court intrigues, personal danger and, finally, war. Instead of hinting at these things, the author gives

them to us and, consequently, the book is a thrilling one from cover to cover. The Englishman designs to marry the Princess Xenia to one of the reigning princes in the neighborhood, but she has the good or bad taste to prefer the hero of the story. The consequence is, that we have in this book an excellent specimen of a thrilling modern romance.

THE GAGE
CO.'S NEW
BOOKS.

A study of the lists of W. J. Gage & Co., Limited, Toronto, is suggestive of timeliness, and the bookseller who is himself up-to-date knows the importance of having on his counters books that deal with

BOOKS AND PERIODICALS—Continued.

current affairs. People like to keep abreast of the times.

Take the "Red Badge of Courage," by Stephen Crane, whose portrait we are pleased to give our readers. Everyone is interested in war affairs, for we seem hardly to have brought the South-African troubles to a close before hostilities are opened in China. Mr. Crane's book, in which special interest attaches,



STEPHEN CRANE.

owing to the recent death of the author, is considered his best work and is described as an episode of war. What is remarkable in the writing of this book is that, having never seen a

battlefield, the author is able to describe the minutiae of camp life in the battlefield as though the scenes had been indelibly stamped upon his mind by experience. The work furnished a magnificent illustration of the extent and vividness of the author's imagination, his powerful wording, and his wonderful dramatic genius. Metaphors and similes abound in rich profusion, living and actual as Homer's. Canadian readers will feel a keen desire to read this book, remembering at what sacrifice the "red badge of courage" has been won by our boys in South Africa. The book is being brought out in the best style of Gage & Co.—in attractive paper cover at the popular price of 50c. This book has never been issued in cheap form before, and Gage & Co. are to be congratulated on securing this timely edition for Canada.

Those who tell us that the shorter the title for a book or publication of any kind the better, will surely admire Marie Corelli's title of her new book. "Boy," without any qualifications or any sub-heading, is the title in full of this popular book. This is Marie Corelli's longest and most important book since her "Sorrow of Satan." It is a departure altogether from the line of her previous works. "Boy" is not a creature of the imagination, but is a most natural and interesting individual, and provides the author a subject for the discussion of an important problem of present day civilization. The author prides herself, and with cause, on her knowledge of boys, whom she has known and studied from babyhood to manhood. In telling the story of her "Boy" she has some wise and interesting observations to make on the responsibility of parents to their children—a subject that, if old, is very much alive in this day, when

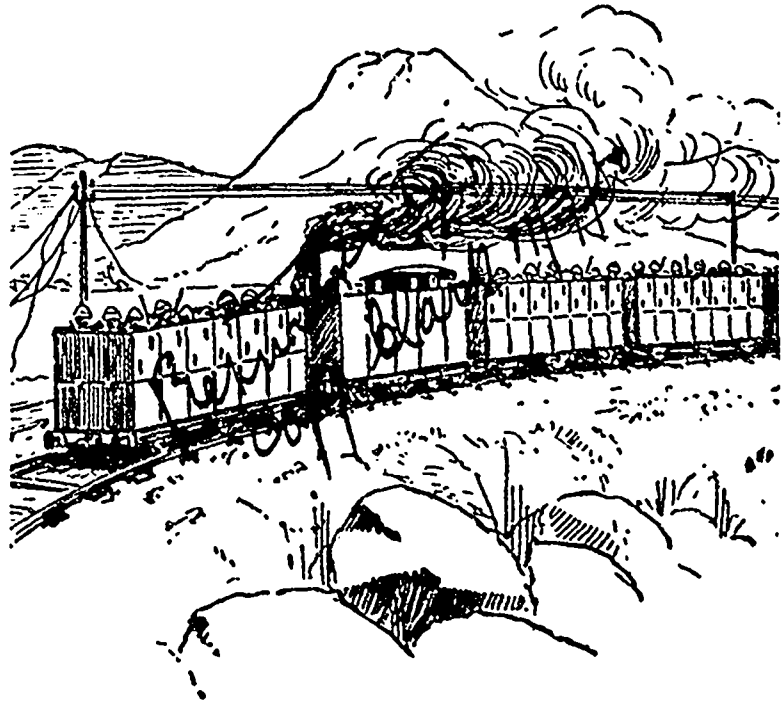
the boy and young man is to the front in most walks of life. Of the first English edition, 30,000 copies have already been sold, and the sale begun in Canada gives promise of supplementing these figures handsomely. The cover design of the paper-bound book, where the subject was somewhat a troublesome one, is winning general admiration. It is an attractive cover, and the bookseller knows how much that is worth for counter and window display.

"Deacon Bradbury," which is one of the recent books of W. G. Gage & Co., has declared its place as one of the big sellers of the year. It has not yet reached the figures of "David Harum," but its similarity in style is making it exceedingly popular among the thousands of "David

and becomes a permanent addition to the books we cherish." It is gotten up in the usual artistic style of The Gage & Co.'s books. Cloth, \$1.25, and in a paper cover, one of the handsomest issued by a Canadian house, at 75c.

FORTHCOMING BOOKS OF GAGE & CO.

It speaks well for the literary judgment of Gage & Co. when they secure books of the character of those already announced and of a book like "Robert Orange," by John Oliver Hobbes. This is the sequel to the "School for Saints" and gives promise of being one of the most cleverly written works from the pen of this exceptionally clever, thoughtful and fascinating writer. Many will be satisfied if the second part of the "School for Saints"



Winston Spencer Churchill

Specimen of a Book Cover.

Harum" readers. It is a story of New England farm life, and brings out in a charming manner characteristics in what in some respects is an exceedingly homely and ordinary style of living. There is something wholesome in the simple life of this New England farmer, and none the less so in the practical, sensible, vigorous, and honest characteristics of his wife and daughters. The characters stand out in contrast with those that are found in society and the more active walks of life. We can heartily indorse the criticism of Literature when it says: "We cannot sufficiently praise the art of this book. Let us indulge the hope of a great popular success for a novel which has filled us with admiration

should prove even half as good as the first part, but the outlook is for something better than this. Readers in all parts of the English-speaking world have been looking forward with considerable anticipation for the subsequent history of Robert Orange. They will not now need to wait long. Gage & Co. promise the book for the early part of this month and already large orders are being booked. It will be a book of 400 pages, bound in cloth, at \$1.25, and in tasty paper cover at 75c.

Another new book from Gage & Co., and that is now practically ready, is the "Girl at the Halfway House," by E. Hough, author of "The Story of the Cowboy." It is a narrative of Western life,

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with which the author is peculiarly familiar and tells with marked ability. The dramatic picture of a battle, which has been compared to scenes of the "Red Badge of Courage" opens the story. The writer follows the course of the hero and his friend, a picturesque old army veteran of the frontier, then found on the Western plains. The third part of the story will be enjoyed by all who have read Mr. Hough's "Story of The Cowboy," it being called the "Day of the Cattle," and consists of sketches of the wild days when the range cattle covered the plains and the cowboy owned the land. It has been said of "The Story of The Cowboy," by an eminent critic, "that for fine literary work the author is to be complimented. Here certainly we have a choice piece of reading." It is enough to say that just as great a compliment may be paid to the literary style of the "Girl at the Halfway House."

The third of the list of new books that will come from the press of W. J. Gage & Co. during this month is "Winnifred," by S. Baring Gould. Need we say anything of the importance of this book finding a place on the shelves of every bookseller who likes to feel that his lists contain that which stands highest and best in fiction. It is sure to find a place in the libraries of all lovers of good literature. The story depicts English life in the eighteenth cen-

tury—depicts it in that inimitable way that marks everything that comes from the pen of S. Baring Gould. The scene is laid partly in rural Devonshire and partly in aristocratic London centres—a happy and interesting combination of two contrasted forms of English life.

PUBLISHERS' SYNDICATE'S NEW BOOKS.

The Publishers' Syndicate are handling at present some books which have a real interest for readers. They have a collection of books of special value to students of natural history, botanists and all those interested in the popular side of natural science. We have already noticed in this connection "Bird Neighbors" one of the most beautiful and attractive volumes ever issued in this country. So also is, "How to Know the Wild Flowers," by Mrs. Dana. This book is now issued in a new edition and, as the former one was a special favorite, the new and greatly improved edition can hardly fail to please a large circle of readers. It contains innumerable black and white plates which reproduce perfectly various specimens of plants, while the 48 colored plates (full size of the page) are splendid specimens of the color printing art.

"Our Native Trees," by Miss Keeler, is another fine work of the same class, and contains 178 illustrations.

This firm of publishers announce that

their book, "The Boys' Book of Inventions," has recently begun to sell very largely, and its merits are being recognized, as it seems to fill a felt want.

The Publishers' Syndicate are also showing the latest work from the pen of Prof. D. W. Forrest, D.D., who was appointed the other day to the professorship of apologetics at Knox College, Toronto. The title of the book is "The Christ of History and Experience," and it is marked by much scholarship and ability.

The same publishers have just issued for Mr. Thomas Hodgins, Q.C., in book form, his valuable monograph, entitled "British and American Diplomacy Affecting Canada, 1782-1899." In writing this chapter of history Mr. Hodgins has carefully examined the official records, most of them inaccessible to the general reader. The book is over 100 pp., and is illustrated with maps.

POOLER CO.'S NEW BOOKS.

The Poole Publishing Company, Toronto, have been fortunate enough to secure for their list of books for Summer reading, two novels by two of the most noted writers of the day. One of these books, "The Bondswoman," by Maria Ellis Ryan, is one of the most talked of stories which have recently appeared. It has already sold to the number of 25,000, and promises to go

SIX SUMMER SELLERS.

The Reign of Law

A tale of the Kentucky hemp fields By James Lane Allen, author of *The Choir Invisible* First edition of 50,000 (American) sold in advance of publication

Unleavened Bread

By Robert Grant. The first American edition of 17,000 sold in one month.

The Conspirators

By Robert W. Chambers. A popular love story.

London to Ladysmith, via Pretoria

By Lieut. Winston Spencer Churchill, war correspondent A romantic record of the early war.

In Old France and New

By William McLennan, author of *"Span O Life"* Stories of the *habitant* in Lower Canada.

A Master of Craft

By W. W. Jacobs, author of *"Many Cargoes."* A tale of wharves and decks with splashes of sea.

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A catalogue of our Summer Books has just been issued, and may be had at all bookstores free of charge, or on application to

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on selling. The story deals with the Southern States in the days of slavery, and the heroine, born a slave, but whose subsequent career is that of a woman of beauty and fashion, is a unique figure in fiction. The book ought to go well in Canada. It sells for 75c.

Another novel just issued by this publisher is *"Dorothy Marlowe."* It is written by A. W. Marchmont, whose rattling good stories *"By Right of Sword,"* and *"A Dash for a Throne,"* are so well known to readers of fiction. The present tale is not historical, but modern, and deals with the adventures through which the heroine, who is an heiress to three valuable crown jewels, passes. It is one of those stories in which sentiment and adventure are mingled, and as it ends quite happily, the average reader is certain to be satisfied. It also retails in paper at 75c.

A cute little souvenir for the vest pocket is being presented to the trade by The Brown Bros., Limited. It is a folding map of the business centre of Toronto (showing the fine new warehouse of the firm) enclosed in a nice scarlet leather cover. Accompanying it is a card of invitation to visit the new warehouse at 51 and 53 Wellington street west. Any dealer who has not had a copy of this handy map should ask for one.

NEW CANADIAN COPYRIGHTS

Registered at Ottawa between May 30, and June 27, 1920.

Compiled for BOOKSELLER AND STATIONER.

11412. *The Charge at Dawn.* March. By Samuel Davies Schultz, Victoria, B. C.

11413. *How Department Stores are Carried On.* By Wesley Briggs Phillips, Toronto.

11414. *The Devil of Names: And Other Lectures and Sermons.* By the late Rev. John Ellis Lanceley. William Briggs, Toronto.

11415. *A Canadian History for Boys and Girls.* By Emily P. Weaver. Copp, Clark Co. and William Briggs, Toronto.

11416. *Picturesque Cardston and Environments. A Story of Colonization and Progress in Southern Alberta.* Norman W. Macleod, Cardston, Alberta, N.W.T.

11417. *Our Canadian Boys.* Words and music by Richard Sarginson. J. L. Orme & Son, Ottawa.

11418. *Reliable Street Guide of Toronto.* Night Directory Co., Toronto.

11419. *The Late Right Reverend Alexander Macdonell: First Bishop of Upper Canada.* Photo. Mrs. Margaret Brew, Ottawa.

11420. *Welcome to Norsemen.* Bold

Norsemen from Over the Sea. By C. A. E. Harriss. Whaley, Royce & Co., Toronto.

11421. *Recitative Air and Chorus: Thrice Welcome Trusted Vassals!!* By C. A. E. Harriss. Whaley, Royce & Co., Toronto.

11422. *A Trip to and through South Africa.* By Joseph H. Aiken. James Walter Lyon, Guelph, Ont.

11423. *Pay, Pray, Prosper.* By Rev. John E. Hunter, Evangelist. Revised and enlarged edition. William Briggs, Toronto.

11424. *Then Thou Mayst Follow Me.* By C. A. E. Harriss. Whaley, Royce & Co., Toronto.

11425. *The Battle of Paardeberg and Surrender of General Cronje.* Pyro Military Drama. Thomas W. Hand, Hamilton, Ont.

11426. *Truth and Fiction concerning Electric Belts.* By Dr. A. T. Sanden, Montreal.

11427. *Tyrrell's Society Blue Book for Toronto, Hamilton and London.* Wm. Tyrrell & Co., Toronto.

11429. *Song Bird Waltzes.* By Herbert Dore. R. K. Ferris, Toronto.

11430. *The Lyre of Orpheus.* Words by William Wilfred Campbell. Music by Jas. Edmund Jones. Jas. Edmund Jones, Toronto.

11431. *Flowers of Canada.* March song and chorus. Words and music by Herbert Dore. R. K. Ferris, Toronto.

THE STRATHCONA

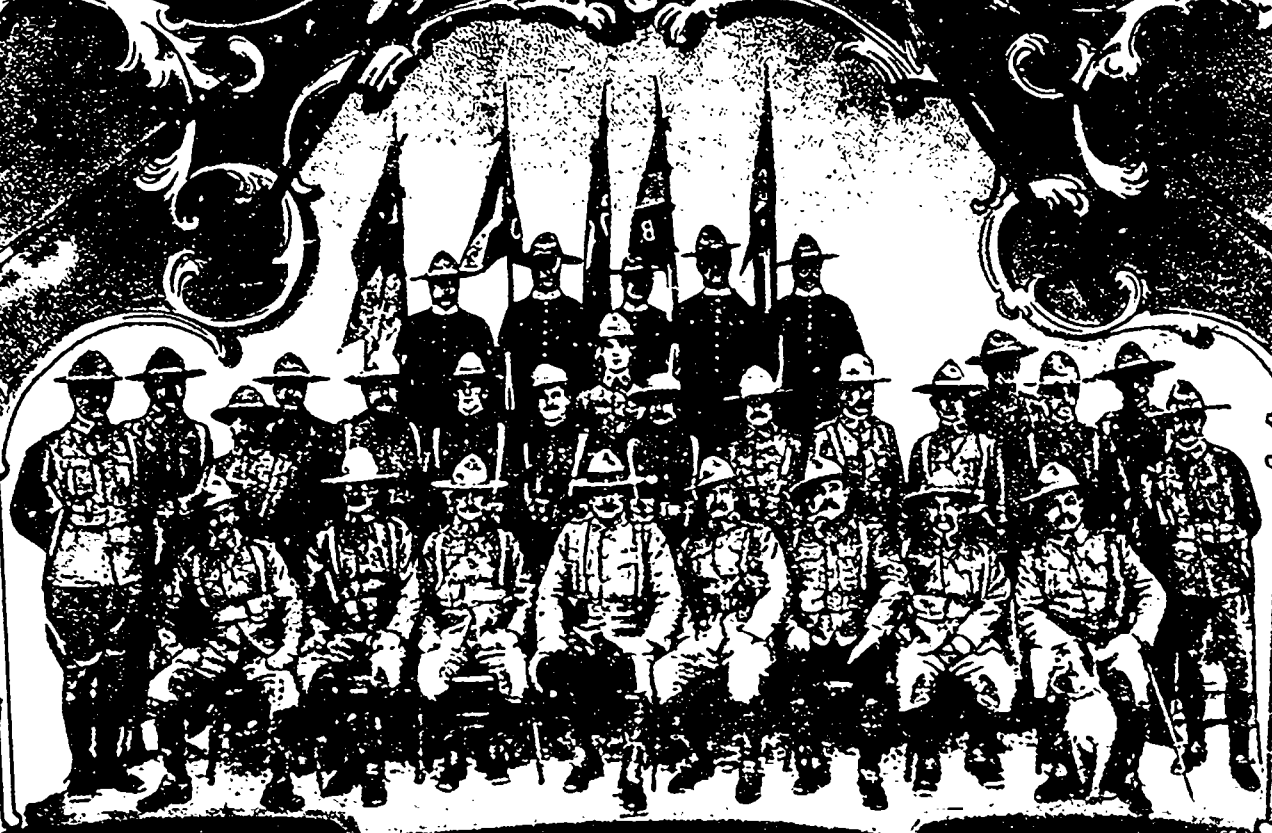
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On the first and fourth pages of this announcement we have reproduced covers of two of the leading lines, and on the opposite page to this we give some particulars of the many different lines that we have prepared for the trade.

Samples are now ready and in travellers' hands on the road. As an item of plainest self-interest every one who sells school supplies will exercise wisdom in holding off their orders until they see our samples. They will carry the sweep of victory in next season's school term as surely as Lord Roberts has carried victory over the veldt and kopjes of South Africa.

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- The Courier.
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Copyright song "The Man Behind the Guns" on back cover.
- "Our Bobs."
Lord Roberts' arrival at Modder River. Biography of Lord Roberts on back cover, with cut of Lord Roberts' son, Lieut. H. C. Roberts, V.C., who fell mortally wounded at Tugela River, Dec. 15, 1899.
- Rallying Round the Flag.
Copyright song "Rallying Round the Flag" on back cover.
- Sons of the Empire.
Copyright song "Sons of the Empire" on back cover.
- Soldiers of the Queen.
Copyright song "Soldiers of the Queen" on back cover.

LARGE QUARTO SCRIBBLERS.

- The Stratheona.
Pictures of Col. Steele and Officers of Stratheona's Horse on front cover. Back cover will have exact reproduction of the Sudbury flag presented to Stratheona's Horse, and a short biographical sketch of Lord Stratheona.
- When Johnny Canuck Comes Home.
Copyright song "When Johnny Canuck Comes Home" on back cover.

CROWN QUARTO EXERCISE BOOKS

- Soldiers of the Queen.
With copyright song "Soldiers of the Queen" on back cover.
- For Queen and Country.
With pictures of English Generals.
- Erlin-go-Bragh.
With pictures of Irish Generals.
On the back of the above books is the song "Red, White and Blue."
- The Maple Leaf Forever.
With pictures of Canadian Officers.
- Under the Old Flag.
Union Jack design, with photographs of Canadian Officers.
- Our Heroes.
Union Jack design, with groups of Canadian soldiers. Copyright song on back of the above three lines, "Johnny Canuck's the Lad," and also copyright song "Soldiers of Canada."

LARGE POST 4to. EXERCISE BOOKS.

- Kimberley.
Pictures of the defenders and chief officers of relieving army on front cover. Story of siege and relief on back cover.
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Pictures of defenders and chief officers of relieving army on front cover. Story of siege and relief on back cover.
- The Hero of Mafeking.
Life-like picture of Major-General Baden-Powell on front cover. Story of siege and relief of Mafeking, and sketch of Baden-Powell on back cover.
- Britons All.
Copyright song "We're Britons None the Less, Sir" on back cover.
- The British Lion.
Song "The British Lion" on back cover.
- Canada Was There.
On front cover, charge of Canadians at Sunnyside, from actual photograph. Copyright song "Young Canada Was There" on back cover.

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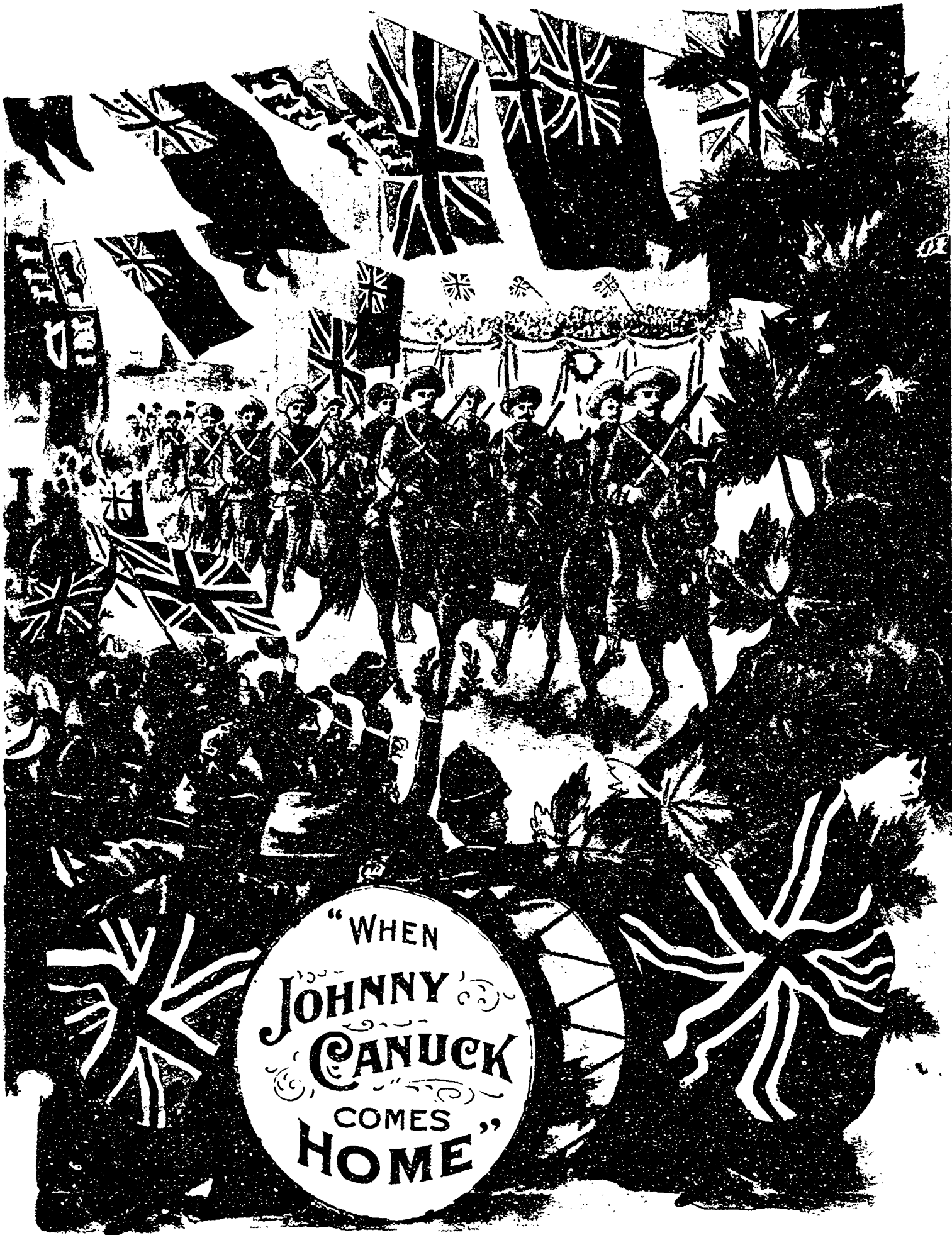
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11433. *Dog Listening to a Talking Machine*. Picture. Emille Berliner, Washington, U.S.

11434. *Indian Canoe Races at the Gorge*. Photo. John Wallace Jones, Esquimalt, B.C.

11435. *North Pacific Squadron at Anchor*. Esquimalt Harbor. Photo. John Wallace Jones, Esquimalt, B.C.

11436. *Hurrah for British Soldiers!* Song published in *The Toronto World*. Temporary copyright. John F. Davis, Toronto.

11437. *Grafton's Exercises in Arithmetic*, No. 1. Herbert J. Silver, Montreal.

11438. *Grafton's Exercises in Arithmetic*, No. 2. Herbert J. Silver, Montreal.

11439. *Jesus Hath Died*. Words and music by Herbert Dore. R. K. Ferris, Toronto.

11440. *Health Through Nature's Laws*. By A. Wallace Mason, M.D., Toronto.

11441. *Philip Winwood*. Presented anew by Robert Neilson Stephens. Illustrated by E. W. D. Hamilton. William Briggs, Toronto.

11442. *The Purple Robe*. By Joseph Hocking. William Briggs, Toronto.

11443. *Kloochmans Race at the Gorge*. Photo. John Wallace Jones, Esquimalt, B.C.

11445. *His Last Letter*. Lithographed calendar. William J. Bullman, Winnipeg.

11446. *Bird's Eye View of the City of Winnipeg*. Lithograph. William J. Bullman, Winnipeg.

11447. *L'Indicateur de Quebec et Levis, 1900-1901* (The Quebec and Levis Directory, 1900-1901). Boulanger et Marcotte, Quebec.

11450. *I Love Thee So*. Romanza. Words by Leontine Stanfield. Music by Reginald de Koven, Op. 158. Church Co., Cincinnati.

11451. *It Was a Lover and His Lass*. From *As You Like It*. Words by William Shakespeare. Music by Reginald de Koven, Op. 159, No. 1. Church Co., Cincinnati.

11452. *Where the Bee Sucks*. From *The Tempest*. Words by William Shakespeare. Music by Reginald de Koven, Op. 159, No. 2. Church Co., Cincinnati.

11453. *O Mistress Mine*. Where are You Roaming. From *Twelfth Night*. Words by William Shakespeare. Music by Reginald de Koven, Op. 159, No. 3. Church Co., Cincinnati.

11454. *So Sweet a Kiss the Golden Sun Gives Not*. From *Love's Labor Lost*. Words by William Shakespeare. Music by Reginald de Koven, Op. 159, No. 4. Church Co., Cincinnati.

11455. *Tell Me Where is Fancy Bred*. From *The Merchant of Venice*. Words by William Shakespeare. Music by Reginald de Koven, Op. 159, No. 5. Church Co., Cincinnati.

11456. *The International Bureau and Agency Association*. Andrew James Clark, St. Thomas.

11457. *Letter Collecting Form*. Orville Ezra Collins, Toronto.

11458. *The Universal System of Book-keeping*. By Cyrille Leveque, St. Henri de Montreal.

11459. *The Alexander Cable Code*. By James Alexander, Montreal.

11460. *A Short History of South Africa*. By Gilbert Wintle, Como, Que.

11462. *Dillon's Milk Book and Ledger*. Thomas J. Dillon, St. John, N.B.

11464. *The Relief Column*. March and two-step. By Elmer H. Smith. T. Eaton Co., Limited, Toronto.

11466. *Les Origines du Droit Franco-Canadien*. Par Rodolphe Lemieux, LL.D., C.R. Camille Theoret, Montreal.

11467. *Ready Reckoner Wage Table*. Charles Curtis, Toronto.

11468. *Rallying Round the Flag*. Patriotic Song. Words and music by H. H. Godfrey, Toronto.

11469. *Soldiers of Canada*. Words and music by H. H. Godfrey, Toronto.

11470. *Take Her Back, Dad*. Words and music by Andrew B. Sterling and Bartley C. Costello. Arranged by Lee Olean Smith. Whaley, Royce & Co., Toronto.

11472. *Plymouthism and the Modern Churches; or Life, Light, Law and Learning*. By Rev. Alexander Miller, Kintail, Ont.

11473. *L'Art de s'Habiller Soi-Meme*. Par Mme. Boudet. Etienne Boudet, Montreal.

11474. *Post-Mortem Examinations: Methods and Technique*. By John Caven, B.A., M.D. Illustrated. J. A. Carveth, Toronto.

11476. *Canadian Summer Resort Guide, 1900*. Seventh edition. Frederick Smiley, Toronto.

11478. *The Belle of Mafeking*. Waltz. By A. Wellesley. Willimott H. Billing, Toronto.

11479. *The Life Story of Finlay Booth*. By Rev. Hamilton Wigle, B. A., Winnipeg.

11489. *That Little Girl I once called Mine*. Song. By Willie D. Price. Arranged by Jos. Clauder. Chas. K. Harriss, Milwaukee.

11481. *The Maritime Provinces: New Railway, Post Office, Municipal Division and County Map of Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland, with Distances*. Compiled from the latest Government Surveys and other official Sources, 1900. Dominion Publishing Co. Hamilton.

11483. *Le Sport: Guide Officiel, 1900*. J. Philibert R. Drouin, Montreal.

11484. *For Queen and Flag*. Words and music by Sarah A. Peter, Collingwood, Ont.

11485. *Oh, Shining Light*. Song, with organ accompaniment. By Spencer Adams. Vandersloot Music Co., Williamsport, Penn.

11486. *A Frangesa*. March. Arranged by E. Kaiser on the popular song by P. Mario Costa. G. Ricordi & Co., London, Eng.

11487. *The Home Music Teacher*. Charts. Charles Anderson, Toronto.

11488. *Bring Back the Hat that Kruger Wore*. Words by George Falkner. Music by J. M. Maitland. Canadian-American Music Co., Toronto.

11489. *Second Battalion March*. Royal Canadian Regiment, by J. M. Maitland. Canadian-American Music Co., Toronto.

11490. *Canada My Country*. Words by Mrs. Cecil Bowen. Music by J. A. Warner. Canadian-American Music Co., Toronto.

11491. *Queen and Country*. Song. Words by Ernest A. Creasy. Music by R. Geddes-Harvey, E. A. Creasy, Arizona, Man.

11492. *The Division Courts Act for the Province of Ontario*. Second edition. By James Bicknell and Edwin E. Seager, Toronto.

11493. *Toronto Album of Views*. Dominion Publishing Co., Toronto.

11494. *Relief of Mefeking*. Song. Words and music by J. Coulter, Port Robinson, Ont.

11495. *Canada's Gallant Heroes*. Song. Words and music by J. Coulter, Port Robinson, Ont.

11496. *Pastor's Register*. By Rev. R. H. Abraham, M.A., Sc.D.

11497. *Group of Strathcona Horse on board ss. Monterey*. Photo. Henry Dunsford, Montreal.

11498. *Rifle Drill—ss. Monterey*. Photo. Henry Dunsford, Montreal.

11499. *Strathcona Camp, Cape Town*. Photo. Henry Dunsford, Montreal.

11500. *Standard Bank, Cape Town*. Photo. Henry Dunsford, Montreal.

11501. *L. J. Papineau*. Haut-relief. Napoleon Bourassa. Ottawa.

BEST SELLING BOOKS IN JUNE.

OTTAWA.

1. "The English in Africa" (Mills).
2. "Treasury of Canadian Verse" (Rand).
3. "To Have and To Hold" (Johnston).
4. "The Farringtons" (Fowler).
5. "Redemption of David Corson" (Goss).
6. "London to Ladysmith" (Churchill).

KINGSTON.

1. "Three Men on Wheels" (Jerome).
2. "The Farringtons" (Fowler).
3. "Prisoners of Hope" (Johnston).
4. "The Natal Campaign" (Burleigh).
5. "Autobiography of a Quack" (Mitchell).
6. "Ordered South."

MONTREAL.

1. "Sophia" (Weyman).
2. "The Orange Girl" (Besant).
3. "London to Ladysmith" (Churchill).
4. "Renouf's Montreal Album of Views."
5. "Deacon Bradbury" (Dix).
6. "Canadians in Khaki."

HALIFAX.

1. "The Bath Comedy" (Castle).
2. "Wild Animals I Have Known" (Thompson).
3. "London to Ladysmith" (Churchill).
4. "A Maker of Nations" (Boothby).
5. "The Farringtons" (Fowler).
6. "Quo Vadis" (Sienkiewicz).

ST. JOHN.

1. "To Have and To Hold" (Johnston).
2. "Prisoners of Hope" (Johnston).
3. "The Green Flag" (Doyle).
4. "Sophia" (Weyman).
5. "Janice Meredith" (Ford).
6. "The Orange Girl" (Besant).

WINNIPEG.

1. "To Have and To Hold" (Johnston).
2. "Prisoners of Hope" (Johnston).

3. "Joan of the Sword Hand" (Crockett).
4. "Three Men on Wheels" (Jerome).
5. "London to Ladysmith" (Churchill).
6. "The Natal Campaign" (Burleigh).

VANCOUVER.

1. "The Farringdons" (Fowler).
2. "To Have and To Hold" (Johnston).
3. "Joan of the Sword Hand" (Crockett).
4. "The Voice of the People" (Glasgow).
5. "Three Men on Wheels" (Jerome).
6. "The Sword of Justice" (Stevens).

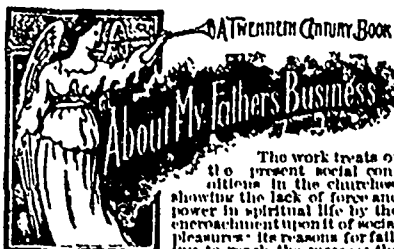
VICTORIA, B. C.

1. "From London to Ladysmith" (Churchill).
2. "To Have and To Hold" (Johnston).
3. "Prisoners of Hope" (Fowler).
4. "The Farringdons" (Fowler).

UNITED STATES.

1. "To Have and To Hold" (Johnston).
2. "Sophia" (Weyman).
3. "Red Potage" (Cholmondeley).
4. "Unleavened Bread" (Grant).
5. "Resurrection" (Tolstoy).
6. "The Farringdons" (Fowler).

CANADIAN ADVERTISING is best done by THE E. DESBARATS ADVERTISING AGENCY, MONTREAL.



The work treats of the present social conditions in the church, showing the lack of force and power in spiritual life by the encroachment upon it of social pleasures. Its reasons for failure to reach the masses; the influence of its rich members, who frequently use the church as a cloak for the advancement of their selfish ambitions and desires. While the book has a religious flavor, at the same time it advances some very strong theories of morality and philosophy. You should read it.

THE MERRISON CO., Pub., 136 Fifth Ave., N. Y.

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This is something like a story. It is a full-blooded romance of wildest adventure.

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A grand book, brilliantly clever, absorbingly interesting and absolutely convincing.

A Treasury of Canadian Verse.

With brief Biographical Notes. Selected and edited by Theodore H. Rand, D.C.L., author of "At Minas Basin and Other Poems."

CLOTH, GILT TOP, - \$1.25 NET.
HALF CALF, GILT TOP, \$2.50 NET.

The Remarkable History of the Hudson's Bay Company.

Including that of the French traders of North-western Canada, and of the North-west, X. Y., and Astor Fur Companies.

By George Bryce, M.A., LL.D.

CLOTH, ILLUSTRATED, \$3.00.

READY

for delivery to our customers:

Dominion Office Diaries

Note well our B. size, which contains information regarding the sittings of Superior Courts throughout Canada. The legal fraternity will find these of especial value.

THE COPP, CLARK COMPANY

Limited

TORONTO.

HAND BOOK OF THE

CANADIAN

Customs Tariff

AND EXCISE DUTIES

WITH

List of Warehousing Ports in the Dominion, Extracts from the Canadian Customs Acts, Sterling Exchange, Franco, German Bismark, and the principal Foreign Currents at Canadian Customs values, and other useful tables.

Will be issued at close of present Session of Parliament.

PRICE: F'cap 8vo, Cloth Limp, 50c.

Discount to the Trade.

MORTON, PHILLIPS & CO.

Stationers, Blank Book Makers and Printers, 1755 and 1757 Notre Dame St., MONTREAL.

The BROWN BROS., LIMITED, Toronto, carry a full line of our publications.

LARGEST FACTORY IN CANADA.
LARGEST VARIETY OF SHAPES AND SIZES.
LARGEST VARIETY OF LINES.
LOWEST QUOTATION FOR QUANTITIES.
SAMPLES AND PRICES ON APPLICATION.

ENVELOPES

Stationery
Paper
Card Paper

ORDER TO ANY SIZE

THE BARBER & ELLIS CO.
NOS. 43, 45, 47, 49, BAY ST. TORONTO

WILLIAM BRIGGS

PUBLISHER

29-33 Richmond Street West TORONTO

FANCY GOODS AND STATIONERY.

THE ENGLISH TRADE.

"If the British houses do not increase their trade in Canada," said a leading stationer a day or two ago, "it will be their own fault. Under the new preferential tariff the conditions are very favorable for an extension of business in stationery with English concerns. The American travelers who come over to Canada for stationery concerns on the other side are exceedingly expert men. They know the wants of their customers as well as the customers do themselves. Also, American stationery goods are apt to be more suitably turned out for the Canadian market. At the same time, the English goods, especially in papers, papeteries, playing cards, pens, etc., must be considerably benefited by the new tariff rates. I imagine that Canadian manufacturing stationers will hold their own trade, with some effort, it is true, but they will probably hold it. The English concerns should be careful to see that they are represented in this country by the right kind of a man, who does not oversell to any dealer and who takes the trouble to understand the peculiar wants of Canadian dealers. For instance, the term 'Colonial market' does not apply to Canada as it does to Australia, and it won't do for English concerns to think so."

PRESENT TRADE

The present state of trade is satisfactory. The importing and manufacturing concerns are pleased with the orders already placed and with the prospects ahead, and the retail dealer, except at one or two points, has no reason to complain. Wholesalers say that miscellaneous stationery orders are larger than usual and that the school trade is good.

The wise dealer at the present moment is carefully overhauling his stock for the school trade, taking care that he lacks none of the requisites needed when the demand springs up. The prudent dealer is also making every effort to catch tourist trade which promises to be quite good this year as, despite the backward season, the excursions

are numerous from the States, and trains and boats are already crowded.

It may also be said that the prudent dealer does not overbuy. It is well to keep a well-assorted stock, but to load the shelves with goods that are not sold is the sure road to unsuccess. There is no use in carrying a larger stock than one's business warrants, and there is no more reason why staple stationery should be allowed to lie on the shelves unsold than staple goods in any other line of trade. It will pay the dealer to consider this point.

THE PAPER MARKET.

The paper situation continues exceptional. Prices in Canada continue to rule firm, and the mills are refusing orders for delivery before August and September. Some orders were attempted to be placed in the United States. In some cases, however, the mills there are closing down for the Summer months, possibly with the idea of restricting the output and thereby maintaining prices. One paper buyer in the stationery trade says he intends to buy more largely in the English market from this time on, as he feels sure that it will pay him to do so.

PATRIOTIC STATIONERY.

The Copp, Clark Co., Limited, are showing two new khaki papeteries, both in the princeps size. The first is "The Grand Old Flag," with each sheet embossed with the flag in gilt and colors. The second has each sheet embossed also, and medallion photographs of the principal British generals in South Africa—Roberts, Kitchener, etc. In addition to this they have "Red Cross," "Bobs," "Queen Imperial," "South African," and other patriotic designs. In connection with this might also be mentioned two or three lines which are of much timely interest. First, there is a very pretty souvenir card called "Lest We Forget." It is having very large sales. It is in booklet form, with a patriotic verse, and, on another sheet, Canadian wild flowers pressed. It retails at 20 or 25c. The booklet is tied together with narrow red, white and blue ribbon. There are also two lines of cards. One is in the form of a folded post card, and represents the chief

figures of the South-African War in a more or less humorous way, especially old Kruger. These cost 60c. a dozen, and are quite a striking novelty. The lines of post cards which the same firm are handling are likewise very seasonable. These are patriotic lines, with such designs as the British lion, Highland piper, Britannia, etc., etc., lithographed in colors. They sell in packages, four cards to the package, at 30c. per dozen packages. There are sixteen different designs.

The same firm are showing a number of new things in key chains and rings. In one there are three divisions to the ring, so that different kinds of keys can be put in separate divisions, which is convenient. This kind will retail at 15c. Then there is a line at 60 and 80c. mounted on cards. There is a large range of key rings to retail at 1 to 5c. A handsome new novelty is the clock paperweight, which should retail at \$2.

The travelers for The Copp, Clark Co., Limited, are showing a new set of fountain pens, Lapham's "Royal." This range is an exceedingly attractive one in assorted finishes and shapes, pearl and solid gold holders. Some of the pearl pens are hexagon shape. There is a demand at present for a handsome fountain pen for presentation purposes, and on these pens there is a blank left for initials to be engraved. The whole range is one of the most attractive yet shown in this market. This firm have the covers all ready for filling orders for scribblers and exercise books. The "Khaki" registered design is proving a very big seller, as is also "Bobs."

The Brown Bros., Limited, wholesale and manufacturing stationers, Toronto, are always adding something new to their immense variety of stationery supplies. One of the latest is the pure carbon letter books, which require no press, no water, no work, no time, and no ink, any paper, any pen, anywhere. Every stationer will find that these books will be called for, and should be carried in stock. Another useful novelty is the "Autographic" indelible lichen marker, by the means of which linen and other fancy goods can be marked indelibly as easy as with an ordinary lead pencil upon paper, no blurring or blotting, no pen to stick in the fabric and scatter the ink. The ink is a new composition, and, besides being indelible, is absolutely fast black. The outfit consists of the marker, brush, ink and stylus, put up in an attractive box.

The trade would find it to their benefit to

THE BROWN BROS. LIMITED

WHOLESALE STATIONERS, PAPER DEALERS.

MANUFACTURERS OF

Account Books, Leather Goods, Stationery, etc.

Our Paper Department is unexcelled for quantity, quality and styles. Our special makes and watermarks are:

- Fairfield Ledger—Azure and White Wove.
- Wellington Ledger—Azure and White Wove.
- B.B. Linen Ledger—Azure Laid.
- B.B. Linen Record.

BONDS AND LINENS.

- Astoria Bond—White and Toned.
- Contract Bond— “ “
- Alberta Bond— “ “
- Acadia Linen—Cream Laid.
- B.B. Linen— “ “

WRITING PAPER, FLAT.

- Scotia—White Wove.
 - Pearl— “ “
 - Maplehurst—White Wove.
 - Algonquin—Cream Laid.
 - Iroquois— “ “
- Full lines of every make of paper. Specialty in Cover Papers.

Our stock of

STATIONERY and OFFICE SUPPLIES

complete in every particular.

New Supplies of Crepe and Decorative Tissue Paper.

“Up-to-Date” Stationery House

51-53 Wellington St., W., TORONTO.

1000 CATCH PHRASES & IDEAS.
 A little book worth its weight in gold. To All who Write Letters, Show Cards, Circulars or other Business Literature. The price is 60c, but you can get it by simply filling out one of our blanks, which will be sent you promptly on request. Address: The Advertising World, Columbus, Ohio.

OUR CATALOGUES of standard and popular music, both vocal and instrumental, are at the disposal of the Canadian Trade. Write for our terms. We are the Copyright owners of the phenomenal success, “SOLDIERS OF THE QUEEN”

Anglo-Canadian Music Publishers' Association Limited
 88 Yonge St., Toronto.

PATRIOTIC STREAMERS

FOR DECORATIONS.



“Dancing Girl” Brand CREPE PAPER

National Colors, Red, White, Blue, 4 ft. 6 in. long, 6 in. wide.

Each streamer is rolled up and banded. Very effective for decorating HALLS, HOMES, and STORES. To be had of all the wholesale stationers and fancy goods dealers.

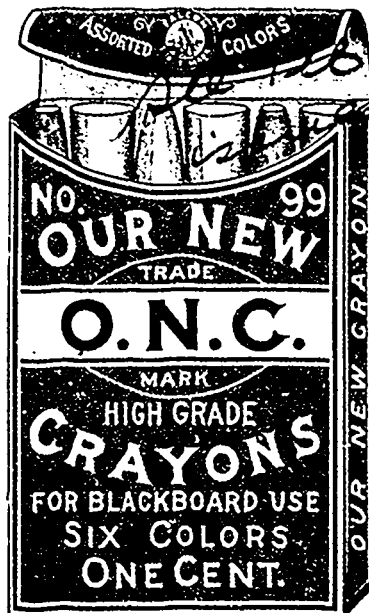
TRADE MARK.

HENRY L. LYMAN, Canadian Agent, 12 St. Nicholas St., Montreal.

FOR SCHOOL CRAYONS

Write the Best and Finest

Manufacturers in the United States

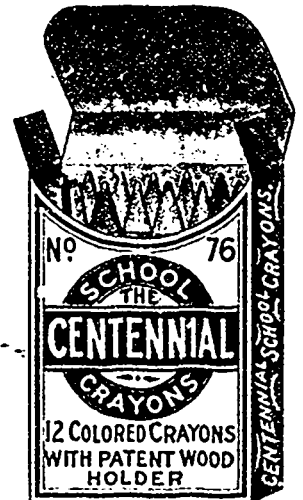


The inserted cuts represent two of our...

Best Sellers

The NO. 76 represents a set containing 12 wax crayons with patent wood holder. This set is very desirable. To retail at jobbing prices.

NO. 99 is a box containing 6 assorted colors chalk crayons of the very best quality. You make no mistake in ordering this set, for it is A No. 1.



Samples and Prices upon Application. Manufactured for the Jobbing Trade Only.

The STANDARD CRAYON CO.

509-517 Eastern Avenue, Lynn, Mass., U.S.A.

FANCY GOODS AND STATIONERY—Continued. visit the fine new building now occupied by The Brown Bros., Limited, and inspect the various departments, which are ahead of anything in their line in the Dominion.

NERLICH & CO.

This firm's showing of fancy goods and toys for the Fall and holiday trade is almost complete, and their travelers are starting on their respective trips.

As usual, their range in all departments is very large, and new and striking novelties



NERLICH & Co.—Preserved Palms

are everywhere in prominence. THE BOOKSELLER'S representative noticed numerous improvements that the trade should welcome, about the most conspicuous being the general tendency for better quality goods, that ever come into demand in prosperous times.

In celluloid cases, this year's new dark colors and decoration designs strengthen the importance of the line materially, and the ebony celluloid manicures, with sterling mounted fittings, have a richer effect than anything of the kind before shown. They can be retailed with a good profit at from \$3 to \$5 each. In albums, a growing objection has been overcome by Nerlich & Co. having all their better lines made so as



NERLICH & Co.—Albums.

to accommodate either cabinets or the newer 5 x 7 size photos. Photo frames are also to be had to hold the larger pictures.

Preserved palms and other plants are increasing in popularity, both for store and

home decoration, and here is found a good variety of specimens preserved by the most durable process. They retail at popular prices.

In looking over the usual vast line of dolls carried by this house, a very striking feature is the khaki soldier dolls. They retail at from 25c. to \$1, and are sure to take well. In doll furnishings, a new line of enameled steel doll cradles and beds, to retail at from 15c. up, are very desirable.

In European and American toys of all descriptions, this house show big assortments of steel knives and many new mechanical, musical and novel toys.

Nerlich & Co. are working on their illustrated catalogue for Fall and holiday trade, and BOOKSELLERS who will send in their names will be mailed a copy as soon as it is completed.

A RECORD BREAKER.

Warwick Bros. & Rutter, sole Canadian agents for the "Khaki" playing cards, report that the advance sale of this line has been such that the first shipment has already been exhausted.

A second lot has just come to hand, and dealers who have not already ordered should do so at once to insure their orders being filled promptly.

The feature of the card is that it is not only a beautiful, patriotic souvenir, but also excellent value as a stock playing card,



NERLICH & Co.—China.

being hand-somely boxed, with gold edges, to retail at 50c. per pack. The "Empire" is the name of a new line of writing tablets just marketed by Warwick Bros. & Rutter. On each sheet of the paper in the pad is lithographed in colors a unique design showing the British and Canadian flags interwoven, together with the coat of arms of Great Britain and the historic Canadian beaver. The cover of the pad is embossed with the same design in enlarged form, and gives the finishing touch to a most attractive writing tablet. The "Empire" fills the universal demand for patriotic stationery, and no dealer should be without it.

Another popular line shown by the same house is a papeterie embossed with the Canadian flag. This line is now looked

upon as a standard stock number. The paper and envelopes may also be had in bulk, embossed in the same way.

The travelers representing Warwick Bros. & Rutter are now on their respective routes showing Tuck's famous line of art publications. Nineteen hundred promises to be the banner year for Christmas cards and calendars, the sales of one traveler alone for this house being already 37 per cent. ahead of last year, when the sales of their goods were thought to have reached high-water mark. Undoubtedly part of the increase is due to the beautiful patriotic designs, to which we referred more minutely in a former issue. It is also owing to this series that the line is being shown so late this year, but dealers are being amply repaid for withholding orders.

Another line Warwick Bros. & Rutter have just placed in the hands of their travelers is a series of fancy papeteries for this season's trade. Lack of space prevents us giving details of the series this month, but we will do so in a later number.

All sorts and conditions of envelopes are to be found at The Barber & Ellis Co.'s, but official envelopes are a specialty with this well-known house, more being turned out of their large factory yearly than by all the competing Canadian concerns combined. Banks, insurance companies, legal firms and all large institutions invariably seek the Barber & Ellis goods.

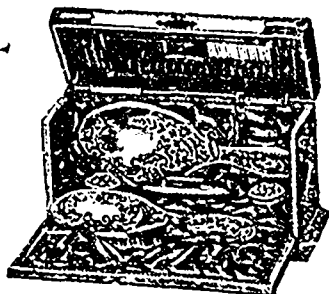
All the up to date stationers and lithographers seem to handle the "Lion" series of steel pens, which have made a good record for themselves not only in the mercantile world, but also in the realm of society. The Barber & Ellis Co. are the selling agents, and cheerfully forward samples of "Lion" pens to the trade on application.

Wedding stationery, of all stationery, must be strictly "a la mode." The wedding goods of the Barber & Ellis Co. are in great request this season, being as correct and aristocratic as the highest grade of imported goods, yet, of course, being home-manufactured, retailed at a much lower price. People are waking up to the fact that there's no need to go farther and fare worse, for the Dominion is not behindhand in the matter of stationery, whether it be wedding goods, social stationery, or that in request by the man of business.

The H. A. Nelson & Sons Co., Limited, claim to have the finest line of dolls in the country, and that a glance at this assortment justifies the claim. Many novelties are shown in this range, including the tumbling doll, which throws a so mersault if you hold him the right way and humor his fancy. A good feature this season is the extra fine line of magic lantern slides, to fit any lantern in their collection. The school season will soon be on, so hold orders till you see this company's line. Some handsome scribblers are making their appearance for the first time. Last year this company showed a line of opal glass goods, colored in fine rococo work, with very handsome flower decorations in natural colors. A new line of rubber, squeaking balloons has just arrived and are selling well.

NERLICH & CO.

Direct Importers.



FANCY GOODS.

Our stock line of Fancy Goods for this season is larger than last year, and a comparison of prices will dispel any anxiety as to "advances." As good, and better values than ever are prominent in all lines, and novelty, as well as variety, prevails.

*All cut in this
page returned to
Nerlich & Co.*



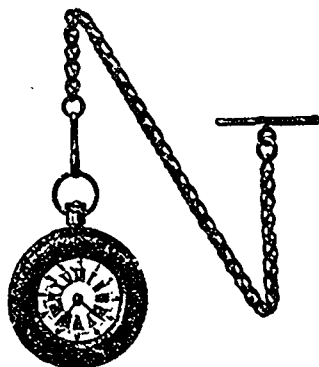
DOLLS.

An immense range, including every known and popular style. See our Khaki Soldier Dolls—they're big sellers.

We are proud to enjoy a certain distinction for our Doll trade, and spare no effort to merit increased success.

TOYS

Forty seasons buying direct from the makers, and a resident European buyer in the toy centres give us a special and direct connection that our patrons profit by.



NOVELTIES.

Under this heading comes a host of articles of varied merit that every year flood both home and foreign markets. We aim to offer to our customers all that is desirable in this line, and feel sure our present showing offers more "business-getters" and "profit-winners" than can be found elsewhere.

NERLICH & CO.

35 Front Street West,

- -



TORONTO

WALL PAPER AND DECORATIONS.

WISHING to give readers a little advance talk on wall paper for the coming season, the representative of BOOKSELLER AND STATIONER called on M. Staunton & Co., Toronto, and was shown through the firm's new line of samples for 1901, which is now completed, and which will be shown to the trade by their travelers, commencing about July 1.

The manager expressed their satisfaction that the past season's business was far ahead of any previous year, the increase being particularly noticeable in the better grades of goods. The repeat orders during the Spring, after the goods started to sell retail, were enormous. M. Staunton & Co. think that there is no better proof than these repeat orders that their goods are popular sellers. Two trunks full of new samples were ready for our representative's inspection. The writer does not pretend to paint word pictures, or even to be able to appreciate to the fullest extent the artistic in the Staunton line, but a little art can be mingled with a good deal of commercial hard sense in presenting a few of the most forward features in this immense line from inspiration caught while the man in charge turns over the leaves in the almost innumerable books of samples.

Commencing with the better goods in the line, amongst the first books we had a peep into were the ingrain combinations. It is safe to say these will be a revelation to the trade of what this firm can do in artistic productions. The number of different colorings of ingrains has been increased 25 per cent. over last season, only six of last year's leading colors being retained, all the other shades being absolutely new. 9, 18 and 21-in. borders are shown with each coloring, every one of these being blended, and the silver and gilt flitters, and multi colored bronzes add life and brilliancy to these goods. Matched ceilings are, of course, shown for each border, as is the case throughout the entire line. These very attractive goods will, undoubtedly, bring a large return in output to the firm. As an extra ceiling, M. Staunton & Co. show a five point star design in flitter and gilt on suitable colorings for church or Masonic hall decoration.

In speaking of ingrains, it may be proper just here to mention some new ideas that have been advanced in figured papers to take the place of ingrains. Many people are now asking for something different to the entirely plain ingrain ground, and are

demanding small simple patterns, unobtrusive but neat and artistic; something that will make good backgrounds for pictures and art objects, and that will give a somewhat more furnished appearance to the walls. A hint was enough for Staunton, and this want has been carefully provided for. We picked three patterns for special mention in this class—one a very dainty narrow stripe, another a small empire wreath, another an all-over conventional leaf design in two colors. These are all shown in silk effects, as well as in plain grounds with appropriate ceilings and friezes.

Some beautiful new things are shown for parlors and boudoirs in a line of silk papers, the lustrous effect of the material being admirably reproduced. Half-a-dozen books of 22-inch papers were now brought forward. The splendid range in design and colored effects would seem to cover every requirement that the dealer can possibly be called upon to supply. In the colorings, there is a wealth of variety from white grounds through medium tones of ivory, pale blues, greens, etc., to the deep rich colorings of leaf and moss greens, holly reds, empire reds, etc. Looking through these goods makes one almost wish that they had a new house to decorate, one having two or three parlors, and as many halls, dining-rooms, libraries, etc., as possible, so that a fair representation of the beautiful things shown might be made use of. The line is strong in good bold florals. One large poppy design is particularly worth mentioning—bright, bold colorings in the artistic grouping of the massive bunches of flowers producing beautiful effects, and we miss our guess if this is not among one of the quickest sellers in the line.

Turning to the 18-inch patterns there is food for talk for a column or more description of the seemingly endless variety of gilt and embossed papers of all prices and styles. Every individual taste and desire of the prospective customer seems to have been carefully thought out in advance, and provided for in these goods.

A dainty French stripe of the Empire period attracts notice in many beautiful colorings for parlors, boudoirs and bedrooms. Other lines which the dealer will be quick to appreciate, and his customer after him, are the new canvas or burlap effects. The wonder is how the woven effect of the original can be so admirably reproduced in the groundwork of these papers. To-day

these goods are sold for a few cents a roll, where the hand-stencilled burlaps, which they portray, cost up into the dollars per square yard, and produce no prettier effects for the extra cost.

Last year's tapestry designs were very favorably received. The splendid range of them which the firm have to offer this year are sure to result in largely increased sales. Some of the Oriental blue colorings in these goods commend them as luxurious decorations for smoking dens, or Oriental rooms.

Their special heavyweight glimmers again exceedingly attractive in their rich grounds and effective colorings.

Another turn and we face the standard lines of glimmer papers and white blanks. Naturally enough we have dwelt at a little greater length among the higher grades, but in the whole Staunton line there is not a pattern or a coloring shown but deserves attention. Starting right down at the cheapest grades of ungrounded goods the colorings and designs bear evidence, and show practical and workable ideas that are only born of long experience.

The writer would judge from a very careful survey that the whole line has been designed and colored with the object of placing before the Canadian trade a thoroughly representative line of goods that will find a ready sale and yield a good profit to their many customers, and the dealer who wishes to put before his patrons the very newest creation of the leading wall paper designers displayed in colorings that leave nothing to be desired for beauty and attractiveness will find it in this line.

In this issue are shown half tone reproductions of a couple of Staunton's 1901 designs; others will be shown in these columns from month to month.

WALL DECORATIONS.

THERE is probably no money sacrifice so quickly forgotten as that made in the use of wall paper. When one thinks of the contrast between a dull-looking room, made so by soiled and probably dilapidated paper, no doubt illustrating the gloomy colorings and severe heart-breaking patterns of years ago, and that effected in the same room by the hanging of a bright, cheerful, clean paper, it is astonishing that there should be anyone who requires reminding of what may be done by such small outlay.

If one considers the influence of bright surroundings on the mind, possibly strained and tired with the little worries of the day, it becomes a duty to consider this matter in which expense cuts little figure in proportion to results obtained.

Recent medical experiments have proved the quieting and beneficial influence pro-

THE
 WATSON
 FOSTER
 COMPANY
 LIMITED

WE DO NOT PROPOSE
 TO REST UPON THE
 HONOR OF A
 SUCCESSFUL PAST. . .



BUT HAVE RATHER
 REDOUBLED OUR . . .
 EFFORTS TO MAKE
 THE SEASON OF 1900 1



NOT ONLY A
 COMMERCIAL BUT . . .
 AN ARTISTIC SUCCESS
 IN YOUR ESTIMATION

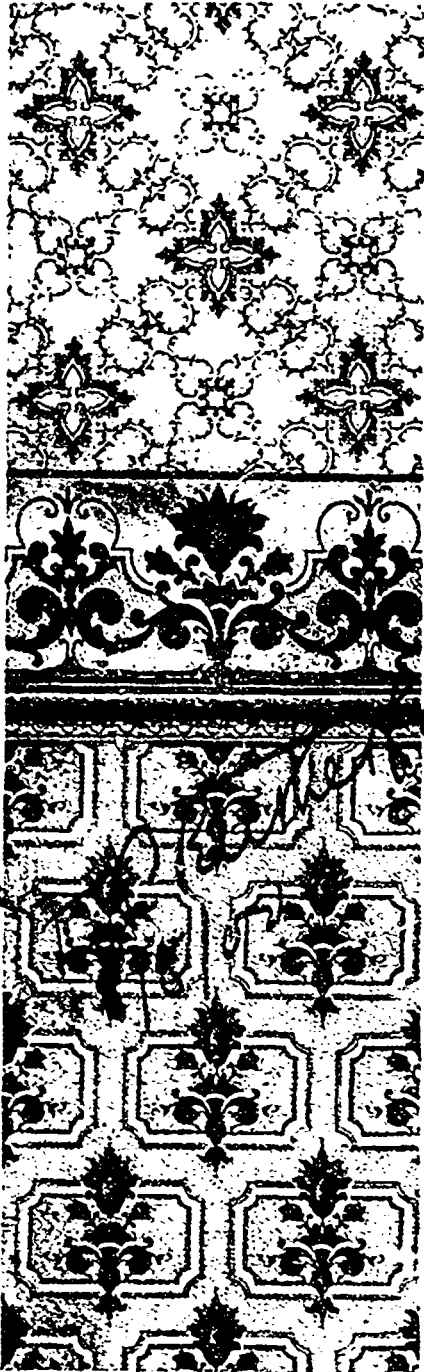


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WALL PAPER AND DECORATIONS—Cont'd.
 duced on violently insane persons by confining them in rooms decorated in bright colors, such as reds, yellows, etc., while the very opposite results were obtained from such shades as cold greys, certain shades of blues, etc. The effect of color on the mind is therefore obvious and everyone is



"Staunton" No. 1341.

influenced by it, with or without their knowledge. A large percentage of people drift into a monotonous sort of existence, which they only realize by accident, and then wonder why it never occurred to them to change and brighten up their environment, especially that portion of it most important—the walls.

The artistic designs and soft colorings of modern wall papers are so varied and easily obtained that harmony with carpets, curtains and furniture is secured, and a pleasing and restful effect produced out of all proportion to cost.

Our advice is, therefore, to wives and mothers—make home attractive and bright in appearance, and you will be surprised how quickly it will become so in fact. To this end, we claim the shortest cut is wall decoration, which often means the removal of years of oppressive surroundings, and when intelligently done, will influence the spirits and make cheerful the faces of the very children.

WALL PAPERS AT THE PARIS EXPOSITION.

A correspondent, who is doing the Paris Exposition, writes: "The decorative arts department contained to my mind some most attractive and novel exhibits of 'papier peints' (wall papers). It is very interesting to note the very radical change in color and design evidently introduced within a period of two or three years past. It was quite the most instructive department that I visited, and I spent many hours for several days admiring these wonderful schemes of color and beautiful, though strange, design motifs. I may say that a true French feeling pervaded them all. Any attempt to portray the sweet harmony of tones without real color would be quite impossible. Could I not compare it with the most classical of music in sweet but subdued harmony?"

"I may venture to suggest that some of the designers producing these marvels are the first in their special lines; and I have observed nothing in England worthy of comparison. It may be well to note that in all the collection (comprising several hundred) not one was treated in a naturalistic manner. Floral designs in which the French artist revels and excels were the exception."

WALL PAPER TRADE NOTES.

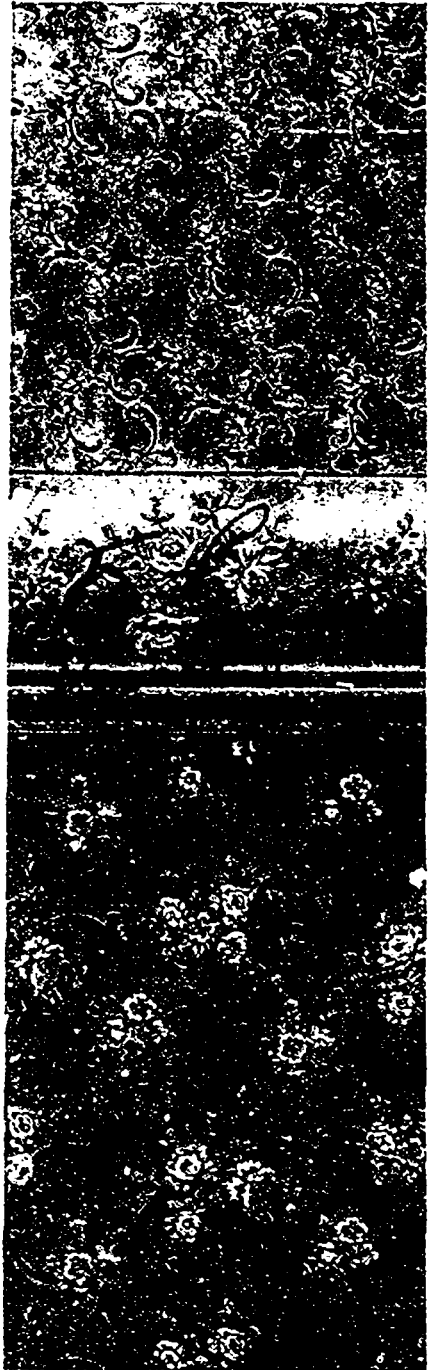
Fawn color or antique oak woodwork may have dark dull drab walls with a frieze of gobelin blue or red, dull drab, gobelin blue or red cornice, light drab ceiling, with upholstering of drab, gobelin blue and gobelin red, and draperies of blue and Nile green.

By a judicious selection of wall papers, one can easily have "pink rooms," "blue rooms," "old gold rooms," and so on; taking care to introduce with each preponderating color, a sufficient amount of chromatic contrast to show the skill of the decorator.

Ivory enamel woodwork may have warm ecru walls with a frieze of old rose, chocolate, ecru and old rose cornice. A light

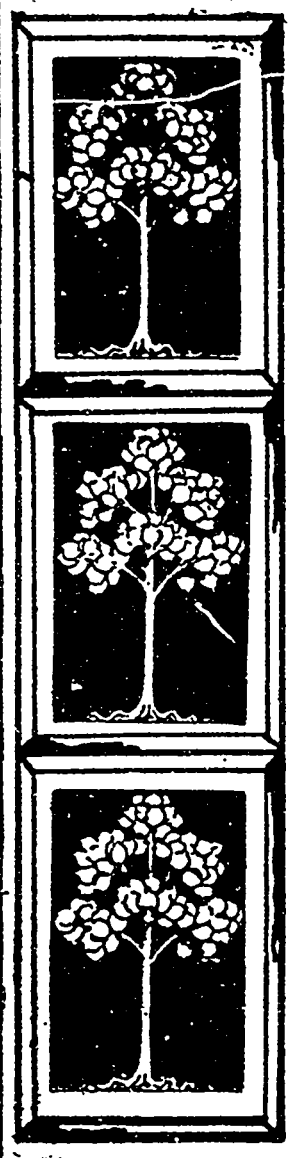
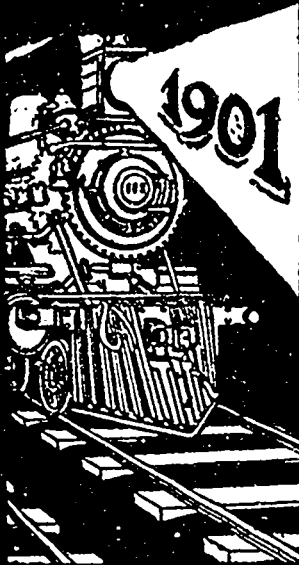
warm ceiling should be used, and the upholsterings should be of old ivory, ecru and chocolate, and the draperies of capote blue.

Sometimes the wall paper of a bedroom is faded, and yet not damaged in any way, and the cost of repapering cannot be entertained. In such a case, distemper the walls. Com-



"Staunton" No. 1343.

mence by pasting down all loose edges, then procure some whiting—say, about 15 balls—break it up into a large pail or tub half filled with water, and when soaked pour off the surplus water. Into this put $\frac{1}{2}$ lb. prussian blue ground in turpentine, and mix well. Heat some size with a little water added, and, when melted, pour it



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Wall Papers

line for 1901 covered the entire range of the trade’s requirements from the cheapest grade all through the line of Blanks—Glimmers—Gills—Embossed—Silks—Fabrics—Tapestries—Stripes—Ingrains—Friezes—etc., and the prices are not the least interesting feature.

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MANUFACTURERS.

over the whitening, stirring meanwhile. Strain it through some coarse muslin or canvas, and when cold it will be ready for use. Previous to distemping the walls, melt some size with water and a little of the distemper added, and give the paper a coat of this.

Light shades of paper make a room much more cheerful. Large figures make a room look much smaller, and cause much waste in matching. Low rooms should be papered with striped paper, the stripes running up and down, thus causing the room to look higher than it really is. Subdued tints correct the fault—the glare—of too many windows. The best effect is produced by having a paper with pattern and colors of a quiet tone, such as do not at once strike the eye on coming into the room. The paper should relieve the furniture that stands in front of it, not attract attention to itself.

THE IMPERIAL IDEA.

"The Imperial Idea," is the taking title of a taking booklet, published for presentation to the trade by Messrs. Colin McArthur & Co., the well-known wall paper manufacturers of this city. The cover in crimson and green is ornamented by an embossed design of the Canadian coat of arms, half surrounded by a wreath. It contains 12 colored plates and as many pages of letterpress.

The first plate is a most artistic setting in 10 colors of the coats of arms of Great Britain, Canada, New Zealand, India, Australia and South Africa. The second is a portrait, also in ten colors, of the Queen.

The third is a lion in natural color, standing on the flags of the Empire, the background a view of the South-African veldt. On the margin is printed the inscription: "The British Lion and the Flags of the Empire everywhere stand for freedom and Justice."

The mounted colonial forces now in the Transvaal are the subject of another plate, while the fifth is a picture of colonial forces in their regular uniforms, properly colored. All the pictures were made specially for the publication.

There are also six fine half-tone engravings showing "The First Canadian Contingent Leaving Quebec," "Farewell to the Strathcona Horse, on Parliament Hill, Ottawa," "Australian Battery Leaving Sydney," "Embarkation of Second New Zealand Contingent," and "The South-African Light Horse on the March."

Besides these, there is a picture of 10 generals, under whom the colonial contingents have become part of the Imperial forces, Commander-in-Chief Lord Roberts, Lord Kitchener, Generals Buller, White, French, Baden-Powell, Hutton, Hector Macdonald, Smith-Dorrien and Brabant.

The letterpress is in keeping with the artistic work. The whole is brought to a modest conclusion with a two-colored picture of the firm's manufactory on the last leaf, followed by a brief reference to the successful business therein conducted.

The booklet may well be kept by the recipients as a souvenir of a series of the most remarkable incidents in the history of the Empire in the closing days of the century.—From The Gazette, Montreal, June 22, 1900.

NEW QUARTERS FOR PUBLISHERS' SYNDICATE.

ANOTHER important move in the book trade which signifies steady progress, is the purchase by The Publishers' Syndicate, Limited, Toronto, of that handsome warehouse at No. 7 King street east, Toronto, to be used by them for all the departments of their growing business.

The building, which was originally constructed for the book business and was at one time occupied by Willing & Williamson, has for some years been occupied by a high-class dry goods business. The building is, therefore, exactly suited to the purposes to which it will be put. The first floor, which is very large, with lofty ceilings and two windows, will be fitted up in the most sumptuous manner and occupied by the retail department. The second floor, equally spacious, will be devoted to the wholesale and subscription departments, while the upper storeys will be given over to the publishing department of the company, that is, their pressroom, printing office and bindery.

This is one of the most important moves in the Toronto book world for years, and the enterprise of the company deserves to be rewarded. The site is an excellent one for both wholesale and retail purposes, being close to the famous Yonge street corner, and on the way to the site of the new "Toronto Hotel," which is to be constructed at Victoria street on King.

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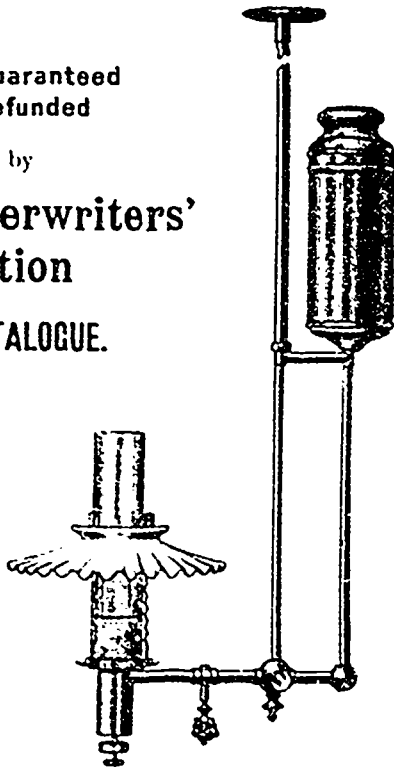
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