

VOLUME XXXVII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, MAY 4, 1916. \$3.00 PER YEAR.


## SHELBOURNE DORIES!

## BOWIRINTG BIROMIEMIES' Store.

 WE Account o t whomit inay yoneern) WELCOME:

To-Morrow, Friday
 Messrs. BOWRING BROS.
About 500
Qtls. of Codfish

FOR SALE!
New Bungalow



Warning

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 FOR SALE-Thoroughbred





 FOR SALE-House situated
on chartion Street, No. 5 , fitted with
electrice
On


We are now delivering Salt, Ex Steamer or Store. Fresi Slipment of our
Celebrated
IRISH BUTTER. IRISI BUTTER. For Rheumatism, Pains or Aches use Sloan's Liniment.
J. J. ST. JOHN, nemen
Save from Fifty to Sixly Dollars on a Typewriter!



## Garden Tools

P

TIs a Dutch Proverb, that
" Paint Costs Nothing," Owing to its splendid Preservative Qualities.

BE SURE TO USÉ
"Matchless"
Paint
AND FIND TEIS PROVERB TRUE.


## SALT!

 1000 lbs. Fresh Halibut, 500 lbs. Fresh Turbot, Piekled Salmon; Pickled Turbot, 10 brls. Cranberries, 15 cases Nọ. 1 Eggs,
## Bowring Brothers, Ltd.



A First Class Plano For $\$ 250$.

CHARLES HUTTON,

## Dichs \& Co; Uimited



 S2,00, $\quad \begin{aligned} & \text { TO LET FOR A TERM } \\ & \text { Dwelling, Barns and stabes stit }\end{aligned}$
$\$ 2.50$, $\$ 3.00$.


FRED J. ROIL, \& Co.,



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$\frac{\text { Hely Wanted! }}{\frac{\text { as MNTED }}{\text { ANsenger and to mart Boy }} \text { A make himel }}$ For Sale!
















THE EVENING TELEGRAM, ST. JOHN'S. NEWFOUNDLAND, MAY 4, 1916-3

W. P. A.

| 3 Rehi Din woxp spectu feitrik to.DAY. <br> "When Love is Mocked." |
| :---: |
| "THE DEEEPTION"-A Lubin drama with Ethel Clayton and "THE SERPENT'S TOOTH"-A Vitagraph comedy with Wally <br>  |


 With " With "Cascarets

## $\$ 1.25$ Tweed GAPS | 25 cts. per - to

 See Our East Window. Child's American Linen and Tweed Hats, 40c. to 80c.
$\qquad$

|  | Cordaroy Velvet, <br>  | Zephyrs and Ginghams, $\qquad$ nent and fadeles |
| :---: | :---: | :---: |
|  |  |  |
| WHALEB0NE HAIR BRUSHES Good value for $\$ 1.50$ | $\begin{aligned} & \text { CESHION C0VERS. } \\ & \text { White Embroidered . . . . . 45c. } \\ & \text { Khaki .. . ......... and 65c. } \\ & \text { Khaki, with fringe .. . . ..60c. } \end{aligned}$ |  |

## Bishop Sons \& Co., Ltd



## A Big Shipment OF BABY CARRIAGES <br> Has just arrived, all this Season's

 Models. 'We have Folding and Stationary Go-Carts, Floding Runabouts, Pullman Sleepers, English Carriages on Cee Spring, etc. All are roomy and comfortable, and some models are built to seat two.The Carriages are splendidly made and Upholstered, they come in Wood, Wood with Cane Panels and Roll. All Cane, varnished in various finishes. Have removable and reversible hoods of Leather and Cane, with detachable side curtains, and are upholstered in Leather, Corduroy, etc.
Price from $\$ 2.25$ to $\$ 30$.
U. S. Picture \& Portrait Co.



## May BARGAIN Sales!

 Summer Appiroaches : Alre Youn Pirepaired ? With the near approach of Summer, our thoughts turn naturally to things that are Light and Cool. This Store is now in complete readiness to supply every household and personal want in Summer Merchandise. Buyers who desire the highest grade goods at moderate prices should come here-come Friday and Saturday if possible-
FNE SWISS


|  | This Advert: For Men Only |  |
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Longcloths, Table Napkkins, Etc.


## Smallwares



YOU'LL LOOK SMART and YOU'LL Feel Well Dressed in One of these

## Sllk and Crepe Shirtwaists






 LA DIV A CORSETS.


## tea aprons.

 Motior scarves.



FANCY

## Haircord' Muslins





14c. yd.

## Ladies' Hose.

LADIES CASHMERE HOSE.
 Children's Hose
CHIDRENS HOSE
 Boots and Shoes





## Grocery Specials

| HARDWARE | 2 | SPECIALS |
| :---: | :---: | :---: |
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Our Boys' Clothes
 nemm $\$ 3.00$ to $\$ 10.00$

## Framed Picfures <br> 

## TheRoyal Stores Ita.




IT IS A PLEASURE TO ANNOUNCE
the arrival of our principal Spring shipments of LADIES, and CHILDREN'S SPRING MILLINERY.
It comprises without doubt the most stylish and chic creations we have ever shown. You will find them re-
markable values. Chiidren's Trimmed and Untrimmed Hats Our Trimming Department is now in full swing. Our Forelady here having just returned from the American Markets is prepared to put the latest idea into any orders placed with us.

## Marshall Brothers.




## Girls' Hats! <br> DANTYY SILK HATS, for GIRLS, <br> 80c. " $\$ 1.40$

Ready-to-Wear Straws, for Girls,
25 cents upp.
See Our Window.
S. MILLLEY.

YOU GET GROCERIES OF QUALITY at AYRE \& SONS.

Our Stock is always Fresh, Clean and carefully handled. A visit to our well equipped Store will convince. If you want a good cup of Tea we recommend the EMPIRE TEA. This Tea is
refully blended, India and Ceylon, therefore is entirely British; a rich, strong full carefully blended, India and Ceylon, therefore is entirely British; a rich, strong, full
flavoured Tea. Try Empire when buying Tea. Satisfaction guaranteed. TINNED FRUIT-Pears, Peaches, Apricots, Plums, Pineapple, etc. These goods
aut up by first-class packers and every tin is guaranteed. HAM, BACON, OX TONGUE, ETC.-This is $h$ branch of our business we pay
special attention to, and by careful handing and cettitig of above goods we certainly get the best results by our wafer sliced Boiled and Raw Ha
AYRE \& SONS, Ltd., GroceryiDepartment.

STERLING Value
This Week in
COSEY COVERS COSEY PADS CUSHION PADS tea cloths SIDEBOARD CLOTHS:-:30c. \& 55c. Ladies' Embroidered Collars:: 25c.
Extra Special in Frilled and Hem Stitched Pillow Cases, 55c., at
A. \&. S. Rodger's.



## From Private Butler.

 Complains of Carew St

 Opening Announcement! We announce the opening on Monday next, in
the store ately occupied by Mrs. Ed. Kielly, Raw-
lins' Coross, ef an uppto-date Ice Cream \& Soda Water Parlor. The Store will be under the direction of Mr. Peter
G. Ryan, of Rexbury, Masss., who will feature the
latest American notions in Ice Creams and Sundaes.
 the little ones. Cigars, Cigarettes \& Candies of Highest Grades, The Store, which is entirely separate and dis,
tint from our Military Road Branch ajdioning,
will remain open every night till 11 oclock. We respectfully ask for. a share of the patron-
age of the public in this new venture of ours. T. M. McMurdo \& Co.,


## Eastman Roll Films.



Just arrived hy express a fresh shipment of the celebrated East
man holl Fillis, in sizes to suit every Camera. prices right at

## TOOTON's. 320 Water Street.








Here and There. Steero is coming.
 ape4,tis for Fresh Fish.
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 ELLIS
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Eor Fresh Poultry.


WANTED-A Captain to
navigate a vessel from Montre
naviate a vessel from Montrea
to this port. Good wages to
to this port. Good wages to
reliable man. Aply
SITER. - may2,2i,tu, th.

## LGHT, HEAT, COMFORT ! <br>   <br>       <br> ST. JOHN'S GAS LIGHT COMPANY. 



FORD-The Universal Car!!


GEO. M. BARR, Agent, St. John's.
Advertise in the Telegram
and

[^0]tue peoties papre-THE EVENING TELEGRAM, MAY 4, 1916-10. - -



[^0]:    
    THE ALL - IMPORTANT WEEKLY

    ## ECONOMY PAGE

    is crammed full of ALL NEW THINGS for Spring Wear. Be on hand Friday, Saturday \& Monday.
    

    Mosily Men's Wear.
    'Tis House-Cleaning Time--Needs are Many --Cut Prices on these Needs are Here. Pillow Cases.
     Battenburg Tea Cloths.
     Breakiasi Cloths.
    
    

    | Sideboard Cloths. <br>  |
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     Job Table Cloths. Bed Spreads. FFill You ler from RESH PLIES $S \& C 0$ ${ }^{\text {unurrb. }}$

    ## 

    
    
    

    ## Job Line hat WREATHS

    

    Children's Sweater Coats.
    
    

    ## Genl's

    Genl's Dressing Combs.
    
    

    TWO SPECIAL ITEMS OF INTEREST.

    |  | Men's Top Shirls. <br> A complete line in all-over Negligee, smar <br> cuffs; perfect fitting, well made, every detai <br> perfect. Coat style; sizes from $131 / 2$ to 490 $161 / 2$. Special Friday, Saturday \& Monday |
    | :---: | :---: |

    Cut Prices on Boots, Shoes and Hosiery.
    Men's Boots.

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    |  |  | The "nitee Q strap |
    |  | , |  |
    | \$3.10 |  | dind |
    | Lsdies' Hose |  | Ladies' Pump |

    Description
    of a Battlefield
    
     $-\begin{aligned} & \text { тift buich } \\ & \text { Hosss. }\end{aligned}$
    
    
    
    

    | Lsdies' Hose |  | Ladies' Pumps. |
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    |  |  |  |
    |  |  |  | Theater nat Favn colot combinatom, |
    | Children's Hose. |  |  |  |
    | Your fiote ot inabk or tha, |  |  |  |
    |  |  |  | \$2.78 |

    Gentlemen!
    

    | Boys' Pants. | Boys' Jerseys. | Boys' Soldier Suits. |
    | :---: | :---: | :---: |
    | Thers mots ericeatio kina or |  |  |
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    ive Loveliness of Spring Apparel in the SHOWROOM.
     Corset Waists.
    
     NIGHT GOWNS
    
    
    
    

    ## Economy Prices

    
    
     Coal seatlles.
    
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