| CE OF |
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| Lata |
| ice, |
| 20 and $\$ 2.00$. |
| Es. |
| in Ladies' |
| DlelOI. |

TEN PAGES TO-DAY. THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. TEN PAGES TO-DAY.
 ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 26, 1915.

NUMBER 20.

BUSINESS STAND North Sydney, and Dwelling,



## Grey Engines H.J. Stabi\& Co.



Ferro Engines


Lanterns!
$=\mathrm{Ev}=\mathrm{J}$ J. J. ST. J0HN.
150 dozen
Climax Lanterns,

$$
\$ 4.40
$$

The Direct Agencies

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|  |  |
|  |  |

## CUTPRICES

## 1400 lbs of

 REAL IRISH BUTTER. California Blue Raisins, 12c. lb. California Blue Raisins, 12 c . 1 pkCleaned Currants, $1 \mathrm{lb}, 71 / \mathrm{c}$. pk
Seeded Raisins, $1 \mathrm{lb} \ldots 13 \mathrm{c}$. pkg.


## WEDDING RINGS:

Certainly the Bride is worthy of nothing
less than the Best. Then

## 26th Week of the War Copper Paint.

Have you tried our new STANDARD COPPER PAINT? We have a free trial proposition. Colors Red and Brown; also, Yacht Red.

The Standard Migg, Co., Ltd. Manufacturers of Matchless Paint.


Every Ring perfect in workmanship and design; 18k Rings from $\$ 6.00$ up. May we send you a Ring Size Card?



WE Now have A Small Shipment Ladies' Imitation Fur Sets.
These are fashionably trimmed with Silk Fringe and there is certainly "som
them, though the prices are small.
Colours:-Black, Mole and Beaver. PRICES:
Young Ladies'---\$2.00 per set. Ladies'---\$2.90, \$3.50, \$4.80 per Set.

See Window Display.
Henry Blair

## ABOUT LAMPS: <br> in oil is necessary, also a Brilliant Light is the aladdin lamp burns half the oil of the ordinary lamp and gives SIX TIMES the light. Think it over. THREE MILION CHESLEY WOODS, <br> Sole Agent Aladin Lamp. 140 WATER STREET. <br> Spare Ribs, Apples, etc.

50 tierces SINCLAIR'S SPARE RIBS 203 brls. No. 1 WAGNER APPLES. 50 bris. AMERICAN CABBAGE. 50 cases SMALL ONIONS. 50 cases SMALL ONIONS.
300 bass SMALL BEANS.
GEO. NEAL
p.a.Box 236! SLATTERY'S |'phone 52 Wholesale Dry Goods,

[^0]J.J.

Ladies' and
153 Water St


The above is o
theng ony fer on
sung wherever th
 seen sung speciait
(the greatest Brit)
Columbia Grapho

T. We have just
2.000 Columbiat
land the largest $c t$
in Newfourdand
chiefly of Patrio
Songs. Among t
Gons. Aave the King.
La Maresilase
Arrival of the Briti
in France.
in France:
Russian National A
Belgian National A
My Bugler Boy.
Follow the Drum
Bravo, Territorials,
Soldiers of the K
version). My Volionteer.
U.S. Pici

Newfound

CHARLES
Bellable Pliano a


## G. Knowling. <br> NEW GOODS!

Women's, Boys', Girls' "Wolsey" Underwear.

 emours crabermumes

 Men's and Boys' Collars and Ties, Boys' Caps, Boys' School Bags, Men's Waterprools, Boys' Waterproois, Boys Reeters and Overcoals.

## G. KNOWLING

Evening Telegram
 Admiral Beatty's Second Victory

## LATEST From the Front. 10.00 A.M. <br> 硅








### 11.00 A.M.








## KNOWLING'S Great WinterSale

Commencing TUESDAY, January 26,
To which attractive additions will be made as soon as ready,
FOR SPOT CASH Only.

## ECONOMY

Is the keynote of sensible and prudent domestic management and housekeeping during these uncertain mes, and to assist this laudable object we have made

Special Efforts to Secure Really Useful Money-Saving Offerings.
We cannot charge or send these goods on approbation.

| Flannellette |
| :---: |
| Bargain |
| A splendid fne cloth in a |
| variet of |
| ful for wompens, very use- |
| ren's wear. |
| IO cts. |
| Per Yard. |
| this is very special value. |
| Inch wide. |



| Ladies Black Satteen Underskirt Bargain | Ladies Fancy Flannel Blouse Bargain |
| :---: | :---: |
| A splendid American model Black Sateen Underskirt, well made and finished and good material. <br> 60 cts. | These are a special purchase for this sale and are really marvellous value at 52 cts. Each. |
| chase as quantity is limited and garments are worth at least 90 cts. to $\$ 1.00$. | Splendid range of patterns in light and dark colors. Would be good value at 80 cts . to 95 cts . |

MENDING WOoL BARGAIN-Finest quality Mending
Wool, all colors; 3 Cards for 5 . Wool, all colors; 3 Cards for 5c.
CAMBRIC REMNANT BARGAINS-Splendid value, all
colors; has a avariety of uses. Worth from 9c. to 10c
yard. Now 5c. yard.

| Embroidered Apron Bargain <br> A specially attractive line of White Muslin Aprons with embroidered aprons with embroidered bibs. <br> 25 cts. | Scrim Bargain <br> We offer this at marvel, lously low prices and the goods will be found really ness. <br> 6 c . and 8c. |
| :---: | :---: |
| BOUCHER BLUE ZEPHYR BARGAINS-A splendid strong, wear resisting material, specially good for women's and children's overalls,dresses. Worth about 20 cts. yard. |  |
| We offer at 14 cts. per yd. <br> SERGINE BARGAIN-A real bargain and just the thing for children's overalls and clothing and women's overalls, working dresses; in khaki and grey. To realize the value, note the width, 36 inches, and then the price. <br> 12 cts. per yard. |  |

Five Vessel Caught in B


## JANUARY OFFERINGS <br> Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.
white flannelettes at special Cut Prices.
(4) WHITE TABLE DAMASKS still offering at attractive prices.
A JOB LOT OF WHITE LAWNS. Values up to 20c. We offer at an all round price WHite tucked Lawn (Lacé Insertion). Regular 27e WHTTE TUCKED LAWN (Lace Insertion). Regular 30c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. ......12c. Now 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. ONE PIECE YERY FINE TUCKED LAWN. Regular 60c.
the group of THE GROUP OF
'Phone 768.
LONDO


Bulldog
Dannawal

Selected Apples. $\frac{\text { Badedinss }}{\text { Wasmers }}$
Ben Davis
10 bex cal oranges
20 bex val orances
10

T. J. EDENS, Dh

## NAVAL RESERVIST GROUPS:

the group of those that left here on the "niobe". the group of those that left here on the "franconia".

THE GROUP OF THOSE THAT LEFT HERE ON THE "CARTHAGINIAN" the group of those that left here on the "Mongolian".

THE HOLLOWAY STUDDO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newfoundland.
'Phone 768. Each of these Groups is $8 \times 10$, and each man can be seen distinctly. Unmounted for 40 cents. Nounted for 75 cents


Bulldog Tea-40c lb.
Dannawalla Tea-50c lb


| 1000 brsa ${ }^{\text {a }}$ ( 500 pairs |  |
| :---: | :---: |
| Selected Apples. | Fresh Rabbits. |
|  | Scincilers |
| oranges. |  |
| (20 hesat. oranges. | ${ }_{\text {chat }}^{\text {tancerinils }}$ |
| ${ }_{\text {cken }}$ |  |

T. J. EDENS, DockworthS. \& Miltary Road



## From the Heart of the Wheat

Comes the delicate flour.
There's only a little.
And around it lies gluten that's hard and tough-bothersome in baking.

To pick this cream of the flour from the ordinary, we sift it ten timesTen times through fine silk.
And only the daintiest particles, sifting through, go out as Gold Medal
Flour Flour.

The rest we deem unfit.
flour? Do you want all of the flour, or just the best of the
Will you have milk and cream, or just the cream, when both cost an equal price?

There can't be any question.
Then in ordering, Madam, don't merely say "flour." That means any flour

Say the flour you want-say-

## Washburn-Crosby's

Gold Medal FLOUR.
Sold Wholesale, In Store and to Arrive. G. I. ANDERSON, Agent, 165 Water Street

## 

THE MODERN MERCURY


BOWRING BROTHERS, Limited, Hardware Department.

From Fort George
This Date in History.
THE STUBBORNNESS of the Mule is proverbial. Though that millions of housewives who have tried Sunhight Soap stubbarnly refuse

## Sunlight Soap

 as their ally, canlook forward to wash-day without dreads- for they
are assured of a quick despatch a quick despatch
of all dirt. NEXT WASH:


 $\int$



## 




## "Don't Cet Sick!"



## IN STERLING

 LIVES A GIRLWho Suffered As Many Girto
Do-Tells How She Found Relief.

## Men's Caps.

## Some Good Values

Men's Newest Tweed Golif Caps, Smartest Styles at 45 cts. and 65 cts.
Men's Twืeed "Eastern" Caps, with the Knitted Storm Band, Special Values,
at 60c. and zoc. each.
Men's :Tweed "Eastern" Caps, with Knitted Storm Band, with Velvet and Satin Lining, Price- $\mathbf{\$ 1 . 2 0 .}$ HENRY BLAIR

Quality COUNTS!


We have just opened a splendid assortment of wINTER
SUITINGS and OVERCOATING, the quality and utility of
 CHAPLIN, The King of Tailors.

## RED CROSS LINE

 Passenger Ticketet issued to Neem York, Halifiax

 HARVEY \& CO., Ltd.,

Advertise in The Evening Tolegram.

$\qquad$









 Patriotic concert.
The Patriotic Concent The Patriotic Conerrt griven at
Methodist Colitge Hall last night,





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PERCIE JOINSON
menrance Agent

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tingent and eight of the tostructors
the Musketry Committee, reesuted in


## A DESCRIPTION:

Stylish, natty, comfortable, and well fitting, full sized, washes like a charm, the acme of perfection in neat, dainty stripes to suit the most fastidious fancy, being above all genuine BRITISH MADE

## Soft Front SHIRTS

Sizes: 13 to 16 1-2.
Price: $\$ 1.00$.

## A. \& S. Rodger's

## WE HAVE JUST RECEIVED SOME

 STYLISH CREATIONS INMillinery Trimmings!
NEW FEATHER MOUNTS $]_{\text {ln Whate }}^{\text {In }}$, Tan NEW FEATHER BANDS Sax Blue, ete. NEW WINTER BERRIES \{Red.

Special Display in West Window.

## S. MILLEY.

 REID－NEWFOUNDLAND C․

## Water Street Stores Department！

The well－known Headquarters for Motor Engines，Motor Boats，Motor Supplies，Gasolene and Motor Oils． Our Columbia Cells and Multiple Batteries give results unheard of before．Call or send for quotation．

FRPID－NPWFOUNTDI，ANID OOIMPANTY．

## Just Received

Per Stephano and Durango， 800 brls．HAM BUTT PORK． 100 brls．SHORT CUT CLEAR PORK． 700 brls．and bags FINE GRAN．SUGAR 400 sacks VICTORIA FEED．
200 sacks FAMOUS MOLASSINE MEAL． 200 14－lb．boxes BEST CREAMERY BUTTER． 200 sides LEATHER，trimmed \＆untrimmed．
HARVEY \＆CO．，LTD，


## STEER Brothers．

Wonderfut Bargains ！
We are making a special bargain offering for this weelk only of
DRESS MATERIALS
$5=2=2=$
WILLIAM FREW．

## NOW IN STOCK



 burt \＆lawrence，

ECONOMY II BRITISH ARMY！
Cheaper greatcoats for soldiers meant a saving last
to England of $\$ 95,695 ;$ shoulder cords instead of year to England of $\$ 95,695$ ；shoulder cords instead of
straps saved $\$ 46,875$ ；abolition of rank badges on the left straps saved $\$ 46,875$ ；aboition
arm of full dress saved $\$ 30,000$ ．
The DRY CLEANING process saved the citizens of
Halifax thousands of dollars in 1914 ．
messrs，nicholle，inkper \＆chafe，ltd，Agents．
UNGAR＇S LAUNDRY \＆DYE WORKS，Halifax

## VEGETABLES ！



> Ham Bult Pork and Hay！
> Tc－Day ex＂Stephano，＂at LOWEST PRICES， 150 barrels Selected Light Ham Butt Pork， 75 to 85 pieces．
> 2 Carloads， 441 Báles，Prime Upland HAY．

> F．MeNAMARA，Queen Street．

## ＂Camp＂Coffee．

 WINDSSOR SALT．T．A．MACNAB \＆CO．
Telefionos．iliti
Advertise in The Evening Telegran

Best Grade Local WOOL， 80c．a pound，

Rohert Templeton．


R．H．TRAPNELL， Fse specalls： $\qquad$ Water Street

Farmers，Look Here！ fertilizers
for Spring deliver

## Book your requirements at once before the

COLIN CAMPBELL．

Let Us Fill Your Order from FRESH SUPPLIES ELLIS \＆CO． Limited．， 203 Water St



Fres Nef．Coried Beet
Scotch Beef Ham， Ayreshire Bacon
HRESH Compisif．


| Calitrorin Oranges． |
| :---: |
| Palemo |
| Lemons． |



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LOCH FYYE SHOKED
English Chedarar Chesese

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Remember Our
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     SLATTERY BUILDING

