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TOURIST COATS and MOTOR COATS In the REA STORE


IN VIEW of the reductions，the fact that we are clearing the Rea stock should prove of particular interest to women who need Coats for Summer touring

 FOR SIMPSON ADVERTISEMENT SEE PAGE 12 $=$ SIMPSON $=$

| METHOOIST CHURCH SOLD | BULLET FOR Detective |
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You Should House－clean Every Week in the Year－－－You Can Do Chatham Vacuum Cleaner

| Let Me Show You，How ＇Chatham＇Does Its Work East，Tororoto，and $I$ will send |
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10．839．A stylish and
simple Shirtwaist Model． Simple shirtwartwaist．



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## Gourlay fiamms

## THEIR CHARACTER

THEIR REPDUTATION
$T_{\text {HE reputation of the Gourlay Piano is due }}$ Pianos as at present manufactured－not to
he character of instruments made twenty－five years or more ago． I Character is necessary to the upbuilding of
a reputation－the Gourlay reputation is in the a reputation－the Gourlay reputation is in the
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eyyond question．This is the buyer＇s safeguard and assurance of permarn
Gourly buy a piano relying upon a reputation due to the labor and skill of a former genera
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$\pi$ Musicians and music lovers in Musicians and music lovers in every part of
Canada have voiced their appreciation of the
character of Gourlay pianos－hence their ation earned in six years as
Canada＇s most nearly perfect Piano．
Gourlay，Winter \＆Leeming 188 YONGE ST．，TORONTO

BY CHAS．COTTENDEN \＆COMPANY 75 QUEEN ST．WEST

SALE EXTRAORDINARY THE CREATEST EVER
Highly Important Unreserved Auction Sale of the Entire Contents ROSSIN HOUSE




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EATON'S DAILY STORE NEWS Lawn Tennis Goods
In large and varied assortment the new season's
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Chosen with a knowledge gained by our long expe
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best kind in DEPENDABLE GOODS






Ready. Also, a New Shipment of
SCOTCH LAWN BOWLS
Latest patterns, every pair perfect, every bias
st quality, $\$ 4.25$; Taylor's extra quality, $\$ 5.25$.


## mTRADERS BANK

 $\underbrace{\substack{\text { Capital } \\ 6,3 \text { arplus }}}_{6,350,000}$ of Canada. $\$ 35,000,000$ QUARTERLY DIVIDEND

Results Clinch the Argument In Any Enterprise－－World Real EstateAdvs Get Results For the Advertisers Every Tim

FROM ALL PARTS OF ONTARIO NOMINATIONS ARE POURING IN

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NORTH END REAL ESTATE

## A．C．JENNINGS \＆CO．＇S LIST

OFFICES： 1421 Yonge Street，Deer Park OPEN EVENINGS

\section*{A Few of Our Choice Offerings in Avenue Rd．Hill District <br> |  |  |
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## DAVISVILLE


A Few of Our Choice Building Sites


| City and Suburban |  |
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HOUSES FOR SALE



WALL STREET IS UNCERTAIN CAUTION SHOULD BE SHOWN


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14 Housefurnishing Depts. Combined in One


## NO. 14-ORIENTAL RUGS

Whave left Oriental Rugs to the
last in this series, not because it is least important, but because it forms a fitting climax to the 14 chapters of our Housefurnishing story.
diers, often from America, think to save money by bargaining for Ori-
Rugs in the streets and bazaars of Constantinople and Smyrna. Vain delusion. ental Rugs in the streets and bazaars of Constantinople and Smyrra. Vain delusion
Turks, Jews, Armenians and Greeks combine to contus the tourist' sideas of value. He is safer in New York in the hands of a reputable store, even though he pay the middle-
man's expenses and the high New York profit.






At ise, gome ant touve Trans, with ervidence of centurres Kirnanahahs, shirazes, sirvans, Guendies, seren,
 Priese run from mats at 87.50 to gre
at $\$ 1000$.


Business on Two Whole Housefurnishing is the Sole Business on Two Whole
 How many of our to furnish this . season? How many home makers are hanging their cranes and setting up their household gods?

This store stands ready to
rve each and every one of them.

## Some Bedroom Furniture Suggestions for Tuesday

|  | $\left\{\begin{array}{l} \text { A large assortment of other patterns } \\ \text { in Brass Bedsteads, ranging in price } \\ \text { up to } \$ 90.00 . \end{array}\right.$ |
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| end, 4 feet 6 inches wide. Tuesday $\$ 25.00$. |  |




Our New Wall Paper Dept. Fourthe Foor


A Remarkable Sale of Ladies Tailored Suits Tuesday \$40, $\$ 45,560$, 565 and 575 Styles to Be cleared at $\$ 35$ Rach
in the Cloak Department on Tuesday

## T

 HESE suits embody some of the finest examples of manly tailoring we have in the store. They were made in Canada after models from New York. In the metropolis they would be offered at considerably more than we marked them. To-morrow we sell them at a figure which means quite a saving on the cheapest of them, and a clear economy of 30 and 40 dollars on those which will reward the first comers.We have decided to reduce these suits now before sizes become broken further, and make a clear sweep of over forty high-grade suits.



Coats for Race Week A UTO Coats, Silk Coats, Dust Coats, the kinds for fashionable Spring occa-
sions, be it sions, be it a mot
at the Woodbine.
Berlin, New York, Montreal and To-
ronto represented in the oollection, which is quite new. Better see them to-morrow,



## Girls' Confirmation Dresses



Working Men's Shirts $\underset{\substack{\text { Wo } \\ \text { example } \\ \text { Celant }}}{ }$

 Silk and Lisle Gloves T HREE lines especially worth the telling. Yout when summer is here and everybody wants them.
marked them for early selling.






## 50 Underpriced Watches

 Half-price on Tuesday Fine Embroideries Half-price on Tuesday



## Wedding Gifts in the Basement

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