

Very Latest Fancies of Fashion

Vogue Laughs at Fate Peacock Plumes Presage

By MADGE MARVEL

THE time-honored superstition of bad luck attached to the wearing of peacock feathers seems to have been overcome. Or else the modern woman does such silly hoods. At any rate, one notices a great many smart hats trimmed with the heavily iridescent plumage.

BEAUTY DEMANDS PATIENT STUDY

"Margaret Greene Possesses What We Might Call a Wonderful Complexion"



Road to a Good Complexion Well Defined

By MAGGIE TEYTE

EVERY woman forces, whose photograph is reproduced here, possesses what we might call a wonderful complexion. She is fair, her complexion, however, in the care she takes of her attractive features. And so must we all.

Secrets of Health and Happiness

To Protect Your Hair "Cultivate" Your Head

By Dr. LEONARD KEENE HIRSHBERG

A. B., M. A., M. D. (Johns Hopkins). Copyright, 1914, by L. K. Hirschberg.

SCIENCE will tell you that hair is so much vegetation. The poet will tell you that it is "woman's crowning glory"—leaving you to assume that it is of some use and an ornament to men also.

Great Novels in a Nutshell

"Around the World in 80 Days"

Condensed from the VERNE novel by ANITA VON HARTMANN.

PHILEAS FOGG had just discharged his old valet and was interviewing his new one, a stout young Frenchman named Jean Passepartout.

What the Gilt Prophet Says

By WINIFRED BLACK

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THE little gilt horse on the weather vane rides high above the storm today. I lived here quite a while before I knew he was there at all—the grey little gilt horse with his arched neck and his waving tail.

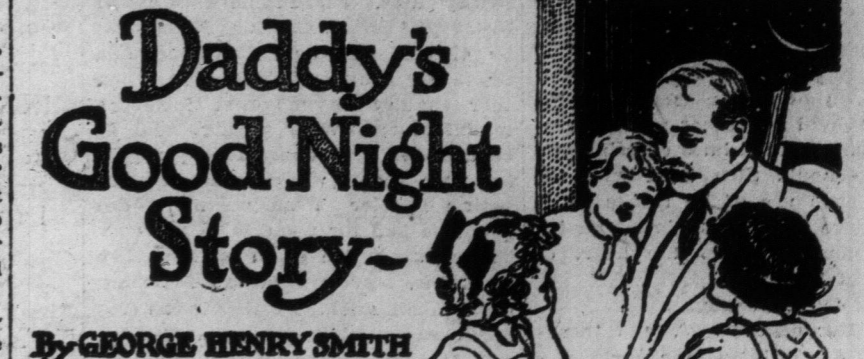
That Chesty Bird

By Tom Jackson

THE ROOSTER is a chesty bird, stuck on himself, and proud. All that he does is strut about, and crow, both long and loud. Now and again he finds a worm, and almost throws a fit—calling hens to hurry up—then he eats all of it. He looks upon the hens with scorn, and thinks he is their pet.

The Rooster is full of conceit, and sometimes full of corn. He sits until he goes to roost, and starts again at dawn. We have had roosters at our home, for fricassee or stew, who must have fed on paving stones, and on barbed wire, too. Sometimes a Rooster will get gay, and go look for a fight; but once he's licked, he flies the coop—then for him it's "Good Night." The hens give him the frosty law, by gobbling he is hissed. Sad is the Rooster who is put on the boycotted list.

Throughout the merry summer months, the Rooster has the call, but there's an axe behind the barn that meets him in the fall. With roofing gravel he is filled, then shipped away as freight. In life he was check full of pride, in death—check full of weight. But mostly all the hens remain. So would the Rooster, too, if he could furnish nickel eggs—which Roosters cannot do.



Daddy's Good Night Story

By GEORGE HENRY SMITH

MR. RABBIT put Brer Rabbit to bed after he had fallen in the hole in the tree, and no sooner had Brer Rabbit fallen asleep than there was a great knocking at the door.

Illustration of a rooster.

Trying to Dodge. She—Are you in favor of votes for women? He—I am in favor of whatever you are prepared to advocate.

No Possible Treatment. "If you are not feeling well why not see a doctor?" "What's the use? My vermiform appendix has already been removed."

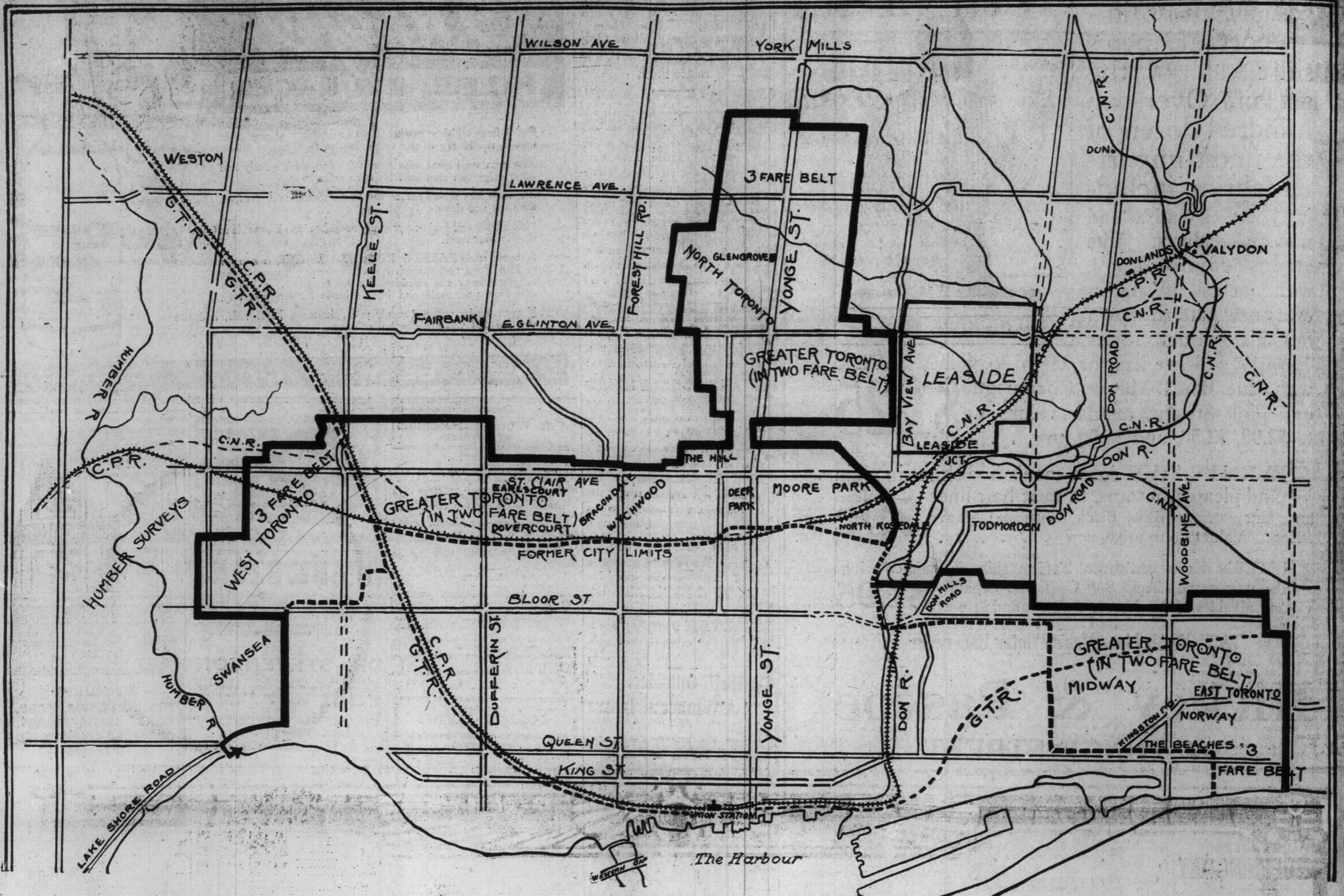
One Boss Enough. "The chap was right who said that no man can serve two masters." "Yes?" "Surest thing you know. That's the reason it is foolish for a married man to try to boss himself."

Disproved. "So you don't think my ancestors came over in the Mayflower?" "Certainly I don't. The Mayflower carried no steerage passengers."

Between Bases. "So Dodger is to be married after all these years. How do you account for it?" "I understand two widows got him between them and he was run down between bases."

Advertisement for furniture and other goods, including 'Furniture?' and 'The Ideal Husband'.

All Greater Toronto Wants a Single Street Car Fare---Not Two Fares



In the Two Fare Belt---Annexation

The World has drawn the above map to outline two main questions now before the citizens of Toronto and its suburbs, namely: Street railway purchase and annexation. These two things very much in fold one with the other. The map also throws some light on the riding of South York, which comes up with redistribution at Ottawa.

The dotted line shows the bounds of Toronto as they were over ten years ago, before the redistribution bill of 1903. The heavy black line shows the city bounds of today. The pieces taken in about double the area of the then city. All the parts taken in were in the Township of York and in the riding of South York. The population of South York was at that time 25,000, and included the whole township, as well as West Toronto, North Toronto, East Toronto, Midway, North Rosedale, Deer Park, etc. Now the population of the above annexes is over 70,000, and of all South York, close on 100,000. This is some growth. Greater Toronto, thus outlined, has grown from 17,000 to 70,000 in twelve years! As to area and progress, South York is the senior constituency in the present Toronto.

But the great feature of the map is that it shows that in this new

section of the city—we call it Greater Toronto in the map—above and beyond the dotted line, lie all the two-fare street car belts, and even some three-fare belts! All north of the C. P. tracks have to pay two fares, and some three! The extreme section of West Toronto, North Toronto, East Toronto, have to pay three fares for street cars to get to the city hall!

Next: This Greater Toronto is the richest and most progressive part of Toronto. It includes the high-class residential sections of North Rosedale, Deer Park, The Hill, Davenport Ridge, North York, St. Clair west, Danforth avenue and the great industrial and manufacturing section of West Toronto. It belts the whole of Old Toronto, and from a parliamentary point of view is the most progressive constituency in Canada. What South York thinks today, all Canada thinks five years hence.

What has South York to do with street car purchase and annexation? Just this: All these people in Greater Toronto want a single street car fare and the only organized voice they have had up to the present has been through The World, and their member, W. F. Maclean.

The latter has seen all this growth, has been intimately associated with the people, has been at their meetings, has written up their views, has preached Greater Toronto all the time, and done all these things regardless of the pinpricks and brickbats of others. South York has, up to the present, been their only bond of union. Greater Toronto is substantially South

York. It may not be two months from now. But they'll still have the bond of Greater Toronto, and single fares! These people are almost solid for single fares.

Now as to annexation: The World believes a still greater Toronto is ready to be annexed—that will add over 100,000 people in three years. But there is a section of the community who believe that municipal growth is a curse! Look at that Greater Toronto set out in the map and say if you can that these annexations have proved a curse to Toronto. Is West Toronto that great hive of manufacturing, a curse? And there are factories of still greater magnitude willing to come here if they can get sites for their factories, and at the same time, homes for their work people with municipal conveniences, and single fares on street cars!

It was this Greater Toronto coming into the city that made down-town property go from \$2000 to \$10,000 a foot in the centre and correspondingly advance outwardly; and another annexation belt will carry these increased and increasing values right up to Bloor street, making Yonge and Bloor the real estate centre.

What do the members of the board of trade, the businessmen of Toronto, the factory owners, think of this map and what it tells as to Toronto's growth, and what effect single street car fares for eight miles in every direction from the city hall would mean to us all?

FEDERAL TROOPS DRIVEN FROM RAILROAD BRIDGE

Tepic City Garrison Made Vain Effort to Cut Rebel Communications.

CULIACAN, Mexico, Feb. 2, via Nogales, Feb. 3.—(Can. Press).—Acting in concert with the garrisons of Guaymas and Mazatlan, with the object of destroying the Constitutional lines of communication and surrounding

COMPENSATION ACT IS BENEFIT TO WORKMAN

Montreal Man, Sufferer From Lead Poisoning, Gets an Annuity.

MONTREAL, Feb. 3.—(Can. Press).—The first claim for damages from lead poisoning to be brought in the local courts under the Workmen's Compensation Act was disposed of this morning by Justice Beaudin, who

ALDERMAN'S SEAT ATTACKED

WELLAND, Feb. 3.—(Special).—

The election of George Scott to the office of alderman of Welland has been protested. The necessary motion having been made before Judge Livingstone. Insufficient property qualifications are alleged. The case will have a hearing before Judge Livingstone next Tuesday.

ALLANBURG HAS SMALLPOX

WELLAND, Feb. 3.—(Special).—Smallpox has broken out in the Village of Allanburg. John Smith, who resides with his family in a tenement

house, is suffering from the disease. The house has been quarantined and the occupants vaccinated.

NEW YORK'S UNEMPLOYED

Over Three Hundred Thousand Men Out of Work.

NEW YORK, Feb. 3.—(Can. Press).—Statistics gathered by the employment bureau of the Society for Improving the Condition of the Poor, showing that 331,000 men in New York City were out of work, furnished an interesting study to social economists. As a result of a can-

GEN. CARRANZA, FEDERAL TROOPS FROM TEPIC CITY

Gen. Carranza, federal troops from Tepic City today attempted to destroy a large railroad bridge near Yago, south of here. They were repulsed, however, according to reports.

The sortie of the Tepic garrison followed similar attempts to cut off Carranza made by the garrisons at Guaymas and Mazatlan.

CIVIC ICE PLANT FOR GALT

GALT, Feb. 3.—(Special).—The town council is considering engaging in the manufacture of ice, and in all probability a plant will be installed to run in conjunction with the waterworks.

That Son-in-Law of Pa's

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By G. H. Wellington





NEWS FROM THE CITY HALL

RADIAL RIGHTS NOW DISCUSSED

Corporation Counsel Geary Not Working for Complete Clean-Up.

HAVE AGREEMENT SOON

Ontario Railway Board May Be Consulted by the City.

Whether it is better policy to include in the agreement of purchase the manner of running rights the radials will have over the street car lines, or to leave that matter entirely to the Ontario Railway and Municipal Board, was discussed yesterday at a conference between the board of control and the civic legal department. D. E. Thomson, the special counsel, took part in the conference.

It was decided to have the legal department prepare argument for including in the agreement of purchase what running rights the radials will have over the street car lines, and present that argument at another conference. If it is then proved that the city's interests would be better protected by fixing those running rights in the agreement of purchase, instead of leaving the rights to be determined by the Ontario Railway Board, then the agreement of purchase will include the running rights of radials. If, on the contrary, the argument does not prove that the city's interests will be better protected, running rights of radials will not be included in the agreement of purchase.

Under the statutes the radials have the right at any time to entrance to the street car lines, the terms to be fixed by the Ontario Railway Board.

The city has equal voice with the radial companies in debating the terms before the Ontario Railway Board. There is no certainty that the terms that would be fixed by the Ontario Railway Board would protect the interests of the city as fully as would an agreement now with the radial companies. There is the certainty, however, that if a satisfactory agreement is not arranged now with the radial companies the terms will be fixed by the Ontario Railway Board and not by the agreement of purchase.

FOUR TENDERS OPENED FOR FILTRATION PLANT

Will Be on Slow Sand and Mechanical Filtration System—Steel is Cheaper.

SMALL INCREASE IN ASSESSMENT

No Appreciable Difference if Ald. McBride's Exemption Scheme Carries.

THE MISSION LAUNDRY

Board of Control Decides to Settle Dispute This Week.

Four tenders for additional filtration plant at the island were opened by the board of control yesterday. The lowest is \$1,996,277 for concrete and \$1,177,054 for steel.

This plant is to be on the slow sand and mechanical filtration system, which was tried out in West Toronto and adopted. The capacity of the new beds is to be 60,000,000 imperial gallons per 24 hours.

Four tenders were sent to Commissioner Harris to investigate and report upon.

Geary's Position. Corporation Counsel Geary holds that his instructions from the city council of 1913 were to include in the agreement the running rights of the radials over the street car lines. Undoubtedly those were his instructions. Controlling Simpson, who was not in the city council of 1913, holds that he is not bound by the action of that council, and that he is in the right in demanding any amendment to those instructions as may be in the best interests of the city. He insisted that Corporation Counsel Geary should first show proof that the city's interests would be better protected if the running rights of radials were included in the agreement of purchase.

This disposition of the question was accepted by Corporation Counsel Geary, and he agreed to present his argument at the earliest possible moment. Mr. Geary had advised that the agreement of purchase be completed before it would be submitted to the board of control, but Mayor Hocken, Controller McCarthy and Controller Simpson decided that the board must be in quick touch with the progress of the agreement of purchase towards completion. The civic legal department will therefore go into frequent conference with the board of control until the agreement of purchase has been completed.

As the situation now is, there is a strong probability that the agreement of purchase will not include the fixing of the running rights of the radials on the street car lines, but will concentrate upon the clean-up of the franchises.

NEW STEEL CABLE

Work Will Begin at Once upon the Reinforcement of the Lines Throughout the Province with a New Steel Cable Designed to Prevent Snapping of Wires in Exposed Places Tying up the Light or Power Service.

GLASS TANK GAVE WAY

HUMAN FISH INJURED

ROBBED OF JEWELRY

WELLAND, Feb. 3.—(Special.)—Nearly eighty dollars' worth of jewelry was stolen from the home of Thomas Boland on Welland street yesterday shortly after noon. A warrant has been issued for a boarder named Munro, who disappeared.

GALT ON THE LIST

GALT, Feb. 3.—(Special.)—Galt has been selected as one of 100 places at

OFFICES REQUIRING 6,250 SQUARE FEET

Large businesses find greater efficiency and convenience in having offices all on one level. The communications between departments and the exchange and filing of papers is best facilitated by being all on one floor.

THE NEW ROYAL BANK BUILDING

Owned and Operated by the Guardian Realty Co. Limited. This new building offers approximately 6,250 square feet of serviceable space on each of the twenty floors. Offices will be laid out to suit the tenant.

LEASES ARE NOW BEING MADE

Building to be completed in October, 1914. For particulars J. & L. M. WOOD apply to 502 C. P. R. Building, Toronto.

WILL MAKE EFFORT TO BREAK RECORDS

Hydro-Electric Line Extensions to Be Pushed With All Speed.

ADAM BECK NOW HERE

Mass of Detail Will Be Considered by Commission During Session.

GENERAL STAFF FOR CIVIC SERVICE

Proposal of Research Bureau Toronto Bureau Will Be Founded.

BASIS FOR ELECTIONS

Surveyors Advise That Mayor Prepare Annual Budget on December First.

POLICY BEFORE ELECTIONS

Dr. Cleveland also said that the budget proposal of the bureau was simply that instead of waiting for a new administration to become seated in office after the January elections, the old administration should begin the consideration of what the city was going to do in the coming year, and frame its program. Let the mayor, said he, be responsible for the preparation of the budget and let each controller who objects to it declare what part he objects to and give clearly his reasons for opposing it. So when the day of election comes, the voters would have as clear a notion of what was laid before them as a court of justice. To do this the proposal of the research bureau was that departmental estimates should be laid before the board of control not later than Oct. 31, and that they be in such form as accurately to inform citizens and officers about what had been done by departments and what the heads of departments think should be done during the next fiscal year. The mayor would assume responsibility for making this budget, and it would be submitted to the aldermen not later than Dec. 1.

A TORONTO BUREAU

Mr. John Macdonald, chairman of the civic survey committee, announced that it had been decided to establish

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THE ELIAS ROGERS CO. LIMITED

a bureau of municipal research in Toronto. The financial support necessary for this undertaking, he said, must come from interested citizens. That their interest will be continuous will soon be demonstrated by their subscribing a total of not less than \$20,000 per annum for five years. The Toronto bureau will be started at once. Mr. Macdonald also reviewed the history of the municipal research movement in Toronto.

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Toronto is ears. But growth is a if you can Toronto, es of still their fac-municipal

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Special.)—The town ng engaging in the and in all probabl-installed to run in e waterworks.

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