

DEPARTMENT OF EXTERNAL AFFAIRS MINISTÈRE DES AFFAIRES EXTÉRIEURES

communiqué

N°: 54

DIFFUSION: FOR IMMEDIATE RELEASE RELEASE: APRIL 1ST, 1982

INTERNATIONAL ENERGY EXPOSITION KNOXVILLE, TENNESSEE, May 1 - October 31, 1982

The Department of External Affairs announced today, plans for the Canadian Participation at the 1982 Knoxville International Energy Exposition (1982 World's Fair), to be held from May 1 to October 31, in Knoxville, Tennessee.

The exposition with its theme of "Energy Turns the World", is a specialized exposition similar to Expo 74 Spokane on the environment and Expo 75 on the seas. In 1986, Vancouver will host an exposition on transportation and communications -Expo 86.

The Canadian Pavilion at the 1982 World's Fair has been developed on the theme of "resource management through exploration, innovation and conservation". Frontier exploration, oil sands development, nuclear energy, alternative energy and energy conserving building techniques, are some of the fields explored in the Pavilion. An Informative Centre will provide written and electronic documentation (Teledon) on energy subjects and provide visitors with a wide range of information on Canada.

For the first time at an international exposition, four provinces - Alberta, British Columbia, Ontario and Saskatchewan - will participate jointly with the Federal Government in the Canadian Pavilion.

Over twenty countries including the Peoples Republic of China, Saudi Arabia, Japan, Mexico and the European Community, will have pavilions at the Knoxville exposition, giving this exposition the record for number of foreign participants in such an event in the U.S.A.

.../2

Throughout the six-month fair, a world festival of the arts will bring together artists and groups from around the world. Canada will focus its activities on Canada Week to take place from the 23 to 29 of August.

- 30 -

FOR	FURTHER	INFORMATION	CONTACT:	Ottawa:	John Powles
					(613) 593-7014

Knoxville: Pierre Morin (615) 971-4390