# Hay, Oats, Bran, Corn, Cormmeal and Diamond Glititen Meal! GEORGE NEAL, Limited. 

## 

 AUCTION. wanagh's Garage, Ltd RIDAY, Dec. 1 st , 

## 



五

## 路



## The evening telegram, st. Johns, newfoundland, November 29,1922 -2

## Aspan

## UNLESS you see the name "Bayer" on tabbets, you <br> 



 Fand taxet
The Heir of
Bayneham
The Heir of
Bayneham


Lady Hation's Ward.


London,New York \& Paris Association of Fashion

Did you get one of the 5,000 Circulars that were alistrilibuted for this great value-giving event?

# Here are the Facts of this EPOCH-MAKING SALE Which Begins To=Morrow, Thursday Morning $\begin{gathered}\text { at } 9 \text { odeclock } \\ \text { sharp }\end{gathered}$ 

Over 20 manufactures of fine apparel are represented. Over 8,000 high class SUITS, COATS, DRESSES, GOWNS, SKIRTS, WAISTS, are involved. This is probably the largest and most important purchase of fine garments ever made by one Retail Store in this city. We bought them at a fourth to a half off, and we are turning them over to our customers on the same basis.
We could have marked all these purchases at REGULAR PRICES and cashed in on the savings we made-But that is NOT the way of this Store. WESELL AS WE BUY. And so we are sharing not alone all the savings on these early purchases, but we are sharing part of our regular LOW PROFIT as well. Thus every family in fie coutry is afforded the opportunity to are sharing not alone al the savings on these earily purchases, at the ard of the season. READ OPPOSITE PAGE.
supply its needs for the entire Winter at prices customary only at

## LADIES' WINTER COATS AND DRESSES!

> The Biggest Values, The Finest Qualities and The Greatest Varieties Ever Offered, on Sale To-Morrow

This is the COAT SENSATION of the Year!
Now if you know anything about the remarkable low prices that prevail at all times in our Ready-to-Wear Departments-this announcement will bring you to our Store in a hurry to-morrow morning.
COATS WORTH COATS WORTH COATS WORTH COATS WORTH UP TO $\$ 8.00 \quad$ UP TO $\$ 12.00 \quad$ UP TO $\$ 18.00$ UP TO $\$ 25.00$
$\begin{array}{lllll} & 5 & 58 & \$ 7.98 & \$ 12.98\end{array} \$ 18.50$
FUR TRIMMED COATS IN ALL GROUPS.
FINE TAILORED COATS IN ALL GROUPS
EMBROIDERY-TRIMMED COATS IN ALL GROUPS:
Keep this fact in mind-There are higher-priced garments on displayand therefore Coats of unusual high character, superior style, superior quality of materials, superiorly tailored and finished to the smallest detail.

| COATS | COATS | COATS | COATS | COATS |
| :---: | :---: | :---: | :---: | :---: |
| WORTH | WORTH | WORTH | WORTH | WORTH |
| Up to $\$ 26.00$ | Up to $\$ 38.00$ | Up to $\$ 48.00$ | Up to $\$ 50.00$ | Up to $\$ 75.00$ |
| 22.50 | 27.00 | $\$ 4.50$ | 39.00 | 60.00 |

The handsome FURS, BEAVERETTE, NUTRIA, CARACUL, OPOSSUM and others that trim the finer Coats are alone worth the Sale Price-Materials as BOLIVIAS, SALTS PLUSH, NORMANDIE, SUEDENE and VELOURS, etc., Silk and Crepe linings and tailoring that distinguishes good Coats are ear-marks of quality you will note on these garments.
SIZES FOR MISSES-SIZES FOR WOMEN - STYLISH STOUTS-AN ENTIRE RANGE OF FUR AND SEAL COATS ARE ALSO TO THE FORE IN A STARTLING DEMONSTRATION OF FUR VALUES.

THESE ITEMS
GO ON SALE
AT NINE $0^{\prime}$ CLOCK.
WOMEN'S
TRICOLETTE
WAISTS
98 cents.
All Sizes-All Colors. WOMEN'S
WHITE COTTON WAISTS 54 cents. WOMEN'S
VOILE \& ORGANDIE WAISTS
98 cents
All Colors-All Sizes. WOMEN'S
CREPE-DE-CHENE WAISTS $\$ 3.98$
Values up to $\$ 7.00$. WOMEN'S GUIMPS
98 oents.
All Colors-All Sizes. WOMENS
VOILE \& ORGANDIE WAISTS

- 68 conts. WOMEN'S
SIIK, SATIN \& SATEEN
UNDERSKIRTS \& BLOOMRRs 78 oents.


## Sensational Dress Sale!

Most Phenomenal Dress Purchase we ever made. SATIN FACED CANTONS, CREPES-DE-CHENE,CANTON CREPES, CHARMEUSE, SATINS, FINE TRICOTINES, FRENCH SERGES, JERSEYS. A Miracle Dress Sale like this comes once in a great while-Women who have not attended a Sale in years will come here to-morrow-Because we say it is the Greatest $V_{a l}$ l. ue event we ever had! And we do not exaggerate.

> ALL SIZES FOR WOMEN AND MISSES!
$\$ 4.98$ \$5.44 $\$ 7.98 \$ 9.98$ \$11.94
DRESS SALE EXCLUSIVE
Just 400 Dresses in the lot-the majority come in one of a kind-They must be seen to appreciate their real value. No matter what style you want-or color or size-or material, you're sure to find exactly YOUR DRESS in this to-morrow, at
\$2,98 16.48 s24 53? 38
Lovely new styles in VELVET, POIRET TWILL, TRICOTINE, CANTON CREPE; MATE LASSE and SATIN or LACE combined with MATELASSE. REMEMBER-THE QUANTIIIES OF THESE DRESSES ARE WMTEDAND THEY WONT LAST LONG AT THESE PRICES - SO COMD bARLY FOR YOURS. DODGE THAT CHRISTMAS WOLLOR-BUY NOW!!

London,New York \& Paris Association of Fashion

THIS SALE WILL AROUSE ST. JOHN'S

London, New York \& Paris Association of Fashion

## SMART CLOTHES to BIG andLITTLE GIRLS

GGEST CASH PURCHASES OF CHILDREN'S APPAREL ON RECORD! HUNDREDS AND HUNDREDS OF PRETTY NEW COATS AND FROCKS-AT PRICES THAT WIL IAVE INSTANT APPEAL TO ALL MOTHERS WHO KNOW WHAT STURDY, PRETTY CLOTHES LIKE THESE ARE REALLY WORTH!

## Girls' Handsome Winter Coats

JUST ARRIVED-HEAVY WINTER COATS of high-grade Fabrics with large pockets; some Fur $\$$ high-grade Fabrics wart self collars. Wonderful Coats, Mothers! You can't match them elsewhere at this price.

Ages- 8 up to 18 years.


Big Girls' \$18 Fur Trimmed Coals
Ages 12 up to 18 years.
Warm, good looking Heavy Coats with smart new collar
effects of self material and $\left.\begin{array}{l}\text { effects of self material and } \\ \text { Fur. POLAIRES, VELOURS }\end{array}\right\} .98$ TWEEDS.
GIRLS ALL - W00L DRESSES Values up to $\$ 7.50$
53.98

6 years up to 16 .
Straight line or Belted Models-with dainty embroidered collars and cuffs and Novelty Pockets.
CHILD'S NAVY AND COLORED SERGE DRESSES
Beatutifully trimmed-and are splendid for iffernoon or Street wear. Ages 3 up

$$
\begin{array}{|}
\hline \text { BIG GIRLS" } \\
\text { \$8.00 SERGE DRESSES } \\
\text { \$4.98. } \\
\text { Ages } 14 \text { up to 18. } \\
\text { Straight line styles, in } \\
\text { Wool Crepe, Fine Serge, } \\
\text { variety colors. } \\
\hline \text { KIDDIES } \\
\$ 8.98 \text { COATS } \\
\$ 5.98 . \\
\text { Cunning "Little Girl" } \\
\text { styles in warm, heavy } \\
\text { fabrics,Cheviots \& Wool } \\
\text { Velours. Well made } \\
\text { Coats. } 3 \text { to } 7 .
\end{array}
$$ to 12 years, $\$ 2.48, \$ 3.98$.

## Super Wonder Sale Handsome

 FUR-TRIMMED COSTUMESFOR WOMEN AND MISSES
$\$ 20.00$ Values $\$ 25.00$ Values $\$ 35.00$ Values $\$ 40.00$ Values $\$ 50.00$ Values
$\$ 9.98 \quad \$ 17.50 \quad \$ 20.50 \$ 25.80 \$ 35.50$
Another marvellous "Scoop," which only our enormous buying power, our close touch with the foremost makers, and our keen GRAND FINALE MERCHANDISING has enabled us to accomplish.
Large Choice of Fabrics and color range; by all events the most amazing Suit Values brought forward all season-Come in to-morrow and choose from Dozens of favorite models-at these very Low Prices. Sizes for Women, Misses' and Stout sizes.

## 250 PIECES FUR NECKWEAR

 IN SALEComprising every known "Fur"-color range and style-at prices emphasizing our GRAND FINALE SALE PRICES-Would make an ideal and practical Christmas Gift.

## Record Savings on

Men's and Boys' Winter Clothes
READY WITH NEW SHIPMENTS TO-MORROW! - HUNDREDS OF OVERCOATS-HUNDREDS OF SUITS READY AT THESE LOW PRICES: SAVE $\$ 10.00$ to $\$ 15.00$ NEVER BEFORE IN HISTORY-SUCH AMAZING

EXTRAORDINARY VALUES
The New Arrivals have brought our Stock up to the highest point for both value-giving and variety. We are ready again to break all records-and we will when the hundreds of men who come here tomorrow see these most sensational Suits and Overmorrow see these most sensational Suits and Over-
coats at so low a price. SUITS 组
Single \& Double Breast- Convertible Collar Overed English Form-fitting coats; Storm Coats; SinModels; Sports' Models, gle and Double Breasted Two and three button ${ }^{\text {Models; Boys first long }}$ Coats.; Form-fitting and 29.75 pair of Pants-Suits. Dress Coats.
There isn't a Style-a Material-a Pattern or a Coloring that any man could want but that is represented in this
34.50
14.98 19.75 WOOLLEN NOVELTY SWEATER WEAR $\$ 6.00$ Values.
$\$ 3.98$
Every color and combination of colors-styles.

300 NEW WOOLLEN SCARFS Greatest Variety of colorsstyles, from
98c--\$3.98
84 SKIRTS In Serge, Tweeds, Plaids. $\$ 6.00$ Values for $\$ 2.94$

SPECIAL! Complete Shipment of LADIES' SKIRTS in Prunnellas, Velours, Plaids, TweedsAll styles-All sizes. Values up to $\$ 9.50$. SALE
$\$ 6.94$

## Boys' Overcoats, Reefers

 and 1 and 2 pair Pants Suits MEN'S PANTS IN THE GREATEST SALE OF THE SEASON! See the Big Values at these 10 w prices. All materials. All Colors. AllSizes.
$2.48 \quad .95$
3.48
4.48 All you have to do is to come in and see for your6.48 $\begin{aligned} & \text { sity. Greater and Better Varieties than any }\end{aligned}$ 6.48 other Store.

Ready-to-Wear, Sports
and Untrimmed.Millinery
SENSATIONAL NEW PURCHASES HAVE BEEN MADE FOR THIS SALE ! ACHIEVEMENTS EXTRAORDINARY!!

PRIGES DOWN TO WHOLESALE AND LESS.
At a glance you'll realize why this Store is recognized as Millinery Headquarters by hundreds of well dressed women-Values like these now on Sale cannot even be approached elsewhere!

MLLENERY DEPARTMENT SECOND FLOOR



## Three Former Break Premiers

Romance Begins$\qquad$
Oonvioted of Treason，Six High

## Offlolals Were Shot <br> 

## 000000000000000000000000000000000000000000000000 STAR MOVIE，This Afternoon \＆Thursday ！  <br> Beautiful Alice Calhoun in＂The Angel of Crooked Street＂ A story of intigue，romance，country life，environment，idventure and drama．A picture that will reach <br> CARMEL MYERS and WALLACE MACINNALD ＂BREAKING THROUGH．＂ <br> MISS MAJOR IN A VIOLIN SOLO．ALSO SHE WILL PLAY AND DANC， BER ${ }^{\text {＂THREE }}$ O＇CLOCK IN THE MORNING．＂



A Title for Ten Shillings．Will Enforce Child

##  <br>   <br> 

$\qquad$


## 號

 अवाबाबताबताव ED．${ }^{\text {citcie }}$ $\int_{1}^{2}{ }^{\text {cize }}$OAL
管 Bargains Glassware．


## 教

$\mu_{1} B B^{2}$
SETS．


## T－BOWL

$\frac{8 \mathrm{GAN}}{\mathrm{in} \text { nec }}$



## Special Offers from Our Gent's Furnishing Dept.

## Mr. Man I If you have not in the past bought vour wearing apparel from us--do it now--ft pays I Our offers are genuine and our prices are right. If you have bought from us in the past you are stIII buying from us-we thank you, We alm to please you.

## Men's Fall and Men's Work Shirts Winter Caps <br> Have you seen our stock of MEN'S FALL \& WINTER CAPS ? If not call in and see them at once. They represent the Latest English and American styles-and our prices are <br> Fall Caps . . . . . $55,60,65,80 c ., \$ 1.00$ and $\$ 2.30$ each. <br> $$
1
$$ <br> Men's Neckwear <br> $.45,55$ and 80 c . each. <br> Fancy Silk String Ties <br> Men's Coloured Dress Shirts When your day's work is done you will perhaps visit some place of amuseperhaps visit some place of amusement and <br> will need a nice neat Shires We can supply your needs. <br> Men's Fancy Striped Dress Shirts, soft cuffs; assorted sizes. <br> Prices $\$ 1.70, \$ 2.00, \$ 2.20, \$ 2.40$, $\$ 2.50, \$ 2.90, \$ 3.30$. <br> Men's Fancy Striped Dress Shirts, hard cuffs; assorted sizes. <br> Prices $\$ 2.00, \$ 2.20, \$ 2.40, \$ 2.50$ each <br> Me wa <br> \section*{MARSHALL BROS.}

 right. Finter CapsHook 0n Ties
String Bows
Knitted String Ties

Wide End-A wonderful variety.
Prices 39, 45, 90c., \$1.00, \$1.25, \$1.50, \$1.70, \$2.20 ea.

Men's Half Hose
When it comes to Men's Half Hose "We can beat the socks off all our competitors for Price and Quality."
Men's Plain \& Fancy SIIk Half Hose Men's Black Silk Half Hose Men's Tan Silk Half Hose

85c. pair. Men's Colored Silk Half. Hose \$1.10 pair. Men's Fancy Stripe Silk Half Hose . . . . . . . . . $\$ 1.10$ pair MEN'S CASHMERE HALF HOSE Men's Black Wool Cash. Half Hose, 75, 85, 95, $\$ 1.10$ pr. Men's Black Wool Cash. Half Hose (English) $\$ 1.70$ pr. Men's Heather Wool Cash. H. Hose, Circle-Bar, $\$ 1.00 \mathrm{pr}$ Men's Black Wool Cash. H. Hose,'Circle-Bar, \$1.10 pr MEN'S WOOL HALF HOSE Men's Grey Wool Half Hose, Local Knit .47c. pr.
50c. pr. Men's Grey Wool Half Hose, Local Knit . . . . . . 50c. pr Men's Black Wool Half Hose, Local Knit .....52c. pr
Men's Grey Local Hand Knit Half Hose ......55c. pr. HERE IS A BARGAIN FOR YOU!
27 Men's Leather Vests. Reg. \$8.50. Now . . $\$ 4.00$ 18 Men's Mackinaws. Reg. $\$ 20.00$. Now .. $\$ 12.00$ Just the thing for Lumbermen.



SPECLAL SCHOOL-CHILDREN'S MATINEE
TO-DAY (WEDNESDAY) AT 4 P.M DMISSION 10c

FACTS :
$\begin{aligned} & \text { Cost two million dollars, to produce. } \\ & \text { Made under the supervision of the } \\ & \text { British Adgiralty--Direct from England }\end{aligned}$

- IN-


## manaw MAJESTIC manar

"The Empire's Shield."

Lieut. Edwin Smith, M.A, F.R.A.S., R.N.I ive an introductory talk on "the Navy's Job hee War," and explain the various scenes as the
$\qquad$



Views of the latest Battleships, Cruisers and Submarines.
Seenes of the Dardanelles Expedition. H.M.S. Queen Elizabeth in action. Mystery of
 The 'sinking of the Yindictive at Ostend.
-10 ReELS-10

## Secret History of Sinn Fein

 SEE
## Havinden's Cocoa

at 37 cents per pound can is cheaper than tea.
Havinden's Cocoa
is nourishing and refreshingy Is food and drink.
The Best Shops
sell Havinden's Cocoa, it's good. tor evervoneandbetter than tea for children.

## Xmas Confectionery

The following lines now in stock MOIRS' XXX BLUE BOXES MOIRS' CHRISTMAS PACKAGES. MOIRS' 1's asstd., \& Nut \& Hard. MOIRS' 1 1/2's asstd., \& Nut \& Hard. JELLY BEANS-Pails.
BARS of all kinds.
LOWNEY'S BARS
LOWNEY'S $1 / 4$-lb. Bxs. CHOCOLATES
C. P. EAGAN,

2 Stores:
Duckworth Street \& Queen's Roas

## SHOPKEEPERS

 ATTENTION108,000 Willard's Bars Sold in Newfoundland during October


## WILLARD'S

 CHOCOLATES
## The Cleveland Rubber a

 Distribators166 Water Stree
St. John's, R.


# Dried Fish. <br> The BRODWWAY HOUSE OF FaSHION 331--WVATER STREET--331 <br> Former Premises of the American Boot and Shoe Store <br> GRAND DPEMNG <br> Salt Begins next Tuesday, Dec. 5, at 10 a.m. to gelebrate our grand opening of our doors to ihe public. Nothing so Vast Has Ever Been Attempted Here Before !! 

MORE THAN A SALE--

A CELEBRATION!
We beleive--with many years of selling and merchandising experience--that the right and fitting way for us to celebrate our opening is to offer you, our future customers, seasonable merchandise at prices far below the ordinary. On this belief is built our GRAND OPENING SALE in which you are to share:

## WATCH SATUROAY's PAPERS FOR DETAALIS!

## A SUPER EVENT!

All the MERCHANDISE
offered is SUPREME and unequalled in VALUE and PRIGE
5

This great selling event is only made possible because our buyer in New York with ready cash in his hand was able to buy goods NOW when the market throughout the STATES is at a low level on account of exceptional warm weather experienced there and the general conditions they are passing through in that and the genera conditions.

WE PLEDGE ALL OUR ADVERTISING
to be truthful, and supporting the sane principles of doing when used are bone fide and represent previous pices for artieles of the same quality.

THE WHOLE FAMILY'S
Winter Needs in WEARING APPAREL and substantial FOOTWEAR here at hUGE SAVINGS

This Great Sale will establish new low price levels in NEW wanted merchandise beyond the dreams of the buying public, and such as they cannot hope to see duplicated for some time. We have been preparing for quite a while for this SALE and we are sure you will be surprised.

## THE Broadway house of fashion 331--W ATER STREET-331

Formerly Premises of the American Boot and Shoe Store
CROWN LIFE
THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDL AND, NOVEMBER 2,1922 - 12

## Serious Warning  CHRISTMAS GOODS 2)= 른 ㄹ <br> SEE OUR BLANKETS <br> BON MARCHE 

R. M. S. P.



The Royal Mail Steam Packet Co.

## Money to Loan

FOR THE BUYING OF HOUSES FOR REAL ESTATE MORTGAGES. In anounts of $\$ 100.00$ and upwards with the privilege
or reducing same by monthy payments. Onty City
Property considered.
Before arranging Mortgages

FRED, J. ROIL \& CO
Real Est
oood Bldg.

## CONFECTIONERY <br> Cake and Xmas Goods.  <br> P. F. FEARN \& CO., LId,

New! New! Newi!

## New! New!

LADIES' ALL WOOL PLAID SKIRTS-Prices from LADIES' WOOL SLIP-ON BLOUSE-Special $\$ 1.98$ Brown, Peacock, Blue, Nav-Al Wory; Curple and Bors
Prices ranging from \$4.50 up.
I. LEVITZ, Waterst, Opp. Dicks \& Co.

and Atlantic Lodge $1,0.0 . \mathrm{F}$



Lower Prices for Boots \& Rubber


## Parker \& Monroe, Limited

Rove....e:



HARD WESS ANTHRICITE
 $\underset{\substack{\text { coal } \\ \text { our }}}{ }$

Also, BURNSIDE LUMP COAL And best scresnei yoith sypney H. MURRAY \& CO., LTD., BECK'S COVE.

## Bracelet

 Watches


 $\$ 28.50$
T. J. DULEY \& Co., Ldd. The Rellable Jeweller, and Opticians

## woocer0000000300000000000 <br> Mild all tho Wile MORE LADIES HATS!

The last Shipment was right Up-to-th minute, and went out in a few days.

This Shipment embraces even newer xtyes. AND THL PRICES ARE EXCEEDINGLY LOW.
Make your call early, as this lot will not lastlong, and it is tikely our last Hat im. portation for the seaso-

## HENRY BLARR.

## 


Will YOU Be findeppendent?

 Crown life Insurance Co. 5 nuege lor $\sinh$
THE EVENING TELEGRAM, Sh, JOHN's, NEWFOONDEAND, NOYEMBER 29, 1022-18



## BAR IRON.

Current British Prices LOW.
Book Your Orders NOW.

Wm. Heap \& Co., Ltd.

## FIRE INSURANGE!

 QUEEN INSURANCE CO. of America the great animican ins. co. OF NEW YORK. Absolutely no trouble when a loss occurs.

## BUY YOUR <br> Electric Light Bulbes FROM US <br> Wimian Moswortity <br> If it's mechavical, we have.t

## "Wagner" APPLES.

In Stock
Wagner Apples-all grades
Valoncia Onions--4's and 5's.
Cal. Oranges, 216's and 252's.
Booking Orders for Almeira Grapes - heavy clusters, to arrive in a fow days.
GEORGE NEAL, Ltd.,


## EXPORTERS REQURING

## Box Strapping

Japanned Embossed Steel Strapping

Robert Templeton's.


## Furness Line Sailings





Furness Withy \& Cos., Limited $\sim$


Arthur James Celebrated
TRAWL HOOKS 14, 15 and 16 double tinned.
Best on the Market!

Lowest Prices.
Bowring Brothers, Ltid.
hardware department.

## T

TAILORING SERVICE
From the booking of your measure, to the last of the garment; we are at your service. Each individual has his own selection, cutting and making. Any defect is remedied before leaving store. You are always tore. liberty to have your at liberty to have your
clothes kept in order afid good repair. Added to this, you have a choice of a splendid and varied range in Suitings and Overcoatings New goods always ar
riving. Our Fall and Winter style books to hand. Prices no highe hand. Prices no hig
than hand-me-downs
John Maunder,
Tailor and Clothier, 281-283 Duckworth Street.
Forty-Three Years in the Pulblio

British Make

Selling at

STEAMSHIP SERVICE. Freight for the above route will be a cepted at the Freight Shed on Thursdar Nov. 30th, from 9 a.m. and every Thury day as usual.

Reid-Newfoundland Co., Limite

RED CROSS LINE NEW YORK Schedule: of Sailings for November Montit
 s.s. silvia .. .. .. .. December
 Forongh rates quoted to any port.
etc., apply ther information re maseageo, fares or HARVEY \& CO., LTD., St. John's, Nffd. A


Canadian Nationd isima
 $\underset{\substack{\text { is ria } \\ \text { mouth }}}{ }$
J. W. N. Johnstone,

Reid-Newfoundland Co, Limited
Freight Notice.
HuMBERMOUTH-BATTLE HARBOR
Reid-Newfoundland Co., Limited
Freight Notice.
humbermouth-BATTLE HARBOR
Reid-Newfoundland Co., Limity
Freight Notice.
HuMBERMOUTH-BATTLL HARBOR

## be ac


$\qquad$

