

DOCTOR GAVE THIS RUN-DOWN WOMAN VINOL

And She Got Well—Her Nervousness Disappeared

Flint, Mich.—"I keep house for my family of six and got into a generally run-down condition. I was weak, nervous and could not sleep, and had headache a good deal of the time. My doctor prescribed Vinol and it made me well and strong. I am a good deal less nervous and can sleep nights."—Clara Smith, 1213 W. 4th Ave., Flint, Mich.

We sell Vinol on a positive guarantee to make nervous, weak, run-down women well and strong or return their money. Try it anyway.

Taylor Drug Company, London; also at the best druggists in all Ontario towns.

No Humbug! Lift Off Corns

Doesn't hurt a bit to lift a corn or callus off with fingers

For a few cents you can get a small bottle of the magic corn freezener recently discovered by a Cincinnati man.

Just ask at any drug store for a small bottle of freezener. Apply a few drops upon a tender, aching corn and instantly, yes, immediately, all soreness disappears and shortly you will find the corn or callus so loose that you lift it out, root and all, with the fingers. Just think! Not one bit of pain before applying freezener or afterwards. It doesn't even irritate the surrounding skin.

Hard corns, soft corns, or corns between toes, also hardened callosities on bottom of feet, just seem to shrivel up and fall off without hurting a particle. It is almost magical. Ladies! Keep a tiny bottle on your dresser and never let a corn or callus ache twice.

SAGE TEA TURNS GREY HAIR DARK

It's Grandmother's Recipe to Bring Color, Lustre and Youthfulness to Hair When Faded, Strained or Grey.

That beautiful, even shade of dark, glossy hair can only be had by brewing a mixture of Sage and Sulphur. Your hair is your charm. It makes or mars the face. When it fades, turns grey or streaked, just an application of Sage and Sulphur enhances its appearance a hundredfold.

Don't bother to prepare the mixture; you can get this famous old recipe improved by the addition of other ingredients at a small cost, ready for use. It is called Wyeth's Sage and Sulphur Compound. This can always be depended upon to bring back the natural color and lustre of your hair.

Everybody uses "Wyeth's" Sage and Sulphur Compound now because it deters so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through the hair, taking one small strand at a time; by morning the grey hair has disappeared, and after another application it becomes beautifully dark and appears glossy and lustrous. This ready-to-use preparation is a delightful toilet requisite for those who desire dark hair and a youthful appearance. It is not intended for the cure, mitigation or prevention of disease.

Cocoon Oil Fine For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with.

Don't use prepared shampoos or anything else that contains too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mullet cocoon oil (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoons will make an abundance of rich, creamy lather and cleanses the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get mullet cocoon oil at almost any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.—Adv.

Simple Way To End Dandruff

There is one sure way that has never failed to remove dandruff at once, and that is to dissolve it, then you destroy it entirely. To do this, just get about four ounces of plain, common liquid arvon from any drug store (this is all you need), apply it at night when retiring, use enough to moisten the scalp and rub it in gently with the finger tips.

By morning, most if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single scale and trace of it, no matter how much dandruff you may have.

You will find all itching and digging of the scalp will stop instantly, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.—Adv.

HAZEBROUCK IS POINT OF RARE DANGER TO WHOLE BRITISH LINE

Frank Simonds Says Next Few Hours May Be Fateful for Either Germany or the Allies—Reserves May Turn the Tide.

BY FRANK H. SIMONDS.

(Copyright, McClure Syndicate.) NEW YORK, April 16.—We have reached the second great crisis of the German offensive—a crisis at least as grave as the first. Some time within the next few hours the question will have to be settled whether the British are to abandon the whole of the famous Ypres salient and fall back upon a new line between Dunkirk and Calais, or the French reserves will arrive in time to pin down the German advance on the eastern side of the Ypres River.

If the Germans cut Hazebrouck, and they are now within half a dozen miles from that town, the British will almost inevitably have to make a retreat on a very wide front. The loss of Hazebrouck is a little less serious. Finally, the German advance also carries a great menace to the British positions from the Lys down to the Somme in front of Amiens.

Problem is Disturbing. The terms of the new problem are exceedingly simple but none the less disturbing. Three weeks ago the Germans smashed the British 5th Army, opened a wide gap between the British and French armies, and still another gap between the British 5th and 3rd Armies, and pushed forward into these gaps. From March 21 to March 26, the great German drive was on, and the British and French would not be able to join hands around the break and stop the German Ypres he got Amiens and permanently separated the two allies. Today the Germans are breaking a gap between the British 1st and 2nd Armies by driving in the 2nd Army, and Hazebrouck has now the value of Amiens on the other occasion.

What has happened is just this: The Germans have pierced the centre of the British 2nd Army, commanded by Gen. Horne. They have pushed this army back upon a broad front by thrusting through its centre, and the result has been the creation of a steadily widening gap between the British 3rd Army at Arras and the 1st Army at Ypres. Between these two armies there is now a very deep inward in the British line from Givenchy, above Arras, to Messines, below Ypres. The German front, which is still advancing, is many miles west of both these towns, and communication between the two armies is becoming more and more difficult.

Depends on Reserves. In other words, the British 2nd Army is slowly giving way under the terrible pressure, not in confusion and approximate rout, as did the 4th Army, but it shows signs of being ground to pieces under the weight of superior numbers. The yielding of this army is beginning to imperil the communications of the Ypres army to the north and of the Arras army to the south. Unless reserves arrive in time, there is now grave danger that the British 2nd Army will collapse, and if this should take place, a retreat from the north would be inevitable, and the evacuation of all the Arras positions, including the Vimy Ridge and Hill No. 70, might follow.

Gen. Haig has now two very grave anxieties. First, he must prevent the threat which might produce a break in his whole front, like that which took place three weeks ago, such a break would compel retreatment of his whole army from the Somme to the sea toward the coast. Second, he must stop the German advance in front of his 2nd Army before it reaches the railroads and highways which are the life lines of the Ypres salient—and the German is getting very close to these roads and railways. If he does not, he will prevent the first, there will be the possibility of a major disaster, the separation of his forces into two great groups. If he does not prevent the second, he will very quickly lose the second, and the evacuation of the north, which will surrender all the famous fighting positions in the corner of Belgium, which still remain to King Albert.

Line at Arras Threatened. In exactly the same way, the wedge which the Germans are driving in the north of Arras is making the position of the British before Arras difficult. South of Arras, the Germans have driven a deep wedge almost to Amiens; north of Arras they are now driving a second wedge, and Arras is becoming a more and more pronounced salient. If this process should be continued for any length of time, the British might have to retreat as far west as Arras, and abandon the positions for which they have paid so much in blood and effort in the past three years and a half.

On the other hand, it is essential to recognize that all the values in the Marne. Now, as then, the German is pressing on, and the British are in the position of the French before the Marne. Then, Joffre, having suffered early setbacks and facing an overwhelming concentration of German troops on his western flank, retreated steadily until he could rearrange his armies and until the force of the German blow had spent itself. He then won the Marne, but before it arrived he had temporarily abandoned all of Northern France to the invader.

Waiting Hour To Strike. Roch and Haig are necessarily employing the same strategy. Under the terrific force of the German blows, they are yielding. Their supreme purpose is to keep their front and their armies intact and their reserves unexhausted until the hour arrives for the counter-offensive. In this time they are the obvious danger of disaster just as Joffre did. At Amiens three weeks ago today they were facing a terrible possibility. Now they are confronting a peril no less grave. Amiens was saved by the arrival of fresh reserves. Today other French reserves are rushing up to Hazebrouck, and another British line upon the objective of the Ypres salient.

The German attack now indicates that it cannot go on long at the present pace. Haig has used 115 divisions on the western front. He never had over 150, and at least 65 were needed to hold the line from Switzerland to the sea. Seventy-five divisions have been withdrawn because of losses, and it is certain that the remaining reserve of fresh troops cannot be over ten divisions; while the Allies on their side have not yet made any great call upon their reserves. Therefore, the power to strike back must still lie with Hoch.

Conceivably we shall see a third German blow. Possibly a complete check-back by Hazebrouck will mark the end of the stupendous German offensive. On the other hand, the fall of Hazebrouck must have consequences which are not to be mistaken, the least of which will be the evacuation of the Ypres front, and the greatest of which might be a general retreatment of the whole British line north of Amiens toward the Channel. The fate of the present British front is at least dependent on the rapidly with which the thrust towards Hazebrouck is checked, and until that thrust is checked it is necessary to face the facts as they are—the British are doing, with a few exceptions, very well.

Successful Operation Carried Out on Macedonian Front.

London, April 17.—The Greek and British troops which on Monday crossed the Struma River, on the eastern flank of the Macedonian front, occupied seven towns, the war office announced. The statement of the British war office, which crossed the River Struma above Lake Tabinos, and occupied the villages of Bogdan, Kikar, Kikar, Salmah, Kiseki, and Ada. The operation was most successfully carried out, with eight casualties.

Further to the north, British troops occupied Kumli and Osmali. A few Bulgarians were captured.

VOILEYS MORE FREQUENT ALONG THE ITALIAN LINE

ROME, April 16.—The communication from general headquarters today says: "There was more frequent and harassing firing in the Val Lagarina. In the region of Adamello and in the Brenta Valley the activity of our patrols led to local engagements. The rest of the front was quiet."

SON DRAFTED, TAKES POISON. MONTREAL, April 16.—Despondent because his only son had been conscripted, Amos LeFleur, 39 years old, committed suicide by taking Paris green.

13 KILLED, 45 WOUNDED IN PARIS BY BIG GUN

PARIS, April 16.—Thirteen were killed and 45 were wounded in today's long-range bombardment of Paris.

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COL. CURRIE DEMANDS ACTION ON STORAGES AND LAUDS O'CONNOR

Declares Commission Has Done Good Work.

SAM HUGHES CRITICIZES

Fresh Eggs Exported and Storage Eggs Imported, He Is Informed.

OTTAWA, April 16.—Several Government bills were advanced a stage in the Commons today. These included Hon. T. A. Cresser's amendments to the meat and canned foods act, which will regulate packing houses and imported foods.

There was some criticism of the cold storage companies, more particularly by Col. J. A. Currie, who said the time had come when they should be compelled to reform. He declared that W. F. O'Connor, the cost-of-living commissioner who has recently resigned, had done good work.

A resolution by the minister of agriculture increasing the amount payable to owners of animals slaughtered under the animal contagious diseases act was passed and a bill based thereon given a second reading. The purpose of the bill was to provide compensation for the loss of animals which were killed or suffered injuries while performing their duty and the bill was not through committee stages.

Regulation of Packers. The resolution in regard to amendments to the meat and canned foods act provides for regulations of packing houses and imported food products. Explaining his resolution, Mr. Cresser said it applied to imported food supplies, and that the regulations already applied in the manufacture of similar Canadian articles. It provided for the condition under which these foods could be admitted into Canada in the sense that regulations applying in the country of origin might be accepted subject to proper certification. At present, American manufacturers were permitted to sell in Canada goods which they were not permitted to sell in the United States. Mr. Cresser instanced some meat imported into British Columbia from the United States. The meat was affected by tuberculosis and could not have been sold in the United States.

Enlightened Meat and Poultry. Col. John Currie, minister of agriculture, declared that there should be a more rigid inspection of meats slaughtered in Canada for home consumption. With regard to the cold storage companies, Col. Currie declared it was about time that they were compelled to reform. It was an outrage, he said, that embalmed meats and poultry should be kept in cold storage in connection with recent cold storage revelations. He wished to mention any names in connection with recent cold storage revelations. He wished to mention any names in connection with recent cold storage revelations.

United Kingdom Following the Question With Deep Interest. London, April 17.—While Nationalist Ireland is making plans for resistance to the enforcement of conscription in the country, the rest of the United Kingdom is following the question with deep interest. The home rule bill, it is understood, will take the form of a measure amending the Government of Ireland act, and will be introduced before the outbreak of the war, but the operation of which was suspended for the period of the war. The bill would introduce a federal measure which could be made applicable to Scotland, Wales and the north of Ireland, which would have a good chance of setting a form of home rule, will do so. With all the Liberals, Laborites, Nationalists and a large part of the Unionists supporting the bill, the Government is in a position to pass it. The House of Lords, however, is not so certain, but with two former anti-home rule lords, Earl Curzon and Viscount Milner, as members of the Government supporting it, the opposition is likely to be less strenuous than on former occasions when the Government has introduced such a measure to the Upper House.

GOVERNMENT TAKES AUTHORITY TO CURB DEROGATORY VIEWS

Can Smash Printing Presses, Destroy Material and Lock Up Guilty Ones.

OTTAWA, April 16.—New regulations governing the publication of statements, reports, or opinions, or the verbal expression of opinions, which may tend to weaken or detract from the united effort of the British Empire in the prosecution of the war, were promulgated tonight in the form of an order-in-council, which is subject to the approval of the Privy Council.

The regulations are a kind of law which would prevent any person from publishing or circulating any statement, report, or opinion, or the verbal expression of opinions, which may tend to weaken or detract from the united effort of the British Empire in the prosecution of the war. The regulations are a kind of law which would prevent any person from publishing or circulating any statement, report, or opinion, or the verbal expression of opinions, which may tend to weaken or detract from the united effort of the British Empire in the prosecution of the war.

DISTRICT CASUALTIES

KILLED IN ACTION

PALMERSTON. Pte. Walter Totten. TILLSONBURG. Pte. E. E. Young. MILBANK. Pte. S. A. Attridge.

WOUNDED

KITCHENER. Pte. R. Guerin. BRANTFORD. Pte. J. R. Butler. KITCHENER. Pte. H. H. Ferns. BRANTFORD. Pte. T. A. Robinson. PALMERSTON. Pte. Geo. Hamilton.

SEVERELY BURNED

PALMERSTON. Pte. Harold Watt.

UNITED STATES TO MAKE CONSPIRATORS SHUDDER

Thirty Years' Imprisonment for Interfering With War Work.

WASHINGTON, April 16.—The sabotage bill, carrying penalties of 30 years' imprisonment and fines of \$10,000 for interfering with war materials or interfering with the war industry, was made ready for the president's signature today, when the Senate adopted a conference report eliminating provisions designed to punish strikers on war contracts.

LOSSES HOUSE AND BARN.

Caprell, April 16.—The house and barn on the farm of the late William Burns, near Eden Grove, were burned to the ground last night by a fire of fire of unknown origin. The loss will be heavy.

A FRIGHTFUL FIRE

Causes widespread sorrow—likewise a lively corn causes much pain—the cure is "Putnam's," the old reliable Putnam's Corn Extractor, that never fails and always cures; try it, 25c, at all dealers.



OPEN EVENINGS

HERE'S THE SEASON'S FIRST SPRING MILLINERY SALE, MADAM

Here are prices on hats that will make it profitable for every woman in London and district to buy her spring or summer hat here on Thursday, Friday or Saturday. You wonder why we are putting on a sale of millinery so early in the season. Here's the reason: Two travelers for big New York houses called here last week finishing up their Canadian business. They did not want to carry those samples back to the United States and pay duty on them. So they offered them to us at greatly reduced prices. The offer was so good we caught. Now, you know that samples are always made of the very best materials. That is what we are going to offer you during this sale.



WE HAVE NOW ON DISPLAY A FULL LINE OF ITALIAN MILANS, LEGHORNS AND PANAMA HATS FOR YOUR INSPECTION

NO PHONE OR MAIL ORDERS FOR THESE HATS

294 DUNDAS STREET

LOOK FOR THE NAME ROYAL MILLINERY

FORMER BOWWELL GIRL MARRIED AT WINNIPEG

WINNIPEG, April 16.—A pretty wedding was solemnized at the residence of Rev. H. W. Griffith, pastor of Welsh Church, yesterday, when Miss M. C. Swail, principal of the school at Lenox, Sask., formerly of Bothwell, Ont., and Wm. Williams, an accountant at Harris, Sask., formerly of Eden, North Wales, were married by Griffith. The bride was attended by Mrs. W. H. Griffith. The young couple left for Bothwell, Ont., where they will spend their honeymoon.

NEPHEW IS HELD FOR MURDERING HIS UNCLE

HAMILTON, April 16.—G. Cesno, an Italian who kept a candy store at 74 York street, was shot four times on the street in front of his place of business at 2:25 this afternoon and died a few minutes after reaching the city hospital. Dominic Speranza, his nephew, is under arrest, accused of having fired the fatal shots. Along with him was arrested Dominic Paron, who had a fully-loaded revolver when captured. The motive for the crime is given by the police as a quarrel over money.

Startling Reductions

On Ladies' Newest Spring Ready-to-Wear

Instead of holding up the prices until the end of May, we offer you unheard of bargains right at the beginning of the season. But remember—SALE STARTS THURSDAY, APRIL 18

If you are out to save money, yet want the season's newest styles and materials, be here tomorrow.

BUY YOUR SUIT NOW

\$30 SUITS, in the new burla cloth; pekin, blue, sage green, taupe and shades; very latest styles. \$30.00

\$35 and \$40 SUITS, gabardine cloth, in sand, grey, brown, black and navy; many styles; bustle effects; new roll collars. \$26.50

SERIALS—\$18.50 \$12.75

NAVY, black, grey, green and sand colors, fancy or trimmed models.

Spring Coats At Cut Prices

\$15 Green and Brown Check Coats; trimmed with plain green; inlaid collars and cuffs; large fancy buttons. \$7.85

\$17.50 to \$20 Tweed and Plain Shade Coats; black, green, brown and navy; trimmed with new collars, belts and large pearl buttons. \$12.90

Fine Coats, in poplin, serges, burla, broadcloths and velours. Regular \$22.50. On sale \$19.50

RUSH SPECIAL

WHILE THEY LAST

Another Big Shipment Just Received.

SILK POPLIN SKIRTS

SILK TAFFETA SKIRTS \$4.95

STRIPE TAFFETA SKIRTS

REGULAR VALUE UP TO \$5.00. Don't Miss This Chance.

\$5.00 Poplin and Tweed Skirts. \$2.90

\$1.50 Voile Waists. 98c

\$2.00 Striped Voile Waists. \$1.25

\$5.00 Waists, all kinds. \$3.50

DRESSES ALL REDUCED

\$22.50 Crepe, Poplin, Taffeta Dresses, in tunic and bustle effects, all shades. \$15.50

\$15.45 Crepe, Taffeta and Messaline Dresses, in green, brown, black, blue, grey and gold. \$8.75

\$25.00 Serge Dresses, fine quality, all shades, collar and cuffs, pockets and hand-trimmed. \$16.50

\$15.50 Serge Dresses, all shades. \$10.75

OPENING SPECIAL

\$6 to \$9 Ladies' Trimmed Hats, featuring the very latest creations in millinery. You must see these Hats to appreciate the savings. \$3.50 to \$4.98

Ladies' Black and Colored Untrimmed Shapes. Your choice. \$1.48

Children's Trimmed Hats. \$1.50 to \$2.50

Metropolitan Suit Mfg. Co.

232 DUNDAS STREET.

OPEN EVENINGS

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FIVE BIG SPECIALS THAT YOU CAN'T OVERLOOK

NO. 1 SPECIAL

About 25 neatly trimmed and untrimmed hats, some tailored, for girls, misses and women. There are values up to \$3.00 in this lot. Thursday, 99c Friday and Saturday

NO. 2 SPECIAL

Includes a fine lot of trimmed and tailored hats. There are values up to \$4.50 in this lot. Thursday, Friday and Saturday

NO. 3 SPECIAL

Includes some of the very newest blocks in trimmed and ready-to-wears, made of Lisere and Milan straws. Sell regularly up to \$6.00. Thursday, Friday and Saturday

NO. 4 SPECIAL

This lot includes some of the very finest model hats made of very fine straw, no two alike. Sell regularly up to \$8.00. Thursday, Friday and Saturday

NO. 5 SPECIAL

Includes the very finest grades of straws, nothing but the finest of trimmings being used. There are many dress hats amongst this lot. All individual styles. These hats sell regularly up to \$10.00. Thursday, Friday and Saturday

There is everything in this wonderful collection from the jaunty little shape for the miss, to the smart high crown turban for the matron. Every hat is typical of the newest and most favored models. On sale Thursday, Friday and Saturday only.

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THE LONDON ADVERTISER COMPANY,
COMPANY.

London, Ont., Wednesday, April 17.

FRIGHTFULNESS AND HATE.

IT HAS BEEN the fashion to regard Germany as the home of modern philosophy. She has given us Hegel and Kant, Schopenhauer and Nietzsche. In their works, curiously enough, we find a mixture of Platonic idealism and the deification of certain phases of brutishness. Kant and Hegel, however, kept from descending to the level of realism; but through the medium of a system of philosophical thought, often enough unintelligible, they seem to have succeeded in confusing the German mind. So much so does this mental confusion appear to be thorough that we do not find the German capable of forming even an elementary distinction between right and wrong. Schopenhauer's contempt for womanhood and Nietzsche's glorification of force have completed the work of soiling the German soul.

The result of this mental confusion and atrophy and of the disregard for the higher and more chivalrous human instincts, is frightfulness and hate. The very ends they desired to accomplish through frightening and hating their adversaries have been defeated by the means they adopted. Chivalry and France are synonymous. The German thought that by wounding the chivalry of France through the licentious exercise of barbarism France would cry out for mercy. The women and children of France have been violated and butchered; her old men have been led into slavery; those "epics in stone," her temples, have been shattered; the holiest of human emotions have been laughed at and the noblest deeds jeered. Having done all this, the savage beast expected the knightliest nation of Europe to throw up its hands and ask for mercy. The very opposite has happened. The chivalry of France was wounded to the quick, and she determined there and then to abolish from the world such a code of morality as that which the swinish hordes of Germany have been practising for the last three and a half years.

Whether any new forms of frightfulness can be evolved by the Germans we do not know, but Berlin makes the statement that 300 French prisoners taken in the fighting west of Moreuil were subsequently killed by shells from the French cannon.

A writer in the New York Times, says: "It could not have been with any notion that for such a reason the French would cease to bombard the German lines, and of anybody else than Germans it would naturally be expected, if they did disclose such a slaughter of prisoners, care would be taken to explain just why it was that the protection demanded by the laws of war could not be given to them in this particular instance."

The purpose is quite clear. This announcement of the slaughter "was simply to create for French minds an additional horror or pain."

Consistently and systematically have the Germans failed to understand the psychology of other peoples. They are mentally muddled and emotionally dead. Such announcements as this one of a slaughter of three hundred French soldiers

"would go well with the kaiser's congratulations to the inventor of a gun that kills people worshipping in church on Good Friday and is similarly effective against the mothers and babies and nurses in a maternity hospital."

Alas! the "blond beast!" of Nietzsche has a very dirty soul; and Schopenhauer's contempt for the veneration of all decent men for women and children has born very putrid fruit.

PARKS AND PLAYGROUNDS.

THE ADVERTISER for many years has consistently urged upon London the wisdom of establishing more parks and playgrounds. An important meeting to deal with the subject was held last Friday in St. Andrew's Hall.

Springbank, Victoria and Queen's Parks are attractive and suitable as far as they go. To these could be added at various points much of the river front along the Thames. The suggestion of the late ex-Mayor Cowan may still in part be realized. He advised making the river front a park from Oxford street north to Becher's Island. This would form a fine recreation ground and the Parks flits with all the land west to the Wortley road would be another. On Ridout street north the Harris flats present another fine opportunity and other spots naturally adapted to rest and play will come to the minds of readers. Footpaths along the river bank should be constructed and the banks beautified wherever possible.

Playgrounds can yet be secured at many points in the heart of the city. As Friday's meeting was called in a church, why not have the question taken up by each church for its respective community? There is a striking precedent or example for this. The late A. B. Cox established St. John's Athletic Club in connection with the Church of St. John the Evangelist and much good resulted. The church had a gymnasium on the rear of Mr. Cox's property on Waterloo street and from time to time athletic grounds at some distance were added. This would be a subject for the Ministerial Association.

Playgrounds exist at Springbank Park and Queen's Park. Such an idle stretch as Tecumseh Park should belong to the city. Wherever school grounds are large enough the public should be permitted to use them. Many centres of blocks would be available, for instance the block north

of Central avenue between Colborne and Waterloo streets and the centre of each block north of it except one.

Believing that much good would come from realizing the dream of parks and playgrounds for every locality, The Advertiser offers these suggestions. Our boys at the front get an athletic training as part of their fitness to be at the front. To be physically fit is a great advantage in the ordinary battle of life, as in the greatest war of all the ages.

THE WILLARD-FULTON FIGHT.

READERS WILL recall with what contempt Leslie D'Arcy, the Australian prize-fighter, was hounded through the United States as a "slacker." During his ill-starred tour of the republic whither he had come from under the Southern Cross in search of a fortune with which he could endow the declining years of his aged mother, he was target for scornful epithets and cold-shouldered rejections. Finally he went to a hospital, and, with a plea on his lips that he had intended to join the army after he had secured one big American purse he died. Then came the sob-squad that had previously damned him, and told everyone, as is the trick of human nature after a man is beyond the stabs of the dagger tongues, what a fine fellow D'Arcy was at heart. Everyone was very sorry. Obituary notices should speak no ill.

Having the fate of D'Arcy in mind, it is not out of place to call attention to the present negotiations which are under way for the Willard-Fulton fight. Here are two giants who have both gained fortunes in the prize ring. They could earn (?) enough money to live for the rest of their lives by a few months in vaudeville. But for months past they have been endeavoring to work up interest in a heavy weight battle, and finally they have signed articles. So far the location of the arena has not yet been decided. One state governor has forbidden the exhibition, but from other states offers have come from the sporting fraternity. There has been no outcry over the fight in the American press. The two big bruisers who might well take our Canadian Jack Munroe as an example have not been called slackers as D'Arcy was.

PUBLICITY FOR NEWSPAPERS.

THERE can be no more reason for withholding details as to the ownership of a newspaper than in connection with any other business concern. A newspaper is a quasi-public institution, and while ownership is frequently an established fact in the community it would be of assistance rather than injury to a newspaper to have the facts properly stated for public consideration.

So far as The Advertiser has observed there has been no objection raised by any newspaper to the proposal made by Hon. Mr. Lemieux in the House of Commons. But there are a few newspapers that might offer objections if the matter were carried further; if the publishers of a newspaper were required to make affidavit as to the amounts of money they have received from parties or individuals in connection with the shaping of their policy who are not known to have any connection with the newspaper. While the publisher who would accept assistance from outside sources naturally might be prepared to make a false oath, it would be interesting to have the form which the law may demand cover this particular point in order that a record of value would be on file.

Further than this, a newspaper should be made to reveal just how much it received each year in the way of political patronage. Advertising has been given out and is still being given out by the Government at Ottawa to certain papers which supported it. The same advertising is denied newspapers of another political stripe. If this is not securing rewards for the influence of a newspaper's columns, what may it be called?

EDITORIAL NOTES.

Britain is sweeping the Cattagat clear of trawlers, but probably the fleet is out for bigger game.

Some folks are cursing because they have large incomes; most of us are cursing because we haven't.

"The five cent cigar is doomed," says a headline. Watch the stogie move out of the "two-for" class.

Somewhat or other there is calm in Vladivostok. Wonderful how a few Japs will take the fight out of the Russians.

Emperor Charles in his rage will take revenge on Italy. But treachery no longer lurks as an ally in the ranks of the Italians.

If men have a right to organize in any calling, why not the policemen of Ottawa? Isn't the chief constable a member of the Chiefs' Union, anyway?

A conscientious objector, such as the youth sent to prison for two years yesterday, shows how stern has military necessity become even in a democracy like Canada.

SIR WILFRID LAURIER'S TITLE.

[Ottawa Journal (U).]

"I accepted a title. Why I accepted it, holding the views I do hold, would be going into a matter of history."—Sir Wilfrid Laurier in the Commons yesterday.

What was this "matter of history" which, as Sir Wilfrid implied, forced a title upon him against his will? Napoleon once said that all history was merely a lie agreed to, and while the following version of how the veteran Liberal chieftain came to be a knight was not given to the writer at first hand, there is considerable reason to believe that it has much more of merit than the great Frenchman attributed to history. This, at all events, is the version of how Sir Wilfrid got his title, as told to the writer by one who is in a position to know the truth.

After Sir Wilfrid attained the premiership in the summer of 1896, it seemed to be the natural thing for the country to expect that he would be almost immediately given a title, and there was considerable surprise when, following the announcement of the 1897 New Year's honors, his name was not included. The explanation was that the honor had been offered, but that the Liberal leader respectfully but firmly declined it.

Six months later, however, Sir Wilfrid (then plain Mr. Laurier) went to England to attend the jubilee of Queen Victoria. The reception accorded him by the British people was remarkable for its warmth. The handsome, distinguished young French-Canadian statesman took London by storm, the press and public acclaiming his talents and Queen Victoria bestowing upon him particular attention and respect. One evening the queen gave a dinner for the overseas prime ministers. When the young Canadian premier, who was again honored by being seated next her majesty, took his seat at the banquet table, he found a card upon which Queen Victoria herself had written: "R. Hon. Sir Wilfrid Laurier." There was no way out of such a situation. The aged queen had taken this means of honoring him, and Sir Wilfrid's chivalry and gallantry, as well as his genuine affection for the great good monarch, triumphed over his democratic views.

Bits of Byplay by Luke McLuke

Copyright, 1917.

Buy a Bond!

Do you want to help creation? Buy a bond! Aid the life extermination? Buy a bond! You know we did not begin it; But by godfrey now we're in it, We are in this fight to win it, Buy a bond!

Then it Happened!

"Whaddy ya think of that?" said the clerk, as he glanced over the newspaper. "A man stole a \$50 bill and hid it under the plate of the artificial teeth in his mouth. But the plate worked loose and they found the bill." "Ah, I understand," said the Rummy, as he headed for the door. "He trusted his teeth and they proved false."

No Joke.

Our own tasks were none to shrink, And they soon fade from memory's view; But we can always see some work The other fellow ought to do.

Paw Knows Everything.

Willie—Paw, what does it mean to be fired with enthusiasm? Paw—That's when the boss discharges an employee by kicking him out of the door, my son.

You Have Heard Them.

Some after-dinner speakers bray. They're nervous, and they soon betray. They haven't anything to say, And they don't know just how to say it.

Misplaced.

"A breach of promise suit," said Milt. "If you are not too dense; 'You'll find it always the result Of Miss-placed confidence.'"

Firms is Firms.

Weight & Fish are in business at Surprise, Neb.

No Locksmith.

T. E. Byrne of Cincinnati was stopping at the Blackstone in Chicago one cold night a few weeks ago, and his room was freezing, because there was something the matter with the radiator. The office heard Byrne's complaint and sent the engineer up to Byrne's room. The engineer tinkered around for a half hour and uncoupled a lot of pipes, until he was shivering. Finally Byrne said to the engineer: "Having any luck?" And the engineer replied in a broken, Hungarian-South accent: "Lock? What you mean lock? I no fix de heat."

Names is Names.

Willie Growls lives in Cincinnati.

Our Daily Special.

There is Always Room For Improvement In the Other Fellow.

Luke McLuke Says.

It may sound paradoxical. But every addition to the family subtracts from the surplus.

Any doctor can tell you that when the grateful patient who is convalescing tells a doctor that he will never be able to repay the doctor for his efforts, the patient is often telling the truth.

Every boy imagines that other boys have a better time than he has. And every man imagines that other men have a better time than he has.

A man seldom realizes that his health is his best friend until he has treated it like a red-headed stepchild for about thirty years. And by that time he discovers that it refuses to make up with him and be friends again.

Never repeat a nasty story you hear about someone. Whether the story is about you or someone else, a few details are certain to be added by the teller each time it is retold.

The greatest evil of procrastination is the fact that the more you intend to do tomorrow, the less you will do today.

Don't judge a man's age by his appearance. Maybe the poor mutt married the wrong woman.

A husband can hold his own in a fight with his wife as long as she throws cups and knives and kitchen utensils. But the minute she begins to throw tears he is whipped.

Faith is a beautiful thing. But when a woman gets through saying her prayers at night she always looks under the bed and makes sure there is nothing there.

It doesn't hurt to tell the truth once in a while, so here goes: No baby less than two months old prettier than mine would admit that a monkey is pretty.

Some men are such Missourians when it comes to seeing if the paint on fences and buildings is dry that we wonder how they resist the temptation to dab a finger on the cheeks of the women who pass them on the street.

STRENGTH EXHAUSTED BY ILLNESS

And the Strain of Nursing Sick Children—Had Dizzy Spells and Palpitation of the Heart.

Ingersoll, Ont., April 14.—Gaining strength after an exhausting illness is usually a slow process, unless you can supply nourishment to the system in a condensed and easily assimilated form.

Because Dr. Chase's Nerve Food does this very thing it is highly appreciated as a restorative by all whose blood has become thin and watery, or whose nervous system is exhausted.

Mrs. Elizabeth Harriott, Ingersoll, Ont., writes: "I am writing to tell you of the benefit I have received from the use of Dr. Chase's Nerve Food. About eighteen months ago I was very much run down after a severe attack of influenza. This, and the strain of nursing several of my children who were sick almost at the same time, placed me in a very nervous, run-down state. I was very drowsy, took dizzy spells and had palpitation of the heart. A friend of mine advised me to try Dr. Chase's Nerve Food, so I sent for six boxes. I took them regularly, and after the first box I found my nerves were steadier and that the dizziness and palpitation were disappearing. This, at all events, is the version of how Sir Wilfrid got his title, as told to the writer by one who is in a position to know the truth.

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Dr. Chase's Nerve Food, 50 cents a box, a full treatment of six boxes for \$2.75, at all dealers, or Edmondson, Sales & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.

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Hoosier Kitchen Cabinet Club

Opens Thursday Morning

A Carload of 1918 Models Received This Week, Having New and Special Features.

The Hoosier Puts Any Kitchen On a War-Saving Basis

The kitchen is the *real* battleground in the war on waste, and the Hoosier Cabinet is the biggest factor in home defence. For Canada depends on her housewives to save their time and strength as well as food. Hoosier saves all three.

Wornout womanhood would be a national weakness.

Men Have Conveniences—Why Not Women?

Factories, offices and farms all have the most modern machines to save men work and time and do things better than in old-fashioned ways.

Then why not the home? Why should any woman do double the amount of kitchen work necessary?

The Hoosier cuts kitchen work nearly half. It saves food by preventing waste in measuring and mixing and by keeping supplies in protected places.

By providing places for 400 articles within arm's reach it saves miles of steps. It is scientifically arranged, with the most used articles nearest at hand.

40 Work-Reducing Features

The wide uncluttered cupboard provides ample work space above the sliding table top.

The Revolving Rack of Six Glass Jars keeps spices airtight and ever-ready.

The patented Shaker Flour Sifter shakes out flour light and fluffy instead of grinding flour and grit through a sieve.

The Hoosier Two-Way Sugar Bin holds twice the ordinary amount.

The Oversize Base has 25 per cent more space for pots and pans.

Hoosier experts have experimented thousands of times to perfect this "automatic servant."

Now Hoosier's Council of Kitchen Scientists pronounce it as efficient as can be made.

Accept One On Trial

We are the authorized Hoosier dealer in our city, and will deliver this cabinet on convenient terms.

Hoosier's famous guarantee amounts to a free trial—your money all back if you are not delighted.

To make sure of getting the model you admire most, come and pick it out without delay.

William Trafford Furniture Co.

129 DUNDAS STREET.

11 MARKET SQUARE.

TWO BRITISH MISSIONS TO U. S. HAVE LANDED

Gen. Bridges and Gen. Hutchinson Reach Canadian Port.

A CANADIAN ATLANTIC PORT, April 16.—The two British missions to the United States arriving here by steamer yesterday will proceed within a day or so to New York. Lieut.-General Bridges is head of one of the missions. Lieut.-General Bridges' work will be to co-ordinate British missions in the United States and co-operate with Lord Reading, General Hutchinson with Lord Reading, General Hutchinson is in charge of the other mission arriving here. With him is Major Murray Graham. Major Graham said today he could not tell of the purpose of General Hutchinson's mission. Their plans, he said, were most important and not yet to be made public.

FIRST BATCH OF GERMAN PRISONERS REACH U. S.

About Twenty of Submarine Crew on Same Ship With Baker.

AN ATLANTIC PORT, April 16.—The first German prisoners of war to arrive in the United States, formerly members of the crew of the submarine U-53, which was sunk by an American destroyer and held here today on the same vessel on which Secretary of War Baker made his return trip from Europe, he said, were most important and not yet to be made public.

WINE MANUFACTURERS MUST REPORT SALES

TORONTO, April 16.—The Ontario Wine Board is issuing regulations in regard to native wines. Every manufacturer shall, not later than the tenth of each month, furnish a sworn statement of the quantity of native wine sold, preceding month. No manufacturer or his servant shall canvass or solicit orders for such wines.

CANADIAN UNIVERSITIES ASKED FOR TANK UNITS

QUEBEC, April 16.—Major Theo Paquet called today on the students of Laval University, during the morning session and asked for volunteers to form a tank unit. The proposal will be given consideration, although no one in the ranks of the students stepped up to en-

list immediately. All universities in Canada will be asked to do likewise.

NEW ZEALAND RAISING LOAN.

WELLINGTON, April 16.—(Via Reuter's Ottawa agency.)—The New Zealand Government is raising another twenty million war loan. Persons able to subscribe, but failing to do so, will be fined double the amount through their income tax, and compelled to subscribe to the loan and receive only 3 per cent interest.

AUSTRALIAN WAR LOAN.

MELBOURNE, April 16.—(Via Reuter's Ottawa agency.)—The Australian war loan has now reached £28,000,000.

MEN AND WOMEN TO EARN MORE MONEY

The most powerful single influence in greater production, and consequently in greater earning power, is the energy of the worker.

To work his or her best, the worker must be in possession of perfect health. So many who start the day's work with full vigor, tire as the day's work goes on and are forced to make frequent stops to relieve an aching back.

This backache is not due to the work, but to defective kidney action, and will disappear if treatment with Gin Pills is resorted to.

We have a number of testimonials on file from men who have had to give up work on account of backache, rheumatism, and the various ills that follow poor kidney action. Gin Pills enabled these people to resume steady work again, with the vigor of youth and all the happiness of unlettered activity.

We will gladly send a free trial of Gin Pills to all who feel the need of this tested remedy, or we urge you to buy from your dealer on the strict understanding that your money will be returned by us if Gin Pills fail to benefit your particular case, accepting your word on this matter. Gin Pills are 50c a box or 6 boxes for \$2.50. Write for sample to National Drug & Chemical Co. of Canada, Limited, Toronto, or to the U.S. address: Nat-Drug Co. Inc., 202 Main St., Buffalo, N.Y.

REGAL
FREE RUNNING
Table Salt



MADE IN CANADA

Get Rid of the Blues!



A great many people are only half alive. Are you one of them? Exchange that down-and-out, what's-the-use feeling for the strength of better health, abundant nerve force, and keen relish for your meals.

One of Canada's most eminent physicians has expressed the opinion that the systematic keeping clear of the intestinal tract would save hundreds of thousands from that semi-insane state, melancholia. For this purpose nothing can quite equal Chamberlain's Tablets. They also possess tonic properties which aid in establishing a natural and healthy action of the bowels.

25 cents at all dealers, or from
CHAMBERLAIN MEDICINE CO., TORONTO

CHAMBERLAIN'S TABLETS

ORDER-IN-COUNCIL WILL BE INTRODUCED TO ELIMINATE ALL STANDING EXEMPTIONS

Call Young Single Men and Childless Widowers.

REGISTER ALL ABOVE 19

Government May Ask Sanction to Raise More Than 100,000.

[By Canadian Press.] OTTAWA, April 16.—Owing to the critical situation which has with some suddenness developed on the western front, and which is likely to continue until the Allied nations have materially increased the strength of their forces, the Government of Canada after the most careful consideration of all the circumstances and possible consequences has reached the decision that it is not only desirable but absolutely essential that substantial reinforcements be secured for the Canadian expeditionary forces without delay.

In view of the emergency that has arisen it is now recognized that the additional men so urgently needed cannot be secured within the time required through ordinary operation of the military service act or of any system of individual selection.

Abolish All Exemptions. The Government has therefore decided that the only way in which reinforcements can be secured in time and in sufficient numbers is by taking authority to order out for service all men of certain defined ages who are physically fit and to abolish all exemptions in the case of all men so ordered out.

It is the intention to call out in the first instance unmarried men and widowers without children between the ages of 20 and 22, both inclusive. It is believed that these young men can be spared with the least disturbance to agriculture and other essential industries. The calling out of men of other ages under the proposed order-in-council, which will be introduced in both Houses Thursday, must necessarily depend upon the exigencies of the situation and the need for reinforcements. In the meantime, the military service act will continue in operation as to all other men in class 1, and as regards other classes under the act.

Men of 19 Must Register. Men of 19 will be required to register without delay. The order-in-council is made to speed up the work of the tribunals and appeal courts in dealing with the balance of the exemption claims outside, of course, of the men called out under the new order.

In order that the Government may have full power to deal with the situation as it may develop from time to time, Parliament is asked to approve of the order-in-council being given the necessary authority to call out the men of any age in any class under the military service act and to abolish all exemptions in the case of any class so called.

C. E. F. Officers Included. The order removes the exemption now enjoyed by officers and men who have served in the Canadian Expeditionary Force, and have since returned to Canada and been exempted from further service. They will be required to serve if physically fit when their class is called.

Certain treaties now under negotiation with foreign Governments, under which citizens of such Governments resident in Canada may be made liable to military service. Where any such treaty is concluded, the order-in-council gives the Government the power to call out the citizens of such countries for service as members of the Canadian expeditionary force in the same manner as British subjects.

The number of men the Government is authorized to raise under the military service act remains at 100,000. Whether or not Parliament will be asked to increase this number before the House prorogues depends entirely upon developments at the front, and the prospective need for reinforcements.

The minister of militia is given authority to grant exemption in the class called to young men who have relatives at the front. They will be exempted only recognized ground for exemption, it being considered that in view of the exigencies of the military situation there are no men in Canada between the ages of 20 and 23 who are indispensable.

Charles M. Schwab Is Placed Over All U. S. Shipbuilding

WASHINGTON, April 16.—Charles M. Schwab today became director-general of the emergency fleet corporation, and will assume entire control and direction of the construction of the Government's shipbuilding program.

ALL MEN ABOVE 19 YEARS WILL BE LIABLE TO CALL

Only two classes in amended act. (1) Single men and widowers without children. (2) Married men and widowers with children—previous racial and religious exceptions not disturbed. Class 1 must report when summoned.

The following is a copy of an order-in-council amending the military service act, which will be introduced in the Commons and Senate on Thursday, as a resolution: "Whereas, there is an immediate and urgent need of reinforcements for the Canadian Expeditionary Force, and the necessity of these reinforcements admits of no delay; and, whereas, it is deemed essential that, notwithstanding exemptions heretofore granted, a substantial number of men should be withdrawn from civil life for the purpose of serving in a military capacity; and, whereas, having regard to the number of men immediately required, and to the urgency of the demand, time does not permit of examination by exemption tribunals of the value in civil life, or the position, of the individuals called up for duty; therefore, his excellency the governor-general-in-council, on the recommendation of the right honorable the prime minister, and under and in virtue of the powers conferred on the governor-general-in-council by the military service act, 1917, and otherwise, is pleased to make the following regulations, which shall come into force as soon as approved by resolution of both Houses of Parliament, and the same are hereby made and enacted accordingly:

REGULATIONS. 1. In the schedule to (a) "minister" shall mean the minister of militia and defence, (b) "act" shall mean the military service act, 1917. 2. Class 1 under the act shall, in addition to the men included therein as in the said act mentioned, include all men who— (a) are British subjects; and (b) are not within the classes of persons described in the exemptions mentioned in the schedule to the act; and (c) have attained the age of 19 years, but are not over or since 18th of October, 1917, and (d) are unmarried or widowers without children; and (e) are resident in Canada. 3. Class 2 under the military service act, 1917, shall, in addition to the men included therein as in the said act mentioned, include all men who— (a) are British subjects; and (b) are not within the classes of persons described in the exemptions mentioned in the schedule to the act; and (c) have attained the age of 19 years, but were born on or since 18th of October, 1917, and (d) are married or widowers with children; and (e) are resident in Canada. 4. The words "in any theatre of actual war" in the fifth exception in the schedule to the act shall not include the high seas or Great Britain or Ireland, and the exception shall be interpreted accordingly. **EFFECTIVE WHEN ORDERED.** 5. The minister may by direct orders to report for duty to issue to men in any class under the act of any named age or ages, or who were born in named years or any named years or part of a year, and any exemption heretofore granted to any man of any such named age or year of birth shall cease from and after noon of the day upon which he is ordered so to report, and no claim for exemption by or in respect of any man shall be entertained or considered after the issue to him of such order, provided, however, that the minister may grant leave of absence without pay to any man by reason of the death, disablement or service of other members of the same family while on active service in any theatre of actual war. 6. The age stated in any claim for exemption made by or on behalf of any man or in any document signed by the man shall be conclusive evidence as against him of his age and year of his birth. 7. The minister may, from time to time, direct that no orders to report for duty be issued to men who have been examined by military medical boards and placed in such medical categories as are specified in such direction. **Must Report When Summoned.** 8. All men included in class 1 by virtue of the provisions of these regulations shall report to the registrar or deputy registrar under the act as required by proclamation; they shall be subject to military law as in such proclamation set out, and shall in the event of their failing to report, be liable to the penalties specified in the act and the regulations thereunder. 9. (a) Any man now unmarried, who at any time hereafter attains the age of 19 years and is then a British subject resident in Canada, and not within one of the exceptions in the schedule to the act, shall, and—

(b) any person who having attained the age of 19 years being then a British subject resident as aforesaid and not within one of the exceptions in the schedule to the act, becomes a widower without children, shall, if the class within which he then falls has been called out on active service, forthwith become subject to military law and shall, within ten (10) days thereafter report to the registrar or deputy registrar under the act for the province or the part of a province in which he resided, shall be placed on active service as provided by the act, by the regulations thereunder, or by these regulations, and shall, until so placed on active service be deemed to be on leave of absence without pay. 10.—Wherever or pursuant to any treaty or convention with any foreign government or any country, provision is now or may hereafter be made that the subjects of such government or the citizens of such country resident in Canada may be called out by proclamation and shall report, by law to military law, or be placed on active service as may be specified in said proclamation or in the act or the regulations thereunder.

CABINET TO STAND OR FALL BY HOME RULE, SAYS BARNES

Will Resign If Lords Reject Measure.

PASS MAN POWER BILL

Dillon Reiterates His Warning Against Compulsory Service for Ireland.

LONDON, April 16.—The third reading of the Government's man-power bill was carried tonight by a vote of 301 to 103.

George N. Barnes, Labor member of the British war cabinet (without portfolio), announced in the House of Commons today that the Government intended to introduce a home rule bill immediately, and would use every pressure to pass it.

Mr. Barnes also announced that the Lloyd George Government would resign if the House of Lords refused to pass the new home rule bill.

To Please America. Premier Lloyd George, in the Commons, said: "It is desirable, in the interests of the war, that we should set, in the question, and produce something like contentment in Ireland and goodwill in America."

The premier believed that American opinion supported the man-power bill, provided self-government was given to Ireland, and it was of the greatest importance, at the moment America was sending to the Allies great aid on the battlefield, that Great Britain should satisfy American opinion. Nothing would tend more to secure the greatest measure of American assistance.

Lloyd George announced that the man-power bill is imperative, because Germany has just called up a further half-million men.

Dillon's Solemn Warning. In the report stage of the man-power bill, John Dillon, chairman of the Irish Nationalists, moved the omission of the Irish clause, and pressed the Government to give its real plans. He recommended that the Government go to the counties of Antrim and Down, and try to hold conscription meetings. That, he said, would open the Government's eyes.

Doubtless the giving of home rule would produce a great effect, but at the present time the Government appeared neither able to carry on the war successfully nor accept peace; neither able to govern Ireland nor allow Ireland to govern itself.

Mr. Dillon said he had been 40 years in public life, during some of the stormiest periods of Irish history, but he solemnly warned the Government that he had never known anything to approach the feeling in Ireland today. If conscription was applied the chaos and confusion ensuing would be appalling, and he declared Ireland would be turned into another Belgium.

KEEP THE FOOD LINE UNBROKEN, IS APPEAL

Montreal, April 17.—"Every man and woman in this room today must realize that in order to keep the battle line in Flanders unbroken, we must do all in our power to keep the food line unbroken," said H. B. Thompson, head of the food control board, Ottawa, in a short address at a luncheon in the Windsor Hotel here yesterday, held under the auspices of the Montreal Publicity Association and the Kiwanis Club, whose guests included a number of public-spirited women. The chief guest was Hon. Everett Colby of the United States food administration, Washington, who urged sacrifices in food consumption and who declared that he would not sit at a table with a man who would eat white bread.

UNIONISTS FEARFUL OF HOME RULE QUESTION

LONDON, April 17.—A lengthy meeting of the Unionist war committee, which was attended by 127 members, was held in the House of Commons last night to consider the question of home rule in Ireland and the war. An official announcement issued after the meeting merely said: "The discussion was a very grave one." According to the Daily Telegraph, Sir Edward Carson, the Ulster leader, spoke in the interest of Ulster, while the other members urged that every effort should be made to secure a settlement of the home rule question, even at the sacrifice of long-cherished principles. No resolution, the paper says, was adopted, but the balance of feeling was that the Government must proceed cautiously with the home rule bill.

CO-ORDINATING PAY OFFICES. Halifax, April 17.—Chas. J. A. C. Mowbray, of the Canadian pay department, London, arrived on a transport from England this week. He goes to Ottawa in a day or two, his business being to secure more complete co-ordination between the pay offices in Ottawa and London.

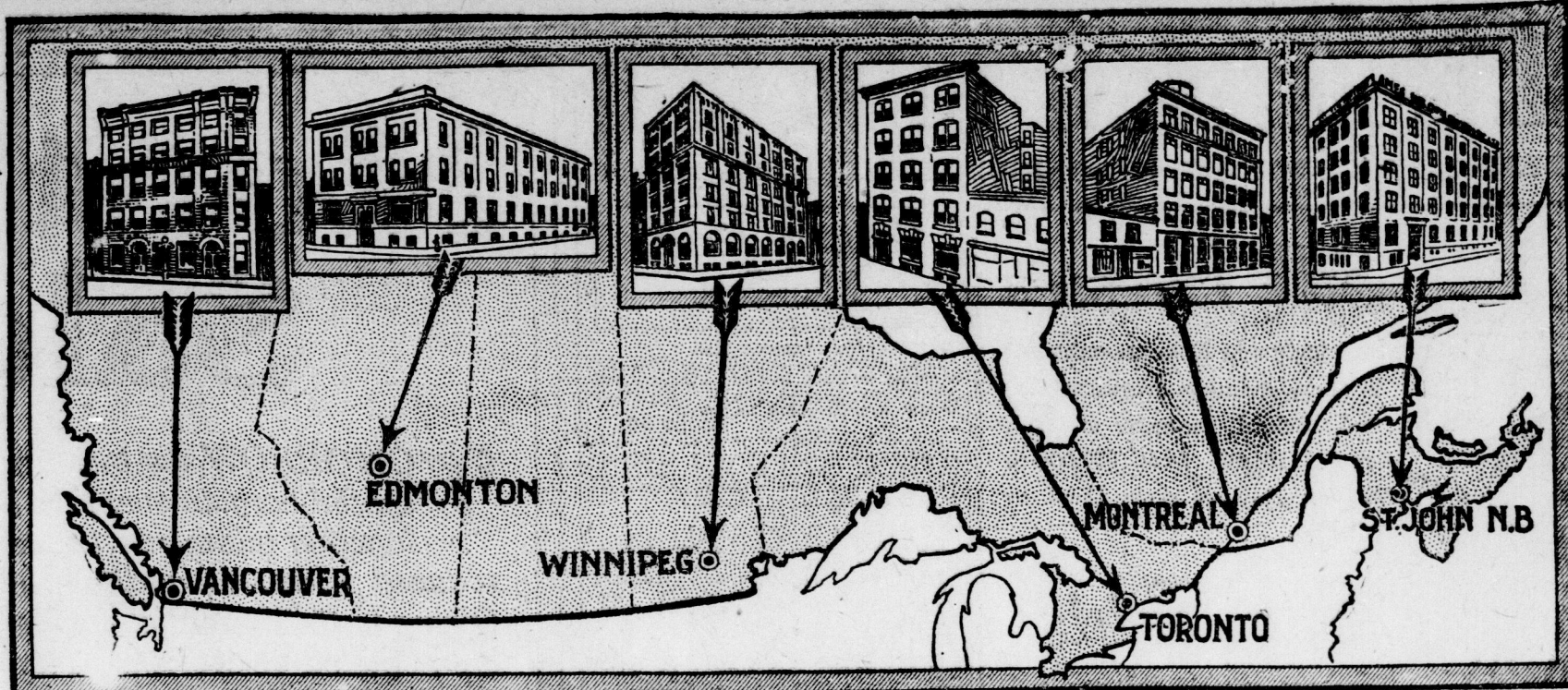
WASHINGTON, April 16.—Nine days of Liberty Loan campaigning have brought \$29,806,100 subscriptions into the hands of bank and trust companies throughout the country, and \$2,170,000, 000 remains to be raised in the sixteen remaining working days before May 4, if the \$3,000,000,000 minimum is to be reached.

MGR. LA ROSE DEAD. MONTREAL, April 16.—Mgr. La Rose, new general of the diocese of Ogdensburg, N.Y., died today at the Notre Dame Hospital, L'Assomption, Que., aged 71 years.

39 N. Y. STATE CITIES VOTE ON BOOZE ISSUE. ALBANY, N. Y., April 16.—Voters in thirty-nine cities of the state flocked to the polls today to register their views concerning the sale of intoxicating liquors in their respective municipalities. So keen was the interest in the issue and so great was the registration in each of the places affected that the Legislature, just before its adjournment last week, passed a special act authorizing the continuance of the voting until 8 p.m. tomorrow.

This extension of time was necessitated by a virtual doubling of the registered voters over last year, due chiefly to the recent enfranchisement of the women. In Syracuse, it was reported, the women voters outnumbered the men, and it was believed that similar conditions existed in other sections of the state.

SENATOR LANDRY UNDER KNIFE. QUEBEC, April 16.—Senator Landry, former speaker of the Senate, was operated upon here yesterday at the Hotel Dieu Hospital, and is doing well.



How Canada's Greatest Shoe House Supplies the Nation's Footwear

CONSIDER the amount of time and the infinite care you take when buying footwear to suit your own taste in regard to style, size, etc. Multiply your own individual needs by millions and you will get an idea of the immense task which confronts the makers of Canada's footwear, and the size of the organization it is necessary to maintain for that purpose.

The buying of a single pair of shoes is an event that occupies a person but a few moments two or three times a year—but to meet the accumulated demand of a nation's individuals, it requires the whole resources of a gigantic industry. Ames Holden McCready are truly "Shoemakers to the Nation." It is a title justified by their size and the importance of their business.

It may be a revelation to many Canadians to know that to supply them with proper footwear, this firm maintains huge factories each with many acres of floor space, and hundreds of intricate, almost human, machines—facilities and equipment sufficient to turn out 8,000 pairs of shoes every working day.

It requires a small army of workpeople, clerks and warehousemen, in addition to executives, buyers and travellers.

It requires much study and thought to plan styles and models of Men's, Women's and Children's shoes in their various grades and styles.

In order to secure the best results in the production of various kinds and grades, it is also necessary to specialize.

For example: Ames Holden McCready factories are separated into three distinct factory units, each a complete factory in itself.

One unit of our factories is devoted entirely to the manufacture of high grade footwear for Women and Children. Consider the great variety of styles in women's footwear, including high-top boots, oxfords and pumps.

Consider the many different patterns and lasts, the varieties and shades of leather and finish—then you will see what a great number of models are required to meet the widely different needs of Canadian women in the cities and towns and also in the country districts.

Another factory unit is devoted to making only the better grades and styles of Men's Shoes—shoes for professional men, lawyers, doctors, and all business men, whose occupations permit the use of fine leathers such as calf and kid.

The third unit specializes in sturdier types of shoes for heavy wear and rough usage. Shoes for farmers, lumbermen, miners, trainmen, and workpeople who require a heavier and more solidly-constructed boot.

In addition to the work of manufacture—the requirements of distribution are also tremendous. A manufacturer must not only make his goods economically and well—but he must deliver them—DISTRIBUTE them. Therefore, in addition to a force of 60 travellers constantly visiting the retail trade from coast to coast, Ames Holden McCready maintain, in the centres of population throughout Canada, immense stocks of boots and shoes ready for immediate shipment to the retailers in each section.

These warehouses are located in the following cities: St. John Toronto Montreal Winnipeg Edmonton Vancouver

Years of experience has taught us the kind and styles of boots which are required in each locality. No matter in what part of Canada you reside, no matter what particular kind of shoe you require, your retail dealer can procure it for you without loss of time.

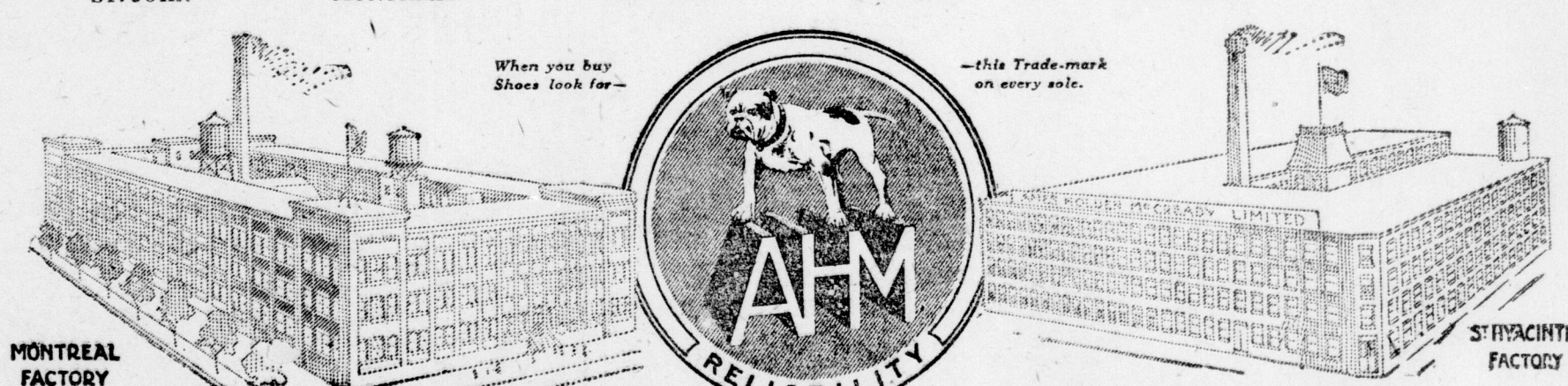
And that is the reason why you will find, even in the outlying districts, that dealers selling Ames Holden McCready goods are up-to-date with stocks that are fresh and new, and which reflect the latest shapes and styles.

When you see the A.H.M. trade mark on a shoe, you know that not only is that mark an endorsement by the largest shoe concern in Canada, but that being the product of a highly organized industry, the shoe you are buying represents the utmost in value, style and wearing qualities which can be obtained at the price.

AMES HOLDEN MCCREADY

"Shoemakers to the Nation"

ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER



KEEP YOUR SHOES NEAT

EASY TO USE. PRESERVE THE LEATHER.

THE F.F. DALLEY CORPORATIONS, LTD. HAMILTON, ONT.

2 in 1 SHOE POLISHES

LIQUIDS AND PASTES FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES.

Saving that

Is surely accomplished by using other grains in the composition of cereal foods. The barley used in making

Grape-Nuts

increases flavor and digestibility, and makes of this splendid product the

FOOD FOR THE TIMES

PAGE OF INTEREST TO WOMEN

Silk Dresses

Strikingly new ideas are embodied in these stunning dresses of taffeta, foulard, georgette and silk crepe. Priced from \$20.00 to \$45.00. May we show them to you?

Silk Skirts

That are suitable for any and every occasion—street, afternoon or informal evening wear; plain black, navy, stripe or checks, in the smartest of new styles,

\$6.95 to \$20

Brick & Dundas, Limited

188 DUNDAS STREET.

LONDON.

Save the Food. It Will Win the War.

ST. THOMAS



SOCIAL AND PERSONAL

Readers are invited to share all news of this kind to the Society Editor. Phone 3670.

A quiet and pretty wedding was solemnized at the home of Mr. and Mrs. James Kesson, Enniskillen, Lambton County, when Miss Jean Abernethy, formerly of Scotland, was united in marriage to Alexander Kesson, Rev. I. Woods officiated. The bride was given away by the brother of the groom, and looked charming in a gown of pale pink voile over silk, and wore a corsage bouquet of pink and white carnations. Miss I. Knight of Copleston and Mrs. A. McFie attended the bride. After the ceremony a dainty wedding luncheon was served. Mr. and Mrs. Kesson will reside in Enniskillen Township.

Mrs. E. Fox of Prince Albert, Sask., who has been visiting at the home of Mrs. W. H. Sanborn, 373 Dufferin avenue, is returning home on Thursday.

Mrs. Bertie Biggar and young son Nigel left yesterday for Alberta, to join Mr. Biggar, who has taken a ranch there.

Miss Jeanette Killmaster, sister of Sgt. Killmaster, formerly organist of

St. Paul's Cathedral, and her pupil little Miss Logan, are the guests of Mrs. E. B. Smith, Miss Killmaster was singing, and Miss Logan will play at the Woman's Music Club on Wednesday afternoon in the Normal School.

Miss Kathleen England has returned from Toronto.

Mrs. Ethel McKay and Mr. William McKay have returned from Petrolia, where they were attending the funeral of Mrs. McKay's father, Mr. C. M. Stevens, held on Sunday last.

Capt. G. Ross is in Halifax.

Miss Kathleen Coles has returned to London after spending the week-end at the home of Mrs. Coles, of Princess avenue.

Mr. and Mrs. Howard Tait Beidler have returned to their home in Cleveland, after spending the week-end in town, guests of Mrs. Ainley Thompson, Elmwood avenue. The Beidlers came to London last Friday owing to the serious illness of her brother, ex-Mayor S. Beidler, who had been in poor health, in his condition making her feel justified in leaving yesterday.

JIMMY COON STORIES

By Dr. Warren G. Partridge.
Copyright 1917 by George Matthew Adams.

JIMMY COON TELLS MRS. JIMMY.

When Jimmy Coon reached their nice little bungalow in the Lone Pine he was worn to a frazzle. He had been all out weath and rain from Friday and he trembled like a willow leaf in a high wind.

And he told all his troubles to Mrs. Jimmy, and how frightened he was by seeing those big crows at the house, and hearing their awful, loud howling. "Why," exclaimed the excited Jimmy, "those big crows have the shortest legs you ever saw, and their mouths are bigger than the mouth of an elephant, and their teeth are a million times as long as the teeth of Mr. Black Bear, and their claws are much longer than when it thunders."

And Mrs. Jimmy laughed and said:

"Now, Jimmy, I know what you saw."



Those were not crows moaning. Those were Alligators. We call the big one "Old Mr. Gator."

BACKYARD GARDEN HINTS

(By The Girl With the Hoe.)

SPRAYING, CULTIVATING, FERTILIZING AND THINNING THE PEACH TREE.

The great enemies of the peach are the San Jose scale and the peach-tree borer. The San Jose scale is kept down by a thorough spraying in the spring. This must be done before there is any sign of the bursting of the buds. Commercial lime-sulphur, in the proportion of one gallon to seven gallons of water, or home-bolled lime-sulphur wash, may be used. This is usually the only spraying that the peach tree receives. Other applications are made to deal with specific pests, which may or may not attack the trees. The larvae of the borers, which inhabit the bark of the trunk, are cut out with a sharp knife, usually in October or in the beginning of June. Their habitation is discovered by the mass of gum which exudes from the wounds which they make in the tree. Often they are found in the trunk, even three or four inches below the ground. Wounds thus made should be covered with white lead or grafting wax. Another type of borer inhabits any wounds which may be found on the tree, and it is found in the large branches as well as the trunk. The method of dealing with it is the same.

Our severe winter frosts are not favorable to the peach tree, and one of the great trials of the peach grower is what is known as winter injury. This is usually caused by a sudden drop in temperature, when the fruit buds, branches or roots may be killed. About the only way to avoid this is to have hardy trees growing in a sheltered posi-

tion. A cover crop or a good mulch of barnyard manure will help. Cultivation is important, and should be done as soon as the ground may be worked in the spring. If commercial fertilizers are used, they must be used along with barnyard manure, or a cover crop, which will supply humus to the soil and help to absorb the commercial fertilizer. The most convenient cover crop for a city gardener would be clover or peas.

Thinning is not usually practiced by the extensive grower on account of the expense, but might be well done by citizens who have only a few trees. It has been found out by experiment that fruit on thinned trees is much more profitable and of a superior quality. The distance to thin depends largely on the bearing capacity of the individual tree, and must be left to the judgment of the grower. However, experiment has shown that peaches thinned to from one to three inches, that is, just as two peaches will not touch when ripe, are the most profitable.

AN ADVERTISING WOMEN'S CONFERENCE is to be held in connection with the fourteenth annual convention of the Associated Advertising Clubs of the World, to be held in San Francisco from July 7 to 11. Miss Jane J. Martin, who will be chairman of the women's conference, is president of the League of Advertising Women, New York City. Miss Mary G. Ennis of San Francisco is secretary of the women's conference.

Cynthia Grey's Mail-Box

Her Panama Hat.
Dear Miss Grey—Could you give me a recipe to clean a white Panama hat which has become soiled and dirty? Would French chalk be good?
—C.S. ME.

Ans.—Try sponging with oxalic acid or peroxide first, thoroughly brushing the hat to free it of dust. "Kiehl's" wash on the brim while the straw is drying to help retain the shape.

Go Berry-Picking?
Dear Miss Grey—My sister and I wish to do our "bit" for our country during July and, perhaps, August, which are our vacation months. We seem to think either berry-picking in the Niagara district or munitions in a city would be desirable. Which do you think would be better? We are both school teachers, accustomed to the work, and the government employment bureau, 108 Dundas street, London, for information.

Dancing in War-Time.
Dear Miss Grey—Wonder if you will be kind enough to let me argue with "Amorally" through your page on the dancing question? I love to dance, and therefore I may be prejudiced, but don't you think "Amorally" that it is carrying the horror and sadness of the war a little too far when we make it put an end to our happiness at home? I have a brother "over there" and I would do anything to help him and the others, but do you think my ceasing to dance would aid them? Of course, dancing carried to excess is bad, and foolish, too. Anything, however good, carried too far, loses its power for good. But a dance, with the music and the gaiety, and the joyous gladness of it all, almost makes me forget the dreariness of the war. We who cannot go and fight, should not let ourselves become soiled and embittered. I want to stay as happy as I can, and if all our dances and other pleasures were abolished, how could we keep our smiles and our light-heartedness?

I cannot think that our boys want their sisters and their sweethearts to be sad. That would make their gloom all the deeper. So "Amorally," let us dance and sing, and somehow the boys will feel our joy and our gay, loyal pride in them; then they will smile, too, and—oh, I hope you don't think that I'm making light of the war and the grave importance of the war. Only I've such a passionate love of happiness, and I want you to see that we must do something—anything—to keep this terrible gloom from engulfing all our lives. Danger and other things to fight it off.
—FLEURETTE

Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

DORCHESTER.—The annual meeting of the W. M. S. was held at the home of Mrs. J. Jervie and the following officers were elected for the coming year: President, Mrs. W. B. Lane; vice-president, Mrs. (Rev.) J. Jervie; recording secretary, Mrs. A. George; treasurer, Mrs. J. Wilson; corresponding secretary, Mrs. E. A. McCann.

KINGSTON.—The mothers meeting held in the Methodist parlour, under the auspices of the W.C.T.U., was very successful and pleasant gathering. Mrs. G. Thornton was in the chair. Mrs. McEwen of London gave a much-appreciated address to the mothers and Miss Woodliff favored the company with a solo in a pleasing manner, and Miss Marie Kratz gave a recitation. There were twenty-four ladies present, with an equal number of mothers, along with several other members of the union. There is a distinct advantage in such meetings, for they bring the mothers together, and they are able to exchange ideas. A dainty lunch was served at the close of the meeting.

WABASH.—The Wabash Women's Institute held three monthly meetings during the month of March, and will not hold their next meeting until May. The last regular meeting, which was held at the home of Miss Queenie Mason, March 21st, was a very successful one. These were made from the white and pink scraps of flannelette left over from the making of soldiers' pyjamas. Two delegates of the institute, Mrs. Fred Kelly and Mrs. Charlie Barrett, attended the last meeting of the Camden council, which took place here last week, April 1st. The object of their attendance was to solicit funds in aid of the Red Cross work, and they succeeded in obtaining the sum of \$25. They now have on hand quite a large supply of yarn, and will spend as much time as possible in knitting until the next meeting.

The "War Workers' Club" of the Wabash Public School is also busy in the same good cause. A number of the pupils, some being citizens' students, have pledged themselves to knit twelve pairs of socks for overseas during the month. They are also busy collecting and pecking old papers, and have now on hand 136 pounds, which amount is stored away in the teachers' private room, to be sold for the Belgian relief fund. During Easter week nine of the pupils received letters from soldiers acknowledging the receipt of scrap-books.

PICKLE SHOWER FOR MILITARY HOSPITALS

On Thursday, Friday and Saturday next a Pickle Shower will be held under the auspices of the Military Hospitals "Visiting Committee." The goods to be delivered at the Soldiers' Club rooms. Although the name of the shower says pickles, it is by no means confined to pickles alone. Fruit and reading matter will also be gratefully accepted. Any persons who have such goods to donate and find it utterly impossible to take them to the Soldiers' Club, may phone 512 or 165 and arrangements will be made to have them called for.

FOURTH ANNUAL MEETING of the Ontario Provincial Women's Missionary Society will be held in St. James' Square Presbyterian Church, Toronto, on Tuesday, Wednesday and Thursday, May 7, 8 and 9. Miss E. Barrett, 2 Charles street, Toronto, is convener of the planning committee. Members of Young People's Societies, Young Women's Societies and Mission Bands are urged to be present as particular attention will be paid to those branches of the work.

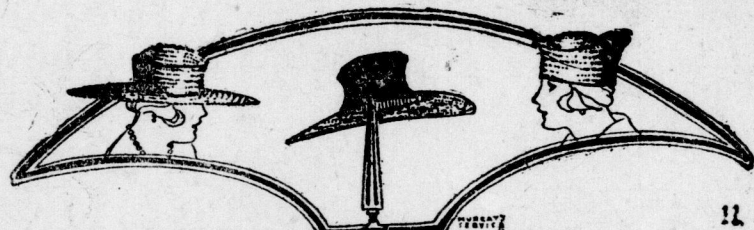
FLOWERS For Every Occasion

DICKS' Flower Shop

SPECIAL.
Radishes, Green Onions, bunch..... 5c
Witloof or French Endive 15c
Celery Hearts, bunch..... 15c
MAIN & COLLYER
PHONE 2321.

Monthly Clean-Up Sale Tomorrow

TOMORROW we inaugurate a special one-day sale, to be known as our Monthly Clean-Up Sale. This special bargain event we hope to feature every month, setting apart one day in which we will gather together oddments, broken lines and sizes, slightly soiled merchandise, and place them on sale at greatly reduced prices. In addition to these odd lines we will offer certain regular lines at the lowest possible prices. Owing to the present abnormal conditions we find it hard and in some cases impossible to replenish lines that are depleted or broken. Thus oddments accumulate, and these we desire to keep cleaned up from month to month, at the same time, when possible, to give customers the benefit of any special values we may have to offer.



BIG CLEAN-UP SALE OF SPRING MILLINERY

RIGHT IN THE HEIGHT OF THE SEASON.

All of our untrimmed shapes in the fashionable spring shades, sand, nigger, grey, purple and a few black, no two alike. To sell at half price.
Regular \$4.00 values, for\$2.00
Regular \$6.00 values, for\$3.00
Regular \$8.00 values, for\$4.00

Flowers at Half Price

Our entire stock of beautiful flowers. Some of these were imported direct from Paris. On sale tomorrow at half the regular price.

Straw Braids to Clear at 10c Yard

All our Straw Braids, in a complete range of shades, regardless of price, to clear at10c yard

This will interest the lady who does her own millinery.

Tailored Hats at a Special Clean-Up Price

One lot of Smart Tailored Hats, regular \$5.00 to \$7.50 values. To clear at\$2.98

—Millinery Department—Fourth Floor—

Special Hosiery Bargains In This Sale

Children's Tan Hose, That Are Scarce Goods and Much in Demand.

Children's Tan Fine Ribbed Cotton Hose, four thread heel and toe. Sizes 6 to 9½. Very special at59c pair
Children's Silk Lisle, fine ribbed, tan hose, sizes 7 to 9½. Special at75c pair

Boys' Hose at 39c Pair

Heavy Ribbed Black Hose, reinforced heel and toe, sizes 7½ to 10. Clean-up sale price39c pair

Special Numbers in Ladies' Hosiery

Silk Ankle Black and White Hose (seconds), only slightly imperfect. All sizes. At39c pair
Ladies' Grey Fibre Silk Hose, Gordon make, lisle top, double soles, heels and toes. Regular \$1.00 value. Special clean-up sale price69c pair

Clean-Up of House Dresses at 95c

Odd sizes and broken lines in Print and Gingham Dresses, high and low neck, long and short sleeves. Sizes 36, 38, 40 and 42. Specially priced at95c

Smart Wool Sweaters

SPECIALLY PRICED FOR THIS SALE.

Light Weight Brushed Wool Sweater Coats, with large white detachable collars, self colored sash, with white tassels. Obtainable in gold, rose, sage, McGill, Nile and hunter's green. Clean-up sale price\$6.95
Plain Knit Coats, in sage or mauve, with large white angora collar and cuffs, self colored, sash with white ball ends. Sale price\$6.95

Clean-Up Sale Prices On Household Needs

500 Yards of Red-Bordered Hand Toweling. Regular 12½c yard. On sale tomorrow for10c yard, or 10 yards for \$1.00
Large Size Honeycomb Spreads. Special\$2.39 each
300 Table Napkins, 22-inch size, beautiful designs, at25c each
200 Hemstitched Huck Towels, with fancy borders, extra large size; these are seconds. Regular 50c value. Sale priced at 35c each or 3 for \$1
25 Table Cloths, hemmed ready for use, excellent for every-day use. Size 60x60 inches. Special\$1.25 each
Bordered Damask Table Cloths, beautiful patterns, extra heavy quality. Sizes 2x2 yards. At \$2.75. 2x2½ yards, at\$3.50

Clean-Up Sale In the Art Department

Dainty Stamped Negligees, in white only, at\$1.00
Fine White Voile Negligees, stamped in dainty patterns. Sale price85c each
Corset Cover Embroidery, some pieces that are slightly soiled in the lot. Regular 25c and 30c qualities. On sale at19c yard

Sale Specials In Ladies' Whitewear

White Cotton Gowns in slipover styles, V and square necks, lace and embroidery trimmed yokes, 56 and 58 inch lengths. Specially priced at\$1.19
White Underskirts in lengths 36 to 42. At75c
White Underskirts, traveler's samples, lace and embroidery flounces; worth up to \$1.75. Sale price at\$1.29

Clean-Up Sale Prices On Curtains

An Opportune Bargain for One Day Only. Just at House-Cleaning Time.

Heavy Mercerized Marquisette Curtains, in a very attractive applique design, finished with a two-inch lace edge. Will give splendid wear. 2½ yards long. Clean-up sale price\$2.98
A very attractive Marquisette Curtain, suitable for any room, trimmed with dainty lace and insertion, and silk embroidery stitching, with a silk embroidered motif in corner, 2½ yards long. Clean-up sale price, \$2.98
Mercerized Marquisette Curtains, hemstitched and trimmed with a lace insertion, silk embroidered motif in corner; easy to launder, and very serviceable, 2½ yards long. Clean-up sale price\$2.98
—Second Floor—

Silks Specially Priced

FOR OUR MONTHLY CLEAN-UP SALE.

38-Inch Black Chiffon Finished Taffeta, Swiss make. A strong, heavy quality that will give excellent service. Regular \$2.00 (old value). Clean-up sale price\$1.59
30-Inch Paillette Silk, three shades only, brown, light and dark navy; last of this quality we can get to sell at98c
—Silk Department—Second Floor—

A Big Corset Special

D. & A. Model, with medium bust, free hip, embroidery-trimmed top-four hose supporters attached, sizes 19 to 30. Clean-up sale price, per pair\$1.19

Ladies' Summer Underwear

AT CLEAN-UP SALE PRICES.

Ladies' Lisle and Fine Cotton Vests, cumfy cut, short sleeves or sleeveless, plain hemstitched top or fancy yoke effects, 35c each or 3 for \$1.00

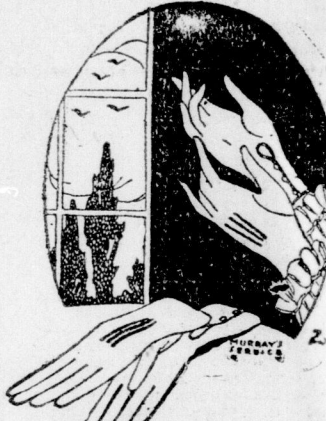
Ladies' Summer Combinations

Fancy yoke or plain top, porous knit or fine ribbed cotton, cumfy cut, sleeveless or short sleeves, regular 75c and 85c. Clean-up sale price59c suit

CLEAN-UP SALE OF GLOVES

Special clearance of Ladies' Lisle Gloves, in white, black, brown, grey and champagne, sizes 6 to 7, but not every size in each color. To clear at59c pair

Ladies' Silk Gloves, white with black points or black with white points, double tipped, sizes 6 to 7½. Special75c pair



Ladies' Neckwear

In the Clean-Up Sale

Ladies' Collars, various styles, in pique, or-gandy, silk and crepe. Special48c

Ladies' Collars, smart styles, in pique, or-gandy, crepe and satin. Special at98c

Waists at Clean-Up Sale Prices

One table of Voile Waists, in various good styles, long sleeves, sizes 34 to 44 in the lot; regular \$1.00 value. Sale price75c
White Wash Silk Waists, with sailor collars, in sizes 34 and 36 only. Sale priced at\$1.49
Fine Voile Waists, pretty styles, in broken sizes, regular \$3.00 and \$3.50. Clean-up sale price, \$2.39
Heavy quality White Habutai Silk Waists, with large collars, regular \$4.50 and \$4.75; to be had in sizes 36, 40, 42, 44 and 46. Sale price\$3.49



Middies at Clean-Up Sale Prices

Girls' White Middies with short sleeves, collars trimmed with colored braid, good quality drill, sizes 10 and 12 years. Sale price59c
Girls' Linen-Colored Middies, collars trimmed with two rows white braid, ages 10 and 12 years. Sale price59c
Ladies' Short-Sleeve Middies, best quality white drill, with navy blue collars trimmed with white braid, two pockets color trimmed, short sleeves, regular \$1.00 old value. Sale price75c

Black Sateen Underskirts at 50c Each

Medium-Weight Sateen in a fast black. Very special at50c each

CANADA FOOD BOARD

It must not be said of Canada that she shirked in the sharing of her daily bread with those who did not shirk to share all for the good of mankind. The answer now can only come from the homes.

Gray's

LIMITED.

AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS

PHONES 115, 116

140 DUNDAS STREET

Gray's

LIMITED.

One Big Drive This Year At Home To Support OUR Boys in the Big Drive "Over There"

JUST ONE DRIVE THIS YEAR
APRIL 23rd, 24th, 25th
Object \$355,000.00

What Other Cities Have Raised

TORONTO, - -	\$2,189,000
HAMILTON, - -	\$ 700,000
OTTAWA, - - -	\$ 555,000
BRANTFORD, - -	\$ 150,728
GUELPH, - - -	\$ 123,000
GALT, - - - -	\$ 75,131
LONDON, - - -	\$

THIS lump sum will be apportioned by the committee among the following: Patriotic Fund, Canadian Red Cross, British Red Cross, Italian Red Cross, Secours National, Y. M. C. A. Overseas, I. O. D. E., Belgian and Servian Relief, Salvation Army Overseas, Jewish War Relief.

The above organizations are mediums through which our allied heroes are buttressed and suffering alleviated.

The call for money for our boys "Over There" is urgent--there is imperative need for every dollar you can possibly spare to give.

We **MUST** back our boys--with our money. It keeps them clothed, fed, protected and nurses them back to health when wounded. It helps support their dependent, patient wives and young families at home.

"Come across"---with the money, \$355,000 in three days. April 23, 24, 25. Save your money **NOW**, for this Big Drive.

1918 Patriotic and Red Cross Campaign

Sir George Gibbons, Honorary Chairman
A. D. McLean, Honorary Treasurer

A. E. Silverwood, Chairman
J. J. Foot, Chairman Canvas Committee

MOTORCYCLE ACCESSORIES

Lamps, Horns, Prest-O Tanks
Spark Plugs, Drive Chains, Tires
Rear Carriers, Motorcycle Oil
Speedometers, Pumps and

pairs of all kinds. 26.

M. 1 II 1

**BICYCLE & MOTOR
SALES CO.**
425 Wellington. Service House

ARTICLES FOR SALE.
100 OAK BARRELS

Head in, each \$1.50
Head out, each 50c, 75c

Andersons, the Big Food Store
1, 2, 3, 4, 5, Market House.
Phones 1643 and 1644.

BARGAINS

in rebuilt Bicycles and Motorcycles
Also one good Auto Truck, used the
25434. One C. M. Motorcycle.
E. AVERSTROUGH 653 DUNDAS STREET
EAST TROUGHTON ROOFING
stacks, general tin-smithing, repairs
Plumbing, etc.
Phone 1643

CABINET PHONOGRAPH AND RECORDS at Keene's, 342 Talbot. Records exchanged.

UNDERWOOD TYPEWRITER, FOUR
TEEN inches wide, low price. E.
Graves, 110 Dundas street.

S. O. S.
SELLING-OUT SALE
Everything Must Be Sold
AT THE
GIANT CLOTHING

HOUSE
Carney's Cash-Carry

Peanut Butter
 Oleomargarine
 Jam, 5-lb. pall
 Shredded Wheat
CARNEY'S, 69 WILSON AVENUE
 Phone 4256.

"SAY IT WITH FLOWERS."
GET YOUR SEEDS
TODAY

GAMMAGE'S

Sole agents for Carter's Tested Shoes
in London. Phones 90, 5313 and 87. zxy
NEW LITTLE BIG BARGAIN HOUSE

RUNNING SHOES

We have a full line of Running Shoes
in black, tan and white, and the
money can buy.

LADIES' HIGH WHITE CANVAS
SHOES \$3.95

BOYS' MAHOGANY, NEOLITE	
SOLED SHOES	\$5.

These are just a few of our m

good shoes.

PAXMAN

Special Waist Sale. 2,000 waist
voile, black and colored silk, man-
ufacturers' samples; also middies and
window skirts at one-half usual price.
window.

MARSHALL'S, 328 DUNDAS STREET
Opposite Armouries.

farm, house and barn? If not, no consult us about the L. E. Waterworks System? Write today
LONDON ENGINE SUPPLY CO.

\$3-85 Dundas Street, London, Ont.
 Jelly Powder
 Redpath Sugar, 5-lb. carton
 Campbell's Soup, per tin
 Oleomargarine, per pound carton
 Onions (Tuesday only) per peck
 Dutch Setts, per quart
 Seeded Raisins, two packages
FRANK SMITH, Market
 A CARLOAD OF
 F. L. C. G. L. D.

E- Just arrived. Good, healthy stock.
G. bag, \$2.75.
ar- LANGFORD & EDWARDS.

361 TALBOT STREET.

SPECIALS

Veal Chops 25c

Stewing Veal 15c

Choice Lake Erie Herrin
cleaned ready for the pan

ROBINSON

ELECTROPLATING
In Nickel, Brass, Copper and B
Polishing and Lacquering. Autom
motorcycle and bicycle parts made
new. Church brass work, lightin
tures, etc. refinished.
THE DENNIS WIRE AND

Dining-Room Chair

Sets of five small and one arm
from \$10.50 up.

COLLETT FURNITURE
97 King Street, West of Talbot S

HORSES, CATTLE, ET
For Sale or Wanted.

TWO NEW CALF COWS, CHAI
Baker, nurseryman, Ridout s
Phone 2322.

BARTER AND EXCHAN

END for modern house and pay-
ance cash; store and dwelling
change for farm. Patterson, Im-
Bank Chambers,

THIRST

Comes with the nice, warm spring days.

We can quench it in a manner pleasing and satisfying.

Sample a Soda, fresh and fizzy, at our fountain.

PETERS

Shop 'round the Corner

The Spring Style Shoes

are all in now, and every one has opportunity to choose the very shoe that will suit their summer attire and taste. Don't leave your spring shoe shopping too late though, and lose best choice

Cook's Shoe Store

Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

Western Ontario Electric Co.

237 Dundas Street. Phone 4071.
A. T. TAYLOR. E. L. CAMPBELL

SLABS AND EDGINGS

Mixed, \$3.00 per load

Anderson's Coal and Wood

495 York Street. Phone 1391.

Specials Tomorrow

Stewing Veal, per pound 15c
Corned Beef, per pound 25c
Fresh Neck Ribs, per pound 10c
Fresh Pork Tenderloins, per pound 15c

WILSON'S Phone 5600-5601.

For \$1.00

Any article in our north window and on special table, main floor, for \$1.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers

385 Richmond St. Phone 1084.

Reliance Garage

Service Station

206 Dundas Street.

Correspondence Cards

In White or Colors

Hay's Stationery

EMPIRE SHOES

Grey is certainly the newest and best shade in Ladies' Fine Spring Footwear. We are showing the following lines:

Cruiser Grey, welted soles, full French heels... \$12.00

Blue Grey, welted soles, full French heels... \$10.00

Field Mouse Shade, turn soles, covered heels... \$11.00

Battle Grey, cloth tops, grey enameled heels... \$7.50

Dark Grey Kid, not all sizes, \$5.00.

AGNEW'S BOOT SHOP

182 DUNDAS STREET.

Phone 5235. 8 Stores.

THOMAS H. SMALLMAN DIES OF PNEUMONIA AFTER SHORT ILLNESS

Widely-Known Businessman Had Lived in London for Sixty Years and Was Connected With Many Big Enterprises.

Thomas H. Smallman, one of the most prominent, and in point of citizenship one of the oldest residents of the city, died at his home, Waverley, late yesterday afternoon from pneumonia. Mr. Smallman was taken ill on Sunday last, and his death had been momentarily expected. He was 73 years old.

Coming to this city when a boy in his teens, Mr. Smallman had been associated with a score of successful business and social enterprises. His life was an example of energy and determination which won for him the reputation of being one of the leading businessmen of the province. Beginning his career in the operating office of the London and Port Stanley Railway, he subsequently became a director of that road. He was born at Birr, Ireland, in 1825, and came to this country with his parents.

Saw the Opportunity. Mr. Smallman was one who, upon his arrival in Canada, recognized the unlimited wealth and the boundless opportunities of the country. He became interested in the Petrolia oil fields, in which connection he was appointed director of the Standard and the Imperial Oil Companies at their foundation. He was also associated with a number of other institutions of national standing.

A staunch Conservative, Mr. Smallman was for a number of years the honorary president of the Conservative Association. His business affiliations included the vice-presidency of the London and Western Trusts Company, and directorships on the Standard Oil Company, the Imperial Oil Company, the London Street Railway, the Ontario Loan and Debenture Company, the Canadian Theatres, Limited, the Oil Producing and Refining Company, and the Canada Chemical Company.

Interested in Sports. For several years he was president of the London Hunt and Country Club, at all times having taken a keen interest in its sports. He was also a member of the Western Fair Board and a life-long member of the London Club.

Four years ago Mr. Smallman was stricken with pneumonia, and his recovery was considered remarkable at the time owing to his age.

Three weeks previous to his death his daughter, Mrs. (Col.) C. K. Morgan, wife of Col. Morgan, C.M.B., chief medical officer of the British recruiting mission of the United States, visited him from England after an absence from this city of several years.

In addition to his daughter he is survived by one son, Capt. J. B. Smallman, conservation officer for Military District No. 1. J. B. Smallman, the founder of the firm of Smallman & Ingram, this city, who died about two years ago, was a brother. James Smallman of San Francisco is also a brother.

Patriotic Citizen. In the death of Mr. Smallman London loses one of its most highly esteemed and patriotic citizens. Extremely sociable and of a kindly disposition, he will be missed by a host not only of the province, but throughout the continent.

His wife, who was a devoted and dependable Mrs. Smallman will be greatly missed, was the remark of Sir George Gibbons to the Advertiser: "London loses one of her most faithful and finest citizens. I, for one, regret his death deeply."

The funeral will be held from his late residence, Waverley, on Grand avenue.

You must use twice the quantity of ordinary low-priced tea to produce the same strength of infusion that Salada yields, and then you do not get that delicious Salada flavor.

JOHN A. NASH

"My Jeweler"

where you will eventually buy SILVER TEA SETS REASONABLE

New Store: 206 Dundas Street.

Meds' Decide To Ban "Initiations" During War Time

No More Rough Stuff to Mark Welcome of Freshies.

At the annual meeting of the student body, Western University, held in the medical school yesterday, the following officers were elected for the ensuing year: President, H. Hill; vice-president, W. Shoenberg; secretary, L. McGinnis; treasurer, Mel Platt; second representative, Roy McLeod; auditors, W. Weekes and C. Carrothers.

The election to the various offices were keenly contested, that of second representative having no less than thirteen candidates in the race. According to custom the Freshmen entertained by making impromptu speeches, their platform consisting of a wooden box mounted on a table. The penalty for not doing so was not made public, but no doubt proved interesting to the Meds. present. Bowen was the only Freshie to pay the penalty.

In addition to this speeches were made by the graduating class who shortly join the C. A. M. C. for medical service overseas.

It was decided by the student body to eliminate the present form of public initiation during war time. Western falling in line with other Canadian universities which have adopted this movement. Initiation next fall if held at all will therefore take on a much milder aspect in concurrence with the wishes of the faculty.

DOUGLAS FAIRBANKS in "A Modern Musketeer"

At the Majestic today, Thursday and Friday. "Smiling Doug's" latest and best photoplay.

ROWAT'S TEA

HUNS LOST RESPECT OF ALL BY FIRING ON THE RED CROSS

Germans Dishonored Sign of Humanity.

A charming musical, arranged by Mrs. Kennedy and Mrs. E. A. Gibson, and held at the home of the latter, Tuesday evening, on the behalf of the patriotic work of the Sisters of the Soldiers of Crown Memorial Church, was made the occasion for presenting one of the valued members, Mrs. Whetter, with a life membership in the Red Cross. Making the presentation address, Rev. G. G. Warner touched upon the history of the international organization, the Red Cross Society, instituted for service to the suffering and wounded in war-time, for relief work in peace-time.

"One nation may fire on the flag of another nation, and still be patriotic, and hold the respect of other nations," he said, "but no nation can fire on the Red Cross and still hold claim to respect." drawing attention to the charges laid at the door of Germany in this war in dishonoring the sign of the Red Cross. With regard to the organization of the Sisters of the Soldiers in his own church, Mr. Warner declared that because of the nature of the work of the Red Cross and its connection to the service of humanity, the church seems to be its most fitting environment.

After emphasizing the honor which membership in the Red Cross confers, the speaker stated that the Sisters of the Soldiers, in presenting a life membership to Mrs. Whetter were doing so in recognition of her services to the society, and also as a mark of appreciation of the fact that she had given to the war that which was more precious to her than time, money, effort or any material thing. Mrs. Leonard made the presentation of the life membership pin and certificate. Mrs. Whetter in a few words expressed her thanks.

The musical program, of exceptional merit, included solos by Mrs. Blackwell, Miss Minnie Fox, Sergts. McVeigh, Crystal and West presented. Douglas Westman; piano numbers by Miss Margaret Coleman, and cello numbers by Rev. G. G. Warner. Miss Minnie Raymond and Mr. Wheeler were the accompanists. Refreshments were served by the hostess after the program.

INASMUCH SOCIETY HAS HAD A VERY BUSY YEAR

At the annual meeting of the Inasmuch Society of the First Methodist Church, reports presented showed a splendid year. The society has had 40 calls and 30 visits to the hospital. A mother's club has been organized and its work includes religious, social and Red Cross activities. Officers were elected as follows:

Hon. president, Mrs. John H. Chapman; president, Mrs. Bennett; vice-presidents, Mesdames J. E. Magee, Yorkie Miller and W. Westland; treasurer, Mrs. Bert Sceraton; secretary, Miss Maude Hannah.

OLD DISTRICT RESIDENT DIES FOLLOWING STROKE

NILSTOWN, April 16.—One of the oldest residents of this district in the person of John L. Swart died Monday night, following a paralytic stroke on Thursday. His whole life was spent in this district, where in his youth he did much pioneer work. He was a life-long member and local preacher of the Methodist Church and at the time of his death was treasurer of Nilstown church. He leaves two sons, Mervin and Gordon, both on farms in the neighborhood.

FARMERS' CLUB HAS A MEMBERSHIP OF 100

BELMONT, April 16.—The local farmers' club has made rapid strides since its inception. The membership is over 100 now.

Rev. Mr. Steele, of Toronto, preached in Knox and St. James' churches on Sunday for a call. The pulpits are vacant following the resignation of Rev. John Currie.

MAJESTIC

Smiling Douglas Fairbanks at the Majestic Theatre Today, Thursday and Friday.

"I will never forget 'A Modern Musketeer,'" said Douglas Fairbanks, after he had finished filming the photoplay of that title for Artcraft. Fairbanks has won fame for the startling stunts he performs in motion pictures, but his eagerness to outdo his previous efforts resulted in his being compelled to rest for a week after the play was completed.

Some of the scenes were staged in the Grand Canyon of Arizona, and one of the thrillers injected into the story is where Fairbanks leads off the Indians who are escaping with a girl by sliding down a rope from cliff to cliff, several hundred feet. Going down the rope was not so difficult, but when Douglas started to climb up the rope again with Marguerite Day, the rescued girl, clinging to his neck, he realized that he had assigned himself to some strenuous work. His hands were badly blistered and his shoulder wrenched, but the feat was performed.

"Doug" performs the above difficult feat at all performances at the Majestic today, Thursday and Friday.

JUNE CAPRICE

DIRECTION WILLIAM FOX

Starring in "The Heart of Romance," at the Patricia Theatre Thursday, Friday and Saturday.

Today at the Patricia, H. B. Warner in "God's Man," Charlie Chaplin in "The Tramp," a scenic weekly and vaudeville complete a good program.

DELICIOUS FRUITS IN LARGE SIZE TINS.

Royal Ann Cherries 45c
Lemon (Ging) Peaches 45c
Ripe Apples 45c
Bartlett Pears 45c
Sliced Pineapples 45c

JOHN DIPROSE.

266 Dundas Street. Phone 2252.
160 Wortley Road. Phone 1297.

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London's Greatest Cut-Rate Druggist

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—and so we used Mellotone

beautiful flat tints for walls, holding their freshness and charm for years.

Thousands of homes have been made light, bright and cheerful by the use of LOWE BROTHERS MELLOTONE on walls and ceilings. It is easy to harmonize the beautiful MELLOTONE colors with woodwork, furniture and draperies.

MELLOTONE satisfies the demand for a wall covering that is both artistic and sanitary. Soiled spots are quickly removed with a soap and water washing and the walls look fresh and clean for a long time.

The Purdom Hardware

124 DUNDAS STREET, LONDON.

TWO PHONES, 2800 AND 2801

La Vogue Shoes

--speak for themselves

We have just taken into stock the following lines in this celebrated shoe:

WOMEN'S ALL GREY KID LACE with high Louis heel. Priced at \$10.00

Also in brown and white kid.

WOMEN'S BROWN KID LACE OXFORDS, with high Louis heels, plain pointed toe. Priced at \$7.00

Also in grey and black kid.

We carry a large assortment of La Vogue Shoes in all sizes and widths from A to E, in prices from \$7 to \$12.

WE INVITE YOUR INSPECTION.

Johnston & Murray

London and

St. Thomas

