


##  This is Willie Shakespeare's Birthday, April 23. If he were with us now he'd be lust 353 years old Think how he'd have enjoy- ed one of our raincoats ined one of our raincoats in- stead of that flappy, clumsy Good reliable raincoats from Garbinette Coats (maker's Gilmour's, 68 King St,      <br> guate the we was and a po <br> Nes was and and rite ahoo aho <br> rife hion liea subs <br> | subs |
| :--- |
| mide |
| mien |
| betv |
| carr | <br>  <br> copl <br> aig ieg 5 ratt all men 브물웅 <br>   <br>  <br>  <br> $$
\begin{aligned} & \text { and } \\ & \text { and } \\ & \hline 0 \end{aligned}
$$ <br> This Electric Sweeper Vac, <br> In Your Home Without Cost <br> \section*{For 2 Days Trial}

Special Representative direct from factory, now introducing this Wonderful ELECTRIC VACUUM CLEANER in Saint John, has arranged for free demonstration in your home, costing you nothing, and entailing no obligation.

No strings to this offer. Simply fill in the attached coupon and mail to this office, or 'phone Main 2436, and a machine will be delivered to your home where for two days you may give it a thorough trial, cleaning your own carpets, your
rugs, your curtains, portiers, matresses and even clothing and furs

## WORK IT YOURSELF

Try it in every room, in every nook and corner the machine and you will have had two daye free use here dust and dirt collects-you will be surprised at Elif you decide that you cannot get along without the the amount of dirt that this machine will take from a Electric Sweeper Vac to lighten your housework and carpet that appears quite clean.
keep your home clean and bright, we will explain our
easy purchase plan that places this machine within

$$
\begin{aligned}
& \text { After the most rigid test you may have us call for reach of every householde }
\end{aligned}
$$

Easy to Buy - Easy to Uso - Easy to Pay In order to regulate our supply and not diseppoint our customers it will be nee
ry to have your ingury in this office not ater than

Saturclay, April 28
NEW BEUNSWICK POWER COMPANY
Phone Main 2436
POWER COMPAI membered in Veterans, Me Boy Scouts $C$ Solemn Servic Ther cont mix iow iod At ut inime mimitito Aus. winio and naid


[^0]Nou bern. curon

 Onlemato 10 ob

and

## THHS IS THE OII THTT IIL EIIGLLSHMEN CELEPRTE

Feast of St, George, England's Patron Saint Observed Throughout English Speaking World - St. George's, Society of St. John Attended Trinity Yesterday - Local Pro-


## Marcuerile

No mystery about Marguerites, just good tobacco and good workmanship.

## BUY HOME PRODUCTS

| ARCHITECT. HAROLD A. ALLEN, Architect, <br> 5 Cranston Ave. Phone, M. 2891-21. | A. E. TRAINOR, Custom Tailor Clothes Cleaned, Pressed \& Repaired Goods Called For and Dellvered. |
| :---: | :---: |
| BINDERS AND PRINTERS. <br> Modern Artistic Work ORDERS PROMPTLY FHLLRD. THE McMILLAN PRESS, 38 Prince Wm. St. i: 'Phone M 274 | JAS. McLENNAN. Tailor 90 Union Street, W. E. Phone W. 154-41. |
| BAKERS. | M. T. СО HOL |
|  | Merchant Tailor, 681 Main St. Phone M. 2348-11 |
| 21 Hammono stroek Phone | CONTRACTORS |
| IZZARD'S BAKERY. Home-Made Bread. Buns and Rolls a Specialty. <br>  | E. O. LEAHEY, Contractor, <br> Protection St., W. E Phones, Offlce, W. 100; House, W. 270 |
| GIBBONS' QUALITY LOAF Pure, Clean and Wholesome, Eats Like Cake. <br>  | KANE \& RING, General Contractors, ${ }^{2} 551.2$ Prince william stroet. Phone M 270941. |


| MURRAY \& GREGORY, |
| :---: |
| Mnirze. |
| Manufacturers. |
| Everything in Wood and Glass |
| for Buildings. |
| Saw Mill and Factories, |
| St. John, N. B. |



| ELEVATORS <br> We manufacture Wlectric Freigh Passenger, Hand Power, Dumb Wa ers, etc. E. S. sTEPHENSON \& Co St. John, N. B. <br> EXTENSION <br> LADDERS <br> All Sizes. <br> H. L. \& J. T. McGowars Led, 139 Princess St. St, John. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

THE WORKING MAN'S
CHANCE.
OVERALRA AND JUMPER
Bluo and Black, all s.izee.
F. S. THOMAS
HARNESS. Wo manuracture all styles Harruss
and Horse Goods at low prices. H. HORTON \& SON, LTD., Tight and Heavy Driving
 467 Main street. $\quad$ 'Phone M. 305 .


NORTHRUP BROS.,
Milk and Cream.
Prompt Delivery.
Phote M
MACHINE WORKS.
NOYES MACHINE CO. parts) Engine (tand Automoblio


FRED J. McINERNEY. Custom Tailor.
21 Dock Street.
Phone M 2300 .
on hand.
J. FRED WILLIAMSSON
MACHINISTS AND ENGINEESS


Phoograph come wow.
THE REID STUDIO


PORK PACKERS.


| POWERS \& BREWER <br> 107 Prince Wm .5 St <br> Phone M-967. |
| :---: |


|  | Phones: M.229; Resitience |
| :---: | :---: |
| ROBERT M. THORNE, | PHOTO'GRAPHS. |
|  |  |
| tumates cheertally furristios, | Sour family and frends wait |
| Metal Weather Strip, gramanteed to 1 10ep out all Wind and Omice, 1141.2 Princess ©t. 'Phone 2779 | THE REID STUDIO, Corner Charlotie and King streets, st. John, N. E. |
|  |  |
|  |  |
|  |  |
| R. A. CORBETT, | Porke, Lere, S. Susames, swarar curee |
| General Contractor |  |
| 72 Douglas Ave, |  |







傕



THE STA DARD, ST, JOHN, N. B, MONDAY, APRLL 23, 1917.
I
wion wion

## Ittle Semy's fliote 1 Book

## 



这




, Staff of Life is Me mhole wheat grain-not he wheat-make no miff rain in a digestible form. Thredded Wheat Biscuit
iontains all the tissuebuild. I the whole wheat, steamooked, shredded and baked.
ng, energy-creating materia)



DO YOU realize how much comfort THE VACUUM BOTTLE


Makes possible to EVERY MECHANIC?
HOT or COLD drinks may be packed with lunches to be eaten hours afterward, in the
FACTORY, at the BENCH-Anywhere.

Pint Size Pint Size
Quart Size
Lunch Kits

Completo | $\$ 1.75$ to $\$ 3.45$ |
| :--- |
| 3.50 to 6.50 |
| . |

## PIMANTVAECWME

##  <br> New"Odad Things indewerry" <br>  <br> UNUSUAL JEWELRY  Cluster and varlous other efrects. SEE OUR NEWEST ORFRRINGS, 41 King streat <br> FERGUSON \& PAGE <br>  <br> OCTAGON CAST STEEL <br> FOR DRILLS

## in the following sizes: $0.16-3 / 4-1 \operatorname{in} .-11 / 4-11 / 4$

M. E. AGAR, 51-53 Union St. Phone Main 818 TT. JOHN, N. B.
Take it All Through
For Carrying the Load For Longest service
Nothing Can Excel LEATHER BELTING
D. K. McLAREN, Limites

64 Prince Wm. St. ..... P. O. Box 702.

## Canada Brushes Win

Most Modern Equipment, Skilled Workmanhip and
and Beat Selected Materials enablo us to produce
Superiol Geade Brat Bruhes, which, we foel
will mour entire satiffection. Our Solid Backed Houschold and Dandy Bruehee are daily winning pris
draw attention to our
STRAIGHT COMPRESSED VARNISH BRUSH so made that it absolutely will not flarea
CANADA BRUSH CO. - ST. SOHIN

## WM. LEWIS \& SON

Bolts, Bridge Work and Fire Escapes


Phone M. 736


1867 Our 1917 Jubilee Year

sion to mate crad

## (11) <br> 120

S. Kerr,

Principal
When Stingling the House
You want a good shingle, We carry only the best
makes.
Extra
Extra No,
2nd Clear
Clears
$\$ 1.75$
2.60
3.90
Hewnwerling) Pry

## Consult us now ab

High Clase
Ofice Statione

for Catarrin Night and morni
ainiy be ploased It THE ROYA


## NEWS AND COMMENT FROM THE FINANCIAL WORLD

sfocts welle NEAH HELIIT STIUNOM

## Situation Uncertain in Wall

 Street and Bordered Aoute Weakness.
## 

PR
PRESSURE SEIEEE ON SHIPPIIG SHARES "TXX" COPPOATIONS STRONG 111 LOMOON
 MARKET HAROLY
TAKEN SERIPUSLI

COHL PPIIES LIKE
TO GO HLHEEB - DF RUMROMG ICT Upward Movement in Steel and
Iron Continues Iron Continues in United States and Canada.

| of the |
| :---: |
| ory |
| pry |
| Man |
| Man |
| low |

## 

of the iro
ry mark
pant 17
lantact
owing ob Nond

LOW PMICET STOUKS

## City of St. JohnEonds


Eastern Securities Company, Limited
"We Go en rorever"
MAKE MY WILL Whom shal
question?
The advantage of the Trust Company over the individual as Executor or Trutee is no longer debat
You know that it is most emphatically to the in
terest of your estate that you appoint a Trust Con pany. Why not appoint us? THE AEATERN Trust companv.


Phone M 269.



WHISKY-the liquor distilled from grain and malt, probably originated among the Celtic inhabitants of Scotland, as the Life." It was firat known as AQUA VITAE and used only as a medicine; it was frrot used as a drink in Scotland in the XVII. Century.

WHYTE and MACKAY SCOTCH stands out in strong relief amongst the many brands offered for sule on this market, as it is medicinally recognized as pure, toning and
invigorating drink of quality, flavor, strength invigoratin
and purity

For your health's sake use WHYTE \& MACKAY's.

Ocean limited


ELDER-DEMPSTER LINE SOUTH AFRICAN SERVIGE.
FROM ST. JOHN, N. a . For information as to Dates of Sall.
$\qquad$
ars, apply
J. T. Knight \& Co., st. John, N. B.





 is date without a written orded artrom GRAND MANAN S. S. CO.







TRAVELING?
Passage Tickets By All Ocean Steamship Lines. WM. THOMSO $N \& C O$. TUBES SIEAM BOILERS
 ave otill able to till orderas quicioly from


1. MATHESON \& CO. Lta Boiler Makers
New Glatians. Nowa Scotia.

Paul F. Blanchet
charteatd nccountant Telephone Conneccion1 furtuer notice. the s. s. Co.

| $\begin{aligned} & 2 \text { WIFTERESES } \\ & \text { III VLILIEE } \end{aligned}$ |
| :---: |
|  |
|  |
|  |
|  |  |
|  |
|  |
|  |
| 눈․․ |
|  |  |
|  |  |
|  |
|  |
|  |
| Famous Wash Heals Skin |
|  |  |
|  |
|  |
| D.D.D. |


Davis' Perfection "Perfection" 3-for-251a

> A most reasonable prita foremo mellow, matured; with plenty of character yet mild.
> Why not try one next time?

## Davis' Perfection "Straights"


Because it is a strong, thirsty strong, thirsty
flour, it absorbbs more water and makes more loaves.

Here are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.


## GIVEN



## New Universities Dictionary COUP ON <br> ST. JOHN STANDARD <br> How to Get It  $3^{\text {Cuypens }} 98 c$ secure han NEW Nuthenerie Ditionany. bound in teal feribe Catherat illustraced mid full fezez in in color 25 DICTIONARIES IN ONE All Dictionaries published previous to this year are out of date

G. B. CHOCOLATES
 MERY BROS.

BROS.


IF KINIVIS FEEL LIKE LERO
 $=$
$=$
DAYIGHI SAVING
Those Who Are Opposed to This Going Into Effect April 29th, nex ARE ASKING SIGNATURES To the Effect That It Be Made
NATION-WIDE, OR SUSPENDED IN ST. JOHN
Until Difficulties Are Overcome


Who's Who and What's What in the Picture World and on the Stage--Favorites and What They Say and Da.


Marking Our Tenth Year in St. John IMPERIAL HHEARE

## GEO. M. COHAN

n his off-handed, bright and breezy "BROADWAY JONE"

The Meteoric Career on the Gay
White Way of an Ambitious
Youth from a One-Horse Burg. GENUNE COMEDY, NO SLAPSTICK At mis. mom

## DPERA HOUSE

THE THRRE IONAS Comedy Soning in and Pialy
Mr. \& Mrs. Frnest Cortis Conemid Pramaidid s.setach


|  |  |
| :---: | :---: |

This: Afternoon at $2: 30$ : $/$ Foright at 7.30 and 9 :

## IMPERIAL THEATRE

Special feature for Wednesciay Evening How Automobiles Are Made


Knight Sleeve-Valve Motor
 Nind


Admission by Ticket
J. A. PUGSLEY \& CO.
cffree 45 Princeses 5 s.


Dinty Moore's Place
Has its attractions, but if Jiggs came to St, John he would stip out at night and go to

## THE IMPERIAL <br> The Home of Artistic Pictures.

Today's Programme
GEORGE M. COHAN
in
"BroadWay Jones"


## Maggie Dusts Out liggs

$$
6
$$

PRIZES FOR JIGGS AND MAGGIE DIALOGUES The merchants whose announcements appear on this page offer valuable and attractive
prizes for the best "Bringing Up Father' Dialogues, which need not exceed one remark by Maggie and one rejoinder by Jiggs, or vice versa. These dialogues must have reference to the merchantsts stock or store. Competitors may send in as many replies as they wish, and should see that they are not too long. Anyone may compete for prizes
offered by any or all of these merchants. Dialogues may be addressed either dizect offered by any or all of these merchants, Dialogues may be addressed either direct
to the merchant or to Mrs. Maggie liggs, Standard office, St. John. No replies witl be accepted later than Saturday
The prize wining dialogues, with the names of the wimners, will be published
as soon as possible after the contest closes.

## Jiggs is Still Chuckling

Over Saturday's Show at the Opera House


RUTHIE VOLLEMER
Braciant comedieno with the Basplipes.
bragar bros.
FARBEANKS AND MANOR
CRIMSON STAIN MYSTERY. Taiker.


If Jiggs and Maggie Came to St. John
They Would, Naturally, Stop First at Daniel's



Corner Union and Dook Sts.

TELIS HOWH BRTISHI FREIMSHITP SNEED TMEERCI III CHISS

GEIEPRIL GUEEHMLS ST. OUHI TRIIIII WCOOOUSIY BEEMIS HELD UP EIBHT WOOEEI SHIP TISKI HOURS 日Y WREEX Hannis Taylor Says Geimany
Sought coaltition to upporot
Sunit Spain-At tha Time he was Minster at Madrid.

## 



CASTORIA
$\frac{\text { For Infants and dilldren. }}{\text { Mothers Know That }}$ Genuine Castoria


${ }^{*}{ }^{2}$ \} GET OUR PRICES. sece
Snited
nor muan


| COAL AND WOOD. |  |
| :---: | :---: |
| COLWEL FUEL CO., LTD. Cool and Kindling. Union St., W. E. Phone W, 17. | Wite mhom Dr. F. A. Atheworth is a |
|  | Phone m . |
|  | ELECTRICAL COO |
| F. C. MESSENGER, Coal and Wood, Marsh Bridge'Phone 3030. Phone 3030. | "Phone Walm 873.94 and 36 Dook $8 t^{4}$ KNOX ELECTRIC CO. |
|  | R. DUNHAM. Electrical Installation Contractor Faltulloo Platenu Phono w scesi |
| CORDAGE |  |
|  | THE VAUGHAN ELECTRIC CO. Ltd Electrical Engineere Germain St. St. John, N. B |

## Let the Public Know <br> WHO YOU ARE <br> WHAT YOU ARE and <br> WHAT YOUR BUSINESS IS

A fash in the pan is of little use to your bui-
nese. You must keepp your name continually before the public eve, so that when they are ready

## USE THIS RELIABLE

BUSINESS DIRECTORY
You can keep your name-your buinces, your
address, and your telephone number constantly
before the buyerri' eyes by using this Directory Arrange today Phone Main 1910 and havo
 CHIMNEY CLEANING.


\section*{| miLk |
| :--- |
| sis |
| La |}

ACK \& LIVERY STA LLE WM. BUCKLEY,
oarding and Livery Stable oarring and Livery Stab
$741 / 2$ Coburg
Phone M. 1366 . JOHN CLYNN. Mise

## DAVID LOVE

 Large Sleigh to Hire20


## THOMAS A. SHORT



HAKDWAKE.


hotels. LANSDOWNEHOUSE,
 VICTORAA HOTEL

## insurance

J. M. QUEEN


JEWELERS.


LAUNDRIES.
 UMBER MERCHANTS. OHN S. EAGLES \& CO

ANILLA CORDAGE

Cot The
$\xrightarrow{\text { and Tinveran }}-4$
d. S. SPLANE \& CO. NERVOUS DISEASES. 3pecalust and Maseir. rToc toul
 16 King. seaure
S. GOLDFEATS. Duplicate Broken Lens
Without Prescription. NTS AND VARNISHES,
 M. ROWAN AN 331 Main St

PLUMBERS. WM. E. EMERER


## OVES AND RANGES

 PHILIP GRANNAN. 6 HOLESALE LIQUORS. HOLESALE FRUTS A. L. COODWIN, St. John, N B.,

GCORRESPONDENTS' CORNER


Sensble Spring Tonic
Therese balmy soring days ivike weviv hate






Ready's Breweries, Ltd.
st. John, N. B.

Classified $A$ dvertising



## 

Handsome
Freehold Residence

BOYS and GIRLS

WANTED

| WANTED-WIII any perron havin Conat, give or sell cheap to |
| :---: |

Hotels.
PARK HOTEI
motro care $\mathrm{F}_{4}$ - Door.

"THE PRINCE WILLIAM"


ROYAL HOTEL
Kking sproet

HOTEL DUFFERIN

GRAND UNION HOTEL



WINES AND LIQUORS. RICHARD SULIVVAN \& COMPANY.
$\qquad$



$\qquad$
miscellaneous.


Lara skight ior naigsums pees

F.C.WESLEY CO.
ARTISTS. ENGRAYERS Mrast



COA:
Best Quality
Reasonable Price Wholesale and Retail R. P. \& W. F. STARR, LTD SYDNEY COALS Now Landing Fresh Mined Sydney Coal.
JAMES S. McGIVERN,
Tel 42 .

[^1]

Around the City



 There thond uman
 ${ }^{2} \mathrm{In}$ un



 Nata ine remiar ememo it st
 mitar mext inisumis


 Tin pirece our


 Nomid youthen tirrs vin
䢒



## Invivefill

UFFT, EERBE Attend Divine Service at Trinity Church - Scholarly Sermo
Sherman $\qquad$


Mencianil service III.

## 

 the War

シ

9. MIMTHUWTS


Keep
PYRIENE
To Conquer Fire in Your Motor Car and Garage

 hat it resulte from

$\underset{\substack{\text { MARKET } \\ \text { SOUARE }}}{ }$ - W. H. THORNE \& CO., ITD
KING

Received from New York Saturday Another Shipment of Trimmed Hats
On Display This Morning Marr Millinery Co., Ltd.


## 

Stores Open 8.30. Close at 6 p.m. Saturdayz 10 p. m.

Lighter Comfortables and Blankets For Spring












 HONLL. J. TWEEDIE NOT UNLIKELY TO RETURN

TO ALTIIE POLITICS
Ex-Governor is Going South for the Benefit of His HealthSpoken of as Federal Nominee of Northumberland.

## 

## 



##  



## SWEATER YARNS



SEA GRACK countre.
 Sither

Manchester Robertson Allison, Limited




Nou Twanc suturese

- torumats surrataes. ser

Rev. Th Rev. Thomas. stowart of Halifaro o
upled the pult









 arl ilke taking tespect Joert
orss come marching hoome.


[^0]:    

[^1]:    G. ERNESI AATHEAMER Architect
    

