## 

# FREIGHTER ALEXANDRA LYING BATTERED WRECK OFF SCARBORO, ALL CREW ARE PROBABLY SAVED 





## WHITE ROSE DAY TO BENEFIT SICK

ednesday morning * $\triangle$ NEWS OF SPECRAL INTEREST TO WOMEN

Children Most Susceptible to Attention. EFFORTS OF HOSPITAL Shelter and Succor Little One
Who Suffer Thru Negligence. and beate is so
Ano sept.titul
A.

 START BIG CAMPAIGA

Used in Millions of Tea Pots Daily-Every Leaf is Pure "SALADA"
 MLLLON MARK WANTED
 Notes of Women's WOMEN OF AMERICA



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 Not

"Beautiful films - and what lovely pictures!" There is the story of the U. P.S. Special Developing and Printing Service. You get the utmost from your exposures, delivered on time. Skilled operators do it all.
UNITED PHOTO STORES
iThne Harold $A$. wibeon Birg.)
Montreal:

## 5

 (iID)
Piles
 Dr:Chase's
ointment

## Making Money From the Soil

Is a-Book That Should Be in the Possession of Every Farmer in Carrada as it contains information that if followed, will make you
prosper and grow rich. It can be obtained on the Peoplen Coupon Plan through. The Toronto World.
Clip the Certificate from





## EATON'S

ON SALE TODAY
The Last Day of the Special Selling of Shirts Finds Selection Still as Good as Ever.


All Coat Shirts, Good Patterns, 50 c Each.
HE LAST SHIPMENT OF THESE SHIRTS has been 1 and offering values that make it worth while buying a season's supply. They are all coat shirts in prints, per-
cales and fancy corded materials, in stripes, polka dots and faticy effiects. Single, twin, triple and cluster stripes suffs, laundered and soft styles. Sizes 14 to $161 /$. Wed
Whed nesday, each.

MEN'S WORK SHIRTS, in fine twilled tan drill made with attached soft, turn-down collar, single band cuffs, breast pocket, and all seams double sewn. Large
bodies and sleeves, bodies and sleeves. Sizes 14 to $161 / 2$. Wednesday, each .75
MEN'S SILK MEN'S SILK AND WOOL UNDERWEAR, medium
weight-shirts have quarter sleeves and drawers are ankle
len weight-Shirts have quarter sleeves and drawers are ankle
length. Sky or grey. Also silk and wool combinations in
sky only, long sleeves and ankle length; closed crotch.
sizes in thes.

-Main Floor, Centre.


Men's Goodyear Welt Oxfords; Some Half Price at $\$ 2.50$

MCalfskin or fine patent coltskin, in latest, up-to-date
cher styles. Sizes $51 / 2$ to 10 . Some half price, pair 2.50 Men's high-class English bowling shoes, fine grade, canveas oxfords, $\$ \mathbf{3 . 0 0}$; boots, $\$ 3.50$; white buckskin fords, $\$ 3.50$; tan beots or oxfords .............. 4.00

Other Good Values in Footwear, Wednesday. Boys' Goodyear welted boots, fine dongola kid, neat,
popular style. Sizes 1 to $51 / 2 \ldots . . . . . . . . . .2 .00$ Children's patent leather Colonial pumps with buckle and ankle strap; very neat style. Sizes 2 to $4, \$ 1.25 ; 41 / 2$
to $71 / 2, \$ 1.35 ; 8$ to $101 / 2, \$ 1.65$, and 11 to $2 \ldots . .1 .95$ Girls' white canvas pumps, tailored bow; sizes $41 / 2$ . 0 c; 8 to $101 / 2, \$ 1.00$; 11 to 2 ... Whe to m's fine patent leather Colonial pumps, black Wome's. 11 pizs $21 / 2$ to 7 , pair ............ 1.85 Cuban heels, detachable strap. Sizes $21 / 2$ to 7 , pair 2.00 Women's white canvas pumps, Colonial style, very choice quality, hand turned soles, covered heels. Sizes $21 / 2$
to 7 , widths A to E
-Second Floor,
ueen St.
T. EATON C ${ }^{\circ}$.


## "Made in Canada"

## KEEP IT ON

 THE ICECOSGRAVES (CHILL-PROOF) Pale Ale will not become clouded or as will other beers.

## COSGRAVES <br> (CHILL-PROOF)

 PALE ALEis a delicious blend of malt and hops that sparkles with life. There is a refreshing, palate-tickling snap to its tinguishes it from other brews.

On sale at all Hotels. Family trade supplied by dealers.
For over half a century the Cosgrave label has meant the best in hop
and malt beverages.

SPERIMOZOME




DR. SOPER DR. WHITE


SPECIALISTS
to tho
tolomine Dumand


 is Toroatiost. Torooto, Oat

That Son-in-Law of Pa's



By G. H. Wellington



## MANY SIMPSON SPECIALS TODAY

 Also All Goods Advertised tor Yesterday Still on Sale Today
## OUR HOSIERY SALE

This sule that in awaited every summer by hundredo of prudent people begine todat withatited every sammer by hume as It is remarkable chiefly beceusue whe vevalues indiciated are fully vance in all Enyifitered Catherere pricee. By planning months in adranae, by watching for clearing lines
 been bousht particulerly for this alle.
The following values will show $y$ havo womene peik Her you









## Empress Boot

 Empress 0xfords Today $\$ 1.99$All the "Empress" floor stock and samples in this mid-week sale. Boots and Shoes worth $\$ 3.00$ to $\$ 6.00$ Wednesday
$\$ 1.99$


 pumps. colonials, oxtordse and
button and hace boots clotht airs and caff upers; nevest col.


Nottingham Nets
 silis cimito Motoor veili, 215


 Wednestay,
Infante Bit

Jewelry 49c









Bridal Rose" Dinnerware






 TOLET SETS.


Silverware


Bathroom Fixtures



 Tomol


The Robert Simpson Company, Limited



 22 strong finiss
tan, navy and
and
todata, value. pair.

> SPECIAL PRICES TODAY IN CARPETS

Seamese Witton Rugs, regular 842.00 , Ror $\$ 88.50$. Pive designs,








## DRAPERIES AT SALE PRICES










Visitors to the city who know the
dvantages of this Company's One
$\begin{aligned} & \text { Day Service by Mail are reminded that } \\ & \text { they can purchase here in the store the } \\ & \text { same claas of merchandise as we atas. }\end{aligned}$
$\begin{aligned} & \text { me chas and HAVE THE GOODS cate } \\ & \text { logue, and } \\ & \text { IVERE TO THEIR HOMES WITH }\end{aligned}$
ALL CHARGES PREPAID
heavy or buries, Furniture and other
$\begin{aligned} & \text { are also prepaid to any not catalogued } \\ & \text { tario when the total }\end{aligned}$
$\begin{aligned} & \text { tario when } \\ & \text { lars or over. }\end{aligned}$


## GROCERIES


\$10,000 WORTH
Perhaps the largest shipment of Madeira Work that has ever reached Toronto at one e time, has come to us direct from
that lovely island. Every piece is guaranteed perfect in finish
and entirely hand-worked on pure grass bleached linen The size of the order now being filled has made possible
some really phenomenal prices which will make extremely inter-
esting this MADEIRA OPENING ON THE FOURTH FLOOR. Extra space, extra salespeople, and perfect facilities

SOME OF THE PRICES FOLLOW

 2 $=$ Evivize

## FURNITURE TODAY

How the Furniture is Moving! The first few days' business in our Furniture Sale surpassed even our sanguine forecast.



The Homelovers' Club

 This List Will Give You an Idea Today's Values

